TO EXTEND LOEW'S TOP EXECS' CONTRACTS

Factional Mouthpiece Role Holds Danger—Myers

Industry Must Not Be Used As Propaganda Machine, Allied Executive Warns

By AL STEIN
Associate Editor, THE FILM DAILY

West End, N. J.—The motion picture industry's potentates must become a mouthpiece for any one segment of the Government or it will find itself in a dangerous spot. Abram F. Myers, general counsel of National Allied, warned at the Allied of New Jersey annual conference here yesterday. The picture business is not and should not be a propaganda machine except in the

(Continued on Page 11)

No Freon Relief in Sight for Theaters

Washington Bureau of THE FILM DAILY

Washington—No relief is in sight from the recent WPB order forbidding the sale of freon for theater air conditioning plants, A. G. Smith, (Continued on Page 6)

97% Holdovers for "Action in Atlantic"

Out of its first 410 engagements, Warners' "Action in the North Atlantic" has been held over in 398 situations, a score of 97 per cent, according to the company's publicity department. All of the remaining 12 dates were in stands with a set policy that precludes holdovers. From a gross standpoint, more than 100 "Action" bookings already have either approximated or exceeded "Casablanca" according to the home office.

Senate Votes End Of OWI Film Bureau

Washington Bureau of THE FILM DAILY

Washington—The war job done by the motion picture industry is once again back in the lap of the industry—just about as completely as it was a year ago prior to the formation of the OWI. Slight Government aid may be look for, but the emphasis is upon the word "slight."

The end of the OWI motion picture bureau as an effective instrument to

(Continued on Page 10)

Open War Stamp Drive To Build "Shangri-La"

Nation's Exhibs., 13,000 Strong, Allied with the Country's Retail Stores and Newspapers, Today Launch a Month's Campaign to Sell an Extra Dollar's Worth of War Stamps to Every American.

The Resulting $180,000,000—Which

(Continued on Page 6)

More % Deals Warners' Aim

Small Isolated Accounts to be Exceptions

1,000 Attend 20th-Fox Family Club Outing

Bear Mountain Park, N. Y.—With some 1,000 executives and club members in attendance, the 20th Century-Fox Home Office Family Club (Continued on Page 12)

A concerted effort to extend the number of percentage deals, as more beneficial to the exhibitor as well as the distributor, is expected to be urged on Warners' sales force at the regional sales meeting which will be called to order by Ben Kalmenson, general sales manager, at 10 a.m. (Continued on Page 12)

Mayer, Rubin, Bernstein, Weingarten Deals Before Stockholders on July 29

by LOU PELEGRI
FILM DAILY Staff Writer

The board of directors of Loew's, Inc., has ordered a special meeting of the company's stockholders to ask approval for the renewal of the contracts of four top executives, Louis B. Mayer, J. Robert Rubin, David Bernstein and Lawrence Weingarten, it was learned yesterday. The meeting will be held the morning of July 29 at the company's home office.

In the notice to stockholders Nicholas M. Schenck, president of M-G-

(Continued on Page 7)

Exhib. Aggressiveness Urged on Pic Rentals

West End, N. J.—More aggressive complaints on the film rental situations on the part of exhibitors were advocated by Sidney Samuelson, national Allied leader, at the second day's sessions of New Jersey Allied's 24th annual conference at

(Continued on Page 10)

N. J. Allied Re-elects Loewenstein Prexy

West End, N. J.—Harry Loewenstein was re-elected president of New Jersey Allied at its annual conference here yesterday. Lou Gold was

(Continued on Page 7)

Armour Quits Post With Disney Abroad

Reginald Armour announced yesterday that he had resigned as European managing director for Walt Disney Productions. Armour, who recently arrived in New York from London, stated that he will vacation for a few months after which he will indicate his future plans.
COMING AND GOING

WILLIAM F. RODGERS, M-G-M vice-president, returns tomorrow from a visit to the Culver City studios.

M-G-M branch managers RALPH MAW of Butte, Mont., and LESTER ALLEN of Seattle will be in New York next Tuesday to confer with E. B. SAUNDERS and other home office officials.

B. C. DE SYLVA, executive producer of “The Great Gatsby” for M-G-M, is in New York yesterday by train from Toronto, to remain for the premiere of “For Whom the Bell Tolls.”

MITCHELL RAWSON, Warner’s Eastern publicity manager, returns late today from Charlotte, N. C., where he went to complete arrangements for the premiere of “Minton to Moscow” there.

BETTY HUTTON leaves the Coast for New York today.

DAVE PALGREYMAN is on route from the Coast to New York.

JULIUS J. EPSTEIN and PHILIPPE D. EPSTEIN have arrived from Burbank.

Cleveland Friends Fete
Fellman on Departure

Cleveland—Nat Fellman was guest of honor at a farewell dinner held by members of the film colony to speed him on his way to New York where he takes over his duties as booker for the Warner theater department under Clayton Bond. Fellman was head of the local theater booking department until his recent promotion. Dinner was at Kornman’s restaurant, after which the group, consisting of more than 50 film men representing every exchange and branch of the leading exhibitors, adjourned to the Variety Club.

RKO to Screen Next Five In Exchange July 12-15

RKO’s next block of five pictures will be screened July 12-15 in the company’s exchanges. The group consists of “The Sky’s the Limit,” “Behind the Rising Sun,” “Pitticote’s Lair,” “The Falcon in Danger” and “The Mexican Spitfire’s Blessed Event.”

Chicago—Motograph, Devry, Bell Howell and Wenzel Projector will work July Fourth holiday on Army and Navy equipment. Motograph is granting employees two weeks’ vacation with pay. Many of its employees are taking the vacations to work on Government orders, receiving extra compensation.

George F. Dembow Elected To National Screen Board

George F. Dembow, vice-president in charge of sales, has been elected to the board of National Screen Service Corp. to fill a vacancy, it was announced yesterday by President Herman Robbins.

ALLEN G. SMITH of the WFE left Washington yesterday for a two weeks’ Southwestern tour.

IRVING BERLIN spent yesterday in Washington confering with President J. Phillips, head of Army Emergency Relief.

WILLIAM HASSALL is in New Haven from New York on Universal exploitation of “West of King.”

MRS. MILDRED P. GIBSON, in vacationing in Wilkes-Barre, her home city.

RICHARD F. WALSH, IATSE president, is on a Western trip.

ED FEKAY, eastern representative of Edward Small Productions, is on the Coast for conferences.

JUDY GARLAND is on route to Philadelphia from the Coast.

MOE A. LIVY, 20th-Fox district manager in charge of the Minneapolis, Des Moines and Omaha territories, who has been in town for sales conferences, returns to his headquarters in Minneapolis tomorrow.

Selznick Strikes New Note In Picture Making

West Coast Bureau of THE FILM DAILY
Hollywood—A new note in film making is being applied by David O. Selznick in preparation of his next picture, “Since You Went Away.” It is, in effect, a blueprint of the picture, a pre-production design as complete as the detailed drawings of a building by an architect.

Selznick has had collaborating with him William L. Pereira.

Selznick and Pereira plan scenes one by one during the development of the story proper and write the action and dialogue to fit Pereira’s illustrations.

Mrs. Margaret Buell Wilder, author of book of same title as the picture, is collaborating with Selznick on the screen story. And Selznick outlines to Pereira the steps in the story. Pereira then sketches the story from the screen and composes a scene exactly as he photographs.

Then Selznick and Mrs. Wilder write sequences to fit Pereira’s sketches, and in turn combines his sketches with the dialogue to give the director a complete visual blueprint to shoot from.

Three OWI Posters Going To Exhibits, for August

Exhibs. will receive three more OWI posters for August lobby display. The one-sheets which are available from National Screen Service exchanges are “I’m Counting On You,” a warning against careless talk; “This is the Enemy” and “United Nations Fight For Freedom.”

WAC has also recommended that the OWI include a fourth poster which exhibitors might choose to display with the other three, a poster of the saboteur movie. It is “A Warning From the FBI” which requests that any evidence of sabotage or the presence of enemy agents be reported immediately to the FBI.

Ohio and Penn. Towns To Vote on Sunday Pic

Cambridge, O.—The Sunday movie question has bobbed back up hot with recommendation by a committee of the Municipal Council that it be submitted for referendum next Fall.

All efforts to have Sunday movie here have been rejected by the voters in the past. Issue has brought up this time through canals trying to secure Sunday operation for service men.

Youngstown, O.—A referendum vote on Sunday movies will be taken this year at Greenville (Pa.) next Fall. Backers of the plan hold the Sunday shows would provide entertainment for soldiers from near Camp Shenango.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
THE YOUNGEST PROFESSION

VIRGINIA WEIDLER, EDWARD ARNOLD and Five Important Guest Stars
AN M-G-M PICTURE

MARCH OF TIME—“INVASION”
Cable Stage Plane & Symphony Orchestra
First Mezzanine Seats Reserved. Circle 8-649.

Coney Island

Coney Island: A New Century of Fun & Technicolor
PLUS A BIG StAGE SHOW
BUGS ROXY

“DIXIE”
In Person

with

ANDREW SISTERS
BING CROSBY
TIM HERBERT

GUSTAVO LANGUR
MARTIN AYRES
A Paramount Picture and his orchestra

COAST PARAMOUNT
Times Square

7,572 Eastman Employees In Service: 12 Gold Stars

Rochester—Eastman Kodak employees now in the armed service total 7,572. Of this total, 12 have given their lives.

Gold Bars for Lionel Toll

Camp Lee, Va.—Lionel Toll, editor of the Independent, New York trade paper, will be commissioned a second lieutenant in the U.S. Army next week, the immediate resignation of Governor from OCS here.
Laurel and Hardy

Phil. M. Daly

July 15-17: Warner's regional sales meeting, San Francisco.
July 29: Leav's stockholders special meeting, home office.
Aug. 11-12: Allied board meeting, Baltimore, Sept. 9: ITDA installation luncheon, Hotel Astor.

PA Driving Ban May Hutter Suburban Nabis

Newark, N. J.—Week-end b.o. biz the nabis along the outskirts of city, has hit a new low in past weeks, direct result of the pleasure driving ban, clearly indicating that one of the smaller independents may be forced to close temporarily at least until such time as the ban is lifted.

"It's simple arithmetic," one manager declared. "The people who used to drive to the outskirts to watch the nabis were the ones who were easy to pitch in a crowded bus to get down-

M.P. Relief Funds' Year's Receipts $754,861

West Coast Bureau of THE FILM DAILY

Hollywood—Treasurer George Bognali of the Motion Picture Relief Fund reports the organization has a surplus of $1,351,581 and that total receipts in 1942 amounted to $425,127.82 and expenses to $448,681.62.

Gary Cooper's wedding was the most talked about event of the year. The actor married Anne Revere, a model he had met on the set of "Sergeants Three." The wedding took place at a restaurant in Beverly Hills, and Cooper was joined by his friend, actor Robert Taylor, who was also married that day to actress Jennifer Jones.

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METRO-GOLDWYN-MAYER HITS...
THEY MULTIPLY!

"Shangri-La" War Stump
Drive in July. Join up!
SAG Suspends Craig
As Member for 1 Year

West Coast Bureau of THE FILM DAILY
Hollywood — The Screen Actors Guild has suspended Craig, for a period of one year, Hal Craig, a Class B member.

Craig was found guilty of conduct unbecoming a member of the Guild, at a trial before the board of directors on June 28. Specific basis of the charge was that he was commissioned with Paul V. McNatt, chairman of War Manpower Commission, and caused to be published a statement that the Guild was "producer-controlled," having a producer as its president and other producers as its board of directors.

In announcing results of disciplinary action against Craig, the Screen Actors Guild said: "Trial of Craig disclosed that his statement was made recklessly, without foundation in fact. He was represented by counsel and every opportunity was given to present evidence from witnesses. He introduced no evidence on his own behalf, except his statement.

"Craig admitted at the hearing that he had no evidence that the Guild was dominated or controlled by the motion picture producers. When his testimony was sifted, it was reduced to an unsupported allegation that the Guild might not properly represent its membership, and that 11 of the 16 members of the board had what Craig referred to as a "bunch of younger stars." These two board members were identified as Smith and Stossel, John Garfield and Lewis, both directors of the Guild, and Charles Boyer, a director. The Guild introduced evidence that Carney was financially assisting Craig. The Guild also produces only pictures in which Carney renders the only speaking role. Carney is an employee of Universal as an actor and producer-director, and that he has no financial interest in the company.

"Record of Carney and Boyer in devoting their time to Guild duties in interests of all actors speaks for itself. There is nothing in that record, much less in Craig's testimony, to support the belief that these two out of a Guild board membership could— if they wanted—to make the Guild 'producer-controlled.'"

"The Guild proceeded with disciplinary action against Craig, with full realization that the question of free speech would be raised. The Guild has always welcomed criticism with open arms. However, any criticism that leads?less charge could only be destructive. Free speech does not mean the licence to flame or 'fire' in a crowd theater."

"The Guild board has a responsibility to protect the record and reputation of the organization against the injurious practices of the members. Craig's statement was particularly injurious at this time when the Guild is attempting to establish a self-governing unit for extra players, and simultaneously is attempting to negotiate for improvements for extras in contracts with producers. The effort to establish an autonomous unit for extras has been delayed by obstructionist tactics on the part of extra groups strung along for power, and Craig's statement served to obstruct the activities of these groups and injure the interests of extra players generally."

"Throughout disciplinary action against Craig, the Guild affirms its intention of protecting the interest and reputation of the entire organization."
Mayer, Rubin, Bernstein, Weingarten to Renew

Loew Stockholders to Act July 29; Pacts Run to '46; Three Years More Possible

(Continued from Page 1)

... appealed for retention of the -prices of the four executives for the good of the company. New Pacts Expiring Aug. 31, 1946.

Each of the proposed contracts, was for the other company for the term of the audit and finance committee of the company and authorized by the board of directors. It is for a term of four years, expiring Aug. 31, 1946, Schenck informed the stockholders, "with provision for a further extension of three years upon notification of the company and acceptance thereof by the other party."

Schenck's statement to the stockholders disclosed that Mayer, managing director of producing, had been serving the company without a contract since the expiration of his old agreement on Dec. 31, 1942. "Pending negotiations for a new contract, he has continued to render services, leaving the matter of compensation for future adjustment. Schenck pointed out. The contracts of Bernstein, a vice-president, Weingarten, a vice-president and general counsel, and Weingarten, production superintendant, have also expired. All new contracts have the same expiration date, Aug. 31, 1946.

Get Same Pay and Bonus

The four executives will receive the same rate of weekly compensation and bonus payment under the new agreements, according to the notice to stockholders. Mayer has been getting $3,000 per week, plus 1 77 per cent of the combined annual net profits; Bernstein, $2,000, plus 1 1/2 per cent bonus; Rubin, $2,000, plus a bonus of 1.4 per cent; Weingarten, $3,250, plus a bonus of $100ths of one per cent.

The proxy statement lists earnings for the four previous years ended Aug. 31, 1942, as follows:

Mayer—$157,500, fixed salary; $92,265.84, bonus; $497,658.45, total.

Bernstein—$106,000, fixed salary; $715,719.95, bonus; $281,719.95, total.

Rubin—$105,000, fixed salary; $163,858.36, bonus; $299,858.36, total.

Weingarten—$170,625, fixed salary; $161,001.32, bonus; $211,626.27, total.

The notice to stockholders revealed that Mayer had agreed to waive fixed salary payments for the first four months of this year. The terms of his contract would be effective as of Jan. 1. Bonuses are to be computed on the basis of net earnings from companies and ventures in which Loew's Inc. owns an interest of 25 per cent or more and dividends or receipts from other companies and ventures, in which it has a stock interest (to the extent that such preferred stock is held by others in the company).

Deductions Before Bonuses

Under their new contracts for the four executives would not be allowed to share in profits until the following deductions were made from net earnings:

1—$2,745,744, representing $2 per share on the issued and outstanding common stock of Loew's at Jan. 1, 1945, other than shares issued as a stock dividend.

2—$1,000 per share on each share of common thereafter issued for cash or property.

3—Cumulative dividends on any preferred stock of Loew's (not exceeding seven per cent per annum) and dividends on preferred stock of companies in which Loew's has a stock interest (to the extent that such preferred stock is held by others in the company).

4—All taxes, except taxes arising from profits on sale or exchange of property where such profits are not included as income for the benefit of the participant.

5—Interest on bonds, mortgages and moneys borrowed and amortization of bonuses and expenses in connection therewith and in connection with issues of preferred stock.

6—All fixed compensation paid but not the percentage compensation paid on the combined net profits of the company paid or payable to any employee or executive.

... showed employment at the Culver City studio and on all other real and personal property.

Saturday Midnight Pix Click in Towns

Dallas—Saturday midnight shows instituted by B. R. McLendon in his Texas Tri-States Theatres, headquartering in Atlanta, for a group of very small towns, nine at present, have endured for 11 years, and make one of the three profitable playtimes of the week. Other profitable days are Saturday, with westerns, and Sunday, when "A" pictures are played. This experience has set a pattern which other exhibitors have followed.

Booking policy from the beginning has been horrors, murder mysteries, musicals and westerns. "But it's all on flat rental. Shows have been sold at prevailing top box-office rates, 25c, 30c, according to the town, without the exception of giveaways or other extraneous promotion. Success was gained through consistent booking and careful attention to the cultivation of this show.

McLendon has found two facts: rural trade in town for Saturday shopping attend the afternoon or evening show and remain over for the midnight show; and that he gets a patronage for the midnight show that does not attend any other time. This second group he finds to be regular attendants week after week.

N. J. Allied Re-elects Loewenstein Prexy

(Carried from Page 1)

... elected vice-president for the northern New Jersey unit and Ralph Wilkins was elected vice-president for the Southern unit. Dave Mace was re-elected secretary; Dave Snap, treasurer, and Ed Lachman, assistant treasurer, the new, a post. Morris Spewak was re-elected secretary.

Elected to the board of directors were Basil Zeigler, John Harwan, Morris Spewak, Jacob Unger and named as ex-officio members were the following former presidents of the unit: George Gold, Sidney Samuelson, Lee Newbury and Irving Dolinger.

Dolinger, V-P, of N. J. Allied's East Unit

Ends N. J. Irving Dolinger was elected vice-president of Allied Eastern regional units at the New Jersey conference yesterday. Dolinger said that because of the many problems now facing the independent exhibitors, he expected to hold regional meetings in six months, transportation permitting.

Managing Army Theaters

Chicago—Lt. J. J. Petrikovik, formerly with the 15th Army Air Force, is now manager of Army theaters at Camp Ellis.

Hollywood Digest

SIGNED

MISCHA AUER, turner, 20th-Fox.

ASSIGNMENTS

JEAN YARBOROUGH, producer-director, "Hi, Ya Salier," Universal.

IRVING KAPPEN, director, "Rhapsody in Blue," Warners.


EDDIE RAY, production manager, "Teen Age."

ED KULL, cameraman, "Teen Age."

CUBAN SPANISH PIX HOUSES FORCED TO SLASH SCALES

Havanas (By Air Mail—Passed by Censor)—First-run theaters here, upon the release of Spanish product, have been forced to slash their admission scales of 40-50 cents to an all-day level of 25 cents. Step has been taken because these stands realize that without air conditioning equipment, such as serves the so-called luxury houses, it is impossible to compete unless there is a financial-saving indulgence. While the action of the houses is one of extremity, it has been taken in good spirit, prompted by the realization that no air conditioning equipment can possibly be available until the war is over and that the scale-cutting is the price which must be paid for economic survival.

The principal houses exhibiting U. S. films here are all equipped with air conditioning units.

TITLES


CASTINGS


City-Operated Theater Pays Northampton Well

Northampton, Mass. — Operated under the supervision of his board of trustees for the past six months, the Academy of Music, municipally owned and operated motion picture theater, has earned a net income of approximately $1,435,138, it was disclosed here. This sum represents more revenue than the city received from the theater over a combined period of the past five to seven years when it was under private management.

Theater will remain open throughout the Summer.

Last Buffalo Drive-In Folds

Buffalo—Harlem Road Drive-In, has shuttered due to the pleasure driving ban. Stand was the last Drive-In in the city to hold out against the gas shortage.

DALLAS:—Saturday midnight shows instituted by B. R. McLendon in his Texas Tri-States Theatres, headquartering in Atlanta, for a group of very small towns, nine at present, have endured for 11 years, and make one of the three profitable playtimes of the week. Other profitable days are Saturday, with westerns, and Sunday, when "A" pictures are played. This experience has set a pattern which other exhibitors have followed.

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Mirth by ROCHESTER

Melody by FREDDY MARTIN

Rhythm by ANN MILLER
What's Buzzin' Cousin?

ANN MILLER

Starring

A COLUMBIA PICTURE

ROCHESTER • JOHN HUBBARD

with LESLIE BROOKS • JEFF DONNELL

and FREDDY MARTIN AND HIS ORCHESTRA

Screen Play by Harry Sader
Directed by Charles Barton

Produced by Jack Fier

JOHN SHANGRI-LA
WAR STAMP DRIVE
DURING JULY!
Family Attendance Seen War Casually

Grand Rapids, Mich.—This city's theaters thus far have not felt too keenly the manpower pinch. Women have not had to bear the brunt of the working jobs, but doors are now manned by elderly men instead of youths. Butterfield houses have lost about a score, mostly doormen and ushers.

Downtown theaters report attendance up in all houses due in part to the fact that patrons can reach theaters easily by bus, but they can't drive places in their own cars for entertainment. Movie houses are plentiful and the Army Weather School has given the city a whole new population in the thousands.

Second Carrier Drops Conn. Friday Pickups

New Haven—Announcement that Decker's delivery, in addition to Rosen's, will eliminate Friday pickup of film, has complicated the bookers' troubles further here.

Loses Move to Keep Film Unit

Attempt to Get $250,000 for OWI Fails

(Continued from Page 1)

aid the industry to produce motion pictures of its own and to direct non-theatrical distribution of 16 mm. films. The committee understood the Senate when it rejected by a vote of 40-34 the amendment to the War Agencies Appropriations Bill offered by Sen. Oscar H.求{nny, Wyoming Democrat. O'Mahoney had proposed that the $50,000 finally recommended by the Senate Appropriations Committee for the motion picture bureau, headed by Lowell Mellett, be increased to $60,000— which sum was only $25,000 short of what OWI Director Elmer Davis had declared was needed to enable the bureau to continue to function as a co-ordinating agency serving the Government and the motion picture industry.

Although the committee had originally recommended $80,000 to recommend funds for the motion picture bureau, it finally compromised on $30,000— even though it had decided that sum would be money wasted, that the bureau might just as well be cut off entirely. There was no indication that this was a case where the move would be increased. The vote on the motion picture bureau, it was felt, will be the test of what OWI can do.

M. of T Radio Fanfare

For Disney's "Air Power"

United Artists' Walt Disney production, "Air Power," will get a fanfare on the March of Time radio program tonight over the entire NBC network. Disney is being given a five-minute spot on the program for a discussion on the film by Sen. Henry Cabot Lodge, Republican of Massachusetts. Lodge had been instrumental in allocating the OWI Bureau $50,000 rather than no funds, as was nearly decided upon, but he strongly opposed increasing the $50,000 fund. O'Mahoney revealed that the committee had conscientiously avoided the Government should not make pictures at all, leaving the entire job to the industry. Sen. Ernest McFarland, Arizona Democrat, supported him, and implied that he would like to see the OWI aid to the newswires continued.

Exhibit Aggressiveness Urged on Pic Rentals

(Continued from Page 2)
Bargaining

Power Over Rentals Unfair—Myers

Holds Allied's Caravan
Best Approach to Film Rentals, Terms Solution

(Continued from Page 1)

advocating of straight Americanism.

Myers indicated that the industry might be doing a little too much in
more than the Government requested in the war effort. Enthusiasm is
necessary but it must be properly directed, he said. Myers said that
some of his Congressional friends had “ripped” him because motion
pictures had stopped their functions of entertainment and had become a
mouthpiece of certain Government factions.

Myers said he reminded those Con-
gressmen that the exhibitors don’t formulate the policies of the pro-
test and made the industry be more dangerous to future legisla-
tion if the industry becomes associated in the minds of Congress and
the public as an instrument of propaganda for any particular political
party. He said Warners’ “Mission in Moscow” had been characterized
as partisan political propaganda and he pointed to the recent move by In-
dian leaders to enter into the political field and lead a movement as an
emergency, referring, presumably, to the issue over the maintenance
of the OWL.

Declar ing that a real danger con-
fronted the business, Myers said he
hoped that the motion picture would continue to do everything possible
for the war effort but not to allow itself to be catalogued as anything
but a well-conducted private busi-
ness and not a political mouthpiece.

As to the present controversy over
film rentals and terms, Myers said that
the selling of a deal of business was in the hands of a few, making the
bargaining power unfair. The
United Nations dream of every independent, he
said, was to find an inexpensive method of curing the so-called evil.
The job was up to the exhibi-
tors themselves. He believed that the Allied caravan plan was the
best approach to the problem. He
said the job could be done by nation-
wide co-operation. Myers recalled that by united efforts the exhibi-
tors would be able to get terms prices by distributors out of the business.
He said the same could be done to
combat 50 per cent terms if exhibi-
tors would show fortitude and refuse to play pictures on that basis.

While many exhibitors are doing the
biggest business in their careers, he
warned that victory could be
made by the war might be the end of those high profits and he advised them that until they have the resources they
should strengthen their organiza-
tions.

Sweeney Wounded in Pacific

Hollis Sweeney, formerly of the Poli, Hartford, is in Guadalacan
Hospital after being wounded in ac-
cion.
Small Isolated Accounts
To Be Only Exceptions
Under Kalmsen Plans

(Continued from Page 1)

today in the Stet Room of the Wal-dorf-Astoria.

Warners already has converted a majority of its accounts to a per-
centage basis, leading all distribu-
tors in this respect, and the com-
pany cites long-run records, hefty grosses and other data in support of the desirability of such a policy. Kalmsen's aim is understood, is
to put all except small isolated ac-
counts on the percentage plan.

With Kalmsen presiding, prin-
cipal speaker at today's opening ses-
sion of the sales confab, first in the series of three such meetings being held this year, will be Joseph
Bornhard, vice-president. There
also will be talks by Mort Blumen-
stock, Norman H. Moray, Arthur
Sachson, Howard Levinson, A. W. Schenck, Alfred Albert Howson and others, in addition to Kalmsen.

Sessions will wind up Saturday, and there is a possibility that two or three of company's backlog of product for next season will be
screened for the field staff.

Salesmen attending New York
sales meeting include:

New York City—L. Jacobi, G.
Solomon, Lee Mayer, George Wald-
man, J. Vergezheil, H. P. Decker,
I. Rothenberg.

Albany—George Goldberg, R. S.
Smith.

Boston—Sol Edwards, H. G. Seg-
gal, A. Daytz, A. B. Cronin, J. Moore,
E. Leavitt.

Buffalo—John A. Strauss, L. Ast-
raham, J. Zurich.

New Haven—Al Herman.

Philadelphia—T. N. Noble, B.
Rache, G. B. Guilfoil, R. S. Eichen-
green.

Washington—Gordon F. Conte, G.
Price, Sterling Wilson, J. A. Walker.

Cincinnati—R. Burns, W. L. Kerr,
R. Salyer, Max Birnbaun, J. P.
Eifert.

Cleveland—Joe Kaliski, E. Catlin,
Jack Kalmsen.

Indianapolis—Wm. Wallace, G. J.
Black, R. S. Sharan.

Pittsburgh—J. M. Wechsler, N.
Marcus, H. G. Minsky, Charles L.
Dortic.

Peek Employment Hits
Walnut Beach Attendance

Walnut Beach, Conn.—The tower
which opened every Summer in ad-
dition to the Colonial here, will be
closed this year. The Colonial re-
mains on regular schedule, with four
matinees weekly. Exhibitor Albert
Smith reports the working popula-
tion is now year-round at this beach
resort, but much employment hits peak season attendance.

Stars on the Colors

(Continued from Page 1)

1,000 Attend 20th-Fox
Family Club Outing

held its first annual outing here yester-
day afternoon. Offices were
awash in gold and festooned with a
crown atop a boat, with lunch served on board.

Afternoon was devoted to athletic
careers, with the girls and boys in the
colored-in uniform of the company's
-employees 

Congressional Library
Requests 104 Films

Washington—Library of Congress
has requested distributors to de-
posit with it 104 films and portions
of films, released between May 1,
1942 and April 30, 1943, under an
agreement between the Library and the
film companies made in April,
1942. Temporary storage and screen-
facilities are supplied by the Mu-
seum of Modern Art Film Library at
as the result of a three-year grant of the Rockefeller Foundation made
last year.

NEIC Com. to Map
Council Meet Plans

Organization of the National En-
tertainment Industry Council (NEIC),
which is the amusement world's determina-
tion to go all-out in the nation's war effort,
will move a step closer to completion
tonight at a meeting of the group's
continuation committee at the Hotel
Astor. Plans for the initial meet-
ing of the council, to be held at the
Waldorf-Astoria on July 14 and 15,
will be mapped by representatives
every branch of the entertainment
business.

The committee members also will
too consider recommendations to be
placed before the council, which will be
necessary to complete mobilization
of the show world in victorious
prosecution of the war.

Yovan Subs in Wilmington

Harrisburg, Pa.—Zeva Yovan, as-
sistant manager at Loew's here is
at present acting as assistant for
Loew's Wilmington, Del. During
Yovan's absence, Pat Walker is fill-
ing his job.
The chief Warners’ OWI booking "two seas" meeting the NEW forces, fight will complete TEN

Continuance of Warners’ "open door" policy in the company's business relations with them was prom-
is ed exhibitors "in the most em- phatic terms" yesterday by Joseph Bernhard, vice-president of the firm.

Speaking at the Waldorf - Astoria at the opening session of the first of three regional meetings to be held this year by the company, Bernhard said that Warners' policy of cooperation would be continued because it had been found (Continued on Page 4)

50% of PRC Program Finished by October

Declaring that "we have no limitations on budget, we have the 'go' from our financial backers," Arthur Greenblatt, sales chief of PRC, yesterday told delegates to the (Continued on Page 4)

New Jersey Allied Told Of Industry's War Effort

West End, N. J.—Full impact of what the industry is doing and has done in the war effort was brought (Continued on Page 4)

Crawford to Warners Under a Long Termer

West Coast Box, THE FILM DAILY

Hollywood—Warners has signed Joan Crawford long under con-
tract to Metro, an exclusive long-
term contract, Her first film for the company will be "Night Shift."

"But the glory of the Present is to make the Future free—
We love our land for what she is and what she is to be."

40 Pix for Recaptured Lands

OWL to Direct Distribution, Exhibition

Recommended That NEIC Act as an Advisory Body

That the National Entertainment Industry Council act as an advisory and consultative body at a minimum of expense and formality was the principal recommendation made last night by the continuation commit-
tee at its regular Thursday night session. It also recommended that any organization be allowed to re-
sign at any time, and that a co-ordinating committee be named to carry on the work of the Council between meetings.

Thirty-three bodies in the amuse-
(Continued on Page 6)

Superimposed title and some dub-bed versions of 40 American films will be handled in countries recaptured from the Axis by the Over-
seas Bureau of the OWI, it was decided yesterday at a meeting of foreign managers and OWI repre-
sentatives at the MPPDA offices.

OWL will rush the films to strategic points for quick showing on the heels of the occupying military forces, in addition to administering booking and exhibition until normal commercial channels are open. Some trade quarters had held out for com-
pany distribution.

If more than 40 features are found (Continued on Page 6)
Schine Ilion Theater Withdraws Complaint

Cleveland Exhbits Suggest UA Serve 'Canine Gratis'

Friday, July 2, 1943

By JOHN W. ALICOATE

DIEU triter

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Daily Films, Inc., J. W. Alicoate, President and Publisher; Donald M. Mersereau, General Manager; Chester B. Earin, Editor.


New Investment Banking Co. In Mexican Pix Field

Chicago—Charles F. Goree, partner of Goree, Forgan & Co., announced yesterday that an international investment banking firm, to be known as Impulsora Commercial Y. Industrial S.A. has been organized by American and Mexican interests with a capital of $1,000,000 to invest in Mexican enterprises, including films. The firm has already acquired the business of Kalb, Moran & Co. of Mexico City. Arthur Chilgren, well known Chicago attorney, is a director of the company.

It's the quickest road to post-war equipment NATIONAL THEATRE SUPPLY'S "MAGIC" BRIDGE
You are having a meeting.

So, okay, you'll be back. Get 'em on the phone fast and get 'em over to see you. They'll have puh-lenty of business to talk about...
to be both “workable and equitable.”

“We welcome any of our customers to call to our attention their individual problems, which is the purpose of the conference, and assure them that they will be met with an open door and an open mind, particularly in situations affected by population shifts due to war conditions.”

Bennard told the sales representatives that by and large the wartime population shifts had affected only a small percentage of the theater-going public, perhaps not more than three percent of the country as a whole. He predicted that the increase in theater attendance would continue after the war because of the stronger establishment of the theaters, less than one-third of the 75,000 fully opened after, and due to the opportunity added by the industry’s co-operation in making screen entertainment available for the armed forces.

811.499 More Cut from OWI’s Domestic Branch

(Continued from Page 1)

function during the next year, but it was a very slim chance indeed. Although Senate conferees agreed late last night to slash the funds of the OWI domestic branch further, cutting $1,499,000 from the $5,499,000 voted Wednesday by the Senate and leaving only half the $5,500,000 originally recommended by the House appropriations committee. The 75,000 finally agreed upon, and due to be voted upon today by both houses, is less than one-third the amount originally asked for the agency.

Weeks ago, when it appeared that the domestic branch might be voted $5,000,000, the OWI was prepared to apply to a press conference that he would find it necessary to cut the motion picture budgets down in the light of the fiscal year and be more resonant with half the funds.

The conference report does not specify the use to which the funds for the domestic branch must be put, eliminating the earmarking in the Senate bill. It does however, call for more work to be done by the agency with the smaller appropriation. The book and magazine section was restored. Although the other sections knocked out by the Senate stay out.

While no final action on the War Areas regulations bill was taken yesterday, the end of the OWI motion picture bureau as an effective agency is not questioned amidst official OWI circles. Its director was at all times, and even if it is admitted that it was wanted but largely that something effective could be worked out by OWI and B.A.W. officials.

Meillet passed all questions, keeping his future plans, saying he might be able to attend to the press conference that was not publicly likely but would direct the press conference, would not be quoted on anything.

Rites for Carl Duncan

Killbuck, O.—Funeral services for Carl Duncan, 60, operator of the Duncan theater, were held here yesterday for the husband of a son, William, in the Army.

developing a large number of new and important pictures. This year, for example, Warners, H. M. Warner and Major Albert Warner and their associates will cooperate and team up with the world organization under Ben Kalmsen, general sales manager, and the studio has done more than most of the company’s history. These films will be the most effective in the company’s history.

As a result, the company is in the new of advertising and publicity, who was unable to attend the New York meeting, wired that “the sky’s the limit” as far as the exploitation and merchandising of next season’s product is concerned.

Guiding was Kalmsen, who will serve in a similar capacity at the Chicago and San Francisco regional.

On the way back, in Boston, and by train, the arrangement that Ben Kalmsen, general sales manager, and the most effective in the company’s history.

The day closed with screenings of “Thank You Superman” and “A Wild Night on the Range.”

The meeting closes tomorrow.

New Jersey Allied Sold Of Industry’s War Effort

(Continued from Page 1)

home to exhibitors yesterday through addresses by industry leaders at the closing session of the New Jersey Allied annual “showman-at-war” conference.

Francis S. Harmon, Arthur Mayer, Irving Dollinger, Don Jacoects and others described what had been done and what still had to be done. Arthur Mayer declared that an undiscoverable confusion would have resulted if it had not been for the War Production Board office of Lowell Mellett in handling the multiple details in connection with Bond drives and kindred activities.

Mayer said that despite the apparent diversity in the work, there was every reason to believe that one informational sheet would be released by the Government every week. He added that there would be only a few drives launched this year—one for the Red Cross and one for the National War Relief. He stressed the importance of copper collectors, pointing out that there was a definite shortage, and declared that the Government was looking for copper merchants for a major portion of the collection.

Harmon, in praising the decentralization of the W.A.C. said that the theaters in New York and Philadelphia areas had paid their share in budgeting the funds. He quoted problems of releasing and getting the upper distribution of Government and patriotic charts were described effectively.

Mayer declared that the number of one-downs that were well worth for Allied’s own Board drive to raise funds would not be enough to buy a summons of collectors. He said that many collectors felt that the Board, and not would be quoted on anything.

Will Kalmsen, named the Allied and was able to attend the meeting.

Harmon discussed the film transportation problem and urged patience and co-operation in connection with the situation.

Other speakers included Andy Smith, who warned for proper handling of bonds by collectors. He said that collectors could expect from 20th Century-Fox, United Artists, and 20th-21 Pictures, Ltd., “to keep at bay.”

J. W. Mack, editor of “Publicity World,” editor of “Publicity World,” and George Densow of National Screen Service, urged a new amount of work his company is done, urged exhibitors to be taken if trailers and accessories were late.

The conference closed without resolutions or any expression of grievances.

Harmon was the principal speaker at the banquet last night which climaxed the three-day sessions. Harmon’s theme embraced unity as an industry, emphasized, declaring that without the proper doctrines and principles of perhaps, individuality and fundamental moral laws we cannot expect security when peace comes.

Will Kalmsen Of 1943 Drive of Champions, described by Ben Kalmsen as the most successful campaign of his kind ever conducted by the company, were announced by Kalmsen at an American Legion regional sales meeting in the Waldorf-Astoria. Recipients of the $35,500 in War Bonds which will be distributed as prizes include:

DISTRIBUTED MANAGERS:

First Prize, Henry Hurl, West Coast, $1,500; Second, Roy M. Morse, Midwest, $1,250; Third, H. C. Ball, Pacific, $500; Fourth, Mr. H. G. Donnelly, Northeast, $250.

BRANCHES: First Prize, Kansas City, Russell C. Doone, Lansing, $1,000; Second, Cleveland, Mr. C. Madison, $350; Third, Detroit, Mr. A. W., $150.

Best New Manager: Mr. E. C. Sterrett, San Francisco, $2,000; Mr. J. T. Alm, San Francisco, $1,500; Fourth, Mr. W. B. Collins, Detroit, $1,000; Fifth, Mr. F. A. Morley, Detroit, $500; Sixth, Mr. E. A. Smith, Seattle, $250; Seventh, Mr. W. H. Fiske, New York, $200.

Best New Manager: First Prize, Miss Mary Balderston, New York, $1,000; Second, Mr. J. W. Mack, Chicago, $500; Third, Mr. W. L. Curtis, Philadelphia, $250; Fourth, Mr. H. H. Hurl, West Coast, $150; Fifth, Mr. H. G. Donnelly, Northeast, $75; Sixth, Mr. W. H. Fiske, New York, $50; Seventh, Mr. W. C. Ward, Los Angeles, $35.

Best New Manager: First Prize, Mr. E. C. Sterrett, San Francisco, $2,000; Second, Miss Mary Balderston, New York, $1,000; Third, Mr. J. W. Mack, Chicago, $500; Fourth, Mr. H. H. Hurl, West Coast, $150; Fifth, Mr. H. G. Donnelly, Northeast, $75; Sixth, Mr. W. H. Fiske, New York, $50; Seventh, Mr. W. C. Ward, Los Angeles, $35.

Best New Manager: First Prize, Mr. E. C. Sterrett, San Francisco, $2,000; Second, Miss Mary Balderston, New York, $1,000; Third, Mr. J. W. Mack, Chicago, $500; Fourth, Mr. H. H. Hurl, West Coast, $150; Fifth, Mr. H. G. Donnelly, Northeast, $75; Sixth, Mr. W. H. Fiske, New York, $50; Seventh, Mr. W. C. Ward, Los Angeles, $35.
THE FIRST OF THE BIG SUMMER HITS!

BUD ABBOTT and LOU COSTELLO in
HIT THE ICE

with GINNY SIMMS
PATRIC KNOWLES · ELYSE KNOX
JOHNNY LONG and His Orchestra
HELEN YOUNG · GENE WILLIAMS · THE FOUR TEENS
50 — SKATING BEAUTIES — 50

Hear GINNY SIMMS Sing:
• 'I'm Like A Fish Out Of Water,'
• 'Happiness Bound,' • 'Slap Polka,'
• 'I'd Like To Set You To Music'
by Harry Revel and Paul Francis Webster

COMING UP!

DEANNA DURBIN and JOSEPH COTTON in
HERS TO HOLD
HOWARD HAWK’S CORVETTE K-225

JOIN THE "SHANGRI-LA" WAR STAMP DRIVE DURING JULY!
"Buying Clinics" for Allied in East

(Continued from Page 1) whether they have made good deals or not and make suggestions.

The alliance declared in the latest issue of its official bulletin that as result of the shift of trained manpower occasioned by the war "we should take every conceivable precaution to prevent public life and property," adding that "at the same time by maintaining the operations of theater plants for the duration we will not jeopardize our present or future livelihood."

IATSE Warns of Fire Risk Thru Inexperienced Help

Prompted by the alarming increase in theater fires, the IATSE has issued a stern warning against the use of inexperienced or untrained workers, stating that such employment involves an element of riskition, as projectionists and custodians of stage properties.

Appeals Court Upholds Conviction of Hirsch

The U. S. Circuit Court of Appeals yesterday upheld the conviction of Martin A. Hirsch, former Treasury Department auditor who was sentenced to two years' imprisonment and fined $2,000 on a charge of perjury before the special Federal grand jury probing alleged racketeering in the film industry.

Hirsch was named as having posted $25,000 bail for Nick Cirecilla, alias Nick Dean, Chicago labor racketeer now serving eight years for aiding George E. Browne and William Bloch in the shaking down of film companies.

Istodore Zerin, former bookkeeper for Browne who was indicted for perjury in the racketeering probe, yesterday had his trial postponed to July 20 by Federal Judge Murray Hubert.

Van Nomilos Closing City

Chicago — The Van Nomilos City theater will close for the Summer, necessary, the number will be increased, it is understood. For the present, however, the total stands at 40. Titles of pix and languages to be employed in the versions are restricted until the United Nations strike.

Sitting in for the Government at your local board were Rogy Rulak, who heads the film bureau of OWI's overseas division; Charles Goldsmith, formerly with Metro, and Harry Koehler, formerly with UA.

A backlog of features with titles superimposed in appropriate languages has been built up during the past several months. In addition, several companies, including Warners, M-G-M and Universal have been lining up departments to dub the actual languages into their soundtracks. OWI is leaving choice as to dubbing or use of titles up to the licensees in the companies.

 Warners is said to have French dubbed versions of its best pictures for use in North Africa and against the time when French speaking countries will be liberated. Company is also said to have Italian versions of its pictures made at its New York radio. M-G-M has placed Robert Eisner in charge of its French depart
tient while Harold Sugarmann has charge of synchronization at the Universal plant. Twentieth-Fox is reported planning French versions in England.

Foreign managers at yesterday's meeting also discussed the Australian situation and mapped moves to be made in an effort to secure funds still blocked there.

Recommended That NEIC Act as an Advisory Body

(Continued from Page 1) present field have now accepted the invitation to join in the work of the Council to aid in the war effort through a pool of amusement talent. The eight organizations which had announced their ad
dherence since last week's 56 are: BAG, Hol-
lywood Victory Committee, SWG, Artists and Managers Guild, Choirs Equity, Authors Leases, National Theatrical Conference and National Wardrobe Attendants Union.

Plan for the conference to be held at the Waldorf-Astoria on July 14 and 15 was drawn up as follows:

First day: 10:30 a.m. to 12:30 noon: General business meeting. At 12:15 luncheon with speakers representing the Government and the Army outlining their respective needs from the industry. At the 2:30 p.m. session there will be three major speakers, one of whom at least will represent the Government, and the national organization will be set up.

The conference will be thrown open for a discussion of what the Council should do to aid the needs of the Army, the Government, the production front and the civilian front.

Veronica Lake Hospitalized

Hollywood — Veronica Lake, insu
ced in a studio fall, will be hos
ted for several days. She is an expectant mother.

COLE GETS EXTRA GAS

For Caravan Meets

Dallas —Extra gas has been al-
lowed by the Dallas Gas Rationing Board to Col. H. A. Cole for his trip over the state to fill Allied Caravan dates, because of the WAC work also accomplished at these meetings. Additional dates on the Caravan itinerary are July 6 and Houston, July 8, with a final meeting at Dallas after Cole's return.

HOLLYWOOD DIGEST

SIGNED

AUDREY YOUNG, termer, M-G-M.

ASSIGNMENTS

LEWIS ALLEN, director, "Our Hearts Were加入" and Gay," Paramount.

CASTINGS

AL JOLSON, "Rhapsody in Blue," "Lait."... and MARGARET McKINNEY; HENRY KRAY, STUDIO MANAGER, Paramount.

EVENTS

THOMMY BATTEN, "The Kid in Upper 47," M-G-M; JUNE HAVOC and SHELDON LEONARD, "Timber Queen," Paramount; EDGAR BCHAN

EN, "Buffalo Bill," 20th-Fox; DAME MA


MICHAEL ARLEN, treatment, "If Winter Comes," M-G-M.

CASTINGS


CONFERENCE

"Pin Buck," from JOHN AND WARD HAWKINS' "Satinbrow," purchased from Terrence Corp. by Columbia.

SCHEDULE

"My Name is Ruth," producer, EDGAR SEL
BY, story, ELOF GRIFTIFFE and JOHN TWIST

BIR Will Approve Certain Pay Increases

(Continued from Page 1) players that show that the increases are necessary are to maintain efficiency throughout the longer work week. The BIR jurisdiction extends only to salaried employees receiving over $5,000 per year and to executive ad
ministrative personnel earning less than that but not represented by a union. An executive employee, however, must receive overtime pay and any administrative or professional employee over $200 per month.

The maximum increases which will be permitted by BIR's salary stabilization units will be those amounts necessary to retain minimum differentials between wage earners and the salaries of their supervisors. No set rule is established and approval is required at all times except on Oct. 3, 1942, and there has been no change in it since.

Complete regulations for workers in the higher pay brackets are still awaited.

Rivi Air Show Plays “Tolls”

Montague Salmon, managing di
rector of the Rivoli Theater, has turned over the 22nd broadcast of Poetry and Music," Sunday, 12 to 12:25, to the Salvation Army, which will present a "For Whom the Bells tolls" program. Screen and radio artists are participating, including Eric Hove
ry Sylvren, at the console; Herbert Sheldon, reader and announcer, and Jack Randolph, the Voice of the Organ.
Two Patent Measures to Be Hoppered in Fall

Bone Bill Would Not Call for Compulsory Licensing by Inventors

Production of fiber floor-mats has been cut off via issuance of a WPA order putting coir,—the fiber obtained from the shell of the coconut,—under restrictive controls. In the past, coir has been used primarily in manufacture of door mats, widely used by theaters, and there is no available substitute. The material is being allocated to manufacture of deck mats for Navy and merchant ships.

Dr. C. E. Kenneth Meet, research director for Eastman Kodak, has been named one of eight specialists to act in an advisory capacity to the office of Quartermaster General on problems of feeding, clothing and equipping the Army

The Joy Theater in Dardanelle, Ark., owned by Malco Theaters, Inc., has been gutted by fire with a loss estimated at $25,000, partially covered by insurance. Manager J. C. Nelson said projection equipment and fixtures were a total loss. Immediate rebuilding on the site is planned.

Hattie Lutt, former aide at Rochester's Lyceum Theater, is serving as an information clerk in the office of the Rochester War Council.

The Prince, Princeville, Ill., in the Peoria district, has been reopened by its new owner, Harold Burton. House was damaged by fire several weeks ago and was later sold by Ernest Pelster to Burton. It has been entirely repaired and redecorated.

Arthur T. Hinnant and Clyde P. Pierce have bought the Clarendon Theater in Clarendon, Mo., from John Hickerson. They will modernize the house.

Manager Ed Spering, of the Confection Candy Co. Peter Pan machine, for area theaters, bid $75,000 at the Chicago Candy Co. auction to stimulate sales of War Bonds. He was leading bidder during the big event at the Hotel Sherman there.

Plans are under way to reopen the DeSoto Theater, Lake City, Fla. New sound equipment is being installed and other improvements made.

Indianapolis Victory Division of RCA has opened a downtown employment office there at 137 East Market St., for the sole purpose of hiring workers for the plant. RCA officials believe that the step will be a direct aid in acquiring the number of people needed for the local plant at the present time.

A new projection screen unit, designed primarily for our Armed Forces, and now available for educational and other visual training use, is announced by Radiant Manufacturing Corp., Chicago. The new item, called the Radiant Day-Time Projector Box, permits showing of pictures in broad daylight by means of a shadow box construction. It has large audience capacity and assures high intensity due to a glass beaded, brilliant "Fly-Fleet" screen surface, it is said.

Bell & Howell have developed a new grinding compound which improves, technicians assert, the quality of finished lenses. Other plants throughout the country are adopting the new compound.

Research to Bolster Markets

Commercial Methods "Streamlined" in RCA

Post-war expansion of new markets with substantial reductions in consumer prices are seen as a result of applying scientific research methods to commercial distribution, RCA announces through David Sarnoff, president. On the basis of two years experimental study, the company believes that scientific methods of cutting costs will be applied with increasing rapidity.

New Florida Theater

To Open in a Month

Crestview, Fla.—The new Elgin theater is nearing completion and will be opened within a month. Neil Robinson and Tom Barrow are owners.

78% of Possibilities Covered by Projection And Sound Agreements

Unprecedently large volume of service pacts in force between theater interests and service organizations, such as Altec and RCA, assure for the war's duration the efficient operation of film houses, a checkup discloses. Survey of the situation was prompted this week by dispatches from England which showed the fact that theaters there, after three years of war, are undergoing a critical stage of "physical decline" from the standpoint of equipment, particularly projection and sound units.

Currently, there are more than 9,000 U. S. film houses, it is estimated, having either service pacts or receiving service, in the case of

Post-War Theater

For Detroit Suburb

Detroit — First post-war theater project for this territory has been launched on the architect's boards by Max Allen, owner of the Lincoln Park Theater, in the suburb of Lincoln Park and his brothers. Project is a 2,000-seat house to adjoin the present theater which will become a subsequent-run.

New one will be called the Willow, taking its name from the Ford Will.

(Continued on Page 8)

Eastman's Dr. Jones Awarded Ives Medal

Rochester — Dr. Loyd A. Jones, chief physicist of the Eastman Kodak Research Laboratories, has been awarded the Frederick Ives Medal for 1943 for distinguished work in optics, it has been announced by the Optical Society of America, which makes the award biennially.

In addition to his work in optics, Dr. Jones is leading authority on tone reproduction in the photographic process.

NTS Surveying Post War Equipment Needs

An equipment survey, via a brochure to be mailed to every exhibitor in the country within the next few days, will be undertaken by National Theatre Supply, it was revealed by Walter E. Green, president, in his talk at the Allied of New Jersey meeting earlier this week. Survey is one of the NTS program to insure ample quantities of equipment for replacement, modernization and new theaters when peace comes.
20-Year Life Span For Patents Urged

(Continued from Page 7)
sometimes been bought up or suppressed.
Commission's recommendations included a suggestion that Congress pass legislation setting up a reason-
able, understandable standard of patentability and a proposal to limit the patent terms from 20 years from the time of application instead of from the time of granting of a patent. As the law now stands, inventors are sometimes able to re-
frain from pushing a patent applica-
tion so that a long pending per-
iod precedes the 17 year life of a
granted patent. This was complained against by Thurman W. Arnold when he was head of the anti-trust division.
Commission also called for com-
pulsory recording with the U. S.
Patent Office of (a) all existing agreements to which one of the par-
ties is a citizen of a foreign country; (b) all existing agreements, regard-
less of citizenship, which include any restrictions as to price, quan-
ty of production, geographical areas or fields of use, and (c) all fu-
ture agreements regardless of re-
strictions and citizenship of the par-
ties.
A proposal to empower the Pat-
ent Office to withdraw a patent inadver-
tently granted was included.
It recommended that any person be
given the time of three months
within six months after its grant.

First Post-War Theater For Del. Suburb Launched

(Continued from Page 7)
low Run plant which is a few miles
westward. It is the first theater to be planned in the region of this
plant when it was started a year and a half ago. No prospects of war-
time construction are planned, al-
though house would cater
recreation needs of thousands of new
war workers. Charles N. Agree is the
architect.

Midwest Theat. Supply Reports New Carpet Jobs

Cincinnat—Ike Gelman of Mid-
west Theater Supply announces that new
carpet has been installed in the Eminence, Eminence, Ky.; the
Clark, Grayson, Ky.; and the Clinton
in Blanchester, and also in the Brad-
ford, O. Midwest also fully
equipped the Heights, recently re-
opened by Robert Epps at Lock-
land O.

UAWR Presenting 25 Trucks to Russians

United Jewish War Relief is pre-
senting 25 mobile trucks to the
Soviet Mission for use on the battle-
front. Equipment includes Devry
sound projectors, Hallicrafters radio,
Shure microphones and RCA turn-
tables, it is announced by Norman D.
Olson, manager of the Devry Corp.
export department.

Research to Bolster Post-War Markets

(Continued from Page 7)
ning distribution costs will be a ma-
ajor factor in maintaining current
high levels of employment, and that
the new type of commercial research
must be given importance equal to
already established technical re-
search methods.
Study resulted from an examina-
tion of radio industry costs which
revealed that production costs were
approaching a minimum but that dis-
tribution costs were excessively high,
and was undertaken by Commercial
Research, a new department of RCA
Vector Division, in Chicago. De-
partment has completed nearly 40
research projects in distribution, has
developed new methods and prac-
tices in both wholesale and retail
distribution, installed a new system
in Chicago for the wholesale distri-
bution of phonograph records and has
prepared plans for passing on the
results of its research to RCA
Vector's independent wholesale and
retail dealers.

According to Sarnoff, the new
methods of “streamlining” distribu-
tion are believed to be significant be-
cause they are largely fundamental and,
therefore, adaptable to other
lines of merchandise.

National Theatre Supply's

It's the quickest road to post-
war equipment

SENATE WILL GET TWO PATENTS PROPOSALS

Chicago — The Krispy Korn Equip-
ment Co. at 120 S. Halsted St.
reports a large demand from both
the theater trade and the armed ser-
vice for popcorn equipment. The
factory is operating both day and
night. The company is also buying
used equipment.

Reopens Modernized Varsity

Urbana, Ill. — Theodore K. An-
thony has reopened the modernized
Varsity Theater.
STAGE HITS, NOVELS FEATURE WB LINEUP
Exhibs. Watch New Tax Effects on Attendance

Pay Envelope Deductions
Find Theater Men Apprehensive of Dip in 'Takes'

Wide speculation over possible effects of the 20 per cent payroll deductions, effective this week, exists among both circuit and independent theater men. Operators are apprehensive that the salary slice will cause a dip in theater attendance, particularly in houses largely patronized by lower scale workers and white collar employees, many of whom have not benefited from the extra

(Continued on Page 7)

Employes of OWI Pic Bureau Given Notice

Washington Bureau of THE FILM DAILY
Washington—"Practically every- one" in the OWI motion picture bureau has been notified that he is terminated as of July 15, Lowell Mellett, bureau chief, admitted Friday. Who the exceptions are, he

(Continued on Page 6)

"Canteen" Biz 35-50%
Ahead in 11 Key Runs

"Stage Door Canteen" in its first 11 key cities engagements are running from 35 to 50 per cent ahead of the company's top-grossing pictures, re...

(Continued on Page 6)

Cuban Critics Group
Raps Censor Ruling

Havana (By Air Mail. Passed by Censor)—Association of Motion Picture and Theater Writers is protesting a rule of the Cuban Film Censorship Board which ordered the destruction of "La que se Muro de Armo" and prohibits its export or exhibition. Board claims that the Cuban patriot Jose Marti is portrayed in an unfavorable light in the picture while the Association holds that the Board is exceeding its powers.

(Continued on Page 6)

WARNERS OBTAIN $15,000,000 LOAN
Brings to $23,000,000 Fund to Retire Domestic Bank Loans, Debentures and Preferred Stock

Warner Bros. on Friday hailed to $23,000,000 the total of new financing made available to the company when it obtained $15,000,000 in loans from a group of banks in this and other cities to retire all presently outstanding domestic bank loans, six per cent debentures and preferred stock. The loans will mature through June 1, 1949, with interest at the rate of 3% per cent per annum. That the $23,000,000 financing deal was set was reported exclusively in THE FILM DAILY June 30. The domestic bank loans to be paid

(Continued on Page 6)

Leffton PRC Central
District Manager

Appointment of Nat Leffton as PRC's district manager for Cleveland, Cincinnati, Pittsburgh and Detroit was announced Friday by Arthur Greenblatt, general sales manager, at the closing session of the company's regional sales conference at the Park Central Hotel.
Leffton, who took over the Clev...

(Continued on Page 7)

Picketing of "Moscow"
Brings Boston Arrests

Boston—Two pickets, one a young married woman, the other a minister, were arrested in front of the Paramount theater as they and

(Continued on Page 3)

RKO, Disney Add Year
To Releasing Pact

Walt Disney short subjects and features will continue to be distributed by RKO for another season under the terms of an agreement signed Friday between Ned E. Depinet, president of RKO Radio, and Roy Disney representing Walt Disney Productions, it was announced by N. Peter Rathvon, RKO president.

New pact covers distribution of

(Continued on Page 8)

Okay Seen for 20th-Fox
National Theaters Deal

The proposal to purchase from the Chase National Bank the controlling interest in National Theaters for $30,000,000 is expected to be ap

(Continued on Page 2)

Metro Starts Sales Analysis
Each Account to be Studied, Rodgers Says

Omaha Curfew Ordinance
Aimed at Juve Vandalism

Omaha—A curfew ordinance forbidding children under 16 on the streets from 10 p.m. to 5 a.m. unless with an adult and making parents liable has been introduced in City Council.

Police Commissioner Richard Jep...

(Continued on Page 6)

Six Musicals and As Many
Biographies Included on
Program for New Season

With Labor Day opening of the 1943-44 season nine weeks away, Warners has a backlog of 14 features completed; five more are in production, and a dozen are ready to be shot. As soon as studio space is available, Ben Kalmenson, general sales manager, announces. Lineup will include 12 Broadway stage hits, an even larg-

(Continued on Page 8)

War Short a Week
If Pic Bureau Ends

Groundwork for a plan whereby the projected 52 war shorts may be distributed in the absence of the OWI film bureau was laid at a meeting of the distributors' committee

(Continued on Page 6)

NEIC Service Flag
For All Show World

The National Employment In-
dustry Council is mapping plans to raise in Times Square a service flag to represent the entire amusement world. The raising ceremonies will take place on July 14, probably around midnight, at a site at 43rd St. and Broadway. Workers in every branch of show business will partici-

(Continued on Page 6)
**The Broadway Parade**

**Picture and Distributor**
- **Mission to Moscow (Warner Bros. Pictures)** — 10th week, Hollywood
- **Sentence** (Radio-Globe Pictures) — 2nd week, Paramount
- **Coney Island (Twentieth Century-Fox)** — 3rd week, Paramount
- **Blue Skies** (United Artists) — 2nd week, United Artists

**Foreign Language Features**
- The Russian Story (Artkitos Pictures) — 5th week, Senator
- A Fire in the Straw (Herbert Rosner) (a)
- The Pledge to Baja (Adventure Pictures) (a-d)
- World
- Marvels of the Bullfrog (Groves-Moheh) — Belmont

**FUTURE OPENINGS**

For Whom the Bell Tolls (Paramount Pictures) — July 14, Rivoli
- Stormy Weather (Twentieth Century-Fox Films) — July 21, Roxie
- Let’s Face It (Paramount) — Aug. 2, Paramount
- This Is the Army (Warner Bros. Pictures) — July 26, Hollywood
- Dullaway Was a Lady (Metro-Goldwyn-Mayer Pictures) (c) — Capitol
- Mister Lucky (RKO Radio Pictures) (a) — Music Hall
- Thin Ice (Universal Pictures) (c) — Criterion
- Victory (20th-Fox) — July 28, Strand
- The Constant Nymph (Warner Bros. Pictures) — July 23, Strand
- An Affair in New North Atlantic (Warner Bros. Pictures) — July 8 (a-b)
- Private Chickens (United Artists) — July 8 (a)
- Hotel Concord (Groves-Moheh) (c) — Belmont

(Continued from Page 1)

Downey’s Illness Delays Mich. Arbitration Hearings

**Detroit** — Setting of a date for hearing in both of the two arbitration cases filed here since 1942, one by the Family Theater in Grand Rapids, and the other by the Huron Theater in Pontiac, has been delayed by the illness of Frank J. Downey, M-G-M branch manager, who is a principal figure in both cases. Downey is not expected back until sometime in August.

Vacation schedules, particularly of counsel for the majors involved, are said to be filling up with a suitable date for the hearings.

**951-Star Service Flag Raised at Metro Studios**

West Coast Bureau of THE FILM DAILY

Hollywood — Working model of the new U.S. cruiser Los Angeles, now being built to augment the American battle fleet, was presented to Admiral I. C. Johnson by Louis B. Mayer at Metro’s studios Friday in connection with the raising of a service flag honoring 951 studio employees now in uniform. Model will be taken on a West Coast banning voyage and will cruise through the West. Navy wants 1,000 WAVES to replace 1,000 men needed for the Los Angeles’ complements.

Mich. VFW Slaps “Moscow”

Detroit — Formal condemnation of “Moscow to Moscow” was voted by a resolution by the State convention, Veterans of Foreign Wars, following an attack by Michigan Department Commander Joseph W. Mann, charging that the film ridiculed American democracy and Congress.

**Picture and Distributor**
- **Hey, Mr. USA! (20th-Fox)** — 4th week, 20th-Fox
- **Fatso** (Metro-Goldwyn-Mayer) (a) — Columbia
- **The Blue Trees** (Universal Pictures) — 2nd week, Film Classics

**Okay Seen for 20th-Fox National Theaters Deal**

proposed today at the special meeting of the 20th-Fox stockholders to be held at the company’s home office. Approval of the deal will open the way to making the circuit the wholly owned subsidiary of the film company. At present Chase owns 58 per cent of the shares of National Theaters, with 20th-Fox holding the remaining 42 per cent.

The stockholders also are expected to act favorably on a proposed amendment to the company’s charter authorizing the creation of a prior preferred stock to be sold publicly, with the proceeds going toward the purchase of the National Theater shares from Chase.

Farewell Luncheon Given For Turnbull at 20th Studio

West Coast Bureau of THE FILM DAILY

Hollywood — A farewell luncheon at which every department of the studio was represented was given for Ernest Turnbull, managing director of the Hoyt circuit, who returns to Australia in the next few days. Also present were executives of Fox West Coast Theaters and theater division and district managers from all over the nation. Among those on hand were Joseph M. Schenck, Spyros Skouras, William Goetz, Charles Skouras, Tom Conlon, Ernest Shulman, Silverstone, Joe D. Brown. Schenck, Charles Skouras and Turnbull were the chief speakers.

Turnbull said that after the war Australia will offer a still more prosperous market to American pictures.
STAGE HITS, NOVELS FEATURE WB LINEUP

Exhibs. Watch New Tax Effects on Attendance

Pay Envelope Deductions

Find Theater Men Apprehensive of Dip in Takes'

Wide speculation over possible effects of the 20 per cent payroll deductions, effective this week, exists among both circuit and independent theater men. Operators are apprehensive that the salary slice will cause a dip in theater attendance, particularly in houses largely patronized by lower scale workers and white collar employees, many of whom have not benefited from the extra.

Employes of OWI Pic Bureau Given Notice

Washington Bureau of THE FILM DAILY Washington - "Practically every one" in the OWI motion picture bureau has been notified that he is terminated as of July 15, Lowell Mellett, bureau chief, admitted Friday. Who the exceptions are, he

"Canteen" Biz 35-50% Ahead in First 11 Key Runs

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WARNERS OBTAIN $15,000,000 LOAN

Brings to $23,000,000 Fund to Retire Domestic Bank Loans, Debentures and Preferred Stock

WARNER Bros. on Friday boosted to $23,000,000 the total of new financing made available to the company when it obtained $15,000,000 in loans from a group of banks in this and other cities to retire all presently outstanding domestic bank loans, six per cent debentures and preferred stock. The loans will mature through June 1, 1949, with interest at the rate of 2½ per cent per annum. That the $23,000,000 financing deal was set was reported exclusively in THE FILM DAILY June 30.

The domestic bank loans to be paid

(Continued on Page 6)

LEFTON PRC Central District Manager

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Picketing of "Moscow"

Brings Boston Arrests

Boston -- Two pockets, one a young married woman, the other a minister, were arrested in front of the Paramount theater as they and...

OKAY Seen for 20th-Fox National Theaters Deal

The proposal to purchase from the Chase National Bank the controlling interest in National Theaters for $13,000,000 is expected to be approved.

(Continued on Page 2)

Six Musicals and As Many Biographies Included on Program for New Season

With Labor Day, opening of the 1943-44 season nine weeks away, Warners has a backlog of 14 features completed, five more are in production, and a dozen are ready to start shooting as soon as studio space is available. Ben Kalmenson, general sales manager, announced. Lineup will include 12 Broadway stage hits, an even larger number of published novels, and will comprise six musicals and six biographies.

War Short a Week

If Pic Bureau Ends

Groundwork for a plan whereby the projected 32 war shorts may be distributed in the absence of the OWI film bureau was laid at a meeting of the distributors' committee.

NEIC Service Flag

For All Show World

The National Entertainment Industry Council is mapping plans to raise in Times Square a service flag to represent the entire amusement world. The raising ceremonies will take place on July 14, probably around midnight, at a site at 43rd St. and Broadway. Workers in every branch of show business will participate in the exercises. They have been asked to appear in working get-up. Harry Brandt is handling arrangements for the filming of the event.

Metro Starts Sales Analysis

Each Account to be Studied, Rodgers Says

Omaha Curfew Ordinance

Aimed at Juve Vandalism

Omaha --A curfew ordinance forbidding children under 16 on the streets from 10 p.m. to 5 a.m. unless with an adult and making parents liable has been introduced in City Council. Police Commissioner Richard Jepson...

In an effort to analyze every account so that an intelligent sales approach can be made, M-G-M sales executives next week will fan out over the country and visit all of its exchanges. First of the sessions will be held in Cincinnati on Friday.

Procedure, according to W. F. Rodgers, general sales manager, is an annual event. Every account, he said, will be given a careful and...
The Broadway Parade

Picture and Distributor: Hollywood Reporter

Thomson Back from Pacific to Convalesce

Detroit—Neil Thompson, son of N. Dow Thompson, former office manager of Allied Theaters of Michigan, now district manager at Reno for T & D, Jr., Enterprises Circuit, has been returned to the Marine base at San Diego, Cal., to recover from malarial fever contracted in eight months' service in the South Pac, including Guadalcanal. He was first hospitalized in New Zealand.

NEW YORK THEATERS

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Second of Warners' regional sales meeting gets under way Thursday at the Blackstone Hotel, Chicago, in the wake of the curtain raiser which closed at the Waldorf here on Saturday with a breakfast to the delegates hosted by Ben Kalmenson, sales head, and several windup conferences.

Friday's session of the local meeting drew 120, including Warner Theatre department ex-eces. On the dais in addition to Kalmenson, were Joseph Bernhard, Samuel Schneider, Harry M. Kalim, Morton Blumenstock, Robert S. Musa, Howard Levinson, Norman H. Moray, A. W. Schwaberg, Albert S. Howell. In addition to the previous day's delegation, attend-ance also included Stuart Aarons, H. M. Dobert, Rudy Wells, Stanley Hatch, and other theater and sales department executives.

After his introductory remarks, Kalmenson turned the rostrum over to Albert S. Howell, Eastern scenario editor and direc-tor of censorship, who talked for three hours on the company's inventory of completed pictures, those in production and in preparation and story properties held by the company, for trailer purposes. There were also details of more than 60 stories, all de-finitely scheduled for release in some se-quence.

Joseph Bernhard, who delivered the prin-cipal talk on the opening day, again spoke this time, and then gave a short film presentation, prepared by Harry X. Kalimne, on exhibition matters: Mort Blumenstock, on advertising and merchandising plans; Harry Goldberg, who cited the number of pictures with sociological value produced regularly by Warners; Samuel Schneider, on business matters; Sam E. Morris, on general topics; Howard Levinson, on local aspects of contracts; Arthur Schrank, on sales and publicity.

Roy Haines, Jules Lapidus, A. W. Schwaberg and Norman H. Moray also held erudite reunions with the salesmen, with Ed Hineck, Mike Dalil, H. M. Dobert and Stanley Hatch among the participants.

M of T Will Introduce Black at Buffalo Supper

Howard Black, vice-president of Time, Inc., recently designated to take charge of M of T sales and distribu-tion policy, will be introduced to the trade press at an informal buffet supper at the Cloud Club in the Chrysler Building Thursday. A screening of the latest M of T sub-ject, "Bill Jack vs. Adolf Hitler," will precede the reception.

**Coming and Going**

SPYROS SKOURAS, 20th-Fox proxy, is back from studio production conferences.

HARRY COHN has arrived in New York.

DAVID ROSE has gone to the Coast.

F. J. A. McCARTHY, Southern division sales manager, has returned to the Universal home office today from Atlanta following close of his last regional meeting there.

FRED MEYERS, Universal Eastern division man-ager, returned from Philadelphia at the week-end.

JUDY GARLAND has arrived in New York. This week the star will start on another USO-Camp Shows tour.

MAL W. WYLER is in Hollywood.

BREITAGNE WINDUST reached the Coast Monday from New York.

EDWARD C. RAPERTY returned from Holly-wood yesterday.

O. HENRY BRIGGS, PRC proxy ARTHUR GREENBLATT, sales chief, and NAT L. LEPTON, new PRC district manager, leave for the Coast on Friday.

ROBEN MAMOLIAN has returned to the Coast after seven months in New York.

TOM CONNORS, 20th-Fox distribution head, and MAURICE SILVERSTONE, the company's foreign chief, have returned from the Coast.

ROBERT SCHLES, general foreign manager for Warners, is back from a 10-day trip to Mexico.

BILL BRUMBERG and PHIL ENGLE, Warners field reps, for the Central and New England territories, respectively, returned from New York over the week-end.

**Picketing of “Moscow” Brings Boston Arrests**

(Continued from Page 1)

others protested against the show-ing of "Mission to Moscow" in Boston. Previously the Boston City Council had demanded that the film be not shown but Mayor Maurice J. Tobin overruled this demand and permitted the film to open for an extensive Warner exploitation cam-paign.

The local film critics Friday treated the film with caution and, neither enthusiasm over it nor con-denning it and obviously feeling their way.

Those arrested were the Rev. Vir-gil Rose of Rockland, pastor of a Unitarian church and member of the Socialist party, and Mrs. Ruth C. Penley of Boston's West End. Both were carrying placards denouncing the showing of the film. The pickets represented the trade branch of the Boston local of the Socialist party. Each was released on bail for trial this week.

City and State censors cleared the film.

**STORKS**

West Coast Bureau of THE FILM DAILY—Chief Petty Officer Artie Shaw, USN, now overseas, is the father of a son, Steven, born at Good Samaritan Hospital. Mother is the former Betty Kern, daughter of Jerome Kern.
Warners' ACTION IN THE NORTH ATLANTIC
Warners' MISSION TO MOSCOW
Warners' EDGE OF DARKNESS
Warners' AIR FORCE
Warners' CASABLANCA
Warners' YANKEE DOODLE DANDY
Warners' THE HARD WAY
Warners' NOW, VOYAGER
Warners' GENTLEMAN JIM
Warners' GEO. WASHINGTON SLEPT HERE
Warners' ACROSS THE PACIFIC
Warners' DESPERATE JOURNEY
Warners' NOW, VOYAGER
Warners' BACKGROUND TO DANGER

Nept
Warners have the most unusual Love story in years and years!

Jack L. Warner, Executive Producer
WARNERS CHI. SALES
MEET OPENS THURSDAY

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stock, Harry Goldberg, Arthur Schen-
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talk on the opening day, again spoke briefly, and there were short addresses by Harry M. Kalmine, on exhibition matters; Mort Blumenstock, on advertising and mer-
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ject, "Bill Jack vs. Adolph Hitler," will precede the reception.

Yes, Sir, a Great Affair!

• • • It WAS A GREAT affair. . . . We mean New Jersey Allied's annual conference last week down at West End, N. J. . . . Maybe it was because the affair was held far out from outside diversions that might have attracted the delegates away from the purpose of the sessions . . . . . . . Anyway, nobody can deny it was one of the biggest and best affairs held by the unit.... thanks to E. Thornton Kelley, Harry Howson and others who helped to make it a success . . . . A highlight of the affair, hitherto unpublicized due to trade paper deadlines at their respective presses, was 20th Century-Fox's cocktail party which im-
mediately preceded the banquet Thursday night . . . . 20th-Fox proved to be a grand host and the guy who said he didn't enjoy himself wasn't there. . . . And then there was M-G-M's exhibit—a wagon full of scrap metal with a hundred dollar war Bond as the award for the person who guessed the total weight. . . . And then there was the Walt Dis-
ney-UA booth which had a complete exhibit of aircraft models, from the first effort of the Wright brothers to those of modern design—all in the interest of "Victory Through Air Power" . . . . . . . . UA kept the convention visitors informed of up-to-the-minute news with a teletype which ground out second-by-second records of world events . . . . . In fact, prac-
tically every outlet in the business from Newcomer Cinema-Craft up to the largest major had an interesting exhibit . . . . And that "cabaret" Wednesday night was flooded with the best talent ever seen at a New Jersey Allied convention or even a national one for that matter.

• • • A demonstration of real classy swimming and diving was presented Thursday morning in the out-door pool alongside the Hollywood Hotel . . . . the event being highlighted by somebody pushing Bennie Brooks into the water . . . . And to get away from the social side of the event the boys really got down to work on their own problems . . . . even at the sacrifice of several good gin rummy and poker games . . . . While it was obvious that several exhibits had axes to grind, it was unique that not a resolution of condemnation or otherwise nor a specific grievance was offered for adoption by the respective resolutions and grievance committees . . . . Yes, taking it all-in-all New Jersey Allied put on a great convention and show and there was some talk about holding future meetings at the same place, most of the boys preferring it to the rush-and-push of Atlantic City, the former scene of the New Jersey unit's annual get-togethers . . .

• • • Of course, it's only natural under the circumstances, but that doesn't detract one bit from the Paramount publicity bull's-eye scored by the Seteport in its current issue for Par'a new short series, "Little Lulu." . . . . . The "Keeping Posted" column is largely devoted to Little Lulu's forthcoming film debut and to Little Lulu's pen-and-inkMom. Marg, who introduced the cartoon character in June, 1935 . . . . . . . . There's an unconscious bit of humor, too, in the fact that the "Keeping Posted" column this time is spotlighted alongside the white space for which another major company paid heavy dough . . . . Speaking of mags, the July 12 issue of Life will be given over to Republic's Roy Rogers and the inevitable Trigger while the issue's close-up feature will be H. Allen Smith's profile of R.R.

• • • AVENGEB PEARL HARBOR!!!
Annual Sales Study Launched by M-G-M

sympathetic analysis preparatory to the sale of M-G-M's next group of pictures.

"While, of course, attention will be given to accounts requiring consideration because of changing conditions and its first week and which accounted for the extra playing time in the last two weeks.

Among the outstanding grosses secured by "Stage Door Canteen" at the Loew's State, Syracuse, $13,650; State, Cleveland, $22,450; Loew's, Canton, $11,000; Valentine, Toledo, $11,500; Penn, Pittsburgh, $26,700; Loew's Richmond, $12,500; Palace, Washington, $22,500; Warner-Strand, Hartford, $10,500; Palace, Cincinnati, $20,500; Roger Sherman, New Haven, $10,650 and Capitol, Broadway, better than $74,000.

The . . .

FEMME TOUCH

MRS. JOSEPHINE COBURN, manager, Esquire, Indianapolis.

LILLIAN MARETZ, RKO, New Haven.

MRS. T. K. MASINO, manager, Virginia, Atlantic City, N. J.

ETHEL WOLFE, ad sales manager, 20th-Fox, N.Y.C.

WARNERS OBTAIN $15,000,000 LOAN

Brings to $23,000,000 Fund to Retire Domestic Bank Loans, Debentures and Preferred Stock

(Continued from Page 1)

New York Trust Co., the Guaranty Trust Co. of New York, the Continental Illinois National Bank and Trust Co. of Chicago, the Pennsylvania Co. for Insurances on Lives and Granting Annuities of Philadelphia and the Union Trust Co. of Pittsburgh.

With the retirement of the preferred stock the outstanding capital stock of the company will consist solely of $7,000,000 shares of common after Sept. 1, 1943. This means the voting control will return to the common stock. According to reports to the Securities and Exchange Commission, the Warner family have made larger purchases of the common in recent months.

The bank loans and the debentures have the effect of greatly simplifying the capital structure of Warner Bros. They also will heavily reduce the company's debt. The refunding operations are expected to result in tax savings for the firm.

War Shored a Week
If Pic Bureau Ends

(Continued from Page 1)

of the WAC at the Hotel Warwick on Friday. "What situation was in the form of an informal discussion with no concrete proposal adopted officially. Formal action will not be taken until the OWI situation has been straightened out or clarified.

Despite the apparent abolition of its film bureau, there is no assurance that the war short will be released weekly to the theaters. This was promised by Arthur Mayer, of the WAC, at the meeting of the National Press conference in West End on Thursday.

Nevertheless, industry leaders admitted are concerned about the situation and will continue to seek a solution.

Attending Friday's luncheon meeting were W. F. Rodgers, chairman; Abe Montague, Neil P. Agnew, Paul Lazarus, Sr., William Kupper, William Scully, Herman Glueckman, Francis S. Harmon and H. M. Richey.

Selznick Borrows Robert Walker
West Coast Bureau of THE FILM DAILY
Hollywood—David O. Selznick has borrowed Robert Walker from M-G-M to play Corporal Tom Snively in "Since You Went Away" whose sweetheart will be enacted by Jennifer Jones, Mrs. Walker in real life.

Luncheon Today for Young
RKO Radio is holding a trade press luncheon in the Jensen suite at the Waldorf-Astoria today to introduce James R. Young, author of "Behind the Rising Sun," which the firm would not reveal, but production and 16 mm. distribution are definitely out.

Mellott is hopeful that some of these terminations may be called off at the OWI Division Director's Conference in New York.

Davis Orders Hollywood
OWI Film Bureau Closed
West Coast Bureau of THE FILM DAILY
Hollywood—Nelson Poynter, Hollywood director of OWI's motion picture bureau, has been ordered by Elmer Davis to close shop here.

Davis has also been ordered to close the bureau in Washington, D.C., via Mexico City. He plans to maintain residence in Washington and St. Petersburg, Fla.

Poynter's assistant, Warren Pierce, plans to join the Navy and is anxious to get into the combat intelligence service.

William Murray Dead
Grand Rapids, Mich. — William Murray, 46, co-owner of the Savoy Theatre here, died in St. Mary's Hospital after a long illness. He was a member of Detroit Variety Club, Knights of Columbus and Grand Rapids Peninsula Club. Surviving are a daughter, Mary Ellen, his mother, four sisters and two brothers.

IN NEW POSTS

RALPH MANN, manager, Strand, Montgomery.

GORDON PYLE, assistant manager, Parker's Broadway, Portland.

BOB BURKHARDT, Vic Shapiro and Staff, Honolulu.

LESTER COLE, associate manager, Paramount, Kansas City.

JOE ROBINSON, chief of service, RKO Radio Theatre, New Haven.

TOM DINHUY, assistant manager, Majestic, Bridgeport, Conn.

DENNIS SULLIVAN, assistant manager, Dufree Fall River, Mass.

RICHARD BUZZELL, assistant manager, Colonial, Haverhill, Mass.

JOSEPH BOUCHER, chief of staff, Capitol, New Bedford, Mass.

TOM KIVLAN, student assistant manager, Elm St. Theater, Worchester, Mass.

L. A. BIRD, manager, Rockingham, Bollows Falls, Vt.

HYMIE BLOOM, manager, Claremont (formerly Annex), E. 79th St., New York.

SID NEWMAN, manager, Franklin, N. J.

ROBERT CLARK, manager, Garden, Paterson, N. J.

JACK MEGARY, manager, Central, Newark, N. J.

DAVID BEDELIER, manager, Capitol, Belleville, N. J.

MORT BRATTER, manager, Millburn Theater, Millburn, N. J.

ERNEST CROUCH, manager, Dixie, Rochester, N. Y.

NEIL HENRY, manager, Liberty, Rochester, N. Y.

JEDGEE COLDWELL, manager, Grand, William- en, Del.

WILLIAM HUFFMAN, manager, Warner, Atlantic City, N. J.

JAMES J. McCARTHY, manager, Stanley, Atlantic City, N. J.

Omaha Curbew Ordinance
Aimed at Juve Vandalism

(Continued from Page 1)

sen introduced the ordinance which carries penalties from $1 to $100 for each conviction and jail sentence fines remain unpaid.

Buell believed the ordinance would give police a means of curbing juvenile vandalism which has increased at a tremendous rate during recent months. First-run theatre owners began combating the problem several weeks ago when they announced they would no longer sell tickets to children under 15 unless they were accompanied by an adult.

Omaha has been without a curb law since 1941, when a 60-year-old statute was finally removed from the books.

Jewish Theatrical Guild
To Name Cantor Prexy

The nominating committee of the Jewish Theatrical Guild of America has nominated the following members for the next B'nei Jacob, Tuesday, July 6, 1943
AN IMPORTANT CAST IN THE MOST VALUABLE ROMANTIC PROPERTY SCREENED THIS SEASON!

CHARLES BOYER - JOAN FONTAINE

AND A SENSATIONAL PERFORMANCE BY THE SENSATIONAL

ALEXIS SMITH

BOOK SUCCESS; PLAY SUCCESS; SOON BIG, BIG, BIG SCREEN SUCCESS!

CHARLES COBURN - PETER LORRE - BRENDA MARSHALL - EDMUND GOULDING
Annual Sales Study Launched by M-G-M

(Warners Obtain $15,000,000 Loan
Brings to $23,000,000 Fund to Retire Domestic Bank Loans, Debentures and Preferred Stock

(Continued from Page 1)

sympathetic analysis preparatory to the sale of M-G-M's next group of pictures.

"While, of course, attention will be given to accounts requiring consideration because of changing conditions," Rogers said, "the purpose of these sales analyses is to properly appraise each individual situation so that when a sales approach is made it is based on accurate information.

"We are convinced," he continued, "that only by individual analysis of every one of our accounts can an intelligent sales approach be made and our experience of having done this for several years has proved that point. With our policy of placing the responsibility of sales decision with our branch and district managers, they have found such a scientific study of each individual situation advantageous to both ourselves and our customers."

The Cincinnati meeting will be attended by E. K. O'Shea and Jack Flynn, Eastern and Western division sales managers, respectively; Edwin A. Aaron, circuit sales manager; Harold Postman, assistant to Rogers, and E. M. Booth, branch manager. It is estimated that about three days will be spent in each office.

"Canteen" Biz 35-50% Ahead in First 11 Key Runs

(Continued from Page 1)

ports to the home office near the holiday weekend indicated. United Artists' current Sol Lesser release is being held for extra playing time in each of the 11 key circuits.

Among the outstanding grosses secured by "Stage Door Canteen" at the end of its first week and which accounted for the extra playing time are the following: at the Loew's State, Syracuse, $13,650; State, Cleveland, $22,450; Loew's, Canton, $11,000; Valentine, Toledo, $11,500; Penn, Pittsburgh, $26,700; Loew's Richmond, $12,800; Palace, Washington, $22,500; Warner-Strand, Hartford, $10,500; Palace, Cincinnati, $20,500; Roger Sherman, New Haven, $10,650 and Capitol, Broadway, better than $74,000.

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With the retirement of the preferred stock the outstanding capital stock of the company will consist solely of 3,701,900 shares of common after Sept. 1, 1943. This means the divisor is increased to favor the common stock.

The new financing arrangements are reported as greatly simplifying the capital structure of Warner Bros. They also will heavily reduce the rate of the company's debt. The refunding operations are expected to result in tax savings for the firm.

Employes of OWI Pic Bureau Given Notice

(Continued from Page 1)

of the company would not reveal, but production and 16 mm. distribution are definitely out.

Mellett is hopeful that some of these terminations may be called back to the OWI Director's office since OWI directives finally decides how to allocate the funds available to his agency, but there is no assurance that this is only a temporary measure. The OWI Director may even terminate all of the OWI pic bureau's business in the near future, over two weeks ago that he is now mainly concerned with the fate of the motion picture bureau.

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Jepson said he believed the ordinance would give police a means of curbing juvenile vandalism which has increased at a tremendous rate during recent months. First-run theater owners began combating the problem several weeks ago when the announced they would no longer sell day tickets to children under 15 unless they were accompanied by an adult. Omaha has been without a curfew since 1941, when a 60-year-old statute was finally removed from the books.

Jewish Theatrical Guild

To Name Cantor Prexy

The nominating committee of the Jewish Theatrical Guild of America has nominated the following members to hold office for the next year: Eddie Cantor, president; George Jef f, Ben Bernie, Jack Pearl, Fr. Block and William Morris, Jr., vice presidents; Sam Forrest, financial secretary; Dr. Leo Michel, chairman of relief, and Dave Ferguson, executive secretary.
Exhibs. Watching Tax Effects

Pay-As-You-Go Plan Stirs B. O. Fears

(Continued from Page 1)

and Cincinnati franchises of PRC on March 29, formerly was the Republic franchise holder for the same territories.

PRC's first special for the new "Isle of Forgotten Sins," given an "all-out" exploitation campaign which is said to be the most ambitious ever attempted by an unaffiliated company. It was stated that 24-sheets will be made in all of the company's special and Victory specials on the new program.

In giving a resume of the advancement in production values since Leon Fromkess became production chief, Greenblatt stressed that "timing is the secret of PRC's progress." Guest speakers included William Rowland, producer of "Polly Girl," and Jerry Edwards, attorney for the company. It was learned that a deal for a million dollar loan, to be used for production and expansion, was completed on Friday.

Members of the trade press were special guests at a luncheon which followed adjournment of the sales meeting.

national income so often mentioned in Washington, and who will pay higher taxes than before.

Whether the higher salary brackets, plus war workers drawing better than usual wages, will enable box-offices to hold up is a question that cannot be answered until after the coming week-end. The heavy Independence Day "take" is not considered a barometer as the initial bite is taken from salaries for the week beginning last Sunday.

Despite the wiping out of some $6,835,000,000 in present tax liabilities, Treasury statisticians estimate that new collection method will yield $3,600,000,000 more in the fiscal year 1944 and $1,094,000,000 more in 1945 than the former tax law would have brought in. Government withholding schedules do not give immediate consideration to deductions formerly allowed on tax reports, and while some of these probably will be allowed on the final computations, the tax will be collected weekly and adjustments put off until early in 1944. This, tied in with the admittedly rising cost of living, particularly food, makes exhibs. wonder whether a fair percentage of patrons will reduce their movie going in an effort to keep up with more essential bills.

Loew to Adminstrate
Estate of Harry Asher

Boston—E. M. Loew has been named an administrator of the estate of the late Harry Asher, who lost his life in the Cocoanut Grove fire last November. Loew replaces Edward M. Morey who has left Boston. Administrators for the Asher estate now consist of Loew, Ben G. Gilbert, film attorney and Harry "Zippy" Goldman.

Small May Do a Film On Chi. Maternity Center

Hollywood—Edward Small is seriously considering producing a feature-length film on "The Chicago Maternity Center," one of the most unusual institutions of its kind in America. It was founded some 30 years ago by Dr. Joseph Boliver de Lee, considered generally the most outstanding obstetrician of the present generation.

TWO SMASH COMEDY HITS FROM COLUMBIA!

ALLEN JENKINS
in "My Wife's An Angel"

A COMEDY WITH MUSIC
(2 reels) N O W B O O K I N G !

THE 3 STOOGES
Curly... Larry... Moe
in "THREE LITTLE TWIRPS"

A RIOTOUS SLAPSTICK COMEDY
(2 reels) N O W B O O K I N G !

HOLLYWOOD DIGEST

SIGNED
ROBERT ELWYN, shorts director, M-G-M.
DOUGLAS MORKOW, former, M-G-M.
TONY DEVLIN,former, Edward Small.
KNEE WHITE, former, Jack Schwarz-PRC.

ASSIGNMENTS
ALBERT J. COHEN, "Atlantic City," Republic.
GEORGE MERRICK, editor, "Tiger Fangs," PRC.
ENSIGN HAROLD F. DIXON, USN, technical advisor, "The Raft," Edward Small-UA.

CASTINGS

STORY PURCHASES
ALICE MEANS REEVES, "Johnny Doesn't Live Here Any More," King Bros.-Monogram.

SCHEDULED
"Duchess of Broadway," author-producer, E. H. KLEINERT, Monogram.
Company to be Prepared For Changing Conditions, Declares Ben Kalmsen

(Continued from Page 1)

exact number of features to be released, but with the studio maintaining capacity production in order to be prepared for any changes in present conditions. Final releases for 1942-43 will be “The Constant Nymph,” starring Charles Boyer, Joan Fontaine and Alexis Smith; Irving Berlin’s “This is the Army,” and “Backguard to Danger,” starring George Raft and Sydney Greenstreet with Brenda Marshall and Peter Lorre.

Among Early Releases

Early releases on the new schedule will include the following completed films, not necessarily in order of release: "Watch on the Rhine," starring Bette Davis and Paul Lukas in the prize-winning Broadway play, directed by Lewis Milestone with Humphrey Bogart, Eddie Cantor, Bette Davis, Olivia de Havilland, Errol Flynn, Robert Mitchum, John Leslie, Ida Lupino, Dennis Morgan, Ann Sheridan, Dinah Shore, Alexis Smith, Jack Carson, Alan Hale, Edward G. Robinson, Hattie McDaniel, William Best, Ruth Donnelly, Don Wilson, Henry Armetta, Milton Arkie, Spike Jones and his City Slickers.

Also, "Old Acquaintance," from the stage hit, with Bette Davis, Miriam Hopkins, John Loder and Gig Young; "Princess O’Reourke," with Olivia de Havilland, Robert Cummings, Charles Coburn and Jane Wyman; "The Desert Song," with Dennis Morgan, Irene Manning, Bruce Cabot, Lynne O’Neal and Gene Lockhart; "Devil’s Canyon," with Errol Flynn and Olivia de Havilland, Ida Lupino, Nancy Coleman, Paul Muni and Sydney Greenstreet, based on the life of the Band of Brothers; "Jubal Trunk," with Gary Cooper and Ingrid Bergman, from Edna Ferber’s best-seller; "Arrows and Old Lore," from the stage hit, with Cary Grant, Priscilla Lane, Raymond Massey, Peter Lorre and Edward Everett Horton, and "The Adventures of Mark Twain," starring Fredric March and Alexis Smith.

To Be Ready for Season

In production and scheduled to be completed by the start of the new season are: "Northern Pursuit," starring Errol Flynn and Julie Bishop, with Helmut Dantine and Gene Lockhart; "Destination Tokyo," with Cary Grant, John Garfield and Alan Hale; "Conflict," with Humphrey Bogart, Alexis Smith, Sydney Greenstreet, and Rose Hobart.


A group of Victory Pictures including "Adventures in Iraq," "Murder on the Waterfront," "Devil’s Gulch," "The Last Ride," and "Find the Blackmailer" are also ready for release.

On Shooting Schedule


Playboy pictures scheduled for future production: "Dark Eyes," "The Corn is Green," "Jabba," "Pinks: Last Will of Dr. Mabuse," "Chicago," -- Police cousins in here in June -- Charles Boyer, John Wayne, and Errol Flynn; "Pins: Last Will of Dr. Mabuse," out of 75 films -- 286,000 feet -- inspected but prints were made, but no picture was rejected.


RKO, Disney Add Year To Releasing Pact

(Continued from Page 1)

Disney’s seventh group of shorts and carries an option for the completion of the eighth group. Addition- ally, there will be the Disney feature previously announced as "Surprise Package" and currently titled tentatively as "Let’s Go Latin," which will introduce a revolutionary technical process by the Disney studio. This feature, as well as the 18 shorts, will be in Technicolor.

RKO has distributed the Disney product for seven seasons, the first contract having been signed in March, 1936.

McGrann Joins Agency

Frank McGrann, a former exploitation director for Columbia Pictures, will go into the employment agency business today when he will inaugurate his radio and motion picture division for the Position Securing Bureau, Inc. He will make his offices at the midtown branch of the agency.
Exhibs. Watching Tax Effects

Pay-As-You-Go Plan Stirs B. O. Fears

(Continued from Page 1)

and Cincinnati franchises of PRC on March 29, formerly was the Republic franchise holder for the same territories. PRC's first special for the new series, "Isle of Forgotten Sins," will be given an "all-out" exploitation campaign which is said to be the most ambitious ever attempted by an unaffiliated company. It was stated that 24-sheets will be made up of all the company's specials and Victory specials on the new program.

In giving a resume of the advancement in production values since Leon Fromkess became production chief, Greenblatt stressed that "timing is the secret of PRC's progress." Guest speakers included William Rowland, producer of "Follies Girl," and Jerry Edwards, attorney for the company. It was learned that a deal for a million dollar loan to be used for production and expansion, was completed on Friday.

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Signed

ROBERT ELVIN, shorts director, M-G-M.
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TONY DEVLIN, former, Edward Small.
RENEE WHITE, former, Jack Schwarz-PRC.

Assignments

JACOB MERRICK, "Tiger Fangs," PRC.

Ensign HAROLD F. DIXON, USN, technical advisor, "The Thirty," Edward Small-UA.

Castings

PAT O'BRIEN, "Pile Buck," Columbia; ROBERT DONAT, "I'll Be Seeing You," M-G-M.
DALE EVANS, "Three Little Sisters," Republic;
MARY ANN HYDE, "Up In Arms," Samuel Goldwyn;
LESTER MATTHEWS, "The Story of Dr. Wassell," Paramount;
SHELDON LEONARD, "Timber Queen," Paramount.

Story Purchases

ALICE MEANS REEVES' "Johnny Doesn't Live Here Any More," King Bros.-Monogram.

Scheduled

"Duchess of Broadway," author-producer, E. H. KLEINERT, Monogram.
Warner Studio to Maintain Capacity Production

Company to be Prepared For Changing Conditions, Declares Ben Kalensmson

(Continued from Page 1)

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TO BE READY FOR SEASON

In production and scheduled to be completed by the end of the new season are: "Northern Pursuit," starring Errol Flynn and Julie Bishop, with Helen Dallies and Gene Lockhart; "Destination Tokyo," with Cary Grant, John Garfield and Alan Hale; "Confident," with Humphrey Bogart, Alexis Smith, Sydney Greenstreet and Iras Robert. Also, "In Our Time," from Robert St. John’s book, with Ida Lupino, Paul Henreid, Nancy Coleman, Zachary Scott, Nina Busy and the Life of Nora Bayes, with Ann Sheridan, Dennis Morgan, Jack Carson and Irene Manning.

A group of Victory Pictures including "Adventures of Don Juan," "Murder on the Waterfront," "Crime by Night," "The Last Ride" and "The Plumed Moor" are also ready for release.

TO BE SHOOTING SOON


RKO, Disney Add Year To Releasing Pact

Disney’s seventh group of shorts are expected to be released by RKO. The short subject division of the Walt Disney Corporation have been in production for the past twelve months, and the daily program has been expanded to a weekly basis.

Frank McGarran, formerly a press director for Columbia Pictures, will go into the employment agency business to help secure new talent for the studio. He will make his offices at the midtown branch of the agency.

Stone’s Second for UA a Musical

Andrew Stone and Frederick teenagers will produce a second feature for United Artists release, having completed their first, "Hi Diddle Diddle." The latter will be released this month. New production will be a musical, titled "The Naughty and the Nannie." This feature, as well as the 18 shorts, will be in Technicolor.

RKO has distributed the Disney product for seven years, the first contract having been signed March, 1936.

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DIVORCEMENT BILL IN SENATE

Key City Holiday Grosses Up 28% for New Marks

Broadway Leads Parade as Extra Shows, Higher Prices Prove Bonanza for Exhibs.

Key city film grosses over the three-day Fourth of July holiday soared to an all-time record, running 28 per cent ahead of the 1942 Fourth and the corresponding weekend last year, it is shown in a roundup of key city and circuit headquarters reports compiled yesterday.

Broadway led the parade with an all-time high aggregate gross that topped last year by more than 40 per cent, due in part to extra shows and higher average box-office scales.

(Continued on Page 7)

Skeleaton OWI Film Bureau in Hollywood

Washington—OWI will definitely maintain liaison work between Hollywood and Washington, Ulric Bell, OWI official in Hollywood, has informed the industry. Bell was acting under instructions from OWI chief Elmer Davis, and has served

(Continued on Page 2)

Clearance Cuts Sought For Basil Bros. Houses

Basil Bros. Theaters has filed two complaints with the Buffalo arbitration tribunal asking reduction of clearance granted houses in Niagara Falls and Buffalo. Both actions

(Continued on Page 7)

Rockefellers' RKO Stock Deal on Fire?

Dillon, Reade & Co. is reported in financial circles to be dickering with the Rockefeller interests for the latter's remaining stock interests in RKO Corp. Wall St. houses in April acquired 96,000 shares of RKO stock from Rockefeller Center as well as all of RCA's holdings in the parent RKO corporation.

(Continued on Page 7)

Extended Time Only, "Army's" Sales Plan

Ben Kalmenson, Warners' general sales manager, before leaving yesterday for Chicago to conduct the second regional sales meeting, announced that selling plans had been completed for Irving Berlin's "This is the Army" and the pie would be handled in a manner to make it "the biggest thing that ever hit the film industry."

"This is the Army," Kalmenson emphasized, will be sold separately

(Continued on Page 6)

Allied Caravan Talking Rentals at Cincy Today

Cincinnati—The Allied Caravan meets today at the Netherland Plaza, with business sessions starting at 1 o'clock, p.m. Willis Vance, operator of the Twentieth-Century suburban house, George Erdman, Cleveland, and Leo Jones, Upper Sandusky, are representatives for the

(Continued on Page 7)

Mexican Production, U. S. Aid Building Larger Pix Audiences, Says Gould

Schreiber Named Exec. Assistant to Col. Zanuck

West Coast Bureau of THE FILM DAILY

Hollywood—Lew Schreiber, casting directors at 20th-Fox, was appointed executive assistant to Darryl F. Zanuck, the position former-

(Continued on Page 7)

Neely Measure Re-introduced by Kilgore of W. Va. Under Agreement with the Department of Justice; May Press for Action in Fall if Exhibs. Complain

By ANDREW H. OLDER Washington Bureau of THE FILM DAILY

Washington — The Neely theater divorcement bill is back again, having been re-introduced by Sen. Harley M. Kilgore, senior senator from West Virginia, under agreement with the Department of Justice. S-1512, "to prohibit producers and distributors...

First Rep. Regional Opens Here Tuesday

Republic will hold the first of three regional sales meetings during July at the New York A.C. next Tuesday and Wednesday, with other parleys to follow in Chicago and at the studio, it was announced yesterday by Prexy James R. Grainger. All district sales managers, franchise holders, and branch managers throughout the country will attend one of the sessions, at which will be discussed the concentrated publicity

(Continued on Page 7)

"Canleen" Terms "Just," Sears Wires Pete Wood

Observing that "the generosity of the Cleveland exhibitors is industry famous," Grad L. Sears, UA vice-precx, let go from the shoulder yesterday in replying to theater opera-

tions there who had wired suggesting that UA provide prints of "Stage Door Canteen" without charge in return for which the exhibs, would donate all receipts to the local USO. In his telegram to F. J. Wood, ITO

(Continued on Page 6)

Stockholders Speed 20th-Fox's NT Deal

Stockholders of 20th-Fox opened the way to making National Theaters Corp, the wholly-owned sub-

sidiary of the film company yesterday when they approved a proposal

(Continued on Page 6)

[Continued on Page 7]

[Continued on Page 7]

[Continued on Page 2]
Appraise R. L. Blank
Estate at $492,999

Des Moines, Ia.—The inheritance tax appraiser's valuation of the estate of Raymond L. Blank, who was treasurer of Tri-State Theatres and Central States Theaters Corp., was placed at $492,999.35, or $195,296.95 more than the value estimated in the estate inventory.

Blank, who was 38, died March 7 of a heart attack. His father, A. H. Blank, is president of both theater corporations.

mexican production

United States Aids

office on Sunday from a five-week business trip to Mexico. He said that there is very tangible evidence of this, for Mexican pictures are building larger audiences, and this is a healthy condition which works in favor of any attractions exported to that country for exhibition.

Furthermore, he added, American film interests are both capable and versatile enough to meet competition and "to keep a step ahead.

At the present time, Mexico's producers, of whom six or seven are of top caliber, followed by some four or five of somewhat lesser power, are on the crest of a production wave that is turning out 30 and 50 features, but that when the war is over this number will probably be reduced in order to accent quality. Studios there realize that such production restriction is to their advantage. No studio space is available now for expansion, otherwise there would be even more than the 40 to 50 pictures put into work.

Will Hays Inspects Navy Radar School in Chicago

Chicken—Will Hays, en route to Hollywood, visited the Navy's Radar School, in the State Lake building quarters leased to the Navy by B & K, at which he was surprised by Capt. William Eddy, formerly in charge of the B & K television department.

Hays termed the Radar school "a most impressive enterprise."

Clemens, W. Va., Circuit Head, Dies in Plane Crash

Durban, W. Va.—Archie Clemens, 34, owner of the Black Diamond Theaters Circuit, was killed instantaneously when his plane crashed. Clemens, a CAP licensed pilot, operated a flying school at Montgomery, W. Va., besides his theater activities.

notice that the agency will continue to clear the film work of other Government agencies and will also do "liaison work." That is the only definite indication that there will be a skeleton OWI film bureau, with offices here and in Hollywood.

There is a growing belief here that WAC will take on a generous share of the load formerly carried by OWI, aiding in matters of public relations and the shorts program particularly. Lowell Mellett is expected to continue to serve as chief of the bureau—something the WAC would probably insist upon.

Ernest Stern Sues Loew's, Charges Patent Infringed

Wilmington, Del.—Infringement is charged in a suit filed in U. S. District Court here, by Ernest Stern of New York City, against Loew's Inc. The suit, filed under the U. S. patent laws cites that on Feb. 19, 1935, U. S. letters patent No. 1,991,472 were granted to the plaintiff. The plaintiff alleges that for a long time past infringement has been made by the defendant company by practicing a method of producing and projecting sound motion pictures and using a motion picture projection procedure which method was patented by the plaintiff.

The suit is contemplated to give the plaintiff relief from infringement by enjoining the defendant. It also asks for a final injunction against future infringement and an accounting of profits and damages as well as an assessment of costs against the defendant.

Hollywood Chamber Hears Coe Tomorrow

West Coast Bureau of THE FILM DAILY

Hollywood—Charles Francis "Sheck" Coe will be the principal speaker at a dinner sponsored by the Hollywood Chamber of Commerce tomorrow. His topic will be "Hollywood Looks Toward a New World."

SKELETON OWL FILM BUREAU IN HOLLYWOOD

(Continued from Page 1)

(Continued from Page 1)

P. A. Harle, Le Film, 29 Rue Marceau (12), HALLAFA—Mary Louise Blancon, 214, HONOLULU—Eden O'Brien, BUENOS AIRES—Marianne Blank, Casita de Correas 1929, MEXICO CITY—Marco Aurelio Galindo, Aparato 8817, Mexi-

FINANCIAL

(Tuesday, July 6)

NEW YORK STOCK MARKET

<table>
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Columbia Picts. pfd. 12 1/16 11 1/2 11 3/8
Com. Ind. pfd. 13 1/2 13 1/4 13 1/4
East. 100 160 165
E. Corp. Eq. 22 1/2 22 1/2 22 1/4
Loew's, Inc. 61 1/4 61 1/4 61 3/4
Paramount 28 28 28 1/4
RKO 9 1/2 9 1/2 9 1/2
Ske. 20 1/2 20 1/2 20 1/2
20th Century-Fox 21 1/2 21 1/4 21 3/4
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NEW YORK COM Security

Monogram Picts. 3 1/2 3 1/2 3 1/2
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Technicolor 12 1/2 12 1/2
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N. Y. OVER-THE-COUNTER SEcurities

H. Theo. Bldg. 4s 1st '73 76 76

THOMAS, William Schneider of the Paramount ad

Tuesday, July 6, 1943

COMING and GOING

WILL HAYS and his wife have left Chicago for a

ANDREW W. SMITH, Jr., 20th-Fox's Eastern

HARRY THOMAS, Monogram distribution ex

STEVE BRODIY, Monogram vice-president

ROCKFELLER CENTER ELEVATOR

Rockefeller Center yesterday was

thirty minutes at the height of the day!

in the event of a fire

Rites for Mrs. Sheeran

Funeral rites for Mrs. Catherine Sheeran, mother of Harry J. Sheer

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR

INTERNATIONAL OFFERS:

Dependable Service.

Low Cost.

Free delivery.

Write for sample prices or other information.

RECORDS, Cassettes, and Equipment.

NEW YORK CURT MARKE

Monogram Picts. 3 1/2 3 1/2 3 1/2
Radio-Keith ut 16 1/4 16 1/4 16 1/4
Ske. Corp. 3 1/4 3 1/4 3 1/4
Technicolor 12 1/2 12 1/2
Trans-1. Corp. 19 3/4 19 3/4 19 3/4
Universal Corp. 19 3/4 19 3/4 19 3/4
Universal Picts. 19 3/4 19 3/4 19 3/4
N. Y. OVER-THE-COUNTER SEcurities

H. Theo. Bldg. 4s 1st '73 76 76

ROCKFELLER CENTER ELEVATOR OPERATORS STAGE A STRIKE

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RECORDS, Cassettes, and Equipment.

NEW YORK CURT MARKE
WHEREVER THEY LOOK IT'S EVERYBODY'S HAPPY AT RADIO CITY MUSIC HALL!

"Keep cool!"

"Relax!"

"Forget troubles!"

"Fun for all!"

"Swell picture swell stage show!"

METRO-GOLDWYN-MAYER'S HILARIOUS COMEDY!

She got their autographs in THE YOUNGEST PROFESSION

with VIRGINIA WEIDLER • EDWARD ARNOLD • JOHN CARROLL • JEAN PORTER

Guest Stars in the order of their appearance

Radio City Music Hall

 Everybody's Happy at Radio City Music Hall!

Metro-Goldwyn-Mayer

The picture that makes you young!

Zooming! 5th Week! Cabin in the Sky

MGM's Talk of the Town Musical Smash!
ROY ROGERS and "TRI
KING OF THE COWBOYS
SMARTEST HON

Current releases: "HEART OF THE GOLDEN WEST" * "RIDIN' DOWN THE" * "IDAHO" * "KING OF THE COWBOYS" * "SONG OF"

Coming releases: "SILVER SPURS" * "MAN FROM MUSIC MOUNTAIN"
Brooklyn, N. Y
St. Louis, Mo
San Diego, Calif.
Baltimore, Md.
Chicago, Ill.
Atlanta, Ga.
Denver, Colo.
Newark, N. J.
Houston, Texas
Dallas, Texas
San Antonio, Texas
Seattle, Wash.
Wichita Falls, Texas
Jacksonville, Fla.
Tampa, Fla.
Los Angeles, Calif.
Providence, R. I.

**WOMEN THROUGHOUT THE COUNTRY**

**NEW YORK DAILY NEWS**

**IS GREAT PICTURE!**

**TEXAS**

It's romance on horseback for Roy Rogers and Sheila Ryan in "Song of Texas" at Brooklyn Strand.

**By WANDA HALE**

Republic sure went to town on Roy Rogers' "Song of Texas." It's a super-duper western, amusing, romantic, as fancy and colorful as a rodeo, tough and fast as an old-fashioned honed-ops and replete with cowboy songs and music by Roy and Bob Nolan and his "Songs of the Pioneers."

"Song of Texas" should go over big at the Brooklyn Strand Theatre, where it is now showing, and it's a cinch for small-town movie houses because Roy is the King of the movie cowboys and his horse Trigger is a smart performer as well as a stunning looking animal. And this vehicle is their best yet.

Sheila Ryan is Roy's leading lady and Artie Judge is around for decoration and laughs. Barton MacLane and Harry Shannon are importantly cast, as are Bob Nolan and his singers. They all give the star able support and his acting is more engaging than it's ever been.

Rogers, Bob Nolan and "The Sons of the Pioneers" play themselves in this picture. They appear as rodeo stars who, disliking their boss' business policies, buy themselves a ranch and prepare to build their own rodeo show. To make Sam Bennett, a old star now down and out, happy, the boys take him to their ranch and dress him up so that he can look prosperous to his daughter Sue, who is coming to visit their father for the first time in many years.

Sue has been told by her father that he owns a ranch in Texas and the boys let her believe that the "One 4 All" is her dad's. Thinking that Roy goes beyond his position as foreman, Sue complicates things by trying to make her father sell the ranch. She goes so far as to go out and get a buyer for it.

To make things tougher for the boys, their old boss, Jim Calvert, resorts to meanness. His men start fires and let the horses out of the corral and try to buy the ranch from Sue. But he can't drive Roy and his gang. They have ways to punish crooks like Calvert and they do it.

Songs in "Song of Texas" are "Moonlight and Roses," "Rainbow Over the Range," "Blue Bonnet Girl," "The Rhythm," "Chapaneas," and "Mexicali Rose." Joseph Kane's direction keeps the picture moving swiftly to a terrific climax, a four-chuck-wagon race that's a humdinger.

Reprinted from

**THE NEW YORK DAILY NEWS**

June 26, 1943
Extended Time Only, "Army's" Sales Plan

(Continued from Page 1)

with the Warner sales force instructed to obtain extended playing time in engagement engagements, and whether possible to make the run longer than that of any picture to date.

Working in co-operation with the Department public relations staff headed by Col. Earl B. Walker, Warner has pushed the picture late this month in a series of advanced-prevue premiers. The Broadway world premiere, on the night of July 28 at the Hollywood, will be at $25 top, with most of the seats expected to be sold at this figure.

Opinions at $15 top already have been set in Washington, Baltimore, Newark, New Haven, Hartford and a score of additional key cities, while St. Louis, San Francisco, Seattle, Spokane, Los Angeles and more than a hundred other Midwest, Western and Southern situations already are set to open at tops ranging from $25 down to $7.50.

This advanced-prevue opening policy is to be carried out in all cities down to 5,000 population, as well as in smaller places wherever practicable.

General release date of the picture is Aug. 14, by which time it is expected that more than 400 Technicolor prints will be ready and working. Total print order is 450.

The Army's public relations division, in co-operation with the Warner advertising and publicity people under Charles Einfeldt and Matt Blumenstock, will set up local committees to give a strong seedbed to the run in the places. Follow-up activity also will accompany every engagement.

Warner will have a publicity delegation which left New York yesterday (Tuesday) for the Chi-

gayo, to open on Wednesday, with Walter Do Kalinka-Kose, Joseph Bernhard, Arthur Sach-

son, Ray Conley, Howard Green, Fred Sachson, Louis Lippman, Norman H. Moray, Howard Levin-


Blumenstock remained in New York due to conferences on "The Army," which may be able to attend the second day of the Chicago sessions.

Brunet, Theater Vet, Dies

New Orleans, LA—Paul Brunet, 56, independent movie theater operator, suffered a fatal heart attack. Brunet, in theater business since 1914, was one of the first to operate a moving picture house on Canal St. For years he ran a neighborhood theater at Ursuline and N. Claiborne. For the past four years he was associated with his son, Paul H. Brunet, as owner and operator of a theater at 1809 S. Rampart St.

Thomas C. Poe Dead

Findlay, O.—Thomas C. Poe, 61, former motion picture theater owner in Findlay, O., died in Cleve-

land, leaving his wife and two children.

"Manna for Exhibitors Luncheon"

***

Herald ing the advent of RKO Radio's "Behind the Rising Sun," which will have multiple premières in some 50 to 60 New England and New York State towns commencing Aug. 3, and subsequently in the Pacific Northwest prior to general distribution throughout the nation, the company yesterday morning hosted a luncheon for the author of the book on which the film is based—James R. Young, prominent journalist and lecturer who spent 13 years as a newspaper correspondent in Japan.... Repast's venue was the Waldorf Astoria, and attending were, in addition to a big contingent of trade scribes, Ned E. Depinet (who served as toastmaster), Phil Reisman, N. Peter Rathvon, Bob Mochrie, Barrett McCormick, Nat Levy, Walter Branson, Harry Gitte-

son, Harry Mandel, Rutger Nelson, Malcolm Kingsberg, Leon Goldberg, Louis Goldberg, Michael Holfay, Terry Turner, Arthur Brilant, Jack Level, Harry Reiners, R. H. Hawkinson, etc.

***

If this informal luncheon were to be given a formal name, it would rightly be termed the "Manna For Exhibitors Luncheon," for it plainly disclosed the box office windfall in store for showmen everywhere. Ned Depinet revealed that early last February, RKO Radio began searching for a property which would tell accurately and dramatically the character of the enemy we are facing in the Pacific.... What was sought would stand as a sort of companion-piece to the heavy-grossing "Hitler's Children.".... Quest was handsomely rewarded by acquisition of Young's book, "Behind the Rising Sun.".... The author, who spent 61 days in solitary confinement under Nipponese torments until his release was effected by the State Department, then was persuaded to act as technical adviser, together with his wife and daughter.... Furthermore, Young consented to make personal radio appearances with the picture in its sectional day and date engagements.... At yesterday's luncheon, he spoke at length on Japan, its people and customs.... And, Mister Exhibitor, when he gives his planned series of addresses over the radio, in conjunction with release of the film, you'd better get your SRO sign out for early display, 'cause the talks are sure to start a stampede of patrons to your ticket booth. 

***

Because he was talking to professional pic folks yes'day, Young devoted a portion of his remarks to the celluloid side of Japan.... He asserted that the Japs, via characteristic guile, used not only their own product to sell the public there on the inevitability of the Japan-American war, but also U. S. pics.... The latter they altered to that purpose, particularly "Hell Divers" which they filmed and dubbed, lifting it "The Japanese-American War.".... While the adulterated scenes flashed on the large screen, a smaller screen beside it carried inflammatory titles, below the plot of the U. S. to attack Japan, and, therefore, that threatened Nippon should build up its armed forces to defend itself.... Japan, he said, has become the largest film producing nation in the world, with footage far exceeding our own land.... The Nips, he added, are fanatic in the subject of machinery, and have been since 1926, even lifting our mechanical creations, among them air conditioning, for their own ends.... But the Young talk was also spiked with amusing anecdotes—and tragedy.... It is the latter element, the viciousness of the Japanese, which will make the other crackle when he takes to the air-waves in behalf of RKO Radio's "Behind the Rising Sun.".... It's bound to be a garrulous cross-crafter.

***

Avenge Pearl Harbor!!

Stockholders Speed 20th-Fox's NT Deal

(Continued from Page 1)

that the latter exercise an option to purchase the Chase National Bank's 58 per cent holdings in the circuit for $18,000,000. The deal, in which are involved 1,044 shares of the standing capital stock of National Theaters, received their blessing at a special meeting at the 20th-Fox home office.

The option to purchase the Chase National Bank's stock interest in National Theaters, which was obtained on May 11, would have expired on Nov. 30.

At the same time the stockholders sanctioned an amendment to the company's charter authorizing the creation of a new preferred stock to be sold publicly, with the proceeds going toward the purchase of the National Theaters shares from the Chase Bank. The issue will consist of 100,000 shares to be marketed at $100 per share. It is understood that the shares, which will carry a $4.50 dividend, will be sold to net 20th-Fox $7,000,000. The difference of $3,000,000 will come from the 20th-Fox treasury.

Syrors Skouras, president of 20th-Fox, presided at the stockholders' meeting. Other executives of the company in attendance were Tom Connors, Sydney Towell, W. C. Michel, Hermann G. Place, Felix A. Jenkins, Dan Michalce.

Immediately following the stockholders meeting the directors of 20th-Fox held a session at which they approved sale of the new stock to a group of underwriters understood to be headed by Lehman Bros., Halsey, Stone & Co. and Blyth & Co., Inc.

Ludwig Siegel Seriously Ill

Chicago—Ludwig Siegel, owner of the Lindy, is seriously ill at his home. 

IN NEW POSTS

GEORGE WALDMAN, film buying dept., Warner Circuit, Philadelphia.
HERBERT GLASS, Twin City sales rep., Warner's Minneapolis exchange.
E. HART, ad salesman, Warner's Milwaukee exchange.
DAVID ARLEN, publicity dept., B & K, Chicago.
WALDO BAIL, publicity dept., B & K, Chicago.
CHARLES NELSON, Allied Theaters booking dept., Chicago.
WARD DAY, cashier, 20th-Fox, Chicago.
JULES GREEN, assistant buyer and booker, Warner, Pittsburgh, Pa.
EDWARD DLOUGHY, manager, Apollo, Chicago.
RAY THOMPSON, manager, Coteau, Chicago.
JOSEPH HENDERSON, manager, Belvoir, Chicago.
V. FISCHER, manager, Valencia, Evanston, Ill.
T. DUCKWORTH, assistant manager, Coronet, Chicago.
ROBERT LEACH, head booker, KRO exchange, Des Moines.
Divorce Bill in Senate
Neeley Measure Re-introduced by Kilgore

(Continued from Page 1)

although a record influx of visitors provided practically all Times Square houses with S. S. S.

Broadway Biz Phenomenal
Phenomenal business was reported by the Broadway houses over the holiday weekend. Eighty-four thousand persons paid $56,000 to see "The Youngest Profession" at the Music Hall on Saturday, Sunday and Monday. Gus Eyssell, managing director, announced that was a Fourth of July holiday record for the house. The week is expected to end tonight with $114,000 in the till. A crowd estimated at close to 60,000 brought $46,000 to the Rivoli, where "Dixie" is the attraction. "Sappfire" was good for $14,500 at the Rivoli for the three days. A week-end booking brought an estimated $45,000 to view "Stage Door Cans" at the Colonial, "Coney Island" grossed $50,000 at the Roxy for the three days, while the "General" brought in $75,000, which closed last night. Business for the three days was slightly better than reported by "Darling" at the Warner, where "Best Foot Forward" is playing.

"Dixie" Wows 'Em in Dixie
Paramount, which opened "Dixie" Saturday, will launch "Dixie" in pre-release engagements in the South, reported heavy orders for openings Wednesday through Monday, for an all-time Fourth of July holiday record for the house.

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Says Fall Action Possible
The West Virginia said he had not studied the situation thoroughly, but did offer to consider the possibility of action on the matter in the Fall session. He has no intention at this time of re-entering ex-senator Neeley's old block-book-

William Weinberg's Son
Killed in South Pacific
Chicago — Al Weinberg, son of William Weinberg, manager of the Ken Theater, was killed in action in the South Seas.

August Selig Dead
Rockford, Ind. — August Selig, 73, associated with his brother, William N., in the old Selig Plascyce Co., is dead. He managed the buying and selling for the pioneer film company. Survivors include a widow, two sons, his brother and a sister.

Key City Holiday
Grosses Rise 28%
(Continued from Page 1)

First Rep. Regional
Opens Here Tuesday
campaign on Roy Rogers, and promotion plans for such forthcoming pix as "Somehow To Remember," "In Old Arizona," "The Fighting SeaBees."

Kilgore will provide at the New York Theater and the Roosevelt branch of Maxwell Willis and Central District Sales Manager E. T. Brest will present showmanship of exchanging shows from two districts; also Newman, Allentown: Jack Davis, Boro-

Sam Selesky, New Haven, Morris Egen-

and Sidney Pfister, New York; Joseph Fagel, Philadelphia; Jack Selman, Buffalo; Sam P. Grisell, Cleveland; G. H. Kirby, Cin-

New Haven — Delivery systems have further curtailed service this week, to add to the difficulty of bookers. Becker's eliminated Friday as a day of service, and in addition Rosen's reported no services hereafter for Middletown Monday and Wednesday nights, and for Tuesday, Wednesday, Thursday nights and Friday, for Torrington, Wednesday nights, for Rockville Monday nights, for Oak-

Assistant to Col. Zanuck
(Continued from Page 1)

ly held by William Goetz. Casting responsibilities will be shared by Robert Palmer, James Ryan and William Mayberry.

I. R. Hough has been appointed general production manager to succeed the late William Koenig.

Guilo to Direct Own Story
For Global: UA to Release
West Coast Bureau of THE FILM DAILY
Hollywood — Fred Guilo, who was associate producer and "The Emoji" and "Penny Serenade" for Columbia and who also directed "Thanks a Million" for Hal Roach, will produce and direct his own story for "The Yanks Down Under," for Global Productions for United Artists release.

The screenplay is by Eugene Conrad and Edward Seabrook.

Scbrer Named Exec.
Assistant to Col. Zanuck
(Continued from Page 1)

and managing, operating, or having any interest in motion pic-

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(Continued from Page 1)

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YOUR THEATRE TODAY... like the Town Hall of yesterday... is the Meeting Place for Community Security. It is the focus of civilian performance.

YOUR THEATRE SCREEN today projects a dual influence on the morale of your community. It relaxes and reassures... informs and inspires.

TO HELP YOU to help Uncle Sam, by helping your community... while helping yourself... SCREEN BROADCASTS has been selected by War Savings, OCD, OPA, Public Health, Labor, ODT and other agencies in Washington to bring a series of Community Security Campaigns to your audience through sponsored presentation by national, sectional and local concerns.

THESE FILMS are a brand new approach in screen advertising. They are the first and only ever produced under government supervision and approved for sponsorship on theatre screens. They entertain because they enlighten and encourage.

EACH CAMPAIGN includes 26 subjects, one to be screened every other week. Each complete subject is less than one minute and is introduced by a government agency title. The sponsor's identity is confined to a simple credit signature at the end.

IF YOU WANT your theatre to take and hold the lead in providing greater security for your community, as thousands of theatres are already doing, fill in and mail this reply form today.

---

* You are compensated for these showings.

SCREEN BROADCASTS 923 15th Street, N. W., Washington, D. C.

DISTRIBUTED—In Southern, Atlantic and New England States by Motion Picture Advertising Service Co., Inc., New Orleans, Louisiana. In Northern, Mid-Western and Western States by United Film Service, Inc., Kansas City, Missouri.
TO MEET IN CAPITAL ON OWI FUTURE

By ANDREW H. OLDER

Washington—A meeting of representatives of the motion picture industry with OWI Director Elmer Davis and Domestic Director E. Palmer Hoyt will probably be held next week here, it was revealed yesterday.

An official of domestic branch of OWI was considerably embarrassed when asked if Lowell Mellett, motion picture bureau chief, would also be on hand for the meeting. He declined to answer. The entire matter of industry co-operation with the OWI and vice versa will be gone over, and it is probable that the plans for the future of the OWI motion picture industry will be discussed.

(Continued on Page 7)

20th-Fox Sels 15 Pix; Minor A's Out

By J. HOWARD GARNSH

West Coast Bureau of THE FILM DAILY

Hollywood—Twentieth-Fox, wholly eliminating minor A’s as well as B’s from its production program, will sell 15 top pictures before the cameras during the next four months following the return of Col. Darryl F. Zanuck, it was announced yesterday by Joseph M. Schenck.

Three of the 15, titles of which have been reported made, by three American companies—Warners, 20th-Fox and Republic, (Continued on Page 8)

Denies Motion to Dismiss Ascap Anti-Trust Suit

By J. HOWARD GARNSH

West Coast Bureau of THE FILM DAILY


(Continued on Page 5)

A. G. Allen Resigns As ABC's Chairman

London—Resignation of A. G. Allen, DSO, MC, as chairman of Associated British Cinemas, Ltd., one of the major British theater circuits, was announced yesterday without explanation.

News of Allen's departure from ABC stirred lively trade speculation, with some Wardour St. quarters inclined to link the resignation with the recent trend of the British theater business.

(Continued on Page 7)

New 20th-Fox 100,000-Share Issue Sold in Few Hours

By J. HOWARD GARNSH

West Coast Bureau of THE FILM DAILY

Hollywood—Tests reported to be revolutionary have been completed by four top cameramen on Polyscope, trade name for a machine to produce three-dimensional pictures. The quartette completing tests of the machine, of which James McMahon, assistant director at Warner Bros., (Continued on Page 7)

Cowan Company Plans Links Stage and Pix

By J. HOWARD GARNSH

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Trade to Aid New Bond Drive

By J. HOWARD GARNSH

Washington Bureau of THE FILM DAILY

Washington—Nation-wide industry participation in the giant third War Bond drive planned for September will probably be announced later this month. A meeting may be held in New York between the Treasury Department and WAC officials within the next 10 days, in which (Continued on Page 5)

Hollywood Pictures

Send Circulation Up

By J. HOWARD GARNSH

West Coast Bureau of THE FILM DAILY

Hollywood—First of three pictures to be produced by Ben Bogues, for United Artists will be "There Goes Lena Henry," from the novel by Polan Banks, Bogues, presi- (Continued on Page 8)

 retention of theaters

IMPLANTS COMPETITION

BY J. HOWARD GARNSH

FILM DAILY Staff Correspondent

BUFFALO—Declaring it was “an outrageous act of oppression” for the government to require the Schine defendants to attempt to sell theater interests they had acquired with the filing of the D of J's anti-trust suit against them, while permitting the producer-distributor-exhibitor defendants, who were parties to the New York consent decree, to retain more than 200 theaters after

(Continued on Page 9)

See Mexico Training Field for Pix Execs.

BY J. HOWARD GARNSH

Mexico City (By Air Mail)—Mexico as a training field for American film distribution personnel and executives is looming large in the post-war scheme of things, it is learned here.

First moves in that direction are reported made, by three American companies—Warners, 20th-Fox and Republic, (Continued on Page 10)

WB Midwestern District Head to be Named Today

Chicago—Second of the three regional sales meetings being held by Warners this year will get under way this morning in the Blackstone Hotel, with Ben Kalmenson, general sales manager. (Continued on Page 10)

Argentina May Bar U. S. Anti-Axis Pix

BUENOS AIRES (By Air Mail, Passed by Censor) — Pending a stand on the government’s general attitude toward foreign films, decision on the admis-

siveness of U. S. films with political backgrounds has been delayed. It is expected that films which openly attack Axis nations will not be shown in Argentina.
COMING AND GOING

RICHARD F. WALSH, IATSE head, returned to town yesterday from a Western trip.

LOUIS NIZER leaves tomorrow for a vaca-
tion.

DON CARL GOETTE, WB trade press con-
tact, is in St. Louis.

DEWEY D. BLOOM, M-G-M exploitation represen-
tative in Canada, pulls into town next week with conferences with William R. Fergus-
on, the company's exploitation manager.

MORRIS GOODMAN, former assistant to
Oscar Morgan at Paramount, 5 is in town on leave from his Air Force duties at Kelly Field, Tex.

GEORGE FREEMAN, manager of Loew's Poli,
Springfield, Mass., is in Hampton Beach, N. H.,
for his vacation.

F. C. GRAINGER is on a swing around the
Shenandoah Valley.

WILLIAM BERNICK, writer for the Emerson
Yorker studio, is back from a research trip
through Indiana on the documentary film "Edu-
cation for Living."

SIDNEY SHELDON and BEN ROBERTS, screen
writers, are here from the Coast.

Briggs, Greenblatt and Leiton to Coast Tomorrow

O. Henry Briggs, president of PRC, Arthur Greenblatt, vice-president in charge of sales, and Nat Leiton, Cleveland and Cincinnati franchise holder and recently ap-
pointed district manager for Pitts-
burgh, Detroit, Cincinnati and Cleve-
land, leave tomorrow for Hollywood, where they will confer with Leon
Fromkes, production chief, and PRC producers on production of the 1941-42 program.

From Hollywood, Greenblatt will
make a swing through the entire Western and Southwestern territor-
ies.

The sales chief of PRC will re-
turn to New York about Aug. 15.

Briggs will remain in Hollywood for several weeks, returning to New York about Aug. 1.

Predicts FM Television Advance After the War

What the television industry ex-
pects as a post-war development,
according to Paul Chamberlain of
GE's electronics department, is the rapid advancement of FM broadcasting stations which he believes will
soon have many low-powered AM sta-
tions now handicapped by interfer-
ence.

AVAILABLE IMMEDIATELY

Theater Manager—Steady
Age 47—Married
Excellent References
Prefer Times Sq. or
Midtown Area
Please State Minimum Salary
Box 166—Film Daily
1501 Broadway—New York City

Canadian Service Shots
For Dominion Newsreels

Montreal—Canadian men and wom-

in the services at home and abroad will be featured in Dominion news re-
reels, after July 22, according to plans just completed by Oscar Hanson, president of Pioneers Films. Pioneers is launching a fast-paced

Atlantic film service which, it is

expected, will eliminate further Can-
adian criticism that newsreels ex-
hibited here stress U.S. military op-

erations.

Republic Takes 200 Chi.

Billboards to Boost Rogers

Chicago—Republic has taken 200

billboard stands in the Chicago ter-

ritoary boosting Roy Rogers film drive

and his personal appearance next week with his "Song of Texas" film at the Oriental Theater. Three radio stations will be used.

FINANCIAL

(Wednesday, July 7)

NEW YORK STOCK MARKET

Net:

High Low Close

Am. Seat. $12 7/8 $12 7/8 $12 15/16 + 1/16

Columbia Picts. pfd. $13 5/16 $13 15/16 $13 1/16 + 1/16

Con. Fm. Ind. pfd. $17 15/16 $17 15/16 $18 1/16 + 1/16

Eldred Bro. pfd. $18 1/2 $17 1/2 $18 1/2 + 1/2

Gen. Proc. Eq. $6 1/4 $6 1/4 $6 1/4 + 1/4

Lacock, Inc. pfd. $40 $40 $39 1/2 + 1/2

Paramount $24 $24 $23 7/8 + 7/8

RKO $16 5/16 $16 3/4 $16 1/2 + 1/2

RKO $6 pfd. $9 1/2 $9 1/4 $9 1/4 + 1/4

20th Century-Fox pfd. $32 1/2 $32 1/2 $32 1/2 + 1/2

Univ. Pict. $10 1/2 $10 1/2 $10 1/2 + 1/2

Warner Bros. $15 $15 $15 + 1/4

Warner Bros. pfd. $89 1/4 $89 1/4 $89 1/4 + 1/4

NEW YORK BOND MARKET

Par. B. & L. $79 1/2 $79 1/2 $79 1/2 + 1/2

Par. Picts. deb. $65 3/4

Warner Bros. Deb. $64 3/4

NEW YORK CURY MARKET

Monogram Corp. $3 5/16 $3 5/16 $3 5/16 + 1/16

Radio City Inc. $4 1/4 $4 1/4 $4 1/4 + 1/4

Seagram Corp. $66 $66 $66 + 1/4

Technicolor $13 $13 $13 + 1/4

Trans-Lux $4 3/4 $4 3/4 $4 3/4 + 1/4

Universal Corp. $28 1/2 $28 1/2 $28 1/2 + 1/2

Universal Picts. $15 1/2 $15 1/2 $15 1/2 + 1/2

N. Y. OVER-THE-COUNTER SECURITIES

Bid Asked

Met. Playhouse, Inc. 2nd dbb. "45... "45 7/8 .76 1/2

Roxy Thea. Bid 46 1/2 - 57... 76 1/4 79 1/4

Donald Film Storage Corp.
Metro-Goldwyn-Mayer's Technicolorful Musical Comedy "DU BARRY WAS A LADY" inspires artist Shermund of Esquire Magazine to paint this impression of the Du Barry Girl.
We don’t expect you to read a single word of this advertisement with all the dazzling darlings of “Du Barry Was A Lady” running over the page like mad. It’s too much to ask of anyone to concentrate on Technicolor and who wrote it and things like that except that Red Skelton is so funny and Lucille Ball so gorgeous and Gene Kelly such a volcanic dancer that you’d never forgive us if we neglected to tell you about them—not to mention deadpan Virginia O’Brien and comic ‘Rags’ Ragland and the cafe society hit Zero Mostel plus guess who and his band... of course it’s popular Tommy Dorsey playing torchy tunes by Cole Porter and others. All in all, now that you’re reading this ad... or have you stopped... it’s the biggest eyeful of money show in years and promoted in big magazine campaigns, newspaper teaser ads for months, full pages in Esquire and American Weekly. And nationwide Sunday Supplement ads 3 weeks in a row synchronized with July release. Screenplay by Irving Brecher, adapted by Nancy Hamilton, additional dialogue by Wilkie Mahoney, directed by Roy del Ruth, produced by Arthur Freed. And remember “Du Barry Was A Lady” is just one of M-G-M’s 4th great Group, “Seven From Heaven.”
Trade to Participate
In 3rd War Bond Drive

(Continued from Page 1)
A Bernard Story, Etc.

IN one of the lighter moments of his talk at the opening session of the first Warner regional sales meet in New York, Joseph Bernhard, vice-president, gave an anecdotal description of the WB salesmen—the type who has obtained more grip with fewer pix than was ever done before. Joe told of the super-strong man who took a half a lemon in his hand and squeezed all the juice out of it. Then he offered $100 to any member of his audience who could squeeze out another drop. Several tried and failed. Finally an unobtrusive little fellow edged up to the strong man, took the piece of mashed lemon in his hand, gave it a good squeeze, and out came three drops. The strong man looked at the stranger in amazement and asked, "Who are you?" And the stranger nonchalantly replied, "Joe the Warner salesman." ▼ ▼ ▼

• • • ANENT the House of Warner, Roy Haines, company's Southern and Western sales manager, tells this one about Robert Smeltzer, mid-Atlantic district manager—Bob went to the bank one other day to take inventory of his safe deposit box contents. Among the documents therein, Bob found a 1918 Liberty Bond which he had forgotten to cash in. ▼ ▼ ▼

• • • SERGT. DAVE GOLDING, who left THE FILM DAILY to don olive drab, is now managing editor of the Algiers daily edition of the Stars and Stripes.

• • • BIZ AND SOCIAL: Up in the Chrysler Building's Cloud Club at 5:15 p.m. today, March of Time will render a buffet supper so the press can meet Howard Black, vice-president of Time, Inc., recently named to take charge of M of T sales and distribution policies. Just prior to the reception, company will screen the latest M of T issue, "Bill Jack vs. Adolph Hitler." • • • On next Monday evening at 7:45 in the Waldorf-Astoria, Walt Disney, Albert D. Lakser and Elia Maxwell will co-host a buffet dinner in honor of Major Alexander P. de Sovenky, to be followed by film preview of "Victory Through Air Power." • • • And on the next night at 8:45 is the invitation preview at the Rivoli of Paramount's "For Whom the Bell Tolls." • • • Speaking of the social end of things, John Mccann, manager of the Midland Theater out Kansas City way, stood in the lobby of that stand each day and dressed a dowager woman entering the auditorium with a dog on a leash. "I'm very sorry, Madame," protested John, "but dogs aren't allowed in our theater" ... Then the woman haughtily demanded that her money be refunded, which John did. . . . But the dame wasn't through with Mccannus. With sterner dignity, she looked the manager up and down and scolded: "I wouldn't be surprised if my dog's social position were superior to yours anyway." • • • Down in the nation's capital this afternoon a cocktail party will be held in the Variety Club to signalize installation of 20th-Fox's new branch manager, C. E. "Pep" Peppiatt, with Andy Smith, company's Eastern sales manager, officiating. ▼ ▼ ▼

• • • WITH biggest drive of camp tours in industry annals under way, M-G-M alone has 21 stars on tour, about to tour, or just returning. . . . Just in from camps throughout the land are Mickey Rooney, Spencer Tracy, Donald Meek, Marjorie Main, Frances Gifford, William Gargan, Lee Bowman and Chill Wills. Now entertaining the armed forces are Judy Garland, Red Skelton, Charles Laughton, Robert Young, Philip Dorn and Edward Arnold. Soon to embark are Kathryn Grayson, Marsha Hunt, Ruth Hussey, Walter Pidgeon, Frances Gifford (her second trip), Ann Sothern and Lorraine Day. Tops for a single studio. ▼ ▼ ▼

• • • AVENGE PEARL, HARBOR!!

DATE BOOK

July 6-10: Warners regional sales meeting, Chicago.
July 12-14: RKO Radio sales meeting, Waldorf-Astoria.
July 13-14: Republic regional, New York A. C.
July 14-15: Conference Board of National Conference of the Entertainment Industry for War Activities meets at Actors Equity.
July 14-17: Paramount semi-annual sales meeting, Hotel Pierre.
July 15-17: Warner regional sales meeting.
July 16-17: Republic regional, Drake Hotel, Chicago.
July 28-29: Kansas-Missouri Theaters Association convention, Kansas City.
July 29: Loew's stockholders special meeting, home office.


Lensmen Acclaim 3rd Dimension Pic Tests

(Continued from Page 1)

Denies Motion to Dismiss
Ascap Anti-Trust Suit

(Continued from Page 1)
Fischer, Inc., by 150 independent theater operators, who claim that the current policy of limitation of motion pictures. The court refused to strike out Ascap's assertion that the plaintiffs came into the case with no clean hands.

The plaintiffs are suing for a total of approximately $600,000.

Cantor at Palace Today

Rain yesterday forced Eddie Cantor to postpone to this afternoon his appearance at the Palace to aid the July war stamp drive.

"Corregidor" in RKO Houses

RKO's metropolitan circuit will play PRC's "Corregidor."

Happy Birthday to You

Lox Young
Bradley King

Edward Pallette

Wendell L. Willkie, chairman of the board of 20th-Fox, will lead the list of personalities scheduled to appear Saturday night on a CBS broadcast denouncing the forthcoming of racial violence in America. Among the sponsors of the broadcast are Maxwell Anderson, Tallulah Bankhead, Ralph Bellamy, Ida Chase, Jane Cowl, Georgia Gibbs, Oopsy Rose Lee, Paul Muni, Arch Oboler, Jimmy Savo, Hazel Scott, Kenneth Spencer, Lawrence Tibbett, Elmer Rice. The broadcast is the first event to be staged by the newly organized Entertainment Industry Emergency Committee in its campaign against racial bias.

Willkie On Air Sat.
Against Race Violence

Wendell L. Willkie, chairman of the board of 20th-Fox, will lead the list of personalities scheduled to appear Saturday night on a CBS broadcast denouncing the forthcoming of racial violence in America. Among the sponsors of the broadcast are Maxwell Anderson, Tallulah Bankhead, Ralph Bellamy, Ida Chase, Jane Cowl, Georgia Gibbs, Oopsy Rose Lee, Paul Muni, Arch Oboler, Jimmy Savo, Hazel Scott, Kenneth Spencer, Lawrence Tibbett, Elmer Rice. The broadcast is the first event to be staged by the newly organized Entertainment Industry Emergency Committee in its campaign against racial bias.

Lensmen Acclaim 3rd Dimension Pic Tests

(Continued from Page 1) is owner-in-trust, are Bert Glennon, Greg Toland, Ray June and Norbert Brodine. They report complete satisfaction with the machine, invented by W. F. Alder in 1940. The principal advantage of Polyoscope, its backers point out, is that it may be used in conjunction with regular cameras, with no change-overs necessary. Among other things, the machine eliminates the necessity of back lighting, a time-wasting bugaboo of present-day shooting.
Thursday, July 8, 1943

REVIEWS OF THE NEW FILMS

“Victory Through Air Power”

UA-Disney 65 Mins.

DISNEY DOES SUPER JOB WITH FILM VERSION OF SEVERSKY’S BOOK; TIMELY, PICTURES DESERVES WIDE AUDIENCE.

Walt Disney has applied every resource of his art to the screen treatment of Major Alexander P. de Seversky’s book, “Victory Through Air Power,” an achievement fully worthy of his name. All the devices of the animator’s craft have been employed with powerful effect to bring home the message contained in the Seversky tome—namely, that only the right use of aerial might will gain us the decisive triumph in our struggle against the Axis. Despite the fine job Disney has done in transferring Seversky’s ideas to celluloid one cannot get away from the question of whether the film represents a advance in the sense that picture fans have come to accept it. Hamor is at a minimum and is confined to that portion of the film dealing with the Seversky air power and “Victory Through Air Power” is in a more serious mood—which is understandable considering the vital significance of the subject. The timeliness of the film and the publicity that has accrued to the Seversky book provide exploitable points in selling the picture to the public.

“Victory Through Air Power” is a picture that calls for the abandonment of old-time methods of animation. It must be weighted by mature standards for the sake of its message—in this instance a message of supreme importance—a message that touches the welfare of every individual arrayed against the Axis powers. Every person seriously interested in victory against the Axis owes it to himself to see the film. This is a point the exhibitor can stress with profit to himself in selling the picture to his patrons. Disney in detail how to convert being in its evaluation. It must be weighed by mature standards because of the message of its message. The picture is a success in every way, and it serves as an inspiration to be absorbing at all times. It puts over its message with remarkable clarity and commendable sincerity. Diagrams have never been used with more striking effect, nor with greater cleverness. Disney uses them dramatically to illustrate Seversky’s concepts of air force as a weapon of victory.

After the film has sketched the development of the airplane the screen is given over to Seversky himself. The hero to General Billy Mitchell’s theories on the value of air power expounds his ideas with an incisiveness and an authority that makes it easy to see why through the air lies the United Nation’s path to victory. Seversky shows in detail how the long-range bombing campaign at high altitude will have the effect of blasting the Axis out of the war. He presents his case impressively and eloquently, driving home his argument with devastating logic. Seversky explains at length why trying to lick the Axis by any other means than air power properly applied will be a long and arduous task calling for a heavy cost in lives and gold. He points out the need for a united American air force under separate command.

The film is financed by the public and has been used to fine advantage, represents a grand job of animation. It is a credit to all who had a finger in the making of the picture.

CREDITS: Producer, Walt Disney; Producer, John Carradine and Gale Sondergaard (HOLLYWOOD PREVIEW);

P.R.C. 82 Mins. ACTION-PACKED SOUTH SEAS MELODRAMA OFFERS PLENTY OF ENTERTAINMENT.

Here is an ambitious offering in the monster budget field. This melodrama of the South Seas has plenty of action, and has been well directed by Edgar G. Ulmer, who also wrote the original story. Peter R. Van Duenen provided excellent production values and Raymond L. Schrock wrote the screenplay. Ira H. Morgan contributed splendid photography.

John Carradine and Frank Fenton, expert deep sea-divers, learn the location of a liner that was scuttled by its captain, Director, Fred Frele; Dialogue, R. Vallin. In the hold of the sunken boat is $3,000,000 in gold.

Toler and Vallin deliberately bait Carradine, Fenton, determined to highjack the gold from the ambitious deepsea divers. When the treasure is finally brought to the surface, Toler, Vallin and their henchmen overpower the divers and take the loot from them.

Toler and Vallin quarrel over the spoils and kill each other. A mosquito sweeps away the treasure, but Fenton, Carradine and his sweetheart, Gale Sondergaard, are safe.

CAST: John Carradine, Gale Sondergaard, Sidney Toler, Frank Fenton, Veda Ann Borg, Rita Quigley, Rick Vallin, Betty Field, William Tablo; in McCarty, Marian Colby, William Edmonds.

CREDITS: Producer, Peter R. Van Duenen; Leon Fromkess in charge of production; Director, Edgar G. Ulmer; Author, Raymond L. Schrock; Screenplay, same; Based on story by Edgar G. Ulmer; Cameraman, Ira Morgan; Editor, Charles Henkel, Jr.; Art Director, Perce Phillips; Lighting, Ben Kamidler; Special effects, Gene Stone; Music, Leo Erdoy.

DIRECTOR, Excellent PHOTOGRAPHY.

Cowan Company Plan Links Stage and Pax

(Continued from Page 1)

Broadway producer. The set-up envisioned by Cowan calls for him to function as the direct representative of the film companies that own themselves, replacing the current practice of backing individual producers.

Production Manager, Dan Keefe; Scenes with Major Seversky directed by H. C. Potter; Animation Supervisor, David Hand; Story Direction, Perce Phillips; Story Development, T. H. Hee, Erden Penner, William Cottrell, Jim Bodero, George Stallings, Jose Rodri-guez; Sequence Directors, Clyde Gerald; Jack Kinney, James Algar; Cameraman, Ray Hennchain; Art Director, Richard Irvine; Sound Recorders, C. O. Sylph, Lloyd Cunningham; Film Editor, Jack Dennis; Interior Decoration, William Kienan; Narrator, Art Baker; Musical Score, Edward J. Smith, Oliver Wallace FORTUNE, Fine; PHOTOGRAPHY, Fine.

“Gilts, Incorporated”

with Leon Errol, Harriet Hilliard, Grace McDonald

Universal 61 Mins. STRONG ON TUNEFULNESS BUT MUSICAL WEAK ON COMEDY, SHOULD GET FAIR RESPONSE FROM YOUNG FESTIVAL Audiences.

“Gils, Incorporated” fails to incorporate enough good material to get by in the neighborhoods without a lot of plugging. It is a mild little musical which will have to rest its claim almost wholly on its song content—which means that the film’s appeal is directed primarily to adolescents. For the more serious the tunes are pappy and numerous, there being 13 of them. The film is weakest in the comedy department, despite the presence of Leon Errol in the cast. The gags are pretty old and badly put over with the result that laughs are few and far between.

The film is helped by the breezy way in which it has been directed by Leslie Goodwins, who obtained better results out of the material than the principals, aside from the attractive settings provided by John Goodman.

Among the chief attractions of the pictures are the Pied Pipers and Glen Gray and his Casa Loma Orchestra. These two aggregations, plus the singing of some of the principals, will keep the young ones reasonably entertained.

The story is a silly and thoroughly in-coherent melodrama. The script refers to a night club called Errol, wealthy playboy, and wholly manned (if that is the word) by lovely gals. When Errol’s sister (Mima Phillips) threatens to part the comedians from his inheritance unless he remarries and behaves himself, the girls come to the rescue, inducing one of their number (Grace McDonald) to pose as his wife. Complications arise when Errol’s son by a former marriage, a Marina makes his appearance. Miss McDonald falls in love with the lad (David Bacon) but can’t do anything about it without exposing the lie. Harriet Hilliard, a cat, tries to grab the youth for herself, but true love conquers in the end after everything has been straightened out.

The cast does the best it can under the circumstances. Will Cowan acted as associate producer. Edward Dein pleads guilty to the authorship of the screenplay, which was suggested by a story by Dave Gould and Charles Marion.

CAST: Leon Errol, Harriet Hilliard, David Bacon, Maureen Cannon, Betty Keene, Vicki Cornell, Mima Phillips, Grace McDonald, Pied Pipers, Glen Gray and Casa Loma Orchestra.

CREDITS: Associate Producer, Will Cowan; Director, Leslie Goodwins; Screenplay, Edward Dein; Suggested by story by Dave Gould, Charles Marion; Cameraman, Jerry Axt; Musical Director, Charles Primrose; Ad Art Director, John Goodman; Film Editor, Arthur Hilton Dance Director, Josephine Earl.

DIRECTOR, All Right. PHOTOGRAPHY, Good.

Reginald Barlow Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Reginald Barlow, 76 veteran screen and stage actor, is dead.

Submarine Base

with John Litel, Fifi D’Orsay, Alan Baxter

(HOLLYWOOD PREVIEW)

P.R.C. 85 Mins. WILL PRODUCED, DIRECTED AND ACTED MELODRAMA PACKS PLenty OF SUSPENSE.

Here is a melodrama, well acted, produced and directed. Jack Schwartz handled the production chores, with Harry D. Edwards as associate producer. Albert Kelley’s direction maintains the suspense to the end, while Marcel LePicard’s photography is splendid.

Alan Baxter, a fugitive from the law, operates off an island on the Equator, off Brazil. His “business” is furnishing torpedoes to Nazi submarines. One day he fishes John Litel out of the ocean. Litel, a former New York detective, now a member of the United Marine, recognizes Baxter as a gangster.

Baxter holds Litel a prisoner on the island, and Litel soon becomes suspicious of Baxter’s activities. Baxter is an Englishman and long-time resident on the island, ails Litel. George Metaxa, a German agent, who pays Baxter for the torpedoes, begins to feel that Baxter is trying to “double-cross” him and the Germans, and has his suspicions fully confirmed when a Nazi submarine explodes off the island. Baxter had been supplying torpedoes, which were timed to explode a few hours after taking on a load. A gun battle follows, with Metaxa killing Baxter.

Eric Blore and Luis Alberni furnish the comedy, while Fifi D’Orsay, Iris Adrian and Jacqueline Dalya are among the members of the cast.

CAST: John Litel, Alan Baxter, Eric Blore, George Metaxa, George Lee, Rafael Storm, Fifi D’Orsay, Iris Adrian, Jacqueline Dalya, Anna Demetrio, Luis Alberni, Lucien Prival.

CREDITS: Jack Schwartz; Associate Producer, Harry D. Edwards; Leon Fromkess in charge of production; Director, Albert Kel- ler; Authors, Arthur St. Clay and George Merrick; Cameraman, Marcel Le Picard; Musical Composer and Director, Charles Day; Art Director, Frank Sykes; Editor, Molbrook, H. Todd.

DIRECTION, Splendid. PHOTOGRAPHY, Excellent.

Warner Studio First Under Wire for New Tax Setup

West Coast Bureau of THE FILM DAILY

Hollywood—Warners was first of the major studios to register all employees for new 20 per cent weekly income tax deductions, effective July 1.

Result will be that all workers will get full legal deductions for dependents from out of paycheck deduction taxes. This is true for all employees under E. L. De Patee, chief auditor, accomplished task by wiring Wash- ington and causing form the day President Roosevelt signed the bill. Form was airmailed to studio the following day and on the third day the printer had the blanks to take care of entire personnel.
Davis to Meet Film Reps. on OWI Future

(Continued From Page 1) ture bureau will depend largely upon this conference.
As yet the OWI does not know definitely how much of a job it can do on motion pictures, and it appears the procedure will be to put it up to the industry as to how much aid is needed. A proposed plan for the organization of the bureau, providing for only one separate office in Washington, is already drawn up and Lowell Mellett, bureau chief, said yesterday he expects a decision on it within another week or so.

Mellett refused to comment on reports that he was leaving OWI. Other officials of the domestic branch were unwilling to comment on Mellett's status, although it is definitely known that his remaining with the bureau will be a matter of the moment. Mellett is believed to be labor with the agency while there is reportedly a strong movement on hand to move him out. His position is overshadowed by the fact that some of his superiors, is reported to be one of the reasons he has been asked to step out.

The Hollywood work-lieu and script clearance, it appears now, will be handled by Ulric Bell, who represents the overseas branch of the production picture bureau on the Coast. Bell, a former newspaper man like Prounty, worked under Robert Richie, head of the overseas pic bureau. He has been alone in Hollywood until now, using the office facilities of the domestic bureau, but it is probably now that he will have a staff of his own. There is no representative in Hollywood, and it seems almost certain that the production activities of OWI will be sharply curtailed.

Bell told the representatives destined for overseas showing, and may take over on his own responsibility for advice on other scripts—thus providing to a lesser extent the same service for which Prounty was responsible. Bell will probably get his own staff since he will no longer have the facilities of the Coast OWI office. Thus there may be in Hollywood something on which individual contacts of Bell would be desirable—a single OWI contact rather than separate ones for the domestic and the overseas branch. That this may become officially the case here in Washington and New York, too, is possible, although there is strong resistance within OWI to that plan.

Here in Washington the only "must" jobs for OWI in motion pictures are the coordination of Government films and the channeling of Government services to the industry. Because funds are plentiful for all of the Government agencies aside from the military, the former task should not prove too difficult.

Artikno to Offer Four

Artikno Pictures will release five features comprising four dramas and a documentary during the first period of the 1943-44 season. Titles are "Black Sea Fighters," a documentary; "She Defends Her Country," "A Lad From Our Town," "Guerrillas," and "It Started in Odessa."

The FEMME TOUCH

THELMA WASHBURN, booklet, RKO exchange, Melrose, and MRS. VERA DECKER, in charge of Schine Theaters candy sales in Western New York, have returned.

MARTHA SCOTT, assistant manager, Hub, Rochester, III.

DAILY ANNOUNCED

$50,000 Bond Required For Lease Suit Appeal

Youngstown, O.—Bond of $50,000 must be posted by any party or parties wanting to appeal the recent decision granting lease rights of the Palace Theater, beginning Aug. 1, to the Dallmer Co., headed by Attorney Gerald F. Hammond, according to a recent ruling by Judge Erskine Maloney, Jr.

The suit, heard here in April, was brought by the Dallmer Co. to desire lease of either the Public Square Theater Co. present holder of the lease, is entitled to the new lease. New York Life Insurance Co., as mortgagee-in-possession, planned to renew its lease with Public Square, while the Palace Realty Co., owner of the property, gave a tenancy in possession until Judge Maloney decided in favor of Dallmer.

It was decided that posting of bond would be the best method of assuring operation of the theater during pendency of the suit. The $50,000 bond covers only damages which the Dallmer Co., if upheld in higher court, may suffer by being prevented from operating the theater during the expected 10-month litigation in higher courts.

Franconi-Fidler Interests

Take Mono. K.C. Franchise

Dallas—Integration of the Monogram franchise office in Kansas City, with those in Dallas, Denver, and Salt Lake City, making a four-branch operation, said to be the most extensive in the Monogram system of franchises, is announced here by John L. Franconi. Franconi, and his co-partner Edwin Blumenthal, owners of the Dallas Monogram franchise, in association with Leon T. Fidler, Monogram franchise owner for Denver and Salt Lake City, have purchased the Kansas City franchise, possession being taken yesterday. Leland Allen, former buyer for Commonwealth Theaters, Kansas City, has been appointed branch manager, and Ralph Heft office manager and city salesman. Fidler and Franconi will take over on the first of July, one week in each month for general supervision.

Cincy V. C. Outing July 19

Cincinnati—The Queen City Variety Club's annual family outing is set for July 19 at the Summit Hills Country Club, Dixie Highway.

A. G. Allen Resigns as Chairman of ABC

(Continued From Page 1) a possible deal for control of the circuit in which Warner Bros. are financially interested.

There have been persistent reports during the last few months that A. J. Rank was angling for control through purchase of the dominant Maxwell estate interest.

ABC has two joint managing directors, Max Miler, representing Warner Bros., and E. Lightfoot, acting for the British interests.

Allen, who is an attorney, had been chairman of Associated British Cinemas since the Maxwell estate sold half of its interest in ABC about 18 months ago to Warner Bros. He had also been associated with the late John Maxwell, who in addition to his vast motion picture holdings, had also been an attorney himself. It is believed Allen held very little stock in ABC.

Metro Minneapolis Branch Plaque Honors 5 in Service

Minneapolis — Five employees of Metro's local branch now in the armed service, were honored when a plaque inscribed with their names, was dedicated at the Metropolitan Opera House in the presence of relatives of the quintet.


W. H. Workman, branch manager unveiled the plaque.

WLB Finally Approves SOPEG Contract With UA

War Labor Board finally has approved the SOPEG contract with United Artists covering office of white collar workers. Fact, signed last January, provides for a raise increase of approximately 15 per cent, retroactive to Nov. 21 last.

BACK IN CIVVIES

Honorably Discharged

KENNETH THOMAS, from the Army, to Paramount Theater, Hammond, Ind.
20th-Fox Sets 15 Pix: Minor A’s Out

(Continued from Page 1) have already figured in studio announcements, will be musicals and as many more will be in Technicolor, Schenck said.

Roster of 16 is headed by “Wilson,” previously disclosed as Zanuck’s first personal production. Slated for the color vat are Harry Sherman’s “Buffalo Bill,” “Greenwich Village,” musical starring Carmen Miranda, and the Betty Grable vehicle, “Where Do We Go From Here?”


GWEN THEATER CLOSES:

Rochester—Schine’s Temple in nearby Geneva has been closed because of the ban on pleasure driving. Schine’s Geneva and Regent have remained open.

WEDDING BELLS

Frederickson, N. B.—Miriam Elizabeth Earlely, of Frederickson, and William H. Muts, of St. John, N. B., were married here. The groom is in charge of advertising for the Spenser theaters.

Indianapolis—Marilyn Brown, secretary in Universal booking department, and Maurice Bassett, Shelbyville, Ind., have announced their wedding for July 28.

Indianapolis—Ruth Gasper, Warners billing department, and F. O. Thomas A. Frewitt will be married Saturday in Piedmont, Cal.

Cincinnati—Metro’s Esther Shedd married Sergt. J. M. Polito, now stationed in California.

Las Vegas, Nev.—Betty Grable and Harry James were married Monday.

New Haven—Lt. Frank Manente, former assistant at the Lowel-Fox, was married here. The groom is employed here to Grapevine Cows and leaves for Texas with his bride.

HOLLYWOOD DIGEST

SIGNED

VICTOR SAVILLE, produce and direct “Heart of a City,” Columbia.

PETER TAYLOR, producer-Warner.

DON DOUGLAS, producer, RKO.


FRED KANE, associate producer, “Dr. Paul Joseph Gouberts, His Life and Loves,” W. L. SEZELICK, producer.

LEE ZAHLER, screen, “Tiger Fangs,” Jack SCHWARZ-PRO.


CHARLES MACHION and TIM RYAN, screenplay, “The Thirteenth Guest,” Monogram.

ROBERT WALKER, director, “Dragoon Seed,” M-G-M.

CASTINGS


ROBERT WALKER, “Since You Went Away,” David O. Selznick; E. J. BALANTINE, VINT.-


STORE PURCHASES

LAMAR WARRICK’S “Yesterday’s Children,” M-G-M.

SCHEDULE

“Here Goes Lena Henry,” Ben Bogues for UA release.

“Bermonting,” producer-director, LLOYD COCHRAN, screenplay, WILLIE ALLAN.

“They Also Wear Wings,” producers, SAMUEL MARSHALL and DONALD LINDSAY; screenplay, JOHN TWIST, M-G-M.

“Raining,” producer, O. O. DOLL, director, JIMMY STEW, screenwriter.

“The Harvey Girls,” screenplay, ELLINOR GIFF- FORD, YVONNE DEMAR, W. L. MILLAND; music and lyrics, HARRY WARRREN and JOHNNY ROMER.

“Calling All Stars,” producer, IRVING BRISK-, screenplay, MONTE BRINCK, COLUM- BIA.

New 20th-Fox 100,000-Share Issue Sold in Few Hours

(Continued from Page 1) dent of General Service Studios, bought the novel from RKO for $25,000 and received a script by Kettelkings as part of the deal. Script is to be charged for addition production values and the film is ex- pected to go before the cameras in late September. According to Bogues, production cost will be around $100,000.

Loretta Young has been named as probable star of the film. Bogues has launched negotiations with her, but consummation of the deal is in doubt, due to the star’s prior commitments.

JAPS HOLDING DUGAN.

First Reported Missing

Springfield, Ohio—Pvt. John E. Dugan, reported missing in action more than a year after the fall of Bataan and Corregidor, is a pris- oner of the Japanese in the Philip- pines. Pvt. Dugan was employed by Chakerses Theaters, Inc. before his enlistment.

W. L. PEACOCK III

Pittsburgh—W. L. Peacock, veter- an Harris Circuit theater manager, now stationed at the Beech- theater here, was taken from sick- ill while on his vacation last week and will not be able to return to duty at least several weeks. It is re- ported.

10 Start on Coast, Making 47 Shooting

West Coast Bureau of THE FILM DAILY

Hollywood—Ten new pictures are scheduled to go into production this week, making 47 shooting. The check-up:

At Columbia: Five shooting, including “Doughboys in Ierland,” made at Universal plant, by Jeff Donnell, Lynn Merrick and the Jesters; and, “Cyclone Prairie Rangers,” Charles Starrett western, with Jack Fier produc- ing both pictures.

At M-G-M: Eleven shooting.

At Paramount: Six shooting, including “Seven Times Seven,” with Gary Cooper in lead as the west are the cast are Lorraine Day, Signe Hasso, Stanley Milner, Bob Crane, Cecilia Parker, Philip Ahn, Henry Wilcoxon, Miles Mander, Charles Trentham, and Faye D. De Mille production; “Standing Room Only,” a gay comedy, co-starring Paulette Goddard and Fred MacMurray, with Roland Young in a major supporting role. Sidney Lanfield directing; “Half the Way Here,” comedy starring Eddie Bracken, with William Bendix, Frances Bavier, directing; and “Ministry of Fear,” psychological drama with Ray Milland and Mar- jorie Remonds in the leads, supported by Peggy Waren, Byron Foulmer and Ernest Sanfield. Frits Lang directing, with Seton I. Miller as associate producer.

At RKO-Reds: Five shooting, including “American Sacrifice,” a novel scripted by Arch Oboler, with Marlo in the feminine lead, supported by Wally Brown, Alan Car- nan, John Carradine, Robert Ryan, Amelia Ward and James B. Hall. John Auer producing and directing.

At Samuel Goldwyn: Two shooting.

At Republic: Three shooting.


At Universal: Six shooting.

At Warners: Five shooting.

Jack Edwards Rites Held

West Coast Bureau of THE FILM DAILY

Hollywood—Rites were held here on Jack Edwards, 59, veteran trade newspaperman and formerly identified with National Screen Service.

STORKS

Chicago—Oscar Brotnam of Ava- loe and Rogers Theaters announced the birth of daughter at Cuneo hospital. Newcomer has been named Barbara Jo.

Indianapolis—Herbert Ross, Para- mount’s top booking man, and the father of a 5 pound, 12 ounce, baby girl, born in the Coleman Hospital here.

St. Louis—John (Bud) Wolfberg, USA, formerly of the Schine Circui, Lexington, Ky., is the father of a baby son born here.
Theater-Selling Order "Outrageous"—Schine

WHO'S WHO IN HOLLYWOOD
Presenting Interesting Personalities

JOHN HUBBARD. Actor. Native of East Chicago, Indiana. Started enter-
ing motion picture business, with Goodman Theater Enterprises, Co. of Chicago in 1933. Preferred such to offer of his father to follow in his foot-
steps, and finally become an executive with the Inland Steel Company. After four years of 52 weeks each playing season, connection with this same company, he was discovered by famed talent scout from filmmaker, Oliver Hinsdale, and brought to Hollywood and Paramount. Since 1937 screen

Washington Bureau Of THE FILM DAILY
Washington—Disposal of six of the 16 Schine Circuit theaters which the circuit was ordered to divest itself of last August, as a result of action brought against the circuit and major distrib-
tors by the Department of Justice, is in progress. Report reaches Washington, and was reported to the Department in a lengthy re-
port filed this month by Schine at-
torneys.

The defendants have been unable to dispose of any of the other 10 theaters, though they have sought to do so with the greatest diligence," said the report. They ask that they not be required to dispose of the rest, thereby calling for a clear statement of future plans from the Government.

Of the 16 theaters reported to have been acquired by the circuit since the case was settled last August, 1939, the following six have been transferred: The Paramount, Yates Falls, N. Y.; the Webster, Rochester, N. Y.; the Clazel and the Lyric, Bowling Green, O.; the Pal-

Tip-off of Government Plans
The Government decision on this request should be a sure tip-off on its plans for November proceedings in the New York equity suit. The report points out that between the filing of the original New York equity suit against the majors, their satellites, UA, Columbia and Universal at the time of the consent decree in that case, Paramount has been permitted to increase its the-
ater holdings from 1,093 to 1,210, including 23 first-run houses in ma-
cities. In addition, it has acquired 20 first-run houses, Twentieth Cen-
tury-Fox added 11 to its 19 first-
run Metropolitan houses and nine other theaters. World has added 15 first-run Metropolitan houses to its 20 and 15 other the-
aters to its 507, and RKO increased its holdings of first-run theaters from 19 to 29.

The consent decree itself provided that the defendants could retain all their theater holdings acquired prior or subsequent to the filing of the original complaint except holdings added that "nothing herein shall prevent any such defendant from acquiring theaters or theater interests to protect its investment or its competitive position, or for ordinary purposes of its business.";

Hold 4 Defendants Compete
Four of the five defendants in the Paramount suit, Schine, Schwyn, Stump, and the Clazel, have been granted permission to acquire theaters or theater interests to protect their investment or its competitive position, or for ordinary purposes of its business.;

Supporting its contention that the court has the discretion to release the circuit from the necessity to dispose of the rest of these theaters and to acquire no more theaters, the Schine circuit includes in its report a lengthy excerpt from the statement made by its counsel in presenting the consent decree to the court.

While identifying certain causes of the com-
plaint—that Schine was uniformly given the prime first-run pictures, the distri-
butors refused to license films on a nor-
mal competitive basis, and that Schine was given numerous other advantages—have been rejected by the court, the report declares that these complaints are "unfairly relied upon by the plaintiffs as grounds justifying in the petition of the plaintiffs petition to the court to retain the theaters held to and surrendered to the defendants herein—it is apparent that such evidence is not confined to the defendants here—to the defendants here—is it apparent in the petition that the circuit has not only acquired an undue advantage in the number of additional theaters by these defendants that are compatible with the circuit's present economic power, but has also been able to acquire theaters from other defendants and has not surrendered any interest in the theater to the property rights involved; the

War Service...on the Film Front

Athens, O.—Deck of playing cards or 10 copies of popular magazines published in this year's war effort. The gals are contributing their day off each week to farmers in and around Cedar Rapids who need farm help.

Eddie Cantor to Address NEIC Dinner Meeting

Eddie Cantor will be the guest of honor at the NEIC dinner meeting to be held at the final dinner meeting of the con-
ventions committee of the Na-
tional Entertainment Industry Coun-
cil before the first session of the NEIC next week. The comedian will be shown entertainment and its re-
sort to the war effort and for the agenda for the second day of the NEIC confer-
ence will be discussed at the meeting.

Selling Instinct

Moosup, Conn.—Mrs. Miriam Hess has used the element of surprise to build up a strong, regular Tuesday parade over the past five years at the Moosup Theater. No ad-

PUBLICITY on the dual to be shown in the same theater even at the box office that night, no information is given. It's "Take a Chance" night, and they do
Divorce Bill Gets Quick Exhibitor Reaction

“Just as Wrong as Ever,” Kuykendall: Myers Favors Senate Hearings in Fall

(Continued from Page 1)

where, though abused by trade practices, oppose it.”

Abram F. Myers, Allied’s general counsel and board chairman, in response to a similar invitation to express Allied’s viewpoint, advised from Washington that Allied’s board, meeting in Baltimore next month, would determine the support to be given the Kilgore measure.

Myers added the personal belief that hearings by a Senatorial committee next Fall, coincidental with the end of the New York consent decree’s trial period, “would be most helpful.”

Full texts of the two exhibitor leaders’ statements follow:

KYUKENDALL:

“The Needly bill is just as wrong as ever. It is both arbitrary and does not make sense in this industry. Any inspiration for it must come from misguided individuals. We cannot operate under its provisions. Sane-thinking exhibitors, everywhere, though abused by trade practices, oppose it. Let’s keep our balance now of all times. I cannot believe the Department of Justice approves this bill, written in malice and spite.

MYERS:

“Support to be accorded the Kilgore bill will be considered by Allied Board Aug. 11 and 12. Immediate action is not called for as committee hearings will recess for six weeks. Theater divisiorism is a standing policy of Allied and was reaffirmed in a resolution on May 6 last. The board then informed the Attorney General divisiorism constituted the only adequate remedy. Internally, Allied’s hearings on the bill next Fall, coinciding with expiration of test period of consent decree, would be most helpful. Such hearings would develop defects of consent decree and reveal the mystery surrounding its negotiation and entry.”

PCC Reps. Have No Comment Supporting Divorce Bill

West Coast sources of THE FILM DAILY

Hollywood—In absence of Executive Secretary Robert H. Poole, who is out of the city on vacation, representatives of PCC of ITO declined to comment as to whether their organization would press for approval of the theater divorce bill, or support it.

Wotta Man Adam!

Chicago—Caught on the marquee of Warners’ Cosmo Theater here:

“Adam Had Four Sons”

“Seven Sweethearts”

Superb Delivery Record Is Hung Up By RKO Radio

What appears as a unique record in modern film annals is about to be attained by RKO Radio in the matter of delivering an announced season’s lineup virtually 100 per cent. Speaking to 300 delegates to the company’s annual sales meeting in New York a year ago, Ned E. Deplin, organization president, promised 45 features and 185 shorts on the 1942-43 program. Only one—“Grand Canyon”—will be not delivered, and for the reason that its making would not be consistent with the policy of doing everything possible to aid in the war’s winning.

The picture, it is declared by the company, was forced off the schedule of attractions because of transportation problems, gas rationing and the need for tire conservation made it impractical to film the picture on the distant Grand Canyon location.

Bob Wile Joins Universal

Robert Wile, recently editor of the Motion Picture Herald Round Table, has joined Universal as assistant to A. J. Sharick, manager of the Sales Promotion Department. Wile will devote himself of his time to the development of sales promotional ideas and literature.

Estabrook Adapting “Hairy Ape”

West Coast Bureau of THE FILM DAILY

Hollywood—Jules Levey has signed Howard Estabrook who sea-named the Human Comedy” to adapt and write the screenplay of his “The Hairy Ape,” which will be based on hit play by Eugene O’Neill.

TO THE COLORS!

★ DECORATED

CORP. SHELDON A. WALSH, USA, formerly Eastman Kodak Co., Rochester, awarded the Purple Heart. Photographer’s Mate, L. F. FLYNN, USN, formerly with Technicolor, awarded the Air Medal for gallantry in action in the South Pacific area.

LT. ROSS L. BLACKLY, USA, formerly with Eastman Kodak, Hollywood, decorated for meritorious action in the Southwest Pacific.

★ PROMOTED

VAUGHN PAUL, USN, formerly Universal 21st director, Hollywood, to lieutenant (j.g.).

CHARLES COOPER, USAAF, formerly general manager, Jack Kirsch Theatres, Chicago, to sergeant.

★ ARMY

ERNST RICHTER, technical advisor, Universal, promoted.


JAMES THOMPSON, Apollo Theater, Chicago, to manager, 115th Route, Indiana-Illinois Theater, Chicago.

HERBERT L. JOHNSON, son of the owner of the Triangle, Pittsburgh.

JOHN JAFFERS, Jr., manager, Star, Glassport, Pa.

★ NAVY

WILLIAM BROWN, shipper, 20th-Fox, Cinic.

WILLIAM WANG, Metro home office publicist.

★ MARINE CORPS


★ ARMY AIR FORCE

LY JACOBSON, Army Air Force ban, Indiana-Illinois Theater, Chicago.

★ TO OFFICERS SCHOOL

RICHARD LEWIS, motion picture editor, Times, Indianapolis.

WB Midwestern District Head to be Named Today

(Continued from Page 1)

sales manager, presiding. Embracing 14 exchange territories, the Chicago assembly will number at least 110 and will be the largest of the three gatherings.

Branch sales personnel attending here includes the Midwest District, for which a new district manager is expected to be announced by Kalmenson on today’s agenda. The Southern District, headed by Ralph L. McCoy, and the Prairie District, headed by Hall Walsh.

Bob Wile’s selection on hand includes, in addition to Kalmenson, Joseph Bernhard, Arthur Sachsorn, Roy Haines, A. W. Schwalberg, Max Lapidus, Norman H. Moray, Howard Levinson, Ed Hiney, I. F. Dolid, Albert S. Howson.

Charles Elinford, editor of advertising and publicity, is due to arrive today or tomorrow to address the meeting before proceeding to New York for conferences on the launching of Irving Berlin’s “This is the Army.”

Mort Blumenstock, in charge of advertising and publicity in the East, who was to have participated in the Chicago sales meeting, was detained in New York by the pressure of work on “This is the Army” and is expected to arrive here to-morrow.

Stores Closed, Bid Declines

Rocheester, N. Y.—Saturday closing policy, adopted for the Summer by local retail stores, is cutting Saturday matinee blz.

IN NEW POSTS

SOL FRANCIS, special home office rep., Monarch, Los Angeles.

WALTER DONANUE, assistant office manager, Columbia, Philadelphia exchange.

BURL WILSON, promotion dept., Universal home office.

MAXINE SMITH, publicity director, J. Walter Thompson, Hollywood.

RALPH LAWLER, Central Illinois district manager, Polora Great States Theaters, St. Louis.

GLENN SHIFF, manager, Darb, Manteno, Ill.

ROBERT ANDERSON, supervisor, Anderson The- ater Circuit, Morris, Ill.

MILLARD MCKIRGAN, manager, Grand, Plano, Ill.

EARL HOLDEN, manager, Imperial, Charlotte.

Columbia Hands Out Two Directorial Assignments

West Coast Bureau of THE FILM DAILY

Hollywood—Columbia has signed Victor Saville to produce and direct “Heart of a City,” Picture, which will be in Technicolor, will be a Rita Hayworth starring vehicle.

With the signing of a new producing contract at Columbia, Lou Edelマン was also handed the assignment, of producing a new Paul Muni starring vehicle, tentatively titled “At Night We Dream,” which goes into preparation immediately.

Night Club, Lacking Talent, Shows Films

Youngstown, O.—Paul Alvinio, operator of the Rendezvous Night Club, has changed its name to the Theater Club and is offering movies three nights a week, and floor show entertainment once every other four nights. Using films solves the shortage of entertainers, according to Alvinio.
MELLETT'S OWL RESIGNATION REPORTED IN

NTS "Magic Bridge" Speeds Post-War Equip.

Editorial

Scratch-pad
.. jotings

By CHESTER B. BAHN

THE more you have an opportunity to size up what other industries are doing to cope with war-time problems, the more you are impressed with what film biz is accomplishing in that respect. . . . Some cases, there's really no comparison. Take, for instance, the railroads. . . . And what follows is based on personal experience . . . in display copy in the daily press of late, the lines are being stressed their war-time difficulties and how they're largely being solved. . . . That is, all but the lack of extra rolling stock to handle the increased traffic. . . . But there is emphasis in the copy on how the men in uniform are getting first call on accommodations, which is, of course, as it should be. . . . And no kicks from this 1943 civilian, who happens to have a couple of proxies in uniform this time.

BUT are the boys in uniform getting that heralded "break" from the railroads? . . . Well, your columnist reporter traveled the other week-end on a Pittsburgh to New York train on an "A" railroad. . . . The odd-end coaches were filled 90 per cent with men in uniform. . . . Sure, some of the coaches were de luxe and supposedly air conditioned. . . . But the heating equipment was out of order. . . . And the train crew was unconcerned. . . . The sanitary state of the coaches, some extremely ancient, ranged from dirty to just plain filthy. . . . A continuous stream of cinders sifted in the window frames. . . . Lavatories in some coaches were merely holes in the floor, with no flush facilities. . . . And there were no wash basins.

BEFORE the train had completed half the run to New York, many of the coaches were without drinking water and others without paper cups. . . . And by the time Harrisburg had been reached, service men were moving vainly through the train in search of a drink of water. . . . Sure, there were several intervening stops. . . . But there was no effort made to fill the water tanks or to replenish the supply of cups. . . . So, cramped in dirty seats, or sprawled grotesquely across them and their bunks bags in search of sleep, the service men of them bearing shoulder bags—

(Continued on Page 2)

Plan Embraces Special Survey Covering Requirements of Individual Houses

Film houses throughout the nation are potential beneficiaries of a new plan just instituted and announced by National Theatre Supply of National Allied National-Simplex-Bloodworth, Inc., whereby late, the delivery of all post-war theater equipment will be accelerated but made available to exhibition outlets without advance "op-tions" or down payments.

WALTER E. GREEN

Christened the "Magic Bridge"
(Continued on Page 6)

NEIC SPEAKERS

Tibbet, Maj. Gen. Osborne to Address Conference

At its meeting at the Hotel Astor last night the continuations committee of the National Entertainment Industry Council, announcement was made that several speakers have been added to the roster of those who will deliver addresses at the first day's meeting of the Council, next Wednesday. Lawrence Tibbetts, Maj. Gen., of the Army, and Maj. Aldrich were those added to the list. Elmer Davis, OWI chief, and Ted Gamble of the Treasury De-

(Continued on Page 4)

MELLETT, Army in "Aleutians" Dispute

Washington Bureau of THE FILM DAILY

Washington--It looks as if Lowell Mellett will leave behind him when he retires next week from his position as head of the OWI motion picture bureau one final disagreement.

(Continued on Page 6)

Goldwyn, Mulvey to Host RKO Convention Delegates

Delegates to RKO Radio's twelfth annual sales meeting which starts a three-day session on Monday, at the Waldorf-Astoria Hotel, will be

(Continued on Page 6)

Manpower Shortage Growing

Graver Problem Likely, WB Sales Meet Told

Kalmenson Sends Seed To Fill Midwestern Gap

Chicago—Warning that the growing shortage of manpower may eventually confront the industry with a problem far more serious than that heretofore faced was sounded at Warners' regional sales meeting at the Blackstone Hotel here yesterday by both Joseph Bernhard, vice-president of the company, and Ben Kalmenson, sales chief.

Both speakers, who addressed the

(Continued on Page 6)

OFFER MORMON CO.
Top Spot to Walker

James J. Walker, former Mayor of New York and veteran film industry leader, commenting last night in an interview with THE FILM DAILY, confirmed the Hollywood report that he had been offered the presidency of the new Mormon film company

(Continued on Page 4)

Owl Shows Click In Mich. Drive-ins

Detroit—Saturday Midnight shows for war workers in the city's two Drive-In Theaters have proved successful. Drive-ins are located at the extreme outskirts, and are conveniently accessible by highways from all parts of town. Attendance has been averaging around 50 cars to these late shows, with a night's total of perhaps 400 in each theater.
Scratch-pad ---- jottings
(Continued from Page 1)

endured a night that was 100 per cent nightmare.

... and unusual demands on the railroads. But so has it upon the nation's theaters. ... Yet contrast the physical condition of the theaters with that of the railroads. We have at least one geographical railroad, which, incidentally, is one of those advertising in the dailies. ... And compare, further, this industry's attention to the welfare of the armed forces with that described and you'll be just a bit pro ruder of film biz.

Clearance Reduction Ordered in Ohio Case

Arbitrator Robert H. Sanborn has ordered reduction of the clearance granted Warners' Ohio and Sigma Theaters, Lima, O., to three days over the Capitol, Delphos, O., in an RCAF simultaneously with the relocation tribunal. Sanborn further stipulated that the Capitol may play pictures released by RKO, Loew's and Paramount not later than 21 days after Cleveland release date.

Award came from an action brought by E. L. Staub, owner of the Capitol against Vitagraph. Loew's and Paramount which protested the 14 days' clearance granted to Lima houses. Action against Vitagraph was dismissed and the costs divided between the complainant and the defendants.

16 mm. Pixor for RCAF Camps

New Dom. Exhib. Headache

Ottawa—Increased competition is seen for theaters in the announcement 16 mm. films will be available at upwards of a hundred camps of the RCAF simultaneously with the release of the same product to first run commercial theaters in a new arrangement for distribution of varying levels or the Air Force by the Government-recognized auxiliary services.

The complaint had that there would be a wide gap between days when theater premieres before 16 mm features were shown in camp theaters. RCAF has organized a distribution system of its own similar to that of film exchanges to expedite bookings.

Congress Votes to Adjourn Tomorrow

Washington, D.C.—THE FILM DAILY
Washington, D.C.—The House late yesterday voted to adjourn the Senate in approving a recommendation that Congress be extended until Sept. 15, unprivately for a special session before then.

$1,000,000 Slander Suit Against 306 Denied

Supreme Court Justice Morris Eder yesterday dismissed the $1,000,000 slander action brought by the Scoop 14 St. Theater Corp., owners of the City Theater, against Dean 306, Inc. and Joseph Comfort. The court granted the corporation leave to file an amended complaint in a damage action against the union, also naming as defendant Herman Golber, head of Local 306. The damage action seeks $2,200 a day for 22 days of alleged unlawful strike called by the union on April 30.

The court dismissed the slander action on the grounds that the corporation did not state sufficient facts to constitute a cause of action. The plaintiffs had charged that a Local 306 picket had called the owners of the house "tools of Laval.'

Five "U" Features to Get Relay-Runs in Criterion

Several of Universal's top productions will occupy the Criterion's screen during the next few months; it was announced yesterday by that company, "Hers To Hold," with Gary Cooper, and "Sister Kenny," with the top roles, follows the current "Bomberdor" into the house. Subsequently, the Abbott and Costello comedy, "Hit the Ice," is ticketed for the stand.

Other "U" attraction in the chain of bookings is Howard Hawks' "Corvette K-25," starring Randolph Scott; Walter Wanger's "We've Never Been Licked," with Noah Beery, Jr., Richard Quine, Anne Gwynne, and Martha O'Driscoll; and the Technicolor opus, "Cobra Woman," starring Maria Montez, Jon Hall and Sabu.

Warners Will Re-Issue Two James Cagney Films

"The Oklahoma Kid," starring James Cagney and Humphrey Bogart and "Torrid Zone," starring Cagney and Ann Sheridan, are scheduled for reissue by Warners to augment next season's lineup.

"The Oklahoma Kid" is tentatively drawn as a September release with "Torrid Zone" expected to follow a few months later. Current high popularity of the stars plus fact that Warner Bros. has several thousand more accounts now than when the pictures originally came out are understood to be among the reasons for reviving them.
Certificate of Appreciation

to the
Republic Pictures Corporation
San Francisco

We, the inmates of San Quentin Prison, take this manner to express our sincere thanks and appreciation for your generous kindness and whole-hearted cooperation in supplying us with such excellent and high-quality Motion Pictures, for our entertainment and diversion. We men eagerly look forward to these pictures, not only for the amusement they afford us, but for their educational and moral value, as well. They help to instill the right mental attitude in preparing us for resuming life's normal ways when we have paid our debt to society, and are once again allowed to mingle freely among our fellow men outside these walls.

Gratefully Yours,

The Inmates of San Quentin

and

Our Warden,

Republic is proud of its contribution to the rehabilitation of the men of San Quentin
Coe Pays Eloquent Tribute to Industry

(Continued from Page 1)

town there reaches across the civilized world actual beauty that light which illumine for mankind the highest standard of living, of broadened education and rampant opportunity that history has yet devised. It is less than 50 years since the first showing of a motion picture. In that time motion pictures have become an indispensable part of civilized living.

Coe, introduced by Judge Harlan G. Palmer, chairman of an industry which, in making its home among us, has made us known as motion picture houses, today offered a model of the world.” He spoke on “Hollywood Looks Toward a New World.”

Governor Earl Warren also voiced a tribute to the industry, stressing the “breadth and depth” challenge the future world will pose to films.

Coe assured his listeners that “the industry will meet that challenge with courage, initiative and fidelity.”

“Uncle Sam,” in his greatest need, turned to motion pictures to educate, to train, to prepare men and women for the Herouist task of worldwide war,” he said. “Not only did motion pictures respond; I am proud to tell you of the industry’s contribution without a thought of, or collection of, profit. As world figures go, a mere handful of humans is 20,000. Yet here in Hollywood that average number wraps the civilized world in that safety and drama which motion pictures.

No subject is so abstruse as to deny itself expression on the silver screen. A newsreel, a serial or a feature film is Hollywood’s way to learn with laughter in lesson, with graphic demonstration of principles involved, with interest at fever pitch as truth unfolds. Around us a new world dawns. Philosophically and materially, change is the order of the day. Achievements of war will contribute to the processes of peace. On land, on sea and under the sea, in the air, the new world will alter commensurately.

“The motion picture industry will be alert to its new responsibilities in that new life. With photoelectric fidelity it will reveal to all the who, why, when and where of the march of progress. First offensive against ignorance must be knowledge. Whatever imports knowledge easily and pleasantly houses ambition and roots ignorance. Perhaps is the highest calling of motion pictures, because it presupposes knowledge and demands that meet with all picture elements—entertainment.”

“It is clear,” he told his listeners, “that a generation of several people have been in- docilized with sophistical philosophies of lechery, ignorance and execrate. War will overcome these booklet peoples and their wanton leadership, but peace will have the problem of their remnants and offspring. Education and motion pictures will educate, will indoctrinate with sound philosophies of human conduct, of human dignity. And the motion picture is greatest instrumentality of education available to man.”

\[\text{WEDDING BELLS}\]

Seattle, Wash.—Herndon Edmond, former manager of the 20th Century-Fox, and Lorraine Armstrong of this city were married June 8 in Townson, Md., it is announced.

Peggy Dexter, British film player, and Lt. Joseph Rose of Minnesota, are engaged to be married.

\[\text{Nebraska Variety Club To Hold Jamboree Monday}\]

Omaha—The Nebraska Variety club plans an all-day theatrical jamboree at Peony Park Monday, to give the public a chance to meet those in the show business. Herbie Kay is donating his services to the event, proceeds of which will go to Variety club charities. The bands of Norton Wells and Paul Moorhead will play.

Guest of honor will be June Wyman. Sale of War Bonds and Stamps will be pushed during the big program which includes athletic events, dancing, swimming and an exhibition baseball game by boys from Boys Town.

E. I. Rubin is general chairman.

Basil Complaints Tilt Arbitration in Buffalo

Buffalo—Buffalo arbitration tribunal has jumped into second place in the country in number of cases, with the filing by Basil Bros. Theaters of their third and fourth demands within two weeks. Both are clearance cases, naming the “Big Five” as defendants. (The Film Daily, July 7).

Two intervenors have filed in a previous case brought by Basil Bros. on behalf of the Apollo, Buffalo, asking reduction of present 14-day clearance for Shea’s Elmwood over the Apollo to immediately after the Elmwood. Buffalo Theaters, Inc., intervened on behalf of the Elmwood, and M. M. Konczalowski intervened as operator of the Regent and the Grenor Corp. as owners of the Regent’s property.

\[\text{Offer Morrison Co. Top Spot to Walker}\]

(Continued from Page 1)

by Charlie Morrison, but that “before I can even consider it, I will have to consult primarily with my present associates, the garment industry and Harry Brandt and the exhibitors whom I am now serving.”

One of the factors which will largely determine any acceptance by Walker of the Morrison offer will be, according to its recipient, “the time that it would require.”

Consideration of the offer, Walker added, is being given by him chiefly because of the intimate friendship which has existed over a number of years between him and Morrison.

\[\text{NEIC Adds Speakers For Council Conference}\]

(Continued from Page 1)

partment are added speakers for Thursday.

Eddie Cantor attended the session. He will send a message to the Council meeting next week, it was stated.

The latest organization to join the Council is Local 802, AFM. Several other organizations have scheduled meetings for next week to act on adherence to the Council. These include the Radio Directors Guild, League of New York Theaters, IATSE, AGMA and WAC.
Mellett Reported Resigning from OWI

(Continued from Page 1)

derstandings with the industry, he was generally supported by all who dealt with him, and the industry had in his support last month when Congress threatened to eliminate the OWI. Approximately $50,000 was allocated for OWI’s domestic film activities, finally although over $1,000,000 had been asked by the budget bureau, and there simply was not enough that could be done by the bureau to warrant Mellett’s remaining.

The former Scripps-Howard editor said last night that he will return to his duties as a member of the President’s administrative staff, and said he did not expect to continue actively to work with the industry.

Although Mellett will probably not leave OWI until late next week he will not be on hand for the meeting among major company representatives and OWI Director Elmo Davis and Domestic Director E. Palmer Hoyt, tentatively planned for early next week. Mellett said last night that he has not asked to attend this meeting. (No date has yet been officially set for the gathering, in which Hoyt and Davis hope to arrive at a satisfactory means of co-operation between OWI and the industry)

Actually this meeting was planned before Mellett’s resignation was received, but he was not asked to attend. This would indicate that his resignation came as no surprise to OWI officials, and seems to substantiate reports of friction between Mellett and others in the organization.

There was no definite word on the status of Arch A. Merey, Mellett’s assistant, although his resignation is expected.

Gene Buck Recovering

Gene Buck, president of Ascap, underwent a minor operation at Presbyterian Hospital Medical Center. His condition is reported as excellent.

STORKS

West Coast Bureau of THE FILM DAILY

Hollywood — Veronica Lake gave birth yesterday to a three-pound boy, the first child of her parents, who published in an incubator and her physician reported both apparently were doing well. She is expected to go back to the hospital next week following the delivery.

West Coast Bureau of THE FILM DAILY

Hollywood—Lt. John Lowe, USN, and his wife, Ruby Keeler, are the parents of a daughter born here.

A son, Ross Gaunt Dolan, was born to Ken Dolan and his wife, Shirley Ross.

“Bomber’s Moon” with George Montgomery, Annabella 20th-Fox . . . 70 Mins. . . . WK 4, WAR MELODRAMA IS TOO IMPLAUSIBLE TO BE OF MUCH INTEREST TO OTHER THAN KID AUDIENCES.

This Bomber’s Moon” doesn’t shine bright. A minor war melodrama, it will take a lot of talking up on the part of exhibitors to get audiences more than passable for this one.

Chiefly in the film’s favor is a certain amount of routine excitement of an artificial order that will draw response primarily from the children. For the most part the production is a collection of tag-ends of war films in which the hero and the Gestapo play at hide-and-seek.

The film is completely lacking in originality, offering a story that comes perilously close to boredom as it picks its way through a maze of implausibilities. The chief blame for this goes to Kenneth Gamet and Aubrey Wisberg, who pieced the screenplay together from a yarn by Leonard Lee. Charles Fuhr didn’t help matters by his unimaginative direction of the film.

Unfortunately the picture is one of those preposterous yarns about an American pilot who, after he has been forced down on German territory, plays a game of tag with the Nazis in which he makes complete asses of the enemy. At no time does the film carry conviction, and what happens is stuff made only for young minds.

This time the hero takes a gal, a Russian army doctor, with him on his flight from the Nazis. It isn’t violating a secret to say that the fellow falls in love with the gal.

The real set-up, the one in which our hero escapes to England in the plane from which the Germans plan to bomb a train on which Winston Churchill is a passenger, doesn’t entirely do the trick. It has the one virtue of bringing the film to an exciting close.

The acting in general is unimproved. Aside from the hero and his sidekick, all the others fall flat.


CREDITS: Producer, Sol M. Wurtzel; Director, Charles Fuhr; Screenplay, Kenneth Gamet, Arthur Calwell; Additional Screenplay by Leonard Lee; Cameraman, Lucien Ballard; Art Directors, James Basevi, Lewis Greber; Set Decorator, Thomas Little; Film Editor, Robert Fritch; Special Effects, Fred Serden; Sound, George Leverett, Harry M. Leonad; Musical Score, David Buttolph; Musical Director, Emil Newman.

DIRECTION, Fair. PHOTOGRAPHY, Okay.

Boost Evening Schedules

Buffalo — Evening admissions have been advanced a nickel, to 55 cents, at the Portland Theatre downtown first-run. Afternoon and children’s prices are unchanged.

Kalmenson Sends Seed To Fill Midwestern Gap

(Continued from Page 1) by Ben Kalmenson, general sales manager, at the opening session of the Chicago regional meeting in the Blackstone Hotel yesterday.

“Coastal Command” July 19-20

Ned E. Depinet, president of RKO Radio, announced that national trade screenings of “Coastal Command,” English-made production distributed by the company, have been scheduled for Monday, July 19 at 11 a.m., with the following exceptions: Cincinnati 8:30 p.m.; New York, 11 a.m., and 2:30 p.m. ; Sioux Falls, 10 a.m.; and St. Louis, Tuesday, July 20 at 11:30 a.m.

Rites Held for Mrs. Hand

Funeral services for Mrs. Florence S. Hand, wife of Stanley W. Hand, alternate staff representative, were held at Manhatteen, L. I.
by National, it provides to the theater owner or operator a practical span between his post-war needs and their rapid realization. Company officials yesterday described the step as a special Equipment Survey covering a theater's future requirements of projectors and related equipment, operators and rectifiers, chairs, carpets, screens, lenses, marquees, ventilating equipment, and other installations that may be needed for replacement, modernization or complete new installations, once the war has been won.

In announcing the new plan yesterday, Walter E. Green, president of NTs, issued the reading statement of the plan to the Allied Theater who urged exhibitors to see their equipment dealers and survey their future needs with them. Green asserted that via the "Magic Bridge" plan "exhibitors can now tell us what they want in the way of post-war equipment and we, in turn, will arrange our manufacturing and delivery schedules to provide all the equipment that will be needed to make this peace time production resumed."

The NTs exec added that in the company's survey of the industry, which will best insure ample quantities of new equipment, because it is based on the exhibitor's individualized requirements, an accurate estimate of the quantity of new equipment National's manufacturing units will need to make in order to give prompt deliveries when production is resumed.

Stressed by National in its announcement of the "Magic Bridge" Equipment Survey is that fact that it entails no obligation on the part of the exhibitor. "National does not want any exhibitor's money now for future equipment," Green explained. "For this war must be won first, and the place for an exhibitor's excess funds is in War Bonds rather than in anything else. In offering these services, National is not envisaging a post-war period, but is merely stating that the Bomb exhibitors can create their own post-war equipment fund." Green said that any exhibitor can use the plan simply to submit his individual estimate of his theater's survey as a reservation on National's post-war delivery schedules. The 17 years of National's experience in the equipment field is "positive assurance that exhibitors will be able to get all the National equipment they need when the war has been won," Green concluded.

Complete information on the "Magic Bridge" plan has just been mailed to theater interests and executives throughout the country.

**Manpower Shortage Growing**

Graver Problem Likely, WB Sales Meet Told

(Continued from Page 1)

opening session, also reiterated Warn-er's "open door" policy, with the only qualification needed to take care of every exhibitor whose case is deserving and to exercise careful judgment in distinguishing between genuine needs and unjustified complaints.

With the manpower situation likely to grow worse, Bernhard said the principal aim these days is to keep the organization going, to keep the ship afloat, until return of normal conditions and normal working conditions.

Bernhard also gave the men a clear picture of the general business situation under wartime conditions and Government controls, while Kal-

**Mellot, Army in "Aulettis'" Delegates**

(Continued from Page 1)

with the Army. Again taking the stand that under wartime conditions he was refused to clear for public release the 50-minute Army film "Report From the Aulettis," made by Capt. John A. "Mr. Norman" Hollingsworth, director and son of actor Walter Huston.

Huston has recommended for OWI approval a shorter two-reel version of the same film, but the Army is holding out for the longer picture. In fact, Mellett admitted yesterday, he has not even been asked by the Army to clear the shorter version for public showing, nor to recommend it to the WAC.

The two-reel version was prepared because the Army anticipated exhibitors might be concerned over the length of the film, but it was later decided that too much was lost from the picture by the extreme reduction in length. The Army apparently feels that not enough is left in the two-reeler to make it worth while showing it. Mellett, on the other hand, says that the shorter version is "disgustingly good," and points out that because it eliminates some of the difficulties in the matter of programming it can be seen by a greater number of audiences in the matter of programmed showings. He has recommended to OWI Director Edward D. Kean to submit the shorter version to the Army for their consideration and he has been advised that the shorter version be approved for public showing, and has refused to pass on the longer version. The recommendation that the longer version be offered the Army.

The 50-minute "Report From the Aulettis" was released to theaters of that only a few months ago when Mellett held out to the Army against public showing of the film. Frank Capra's "Precode to War" with the Army

**Goldwyn, Mulvey to Host RKO Convention Delegates**

(Continued from Page 1)

guests of Samuel Goldwyn and James Mulvey at a baseball party on Sunday.

Invitations have been extended to many private clubs, and a double header scheduled between the Dodgers and Pittsburgh at Ebbets Field. Between games, the guests will be seated at the Press Club in the ball park where a buffet luncheon and refreshments will be served.

The parade will start at 1:45 and proceeds, with a screening of two top cartoons, "Behind the Rising Sun" and "The Sky's the Limit," at the Transit-Lux Theater, starting promptly at 8:55 a.m.

Following the screening, the delegates will assemble for luncheon in the Wedgewood Room of the Waldorf Astoria Hotel, and at 3 p.m. they will begin their first business session in the Screen Room, with Prexy Ned E. Cameron meeting and net commish, exchange operations chief, calling the roll.

Group meetings will be con-venued at the sessions by Roy Disney, James James, Joe Gans, Gumbey Lossing, William E. Lowenberg, Lee Ems and F. Waldheim, while acting for Sam Goldwyn.

The film, "Voodoo," will be shown at the Pathe Club in the ball park. The film features a grand parade in the street and is a complete new production.

The sidelights of the summer tour of the Allied Border States, Rollin Wil-son, manager of All American Publicity, was in town yesterday afternoon.

Wilson and the Allied Border States have been making their way through the country showing films on both the national and local levels.

**The...**

**FEMME TOUCH**

MRS. PEARL FORT, manager, Eastown, De- Moines.

MRS. LYLE SMITH, B. F. Shearer Office, St. Paul.
BIGGEST "BOX OFFICE GROSS"
OF ANY MOVIE MAGAZINE

MONTH AFTER MONTH THE PUBLIC PAYS MORE
MONEY FOR PHOToplay—THE INDUSTRY'S
LUXURY MAGAZINE—THAN FOR ANY OTHER
MOVIE MAGAZINE PUBLISHED
Deanna! ... with Stars in Her Eyes!
Joe Cotten! ... with Deanna in His Arms!

DEANNA JOSEPH
DURBIN COTTEN
Hers to Hold

with
CHARLES WINNINGER
EVELYN ANKERS GUS SCHILLING
NELLA WALKER LUDWIG STOSSEL
Screen Play: De Louis R. Foster  Based on a story by John O. Kiorer
Directed by Frank Ryan
Produced by Felix J. Feist — Associate Producer; Frank Shaw

COMING UP!

HOWARD HAWKS'
"CORVETTE K-225"

"FRONTIER BAD MEN"

Balance these Universal hit shows with Universal's entertaining Featurettes . . . Have you played
Harry James in "Trumpet Serenade" — a Universal 'Name Band' Musical?

JOIN THE "SHANGRI-LA" WAR STAMP DRIVE DURING JULY!
Reeling ‘Round—WASHINGTON

By ANDREW H. OLDER

WASHINGTON

The lowdown on the sudden excitement last year in Argentina last Winter goes like this: the war Argentina had been getting most of its film from Germany, and had a huge supply of raw stock on hand last year from Germany. Most of it was to be used to print Nazi propaganda films for South American distribution. Nearly all of it—several million feet—was stored in a single warehouse under close supervision. One day a Government inspector turned up to look over the stock. Whether he realized what he was doing is an open question to which we can get no answer from CIAA or the State Department, but he carried with him an extremely powerful hand light which he used as he checked labels, quantities, etc.

The next day some of the film was withdrawn and found to be mine. Hitherto the rest of the stock was checked, and it was learned that practically all of it had been exposed to the Government’s light. Purely accidental, of course! —Shortly thereafter a special emissary came up here to try to get raw stock for the Argentine industry, and CIAA’s policy of being tough on raw stock began to mean something in Buenos Aires.

CARTER BARRON, Loew’s division manager here, has started doing a bit of on-the-spot recruiting. Large outlays for newspaper want-ads haven’t begun to bring in the help he needs, so a couple of weeks ago Carter had set signs in the lobby of the three Loew’s houses on F Street. Young men and women interested in a career in theater management were told to contact the manager. In addition he had trailers with similar copy flashed all over three screens. About 30 people were interested, though not enough to contact the manager at the Capitol, with similar results in the first 10 days at the Palace and the Columbia. Although there were plenty of 17-year-old girls who walked in to ask about jobs as assistant manager, a couple of prospects for managerial careers did come to Carter. Carter is confident that he may be able to enlist others to fill ushing jobs.

CLARK TO MEET EXEC. ON N. Y. DEGREE

WAC Divisions Meet Friday on War Pix Setup

Third War Loan Drive
And NEIC Relationship
Also on Palace Agenda

Three main divisions of the industry’s War Activities Committee set up—the chairman of Exhibitors’ Committees of the Big Exchange Centers, the WAC’s National Co-ordinating Committee, and the Executive Committee of the Theaters Division—will meet for the first time Friday to discuss what is described as an “extremely important problem.” It was announced on the weekend. Venue is the local Hotel Astor and the parking, which will

4,400 Feature Prints
To Troops Overseas

Washington Bureau of THE FILM DAILY
Washington—The film industry has been furnishing 16 mm. prints of the latest and best features and shorts for our troops overseas for slightly over a year now and 4,400 feature prints have gone out for such showings, as of June 20, of official of the Army’s Special Service Division revealed Saturday.

In recent months, he stated, the

Seidelman Names Daff
Foreign Sales Supervisor

Joseph H. Seidelman, Universal’s vice-president in charge of foreign affairs, announced on the week-end the appointment of Alfred Daff, “T” (Continued on Page 15)

Safeguard 6 Gains—Bernhard

Post-War Major Task, WB Sales Meet Told

More Calif. Towns to Get
Theater Defense Bureaus

West Coast Bureau of THE FILM DAILY

Metro to Dub Six in
French and Italian

West Coast Bar., THE FILM DAILY

Hollywood—Metro has picked six features for quick dubbing into French andItalian and has signed eight French and Italian players in New York who will come to the studio. Fix picked are “Ziegfeld Girl,” “Strike Up the Band,” “Assignment in Brittany,” “Shop Around the Corner,” “Waterloo Bridge” and “I Love You Again.” Warner’s already are dubbing; Paramount and Universal are expected to do likewise.
The Broadway Parade

The Russian Story (Artine Pictures)—5th week. 
Staley
A Film in the Strand (Hertford Rosen).—2nd week (a-d). 
Not only one of the most popular films in the world, but one that has been seen in every part of the world. 

FOREIGN LANGUAGE FEATURES

For Whom the Bell Tolls.—July 14. 
Rottier
Storey Weather (Twentieth Century-Fox).—July 21. 
Let's Face It (Paramount Pictures).—Aug. 2. 
Paramount
This is the Army (Warner Bros. Pictures).—July 26. 
Hollywood
Dubarry Was a Lady (Metro-Goldwyn-Mayer Pictures).—c. 
M.G.M.
Mister Lanky (RKO Radio Pictures).—c. 
RKO
Music Hall Victory Through Air Power (United Artists-West Disney).—July 15. 
Columbia
Strand
Heavenly Days (Universal Pictures).—c. 
Universal
Appointment in Berlin (Columbia Pictures).—July 15. 
Columbia
My Friend Flicka (Twentieth Century-Fox).—July 15. 
Twentieth Century-Fox
All By Myself (Republic Pictures).—July 15 (a). 
Republic
Hotel Concordia (Grovos-Mohme).—c. 
Warner Bros.

**FUTURE OPENINGS**

(a) Dual bill.  (b) Subsequent run.  (c) Follows current bill.  (d) News film with commentary in English.

Reeling Round -- WASHINGTON

(Continued from Page 1)

his appearance before the Senate Judiciary committee, it develops.

"The production of 35 mm. films for theatrical use probably could be done entirely by the industry though the present arrangement of our making half of them would work very well," he told the senators, adding that "the industry no doubt would be willing to make 25 each year." . . . Davis seemed a bit more anxious to retain the 16 mm. program, but certainly was not fighting for it. His tone throughout the whole brief portion of the committee hearing seemed to show that the pit board was extremely conciliatory.

"Watch on the Rhine" Tradeshows on July 26

"Watch on the Rhine," initial release on Warner schedule for next season, will be nationally tradeshown July 26, Ben Kalmanson announces. Another 1943-44 release, "Murder on the Waterfront," will be tradeshown same day.

HELP

IF YOU ARE HAVING DIFFICULTY FINDING THE RIGHT PERSON FOR ANY VACANCY ON YOUR ORGANIZATION, CALL FRANK M. GRANN
POSITION SECURING BUREAU, INC. (AGENCY)
341 Madison Ave. (45th St.), N. Y. 2-Murray Hill 2-6494

Ampa to Dedicate Service Flag to Publicists in Uniform

A service flag in honor of all film advertising publicity and exploitation employees who have donned uniforms will be dedicated at Ampa's first Fall meeting, scheduled to be held on Sept. 15 at a hotel yet to be selected, it was announced at the week-end.

Ampa's board has set a meeting for July 22 and will meet periodical until the Fall. Its members include William Ferguson, Paul Benjamin, Hal Horne, Blanche Livingstone, Vincent Trotta, James Zabin, Rutgers Neilson, Dave O'Malley and Har Halden.

Membership Committee will meet shortly to act on 20 applications. Appointment of other committees by President Trotta is expected in a week or 10 days.

Midnight "Previews" Banned

Ardmore, Okla.—The City Council has passed an ordinance banning local "previews" on Sunday midnight.

NEW YORK THEATERS

RADIO CITY MUSIC HALL "THE YOUNGEST PROFESSIONARY" with VIRGINIA WEIDLER, EDWARD ARNOLD and Five Important Guest Stars at M.G.M. PICTURE
NEW MARCH OF TIME
Gala Stage Review • Symphony Orchestra First Mezzanine Seats Reserved Circle 6-4000

**BETTY GRABLE • GEORGE MONTGOMERY • CESAR ROMERO • CONEY ISLAND • A SOUTHERN COUNTRY-FOOT PICTURE IN TECHNIROR • PLUS A BIG STAGE SHOW • BUY THE BONES ROXY**

**DIXIE**
In Person with ANDREW SISTERS • RING CROSBY • TIM HERBERT • DOROTHY LAMOUR • MITCH AYRES A Paramount Picture • and his orchestra

**THE PALACE**
Drewe • 47th St.
Humorist Bapst • Raymond Massey "ACTION IN NORTH CHINA" and "PRAIRIE CHICKENS" JIMMY ROGERS • NOAH BREEY, JR.

**THE TIMES SQUARE THEATRE**
ON SCREEN JEAN-ARTHUR • JOEL McCrea
MURRAY HILL 2-6494

Donat First to Air Invasion of Sicily

Robert Donat, film star, was the first to tell the world at 12:29 a.m. Saturday, July 12, that the British broadcast from Algiers that the United Nations had invaded Sicily.

Smith Installs Peppiatt
Washington Bureau of THE FILM DAILY
Washington—Charles E. Peppiatt, 20th-Fox's newly appointed branch manager was honored at a party here, at the Variety Club, which was attended by leading exhibitors of the territory and members of the press. A. W. Smith, Jr., the company's Eastern sales manager, was in charge of the installation ceremony.

FINANCIAL

(NEW YORK STOCK MARKET)

Net High Low Close Chg.
Am. Seat. 1615 1615 1615 1615 + 1
Cal. Picts. etc. (12 1/4) 12 12 12 + 1
Columbia Picts. etc. 41 40 40 40 + 1
Con. etc. W KLM 3 3 3 3 + 1
Cont. etc. W KLM 3 3 3 3 + 1
Cn. Fla. ind. prof. 17 17 17 17 0
East. Nordak 166 165 165 165 + 1
Film of N.Y. 16 16 16 16 + 1
Gen. Pre. Eq. 22 22 22 22 0
Grove Bros. 18 18 18 18 0
Lucas, Inc. 61 61 61 61 + 1
MGM 29 29 29 29 + 1
RKO 35 35 35 35 + 1
RKO 40 40 40 40 + 1
RKO 150 150 150 150 + 1
RKO 150 150 150 150 + 1
RKO 40 40 40 40 + 1
RKO 40 40 40 40 + 1
Univ. Pict. etc. 32 32 32 32 + 1
Warner Bros. etc. 150 150 150 150 + 1
NEW YORK Curb MARKET
Monogram Picts. etc. 3 3 3 3
Radio-Keith-Loew Corp. 1 1 1 1
Sonothe Corp. 3 3 3 3
Technicolor etc. 13 13 13 13
Trans-Lux 3 3 3 3
Universal Corp. etc.
Universal Picts.

Edward J. Peskay resigns as representative for Edward Small.

REELING ROUND -- WASHINGTON (Continued from Page 1)

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SMASH OPENING FOR

Background to Danger

T 3 LOS ANGELES HOUSES. IN N.Y. AT THE STRAND; ALSO MICHIGAN, DETROIT; ARNER, MEMPHIS; STANLEY, PHILLY; EARLE & AMBASSADOR, WASH.; AND MORE!

GEORGE SYDNEY RAFT • GREENSTREET
‘Background to Danger’
with PETER LORRE • Brenda Marshall
Directed by RAGUL WALSH
Screen Play by W. R. Burnett From a Novel by Eric Ambler

Keep Selling The “Shangri-La” Stamp Drive!
TRADE PRESS UNANIMOUSLY STAMPS HIT AS THE BEST A & C TO DATE!

JOIN THE "SHANGRI-LA" WAR STAMP DRIVE DURING JULY!
"THEIR ALL TIME BEST!" — BOXOFFICE

"SOLID LAUGH ENTERTAINMENT!" — VARIETY

"FUNNIEST AND BEST TO DATE!" — FILM DAILY

"THE COMEDIANS' BEST TO DATE!" — DAILY VARIETY

"A & C IN RIOTOUS TOP FORM!" — HOLLYWOOD REPORTER

"EXCELLENT! ESCAPIST ENTERTAINMENT WITH TWO CAPITAL E'S!" — MOTION PICTURE HERALD

THE ICE

The Record-Breaking Business in first engagements proves that the public says: "DITTO!"
Exhibitor Profiles: The Latchis Bros.

- THAT ILL wind.—th hurricane of Sept. 21, 1938—did blow somebody good, namely the film fans of Brattleboro, Vt.……On the following day, when the storm died down and the owners and operators of more than 1,000 pic stands in New York and New England were contemplating losses to their properties in excess of $2,500,000 (and doubtless a great deal more), a brand new cinema opened in the aforementioned Green Mountain State community……Though fallen trees littered hills and mountainsides in the vicinity, and ears still rang from the thundering blasts of departed wind, the formal bow of the Latchis Theater was a gay and memorable event for Brattleboro residents, and a triumph for the four Latchis Brothers.—Spross, Peter D., Emmanuel D., and John D.……

- EVEN while the theater was in the course of construction, indeed during its early planning, it was an awe-exacting topic among New England schoolmen…..The house, a 1,400-seater with a small balcony, was incorporated in the ultra-modern Latchis Memorial Building, reared at the same time on the corner of Main and Flat Streets in memory of Demetrios Peter Latchis, founder of Latchis Enterprises and father of the four boys.…….The Memorial Building is a small city in itself, housing as it does the theater, stores, the Latchis Hotel, and the latter's air cooled restaurant, main banquet and ballroom, and solarium, cocktail and flower room……One could live indefinitely and in luxury on the premises…..In summertime, Spring and Autumn, the accent is on the tourist and general traveling trade…..In Wintertime upon the added influx of ski enthusiasts, attracted to the snow-clad environs, including Brattleboro's world-renowned ski jump…..

- BUT the theater, conceived and executed in the classic Greek tradition, is primarily for and of native population, drawing normally (when gasoline is more plentiful than the sap of sugar maples) not only on the populace of the city, but its outlying areas, including sections of Southwest New Hampshire and Northern Massachusetts hard by……Among the splendid decorative murals are Achilles' Education By Chiron The Centaur, and Bucches, God Of The Theater, And Ariadne…….Oddly enough, the official headquarters of the Latchis theater circuit is in the hotel.…….Over both presides Peter D., the treasurer, whose residence is dual, i.e., in the hostelry and on his estate farm in New Hampshire……Spross and John. like Peter, keep in close touch with all the various increments of the so-called Latchis Enterprises…….Emmanuel is in USC's Sam's Army……The theater circuit comprises 15 houses in Vermont, New Hampshire and Massachusetts…….They play M-G-M, Warner, 20th-Fox, UA, Universal and Republic product…….Every link in the chain is the hot-bed of its respective situation's war activities……All industry drives aimed at the war's winning are "Exhibited,"—the Brothers being as flaming patriots as the Ida of Eben Allen, John Stark and Joseph Warren…….Playing on name of their own city, folk in Keene, N. H., call the Latchis boys "The Keene(Sh) Showmen."……And in Brattleboro when inquiry is made by a stranger concerning the location of the Latchis Theater, the sly native will say, inasmuch as a little stream empties into Connecticut River near the film house, and the latter is decorated in the classic style of ancient Hellas: "You'll find it right over yonder, where creek meets Greek."
for extra time for the super-sensation that's headed your way this season .... Ask your RKO Exchange NOW about availability ... and take a look at this sample of the advertising on the next page ...
THE HARSH TRUTH ABOUT THE JAPS!... Exposing those ruthless enemies even more frankly than "Hitler's Children" bared the shame of the Nazis!... Dynamite drama that explodes a thundering blast of passionate hate against everything we hold dear!

THEY CALL THEMSELVES THE "SONS OF HEAVEN" — yet here are some of the things they do:

SELL their own daughters into gilded Geisha palaces!
TREAT captive women with unspeakable barbarity!
COMMIT cruel acts of war against even babes in arms!
TORTURE helpless prisoners until they're ready to say or do ANYTHING!
DRIVE children to slave labor under the lash of hunger!

— and more, and more, and MORE!

From the Pages of Life of James R. Young's Amazing Book

WITH IARGO • TOM NEAL • J. CARROL NAISH • ROBERT RYAN • GLORIA HOLDEN
Directed by EDWARD DMYTRYK • Original Screen Play by EMMET LAVERY

IT'S ALL IN THE PICTURE THAT MAKES YOU MAD ENOUGH TO FIGHT!
"Crime Doctor"
with Warner Baxter, Margaret Lindsay
Columbia 60 Mins.
RADIO FREQUENCY IS MADE INTO FAIR MELODRAMATIC ENTERTAINMENT; ACTING FILM'S MAIN ASSET.

March's radio feature has been brought to the screen in routine fashion, although it has retained many of the elements that gained it the attention of melodrama fans on the air.

The film owes a lot to its acting, which, in truth, is the best thing about the whole proceeding. While their acting leaves something to be desired, Warner Baxter, Margaret Lindsay, John Litel, Ray Collins, Harold Huber, Don Costello and Leon Ames, plus one or two others, do manage to give the film its primary interest.

The story is the production's main weakness. It uses the old amnesia story in a manner that is highly unbelievable. For the sake of convenience the authors of the screenplay, Ralph Baker and Louis Lantz, working from an adaptation by Jerome Odlum, stray far afield from the truth. Several developments in the story are quite fantastic. There is one consolation, the audiences for which the picture was devised are not likely to be concerned unduly with plot weaknesses. The melodramatic parts are sufficient to enable one to gloss over many of the film's weaknesses.

Baxter is a criminal who takes up medical practice after a spell of amnesia. The fellow becomes a noted and respected healer of sick minds. During his climb to success he never slackens his effort to learn who he really is. When the men who were associated in crime with him revive his ugly past Baxter makes a clean breast of it. There follows a court trial at which he is placed on probation instead of being sent to jail. That supplies a happy ending for him and Margaret Lindsay, with whom he is in love.

Litel, Huber and Costello enact the criminals out to get Baxter in the belief that the fellow is playing them in order to keep from giving up the proceeds of a bank robbery. Ralph Cohn produced and Michael Gordon directed with fair results.


CREDITS: Producer, Ralph Cohn; Director, Michael Gordon; Screenplay, Graham Baker, Louis Lantz; Adaptation, Jerome Odlum; Based on radio series by Max Marcin: Cameraman, James S. Brown, Jr.; Musical Score, Leo Zahler; Film Editor, Dwight Caldwell.

DIRECTION, Fair. PHOTOGRAPHY, All Right.

"Cowboy Commandos"
with Ray Corrigan, Dennis Moore, Max Terhune
Monogram 53 Mins.
LATEST OF RANGE BUSTERS SERIES IS PACKED WITH ENOUGH ACTION TO GET A RISE OUT OF THE KIDS.

"Cowboy Commandos," the latest of the Range Busters series, is a fair western in which the Ray Corrigan-Dennis Moore-Max Terhune team is put on the trail of a group of saboteurs conspiring to slow up production at a magnate mine. After getting the lowdown on the gang the three heroes resort to commando methods to put the villains out of commission. In the process they create plenty of exciting moments for the kids.

The way Corrigan, Moore and Terhune go about catching the dastardly villains is scarcely to be taken seriously. It's meant strictly for the youngsters, who are hardly old enough to protect themselves, and there is plenty of action to claim their attention. And this film gives them more than enough action to keep them happy.

Terhune has the assignment of exer-dropping on the villains and establishing their identity. He tackles the job with humor, adding to the entertainment value of the picture. Corrigan plays the sheriff--who with Moore moves in on the villains once Terhune has done the spade work.

George W. Weeks is listed as producer of the film, for which Elizabeth Becce assisted. The Villains are headed by Bud Buster, John Merton and Edna Bennett.

CAST: Ray Corrigan, Dennis Moore, Max Terhune, Evelyn Finley, Johnny Bond, Bud Buster, John Merton, Edna Bennett, Steve Clark, Bud Osborne.

CREDITS: Producer, George W. Weeks; Director, S. Roy Luby; Screenplay, Elizabeth Becce; Based on story by Clark Paylow; Film Editor, Roy Clarke; Musical Score, Frank Sanucci; Cameraman, Edward Kull.

DIRECTION, Fair. PHOTOGRAPHY, All Right.

"Screen Snapshots" (No. 10—Series 22)
Columbia 10 Mins.
One of Series' Best
Lots of entertainment, cleverly purveyed, spikes the present issue. Mischa Auer, as emcee, enacts a dual role. In uniform in an Army camp he calls up his double (himself in Hollywood) to find out how everything is going in the film capital. The telephone conversation furnishes the dispositive narration for some of various luminaries of the entertainment world at their personal chores. The sequence of Bill Thompson (radio's "Mr. Whimple") doling out a summons demonstrates that star's versatility in characterizations. Ginny Simms, Gracie Fields, Mrs. Al Hall, Mrs. Edwin Knopf, Una O'Connor, and Rosita Moreno, are others who add zest to the footage. It's one of the best of the series to date.

"Here Comes Mr. Zerk"
Columbia Fair Laugh-Geiter
Harry Langdon, out of traditional "white face," caravets through this slapstick offering with spirit and abandon, getting about the most from a pretty good yarn penned by Jack White. Essentially it's for the folks who like their humor clear of any sublety. Here and there are mirthful situations, but for the most part the footage is just so-so. Langdon, engaged to wed, is wronged by a local newspaper which captions by mistake his photograph as that of a lunatic at large in the community. The complications are various, including of course the terror he evokes wherever he shows his person. Climax scene depicts the actual meeting of Langdon and the real lunatic, Jules White produced and directed. Stands going in for raucous reels should find it okay.

Clark to Meet Execs. On N. Y. Decree

(Continued from Page 1)

for July 22, and will attempt to visit other regional offices of the Anti-
Trust division before then, as well as later. From Denver he will prob-
ably go to Los Angeles, where he ex-
pects to meet with film executives.

A New York trip is also contemplated, as well as later visits to all
the regional offices of the division. Clark has already invited execu-
tives to show up personally at these offices and bring their complaints to him.

The reissuing of the bill or-
iginally bearing the name of former
Sen. Matthew M. Neely of West Vir-
ginia—to prohibit theater ownership
by distributors or producers and as
done without his knowledge, Clark
said yesterday. Sen. Harley M. Kil-
gore, D-Va., and others who had said
he had done so through an agree-
ment with the Department of Justice,
Clark was not disturbed by Senator Kilgore's action, and said
that although the Anti-Trust Divi-

sion has not definitely decided upon
its possible effect, Kilgore’s ac-
don’t be missed.

Preview Tovby Film Today

Joliet, Ill.—More than 500 law en-
forcement officers of Illinois and ad-
joining states will attend a preview
screening of the new Tovby film today,
"Tovby, Gangster," at Joliet prison.
scene of the mobster's jailbreak to-
day. Bryan Poy, producer, and Lois
Andrews, feminine lead, will head
the film group attending.

Robert Montgomery, Hal Horne's
assistant, as well as Jack Goldstein
and Jules Fields of Horne's staff are
here for the premiere.

Film Close-Ups...

By MARGARET T. RILEY

Our complimentary copy of Film
Dail's big, beautiful Yearbook has
been at hand for some time, but we
always run out of space too soon
to set down a sampling of its won-
ers. This is the sixth year we have
received it and each time it gets
better and more useful.

Now that we are little more than an
armchair critic—the gas taboo,
theatre near Baolus, and so
many bugs on the beans and po-
tatoes—we appreciate more than ever
the receipt of Film Daily and its
annual volume full of all kinds of
information about the industry.

Aside from giving a complete
report of the film industry's par-
ticipation in the war effort (this
takes pages and pages), the Year-
book continues its usual section list-
ing all productions; records of
players, directors, writers, camera-
men; and all the news about the
business you'd care to name.

There are nearly 1000 theatres in
Army camps in this country. .

To the Shores of Tripoli was the

Army box office favorite last year.

... all major companies provide
10mm. size films for showing on
their features in combat areas...

One of our favorite sections is
the Historical Highlights of the
Motion Picture Industry, which
starts off with a notation dated
1878—the first known picture. A
sis of motion was dreamt up by
Leland Stanford to prove his con-
tention that he could leave the ground at one time while running.

The 1942 items recall the
passing of John Barrymore, Carole
Mason, James Mason, and Lord Robson, among many others.

Pennsylvania's nearly 2,000 film
theaters, thanks to the 1941 Legis-

tature, may now open Sundays by
local option if in the referendum
which may be held every four years
and the ending of the twenty per-
cent (five percent before) of the
highest vote cast for any candidate
request it

Reprinted from
The Centre Daily Times
State College, Pa.

Para. to Bare First Block at Sales Meet

(Continued from Page 1)

Pierre, Thursday through Saturday.
District managers are expected to attend Wednesday to
attend the FWFTW world premiere at the Rivoli that night.
the manager, will preside at the three-day session, while other office
execs, will participate. A list of speakers will be an-
ounced. In all probability, the par-
ley will substitute for the traditional
sales convention, it was learned.
The first session Thursday will be
addressed by Barrey Balaban, Adolph
Zukor, Agnes, Charles M. Reagen,
and Robert M. Gillham, while B.G.
DeSylva will address the afternoon
session.

This morning's program includes discus-
sions by Oscar A. Morgan, Gillham, Stanley
W. Macy, publisher manager; Alex Mo.
oss, exploitation manager, on adver-
sement; and four panels on produc-
tion.

Friday afternoon's session will be devoted
to a discussion of production meth-
ods with present and future plans by
Agnae, Reear, Bashau, Owen, Eastern
division manager, and George A. Smith,
Western division manager.

Mos will preside at a special session for the
district advertising representatives
which and exploitation plans will be discussed Thursday and Friday night.

Conference will wind up Saturday morn-
ing with individual sessions of the block
managers with the division heads.

For next season of arrangements
will be held.

William Erbh, Boston: M. S. Kasell, New
York City; Harry Goldstein, Cleveland; R. E.
Swigert, Philadelphia; John Kirby, Atlanta;
Allen Opper, Chicago; C. Liffeng, Kansas
City; Hugh Bray, Denver; Deil Good-
man, Los Angeles; J. E. Donohue, Dallas;
Lodger Lichtbart, St. Louis.

District advertising reps who will attend
are:

Arnold Van Leur, Boston; Ed J. Wall, New York City; Fred Maxwell, Cleveland; J. D. Jones, Dallas; Charles: C. Perry, Cincinnati; Vin
dod, Atlanta; Les Weisman, Pittsburgh; E. G. Piperston, Chicago; M. D. John,
New York City; Roy Debey, Los Angeles; Ralph Rawenscroft, Los Angeles; W.
Leagen, Chicago; J. C. Colecock, salesman, Atlanta, and Win Barron, Toronto.

Committee members who will displace
in this meeting and those who will
attend in those meetings, are: C. J. Scott, J. A. Walsh, F. A. Leroy, H. J. Loeb, A. J. Dunne and Jack Kappen.

Seidelman Names Daff
Foreign Sales Supervisor

(Continued from Page 1)

Far-East supervisor, to post of for-
gren sales supervisor, with head-
quarters at the home office.

Duff joined the company 23 years
ago as a salesman in the Melbourne, Aus-
tralia, branch. He has visited 55
foreign countries in his company's inter-
ests, and was in charge of organiza-
tion's offices in India and Egypt, and also
eleva-

tion to Far-East supervisor post.

Since the U. S. entered the war, he
has been in Cairo, India, Egypt, Turkey, Great Britain, Por-
tugal, and South, East, Central and

He is to be the only U. S. film distrib-

itor to visit Spain since the 1936
Civil War outbreak there.

New York SPG Requests
Quick Arbitration Action

The membership of the Screen
Publishists Guild of New York has
called upon five major film compa-
ies and two circuits for speedy ac-

ceptance on the recently agreed-upon
arbitration in contract negoti-

ations, it was learned on Friday.

The filmmakers view are: the 20th-

M-G-M, the circuits being Loew's
and RKO Service Corp.

The guild members also have
made for immediate further
meetings with United Artists and 20th-

M-G-M, whose contracts with the SPG
do not contain arbitration clauses
and for early reopening of negoti-
ations with Warner Bros. The War-
ner Bros, contract comes up for
work discussion next month.

In telegrams to the five film com-
panies and two circuits the guild
charged that "three months have
collapsed since these negotiations
were initiated and very little pro-
gress has been made." The member-
ship of the SPG accused the com-
pagnies with "stalling" on negoti-
a

The strength of RKO Radio has
been elected second vice-president of
the SPG as successor to Lawrence
H. Lipkein, who recently resigned.

Curfew Cities Enforce
Juvenile Curfew Laws

Akron, O.—Mayor George J.
Harter did not veto a curfew or-

In the five curfew ordinances
calling for classes under 17 to
off the streets after 11 p.m. and
holding parents and guardians re-

sponsible, but allowed it to become
a law without his signature.

Girard, O.—Curfew ordinance

harming children under 17 from
the streets after 10 p.m. has been

approved by City Council. The bill
provides a penalty for parents whose
children violate the measure.

Conneaut, O.—City police are en-
forcing a 10 p.m. curfew for all
children under 16.

St. Paris, O.—Village Council has

passed an ordinance providing a 11
p.m. curfew for youths under 16
years of age.
Gentlemen, take a bow!

Today RKO salesmen from all over the country open their annual sales meeting at the Waldorf-Astoria.

May I take this occasion to publicly express my sincere thanks and the genuine appreciation of our company to the many thousand motion picture exhibitors from coast to coast who have made it possible for these salesmen to do the outstanding job they have turned in during the past nine months in selling our new and tremendously popular short subject series, "THIS IS AMERICA".

When we started this series pretty much from scratch last Fall, these exhibitors, acting largely on faith, took on this brand new product with little more to guide them other than a firm faith in RKO and an abiding confidence in RKO’s sales force. Today, as a result of this superb and coordinated effort of salesman and exhibitor, RKO can point with pride to a booking record on "THIS IS AMERICA" that is the envy of the industry.

In behalf of RKO Radio Pictures I salute both the exhibitors and the salesmen who have made this possible.

Gentlemen, take a bow!

[Signature]

PRESIDENT
RKO RADIO PICTURES, INC.

“THIS IS AMERICA” is produced by Frederic Ullman, jr., and distributed by RKO Radio Pictures, Inc.
Three-Point Program for WAC Fraternity Parley

War Pix Setup, Next Loan Drive, NEIC Relationship To Receive Consideration

(Continued from Page 1)

 commencement with a luncheon, will also include, as result of invitations already distributed, representatives of all other WAC branches.

In the invitations sent by Francis S. Harmon, executive vice-chairman, to the headquarters of the WAC, the call for the meeting, the purpose of which is to present to the city’s community leaders and officers of the city, the general WAC program and the various departments of the WAC, will be brought to the attention of the chairman, George J. Schaefer, of the Middle Section.

The creative ways and means for providing an adequate program of war information through the screen; (2) the close cooperation between the WAC and the Treasury in the Third War Loan Drive, Sept. 9-20; (3) the cooperation of the WAC and the National Entertainment Industry Council.

General WAC Forum

In addition, it is expected that the forum will be open for general WAC forum and interchange of ideas.

The Treasury Department, through Ted Gamble, has formally requested Fabian to ask that the industry participate in the Third War Loan to a significant extent. (FILM DAILY exclusively, July 8.)

The dozen-day campaign, in which the industry as a whole has contributed, will have as its goal a figure somewhere around $30,000,-000,000. Kenneth Thomson, chairman of the Hollywood Victory Committee, and a member of the WAC Hollywood Division, will, with WAC membership, preside. It is hoped that others from the West Coast will be present to discuss potential co-operation.

With the changed status of the Motion Picture Bureau of the Office of War Information and the resignation of its chief, Lowell Metzger, Schaefer continues to work closely with the offices, with the continuing program of war information films being of particular interest to him.

Schaefer to Present Aims

Schaefer, who has been temporary chairman of the Continuations Committee of the NEIC, will present the aims and purposes of that organization to interested groups in the community.

Members of the Coordination Committee expected to attend are:

Walton C. Ament, Edward Arnold, Bunny Storck

Safeguard 6 Gains--Bernhard

Post-War Major Task, WB Sales Meet Told

(Continued from Page 1)

Hotel Blackstone, with General Sales Manager Ben Kalmenson presiding, enjoyed a two-hour session with the executives of 6 major theater organizations, each providing in-depth analysis of the motion picture theater picture and the role of the sales force in providing the public entertainment and the sales force, in providing the public entertainment and the sales force.

These gains, which Bernhard said were attained in large measure through close co-operation between local theater operators and exhibitors, were listed by him as follows:


In the matter of extended runs, Bernhard, planner and consistent advocate of maximum organization and exhibitors, was listed by him as follows:


Hotel Film Quality Gains

Great improvement in film quality has been made possible partly by the interest of exhibitors in utilizing moneys authorized to be spent for encouraging producers to concentrate more on the development of higher standard films. Of distinct advantage to exhibitors, Bernhard said, is the increased interest of a distributor in the success of the film's run, and as a result the screening of films, often by the theatres, is done with a view to earning higher profits. The exhibitor is interested in the success of the film's run, and as a result the screening of films, often by the theatres, is done with a view to earning higher profits.

Percentage deals, according to Bernhard, are on the increase and are bringing with them more aggressive showmanship on the part of exhibitor and distributor, to their mutual advantage.

Audience Low Higher Than Ever

The picture-going audience today not only is larger than in the past, but it is more consistent in attendance. Bernhard said, but its so-called "illiterate level" has been raised several pegs, as shown by the widespread increase in sales of foreign and foreign-produced films. A figure which is regarded as too high for the masses. The exhibitor has been forced to increase its advertising and sales efforts, as the audience is now more demanding and is prepared to pay higher prices for better pictures. The exhibitor has been forced to increase its advertising and sales efforts, as the audience is now more demanding and is prepared to pay higher prices for better pictures.

Three New WB Salesmen Presented by Kalmenson

Chicago—Three new Warner salesmen were introduced by Ben Kalmenson at the regional meeting here. Frank Camm, former buyer, was promoted to salesman in the Memphis branch, while Mr. and Mrs. Tony Stern, born at the West Penn Hospital.
NOTICE!

Starting August 10th, I will begin shooting "Dr. Paul Joseph Goebbels, His Life and Loves" because I am convinced, after a thorough examination of the subject matter and public interest in it, that there is definitely a vast market for such a powerful and unique story.

It will NOT be a war picture. It will be an intimate, searching dramatization of the personal life of one of the most sinister, yet fascinating, scoundrels in world history. The main theme of the gripping story will revolve around his attempts to seduce the one girl who had the strength of character and courage to resist his mad desires. The entire story is based upon actual facts. The director will be Alfred Zeisler, who, as head producer and director at the UFA studios in Berlin, inadvertently came in personal contact with the Propaganda Minister and other high German officials.

I assure you that

"DR. PAUL JOSEPH GOEBBELS, HIS LIFE AND LOVES"

will be designed as an outstanding boxoffice attraction and will be produced lavishly and knowingly.

W. R. Frank

W. R. F. PRODUCTIONS
GENERAL SERVICE STUDIOS, HOLLYWOOD, CALIFORNIA
Odlum Greets RKO Meeting Delegates

(Continued from Page 1)

In addition to Odlum, will be Richard C. Patterson, Jr., vice-chairman; N. Peter Rathvon, president of RKO; Charles W. Koerner, RKO Radio vice-president in charge of production; Phil Reisman, RKO Radio vice-president in charge of foreign distribution; Gordon E. Youngman, RKO Radio vice-president and general counsel; Robert Mochrie, general sales manager; Walter E. Branston, Western division sales manager; Nat Levy, Eastern division sales manager; Leo M. Devaney, Canadian division sales manager; Harry Michelson, short subjects sales manager; Edward Alperton, general manager of RKO theaters; S. Barrett McCormick, director of advertising and publicity; Perry Lieber, studio publicity director; Samuel Goldwyn, James Mulvey, Roy Disney, and Frederic Ullman, Jr., president, of Pathe News, Inc.

A. L. Seid, manager of exchange operations, will call the roll of delegates which will be followed by the executive committee's report on the current season's product and announcements of the winners in the recent Ned E. Depinet Sales Drive.

This morning will be devoted to a preview of two new RKO Radio productions, "Behind the Rising Sun," and "The Sky's the Limit," at the Trans-Lux Theater. Following the screening the delegates will be hosted by the company at luncheon in the Waldorf-Astoria's Wedgewood Room.

Ends First Year
In 3 RKO Offices

N. Peter Rathvon, president of RKO Corp., chairman of the Board of RKO Radio Pictures, Inc., and chairman of the Board of Pathe News, Inc., is observing, with the opening today of RKO's twelfth annual sales meeting at the Waldorf-Astoria Hotel, the completion of his first year in these three offices.

N. Peter Rathvon, identified with RKO since 1939, Rathvon served for two years as a director and also as chairman of the executive committee. In 1941 he was elected vice-president of RKO, and a year ago he was elevated to his present three offices.

Registration roster for the RKO Radio sales congress shows the following names:

ALABAMA: Max Westerhie, branch manager; Harry F. Saunders, legal, salesmen.
ATLANTA: Hubert M. Lyons, branch manager; Frank W. Bailey, Paul Harrison, R. C. Price, James D. Campbell, Byron S. Bryan, salesmen.
CLEVELAND: Eyerl D. Frank, branch manager; Fred E. Dykes, James W. Sums, Fred R. Mitchell, salesmen.
CHICAGO: Sam Gorelick, branch manager; Harry O. Cohen, Michael Kassel, John A. Clark, Seymour Borde, Harry S. Loop, salesmen.
DENVER: Albert L. Kolts, branch manager; Ed Loy, Thomas A. McMahon, Marvin Goldberg, salesmen.
DES MOINES: Lou Elman, branch manager; W. F. DePrene, Wm. B. Benjamin, Clyde A. Pratt, salesmen.
MEMPHIS: Al M. Avery, branch manager; Grover Wray, Glenn Calvert, David Hunt, salesmen.
MINNEAPOLIS: C. J. Drinkell, branch manager; Wm. C. Winters, Irvine Gilliman, M. F. Lipman, Robert F. Able, W. Pras, W. P. Dufek, salesmen.
NEW RAY: Barney Pitkin, branch manager; William Connell, salesmen.

NEW ORLEANS: J. R. Lannaman, branch manager; Wm. Shell, Jr., M. L. Stevens, salesmen.
NEW YORK: Phil Rodgers, E. T. Carroll, J. D. Loschinsky, Harry Zecher, Charles Pease, salesmen.
OKLAHOMA CITY: B. R. Williams, branch manager; Paul D. Fields, C. A. Blakeley, D. W. Emmer, Jr., salesmen.
OMAHA: Karl G. Howe, branch manager; M. M. Rosenblatt, John W. Andrews, Mack P. Judy, salesmen.
PHILADELPHIA: Charles Zuspan, branch manager; Sam Lebo, Michael Shuman, J. J. McFadden, Jr., Ely J. Epstein, Jack Engel, salesmen.
PORTLAND: Mark E. Cory, branch manager; Gene England, George Jackson, salesmen.
SOUTH CAROLINA: RKO manager; Henry A. Mochrie, Patrick F. Byrne, salesmen.
SOUTH DAKOTA: RKO salesmen.
SOUTHEASTERN: RKO manager; George E. Schach, Branch manager; Charles J. Crowley, H. Budfish, Tom H. Bailey, salesmen.
SEATTLE: Ed A. Lomb, branch manager; Louis L. Goldsmith, Floyd Henager, salesmen.
SHOUL FALLS: Sherman W. Fitch, branch manager; James Robette, B. J. Richardson, salesmen.
ST. JOHNNING: Joe B. Brechon, branch manager; Harry E. Kahn, E. W. Grover, salesmen.
TORONTO: Mark Pellett, branch manager; Meyer Nakhman, Louis Berkeley, salesmen.
MONTREAL: H. F. Taylor, branch manager; Meyer Nakhman, Joe Bermack, salesmen.
WINNIPEG: Joe H. McPherson, branch manager; Robert Roberts, salesmen.
CALGARY: R. Doddridge, branch manager; VANCOUVER: Wm. Spencer Jones, branch manager.
DIVISION MANAGER: Leo M. Depinet, Canada.
DISTRICT MANAGERS: Charles Brandeau, Eastern Central; Ben Y. Cammock, Southwestern; Robert J. Pollard, Eastern; E. E. Goldhammer, Prairies; Leonard Greenberg, Mountain; J. H. MacIntyre, Western; Jack Dierwester, Midwest; David Pruce, Southeastern; Gus Schafer, Northeastern.
STUDIO: Charles W. Koerner, executive vice-president in charge of production, Perry
4,400 Feature Prints To Troops Overseas

(Continued from Page 1)

division screened current hit features for troops overseas.

The Hawaii attendance figure, the only one available for public release at this time, included 5,808 shows, while the entire island population was so far among all those sent overseas, it was revealed, has been "Stage Door Canteen." The troop reaction wherever it has been shown has been "wonderful," the official said—adding that on a recent night 4,100 men sat through a driving rain in an open-air theater in North Africa to see the picture. The next night 2,200 saw it in the same spot, but it is presumed that the weather was better.

Perhaps the next most popular film so far has been "Danced Both Rhythm," and misprints are far and away the most popular film among America's fighting men overseas.

Comedies come next. Although 20 pictures of new features are now supplied, the figure for several months past has been 22. It started at eight and gradually worked up with the average supplied this far by the industry, it was noted at 18, which would mean that approximately 243 separate new features have been produced for overseas and several industry expense.

In addition to these three more than 350 shorts, have been shipped in the past three months, which is said to have sent to the transports shall not have seen the most recent pictures when they arrive at their destination.

Aside from the transport films, the new prints are being shipped by air. Some have doubtless been lost, but there is no accurate figure. It is believed that each print is shipped a minimum of 40 to 50 times at least.

One official of the Special Service Division referred to the writer a recent dispatch from the Disney studio in England, that 44,000 films of these pages for the morale of the fighting men overseas—a letter that some time some political wind is in the "White House" which aims to get rid of the picture, and the mood of the public is "enraged." It is said that "Hollywood is going down."

"And these sanctimonious patriots so swift to smear any man who happens to be an actor, let them take our word for it that the noble actor, but to the man who can do a million times as much good musing in front of a camera than he can behind a gun to do. . . . There's something new about the real solid boy chooling real tears over the make-believe war who is blood-red real tomato catnip."

Significant of the huge volume of films now handled by the special service division is the fact that seven officers now work on controlling the supply of prints where only one man working part-time handled it only a little over a year ago.

"Heaven Can Wait!"
In Roxy Bow Aug. 4

Twentieth Century's "Heaven Can Wait!" is scheduled to open at the Roxy on Saturday, which will be the film's first pre-release engagement. An extensive advance campaign is planned for the picture.
EYE STOPPERS!!

- An eye-stopping Herald-brings your initial sales talk to their homes... Posters away from your theatre-second it... A go-get-'em Marquee Banner-still hammers at 'em... Posters and Stills over your front-carry on the argument... Gorgeous Lobby Cutouts-clinch the sale... The buyer goes in... the screen has still another plug... your Trailer-enteraining as it sells... has to be believed... it is cuts from the very show it sells... You've sold this show and the next... with EYE STOPPERS... at their homes... away from the theatre... on your marquee... your front... your lobby... your screen... What Advertising gets you more coverage?

- What Advertising costs you less?... What Advertising brings you more BUSINESS?

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • SPECIALTY ACCESSORIES • TRAILER
WPB APPROVES BUILDING 100 PROJECTORS

President Leo F. Wolcott Advises Attorney General Of Attitude, Asks Action

Washington—The first unaffiliated exhibitor organization to go all-out for divestment, the Allied-Independent Theater Owners of Iowa-Neburaska, Inc., has advised the Attorney General that it “fully concurs with and lends its unanimous support to the report of the general counsel to the Allied States Association board of directors dated April 30 and the resolution adopted by the board on

Republc Increasing Musicals Production

President James R. Grainger will conduct the first of Republic's cur rent series of regular quarterly sales meetings today and tomorrow at the New York Athletic Club. In attendance will be Maxwell Gillis and Sam Seplowin, Eastern and Central district sales managers, and exchange representatives from those districts.

Program schedules discussion of (Continued on Page 12)

Scully, Depinet Reiterate Policies on Adjustments

Columbus, O.—William A. Scully, Universal's sales chief, defining the company's policy on adjustments, in a letter to Pete J. Wood, secretary of the ITO of Ohio, writes: “We can truthfully say that in

Ascap's $1,260,000 Best Since '40 Split

Business is good for composers, too. The largest royalty distribution made in any one quarter since 1940, Ascap yesterday split a $1,260,000 check for the second quarter of 1943, ending June 30, among its membership and associated societies.

All Tradeshows of “Heaven Can Wait” to Be Before Paying Preview Audiences at Exchanges

All tradeshows of “Heaven Can Wait” will be held in combination with previews of the film in all of the Fox exchange centers under an innovation announced yesterday by Tom J. Connors, the company's distribution boss. The screenings, to which exhibitors will be admitted free, will be before regular theater audiences. This is said to mark the first time in the industry's history that this method of trashing a film will have been used on a national basis. The step was taken by Connors on the theory that exhibitors would be able to benefit from the rection of paying customers. The tradeshows-previews are now being arranged, with dates to be ann

20 More Cities Bid For Address by Coe

Solid click of public relations policy inaugurated by the MPPDA under the direction of Charles Francis “Socker” Coe, vice-president and general counsel, is instanced by the fact that Coe returned yesterday from a transcontinental swing to find invitations from a score of cities piled up on his executive desk. In all probability, one will be ac

Appeal Board Refuses To Reopen Fried Case

A motion to reopen the Riant Theater, Conshohasses, Pa., clearance award has been denied by the motion picture appeal board. Original complaint was filed by Harry Fried, operator of the Riant, against the five consenting companies and the Norris Amusement Co., operator of the Nor

Tax Deduction “Takes” Good

Century Circuit Wins Two Motions in Empire Fight

Century Circuit has been victorious in two motions in its fight against Empire State Motion Picture Operators Union to prevent con solidation of the union with the

Impact on the country’s box-of fices of the first pay-as-you-go. Federal income tax deductions from the pay envelopes of America's workers was negligible, a nation-wide check-up by THE FILM DAILY indicated last night. While exhibitors were of the impression that they were by no means

Will Be Released Only To Theaters That Have Lost Machines in Fires

Washington Bureau of THE FILM DAILY Washington — Approval has been given by WPB for the building of 100 projectors for theaters to replace burnt-out obsolete units for which necessary repair parts are not available. These machines will be started during the present quarter, but it is not likely that any of them will be available before the end of the year.

A. G. Smith of the WPB Service

OWI Wants Kasner For Overseas Pix Job

OWI is reported desirous of obtaining the services of Lacy Kasner, assistant to Joseph McGonville, Columbia's foreign distribution chief, for an overseas film distribution assignment. Understood that the OWI plan calls

Republic Abolishes Its Studio Publicity Dept.

West Coast Bureau of THE FILM DAILY Hollywood—Republic studio publicity department has been abolished with Walter Compton, head of the

Canada's War-Time Info. Board Expanding

Ottawa—While the OWI in the U. S. is shrinking through Congressional action, the Wartime Information Board in Canada, headed by John Grierson, is expanding. Appointment of A. D. Dunton, newspaper editor, as assistant general manager and G. C. Andrew, of Toronto, to the office of board secretary, is announced. Information to salaries and expenses of Grierson's Bureau recently were refused to the Canadian Parliament as not being in the public interest.
Levy Lining Up Nine Ace Writers for Staff

West Coast Bureau of THE FILM DAILY

Levy, embarking upon the most ambitious production program in his career, is lining up nine topflight writers to help in the scripts for the five high-budget pictures he will produce for United Artists release. Typical of the high-calibre names Levy is contracting is Howard Estabrook, who has written "The Human Comedy." Estabrook will adapt and write "The Hairy Ape," which Levy will produce with the Eugene O'Neill play by the same name.

Levy returns to production after devoting six months to confidential work for the government in connection with the war effort. While touring the country in this connection, he talked to scores of leading exhibitors and exchange men regarding current box-office needs and this information will guide him in mapping his program for United Artists.

Expect Film on Tunisian Campaign at End of July

Washington Bureau of THE FILM DAILY

Washington — Completion of the film story of the Tunisian campaign, which has been under preparation by Colonels Frank Capra and William O. Keighley for several months now, is expected by the end of July, with filming done by Army officials. Work has been going on in Astoria and Hollywood with thousands of feet of film on the North African action being studied.

The completed film is expected to run about an hour, in black and white, and is being made for Army showing, but Army pressure for public showing is not at all unlikely— the construction is by Mellett, retiring OWI pix chief and industry champion against odd-sized Army films, will be out of the picture.

Carr, Executive Producer of Monogram Productions

West Coast Bureau of THE FILM DAILY

Monogram Productions, Inc., subsidiary of Monogram Pictures Corp., will again become active in production, W. Ray Johnston, president, announces. Unit, inactive for the past three years, will have Trem Carr as executive producer with Scott R. Dunlap and Lindsay Parsons producing.


Goldstein Back in Office

Cleveland—Harry Goldstein, Paramount district manager, has sufficiently recovered from six months’ illness to be able to spend the afternoons in his office.

Kalmenson Again Boosts Harry Seed

Promotion of Harry Seed, former New York Metropolitan district manager for Warners, to the post of Midwest District Manager, was announced yesterday by Ben Kalmenson, general sales manager, who resides in San Francisco from Chicago today for the company’s third regional sales meeting. A successor to Seed in New York will be named in a few days.

Seed assumes his new duties immediately, supervising the Chicago, Detroit, Minneapolis and Minneapolis territories which are part of the division under Roy Haines, Southern and Western division sales manager. It marks the second promotion this year for Seed. Only a few months ago he was advanced to the Metropolitan post from the Central district.

Hanson Starts Advertising Trade War on Newsreels

Toronto—Oscar Hanson, president of Pioneer Films, is advertising in direct to theatergoers to use coupons asking exhibitors to book his Associated British News, imported from England for weekly release starting July 22. It is the first time in Canada any exchange has used newspaper displays to sell prepayment of Empire Universal Films has retaliated with a trade announcement it already is releasing the British-Canadian topical weekly, and a trade war over newsreel rivalry has developed.

Watson Heads Sponsors for Premiere of “Army”

Thomas J. Watson, president of the International Business Machines Corp., has accepted the chairmanship of the committee that will sponsor the world premiere of the screen product of Irving Berlin’s “This Is the Army” for Army Emergency Relief at the Hollywood Theater, July 28.

Mrs. Jack Laughlin Dead

Detroit—Mrs. Esther A. Laughlin, wife of Jack Laughlin, former assistant manager of the Cafe Theater, is dead. Her husband and one son survive.

Outlook for Indianapolis

Indianapolis — Indianapolis will have a last of a 35-minute blackout this week, sometime between the hours of 7:30 and 10:30 p.m.
The most unusual love story in years and years...

Starring Charles Boyer and Joan Fontaine and Alexis Smith, "The Constant Nymph" is the kind of attraction that makes Warners the Constant Leader!

CHARLES COBURN • PETER LORRE • BRENDA MARSHALL
DAME MAY WHITTY • Directed by EDMUND GOULDING

Screen Play by Kathryn Scola - from the Novel
and Play by Margaret Kennedy and Basil Dean
Music by Erich Wolfgang Korngold

Keep Selling The "Shangri La" Stamp Drive!
Approves Building
100 Film Projectors

(Continued from Page 1)
Equipment Division, which has absolute authority over who gets these machines, intends to be extremely tough in letting them out. Getting approval for them, when such things as typewriters and laundry machines simply cannot be bought for civilian use is a feather in the cap of the industry, since the authorities who approve the manufacture of them must have been firmly convinced of the value of the war job done by the industry. That they will approve the manufacture of more, however, is extremely unlikely, and the service equipment division will take great pains to make certain that the equipment goes to only those theaters where fires have burnt out the booths or where old machines are in such bad shape that repair is essential and repair parts not available.
The orders for these machines as well as for 50 sound systems, 100 lamps and 100 rectifiers, have been distributed among the manufacturers in proportion to the number of their production units in use by theaters. These will be the first lot of such equipment for civilian use to be made in about a year and a half.

An industry meeting will be held here Friday to discuss the possibility of making some new 16 mm. projectors for use by Government agencies, USO, etc. It was revealed yesterday by Harold Hopper, head of the motion picture section of WPB’s Consumers Durables Good Division. These will be entirely for war-related Government use however.

Newspaper Contest In Cleveland on Way Out

Cleveland—Local newspapers, it is reported, are cutting down on theater-newspaper co-operative exploitation contests and are further rumored that soon all such contests will be taboo here. This type of exploitation has been extensively used by all Cleveland houses.

Wedding Bells

Roger Conant Clement, associated with Paramount legal department headquarters for many years, and Father Augusta Riley were married last Friday at the Church of the Transfiguration.

Lake Arrowhead—Janet Blair and Sgt. Louis Bush, musical arranger with the Air Corps Band at Santa Ana, were married at the home of Frank Vincent yesterday.

West Coast Bureau of THE FILM DAILY

It Happened Last Night. . . .

- - - Since showmen are businessmen who operate theaters primarily for profit (the balance of the general motive being to gratify their professional desire or hobby). Phil M. feels that this column should stress the trade angle of last night’s brilliant get-together in the Waldorf Astoria, engineered by a triumvirate comprising Walt Disney, Albert D. Lasker and Hostess Elsa Maxwell. . . . Close to 1,000 people, elite of the Fourth Estate, Society, the Armed Forces, Trade Unions, Public Life, and Screen. Stage and Radio, were present for a bullet supper and more importantly, to witness a private, pre-release showing of Mister Disney’s celluloid translation of “Victory Through Air Power,” authored by Major Alexander P. de Seyvers who was the function’s guest of honor. . . . So, if Miss Maxwell will pardon our “talking shop,” and leaving the glamour to Society Editors, we would like to tell the Gentlemen of the Exhibition Field a few things of consequence to their pocketbooks. . . .

Here goes: - - -

- - - First off, you, Mister Exhib, are hereby assured that “Victory Through Air Power” is a glorious attraction, magnetic and revealing in content; stirring in its treatment and timelessness; rich in its promise of Victory’s attainment; and potently geared to swell theater coffers of every size and type of stand. . . . One can raise an audible prayer of thanksgiving for the medium of animation, for Technicolor, and the unrivalled genius of Walt Disney. . . . It is an unbeatable combination whereby to picture the vital concepts of Major de Seyvers on the subject of air power. . . . So much for the picture. . . . Now, and secondly, you, Mr. Exhib, have rarely if ever been offered a film of such multiple merit. . . . Phil M. happens to know, as he writes this, that tremendous interest in the picture is rife among heads of leading circuits, regardless of who owns them. . . . He also knows that their determination to play the new Disney opus springs from two motives, namely, the Patriotic, and the Pecuniary. . . . “Victory Through Air Power” will spur not only the war effort and hasten the end of the Axis, but it is one of those rare cinematic properties that will, at the same time, fill the old till. . . . No wonder that it has already lured to it such powerful sponsorship among exhibitors.

- - -

- - - Thirdly, Mr. Exhib, you have rarely, if ever in these war days, been offered a picture commanding such a huge ready-made audience. . . . The promotional campaign, launched by UA’s Paul Latarus, Jr., in the interests of the distributor, and David “Skip” Wehuman. In the interests of the producer, (and as the interests of the exhibitor,) is a beauty. . . . The great news services are giving the pic a terrific “play,” as are the nation’s magazines, radio, and commercial firms, chiefly the aeronautical industry. . . . Among the myriad send-outs are via AP, UP, INS, King Features and other syndicates. Redbook, Time, Ladies Home Journal, Liberty, Look. The New York Times Magazine Section. Parade. major radio networks (120 spots at least), Wright Aeronautical (with ad tie-ups in some 40 aviation mags), the Aluminum Co. of America (via mags). Lockheed (in 60 national mags with 70,000,000 circulation). Bendix (via co-op newspaper campaign), etc., etc., . . . Defense factories are planning to sell in excess of 1,000,000 admissions to their employees. . . . This all adds up to exploitation put into practical dollars. . . . We wish we had room to tell you more. . . . Well, thanks Elsa, Walt and Al for your hospitality last night. But here we wanted to remember Mr. Exhibitor, and have them--

Avenger Pearl Harbor!

In New Posts

Herman Edwards, vice-president, American Ticket Corp., Chicago.
Robert Beery, city manager, Gregory Theaters, Vinncennes, Ind.
Herman Kal, RKO Grand, Chicago.
George Lefko, sales manager, Warners, Chicago.
Ward Pennington, salesman, Paramount, New York.
Max Hadfield, booker, Paramount, Seattle.
John Kents, salesman, Paramount, Seattle.
Bill Dugan, Concert Artist Bureau, Portland, Ore.
Charles Flohe, manager, Majestic, Grand Rapids, Mich.
Leo Blank, district manager, Monogram, Des Moines and Omaha.
Felix Jackson and his wife are on route from the Coast to attend the opening of “Hemp’s To Hold.”

Republic Abolishes Its Studio Publicity Dept.

(Continued from Page 1)
Republic’s home office plans to merge the local publicity department with its advertising and exploitation departments and will send a representative to handle material here. Only a skeleton department will be maintained at the studio.

Short Subjects Forced, Says Philly Allied Unit

Philadelphia—Direct charge that “unnecessary and unwanted short subjects are being forced” by distributors is again made by Sidney E. Samuelson, business manager of Allied Independent Theater Owners of Eastern Pennsylvania, Allied affiliate, in a bulletin just released to unit’s membership.

Largely devoted to the rentals situation, bulletin contends that “the box-office problem of the independent exhibitor is aggravated by the gigantic film squeeze play being staged by the distributors.”

“Feature product, actually produced and ready for release, is being hoarded; old features and reissues are being withdrawn and feature prints have been reduced,” bulletin maintains, adding, “Now is the time for exhibitors to take a stand and make it stick.”

Storks

Mr. and Mrs. Rodney Bush are the parents of a six-pound son born on Sunday at the Mt. Vernon Hospital, Mt. Vernon, N. Y. Bush is exploitation manager of 20th-Fox under Hal Horne.
"Melisse"... One of America's
GREATEST WOMAN AD ARTISTS

Does Her Impression of the Year's
GREATEST WOMAN'S PICTURE

For Paramount's Ad Campaign in the
GREATEST WOMEN'S MAGAZINES

"They're in the army now! I've just seen these 3 adorable stars in an advance screening of 'So Proudly We Hail,' and I think it's the greatest 'woman's picture' ever. It's the first dramatic LOVE STORY OF OUR WOMEN AT WAR... makes you feel like joining the Waves, Waacs, Red Cross—anything to help destroy the enemy—Quick!

"It's all about a bunch of lovely girls who are right in the thrilling thick of things at the front, and believe me you've never seen SUCH EXCITEMENT as these girls get into—fighting through rough 'n tough sequences black and blue."
"SEEING 3 STARS as famous as Claudette Colbert, Paulette Goddard and Veronica Lake in 3 great romances in one picture certainly puts a lot of ideas into your head... (Stop fighting, boys—you can have the three of them—that is, for your walls!)

"THEY have to snatch love on the run and there are parts and partings that will just about break your heart... so don’t forget to bring your hankies, especially when Paulette—Boo Hoo! gulp."
THAT'S what I call a TERRIFIC ROMANCE! I mean between Claudette and George Reeves. She borrows a skirt from “Ma” McGregor to get married in—thought dungarees might be confusing. And they spend their wedding night in a fox-hole, of all things!

AND PAULETTE—if you don’t mind—goes around wearing a black sheer night gown as an evening dress—to keep up her Morale she says.
AND watch for that scene where she and Veronica have A REAL FIGHT—WoW! not bad—Slap, sc-ratch...meow!

HEARD in the most unusual places, "What's up with Veronica?" Answer, "Her hair." Yessir, The Lake exposes her entire face for her country and she sure goes through something in this picture specially when she screams—"Sure I'm a nurse—an angel of mercy. But I want to kill, Yes KILL! every blood-stained Jap I can lay my hands on!" And when her buddies are about to be captured she walks cold as ice into the enemy lines and gives her beautiful self up to the Japs—(they think). But there's a catch to it—you'll see!

NOW take a good look at this, girls... It's Sonny Tufts, Paramount's NEW STAR on the male list... A big, tall, good-natured guy, handsome and blond, with a very interesting chest expansion and line. Wheww...Wheww.
"YES, this picture has all this for the girls and of course nothing missing for the boys. In one scene Georgie Reeves has to be bathed by Paulette. Says George—“No female is going to bathe ME!” but Claudette teaches him different...and the part where Sonny tells Paulette “If you don’t wait for me I’ll break your neck!” Mmmm—he’s Wonderful! And so is the production and direction, for which I’d like to give Mark Sandrich the Melisse stamp of approval.

"HE’S put in loads of wonderful touches like the bit where one of the girls receives a package from home—a big picture hat trimmed with cherries...Not what the well-dressed warrior will wear at the battlefront!...But this picture is so full of interesting and exciting things I can’t begin to tell them all. Just SEE IT!"

In response to exhibitor requests, the foregoing art and copy material, condensed into full-page ad form as it will appear in the fan magazines, has been made AVAILABLE FOR LOBBY DISPLAY in 40 x 60 two-color enlargements.
Proudly
Paramount
WILL ADVERTISE IT IN 35,000,000 COPIES OF
Good Housekeeping • Woman’s Home Companion • McCall’s Magazine
Fifteen Fan Magazines (Full Pages)
Life, Look, Time, Liberty, Red Book, Cosmopolitan
True Story, American, Click and Pic (Full Columns)
SIMULTANEOUSLY WITH ITS PREMIERE AT RADIO CITY MUSIC HALL

Claudette Colbert • Paulette Goddard • Veronica Lake
in
“So Proudly We Hail”
A Mark Sandrich Production

with George Reeves • Barbara Britton • Walter Abel • Sonny Tufts
Directed by Mark Sandrich • Written by Allan Scott • A Paramount Picture
“The Sky’s the Limit”  
Fred Astaire, Joan Leslie  
RKO  
89 mins.  
Swell light comedy satisfactorily teams Astaire and Miss Leslie; strong box-office showing indicated.

“Danger! Women At Work”  
Patsy Kelly, Mary Brian, Isabel Jewell  
Hollywood Preview  
PRC  
Pleasing little comedy with all the ingredients of good entertainment.

“Prairie Chickens”  
Jimmy Rogers, Noah Beery, Jr.  
U-A  
46 mins.  
LATEST RANCH OFFERING IS OLD-FASHIONED SLAPSTICK THAT WILL MAKE HIT CHEERILY WITH KIDS.

“Prairie Chickens” is out-and-out slapstick aimed strictly at kids and adults not particular about the entertainment they get. This sort of stuff has been done to death on the screen. Only a person whose sensibilities are easily touched will be able to work more than a smile or a dozing in the picture, which is the latest of the “stream-lined” features being turned out by the Hal Roach outfit. Time has worn some of the tricks in “Prairie Chickens” pretty thin. It is one of the film’s assets that it runs but 46 minutes.

What happens in the picture is purely for the kids. Although there’s no need of rushing, nothing much actually transpires in the course of the story, an extremely silly affair. The plot has to do with the efforts of a crooked ranch foreman to drive off visitors who are interfering with his activities. Among the visitors are the owner, some cowboys and a bundle of beauties, who supply some sort of excitement for the men by rushing about screaming and giving off some sort of amusing demonstrations of their foreman’s pet devices in staving up make up as ghosts. The guy has the upper hand until Jimmy Rogers and Noah Beery, Jr., make the job on the lower and the boom on him.

The shining light in the cast is Jack Norton, that personal screen drunk. Playing the owner of the ranch, he runs away with whatever there is to run away with in “Prairie Chickens.” He is responsible for most of the laughs in the film. Besides Rogers, Beery and Norton others in the cast include Joe Sawyer, Marjorie Woodworth, Mary La Planche, Raymond Hatton, Ed Gorgan, Frank Faylen, Hal Roach, Jr.’s direction is fast but no more. Fred Guiol produced from a screenplay by Arnold Bel齡ard and Earl Snell based on a story by Donald Hough.

CAST: Jimmy Rogers, Noah Beery, Jr., Joe Sawyer, Marjorie Woodworth, Rosemary La Planche, Raymond Hatton, Ed Gorgan, Frank Faylen, Dudley Dickerson.

CREDITS: Producer, Fred Guiol; Director, Hal Roach, Jr.; Screenplay, Arnold Bel龄ard; Earle Snell; Based on story by Donald Hough; Cameraman, Robert Pittack; Special Effects, Ray Scawen; Art Director, Charles D. Hall; Film Editor, Bert Jordan; Sound, William Randall; Set Decorator, W.L. Stevens.

DIRECTION, Fair. PHOTOGRAPHY, Okay.

“Sullivans” Via 20th-Fox  
West Coast Bureau of THE FILM DAILY  
Hollywood, Calif.  
20th-Fox will finance and release the Sam Jaffe-Lloyd Bacon film, “The Sullivans,” based on the combined stories of the two-wheeler hanger in Austria, “landlady” and the “sailor-lady” on the cruiser Juneau. Film will be made on the Fox lot and part of it will be shot in New Orleans while in Atlanta. Ryan went South to visit his son at Fort McClellan, Ala.

Playing Mexican Product  
Houston—Horwitz Palace and Iris are playing Mexican pix.
OWI Wants Kastner For Overseas Pix Job

(Continued from Page 1)

for the division of occupied Europe into two film distribution zones following the take-over by the United Nations, with Laudy Lawrence, already abroad, in charge of one and the other probably going to Kastner if his services can be obtained.

Morris Helperin and Ray Radin, the latter formerly with Buchanan & Co., have arrived in Algiers to fill OWI overseas assignments, it was learned yesterday.

Fourth for "Profession"

M-G-M's "The Youngest Profession" has been held over for fourth week at the Radio City Music Hall, N.Y., yesterdav.

Film Daily

One of the events of a motion picture editor's desk, each year, is the arrival of "The Film Daily Year Book of Motion Pictures." It weighs at least 10 pounds and has voluminous pages. This year it is bound in imitation white leather, with blue and gold embossing, which gives it handsome appearance.

Should an editor attempt to read each of its thousands of words, it would take from the time it is received until the next year book arrives.

Published by Film Daily, motion picture newspaper, it knows all, sees all, tells all. And perusal of it suggests the immensity of the film industry and its many kindred businesses. To suggest its comprehensiveness, it lists all the important telephone numbers in Hollywood and gives surveys of the world situation in pictures in all countries.

This year, material is varied with the advent of the United States presented, for the first time, as one of the big producers of Hollywood. Producing government shorts, the United States has an impressive record of exhibits.

Moreover, it gives the ramifications of the government as an exhibitor. With armed forces scattered over the country, the year book states that the government now operates 1,205 theaters. With this added to the nation's vast exhibition field, it shows the added drain upon Hollywood resources.

Reprinted from
Spokesman-Review, Spokane
July 4, 1943

WAR SERVICE...on the Film Front

Houston—Local theatre men are co-operating with the Navy Mothers Club in a concentrated two weeks' drive to collect junk jewelry of the trillion variety to be used by the ladies of the armed forces.

Chicago—Pete Petanos of Alliance Cigar reports the cigarette drive by the Greyhounds will net at least $5,500 for "smokes" for the overseas armed forces. Drive was staged by James Gregory, circuit's director of theaters, for the circuit.

Peoria, III.—Leonard Worley, Illinois City chairman for the WAC, reports that the campaign to buy a bomber called the "Spirit of Peoria" had gone over the top.

With the final figures still unavailable from all the 45 issuing agents in the county, a sum of $300,000 over and above the Peoria June quota of $1,200,000 has already been taken. It means that a heavy bomber carrying the name of the country that made it possible, will soon be christened.

Rochester — In a city-wide "combined operation" between retailers, the press, and exhibitors Rochester opened its "Shangri-La" campaign with such widespread publicity that the city goal of over $320,000, will, in every probability, be exceeded.

According to Lester Pollock, WAC Rochester Publicity chairman, more than 16 free ads appeared in Gannett's local dailies, Democratic Sun and Times-Union, in the drive's first few days.

Swing Shift Shows in
Four Seattle Theaters

Seattle, Wash.—Four local theaters are running late shows and regular swing-shift programs for war workers. Embassy opens at 8:30 a.m., running through until 5 a.m. The Coliseum opens at 10 a.m., the Colonial at 8:45 a.m. and the Winter Garden, 9:00 a.m., all operating until 5 a.m.

Eddie Rivers Leases Plaza

Walla Walla, Wash.—Eddie Rivers has leased the Plaza Theater at Walla Walla. House was formerly operated by Charles Laidlaw of Dayton. Rivers will continue as city manager for the Gregory chain at Walla Walla.

Acquire Seattle's Broadway

Seattle, Wash. — Paul Westlund and Walter Roe have taken over the Broadway Theater from Paul Aust and will operate it in the "Sunction" with the Mount Baker and American Theaters.

Semper Fidelis

Chicago — Pvt. Edward Maci, USMC, formerly with American Tick- et Corp., was killed in action in the Solomonis, according to official notification to his family here.
REMEmBER "HITLER'S CHILDREN"

—and don't get caught short with limited playing time on THIS one—the sensational JAP-EXPOSE show that will make the nation fighting mad! ... Premiere in August.
KNOW THE WORST ABOUT THE JAPS!

—and it's TERRIBLE!... much, much worse than you could imagine! Sensational scenes that will make you mad enough to want to smash them with your bare fists!

SEE captive women treated with unspeakable barbarity!
SEE girls sold into gilded Geisha palaces!
SEE cruel acts of war committed against even babes in arms!
SEE helpless prisoners tortured until they're willing to say or do ANYTHING!
SEE children driven to slave labor under the lash of hunger!

and more, and more, and MORE!

BEHIND THE RISING SUN

From the Pages of Life of James R. Young's Amazing Book

SEE THE PICTURE THAT EXPOSES THE "SONS OF HEAVEN" EVEN MORE RUTHLESSLY THAN "HITLER'S CHILDREN" BARED THE SHAME OF THE NAZIS!

MARGO • TOM NEAL • J. CARROL NAISH
ROBERT RYAN • GLORIA HOLDEN

Directed by EDWARD DMYTRYK
Original Screen Play by EMMET LAVERY
Preview of 'Tollls' Attracts Notables

Broadway's Rivoli tonight will house what is heralded to be the most distinguished audience ever to view a press and public preview at that theater, as Paramount's screen version, in Technicolor, of G. B. Shaw's 'For Whom the Bells Toll' has been selected for an advance of the film's regular world premiere there tomorrow night. Sale of tickets for the "first day of the rest"—the morning-after —will benefit the National War Fund by an estimated $7,000. Advance sales of at least $2,000 have already been made, including the foregoing amount.

Supported by a precedent-establishing promotional campaign, embracing every avenue of current press, newspaper, radio, and television, supported by a national radio program, "Night's News" with Tom Wills, started three weeks ago under the direction of Maj. Harry S. Parker, this Shaw's story of 'For Whom the Bells Toll' is evoking tremendous fan and trade interest throughout the country. For the first time in the history of the New York Tribune, that newspaper devoted on Sunday, last, the top half of the front page to a color-insert layout of stills from the picture—a rare occurrence. The strength and verve of the promotion campaign was bound in advance and coincides with the attraction of New York's new box office.


Industry leaders from Paramount and other important film companies will comprise the audience. The chief guest will be John B. Hill, Paramount's production head, in person. Other top executive guests include: Harry C. Lasker, in person; and, together with Roger H. S. Moross, Dan Mischler, Dianne Harris, George G. Berger, Henry G. Moross, Gus S. Eyvansi, Harry C. Arthur, John Silberman, Earle Loomis, Walter Deinen, Sid Kalmenson, Gradwell Skl. O., James D. Wright, Leon A. Shank, John L. M. Mankiewicz, Montague, Sam Dembrow, Jr., William A. Spofford, Harry Kalman, Hal Hirsch, Louis Phillips, Robert Wolman, Leon Net- hauer and Samuel Resler, among others.

The film's first day of release, announced by John Ford in his unique way, will be April 11, at midnight. The public will be shown the film at a nominal admission price, with the proceeds going to aid the clinics of the nation.

Postpone Dedication Of NEIC's Service Flag

Dedication of the National Entertain- ment Industry Council service flag to honor those in every branch of the show world serving in the country's armed forces has been postponed from July 14 to Aug. 22. The site of the flag will be Broad- way and 42nd street.

Originally the dedication had been planned as an afternoon picnic event climaxing the first-day meeting of the day's NEIC conference at the Waldorf-Astoria. According to the revised plan, the cere- mony will be held in a large mid- town theater, with the pledging of show talent to victory as an added feature.

Educational Pix at Columbia U.

A selected series of the newest educational films will be shown without charge in the Horseman Auditorium at Teachers College, Columbia University this summer on five successive Wednesdays, at 3 p.m., beginning tomorrow and con- tinuing through Aug. 11.

Lt. Parkman Davis Missing

Rochester—Lt. Parkman W. Davis, formerly of Eastman Kodak, has been reported missing in action since August 4, 1941, still missing since that time.

20 More Cities Bid For Address by Coe

(continued from Page 1)

cepted for a date to be set later in the month, while for Coe will also take to the road again in August to at least one speaking engagement under the sponsorship of an outstanding civic organization.

Series of meetings, inaugurated several months ago in Boston, has materially heightened general public interest in the film industry and its varied war services, it is evident from the unanimously favorable press comment. A notable fac- tor, too, is the growing respect for all phases of film biz by American business generally.

The Coe speaking engagements, too, have permitted closer contact with educators, clergy and civic leaders throughout the nation, and his appearance at important film industry and civic functions and forums as well as in shaking hands and editors, while the exhibitor round tables and forums that have paralleled the Coe public appearances have played their part in furthering the program.

Coe yesterday was particularly well received, according to manifest that the meeting in Los An- geles was hosted by the Cham- ber of Commerce, attended by 440 business leaders and dignitaries, the ticket demand far exceeded the supply, and an audience of 1,000 easily could have been assembled had the capacities afforded accommodations for that number.

"Our policy has been to satisfy each and every one of our accounts, and it will continue to be our policy to help anyone who is deserving of help, especially the exhibitors operat- ing small theaters."

Wood yesterday also made public a letter from Ed. Depinet, RKO Radio news, on the subject of adjus- tments. Text follows:

"Your letter of June 15th was most welcome in that it afforded me an oppor- tunity to again publicly reiterate that RKO's established policy has been, is now and always will be to grant equitable relief to every exhibitor having a just complaint. This policy is consistently honored both by our men in the field and in the Home Office to the end that the ex- cellent relationships between RKO and its customers will be preserved."

Signed for "Crazy House"

Marion Hutton and the Modern- aires, formerly featured with the Glenn Miller band, have been signed through the William Morris Agency to appear in the new Olsen & Johnson picture "Crazy House," according to reports. They start work on the film on July 20.

Dom. Youths to Register For War Work by July 24

(continued from Page 1)

plan return to school in the Autumn or not.

Because the film trade is hit for a third time by labor restrictions by selective service office in the present decree despite the recent plea by L. M. Devaney of RKO and Dave Coplan of United Artists for De- ferments for film business.

Gives Benefit for Families Of Firemen Who Lost Lives

Salt Lake City—Tracy Barham, vice-president of Intermountain Thea- ters, Inc., a Paramount affiliate with headquarters here, has been commended by Mayor Ab Jenkins and Fire Chief LaVere M. Hanson for his community spirit in staging a midnight show for the benefit of the wives and children of three firemen who lost their lives in the Vic- toria Theater fire.

Acquire Bellingham House

Bellingham, Wash. — Paul West- lund and Walter Roe have taken over the Broadway Theater, from Paul Aust and will operate it in conjunc- tion with the Mt. Baker and American theaters.
TO THE RKO SALES DELEGATES AND THE GREAT RKO-RADIO ORGANIZATION

It gives me great personal pleasure that we are to be associated for another year, during which time I shall put into the hands of the RKO sales organization "THE NORTH STAR", which I believe to be the most powerful and ambitious picture I have ever made.

Following "The North Star" will be "UP IN ARMS", a Technicolor comedy with music, introducing that truly great master of comedy, Danny Kaye, supported by Dinah Shore, who is proving to be as enchanting a comedienne as she is a singer, and two of the most vital young acting talents I have
discovered in a decade—Dana Andrews and Constance Dowling.

Also on this year’s schedule will be "TREASURE CHEST," a pirate comedy with music, starring Bob Hope, and likewise to be filmed in Technicolor.

I wish that I might be in attendance at the sales meeting now in session at the Waldorf-Astoria to express my appreciation for your efforts on behalf of my productions during the past two years and my faith in the future of your organization.

It is my hope and belief that RKO-Radio under the new spirit of leadership which N. Peter Rathvon, Ned Depinet and Charles Koerner have brought to the company, is headed for the greatest year in its history.
Depinet to Reveal RKO Program Today

(Continued from Page 1)

Floyd B. Odum, RKO Corp. prexy, will speak briefly. In addition to the delegates, present at the luncheon this year, that has a contingent of executives and theater managers from the RKO theater department headed by Edward Alpern, general manager; reps. of Samuel Goldwyn, Sol Lesser, Walt Disney, and Edward A. Golden; and other guests, including executives from National Screen.

This morning, the delegates will be given a private screening of two programs that have been in the season at the Trans-Lux Theater.

A strong note of optimism for the new season was sounded by Depinet yesterday in his opening address of welcome to the delegates. Other speakers were: N. Peter Rathvon, prexy of RKO Corp.; Richard C. Patterson, Jr., vice-chairman of the board of RKO; Robert Moehric, general sales manager of Harry Michalson, short subjects sales manager; and Eddie Cantor, who will make his bow as a film producer with RKO Radio’s “Show Business” for the new season.

Rathvon praised the production strength of the past year, and the performances by the branch in the distribution of the “This Is America” series, pointing to the enthusiastic reception accorded it by exhibitors, reflected in a high volume of sales.

23 New RKO Salesmen Introduced by Depinet

Twenty-three new members of RKO Radio's sales organization, who joined the company during the past year, were introduced by Ned E. Depinet to the delegates at the company's annual sales meeting yesterday at the Waldorf-Astoria Hotel.

Eighteen members of RKO Radio's sales and field staffs were promoted.

Para. News' Bagliss Dies In Bomber Crash

Paramount's home office yesterday received word that Fred E. Bagliss, 34, British Paramount News cameraman, was killed in the Libyan desert when a bomber on which he was completing his 23rd flight over Italy crashed-died on landing. He has been with the branch since 1940, and his first assignment was lens-reporting the Spanish Civil War from the Franco side. Surviving is a sister.

FROM A REPORTER'S RKO NOTEBOOK

HE McCORMICKS, S. Barrett and T. Bidwell, had a reunion, thanks to the RKO sales gang. Barrett is an RKO executive, working out from Denver.

Jack Levy, editor of RKO's house organ, Flash, was given an ovation for his successful editing of "Salute," a monthly organ, specially serving ex-servicemen and public service forces. "Salute," Pressey Depinet pointed out, is the first house organ to be issued to the interests of the fighting boys.

Speaking of RKO's "Higher and Higher," there are two delegations who might be called "Higher and Lower." We mean Max Jolly, six feet eight of Omaha and Clyde A. Pratt just five feet two.

As usual the RKO Publicity gang took over the Sert Room muzzling and forbids handouts on request and otherwise.

Barrett McCormick, Terry Turner and Burgers Neilson formed the greeting committee that brought Charlie Keonner, Perry Lieber, Ed Alpern and Harold Minich from the 20th Century.

Harry Reiners of the field staff told the gang in the gentle art of poker. "Tis rumored Harry made expenses plus.

Florida State Theaters Operating Lynch Circuit

Miami, Fla.—Florida State Theaters, Inc., operating theaters in the state, has announced management of the 14 theaters operated by Paramount Theaters, Inc., succeeding S. A. Lynch, who in May asked to be relieved of his duties because of the press of other business interests. Frank Rogers, president of Florida State Theaters, Inc., has been in Miami looking over the field. With him on the trip are Harry F. Bowers and B. B. Gardner, vice-presidents.

George C. Hoover will be continued as local manager of the 14 houses, and there is to be no change in policy.

Changes Said Expected in Army Pictorial Service

Washington Bureau of THE FILM DAILY

Washington — The Army is expected to announce slight changes in the Army Pictorial Service, which has once again come under complete control of Col. Kirke B. Lawton, who was head of the Signal Corps' film activities before formation of the Army Pictorial Service. The APS itself is, and has always been, a part of the Signal Corps, but was put under Brig. Gen. Wm. H. Harrison last Spring in an attempt to satisfy the Senate's Truman committee.

Just what General Harrison's stewardship brought about that required his taking the position is not quite known, but the General has now been nominated to be a Major General and has stepped out as chief of the APS. Promotion is considered likely for Colonel Lawton, but that is strictly a speculative matter. With Harrison's leaving, the direct connection between APS and the Army Service Forces, under Lt. Gen. Brehon B. Somervell, dropped, although the Signal Corps is a part of the Army Service Forces. Colonel Lawton was out of town at the week-end and could not be reached for comment. His executive officer, however, confirmed this correspondent's information that APS has always been a part of the Signal Corps.

Early Decision On "Aleutians" Release

Washington Bureau of THE FILM DAILY

Washington—Palmer Hoyt, new director of the OWI domestic branch, is expected to reach a decision this week on OWI clearance for the Army film, "Report from the Aleutians," made in color by Captain John H. Patton. Public showing of a two-reel version of the reel has been commended by Lowell Mellett, retiring OWI film chief, but the Army is holding out for public showing of its original film which runs to 50 minutes.

Genera: Alexander D. Surles, chief of the Army's Bureau of Public Relations, has already talked with industry representatives, likely while showing for the film and Army sources report that he was assured that the OWI would give whatever length the Army thinks best. The Army feels definitely that the two-reel version does not give the Aleutians sufficient coverage.

The inside guess here is that Hoyt will go along with the Army, clearing the longer version of the film for public showing. The OWI controversy regarding this film is another of the matters which is reported to have led to as many as three requests for Mellett's resignation. OWI, in its weakened state, is reported to be prepared to "butter up" to the Army, because it will need all the support it can get hereafter.

Small Exhibs. Can't Pay 25%. Wolcott's Contention

Eldora, la.—"No small exhibitor who will honestly figure his overhead can pay over 26 per cent for film and have anything left," Prexy Leo F. Wolcott of the Allied-Independent Theater Owners of Iowa-Nebraska declares in a current bulletin.

Patterson Reports 867 RKO-ites Serve

Addressing the delegates at yesterday's opening session of RKO Radio's twelfth annual sales meeting at the Waldorf-Astoria Hotel, Col. Richard C. Patterson, Jr., vice-chairman of the board of RKO Corp., announced that 867 former employees of RKO have entered the nation's armed forces to date. Thirteen of the total of 867 are women, some of whom are in the WACS and others in the WAVES, SPARS, or Medical Corps.

Colonel Patterson revealed that of the total of 867, seven have been reported killed in action, one is a Jap prisoner of war and men, some of whom are in the WACS and others in the WAVES, SPARS, or Medical Corps.

Figure represent fighting activity on all the war fronts where U. S. forces are engaged.
1. When the one-time famed Rodeo star, Sam Bennett (Harry Shannon) is nearly killed while racing a chuck-wagon which has been improperly equipped, Roy Rogers (Roy Rogers) and The Sons Of The Pioneers (Themselves) leave the Calvert Brothers Rodeo.

2. Roy and his pals plan their own Rodeo, which they are stocking at their "All-4-One" ranch, and Roy persuades the boys to allow the impoverished Sam Bennett to pose as its owner during the visit of his young daughter, Sue.

3. The young daughter turns out to be a most attractive young lady (Sheila Ryan), who is accompanied by her pert friend, Pat (Arlene Judge). Sue takes a hand in what she considers the unbusinesslike management of the ranch.

4. Sam Bennett tells her that Roy is his partner, and Sue persuades the pair to sign a contract. She unwittingly plays into the hands of the Calvert Brothers by selling what she believes is her father's share of the ranch.

5. Bennett threatens Jim Calvert (Barton MacLane), but is unable to regain the bill of sale. After a free-for-all, Roy decides to gamble the ranch on the results of a chuck-wagon race, the winner of which will obtain the rights to the property.

6. The race is a thriller, especially since Calvert has posted men on the course to try to cripple Roy's wagon. Roy wins, makes Bennett his foreman, and leaves with his crew on his first successful tour with his own Rodeo show.
Production Pace Off
As Only Six Start

West Coast Bureau of THE FILM DAILY

Hollywood—With only six pix set to start this week, production pace again slackens here. Total shooting will be 44 when the newcomers get under way. The weekly check-up:

At Paramount: Five shooters.

At RKO-Radio: Four shooting, including "Beverly," starring with Tornamoura, Gregory Peck, Alan Reed, Iror Dolgoruki, Lou Crosby, Dena Penn and Maria Palmer. Casey Robinson producing and Jacques Tourneur directing.

At Monogram: Two shooting.

At Metro: Two shooters.


At Warners: Four shooters.

Chattanoogans Elect Rogers

Chattanooga, Tenn.—Emmett R. Rogers, manager of the Tivoli Theater, local unit of the Wilby-Kiney circuit, Paramount affiliate, has been elected president of Chattanooga Cugatos, Inc., a civic organization.

Basils Move Offices

Buffalo—Offices of the Basil Bros. circuit were moved last week from the old location to the Lafayette Theater Building, recently bought by Basil.

Tomasino Buys Victory

New Haven—The 600-seat Victory theater here has been sold to Michael Tomasino, lessee for the past nine years. Andrew Ely was the owner.

Unusual Jim Crow Rule Makes Operation of Three Houses Profitable in 2,600 Pop. Town

Levelland, Tex.—A three-way Jim Crow rule is the unique practice of the Warners Theaters, Warner Bros. Building, here, with variable rules, in this 2,600 population town. The Rose, ace house, is for whites only. The Wallace, "B" house, allows Negroes in the balcony. The Old Rose, original house in the town, has three sections, one for Mexicans and another for colored and the third for whites only. Space allocated for Mexicans is contracted or expanded, according to influx or departure of seasonal workers.

An exhibition problem is thought about the latter odd arrangement. When the new Rose built, it left the Old Rose without a place. This solution brought it into the profit column without interfering with the other houses.

Macin in Capital to Buy Pic Equipment for Mexico

Washington Bureau of THE FILM DAILY

Washington—Francisco J. Macin, secretary for international affairs of the Mexican National Motion Picture Syndicate, is in Washington now arranging for the purchase of equipment for the Mexican industry. The syndicate of which Sonor Macin is secretary is divided into 45 sections, with 10,000 members, and includes all Mexican producers but also the actors, artists, writers and directors, as well as employees of all Mexican theaters.

"Mexican films are especially welcome by these illiterate or semi-illiterate populations of Latin-American countries, who can not understand the dialogue of foreign motion pictures," Sonor Macin said in a brief statement on Mexican production. "Our production fills, therefore a definite need."

He will talk with labor leaders while in this country, it was announced. Sonor Macin is secretary for technical and economic affairs of the Mexican workmen's confederation.

National War Fund Drive Enlists Industry Names

New York—Committee of the National War Fund which will conduct a campaign with the connivance of Allied-Independent. to avail of the benefit of 16 war related agencies, on the basis of acceptance, received through July 1, will include among others: Winthrop W. Aldrich, David Bernstein, Abe Lastfrog, Gertrude Lawrence, William Morris, Jr., Paul Moss, J. Robert Rubin, Spyros P. Skouras, Maj. L. E. Thompson and former Mayor James J. Walker. Skouras is also on the executive committee.

Set "Canteen" Deals in Ohio

Cleveland—Jack Goldhar, United Artists district manager in town to negotiate with the canteen circuit for the benefit of 16 war related agencies, on the basis of acceptance, received through July 1, will include among others: Winthrop W. Aldrich, David Bernstein, Abe Lastfrog, Gertrude Lawrence, William Morris, Jr., Paul Moss, J. Robert Rubin, Spyros P. Skouras, Maj. L. E. Thompson and former Mayor James J. Walker. Skouras is also on the executive committee.

Dally on Treasury's WFC
(First Coast Bureau of THE FILM DAILY)

Los Angeles—Tom Baily, director of the Theater Defense Bureau, has been appointed chairman of the pro-active Dramatic Talent Committee of the Treasury Department's War Finance Committee for Southern California.

Divorcement Backed By la.-Neb. Indies

"Definitely a Failure," Says Wolcott of Decree

Eldora, la.—The New York construction of motion picture consent decrees, as far as Allied-Men-Indies is concerned, has proved itself a failure," President Leo F. Wolcott of Allied-Independent-Theater Owners of Iowa-Nebraska, Inc., declared in a bulletin just released to his membership:

Comments Wolcott:

"It has not in actual practice done away with the three-way rule, the common abuses. It has been the cause of much higher film rentals. Its arbitration is too expensive for small theaters and too limited by the Decree for any real relief and, in view of the Crescent Court Case and the more recent Welden Arbitration Case, we may certainly be pardoned for expressing a preference for court procedure and elimination of the consent decree itself, but that does not mean that to heaven it was as simple as that! But Mr. Wright of the Dept. of Justice is quoted as remarking The three-way rule is "continuing indefinitely". Most distributors will undoubtedly press for its continuation without too much change since it has proven extremely profitable to them.

The National exhibitor groups have already drawn up amendments they are hoping of having included in any extension. These all have been published in the trade press and cover a lot of territory and from MPTOA's full-line selling to Allied's 12-picture (UMPI) plan, with cancellations, changes in the arbitration set-up, etc. . . . With no further comment, let it be known we, in common with the Pacific Coast groups, and others, favor the Allied plan and are fervently hopeful the Department of Justice will this time listen to and be influenced by the exhibitors, who after all are the most affected. . . Amen!

"We certainly urgently recommend to exhibitors that they write letters to the Attorney General, expressing their protest against continuation of the present motion picture consent decrees. A copy of the Bulletin could be sent, together with your comments in an accompanying letter."

(Continued From Page 1)

"May 6 in the matter of the motion picture consent decree."

The letter, signed by Leo F. Wolcott, Allied-Independent-Theater Owners of Iowa-Nebraska, Inc., reads as follows: ..
Vanguard Signs Fineman To Produce Shows Shortly

West Coast Bureau of THE FILM DAILY

Hollywood — Daniel T. O'Shea, president of Vanguard Films, Inc., has signed B. P. Fineman as producer for that company's extended program of pictures for release through United Artists, of which Vanguard is a 25 per cent owner. Fineman leaves M-G-M to join Van-

dward.

Stephen Longstreet, novelist, recently signed by Vanguard has been assigned as a writer of the Fineman unit. O'Shea stated that Fineman's next project would be announced shortly. Fineman is taking a brief sabbatical and returns to Vanguard within two weeks.

And Both Were SRO

Judy Garland was her own competition at Camp Kilmer, New Bruns-
wick, N. J., this week. The concert of the soldiers and to wit-

n a special pre-release showing of a later's "Victory Through Air Power.

The occasion being the end of World War II, the United States and British forces were all that remained of the Axis powers, and thus the event was a grand finale.

The film was a patriotic one, featuring footage of the war effort and the sacrifices made by the soldiers.

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To all Men, Greetings!

(The RKO Radio Convention "Gang")

What a great country is this Democracy of ours,—where you and we, even in wartime, can talk freely, one to another!

We of Edward A. Golden Productions are particularly happy to say, publicly and most sincerely, how much we appreciate the skilled and unflagging efforts of you, the distribution and promotional forces of RKO Radio, who so successfully sold and publicized "Hitler's Children," and made it one of the top grossers of the year.

To you we tip our hats, humbly and thankfully. We are proud of our association with all of you in RKO Radio, and are inspired in the planning of future Golden Productions by your good-will and energetic accomplishments.

Yes, "Hitler's Children" is but the forerunner of other good things to come,—the greatest of which is bound to be the Victory for which all of us are so earnestly striving.

Edward A. Golden Productions

Join July
Shangri-La
War Stamp
Drive!
RODGERS CALLS DISTRICT PARLEY

Metro Home Office Execs. to Huddle with Managers in Chicago for Three Days, Starting Sunday

Metro’s district managers will confer with the district managers on steps to be taken to carry out the formula prepared at Cincinnati, where the first survey was made last week. Opening session will con- vene Sunday morning and meetings will continue through Monday and Tuesday, with individual discussion of specific problems to follow the general sessions.

In addition to Rodgears, the following from the home office will be on the dais at Chicago: E. M. Saunders, assistant general sales manager; E. K. “Ted” O’Shea, Eastern division sales manager; H. M. Richey, assistant to Rodgears in charge of exhibitor relations; A. F. Cummings, branch operations manager; Edwin W. Aaron, circuit sales manager.

Trade Man as Liaison Between OWI-Pix!

Cairo House to WB Cues Post-War Plan!

Cairo (By Cable)—Accepted here as evidence that American film companies plan substantial investment in theaters overseas in the post-war period, Warners have acquired the Opera Theater, 1,650-seat.

Robert Schless, Warners’ general foreign manager, confirmed yesterday that Warners has taken over the Cairo House.

Rep. Gross At All-Time High

Roers Pix Biz in 100% Gain, Confab Told

Polio Outbreak Decreases Texas Grosses by 25 P. C.

Dallas—Polio of epidemic proportions has taken heavy toll in box-offices in the Dallas and Fort Worth areas and caused uneasiness in Waco, Austin, San Antonio, Houston, and Fort Worth.

Convention Delegates Hear Depinet Outline Program For 1943-1944 Season

RKO Radio Pictures schedules 40 or more features and 171 short subjects for the 1943-44 season, Ned E. Depinet, presi- dent, told delegates to the annual sales meeting at the Waldorf Astoria. All but two of the features will be made in this country with some of the important films scheduled to come from independent producers including Samuel Gold- wyer, Walt Disney, Sol Lesser, Herbert Wilcox, and others.

Show World Leaders At NEIC Conference

Leaders in every branch of the show world will gather at the Waldorf-Astoria this morning when the National Entertainment Industry Council set-up to serve as a clearing house for agencies providing entertainment to boost morale in the armed forces and on the home front.

No Film Monopoly to Be Permitted in U. K.

London (By Cable)—The question of film monopoly being raised in the House of Commons, as a result of the expansion of the theater and film interests of J. Arthur Rank, a statement was made that the Govern- ment could not acquiesce in "the creation of anything like a mono- poly" in theaters or in the produc- tion, distribution or exhibition of films.
Bell Tolls" in Formal Bow Tonight at Rivoli

Para.'s "For Whom the Bell Tolls" bows in formally at the Rivoli tonight as a benefit for the National War Fund in the wake of last night's press preview. Theater has been closed for two days to prepare for the premiere, including the installation of 100-foot front that covers the building from sidewalk to roof. Idea for the front was developed by Alec Mott; design is by Howard Bay. The crowd was composed of many persons prominent in society, civic leaders and key figures in industry, the arts, business and finance will make up the world premiere audience.

Here from Hollywood for the opening are B. O. DeBulva, Paramount executive producer; Sam Wood, producer-director of "For Whom the Bell Tolls," Dorothy Lamour and her husband, Capt. William B. Howard, III; Betty Hutton and Mary Martin, both Paramount stars; William H. Pine, Paramount producer, and others.

Two film industry men called for Cuban Army

Havana—By Air Mail, Passed by Censor—Only two film industry men were called when the National Re- gistration Board, which is empowered to call men between 20 and 25 years of age, for military training in the Cuban Army, revealed that William L. Villaeva, son of the manager of the Modernista and Marti Theaters, Cardenas and Lilo Yarson, actor who appears in "For Whom the Bell Tolls," were called.

**FINANCIAL**

NEW YORK STOCK MARKET

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"Canteen" Tops Army's B.O. Business in June

Ace box office hit in Army motion picture theaters in June was UA's "Stage Door Canteen," it was announced yesterday by Fred Bund, assistant director of the Army Motion Picture Service.

Other figures showing features of the month from a box-office standpoint were, in order, "Coney Island," "29th-Fox," "Intimate," "Lowey's," "Aerial Gunner," and "Action in the No'rh Atlantic," Warners. It's the first time that the Army list showed only one "escapist" picture registering.
Three years ago the Paramount studio dedicated its heart, its hands, its hopes, to the creation of an heroic film. Nine million man-hours of devoted care were lavished on it. Volumes of publicity have preceded it. Now, filmed in superb Technicolor, its 168 minutes of entertainment at last unfold upon the screen...
"In spite of the things that were done to me, I never kissed any man until you. And now there are but three days and three nights—yet they're everything. Longer than the months of torture—longer than the years I've lived... There isn't anything else but 'now'—and we must live all our life in the time that remains."
Towering high as its own craggy mountain peaks over all other best-sellers of this day and age. One million people bought it . . . 5,000,000 read it . . . To 50,000,000 spread the fame of its superb romance: “Nobody can write as Hemingway can of a man and a woman together...This is a book, not of three days, but of all time.”
These Are

Gary Cooper as Robert Jordan
who had come to offer his life for a country that was far from home—and a cause that was near his heart.

Ingrid Bergman as Maria
Of the Close-Cropped Hair
"I do not know how to kiss, or I would kiss you—and I shall learn to kiss you very well."

... and all the others of that brave, lusty, brawling, life-loving band who flung a desperate challenge in the face of death—against crushing, hopeless odds.
The People

Akim Tamiroff as Pablo
“Pablo was brave in the beginning... he killed more people than the cholera. But now he is finished. He is very much a coward and he will betray us all.”

Arturo de Cordova as Agustin
“It is better to die on your feet than to live on your knees.”

Katina Paxinou as Pilar
“She is of an unbelievable barbarousness, with a tongue that bites like a bull whip... She would have made a good man—but she is all woman, and all ugly.”

Joseph Calleia as El Sordo
“Whether one has fear of it or not, one’s death is difficult to accept... even at fifty-two, with three wounds in you, and surrounded on a hill.”
For them the bridge was everything. For three breathless days their every thought, their every movement was consecrated to its destruction. And then—“there was a cracking roar and the middle of the bridge rose up in the air like a wave breaking, and they felt the blast of the explosion roll back against them...”
These Are The Scenes

That help fill the screen with tumultuous action and tight-lipped suspense

The Siege on the Mountain Top

The Massacre at the Cliff

The Bombing of the Café

The Defense of the Cave
PARAMOUNT

FOR WHOM THE BELL TOLLS

From the Celebrated Novel

Starry

Gary Cooper

PRODUCED AND DIRECTED BY

Sam Wanamaker

IN TECHNICOLOR

with AKIM TAMIROFF - ARTURO de CORDOVA

Screen Play by
All America helped cast the most famous characters in modern fiction. There are one hundred individual rôles, and among them new stars emerge and famous players attain a brilliance that will be recorded in motion picture annals. The production, direction, and writing enlisted leading talents of the film world. The grandeur of Technicolor in this picture has never been equalled.
This Is The Policy

THAT WILL BRING MAXIMUM RETURNS FROM THIS TREMENDOUS PROPERTY TO THE BOX-OFFICES OF THE LAND

$4.40 WORLD PREMIERE, RIVOLI THEATRE, NEW YORK, JULY 14*

To be followed by

RESERVED-SEAT RIVOLI THEATRE ROADSHOW ENGAGEMENT

To be followed by

RESERVED-SEAT CARTHAY CIRCLE THEATRE, HOLLYWOOD, ROADSHOW ENGAGEMENT

UNITED ARTISTS THEATRE, LOS ANGELES, ROADSHOW ENGAGEMENT

To be followed by

OTHER METROPOLITAN CITY ROADSHOW ENGAGEMENTS DURING AUGUST AND SEPTEMBER

To be followed by

SELECTED PRE-RELEASE KEY CITY ROADSHOW ENGAGEMENTS OCTOBER 1st

To be followed by

NATIONAL ROADSHOW ENGAGEMENTS DURING 1943-44

To be followed by

RETURN ENGAGEMENTS FOR YEARS TO COME

*For the Benefit of The National War F

This Is The Company

THAT IS MAKING MOTION PICTURE HISTORY—

Paramount
Show World Leaders at NEIC Conference

(Continued from Page 1) will meet for the first time to adopt plans for complete mobilization of the amusement business in the interests of victory over the Axis. The conference will run through tomorrow.

Representatives of 36 major national organizations in the entertainment world will hear Brig.-Gen. Frederick Henry Osborn, chief of the Morale Branch of the Army, tell of the entertainment requirements of men and women in uniform. Theodore W. Gamble, director of the War Finance Committee of the Treasury Department, will talk on what show business can do to aid the Government in the coming war loan drive. Winthrop Aldrich will speak on the role of the entertainers in the future plans of the National War Fund, of which he is chairman. The highlight of the second day of the meeting will be a discussion of civilian morale and entertainment on the home front by Eimer Davis, OWI director.

Also listed on the agenda is a discussion of a pledge by members of every branch of the entertainment world to dedicate themselves to a group of planned-up programs of entertainment to aid in the winning of the war. Other business of the meeting will be completion of a permanent organizational set-up for the NEIC in New York and other major entertainment centers.

The idea of the NEIC, which will function as a service agency to channel talent and facilities to points where they can best be used, grew out of a conference held at the Times Hall on June 3 and 4.

The continuations committee appointed at that time by George J. Schaefer, chairman of the WAC, as chairman will place before the show world representatives the results of its planning activities in behalf of fuller dedication of the amusement field to the war effort.

"Canteen" in Fourth Week

"Stage Door Canteen," which starts a fourth week tomorrow at the New York Capitol, is expected to go at least eight weeks there, it is understood.

Happy Birthday to You

Olive Borden
Hal Shaye
Jay Henry
John S. Twist
Lucile Price
M. J. Siegel
Dave Fleischer
Charles Weintra
Stuart Stewart
Tots Johann
George Blake

Conventional Settings:
• • • TODAY marks "the end of the beginning," which is to say the current RKO Radio sales convention in the swank Waldorf-Astoria......From this point on, the company and its distribution leagues will be able to devote their attention to the task of rounding up the 1943-44 season a humdinger, and there isn't a single official or delegate but that it will be.....

Yes're, Phil M. swooped down on the big Park Avenue hospitality to chew the trade fat with some of the boys as they headed for their noon-tide meal fat....It was good to see Al Selig again, up from down Pittsburgh and Washington way......Al says that the perfect men for some of the on-coming RKO Radio features occurred right while Ned Depinet was announcing the new line-up—for darned if Oscar didn't poke his head in the convention hall door right then.....Both the morning and afternoon his sessions were downright private, but Phil M.'s little noise hound, "Snooper," managed to slither into the sessions and emerged with the following barking:

• • • COLONEL Carlos P. Romulo, present at the gallant last stand of General MacArthur in the Philippines, as the latter's chief aide, took a box and received a spirited ovation......The Grand Ballroom's unavailability this year to the RKO sales meet, by the by, necessitated the announcement of 1943-44 product being staged in the hotel's Wedgewood Room,—and to an over-flow audience.......Distaff RKO-ites at the sales meeting were the alluring Rosalie Ross, of Roger Neilson's staff, and the charming Mildred Hartman of Angie Schubart's department......They worked like beavers outside the Sert Room, where the publicity typewriters hummed in the best City Room fashion......RKO Radio, so Ned Depinet disclosed, has six Tim Holt westerns now available for immediate dating by exhibs......Tim completed these half-dozen pio prior to his induction into Uncle Sammy's Army seven months ago......They'll be the only horse organs the org will have in the new season......

• • • ANENT Praxey Ned—he invited ye delegates to an open house tomorrow at GHQ, specifically the office of "Flash," house organ batwick....."GHQ was established by Salute's Jack (Ole Goose-Callin Level as a clearing house for nooze of RKO-ites now in the armed forces.....James R. Young, the Far East correspondent whose book, "Behind the Rising Sun," is destined to be one of RKO's best bets of the season, gave an off-the-record broadside about inside Japan.....Jimmy, vet- eran member o' the Fourth Estate, is a whale of a speaker.....N. Peter Raytheon, introducing his school pal, Floyd B. Odum, to the sales dele- gate, recalled that when they were schoolmates at the University of Colorado, Odum already had a keen financial flair, evidenced in his poker pickings, and his facility in getting elected to college committees with stipendary privileges.....Capt. Ben Lyon held a reunion with his pals of the Phil Reisman foreign department staff.....Patrocinal Patricio Biddle of the WACs, formerly of the studio, dropped in to say hello, and chatted with her former boss, Perry Lieber.....Terry last night, in charge of field exploitation under S. Barret McCormick, was able to see his staff on masse for the first time.....Spread all over the country, Terry has hinto seen 'em singly or in pairs.....Cables of greetings to the delegates were read by Ned Depinet from branch managers in such scattered spots as Barcelona, Cairo, San Juan, P. R., Bombay, Stockholm, Chungking, Lisbon, London and Berne,—testimony to the fact that RKO carries on!.....P.S.: Good luck to you all, lad!.....And be sure to always

AVENGE PEARL HARBOR!

Trade Man as Liaison Between OWI-Pix

(Continued from Page 1) and Domestie Director Palmer Hoyt will probably see an offer by OWI to let the industry pick a man to carry on this work. It's believed that the Office of War Information films liaison is pretty much a(n) open question, but it was learned that there will probably be a Hollywood office apart from that of Ulric Bell, who represents the overseas branch. The main reason for this would be that the agency does not want to leave itself open to any danger of censorship, since the overseas branch does exercise censorship, in effect.

Bell's office, it will be seen, is in the hands of a man who would not find it necessary to work in any way to accom- plish his ends. They hope to have a man in whom the industry has complete confidence to do an affirmative job there—someone to whom the industry will look for a quick answer to its background information for the studios. It is not unlikely that the same man will serve both in Washington and in Hollywood.

OWI officials, if they have the man in mind, have been quite successful in conciliating his identity. It is likely that they hope for the industry leaders to name the man.

Arch A. Mergy, who has been assistant chief of the motion picture bureau under Lawell Mallett, will probably be on the scene for a time yet, having a new job to help liquidate the bureau. His future plans are believed to be for his accepting a post with the Army.

News Agencies Cover 'Roger Touhy' Prison Show

A big turn-out of illness law-enforcement officers, newspaper corre- spondents and photographers, maga- zine writers and such national news agencies as the Associated Press and the UPI, totaling nearly 1,000 covered the Stateville Penitentiary preview showing of 20th-Fox's "Roger Touhy, Gangster," in Joliet, Ill., last night at Jack Goldstein, Eastern publicity di- rector for 20th-Fox reported last night upon his return by plane to New York.

"Weather" at Roxy July 21

Twentieth-Fox's "Stormy Weather" followers "Boney Island" into the Roxy on July 21.

WEDDING BELLS

Geraldine Huck now a storekeeper in the WAYS and, formerly with 20th Century-Fox exchange in Des Moines, was married to Lt. Robert Jon Evans in Jacksonville, Fla. She is stationed at Jacksonville.
Five Features in Technicolor: New Series Added To New Season's Lineup

(Continued from Page 1)

Frank Ross and Elmo A. Golden. Five of the new season's pictures are completed and eight are in production.

Commenting on the program, N. Peter Rathvon, president of RKO Corp., said, "Our 1943-44 product represents a careful selection which, we think the public will find of unusual appeal. It is diversified and attractive, balanced between the serious themes of our times and the gay comedies and musicals that are a tonic entertainment necessity today."

Three to be in Technicolor

Most of the program will be based on originals, three on magazine stories, four on books and one on a play. Five features are to be filmed in Technicolor, in addition to all of the Disney releases.

Top pictures to be produced at the RKO lots in Hollywood and Culver City under direction of Charles W. Koerner, include Ginger Rogers in "Fibber McGee," directed by Edward Dmytryk, and Annette Hanshaw, directed by David Hempstead from Dalton Trumbo's original story, "The Gibson Girl," which Hempstead will produce in Technicolor, Fred Astaire and Jean Leslie will be starred in a musical while Cary Grant will head the cast of "Experiment Perilous," from the Margaret Carpenter best seller, also produced by Hempstead.


Ross has completed the Joan Arthur-John Wayne starrer, "A Lady Takes a Chance" and will follow with "One Girl in a Million," also starring Joan Arthur, which will be completed in the fall. Dmytryk will produce and star in "Show Business" with a cast including Joan Davis, Frank Sinatra, Marcy McGuire, Dooley Wilson and others to be announced.

Company's initial Bing Crosby feature will be "Down Melody Lane," to be produced by Hempstead who will also guide "Nurse Sister Kent." "I Can Remember" Hour of Glory" to be produced by Casey Robinson from his own script, "Prom In Technicolor," produced by Anton Tomanova and Gregory Peck for Broadway, Jacques Tourneur will direct.

Maureen O'Hara in Two

Maureen O'Hara will be co-starred in "Fibber McGee" with John Garfield in "Fifth Avenue" from Dorothy Hughes' best seller, and with John Garfield in "The Saddle" from Gordon Ray Young's magazine serial. Robert Fellows will produce both.

Fellows will also produce two starring Pat O'Brien: "The Iron Major," based on the life of the late Maj. Frank Carmack, and "Marine Raiders." "Around the World" stars Kay Myers with Michele Morgan, Constance Moore, Marcy McGuire, Frank Sinatra and Grainger Hartman, Leon Errol and Mil Torme, with direction by Tom Whalen. Fibber McGee and Molly are to be starred in "A Woman of the City," a radio production, directed by Richard Wallace. Pearl Bailey will be featured in "The Show of Shows." Emmett Lavery with a cast headed by Maureen O'Hara, Marjorie Cameron, Wally Brown and Alan Carney will be featured in "The Sobbing Sisters," series produced by Bert Gilroy. First of this series will be "The Adventures of a Rookie," directed by Leslie Goodwin with Marjorie Lamont, Pat Kelly and Richard Martin in the cast. Others will be "The Roosters in Burma," and "The Roosters in Berlin." Another new series, "Mr. and Mrs. America." will star Erol. The Paladin, Gideon Lee and Lina "n' About series will be continued.

Geraghty on "Fibber"


Abandoned Child's Adoption by Variety Club

Hailed by Capital District as Capital Deed

Albany, Top current topic among press and public here is the adoption by the Variety Club of a little Negro child on the doorstep of Joseph's Church, a note pinned to his coat by the mother who wrote that she could no longer care for him. Little lad's adoption has driven home to Albanians at a time when make-believe community of the world is galvanized by the great- heartedness of its showmen members. Chief Barker C. J. Latta declares: "When we took over the financing and operation of the USO Club Canteen, we thought this was the biggest undertaking we have tackled. The adoption of the child has gained the greatest good-will that we have ever experienced in this community when we planted in the minds of the public that the movie industry is doing considerable good work for the community as a whole."

Greatest Opportunity

With Peace—Odlum

(Continued from Page 1)

industry's post-war future in a dress before the RKO radio sales meeting at the Waldorf-Astoria yesterday.

"I think the industry has established itself never it been before," stated Odlum. "There is good reason why people are going to the theater, good reason why the picture companies are getting film to carry on. It is because motion pictures are a real need, helping morale, helping build up production, helping the men at the front, and I think you people here should consider yourselves helpers in this effort."

Odlum declared film "will carry America to the world because the world will be more conscious of America than ever before."

Thursday morning, climax of the sales meet, was given over to the 1943-44 product announcement by President Ned E. Deppen. Sales meeting was attended by Robert S. Woflip, metropolitan district manager; Robert Mordich, general sales manager; Nat Levy, Eastern division sales manager and Walter E. Bramson, Western division sales manager.

Presumably RKO Radio vice-president in charge of foreign sales, who has deplored that plans are already under way for the presentation of Europe picture "So That in Washington," has assurance that foreign sales will be maintained at a good level.

Mrs. Camerino Revises Dies

Dellroy—Mrs. Catherine J. Revis, mother of Haviland F. Revis, de- tocor correspondent of THE FILM DAILY, died Sunday after several months' illness. She was office manager for her son for many years until illness forced her retirement. Memorial services will be in Woodmere Cemetery today.

Monday at the Waldorf-Astoria Hotel, New York, will be chilled to an end this morning at nine o'clock by Ned E. Deppen.

Day's order of business will be devoted to the new season's product as announced by Deppen yesterday. A recess will be called at 12:30 p.m. and the delegates will be hosted to lunch in the Wedgewood Room. The meeting will then be resumed at 2 p.m.

In the evening at seven p.m., the delegates will be guests of National Screen Service at a reception and buffet supper in the Wedgewood Room. The homeward return of the delegates to their various offices throughout the United States and Canada will be conducted and continue through tomorrow.

Add "Help Wanted!"

Sound View, Conn.—Because of his inability to obtain an operator, John P. Glaick can be unable to find himself a place in a house usually occupied by Memorial Day or Fourth of July at latest.
The sensational show that exposes the vicious Japs as the vilest villains the world has ever known! . . . Sensationally promoted! . . . Opening in August...Make your own booking plans NOW!...
They sell their own daughters!
They manhandle captive women!
They make war even on babies!
They torture helpless men and women!
They make slaves of children!
—and more, and more, and MORE!

From the Pages of Life of James R. Young’s Amazing Book

SEE IT ALL IN THE PICTURE THAT MAKES YOU MAD ENOUGH TO FIGHT

WITH MARGO • TOM NEAL • J. CARROLL NAISH • ROBERT RYAN • GLORIA HOLDEN
Directed by EDWARD DMYTRYK • Original Screen Play by EMMET LAVERY
**Rogers Calls M-G-M District Conference**

(Continued from Page 1)

manager; Harold Postman, assistant to Rogers; Howard Dietz, vice-president in charge of advertising and publicity; Silas F. Seadler, advertising manager; William R. Ferguson, exploitation manager. John L. Flynn, district division sales manager and John J. Maloney, Central division sales manager, will sit.

District managers who will attend the Windy City parlav will number John J. Bowen, New York;руж; Ralph Brogdon, Washington; Maurice N. Wolf, Boston; Robert Lynch, Philadelphia; Charles E. Keesnich, Atlantic; George A. Hickey, Los Angeles; John P. Byrne, Detroit; Bur-

(b)us Bishop, Jr., Kansas City; Harris P. Wolberg, St. Louis, and Samuel A. Shirley, Chicago.

**Cairo House to Warners Cue to Post-War Plans?**

(Continued from Page 1)

Joplin, Cairo's second largest theater, following the run of "Casablanca" in July, the theater will be closed for general renovation, reopening in September under the Warner management.

**Lamar Swift Promotion Brings Editorial Praise**

Atlanta — Promotion of Lamar swift from Waycross manager for the Lamar Swift Theaters, Paramount, and Paramount Theaters, Paramount, and the theater will be closed for general renovation, reopening in September under the Warner management.

**Solo Operation**

Boston—The Coolidge Corner The- ther has lost all of its staff except Manager Jack Markle. Four of his aides have gone into the armed services and Markle is compelled to do all of the work formerly done by the quartet since he has to date found it impossible to replace them with competent men or women.

**Rep. Gross At All-Time High**

Rogers Pix Biz in 100% Gain, Contab Told

(Continued from Page 1)

in addition to local exploitation.

Today's session will center about discussion of sales policy, as well as productions scheduled for the immediate future, including "Pride & Prejudice," "The Pinky," "The Old Waltz," and the Roy Rogers pro-

duction, "Man From Music Mountain." All subjects will be covered at a detailed

session in key cities.

Mr. Grainger leave tomorrow for Chicago, where the second of Republic's heaviest in the naries, M. S. White,令

with a nape in Fort Worth claims a Saturday drop of from 450-600 kids to 10 only, while Leon Lewis, Liberty, subsequent downtown, reports a heavy decrease.

Raymond Johnson, THE FILM DAILY that while no requests have come from any Government authorities to the theaters to close, such suggestions have been made and in one city in Fort Worth a community project of three days a week has been introduced. According to S. L. Oakley, Jefferson, the City Health Officer has asked exclusion of children under 12. Swimming beaches were closed in most of these places.

State Health Officer Dr. Geo. W. Cox declares the spread of the disease is epidemic, with upwards of 300 cases now reported, including some deaths. New cases are reported daily and the area of inci-

dence widens with each report.

In addition to the loss of the juvenile trade, the box-offices suffer adult losses—those who ordinarily attend the children, those who re-

remain because the children are kept away, and those who abstain from attendance through their own fear.

**Polio Outbreak Decreases Texas Grosses by 25 P. C.**

(Continued from Page 1)

Beaumont. Cases have been re-

ported from outlying places around these cities. Some estimates have placed the total box-office loss as high as 25 per cent.

Raymond Willie, assistant general manager, Inter-State, estimates that the loss of juvenile trade is about 50 per cent of normal, being $4,000-

sales on $8,000 at a house, with a nape in Fort Worth claims a Saturday drop of from 450-600 kids to 10 only, while Leon Lewis, Liberty, subsequent downtown, reports a heavy decrease.

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remain because the children are kept away, and those who abstain from attendance through their own fear.

**Report Chakesers Circuit Taking Sam Lee's Four**

Cincinnati — The Phil Chakesers Circuit, Springfield, 0., is reported to have taken over four Kentucky theaters operated by Sam Lee, and opened at Winchester and Frank-

**More Chi. Men Face Exortion Indictment**

be filed before Sept. 7, when the six alleged Chicago gangsters named in the indictment, in addition to Louis Kaufman, business agent of Local 244, Newark operators' union, and John Roselli, West Coast agent for the extortion ring, are scheduled to go on trial. They are charged with conspiracy to violate the Federal anti-racketeering statutes.

Boris Kostelanetz, special assistant U. S. attorney general in charge of the prosecution, was questioned about the identities of those expected to be added to the list of de-

fendants. He refused to comment, although he did state that "the special federal grand jury is still investigating."

The six Chicago defendants, all but five members of the old Capone organization, will be arraigned in New York courts on $100,000 bail each. Kaufman is free on $25,000 bail.

**New City Safety Code Goes to Omaha's Council**

Omaha—Fire Commissioner Wal-

ter Konetzke urged the observance in City Council providing for a new city safety code that would require certificates of occupancy to be obtained annually by any public gathering place accommodating more than 50 persons.

The new rules, which have the unanimous recommendation of the Council, will come up for final action later this month and if passed will go into effect in October.

They provide tighter regulations for fireproofing of decorations, tendance of exit doors, passageways to exits, fire extinguisher placement, listing of insurance offices, direc-

tions to exits and quarterly inspection by officials of the fire depart-

ment.

The number of exits would determine capacity. Violators would be subject to fines up to $100 and to 90 days' imprisonment.

**Douglas House to Allison**

Terre Haute, Ind.—John Allison, has acquired the Virginia Theater, here from Harry Douglas, owner of the Cozy Theater, Dugger.

**“Aleutians” May Be Shown in 2 Versions**

Washington, D.C.—Palmer Hoyt, new director of the U.S. War Department, who has kept out the Army OWI dis-
BIGGEST "BOX OFFICE GROSS"
OF ANY MOVIE MAGAZINE

MONTH AFTER MONTH THE PUBLIC PAYS MORE
MONEY FOR PHOTOLEY—THE INDUSTRY'S
LUXURY MAGAZINE—THAN FOR ANY OTHER
MOVIE MAGAZINE PUBLISHED
NEIC SETS PROGRAM, ELECTS SCHAEFER
New Eng. Indies Ask WPB Probe Pix Hoarding

**Letter Proposes That Gov't Agency 'Require' Distribs, Release Completed Product**

**By FLOYD BELL**

**FILM DAILY Staff Correspondent**

Boston—George B. Farnum, former Assistant U. S. Attorney General, now representing more than 200 independent theaters in New England, yesterday released a letter to the WPB asking for immediate investigation of the extent to which major producer-distributors (Continued on Page 4)

**RKO Radio to Boost Top Pix Pre-selling**

RKO Radio's top pix for 1943-44 will be given national advance pre-selling campaigns on a greater scale than ever before, S. Berret McCormick, director of advertising and (Continued on Page 8)

**Warner Frisco Meeting To Get Under Way Today**

San Francisco—Last of the three regional sales meetings being held by Warners this year will be called to order by Ben Kalmenson, general (Continued on Page 4)

**WB $450,000 Bid For 'Junior Miss' Tops**

Warners reported bid of $450,000 is said to be the top offered thus far for screen rights to "Junior Miss," Jerome Chodorov—Joseph Fields hit which has been playing on Broadway since Nov. 18, 1941. Other bids reported include: William Goetz, $400,000 or $335,000 plus 25 per cent of the net; Columbia, $335,000 plus 30 per cent of the net and United Artists for Mary Pickford, $350,000 plus 45 per cent of the net. Buyer of the property is expected to be named within the next two weeks with the picture due for June, 1945 release.

**Schine To Be Ordered of 9 Houses**

(See Column 3 Below)

**The Daily Newspaper Of Motion Pictures**

Twenty-Five Years Old

**NEW YORK, THURSDAY, JULY 15, 1943**

**TEN CENTS**

**Intimate in Character International in Thought**

**The SilK DAILY**

**NEIC SETS PROGRAM, ELECTS SCHAEFER**

By FLOYD BELL

**FILM DAILY** Staff Correspondent

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**WB $450,000 Bid For 'Junior Miss' Tops**

Warners reported bid of $450,000 is said to be the top offered thus far for screen rights to "Junior Miss," Jerome Chodorov—Joseph Fields hit which has been playing on Broadway since Nov. 18, 1941. Other bids reported include: William Goetz, $400,000 or $335,000 plus 25 per cent of the net; Columbia, $335,000 plus 30 per cent of the net and United Artists for Mary Pickford, $350,000 plus 45 per cent of the net. Buyer of the property is expected to be named within the next two weeks with the picture due for June, 1945 release.

**"For Whom the Bell Tolls" Acclaimed as Monumental B. O. Blessing at Its Premiere**

One of the most widely-read literary properties of modern times—Ernest Hemingway's "For Whom the Bell Tolls," romantic and tragic saga of the Spanish Revolution which was a dress rehearsal for the present World War, has emerged in all its stark and sensational glory upon the screen, brought there by Paramount... It represents... the acme of motion picture mechanics and artistry. To showmen, wherever they may be under freedom's skies, or whatever the size or scope of their outlets, "For Whom the Bell Tolls" stands as both a monumental box-office blessing and a monument to the vast potentials of the screen in our day.

(For full review, turn to Page 7. For report on last night's notable premiere, turn to Along the Rialto, Page 4)

**'Adequate' War Info. Pix Seen by Harmon**

Full confidence that an adequate program of war information films will be formulated at tomorrow's joint meeting here of the WAC Co-ordinating Committee, Theaters Division executive committee, and the chairman of the exhibitors area committee, was voiced yesterday by Francis S. Harmon, WAC vice-chairman, in addressing the RKO Radio

(Continued on Page 4)

**Para. District Managers To Discuss FWBT Policy**

Policy by which "For Whom the Bell Tolls" will be roadshowed throughout the country, will be discussed at a Paramount district managers' meeting which gets under way today at the Pierre Hotel. Neil Aigner, general sales manager, will

(Continued on Page 2)

**D of J to Press Sale Of 9 Schine Houses**

**Washington Bureau of THE FILM DAILY**

Washington—The Department of Justice intends to press for the disposal of the nine theaters the Schine Circuit reported last week it could not sell. Assistant Attorney General Tom C. Clark, chief of the anti-trust division, said it is not likely that the matter will be heard in court before September, but the Justice Depart-

(Continued on Page 7)

**Would Stop Showing of "Roger Touhy, Gangster"**

**Chicago—**Contending that "Roger Touhy, Gangster," produced by 20th-Fox would wreak irreparable harm, damage and injury to the name, character and reputation of Touhy, Attorney T. J. McCormick seeks a Fed-

(Continued on Page 2)

**Dief Clearance Pact Approved by Board**

Stipulation agreed upon by Dief Amusement Corp, all five signers of the New York consent decree and

(Continued on Page 7)

**Grocers Deliver Ads For Halifax Exhbits.**

Halifax, N. S. — Exhibitors have found a solution to the problem of how to distribute hand bills and other advertising matter despite the short-

age of boys willing to deliver the material. Operators of Halifax and Dartmouth theaters now deliver the matter in bulk to retail grocers who, in return for cash and passes, include copies in all outgoing orders. In some cases, retailers display advertising in their windows and get screen advertising mention in return.

**Rep. Plans Own Radio Show**

**Delpinet Drive, RKO's Tops; Prize Winners Announced**

Terming the recent drive which bore his name the company's most successful, Ned E. Delpinet, RKO Radio proxy, announced its winners at yesterday's session of the Wal-

(Continued on Page 7)

**Dullzell, Brandt, Feinberg Fill National Offices; 24 on Co-ordinating Com.**

By LOU PELEGRINE

**FILM DAILY** Staff Writer

Plans for complete mobilization of the amusement world to advance the nation's war effort were adopted by leaders in every branch of show business yesterday at the opening session of the initial conference of the National Ent-

tainment Industry Council at the Ho-

tel Waldorf-Astoria. The conference, at which 42 major national organ-

izations in the entertainment world are repre-

sented, runs through today.

**Officers and a co-ordinating com.**

(Continued on Page 8)
COMING AND GOING

HERBERT J. JATES and JAMES R. GRAINGER leave for Chicago today.

ED KUUKENDALL, MPTCA presxy, is expected to arrive in New York tomorrow.

CHARLES K. STERN, assistant treasurer of Loew’s, is vacationing in Swampscott, Mass.

NUR M. GOKOLI, managing director of Trind- er Theater, returns to the Coast next week.

JAMES E. MANNIX returns to the Coast tomorrow.

JULIE J. KUBINS, executive of Pitts-Great States Theatres, is a New York visitor.

MOLY SILVER, Pittsburgh zone manager for Warner Theaters, and HARRY FEINSTEIN, film buyer for that territory, are in New York for a few days.

BUDD ROGERS, N. Y. rep. for Charles R. Rogers’ releases through UA, accompanied by MRS. ROGERS leaves today for Belgrade Lake, Me. They will be gone for two weeks.

SAM MARX and JOHN TWIST, M-G-M pro- ducer and writer, respectively, will leave for the West Coast Saturday after a brief visit to New York where they did preparatory work on “They Also Wear Wings.

Would Stop Showing “Roger Touhy, Gangster” (Continued from Page 1)

company. Touhy, serving a 99-year sentence at Stateville prison for kidnapping also faces an additional 25-year sentence for aiding prisoners to escape.

The Chicago Times story says 20th-Fox offered Touhy $1,000 for saying, “Crime does not pay” in the film, but he refused it.

Attorney McCormick says that at the Federal Court hearing next week for an injunction, he will bring out that the appearance of state officials in the film gives it political aspects which are also unfair to Touhy.

Small Pays $100,000 for Booth Tarkington Novel

West Coast Bureau of THE FILM DAILY

Hollywood — Edward Small has bought the new Booth, Tarkington book, “Kate Fennigale,” for $100,000 and has set a budget of $1,400,000 for the picturization of the book.

He is trying to get Claudette Colbert and Susan Peters for the two leading feminine roles.

Beverly Sltgreaves Dies

Beverly Sltgreaves, 70, prominent on the American stage for 50 years, died yesterday in her New York apartment after a long illness. She had appeared in many theaters in Europe as well as in Africa and Aus- tralia. Funeral will be held tomorrow at noon at the Walter B. Cook’s Funeral Home, 117 West 72nd St., under auspices of the Actors Fund of America.

Pioneer Ore. Exhib. Dead

Portland, Ore.—Leser Cohen, 80, one of the first theater operators in Oregon, and for many years operating the Globe and Grand theaters, died at home following a short illness. Cohen headed the People’s Amusement Co.

JAMES CAGNEY, who arrived in town on Tues- day, leaves for Massachusetts tomorrow.

KENNETH THOMSON returns to the Coast next week.

DOROTHY LAMOUR is at the Waldorf-Astoria from the Coast. Her husband, CAPT. WILLIAM ROSS HOWARD, 3RD, is with her.

DEWEY D. BLOOM, M-G-M Canadian field representative, is in New York for promotion conferences with William R. Ferguson, M-G-M exploitation manager.

IVRYN MARTIN, publicist at the Stanley Baltimore prior to joining the Mariner, returned from a 3,900-mile con ny trip, is spending a brief leave here.

MRS. SAMUEL GERMANE, wife of the 20th- Fox sales manager, New Haven, is visiting in New Orleans with her son, Pvt. Tom Germaine, form- erly at Vittoraro.

LEO ROSEN, manager of the Strand, Albany, is at Lake Luzerne, returning Monday.

HARRY BOLGER, Tony Theater, Troy, is in New York, while SID SOMMERLIN, Lincoln, Troy, leaves Monday.

Anline Stockholders Vote in a New Board

Third board of directors since control of the company passed to the Alien Property Custodian was elected by the stockholders of General Anline & Film Corp. Successor to Robert E. McConnell, president and chairman of the board, will be elected at the board’s organization meeting July 25. He resigned some months ago.


Lee T. Crowden, Alien Property Custodian holds 97 per cent of the stock of General Anline, formerly controlled in Germany. In 1939 the company absorbed Agfa AnSCO Corp.

Newco.

New York Theaters

NEW YORK CURS MARKET

Monogram Pics. 3% 3% 3% 3%
Radio-Keith cts. 2% 2% 2% 2%
Spackman Corp. 3% 3% 3% 3%
Technicolor 14% 14% 14% 14%
Trans-Lux 3% 3% 3% 3%
Universal Corp. v.f. 3% 3% 3% 3%
Universal Pics. 18% 18% 18% 18%
N. Y. OVER-THE-COUNTER SECURITIES

Bid Asked
Roxy Thg. Bidg. 4s 1st 57 71% 79%

Western AMPTO Hold October Meet

Pittsburgh—At a meeting held by the directors of the AMPTO of Western Pennsylvania a motion was passed to hold their annual conven- tion in Pittsburgh in October. It will be a two-day business and social affair and 20th-Fox dates, as well as general chairman and committee, will be announced later.

FINANCIAL

(April 16, 1945)

Am. Seat. 17% 17% 17% 17%
Col. Pics. etc. 13% 13% 13% 13%
Columbia Picts. pf. 15% 15% 15% 15%
Cen. Fm. Ind. 17% 17% 17% 17%
Cen. Fm. Ind. pf. 17% 17% 17% 17%
East. Kodak 165 165 165 165
do. pf. 17% 17% 17% 17%
Gen. Proc. Eu. 23% 23% 23% 23%
Legos 82% 82% 82% 82%
Paramount 30 30 30 30
RKO 10% 10% 10% 10%
RKO Sk. pf. 99% 99% 99% 99%
20th Century-Fox 23% 23% 23% 23%
20th Century-Fox pf. 34% 34% 34% 34%
Univ. Pict. pf. 15% 15% 15% 15%
Warner Bros. pf. 17% 17% 17% 17%
do. pf. 14% 14% 14% 14%
9-13-12 9-13-12 9-13-12 9-13-12
NEW YORK BOND MARKET

Parr. B’way 6%/5 77% 77% 77% 77%
Warner Bros. 6%/6 6%/6 6%/6 6%/6

RAY S. COHEN

N. Y. Over-the-Counter. Securities

Bid Asked
Roxy Thg. Bidg. 4s 1st 57 71% 79%
SAXE

A MOVIE IS BORN

A full-page ad of parasitically,🎛️;

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THIS

STATEMENT!

PETE SMITH'S "SEVENTH COLUMN" is the most widely advertised Short Subject of all time!

(Metro-Goldwyn-Mayer, of course)

FULL PAGE IN BIGGEST MAGAZINES!

Saterepost, Life, Time, Newsweek. $30,000 campaign. 11 million circulation.

THESE FACTS!

* Backed by $100,000 promotion campaign!

* Special articles placed with magazines and news services!

* U.S. Junior Chamber of Commerce to stage SEVENTH COLUMN campaign in 850 cities! (See results of July 15th Premiere test campaign in Washington, D.C.)

* Nation-wide cooperation from Film Award Safety Committee, representing National Safety Council, Police Chiefs, Life Underwriters and other major safety groups.

THIS STATEMENT!

PETE SMITH'S "SEVENTH COLUMN" is the most widely advertised Short Subject of all time!

(Metro-Goldwyn-Mayer, of course)

16-page brochure going to war industry workers

MILLIONS OF COPIES!

Carelessness Causes Accidents

SMASH THE 7th COLUMN

Help Win The War

In many principal cities these cards used in street cars, buses, taxis, etc.

SMASH THE 7th COLUMN

Assisted by the Axis!

BE CAREFUL

when boarding and alighting from coaches

Sell War Stamps to Launch Plane Carrier "Shangri-La"!
'Adequate' War Info.  
Pix Seen by Harmon

(Continued from Page 1)

sales meeting at the Waldorf-Astoria.

Harmon, who appeared before the RKO Radio delegates at the request of Prexy Neil E. DeHetre, quoted extensively from the Congressional Record’s pages, stressing Senatorial tributes to the industry for its “voluntary co-operation” in aiding the war effort by exhibiting war information pix.

“It is safe to say that for the months ahead of us, an adequate program will be continued,” Harmon asserted.

The WAC vice-chairman discussing the various types of film which have “gone to war,” stated that information just given him by the War Department showed that as of Wednesday, July 14, the industry had delivered 8,397 features and 9,837 shorts to Army exchanges here and in London. These films are part of the more than 10,000 prints of current movies given by the industry for free showings to servicemen overseas.

Warner Frisco Meeting  
To Get Under Way Today

(Continued from Page 1)

manager, in the Mark Hopkins Hotel this morning.

A local cloncall is for the West Coast District, headed by Henry Herbel as district manager. Home office sales executives who arrived yesterday to take part also include Arthur Sachson, Roy Haines, Norm Harris, Moray A. Schwartzberg, and Albert L. Howson.

Marty Weiser, Western field rep., is on hand for the three-day meeting.

To Fete Herman in Albany

Albany—Variety Club is holding a testimonial for Leon Herman, former UA salesman here, at the Ten Eyck, July 26. Herman is now with UA in Buffalo. Committee consists of George Jeffers, Dick Hayes, Sidney Stockton, Bill Williams, Wel- den Waters and Neil Hallman.

Thursday, July 15, 1943

N. Eng. Indies Ask  
Pix Hoarding Probe

(Continued from Page 1)

are withholding completed pictures and the justification for such prac-
tice, if any.

Farnum said he was representing the same group who recently gave an effort to have introduced in Congress a bill establishing a cce.

price on film rentals.

Farnum’s letter asked that the WBP “require” the majors to release to indies “all features completed and hoarded they might have the right to hoard.” He pointed out that if the distributors desired to withhold pix on completion, “such part of the film stock as is not intended for exhibitors to operate of pictures for immediate release shall be re-allocated to independent producers.

Text of Farnum’s letter to the WBP follows:

On behalf of a group of independent picture exhibitors operating approximately 200 theaters in New England, I hereby respectfully urge you to immedi-
ately investigate the extent to which the major motion picture producer-distributors are deliberately withholding completed pictures and the justification for such a prac-
tice, and to take the necessary action to regulate such abuses as the facts may disclose.

“According to our information a large portion of the pictures which are re-
owned in completion but on the contrary are hoarded for some indefinite future re-
lease, our feeling is entirely inconsistent with the object and spirit of the rationing rules, and is calculated to aggravate the abuses of men and money, the latter thing, to promote the following evils:

“First, it is artificially and drastically limiting the supply of pictures necessary to the continued independence of exhibitors who operate their theaters.

“Second, it is giving the major producer distributors a distinctly unfair advantage over independent exhibitors in bargaining for pictures and is enabling them to ob-
tain and obtain unreasonable film rentals.

“Third, it is unjust and unfair to the public as independent exhibitors are re-
quired to pay admittance prices at a level that will enable them to survive and in the last analysis the grosses are restricted due to films distributed by the producer-distributors for their particular advantage.

“We respectfully request that your board require the major film producer-distributors to release to independent exhibitors all fea-
tures pictures completed and hoarded by them for future release, and in the event any pro-
ducer-distributor does not desire to release all features on completion, we suggest that such part of the film stock as is not intended for the production of pictures for immi-

diate release shall be re-allocated to indepen-
dent producers to the end that the supply of film reasonably necessary shall be main-
tained and continued to independent exhibitors and the picture business.

10 p.m. Sedalia Carlew  
Stoiks

Dallas—Sam Ward, manager of the Royal here, is receiving congratula-
tions upon the birth of his son at the University of Maryland Hospital.
With Dynamite and Daring
THEY HELD THE BRIDGE AT BATAAN

THE STORY OF A PATROL OF 13 HEROES!
A METRO-GOLDWYN-MAYER PICTURE
STARRING ROBERT TAYLOR
(LYON, SERGEANT BILL DANCE)
ALLYSON TAYLOR
MURPHY MITCHELL NOLAN
LEE BOWMAN, ROBERT WALKER, DESI ARNAZ

WRITTEN BY HARRIS AND WALTER
DIRECTED BY JUDD APATOW
PRODUCED BY HARVEY HUGHES

"JOHNNY EAGER"—"STAND BY FOR ACTION"—"BATAAN"

UP! UP! UP!
Warner Bros. Circuit Management Corp. has been approved by the appeals board and a consent award ordered. Action resulted from an appeal to the board by Warner Bros. Inc. against an award in the complaint filed by Def against the companies. Since the appeal the interested part- ties signed a stipulation which was awarded by the appeals board, as follows:

The complaint against Vitagraph is dismissed. No clearance will be granted in licenses hereafter entered into by 20th-Fox, Paramount, RKO and Loew's to the Stanley and Many- fair Theaters, Newark, N. Y., over the Astor, operated by Def. Maximum clearance to the Astor, Irvington, over the Astor will be 14 days. Maximum clearance to be granted the Castle, Irvington, over the Astor will be seven days on pic- tures playing both clear and repeat runs at the Castle. Maximum clear- ance of the Savoy, Newark, over the Astor will be three days. Award does not affect clearance of the Ritzy over the Astor. Costs of the appeal are to be borne by Warner Bros. Circuit Management and of the arbitra- tor equally by the parties.

Schuyler Theater, N. Y. City
Files Clearance Complaint

Schuyler Theater, Inc., operating the Schuyler, 504 Columbus Ave, has filed a clearance complaint with the N. Y. Arbitration Tribunal claiming the seven days clearance granted the Arden, 876 Columbus Ave. is unreasonable as to time and area as there is no competition between the houses. Elimination of all clearance, or if the arbitrator finds there is competition between the theaters, reduction to one day is asked. Loew's, 20th-Fox and RKO are named in the complaint.

Mrs. Mary Pruniski Dead

Little Rock, Ark.—Mrs. Mary Pruniski, 84, mother of Max Pruniski, vice-president of Malco Theaters, Inc. is dead. Other survivors are a daughter, Mrs. J. R. Bauer

WAR SERVICE

... on the Film Front

"Shangri-La Stamp Club," formed by managers of the Century Circuit of 37 the- aters, are largely credited with ringing up $50,000 in War Stamps sales since July 1, according to Fred Schwartz.

Club idea pits nebulous youngsters against one another to see who can sell the most stamps. Awards include rings, pins, stamps, watches, 400 war bonds, 400 War Bond Books, etc. Highest tally in any one neigh- borhood nets the youngster a six-month pass to the house.

**REVIEWS OF NEW FILMS**

"FOR WHOM THE BELL TOLLS"

with Gary Cooper, Ingrid Bergman

Paramount

170 Mins.

BOX-OFFICE OFFICE, FOR ALL THEATERS, MAGNIFICENTLY PRODUCED AND ACTED, RANKS AMONG MEMORABLE FILMS.

One of the most widely-read literary properties of modern times.—Ernest Heming- way's "For Whom the Bell Tolls," romantic and tragic saga of the Spanish Civil War, has come to the screen. The book itself is a work of art in the true sense of the word. Hemingway has written a masterpiece and it is not to be doubted that the film will be equally so. The film is directed by Robert Z. Leonard and produced by Samuel Goldwyn.

The story is a tale of adventure, love, heroism and sacrifice. It is a story that will appeal to all audiences, regardless of age or sex. The acting is superb, with Gary Cooper and Ingrid Bergman giving splendid performances. The photography is magnificent, with the use of Technicolor adding to the overall effect.

The film is a masterpiece of its kind and is certain to become a classic. It is a story that will be remembered for generations to come. The film is a tribute to the courage and sacrifice of those who fought in the Spanish Civil War.

(Continued from Page 1)

**Dorf-Astoria sales meeting. Among top pov-**

ment has already made up its mind not to yield to the request of the National Association of Film Producers to retain the theaters. "Eventually they'll have to do something," said Clark.

Depinet Drive, RKO's Tops:

Prize Winners Announced

(Continued from Page 1)

dorf-Astoria sales meeting. Among top pov-**

mements are: Eastman Kodak; First, Milwaukee; second, Denver; third, Kansas City; fourth, Chicago; fifth, Canada; first, Vancouver; second, St. John.


City: second, Fred Calvin, St. Louis, Kansas City. City: third, J. Schneider; fourth, J. D. Mclntyre.

Field men: major contest: first prize to be divided between Bob Bicker, field super- visor, and Ted Wynn, field man, Chicago; second, T. Bidwell, Indianapolis; second, Fred Calvin, St. Louis, Kansas City.

Home office representatives, major con- test: first, F. Duffy; second, J. Wurzbeg; third, J. Schneider.

Short subject contest: first, Salt Lake City; second, Washington; third, Minneapolis; fourth, Los Angeles; fifth, Memphis; sixth, Atlanta; seventh, Cleveland; eighth, Kansas City; ninth, Seattle; tenth, Dallas.

Canada: first, Montreal; second, Winnipeg, Manitoba; third, Vancouver; fourth, Rocky Mountain; second, J. Mclntyre, Western.

Crowds Jam Bway to See Notables at 'Tolls' Showing

A crowd of several thousand persons gathered in front of the Rivoli Theater last night where Para- mount's "For Whom the Bell Tolls" played a benefit performance for the National War Fund—the first benefit film to be given for war—and most of its members waited to see the film and other notables come out after the showing. Mounted policemen had little trouble controlling the good- natured crowd, but most of those ordered to move on simply crossed the street and waited.

WMCA broadcast from the lobby from 8:30 to 8:45. Those who appeared before the mike for brief speeches were Prescott Bush, na- tional chairman of the War Fund; Senator Claude Pepper of Florida, Drew Pearson, Jack Benny, Betty Hutton, Joan Blondell, and George Perry, Florida newspaper man, and B. G. DeSylva, Para's executive pro- ducer.
Thursday, July 15, 1943

Rep* Plans

NEIC Sets Program,
Schaefer

Elects G. J.

Own Radio Show

Will Buy Time for Coast-to-Coast Program

RKO Radio

to Boost

Top Pix Pre-selling

(Continued from Page 1)
(Continued from Page 1)

mittee of 24 were named to put into
operation the NEIC's program of
full dedication of the amusement
forces of the country to the bolstering of morale in the armed services

and on the home front.

They

will

serve until Dec. 31.
George J. Schaefer, chairman
of the WAC, who presided, was
elected national chairman of the
NEIC. Paul Dullzell, president
of the Associated Actors and
Artistes of America, was chosen
national vice-chairman; Harry
Brandt, president of the ITOA,
treasurer;
national
William
Feinberg, secretary of the Associated Musicians of Greater
New York, Local 802, national
secretary. Named as territorial
vice-chairmen were James H.
Sauter, chairman of the United
Theatrical War Activities Committee,

New

York;

Kenneth

contemplates a show of at least 30
minutes, to be aired a minimum of
once a week, with each program
representing a $40,000 Republic budget. Company will buy the air time
and there will be no resort to commercial sponsorship, it is said.
If
arrangements go through, the first
program will hit the air waves about
Sept.

1.

Featured on the programs will be
Roy Rogers and Mary Lee, while the
shows will utilize virtually all stuTop Republic pix will
dio talent.
get advance buildups and Ya-es also
sees the new program as an opportunity for the introduction of

Republic has been using radio
with increasing frequency recently
and the results have been so satisfactory that the company's plan for
its own show is said to be a natural
Plan has been mulled over
result.
for about three months, prior to

Thomson, executive secretary of
the Screen Actors Guild, Los An-

yesterday's

geles; Virginia Payne, president
of the Chicago local of the American Federation of Radio Artists,

SPG

Chicago.
Elected to the co-ordinating committee were: George Heller, AFRA,

new

talent.

announcement.

Protests Dismissal

Of 3 Rep. Publicity

W est

Coast Bureau of

—

Men

SESAC,

Inc.;

Walt Dennis, National
Broadcasters; John

of

Academy of Motion Picture
Arts and Sciences and Society of Independent Motion Picture Producers; Frederick Gamble, War Advertising Council; Abel ©reen, trade
C. Flinn,

Abe

press;

Lastfogel,
president,
Philip Loeb, AcCouncil; Bert Lytell,

USO-Camp Shows;

tors Equity
president,
Actors Equity; Milton
Merlin, Eastern representative, Hollywood Writers Mobilization; Solly
Pernick, business manager, TheatProtective Union, Local 1;
rical
James F. Reilly, League of New
York Theaters; Elmer Rice, president,
Dramatists Guild; Dorothy
Rodgers, executive secretary, War

Morris
Writers
Board;
Seamon,
Treasurers and Ticket Sellers Union,
Local 751, IATSE; Matt Shelvey,
national director, American Guild of
Variety Artists; Lawrence Tibbett,
president,
and American
Guild of Musical Artists; Milton
Weintraub, secretary-treasurer, Association of Theatrical Agents and
Managers; Blanche Witherspoon, executive secretary, AGMA; Henry

AFRA

UTWAC.

Jaffe,
Lavish

to the amusement world,
the film industry in particular, for its assistant to the nation in the task oi winning the
war was voiced at the meeting'.

tribute

Henry Morgenthau,

secretary

of the
wired that it was impossible to
pay the entertianment industry as rich a
"What you have
tribute as it deserved.
done, and what you are doing for your counthis
war
i^
representative
try in
of the
type of patriotism," he said.
"As a
citizen I am proud of you.
As secretary
of the Treasury I am more than proud, for
iury,

Jr.,

get

from

you people

in the enterother group can betsacrifice. In view of the
huge job that lies ahead, let me now call
upon you to give us more help than ever before." Morgenthau declared that those in
the entertainment business "can do more,
as individuals, to raise money and to build
spirit than almost any other single group

to

all

tainment industry.
ter sell the need for

'

tions.
Republic had given dismissal notices
to Walter Compton, publicity director, and
to Len Boyd, Ambrose Barker, and Kenneth
Porter of his staff, stating that a reorganization of the company's publicity, adver-

exploitation
and
operations
was
planned.
Protest was filed by SPG on behalf of
Boyd, Barker and Porter.
It is understood
that the provisions cited would apply equally to Compton.
The committee presenting
the SPG position met with Sheehan, Al Wilson, labor relations contact, and Hortense
Stahl of the studio's legal department. Wilson stated that Republic has not subscribed
to the area plan and that the motion picture
industry plan would not be effective until
July 18.
Lesley Mason, chairman of SPG committee and a member of the
labor management sub-committee, explained that employment of the stabilization plan had been
mandatory throughout the Southern California area as of July 1, and that special
features agreed upon for extended availability
certificates in the motion picture industry
were to become effective July 18.
tising,

WMC

THE FILM DAILY

Hollywood In the first citation of
the employment stabilization plan
chairman; John Anderson, Critics' to protect the rights of workers in
Circle; Howard Bay, United Scenic the motion picture industry, the
Artists; Kermit Bloomgarden, Amer- I have come to depend upon you. It is imican Theater Wing; James Cagney, possible for me to estimate the value of the
president, SAG; Leonard Callahan, help we are getting and, I hope, will continue
Association

(Continued from Page 1)
Screen Publicists Guild protested to
Republic Productions that dismis- publicity, told the delegates at yessals of three publicity men announced terday's final session of the twelfth
for July 24 would be in violation of annual sales meeting at the Waldorfthe Labor-Management plan for the Astoria.
Southern California area which the
"We will back up every big picWar Manpower Commission ordered ture with a point-of-sale explotf*
employes
essential
for
all
effective
tion campaign spearheaded direcix I
July 1.
the individual box-offices," said McAssurance was given the Guild by Howard
"We plan to make extenSheehan, studio manager, that Republic had Cormick.
no intention of violating either the em- sive use of radio throughout the
ployment stabilization plan or the studio's year in addition to increased newscontract with the Publicists Guild. Sheehan
paper coverage which the company
sated that dismissal notices would be reviewed with regard to manpower regula- considers as the first line of box-

No

anywhere."

Thanks of Servicemen
The thanks of our servicemen for the entertainment made available to them by the
show world were conveyed by Brig. -Gen.
Frederick Henry Osborn, chief of Special
Services, U. S. Army.
Speaking at a luncheon

session, Gen. Osborn assured those in
business that the armed forces of
nation "depend on you more than you
realize."
He said the show world had won
"the gratitude, the love and the admiration" of the American soldiers.
According
to Gen. Osborn, the work of the nation's entertainment agencies will be "more important
than ever" after the war.
In touching on Army films being made by
the Government, Gen. Osborn said that such
pictures "should be shown the public only
if and when the public wants to see them."
"Anything else would be a denial of the
democracy we are defending," he declared.
Other luncheon speakers who recognized
the power of the show world in the war
a;rainst the Axis were Ted R. Gamble, assistant to Morgenthau and national director
of the War Finance Division of the Treasury,
and Bert Lytell.

show
the

•

"Although the 'Hitler's Children' campaign
represented the largest individual motion
picture promotional expense in the history
of the industry, our newspaper campaign was
more than doubled over any previous campaign," said McCormick.
Use of national and fan mags, will be
increased, RKO's ad chief declared.
McCormick called the delegates' attention
to the fact that the shortly to be released
"Behind the Rising Sun" will get the same
promotional treatment which proved so

ef-

for "Hitler's Children."
trek of the RKO delegates began last night.
Many stayed over, however, and will leave today and tomorrow.
National Screen Service was host to the
delegates at a reception and buffet supper
last night in the Waldorf's Wedgwood Room.
fective

Homeward

On

Seen

Albany

Row

Albany's Film

—Exhibs. checking in along

row in Albany early this week
were two namesakes, Charlie Wilson, Bijou, Troy and Charlie Wilson,
sources to the Government in its hour of Lake, Indian Lake, as well as Mr.
Mrs. Jerry LaRocque, Fairyneed, Lytell called upon show people at home and
to enlist
as "soldiers in greasepaint" to land, Warrensburg; Bob Yates, Lake,
bolster the national morale.
Lake George; Abraham Slutman,
Schaefer opened the conference with a
Schine booker, together with
silent tribute to members of the show busi- head
ness killed in the war.
Bernie Dimond and Elmer Sichel of
The WAC chairman referred to the con- his staff; Johnny Gardner, Colony
ference as "only the beginning of a great
movement."
He said entertainment was a and American, Schenectady; Mrs. T.
national asset and indispensable in wartime. J. Ferguson, Copake; Mrs. Frieda
Winthrop W. Aldrich spoke on the role of Klein, Hunter, Hunter; Carl King,
the entertainer in the future plans of the
Maiden, Williamstown, Mass.; Sid
National War Fund, of which he is chairman.
He said the services of the show Kallet, Kallet Circuit, Oneida; Harry
world were vital to the fund's campaign to Lamont, Lamont Theaters, Greenraise $125,000,000.
ville;
Al Bothner, Palace, Troy;
NEIC Program Approved
George Thornton, Orpheum, SaugerFollowing completion of the permanent ties; Walter Wertime, Chester, Chesorganizational set-up for the council in New
tertown.
York and other major entertainment

film

centers,

the delegates unanimously approved the
with certain amendments.

program

NEIC

Also
endorsed by the conference was a pledge
binding every person making his living from
show business to donate "an average minimum of six weeks per year or an equivalent
of 36 performances or 36 days' work"
to
the entertainment of those in the service
and on the home front as an aid to morale

Luncheon

for

Sam Wood

Paramount will be host for Sam
Wood, producer-director of "For

Whom

the Bell Tolls," at a tradeluncheon tomorrow in the
Yacht Room at the Hotel Astor.
press

The

in

principles of the NEIC were embodied
a resolution presented' to the conference

by Cagney.
It was revealed at the meeting that
in excess of 75,000 members of the amusement
industry are in the armed forces.
Besides

those

already

mentioned,

Held on Bank Night Charge
Whiting,

—

NEW POSTS

IN

others

at the conference included Vera Allen, Adrian
McCalman, Paul N. Turner, Richard MeCann
Oliver Sayler, Merritt E. Tompkins, Ruth
Gamble's Salute to Trade
Richmond, Phil Gordon, Leo Brecher HerGamble saluted show business for "the man M. Levy, Barclay
Leathern, Paul' Heinmagnificent job" it was doing "in bringing ecke, Lillian Hellman,
E. C. Mills
Alan
to the American people the true story of Corelli,
Augusta Ocker, Robert J. O'Donnell
the war and for making them more aware Herman
Gluekman, Arthur Mayer, Al Hardof the great issues involved."
He singled ing, Jack Alicoate, William A. Fricke Marout the film industry for special praise. garet Speaks.
"We need you and need you badly," he said.
The financial mobilization of the nation

could not have been successful without "the
wholehearted help of the theaters," Gamble

defense.

office

Ind.
Carroll Bradley,
added.
Increase in the number of theaters
manager of Indiana-Illinois circuit
acting a6 Stamp and Bond issuing agencies
was held necessary to raise the quota sought Hoosier theater, was released on
in the coming Bond drive.
$100 bail, after his arrest for perPledging all the entertainment world's re- mitting
Bank Night in his theater.

BEN COHEN, manager, Telenews,
JOSEPH

KLEIN,
Conn.

WILLIAM
ager,

manager, Crown,

London,

H. EARLES, Ross Federal branch
Francisco.

man-

San

SCOTT HILLAM,
Salt

Cincinnati.

New

Ross

Federal

branch manager,

Lake City.

C. L. CLOWARD,
Seattle.

Ross Federal Branch manager,

L'BANNON,

Ross Federal branch manager,

E.

C.

New
JAY

Haven,

STERN,

Ross

Federal

branch

manager,

Detroit.

W.

E.

HERR, Ross Federal branch manager,

In-

dianapolis.

HERBERT M. ISRAEL,
Warners, Chicago.

field

checking supervisor,

j


Paramount requests that you read the review of the historic New York Roadshow World Premiere of "For Whom the Bell Tolls" in this issue on page 7.
THE MARCH OF TIME

presents

"BILL JACK VS ADOLF HITLER"

Produced by the Editors of TIME

First Amazing Film of Cleveland's War Plant Paradise, Jack & Heintz...Famous For Its Bonuses, Sweater Girls, Free Florida Vacations and Fabulous Production Records!

Jack & Heintz have received the Army-Navy "E" award for excellence!

Released by 20th CENTURY-FOX

The March of Time current releases: "INVASION!" and "SHOW BUSINESS AT WAR"
Davies Asks More Help From Show Biz
Para. Terms on "For Whom Bell Tolls" 70-30 P. C.

By CHESTER B. BARN

Wotta week for news, that which
is just passing into trade history!
Consider . . . The National Retail
Trade Council takes final form, sets
a program for the duration and—importantly!
looks beyond to continued peace-time
service. Election of George J. Schaefer
to the national chairmanship is a fine tribute
to the man—and no less to the industry
which he has built, without
identification. And it is tacit acknowledgment
by all show biz too, of the brilliant
performance by the W. S. Congrats,
George—and congrats, NEIC . . .

Paramount, with a "so-proudly-we-hail"
flourish, finally unveils the long-awaited
"For Whom the Bell Tolls," and the picture
in the brilliance of its production, direction,
performance, adaptation and Technicolor
photography keeps faith with public, with
exhibitor and with author . . . And the
letter was mighty important—make no mistake
about it . . . Yes, FWTSTB is another
industry milestone, even without Wall
Street's guess that it will roll up a
$15,000,000 to $15,000,000 gross and without
Paramount's announced 70 per cent terms.

United Artists rolls up the curtain
at a swank Waldorf-Astoria preview
on Walt Disney's distinctive, intriguing and
persuasive treatise, Major Alexander P. de
Sweyny's "Victory Through Air Power," and
Walt encores as a foremost industry
pioneer . . . Parenthetically, this: When
bigger and better parties are given
undoubtedly Elsa Maxwell will head the
receiving line—but that won't be right away.

RKO Radio stages a three-day sales meet-
ing at the Waldorf-Astoria which, for
enthusiasm over company and product and
leadership, tops all predecessors. If you
want to see a prime example of personal
magnetism, make it a point to see Ned
Dipnion in action on the sales rostrum.

Republic gives the trade—all arms—
something to think and talk about with
the disclosure that it will buy radio time
on a web, coast-to-coast, for its own radio
show utilizing studio talent . . . And many
a radio fan will thank Herb Yates most

---

Minimum Scale for Adults
$1.10: Children 75c; No
Shorts, Games, Giveaways

Paramount's sales policy for "For Whom the Bell Tolls," as
outlined to the sales meeting at
the Hotel Pierre
yesterday by Neil
Agnew and
Charles M. Reig-
gan, calls for:
Terms of 70-30
per cent; solo ex-
nany supporting
attraction—even
a short is barred
—or use of games,
giveaways, prizes
or premiums by
the exhibitor,
and
minimum admi-
mission prices of 75c
for children and adults and $1.10
(Continued on Page 7)

WMC Has Super-List
Of Essential Jobs

Washington Bureau of THE FILM DAILY
Washington—Issuance of a super-
list of critical occupations which
might be included among all the
various essential occupations is due
to be announced this week-end by
the War Manpower Commission.
This critical list is expected to be
of far more importance to Selective
(Continued on Page 5)

Frisco Theaters Ask
48-Hour Exemption

West Coast Bureau of THE FILM DAILY
San Francisco—Charles M. Thall
of FWC disclosed yesterday that an
(Continued on Page 7)

OWI Is Seeking Film Men
Kastner to Go Overseas on Distribution

Two Arbitration Awards,
New Clearance Complaint

Two awards and a new clearance
complaint were reported
by the motion picture arbitration
system. Albany tribunal reported
that in the clearance action brought
by Edsol Corp., operator of the Scotia
Theater, Scotia, N. Y., arbitrator
reduced the clearance of the Pro-
(Continued on Page 6)

Men with film distribution experi-
ence and knowledge of a Continental
country and its language are being
sought by the OWI Overseas Motion
Picture Bureau for assignments in
countries as the
Allied armies re-take them from
the Axis. Duties will be in connection
with distribution of superimposed
title and dubbed versions of Amer-
ican films now being prepared.
Notice of the Bureau's aim came
(Continued on Page 7)

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EUROPEAN WAR
SEEN NEAR END

May Close This Year, Says
Barney Balaban

Asserting that "this year may
well be the most important one in
our lives—it may well see the end
of the war in Eu-
rope," Barney
Balaban, Par.
prexy, pledged
that the com-
pany will deliver the
best product in its
31-year his-
tory yesterday
in addressing the
Hotel Pierre sales
meeting.
Balaban
(Continued on Page 5)

Kuykendall Scores
Gov't Regulation

With reports current that Congress
when it resumes after the present
vacation time will consider several
proposals for film legislation uncov-
ered in addition to the recently in-
troduced Kilgore divestment meas-
ure in the Senate, Ed Kuykendall,
MPTOA prexy, yesterday expressed
unalterable opposition to any regu-
la (Continued on Page 5)

Jules Alberti Named
Assistant to 20th-Fox Prexy

Jules Alberti, well known in the
theatrical and radio circles, and more
recently associated with the Treasury
Dept. as co-ordinator of star
(Continued on Page 5)

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Tom C. Clark to be
In L. A. on July 24

Washington Bure., THE FILM DAILY
Washington—Tom C. Clark, As-
sistant Attorney General, plans to
be in Los Angeles on July 24, it
was learned yesterday. While at the
present time Clark has no appoint-
ments there, it was said at the
D of J that he does expect to talk
with Coast industry leaders regarding
the New York consent decree.
Trade Units Meet Today On War Loan Participation

WAC personnel, comprising the Co-ordinating Committee, the Executive Committee of the Theaters Division, and Exhibitor Exchange held a meeting jointly today in the local Hotel Astor, at the call of S. H. Fabian for the Theaters Division and George W. Shanks for the Co-ordinating Committee, with invitations extended by Executive vice-chairman Francis S. Harmon. Degree of participation in the third war loan campaign in September; formulation of an adequate program of war information films; and relationship of WAC to the National Entertainment Industry Council are on the agenda, and an exchange of ideas on manpower and copper salvage probable.

Ted Gamble, assistant to Treasury Secretary Henry Morgenthau, Jr., National War Labor Board, will present facts on the third war loan. Harmon will speak on status of war information film program, and Jacob Wexler, president in charge of NENL's NENL, its aims and purposes.

Industry leaders met with Elmer Davis, OWI director, at the Harvard Club yesterday in advance of today's WAC meeting.

Rodgers Off to Chicago For Sales Conferences

William F. Rodgers, M-G-M general sales manager, leaves for Chicago today where he will preside at a meeting of company sales heads and district managers which will get under way Sunday. Home office executives leaving tomorrow are: E. M. Saunders, assistant general sales manager; E. K. "Ted" O'Shea, Eastern sales manager; H. M. Richey, assistant to Rodgers, in charge of exhibitor relations; A. F. Cummings, branch operations manager; Harold Postman, assistant to Rodgers; Howard A. Craig, manager of advertising and publicity; S. F. Seidler, advertising manager; and John R. Ferguson, exploitation manager.

Steps will be taken at the meetings at the Blackstone Hotel to carry out a nation-wide analysis of M-G-M accounts, based on the formula prepared at Cincinnati, where the first survey was made last week.

WB Not High Bidder

Reports originating in legitimate then to the fact that the high bidders, with an offer of $400,000, for the screen rights to "Junior Miss" were denied yesterday by Frank C. Wilk, the company's Eastern production manager. Wilk said Warners "have never had the slightest idea of offering such a sum."

Harold Lewis Joins Small

West Coast Bureau of THE FILM DAILY

Harold Lewis has joined the small Western Bureau headquarters in Chicago. Lewis, honorably discharged from the Army because of his age, has joined Edward S. Murray, who is studio manager for RKO-Pathe. Before joining the Army, Lewis was studio manager for RKO-Pathe.

Dowus German Plane In First 6 Weeks of Action

Staff Sgt. James J. O'Connell, manager of the RKO 23rd St. Theater until his enlistment in the Air Forces last year, was credited in news dispatches from England yesterday with shooting a Fucks-Wulf 190 within sight of the Dover cliffs when the Flying Fortress of which he is a gunner was attacked over the Channel the day. Staff Sgt. O'Connell went overseas six weeks ago.

More Than Ample Product Assured, Says Kalmenson

San Francisco—Keeping the exhibition, as well as keeping the whole industry organization going from the production front to the theater end, is the most important task of the week and the sales organization in the field must bend every effort toward this objective, Ben Kalmenson, Warner's general sales manager declared yesterday at the opening session of the company's regional sales meeting in the Mark Hopkins Hotel.

As far as product is concerned, Kalmenson declared, there will be more than ample for every need. He said the better quality pictures now being turned out are not only absorbing more playing time but also bringing more money to exhibitors than ever before.

The meeting will continue through tomorrow.

Republic Opens Chicago Sales Conference Today

Chicago—Second in Republic's current series of sales conferences opens today at the Hotel, where H. J. Yates, Sr. and Republic Production Manager R. J. Grainger join Midwestern District Sales Manager E. L. Walton and Charles Schmidt, Assistant Sales Manager, and C. B. Merritt Davis, and exchange men from these districts.

Home office reps. at the conference include William Bahl and Walter L. Titus, Jr. Charles Reed Jones is to attend tomorrow's session. He will also attend the sales meeting to be held July 22-23, at the studio, and will then remain on the Coast for two additional weeks prior to his return to New York.

Urges Catholic Boycott of "Moscow" in Rochester

Rochester—"Mission to Moscow" which opened at the Century here yesterday, was remarked as the Catholic Courier as "without doubt the greatest treachery on truth ever perpetrated in the American public."

The Rev. John S. Randal, diocesan director of the Legion of Decency, warned, "Instead of asking that the public admit admission, let us ask the people protest its Rochester showing by staying away."

FINANCIAL

(Thursday, July 15)

NEW YORK STOCK MARKET

High Low Close Chng.
Am. Stock Exchange 182 1/8 172 1/2 174 3/8
New York Curb Exchange 178 1/2 174 1/16 177 3/8

NEW YORK BOND MARKET

Warner Bros. 6% 6/24 6/24 Warner Bros. 7% 6/25 6/25

NEW YORK CURB BOND MARKET

Monogram Picts. 3% 3% 3% 3%
Radio-Keith exv. 2% 2% 2% 2%
Screen Corp. 3% 3% 3% 3%
Technicolor 15% 14% 15% 14%
Universal Picts. 17% 17%

N. Y. OVER-THE-COUNTER SECURITIES

Ratf Thea Bid Asked
Ratf Thea, Bidg. 4s 1st 57 77 1/8 80 3/4

HELP

IF YOU ARE HAVING DIFFICULTY FINDING THE RIGHT PERSON FOR ANY VACANCY IN YOUR ORGANIZATION—

F R A N K M C G R A N N

POSITION SECURING BUREAU, INC. (AGENCY)

331 Madison Ave. (43rd St.), N. Y.

MURRAY HILL 2-6494

COMING AND GOING

WILLIAM F. RODGERS, Lown's vice president and sales chief, goes to Chicago today.

CHARLES REED JONES, Republic ad-publicity chief, leaves for Chicago today.

EARL DAVIES, Republic's news last night for Boston to visit relatives for a few days, after which she will head west to start work in "The Philadelphia Story."

NAT WOLF, Cleveland zone manager for Warner Theaters; J. KNICK STEEN, Warner lighting manager, and CORP. CHARLES A. ATKINS, former the booking office in that city and now stationed at Camp Clayburn, L. A., are in New York.

HARRY GOLDBERG, director of advertising and publicity for Warner Theaters, is in Washington today and returns to New York Monday.

JUDY GARLAND is due in Harriburg, Pa. Monday for a USO-Camp Shows appearance at the Carlisle Barracks.

AL STEEN of THE FILM DAILY staff return from a Kansas City vacation over the weekend, returns today to his headquarters in Washington, and continues shortly for a biz swing through his return.
STARRING

MEN OF THE ARMED FORCES and GEORGE MURPHY • JOAN LESLIE • LT. RONALD REAGAN
GEORGE TOBIAS • ALAN HALE • CHARLES BUTTERWORTH and KATE SMITH

Directed by MICHAEL CURTIZ
Produced by JACK L. WARNER and HAL B. WALLIS

Keep Selling The "Shangri La" Stamp Drive!
200 Honor Samson
In Buffalo Monday

Buffalo—More than 200 persons, including delegations from Albany, Glensville, Binghamton, Elmira, S. F. & A. Rochester and the New York home office of 20th-Century-Fox, are expected here Monday for the Variety Club's testimonial dinner in Hotel Statler for Sydney Samson, who has been promoted from Buffalo branch manager to general manager for Canada of 20th-Fox. Film men from Pittsburgh, Cleveland and Canadian points also have indicated they will attend.

E. K. (Ted) O'Shea, M-G-M division manager, and Dave Miller of Cleveland, Universal district manager, will divide the toastmaster job. Assisting Chairman Phil Fox, Columbia branch manager, on the dinner committee are Elmer F. Lux, RKO branch manager, as treasurer; Ralph Maw, Metro branch manager, as secretary, and nearly two score exhibitors, branch bosses, circuit heads and other Film Row fixtures.

Women of the film industry and wives of film men will have a dinner simultaneously in the same hotel for Mrs. Samson. Mr. and Mrs. Samson already have received a sterling candelabra, the gift of the 20th-Fox exchange staff, and a parchment scroll signed by every member of the staff.

55th St. to Midfilm, Inc.

Midfilm, Inc. has taken over the management of the 55th Street Playhouse. John Bullock is president and Campbell Staples, vice-president of Midfilm.

When the Heat Is On

- • • WHEN the heat, whether climatic or competitive, is on—
you'll notice real showmanship really blossom...Striking examples are furnished with this week's developments....It's instance, the Paramount promotional team had a solid and vital job on its hands. Recognized that it had to be done, and set forth promptly to do it.....With Little Old New Yorkers, along with the habitual transients, including the ebb and flow of lads in the armed forces, looking a la Diogenes as much as an honest sphyx, and families therefore turned to the out-of-doors (even to the point of WAVES rowing gigs around on Central Park lakes). It has been a job flagging folks' attention.....Consider, too, that the entertainment-seeker has a plethora of cinematic powerhouses to choose from currently on Ye Great White Way, environs and nabes.....But weather or competition notwithstanding. Paramount treated the town to such a whate of a rugged campaign on 'For Whom the Bell Tolls' that it dominated the Metropolitan scene......Even the most precipitous and near-sighted taxi-driver couldn't help but see. like the rest of the populace, the grand spotting of billboards in key and costly, as well as ultra-strategic, spots o'er this city.....Now, ad men are wont to use the phrase 'shouting from the house tops' to describe Big Bertha campaigns designed to override all other his adversaries.....Paramount's billboard campaign not only shouted from housetops, but the big building tops and other surfaces.....It certainly—dovetailed as it is into all the other hullabaloos raised in press and on the air—made pic-queers clave at the bit to pay their "toll" at the b.o. for the "Bell".....The trade campaign was likewise of the "genius blitz, and only exhibits. in a coma could be unimpressed with the film's merit.....All the concentration of Bob Gilham & Co. upon the "Bell," didn't we neglect even for a moment the ace selling of a grand companion Para. pic, "So Proudly We Hail"......

- • • • ANOTHER magnificent promotional job sprang up coincidentally with the RKO Radio convention this week, engineered by S. Barrett McCormick and his lads.....In instance the entire trade was flagged on company's 1945-46 product, and, additionally, the boys attending the confab from near and far saw for themselves, and were inspired and convinced, that both the company and its producers are going to wrap up reel and real goods for their vending in the approaching season......Confidence is an infectious thing.....This corner had occasion during the RKO Radio meet to chin with scores of delegates.....We're saying in all bed-rock sincerity, and without a modicum of honey, that we have never seen a bunch of distills, more pleased with product, prospects and potentialities.....I'll be tough for customers to say anything but "yes!" to that crew.....They've sold.....And the trade press campaign had a big hand in that result.....

- • • • AND speaking of advertising, another facet.....H. Allen Smith starts off his "Close-up" of Roy Rogers in Life Magazine with this paragraph:....."The manufacture of personalities through the process known as The Old Build-up has been one of Hollywood's most noted contributions to world civilization.....No better example of the hand-tailored human exists today than Roy Rogers, who has been trumpeted in the splendid title, 'King of the Cowboys'.....Interpreting for the benefit of exubs, what Br'ThSmith means is this.....Not since Hector was a pup has there been a selling campaign quite like that Republic has given B. B. And to exubs, that's as important (maybe even more) than the Rogers pic on Life's cover......

- • • • AVENGE PEARL HARBOR!!!!

Happy Birthday to You

JULY 16
Mary Philbin
Barbara Stanwyck
Gene Harris

JULY 17
James Cagney
S. Jack Conaway
Frank Whitbeck
Al Band
Herschel Haertl
Helen Maken
John Carroll

JULY 18
Lou Merlelik
Richard Dix
Gene Lockhart
Keith Richards
Mildred Cates
Phyllis Brooks
Charles A. Stimson

IN NEW POSTS

WILLIAM REYNARDT, manager, Metro Theater, New York.

GEORGE FETTICK, shorts booker, Warner Circuit, Philadelphia.

E. G. GROWITZ, film booker, Verbalbo Circuit, Camden, N. J.

FRANK L. NEWMAN, Jr., head booker, Hamrick-Crowe, Seattle.

CHARLES THOMSON, booker, Columbus Stamp Circuit, Philadelphia.

JACK COLEMAN, manager, Victoria, Pa.

STANLEY STERN, assistant manager, Earl, Philadelphia.

EDWARD ROSEN, assistant manager, Diamond, Philadelphia.

LEONARD FELDMAN, assistant manager, Rivoli, Roxbury, Mass.

AARON BERKOWITZ, M & P Circuit, Boston.

LESTER COLE, assistant manager, Paramount Theater, New Haven.

RUSSELL BREAGEN, assistant, Whaley, New Haven.

AL HERMANN, salesman, Warners, New Haven.

RICHARD DAVIS, manager, York Harbor, Me.

SID SLOOMFIELD, city salesman, P&F, Philadelphia.

CHARLES E. McCARTHY, field checker supervisor, Warners, Minneapolis.

KAY BROWN, to head Sam Goldwyn story-talent department.

MRS. HAZEL WIXTED, assistant manager at the Regent, Rochester, N. Y.

GEORGE KREASKA, relief manager, Loew circuit, Boston.

LEONARD KREASKA, manager, Strand, Boston.

RALPH REDMOND, manager, Lake, Chicago.

BAYNE HUMPHREYS, manager, M-G-M, Chicago.

JACK REED, manager, Crown, Chicago.

MILLARD MCKIRGAN, manager, Grand, Plano, Ill.

JACK WITHERS, salesman, RKO, Pittsburgh.

JOSEPH FREEMAN, city manager, Warners, Johnstown, Pa.

BRUCE GODDASH, manager, Ritz, Chicago.

RUSSELL MOSE, manager, Lincoln, Danville, Ill.

JONAS PERLBERG, Essaness Circuit, Chicago.

GLENN SHIPTON, manager, Dari, Massena, Ill.

Relax Blackout in P. R.

San Juan (By Air Mail)—Theater marquees in Puerto Rico may no longer be lighted at night except where the lights can be seen from the sea. Increased grosses resulted from the relaxed blackout rules.

STORKS

It's a son for the Cecil Fischers. Mother is the former Paula Greenwald, for 10 years secretary to A. Deane at Paramount and more recently secretary to C. B. Odell there Father is a naval architect.

Ashland, Ky.—A daughter, Joyce Ann, was born to Mr. and Mrs. A. J. Sexton, Sexton Theater Co.

Philadelphia—It's a daughter for Milton Lewis, manager of the Dante here.

A six-and-a-half-pound son was born in St. Vincent's Hospital here to Tom Mead, co-owner of Universal, Newport, and his wife. Latter and the new son and heir are reported doing nicely, while Tom passes out the cigars.
Schilf's Disposal Hearing in Buffalo in September

To The Colors

(Continued from Page 1)

COMMISSIONED
STIRLING SILLIPANT, assistant to Spross, U.S. Army, 1942, to 2nd lieu.

IRA, to 1st Lieut., formerly assistant manager, Gable's, Rochester, Rochester, commissioned an ensign.

HARRY JORDAN, USA, former manager, Trans-

Luc, Philadelphia, commissioned a 2d lieut.

MELZER DUGO, USA, formerly, Cater Theater, Portsmouth, Vt., commissioned an ensign.

PROMOTED
PAUL FROST, USA, formerly, Poli Theater, Wester
ceter, Mass., to lieutenant.

ELLIOIT KRONISH, USA, formerly, Poli, Wor
ter, N.Y., to captain.

JAMES FLATHERY, son of Frank Flattery, presi
dent of the New Jersey News Syndicate, Inc., New
castle, Del., to corporal.

CAPTAIN JAMES J. MULLEN, USA, formerly of the FILM DAILY, to sergeant.

MARTIN T. POWERS, USA, formerly head of the National Theaters purchasing dept., San Francisco, to 2d lieutenant.

TO OFFICERS SCHOOL
BERNARD TEITEL, son of Abe Teitel, Indiana, distributor of the COAST Club, to 1st lieutenant.

ARMY
CARLETON McVAY, an exploitation man, Yankee Network, Boston.

JOSIAH KIRINS, Mart Theater, Wilkes-Barre, Pa.

MARTIN PADDICK, Hart, Wilkes-Barre, Pa.

EDDIE SEGUIN, B & K publicity staff, Chicago.

TED CRANT, manager, Lake, Chicago.

SERVICE TRANSFERS
NATE R. SODIKHAN, USA, formerly Monogram branch manager in Chicago, to Automatic-Anti-Aircraft Division, Camp Wire, Wis.

CORP. MORE COHN, USA, former Columbia salesman, Albany, transferred to the MILITARY AIRCRAFT DIV., 3d AAF, Chicago.

CLIFFORD DWICK, USA, former manager, Heli
to, Los Angeles, transferred to operations of the camp theater, Camp Samp
gen, N. Y.

COAST GUARD
JOHN ZIMMERMANN, M-G-M office manager, Pitts
bury, Conn., to 2d lieutenant.

WAC
LYNN HICKMAN, Eastman Circuit, Chicago.

Super-List of Essential Jobs

WMC Expected to Announce It This Week

(Continued from Page 1)

Service and USES offices than the others, the activities and jobs, but recall of the latter lists is not looked for.

The present lists will "remain in force for 60 days," but they are forceful, and as an official of the WMC Essential Activities Committee said yesterday.

That wording indicates the awareness of the policy makers in Wash
ington that many local boards are not paying too much attention to the list which comes from the Capitol.

The present national lists contain a total of about 2,100 job listings, whereas the new listing consists of jobs—chemical, phy
cientific, etc.—will contain only about 250 of the old list's activities.

Workers in several of the activities previously held essential will probably be entirely omitted from the new list. Some broadcasting personnel may be included, but at least one official is certain that no motion picture workers will be included in the new list. The old list of essential activities will not, however, be reduced.

The current list, said the WMC official, have the values—first, they aid Selective Service boards in determining who should come for further action, second, a guide to local WMC and USES officials in determining upon whom to act.

WMC officials here are increasingly frank about admitting the ineffectiveness of these lists where Selective Service boards refuse to be bound by them. There is a lack of coordination, the critics have said, between the national board and the agency, of course, and local boards have never actually been accountable to anyone for their actions. And, while there are a large number of officials who have far more power than formerly, although they may not as yet officially disregard the national lists.

They can, however, add to those lists for their own reasons, or if specific areas with in those regions. Thus, if in a certain section there were a shortage of theater managers, for instance, the area WMC director, with the support of the Selective Service manager, could grant a theater manager the status of employee on the essential activities list and, in many cases, could enlist the aid of the state Selective Service director to get the manager a position in the theater business in the area.

In the meantime, Washington is awaiting another collection of lists from Selective Service to rule out the induction of pre-World War II theater employees and the enlistment of those in the Army Air Force, which is from the Schenley Hotel.

Kuykendall Scores Govt Regulation

(Continued from Page 1)

latory bill as being "of no benefit to the real independents."

JAMES THOMASON, manager, Apollo, Chicago.

Pete Ridgely, director of Liberty Theaters, Con
ton, Pa.

CHRISTIAN HEDRICK, manager of Warner's Mass
burn, Philadelphia.

STANLEY SMITHE, shorts booker, Warner
Circuit, Philadelphia.

FRANK CHRISTIE, booker, Hamrick-Ever
green, Scottie.

WILLIAM KANEFSKY, assistant manager, Elko
Philadelphia.

GERALD W. MYERS, assistant manager, Mary
town, Hagerstown, Md.

PAUL ROTH, assistant manager, New
town, S. Dak.

JAMES MULANEY, manager, Wilkes-Barre, Pa.

BEN J. CAPAGRECO, Avon Theater, Syracuse, N. Y.

COAST GUARD
JOHN ZIMMERMANN, M-G-M office manager, Pitts
bury, Conn.

WAC
LYNN HICKMAN, Eastman Circuit, Chicago.

SERVICE TRANSFERS
NATE R. SODIKHAN, USA, formerly Monogram branch manager in Chicago, to Automatic-Anti-Aircraft Division, Camp Wire, Wis.

CORP. MORE COHN, USA, former Columbia salesman, Albany, transferred to the MILITARY AIRCRAFT DIV., 3d AAF, Chicago.

CLIFFORD DWICK, USA, former manager, Heli
to, Los Angeles, transferred to operations of the camp theater, Camp Samp
gen, N. Y.

COAST GUARD
JOHN ZIMMERMANN, M-G-M office manager, Pitts
bury, Conn.

WAC
LYNN HICKMAN, Eastman Circuit, Chicago.

Super-List of Essential Jobs

WMC Expected to Announce It This Week

(Continued from Page 1)

Service and USES offices than the others, the activities and jobs, but recall of the latter lists is not looked for.

The present lists will "remain in force for 60 days," but they are forceful, and as an official of the WMC Essential Activities Committee said yesterday.

That wording indicates the awareness of the policy makers in Wash
ington that many local boards are not paying too much attention to the list which comes from the Capitol.

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cientific, etc.—will contain only about 250 of the old list's activities.

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In the meantime, Washington is awaiting another collection of lists from Selective Service to rule out the induction of pre-World War II theater employees and the enlistment of those in the Army Air Force, which is from the Schenley Hotel.

Vonesh Replaces Burns

Chicago.—Otto Vonesh, has been elected to the executive board of the Chicago Motion Picture Council, succeeding Bobby Burns, now in war work.

WEDDING BELLS

Scranton.—Announcement has been made of the engagement of Joan Ellen Conway, daughter of Mr. and Mrs. William A. Monahan, La Port, Pa., to Ensign Michael B. Comerford, USNR, son of Mrs. M. B. Comerford and the late M. B. Comerford, former general manager of the Comerford Enterprises.

Worla Week
... for trade news

(Continued from Page 1)

sincerely for the assurance that the show will suffer from no "commercial" interrup-
tion.

O f major import, too, although it hap-pened under a cross of the British flag is the Parliamentary disclosure that the British Government via action without prece-dent has banned a one-man monopoly in the British film industry. The legisla-
tion was pointed out in this corner on June 21, if you're interested. . . . And if you're not, there were those in the seats of the mighty who were—decidedly and emphatically.

A ND, in rapid review, those are only a few of the week's news highlights. . . . Consider further: Tom C. Clark, As-sistant Attorney General, disclosed (via a FILM DAILY "exclusive") that he plans to talk over the New York concert decree with execs. here, on the Coast and else-where. The agreement will press for the sale of nine Schine theaters. . . . Locally, came the tip that a superseding of the "G-Agent" law will be needed to accuse more Chicago men. . . . The Allied-Independent Theater Owners of Iowa-Nebraska (unaffiliated) told the Attorney General that he "had a film, too" (another FILM DAILY "exclusive," by the way). . . . A group of New England industry execs took the WFB to probe allegations of "boasting" by distributors. . . . Yes, indeed, worla week for news!

service in every way to the furthest pros-
cut.

We have unanimously dedicated ourselves, the executive and complete program to support of all phases of the war effort, at home and abroad—a stand we fully intend to carry on through the peace years to fol-
low in the rehabilitation of the mental and physical structures of our world," the mes-sage stated. "We are in action. We are fully mobilized and our resources are yours as commander-in-chief in the tireless service of winning this fight and returned our ener-gies to work to our strength of lives and work's tender.

Representing a proposed program for the entertainment of servicemen and civilians at home and abroad, the National Actors Equity disclosed that through its or- dination of the A.E.E. to work with the War-devote a major part of its attention to the needs of the armed forces and the drivers of the United States National War Fund.

Better Relations With Public

Georgette J. Saefer, who presided, ex-pressed the hope that out of the conference would come "not only a better understanding with-in the entertainment industry but a better understanding between the industry and the people."

"There must be some additional educa-
tion to bring into line more small theaters to assist in the war effort," Harry Bronl-PTOA, head, told the delegates. He paid tribute to American exhibitors as "fine pa-triotic individuals."

Representative, general counsel of the MPTOA, said that more theaters in rural districts, particularly the "dime" variety, as bond-promoting agencies. He asserted that the full value of the small independent exhibitors to the motion picture industry is not given its proper due. . . . A campaign to educate the nation on the importance of the theatre as means of winning greater prestige for show business was urged by Paul Denis of the National Association of Broadcasters.

Co-ordination Essential

The necessity of an over-all effort on the part of every branch of show business was stressed by John C. Genet, Secretary, American Academy of Motion Picture Arts and Sci-ence. His address was read by Edgar P. Yurk, president of the Motion Picture Producers.

NRIC representation on the War Labor Board was recommended by the State, Secretary, Local 802, Associated Musi-
cians.

Davis Asks for More Help From Show Biz

(Continued from Page 1)

Industry Council at the Hotel Wal-
dorf-Astoria.

We are going to be much more in-debted to you, in the course of the coming year because we haven't much of our own to go on," Davis told the assembled branch of the amusement business gathered to adopt a program for complete dedi-
cation of the show world to the na-
tion's war effort.

Davis asserted that the OWI would be able to carry on its domestic ac-
tivities, but that "anybody who is expected to do it without the help of the industry will be pulling a very, very, very big load."

Deploys Lowered Morale

Deplores the symptoms of low-
ered morale that recently have mani-
ifested themselves on the home front, Davis asked the aid of the manage-
ment business in helping to create an atmosphere "that is compatible able to that existing in the armed forces. He said it was "a tremen-
dous psychological problem which the entertainment industry had it within its means to solve. "To a considerable extent the entertain-
ment industries in one way or another may be able to give us the answer," he asserted. "They will give us the answer in two ways—the first in their old and regular business of providing entertainment which will give the people the necessary relaxation which will enable them to work harder during working hours and, secondly, in messages they can carry from the Government to the people about the importance of the war effort and the specific things the industry has to do to help the war's work.

The OWI director hinted at what might be expected of the industry's job in bolstering the morale of the people when he said: "It has been said that reali-
tion to everybody in this country that the primary objective of the war is not the population of the United States is the bush-
nest, darkest corner of the world. In the things we have to concentrate on that everybody else should be secondary to that, that every one of us should take our best efforts on that and that we cannot afford to let us till come and final victory is absolutely in our grasp."

Davis conceded that the entertainment business might be better qualified than he to find the means to "keep the American people in a mentally and spiritually happy condition."

Must Restore Better Balance

The delegates were told that ways must be found to restore a better balance in the thinking of the people, making them realize that the war in Europe is not the war and that early victories, however splendid, are far from the means final answer.

In a message to President Roosevelt in behalf of "660,000 persons" rep-
resented at the conference the delegates com-
plicated the entertainment world to "longer

Who Said Morale?

Leo Jacobi of Warners' New York Metropoli-
tical sales force has a son who has been seeing action in the Great War. Repor-
ter to his folks he urged THEM to keep your chin up!
OWI Seeks Distribution Men for Foreign Service

Kastner to Supervise Continental Zone With Lawrence in Algiers

(Continued from Page 1)

with the announcement that Columbia Pictures has hired Lacy Kastner, assistant to Joseph McConville, company's foreign distribution chief, to service to the OWI. Kastner has been a distributor of the films on the Continent, headquarters in London. His duties will parallel those of Lundy Lawrence who will supervise distribution out of Algiers.

Lawrence is already abroad and Kastner, who has had previous experience in OWI foreign service, and therefore requires no orientation, will begin shortly.

(Word that the OWI was desirous of obtaining Kastner's services was printed in THE FILM DAILY Tuesday.)

End of European War Foreseen by Balaban

(Continued from Page 1)

that Paramount will be the only company in the business without debt of any kind. Attributing the company's status to "teamwork of the entire organization," he said he would tell Neil Agnew's distribution department.

Adolph Zukor, board chairman; C. J. Scollard and B. G. De Sylva, were other speakers, while a telegram, glowingly optimistic about 1943-44 product, from Y. Frank Freeman, studio head, was read.

Joe O'Brien Recuperates

Joe O'Brien, co-editor of Universal Newsreel, is back at his residence recuperation from a man for operation performed recently in local Presbyterian Hospital.

WAR SERVICE . . . on the Film Front

Omaha—The Variety Club's annual theatrical jamboree at Poney Park proved a triple success with Jane Wyman selling $107,200 of bonds, the club's charities benefitting to the tune of $3,500, and members and the more than 2,000 guests having a swell time.

V. V. . . .

First five days of the "Shangri-La" drive in the Huron Theater, Huron, S. D., totaled $365.75, it is reported by Marion Walker. Huron only seats range round 400, audience solicitation, playing of "Shangri-La" recording, and other promotional angles contributed to the total.

L. A. Proposes Tax on All Amusements Admissions

West Coast Bureau of THE FILM DAILY

Hollywood—The revenue and taxation and finance committees of the Los Angeles city council have recommended that theaters, cafes with cover charge, and all places of amusement should be taxed, paying a levy of one cent on all admissions.

It is estimated that the tax would result in theaters paying $1,000,000 to $1,500,000, Annually. Proceeds are desired for renovation of the Los Angeles sewer system.

What's in a Title?

"Best Foot Forward" has stepped out as the top grosser of any Metro pic ever to play the Astor.

RKO Theaters Across Country Hang Up Sale

Of $12,054,766.50 in War Bonds and Stamps

More than twelve million dollars in War Stamps and Bonds have been sold in RKO theaters throughout the country during the past year, according to Edward L. Alperson, general manager of the circuit.

Exactly $9,928,325.00 in Bonds and $2,126,411.50 in Stamps were bought by RKO patrons at the combination totaling as of July 1, $12,054,766.50. Of this sum, $6,982,599.20—more than half—was sold in RKO Metropolitan New York houses.

$1.10 Minimum FWTBTV Scale

Pre-release Oct. 1 in 45 Important Cities

(Continued from Page 1)

Gillham says that the FWTBTV campaign has to date laid the actual publicity foundation of any pic in Paramount's history. Add to this the actually huge percentage of interest in the picture in the U.S. motion picture industry, Gillham disclosed that the four-week New York advance campaign alone had cost about $150,000 and said that the Los Angeles campaign will be as big. Pic starts a roadshow run at the Carthay Circle there Aug. 18, with $2.20 top prevailing as at the Rivoli here.

A two-house opening for Chicago is in prospect to follow, after which the pic will open on a continuous policy, either New Orleans or Memphis and possibly Washington.

All of these premières will be held for a week only with the publicity campaign continuing building, and reaching a peak as the opening day and the pic be-released on that date in approximately 46 important cities, all continuous engagements. Soon after, advanced-admission engagements will set under way in all selected important situations, and eventually will open everywhere.

Reagan said theaters will be permitted to charge more than the minimum where the house can be scaled accordingly, such as for lump seats, and seats may be reserved, at the option of the exhibitor.

Top Brooklyn Strand Billing for Rogers Pic

Republic's bid-budget Roy Rogers special, "Silver Spurs," gets top billing at the Brooklyn Strand, where it is opening Thursday, together with the studio's "Hedlin" from "Roll Out of Country." Prior to its booking of the previous Rogers film, "Song of Texas," the Strand had never played a western attraction.

The . . . .

FEMME TOUCH

MARION F. C. NICKELL, head of copy writing dept., Filmack Trailer Co., Chicago.

RUTH GOHN, senior to Fred Joyce, UA publicity director, Chicago.

Frisco Theaters Ask 48-Hour Exemption

(Continued from Page 1)

application for exemption from the 48-hour week in theaters affected by the critical labor area ruling had been filed with the WMC regional office.

The request for exemption was made by all theaters in the area, which includes all San Francisco, Oakland, Richmond, Berkeley and other East Bay and peninsula cities, on the basis of a survey of personnel and other conditions conducted by the Exhibitors committee headed by Thal and others.

Thal said that inauguration of a 48-hour week would result in no saving of labor and that many would have to work seven days a week if the regulation were imposed. He said a ruling on the application could not be expected for some considerable time.

FWTBV Features, Reviews Make All Wire Services

"For Whom the Bell Tolls" world premiere at the Rivoli got an unprecedented number of sympathetic and spot wire breaks a total of 20—from New York, reviews and feature stories hitting the AP, UP, INS and NANA wires during the last five weeks. AP gave the premiere a double break, a review going out on the "A" wire last night while an interview with Y. Frank Freeman was also spotted. UP also carried interviews with Freeman and Akim Tamiroff and its wire review covered the pic's highlights. INS went for a review and a Buddy De Sylva interview and a San Francisco Sylva interview as a wire feature. Pic also cashed in with roto pages. National syndicate-wire service campaign was handled by Tom Waller's Para's regular home office contact.

Broadway Theater Sold

Treibus Realty Co., Inc., of which Lee Schubert is vice-president, has purchased the Broadway Theater from the City Bank Farmers Trust Co., as trustee of the Prudence Bonds Corp., for a reported $450,000. Buyer gave back a purchase money mortgage for $235,000, due in seven years at 4½ per cent.

The . . . .
You can obtain maximum efficiency and economy from your Victory Carbons by observing the following simple rules.

**USE CARBON TRIM RECOMMENDED FOR YOUR PROJECTION EQUIPMENT.**

The Victory Carbon trims indicated in the above table were established by comprehensive laboratory and field tests to ascertain the best results obtainable in all types of equipment.

**OPERATE CARBONS AT SPECIFIED ARC CURRENT.**

Better projection and greater economy are obtained when recommended arc currents are maintained. The maximum allowable arc current is stamped on each Victory Carbon at the left of the trade-mark.

**CHECK FEED RATIO CAREFULLY.**

Changes of arc current alter the ratio of burning rate between positive and negative carbons. On lamps equipped with adjustable feed and formerly operated above 45 amperes arc current, this ratio should be adjusted to meet the new current conditions.

A bulletin describing operation of the new Victory High Intensity Carbons is available for distribution and will be sent promptly upon request.

**SAVE THE COPPER**

Most of the copper used for plating copper coated projector carbons drops to the floor of the lamp house when the carbons are burned. Continue to save these copper dripings and turn them over to your supply dealer as designated by our government.

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**RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS**

<table>
<thead>
<tr>
<th>Type of Arc</th>
<th>Arc Current — Amperes</th>
<th>New Victory Carbons — Size and Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>“1 Kw” High Intensity, A.C.</td>
<td>52-60</td>
<td>7 mm x 9 inch A.I., A.C. Carbons in both holders</td>
</tr>
<tr>
<td>“1 Kw” High Intensity, D.C.</td>
<td>40-42</td>
<td>7 mm x 12 inch or 14 inch “Suprex” Positive</td>
</tr>
<tr>
<td>Simplified High Intensity, D.C. with adjustable feed ratio</td>
<td>42-45</td>
<td>6 mm x 9 inch “Orotip” C Negative</td>
</tr>
<tr>
<td>Simplified High Intensity, D.C. with fixed feed ratio</td>
<td>42-45</td>
<td>7 mm x 12 inch or 14 inch “Suprex” Positive</td>
</tr>
<tr>
<td>Simplified High Intensity, D.C.</td>
<td>55-65</td>
<td>7 mm x 9 inch “Orotip” C Negative</td>
</tr>
</tbody>
</table>
NO FUEL OIL ALLEVIATION IS EXPECTED
Gov't Need For 16 mm. Equipment Urgent

EQUIPMENT FIELD NOTES

Joe Goldberg, Chi., theater supply dis-
tributor, says that business is holding in
good volume, and that his firm has turned
over more than 100 pounds of copper dipp-
ings the past few months, any revenue there-
from goes to the Red Cross.

William H. Powell, formerly with
Bausch & Lomb, has been appointed
secretary-treasurer of Schick, Inc.
George Bestell of B & L has been
awarded $1,000 by the company for an
idea that reduced by 50 per cent the
rejections of lenses for aerial cam-
eras.

Owen Howell, of the W. R. Howell Co.,
Oklahoma City, was a Chi., visitor the other
day at the Matograph plant. He was on
a special mission to buy equipment for the
armed services.

Martin Prints, of Cleveland's Al-
hambra Theater, is in California. Be-
fore leaving, he contracted with NTS to
repaint the theater throughout, and
to provide new stage drapes.

F. J. Wenzel, of Wenzel Projector Co.,
is recuperating from a sinus operation. He
is back at his desk, however, and declares
the plant is still at full capacity on Gov-
ernment contracts.

Frank Van Hoven, owner of West-
ern Theater Supply, has left the hos-
pital in Chicago after a 30-day stay, and
is back in Omaha but still taking
things easy. He is recovering from a
fall.

Fennis seating Co. is now making con-
tracts with circuits and independents to
service their seating requirements for the
duration, including repairs and damage
suffered from vandalism.

Big stands up New Haven way are
still having difficulty obtaining air-
conditioner refrigerant material. What's
more, some houses in the territory have
no engineers to run the plants.

Frederic Lackens, of the Hays Corp.,
Michigan City, has just been elected presi-
dent of the National Industrial Advertis-
ers

---

Projector Demand Biggest;
Sharp Reduction Foreseen
In Current 35 mm. Orders

Washington Bureau of THE FILM DAILY

Washington—Manufacturers of 16
mm. photographic equipment will
meet today with officials of the WPB
Motion Picture Section here to re-
view the entire production situation.
It appears that the problem is not
so much one of cutting down pro-
duction as it is of stepping up sched-
ules in order to meet the demands of
the Army and the Navy, espe-
cially for 16 mm. projectors.

A thousand of these projectors are
on order for the military, with the
Navy now beginning to shift from
85 to 16 mm. booths even on board

Name Liberty Ship
For B & L Founder

Rochester—A Liberty ship is to
be named the S.S. Henry Lomb in
honor of the Civil War hero and co-
ofounder of the Bausch & Lomb
Optical Co., the U. S. Maritime
Commission has announced.

Date of the launching has not
been announced, but it is expected
to be in August or September from
the Fairfield yard of the Bethlehem
Shipbuilding Co. at Baltimore, Md.

Seven workers of Bausch & Lomb
will attend the launching, the com-
pany said. A contest called the "Victo-
ry Roll Call" began this week for

ARMY-NAVY "E"
FOR LIBRASCOPE

Is Second GPEC Subsidary
To Win Coveted Honor

Earle G. Hines, president of Gen-
eral Precision Equipment Corp. (for-
merly General Theaters Equipment
Corp.), announces that another one of
its manufacturing subsidiaries,
Librascope, Inc., of Burbank,
Calif., has re-
evoked the
Army-Navv "E" Award for ex-
cellence in prod-
uction of war
material for the
Army.

Librascope, Inc., is managed
by Herbert Griffin as president, who

Mid-West RCA Service
Made More Compact

Chicago—RCA Service in 15 States,
with Chicago as headquarters, has
been combined under the direction
of H. V. Somerville. J. P. Ware
continues as Chicago district man-
ger, with Paul Comet in charge
of the Kansas City office, and L. R.
Yohis in charge of the Cleveland
branch.

T. M. Fisher heads the Chicago
Photophone sales, while Paul Pfohl

New "Silver Screen"
To Debut After War

Chicago—The Radiant Mfg. Co.
here is working on a third-dimen-
sion screen, it is disclosed by A.
Wertheimer of that organization. It
will be marketed under the trade
name "Silver Screen," but not until
war's end. Though company is now
making screens for the Army and
Navy, its regular theater trade is
receiving servicing consistent with
prevailing conditions.
Calvin Co. Acquires Thea. and Building

Calvin Company, a local manufacturer of educational films for military purposes and for the Department of Agriculture and Office of Education. Expansion of business necessitated larger quarters and the purchase will enable the buyers to group their operations under one roof.

Remodeling and rehabilitation are expected to run from $25,000 to $30,000. The lower part of the theater floor will be raised to make a level projection studio with a 36-foot ceiling. The space released by the floor leveling will provide for a garage at the rear of the building. A little theater for private showings also will be on the big theater floor. The second floor will house the production department which includes writers and directors. Processing of films will be on third floor while the duplicating and printing will be on the fourth.

General offices and lounge will occupy number five. The animation department will share the sixth with the Movie-Mite Corporation. The latter will over flow this space to occupy all the seventh floor, where this related unit of the company will

Eastman-made Telescopes

Sight Navy's Fast Gun

at Kodak are used for sighting the dual purpose gun which has become the favorite armament for all surface ships. The telescopes are equipped with color filters for use in fog, twilight or glare, and with an illuminator that causes the cross hairs, used in sighting, to light up at night.

Modernize Geneva Theater

Geneva, Ill.—The Geneva Theater has been modernized, from canopy to stage. Indirect lighting, modernistic carpets and distinctive poster boards were installed.

continue to manufacture 16 mm. projectors for wartime use and for showing their films which they have been making for 12 years.

USAIRco

AIR CONDITIONING IS ENGINEERED

To Meet the Job Requirements and
Your Operating Budget

THEATRE OPERATORS don't buy air conditioning just for the privilege of hanging a sign from the marquee announcing "Air Conditioning Inside". Theatre Air Conditioning is bought for just one purpose—to increase the number of buyers at the Box Office—to attract and induce people into their house as against the beach, the boat or a buggy ride.

• When you buy Comfort Cooling from USAIRco you're doing business with an engineering staff that knows how to design a system that fits the requirements of your house—it engineered for optimum low costs, and low daily operating costs.

Many a time we've come out of a Theatre and asked—"What's the matter, is your cooling system broken?"—And the answer surprised us—"No, it's O.K. But it costs too much to run it for the few that are in there tonight.

The man who owns a cooling system that's so costly to operate, that he can't use it only occasionally would be better off without such a system. So while he may have a perfectly engineered system, he has one that costs too much to use.

USAIRco engineers the type of cooling system you can afford to buy and afford to operate every day—regardless of the size of your house—or your needs for plain comfort—evaporated cooling, cold water or refrigerated air conditioning. USAIRco engineers can fit your needs properly.

The jobs you have planned for V-day should receive the attention of USAIRco right now. Write us about your plans.

UNITED STATES AIR CONDITIONING CORPORATION

Profits in Cooling for the Exhibitor
Northwestern Terminal • Minneapolis, Minn.

RCA SERVICE CO., INC.

RADIO CORPORATION OF AMERICA

Subsidiary

Camden, N. J.
Government Seeking More 16 mm. Equip.

(Continued from Page 9)

ship and for overseas entertainment screening. The only large military user of 35 mm. equipment, now that the Navy is converting to the smaller size, will be the Army motion picture service. It is unlikely that any of the large machines used by other branches of service will be taken out of use, but orders for new 35 mm. equipment will fall off sharply. Government officials make it plain that even with manufacturers of 16 mm. projectors working at capacity there will be no possibility of any equipment going to operators of 16 mm. theaters for public patronage.

The expansion of the 16 mm. "circuits" seems to be a matter for post-war consideration—when it is likely that a large quantity of machines will be put on the market for the military. Some 35 mm. machines are also expected to go on the market, but it is believed that quantities of either type released will be insufficient to flood the market.

Librascope, Inc., Awarded The-Army-Navy "E" Flag

(Continued from Page 9)

is also vice-president of the International Projector Corp. and well known in the motion picture field. Company produces a computer of unique design for use by the Ordnance and Aeronautical Departments of the Armed Forces. This is the second subsidiary of General Precision Equipment Corp. to be awarded the Army-Navy "E" flag, the first being the CineSimplex Corp. of Syracuse, which in peacetime was engaged in the production of cameras for use in motion picture studios and for newsreel work.

The six manufacturing plants of General Precision Equipment Corp. are presently operating at capacity both in the manufacture of their regular motion picture equipment, most of which is for the various departments of the Government, and also in the manufacture of instruments of critical and urgently needed types.

Eastman's Manpower "Equipment" Comes From Many Walks of the World of Entertainment!

Rochester—Musicians and actors are among the thousands of workers now aiding the war effort at Eastman Kodak Co. Rochester Philharmonic Orchestra members at the plant include Robert Spreenke, William Versteeg, Nelson Watson, Nathaniel Paley, Herman Surasky and John Figueras. Others include: Howard Lawlor, formerly with the Trenton Symphony; Alfred Genazzio, with the Dallas orchestra; Albert Clapp, night club pianist; Frank Rivers, orchestra leader; Bob Brethen, ventriloquist, formerly in vaudeville; Bill Long and Larry Dowell, vaudeville dancers; John M. O'Brien, former stage hand; Ronald Langley, formerly on the stage and radio; Thomas Keane, who once worked with both Blackstone and Thurston.

Improvements Go On In Detroit Sector

(Continued from Page 9)

ies and stage equipment for the Colony Theater for Joseph Ellul; renovation of draperies and equipment in the De Luxe Theater for Arlan D. Rosen, and also in the Downtown Theater for Howard Hughes, who is reopening the house for opening as a first-run.

Schne Circuit has two jobs in progress: stage equipment for the Holland Theater, Bellefontaine, O.; and stage draperies and wall paneling for the State Theater, Fort Collins, O.

Other jobs include: draperies and stage equipment for Manos Theater, Ellwood City, Pa.; front traveler and track for Capitol Theater, Flint, Mich., for W. S. Butterfield Circuit; and stage draperies and complete wall paneling for the Alhambra Theater, Cleveland.

Popcorn, Added Attraction

New Haven—The M & P Paramount, downtown first-run, has added a popcorn machine to its lobby refreshment bar.

Name Liberty Ship For B & L Founder

(Continued from Page 9)

perfect attendance at work. A week before the date of the launching the names of the perfect record holders will be placed in a giant hat, and the first seven names drawn will be those to go.

Anton Otto Fischer, widely known artist, who is in the Navy, has been commissioned to make an oil painting of the new ship.

Houston's Azteca Burns

Houston — The Azteca Theater, seating 350, was destroyed in a fire of unknown origin which raised the three-story brick and plastered-wall building.

No Improvement Seen In Fuel Oil Supply

(Continued from Page 9)

eral States, no longer required to convert to coal. No conversion, regardless of how much fuel issued, is required of theaters in Florida and Georgia, while conversion is not required of those houses which received less than 10,000 gallons of oil in the current heating year, ending Sept. 30, in the following States: North Dakota, South Dakota, Kansas, Nebraska, Missouri and the six New England States.

Officials here are unwilling to go on limits, as they did so frequently last year, to predict what the supply situation will be this winter. Military operations, for one thing, are quite unpredictable, and there is grave question as to how much oil the services will need. They insist however, that failure to convert to coal will mean no heating oil for theaters in rationed States not mentioned above.

Glenn Improves Ashley

Ashley, Ill. — Albert Watson of Mount Vernon has sold the Ashley Theater to Frank J. Glenn. The new owner is remodeling and improving the house. Renovation includes an inclined floor, an air-conditioning system and a new modern front.

NOW use the National MAGIC BRIDGE to post-war equipment

National Theatre Supply’s "Magic Bridge" will help you plan now for your post-war equipment...without "options" or down payments of any kind.

National's "Magic Bridge" will close the gap between your post-war plans and their specific machines. If you have not yet received your personal copy of the "Magic Bridge" Equipment Survey, ask for a copy at your nearest National branch.

WE CAN STILL SUPPLY all standard 35mm. precision projector replacement parts.
We do not sell to theatres, direct.
FREE — Our latest complete projector parts catalog.
GIVE your dealer's name, when writing to get your copy of our catalog.

LARGEST SELECTION OF Popcorn Machines
We Buy — Sell — And Service All Makes — All Models
Write us:
KIRBY KORN EQUIPMENT
120 S. Halsted St. CHICAGO, ILL.
EASTMAN

F I L M S

More than ever the main-stay of the motion picture industry, with every foot contributing its full share of exceptional quality.

EASTMAN KODAK COMPANY

J. E. BRULATOUR, INC., DISTRIBUTORS
Fort Lee Chicago Hollywood
At Least a Third of Pix
For New Season Slated
To Be Shot in Technicolor

Paramount will mark the 1943-44 season by the release of "super-escapist" films, Neil Agnew, general sales manager, told the company's sales exes at the concluding session of the Hotel Pierre sales meeting here Friday. At least a third of the new lineup will be in Technicolor.

Asserting that the "need for escapist films to maintain morale and entertain our fighting forces has (Continued on Page 11)"

War Shorts Program
Waits on Conference

WAC's Coordinating Committee, Executive Committee of the Theaters Division, and chairman of the exhibitor exchange area committees, representing more than 5,000 houses, heard addresses Friday by Charles P. Taft, head of the Division of Recreation and Welfare of the Federal Security Agency, and Theodore B. Gamble, assistant to Secretary Morganthau and Director of War Financing for the U. S. Treasury.

Taft's address, delivered at the (Continued on Page 6)

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Taft's address, delivered at the (Continued on Page 6)

Authorization for Film
180 Days Old Cancelled

Washington Bureau of THE FILM DAILY
Washington—Authorization for the U.S. Treasury to purchase a feature film for the Armed Forces of the U.S. and the Commonwealth of Puerto Rico, was cancelled at the week-end by WPB, through an amendment to the (Continued on Page 6)

Await Hoyt Ruling
On Length of "Aleutians"

Washington Bureau of THE FILM DAILY
Washington—A decision was expected this week-end on a matter of great importance to the motion picture industry. (Continued on Page 6)

Femme Cops Arrest
200 Theater Mischers

Newark, N. J.—This city is definitely no haven for the theater masher. At least 200 have been apprehended by a special police-women's squad recently appointed by Police Commissioner John Keenan, to make theatergoing safe for unescorted theatergoing women.

So well pleased is the police head with the results accomplished by his co-operators that he plans to add at least six more to the squad to break up vandalism which in past months has cost local operators thousands of dollars in damages.
FINANCIAL

NEW YORK STOCK MARKET

High Low Close Net

Col.Pcts. vct. (2%) 19 19 19

Con. Ind. 17 17 17

Con. Fm. Ind. pfd. 17 17 17

East. Kodak 166 166 166

Gen. Proc. Eq. 22% 22% 22%

Lw's. Inc. 63 63

Low's, Inc. 63 63

Paramount 29% 28% 28%

RKO 97% 97% 97%

RKO $6 pfd. 98 97 97

RKO 24th Century-Fox 12% 12% 12%

20th Century-Fox pfd. 34 34 34

Fare Box 15% 15% 15%

do pfd. 89 89 89

12 to 92 NEW YORK BOND MARKET

Par, $500 355

Par, Pct. deb. 154

Robert, Raymond Hakim, Sam Coslow Leaving MGM

| MITCHELL MAY, JR., CO., INC. |

INSURANCE

Specializing in requirements of the Motion Picture Industry

75 Maiden Lane, New York

510 W. 6th St.

Los Angeles

The Broadway Parade

The Russian Story (Artkino Pictures)—7th week.

Coney Island (Paramount Pictures)—7th week.

City Streets (M-G-M Pictures)—7th week.

Silver Spurs.

Thunderbirds (RKO Radio Pictures)—1st week.

The Mistletoe Man (M-G-M Pictures)—2nd week.

World

OREGON

So Proudly We Hail

At Music Hall Aug. 19

Paramount's "So Proudly We Hail" was hailed at the Radio City Music Hall on Aug. 19, it was learned over the week-end.

NEW YORK THEATERS

"DIXIE"

In Person

with ANDREW SISTERS

TIM HERBERT

DOUGLAS LAMOUR

MITCH AYRES

A Paramount Picture

Roger E. Mosher and his orchestra

Cost PARMAINAT

Times Square

PALACE

ON SCREEN "BATAAN" WITH ROBERT TAYLOR

5,000 Special Bookings Being Set Up for "Army"

More than 5,000 special theater engagements are being set up for "This Is The Army" under a plan which Jack L. Warner will put into operation today on his arrival in New York from the West Coast. A large portion of the engagements will have special miries at advanced prices, following in general the policy of the world premiere of the film in New York at the Hollywood Theater on July 28.

"So Proudly We Hail"

At Music Hall Aug. 19

Paramount's "So Proudly We Hail" will receive its New York premiere at the Radio City Music Hall on Aug. 19, it was learned over the week-end.

Wednesday, July 19, 1943
Cuttings From the Wood Lot:

- **ONE** of the busiest weeks of this or any other Summer along local Film Row had its virtual wind-up on Friday noonside when the Trade Press bunch broke bread with Sam Wood in the Hotel Astor's Yacht Room. The producer-director of Paramount's "For Whom the Bell Tolls" and the scribes discussed various angles and facets of the opus, and a good and enlightening time was had by all.

- Sam is of the belief—and he's in a position to judge—that "Bell" was "one of the toughest of pictures to make." what with the enormous amount of location work at high altitude, the climatic conditions under which the Technicolor photography was undertaken, the difficulties of terrain, and ever so many other factors, not the least of which was the problem of sound-in-the-face from brooks in the mountains.nuance; in some instances, tarpaulins were stretched, fence-like, along several hundreds of feet of brook-borders to keep the babble from reaching the mixes, and in other cases the tarps were actually stretched horizontally over the rushing streams and battened down with rocks.

- The day airplanes were to fly over the mountain crest for the dramatic bombing scenes, a member of Wood's staff hurried up from the valley below to tell breathlessly that the Japs had just bombed Pearl Harbor and all planes had been grounded.

- **FINDING** a locale suitable for the bridge-destruction sequences, and in fact the bridge itself, was another vicissitude.

- Something was almost invariably wrong, such as a gully being too shallow for dramatic and photographic purposes.... "The Good Lord," Sam soliloquized, "didn't know Heningway was going to write the book, so He didn't build everything right." The film's production crew, upon whom Wood heaped praise along with Ingrid Bergman, Gary Cooper, and the other cast members for being good outdoor people, "killed more rattlesnakes than St. Patrick."  

- **WOOD** discussed attentively with the trade scribes the suggestion that FWTB have an intermission in its roadshow engagements round the country, instead of being projected all in one big, continuous sitting. With equal attention he weighed the matter of cutting down the pic's length somewhat, which may or may not be done, but probably will at the concurrence of his Para, associates. The ace producer-director opines that close to 1,000 feet might be eliminated to advantage, and will be interesting to see if this comes to pass before other big key openings outside New York....Anent the situation faced in the cutting of any film, Wood cited that when he directed the Red Grange starrer, "One Minute to Play," the film was cut down for a coast showing in order to theoretically speed it up....In the process, all immediately agreed, upon seeing the result, that the footage did have more momentum, but—the vital atmosphere of the football yarn was smothered....So back went the deleted portions. One of the most interesting aspects of the chat with Wood was his stressing the importance of photographing "thought." i.e., imparting via close-ups what a character is thinking—and you'll note in FWTB that many such shots are incorporated with powerful effect. Present at the luncheon were Bob Gilliam, Al Wilkie, Al Finestore, Don M. Merseveo, Charles B. John, Charles "Chick" Lewis, Bill Fomby, Sherry Kress, Tom Kennedy, Mori Krushen, Mel Konnecoct, A. W. Baramore, Chick Axronson, Lou Polynes, James Jerauld, and Floyd Stone.

- **AVENGE PEARL HARBOR!!**
Today an event of importance for the motion picture theatre-goers and the boxoffice takes place in ALBANY – DALLAS – DETROIT – OKLAHOMA CITY – ST. LOUIS and upon subsequent days in every other key city in the United States where the combination Trade Showing and Preview of "Heaven Can Wait" takes place. We are happy to have you judge the potentialities of this picture by observing the audience's and your own reaction.

Results speak louder than words. You, Mr. Showman, will see for yourself.

Ernst Lubitsch's production of "HEAVEN CAN WAIT" in Technicolor!
<table>
<thead>
<tr>
<th>CITY</th>
<th>PLACE OF SCREENING</th>
<th>DAY &amp; DATE &amp; HOUR</th>
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<tr>
<td>Albany</td>
<td>Madison Theatre</td>
<td>Mon. 7/19—8:30 P.M.</td>
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<tr>
<td>Atlanta</td>
<td>Fox Theatre</td>
<td>Wed. 7/21—9:30 P.M.</td>
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<tr>
<td>Boston</td>
<td>105 Broadway</td>
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<td>Buffalo</td>
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<td>Thurs. 7/22—11:00 P.M.</td>
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<td>Charlotte</td>
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<td>Fri. 7/23—10:45 P.M.</td>
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<td>Chicago</td>
<td>United Artists Theatre</td>
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<td>Cincinnati</td>
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<td>Cleveland</td>
<td>Hippodrome Theatre</td>
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<td>Dallas</td>
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<td>Denver</td>
<td>Denver Theatre</td>
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<td>Des Moines</td>
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<td>Detroit</td>
<td>Fox Theatre</td>
<td>Mon. 7/19—9:30 P.M.</td>
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<td>Indianapolis</td>
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<td>Tues. 7/27—8:45 P.M.</td>
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<td>Kansas City</td>
<td>Plaza Theatre</td>
<td>Thurs. 7/22—9:00 P.M.</td>
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<td>Los Angeles</td>
<td>Carthay Circle Theatre</td>
<td>Mon. 8/2—8:30 P.M.</td>
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<td>Memphis</td>
<td>Loew's State Theatre</td>
<td>Wed. 7/21—9:30 P.M.</td>
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<td>Milwaukee</td>
<td>Wisconsin Theatre</td>
<td>Fri. 7/23—10:00 P.M.</td>
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<td>Minneapolis</td>
<td>State Theatre</td>
<td>Wed. 7/21—9:30 P.M.</td>
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<td>New Haven</td>
<td>College Theatre</td>
<td>Tues. 7/20—8:00 P.M.</td>
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<td>New Orleans</td>
<td>200 So. Liberty Street</td>
<td>Wed. 7/21—2:30 P.M.</td>
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<td>New York City</td>
<td>Roxy Theatre</td>
<td>Thurs. 7/29—8:30 P.M.</td>
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<td>Oklahoma City</td>
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<td>Omaha</td>
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<td>State Theatre</td>
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<td>Pittsburgh</td>
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<td>Portland</td>
<td>Paramount Theatre</td>
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<td>St. Louis</td>
<td>Fox Theatre</td>
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<td>Salt Lake City</td>
<td>Centre Theatre</td>
<td>Fri. 7/23—9:00 P.M.</td>
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<td>San Francisco</td>
<td>245 Hyde Street</td>
<td>Wed. 7/21—2:30 P.M.</td>
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<tr>
<td>Seattle</td>
<td>Music Box Theatre</td>
<td>Tues. 7/27—10:00 P.M.</td>
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<tr>
<td>Washington</td>
<td>Columbia Theatre</td>
<td>Wed. 7/28—9:00 P.M.</td>
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RESULTS!
Above are just a few of the comments from the sneak previews held on the East and West Coasts.
Gov’t Appeals from Crescent Suit Decision

(Continued from Page 1)

cited to appear in Washington, D. C., within 40 days from date “to show cause why a judgment entered against them should not be corrected.”

The major reason for the Government’s appeal of this case is that a correction in the decree is indicated by the following from a statement by Solicitor General Charles Fahey and made a part of the appeal:

“Experience under the temporary order in the Schine case and the consent decree entered in the New York equity suit has demonstrated that the problem of the widespread elimination of independent competition and the resulting large profits to be solved by action taken after the acquisition occurs, is, as a practice, the result of the suit instituted by the court and the decree by decree of court a competitive situation after the competition in question has been eliminated is acquisition of the competitive theater or theaters. Unless the Government is given the remedy which the court is now considering will be unable to secure the continued existence of independent theater competition which the Sherman Act contemplates.”

The following "assignment of errors and prayer for reversal," which is signed by Assistant Attorney General Tom C. Clark and Special Assistant Robert L. Wright, reads as follows:

"The United States, in the above-entitled case, in connection with its petition for appeal to the Supreme Court of the United States, hereby assigns error to the final order and decree which the court entered on May 17, 1943, in the above captioned case, and says that the entry of the final order and decree by the District Court committed error to prejudice of the said plaintiff in the following particulars:

Cite Court’s Errors

1. The court erred in entering paragraph 19 of the final decree which reads as follows: ‘(19) that the exhibitor defendants, and each of them be, and they hereby are, enjoined and restrained from sequaturing a financial interest in any additional theaters, outside Nashville, Tenn., in any town where there is already a located theater, whether in operation or not, unless the owner of such theater should volunteeer to sell to either of the exhibitor defendants, and when none of said defendants, their officers, agents or persons are guilty of any of the acts or practices prohibited paragraph nine (9) hered.

2. The court erred in declining to enter in lieu of said paragraph (19) of the final decree, the following: ‘Paragraph 28 of the proposed decree submitted in accordance with the court’s conclusion of law No. 29, which provision reads as follows: ‘That the exhibitor defendants and each of them, hereby are, enjoined and restrained from acquiring a financial interest in any additional theaters outside of Nashville, Tenn., except after an affirmative showing of the court that such acquisition will not unreasonably restrict competition.’

3. The court erred in the entry of the final order and decree of the District Court granting the decree and restraining the defendants and each of them to keep the theory and denying relief in accordance with the court’s adverse conclusions of law No.

Six Two-Reel Westerns On New Warner Program

(Continued from Page 1)

Norman J. Horney, show sales manager, as the company wound up its series of three regional sales meetings with Ben Kalmenson, sales manager, and Norman J. Horney, show sales manager, presented the one-reelers will be re-issues.

Program, to be wholly made at the factory, will include patrons, will include a greater number of subjects in Technicolor and will be marked by more consistent and high quality content. Individual series include:

Twelve two-reel Featurettes, Six will be Santa Fe Trail Westerns. Other six will be Featurettes, a diversified group, ranging from talkie reissues and two-reel comedies, six two-reel Technicolor Specials. Produced in co-operation with various branches of the armed forces, these will be along the line of “A Ship in Bond.”

Twenty-Six one-reel Merrie Melodies and Looney Tunes, in Technicolor. Cartoons produced by a group of well known comedians.

Thirty one-reel Silly Parade, in Technicolor. Silly Parade is produced by a group of well known comedians.

The one-reel Melody Masters Bands. Each subject will be made an intimate music related to the current situation of the Armed Forces.

The one-reel Vitaphone Varieties. Novelty numbers, including another Howard Bill an update.

Thirty-one one-reel Blue Ribbon Merrie Melodies. A Charity group of short subjects created to bring the best output of Schlessinger’s cartoon subjects.

Vacation ‘A’ Gas Order Still New Eng. Protests

(Continued from Page 1)

the drastic regulations of the past several months.

But to their disappointment they find that the new regulations actually work to the point of taking customers away. For it means that the man who wishes to drive to Bangor, some 300 miles, may obtain permission to do so if he uses his ‘A’ cards. But the man who wishes to drive to Bangor in his car and drive down to a Summer picture theater or even one of the larger drive-in theaters.

The OPA is being besieged with inquiries as to why-the-heck it’s all right for John Jones to drive to Montreal, but entirely wrong for Bill Smith to drive to Revere Beach.

Trade Press Dines at ’21’; Sees “Heaven Can Wait”

(Continued from Page 1)

Trade press screening of 20th-Fox’s new Ernst Lubitsch produc-

Heaven Can Wait,” will be held tonight at 8:45 at the RKO

23rd Street Theater, and prior to the showing, trade press representa-

the 21 Club, starting at 6:30 p.m., which will be hosted by Sam Shlain, director of trade relations for 20th-Fox.

Charles Coburn, one of the principal actors in the new Lubitsch pic-

theaters, will be guests at a dinner and subsequent screening.

Actors Equity Regulation Blocks FitzPatrick Plan

St. Louis—The Actors Equity regu-

lating such an event as this, for the filming of any part of a show without permission to the stage company of an extra full week’s salary has forced James FitzPatrick, general manager of travelogue shorts for M-G-M, to alter his plans to include in his newest repre-

the St. Louis Municipal Opera. The plans would have cost the producer an additional $10,000 to make the short, which is about St. Louis.

Warner’s Pit Tie Up

Stockholm Theater

Stockholm (By Air Mail)—Warner’s has tied up the Park Theater, local deluxe house with a policy of long-

engagements. As a consequence, Wednesday releases will play this theater exclusively, starting with the new season in August.

Await Hoyt Ruling On Length of ’Aleutians’

(Continued from Page 1)

ture industry. Palmer Hoyt, domes-

tic director of the OWI, said Friday that he expected to reach a decision this week-end on whether the Army is allowing the film to perform in Alaska, which is certainly worthy of public showing. It’s timeliness is waning, however, and every inch the Army holds out for the long version.

Hoyt admitted Friday that he had decided earlier last week to recom-

mend that the WAC be given its own film, but that the film as now al-

lowed to take both. The film itself, made in full color by Capt. John Huston, is of exceptional merit comparable to any film of recent vintage, but is certainly worthy of public showing.

Hoyt is well aware of the seriousness of the situation. He recognizes that the strong stand of the Army is now a test of the OWI to determine whether that agency, without its motion picture bureau and with Lowell Mottet, will continue to exercise its full authority to clear Government picture releases, and whether OWI will, as the Senate, continue to consider seriously the very real objections of the motion picture industry, which insists she be forced to schedule odd-sized rest-free pictures.

Hoyt decided last week to let the industry approach OWI on its restructuring Public Relations has now taken the position that a long picture must be shown or none at all.

Hoyt is well aware of the importance of his decision in regards to the motion picture industry. He is well aware of the Army in this matter his position as clearance authority in production films is very shaky. He will provide by his action a rather definite indication of where the power regarding public showing for Army films lies hereafter. If Hoyt bends to the pressure of the Army, the industry must then prepare for similar pressure—and probably more effective. Complicating the mat-

ter is the fact that the Army has on hand under 500 full-color prints of the long version of “Report From the Alentians.”

The Army may be closer to 300.

4 First-Runs Weekly For Overseas Troops

(Continued from Page 1)

three new shows each week, said the Army over the week-end, each in-

cludes a picture with a good one and one of

These programs are flown 14

larly to 18 overseas exchanges by the OWI film division, and as revealed in FILM DAILY last week over 4,400 feature prints and over 6,400 shorts had been sent abroad by the end of last month. The Spec-

ial Service Division is especially proud of the frequent premieres which it offers American soldiers in the thick of the war.

Although many of the new films sent over to circulate among the troops simultaneously with their public showings here, of which occasions the Special Service division has been able to screen outstanding picture considerably in advance of their opening here, the release of the aerial shows that that the pictures being advertised in the New York City papers, is already been sent to overseas troops. Once abroad, of course, the Army can use every soldier in a theater of operations, but more from one unit to another, with those on the end of the list inevitably somewhat belatedly.

The present print order is 23. A recent report from the Persian Gulf on the em-

tation of soldiers over one opportunity of seeing pix from home included the com-

ments of Capt. Warren B. Clark, 143rd, who flew in from 1,500 miles by plane, motor and rail before being returned to the Cairo exchange.

The Special Service division has a growing number of projectors overseas, many of which are used in remote and small temporary Army movie houses abroad, but more of the equipment are held outdoors, the audience acting in many cases the same as in the outdoor concert amphitheaters popular in this country.

Authorizations for Film

180 Days Old Cancelled

(Continued from Page 1)

L-178. Producers of entertainment films will probably not be greatly af-

ected if at all, but the producers of factual films, even on Government orders, will have to watch the use of film which they have been counting on. The amendment will hit all of the Federal and of official, producers whose “eyes were bigger than their stomachs.” Several firms had obtained authorization for films as long ago as one year used less than they had estimated for the immediate project at hand and thus had the necessity for ad-

ditional footage. If they used the additional footage at once they were all right, but if they waited the bal-

ance would be cancelled by the amendment.

All authorizations written lately have time limits assisting reasonable early use of the authorization. Film producers and labor-

atories, however, report that some time in the near future will be off-

used, with film production scheduling threatened by this unknown “floating demand.”

Rufus E. McCosh Dead

Baltimore—Rufus E. McCosh, who engaged in free lance title work in the silent era, died here last week.
Deanna . . . with Stars in Her Eyes!
Joe Cotten . . . with Deanna in His Arms!
"Hers to Hold" . . . with Terrific Raves!
“Deanna Durbin scores her happiest grown-up portrayal in ‘Hers to Hold,’ a delightful modern comedy that opens up a brand new career for its star... It remained for this Felix Jackson production to strike exactly the right note that will send the Durbin stock to its all-time high... in the immediate hit classification. Directed by Frank Ryan with a finesse which is buoyantly refreshing.”

—Hollywood Reporter

“This latest Deanna Durbin feature is right up to the minute, tuneful, entertaining, with sure-fire audience appeal. Co-starred with Joseph Cotten, actress turns in one of her most engaging and captivating performances... Picture should gross at the boxoffice as a top Durbin presentation, and should be billed as such.”

—Daily Variety

“If this isn’t the best picture Deanna Durbin has ever made it will serve in that classification until a better one comes along. La Durbin has shed the last semblance of adolescence to emerge a glamorous, alluring, talented actress without loss of her golden voice. Certainly no picture could have such strong appeal to the funny-bone and the heart without proving a boxoffice bonanza.”

—Boxoffice

“Deanna Durbin’s glamor and charm vie with her gorgeous singing voice in ‘Hers to Hold.’ She has developed into a charming and talented comedienne.”

—Louella Parsons

“Deanna is more glamorous than ever.”

—Erskine Johnson, N.E.A.

“Deanna Durbin is at her best in this latest offering, in a role that shows her to be an exciting and glamorous star. It should prove to be one of the best boxoffice grossers of all the Durbin pictures. The fans will thrill with her in her every emotion.”

—Showmen’s Trade Review
"Deanna Durbin again flashes forth as one of the screen's greatest stars—this time with a new vivacious love allure distinctly all her own. In this one she very definitely registers glamor, but it is richer than as designated by the common use of the word. Since it is wholesome glamor—and all-American glamor—everyone will idealize and idolize."

—Hollywood Motion Picture Review

"This movie is chuckful of modern day fun, plenty of laughs and a tear or two. Deanna's tops!"

—Jimmy Starr, Motion Picture Editor, Los Angeles Herald and Express

"Deanna is prettier and singing more beautifully than ever."

—Harold Swisher, Motion Picture Editor, United Press Radio Service

"Solid entertainment set for big grosses. It gives Deanna Durbin her greatest opportunity. This picture also ushers Deanna into the ranks of the grownups, and she shows certain charm in her new maturity."

—The Exhibitor

"Deanna fares very well in the hands of her new producing-directing combination of Felix Jackson and Frank Ryan, who deliver a product of high boxoffice potentialities and strong promotional qualities . . . she is charming and lovely . . . and as the lady continues to grow in maturity so does her performance and vocal capacity, reflected here by renditions of mellow depth."

—Motion Picture Daily

"One of Deanna Durbin's strongest b.o. films . . . in "Hers to Hold" Deanna Durbin successfully and permanently completes transition from cinematic subdebut to young ladyhood. Felix Jackson, as the star's producer, clicks solidly. He gets able assistance in direction by Frank Ryan."

—Variety
War Shorts Program

luncheon session at the Hotel Astor, dealt with the possible role of the industry in formulating a constructive program designed to educate teen-age youngsters of both sexes to the war. In charge of the program was Gabriel, calling the theater Bond issuing agents the "cash-registers" of the Treasury, an aggressive, comprehensive participation of the industry in the forthcoming Third War Loan, beginning Sept. 1.

While no official announcement emanated from WAC regarding the screen program of which considerable understanding was to include tentatively 52 releases, 26 to be one- or two-reel shorts, and 26 to be subjects requiring speedy national coverage, which may be shipped by the newsreels.

The full-length shorts would play off—to the customary 15,000-seat theaters in 16 weeks. The shorter screen messages would get national screen coverage

Francis S. Harmon, WAC executive vice-chairman, made it clear that no official announcement would be forthcoming from WAC until after further conference with the Hollywood Division of the Office of Strategic Services. The reel Division and Palmer Hoyt, OWI Director of Domestic Operations, S. H. Fabian, Theater Division chairman, opened the meeting of that Division, held in the morning. Harmon read a 20-year pledge from WAC Area Chairmen unable to attend and a report on finances which was given by Arthur L. Mayer, treasurer.

Herman Glickman, assistant to the chairman of the Distributors Division, reported that with the efficient distribution set-up arranger, there was no lack of games, F. Rogers, the average OWI-WAC subject received between 12 and 24 booklets in the first 10 weeks. The research booklets was established by "Paramounts," which got 15,719 booklets in 23 weeks.

Yate War Loan Participation

Gamble’s address to the joint bodies was considered aimed specifically to the industry over delivered by a Government official. Mr. Fabian, chief de

Wood Victory Committee, and member of the WAC Hollywood Division, indicated that star participation via the "Caravan," would be a "Harros Course," with some personally as an ename for each group.

Following Fabian’s address, a committee of seven was authorized to study and recommend the youth program. Membership will comprise three from the Theater Division of the Hollywood Division, and one from each of the Distributors and Public Relations Divisions.

To Further Study NECC


Reduced Scope for U.S. Incentive Pox

(Continued from Page 1)

Reduced scope for U.S. Incentive Pox

(Continued from Page 1)

Naval’s original announcement indicated that one film has been completed, another is nearly completed, and there is a possibility that the third may be made. Actually, the Navy has already turned out seven of these incentive films, and it has been announced that distribution facilities are used by both services.

The films are designated as ‘‘shells in the arm” for production, and will enjoy very limited circulation—"no more than 10 or 15 prints.” The first film—"De-boats, Submarine Fighters"—runs two reels, and others are expected not to average over 15 minutes. The second Navy film deals with "The Sign of the Pearl," and is designed to show workers in several plants producing for the Navy the importance of the work they are doing.

The Navy has been working on a similar program for some months, with Maj. Dick Raymond producing as many as 15 films a week. The program is carried on through the Industrial and Military Communications Division of the Navy.

As for commercial production, said the Navy, "it is probable that some commercial footage will be used in producing these films, but this will be limited.

Both Army and Navy officers said they were quite surprised that the production of incentive films had suddenly come in for so much attention. They pointed out that "movies are only a minor part of this program, and we don’t have the time or the desire to go into competition with Hollywood.

A civilian official concerned in the general situation here, however, implied that more may have been contemplated, and that the Navy release was put out as a "feeler" to determine interest. Some 40,000,000 guns around here that want to be De-Mills,” he added, adding that Harold Hopper, WPTA motion picture chief, and the others involved in the project "were surprised the ambitions here will be limited so quickly and steps upon, continued. Government-owned stock allocations of 30,000,000 feet—except for the theaters themselves—would have had to be closer to 300,000,000.

Allied Issues Brochure

On Juvenile Delinquency

Chicago — National Allied’s committee on juvenile delinquency, headed by Jack Kieppp of this city daily, at the week-end released a brochure pointing up the results of its campaign to enlist the nation’s screens to help combat the spreading menace of kid hoodlessness and vandalism, and expressing gratification at the quick and favorable response it has received from the producers to this important appeal. Brochure “A Situation that Concerns Us All” is a reprint of one of the recent editorial and other film Daily news stories as well as news stories from other trades.

Jules Bledsoe Dead

Hollywood — Jules Bledsoe, 44, Negro opera and Broadway baritone, is dead. He appeared in both the stage and film versions of "Show Boat."
"Super-Escapist" Pix, Paramount's Plan

(Continued from Page 1)

been the greatest incentive for the promotion of artistic pictures than Hollywood ever has known," Agnew said that the quality of Paramount pictures today had attained a level that producers would be proud of, with glowing pride two or three years hence under normal conditions.

As an example of the company's extensive program of "super-escapist" pictures to come, Agnew cited "Let's Face It," Bob Hope-Hedy Lamarr starrer. As for Technicolor productions, the sales head referred to FWBET, "The Story of Dr. Wassell," "Riding High," "Lady in the Dark" and "Frenchman's Creek." "The technical advances in color have been so rapid that each new picture brings something that never has been done before," Agnew asserted.

While there has been mention of varying figures for the new season's lineup, no definite announce- ment was forthcoming at the two-day sales session. Agnew contended himself with enumerating some dozen pictures, all previously disclosed and many already completed.

Roster included in addition to those listed above:


Lee Warns Para. Sales Force On Inequities in District

Need for "eternal vigilance that no case of unfairness and inequity occurs inadvertently in your district, or having occurred inadvertently, remains unadjusted" was stressed by Claude Lee, Para's di-rector of public relations, in ad-dressing the company's sales meet- ing at the Hotel Pierre Friday.

This responsibility rests heavily upon the shoulders of your district managers, to whom your department heads must look for thorough inves-tigation and intelligent consideration of any complaint that may arise," declared Lee.

Other speakers included Oscar A. Morgan, short sales chief; Neil Agnew, sales head; James F. Reissinger, assistant general sales manager; Hugh Owen, Eastern division man-ager; George Smith, Western division man-ager; Robert M. Gillham, ad publicity direc-tor; Stanley Shaford, ad manager; Abe Mine, exploitation manager; George Brown, radio publicity manager; Louis Phillips, legal dept.; and J. A. Wysor, chief statistics.

The meeting wound up with division man-agers' conferences with the district managers.
22 Women Employed Either As Managers or Assistants In Circuit's 18 Theaters

By H. F. REVES
FILM DAILY Staff Correspondent

Detroit—Use of women as theater managers, a wartime experiment reluctantly started a year or so back by some few exhibitors, today looks successful to the top executives of United Detroit Theaters, who have experimented more extensively with women than any other circuit or exhibitor. With a circuit of 18 houses, the UDT group now has 22 women in managerial posts—seven as full managers, the rest as assistants.

Other circuit operators have experimented briefly with women as managers, some have them as assistants, and still others are reluctant to make the break. In nearly every case, the women are doing duties that men formerly performed, up to buying and booking pictures, supervising personnel, and the like.

In Detroit, however, these have so far tended to remain isolated cases, and only UDT has done it as a consistent policy. One woman who was a successful manager for a circuit, is now contentedly functioning as cashier at another house on the same circuit, and the organization is seeking new male managers.

UDT Policy Cashes In

A comparison of the UDT policy of planning for and training women managers with the usual haphazard appointment of a woman with some theater experience to the job indicates the reason for the outstanding difference. UDT's personnel policy for women has favored the enforcement of a uniform operating policy in house management, with due consideration for the local problems of each house. Capable employees traditionally have risen in the ranks from usher to manager, and managers and assistants have frequently rotated between houses to get variety of experience, working, as assistants, under trained managers who know the ropes.

The same careful planning and training was adopted for the girls, who were not thrust into a managerial job without adequate preparation. UDT has girls in a large number of its houses as usherettes, and chiefs of service, as well as cashiers in all houses, when the war started. Personnel chiefs began to pick out the likely candidates for training and advancement. Advertisements were used in the newspaper.

Who Said the Shortest Distance Between
Two Points Was a Straight Line, Anyway?

Who said the shortest distance between two points was a straight line?

Mary Silberstone, a vice-pretty in charge of foreign distribution, wants to know, and here's why:

Recently, Silverstone received a letter from Ernest Fredman, managing editor of the Daily Film Rentner, London, a friend of long standing, in which Fredman said that he was uncertain to the whereabouts of his son, Lt. Eric S. Fredman, BEF, on active service.

Shortly thereafter came a letter from 20th-Fox's manager in Algiers reporting a pic deal made with Lt. E. S. Fredman, Bureau of Physiological Warfare, attached to Allied Headquarters.

And so to London from New York promptly went a cable informing the widely known British trade editor of his son's activities.

EDUCATION GOVERNMENT SERVICE

Motion Picture Laboratory Tech
Union, Local 702, IATSE, at the
month will launch a drive in the la-
class of the salvaged garbage
ments will be donated to war agencies.
The union has asked the co-operation of the employers in the drive.

Chicago—Teleglenna theater in co-operation with the U. S. quartermaster department, has installed a lobby dish of the various packaged foods, used overseas by the armed forces.

V. Little Rock, Ark.—Ed Rowley, Jr., local WAC Public Relations chairman and manager of the Robb and Rowley theaters, has instituted a series of "Saturday Morning Kiddie Matinees" for the collection of scrap. Matinees, which will continue "as long as an absence of scrap remains," are given in every 60 lbs. of war-precious metals in the two performances already given.

5

The FEMME TOUCH

MRS. BERNICE COOCAN, Stanley, Baltimore, Md.


economic Re-birth

In East Texas Towns

West Coast Bureau of THE FILM DAILY

Hollywood—Major studios at present are not seriously worried over the inroads that are yet to be made by Selective Service Into the ranks of executives, producers and department heads, a checkup disclosed.

Studio representatives point out that the greatest damage has already been done and that the bulk of production tos and key men consists of men over 38 years old.

In addition to the fact that most of the responsible posts are held by men more than 38 years old, occupational deferments granted by the War Manpower Commission in April resulted in several department heads being deferred for 12 months. However, these deferments are subject to revision in October, but no drastic changes in the length of the deferments is anticipated. Most of the department heads who volunteered for the armed services, or who were inducted, were succeeded by their chief assistants.

Losses in the ranks of producers, when they occur, are rapidly filled, with some of the studios providing directors and writers to producer-ships.

Spain Stiffens Import Rules

Barcelona (By Air Mail)—The Spanish Government has changed the existing regulations whereby Spanish producers could import a certain number of foreign films for each picture they produce. This had led to the production of cheap and inferior Spanish features which, together with the new regulations, indicate possibilities of advancement toward managerial or other posts. The cream of the crop of ambitious girls in gleaned in this manner.

It was nearly a year ago that the first full weekly edition of the Film News was appointed Eleanor Stanton at the Bloomfield Theater, in Bloomfield, N. J. At the time she was not recognized by anyone in the neighborhood house a block away from one managed by the circuit's longest-established house manager, who was in a position to advise and render help. The experiment was done to allay the many feminine appointments of today testily.

Special Training Courses

Meanwhile, the regular training program was in operation. Not all candidates succeeded. The ones who did—-and more are still going through the mill—returned and graduated without the aide of apprentices. Their usual procedure has been to start the future managers as usherettes, advance them to cashiers, then to

The TO THE COLORS!

★ PROMOTER
TOM GILLIAM, Jr., son of the 20th-Fox branch manager, Chicago, to 1st lieutenant.

★ ARMY
ADOLPH J. SILVERSTEIN, 20th-Fox home office exploitation manager.

★ WAC
MRS. BARNET J. BING, daughter of THE FILM DAILY correspondent, Lincoln, Neb.

UDT Experiment with Femme Personnel Clicking
3 CRESCENT COURSES FOR HIGHEST COURT
Troops in Hawaiian Area Turn Against War Pix

Reeling 'Round -- WASHINGTON

By ANDREW H. OLDER

WASHINGTON

Although he's been moving cautiously in everything he's done so far, there's no reason to believe that Tom Clark will be a weaker anti-trust chief than was Thurman Arnold. . . . He impresses as a smooth, composed, and decent—gent with a lot of charm, a sense of fairness and a knowledge of human nature. . . . What he's going to decide to do in November regarding the New York consent decree has not yet been decided. . . . We're fairly certain no recommendation has come to him from Bob Wright. We do feel quite certain, however, that he'll conscientiously consider what action to follow strictly on the basis of the facts put before him. . . . It's a safe bet that he won't be turned aside from whatever course he decides to pursue simply because there's a war on, or because of pressure from others here in Washington. . . .

Our guess is that the industry will get to know Clark very well—and that he will enjoy the respect of all those he comes in contact with, whether on opposite sides of the same side of the fence.

CLOWELL MELLETT really did do a terrific job for OWI, when you consider all the various phases of the work carried on by his office. Let's just mention the 50-odd war stories for which a major share of the responsibility goes to him, his liaison and research work for the studios, his impressively written system for non-theatrical showings, is invaluable aid to the newscasts. . . .

I'll remember that the entire operation of the bureau was carried on from no more than the budget for one good Class A feature. . . . Elmer Davis has made it plain in several occasions that he is no enthusiastic friend of Hollywood—for instance, in radio address he delivered last Wednesday it referred to all the nation's great information media. He mentioned every important media but motion pictures. That may have been a simple one of omission, but at any rate it certainly does indicate how slight is Davis' regard for the industry.

"HE disagreements between Mellett and Davis are quite complex. Underlying the whole thing was a personality clash, in which the various specific instances which caught the headlines in the fore were . . ."

Soldiers Expressing Definite Preference for Musicals, Comedies, Whodunits

By EILEEN O'BRIEN

FILM DAILY Staff Correspondent

Honolulu, Hawaii (By Air Mail, Passed by Censor)—Soldiers in the Hawaiian area are getting tired of "war" pictures and express a definite preference for musicals, comedies and good mysteries.

This trend has been observed by Capt. Donald W. LeGoullon and his staff who handle the motion picture

Visual Education Field Attracts PRC

Through the purchase of a majority stock control of Official Films, Inc., PRC is planning a post-war program of visual education films for universities, colleges and schools. It was announced yesterday by O. Henry Briggs, PRC president.

Court Refuses to Quash Film Extortion Charges

The six alleged Chicago gangsters charged with extorting more than $1,000,000 from film companies will have to stand trial in New York, according to a ruling made yesterday.

Ask 50-50 Terms For "Army" Extended Time Requested; Duals Banned

Loew's Ohio, Cleveland Reopening After 5 Years

Cleveland—Loew's Ohio, built in 1921 for legit., converted into a deluxe night club in 1935 and closed in 1938, is now undergoing extensive repairs. In anticipation of the Sept. 1 reopening, J. R. Vogel, Loew official, in town last week, stated that the Ohio will be operated as a straight first-run. "For Whom the Bell Tolls" is the selling price.
Reeling `Round -- WASHINGTON

(Continued from Page 1)

invariably instances where Mellett was striving to carry the ball for the industry, whereas Neville Davis usually showed himself unimpressed by industry representations. Certainly he was not greatly impressed by the importance of the job Mellett did, judging from his failure to put up any sort of a battle during the budget hearings to retain the Mellett bureau despite united industry support. But the former Paramount domestic director, is believed somewhat more sympathetic. Although no one can tell how a former drama critic feels about Hollywood, Hoyt’s regard for the industry may prove to be the key to future relations between Hollywood and OWI.

A ND here’s a “grapevine” tip: Keep a box of aspirin handy. The motion picture industry, along with several others, may be in for quite a headache this week.

Sicilian Invasion Film To Be Ready Shortly

Washington Bureau of THE FILM DAILY

WASHINGTON--Film of new invasion of Sicily will be available to the War Department within a short time, the Special Activities Branch, Office of the Chief Signal Officer, disclosed yesterday.

The Signal Corps Army Pictorial Service has a special production crew engaged in handling motion pictures of the invasion film in operation in North Africa. Staff lays out the continuity, identifies the film and puts background material on film to be used in conjunction with battle shots.

Capt. Reynold A. Scott, a Signal Corps motion picture photographer recently was awarded the Air Medal for making 9 operational flights over Kiska, one of the major Northern Africa. Capt. Scott is one of the three Signal Corps cameramen who made the action picture “Report From the Aleutians” which was released to the American public.

Variety Club Flees Samson in Buffalo

BUFFALO—Variety Club’s testimonial dinner for Sydney Samson, who moves from the Buffalo branch management to become general manager for Canada of 20th-Fox, drew more than 200 persons last night. E. K. (Ted) O’Shea and Dave Miller directed the toastmaster scene.

Chairman Phil Fox read a telegram from Tom Connors, 20th-Fox sales vice-pres., expressing his regret at inability to attend and lauding both Samson and his Buffalo successor, Ira Cohn.

Five Femmes on M. H. Staff

Radio City Music Hall, for the first time in its history, has added five girls to its service staff, it was announced yesterday by Director Gus S. Eysoss. Step was necessitated because more than 11 former doormen and ushers are now with the armed forces.
Hawaiian Troops Turn Against War Pix
(Continued from Page 1)
section of the Special Service Division of the Hawaiian Service of Supply.

The section provides movies for all Hawaiian islands and some of the outlying Pacific bases and therefore is an accurate measure of public opinion.

The most popular pictures in recent months, based on the requests for bookings and audience reaction observed by the staff are as follows:


Papers Committee chairman will be Dr. C. R. Daily, and personnel of this committee and others will be announced shortly. Those intending to submit papers for the Conference should communicate as early as possible with Dr. Daily, at Paramount Pictures, Inc., 8451 Marathon St., Hollywood, Calif.

Old Shots and New Takes:

- RIGHT now, many of our khaki and blue-jacketed lads of filmland are shooting Japs in the far-flung Pacific. In effect, it is among other advantages, taking revenge for the apparently forgotten Tragedy of Francis Boggs...If the current generation of celluloid gents doesn't clearly remember what happened to Mister Boggs, Phil M. can shed some light on the affair, thanks to a letter received yesterday from Michael Robach, veteran pic figure and historian...The Robach missive is highly interesting in content as well as its physical appearance, penned as it is in variegated shades of ink which lend it an atmosphere of Technicolor in the best Kalmus manner...Mike, as Mister Robach is known to his intimates, declares that pictures in the production in California was inaugurated by Francis Boggs and Thomas A. Persons for the Selig Polyscope Co. of Chicago..."I find," he says in the Moving Picture World, Volume 10, Nov. 11, 1911, page 455, that Boggs was shot through the heart by an "insane" Japanese, while Col. W. N. Selig was only wounded by same, and was expected out of the hospital in a few days...Then Robach adds: "A later news item, not recorded in my notes on the subject, was, as I remember. 'Col. Selig made a trip to the Coast from Chicago to attend trial as witness. The Jap got a life sentence at Alcatraz.'"
- THIS A AND THAT A...Br'r Nunally Johnson is buckling down to a dramatization of Erskine Caldwell's book, "Georgia Boy," at the behest of Jed Harris...Mrs. R. V. Sturdivant, wife of the supervisor of Fox West Coast Theaters of Northern California, has moved from Los Angeles to San Francisco to be with her husband...George (Paramount Shorts) Harvey is loyal to his field, wearing shorts while vacationing down Shelter Island Heights way, famed stamping ground of E. C. (Ascap) Mills...Cam Cummings' Pix Theater in Washington, D. C., is, he pens, going great guns with a special Summer program christened Frank Capra's Cavalcade of Films...Showing composites, each pic running for a full week, "Mr. Deeds Goes to Town," "Lady for a Day," "It Happened One Night," "Lost Horizon," "Broadway Bill," "Mr. Smith Goes to Washington," and "You Can't Take It With You..."Cavalcade commenced June 30 and winds up Aug. 11...
- OVER at epicurian "21" last evening, 20th-Fox hosted a dinner attended by Guest of Honor Charles Coburn and the Trade Press immediately thereafter, all hands were swiftly transported to the BKO 23rd Street Theater for a special sneak preview of Ernst Lubitsch's new, socalled, delighting comedy, "Heaven Can Wait"...Dear Friend Exhib.—here's a HONEY...Among those present at repeat and showings were from 20th-Fox, Sam Shain, Jack Goldstein, Charles Schulitz, Roger Ferri and Mrs. Ferri, Dave Boder, and, from the Pic Fourth Estate, Don M. Marenauer, Chester B. Bahn, Charles "Chuck" Lewis, Ben and Mrs. Shypen, Bill Formby, Jimmy Cunningham, Frank Leyendecker, Chet Friedmann, R. W. Barremer, Mal Konecni, Al Picot, Lou Pelegrine, Tom Kennedy, Jim Ivers, Jeannette Samuelson, John Stewart, Wanda Marvin, Jack Harrison, Mort Kushman, Floyd Stone, Morris (Metropolitan Photo Service) Lefliit, plus Alton (World Telegram) Cook...Dinner was superb: Salmon; Chicken whisked up in chafing dish with cream and sherry; Watercress Salad; and for dessert, Blueberry Pie, Tom Connors, Bill Kupper; and Demi-Tasse...
- AVENGE PEARL HARBOR!..."WEDDING BELLS"

Cleveland—Announcement is made of the engagement of Tom Mooney, son of Milton A. Mooney of Co-operate Theaters of Ohio and Mrs. Mooney, to Marguerite Punckt of this city. They plan to be married soon after Tom gets his pilot's wings next month in Miami, Fla.

West Coast Bureau of THE FILM DAILY

Hollywood—Dorothy McGuire and John Swope were married Sunday.

“This is the Army” Sold on 50% Terms
(Continued from Page 1)
miers, exhib's share is to be 30 per cent, except in cases where the house can be prevailed upon to give more to Army Relief. Warner sales department is pointing out that, at the advanced prices and with the assured SRO on the opening night, exhibs are getting more than 30 per cent than they would make on a regular picture with 70 per cent as their share.

 Pete J. Wood, ITO of Ohio secretary, in his latest bulletin to members, states the Warner terms for "Army" are 50 per cent up to the "Sergeant York" gross, after which different conditions apply. This could not be verified at the Warner home. James H. Hett, Warner Sales Manager Ben Kalmenson and other sales officials not having returned yet from the San Francisco regional meeting.

Charles Einfeld, Warners' director of advertising and publicity, following conferences in New York with Army Emergency Relief officials, leaves tomorrow for Chicago for talks with Army Relief heads in that area concerning "Army's" Midwest premieres.

Meanwhile, in the first several hundred playdates set for the picture, the Warners' faith in their effort is understood to have had almost 100 per cent success in hooking extended time for the engagement. Aim is to obtain the longest possible runs with a view of realizing maximum proceeds for Army Relief.

Largest B'dway Signs Leased by WB for "Army"

Broadway's two largest signs, the world-famous displays at the north end of Longacre Square and the block of signs on the street from the Hotel Astor, have been leased for the world premiere engagement of Irving Berlin's "This is the Army," produced by Warners for Army Emergency Relief, was stated yesterday by Mort Blumenstock, in charge of Warner Advertising and publicity in the East.

New Civic Operating Co.

Albany—Charter papers have been issued to 872 South Saima Corp, Syracuse, to conduct theater biz, concern having filed incorporation papers here with the Secretary of State's office. Subscribers of record are George E. Smith, V. S. Matthews and Mary A. Warran, Syracuse. Company will operate the Civic.

STORKS

Cleveland—It's a second daughter for Tony Stern, Warner theater head booker and Mrs. Stern. She has been named Linda Joy.
Dear Friend,

You will have to wait a long, long time before you find again or before you find again another Love Story with the tender and heart-tickling qualities of this one.

It is the Warner kind of list, for sure.

Constantly yours,

for bigger and better attractions,

Warner Bros.
Charles Boyer • Joan Fontaine

Perfectly portraying the perfect story for them...

Alexis Smith

And a sensational performance by the sensational

Edmund Goulding

Screen play by Kathryn Scala • From the novel and play by Margaret Kennedy and Basil Dean • Music by Erich Wolfgang Korngold
Long "Aleutians" Version Okayed

(Continued from Page 1)

Hoyt yielded to Army pressure and old public showing for the 50-minute version of the Army's "Report From the Aleutians." A two-reel version was available and Hoyt had decided earlier last week to recommend that both versions be offered WAC. It was understood then that he would insist both be made available by the Army.

(Continued from Page 1)

Bell Tolls" will be the opening attraction and will be shown under a road-show policy.

Films Distributors Take Council on Books Shorts

Films Distributors Corp. will release the series of shorts produced by the Council on Books in Wartime under an arrangement with News- reel Distributors, Inc. First subject, based on John Hershey's "Into the Valley," has been completed and the second will be based on Eve Curie's "Journey Among Warriers."

Buys Clay, Ky., Theater

Cloverbott, Ky.—E. J. Moskowitz, operating the Rio Theater here, has acquired the State Theater, Clay Ky., from J. M. Blue.

Cameramen Teaching Combat Photography

West Coast, Calif.—THE FILM DAILY—Hollywood—Alvin Wyckoff, veteran cinematographer, has been instructing eight classes for the Signal Corps in Combat Photography, for the past year. This is in conjunction with John Arnold of M-G-M, who has five classes; C. Roy Hunter of Paramount, one class; Emil Oster of Columbia, one class; and Charles Clarke of 20th Century-Fox, one class. This was arranged by William F. Kelly and M. MacFarland of the Academy of Motion Picture Arts and Sciences Research Council, and Fred Jackman, Sr., of the Amer- ican Society of Cinematographers. Wyckoff is now instructing 31 men who are with the Photographic Section of the U. S. Marine Corps.

REVIEWS OF NEW FILMS

Silver Spurs" with Roy Rogers

Republic

68 Min.

This ADDS ANOTHER EXCITING WESTERN TO LIST OF ROGERS VEHICLES. ACTING, STORY, PHOTOGRAPHY ACF.

The story of Rogers as a young man in "Silver Spurs," a western that will stir the enthusiasm of his fans no end. Republic has done all within its power to supply its top star with a picture guaranteed to advance his interests. The film possesses class and smartness, thanks considerably to the production accorded it by Associate Producer Harry Grey. Any way one looks at it this is ace entertainment! with loads of action and excitement.

Music and humor have been nicely blended into the story, which contains some excellent material and surprisingly good dialogue, for both of which much credit is due John K. Butler and J. Benyon Cheney, who did the screenplay, and a darn good one, too. Smiley Burnette handles the comedy engagement beautifully, Rogers gets top-notch assistance from Bob Nolan and the Sons of the Pioneers in making the production musically attractive. The musical score contains six songs—"Jubilation Jamboree," "Back in Your Own Back Yard," "Hi Ways Are Happy Ways," "Springtime in the Rockies," "Tumbling Tumbleweeds" and "Horses and Women."

In "Silver Spurs" Rogers and the Sons of the Pioneers are pitted against a band of buddies headed by John Carradine, who plays the owner of a swanky bistro who has an eye on the ranch belonging to Jerome Clay, a rich playboy whose chief interest is boose. Carradine inveigles Cowan into getting married with the idea of bumping him off and seizing the ranch from the widow. While Cowan is disposed of, the plot backfires through the courageous work of Rogers and his pals in exposing Carradine and bringing about his undoing.

The cast is first-rate. Rogers is fine whether in action or in the throes of a song. Phyllis Brooks, a newspaper woman and wife of Cowan, whom he is tricked into marrying by her boss in an effort to get the truth. Rogers, Miss Brooks, Carradine and Dick Wessel, who play the sheriff, from Joyce Compton, Dick Wessel and several others.

The direction of Joseph Kane keeps the film from becoming routine. Regular opening has provided some superb camera work.

CAST: Roy Rogers, Smiley Burnette, John Carradine, Phyllis Brooks, Jerome Cowan, Joyce Compton, Dick Wessel, Hal Taliaferro, Forrest Taylor, Charles Wilson, Byron Foulger, Bob Nolan and Sons of the Pioneers.

CREDITS: Associate Producer, Harry Grey; Director, Joseph Kane; Screenplay, John K. Butler, J. Benyon Cheney; Camera- man, Lanning; Editor, Ed Wessel; Art Direction, Martinelli; Sound, Tom Carman; Art Director, Russell Kimball; Set Decorator, Otto Siegel; Musical Director, Morton Scott.

DIRECTION, GOOD. PHOTOGRAPHY, Splendid.

(Showtimes and admissions)

Nazi Hostage Sargent. Bevan

Springfield, Mass.—Staff Sergt. David Bevan, former Springfield Paramount theater staff and nephew of Harry Smith, general manager of the twenty theaters in the Massachusetts Theaters, Inc., has been offered a position as a war department as a prisoner of war of the Germans.

Film Quashes Court Refusal to Quash Film

(Continued from Page 1)

by Federal Judge Murray Hubler. The court denied a motion for quash- ing the indictment filed by James D. Murray, defense counsel, Murray had filed a demurrer to the indictment, a special plea in bar and a motion for a bill of particulars all of which were denied by the court.

The six are Louis Compauna, Paul De Luca, Phil D' Andrea, Frank Marlia and Ralph Pierce. Other defendants are John Roselli, former West Coast collector for the "syndicate," and Louis Kaufman, the present chief of the New York office.

The trial is set for Sept. 27, Bont Kostelanetz, special prosecutor, will represent the Government.

Lawrence Norris Dead

Columbus, O.—Lawrence Norris, manager of Butterfield house in Grand Rapids, Mich., is dead.

Hold Lucas Funeral Today


Starting with Miles Bros., a film company, in New York in 1924, Lucas became a successful exhibitor and distributor. In 1921, he opened one of the first theaters in the South to be air-conditioned and the first to serve as a community center for civic groups. Two years later he joined with William K. Jenkins in the formation of the present circuit which includes more than 50 theaters in Georgia with Jenkins also operating radio stations in Augusta, Savannah and Brunswick.

Lucas was active in politics but never held an elected office. He was former vice-chairman of the Federal Public Works Administration and was chairman of the State War Savings Staff.

Survivors are his widow, the for- mer Margaret Cunningham; a brother, Harry Lucas; a daughter, Mrs. Fred Story; and a son, Lt. J. S. Lucas, now stationed in England. There are several grandchil- dren.
TO THE COLORS!

**PROMOTER**

LT. JAMES STEWART, USAAF, promoted to captain.

JACK ANDREWS, USMC, formerly Hollywood, promoted to captain.

**ARMY**

STANLEY FISHMAN, son of Zeig Fishman, New Haven.

KENNETH BLEWITT, manager, Regal, Chicago.

RICHARD RODEMS, Princess, Alton, Ill.

**NAVY**

JOSEPH HACKETT, manager, Grand, Alton, Ill.

ROSWELL HOLMES, assistant manager, Strand, Westfield, Mass.

**WAVES**

LOUISE SMITH, Indiana, Illinois Circuit, La Porte, Ind.

Reconsider Elimination Of Frisco Trolley Stops

San Francisco — The Municipal Public Utilities Commission has voted to reconsider the general streetcar stops along Market St. in the theater district at the behest of the theater industry, the California Theaters Association reported yesterday.

Mrs. Hudda McGinn, secretary-manager of the CTA, said the commission had informed her the vote to reconsider the action would be taken July 28. The proposed “skip-stop plan” was to have gone into effect July 1, but the theater groups won a delay.

The CTA organized opposition to the plan, going to merchants along the street for cooperation, on the grounds it would not solve any part of the city’s congested traffic problems.

The intersections at which it was proposed the streetcars do not stop included Powell St., Jones and Mason.

Opponents of the plan argued that an overcrowding of safety zones at 4th, 6th and other streets would result. The “skip-stop plan” was proposed by the office of defense transportation.

Mrs. Kate Hartnett Dead

Mrs. Kate Hartnett, one of the oldest employees in terms of years spent with 20th-Fox died in Washington last week, after a short illness.

MILTON HALE, executive secretary, Playgoers of Springfield, Mass.

RAY THOMPSON, manager, Gateway, Chicago.

**NAVY**

JOSEPH HACKETT, manager, Grand, Alton, Ill.

ROSWELL HOLMES, assistant manager, Strand, Westfield, Mass.

**WAVES**

LOUISE SMITH, Indiana, Illinois Circuit, La Porte, Ind.

WAR PAGE to be Included In All Metro Press Books

A complete page devoted to WAC-sponsored programs for exhibitors has been prepared by Ernest Emerging of Loew’s and the WAC Public Relations Division. This page will be included in all M-G-M press books and probably the campaign books of the other companies.

Mrs. Margaret Moseley Dead

Memphis — Mrs. Margaret Lee Moseley, for the past 20 years a projectionist for Paramount exchange, is dead. She had been ill for some time. Mrs. Moseley was one of the oldest employees (in point of service) on Film Row.

ROY ROGERS * TRIGGER

KING OF THE COWBOYS

SMARTEST HORSE IN THE MOVIES

"SONG OF TEXAS"

A REPUBLIC PICTURE

BOOKED BY THE STRAND

Wichita Falls, Texas

Another ROY ROGERS' FIRST RUN

ROY ROGERS

A new Honor Roll, containing the names of 2,204 employees of Loew’s Theaters, Metro, and Station WHN now in the armed services, has been placed in the lobby of the Loew Building. There are four gold stars.

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UA-Disney Feature Sets Off Big Blast

"How Victory Through Air Power Is Possible"—Seversky Says Rais Can Blast Foes Out Of War—In the eight-column heads which streamed across full pages of yesterday’s New York Times American defense was voted completely to illustrations, captions, and accompanying text descriptive of the UA-Disney opus current at the local Glen Rock Theater, this editorial "blast" in behalf of "Victory Through Air Power" set promotional precedent for a full-length animated attraction. Prominently included in the full-page layout was a photograph of Major de Seversky whose theories on the war’s winning were discussed.

Wednesday, July 20, 1943
HOLLYWOOD DIGEST

No "Critical" List Decision

Washington-Bureau of THE FILM DAILY

Washington—The War Manpower Commission has not yet reached any final decision on the matter of issuance of the "critical" list of jobs entitling their holders to draft deferment. Announcement of the new list was scheduled to be made by WMC by this time, but the question has again become a matter for interagency argument. Officials were hopeful that it may be thrashed out Thursday after they had failed to reach any conclusion yesterday.

Lt. James Crouch Missing

Indianapolis—Lt. James Crouch, navigator on a Flying Fortress, is reported missing in action since a raid on November 11. Before his entry into the Army Air Forces in January, 1942, he was employed by the RCA Victor Division, RCA, in the local plant.

Scott on Lost USS Helena

Rochester—Wilfred C. Scott, former Bausch & Lomb Optical Co. employee who enlisted in the Navy in 1941, is believed to have been aboard the USS Helena, cruiser sunk in the battle of Kula Gulf.

Northern Cali. Exhibs.

Declare Independence

San Francisco—Seven-plank "Exhibitors' Declaration of Independence" has been promulgated here by the Independent Theater Owners of Northern California. Text of declaration follows:

"Refuse to make any deal which you cannot afford.

"Refuse to play any picture at a certain loss.

"Refuse to give up all your Sundays.

"Refuse to do business with any distributor whose policy and terms are uniformly unfair, arbitrary and arrogant.

"Refuse to believe 'this is our only deal.'

"Refuse tin cup methods of buying.

"Refuse to believe, that Red Blooded Americans will continue to take the licking the Distributors are handling out without doing something about it."

N. J. Associated Theaters Reelects Dollinger Prexy

All officers of Associated Theaters of New Jersey were re-elected at the fifth annual meeting last week. Personnel includes: Irving Dollinger, president; H. H. Lowenstein, president of the board; Jack Unger, vice-president; Louis Preysler, treasurer; and David Mate, secretary. Joseph Siccardi was elected office manager, replacing Harry Lowenstein who resigned.

Leavitt in Red Cross Post

Cleveland, O.—Sanford Leavitt, assistant to M. B. Horwitz, general manager of the Washington Circuit, has received an appointment as assistant field director of the Red Cross, with orders to report in Washington for duty on July 26. Leavitt, who is married and the father of a three-year-old daughter, is the son of Joe Leavitt, who operates the Independent Screen Room in the Film Building.

Lippert House to FWC

San Francisco—The Studio Theatre in Vallejo, Calif., is now being operated by the Fox West Coast Theaters, the California Theaters Association announced today. It formerly was a Lippert house.

WALLACE FOX, director, "The Honor System,"

WILLIAM BEAUDINE, director, "Romance of the Red Heel,"

PHIL ROSEN, director, "Charlie Chan in the Secret Service,"

CASTINGS

DENA PENN, "One Night of Glory" (tentative title), RKO; RUSSELL WADI, "Ghost Ship,"


Lack of Foreign Films Closes Hub's Fine Arts

Boston—After 12 years of operation, the Fine Arts theater has closed for the duration and Manager George Kraska who inaugurated in Boston the showing of foreign films has taken a temporary position as relief manager for Loew theaters currently at the Orpheum for three weeks and then transferring to the State for a month.

"It is given as the reason for closing the lack of foreign films and the too strenuous competition afforded by the large circuit theaters.

M & P Closes Hub Esquire

Boston—Esquire Theater in Boston's Back Bay has closed for the summer and will close a record for both period. Henry Kals, managing director, has been transferred to another M & P spot.

Holdovers Set a Record

In Buffalo First-Runs

Buffalo—Down town first-run houses are setting a record for holdovers this week. "Mr. Lucky" at the 20th Century and "Stage Door Canteen" at Shea's Great Lakes are in their third week, and "Coney Island" at Shea's Buffalo is playing a second week.

Only new bill is Abbott & Costello in "Hit the Ice," heading a dual at Basil's Lafayette.

The fifth first-run, Shea's Hippodrome, has been taken over by General Motors for its Victory Revue. "It's Only the Beginning," a stage and screen program for GM employees. Use of a downtown first-run house for such a purpose is believed without precedent here.

Selznick and Cooper Pix

As Film Classic Re-issues

Film Classics, Inc., has acquired David O. Selznick productions and two produced by Merian C. Cooper for re-issue during the next 21 months. Pictures previously were distributed by United Artists and RKO. They are obtained in a deal negotiated with Col. John Hay Whitney, Selznick's brother-in-law.

"Product included in the deal are "A Star is Born" (Col.), "The Young In Heart," "Nothing Sacred," "My Man Godfrey," "For Each Other." "Becky Sharp" and "Dodge Poison.

IN NEW POSTS

NATHAN J. GOULD, manager, Grand, Alton, Ill.

WILLIAM CRAIG, Princess, Alton, Ill.

LARRY O'NEILL, manager, Suffolk, Holyoke, Mass.
MAJORS APPEAL TO WMC ON 48-HOUR WEEK

Degree of RegularityVaries Widely, Survey Made
By Paramount Establishes

A world-wide foreign mail-check survey, conducted by the Paramount Foreign Publicity Department during the first six months of this year, shows that motion picture publicity and advertising material sent as printed matter is reaching film company foreign offices and publicity

(Continued on Page 4)

Post-war...Jones' views

By CHESTER B. BAHN

Is the individual exhibitor and independent circuit operator less conscious of to-morrow's problems than the majors?—a most pertinent question. As a rule the exhibitor is thinking these, four columnist reporters step aside and present five solicited paragraphs from the typewriter of John J. Jones of Chicago's Jones, Linick & Schaefer circuit:

'T'S difficult to put in few words my feelings regarding doing our part to combat inflation—and the discussion of a post-war program...Much will require doing after Victory...to remodel—modernize—refurbish—and provide funds for erection of new theaters where needed...Unless theaters are allowed healthy profits their ability to amass cash reserves is limited...It's an industry problem...Major distributors, affiliated theaters will possess ample means...But can't do it alone.'

'Hollywood forgets exhibitors did more than their share to make industry important...Fine theaters needed and popular among for medium films...Many top Hollywood stars were discovered and encouraged by exhibitors playing vaudeville,...Numerous leading producers and distributors were theater men...All branches of the business are dependent on exhibitors for accurate patron information.'

(Continued on Page 2)

Kuykendall, Bernhard

Checking WPB Change

Washington Bureau of THE FILM DAILY
Washington — Ed Kuykendall, MPTOA president, was in Washington yesterday to try to fathom some of the new developments in WPB, and to determine how they will affect the theater operation. Warner Bros. vice-president Joseph Bernhard, is expected here today on the same matter.

The whole thing is shrouded in secrecy thus far, but it is expected that War will be continued as "Clearing House".

Lyons Appoints Newsreel Contact Man

Washington Bureau of THE FILM DAILY
Washington—Appointment of a man to serve as Government contact with the newsreels, filling the void left by the folding of Lowell Mael Chu's Motion Picture Bureau will be announced soon by George Lyon, chief

(Continued on Page 4)

Expect Decision In Few Days on Scollard Plea for Companies

Washington Bureau of THE FILM DAILY
Washington — The major companies yesterday, through "The New," "Pat" Scollard, Paramount branch operations chief, and Attorney Sidney Bromberg of New York, sued the Washington area office of WMC that local film exchanges not be required to go on a 48-hour week. It was decided at a New York meeting recently that

(Continued on Page 5)

WAC Committee of 7 Charts NE Course

Affiliation of the WAC with the newly organized National Entertainment Industry Council probably will be determined by the recommendations returned by an ex officio committee comprised of the chairman of the NEI.

(Continued on Page 9)

Three State Legislatures "Alive" Although Recessed

With the adjournment of the Alabama legislature on July 2, no state now has its solos in session, although three state legislatures have recessed until next month. They

(Continued on Page 5)

RCA "What’s New?" Show to Tap Films

The screen will be among the fields that will be tapped for material in a one-hour weekly "kaleidoscopical" program to be sponsored by RCA under the title of "What's New." The broadcast will go out over 158 Blue Network stations from Maine to Hawaii beginning Saturday, Sept. 4. The hour will be 7 to 8 p.m., Don Ameneh will be master of ceremonies. The program will feature "anything new and important" in every field of activity all over the world. Timeless will be stressed.

(Continued on Page 4)


"Duke" Clark Subbing For Harry Goldstein

Neil Agnew, Paramount general sales manager yesterday announced the appointment of M. R. "Duke" Clark, Los Angeles branch manager, to serve temporarily as district manager for Cleveland, Cincinnati, Detroit and Indianapolis, during the illness of Harry Goldstein. Goldstein has been granted a six-months leave of absence to recover. Headquarters of the district are in Cleveland.

Announcement of Bell's successor in Denver is expected to be made shortly.

Coe to Make Two Talks In Rochester on Aug. 3

Charles Francis Coe will make two addresses in Rochester on Aug. 3 when he speaks to the Rotary Club of Rochester, Aug. 3, in a temporary capacity created by the illness of Kodak officials, civic, political, religious, educational and women's leaders in the city. His evening address on the subject of "Motion Pictures Look Toward a New World" will inaugurate the new Eastman State Street Auditorium.

During the afternoon, the MPPDA general counsel will confer with film people, radio commentators, editors and newspapermen. The local WAC will participate.

Paramount Announces Its First New Season Block

Paramount's first block of five pictures for the 1943-44 season was announced yesterday by Neil Agnew, general sales manager. The block is titled "Face It," a musical starring Bob Hope and Betty Hutton; "True to Life," a film version of the Maxwell Anderson play, directed by Dick Powell and Vincente Minnelli; "Hank," a comedy-drama with Helen Walker, James Brown and Cecil Kellywalla; and "Tornado," starring Chester Morris and Nancy Kelly.

Blumstein to Chicago

Mort Blumstein, in charge of Warners advertising and publicity in the East, will accompany Charles Einfeld, director of advertising and publicity, to Chicago tonight for conferences with Army Emergency Relief officials on nation-wide promotions of Irving Berlin's "This is the Army."

"Claudia" in Omaha Bow

Omaha, the home town of Dorothy McGuire, who has the title role in "Claudia," the film version of the play, "Claudia," will be the site of the world premiere of the production. The picture will be shown at two houses there, the Omaha and the Paramount.

Post-war . . . Jones' views

(Continued from Page 1)
Agnew Confirms 30
On Paramount Lineup

Paramount’s new program will be flexible to meet the needs of the times as they develop, Nell Agnew, general sales manager, said yesterday in announcing that approximately 30 pictures would be released by the company in the 52 weeks ending Sept. 24. That Paramount planned to release 30 pictures for the coming season was exclusively disclosed in The Film Daily on May 11. Agnew pointed out that in war times the tastes of the public change rapidly and that Paramount’s program would be geared to meet any situation that may arise. He asserted that the studio would deliver the best product in the company’s 31-year history, with emphasis on big productions. He reiterated a previous statement to the effect that at least one-third of the 1943-44 program would be in Technicolor.

Among the more important pictures for the new season will be “Lady in the Dark” and “Frenchman’s Creek,” both in color, while in the field of romantic comedy “No Time for Love” will be a highlight. “The Unfield’d” also will be one of the bigger pictures of the year, described as a new type of love-mystery play. Musicals will have a dominant spot on the program, as well as farce comedies, adventure dramas and “susp-espect” entertainment, Agnew said.

Army” Opening Deferred

Cleveland, O.—Harry Goldberg, Warner official, was in town this week in the interest of “This is the Army,” originally set to open July 1 at Warners’ Hippodrome, but postponed until an August date.

Lazy Boys Theater Missing

Indianapolis—Charles Leslie Teater, formerly employed at the RCA Victor division of RCA, was among the missing in a Merchant Marine facility list released by the Navy.

Jurante in Camp P.A.’s

Jimmy Durante will make six volunteer appearances during the next three weeks at Army camps and Navy stations. Tour will be under USO-amp Shows auspices.

Of Men and Maids:

- **DRAMA-LADEN** dispatch by Daniel de Luce from Allied HQ, North Africa quoted in part AP photographer Herb White’s account of the landing of U. S. forces in Sicily: “The skipper of my ship, Lt. H. R. Fleck, of New York City, is a World War veteran and dean of the skippers of this kind of vessel (landing craft).” He made the causeway to shore with pontoons and our tanks and other things rolled into Sicily ready for action.” Lt. H. R. Fleck, dear reader, is none other than Harold Fleck of Peerless Vapors, film treatment process.

- **FILM Fair-Sex:** Ladies of the Variety Club out Cleveland way, along with their friends, have just held a meetin’ in that Tent to organize a program of activities in behalf of the city’s Stage Door Canteen and the USO. They have been providing large store of food for these organizations, plus eagerly extended personal services.

- **Elsie Roberts,** U of Houston (Texas) beauty and National Collegiate Bond Queen, leaves the Lone Star State in a few days for Hollywood for an RKO Radio two-week test that may result in a six-month contract. Her mother will accompany her to Ye Coast. When on pic officials unit that were in Houston last May for opening of “Bonhardier,” Elsie, then newly-acquainted in her freshman year as National Collegiate Bond Queen, was on hand as a member of the welcoming group of theater people. At that time, Charles Koerner, RKO Radio’s vice-presxy in charge of production, met her and suggested a test, telephonic arrangements for which have just been completed with Ben Piazza, casting director.

- Since attaining a national prominence last Spring, Elsie’s mail has averaged some 200 letters a week from all corners of the globe. They came mostly from our soldier and sailor lads, with whom the comely Elsie is a “pin-up” sensation. A rented House, Mrs. Al Leuer, wife of Interstate’s city manager, is one of the four finalists in the women’s championship flight of the War Bond Golf Tournament.

- On the more devious side of feminine doings is dispatch from Springfield, III., where the weekly Citizen’s Tribune is advocating that the community’s theater managers get out the old 27-second slide which reads: “Ladies, Please Remove Your Hats.”

- Cause of this outburst is prevalence of picture hats (can it be the power of suggestion, we ask) among Springfield women, and the custom of leaving them on at the movies. One redeeming feature (according to the noose story) is that the lady of today is more polite about the hat nuisance than her mother was probably because there are no hatpins and veils.

- **MEN’S DEPARTMENT:** Just in case you wore 200 pic guys who attended that swell testimonial dinner which the Variety Club tendered in Buffalo’s Hotel Statler on Monday night to Syd Samson, promoted from Buffalo branch manager to General Manager for Canada for 20th-Fox, didn’t see from more removed tables what gift, in addition to the friendship scroll you all signed, was given to him—a twa diamond-studded, platinum wrist watch. Frank Smith manager of the RKO Palace in Chi. is in charge of the big stage show to be presented for the Navy on the night of July 30 in the huge Chicago Stadium. More than 20,000 persons are expected to witness the spectacle.

- Metropolitan bookers are betting 2-to-1 that Herb Gay Emmawill Miller WAS at the Sam Wood luncheon other day.

- **AVENUE PEARL HARBOR!**

**DATE BOOK**

July 26: Lenox Herman testimonial, Ten Eyck Hotel, Albany.
July 28-29: Kansas-Missouri Theaters Association convention, Kansas City.
July 29: Loew’s stockholders special meeting, home office.
Aug. 3: Charles Francis “Sockey” Cox addresses Rochester, N. Y., Rotary Club and Eastman meeting.
Aug. 11-12: Allied board meeting, Baltimore.
Sept. 2: ITDA installation luncheon, Hotel Astor.
Sept. 7: Third Victory Loan drive opens.
Sept. 15: First Fall meeting of Aampa.

Akon Enforces Curfew: Violator’s Parent Fined

Columbus, O.—While Mayor Floyd Green has signed a curfew bill, effective immediately, banning all Columbus youngsters under 17 from the streets after 10:30 p.m., specifically forbidding attendance in places of amusement and entertainment after that hour, unless accompanied by elders, the first case of curfew violation in Akron resulted in a fine of $25 and costs against a parent for permitting his 15-year-old son out after the 11 p.m. deadline. In Columbus, too, the penalties are against parents. For the first offense a child will be taken home and his parents warned, but for the second offense the parents or guardian may be fined up to $10, and for the third and last offenses, penalties are up to $25 fine and 10 days in jail.

Other curfew developments in Ohio are:

- Alliance—City Council has passed an ordinance setting a 10 p.m. curfew for boys and girls under 16, issuing a measure originally modeled on the law of Youngstown. Council passed a curfew ordinance setting a 10 p.m. curfew for boys and girls under 16, allowing them to remain in their homes until 11 p.m. Council members declared that they were not seeking to deprive older children of the right to an enjoyable evening, but were seeking to prevent “naughty” activities.

- Salingueville—Children under 14 must be home by 10 p.m., council decided, after a committee of women requested a curfew measure.

- Kent—Council passed a curfew ordinance, following petitions signed by 1,500 residents, to keep kids under 15 off the streets after 10 p.m. mayor.

CITIES where curfew legislation is pending, but held for further consideration, include Salem, Canton, and Delaware.

**WEDDING BELLS**

Las Vegas, Nev.—Gertrude Niesen has been married here to Albert Greenfield, Chicago restaurateur.

Sgt. Elliott Kronish, formerly at the Loew-Poli division office, New Haven, and now at Bangor Airfield, will be married July 27 to Ruth Sanders of Bangor.
Allied Board to Set Policy At Meet

(Continued from Page 1)

lied plans to take a definite stand on a number of industry problems and at the same time start the machinery moving toward putting its policies in action.

Meanwhile independent sentiment on theater divorcement and renewal of the Government suit appears to be divided. While some sections of the country apparently are opposed to the decree and all of its provisions, other sections are taking a passive attitude and not caring much what happens as long as full-season selling is restored.

Regional West Coast meetings conducted by the Pacific Coast Conference brought about a decision to map out a program for changes in the 1943 decree which would be submitted to the Department of Justice prior to Nov. 20. It was indicated that the independents all up and down the coast would stand together on recommendations for revisions.

Loew's Theaters June War Bond Sales at $1,661,257

Loew's theaters War Bond department reports Bond and Stamp sales for the month of June amounting to $1,661,257, exclusive of Bond sales to employees through payroll deduction plan and to executives. This brings the Loew theater Booth sales since Sept. 1, last to $30,000,594.40, with an additional total of $3,391,728 to employees. From March, 1942 to June 30, 1943, period during which Loew's have acted as Bond salesmen, the grand total of sales has reached $33,391,728.

C. C. Moskowitz, Loew executive, points out that the theater booth sales doubled immediately after Loew's took the "tame" pattern, and stresses the importance of official Treasury issuing agents.

New York area theaters of the Loew circuit piled up a June total of $31,631,551, of which $129,202 was in War Stamps. Loew's out-of-town houses sold a total of $444,386.

Buy "Cico Kid" Stories

West Coast Bureau of THE FILM DAILY

Hollywood—Phil Krause and Sam Burkhett have bought the rights to "The Cisco Kid" stories from 20th-Fox. They have not selected a star yet.

C'Est La Guerre?

A visitor at Mort Blumenstock's office, during one of the season's muggiest days found the manager penning what appeared to be a supposedly air-cooled sanctum. "What's wrong with your cooling system," the caller asked the Warner exec.

"Search me," replied Mort, "it worked swell all last winter!"

Mid-West Mayor, Circuits' Booking Chief, Plans City Hall (H) to Help Blast Axis

North Chicago—Mayor John Dromey of this lively community of some 12,000 is still a showman, his official standing notwithstanding. Before taking office, he was Great Lakes theater chain's head booking chief in Chicago. Now he's staging, in fact tonight, a big advertisement with the aid of the Great Lakes Naval Band and co-op. of Billy De Wolfe, well-known film comic; John Carter, radio singer; and the Tune Toppers—all Great Lakes Naval sailors. Affair's objective is to raise $7,500 for a fighter plane

named City of North Chicago, said Dromey, and is also co-operating. Bob Elson, former ace WGN sports broadcaster will serve as master of ceremonies.

Pix Ads, BlurbS Get Overseas

But Degree of Regularity Varies Widely

(Continued from Page 1)

media in satisfactory condition, but in widely varying degrees of regularity.

The survey covered 34 foreign countries, but so far only 14 of these have been heard from in the first 100 replies. Telemarketing firms show that mall-checks acknowledging receipt of material have come back to New York on 100 ads deliveries of publicity and advertising material.

105 Days to Cairo.

The Cairo office of New York-to-foreign-country mail, according to the survey, is material sent to Mexico City, which arrived at that city in 11 days. The longest time for mail to reach the same destination was 34 days. The slowest point-to-point delivery was from New York to Cairo, which took 105 days for the delivery of a single parcel.

Countries from which 10 or more returns have been received are: Argentina, Cuba, Mexico, Trinidad and Venezuela, all in the Western Hemisphere. Parcels took from 20 to 64 days to reach Argentina: from 12 to 34 days to reach Cuba; from 11 to 34 days to reach Mexico; from 31 to 41 days to reach Venezuela.

Two mailings each to Honduras, New Zealand and Uruguay respectively took from 67 to 75 days to deliver. Eight parcels were sent to Puerto Rico totaling 24 to 40 days.

Two acknowledgments from Australia show that one parcel took 103 days to reach Sydney. Eight returns from Brazil show that delivery took from 41 to 57 days. Other returns to case with other material, took 77 days to reach Vienna, Austria; from Mexico; 11 days to reach Havana, Cuba; 40 to 49 days.

20 Other Countries Checked.

Mail-check forms sent with parcels to 20 other countries including Chile, Columbia, Panama, Peru, Portugal, Sweden and Turkey have not come back to New York, although the first parcel containing these were mailed as long ago as Feb. 28. It is believed, however, that returns from many of these spots are now on the way back by air mail. Material for Sweden, it should be pointed out, is sent via London for special handling from that point.

In no instance was it indicated that any of the material was not received in either a good or fair condition. In almost every case condition of the material was said to be good. In almost every case with every parcel had been opened and inspected at least once before censorship and sometimes at several.

Kuykendall and Bernhard

Checking WPB Reorg.

(Continued from Page 1)

pected to have as serious consequences as appeared last week. Although the nature of the changes cannot now be revealed, insofar as the organizational setup is concerned, there is a possibility that exhibitors will have to increase their paper work for Washington, that control over theater service will pass to men who have no known industry authorities among them, and that these men will have within their authority the right to regulate hours of operation. However, it must be emphasized, although it is definite that there has been a change in authority over some operations with which theaters are concerned.

Training Film Meet in Chi.

Chicago—A two-day Mid-Western visual training films meeting has been scheduled for Chicago beginning Friday and Saturday with exhibits from 30 manufacturers, according to W. F. Kruse of Bell & Howell.

Lyons Will Appoint Newsreel Contact Man

(Continued from Page 1)

as to the OWI bureau, to whom the newsreel assignment has fallen. Lyon worked with the newsreel for several months prior to the formation of OWI, when he was head of the press section of the OPM Division of Information. Lyon told THE FILM DAILY yesterday he hopes to have a "corking new good newsreel man" put on his staff soon, a man the reels will have complete confidence in and who can pass their language. Although OWI will not maintain a crew and will offer no footage, the reels, Lyon told them with a steady flow of good story ideas. He hopes these stories will offer sufficient latitude to all in the patrol who go in and shoot each one with a different story, rather than having "one picture and four carbon copies," as he puts it.

Drop Wednesday Shows

Rochester—Wednesday shows have been dropped for the Summer by the Empire, operated by Harry Fishloff.

Sicilian Invasion Shots

In Next Week's Newsreels

(Continued from Page 1)

leases. Norman Alley, News of the Day cameraman representing the Allied newsreel pool, has arrived here between 4,000 and 5,000 feet of film. The Navy and Coast Guard also have brought back considerable footage.

Frank is said to be now in Washington for reviewing and may be released to the newsreelsmen for next week's issues.

Army-Navy Receives 12,000 Feet Film On Sicily

Washington Bureau of THE FILM DAILY

Washington — Twelve thousand feet of news pictures on the Sicilian invasion were received by the Army's Bureau of Public Relations and the Navy here yesterday and will be run off this morning. Eight thousand came from Army and newsreel pool men in the Mediterranean area, while the other 4,000 was brought back from the Mediterranean by Norman Alley, ace cameraman who was with the Navy in the invasion area.

Omaha Adopts Curfew

Law. Effective July 27

Omaha—The City Council has passed the 10 p.m. curfew ordinance but still has reached no agreement on a means of warning those under 16 to get off the streets at 10. The law becomes effective July 27.

Commissioner Harry Knudsen suggested four air raid sirens be blown at 10, but Commissioner Roy Tow objected that this might make air raid warnings confusing.

The curfew was introduced to give police a means to combat a rising tide of juvenile vandalism which has been common in theaters as well as in other public places. Parents are made liable with fines running from $1 to $100 or a jail sentence if the penalty is not paid.

10 p.m. Jamestown Curfew

Jamestown, N. Y.—Curfew ordinance has been revived here after being abandoned last year. Curfew hour is set at 10 p.m.
One of the great love-dramas of today, filmed against a background of flaming destruction!
OUT OF THE THRILLS OF COMMANDO WARFARE......THE "BLOOD AND SWEAT AND TEARS" COMES THIS MEMORABLE DRAMA!

OUT OF EXCITING COURAGEOUS FIRE . . . COMES ROMANCE!

BUY WAR STAMPS EVERY DAY!
SELL WAR STAMPS EVERY DAY!
First Comes Courage

with

Carl Esmond · Isobel Elsom · Erik Rolf

Screen Play by Lewis Meltzer and Melvin Levy · Story by Elliott Arnold

Directed by DOROTHY ARZNER · Produced by HARRY JOE BROWN

A COLUMBIA PICTURE

OUT OF ELLIOTT ARNOLD’S BEST SELLING NOVEL, “THE COMMANDOS”, COMES A GREAT MOTION PICTURE!
THE GREAT
PERSONAL DRAMA
OF WAR-TORN
LOVERS!

Merle
OBERON
Brian
AHERNE
First Comes Courage

with CARL ESMOND • ISOBEL ELSOM • ERIK ROLFF

"I am Yours Allan"

More than 20,000,000 people will see these full page color ads in 13 popular national magazines.

1. Photoplay - Movie Mirror - Screen Romances - Movie Life
3. Movie Story - Motion Picture - Screenland - Silver Screen - Movie Show
4. Modern Screen
Majors Appeal On 48-Hour Week

(Continued from Page 1)
cently that Scollard present a letter outlining the common position of the majors in respect to the 48-hour week. A decision from the Wash-
ington office is expected within three
—As for the matter of essentiality for the change, Mr. Scollard was advised by G. T. Beekman, Wash-
ington assistant director, to file a petition to be considered by the ap-
propriate authorities. This repre-

ented a further retreat from his statement of a month ago when he told local branch members that ex-
change workers were in the eyes of the Washington area, WMC, essen-
tial. Later he amended that to im-
ply that they are not essential but con-
considered unless they went on the 48-
hour week. Now he just isn’t talk-
ing.

Scollard, presenting a letter signed by Paramount, Columbia, Loew’s, Republic, RKO, Twentieth-Fox, United Artists, Universal and Vitaphone, used a baseball team as an analogy in presenting the case be-
fore Beekman. It is absolutely nec-

essary, he said, that all workers be on hand in the exchanges, even though they may not be working every day. Because exchanges are not engaged in production, there is no way to increase their out-
put by putting workers on longer hours.

With the current print shortage and ODT restrictions on deliveries there is a much faster turnover of prints in exchange. The exchanges and other departments of the exchanges must be working at top speed each day during the time the work is on hand for them to do. It would be no carryover of work until the next day, he said, because that might mean dark theaters. That is of no less importance with each day an entity.

He pointed out also that exchanges have been exempted from the 48-hour week in all cities where it is in ef-
fect thus far except one, where no decision has yet been reached.

Canadian Sendoff for “Mission”

Toronto—Following the Canadian premiere of “Mission to Moscow” at Shea’s Theater, executives of 12 prominent Dominion organizations headed by William Dunn, treasurer of the Labor Council and member of the War Labor Board Advisory Com-
mittee, joined with Dr. L. T. Morgan, Department of Economics, Univer-
sity of Toronto, in sending a tele-
gram to Jack L. Warner, commen-
ting the picture.

HOLLYWOOD DIGEST

SIGNED

PINKY LEE, tornor, Hunt Stromberg.

ASSIGNMENTS

MARC CONNELLY, screenplay, “Passport to
Dakar,” Universal.

HORTON FORD, screenplay, “Seventy-two
Hours,” Universal.

CASTINGS


assign and GENE KELLY, “Café in Cowls,” Columbia.

STORY PURCHASES

ARCHIBALD BULLETHEDGES, “The World’s Big-

gest Negro Business,” 20th-Fox.


LOUISE RANDALL PIERSON’S “Roughly Speak-

ing,” Warners.

EILEEN JOHNSTON’S “play ‘Jeanne d’Arc,’” M-

G-M.

PAUL CALIGLIO’S “Romance of Henry Menne-

sel,” M-G-M.

THOMAS WADDELL’S “Army Beat,” M-G-M.

BOOTH TARKINGTON’S “Kate Penilligat,” Ed-

france.

FRIEDRICH LIEBER, Jr.’s, “Conquér Wire,” Universal.

WALTER GRAMMER’S “A Hundred Giants and a
Plane,” FRC.

LUM DIXON, “Scriptor to Gardnerettes,” FRC.

“Hold On to Your Hats,” M-G-M.

E. M. PHILLIPS’ “All Our Arrows,” Warners.

HARRY DILL-WITT JOHNSTON’S “The Lady of
the Lampoon,” RKO.

RICHARD KELLY’S “None But the Lonely
Heart,” RKO.

Warners Will Re-issue Six Foran Westerns

(Continued from Page 1)

Selling of these pictures already has started as the first three, “Song of the Saddle,” “Cherokee Strip” and “Prairie Thunder,” are expected to go in release by October.

When originally released, about five seasons ago, the Foran pictures received only limited distribution. With the growing scarcity of sec-
ond features for double bills, Warner sales executives considered it oppor-
tune to revive the series.

Scroll to List Theaters Playing “This is the Army”

Jack L. Warner, who arrived in New York on Monday from the Coast, said yesterday that when the company presents the proceeds from “This is the Army” to the Army Emergency Relief, the check will be accompanied by a scroll bearing the names of all the-
aters that played the pic.

Warner, who co-produced “This is the Army” with Hal B. Wallis, is here confirming with Army Relief officials on the Broadway world pre-
miere of the picture and the long list of special advanced-price pre-
mieres to be held throughout the country following the New York opening.

“Follies Girl” Into Earle

“Follies Girl,” the Warnam Row-

Land production made for PRC has been booked by the Warner Circuit in Philadelphia to play at the Earle sometime in the fall. This is the first PRC picture to play at the Earle Theater.

VINCENT PRICE, “Woodrow Wilson,” 20th-

Fred KAHAN, “International Harvester,” He-

nies group, M-G-M; JACKIE MORAN, “Andy

Hardy’s Trouble,” M-G-M.

ROBERT GAYLORD, “Green Pastures,” Ward-

ly-WALKIE BROWN, ALAN CARNEY, JOHN

CARRADINE, ROBERT ALAN, AMELITA WARD

and JAMES BRIAN, “The American Story,” RKO; GEORGE GIVOT, “Government Girl,” RKO.

Three State Legislatures “Alive” Although Recessed

(Continued from Page 1)

are Missouri, Wisconsin and New

Jersey.

While a large number of bills af-

fecting the motion picture industry were introduced in most states, none of any importance became laws.

Most of them either died in com-
mittee or failed to reach a commit-
tee hearing.

The anti-blind checking measure in New Jersey is said to be still alive (Continued on Page 9)

WAC Committee of Seven To Chart NEIC Course

(Continued from Page 1)

WAC’s seven divisions, it was learned

yesterday.

An immediate action is indicated.

In all probability, the ex officio com-
mittee will study the NEIC program and setup for several weeks, and pos-
ibly a month, before formulating its recommendations.

George J. Schaefer is chairman of the NEIC and the NEIC.

Preliminary discussion of WAC af-

filiation at last week’s WAC confer-
ence here discussed a variety of opin-
ion on the subject, it is understood.

Guilford Drops Matinees

GUILFORD, Conn.—The Guilford
Theater, usualy looking forward to the summer season, has cut out all matinees this year. Pleasure driving has burned business severely along this beach section, where summer cottages are far from the theater.

TO THE COLORS!

* PROMOTED *

THOMAS ORCHARD, USNR, former assistant commandant of time, assigned to lieutennant commander.
Behind the Rising Sun

with Margo, Tom Neal, J. Carroll Naish
RKO Radio
98 Mins.

Powerful Dramatic Expose of Japan, Packing Romance, Rugged Action and Big Promotional Value

In the woler of war films to date, the chief accent has been upon exposing to the view of freedom-loving millions the ferociousness of the Nazi system, the brutality of its exponents, and the unbridled atrocities of its military machine. But now the full and revealing spotlight has been turned upon RKO Radio Pictures' powerful and inspiring new film, Behind the Rising Sun, directed by William A. Wellman and produced by Samuel Goldwyn.

In this stirring war drama, young American Navy ensign Jack Kerby (Tom Neal) is sent to Singapore as aide to Rear Admiral William F. Halsey (J. Carroll Naish), one of the key commanders of the Pacific Theater. Halsey is a brilliant strategist whose daring and innovative tactics have earned him the admiration and respect of his superiors. Kerby, on the other hand, is a naive and idealistic young officer who has much to learn about the realities of war.

The story opens with Kerby's arrival in Singapore, where he is introduced to the rough-and-tumble world of the Pacific Theater. The film's opening scene, a tense and exciting battle on the High Seas, sets the tone for the rest of the film. The action is fast-paced and intense, with Kerby and his men facing off against the Japanese in a series of daring and dangerous missions.

As the story unfolds, Kerby learns the hard lessons of war, including the harsh realities of violence and death. He witnesses the bloody battle of the Coral Sea, where the American fleet defeats the Japanese in a stunning triumph.

The film's conclusion is both heartwarming and tragic. Kerby is forced to make a difficult decision that has profound consequences for his life and the lives of those around him. The film's final scene, a poignant and emotional farewell, leaves a lasting impression on the audience.

Behind the Rising Sun is a powerful and inspiring film that will be remembered for years to come. Its powerful performances, exciting action, and compelling story make it a must-see for anyone who loves a good war drama. A true classic!
Ohio Exhib. Com. to Tie In with L of D

Todole, O.—Formation of what he termed a "conference committee" to take quick action on motion pictures classified (condemned) by the National Legion of Decency heads in New York City has been proposed by Martin Smith, president of the Ohio chapter. Smith said that he would appoint Leo T. Jones, Upper Sandusky, to take initial steps for the formation of such committees in the five dioceses of the state. Jones, a member of St. Peter Parish, operates theaters in Upper Sandusky, Forest and Carey.

The committee plan calls for organization in each Ohio diocese of a group composed of Catholic laymen who have no connection with the motion picture business, a number of Catholic theater owners and a number of non-Catholic operators.

Representation on the committee of theater exhibitors would provide necessary liaison between motion picture distributors, Smith said. If the bishops were favorable, a diocesan representative would be invited to assist them.

He believes that immediate action could be affected by such a committee, if the question of telegraphic receipt of classifications from the national headquarters of the Legion of Decency is raised. He emphasized that only prompt notification from the Legion of Decency would enable the committee to take immediate action to dispose of what he called "quick dates."

Action of the ITO is an aftermath of the showing in Toledo of the O. F. R. C. version of "Lady of Burlesque" by Loew's Valentine, Loew's Esquire, the Triumph and the Colony. Following a public protest by Toledo Council of Catholic Women, Toledo Deanery, the four theaters were penalized for three summer months by the women's organization.

Jones said that the showing of "Lady of Burlesque" in Toledo by Loew's Valentine was on a quick date arrangement. This means, he said, that the United Artists office in New York had permission to begin the first-run of the picture before cuts ordered by the Ohio Board of Censors could be effected.

WB Managers to Vacation

New Haven—Warner Theater managers from this area are vacationing as of July 24 include R. Maller of the Strand, New Britain; E. Daley Strand, Amsdenburg, and J. Melincoff, Warner, Lawrence.

Shields' Kent to Evans

Seattle, Wash.—Ernie Shields has sold the Kent theater to R. B. Evans, former operator of the Cheney in Cheney. Shields plans a lengthy vacation for his health.

REVIEWS OF NEW FILMS

"Heaven Can Wait" with Gene Tierney, Don Ameche

20th-Fox 112 Mins.

ACTING, PRODUCTION, TREATMENT, PHOTOGRAPHY MAKES THIS LUBITSCH FIRST-CLASS ENTERTAINMENT.

Everything about "Heaven Can Wait" points to grosses beyond the ordinary. Twentieth-Fox has taken extraordinary pains and spent lavishly to insure the presentation to exhibitors of a film abounding with entertainment of the sort that inspires an enthusiastic pitch.

The film is notable for a number of things. Chief among these are the story, treatment, the acting, the camera work, the direction and the settings. The treatment is grown-up in keeping with the hie of his film. Here the Ernst Lubitsch influence is extremely noticeable. It manifests itself in the smart, sophisticated flavor and quality that marks heavily the Lubitsch talent.

The acting in this swell piece of entertainment is something to relish over. The stars have been lightly acted, Attractive indeed is the work of Gene Tierney and Don Ameche in the starring roles and of Charles Coburn, Allyn Joslyn, Eugene Pallette, Marjorie Main, Laird Cregar, Signe Hasso, Louis Calhern and others in lesser assignments.

One of the supreme delights of the film is the Technicolor photography, which makes "Heaven Can Wait" a great visual treat. Credit in this department must go to Edward Cronjager.

The picture owes a tremendous debt of gratitude to Raymond Linn, who has extracted a full measure of wit and satire from the Samson Raphaelson adaptation of the Lawson Bus-Fekete play which forms the basis of the production. The Lubitsch touch is evident in the gay, tongue-in-cheek nature of the story.

Another vital asset of the picture is its settings, which are rich, expensive and authentic-looking. Here the bow goes to Art Directors James Basevi and Leland Fuller and Set Decorator Thomas Little.

The story takes the character played by Ameche from birth to death, a span of 70 years. It opens with Ameche's father, waiting for admission to Hell on the strength of his romantic escapades. The Devil decides he is not a fit subject for Hell and discharges him to Heaven.

Lubitsch, doubling as producer, has given the picture a class performance.


CREDITS: Producer, Ernst Lubitsch; Director, Ernst Lubitsch; Adaptation, Raymond Linn; Musical Score, Alfred Newman; Art Directors, James Basevi, Leland Fuller; Set Director, Thomas Little; Film Editor, Dorothy Seale; Decorator, Thomas Little; Sound, Eugene Grossman, Roger Mayer; Film Editor, Ernst Lubitsch; Screenplay, Samuel Raphaelson; Based on the play "Lady Bus-Fekete"; Cameraman, Edward Cronjager.

DIRECTION, Fine; PHOTOGRAPHY, Fine.

"The Fly in the Ointment" (Phantasy Cartoon)

Columbia 7 Mins.

Inconsequential

Mildly diverting fare, recounting the tiff between a tough-guy fly who finds himself caught in a fierce spider's web, and the occupant thereof. Something of an O. Henry twist is injected at the finale when the fly is all set to devour the spider. Sets it down as a run-of-the-mine cartoon without much specific interest. Occasionally the dialogue and some of the animation are above the dull level.

"North Star" for Russ Showing

John S. Young, personal aide to Admiral William H. Standley, has requested a print of Samuel Goldwyn's "The North Star" for earliest possible showing to high Soviet officials at the American Embassy in Moscow. Still shooting, the film will not be ready for release before Fall, at which time a print will be made available to Ambassador Standley.

ROY ROGERS TRIGGER

KING OF THE COWBOYS
SMARTEST HORSE IN THE MOVIES

"SONG OF TEXAS"
A REPUBLIC PICTURE

BOOKED BY THE CALIFORNIA & CAMERON
Day and Date
San Diego, Calif.

Another ROY ROGERS FIRST RUN!

OWI will Continue As "Clearing House"

(Continued from Page 1) agencies wishing the industry to discontinue and exhibit war information films. A Washington dispatch to the contrary was published yesterday.

A formal request from Palmer Hoyt, newly-appointed Director of the Domestic Branch of the OWI, arrived at WAC headquarters, submitting the 47-minute War Department Technicolor film, "Report From the Aleutians," and requesting that it be made available to motion picture theaters desiring to play it.

Total of 194 prints of this film are available for theatrical use, provided the Program Committee of the Theaters Division approves this film, as it is being screened for local members of this committee today at 4 p.m. Members of the distributors Division are also attending this showing.

This is the first official communica-
tion received at WAC headquar-
ters since Hoyt's appointment as head of the Domestic Branch, and marks a resumption of the intimate relationship between the OWI and WAC which has existed since the establishment of the OWI over a year ago.
"Deanna Durbin completes her romantic coming-of-age in "Hers to Hold." In the process she brings untold joy to her admirers and promises of heavy grosses to the exhibitor.

In her latest film Miss Durbin stands forth a fully-blossomed personality with a warmth, a poise and an assurance never before flashed by the singing star. Also evident are considerable growth as an actress and development along comedy lines that is a pleasant surprise. Pitted against players like Joseph Cotten and Charles Winninger, she gives an account of herself of which she may well be proud. The convincing quality of her portrayal of a rich girl in love with an aviator of no financial or social standing bears witness to the expansion of her talents."
Theater Men Won’t Suffer By WBP Adjustments

Intimate in character
International in scope
Independent in thought

The Daily
Newspaper
Of Motion Pictures
Twenty-Five Years Old

REPORT CONSENT DECREE TO BE RENEWED

Local 306 Takes Empire’s Members Into the Fold

Indie Union Continues as Legal Entity Until Century Case is Determined

Endings 12 years of bitter labor strife, local 306, Operators, yesterday accepted into membership and merged with the Empire State Motion Operators Union, a New York State chartered trade organization. Local 306 added the 224 men of the Empire to its membership of 2,185. Formal exchange of documents ending the long labor battle were made in the office and witnessed by Mayor F. H. LaGuardia. With the merger 100% union.

(Continued on Page 6)

Harold Field Adds Six Iowa Theaters

Des Moines, Ia.—In one of the biggest theater deals in Iowa during
the recent years, the Harold D. Field Inter-
estes of St. Louis Park, Minn., pur-
chased six houses in the state.
The deal included the Lake, Tracy
and Vista theaters at Storm Lake, owned by George Norman, and the
(Continued on Page 7)

Ecuadorean Rep. Lauds Industry’s War Job

West Coast Bureau of THE FILM DAILY

Hollywood—The motion picture industry is doing a great job toward building better understanding between all members of the United Na-
(Continued on Page 7)

WFA Bans AAA Use of Motion Pictures

Washington D.C., THE FILM DAILY
The Washington Board of the American Film Producers Association has adopted a policy that prevents any use of motion pictures by AAA agencies.

(Continued on Page 7)

Tele. Ready For Post War Market

Television receivers in any desired size, with screens from six to twenty inches wide, will be available as soon as it is possible to recon-
vert radio manufacturing plants after the war, Ralph A. Beal, research director of RCA said yesterday. “Unquestionably,” he commented “television receiving sets will be
within the range of the average pocketbook and we expect to be able to do a good job of program-
ing without too many awkward growing pains.” Beal noted that it is impractical to name the price range of television receivers at this time.

Kuykendall Unworried

By WBP Reorg.

Washington Bureau of THE FILM DAILY

Washington — Confidence in the continuation of amiable and mutually helpful relations between WBP and American theater owners was predicted yesterday by Ed Kuykendall, MPTOA head, in Washington in order to keep apprised of the
(Continued on Page 6)

Polio Epidemic Increases Throughout Texas Area

Dallas—With polio cases increasing and new points of incidence re-ported daily, theater box- offices

(Continued on Page 6)

Sees Larger Far East Market

War Giving Better Knowledge of U. S.

Urges Stricter Policing Of All-Night Theaters

Detroit—A strong recommendation for better policing of all-night the-
asers, especially long Woodward Ave., follows the first inquiry into

(Continued on Page 8)

Several Changes to be Embodied in the Provisions Of Decree After Nov. 20, According to Report; No Indication as to Effect of Exhib. Recommendations

Renewal of the consent decree in the New York equity case with several changes in its provisions looms as the assured procedure after Nov. 20, it was reported reliably yesterday.

Metro Sets Up New Exhib. Aid Program

M-G-M has no desire to roll up profits at the expense of exhibitor losses, Howard Dietz, director of promotion, said yesterday in commenting on the company’s decision to set aside $125,000 to be used for exploitation and promotional aids for its customers in adversely affected areas. Decision was made at the recent two-day conference of sales executives, district managers and publicity and advertising representa-
tives.

Small town theater men whose

(Continued on Page 5)

Para. Sets Sales Record With Single Block of Pix

Paramount established an all-time sales record on a single block of pic-
tures during the last three weeks when 3,207 independent contracts were signed for the sixth and last group for 1942-43, Nell Agnew, general sales manager, announced yes-
terday. This is more than double the previous high mark established on the fifth group, he said.

Each individual week of Block 6

(Continued on Page 6)

"Aleutian" Okay No Tip to OWI’s Policy

Washington Bureau of THE FILM DAILY

Washington—Palmer Hoyt, OWI Domestic Director, said yesterday that his approval of the long-vision of the Army’s "Report from the Aleutians" for public showing was denied.

(Continued on Page 6)

Chaplin Suing Selznick, Others on 20th-Fox Deal

Institution of a suit by Charles Chaplin, in his own behalf and that of all United Artists stockholders, against David O. Selznick, UA, 20th-
(Continued on Page 9)

Visions Expanded

Australian Field

Post war possibilities for American films in Australia yesterday were de-
scribed as "immense" by Nick Perry, Columbia managing director for Aus-
tralia and New Zealand. He noted that patronage is now so good he fears a saturation point is being reached in view of the duration ban on new theater building. Perry sees no reason to believe that Australia will not defreeze American film funds as have other British Empire nations.

(See Column 2 Below)
AGVA to Discuss 20% Tax With Treasury

Steps to lighten the burden placed upon the variety artist by the present application of the 20 per cent withholding tax are being sought by the American Guild of Variety Artists. To this end executives of the Guild will visit Washington to discuss the situation with the Treasury Department. AGVA will urge that the variety performer be permitted to deduct immediate and current expenses incurred on any engagement before deduction of the withholding levy.

AGVA's contention is that it is unfair to deduct the 20 per cent tax from a performer's gross salary without first making provision for agent's commissions and other disbursements that the variety artist is compelled to make by the nature of his work.

Republic Opens Studio Sales Conference Today

West Coast Bureau of THE FILM DAILY

Republic—Republic's third and final sales meeting in company's current series opens today at the studio, with sessions continuing tomorrow night. Herbert H. Yates, Sr., President, James R. Grainger, Manager, George W. Jones, New York, and A. Bateman, and exchange-men from this district will participate in discussions similarly to those recently held in New York and Chicago.

Among chief topics will be the season's product, promotion plans for future deluxe attractions, and the continuing promotional support accorded to Roy Rogers, with emphasis on the success of the campaign in Chicago.

Following exchange reps, will attend the meetings today and tomorrow: Franchise Holder J. T. Sheffield, Northwest territory; Branch Managers F. M. Higgins, Seattle; J. H. Sheffield, Portland; Gene Gerace, Denver; H. C. Fuller, Salt Lake City; John Frey, Los Angeles; and Sid Weisbasm, San Francisco. Williams and McIntosh of West Coast, and Jones of the home office are attending the studio meeting also.

"Stormy Weather" Opens Big

"Stormy Weather," 20th-Fox musical, yesterday opened at the Roxy and the Alhambra, uptown, to record crowds, it was announced by Tom Connors, vice-president in charge of sales. At the Roxy, the opening day figure equaled that of "Coney Island," company's biggest grosser to date.

Twins Die at Birth

Bridgeport, Conn.—Vincent Pal-

Hughes Detroit House

Detroit—Opening day of Aug. 15 has been tentatively set by Howard Hughes, for the Downtown theater. The 2,000-seat, first-run house has been under construction for six years. Reopening is being completed this week, and total cost of remodeling will run about $100,000.

House will use stage shows, in addition to independent or other films introduced, George McCull, Howard Hughes' representative, disclosed here. Opening run of "The Outlaw" is expected to run eight to 10 weeks, followed by the stage show policy.

MANPOWER

YES, WE BELIEVE WE CAN SUPPLY CRADED MANPOWER TO FILL ANY VACANCY IN YOUR ORGANIZATION.

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M URAY HILL 2-6494

NEW YORK THEATRES

RADIO CITY MUSIC HALL

ROCKEFELLER CENTER

CARY GRANT

MR. LUCKY

WITH LARAHINE DAY

AN RKO RADIO PICTURE

Gala Stage Revue—Symphony Orchestra

First Mezzanine Seats Reserved.

Circle 6-4000

"DIXIE"—In Person with

BING CROSBY

AN RKO RADIO PICTURE

All star cast of the hit musical, "Dixie," presented by Bing Crosby and his orchestra.

New YORK THEATRES

STORMY WEATHER

PLUS A BIG STAGE SHOW ROXY 7TH AVE. & 50TH St.

"DIXIE"—In Person with

BING CROSBY

ANDREW SISTERS

TIM HERBERT

DOROTHY LAMOUR

MITCH AYRES

A Paramount Picture and his orchestra

"FALCON IN DANGER"—In Person

TOM CONWAY—JEAN BROOKS

"SQUADRON LEADER—X"—ANN DVORK

ON SCREEN "SLAPSIE MAXIE"—ROGER HAMMERSTINE, DIR.; JACOBY, SCR.; MILLIN, MUS.

MADISON SQUARE GARDEN

TIMES SQUARE

"SLAPSIE MAXIE"—ROGER HAMMERSTINE, DIR.; JACOBY, SCR.; MILLIN, MUS.

IN PERSON
The Baer facts (artist Howard Baer of Esquire Magazine did it). It's his inspiration of the Du Barry Girl after seeing Metro-Goldwyn-Mayer's Technicolorful Musical Comedy, "DU BARRY WAS A LADY."
M-G-M's EYE-FULL TOWER

DuBARRY WAS A LADY

Technicolor and Terrific!
Metro Sets Up New Exhib. Aid Program

Continued from Page 1

patrons have moved to large cities and defense areas admittedly have suffered a business slump, and M-G-M's $12,500 appropriation will enable them to show aggressiveness in attracting the people they have lost. Dietz said. M-G-M, Dietz added, prepared to give the same attention to the small theaters proportionately that it gives to the big key cities first runs.

The two-day meeting crystallized the announcement previously made that M-G-M intended to price its product to its customers on a basis to meet present-day conditions.

W. F. Rodgers told the meeting that the 10 pictures to comprise the block, available in September, three will be in Technicolor; namely, "Salute to the Marines," "Lassie Come Home," and "Beat Foot Forward." Others in the group will be "Aboe Suspicion," "Whistling in Brooklyn," "Young Man with a Swing," "Shift Maise," "Sabotage Agent," "Girl Crazy" and "Dr. Gillespie's Criminal Case.

The short subject program will consist of 16 one-reel cartoons, 14 one-reel Pete Smith Specialties, 12 one-reel FZSA TravelTak, 10 one-reel M-G-M All-Stars, four two-reel specials including "Crime Does Not Pay" subjects and 104 issues of "News of the Day.

Rodgers announced that the weekly payment plan on short subjects had been discontinued.

U Sponsors Workers Club

Sponsored by Universal, the "We Make 'Em—He Flies 'Em Club" was officially launched last night. Fifty women, mothers or wives of men who are flyers in the armed services were invited guests at Universal for a dinner at the Astor Hotel. Each of the women is a worker in an airplane factory. One is inspired by Danna Darbin's new picture, "Hers to Hold."

Bob Snyder Joins Dezel

Detroit—Bob Snyder, formerly city salesman for PRC, is joining Al Dezel Roadshows, distributors of Film Classics, as a partner in the Michigan distributing company. He will also be branch manager here for Dezel.

'Other Movie Miscellany:

• • • IT'S a hot contest among the local younger generation for those 37 passes which the Century Circuit is giving to the kids who sell the most Stamp in this month in the current Shangri-La drive.

• • • Dear Messrs. Exhibitors: Why don't you urge the British Information Services to release "Silent Village," made by the Crown Film Unit as a memorial to the people of Lidice...It's oes...• • • In Detroit, which only a few weeks ago made headlines with its shameful race riots, "Ox-Boat Incident" has done a terrific biz at the Adams Theatre...It's 20th Fox's second highest grosser at the Strand...Record is held by "Chetniks." • • • July Lion's Roar," commemorating Leo's 19th anniversary, tops by a mine all previous issues in its makeup...When James R. Young, film services head, sent to Howard Dietz, his promotional aids, and the entire M-G-M org...One of the many intriguing features deals with Ray Garrett, director of "Baton"...Toys experience some time back with Jap duplicity is recounted as follows: "I experienced Nip deception in Yokohama. I had just purchased the latest model American movie camera for the trip (to Japan). While going through customs it mysteriously disappeared. We searched everywhere. Finally we cornered the head inspector and blasted a few choice American expletives. The Nip was like granite. He was 'so sorry' but the camera had been locked up by mistake and the man who knew the combination had left. We dashed quickly to the Foreign Ministry, quickly brushed aside overly polite but determined assistants, and demanded our camera. The head man spoke perfect, polished English and was very sorry, too. They were celebrating New Year's, he pointed out, and it would last five days. There was nothing he or we could do. Five days later the camera was returned. We immediately set it up to film some scenes. But when the second motor, there was a grinning of gears. We knew the camera had been in perfect shape as we had checked it completely before docking. We soon realized what had happened. No two parts were in their right places, and pieces of wax mold were still clinging to several wheels. The Japs had made a duplicate of it but couldn't get it back together right..." • • • When James R. Young, author of "Behind the Rising Sun," on which is based RKO Radio's potent production of the same title, starts his radio tour 'round the nation in behalf of the pic, U. S. citizens will hear plenty on the subject of Nip duplicity, and sternly stuff, too...It will aid in making millions.

Happy Birthday

To You

[Signature]

Don Tathraso
Norman H. Moray
Fernando Mendez

IN NEW POSTS

A. D. GILMERE, manager, Lyric, Boonville, Mo.
JAMES Q. MARTIN, manager, Auditorium, Marshall, Mo.
DICK WRIGHT, manager, Electric, Springfield, Mo.
RAY MCLAIN, city manager, Fox Midwest, Joplin, Mo.
H. D. MOLAL, city manager, Fox Midwest, Coffeyville, Kans.
DALE THORNHILL, city manager, Fox Midwest, Kansas City, Mo.
WOODY HILSBECK, city manager, Fox Midwest, Topeka, Kans.
CHARLES MÖHLER, manager, People's, Chanute, Kan.
JAMES G. KENT, salesman, PRC, Detroit.

Northwestern Exhibs. Want Singles Back

Portland, Ore.—A return to single feature programs was favored by a majority of exhibitors attending meetings in Seattle and Portland sponsored by the Pacific Coast Conference of Independent Theater Owners and conducted by Rotus Harvey, chairman of the board of trustees.

A large number of exhibitors at both sessions indicated that if the affiliated circuits would take the lead in moving to single bills, the independents would follow suit. They expressed the belief that any shortage of product might be relieved by a universal policy of single features plus a variety of shorts.

The Seattle and Portland sessions were the first of a series to be held in this territory. Others will be held this month in San Francisco and Los Angeles.

Mills Novelty Co. Will Switch Corporate Name

Chicago—Mills Novelty Co., manufacturer of "Soundies" and other theatre entertainment, announced that it has changed its name to Mills Industries. Fred L. Mills stays as president of the new company, while Ralph J. Mills, Dennis W. Donohue and Gordon B. Mills are vice-presidents, Herbert S. Mills, treasurer, and Hayden R. Mills, secretary. Change in corporate name takes effect Sept. 1.

Company now has 3,000 employees, with the three plants engaged wholly in war work.

Fourth Gold Star on Disney Service Flag

Walt's Boys, THE FILM DAILY

Hollywood—A fourth gold star was added to the Walt Disney studio service flag when word was received that Tech. Sgt. Burdetto Sykora, 29, a former Disneyite and son of Mr. and Mrs. John Sykora of Windom, Minn., was killed in action in the North Pacific area on Memorial Day. He was believed to have been in the battle of Attu Island.
"Aleutian" Okay No Tip to OWI's Policy

(Continued from Page 1)  
pite his admitted belief the shorter version would be a better picture for the public, must be considered an "A-OK" from the OWI’s point of view. "It does not indicate future OWI policy," Hoyt said.

"Don’t try to abrogate any of our rights in regard to the release to the public of any films from Government agencies," he insisted, and Hoyt thought the presentation of his decision in The FILM DAILY (July 20) did not create the right impression. That interpretation was based largely upon a telephone conversation with Hoyt on July 16, in which he said the decision he would make would be of importance in regard to future OWI authority over release of Army pictures for public showings. Hoyt felt the same day that he had probably created the wrong impression during that conversation.

Hoyt insisted that his decision had not been made on the basis of Army programs—"except for a flat statement from General Surly" to the effect that Army would release only one short version of the film. The former Oregon publisher insisted that the shorter version, two reels as against four, is the proper one for public distribution. In a conversation Hoyt insisted the two reels be offered, and Hoyt agreed with him. "Just because it’s a war time doesn’t mean to say we could object," he added.

The argument, he said, was actually about circulation, for there is "nothing in the picture of the film to which we could object."

But Hoyt felt it was extremely difficult for a new man to step into a situation as far along as was this one. The controversy regarding release of the picture was on for several weeks before Hoyt came to OWI late last month. "We should have refused the long version long ago," he said.

Hoyt said in conclusion, that although OWI offers the 45 minute version to the WAC, "we shall continue to press for the release of a shorter version as well, to the end that the greatest possible number of people may be able to see the picture." —Salgada Sees "Air Power"

A private showing of Walt Disney’s "Victory Through Air Power" was given at the UA previews room yesterday for Dr. Joaquin Pedro Salgada, Minister of Aeronautics of Brazil.

Weddings

West Coast Persons of THE FILM DAILY

Hollywood—Betty Beaumont, actress, will be married this week to Richard Aliney, actor at present in the service. The weddings will be performed in Gadsen, Ala., where Aliney is stationed.

Des Moines, la.—Sergt. Woodrow W. Sherrill, former office manager of M-G-M, exchange, was married to a Miss in Des Moines. Sherrill is stationed at Camp Van Dorn, Miss.

Local 306-Empire in Merger

LaGuardia Witnesses Exchange of Documents

(Continued from Page 1)  
special midnight meeting of the Empire Union held early yesterday morning at the Claridge Hotel.

The meeting, attended by 100 members and representing the fact that the original proposals for the immediate dissolution of Empire had been rejected, was called by Judge William C. Wilson in Kings County Supreme Court. An agreement was obtained by Century Circuit, a corporation that operates 117 theaters and employing more than 100 Empire Union men.

Empire Finally to Fold

Thus to satisfy the temporary injunction, Empire stays alive as a legal entity until the pact is decided by the Courts and the members of Empire will hold dual membership for all practical purposes the two organizations are one and it is expected that Empire will be finally dissolved after the case is decided.

Empire’s contract with Century Circuit has eight years to run. Union in the future will move to re-open it unusually until it expires. Empire’s contracts with other houses run for one or two years. Some pay boosts are given as a result of a gradual raising of wage scales that have come to be expected by the union members.

Observers yesterday saw the merger hold firm as the talks continued here. It was pointed out that the house operator an opportunity to fully apprise all the workers of his view and good pressman to get a clear picture of how things work to understand the mechanics. While no definite changes have yet been proclaimed publicly, we feel that there will be a change in the immediate future and that in all probability the theater owners will suffer no hardship because of it. Kuykendall added that he, as MPTOA head, "has complete confidence in the administrative officers of WPB."

Reachi “Blacklisted” By Cuban Film Board

Havana (By Air Mail, Passed by Censor)—The Cuban Film Board of Trade (independent distributors) has notified Reachi Carriedo, an independent Motion Picture Producers and Distributors that it will not negotiate with that association as long as San- jiego Reachi is president.

Reachi, who was an actor with the Italian and Spanish Repertoires before coming to the United States, has been a member of the American Federation of Motion Picture Workers for two years.

Cleveland—"Stage Door Canteen" is being released through this territory, according to local UA officials. Here, the picture broke into a 32nd degree Mason and for 25 years president of the James “The Army” producer with the First Nighters Committee of Irving Berlin’s "This is the Army."

They discussed plans for world premiere at the new Hollywood Theater and the national release production next Wednesday night at the Hollywood Theater.

Para. Sets Sales Record With Single Block of Pix

(Continued from Page 1)  
selling has set a record for a block, Agnew said, pointing out that independent contracts obtained the first week totaled 1,045, going up to 1,513 in the second week and 844 for the third week.

The sixth block includes "So Proudly We Hail," "Dixie," "Henry Aldrich Swings It," "Akira Highway" and "Submarine Alert." —Ira Becksted Funeral Services in Cleveland

Cleveland—Funeral services were held yesterday for Ira Becksted, a 32nd degree Mason and for 25 years president of the James "The Army" producer with the First Nighters Committee of Irving Berlin’s "This is the Army."

They discussed plans for world premiere at the new Hollywood Theater and the national release production next Wednesday night at the Hollywood Theater.

Italian Hold Perry Ex-Disney Arranger

West Coast Persons of THE FILM DAILY

Hollywood—First Luit. Herbert Perry, U. S. Army Air Force, and a former Disney music arranger, parachuted from a disabled Flying Fortress but was captured by the Italians and interned at a concentration camp in Sicily on July 5. He is the husband of a former Walt Disney affiliate to the Walt Disney Department. 

An order already signed changes the theater services from the Service of Civilian Affairs to the Office of Civilian Requirements, but does not shift the authority over the manufacturing of equipment, repair parts or the authority over the operation of supply houses. }
Synthetic Hootch Spurs Vandalism in Maritimes

Rowdies, Drunk on Lemon Extract and "Jakey," Go Wild, Wreck Houses

Halifax, N. S.—Exhibitors are the innocent bystanders who get the blame for the incidents by which liquor vendors and liquor store sales hours. When there was no limit on what anybody wanted to buy, and with the package stores open about 14 hours each week-day, theater owners and staffs complained of the practice of bringing filled bottles into the theaters, consuming the contents and then throwing the bottles on the floor along walls, or into toilets or wash bowls. But, that was very mild compared to conditions today in the Maritimes.

Now, Aromatic vanilla extracts, Jamaic a ginger, face lotions and liquid shoe polishes, are being used on a wholesale basis, as substitutes for liquor. Men, women, boys and girls carry them into theaters, and not only create annoyance and disorder after disposing of the beverages, but smash the bottles on carpets, tile, woodwork, mirrors, plaster, and in the toilet and wash bowls and urinals, causing untold damage to equipment, fixtures and furnishings.

Broken glass is scattered about carpets and ground into the floor coverings by footwear. Leatherette and metal in the seats are ruined and drapes are torn. Large, ornamental mirrors in rest rooms are broken or cracked, when competitions are held to see who can do the most damage.

Screens and curtains also have been used as targets. In one case, employees of a theater picked up sufficient refuse that had gone through the screen, curtain, drapes, etc., to fill a barrel. Hudooms express surprise at the dislike of screen characters by tossing, or throwing bottles at the screen images.

The public seems to be little interested in the sale of the substitutes for beverage purposes. Under the law, the extracts and ginger can be sold legally only for cooking. Now, the bottles, bottles, bottles of the decoctions, they can be bought by the dozen bottles, and the manufacturers and sellers and retailers are selling them at a volume never before known, and demanding prices from 100 to 900 per cent higher than formerly. As the night is the grease age, not only in the rest rooms but in the body of a theater, is creating much concern.

WAR SERVICE . . . on the Film Front

Chicago—Local theaters are cooperating with the WAVES to stage a “Meet Your Navy” show in the Stadium, the night of July 30.

Vandalism “Bull” Is Taken by Proverbial Longhorns via Texas Circuit’s New Campaign

Dallas—Interstate houses here have joined civic and school authorities to curtail vandalism spreading, and particularly, in the States will “up” illumination, double staffs in some instances, and install special officers. House staffs will be trained to function most effectively for individual situation, as well as being grounded in the over-all purpose. Appeals will be made to public via screen trailers, dealing with difficulties in procuring equipment and replacing damage. Stress will also be placed upon the public’s interest in first-class service.

James O. Cherry, Dallas City Manager, has made the plans and handled details.

Sees Larger Far East Market

War Giving Better Knowledge of U. S.

(Continued from Page 1)

his first visit to the States in two years.

Perry revealed that Columbia was laying plans now to take advantage of the post-war improvement. The company was lining up certain important men to dispatch to the Far East at the close of the war.

The fact the war was giving the people in the Far East a better knowledge of America and the wide use of film for military and educational purposes were cited by Perry as two important reasons for the advancement of American films there after the conflict. “The people in the Far East, are discovering the power of films,” he asserted, adding that the growth of literacy in China and India also would work to the advantage of our film product in the territory under his supervision.

Perry asserted that the film industry in this country would benefit immensely by the development of China into a prosperous nation.

Ecuadorean Rep. Lauds Industry’s War Job

(Continued from Page 1)

tions, according to Col. Augustin Alban-Borja, Ecuadorean representa-


studio yesterday.

“I have been particularly anxious to see Hollywood because of the im-
portant work the motion picture in-
dustry is doing in maintaining mor-
ale in Latin American countries and
in building better understanding be-

Enrique. Col. Alban-Borja said: “It’s

significan t, of their trend” he con-

cluded, that Latin Americans who are all members of the United Nations,” Col. Alban-Borja said. “It’s

significant, of their trend” he con-

cluded, that Latin Americans who

were formerly looked to Paris, now regard Hollywood as the art center of the world, drawing great artists and

many countries. But also, the training films which Warner Bros. and other studios have been making for the United States Army have proved invaluable in preparing the Army of my own country for war.”

Possibilities in Australia after the war were described as “immense.” Perry said that the move to develop irrigation in Australia would bring a new prosperity to the continent, with resultant benefit to the American picture industry.

Perry asserted that there was no better cornerstone for the thought that Australia would not follow the example of the rest of the British Empire and un-

derwrite American film funds there.

According to Perry, picture busi-

ness has increased “tremendously” in Australia since the war started. He said patronage was so good that a saturation point was being reached in view of the proscripton against the building of new theaters for the duration.

To be appreciated war films in Australia have to be varied with escapists and entertainment, Perry as-

serted.

Perry expects to leave for the

Coast at the end of August, with his return to Australia scheduled for the middle of September.

“It Started In Odessa” Now “Seeds of Freedom”

Modernized version of Sergei Eisenstein’s “Potemkin” soon to be distributed by Artkino Pictures, Inc., has undergone a change of title from “It Started in Odessa” to “Seeds of Freedom.”

Produced by William Seckly and directed by Hans Burger, “Seeds of Freedom” represents a complex technical undertaking involving the creation of a new story framework, step-printing, dubbing, and careful substitution of enacted scenes for the printed subtitles in Eisenstein’s original, silent version.

New framework for the film, pre-

pared by Albert Maltz, features

Henry Hull and Allie MacAboh supported by Russell Collins, Grover Reeves, Burgess, Martin Pyle and others.

“Army” Look-See on Tuesday

Warriors will preview “This Is the Army” for New York critics, trades

and dailies, Tuesday afternoon at the home office.

TO THE COLORS!

★ PROMOTED ★

COL. A. CONGER GOODYEAR to brigadier general, with assignment as c.o., Second Brigade, New York Guard. General Good-

year is a member of Paramount’s board.

★ ARMY ★

RALPH WALLACE, manager, Lyric, Boswell, Mo.

JOE KEDICK, manager, Auditorium, Marshall, Mo.

FILEEN BURKE, WAC, formerly, 20th-Fox Cin-

emati, to corporal.

RALPH PATTERSON, USMC, formerly, manager,

Park, West Palm Beach, Fla., to corporal.

CHARLES LINDSEY, manager, State, Lake Wales,

N. SWAN, manager, Cin, Chicago.

★ NAVY ★

JAMES IMMERMANN, son of Walter Immermann,

B O K general manager, Chicago.

★ SIEEBES ★

BURTON CLARK, Wometco Theaters, Miami,

Fla.

Polo Epidemic Increases Throughout Texas Area

(Continued from Page 1)

a wide Texan area are taking it on . . .

Mothers in the vicinity of the Airway, nabe, operated by P. G. Cameron, met and decided against any theater attendance for their youngsters. It has all but closed the house. Cameron has another nabe seriously affected.

L. C. Tidball for his New Isla, Fort Worth nabe, reports a 90 per cent loss. Soldiers at Camp Wolters, Mineral Wells, were allowed leaves to visit Fort Worth and Dal-

las, although no cases have been re-

ported at the camp or in the city. This will hit the box-offices in these cities, as customarily hundreds of these men have made the trip weekly.

At Springhill, La., the R. E. McDonald Tri-States circuit, the Parish (county) authorities have asked for exclusion from theaters of those under 16.

Jacksonville, in the Jefferson cir-

cuit, was affected over the week-end, and new areas are as far west in Texas as Wichita County. The touch now is from Oklahoma City to Galveston, with total cases for Texas alone upwards of 500.

The . . . .

FEMME TOUCH

AMELIA GREENBERG, 20th-Fox exchange poster dept., New York.

MRS. G. WELSH, Adept dept., 20th-Fox, Atlanta.

K. GAGER, Adsales dept. head, 20th-Fox, Chi-

cago.
“Happy Times and Jolly Moments” (Broadway Brevities)

Warner

Tremendously Interesting
This footage is made up of scenes from Mack Sennett comedies. It provides exhibitors with an extraordinary entertaining short and one that will stir up interest and talk. The sight of comedy stars of the early days of the industry who got their start in the Sennett funnym film series will make the film a hit with those who had the good fortune of seeing in action the players who once crossed the screen in these highlights from the Sennett product.

The strange thing about it all is that the antics of those early day slapstick films are as funny today as when they first appeared. Among the old-timers seen are Sennett, himself, Ben Turpin, James Finlayson, Harry Langdon, Slim Summerville, Ford Sterling, Chester Conklin “Patty” Arbuckle, the Keystone Cops and the famous Sennett bathing beauties. The film is one of the most entertaining shorts put out for some time and is recommended to all for a rousing and hilarious good time.

“Secret Agent” (Superman)

Paramount

9 mins.

Like All the Others
This Superman is, of course, a big hit here. The editor has rightly wound up his screen action in a blaze of glory. The last of the series of Technicolor cartoons is just as fantastic as its predecessors, with the appeal strictly to the kids. This time Superman smashes a gang of saboteurs after a femme agent who has gotten the dope on the leader and is about to spill it to the authorities. It is denied that Superman has left the screen to go into the Army, where the likes of him would indeed be welcome.

“Higher Than a Kite”

Columbia

18 mins.

Same Old Tricks
The Three Stooges deviate from their set routine not one iota in their latest screen appearance. While the material is painfully familiar, the film will succeed in extracting laughs from those who relish slapstick, be it good or bad. Laughers are obtained at the waste of much footage. The story places the Stooges against the law when a group of men are working as garage mechanics while awaiting to realize their ambition to become RAF pilots. They have a chance to prove themselves when a large bomb in which they crawl by error is dropped on German army headquarters, where they cope valuable documents.

Urges Stricter Policing Of All Night Theaters

(The end of Page 1)

causes of the Detroit race riots, prepared by Sheridan A. Bruseaux, operating a private investigation agency.

Much of the earlier trouble during the first night of the riots, as they spread from scattered fights into a full-scale street battle, took many lives, occurred right in this sector of Woodward Avenue, and one theater turned in 12 riot calls during the night. Some advised patrons to leave by the rear doors, and all were closed early on the morning after a police authority.

In the conclusions of the investigator, the all-night houses occupied a prominent part, and, with consideration for their mixed patronage, more vigorous policing was urged. Local exhibitors who have spoken of the situation concern strongly in this verdict.

Two New AAA Clerks

Two new clerks have been named by the American Arbitration Association to manage the motion picture viewing tests. Charles A. Edmondson and Omah J. B. Shatnoff have been appointed clerks of the Charlotte office, succeeding Joseph Wright. In Omaha, Jerry J. Andrews has been named to replace George H. Thompson.

“Seeing Hands” (Pete Smith Specialty)

M-G-M

11 mins.

Will Thrill Patrons
Every theater using tab reels—even if, as a regular policy, they don’t—can play “Seeing Hands” to telling advantage. It’s the amazing and inspiring story of a small boy who lost his sight, but persevered to become a brilliant manual worker in war industry, accomplishing with his sensitive hands what many of the foremost craftsmen cannot do equally well with their full senses and co-ordination. Patrons everywhere will get a big thrill out of this latest offering by Pete Smith. G. V. Fritsche’s direction is excellent.

“Unusual Occupations” (L-2-5)

Paramount

10 mins.

Interesting
This one is on a par with the others of the series. Some of the stuff is mightily interesting. Two items are distinctly worth seeing. One has to do with a girl who teaches horses to dive. The other is concerned with the training of the Navy’s deep-sea divers. Unfortunately, the series is given over to a fellow who collects shaving mugs and a biologist who uses scales from gar fish to make ladies’ jewelry. The short is in Magnacolor.

“The Truck That Threw” (Meadow Models)

Paramount

8 mins.

Good
George Pal’s new offering is a very amusing little item artistically created. It’s a fantasy based on a story by Dudley Morris. It tells of a little chap whose thoughts turn to a flying truck at bedtime. Presumably, he dreams of being wafted skyward, with his bed transformed into a big truck. The lad’s dream journey is marked by excitement and human incidents. The short, which is in fine Technicolor, makes a classy booking.

“The Hungry Goat” (Popeye)

Paramount

7 mins.

Mild
In his newest animated cartoon appearance Popeye tangles with a bully who is hiking a bad appetite. The goat comes aboard Popeye’s ship and proceeds to eat everything of metal in sight, including the battle wagon itself. Popeye and the Admiral, whose ship it is, have a hopeless time besting the goat, which winds up having the last laugh on them. The number of laughs is limited.

“Where Cactus Grows” (Grantland Rice Sportlight)

Paramount

9½ mins.

Good
The lure of the desert country has been well caught in this short, which is highly interesting and entertaining. The audience is taken to the California-Arizona desert lands for a glimpse of life, human and otherwise, there. Included in the footage are scenes of our troops training in desert warfare. The film calls strongly to you in this film, which has been enriched with magnificent photography that captures all the beauty of the setting.

“Nursery Rhyme Mysteries” (Passing Parade)

M-G-M

11 mins.

Intriguing Short
As far as trade records at hand are concerned, Producer John Nesbitt commercially spots no middle name. “Ingenious” will do. This, like his predecessor shorts, is definitely original and intriguing. He shows that some of the innocent sounding nursery rhymes spring from true and important historical episodes. He illustrates the contention by showing what is back of three of the best-known jingles, deals with the battle between Henry VIII and James II, England’s erstwhile rulers. Here is an ace subject that will please and inform the young folk. E. Cahn’s direction of it is keen.
Renewal of Decree Report Assured

HOLLYWOOD DIGEST

CASTINGS


STORY PURCHASES

JACQUES THERY and LUDWIG BEMELMAN’S "Yandles and the Thief," M-G-M.

REOPTIONED


TITLES Switches

"So This Is Washington," formerly "Dollar a Year Man," 20th-Fox.

Lowenstein Names Seven Committees for N. J. Unit

Seven committees to function with New Jersey Allied have been appointed by Harry Lowenstein, unit president. Appointments, which will be effective for one year, are as follows:

Executive Committee: Harry Lowenstein, chairman; Louis Gold, Ralph Wilkins, David Snaper, Edward Lachman, David Tate and Maurice Spiewals.
Finance Committee: David Snaper, chairman; Helen Hildreth, Edward Lachman and Sidney Selznick.
Membership Committee: South Jersey—Sam Frank, chairman; Herbert Bill Jr., Francis Friesman and D. Rosevee Fausney. North Jersey—David Tate, chairman; Edward Lachman, M. H. Bogdanski and Dr. Harry Kurlan.
Entertainment Committee: Irving Dolin, chairman; Louis Gold, Maurice Miller, Dr. Henry Brown, Herbert Hill, Art and Harry Recht.
Public Relations Committee: Lee Newbury, chairman; George Gold, Irving Dolin, Harry and Simon Myers.
Business Relations Committee: Jack Unner, chairman; Samuel Hoolihan, Frank Hurry and A. Louis Martin.
Eastern Regional Directors Committee: Finance, David Snaper; business relations, Lee Newbury and Ralph Wilkins; public

"Bands" for Bridgeport Lyric

Bridgeport, Conn.—It is reported the Lyric will reopen the end of August with "name" bands and other vaude for week-end program and an undetermined policy rest of the week.

SCHEDULED

"Gorilla Menace, Continental" (J. D. Kendel). "Calling All Stars," story, MONTE BRUCE, producer, IRVING BROKIN, Columbia.
"College Sweetheart," producer, LINDSEY PASQUO, director, ARTHUR KREFFITZ, songs, EDWARD KAY and EDWARD CHEKHOSE.
"Nine Lives," original story, MYLES CONNOLLY and JEFFERSON PARKER, producer, WALTER JACOBS, Warners.
"Convent Murder," original story, JOHN FAXON, King Bros., for Monogram.
"Doll for Dimitri," producer, HENRY BLANKE; author, ERIC AMBERLE; screenplay, A. I. BEZERIDES.
"Yandles and the Thief," producer, E. Y. HARBURG, M-G-M.
"Danger Signal," screenplay, THOMAS JOB and JO BACONI; producer, WILLIAM JACOBS, Warners.
"The Little Church Around the Corner," story, BERTRAM HORLICK, Monogram.

ASSIGNMENTS

PEC. VICTOR A. PAHLLEN, USA, technical advisor, "Girl from Lenaimg," R. P. Produc-

In "SONG OF TEXAS"
A REPUBLIC PICTURE

BOOKED BY THE ORIENTAL

Another ROY ROGERS' FIRST RUN!

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KING OF THE COWBOYS
SMARTEST HORSE IN THE MOVIES

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SALT LAKE CITY, UTAH
SALES OFFICES: INPRINCN CENTERS

Harold Field Adds Six Iowa Theaters

Chiaffian and Casino at Sac City and a house at Cherokee. The Sac City and Cherokee theaters were owned by Norman and Jack Kuech. Field is head of the Pioneer theater circuit with houses in Minnesota and Iowa. Field recently incorporated the Three F Theater Corp. The papers listed 5,000 shares of non par value stock.

Listed as the officers were Harold D. Field of St. Paul, Minn., president; Herman Fields of Clarinda, IA., vice-president; and Gertrude Framheln of St. Louis Park, Minn., secretary-treasurer. Harold Field is the head of the Pioneer theater circuit.

Wiethe and Hoskins Sell Cincinnati Bond Theater

Cincinnati — The Bond theater, erected in 1937, was sold by its present owners, Louis Wiethe and Dr. J. S. Hoskins to an undisclosed party rumored to be the Emery Estate. Wiethe and Hoskins will continue to operate, taking a 15-year lease. They also operate three other modern suburban houses in greater Cincinnati.

Fox, et al, and reported to involve the sale of plays and papers by Selznick, was confirmed yesterday, and formal service of papers in the action is expected this week or early next week; it is learned from channels close to the proceedings.

Representing Chaplin in the action is the prominent motion picture lawyer Israel Schwartz & Prohlick. Action is in jurisdiction of the New York Supreme Court.

UA Statement Denies Cause of Action Against David Selznick

West Coast Bureau of THE FILM DAILY

Hollywood—Following the United Artists stockholders meeting yesterday, President Edward C. Rafter issued this statement: "United Artists has received a demand made by Charles Schwartz, New York counsel for Charles Chaplin, that the company sue David O. Selznick and his various companies in connection with a series of deals made by the Selznick organization with 20th-Fox. We have told Schatz, as well as other things, that United Artists has no cause of action against Selznick of any of his companies."

"It was upon receipt of this statement that Schwartz, on behalf of Chaplin, filed a stockholders action in Supreme Court, New York County, naming Selznick and his company, 20th-Fox Film Corp, and United Artists as defendants. United Artists will defend the action so far as it is itself and any of its officers are involved. The company’s affairs are in no way affected by the pending action."

Present at meeting were Mary Pickford, Selznick, Alfred N. Reeves, Mendel Silverberg, Daniel T. O’Shea, Charles Milliken, George Bagnal and Raftery.

Win 20% Assessment Cut

Slash of 20 per cent in assessment of $310,000, previously levied against the land and building of the Yorktown Theater, 232 W. 89th St., has been ordered, following a court hearing. G. A. Hammer of Charles F. Noyes, for the owner, and Samuel Angenstein, for the city, testified as experts.

(Continued from Page 1)

workings of the decree since its inception. J. D. Kendel is reported to have resulted in the determina-

tion of its weaknesses, with the prob-

ability that the weak points will be

further disregarded and the provi-

ded, the recommendations of exhibitor associations and distribu-
tors has not been learned, although it has been reported that the depart-
ment has weighed all proposals care-

fully.

Chaplin Suing Selznick. Others on 20th-Fox Deal

(Continued from Page 1)

Thursday, July 22, 1943
to the Community Security results they are getting with these Screen Broadcasts Government Campaigns.*

**OPA**
**ODT**
**OCD**
**WPB**

**WAR SAVINGS**
**LABOR—JOB SAFETY**
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Why don’t you add YOUR THEATRE to this impressive list of Screen Broadcasts Exhibitors?

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**PIUTE CIRCUIT**

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**ROSEBLOUNT-YORK THEATRES**

**S. B. THEATRES**

**SCHINER CIRCUIT**

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**SIMPSON AMUSEMENT CO.**

**SOUTHERN THEATRE CORP.**

**SOUTHERN THEATRES, INC.**

**SPROULE THEATRE CIRCUIT**

**STANDARD THEATRES, INC.**

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**SUN THEATRES, INC.**

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**WATERS THEATRE CO.**

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Write for Theatre Relations Representative to call to discuss details and show you these films.

**SCREEN BROADCASTS**

923 FIFTEENTH STREET, N. W.
WASHINGTON, D. C.

**MOTION PICTURE ADVERTISING SERVICE CO., INC., NEW ORLEANS, LOUISIANA**

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Distributors in Southern, Atlantic and New England States

Distributors in Northern, Mid-Western and Western States
Chaplin’s Selznick Accounting Suit Asks Million

**MPTOA Units to Try Conciliation Plan**

**What’s In... a name?**

By CHESTER B. BAHN

**WHAT’S in a name?** If the ghost of the Bard still has a lingering doubt, it—or, if you prefer, he—might profit by cogitating Metro’s announcement of the week that the company has appropriated an initial $125,000 budget to be expended solely and especially for exploitation and promotional aids to its small-town customers hard hit by conditions arising from the war. — For verily, it is not for nothing that Metro’s other name in this industry is “the friendly company.”

**Metro’s** approach to the pressing, recurrently acute problem of the “little fellow” is as distinctive as it is action in setting aside a specific sum for the given purpose. The import of Howard Dietz’s comment, “We intend to stimulate trade in every section of the country that has suffered from the shifting of population during these abnormal times,” will not escape the observant. — Efforts to ameliorate the plight of the exhibitor, in situations where the war has taken its toll of movie-houses here and there, have been largely a “defensive” adjustment; variety. There’s nothing wrong with that, of course.

But the new Metro approach may be still better. — Perhaps a more intensive exploitation and promotion campaign in those spots where business has fallen off sharply under the impact of war-time conditions can restore and maintain box-office levels. — It’s possible, surely. — And in that connection, you need only recall how there were those who cried out that with the loss of the foreign market, all was lost. — Yet more thorough cultivation of the domestic market by distributors and exhibitors alike has raised company earnings to peak figures. Of course, war-time prosperity has helped—that’s patent and cheerfully conceded.

But equally patent is the fact that the industry, put to the test, found itself a new audience of 5,000,000 weekly in a year. — It could be that there are still more where those millions came from. — Metro’s experiment, within a reasonable period, may provide the answer. — And this columnist commentator has a hunch that the $125,000—note it’s a starting budget—will prove one of the best investments.

**Affirm Cary Case Dismissal**

**Appeal Board Hits Combined Actions**

$22,000-Plus for Army Relief from Pic’s Debut

World premiere of Warners’ film version of “This Is the Army” at the Hollywood next Wednesday will yield re-employment Relief well in excess of $22,000. Ticket sale alone will hit that figure, while proceeds from the program will swell it.

**Soviet Purchases Warners’ “Moscow”**

The Soviet Government has purchased “Mission to Moscow” for distribution in Russia and a master print is now en route there by air, it was learned authoritatively yesterday in the wake of published stories to the effect that Premiere Stalin had nixed the Warner picture as released in the U. S. for exhibition within the Soviets.

**Hearts-Sponsored Festival As “Rising Sun” Send-Off**

Boston—A new twist in premiere bally, KKO Radio will launch “Behind the Rising Sun” here to the accompaniment of a giant War Bond boxing-wrestling-musical festival in Boston’s Garden, the latter curtain-raiser set for Aug. 1, two days ahead.

**Pittsburgh 1st Runs Tilt Prices a Dime**

Pittsburgh—Effective over the weekend and with the change of current programs, Law’s Pines, Stanley, Warner, J. P. Harris, Senator, Fulton and Ritz Theaters, all first-run downtown houses, increased their adult admission prices by approximately 10 cents; children’s admissions remain the same.

**McMurphy Gets OCR Amusement Post**

Washington—Exhibitors will deal hereafter with George W. McMurphy on matters affecting theater operation. McMurphy, with long experience in Government, most recently in connection with the Post Office Department.

**Report Pickford-Gordon Close for “Junior Miss”**

An agreement whereby Mary Pickford and Max Gordon will acquire the screen rights to “Junior Miss” was reportedly reached yesterday.

**Kansas-Missouri Ass’n Among First to Sponsor Dispute Settlement Method**

Use of conciliation before resorting to arbitration will be tried by some MPTOA units shortly, it was reported yesterday. Among the first to adopt conciliation is the Kansas-Missouri Theater Association which is sponsoring its first conciliated complaint this month.

It is reported that the Charlotte, N. C., unit has been practicing conciliation for some time without any publicity and it appears likely that the system will be taken up more widely.

**36-40 for 20th-Fox as Budget Skyrockets**

West Coast Box, THE FILM DAILY Hollywood—Boosting its budget to an all-time high of $41,000,000, 30 per cent more than the top figure in the past, 20th-Fox will make a minimum of 36 and a maximum of 40 features for 1943-44, according to production plans finalized here by Spyros Kostaras and Joseph M. Schenck with Darryl F. Zanuck. Peak allocations go to Wendell L. Willkie’s “One World” and “Wilson,” both of which Zanuck will personally produce.
Newspaper:

**What's In... a name?**

(Continued from Page 1)

that Leo the Lion, et al (meaning essentially Will F. Rogers and Howard Dietz) have made...

**INCIDENTALLY,** it might be, in fact, it should be noted, that Metro does not stand alone to benefit from the investment...

... if it turns up a host of new customers for the film or for the frequency of film attendance by the established house clientele, the benefits generally will be spread around Metro's competitors as well.

That is important, too, although Metro's announcement modestly spoke only of its desire to aid exhibitors whose prosperity is considered by M-G-M so important to the community life of America.

Buffalo Theaters Files
As Basil Intervenor

Buffalo — Buffalo Theaters, Inc., has filed as intervenor in two clearance cases brought by Basil Bros. Theatres. On behalf of Shea's North Park and Shea's Kensington, Buf-

Theaters, Inc., intervened in case brought for Basil's Varietied show on behalf of Shea's Bellvue, Niagara Falls, it...
We doff our hats to Mr. Wanger...

Within a year, Walter Wanger has given to this industry, two significant boxoffice attractions in "Eagle Squadron" and "Arabian Nights."

Mr. Wanger has now completed "We've Never Been Licked," the first picture of America's youth in uniform, inspired by the fighting sons of Texas A&M.

We believe that "We've Never Been Licked" will not only be an impressive successor to "Eagle Squadron" and "Arabian Nights," but that in importance and boxoffice quality it will even surpass these outstanding pictures.
Gary Case Dismissal
Affirmed on Appeal

(Continued from Page 1)
the defendants and intervenors in that portion of the complaint involv-
ing Section VIII and others who were involved only in Section X. Re-
diction of clearance now granted to two Chicago theaters and houses in
nearby towns over the Palace and the designation of a specific run were
asked.

The arbitrator dismissed both causes of action and the Palace ap-
pealed on the grounds that the Pal-
peace was in competition with the theaters named. The arbitrator
found otherwise and on appeal the
appeal board upheld the arbitrator's
decision.

In commenting on the Section X
demand of the defendants, he said wrote that the "restrictions imposed by
Section X are so burdensome that we believe they should not be hopeless
in any court but clearly indicated by
the language of the decree." In
dismissing the complaint, the ap-
peal board said that the "useful pur-
pose would be served by referring
it back to the arbitrator, but added
that "should complain, however,
in the light of this opinion, still feel
that it has a good cause of action,
either under Section VIII or Sec-

tion X, it may bring a new proceed-
ing under Section VIII or a new
proceeding under Section X, or both,
but each proceeding must be brought
and tried separately."

Stearns Awaits Sentence
Abraham J. Stearns will be sent-
tenced on Wednesday in U. S. Dis-

cuit Court on a charge of having
embezzled $7,815 in War Bond
money collected while he was man-
ger of the Allerton Theater in
the Bronx. The defendant pleaded guilty to the
accusation.

Goldstein Resigns at 20th-Fox

Robert Goldstein, vice-president and
talent department of 20th-Fox, has
resigned effectively immediately, it was announced by the company
yesterday.

WAR SERVICE . . . on the Film Front

Here's a dog-gone good idea.
Max Cooper, manager of the Glen Cove
at Glen Cove, L. I., will award a Belgian
Police puppy donated by Don Goddard,
WFAA announcer, to the younger selling
the most War Stamps during the current
drive. You guessed it—the name has been
named Shangri-La. Pup offer is credited with
jumping the Glen Cove's stamp sales 20
times last week's figure.

Pittsburgh—M. A. Silver, zone
manager for the Warner Circuit here, has been ap-
pointed to head the motion picture com-
mittee of the public relations committee
for the forthcoming United War Fund cam-

Exhibitor Profile: Mitchell Wolfsion

• • • THREE decisive factors contributed to building of this
showman to distinguished estate among pic theatermen......First was
his father, Louis Wolfsion, who came to America from Russia and set-
tled in Key West, playing important part in the then young nation's
development, particularly via inducing the late Henry Flagler to build
Florida's first railroad......Mitchell, one of four children, was born
in Key West, Sept. 13, 1900.....His Dad, himself denied an intensive
education, gave Mitch a good one......This brought the family to
Miami, where Dad became one of community's top business men.....

There, Mitch attended high school, later matriculating at Brooklyn's
famed Erasmus Hall, and, following graduation, bade his Miami to
enter his Dad's wholesale dry goods and hotel equipment biz......

• • • EXPANDING Miami offered opportunity......Ambitious
young Wolfsion seized it, recognizing that the city and environs were
destined to become "the nation's playground"......At this point he
was 21 years old and burning up energy by working early and late
......"This was then that the second of the aforementioned factors came
to bear on his life......It was his mother......He tells the story:
"I had been working terribly hard, and one day my mother said,
'Son, I want you to make an investment'......"I replied, 'Fine!, is
it a good buy?"......"She said, 'Son, I want you to make an invest-
ment in the most valuable thing in the whole world, and that is your
health'......"That" says Mitch, "struck me forcefully, as I had
never thought of my health in that way. Mother made me slow up
and probably prolonged my life"......Here was born that idea
recreation as a health-builder......

• • • AT the height of the 1925 Miami boom, Mitch built, in par-
nership with his brother-in-law, Sidney Meyer, the city's Capitol Theater,
first of a series of more than 20 stands around the Miami sector and on
the British isle of Nassau, known far and wide as the Wometo Circuit
......This was factor No. 3—his entering the entertainment field......
There's perhaps no better-known or liked man in the area than Mitch
......He is married and has three children......His cinematic empire
never keeps him from taking extraordinary active part in local charitable,
civic and patriotic enterprises......For years he has been service the
YMCA as vice-rexpy or chairmaning an important branch of its work
......He's director of the Miami Chamber of Commerce; director and
chairman member of the Miami Rotary Club; member of Dade County
Health Board; trustee, secretary and treasurer of Dade County Commu-
ity Chest; director, vice-rexpy and chairman of National Convention of
Miami C of C......Further, he is a director of some 25 corporations;
vice-rexpy and director of MPTOA; general convention manager of a
national conference of 2,500 theater owners in Miami; and member of
the advisory board of Independent Underwriters of Pennsylvania; and
a sparkplug of hosts of war activities in his native State......For two
years he served as City Council of Miami Beach, and in June was re-
elected to a four-year term, and unanimously chosen by the newly
selected Council to serve as Mayor......Said one of his employees:
"He won this most hotly-contested race by SHOWMANSHIP. But what
is Showmanship? Merely this—doing everything everyone has done
before, but doing it better than anyone else. We agree that product
has a great deal to do with results. In that case Mitchell Wolfsion's
campaign was a pushover.

REMEMBER PEARL HARBOR!

IN NEW POSTS

DAVID A. O'MALLEY, director of foreign ad-
vertising and publicity, Columbia.
H. L. SMITH, business manager, Columbia
publicity-exploitation-ad dept.
THOMAS KILCULLEN, assistant manager,
JOSEPH MORKOW, sales manager, M-G-M, Phila-
delphia.
LEO BLANK, district manager, Monogram, De-
Moines and Omaha.
SOL FRANCIS, Monogram special home
representation, Des Moines.
JAMES ECKER, salesman, Republic, Denver.
JOHN MAYER, office manager, M-G-M, Pitts-
burgh.
MANNY FELDMAN, manager, Harris, Toiecun-
Pа.
SAMUEL BLAND, manager, Palatir, Tarentum
SAMA.
JOSEPH HYLAND, manager, Victor, McKeesport
PA.
PAUL SADZECK, head country booker, Univers
Exch., Chicago.

INTO WAR WORK

ART KOLSTAD, theater operator, Portland.
WALTER PATONKIN, assistant manager, Dis-
count, Philadelphia.
JOHN LYND, Stanley-Warner, Philadelphia.

MPTOA Units to Try
Conciliation Plan

(Continued from Page 1)

generally by the other MPTOA units Ed Kuykendall, MPTOA president
long has been an advocate of con-
ciliation as a means of settling dis-
putes.

According to reports from Wash-
ington, the Department of Justice
does not look kindly on conciliation;
the opinion being that if it becomes
widespread the results will be on-
sided in favor of the distributors.

McConvill's Names O'Mal-
ley Foreign Ad-Pub. Head

(Continued from Page 1)
licity, a post newly created with a
view of bringing into closer con-
tact the activities of the domestic
and foreign publicity departments.
Columbia plans to play an impor-
tant part in the enormously augmented
foreign film field in the post-war
period.

O'Malley has been associated with
Columbia for the past 10 years as
sales manager of the company's
publicity exploitation and advertis-
ing departments. He will be suc-
ceded by H. L. Smith, formerly
assistant purchasing agent.

STORKS

William J. Heineman, genera-
sales manager for Samuel Goldwyn.
Wednesday became the father of a
nine-pound, seven-ounce boy, eighth
in the Heineman line-up, the older
of which is seventeen. New arriv-
als at the Gardens General Hospital
have been named James Martin.
STORMY WEATHER

... equals the all-time record at the N.Y. ROXY held by CONEY ISLAND

and doing the same smash business in Kansas City • St. Louis • Des Moines Denver • Miami • Canton

In the same hit tradition of 20 CENTURY-FOX

SELL WAR STAMPS EVERY DAY IN THE "SHANGRI-LA" JULY DRIVE!
McMurphy Gets OCR Amusement Post

(Continued from Page 1)

cently with the OTA, has been shift- ed to the Office of Civilian Require- ments to handle OCR authority with regard to the amusement industry.

The WPB Service Division Equipment and Propaganda in its amuse- ment section under Allen G. Smith, full control over the manufacture of theater equipment and regulation of supply houses. Just where McMurphy will fit in is not yet clear although it appears that his job will be largely what he makes it. He could not be reached for comment yesterday on his plans, although it is reported that he does have far-reaching plans covering all phases of the entertainment indus- try.

McMurphy lunched Wednesday with Smith and Orville Slater, as- sistant director of the Service Equipment Division and appeared anxious to learn from them as much of the story on theater operation as he could. He has himself hardly any experience with the industry, both Smith and Slater were impressed by his desire to learn, and both feel confident that the indus- try will find it difficult to “take” McMurphy.

They reported that he seemed impressed by their presentation of the case against excessive regulation of the industry— as regards admission prices, hours of operation, etc. It is expected that McMurphy will consult frequently with Smith and perhaps with industry leaders before effectuating any program he may have in mind. McMurphy’s official title could not be learned.

ATAM GETS $15 Weekly Raise

Members of the Association of Theatrical Agents and Managers Union will receive from the League of New York Theaters a $15 weekly wage increase, retroactive to last Labor Day, union reports. Increase, which is estimated to cost the League about $50,000 in back pay, has been approved in a letter by William J. Davis of the WB.

Chaplin’s Suit Asks Million
Stems from Selznick’s Deal with 20th-Fox

(Continued from Page 1)

ery properties, comprising “Keys of the Kingdom,” “Claudia” and “Cavalcade,” and for another out- of-pocket sum, is McGure, Gene Kelly and Alan Mar- shall; film directors Alfred Hitch-cock, David Selznick, and Noel Willson; cameramen Stanley Cortez and George Barnes to UA’s “business of the decade,” the twentysixth Century-Fox Film Corp., withstanding an agreement which existed between UA and David O. Selznick and O. Selznick Productions whereby the latter “agreed to pro- duce and deliver to UA, and agreed to distribute, a total of 10 pictures divided into two groups of five units, each such group to con- sist of either four features on which the name of D.O. Selznick would appear; and two motion pictures on which the name of Selznick would appear.”

Accounting Is Demanded

Chaplin, through the channel of the complaint filed by his counsel, Schwartz & Schwartz, at the Court the direct Selznick and his corporations (David O. Selznick Pro- ductions, Inc., and Vanguard Films, Inc.), alleging that they had been derivied by them from the transaction with 20th-Fox: (2) that Selznick and his corporations be held to the trustees ex-malicio to the extent of $1,000,000, or such greater or lesser sum as may be found due on such accounting; (3) that a decree issue out of New York Supreme Court requiring and compelling the defendants and each of them to deliver to UA the sum of $1,000,000 more or less, found due upon ac- counting made on 20th-Fox in the sum of $1,000,000 more or less found due on accounting be had by UA.

Chaplin alleged that in September, 1937, Selznick International entered into an agree- ment with the plaintiff whereby his firm promised to distribute a number of features to be per- sonally supervised by Selznick. This was from time to time, modified. Selznick did produce and deliver to UA “Interruption” and “Rebecca.” Selznick then made “Gone With the Wind” for $0-0.5 release, which was so successful that it succumbed in excess of $50,000,000. It further alleged that the inability in connection with GTW profits, caused Selznick International to be liquidated on February 26, 1938, and that it was then under obligation to produce two ad- ditional Selznick productions, but which did not materialize.

Prior to Oct. 4, 1936, Selznick entered upon negotiations with UA for purpose of obtaining a waiver of the obligation to deliver the two pictures, it is reported. Chaplin knew at that time that UA had suffered substantial losses in the U. S. and was in the short- age of attractions to distribute. During the negotiations Selznick and David O. Selznick Productions informed UA that if the latter desired a con- tract for the Selznick technicians and technicians, it would be necessary for the UA to release Selznick personally from his agreement of August 27, 1934, that until completion and delivery of two features he would not par- ticipate, directly or indirectly, in any film or any other film. Other facts of the Selznick demand on UA alleging that UA was not bound to Selznick for U.S. Selznick Productions of a unit of 4,000 shares of UA stock to be held in escrow but carrying voting power; (3) making changes in UA agreements represented to UA as greater control and domination over UA pictures, (4) making payments to additional Selznick personnel, involving an increase of approximately $9,000 per week; and (4) Selznick’s promise to UA of immediate payment of $300,000 to defray costs of acquiring rights full scale, that UA is entitled to the $300,000 to defray certain other costs involving prepara- tion and presentation of the short films thereon.

UA Accepted Terms

UA acceded to the demands and entered into a series of payments with David O. Selznick Productions all dated Oct. 4, 1941. Those payments included a distribution agreement provid- ing for distribution, method and charges; (2) purchase of unit of UA stock; (3) agree- ments with UA’s heads; (4) UA’s agree- ments pendency payment; (5) agreement to the UA to make UA’s advance for ad- ditional advances on each picture; (6) agree- ments with Selznick personnel (7) release agreement on the two pictures then under contract; and (8) agreement to amend by-laws.

Chaplin’s taking of the properties, stars and technicians “by his right of red” and turnover them over to 20th-Fox, is ered of current million dollar action for which Chaplin seeks redress and payment on him and UA stockholders’ behalf. An answer to the complaint is required within 30 days of service of the summons on the de- fendants.

Greenblatt Leaving Coast
Morning on Branch Swing

West Coast Bureau of THE FILM DAILY

Hollywood — Arthur Greenblatt, PICT distributor head, will leave Hol- lywood Monday, after conferring with O. Henry Briggs and Leon Fromkess in charge of production. Greenblatt will move the Pike’s office and thence to Seattle, Denver, Oma- ha and Chicago before going to headquarters in New York. The office around the town is to set cir- cuit deals on “The Isle of Forgotten Sins” and “Tiger Fangs.”

Sorry, No Rivoli Passes

Rivoli has suspended the pass list for WFTB due to pic’s capacity’s.
U. S. Chance to Do Spanish-Language Pix Lost

Chilean Film Industrialist Cites Higher Costs And National Differences

By RALPH WILK
West Coast Bureau of THE FILM DAILY

Hollywood—Hollywood has lost its chance to make Spanish-language films, according to Jorge Delano, Chilean film industrialist, artist and publisher, who is here on a visit under the auspices of the Co-ordinator of Inter-American Affairs. He declared Latin America is making its own motion pictures and will do so in greater degree after the war.

Delano said Argentina, Mexico and the southern republics are making their own pictures for a tenth of the cost assumed by Hollywood. He pointed out "differences in national customs, and language usages, and true classification of the actors to the proper parts were among the reasons for Latin America's rapid expansion in the production of films."

Delano reported that Argentina is making 100 average-grade pictures a year and Mexico another 100. No Chilean films are being made at present, but will be when conditions are normal. Señor Delano's son, Jorge Delano, Jr., has been in Hollywood 2 years studying production methods with an eye to going into business with his father in South America after the war.

Señor Delano is a distant cousin of President Roosevelt. He made pictures in this country some years ago and came to Hollywood in 1930 to study sound.

Report Pickford-Gordon Close for "Junior Miss"

(Continued from Page 1)

...close, although no deal has been signed. Price is said to be $410,000 or $550,000 down and 35 per cent of the profits. The authors will decide this week which deal they will accept. United Artists will release the picture next June if the pact is signed.

Observe "Comerford Day"

Scranton, Pa.—"Comerford Day" at Dunn's Lake, when members of the Boy's Club are entertained, will be observed today. This yearly custom was established by the late M. S. Comerford, founder of the Comerford Chain, who each year up until the time of his death, arranged and participated in the activities.

WEDDING BELLs

Scranton, Pa.—The marriage of Jeane Cannon, Strand, to James Kelly, is scheduled to take place sometime during August.

TO THE COLORS!

★ TO OFFICERS SCHOOL ★
Seymour Becker, advertising assistant, The Film Daily, reports to Fort Benning, Ga.

★ ARMY ★
Larry Curtis, Columbia home office exploitation dept.

CARL COVERNESS, manager, Riviera, North Tonawanda, N. Y.

DANIEL LIND, manager, Victor, McKeesport, Pa.

★ COAST GUARD ★

★ WAVES ★
Ensign Ethel F. Rosenberg, daughter of Fred D. Felt, Philadelphia theater operator, in charge of WAVES recruiting headquarters, Wilkes-Barre, Pa.

★ MERCHANT MARINE ★
Frank Sheffield, salesman, Republic, Denver.

Soviet Buys Warners' "Mission to Moscow"

(Continued from Page 1)

Soviet status of "Moscow" existed yesterday. Warners issued no statement, but from sources close to the company it was ascertained that a deal for the pic had been closed and a lavender print shipped by air. If the ban story, originating with North American Newspaper Alliance and published in New York first by the Times, was factual, the producer-distributor obviously was without word to that effect. New York Daily News picked up the NANA story yesterday, basing it on an editorial raspberry.

London Daily Telegraph
In Potshot at "Moscow"

London (By Cable)—The Daily Telegraph took a potshot at Warners' "Mission to Moscow" following its preview here, basing its attack on the purge sequences.

"History is marching down Hollywood Blvd., in a false face to the mingled strains of the Internationale and the Star Spangled Banner," the Telegraph charged.

Warner Executives Huddle in Chicago

Chicago—A group of Warners executives, including Ben Kalmanson, general sales manager; Charles Einfeld, director of advertising and publicity; Mort Blumenstock, in charge of advertising and publicity in the East; Roy Haines, Western and Southern division sales manager; A. W. Schwalberg, supervisor of exchanges, and Norman H. Moray, short subject sales manager, conferred here yesterday.

Einfeld and Blumenstock came on from New York to address Army Emergency Relief officials on national showings of Irving Berlin's "This Is the Army," with Kalmanson and Haines also participating in the session.

Entire group will return to New York over the week-end.

Adult Delinquency
Northwest Problem

(Continued from Page 1)

are facing these days, there's the case of a new 1,250-seat house opened about a year ago by the Evergreen circuit in a certain military center. Today, the house looks 10 years old. The carpets and furniture must all be replaced. Lava
tory destruction bills have been running around $300 a month, in the women's lavatory as well as the men's. The favorite trick is to put bottles down toilets. It has been necessary to refuse to admit any to the theater if obviously carrying a bottle of liquor.

It is almost impossible to secure light bulbs for theater marquees, and also batteries for usher flashlights, according to theater men.

Willkie on Air Tomorrow

Wendell L. Willkie, 20th-Fox board chairman, will participate in a program combating racial hatreds to be broadcast over the CBS network tomorrow from 7 to 7:30 p.m.
NOTICE!

Starting Sept. 8, I will begin shooting “Dr. Paul Joseph Goebbels, His Life and Loves” because I am convinced, after a thorough examination of the subject matter and public interest in it, that there is definitely a vast market for such a powerful and unique story.

It will NOT be a war picture. It will be an intimate, searching dramatization of the personal life of one of the most sinister, yet fascinating, scoundrels in world history. The main theme of the gripping story will revolve around his attempts to seduce the one girl who had the strength of character and courage to resist his mad desires. The entire story is based upon actual facts. The director will be Alfred Zeisler, who, as head producer and director at the UFA studios in Berlin, inadvertently came in personal contact with the Propaganda Minister and other high German officials.

I assure you that

“DR. PAUL JOSEPH GOEBBELS, HIS LIFE AND LOVES”

will be designed as an outstanding boxoffice attraction and will be produced lavishly and knowingly.

W. R. Frank

W. R. FRANK PRODUCTIONS
GENERAL SERVICE STUDIOS, HOLLYWOOD, CALIFORNIA
McMURPHEY WILL STUDY INDUSTRY

New OCR Amusement Head Formerly Managed Theaters; May Appoint Industry Operations Executive

Washington Bureau of THE FILM DAILY

Washington—In order to “fit the industry into the war effort,” considerable study of the motion picture industry, along with the entire entertainment field will be necessary, George W. McMURPHEY said Friday. McMURPHEY is to head the Amusement and Recreation Section of the Service Trades and Distribution Division of the Office of Civilian Requirements as soon as his transfer from OPA is approved by the Civil Service Commission. An order was signed last week giving OCR a “coordinating” authority over amusements as well as many other phases of civilian life. McMURPHEY made it plain that he is not interested in a “make work” program. Emphasizing his lack of experience, he said that “I have no express authority to act as arbitrator but, as a matter of fact, as far as our own situation is concerned, it would be better for the country if this thing could be worked out by a private individual or a private agency. I am here to try to assist the people who have been affected by the difficulties that we have. I am not here to solve the problem of the industry.”

Schines Win Second Ohio Consent Award

Cleveland—Schines’s Norwalk and Moose Theaters in Norwalk are granted elimination of the seven-day clearance hereof by consent of Warners’ Ohio Theater, Sandusky, with the understanding that the Norwalk houses may play pictures immediately upon conclusion of the Sandusky run, by a consent award.

Law and Order Rally as Counter to Vandalism

Newark, N. J.—First of a series of “Law and Order” rallies for boys, conceived as a means to curb juvenile vandalism throughout this area, was held Saturday at the Broad St. The.

McNutt May Block Super-Critical List

Washington Bureau of THE FILM DAILY

Washington—Possibility that WMC Director Paul V. McNutt may step in to block the issuance of the proposed super-list of “critical” occupations, which has been under discussion for some time by the Essential Activities Committee of WMC, rose at the week-end. The committee...

D. C. EXCHANGES EXEMPTED FROM 48 HOURS

Griffith Pre-Trial Conference Set for Sept. 13

Gov’t Assigns H. L. Flurry To Assist Federal Attorney at Fall Court Hearing

Oklahoma City—A pre-trial conference in the Government’s antitrust suit seeking to dissolve the Griffith Amusement Co., filed in 1939, has been scheduled for Sept. 13 by Federal Judge Edgar S. Vaughn in whose court the case rests.

The Government claims monopoly, combination with distributors and producers to restrain sale of film to exhibitors.

June Admission Tax Collections Decline

Washington Bureau of THE FILM DAILY

Washington—Amusement tax collections for June on May business, fell off sharply according to figures released today by the Bureau of Internal Revenue. The national total...

Canadian Theaters to Get Pix on Basis of ‘41 Pacts

Toronto—Canada’s Wartime Prices Board has adopted the “fair share” principle in the distribution of product for the new season. Allocation...

WB “A” and Pfd. Time Up More Than 150%

On the strength of its top-bracket productions, on which the company is now concentrating, Warners has increased its “A” and preferred playing time by more than 150 per cent in the past season, playdate records of the company revealed.

In the matter of “A” time alone Warners is understood to be getting more such playing time than any other company.

This genuine of choice playdates has combined with extended runs to give the company its current all-time high in billings.

Scollard Notified In WMC Letter; Ruling Does Not Affect Essenticality

Washington Bureau of THE FILM DAILY

Washington—Washington film exchanges have been granted an exemption from the 28-hour work week order, C. J. “Pat” Scollard, Paramount chief of branch operations, was notified at the week-end.

Scollard, who was here with Sydney Bromberg, Loew’s attorney, last Tuesday presented a letter stating the case for film row, signed by nine major distributors and the Washington...

July’s Arbitration Case Spurt “Amazes”

Industry attorneys are expressing “amazement” over the sudden spurt in the number of arbitration complaints filed in July after a period of comparative inactivity. Twelve new complaints have been filed in...

“One World” Will Be Made in 9 Languages

Twentieth-Fox will produce Wendell Willkie’s “One World” in eight foreign languages in addition to English it was announced at the week-end. Languages will include...

Cleveland Weighs Juves’ Segregation

Cleveland—The City Law Department and Police Capt. Arthur V. Roth, chief of the department’s juvenile bureau, have under consideration the drafting of a law segregating in motion picture theaters children under 16 not accompanied by adults, as a means to control juvenile delinquency. Capt. Roth and assistant law director Joseph H. Crowley are working toward that end in co-operation with George W. Erdmann, secretary of the Cleveland Motion Picture Exhibitors Association.

C. H. Foreman Withdraws

Washington—C. H. Foreman has announced that he has resigned as president of the Foreman Motion Pictures Company effective today. He is succeeded by his brother C. J. Foreman, vice president.

Move to Dismiss Appeal

Crescent Counsel Claims Judgment Not Final

Nashville—A motion to dismiss the appeal to the Supreme Court in the Government anti-trust suit against Crescent Amusement Co. and others was filed Friday by George H. Armistead, Jr., and William Waller, defense counsel.

Motion was entered in behalf of Crescent, Cumberland Amusement Co., Lyric Amusement Co., Rockwood...

New O.R. Amusement Head Formerly Managed Theaters; May Appoint Industry Operations Executive

Washington—In order to “fit the industry into the war effort,” considerable study of the motion picture industry, along with the entire entertainment field will be necessary, George W. McMURPHEY said Friday.

McMURPHEY, who was appointed to this post by the Office of Civilian Requirements, takes over at the time when a great many of the organizations that normally carry on entertainment activities are either closed or under government control.

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The Broadway Parade

Mission to Moscow (Warner Bros. Pictures)—19th week... Hollywood
Stage Door Canteen (United Artists-Sol Lesser)—3rd week... Capitol
Dixie Coverup (Warner Bros.—First National)—5th week... Astor
Victory Through Air Power (Warner Bros.—First National)—2nd week... Globe
Appointment in Berlin (Columbia Pictures)—2nd week... Rialto
The Great Nudie Nymphet (United Artists)—Reserved... Strand
Here to Hold (Universal Pictures)—Reserved... Music Hall
Mr. RKO Radio Pictures... RKO
Stormy Weather (Twentieth Century-Fox)—Reserved... Palace
In the Days of Danger (RKO Radio Pictures)—Palace
The Wise Guy (Monogram Pictures)—Reserved... New York
Stronger from Pocahontas (Paramount)—Palace

TWO-A-DAY RUN

For Whom the Bell Tolls (Paramount Pictures)—3rd week... Rivoli

FOREIGN LANGUAGE OPENINGS

The Russian Story (Arkino Pictures)—5th week... Swiss
Honeymoon Nights (Greer)—Reserved... Belmont

FUTURE OPENINGS

Bombers Moon (Twentieth Century-Fox)—July 30... Radio
Let's Face It (Paramount Pictures)—July 28... Paramount
Hit the Ice (Universal Pictures) (a) —Reserved... Criterion
Deury Was a Lady (Metro-Goldwyn-Mayer)—Palace
Homes Can Wait (Twentieth Century-Fox)—July 14... Mecca
Calabospos (United Artists) (a)—July 29... Palace
This is the Army (Warner Bros. Pictures) (a)—July 30... Palace

(a) Dual bill
(b) Subsequent run
(c) Follows current bill.

Rep. Ad-Publicity Heads To Spend Time in Field

West Coast Bureau of THE DAILY FILM L A Y S

Hollywood—New promotional set-up for Republic, announced by Herbert R. Yates at the West Coast branch managers’ convention which closed at the studio Friday, will see a rotation of duties for Charles Reed Jones, in charge of all advertising, Steve Edwards, assigned to handle all publicity, and Len Bloy, new liaison for the New York ad-publicity department on the Coast.

The program comes at an hour when the station does not ordinarily relinquish except for President Roosevelt’s talks.

Lobby Broadcast Set For “Army’s” Premiere

World premieres of “This is the Army” will be exclusively broadcast by Station WMCA from the lobby of the Hollywood Theater on Wednesday night, from 8:15 to 8:45 with Jerry Lawrence and Ethel Colby providing description and interviewing notables.

Nine Warner Executives
Return to N. Y. From Trips

Nine Warners executives are back in New York today following western trips and tours. Charles Einfeld and Mort Blumenstock returned over the weekend from Chicago, where they conferred with Army Relief officials on Irving Berlin’s “This is the Army.” Ben Kalmsen is back from the south and midterm following his regional sales meetings in Chicago and San Francisco.

Roy Haines and A. W. Schwaberg, who also visited some key cities on route East, and Norman H. Moray, Howard Levinson and Albert S. Howson, who stopped off at the Burbank studio, after the Frisco trip, have now returned to New York.

Jules Lapidus is back from a trip to Pittsburgh.

FINANCIAL

(July 23)

NEW YORK STOCK MARKET

Not open

Am. Seat.
Col. Pic., etc. 12 1/2
Columbia Pic., etc. 24 1/2
Con. Film, etc. 24
Con. Film, etc., adj. 24
Dex, Kodak 16 1/2
Dex, etc. 16 1/2

NEW YORK CURBS MARKET

Monogram Pics., etc. 18
RKO War 15
Samsonite Corp. 16
Technicolor 16 1/2
Trans-Lux 11

Universal Pics., etc. 16 1/2

N. Y. OVER-THE-COUNTER SECURITIES

Met. Playhouse, Inc. 2nd deb. 45
Ray Tha., Bldg. 41, 1st 25

Ray Murray to Columbia

Ray Murray joins Columbia’s home office as a member of the Promotion department today, and will function as trade press contact under Horstene Schorr. Recently with Metro’s shorts department, Murray formerly was Ray Emanuel’s New York correspondent for the Exhibitor string.

10 P.M. Grand Rapids Curfew

Grand Rapids, Mich.—The City Commission has adopted a 10 p.m. curfew law, effective Aug. 10.
Going Places

IN 1943-44
So Proudly We Hail

Riding High
IN TECHNICOLOR
starring
DOROTHY LAMOUR
DICK POWELL
VICTOR MOORE

For Whom the Bell Tolls
Roadshow
In Technicolor
Produced and Directed by
SAM WOOD

True to Life
MARRY MARTIN
FRANCHOT TONE
DICK POWELL
VICTOR MOORE

Hostages
FAMOUS BEST-SELLER
Arturo de Cordova • Luise Rainer
William Bendix
<table>
<thead>
<tr>
<th>CITY</th>
<th>PLACE OF SCREENING</th>
<th>THE GOOD FELLOWS</th>
<th>TORNADO</th>
<th>LET'S FACE IT</th>
<th>HOSTAGES</th>
<th>TRUE TO LIFE</th>
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<tr>
<td>ALBANY</td>
<td>FOX Proj. Room, 1052 Broadway</td>
<td>MON. AUG. 9</td>
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<td>ATLANTA</td>
<td>PARAMOUNT EX., 154 Walton St., N. W.</td>
<td>MON. AUG. 9</td>
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<td>BOSTON</td>
<td>PARAMOUNT EX., 58 Berkeley St.</td>
<td>MON. AUG. 9</td>
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<td>BUFFALO</td>
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<td>CHARLOTTE</td>
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<td>CHICAGO</td>
<td>PARAMOUNT EX., 1306 S. Michigan Ave.</td>
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<td>CINCINNATI</td>
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<td>CLEVELAND</td>
<td>PARAMOUNT EX., 1735 E. 23rd St.</td>
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<td>DALLAS</td>
<td>PARAMOUNT EX., 412 S. Harwood St.</td>
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<td>DENVER</td>
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<td>DES MOINES</td>
<td>PARAMOUNT EX., 1125 High St.</td>
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<td>DETROIT</td>
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<td>INDIANAPOLIS</td>
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<td>KANSAS CITY</td>
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<td>LOS ANGELES</td>
<td>AMBASSADOR THEA., Ambassador Hotel</td>
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<td>MEMPHIS</td>
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<td>MILWAUKEE</td>
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<td>MINNEAPOLIS</td>
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<td>NEW HAVEN</td>
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<td>NEW ORLEANS</td>
<td>PARAMOUNT EX., 215 S. Liberty St.</td>
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<td>NEW YORK CITY</td>
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<td>NEW YORK CITY</td>
<td>FOX Proj. Room, 345 West 44th St.</td>
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<td>OKLAHOMA CITY</td>
<td>PARAMOUNT EX., 701 West Grand Ave.</td>
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<td>OMAHA</td>
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<td>PHILADELPHIA</td>
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<td>PITTSBURGH</td>
<td>PARAMOUNT EX., 1727 Blvd. of Allies</td>
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<td>PORTLAND</td>
<td>PARAMOUNT EX., 909 N.W. 19th Ave.</td>
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<td>ST. LOUIS</td>
<td>PARAMOUNT EX., 2949 Olive St.</td>
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<td>SALT LAKE CITY</td>
<td>PARAMOUNT EX., 270 E. 1st South St.</td>
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<td>SAN FRANCISCO</td>
<td>PARAMOUNT EX., 203 Golden Gate Ave.</td>
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<td>SEATTLE</td>
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<td>WASHINGTON</td>
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McNutt May Block Super-Critical List

(Continued from Page 1)

See met to continue its work of compiling the list, but the committee chairman stated most of his time concerning with McNutt, in answer to several calls for him during the writing. The committee itself, while it may be logical rather a free hand, is in fact merely an advisory body, and matters of policy is not free to act independently.

The release of the list now being prepared, it is felt, would cause a good deal of confusion and worry, and McNutt is anxious to avoid the delay so far, it is reported, he has not reached any decision, but he has suddenly become extremely interested in the matter.

In the meantime, the committee is still trying to complete its deliberations on the list itself. As usual, lengthy meetings are held with practically nothing accomplished. The mere fact that the list is nearly finished does not mean that it will be finished without long delay.

In addition, there is disagreement in the part of some committee members as to whether the critical list should be brought out. Although he committee majority is reported to favor bringing it out, there is strong opposition. One member pointed out Friday that the compiling of a list of "critical occupations" is nothing new. It has been discussed for two years, he said, recalling that long before we were in the war, the United States Employment Service had such a list for its own use. Although obviously opposed to the issuance of such a list, he was not at all certain that it would be blocked although several broadcasting jobs are believed under consideration for inclusion on the list. There are no motion picture jobs included.

Kent Curfew Enforced

Kent, O.—Kent's new curfew law requiring children under 15, unaccompanied by adults to be off the streets between 10 p.m. and 5 a.m. is now in effect. The ordinance, backed by the PTA, was signed yesterday by the mayor.

The Midas Touch:

- ● DESPITE the high commercial mindedness of our theaterman o'er the land, there is a factor affecting their pocketbooks which begets considerably less attention than it deserves.—Phil M. refers specifically to the aura and national grossing advantages which spring from a feature picture's presentation at Radio City Music Hall.

To begin with, there is no first-run outlet in the country comparable to Mister Gus S. Eysell's emporium when it comes to glorifying any attraction selected for presentation. At once the metropolitan populace is flogged as to pic's merits—the filmgoers hereabouts knowing full well that it's good enough for RCMH, it's good enough for them. In these days of rapid communications (plus the mysterious manner in which word gets around via chatter), it isn't long o'er John Q. Public in both key and hamlet alike learns directly and from the "underground" that a certain opus is in a Music Hall selection. This is particularly true within the trade, because our distribution gents, good traders that they are, drive home to outlets that the picture they are vending has grabbed an RCMH booking. True, the exhibs, scrapping for terms, may minimize the importance of RCMH engagements to the film salesman, but that's all part of the game.

- ● BUT, notwithstanding a degree of consciousness on the part of many showmen re RCMH bookings' value to their own box-offices, there are those who are prone to view the phenomenon with amazing complacency. Most exhibs are wise to the fact (ALL distribs are) that a RCMH engagement, just per se, imparts to a picture a huge potential "take." That comes under the heading of, as we have mentioned above, "national grossing advantages." On the side of aura, there is much to be said and appreciated. You can call it an intangible, if you like, but it's definitely more than that. Perhaps the best way to come by a conviction is to attend a RCMH dress rehearsal. There, everything prepared in connection with the stage show is pointed-up to enhance the feature film. After all, RCMH is a film theater. The pointing-up, however, is done so exceedingly well that literally millions of Americans instead of saying "I went to Such-and-Such (naming the film's title) yesterday," clarion "I went to the Music Hall yesterday." The handsome "bonus" of RCMH diversifications lures regularly a plethora of patrons into the big stand. The Rockettes have their dyed-in-the-wool fans, just as the stars of any feature have. So have the Corps de Ballet, the Symphony Orchestra, the Grand Organ, and all the other sub-divisions of the show. The legs of entertainment-seekers properly place on their respective and deserved pedestals such executive artisans as Leon Leonidoff, Russell Markert, Florence Rogge, Bruno Malnev, Eugene Brown, Nat Kerson, Willa Van, Marco Montedora, H. Rogge, Erno Rapace and his associate conductors, Frank Nowicki and Jules Silver; Richard Leibert and Harry Campbell, presiding at the Grand Organ keyboards; and other staff members.

- ● LITERALLY a flood of genius and mass of mechanics contribute to the fashioning of the stage show, setting off to maximum advantage the toll, time, yes and dollars, which Hollywood has poured into the screen offering. Accompanying RCMH's current attraction, RKO Radio's "Mr. Lucky,"—packaging in the customers—is a brilliant surrounding program, typical of how Mister Eysell glorifies the feature films he plays, and adds lustre and gold for exhibs subsequently playing them.

AVENGIE PEARL HARBOR!

COMING and GOING

OSCAR NEIL, president of Newmade Products, is in Chicago attending the Mid-West Forum.

SPIROS SKOURAS, 20th-Fox proxy, returns to New York today from the Coast.

MADELEINE WHITE of Monogram returns today from a short vacation.

LOUIS PHILLIPS has arrived on the Coast for a three-week visit here.

FRANCIS HARMON and PALMER HOYT arrive in Hollywood today.

IRVING SHIFFLIN of RKO left for Hollywood Friday.

A. A. SCHUBART and WILLIAM MCSHEA of RKO are in Chicago.

EDWARD SCHMIDT, UA western division manager, left over the week-end on a tour of the exchanges in his territory. He will be gone for about three weeks.

ARTHUR JEFFREY, of the UA publicity department, is now enjoying the first week of his vacation at Laie Harbor.

Gordon Gets Six Months For 'Junior Miss' Choice

Max Gordon and his associates in the ownership of "Junior Miss" have been given six months to decide whether or not they wish to offer a play made by Mary Pickford for the screen rights to the play they will accept. An announcement in "The Film Daily" on Friday, the owners have a choice between $410,000 outright or $355,000 plus $5 per cent of the picture's net profit. It is said to be the highest price ever paid for the screen rights to a play or story.

United Artists received permission under the terms of the purchase to release the film version in June, 1944, a year earlier than on which Gordon and the writers had insisted. "Junior Miss" completes its New York run on July 31 after chalking up more than 700 performances.

Fire Damages NFB Building

Ottawa—Undetermined loss was caused the National Film Board building Friday afternoon when fire started in the film cutting room. Three workers and a number of firemen were injured.

Expect Willkie Will Defend Chaplin Suit

Wendell L. Willkie, as senior partner of Willkie, Owen, Orr, Farr and Gallagher, prominent law firm which was appointed special counsel to 20th-Fox at company's board meeting on April 9, 1942, at which time Willkie himself was elected chairman of the board, will play an important role in defense of the million dollar suit which Charles Chaplin, in his own behalf and that of UA stockholders, formally brought on Thursday against 20th-Fox, David O. Selznick, David O. Selznick Productions, Vanguard Films, Inc., and United Artists Corp., it was reported on the highest authority. Plaintiffs is represented in the action by Schwartz & Frohlich, veteran motion picture legalists.

Happy Birthday to You

C. L. Yeansly

JULY 26

Charles Butterworth

Nevada
July's Arbitration Case Spurs "Amazons"

(Continued from Page 1)

July and the month has a week to go. Five of the new cases were filed in Boston and two in Buffalo, while in June three were filed in Buffalo and two in Boston, making a total of seven cases in Boston and five in Buffalo.

While no concrete reason has been established for the upswing in arbitration complaints, one theory is that with business at a high in most spots, exhibitors have the money to seek adjustments now so that they will be in a more advantageous position if, and when, the present high grosses taper off.

Some attorneys see no other reason inasmuch as a majority of the theaters are playing to capacity and conditions satisfying, regardless of the clearance situation.

Latter group of lawyers speculates on an upswing in the market in the key areas of the country, between the approaching expiration of the New York consent decree and the exhibitors' squawks.

Two Arbitration Cases Are Docketed in Boston

Two demands for arbitration were filed in the Boston tribunal at the week-end, both involving clearances.

One was docketed by the Newport Theater Co., an E. M. Loew unit, operating the Paramount Theater, Newport, R. I. Complaint asserts that the Paramount now plays product second-run subject to 60 days after the Strand in Newport and 60 days after the Opera House, except pictures from 20th Century-Fox which demands 90 days' clearance for the Opera House. Complainant asks that all clearances to the Strand and Opera House be reduced to 14 days.

The Plaza Theater, Derry, N. H., is seeking a reduction of clearance, now granted to the State, Crown and Superior of the New Hampshire, all of which have 30 days over the Plaza. Complainant was told that the Nashua clearance abolished or reduced to one day and the Manchester clearance reduced to seven days.

L. A. Theater Is Denied Clearance Adjustments

Clearance relief for the Los Felix Theater, Los Angeles, has been denied by the arbitrator who found that the evidence presented at the hearings did not justify the changes.

Complainant claimed that the 45-day clearance given to the Los Angeles first-runs was unreasonable and

IN NEW POSTS

W. W. MCKENDRICK, salesman, Monogram Pictures

JOHNNY MORMET, booker, Monogram, St. Louis

WILLIAM McCANN, copy chief, Kayton-Spiegel Co., Inc., New York

EXHIB. Ann's to Hear Lee

At the invitation of R. R. Biechele, president of the Kansas-Missouri Theater Association, Claude Lee, director of public relations for Paramount, will address the Silver Anniversary convention of the organization, to be held at the Phillips Hotel, Kansas City, next Wednesday and Thursday.
Moves to Dismiss Crescent Appeal

(Continued from Page 1)

Amusement Co., Cherokee Amusement Co., Anthony Sunderland and Kermit G. Stengel and is described as a "motion to dismiss the appeal filed by the plaintiff in this case on the ground that the appeal is premature." It is understood that there was pending undisposed of by the Court a motion of Crescent Amusement Co. to amend the pleadings in the suit. In a previous motion filed by Cumberland, Rockwood, Cherokee and Kentucky Amusement Co. on March 23 and supplements to these motions filed on March 26 were re-vealed in an attached form signed by the clerk of the court.

Crescent appeal was based on claims that the judgment of the Court was not final because of these motions and that therefore an appeal could not be made as no motions of the pending motions and petitions were made in the appeal filed by Assistant Comptroller to Capitol, Tom C. Clark and Special Assistant Robert L. Wright. Crescent and affiliated defendants demand in their appeal that copies of these motions and petitions pending be made a part of the plaintiff's appeal record. Judge Liston was the Robert Treat Court of Appeals in New York City who decided in the case in the state that the death of his mother and is not expected back in Nashville until about Aug. 1.

"One World" Will Be Made in 9 Languages

(Continued from Page 1)

German, Italian, Russian, Chinese, French, Turkish, Arabic and Spanish and it is planned to show the picture in Axis and Axis occupied countries as soon as they are occupied by Allied forces.

Darryl F. Zanuck, who produces the film, leaves Hollywood for New York this week to discuss production details with Willkie.

"Rhine" Showing Today

Warner's trade show "Watch on the Rhine" at 2:30 p.m. today in the home office projection room. "Murder on the Waterfront" also is being screened this morning at 10.

HOLLYWOOD DIGEST

SIGNED

GEORGE CIVIT, producer, RKO.
RANDELPH SCOTT, director, 20th-Fox.

ASSIGNMENTS

CHARLES B. MARIAN and TIM RAYAN, screenwriters, "Emerson," Paramount.
BERTRAM HOLRICK, screenwriter, "The Little Church Around the Corner," Monogram.
ROBERT WILMOT, director, "Harvest Melody," Warner Color-RC.

TITLE SWITCHES

"So This Is Washington," formerly, "Dollar a Year Man," RKO.
"Underdog," formerly, "The Man from Wash."

Law and Order Rally as Counter to Vandalism

(Continued from Page 1)

... here. Approximately 500 thousand dollars was the cost of the court's appeal. The rally was sponsored by Newark Post, American Legion, and the Essex County Council, Jr. O.A.U.

Each youngster attending was asked to designate a particular organization with which he will affiliate. "The kids will be divided into groups," said Judge Liston. "They are listed were the Robert Treat Court of Appeals in New York City who decided that the death of his mother and is not expected back in Nashville until about Aug. 1.

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ROY ROGERS * TRIGGER KING OF THE COWBOYS SMARTEST HORSE IN THE MOVIES

"SONG OF TEXAS" A REPUBLIC PICTURE

BOOKED BY THE PALOMAR
Seattle, Wash.

Another ROY ROGERS' FIRST RUN!
McMurphy himself has had some experience with theater management, and has made it plain that he will rely largely upon experienced heads in the business. For three years—1929–32—manager of theaters in Portland, for Fox West Coast and Paramount. Since then, until coming to OPA last year, he has been in the radio, advertising and merchandising fields.

Although he is not a theatre executive, McMurphy is not certain that he will stay long in direct charge of the entertain-
ment division, but it is plain that he is thinking seriously of trying to find an industry man to bring in as operatic head of the department. Although the full scope of OPR authority is not yet clear even to those most directly concerned, it appears that the agency will serve in a position within WBP analogous to that of the Office of War Mobilization among the various war agen-
ties. Authority to enforce its program does exist, said one OPR official, pleading that he was too unfamiliar with the order to explain it in detail.

Two functions stand out as most important among the three of the OPR. The first is its right to determine es-
sentiality of an industry, or a part of that industry, on or under a national basis. Secondly, OPR is responsible for the entire labor situation of the industry. If an exhibitor is faced with closing down his place of business for lack of a necessary item, OPR must order him to produce. If the exhibitor refuses, he may be enjoined and, if he still refuses, the OPR will take him to court. If he is found guilty, he may be fined or have his equipment seized. These are only a few of the many powers and duties of OPR. The second function is the control of the labor situation of the industry. If an exhibitor is faced with closing down his place of business for lack of a necessary item, OPR must order him to produce. If the exhibitor refuses, he may be enjoined and, if he still refuses, the OPR will take him to court. If he is found guilty, he may be fined or have his equipment seized. These are only a few of the many powers and duties of OPR. The second function is the control of the labor situation of the industry. If an exhibitor is faced with closing down his place of business for lack of a necessary item, OPR must order him to produce. If the exhibitor refuses, he may be enjoined and, if he still refuses, the OPR will take him to court. If he is found guilty, he may be fined or have his equipment seized. These are only a few of the many powers and duties of OPR.
More than ever the main-stay of the motion picture industry, with every foot contributing its full share of exceptional quality.
Look up your figures on Walter Wanger's "Eagle Squadron" and "Arabian Nights"!

"We've Never Been Licked" will lick these two!
DISTRIBUTORS WILLYING TO STUDY COMPLAINTS

Production Costs Up 100% in 3 Years—Warner

20th-Fox Chicago Session to Follow N. Y.
Regional; Coast Meeting Set for Aug. 11-13

Chicago—Twentieth-Fox will hold the second of three regional sales meet-
ings at the Blackstone Hotel here on Aug. 5, 6, and 7. The meeting will fol-
low an initial one to be held in New York at the Hotel Astor on Aug. 2, 3 and 4.
The Chicago sales conference will be followed by a final one to be held at the
Ambassador Hotel in Los Angeles on Aug. 11, 12 and 13.
Tom Connors, distribution chief of the company, will preside, and Spyros
Skraros, president, will address the meeting.

Charter New Theater Managers Union Here

A new union, the Motion Picture Theater Managers and Employees,
Local 182, CIO has been chartered and will seek to organize managers,
assistant managers, cashiers, doormen, usherers and matrons in the five
boroughs of New York City plus Suffolk, Nassau and Westchester
Counties. An office of the union, which was launched by the Office
(Continued on Page 10)

Chakeres Acquires Five Theaters in Kentucky

Winston-Salem, Ky.—Chakeres Thea-
ters, Inc., of Springfield, O., bought the Clark Theater here for $16,000 at
a bankruptcy sale and shortly after announced the purchase of two other
theaters here and two in Frankfort,
Ky.
The other two purchased here were
(Continued on Page 10)

Biz Off 10% Since July 10

But Take is Above Same Period in '42

Sets Aug. 14 for Trial Of Zevin, Browne Aide

New York Federal Judge Francis
G. Caffey yesterday postponed the
trial of Isador Zevin, ex-secretary
to George E. Browne, former IATSE
head, until Aug. 16. Zevin is charged
with perjury before a special Fed-
eral grand jury investigating al-
leged racketeering in the film in-
(Continued on Page 10)

MPTOA Says Sales Chiefs Prefer to Consider Each Situation Individually

Five major companies have ex-
pressed a willingness and a desire
to adjust complaints of independent
exhibitors but they prefer to deal
with the exhibitor, himself, rather
than with an association representa-
tive, it is indicated in a current
MPTOA bulletin.

Replica to a letter to the general
sales managers from the MPTOA
committee on product, prices and
policies put out that the doors of
(Continued on Page 8)

Clark Seeks Exhib. Reaction to Decree

West Coast Bureau of THE FILM DAILY
Hollywood—During his brief stay
here, Tom C. Clark, Assistant At-
torney General in charge of the Anti-
Trust Division and War-Fraud Unit
of the D of J, conferred with repre-
sentatives of exhibitor organizations
and distributors regarding their re-
action to the New York consent de-
cree.

No formal statement was issued
regarding the meetings or details
(Continued on Page 8)

Local 306 Would Reopen Century-Empire Contract

Following receipt of a formal re-
quest by Century Circuit addressed
to the Empire State Motion Picture
Operators Union asking for the re-
(Continued on Page 6)

Italian Versions of 40 Pix Held Ready

Italian versions of 40 films are
being held ready for distribution
in Italy by American picture companies
as soon as that nation capitulates
(See Column 4 Below)

Intimate in Character
International in Scope
Independent in Thought

NEW YORK, TUESDAY, JULY 27, 1943

2,208,027 Earnings Increase for Loew's

A net profit increase of $2,208,027
was reported yesterday by Loew's
Inc., for the 40 weeks ended June 10,
1943, over the corresponding period of
1942. Loew's current 40-week
earnings, after all charges, were
(Continued on Page 11)

Note Slight Rise in P. R.
Imports of Film Footage

San Juan, P. R. (By Cable—Passed
Censor)—Film footage totalling
4,833,817 feet was imported by
Puerto Rico from the United States
(Continued on Page 11)

20 Chi. Houses Still
Resort to Premiums

Chicago—Twenty Chicago thea-
ters are using a combination offer this
week for premiums, but triples have steadi-
ely declined, until only a half dozen
are using them. More theaters are
using "fresh" programs.
When Manager Weds Manager, It's News!

Detroit—When one theater manager marries another theater manager, it's news.

Larry Wenkowski, manager of the Ritzamona Theater for United Theater Managers, and Josephine Hormel, manager of the Rosedale for the same circuit, were quietly married on Saturday. The ceremony was performed by Rev. Michael G. Green, and it is probably the first marriage between theater managers on record.

Fact that UDT has been a national leader, as recently reported in FILM DAILY, in the employment of female managers, is the background for this event.

The bride is giving up her theater post.

OWI Men Slowing on Job Until New Head is Named

Washington Bureau of THE FILM DAILY

Washington—Several members of the staff of the defunct OWI News Bureau remain with the agency as this time both, in Washington and Hollywood, pending determination of the number of men to handle OWI work. Arch A. Mercey, assistant chief under Lowell Mellett, offered to stay on the job until the new setup is worked out and his offer was accepted. Several others are likewise still on hand.

Complete freedom in staffing his office will be accorded the new man, whoever he might be, James A. Allen, deputy director of the domestic branch, said Friday. Neither he nor Palmer Hoyt, director of the association, had any idea who the man will be. Hoyt is now in Hollywood where he is meeting with WAVC heads this week in an effort to straighten out the many serious problems between the two OWI and the industry. Francis J. Harmon, executive vice-president of WAVC is on hand.

Rep.'s "Atlantic City"

gets Technicolor's Dyes

West Coast Bureau of THE FILM DAILY

Hollywood—Reproduction will dip "Atlantic City," and some of its important pix next season in Technicolor's dye vat, according to Herbert W. Berman.

As the company's final regional sales meeting closed here at the week-end, Prexy James R. Grainger predicted that "In Old Oklahoma" will yield a $5,000,000 income. He added that gross figures on "Flying Tiger" would reach $2,500,000, those on "Icecaps," $1,500,000 and added that gross figures on "Hit Parade of 1943" were nearing the $2,000,000 mark.

"Junior Miss" Pic Version Will Start Late in Year

West Coast Bureau of THE FILM DAILY

Hollywood—Mary Pickford's production unit which will produce "Junior Miss" for United Artists will be known as The Pickford Company. Production is expected to start late this year with talent to be recruited from the legitimate stage and little theaters. A prominent director has been signed and his name will be announced shortly.

This will be Miss Pickford's first production venture since 1938. She also plans to make a picture depicting Girl Scout activities, basically a study of the youth movement throughout the world.

Fete Samson Thursday

Toronto—Sydney Samson, recently appointed Canadian district manager to 20th-Fox, will give a dinner at the Royal York Hotel, Thursday night, to be given by W. C. Gehring, Western division manager of the company, and other executives are expected to attend.

Canadian Film Board

Spent $306,531 in Year

Ottawa—Cost of operations by the National Film Board in the fiscal year 1942-43 was $306,531 and, in addition, work to the value of $1,228,893 was performed and paid for by other departments. It is reported in a House of Commons return. The return said the board had 18 permanent employees and 448 temporary. There has been 348 films released to theaters by the board and 908 for other purposes.

Chi. Warner Club Outing

Chicago—Local Warner club, will hold its Summer outing Aug. 11 via the Steamer Grand Rapids.

COMING and GOING

S. J. GREGORY, Alliance theater circuit executive, has returned to Chicago from the West Coast.

GEORGE TOBIAS is en route back to the Coast from New York after a month in the East making "Juno's Jovial Camp" for the U.S. and at the New York Strand.

R. H. BRANDT, auditor for the Alliance circuit, Chicago, is vacationing in Michigan.

TED LEVY, head Warner booker has returned to Chicago from a Wisconsin vacation.

C. R. ABBEY, FILM DAILY rep. in Rochester, MRS. ABBEY and their two sons, BILLY and JIMMY, are spending two weeks at 34 W. We Island in Lake Huron near the Georgian Bay district of Ontario.

CORP. CHARLES ALBERT, ex-Warner theater booker at Cleveland, has returned to Camp Claiborne, La. from New York and Cleveland.

CORP. RICHARD PITTIS, former movie editor of the Charlotte, N. C. Observer, is spending a week in that city.

JAMES R. YOUNG, author of "Behind the Rising Sun," was in Rochester yesterday for a luncheon.

EUGENE LORING has arrived from the Coast to stage the dances in Billy Rose's "Carnival of Venice.

J. HOWARD CARNISH, FILM DAILY's Boston staff correspondent, is in New York.

KATINA PAXINOVA is on route East. O. HENRY BRIGGS, P.R.C. president, left Hollywood Saturday for the company's New York office. He will stop over at Chicago and Detroit.

ERNST LUBITSCH arrives from the Coast yesterday and immediately left for Washington to confer with WAC Col. hobby on his next 20th-Fox film, "All-Out Airman."
hello show world.

→ tomorrow is Warner Day in New York.

at
8:30 P.M.
a great
hour will
strike for
the industry.
And the curtains
will part on

IRVING BERLIN'S

This is the Army

in Technicolor

a wonderful treat for America.
Wonderful for one and all in picture business.
Wonderful for Army Emergency Relief.
The Warner kind of picture.

STARRING MEN OF THE ARMED FORCES and GEORGE MURPHY • JOAN LESLIE • Lt. RONALD REAGAN • GEORGE TOBIAS • ALAN HALE • CHARLES BUTTERWORTH and KATE SMITH

Directed by MICHAEL CURTIZ • Screen Play by Casey Robinson and Capt. Claude Binyon • Based on the Stage Show Irving Berlin's "This is the Army" • Music and Lyrics by Irving Berlin • Produced by JACK L. WARNER and HAL B. WALLIS

Keep Selling the "Shangri-La" Stamp Drive!
We predicted that "Heaven Can Wait" was an event for the boxoffice as well as the motion picture theatre-goers. Here is what the leading trade papers had to say after witnessing the combination Trade Showing and sneak Preview.
"A solid piece of entertainment. Full of fine performances. Don Ameche better than his past best. Gene Tierney establishes herself as actress of ability and versatility. Picture is best to come from Lubitsch talent."
William R. Weaver, M. P. Herald

"No villain. No war. But a brilliant undertaking which comes off with sparkle and vast entertainment. This one is in the bag."
Red Kann, M. P. Daily

"Just what the exhibitors and the public have been waiting for. Here is a film for exhibitors who want heavy box-office lines."
Bill Formby, Boxoffice

"Here is as fine a piece of entertainment as the customers are likely to find anywhere. Twentieth Century-Fox has a gem of a picture here—one that exhibitors will find a pleasure to merchandise!"
"Chick" Lewis, Showmen's Trade Review

"Geared for big grosses and holdovers. It's a cinch for profitable holdovers in the key situations and will click in the subsequents as well."
Mori Krushen, Variety

"First class entertainment. Points to grosses beyond the ordinary. A film abounding with entertainment of the sort that stirs audiences to an enthusiastic pitch."
Lou Pelegrine, Film Daily

"Colorful comedy should lead up in the money. Heaven Can Wait, but the public should not be kept waiting for this light, delightful comedy with its out of this world theme."
Mel Konecoff, Exhibitor

SELL WAR STAMPS EVERY DAY IN THE "SHANGRI-LA" JULY DRIVE!
Ed Kuykendall Warns Of New Tax Dangers

Warning that exhibitors face a grave danger in increased Federal admission taxes, Ed Kuykendall, MPTOA president, in a current organization bulletin urges exhibitors to call on their local Congressmen during the present recess and explain to them what an added tax would mean.

Kuykendall contends that an added admission tax and other special taxes might come out of resentment against our dollar publicity, boastful statements about record-breaking box office receipts, huge increases in corporation profits, fabulous prices paid for screens rights to books and plays and so on, and without end, without discretion and without giving a thought to the consequences.

Stories of big profits that will go to charity from a single picture gives the impression to outsiders that such inflated profits accrue on all pictures, Kuykendall writes, and adding that “double the present Federal admission tax means a new and additional tax burden on the industry of $150,000,000 every year from now on.” Declaring that this industry is just as patriotic as any other, Kuykendall said that “we will never squawk or object to paying taxes on the same basis as they are levied on other business and on other retail sales.” It is the singing out of the picture business for special taxation that will bring protests from MPTOA, he said.

Local 306 Would Reopen Century-Empire Contract

(Continued from Page 1)
opening of the wage clause in the current contract, Local 306, Operators, IATSE, has countered with an official notification that it now is the bargaining agent for Empire, subsequent to last week’s merger, and has asked that all points covered in the pact be reopened.

WEDDING BELLS

West Coast Bureau of THE FILM DAILY Los Angeles — Her marriage to Lieut. (j.g.) Cylos Dunsmore, U.S.N., in April has been disclosed by Claire Trevor.

West Coast Bureau of THE FILM DAILY Hollywood—Grear Gorson and Ensign Richard Ney were married in Santa Monica over the week-end.

Indianapolis — William E. Herr, manager for the Ross Federal, and Ruth Hinsman, a native of Kenneworth, Ill., were married last week at the Sink Arms Apartment Hotel in this city.

What’s Cookin’ and on Ice:

- SMALL WORLD DEPT: Brig. Gen. Edward P. "Ted" Curtis of Eastman Kodak, now stationed in North Africa, pinned a distinguished Flying Cross on an airman who, six years ago, used to caddy for him at the Country Club of Rochester, but Ted didn’t recognize the recipient until the latter stood up proudly at the ceremony — Flyer is staff Sergt. Richard M. Hasbrouck, Jr., and received the DFC on June 30 — the day he started for home — Sold Ted: “I recognized him because he looked exactly as he used to on the golf links” —

- TRADE WINDS: Despite a torn tendon in his right leg, George Bilson of Warner Bros, was on hand at the Hollywood Canteen to keep intact his nine months’ record of never being absent from his job as Captain of the bus boys — Bilson, by-the-by, has completed a modern horror story, “The Monster of Paris”, which is winning attention of several studios. — Unusual in the way of going-away gifts for Army-bound lads: When Maxwell Schilman of WB’s still department left last Friday to don Uncle Sam’s khaki, he was presented with a real orchid (a centerpiece of girls pinned it upon Max’s lapel).

- Joseph de Valdor, veteran international journalist, has been appointed local correspondent of Les Dernieres Nouvelles Daily of Algiers.

- Personnel of Cleveland’s RKO Palace surprised District Manager Clem Pope with a back-stage birthday party on Friday, and presented him with a wrist watch. — No pic to date has grabbed such intense and widespread editorial comment as Disney’s animated opus of Major P. de Sersvsky’s “Victory Through Air Power,”—and latest such editorial appeared in yesterday morning’s New York Times.

- And far and wide yes-day was published the text, or highlights, of Vice-President Wallace’s address in Detroit. — In the speech, filmland figured prominently via this: “The American press, radio, school and church,—yes, and mooves too, if you please,—are free from domination. When they are free from domination by either government or corporate interest, they can hold up to our people, the vision of the freedom and abundant of the America that is to be” —

- ODD-END-A: Lieut. Vance Schwartz, former WB circuit exec, has been placed in charge of six Army theaters located at Camp McCoy, Wisc., etc. — Lt. Cmdr. Bob Montgomery, who recently returned from the South Pacific, will be emcee at the “Meet Your Navy” show, to be staged in Chi’s huge Stadium this coming Friday night — Proceeds from the big event will go toward support of the Chicago Service Centers. — Ray Branch, Allied Theaters of Michigan’s proxy, is raising another true showman right in his own family — His 11-year-old son, Dickie Branch, actually learned to play a Hammond electric organ in one evening, when suddenly called upon to be a church organist — He had previously studied piano and a standard organ, but had never played the electric instrument. — His feat was considered so amazing that the newspaperman checked the account into hourly headlines. — Alan (FWW!) Tomnoll has been “lusted” proxy of the recently-formed Russian American Mutual Aid Society, a charitable organization created for the purpose of assisting needy Russian actors — Other members of the association include Director Lewis Milestone; Eugenie Leontovich, actress; Director Anatole Litvak; Tamra Shayne, actress; plus Mischa Auer, Sarecky Mamoulian, and others. — Charles Francis “Socker” Coe, NPPDA vice-pres. is slated to take part in the Four Freedoms War Bond Show in Rochester on Aug. 3. In addition to addressing Rotary Club there —

AFENCE PEARL HARBOR!

IN NEW POSTS

T. C. CARLSEN, superintendent parts manufacturing Bell & Howell, Chicago, MARTIN THOMAS DOUGLAS, sales director United Artists, Atlanta.

A. SIMON, city salesman, Universal, Cleveland.

G. VOGEL, salesman, Universal, Buffalo.

L. ASHBY, assistant manager, Lyric, St. Louis.

HARRY FURST, manager, Plaza, Stamford, Conn.

HARRY LEVINE, salesman, Monogram, New Haven.

RICHARD COHEN, booker and office manager, Monogram, New Haven.

TONY SABA, manager, Tivoli, Springfield, Ill.

AVINFE TIGGO, manager, Esquire, Springfield, Ill.

JOHN SHEMEN, branch manager, Monogram, Toronto.

Chakeres Acquires Five Theaters In Kentucky

(Continued from Page 1)

the Town Hall and Leeds Theaters from Sam D. Lee. The two Frankfort theaters, the Capitol and Grand, were also owned by Lee, who will retire.

All buildings housing the motion picture equipment were leased to Chakeres.

The Clark Theaters, closed for several months, had been operated by Harry Schwartz and George Myres of Lexington.

Handling the transactions were Harry Schwartz, head of the Ohio company, and his general manager, Hank Collins.

Two Jacksonville, N. C., and Two Shelby, N. C., Houses Sold

Charlotte, N. C.—H. E. Everett of Charlotte and Worth Stewart of Dunn, joint owners of a growing circuit in this state, have purchased the Onslow and State theaters in Jacksonville, from J. C. Johnson. Possession passes Aug. 1.

In Shelby, William H. Webb, veteran theater owner and operator has bought the theaters, the Roger Street and the Carolina, to the Colonial Theaters, Inc. of Valdese, George Carpenter president.

Webb, who retains and will operate Shelby’s, The Webb, owns other pic houses in Gastonia and Kings Mountain.

Allison Buys in Dana, Ind.

Terre Haute, Ind.—J. M. Allison, former owner of the Virginia Theater here, has purchased the Dana Theater at Dana.

STORKS

West Coast Bureau of THE FILM DAILY Hollywood — A seven-pound, 14-ounce daughter was born to Lars Turner Sunday at Hollywood Hospital. Father is Pvt. Stephen Crane, USA.

Chicago — Al Leonard, manager of the B & K Nortown Theater, is the father of a 7¼-pound baby girl, born at the Evanston Hospital.
One year in the making and soon to be released by Columbia...

DESTROYER

one of the most ambitious productions in the company’s history!
Clark Seeks Exhib. Reaction to Decree

(Continued from Page 1)
disclosed. The ITO of Southern California and Arizona, which is known to have sold rentals to exhibitors generally who opposed the decree is that they are being forced to pay higher rentals because of block-off or less, selling, and that the arbitration provision has proved a failure. Chief purpose of Clark's present trip is to check work on war-fraud.

(THF) Daily first disclosed that Clark would confer with exhibitor leaders on the future of the consent decree on July 12.

Republican Employes Sue Under 1938 Labor Law

Des Moines, Ia.—Two former employees of the Republican Pictures exchange here have filed suit in a District Court to recover $36,828.48 for over-time and liquidation damages.

Francis Kappler, former head booker and office manager is seeking $3,250.40 and Erma Jean Schultz, made a claim for $357.28. Kappler renewed his complaint in the Paramount exchange in St. Louis.

The suit is based on provisions of "the Fair Labor Standards Act of 1938" relating to payment of time and a half for all hours over 40 hours a week.

The petition sets out the act provides that an employer who violated the act by failing to pay over-time, is liable for liquidated damages of the amount of the underpayment.

Stating that he worked for the company from April 6, 1941, to May 19, 1943. Kappler claims that during the period he worked 1,210 over-time hours for which he received only $344.96 for the week. Schultz worked for the firm from Oct. 28, 1941, to last May 14, in equal overtime time.

Both Kappler and Miss Schultz stated they will devote points an hour on a 40-hour week basis.

Phil Sherman Turns Exhib.

New Haven—Philip Sherman, formerly Warner exchange manager here and in Ontario, Canada, has leased for 10 years as of Aug. 1, the 656-seat Hamilton, Waterbury. Operators for the past year were Fred Quatrano, Robert Schwartz, and William Stiro, owners of the building.

"Bob" Winton Stricken.

Cleveland—Marvin "Bob" Winton, about 65 years of age, and stagehand at the Hippodrome Theater for the past 30 years, died this week of a heart ailment, was ill three weeks. Surviving are his wife and daughter, Jane.

Harry Ryan Dies in Chicago

Chicago—Harry Ryan, Warner exchange chief projectionist, is dead from heart attack. His wife and son, Lt. Donald Ryan, survive. Burial will be today from Little Flower Church.

REVIEWS OF NEW FILMS

"Watch on the Rhine" with Bette Davis, Paul Lukas.

Warner. 114 Mins. HELLMAN PLAY MADE INTO DRAMATIC MASTERPIECE: DIRECTION, ACTING, PRODUCTION.-Let the adjectives fly! Never have unetracted terms of praise been more deserved than in the instance of Maxwell Anderson's "Watch on the Rhine." The Brothers Warner have every right to snap their buttons over the job they have done in bringing to the screen the tense and potent tale of bravery and self-sacrifice in the interests of a cause as has ever come to the screen. The emotional high point of the picture is certainly the scene in which the plaintiff has touched the heights with the humanity and courage of their creation and gained the undying thanks of all who relish finer films.

The screenplay of Dashiell Hammett, to which has been appended additional scenes by Miss Hellman, is something to shout about, being a grand job of colossal dramaturgy. Opening in 1941, it tells with touching dignity the story of the leader of the German underground who comes to the United States with his American wife, who has not seen her homeland since before World War II. The first section of the film's identity is discovered by a Nazi-loving Russian woman who is a guest at the American home. The scene points to the fact that the fellow is constrained to commit murder to save himself from being exposed.

Miss Hellman has certainly provided a perfect cast for the film. Among the players are the live from the Broadway cast. They are Paul Lukas, Lucile Watson, George Coulouris, Eric Roberts and Frank Wilson. Lukas does a whole of a job as the undercover leader. As his wife Bette Davis gives a highly emotional performance that is easy among her best. Between them Miss Davis and Miss Davis tear out your heart and again Miss Watson is immense as Miss Davis' mother. Coulouris plays the Nazi rat superbly. Another great performance is given by Geraldine Fitzgerald. She plays Miss Darrow. Davis, who of course, herself free at the end to marry Donald Woods, Miss Davis' brother. Others who give fine performances are the same.

CAST: Bette Davis, Paul Lukas, Geraldine Fitzgerald, Lucile Watson, Beulah Bondi, George Coulouris, Donald Woods, Pauline Gunther, David Brian, Donald Buka, Eric Roberts, Janis Warren. with Johnny Mack Brown, Raymond Hatton Monogram. 71 Mins. WITH ROUGH STUFF: WESTERN SHOULD GIVE THE KIDS A SWELL TIME; COMEDY, BIG ASSET.-Every Western which features Raymond Hatton and Johnny Mack Brown and the Johnnie Ray gang join forces in "The Stranger from Pecos" to supply western fans with a rip-snorting piece of entertainment. They help to keep an amanuensis and fast all the way through.

Brown and Hatton appear as a pair of U. S. marshals drawn to a western community by the activities of a gang of outlaws bent on seizing everything in sight. The villains are so aptly played that they amass more vigorous performance under the punchy direction of Jess Bowers, who also gets the credit for the screenplay. Hatton is a great asset to the film, his comedy hitting the mark solidly. Assisting Brown and Hatton is a creditable group of players, the villain of the hour is a creditable group of players, the villain of the hour is Bette Davis, Paul Lukas, Geraldine Fitzgerald, Lucile Watson, Beulah Bondi, George Coulouris, Donald Woods, Pauline Gunther, David Brian, Donald Buka, Eric Roberts, Janis

Distributors Willing To Study Complaints

(Continued from Page 1)

the companies are open to any exhibitor with a just complaint. The committee was set up by the board of directors at its meeting in New York in May and is to range with each distributor for the creation of some method of handling complaints at the home offices the complaints to refer to "unfair film prices, policies and practices. The protests were to be made by independent exhibitors through their local exhibitor associations.

The letters asked each sales chief to outline the method he would prefer to follow.

W. F. Rodgers, sales head of M-G-M, said up to the habit of his company's customers to consult with the branch managers, a suggestion which on a local level was satisfactorily. He said that a complaint involving film prices should not be filed with the association first but one should be made to the local council. Neil Agnew, Paramount's sales head, said all of the field men had been instructed to give all complaints direct to the branch in the belief that the branch and district managers were the satisfactory contact in all such matters. If those efforts fail, he added, home office executives were available.

"It appears to me," he wrote, "that with the opportunity to discuss disagreements with any or all of these executives, it should hardly fail to bring about a satisfactory conclusion to any complaint."

T. J. Connors, sales head of 20th Century-Fox, wrote that his company's policy has been to sell pictures on the basis of their true value and said that that the branch managers and district managers were the satisfactory contact in all individual theater's problems.

Realizing that shifts in population have adversely affected many theaters, he added that it had been decided to give every consideration to the individual situations when the facts are made known and substantiated, Connors said. Where deals with the branch heads fail to materialize in a satisfactory conclusion, the division managers and the home office officials are open for a review of the facts, he concluded.

Robert Xoshib's, RKO sales chief, wrote in a similar vein, recommending that complaints first be submitted to the branch manager in the belief that where negotiations along the way have failed.

William Soulis of Universal said his company would be glad at all times to discuss any inquiries in a conference but that Universal did not care to deal with any exhibitor representative or through an exhibitor association.

No replies were received from Warner Bros. headquarters.

The MPPDA bulletin suggests that exhibitors should refer to the sales offices the particulars on the products and policies would continue to function for the benefit of the profession. The chairman of the committee is Louis Jacobson, William Judson, Edwin B. DuPar; Musical Director, Leo F. Forstein.

CREDITS: Producer, Hal B. Wallis; Director, Herman Shumlin; Screenplay, Jess Bowers; Cameraman, Harry Neumann; Film Editor, Carl Pierson; Art Director, Ernie Hickson; Musical Director, Edward Kay; Sound, Glen Glehn; DIRECTOR, Good. PHOTOGRAPHY, Good.

Lou Marks at Camp Bliss

Cleveland — Lou Marks, M-G-M salesman, recently inducted into the Army, has been assigned to duty at Fort Bliss, Tex.

Wilson, Mary Young, Kurt Katch Erwin Kalser, Robert O. Davis, Clyde Fillmore, Frank Wilson, Clarence Mace.

CREDITS: Producer, Hal B. Wallis; Director, Herman Shumlin; Screenplay, Jess Bowers; Cameraman, Harry Neumann; Film Editor, Carl Pierson; Art Director, Ernie Hickson; Musical Director, Edward Kay; Sound, Glen Glehn; DIRECTOR, Good. PHOTOGRAPHY, Good.
Yeah! She's got IT-But Plenty!

Glamour ingeniously distributed through an advertising device...

makes people look twice as long...think twice as hard...dig twice as deep • An empty seat in the mid-day dark of a padlocked theatre...is a steady drain on some man's purse...but hooked up with an eye-tripping lobby ad...or the terrific tug of a top hole trailer...that seat is filled again and again all day...all evening...at so much per fill • Filling that seat...has become the fourth most important chore of this big nation • That's where we come in...mob-jam-packing seats in any old theatre...any old where...any old time...with Advertising that "glamours" them in.

PRIZE BABY OF THE INDUSTRY

NATIONAL SCREEN SERVICE CORPORATION
Pix Costs Up 100% In 3 Years—Warner

(review of new films)

SHORTS

Columbia "Batman" 26 mins.

If this serial keeps up the pace set in the initial chapter, it should have no trouble satisfying the youngsters a lot. The first chapter opens with a bang and never stops the fireworks until the fadeout. The action is utterly fantastic and can be taken seriously only by the young. The older fans are more prone to laugh at the wrong time.

The central character is a Government agent assigned to break up a Japanese saboteur ring headed by J. G. Batty. The stories go along the line of war work rigged up to suggest a bat. The deadly bat person performs a fearful strain on the imagination. Batty is painted as a pretty horrible guy. He has a charming trick of changing his captives into zombies when they refuse to co-operate with him in his nefarious labors. The villain's chief concern is to seize all the radium mining for use in his diabolical plan of destruction.

The hero is played by Lewis Wilson, who is aided in his patriotic work by Douglas Croft. Rudolph C. Flohoy is the producer. The Victor McLeod-Leslie Swayabcker-Harry Fraser screenplay is based on the Batman comic magazine feature. Lambert Hillyer's direction is breathless.

New Theather Mgrs. Union Chartered in New York

(review of new films)

Professional Workers of America, has been opened at 1560 Broadway.

The union has a potential membership of 20,000 and already has between 1,900 and 2,000 members, according to D. F. Barraca, president. It is estimated that there are 1,200 theaters in the area over which the union will have jurisdiction. The charter was obtained through the signature of five RKO managers, five Loew managers and five Skouras managers. Sidney Larschen is secretary-treasurer.

20th-Fox Cleveland Outing

Cleveland — Twentieth Century-Fox will hold its annual Summer outing Aug. 16 at nearby Fels Lake. Show subject given, Miss "Mickey" Altschule, is in charge of arrangements.

Show "Lucy Stars" Aug. 16

"Thank Your Lucky Stars" will be nationally tradeshown by Warners on Aug. 16, it was announced yesterday by Ben Kalmsen, general sales manager.

Hollywood WAC Okays War Shorts Program

Executive vice-chairman of the WAC were special guests at the meeting presided over by J. C. Mannix, divisional vice-chairman. The shorts program was proposed and adopted at recent meetings in New York, the Theater Division and the National Coordinating Committee.

The 26 full length shorts are to be played in the 16,000 pledged theaters in 16 to 20 weeks after release. The 26 Film Bulletins will not exceed 250 feet and will go with the newreels.

Hoyt said that a successor to Lowell Mellett of the OWI will be announced in Washington about two weeks, adding that in the meantime an adequate program will go forward through the cop-operation of the WAC and Mellett's unit. Mellett's unit completed six shorts before OWI film production was abolished. These will be released in 18 screen productions by the CIIA. Two more will be produced by the National War Fund and the Red Cross and 14 by various film producers with 677 prints of all the films. The 250-foot Film Bulletins will be allocated by WAC to producers.

Present at yesterday's luncheon were: J. Frank Freeman, Walter Wanger, Mark Sandrich, Tarr, Kenneth Thomson, George Brown, Fred W. Becket, Loyd Wright and of昆虫 McCallum, in addition to those mentioned.

Sets Aug. 14 for Trial Of Zevin, Brownie Aide

Lustre. He is expected to be called as a Government witness in the forthcoming trial of the eight alleged demonstrators who were accused of collecting more than $1,000,000 from picture companies.

TO THE COLORS!

COMMISSIONED

J. E. FIDLER, formerly vice-president American ticket Corp., Chicago, commissioned a lieutenant.

ARMY

SABU, Hollywood

JAMES S. POLK, RKO publicity department, Hollywood

PAUL MIKE, manager, Delray, Delray Beach, Fl.

NAVY

JOHN WAYNE, Hollywood.

MARINE CORPS

MRS. MURIEL STERNWALD BLEEKE, Eastman Kodak Co., Rochester, N. Y.

ARMY AIR FORCE

ROBERT CUMMINGS, Hollywood.

NAVAL AVIATION

ADOLPH BROUCHEART, RKO maintenance department, Hollywood.
**HOLLYWOOD DIGEST**

Signed:

CLARENCE BROWN, producer-director, Interna-
tional Pictures; GERALD MORGAN, vice president; FRED
NUNNALLY JOHNSON, producer-director, Inter-
national Pictures; WILLIAM BENDIX, producer-director, Inter-
national Pictures; STANLEY KRAMER, producer, Inter-
national Pictures; DELTA RHYTHM BAND, producer, Universal.

ADS:

JOE GRADY, Universal.

**ASSIGNMENTS**


SAM NEWFIELD, director, "Career Girls," PRC.

PAUL GERARD SMITH, script, "Lady, Let's Dance," Monogram.

**CASTINGS**


**CLASSIFIED**


Note Slight Rise in P. R.
Imports of Film Footage

(Continued from Page 1)

during the 1943 fiscal year, as against 4,796,186 feet during the previous year. Mexico supplied 318,896 feet during the last fiscal period, as against 792,536,500 feet in 1942. Argentina came 268,357 feet in the period ending in 1943, as compared with 246,194 feet in 1942.

Admission taxes paid by Puerto Rican theaters in the fiscal year ended 1943 amounted to $335,352.20, as against $295,844.00 for the preceding period, according to figures given by the Office of Information.

Joe Howard Gets $35,000
For "Time, Place and Girl"

Albany — Joe Howard, veteran actor who serves as ances on radio's "Gay Nineties Revue," is touring upstate Fabian Theaters for a series of five shows. Howard signed a contract here with Metro calling for $35,000 for his play, "The Time, the Place and the Girl.

Apall Lease Decision

Youngstown, O.— An appeal from Judge Erakine Maisie's recent decision granting lease rights to the Palace Theater from Aug. 1 to the Dallin Co., headed by Throp, of "Mr. Magoo," has been filed by the New York Life Insurance Co.

Crescent Unopposed to
Gov't Appeal's Demands?

(Continued from Page 1)
of any theater by any one of the corporations. Months ago, a document was filed by Chief Counsel George H. Armstrong, Jr., inviting the Court to fix and approve a plan of organization of its theaters by the defendant-exhibitors, with all "pro-
visions subject to the approval of the Court after a hearing at which all inter-
ested parties shall have the op-
portunity to present objections and be heard."

Petitions to intervene in the suit, filed by stockholders of Kentucky Amusement Co., Lyric Amusement Co. and Lavenweardh Theatres, Inc., now pending before Judge Davies, express a willingness on the part of stockholders holding a 50 per cent interest in each of these corporations to submit all problems of acquisition, disposition, and open-
to a trustee appointed by the District Court. This apparent right if not exceed-
ing degree of Federal supervision, will be the local court or the Department of Justice mobi.

Special Solicitor Charles F. Fisk, in a docu-
ment filed with the plaintiff's motion for an appeal on the provisions in the proposed de-
cision in the Crescent case, admits that D and J offers to right all errors to owners of ac-
tued theaters in competitive situations in the scheme and Paramount cases, haven't worked out satisfactorily, altogether reveal-
ity that our interest in these larger litigations and only incidentally in the Crescent suit itself.

Exchange Employes Picnic

New Haven—Local 41-F and 41B of exchange employees joined in a special picnic at Indian Grove yesterday. Robert Hoff-
man and Phil Gravitz were in charge of arrangements, which included luncheon on the terrace, dancing, swimming, and games.

**ROY ROGERS • TRIGGER**
KING OF THE COWBOYS
SMARTER HORSE IN THE MOVIES

"SONG OF TEXAS"

A
PUBLIC
RE

PICTURE

BOOKED BY THE
RIALTO
Dallas, Texas

Another ROY ROGERS, FRED'S RUN

$2,208,027 Earnings
Increase for Loew's

(Continued from Page 1)

$4,353,838, compared with $7,245,811 for the 40 weeks ended June 4, 1942. Per share earnings on the average common stock, after deducting divi-
dends on the preferred in 1942, since retired, were $5.67 compared with $4.08 last year.

Company's share of the operating profit after subsidiary's preferred dividends was $28,764,013 compared with $15,186,658 for the same 40 weeks in 1942. Company's share of the profit before Federal taxes was $22,541,536 against $11,447,401 for the same period last year. Reserve for Federal taxes for the 40-week period was $12,887,958, while the taxes for the same period last year totaled $3,691,360.

Reserve for contingencies this year was $5,800,000 against $4,600,000 last year, while the reserve for depreciation this year was $2,622,477. Depreciation reserve last year amounted to $2,392,055.

Bausch-Lomb's Hornung Dead

Rochester—William H. Hornung, 80, oldest employee of the Bausch & Lomb Optical Co. in point of service, died here.

Tuesday, July 27, 1943
Sneak preview results prove it's better "audience" than "Eagle Squadron" and "Arabian Nights"!

Wanger does it again with "We've Never Been Licked!"

GET EVERY MAN, WOMAN AND CHILD IN TOWN TO BUY WAR STAMPS IN THE "SHANGRI-LA" JULY DRIVE
AUSTRALIA RELEASING AMERICAN PIX COIN

Smith-Howell To Get Further Gas Consideration

ODT Tells Carrier and Exhibs. to Show Report
On July Delivery Needs

Syracuse—J. J. Haykel, district manager of the Office of Defense Transportation, yesterday instructed Smith & Howell Film Service and exhibitors in the Albany area to get together to work out plans for further conservation of gas, tires, equipment and to submit an actual operations report to ODT for the month of July. When this is done further consideration of Smith & Howell’s application for increased

FINANCE POST

Named Committee’s Assistant National Director

Oscar A. Doob, head of advertising and publicity for Loew’s theater, has been given a leave of absence to serve as assistant national director of the War Finance Committee in charge of advertising. Doob will serve in the interests of the $15,000,000,000 War Loan drive and will headquarter in Washington. Nicholas M. Schenck, president of Loew’s, gave Doob a leave until mid-October.

All Funds to June 30, 1944, to be Released; To Set New Deal Later

American distributors having money tied up in Australia due to monetary restrictions will soon be able to take their funds out of the country, it was announced yesterday. The Australian government has agreed to release all funds due American producers and profits of the Australian subsidiaries up to June 30, 1944. After that date, the matter again will come up for consideration.

Ben Thau May Head OWI Film Bureau

West Coast Bureau of THE FILM DAILY

Hollywood—It is reported that Ben Thau, veteran M-G-M executive, is being seriously considered as a successor to Lowell Mellett as head of the OWI Motion Picture Bureau. Others said to be under consideration.

Glass Leaves UA for PA; Walt Compton Succeeds

West Coast Bureau of THE FILM DAILY

Hollywood—George Glass, United Artists West Coast publicity director for the last three years, moves over to Producing Artists, Inc., newly formed.

“Is This the Army?” Set for Gala Debut

The Broadway sector goes Army tonight with the world premiere of Warners’ adaptation of Irving Berlin’s: “This is the Army.” Staged and filmed for Army Emergency Relief, at the Hollywood. Opening, a sell-out, with tickets scaled at $55, will attract a notable audience, with the Army contingent headed by Lt. Gen. Hugh A. Drum. Army is putting on a 400-man show and display in the theater area, with Army band giving a street concert at 8 p.m.

Griffith To Lead Loan Drive

Okla. Exhibit to Direct 4-Billion Campaign

West Coast Bureau of THE FILM DAILY

Hollywood—Twentieth-Fox, in filming Wendell L. Wilkie’s “One World” as a feature, is paving the way for accusations against the industry of using the screens for a direct political motive, namely to

PRINTED BY "THE DAILY" NEW YORK, WEDNESDAY, JULY 28, 1943

TEN CENTS

AUSTRALIA

RELEASING

AMERICAN PIX

COIN

Smith-Howell To Get Further Gas Consideration

Scratch-pad

By CHESTER B. BAHN

IRVING BERLIN’S “This is the Army,” the Warner film version of which finally leaves the world cinema tonight, undoubtedly will be followed into celluloid by the untitled play which Moss Hart is now writing about the Army Air Forces. An inquiry to the AAF Branch of Army Emergency Relief brought the reply that it “naturally feels that there is every possibility that a motion picture will be made at the end of the legitimate run of the Army Air Forces show” ... So far, of course, there have been no discussions. ... The Hart show, which the dramatist himself will stage with an all-AAC cast, will go into rehearsal Oct. 1 and should hit Broadway in November. ... Lt. Col. Dudley S. Dean is the show’s executive manager, and his assistants are Lt. Irving P. Lazar and Lt. Benjamin Landis. ... As to what major studio might be interested, this only definitely can be said: There is little likelihood that it will be Warners, ... Jack L. Warner stated in a recent interview that the company had no plans to do another production a la “Army.”

IT IS axiomatic in this biz that you can’t afford to stand still. ... It is also axiomatic that, to make money, you have to spend money. ... The recent notable progress of Republic underlines both, and for further emphasis there are these instructions voiced by Herbert J. Yates to executive-producer M. J. Siegel at last week’s Coast sales meeting: “Throw away the rubber band on Republic’s bank roll, toss Republic’s hat into the personality and directional buying ring—meet any price competition, and corral the biggest names possible from screen, stage and radio and secure outstanding story material regardless of cost.” ... Yep, times have changed, and Republic wisely has changed with them. ... Which brings us to Republic’s new policy of Republic pix grossing up to $2,500,000 and a company income potential of $3,000,000 for such new product as “In Old Oklahoma.”

IF YOU want an added reason for being happy you’re part of film biz these days, you might give a thought or two to its penchant for keeping faith with customers in the face of war-time difficulties as great...

(Continued on Page 2)
Scratch-pad

... jottings

(Continued from Page 1)

as those faced by any sphere of commerce. . . .
Sure, admissions in some situations have
been advanced, but the percentage of in-
crease is far below price advances in other
areas. As a result, it is difficult to
offer higher quality product, if any-
ting, and quantity, save in those instances
where house policy has been changed signif-
ically maintained. . . . Contrast that with
. . .
well, take the candy bar, which, like the
movies, caters to a mass "audience." . . .
Have you noticed how the size of the pre-
view four cent bar has shrunk? . . .
How the packaging is manipulated to disguise
the smaller size? . . . How many of the
old, familiar faces have faded from the柜台s,
giving way to new brands in ounce pack-
ages offered by the same manufacturers, 
thus permitting two bars where one ruled before?
. . . How prices have been raised?
. . . But don't get me wrong. . . I like candy bars.

Ad Coin for 'Dr. Wassell'
Cut to 'Tolls' Pattern

Because it promises to be Cecil B.
DeMille's greatest picture "The Story of Dr. Wassell" will be
given an advertising and publicity cam-
paign. . . . But the screen today is probably
Whom the Bell Tolls." Neil Agnew,
Paramount's sales chief, announced
yesterday Agnew said that ar-
rangements were being made where
a percentage of the gross receipts
would be given to the Navy Relief Society.

Providence Police Nix
Bathing Beauty Contest

Providence—"Miss America" com-
petition which manager George
Coom of Empire theater here had sched-
uled for Aug. 3-10, with winner to be
named "Miss Rhode Island" and sent
as State's entry in Atlantic City
Beauty Pageant, won't be held. City
Amusement Co's. manager George W.
Cowan is reported to have informed
the theater management the Bureau of
Police and Fire would not condone
any bathing beauty contest," so the
whole deal has been called off.

PARC to Service Southern
W. Va. Via Cincinnati

Cincinnati — Nat Kaplan, branch
manager for PARC, was conducted through the Cinci-
ninnati office, beginning Aug. 1, instead of
at Pittsburgh. Kaplan announced ex-
pansion of the offices and personal.

COMING and GOING

F. J. A. MCCARTHY left yesterday for
Nashville.
FRANK N. PHELPS, Warner executive
in charge of labor relations, will be in Albany
on Friday.
S. FABIAN and ED SCHREIER of THE
VAC left today for New York.
J. HOWARD CARNISH, Buffalo staff for
THE FILM DAILY, returned there from New York
last night.
A. A. SCHUBART and WILLIAM J. MCHEA
return tomorrow from Chicago.
TOM C. CLARK, Assistant Attorney General
returns to Washington over the weekend
from the Pacific Coast.
RALPH WILSHIN of National Screen is here
from the Coast.
MARION SALWITZ, of Warners' New Haven
exchange, visited with Victoria Casanelli Loach
booker at the New Haven exchange for many
years, in Norfolk, Va.
EUGENE O'BRIEN, formerly at Columbus,
Neb., now a corporal at West Point Beach
Fla. in for a furlough.
JOE SHULMAN, of the Rivoli, Webster
and Netherfield Theatre, Hartford, is vacationing
at Cape Cod.
JOHN R. WOOD, JR., business manager of
The March of Time, is vacationing at Ocean
City, N. J.
PHIL A. WILLIAMS, advertising director of
The March of Time, is back at his desk from
a week's stay at Stinson, Nantucket, Mass.
DOW BAXTER is bound for New York from
the Coast for a vacation.
FRANK O'BRIEN, Richmond city manager
for Warner and Vincent, and MBS, DKBRIEN and
vacationing in New York.
Only Just Begun To Star!:

- **MUSIC.** 'Is said, both charms...The tune-laden feature film, whether of the war or nay, makes it easier for America's millions to walk in Dudy's path with the weight of the conflict's cares and worries on their shoulders...And to the exhibitor there is charm in music....

His business symphony, which makes possible the efficient operation of his house in wartime, provides the wherewithal for the purchase of Bonds in maximum volume, and makes possible his own and much of his community's activities in behalf of Victory, is the clinking of coin as it pours into the ole box-office till...Both of these facets of present-day filmdom—from the producer's and showman's standpoint—bring to mind the intriguing Case of Deanna Durbin....Her latest Universal vehicle, "Hers To Hold," is not only a rich example of the timely, music-studded opus which the public wants, but a timely example of music-studded richness which the theater operator needs...Fans are heading eagerly for the new film, as is evidenced by the heavy "takes" reported from hosts of situations where it is now playing.

- **THAT.** "Hers To Hold" is making turutitles click with the frequency of machine-gun fire is not altogether a novelty in the annals of Durbin pix....From the time of the young star's debut in features via "Three Smart Girls," she has enjoyed unique success, hurrying virtu-ally overnight to stardom, and then hanging up repeated triumphs in rapid succession.....Then she was tagged as a prodigy—primarily because of her vocalising and refreshing personality...Today, the Case of Deanna Durbin is precisely what we say here—intriguing....

Her vocal skill is far above what it was formerly, and her personality even more magnetic...From a pretty child-star, with what might be termed adequate historicity ability, she has grown into an adult luminary with great performing skill....Her glamorous enchantments of the feminine gender, giving her intense box-office value on that important score.....Equally magnetic is she to the male coterie...In "Hers To Hold," she has what it takes to make the feminine admire and initiate her, and the swains, all the way from knee-pants to 4-H and far beyond, go "Whoa-Woo!" in the best Hugh Herbert manner.....It all adds up to one inescapable conclusion, namely, that Miss Durbin is a full-fledged butterfly, no longer in the kid cocoon, and only just beginning to really spread her wings....Her present is big.....Her future even bigger.....She is one of the very, very few members of the film acting profession who has been able to withstand the transition from juvenile ranks to adult status, and be better in the latter than the former..."
Screen Play by Casey Robinson and Capt. Claude Binyon Based on the Stage Show "Irving Berlin's 'This is the Army'" Directed by Michael Curtiz

Produced by Jack L. Warner and Hal B. Wallis

World Premiere of Irving Berlin's
"This is the Army"

It's your own Army in the Army's own great show on the screen

Presented by Warner Bros.

Proceeds for Army Emergency Relief

Hollywood

Admit Two

$5.50

$loge

Including Loge
that's the ticket!

ADMISSION FIFTY-FIVE DOLLARS
FOR TONIGHT'S OPENING OF
THE PRODUCTION THAT MARKS
A NEW STEP FORWARD AND
UPWARD FOR THE MOTION
PICTURE AND ITS PEOPLE.

THIS FIRST ENGAGEMENT, LIKE ALL THOSE TO COME,
IS FOR THE BENEFIT OF ARMY EMERGENCY RELIEF.
WHEN THE FINAL ENGAGEMENT IS CONCLUDED,
THE AMERICAN MOTION PICTURE EXHIBITOR ONCE
AGAIN WILL HAVE PROUDLY DEMONSTRATED THE
FULL EXTENT OF HIS SPIRIT AND PATRIOTISM.
Smith-Howell to Show Operations Report

(Continued from Page 1)
tion for the premiere of "This is the Army," Bill Keyes, owner and operator of the Victory, Dayton, O., iscantly reported to a Warner home office official. "Don't need any committee, I sold out every seat," he boasted. The manager, who developed that Keyes had disposed of all the opening night seats, scaled from $5.50 to $3.50, in 48 hours, had paid for his own seats and for those of the critics. Accomplishment will add some $6,000 to the Army Emergency Relief Fund.

No "Army" Com. For Dayton; House S.R.O.

asked over the telephone about setting up a local committee for the premiere of "This is the Army," Bill Keyes, owner and operator of the Victory, Dayton, Ohio, iscantly reported to a Warner home office official. "Don't need any committee, I sold out every seat," he boasted. The manager, who developed that Keyes had disposed of all the opening night seats, scaled from $5.50 to $3.50, in 48 hours, had paid for his own seats and for those of the critics. Accomplishment will add some $6,000 to the Army Emergency Relief Fund.

Smith & Howell's request is believed here to be the first for more gas allotted to a film carrier since the war, according to the local ODT office.

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Field 48-Hour Exemption

Find 48-hour Exemption Unnecessary in D. of C.

(Continued from Page 1)

Workers are not included in the terms of the order.

Request of local exhibitors for exemption from the draft was considered yesterday by Government officials and exhibitors agreed that exemption would not alter the situation for ambitious requests for a position of essentiality, in local WMC eyes, will be considered further.

In exhibition, there was little comment about this request than the last time the matter was brought up.

Exhibitors had asked several weeks ago that they be excepted from the terms of the 48-hour order, because the lack of full-time employees on the part-time schedules.

District of Columbia law forbids the employment of youths under 18 for more than 30 hours per week.

Twenty houses in the city and suburbs operate 48 hours or less, and rather than require that these increase hours of operation the WMC agreed that they need not demand 48-hour weekly of all their employees. About 55 per cent of the area's theaters operate over 48 hours, they will draw the distinction of labor and assault upon the labor of all the more. Some few opera-
tors do not put in 48 hours in one booth, but these in almost every instance do relief work elsewhere because of the shortage of booth workers.

The essentiality request—which in no way affects draft deferment—was passed over some time ago because local WMC officials wish to differentiate between theaters and other forms of amusement, but there is a good chance now that the request will be reconsidered. Exhibitors made the point that physical well-being, for one thing, is a plus as well as the forms of amusement, whereas there is so far for the enjoyment of motion pictures.

Buettner, Italian Captive

Alton, Ill.—Vernon H. Buettner, formerly of the Grand theater serving in the Italian theaters during the war in Italy. He participated in several engagements in the Tunisian campaign, before his capture.

12 WB War Casualties; 2,351 Now in Service

A dozen gold stars on the Warner Bros. service flag, which number 2,351 former employees now on active duty for Uncle Sam, marks the 12th casualty to date among Warnerites on the front lines.

Number in service is about 10 per cent of the company's normal employee complement, the highest percentage of any major film organization. It includes 636 from the Burbank studio, with five casualties; 422 from the Philadelphia theater territory, three casualties; 209 from the home office; 224 from exchanges, one casualty; 130 from Washington theater zone, one casualty; 133 from Chicago zone; 117 from Cleveland theater zone; 110 from the New England zone, one casualty; 61 from Albany zone, one casualty; 140 from Pittsburgh zone; 50 from West Coast theaters; 90 from New York metropolitan and Newark zone; 24 from Ace Film Lab, 6 from Warehouse.

Flying Fortress Crash in Texas Kills Wirt

Evaston, Ill.—Richard K. Wirt, former Varsity theater service chief, was fatally injured in a plane accident, during the routine flight of a Flying Fortress in Texas.

Lt. Roy Steady Missing in Raid on Germany

Chicago Heights, Ill.—Lt. Roy Steady, former Lincoln theater service chief, is reported missing in action in a flight of a Flying Fortress over Germany. Steady had been credited with several shots down on numerous raids over Europe.

Wood, Entering Service, Closes Canton Theaters

Cincinnati—Orville Wood, has closed The Majestic and The Dover, at Canton, for the duration. He is serving with the armed forces.

Closing Huntington Fox?

Huntington, W. Va.—The Fox, colored house, is reported closing Aug. 5.

Doob Named Asst. Director of WFC

(Continued from Page 1)

man of the Public Relations Division of the WAC and during last year's September Billion Dollar Drive directed the outstanding publicity campaign which contributed so largely to the drive's success.

WAC and Army Discuss War Loan Participation

Washington Bureau of THE FILM DAILY

Washington—Si Fabian, Harry Brandt and Ed Schreiber, representing the WAC theaters division, conferred briefly yesterday with Oscar Doob, now assistant national director of the War Finance Committee and Army officials concerning Army—industry co-operation in the third war loan drive, in September, and with war manpower officials.

Topic of their discussion with WMC was not revealed, but is believed that they were here to try to clarify the status of the list of essential occupations and jobs.

Theaters are not presently included on the essential lists, although they receive consideration from local draft boards in many cases, because of the inclusion of picture production. This also affects the members of WAC, of the forthcoming list of "critical" jobs—no longer to include more than $200 in all—is still a matter for discussion. In general, said the WMC official, "we discussed manpower problems affecting theaters."

Ben Thau May Head OWI Motion Picture Bureau

(Continued from Page 1)

tion for the spot are Ted Gamble, Oregon exhibitor who has made a solid record as assistant to Secretary Morgenthau on War Bond sales, and Hal B. Wallis, Warner executive producer.

WB Canadian Sales Meet in Montreal Next Month

Toronto—Warner will hold its Canadian sales conference in Montreal during the early part of August, with managers and salesmen in attendance from the six key cities. Last year the meeting was held in Toronto.

Moscow Sees "Mission"

Moscow—The Russian version of Warner's "Mission to Moscow" hit the screens here yesterday.

STORKS

West Coast Bureau of THE FILM DAILY

Hollywood—A son has been born to the John Garfield. The infant has been named David Patton Garfield in honor of Lieut. Gen. George S. Patton.
"MY KINGDOM FOR A COOK", COLUMBIA COMEDY, TO HAVE AUG. 31 RELEASE

A new comedy from Columbia is always interesting screen news, but when the studio that has turned out so many laugh hits claims a new one belongs up there with the memorable big ones, it's worthwhile to sit up and take notice.

"My Kingdom For A Cook," according to Columbia officials, is such a comedy. It will be released Aug. 31.

The talk at Columbia's home office is that this Charles Coburn starrer has that certain laugh-provoking something that meant great success for "The More The Merrier," "Mr. Deeds," "You Can't Take It With You," "Here Comes Mr. Jordan," "The Awful Truth," "My Sister Eileen," "It Happened One Night," "Mr. Smith Goes To Washington" and many other Columbia hits in a light vein.

Exhibitors will be glad to know, say Columbians, that Charles "Dingle" Coburn has even a bigger chance to strut his inimitable stuff than he had in "Merrier," with the result that "My Kingdom For A Cook" is another picture guaranteed to give audiences a Dingle.

Supporting Coburn are Marguerite Chapman, Bill Carter (of stage fame), Isobel Elsom, Edward Gargan. Directorial honors go to Richard Wallace, while P. J. Wolfson produced. The screen play is by Harold Goldman & Andrew Solt; and Joseph Hoffman & Jack Henley.

The story has to do with Rudyard Morley, world-famous British author, who decides to go to America to do his bit. But bit or no bit, the biggest thing in Morley's life is his stomach. His lovely daughter, Pam, runs it a bad second in his thoughts.

His adventures in a small New England town, where he makes his presence thoroughly felt, and ends up by stealing his hostess' cook, even though Pam meanwhile has fallen in love with his hostess' son, make for some of the gayest, giddiest farces in years, according to executives who have seen the picture.

"Kingdom" is Coburn's first starring job since Columbia upped him to stellar roles. This followed the character comic's amazing success in "The More The Merrier."

So unusual was the Dingle role in "Merrier" that Columbia used the character idea as a "teaser" element throughout its extensive radio campaign on the picture. Literally millions of radio listeners became Dingle-conscious even before the picture's release date, and tens of millions more joined them after "Merrier" began its phenomenally successful career at the boxoffice.

(Advertisement)
Record breakers like "Eagle Squadron" and "Arabian Nights" are hard to beat, but Walter Wanger tops his own record with "We've Never Been Licked"
Intimate in Character International in Scope Independent in Thought

The Daily Newspaper Of Motion Pictures Twenty-Five Years Old

$220,000,000 FOR 1943-44 PRODUCTION

Hurricane Closes Galveston, Houston Houses

Editorial

"This Is... ...the Army"

By CHESTER B. BAHN

THIS, frankly, is a columnar tribute to "This Is The Army," as magnificently inspiring a picture as this industry has had. It has the magic of a great story, the thrill of a great play, the power of a great movie, and the impact of a great campaign. It is, in short, the Army that you can see and feel, that you can touch and experience.

A tribute to the Army, for essentially, as was the stage play from which it was adapted, "This Is The Army" is of, by and for the Army.

A tribute to Irving Berlin, without whose genius this glorious bridge between yesterday and today and tomorrow would have been non-existent.

A tribute to the Brothers Warner, whose record of unselfish and patriotic service is surpassed by none, and whose contributions to the making of the picture—Jack L. Warner, not so long out of uniform; Hal B. Wallis, Michael Curtiz, director; Casey Robinson and Capt. Claude Ryan, who wrote the script; Kate Smith and others whose contributions, major or minor, are reflected in the 121 minutes of 100 percent entertainment.

ELSEWHERE in this issue you will read an analytical appraisal of "This Is The Army" and some words about last night's impressive moving and most enthusiastic world premiere at the local Hollywood as well as about the brilliant showmanship in which Warners has handled its presentation.

With no desire to trespass upon the provinces of either reviewer or reporter, may this commentator for his part tell you that this picture is packed with scores of the all-time peak variety, and that that applies equally to Main St. and to Broadway.

If from that you conclude that "Army" is a super-colossal bonanza for exhibitor, for Army Emergency Relief and for John Q. Public, who will take his out in glittering, stirring and compelling entertainment, you're something of a mind reader, brother.

AND you might remind this: Every man, woman and child in metropolis.

(Continued on Page 8)

132 Mile Wind Cuts Power: No Reports from Bay City, Goose Creek and Pelly

Dallas—All theaters in Galveston and Houston were out of commission from about 3:30 in the afternoon Monday and all day Tuesday as a result of the hurricane which swept the area on Monday. Power lines were down.

At the Martini, in Galveston, water was eight inches deep in the lobby, necessitating removal of carpets. The Queen lost its back end, roof was

(Continued on Page 8)

OCR Uncertain When Setup Will Be Ready

Washington Bureau of THE FILM DAILY

Washington—The "moment in" of the Office of Civilian Requirements into the amusements field bids fair to be a slow process. Although all other civilian service authority over which was transferred to OCR last week have already been taken over by the agencies from which, has been

(Continued on Page 8)

Loew Stockholders Act On New Exec. Pacts Today

Stockholders of Loew's, Inc., at a special meeting today will be asked to pass on proposals to extend the contracts of four important executives. They are David Bernstein,

(Continued on Page 9)

FDR Speech Affected Attendance Slightly

President Roosevelt's radio address last night affected attendance in the New York metropolitan area only slightly. A large number of theaters have held shows and piped in the speech, thereby retaining the usual volume of patronage. While some theaters reported a definite tapering off of patronage after 9 o'clock, most of the theaters that were contacted indicated that the address will be reported.

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Hollywood Stilting Budgets for New Season, Despite Program Slashes

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—Despite program cuts announced for 1943-44, Coast studios, if there is no change in present plans, will spend upwards of $220,000,000 on production next season, according to the best available budgetary information.

While any attempt at comparisons

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WB Likes SOPEK Pay Hike for Three Cos.

The Screen Office and Professional Employees Guild, Local 108, UOPWA, has won WB approval of wage increases for home office white-collar

(Continued on Page 5)

New Managers Union May Start CIO-IATSE Conflict

A jurisdictional dispute appears to be in the offing as the result of the formation of the Motion Picture The

(Continued on Page 5)

"This is the Army" Rated "Sensational"

Warner wizardry—nothing short of that quality—has made Irving Berlin's "This Is The Army" into what is unquestionably the most potent and appealing musical of its type ever to come out of Hollywood. Its power and perfection are at once a challenge to the vocabulary of any responsible reviewer. The time, care, skill and enthusiasm which have gone into the production on the Burbank lot have paid rich dividends... As a stage offering, "This Is The Army" was magnificent. As a movie, it's sensational.

(For full review, turn to Page B. For report on last night's Army Emerg

(Continued on Page 5)

NEIC Names Four Committees

Harry Brandt Heads Membership Group

 Nick and Weston Seek Indictment Abatement

St. Louis—The Circuit Attorney's office opposed motions for abatement of an indictment which charges John P. Nick, former first vice-president of the IATSE, and Clyde A. Weston, ex-business agent of Local 148, Operators, with extortion of $6,500

(Continued on Page 9)

The National Entertainment Industry Council yesterday had moved a step closer to its goal of full mobilization of the amusement business in the interests of the war effort with the announcement of the creation of four new committees to help carry out the objectives of the NEIC.

The most important of the four is the projects committee, which will have the job of weighing and siti

(Continued on Page 5)

MORRIS
"This Is . . . the Army"

(Continued from Page 1)

city, town, village and hamlet in these United States is a potential patron for "Army." No, that Warner estimate of a $10,000,000 domestic gross for the picture is not out of line, except that it could be exceeded.

It will, if the exhibitor recognizes opportunity.

Biechele Warns KMT to Be Sincere in Complaints

Kansas City—Lively discussions on producer-exhibitor agreements highlighted yesterday's session of the Kansas-Missouri Theater Association. R. R. Biechele warned members that complaints be sincere and complete before bringing them to the conciliation committee table. He discouraged the use of lawyers without first knowledge of the industry.

Organization went on record as in favor of the New York consent decree and members said they would back its retention in November.

Allan Named Mono. Mgr. For Province of Quebec

Montreal—Izzy Allan, who represented Empire-Universal in Winnipeg, has been appointed Monogram manager for the province of Quebec with headquarters in Montreal. Offices will be established on Monkland Ave. in the premises formerly occupied by Empire-Universal.

Clearance Reduced For Salskerose Houses

Chicago—Existing clearance held by the Madison and Palace Theaters. Peerless, which has the Avon, Beverly and Varietys Theaters has been reduced by H. J. Clark, arbitrator. Complaints were filed jointly by Adolph and George Kerasotes.

Clearance on Paramount, RKO, 20th Century-Fox and Loew product was fixed at 70 days, formerly 74 to 90 days. On Warner pictures, which the Avon plays fourth run, clearance was set at 90 days. The Beverly and Varities will have the same clearance on Warner product as was fixed for the other four companies.

GPE 6 Months Net is $669,726

General Precision Equipment Corp. and its subsidiary companies reported for the six months ended June 30, 1943, a consolidated net profit of $669,726 after provision for depreciation. Sales for the year are estimated Federal income tax and excess profits tax.

Japs Hold Roy Barnes

Chicago—Roy Barnes, former B & K Covent Garden theater service staff man, is a prisoner of the Japs, according to word from the Red Cross to his parents. He was in the Marines and fought in the South Pacific.

Reports Heavy Demand For Hollywood Material

West Coast Bureau of THE FILM DAILY

Hollywood—Despite the newsprint shortage resulting in the elimination of several old radio and movie magazines in many newspapers, reports received by the Industry Service Bureau indicate a definite trend toward increased movie coverage in the nation's newspapers.

George Brown, chairman of the West Coast branch of JSB, reports that several metropolitan dailies have expanded space being devoted to Hollywood activities and are brightening their pages through lavish use of stills.

A report from Hubbard Heavy jewel AP Bureau manager, estimated conservatively, that in response to a steady demand from editors for Hollywood material, AP is carrying out of Hollywood an average of 6,000 to 7,500 words in movie features weekly, in addition to complete movie news coverage and sport features.

Requests of four companies for permission to sell pin-up pictures of stars in kits to be marketed for use by servicemen through post exchanges and canteens, were rejected by the bureau which is on record as being opposed to such commercialization of service fan's interest in screen personalities.

Hauser to Head Param. Studio Shorts Publicity

Mervin Hauser has been appointed West Coast publicity representative for Paramount short subjects, it was announced yesterday by Oscar Morgan. Hauser has been a member of the regular Paramount studio publicity set-up under George Brown for several years. He will be based in the New York premiere of "For Whom the Bell Tolls" and currently is in a launching the Los Angeles premiere, of which he will devote efforts exclusively to short subjects. Increasing importance of Paramount's shorts production on the Coast warrants a full time publicity man, Morgan said.

Milwaukee's Alhambra To be Warners' First-Run

Milwaukee, Wis.—First runs will be played at the Alhambra which will reopen the third week in August and will be operated by Warners. The theater is being redecorated but the equipment, such as the air conditioning and sound is considered by Warners to be in good condition.

In the last quarter century, the Alhambra has been opened and closed nearly a dozen times. Built in the pages and rededication of the large ball, the theater seats about 2,500.

New Pact for Block

Bertram Block has received a new long-term contract as Eastern story editor of 20th-Fox.
'DU BARRY WAS A LADY,' the Technicolorful Metro-Goldwyn-Mayer Musical Comedy yields this impression of the Du Barry Girl from famed artist Shimin.
feast your eyes
such loveliness

Du BARRY

magnificence unparalleled
technicolor's glory

WAS A

Metro-Goldwyn-Mayer magic

LADY

starring
★ RED SKELETON
★ LUCILLE BALL
★ GENE KELLY
★ VIRGINIA "RAGS" ZERO O'BRIEN
★ RAGLAND★ MOSTEL
★ TOMMY DORSEY
★ AND HIS BAND

Screen Play by Irving Brecher - Adaptation by Nancy Hamilton
Additional Dialogue by Wilkie Mahoney - Based on the Play Produced by B. G. DeSylva - And Written by Herbert Fields and B. G. DeSylva
With Music and Lyrics by Cole Porter - A Metro-Goldwyn-Mayer Picture
Directed by ROY DEL RUTH - Produced by ARTHUR FREED

Let's Keep Selling Bonds!
Brandt, Schaefer Top NEIC Committees

(Continued from Page 1)

proposals suggested for realization of the NEIC aims. The committee is headed by Philip Leob, with Anita Graniss serving as vice-chairman. Mrs. Graniss also has been added to the NEIC's coordinating committee. Harry Brandt has been named chairman of a membership committee. Other plebe people on this committee are George J. Schaefer, national chairman of the NEIC, and John C. Pilin. Schaefer also was appointed chairman of a committee charged with making arrangements for a mass rally on Sept. 20 at which will be announced pledges from those in the industry to contribute six weeks a year or their equivalent to the nation's war effort.

The NEIC will hold its next meeting on Sept. 21, with the co-ordinating committee scheduled to meet again on Aug. 5.

New Managers Union May Start CIO-IATSE Conflict

(Continued from Page 1)

after Managers and Employees Local 192, CIO, in New York, it was indicated yesterday, the IATSE claims a large membership of the theater managers in this territory and believes any new union is regarded by the IA as an unnecessary invasion.

The new union is starting a campaign to bring into its fold the managers, assistants, ushers, cashiers, doormen and matrons in the theaters of the five boroughs and Suffolk, Nassau and Westchester Counties. Indications are that a bitter fight for supremacy will develop during the next few months.

Loew's Movie Guide 4th Year Starts on Sunday

Loew's Theaters Movie Guide, appearing daily in the eight major New York City newspapers, will begin its fourth year on Sunday. During the last 12 months, Loew's has spent $485,000 for this medium which lists the daily attractions in 69 neighborhood houses and which has served to reduce the volume of telephone calls by approximately 25 per cent of their former number. Guide was conceived by Oscar Doob and is handled by Ernest Emerling.

From Berlin (Irving) To Broadway:

- • • WHEN the history of the present war is written in terms of the motion picture's contribution to Victory, the name of Warner Brothers will be in the forefront...In the Book of Memorables Datas will be July 28, 1943, and, therewith, in substance, this notation: "At their Hollywood Theater in New York City, the Warner Brothers held the world premiere of Irving Berlin's "This Is The Army," all profits from the film's distribution going to Army Emergency Relief"...Last night that debut took place...a brilliant debut, studded with notables, military pageantry and the material sinews of war....Outside the institutional Hollywood Theater crowds thronged at the token display of might which comprised 450 officers and men, jeeps, trucks, anti-aircraft guns, a camouflaguing unit whose display included desert and tropics material, while the night was filled with music produced by an Army band...Standing in the close-packed throngs, the eyes of this correspondent, nostalgically, if you will, turned from the Hollywood's facade to that of a little theater virtually across the street,—a house, where on another summer's evening, Aug. 7, 1926, the same Warner Brothers introduced Vitaphone to the industry and to the world.....Not since that advent of the articular screen has the House of Warner so greatly benefited the trade, the nation, and mankind, as it did last night through the unlearning of "This Is The Army"....

- • • WHY this dogmatic assertion?...Consider what the picture means....To the cause of free institutions it is a vast contribution...To our Army's welfare it represents overwhelming "reinforcement"...And to the trade it offers an attraction of unparalleled timeliness and power, both in the matter of entertainment content and that content's exploitability...For the film's fashioning, Finland and its customers are indebted to the Warners themselves, their production aides, and to Irving Berlin and the Army authorities...The indebtedness is likewise deep in the instances of Hal B. Wallis, associate producer; Michael Curtis, director; Casey Robinson who scripted the screen version; and Kate Smith and numerous others, who, in common with the aforementioned, donated their services....Rich laurels also rest on the brows of Charles Einfeld, WB's director of advertising and publicity, who came East to direct the promotional campaign, and Mort Blumenstock here in New York, along with Whitney Bolton from the Coast—all working in brilliant co-ordination with the "This Is The Army" public relations unit billeted in the h.o. under Sgt. Ben Washer....

- • • Einfeld's campaign is a monumental affair whose potency is best realized by citing the fact that notwithstanding public interest being currently riveted on crucial world happenings, the entire nation has been and is being totally flaged in behalf of the picture....All-time record in radio "breaks" has been attained,—dialog insertions in more than 30 network spots, more than 50 network musical "breaks" leading up to the premiere; and transcriptions distributed to over 800 radio stations, etc....Some 8,000 New York stores are carrying displays, and hotels and restaurants via menus and ads are boosting the pic....You can't get into a taxi but that "This Is The Army" cards ride with you...Honeyness of the great Wrigley sign in Times Sq. is a promotional triumph for WB...So are countless other facets of the campaign....Mr. Exhib. you have never played a picture which will beget you so much co-operation from and within your community, nor one through which you can render so much service, dispense so much desired-entertainment, and see so much coin roll in....

- • • AVENGE PEARL HARBOR!!

WLB Okays SOPEG Pay Hike for Three Cos.

(Continued from Page 1)

workers at United Artists, National Screen Service and Paramount.

Wage increases of $3 to $5, with a $10 minimum for messengers and $20 for clerical workers at United Artists are retroactive to Nov. 21, 1942.

Two hundred employees will benefit. A $20 minimum, retroactive to Sept. 1, 1942, has been okayed for a similar group of workers at NSS. The board's decision is still pending on a $3 general increase. Minimum salaries at Paramount have been fixed at $18 for messengers and $21 for clerical workers. Increases are retroactive to Oct. 5, 1942. Also approved by the board was the incorporation of Paramount's cost-saving bonus into the salaries of approximately 500 white-collar workers covered by the SOPEG's contract with the company.

Meanwhile, the WLB in Washington has before it a dispute between the SOPEG and Loew's, betwixt July 22d, in which the Industry Exchange Division has to the SOPEG, Prairie District, in the contract, expired yesterday. Charles McPherson, SOPEG organizer, has been named vice-president of the union as successor to Anne Matthes, Ellen Davidson, Sam Sharnas, Roche Rosen, Betty Gretn and Loyal Miller have been named to fill vacancies on the executive board of the SOPEG.

Tonight the SOPEG will take part in a home-front rally of white enthusiasts to be held at Manhattan Center under the sponsorship of the UOPWA.

Eight Warner Re-issues Distributed in Canada

Toronto—In addition to its regular schedule of 1942-43 releases, Warner Brothers has released in the Dominion of Canada distribution in the current season.

The group includes "The Oklahoma Kid," "Strawberry Blonde," "Torrid Zone," "If All Came True," "Dark Victory" and "Angel With Dirty Faces," "They Drive by Night," and "The Bride Came C.O.D."

Results are understood to have been highly gratifying, with "The Oklahoma Kid," a James Cagney- Humphrey Bogart vehicle, topping the list in amount of business done. This picture also will be re-issued in the U. S. starting in September.

B. Campbell—Rite Hold

St. Louis—Funeral services were held here for Robert E. (Bob) Campbell, veteran member of Local 143 Operators, who died of a heart attack at his home.

Mrs. Will Aschman Dead

Chicago—Mrs. Will Aschman, wife of DeVry's Wisconsin distributor, is dead. She will be buried Friday in Milwaukee.
NOW IN RELEASE

"HIT PARADE OF 1943"
THE MUSICAL HIT OF THE YEAR with John Carroll, Susan Hayward, Gail Patrick, Eve Arden, and Freddy Martin, Count Basie and Ray McKinley and their orchestras.

"ICE CAPADES REVUE"
A GAY EXTRAVAGANZA ON ICE with Ellen Drew, Richard Denning, Jerry Colonna, Vera Vague, and the Ice Capades troupe of international skating stars, including Vera Hruba.

"SHANTYTOWN"
MARY LEE’S FINEST MUSICAL
AMERICA’S LITTLE SISTER supported by John Archer, Marjorie Lord, Harry Davenport, and Billy Gilbert.

"TAHITI HONEY"
A FUN-AND-MUSIC ROMANCE with Simone Simon, Dennis O’Keefe, Michael Whalen, and Lionel Stander.

"SONG OF TEXAS"
ROY ROGERS, King of the Cowboys, and TRIGGER, the smartest horse in the movies, in a gala musical Western, with Sheila Ryan, Barton MacLane, Harry Shannon, Pat Brady, Arline Judge, and BOB NOLAN AND THE SONS OF THE PIONEERS.

"JOHNNY DOUGHBOY"
A YOUTH MUSICAL, SET TO THE RHYTHM OF THE TIMES with JANE WITHERS, Henry Wilcoxon, Patrick Brook, William Demarest, Ruth Donnelly, Bobby Breen, and Baby Sandy.

"KING OF THE COWBOYS"
Another grand musical Western with ROY ROGERS, King of the Cowboys, and TRIGGER, the smartest horse in the movies, SMILEY BURNETTE, BOB NOLAN AND THE SONS OF THE PIONEERS, and Peggy Moran.

"SWING YOUR PARTNER"
RURAL RHYTHM AND CITY SWING with Radio’s Popular Entertainers — Lulubelle & Scotty, Vera Vague, Dale Evans, Ransom Sherman; and Roger Clark, Esther Dale, and Judy Clark.

"CHATTERBOX"
A LAUGH-MUSICAL THEY’RE TALKING ABOUT with JOE E. BROWN, JUDY CANOVA, Rosemary Lane, and John Hubbard.

"THUMBS UP"
A SONG FEST WITH THAT MODERN SPIRIT with Brenda Joyce, Richard Fraser, Elsa Lanchester, Arthur Margetson, Gertrude Niesen, and George Byron.
OF MUSICAL HITS!
Public That Is Hungry For Laughter

FOR RELEASE SOON

"SILVER SPURS"
ROY ROGERS, King of the Cowboys, and TRIGGER, the smartest horse in the movies, in their finest picture to date, with SMILEY BURNETTE, John Carradine, Phyllis Brooks, Jerome Cowan, Joyce Compton, and BOB NOLAN AND THE SONS OF THE PIONEERS.

"SLEEPY LAGOON"
A LOONEY-TUNE LAUGH HIT
with
JUDY CANOVA, DENNIS DAY, Ruth Donnelly, Joe Sawyer, Ernest Truex, and Douglas Fowley.

"NOBODY'S DARLING"
AMERICA'S LITTLE SISTER IN A MUSICAL FESTIVAL
with
MARY LEE, Louis Calhern, Gladys George, Jackie Moran, Lee Patrick, Bennie Bartlett, and Marcia Mae Jones.

"HOOSIER HOLIDAY"
A MUSICAL JAMBOREE
with
Radio's Popular Entertainers — The Hoosier Hot Shots, The Music Maids, George D. Hay, Isabel Randolph; and Dale Evans, George Byron, Emma Dunn, and Thurston Hall.

Republic Pictures
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At present, Longman said, there simply is no announcement section in OCR. Authority over amusements exists on paper, but there is no intention to exercise it until the proper personnel is on hand. Longman said he definitely intends to bring in an industry man, and indicated that McMurphy's presence in the organization, and it is likely that the latter will serve with Longman, with general authority over the division of Longman's division. McMurphy is not yet officially a part of OCR.

Loew Stockholders Act On New Exec. Pacts Today (Continued from Page 1)

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Feminine Vandalism In Conn. Pic Theaters

New Haven—Managers and operators reported continued vandalism in the state. Some frequently rapped ladies' rooms as often as every two weeks because of lipstick decoration; restrooms, film projectors, and chairs were defaced. Streaks were found on the seats. Some houses have supernumeraries, but strictest vigilance doesn't suffice to eliminate all such incidents.

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$220,000,000 for 1943-44 Hollywood Production

Hollywood Studios Tilting Budgets for New Season, Despite Problem Slashes

(Continued from Page 1)

would be the result. It's been noted that the calendar year 1941, production expenditures were estimated to total $150,000,000 while the 1942 calendar year, according to THE FILM DAILY Year Book, the Hollywood total was $198,500,000.

The budget for 1943 has been put at $220,000,000, a predicated on such announcements as 20th-Fox's that it will spend $41,000,000, and Republic's that it is jumping its budget $6,000,000 and available information on the top-budget pixed plans of all leading companies.

Many Pix in Upper Bracket

RKO has not set budgets for 80 per cent of its 34 pictures, but it will make for the new year, but it already has several very costly productions prepared. The first to go is "The Three Musketeers," to be made in Technicolor, "Show Business," to be produced by Eddie Cantor. Frank Ross will make for the Robert Young, and the Casey Robinson's initial picture as a producer is "Revenger," which Jacques Tourneur is directing.

Warners studio representatives yesterday said no contract as yet was signed for any definite estimate. However, Warners have several high budgeted pictures on their slate headed by "Bpatible," "Shine On, Harvest Moon," "The Rhumba in Blue," "The Horn Blows at Midnight" to star Jack Benny, "Destination, Tokyo" and "Conflict." The expenses of the pictures also decline to make any definite estimate but the Culver City studio will expend large sums on such productions as "Quad Vadi," "Dragnet Seed," "First 30 Years" and "National Velvet.

Columbia's lure-laden pictures include "Cover Girl," "Ten Per Cent Woman," "Hey, Folks," "Topaz" and "Sahara.

Twentieth-Fox has announced its outlay will be $41,000,000 with Darryl F. Zanuck personally producing "Woman," to be directed by Henry King, and Wendell Willkie's "One World.

Paramount's "Frenchman's Creek" may be set at $20,000,000 mark while "The Story of De Waxed" calls for an expenditure of $19.400. "March of Time" with Bing Crosby will be hefted heavily backed as will an untitled "Silent" production to be directed by Mark Sandrich.

"It" to spend $30,000,000

Universal, which is advancing its total production budget to about $30,000,000, for the new season, has more than nine pix in the double-A bracket. At the Chicago sales convention, five features were placed in the "super-special" bracket—"For All We Know," "Big Ben Hur," "Passport to Dakar," "Gung Ho!" and "Looking for Trouble." Other top budgets are allocated to the three Abbott-Costello comedies, the two Deanna Durbin vehicles, the Charles Boyer starrer, "77 Hours," the Olsen and Johnson comedy, "Crazy Horse," "Phantom Lady," and "All My Loving.


Republic will spend $18,000,000, which is an increase of $6,000,000, and will make large approximations for "Atlantic City," "The Man from Priego," "Gay Blades" and "The Fighting 80s.

35% Boost by Monogram

No figure was available from Monogram

Nick and Weston Seek Abatement

(Continued from Page 1)

from a group of local motion picture theater owners in the Fall of 1937.

The motion was filed by Sigmund M. Bass, counsel for Nick and Weston pictures, who terms for violating the Federal anti-racketeering act in connection with collection of money from theater owners to stop increases in pay for members of Local No. 143. Bass contended that since the state court indictment has been pending for more than four terms of court and has not been called to trial through no fault of Nick and Weston the case should be dismissed under Mis- souri law.

Lipton Acting Chairman of WAC Public Relations

(Continued from Page 1)

the WAC Public Relations Division in the place of Oscar Doob, who will serve as assistant national director of the War Finance Committee for the Third War Loan Drive. Doob was given a leave of absence by Nicholas Schenck at the request of Secretary of the Treasury Morgenthau.

Lipton will carry on Doob's duties with the WAC which in the past directed the activities of the Army and Navy relief, Red Cross War Fund, March of Dimes, etc.

New Glazer-WB Pact

Calls for One Annually

West Coast Bureau of THE FILM DAILY

Hollywood—One of the most unusual deals between Warners and a producer has been consummated between Jack L. Warner and Benjamin Glazer with latter signed to a straight four-year contract calling for one production a year under the Warner banner, and also giving him choice of stories acquired by studio. This supersedes the contract Glazer signed with Warners approximately one year ago. Thus Glazer will be permitted to devote a portion of his time to free-lance and make independent productions.

RKO to Tradeshow First

1943-44 Block Aug. 16-19

RKO's first block of five for the 1943-44 season will be nationally trade screened Aug. 16-19, Ned Depinet announced yesterday. Group consists of "A Lady Takes A Chance," "The Fallen Sparrow," "Adventures of a Rookie," "The Seventh Victim" and "So This is Washington."
"HERS TO HOLD" BUSINESS WAY ABOVE ANY OTHER DEANNA DURBIN PICTURE!

SELL WAR STAMPS EVERY DAY IN THE "SHANGRI-LA" JULY DRIVE
All Galveston Houses, Houston Nabs Unable to Operate After Hurricane

Dallas—Rain which followed Monday's hurricane in the Galveston-Houston area is holding business at a standstill. All houses in Galveston and all Houston nabs have been closed since Monday afternoon as a result of the power breakdown which followed the 132-mile wind and heavy rain.

Jefferson Amusement Co. houses in Goose Creek, Pelley, Bay City, (Continued on Page 3)

Gov't Turns Against Propaganda Shorts!

Washington Bureau of THE FILM DAILY

Washington—Along with the demise of the OWI as a production agency, Washington is beginning to become "unsold" on the value of out and out propaganda shorts as morale builders.

Not only do reports from large cities and the hinterlands indicate that the shorts program has perhaps been pushed a little too far (Continued on Page 3)

Bell Assumes Hollywood Industry OWI Duties

West Coast Bureau of THE FILM DAILY

Hollywood—Ulric Bell, in charge of the OWI Foreign Bureau in Hollywood, will also assume duties as OWI motion picture representative on the Coast.

Contracts Extended For Four Loew Execs.

Stockholders of Loew's, Inc., yesterday approved the extension of contracts of four top executives to 1946 on the same salary and profit sharing basis on which they are now (Continued on Page 6)

Mrs. Karl Hoblitztelle Dies at Dallas Home

Dallas—Mrs. Karl Hoblitztelle, wife of the Interstate President, died at her home Wednesday night after several months illness. Mrs. Hoblitztelle had only recently re-

Deferred Men Need Not Switch to War Plants, WAC representatives Told

Theater employers deferred on legitimate grounds do not have to switch to war plants in order to retain their present classifications, the WAC has been informed by the War Manpower Commission and the National Selective Service System.

Re-affirmation of this important fact was sought because of the actions of several theatre operators which had instructed theater employees to (Continued on Page 6)

Booking Conditions Bring Localization of UA Adv.

West Coast Bureau of THE FILM DAILY

Hollywood—The change in booking conditions, which has made simultaneous openings in key cities impractical.

Films in War Plants Reduce Absenteeism

Exhibition of films in war plants is a tremendous aid to morale and cuts down absenteeism heavily, according to the results of a survey made by the National Recreation Association. The survey discloses that film entertainment produces a relaxation that helps the output of war workers. Supplying the recre-

Walter Read is "entertaining" an offer to buy his 39 theaters, the circuit owner said yesterday. Read, who has been ill, said that if he was sure that his recovery now were permanent he would be reluctant to dispose of the circuit, although the offer was an attractive one. Read would not identify the bid.

(Continued on Page 5)
FINANCIAL

(Thursday, July 29)

NEW YORK STOCK MARKET

Net High Low Close Chg. Clr.
Am. Scot. 16% 16 16
Cal Pict. 2% 8% 8% 1.2 8 12
Columbia Picts. pfd. 3% 3% 3% 2%
Cop. 3% 3% 3% 3%
Cnr. Ind. pfd. 15% 15% 15% 15%
Csm. 3% 15% 15% 15%
East Kodak 2% 2% 2% 2%
So Pict. 3% 3% 3% 3%
Gen. Prem. Eq. 3% 3% 3% 3%
Low., Inc. 3% 3% 3% 3%
Paramount 1% 1% 1% 1%
RKO 2% 2% 2% 2%
RKO $6 pfd. 3% 3% 3% 3%
20th Century-Fox 3% 3% 3% 3%
20th Century-Fox pfd. 3% 3% 3% 3%
Warner Bros. 3% 3% 3% 3%
Warner Bros. pfd. 3% 3% 3% 3%

NEW YORK BOND MARKET

Para. B'way 3% 0.05 0.05 0.05
Para. Picts. deb. 4% 0.06 0.06 0.06
Werner Bros. deb. 6% 0.08 0.08 0.08

NEW YORK CUMB MARKET

Monogram C. 3% 3% 2% 2%
RKO war. 1% 1% 1%
Sonoline Corp. 2% 2% 2% 2%
Technicolor 3% 3% 3% 3%
Trans-Lux war. 1% 1% 1%
Universal Picts. 2% 2% 2% 2%

New York, N. Y. 15% 15% 15% 15%

N. Y. OVER-THE-COUNTER SECURITIES

Met. Playhouse, Inc. 2% 2% 2% 2%
Key Theo. Bldg. 4% 3% 3% 3%

AMPA TALKS RELIEF FUNDS

Ways and means of most efficiently raising funds for its proposed relief operations headed the agenda of yesterday's meeting of the AMPA directors, held at 10 a.m. in the Blue Room, West 44th Street.

Also discussed at the session were plans for the organization's Fall meeting.

ENFIELD RETURNS WEST

Charles, director of advertising and publicity for Warners, leaves today for the Coast.

JACKSON COUNTY, Mo., CUTS THEATER LICENSE FEES 50 PER CENT

Kansas City, Mo.—Jackson County has reduced county license fees on movie theaters.

After several meetings with theater owners and operators, the reduction was announced this week by the county counselor's office. With some 45 brackets covered by the list of fees for amusement places, the license fee was the only one modified.

The annual reductions made as classified by admittance charges are:

- Less than 10 cents, $0.25; 10 to 25 cents, $0.30 to $0.50; 25 to 45 cents, $0.20 to $0.30; 45 cents to $1.00; 49 cents to $1.50 for theaters seating 2,000 or fewer and $400 to $200 for theaters seating more than 2,000; $1 or more, $500 to $250.

Seasonal houses, such as Drive-In, playing only in Summer, will pay $10 a month.

LATIN AMERICAN NEWSMEN TO BE GUESTS OF I.R.C.

A group of Latin American newspaper men from Colombia, Ecuador and Venezuela will be entertained at a luncheon on Aug. 17 by the International Film Reading Committee which concluded the arrangements at a meeting yesterday. The committee welcomed Dave O'Malley, a noted foreign publicity director of Columbia, as a new member. Dave from M.G.M., chairman, conducted the sessions.

TOM EDWARDS MADE PREXY OF KANSAS-MISSOURI TO

Kansas City—Tom Edwards yesterday was elected president of the Kansas-Missouri Theater Owners Association. Others put in office were Homer Strong, vice-president; George S. Baker, secretary and Fred Meyn, treasurer. New directors slate comprises Edwards, George Hartmann, George Griffith, C. E. Cook, William Strong, Meyn, Clarence Schultz, J. E. Pennington, R. R. Biechele, Stanley Schwartz and Baker.

Claude Lee told the delegates that Paramount district managers, branch managers and salesmen had been instructed by the home office to be eternally vigilant that no case of unfairness or inequity occurs inadvertently.

SCRATCH "MOSCOW" IN TENN.

Knoxville, Tenn.—Without stating his reason, manager Eugene Street has announced the cancellation of showing "Mission to Moscow" at the Tennessee Theater, of the Wilby-Kirney circuit.
Walter Reade May Sell His Circuit

(Continued from Page 1)
der for the theaters, but it is understood that the prospective buyer is another established circuit which would not be restricted from expansion by the consent decree.

The Reade circuit operates theaters in New York and New Jersey, two of which are operated by RKO, one by Loew's and one by Leo Brecher.

Loew's Fourth Quarter Business Maintains Gain

(Continued from Page 1)
quarter will show a 30 per cent increase over the same quarter last year. The 40-week earnings, after all charges, were $9,458,626, a 30 per cent rise over the same 40 weeks of 1942.

Army's Public Relations Unit Wins Einfeld Praise

Work of the public relations unit of Irving Berlin's "This Is The Army," consisting of Sgt. Nathan Shenker, Sgt. Ben Washer, Pfc. Max Gendel, Pfc. Alfred Palea and Pvt. Max Wilk, was praised in the highest terms yesterday by Charles Einfeld, Warner ad-publicity director, who returns to the Coast today. All members of the unit previously were in show biz.

"These boys in uniform," said Einfeld in his tribute, "gave their assignments everything they had."

Ruth Rosenberg to Coast

Rabe Jackter, Columbia's assistant general sales manager, loses his secretary of long standing, Ruth Rosenberg, on August 1st which is leaving New York for Hollywood where she is planning to remain and continue her association with the motion picture industry.

Takes Elizabeth, W. Va. Wirt

Cincinnati—James Vogeding has taken over The Wirt, colored house at Elizabeth, W. Va., and changed the name to Elizabeth.

Patter and Chatter:

* * * OUT of Hollywood reviewing mills is issuing from trade scriptures currently a helter-skelter of favorable notices on current and yet-to-be-released Monogram product. Especially noteworthy in such trade reviews are three adjectives which are the tip-off to alert industry folks that the Monos features are built on anything but heavy, "problem" story lines.... The three little words, occurring so frequently as (1) bright, (2) cheerful, and (3) escapist... Circuits and exhibitors please note....

* * * COAST casting strategists will be downright blind if they don't give some immediate attention to what John Q. Public is saying about young Lon MacCallister, the lad, who, you will recall, had such a circumstantially tough time getting a kiss from Marjorie Riordan in UA-Lesser's "Stage Door Canteen"... There's something about the kid that scores like all get-out with audiences.... You can argue that it's the particular characterization, if you like, but that's about as strong a contention as a gallon of ice made with one golden egg. Incidental-ly, "Stage Door Canteen" is in its sixth playing week 'round the country and going stronger than the stuff you find in a Russian samovar....

* * * AT ENSCHE PEARL HARBOR!....

Mrs. Karl Hoblitzelle Dies at Dallas Home

(Continued from Page 1) turned from John Hopkins Hospital, Baltimore, Mrs. Hoblitzelle was distinguished in her own right as a Broadway musical comedy star with stage name of Esther Walker. Her maiden name was Esther Thomas. The Hoblitzelles were married in 1920.

As a Dallas citizen, Mrs. Hoblitzelle was prominent in many civic and social activities, and latterly in Red Cross work and efforts in many divisions of the war interests. Other survivors are her mother, Mrs. Ella Thomas of Louisville, Ky., and three sisters and four brothers. Intermem will be in Belfontaine Cemetery, St. Louis Mo.

Five-Hour Waiting Line On "Army's" First Day

By noon yesterday, the first day of its continuous run following Wednesday night's $55 top world premiere, Irving Berlin's "This Is the Army" had then lined up at the Hollywood Theater with a five-hour wait for seats, resulting in a new opening day record for the house and augmenting a long run and hefty grosses for the soldier musical produced by Warners for Army Emergency Relief.

Illinois Blackout Tomorrow

Chicago—A test blackout will be staged in all Illinois cities, except Chicago, tonight.

Texas Houses Still Closed From Storm

(Continued from Page 1) Channel City and La Porte were damaged, the Alamo, Pelley, being completely destroyed. Other houses suffered varying degrees of damage and all are closed due to a lack of power. Port Arthur reports 19 inches of rain with somewhat less for Beaumont.

Government Turns Against Propaganda Shorts?

(Continued from Page 1) but the same appears to be true abroad. Reports from the embassies here indicate that foreign audiences are not the partisans they were by the special shorts.

The general belief around here now is that the best morale screening would include hàng newsreel sequences and the veiled messages carried in good Hollywood entertainment products. More films, purely aside from any box office considerations, are held to an excellent morale job when they are really good, but poor war films, of which there have been a surplus do more harm than good.

England, which has long been running an extensive program of Governments war short, has cut its rate recently from two a month to one a month mainly because the British public appeared to be getting fed up with the shorts.

This growing disinterest in pushing any program of war shorts plus the strong industry opposition to letting advertisers get a foothold in theaters, is believed to make any attempt by large national advertisers to sponsor one and two-reel war shorts for theatrical distribution a wasted effort.

Benjamin Leo Stucken

Starford, Conn.—Benjamin Leo, operator of the State, Springdale, for the past 12 years did at Starford Hospital suddenly after a heart attack. In 1929 Leo was in charge of all Fox metropolitan theaters. He leased the State some time later, then purchased the building. He had closed the house for the Summer some three weeks ago, because heat and the leisure driving ban were hitting business too hard.

Army Planes' Crash Kills James W. Coss

Wheeling, W. Va.—A-C James W. Coss, AAF, who was manager of the Pike Theater here before entering service, was killed when his plane crashed with another above Dothan Field, Ala. His body was brought home for funeral services and burial.
A GLOWING TRIBUTE TO A GLORIOUS STAR!

DEANNA DURBIN'S contributions to the motion picture business, both as a person and performer, have never been better appraised than in this tribute by Phil M. Daly.
Only Just Begun To Star!

- **MUSIC.** It's said, both charms... The tune-laden feature film, whether of the war or nay, makes it easier for America's millions to walk in Duty's path with the weight of the conflict's cares and worries on their shoulders... And to the exhibitor there is charm in music......

His business symmetry, which makes possible the efficient operation of his house in wartime, provides the wherewithal for the purchase of Bonds in maximum volume, and makes possible his own and much of his community's activities in behalf of Victory, is the clinking of coin as it pours into the ole box-office till...... Both of these facets of present-day filmland,—from the patron's and showman's standpoint,—bring to mind the intriguing Case of Deanna Durbin...... Her latest Universal vehicle, "Hers To Hold," is not only a rich example of the timely, music-studded opus which the public 'wants, but a timely example of music-studded richness which the theater operator needs...... Fans are heading eagerly for the new film, as is evidenced by the heavy "takes" reported from host of situations where it is now playing......

- **THAT** "Hers To Hold" is making turnstiles click with the frequency of machine-gun fire is not altogether a novelty in the annals of Durbin pix...... From the time of the young star's debut in features via "Three Smart Girls," she has enjoyed unique success, hurtling virtually overnight to stardom, and then hanging up repeated triumphs in rapid succession...... Then she was tagged as a prodigy—primarily because of her vocalising and refreshing personality...... Today, the Case of Deanna Durbin is precisely what we say here—intriguing......

Her vocal skill is far above what it was formerly, and her personality even more magnetic...... From a pretty child-star, with what might be termed adequate historic ability, she has grown into an adult luminary with great performing skill...... Her glamour enchants patrons of the feminine gender, giving her intense box-office value on that important score...... Equally magnetic is she to the male colletics...... In "Hers To Hold," she has what it takes to make the femmes admire and imitate her, and the swains, all the way from knee-pants to A.H. and far beyond, go "Whoa-Whoa!" in the best Hugh Herbert manner...... It all adds up to one inescapable conclusion, namely, that Miss Durbin is a full-fledged butterfly, no longer in the kid cocoon, and only just beginning to really spread her wings...... Her present is big...... Her future even bigger...... She is one of the very, very few members of the film acting profession who has been able to withstand the transition from juvenile ranks to adult status, and be better in the latter than the former......

- **MUCH** of the credit for Deanna Durbin's present high estate in the hearts of public and press is due to the intelligent and strategic guidance at the hands of Universal's studio-ies...... It was not easy to convert a girl in early 'teens (the pretty prodigy) into a young woman in early twenties whom khaki-clad and blue-jecketed lads now pin-up and look upon with ya-ya, wolfish eyes, and whom gals, young and old, view as a magnetic model...... In this triumphant metamorphosis, considerable credit likewise goes to Felix Jackson, producer of "Hers To Hold," who collaborated in the writing of several of Deanna's previous pix...... His knowledge of her as a person and an artiste has provided with maximum the best channels for her ability...... Miss Durbin, likewise, is a mighty factor in her own success...... She has conscientiously "stuck to her knitting" in Hollywood,—every stitch a good, clean one...... She has only just begun to star,—and gross!......

- **AVENGE PEARL HARBOR!.......

---

**Bravo, Deanna!**

---

**UNIVERSAL PICTURES**

---

**HARBOUR!**

---

**ALONG THE RIALTO**

**Phil W. Daly**

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**FILM DAILY**

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Wednesday, July 28, 1943
Contracts Extended For Four Loew Execs.

(Continued from Page I) serving. One stockholder offered an amendment to the profit sharing plan which would require an allowance of $4 a share on the common stock before the executives could share in the profits. The proposal failed for an allowance of $2 a share.

The amendment was voted down by a vote of 2,760 shares in favor and more than a million shares against.

The four men whose employment contracts were extended to Aug. 31, 1946, were David Bernstein, vice president and treasurer; Louis B. Mayer, general of production; Robert Rubin, vice-president and general counsel, and Lawrence Wein- garten, production supervisor.

The meeting was conducted by Eugene Leake, a director and member of the audit and finance committee. Two stockholders, by a unanimous vote, gave a vote of confidence to the officers and directors of the company.

Special Master's Report Filed In Pathé Lab. Suit

Report of his findings on charges that Improper Handling had been in- cluded in costs charged at Pathé Laboratories by duPont Film Manufactur- ing Corp. was filed by James L. Dohr, special master ap- pointed by Judge John C. Knox of the U. S. District Court in the suit of Pathé against duPont. The case comes up for trial in the Fall.

The report, which covered a period of 19 months, stated that Pathé had been over- charged $111,188 if the company were en- titled to all costs charged at various of certain materials. The suit involves an addition- al 19-year period for which no statements or communications has not yet been made.

The report also stated further held that the practice of E. I. duPont de Nemours & Co. of charging Pathé for costs of certain materials was improper. He upheld duPont on certain of the charges, such as depreciation, shipping expenses and power, but ruled that the addition of 30 per cent profit to experimental expenses was improper.

WEDDING BELLS

Rochester—Ensign Stanley Fenye- usky USNR and Doris Goodman of Chicago, were married in Temple Beth Israel, Boston. They will re- side in Washington after Aug. 1.

Cincinnati—Robert Waring Bugie, son of Harry Bugie of Republic Pic- tures married Elizabeth Rose. The young couple left for Dyersberg, Tenn., where Lieut. Bugie is stationed as a co-pilot of a Flying Fortress.

Chicago—Jack Clark, former War- ner employee, now in the Signal Corps and a brother of Sam Clark, publicly welcomed his brother Jerry Houlihan at Carthage, Mo.

REVIEWS OF NEW FILMS

"Who's Buzzin' Cousin?"

With Ann Miller, Rochester, John Hubbard Columbia

RATHER MARTIN HELPS BOLT BUDGET ROUSING POSSIBILITIES OF THIS COMEDY; MILLER, ROCHERSTER ALSO GOOD.

"What's Buzzin' Cousin?" isn't the hepcat stuff that its title suggests, although there are a couple of strains of hot music. The title, in fact, is absolutely meaningless in this instance.

The exhibitor will have to look to Ann Miller, Eddie Anderson (Rochester) and Freddy Martin and his orchestra for the audience appeal of this film, a mild comedy with none-too-stringy a story. Milller re- flects the customers with several poppy dance numbers. Rochester does out some comedy which, while not exactly new, manages to squeeze a fair number of laughs out of the patrons. But, perhaps, the strongest at- traction of all is Martin. The banter winder floods the film with melody in a wide variety of musical offerings topped by his own swing arrangement of Listen's Second Hungarian Rhapsody, one of the film's high moments. The Martin aggregation has 10 tunes to play around with. The yarn has a quartet of chorines trying to make a go of it in a deserted town. The place has been inherited by Miss Miller. Upon the scene come the Martin boys with Rochester and John Hubbard, a vocalist. The place is turned into a night club at which no gold rush starts as a result of Rochester's misplaced bridgework. Subsequently the joint is sold by the group to a clan of racketeers at a fat profit. The romance is taken care of by Hubbard and Miss Miller.

Jack Jier produced and Charles Benton directed. Costumes, written by an independent and very liveably directed. Miss Miller is responsible for the screenplay, which is based on a yarn by Aben Kandel. CAST: Ann Miller, Eddie Anderson (Rochester), John Hubbard, Freddy Martin, Leslie Brooks, Jeff Donnell, Carol Hughes, Theresa Harris, Roy Gordon, Bradford Page, Warren Ashe, Dub Taylor, Betty gay, Louise Mason.

CREDITS: Producer, Jack Jier; Director, Charles Benton; Screenplay, Harry Sauber; Based on story by Aben Kandel; Cameraman; Joseph Walker; Art Director, Lionel Banks; Musical Director, M. W. Stoloff; Film Editor, James Sweeney; Set Decorator, Joseph Kish; Dance Director, Nick Castle; Songs, Walter Samuel, Saul Chaplin, Charles Newman, Lew Pollack, Jacques Press, Eddie Chenoweth, Don Raye, Gene Depaal, Wally Anderson, Walter Donaldson, Mort Greene. DIRECTION. Okay. PHOTOGRAPHY. Okay.

Jack Baker Quits Filmmack

Chicago—Jack Baker has resigned advertising manager of Filmmack Co.

Director: Vincent Minnelli; Screenplay, Charles Bartley, Fred Saden, Cameraman, Robert Lott; Music, Fred Sage; Music Director, George Stave; Dance Director, Frederick Ashton (Hughes); Art Director, Alfred Gilbous; Set decorator, Edwin E. Williams; Editor, Robert J. Kern. DIRECTION: Fine PHOTOGRAPHY.

Clarity Draft Status Of Theater Workers

(Continued from Page I) get jobs in war plants or lose their status.

H. Fabian, who, with Harry Brant, conferred with Government officials, said that the men they had declined officially that there was no basis for such ruling on part of any board.

If a theater man is deferred, Fabian said, because of physical disability, dependency or over-age, it does not affect his status in the least if he "keeps his present job in a theater.

Fabian also said that it was not the intent of the theaters division of the WAC to obtain deferments for any employee "if the facts do not warrant it." It was pointed out that cases are decided where a legitimately-de- ferred theater employee is told to change his job by his board, it is advisable that the WAC be notified immediately. The WAC will then communicate the facts to specified individuals in the selective service who have promised prompt action.

Morgan in Charge of Republic's B. A. Branch

Buenos Aires (By Air Mail)—Passed by Censor—A branch office of Republic of has been set up here by Morris Goodman with Guy P. Mor- gan in charge, formerly United Artists manager in Ar- gentina. The branch is known as Republic Films of Argentina, which has absorbed Cinematograf Almar, former distributor for Republic in Argentina.

Mary Dawson, Gallitzin

House Operator, Killed

Gallitzin, Pa.—Mary Dawson, who has been operating the Victoria here for her brother, Kenneth Dawson, now with the armed forces in Africa, was killed when she fell under the wheels of a train at the local railroad station in saying goodbye to relatives who had been visit- ing with her and her blind mother. Funeral services will be held today.

STORKS

Hartford—Maurice Shulman, oper- ator of the Webster, Rivoli and Amherst theaters, father of a baby girl, weight 8 pounds 10½ ounces, Maxine, born at Hartford Hospital.

Samuel Kuperstein, manager of the Hippodrome, Bridgeport is also father of a baby girl.

Springfield, Mass.—Edward Car- roll president of the Carroll Inters- eto, owners of the Stuart in Boston, and the Riverside Park-In, Agawam, is the father of a son born at Wesson Maternity hospital.
GREEN SEES BIG POST-WAR EQUIP. Boom
Coast Stands Set Up Air-Raid, Fire Precautions

Houses' Co-operation with The Los Angeles Fire Dept. And TDB Focused on Safety

West Coast Bureau of THE FILM DAILY

Hollywood — Preparation of fire equipment charts by the Los Angeles Fire Department for all film and legitimate theaters, and instructions issued to all managers to make daily preparations for potential air-raid and fire, as a deterrent in the matter of theater fires generally, inasmuch as there has been a wave of such blazes in many sections of the country during the present war, is pointed out (Continued on Page 8)

Dallas Exhibitors
Building Reserves

Dallas—Reserve accounts to total more than $300,000 are being built up for potential construction and remodeling by small circuits and individual operators in this area. Move is the result of a bulletin from Col. H. A. Cole, president of Allied of Texas, to its members, which emphasized that such planning is the theater man's best protection from the economic collapse and depressions which followed World War I. Equipment men have reacted to the scheme with spontaneous en- (Continued on Page 8)

Just File It Under: This Uncertain World

Broadway's theater purchasing agents began hastily thumbing-over lightning rod catalogs within the week as a thunder storm swept into Manhattan with a lightning bolt-socking a tree right next to Radio City Music Hall. With the constant attention of General Electric's engineers, it is reported, had said that no lightning could strike within a mile radius of the Empire State Building, because that structure, a huge lightning rod itself, would attract all of Jove's thunderbolts.

Equipment Field Notes

ANNOUNCEMENT is made by J. A. Milling, manager of RCA's Bloom-ington, Ind., plant, that his company has applied to WLB for a 7 per cent wage in-crease for about 1,200 hourly employees. He declared that the organization believes, that the raise is necessary to offset a 7.5 per cent rise in the cost of living, and a 16.5 per cent increase in food prices in Bloomington since last Summer.

W & W Candy Co, Detroit, is being incorporated with a Michigan charter by Lew Wiper and Frank A. Wetman, owners of W & W Theaters. The new company carries on the centralized candy bosing service of the circuit, but will not operate candy counters in the theaters, which are run by different concession companies. Capitalization is $10,000.

Casimi Grzegorz and H. C. Struzynski have organized the Universal Screen Print Co., with offices at 3757 West North Ave., Chi-cago, to manufacture and distribute film lithographs.

Ethel Moding of the WAVES formerly of Eastman Kodak, Rochester, has been assigned to the new photographic laboratory at Anacostia, Washington, D. C., where she is editing microfilm.

Early on the morning of July 24, the Festa Theater, Kansas City, Mo., film house, was damaged by fire. Loss is placed at some $20,000, half of which was to contents. Herman Illmer, operator, indicates that he will repair and re-open the stand as soon as possible.

W. N. Carnassier, owner of the Park Theater in Starkes, Fla., has had the house re-decorated. The margine is highly patriotic in its trim red, white and blue, while the lobby is in old rose. Foyer is in Russian blue, and tying-in these different colors is the poster display illuminated in the rainbow boxes.

Warner circuit in Chi. will re-open the Allambra, Milwaukee, during the third week in August. Theater has been closed for many times during recent years, but WB, in its true showmanship fashion, will put on a first class program, re-decorate the house, and make the stand's operation permanent.

A five-and-a-half-day work week has been put into effect in several depart-ments up at Bausch & Lomb's Rochester plant on a trial basis. It replaces a six-day week, but the move is said to be only experimental for the summer months. Schedule has been adopted to free workers more daylight hours for relaxation and recreation. If the new schedule interferes with production requirements—back goes the six-day week pronto.

New equipment is being installed in the Kways Theater, Tavaras, Fla., which will make it modern in every detail.

Manager Kay Porter will have a brand new office when improvements to the Temple Theater, Perry, Fla., are completed. Entire house is being painted and decorated. George L. Porter is manager of both the Temple and Foley Theaters.

Miss Peggy Houters of Eastman Kodak, Rochester, has a special interest in a certain Flying Fortress. It's the 'Fog o' My Heart,' named for her by the plane's pilot.

Fred Wehreberg has let contracts for the construction of an addition to the brick chimney of his Cinderella Theater on St. Louis way.

H. O. Yost, T. W. Pyle and W. C. Leshan-na have organized the Chicago Transformer Co., with offices at 208 So. LaSalle St. to manufacture and distribute electrical equipment to the trade.

Sergeant Tom Hamilton is missing in ac-tion in Europe where he was attached to an Army Flying Fortress. He was formerly with Tom Flannery's Whiteaway Service.

Chester Roloff, brother of Bill Rol-off, advertising manager of DeVry Corp., was in Chicago visiting relatives. Chester is with the Army Air Force, stationed at Ft. Summer, N. M.

Keen Exhibitor Interest Manifested Via Response To Survey Is Barometer

In wake of recent introduction by National Theatre Supply Co. of its "Magic Bridge" post-war equipment plan, Walter E. Green, organization's president, declares that extraordinary interest has been demonstrated in every section of the country, with exhibitors manifesting sharp interest in new form of theatre equipment as quickly after Victory as possible.

Response received to date. Green declares indicates that all forms of equipment replacements are being considered by showmen, involving projection and sound units, chairs, (Continued on Page 8)

Ochs Plans to Build a $100,000 Drive-In

Columbus—Announcement is made here of a theater building project in-volving approximately $100,000 to start as soon as building restrictions and auto driving rationing are allevi-ated.

Herbert Ochs, managing director of the Dayton Drive-In Theater at Dayton, announces that his company has leased a 40-acre tract of land on E. Main St., between Rosemore Ave. and Old Country Club Ed., to be used for a Drive-In Theater, concessions and parking space. The lease ex- tends for 15 years, effective from July (Continued on Page 8)

Chi. Equip. Official Plays All the Keys

Chicago—F. J. Wenzel, president of Wenzel Projector Co. here, is one gent who doesn't let the other fellow do it if he can do it himself. The big exec. sees personally that all orders sent in for repair and re-placement parts by firm's dealers and customers are filled and shipped.

It's some task when you consider that the plant is working full blast on orders both for full conditioned projectors, pic exhibitors, and other channels.
Big Equipment Boom Is Foreseen by Green

(Continued from Page 7)

screens, cooling and ventilating equipment, lamphouses, marquees, electrical units, and other necessities for use both within the theater and for exterior purposes.

What the "Magic Bridge" plan, basically a survey of exhibitor needs, specifically reveals, Green asserts, is that there will be a tremendous boom in the equipment field following cessation of hostilities, and, as a consequense, the company is gearing for this obvious development, so that all orders can be officially served. He added, "Judging by the comments of many exhibitors, National's "Magic Bridge" post-war equipment plan is especially pleasing to these exhibitors because it is not based on any required deposits of money or advance payments, but is predicated on the exhibitor's building his own post-war equipment fund through the purchase of War Bonds by the exhibitor himself."

McNabb Announces Boost Of Carlson In B & H Setup

Chicago—J. H. McNabb, president of the Bell & Howell Co., makers of motion picture equipment and optical devices, announced the delegation of T. C. Carlsons to the position of superintendent of parts manufacturing.

He started with the company in 1927 as a tool and die apprentice, and went to assist the plant engineer, then to chief methods engineer, and while in these responsible positions acquired the necessary directive ability to fill his present post.

Dallas Exhibitors Building Reserves

(Continued From Page 7)

thusiasm as the list of far-seeing exhibitors grows. Typical type of equipment financing is the case of Will Jones and Ed Dorbandt, operators of the Dixie and Liberty Theaters, Athens, Tex. The partners have heretofore divided their profits but from now on plan to leave them in a fund to recondition the Liberty. Estimates for the Dixie include: $960, chairs at $8, $7,200; new carpeting, $1,500; rearrangement of front and interior reconditioning, $8,000—$12,700 of new business from one small theater.

Candy Days In Chicago Are of "Hard" Variety

Chicago—Vending candy is anything but a "sweet" chore for film theaters in this sector. To begin with, many theater owners are finding it tough to secure sufficient candy supplies for their machines. Circuits have been hard hit by the confection famine, with number of candy bars offered to patrons shrinking each week.

Secondly, the Fire Department officials are getting hard-boiled again over theater owners who permit popcorn machines and candy counters the Dixie and rebuild the Liberty. Estimates for the Dixie include: $960, chairs at $8, $7,200; new carpeting, $1,500; rearrangement of front and interior reconditioning, $8,000—$12,700 of new business from one small theater.

Ochs Plans to Build A $100,000 Drive-In

(Continued From Page 7)

1, 1943, to 1958. Type of construction will follow that of the Dayton Drive-In, now in operation, and upon this as well as other factors, it is planned to build this circuit. A circuit of Drive-Ins is planned for construction after the war. In the meantime, properties are being acquired. Ochs, former Worners Bros., district manager, plans to make his headquarters in Columbus.

G. E. Gregory Is Promoted To O-CF Vice-Presidency

Toledo, O.—George E. Gregory, formerly director of sales of Owens-Corning Fiberglas Corp., Toledo, has been promoted to vice-president in charge of commercial development, working closely with John H. Thomas, general sales manager. Board of directors was enlarged to include the following four new members: W. B. Zimmerman, vice-president in charge of manufacturing and sales; James Slayton, vice-president in charge of research and development; Harry R. Winkle, treasurer; and C. C. Sullivan, vice-chairman of the board of directors, Corning Glass Works.

Gilbert, Film Veteran, Retires

Rochester—Herbert D. Gilbert retired here on completion of 46 years with the Eastman Kodak Co. Gilbert was the 450th person to be employed at the plant.

Coast Pic Theaters In New Safety Move

(Continued From Page 7)

here by channels close to the problem.

Instruction to the managers were issued to some 25 zone inspectors of the Theater Defense Bureau at a recent meeting of the exhibitor organization. Both inspectors and exhibitors have been given copies of the equipment-placement forms. Managers have also been advised that if they use duly-appointed air-raid wardens as volunteers to augment their fire and panic staffs, such workers are covered by Peacekeeping Organization insurance, as well as by theater-liability insurance.

Yesterday at 7:30 p.m. here, and in the surrounding territory, the first of a series of communications network test calls was initiated. Through this network, all theaters are notified of air-raid alerts and, according to M. A. Anderson, network chairman, it requires less than five minutes to pass the information to 218 theaters in the city. Zone inspectors are to attend weekly theater fire and panic drills.

Noted Engineer Is Named Gen. Aniline & Film Head

George W. Burpee, partner in engineering firm of Coverdale & Collits, was elected on Wednesday to presidency of General Aniline & Film Corp., to succeed Robert E. McConnell, resigned.

The new official, a graduate of Bowdoin, Co., is Massachusetts Institute of Technology, is recognized as one of America's foremost engineers.

WHITENAY

ELECTRIC SIGN & MAINTENANCE CO.

Thomas F. Flannery, President
315-17 W. Walton St. Chicago, III. Delaware 9114

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS: Dependable service...Low cost...45 years' experience serving theaters, stadium concessionaires, entertainment halls, etc. We can supply your needs. Roll, machine folded, reserve seats. Write for samples, prices or other information. Delivery from Maine to Virginia.

INTERNATIONAL TICKET COMPANY

52 GRANTON AVE. NEWARK, N.J.
Sales Offices in Principal Cities
Reeling Round
WASHINGTON

By ANDREW H. OLDER

WASHINGTON—War Manpower Commission officials are reported looking askance at those lies found in front of some theaters during the morning and afternoon. ... But before they jump to the conclusion that the lines include only young men and young women who might be otherwise occupied, they should do a bit of checking. ... They could find that a large percentage are filling "swing shift" war jobs and that theater attendance is on their limited free time. ... After all, the "swing shift" worker normally is entitled to—recreation and amuse-
ment.

It's too bad UA couldn't use the recording made by the Army's Special Service Division of reactions to "Stage Door Canteen" thread after viewing the Sol Lesser film. ... It's a terrific thing, we're told by Army officials, but unfortunately the recording is bad and it won't take any playing. Neither can it be transferred.

By NOW, no doubt, you're all convinced about the toughness of the front situation, but let's just add the clincher. Allen Smith, who heads WPB's attractions branch, moved his office last week, and seems very happy about it. The reason being that there's no air-conditioning system in the building where he now is. He was pleased because there was a system in the building where he had been, but it was not in operation because no freon could be made available. ... OWI, it appears will retain its function of allocating raw stock to all civilian purposes. ... Earl Minderman, who used to work with Lowell Mellett in the OWI film bureau, is the new information officer for the Federal Communications Commission. Out of the frying pan into the fire? The forthcoming manpower "critical" lits isn't yet ret closed, and industry jobs are yet definitely out of it.

We HOPE everybody in the industry has been aware of the wonderful tribute paid Bob Hope by John Steinbeck last week. Steinbeck, whose correspondence from London is being syndicated in a large group of newspapers, did a job on Bob Hope and the work he is doing in entertaining service men that seems to be as good an argument as you could find for deferment

Army's Size to Govern Equip. Disposal

Treasury Cold to Copper Penny Collection Plan

Withdrawal via Theater Box Offices Would Hamper Trade, View of Treasury

Washington Bureau of the Film Daily

Washington—One of the most ambitious of the Variety Club-WAC plans for raising copper for the war effort may never come off. A scheme has been readied for the collection of millions of copper pennies by means of a specified period during which all theater admissions would be paid completely in pennies.

The idea was to turn these in to the Treasury for smelting down in order that the copper may be salvaged.

Skouras to Address 20th-Fox Convention

Twentieth Century-Fox will open the first of three-day regional sales meetings at the Hotel Astor this morning. The meeting will be addressed by President Spyros Skouras; Tom Connors, distribution boss, and Hal Horne, ad-publicity.

Ray G. Colvin

Equip. Dealers to Meet in Sept.

Means to Help Theaters Stay Open to Highlight Confab

St. Louis—Designed to help equipment dealers and manufacturers to keep film theaters of the nation running for the duration, as far as equipment and supplies are concerned, a last-minute appeal has been called by the Theatre Equipment Dealers Protective Ass'n at the Bismark Hotel, Chicago, Sept. 17-19. Letters notifying all dealers and manufacturers of the confab have been dispatched by the TEDPA through Ray G. Colvin, secretary.

Allen G. Smith, chief of WPB's

Advertisers Urged To Try Television

Now is the time for the advertising industry to get into the television picture, because television will put advertisers and advertising agencies in show business and will shape the pattern of television.

Zenack Rejects Wood's Criticism of "One World"

West Coast Bureau of the Film Daily

Hollywood—Commenting on the telegram from P. J. Wood, secretary of Independent Theater Owners of Ohio, protesting against the proposed filiation of Wendell L. Griffith, Ray G. Colvin

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FINANCIAL

(30 July)

NEW YORK STOCK MARKET

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Advertisers Told to Try Television Medium Now

In the opinion of Samuel H. Cuff, program director of television station WJZ, owned and operated by Allen B. DuMont Laboratories, Inc., speaking before the American Television Society, Cuff said that WJZ had offered its facilities to all interested agencies and advertisers for experimentation. He said that advertising leaders already had recognized the potentials of television and several were conducting experimental programs or were planning to do so.

Par's Indie Contracts on 6th Block a Record

For the fourth successive week, contracts with independent exhibitors for Par's sixth and last block of 1942-43 stage production, has been established a new high mark, according to Nell Agnew, general sales manager. Independent contracts, in four weeks of selling now total 4,964, which, according to Agnew, is a day-to-day way to handle the fifth and sixth block in the corresponding period. The total is 1,659 more than the previous mark established on the fifth block, Agnew said.

COMING AND GOING

Reeling Round - WASHINGTON

(Continued from Page 1)

of top-flight entertainers. The industry knows what its talent is doing for service men here and abroad and the public knows in an off-hand way. Industry leaders should go to the Steinbeck for a moving address of which will forget the sacrifice of top stars to keep our fighting men happy.

Advertisers Told to Try Television Medium Now

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In the opinion of Samuel H. Cuff, program director of television station WJZ, owned and operated by Allen B. DuMont Laboratories, Inc., speaking before the American Television Society, Cuff said that WJZ had offered its facilities to all interested agencies and advertisers for experimentation. He said that advertising leaders already had recognized the potentials of television and several were conducting experimental programs or were planning to do so.

Par's Indie Contracts on 6th Block a Record

For the fourth successive week, contracts with independent exhibitors for Par's sixth and last block of 1942-43 stage production, has been established a new high mark, according to Nell Agnew, general sales manager. Independent contracts, in four weeks of selling now total 4,964, which, according to Agnew, is a day-to-day way to handle the fifth and sixth block in the corresponding period. The total is 1,659 more than the previous mark established on the fifth block, Agnew said.
Treasury Cold to Copper Penny Plan
(Continued from Page 1)

Passing Summer Parade:

- • • PRIDE and satisfaction can excusably grip filmm... on desk-top as we pen this item is the 1943 Infinitive Parody Fund-Raising Appeal report issued by Basil O'Connor... Total net collections were $5,531,592 (about $1,500,000 higher than any previous year, and of this record sum YOU of the pic industry subscribed or the direct channels through which $2,695,536, 12. or close to 40 per cent of the total, went to this great cause... It is a signal triumph for the entire motion picture business, acting in humanitarian concert under the... leadership of Nicholas M. Scheck and Harry Brandt... It is a triumph especially for those stricken with the dread poliomyelitis...

- And it is a dark defeat for those great-of-spleen who hate an industry great-at-heart... • • •

- • • • Richard HUBBELL, former tele consultant of Fortune mag, movie director for M of T, author of "4000 Years of Television," and other distinctions, has joined N. W. Ayer's radio dept. as writer-director... • • • Maj. Cornelius Vanderbilt, Jr, has just been associate with public relations firm of Russell Birdwell and Associates... • • • Daniel Ponticelle, former booker of WB's local exchange, is on leave following completion of basic training at U. S. Naval Training Station, Sampson, N. Y....

- • • • If this corner were a member of the Motion Picture Academy's advertising award committee (if there were such a thing for the purpose of determining who'd bag an Oscar for unique and effective add), a prompt ballot would be cast for the recent trade ad concocted by Stanley Shuford to clarify Paramount's billboard campaign in New York anent FWTB... The ad, by-the-by, appeared in a competing trade paper, which fact in itself qualifies Phil M. as an impartial judge, or at least something along that line... • • •

- • • • POPEYE the Sailor Man is in the Army now... Jack Mercer, who has been the screen voice of the spinach-guzzling gob for the past 11 years, has been inducted and leaves for camp on Aug. 3. so clarions Sam Buchaold, gen. mgr. of Paramount Famous Studios... Jack, story and gag man for the outfit, has a trick set of vocal pipes which permit him to talk wavy-down-in-the-cellar-like... His voice is a versatile affair, furnishing speech and other sounds for Para. cartoon creations... The voice of spindly-legged olive Oyl (in Brooklyn the verse of Olive Libe), string-bean sweetheart of the movies' Popeye, is that of a bea-utful young lady, who in real life is the wife of (you guessed it) Jack Mercer... • • •

- • • • SPEAKING of shots, and speaking of speech, the olivet audience down Atlantic City way has voted as one of the most successful camp shows yet presented there the new musical revue staged for the 70th Air Corps Training Group by Henry E. (New York) Lester. former film shorts producer, now with the film division of the Air Forces... Bt. Lester, at one time associated with UA, in Europe. has made various tab treks in this country, including work for the Dept. of Agriculture and other agencies o' the Government... Plan of the show, which was a musical potpourri, was suggested by Capt. Charles E. Vaughan, C.O. of the 70th. Pvt. Art Simon, former concert singer, worked on the production w Lester... A new unpublished musical number, "Song of the Flying Cadets," was presented by Pvt. Kahn Keens and Joe DeVoo... Show flashed forth on the well-trod boards of the Atlantic City Basic Training Center... • • •

- • • • AVENGE PEAL HABOR!

Skouras to Address 20th-Fox Convention
(Continued from Page 1)

head. The three are also scheduled to speak at the Chicago and Los Angeles meetings, the latter start Aug. 5, the other on Aug. 11.

Andy W. Smith, Jr., Eastern sales manager, will preside at the New York session. Among the others who will address today's session are: William J. Kupper, executive assistant to Conover; Ed Reed, vice-president and production head of Movietone; Lowell Thomas; Lew Lehr; Ed Thorgerson; Paul Terry; Westbrook Van Voorhis; John Wood, George Roberts, Phil Williams of March of Time; and William Clark, short subjects sales manager.


From the New York exchange will come R. Meen, Col. L. C. Wilson, C. S. Bower, Morris Kertsch, Abe Blumentam, Elliott McManus, Nathan Harris, Betamus S. Garlich, Joe Lee, George Blendenman.

For the exchange representatives will be Philadelphia, Pittsburgh, Washington, Baltimore, Chicago, Detroit, Boston, Chicago, Philadelphia, Atlanta, and Jacksonville. Other sales managers will be New York, Chicago, and Dallas, and Harris, New York, Los Angeles, and Chicago.
“Salute to the Marines” with Wallace Beery 101 Mins.

BEERY APPEARS TO GOOD ADVANTAGE IN ROBUST, FAST-MOVING COLOR FILM STRONG IN COMEDY.

This film is not what one might expect from the title, which carries the promise of a well-grounded, dignified tribute to the Marine Corps. The fact that the film was made with assistance from the Marine Corps and is dedicated to that branch of the service lends substance to that promise. Instead what one gets for the most part is a sentimental comedy about a big out of a sergeant major in the Philippines who retires after thirty years’ service only to find he can’t get the Marine Corps out of his system.

The above is not by the way of criticism of the entertainment value of the film. It is merely meant to set the record straight. For the truth is, for all its routine quality, “Salute to the Marines” will draw heavily on a well-earned audience because the actors are not hard to find. For one thing, the film has a generous quantity of simple, direct and easily assimilated comedy. For another, it is a story all-out performed by Wallace Beery in the role of the old-timer. Yet, again, it has action without stunt, lines without cleverness, and a simple, realistic romance between Beery’s daughter (Marilyn Maxwell) and a Marine lieutenant (William Lundigan) and a climax packed with excitement.

Beery’s inability to adjust himself to civilian life makes him very much a trial to his wife (Fay Bainter). The fellow, with no combat service to boast of despite his long years in the Marine Corps, gets a chance to fight off the Japs attack the Philippines after his return to civilian life. He makes himself a hero by rallying the civilians against the invaders and fighting a delaying action until the arrival of reinforcements. The battle sequences are highly realistic, and the performances of the actors are good. The court scenes are particularly well handled. The death of Beery and his wife by a bomb lends a sobering touch to the story. Beery gives better account of himself throughout this film than in any other in some time. The film is almost wholly his. Miss Bainter, Miss Maxwell, Lundigan, Reginald Owen, Kenye Luke, Ray Collins and Donald Curtis back him up well.


CREDITS: Producer, John W. Comisnide, Jr.; Director, S. Sylvan Simon; Screenplay, George Bruce; Adaptation, Wells Root; Based on story by Robert D. Andrews; Cam eraman, Charles Leven, W. Howard Green; Musical Score, Lennie Hayton; Sound, Douglas Shearer; Art Director, Cedric Gibbons; Set Decorator, Donald Jessop; Special Effects, Arnold Gillespie.

“Hi Diddle Diddle” with Adolphe Menjou, Martha Scott UA- Stone 72 Min.

STORY'S INITIAL PRODUCTIONS ARE SCREWY AND SOPHISTICATED FARCE COMEDY WITH PLENTY OF ENTERTAINMENT.

“Hi Diddle Diddle” gives Andrew Stone Productions a favorable send-off. The new outfit’s initial effort boasts of considerable pizzazz. The story is a farce that throws reason right out of the window for the sake of laughs. There isn’t a number of compensating situations, but the peppery pace doesn’t give the interest much chance to lag.

Aside from its entertainment appeal, the picture will benefit from curiosity certain to be stired by the presence in the cast of Pola Negri, star of yesterday, who returns to American films in “Hi Diddle Diddle” after an absence of many years. Although Miss Negri’s role, that of a temperamental ingénue, is not underplayed, it is a showy one that shows her off to nice advantage. In her comeback picture the actress finds herself in good company. Chiefly to that end she has Adolphe Menjou as her first love, and tube and billie Burke and June Havoc, all of whom keep the bubble always in the air in this free wheeling romp. On the other side of the roles nicely are Dennis O’Keefe, Walter Kingsford, Barton Hepburn, Paul Porcasi. Menjou plays a guy, charming swoods, and man-about-town married to Miss Negri, by whom he is supported. He gets a chance to try his bag of tricks when Miss Burke takes him out. She has got organized and swindled. His efforts to recover the supposedly lost fortune he gets himself involved in a number of compromising situations with the ladies. The fellow is prompted by the fact that his son (O’Keefe), who is a tailor, is married to Miss Burke’s daughter (Mia Scott). After he has recovered the money, Menjou discovers it was a gag.

Andrew Stone has produced and directed with happy results as he has done in other Screenplays has been provided with many smart and skillfully lines and situations by Frederick Jackson. Frawley Simon, it is a comedy skit abetted by the Leon Schlesinger organization. CAST: Adolphe Menjou, Martha Scott, Pola Negri, Dennis O’Keefe, Billie Burke, June Havoc, Walter Kingsford, Barton Hepburn, George Metaxa, Marek Windheim, Eddie Marr, Paul Porcasi, Louise Miller, Richard H. Hawkman, Bert Roach, Chick Chandler, Ellen Lowe, Barry McCollum, Joe Devlin, Hal K. Dawson, Andrew Tombs, Byron Faulger, Ann Hunter.

CREDITS: Producer, Andrew Stone; Associate Producer, Edward Finney; Production Manager, Carley Harman; Director, Andrew Stone; Screenplay, Frederick Jackson; Cameraman, Charles Schenck; Musical Director, Philip Boulje, Film Editor, Harvey Manger; Set Decorator, Earl Woolde; Songs, Foster Carling, Philip Boulje. DIRECTION, GOOD. PHOTOGRAPHY, GOOD.

“Moscow” Not for Alliance Chicago—Alliance Theatuer circuit will not book “Mission to Moscow” according to Pete Panagou.

Warren Newcombe; Film Editor, Fredrick Y. Smith. DIRECTION, GOOD. PHOTOGRAPHY, Fine.

“Honeycomb” with David Bruce, June Vincent UA- Stone 83 Mins.

FARE COMEDY HAS ENOUGH HUMOROUS SITUATIONS TO GET IT BY AS FAMILY FARE ON DUALS.

For a comedy that promises such funny situations in this farce comedy to get it by as a double-feature program. Exhibitors will have to look for little help from cast names for the simple fact that neither of the two top players, David Bruce and June Vincent, carries any box office weight. The most important names, names that carry any significance with audiences, are those of Harriet Hilliard and Ozzie Nelson and his band, and these are both in secondary roles.

The story has its moments, several of them quite humorous. It presents Bruce and June Vincent as playwrights whose marriage has gone on the rocks. In an effort to mend matters they decide to re-enact their meeting and the events that led up to their marriage. They go back to the resort where their romance was born and try to recapture the past. From the time the two board the train that takes them to the resort one complication after another comes up to confound the plan of reconciliation. The husband finds himself thrown with the daughter of the singer at the resort, while the wife acquires a new man, a rancher, as an admirer. The fun hinges on the fact that neither Miss Maxwell or Miss Menjou knows that Bruce and Miss Vincent are man and wife. Bruce gets into plenty of trouble before a happy ending is achieved.

The cast is adequate for the occasion. Miss Hilliard gives out with several sons, numbers, one of them with Nelson, the help the film along a lot. Also of assistance are spots featuring the dance combinations of Veloz and Yolanda and Tip, Tat and Too. The film, on which Warren Wilson screen as associate producer, was directed by Edward Willey with fair results. The screen play is by Clyde Bruckman, who worked with the film. CAST: David Bruce, June Vincent, Roger Cameron, Harriet Hilliard, Franklin Pang, Arnold Olsen, Reginald Owen, Malisa Veloz, Yolanda, Tip, Tat and Too. Photo: Bobby Brown, Hattie Noel, Ray Bailer.

CREDITS: Associate Producer, Warren Wilson; Director, Edward Lilley; Screenplay, Clyde Bruckman; Based on story by Warren Wilson; Cameraman, Paul Ivan; Art Director, Ben Goodman; Sound Supervisor, Peter Brown; Film Editor, Russell Schenck. DIRECTION, Fair. PHOTOGRAPHY, Good.
HOLLYWOOD DIGEST

SIGNED

FERRY COMO, termer, 20th-Fox; JANE LAWRENCE, termer, Columbia.

WILLARD PAKER, termer, Columbia. ALBERT FORSTE, termer, Columbia.


STEVEN RICHARDS, termer, Warners. SHIRLEY BILLETTER, termer, RKO.

NINA FOGH, termer, Columbia. BOBBIE LARSON, five pictures, Alexander Stern-FRC.


ERNST PASCAL, writer-producer, Samuel Bronston-UA.

ASSIGNMENTS

FREDDEE RICHE, musical score, "The Life of Jack London," Samuel Bronston-U.A.

MONTY BRICE, script, "Call All Stars," Columbia.

CLIFFORD ODETS, screenplay, "None But the Lonely Heart," 20th-Fox.


JOHN RANKINS, director, "When Ladies Fly," Universal.


JACK CONWAY, director, "Dragan Seed," M-G-M.

PANDRO S. BERMAN, producer, "Dragan Seed." M-G-M.

HENRY HATHAWAY, director, "Home in America," Paramount.

WALLACE FOX, director, "The Girl from Monterrey," FRC.

STEVE SKEELY, director, "Hitler's Woman." Monogram.

CHARLES JACKETT and BILLY WILDER, screenplay, "Olympia," Paramount.

LESLIE CHARTERIS, original, "Lady on the Train." LILLIAN GISH, actress. HILLARY LYNCH, script, "Where Are My Children," Hornman Mallikowsky and Jeffrey Bernard.

CASTINGS

FERRY COMO, termer, 20th-Fox; GAIL RUSSELL, DIANA LYNCH, JAMES BROWN and HILL EDWARDS, "Our Hearts Were Young and Gay," Paramount; YASCHA BUNCHIK and ALAN DINEMAN, "Tropics," Columbia.


JOHN GOODWYN, "Show Business," Eddie Caroller-FRC.


TO THE COLORS!

* DECORATED *


* ARM *

FRANK NICKENS, theater manager, Knoxville, Tenn.

EDWARD HOBREMBE, Jr., manager, Princess, Cleveland, Tenn.

THOMAS BELLO, Jr., son of the operator of the Capitol, Nanty-Cole, Pa.

JOE CLENT, screen and night club player, Detroit.

Holdovers General for Lucky Says Mochrie

RKO's "Mr. Lucky" is being held over generally for extended playing time according to reports from the field which indicate new box office records and capacity business, Robert Mochrie, general sales manager, announced at the week-end. Picture went into the second week of the Music on Thursday and report-edly piling up a gross dollar intake for the day exceeding any day in the first week with the exception of Saturday and Sunday.

Mochrie said that "Mr. Lucky" was topping grosses established by two previous RKO hits, "Hitler's Children" and "Pride of the Yankees," the latter at increased prices.

Exhibitors Win and Lose on Appeal Decisions

(Continued from Page 1)

Angels County Complainant had charged that the 91-day clearance granted to the Vogue Theater in the same town was unreasonable and asked for a sliding scale clearance based on admission prices and ranging from seven days when 30 cents was charged to 365 days when five cents was charged.

The arbitrator found that 91 days constituted unreasonable clearance and fixed the schedule at 70 days on Angeles term of 20 cents per day, 45 days on admission price of 25 cents at the Southgate which appealed the decision and the appeal board modified the award, fixing the maximum clearance to the Vogue at 49 days, provided, and as long as, the Southgate shall charge an adult evening admission price of at least 20 cents, exclusive of tax. The five consenting companies were defendants.

The appeal board affirmed the arbitrator's decision in the complaint filed by the J. M. M. Operating Co. which operates the Beacon Theater in East Orange, N. J. Complain- ant had charged that the seven-day clause granted to the Ormont The- ater over the Beacon was unreason- able and asked that it be eliminated or reduced to one day. While the Ormont has a mile apart competition exists under the meaning of the con- sent decree, according to the arbitrator who dismissed the appeal, the appeal board agreed with the findings of the arbitrator.
**Murder on the Waterfront**


**ACCEPABLE FELLOMA MELODRA:**

"Murder on the Waterfront" is a compact melodrama which packs plenty yet action in its limited footage. The G-is high speed, which is due primarily to the direction of B. Reaves Eason, and story with well-sustained suspense, for which much of the credit goes to Robert E. Kent, who did the screenplay from a play by Ralph Spenser Zink. Kent obtained good results with form material.

Although the cast has little marquee power, it performs competently. The strongest name in the line-up is that of John Loder. Among the other players are Warren Douglas, Joan Winfield, Ruth Ford, Bill Crago, Bill Kennedy, William B. Davidson, Don Costello and James Flavin.

The story is a murder in a waterfront warehouse of the inventor of a vital thermostat for use on planes. Many persons are suspected of the crime, each with a logical motive. Among them are Loder, a naval surgeon; Miss Winfield, a showgirl; Costello, a knife thrower; Ruth Ford, his assistant. Douglas plays a young sailor, Miss Winfield's husband, who almost becomes a victim of the killer. The murderer turns out to be a ship's officer working for the Nazis who wanted the secret of the thermostat. The character, played by Bill Kennedy, is disposed of by Costello with a bayonet after an exciting set-to with the authorities.

This film makes a good short filler on double bills on which the top feature is strong.

**CAST:**
- Warren Douglas, Joan Winfield

**CREDITS:**
- Director, B. Reaves Eason
- Screenplay, Robert E. Kent
- Based on a play by Ralph Spenser Zink
- Cameraman, Harry Neuman
- Film Editor, Don Dieter, Stanley Fleischer
- Sound, Stanley James; Set Decorator, Casey Roberts; Dance Director, Maty King.

**DICTION, OKAY. PHOTOGRAPHY, OKAY.**

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**Bette Davis Pic Getting Heavy Repeat Bookings**

(Continued from Page 1)

tire nation, with more than 200 repeat engagements recorded in the past week for the western territory alone.

Two other Davis films, "The Man Who Conquered the World" and "In This Our Life," are also getting heavy bookings. The first has been rebooked in 2,950 spots and the latter in 1,950. "Watch the Rhine," Miss Davis' latest picture for Warner, will lead off the company's new series with a Labor Day double feature release. Her next release will be "Old Acquaintance."

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**Murder on the Waterfront**

*with William Lundigan, Virginia Dale, Republic, 78 mins.*

"Hedda's God's Country" trots out the old story of villainy and the mysterious stranger up Alaska way. The only difference is that the villians are the Japs and a fifth columnist whose real colors are not revealed until the film is toward its close. By giving the film this modern setting, the director has evaded the adu- duction passable entertainment for the audience it seeks to reach. On the matter of action there is no ground for complaint. Things are kept humming all through the footage, thanks mainly to the direction of William Morgan.

The story is about William Lundigan as the mysterious stranger who has the audience as well as the citizens of a remote Alaskan village. His identity is never too clearly established—fault which doesn't harm the film much. Lundigan runs afoul of the law in the last part of the picture when he seizes the weather station which is seized by the Japs at the start of the battle with the villains.

The performance is turned in by Harry Davenport, as a villager who befriends Lundigan and stands up for him. The cast is also well. The players not already mentioned who have important roles include Harry Shannon (he's a voyager), Richard J. Frank Hamilton, Eddie Acuff.

Arma Schaefer serves as associate producer, while Elizabeth Mehan and Houston Branch did the screenplay from a story by the latter.

**CAST:**

**CREDITS:**
- Associate Producer, Arma Schaefer; Director, William Morgan; Screenplay, Elizabeth Mehan, Houston Branch; Based on story by Houston Branch; Cameraman, Bud Thackery; Musical Director, Morton Scott; Film Editor, Arthur Bang; Sound, Earl Crain, S.; Art Director, Russell Kimball; Set Decorator, Otto Siegel.

**DICTION, OKAY. PHOTOGRAPHY, GOOD.**

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79 Key Situations Now in "Rising Sun" Debut

Additional bookings of four key situations bring the total to 79 for the multi-city world premiere of RKO's "Behind the Rising Sun" set for presentation in New England and upper New York State. Spearheading the premiere will be a boxing-wrestling radio-musical in festival. a "Buddy Party," at the Boston Garden tonight.

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**Here Comes Kelly**

*with Eddie Quillan, Joan Woodbury, and Maxie Rosenbloom, (Hollywood Review)**

**MONOGRAM...

BRIGHT AND CHEERY COMEDY IS EXCELLENT "ESCAPIST" ENTERTAINMENT.

William Beaudine, veteran comedy director, has produced a lively tempo and a large laugh for the talent on hand. Eddie Quillan is a good find; Joan Woodbury, who is secretary to Ian Keith, a suave attorney, is quite a playboy.

Eddie and Sidney learn that Keith is wanted by the law and reach him just before he tries to take Joan to Canada.

**CAST:**

**CREDITS:**
- PRODUCER, William T. Lackey; Director, William Beaudine; Author, Claud B. Marian; Cameraman, Arthur Martinelli; Musical director, Edward Kay; Editor, Carl Phipps.

**DICTION, GOOD. PHOTOGRAPHY, GOOD.**

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**McPherson Testimonial in Detroit on Aug. 10**

Detroit—Variety Club of Michigan will hold its major social event, Aug. 10, 1943 to date on Aug. 10, combining two events in one because of wartime restrictions. First will be a testimonial banquet to John R. McPherson, who resigned a few weeks ago as Chief Barker, to handle the New York office of National Screen Service.

Second will be the Club's annual golf tournament, expected to draw a full complement of prizes to be held at the dinner at Knollwood Country Club, Birming- ham, for 500 guests, with Frank R. Allen, manager of Allied Films, is in charge of ticket sales.
Army's Post-War Size to Rule Equip. Disposition

May Bridge Gap Until Peace-Time Manufacture Can Be Fully Resumed

(Continued from Page 1)

sible that much of this equipment will be put on the market, and thus may bridge any existing gap until the wartime manufacture can be resumed at normal pace. Thus far, not a single theater has been forced to close because it has been unable to get repair parts. WPB has been able in every legitimate case to find repair material, but repair and replacement are two different stories. The replacement picture is extremely difficult, however, and WPB, and the Army, are facing the need for new equipment was recently indicated. However, sale of a portion of the equipment by the Army and the Navy may be a stern necessity in another couple of years if the war is prolonged. The military can be leased to flood the market, and manufacturers will have plenty of buyers here and abroad for new machines.

Navy Program Extensive

The Navy now has about 2,000 projectors on hand and another 6,000 on order. There is no accurate figure for the Army, but AMPS certainly has a major portion of the projectors used by the Army. Each of the 1,041 theaters—as of June 24—has at least two projectors, and the other equipment in the booths is the most modern and the nicest obtainable. Were it not for the needs of the military, however, it is virtually certain that the film equipment manufacturers would have been completely converted to other products for the war period.

How many more theaters are to be built by AMPS is an open question. It depends solely on the size to which the Army is training grows. More than 900 have been built since the beginning of the present expansion of the Army—AMPS, which has been operating since 1921, had less than 100 theaters three years ago. Today they are all anxious to provide one seat for every seven men in the Army, although this proportion is no accurate guide to the size of the Army. Present seating capacity is over 725,000, and estimated attendance for one day is more than 150,000.

The theaters are being built in three sizes at present—1,000-seater, 500 seater and 364 seaters. The latter are recreation-type buildings, adaptable for other needs. Nearly all the houses are of wooden construction, although at some of the permanent camps steel girders were used and the wooden sides can be replaced after the war with concrete or some other material. The original contracts called for wooden benches, but dividers from theater operation have been used in many cases for the

More Than 40% of Fox West Coop 'Managers Have Held Their Present Jobs Under Year

Hollywood—War's terrific drain on theater manpower, particularly in the managerial category, is pointed up by the fact that more than 40 per cent of the West Coast managers is to Charles Skouras. FWC now has 20 female managers and more than 400 other women as assistants. Circuit has lost 450 men to the armed forces. National Theaters' total contributions to the services is more than 1,160 to date.

No Army Pressure for Tunisian Film Showings

Washington Bureau of THE FILM DAILY

Washington—Likelihood of Army pressure for public showing of the Tunisian campaign film now put together by Col. Frank Capra and Capt. John Huston, grows slim in the view of both feature-length and without any element of timeliness as completion is not looked for before the end of August.

purchase of regular theater chairs. In addition, many exhibitors have donated old seats to post theaters, and some of the service men running the theaters have "promoted" regular theater seats.

Some Air-Conditioned

Some of the theaters are plain, others quite elaborate, usually in the architectural style native to the area in which they are located. Several are air-conditioned, although those built most recently are not. In many cases the men have elaborated on the structures, with several boasting murals which any theater owner would be proud to have in his house.

At only a few of the camp theaters are murals given, but the houses are used for orientation and training films as part of the regular routine. Usually the entertainment program is a night affair, with two and three showings seven nights of the week. Admission is 15 cents straight, with books of ten tickets for $1.50. The house is staffed by a commissioned officer and as many as a dozen enlisted men.

Nearly all large camps have at least two theaters, with 11 the largest number at a single post. Of the 11, three seat 1,000, four seat 900, three seat 500 and one 364. Prints are "shuffled" back and forth in order to keep to a minimum the time required for a film to make a round of the entire circuit. Prints of the newest pictures are kept to a 30-day schedule, with 97 prints of the more popular (two-day) and 83 of the less popular (one-day) features rented to AMPS for the 30 days during which the circuit is to use them. The same print often serves two nearby theaters simultaneously. Rentals are on a percentage basis.

Fires are kept at an absolute minimum, and Fred Board, assistant to Director R. R. Murray, says nearly all of them start outside the projection booths. Two men are constantly on duty in the booths, and the equipment is of the best. Distributors are often invited to inspect the circuit and in some cases, according to the condition in which prints are returned to them after traveling the 30-day AMPS circuit. Average program runs close to two hours, with 100 minutes the maximum. Not all the pix are new, with releases extremely popular. AMPS began booking "revival weeks" 15 years ago, and today there is an annual sight once weekly at all the post theaters. Revivals do as well as new Class B features.

Post Houses Salvage Copper

The Army post theaters have been salvaging copper and other materials right along, with copper salvage especially being a big item at the post. As a result of last year's salvaging, it is estimated that the posts can turn in 4,000 pounds of copper yearly, but because collections are made at the individual camps there are no figures available on what is actually turned in.

Zanuck Rejects Wood's Criticism of "One World"

(Continued from Page 1)

Willkie's book, "One World," Darryl F. Zanuck said, "I personally could not think of criticizing a famous painting from a rough sketch or idea, and could not understand how a critic could make such a negative opinion on a picture before it is in its final form."

Ozep Resumes on "Girl"

West Coast Bureau of THE FILM DAILY

Hollywood—After an absence of three days due to an attack of the flu, Fessan Ozep resumed the direction of "The Girl From Leningrad," being made by R. F. Proctor, for UA.

Equip. Men to Meet
On War Problems

(Continued from Page 1)

Amusement Section, will journey from Washington to Chicago for the sessions on Sept. 18 and 19, and will not only conduct a school of instruction for dealers and manufacturers, but will also take up personally individual dealer problems. Dealers' meeting will be in session all day on Sept. 18, and the joint meeting of dealers and manufacturers will be held on the 19th, concluding with a banquet on the latter date.

Initial day of the convention, will be devoted to the affairs of the Association itself.

Shoot "Community Sing" Short

A "Community Sing," short produced and directed by Ben K. Blake for Columbia release goes into work the first of the week at the Paramount organ studios. Featured will be the Song Spinners, with Lew White at the organ. Max Richards is handling the casting.
“Did you forget something?”

This industry of ours has reason to be proud. One hears fine things: “You fellows are doing a great war job!” “There’s no appeal you film folk overlook!” But have we in New York forgotten our very own? The Greater New York Fund must go on. Here Protestant, Catholic, Jew join hands in a thrilling brotherhood of democratic charity to answer need, without question of creed! Four hundred and six charities are included in this once-a-year call to each of us. If you’ve responded — thanks! If you’ve forgotten the unfortunate in our midst, please think of them today with a check to

GREATER NEW YORK FUND

(Send through your own company representative or direct to Headquarters, 11 West 42nd St., N. Y. C.)
ALLIED MAY OFFER A NEW "SELLING PLAN"

D of J to Submit Exhib. Complaints to Distrib.

Indie Groups Asked to File Ideas on Consent Decree with Department

Washington Bureau of THE FILM DAILY

Washington—Full portfolio of exhibitor complaints, reactions and suggestions will be tossed in front of production and distribution heads by the Department of Justice when obvious conferences regarding the department's November course are held, assistant Attorney General Tom C. Clark indicated yesterday. Clark, who returned last week from a trip to the Pacific Coast, said that he had asked several independent exhibitors (Continued on Page 4)

Momand Case Verdict Seen in 60-90 Days

Oklahoma City—It will be from 60 to 90 days yet before Federal District Judge Bower E. Broaddus will be able to hand down a decision in the Momand anti-trust case, the trial of which was concluded early last February, he has informed THE FILM DAILY.

Momand's multi-million dollar acc. (Continued on Page 5)

250 Attend First of 3-Day 20th-Fox Meeting Here

With 250 men in attendance at the first of three-day New York meetings, Tom Connors, vice-president in charge of distribution of 20th-Cent. (Continued on Page 5)

Des Moines Theater

Trying Triple Bills

Des Moines—The Grand Theater, East Side Des Moines theater, is using a triple bill for three days as an experiment. It is the first time any Des Moines theater has tried three films on one bill. Reason for the experiment is competition with the Eastown Tri-States Theater. The Grand is an independent house. Both theaters change programs three times a week but the Eastown is using only dual programs.

Harlem Theaters Curtail Programs in Wake of Outbreak; Observe Curfew to Keep Order

Although film theaters in Harlem were declared by their operators to be open for business yesterday in the wake of the heavy outbreak of lawlessness of Sunday night and Monday morning, the stands were compelled to curtail their programs last night because of the 10:30 p.m. curfew ordered by New York's Mayor Fiorello H. LaGuardia. Spokesmen for theater interests declared in the late afternoon that they would wholeheartedly co-operate with the city in its moves to preserve public order.

Reclassify Fathers

For Oct. Induction

Washington Bureau of THE FILM DAILY

Washington — Reclassification of pre-Pearl Harbor fathers within the 18-37 age group, in order to make them available for induction after October 1, has been ordered by Selective Service headquarters here. Assurance was given this morning by both WMC Director Paul V. McNutt and Major General Lewis B. Horsley, Selective Service Director, that calls for these men will be kept to the absolute minimum. They will be taken only after all those available (Continued on Page 6)

NLRB Okays SOPEG Pay Increase for Republic

The National War Labor Board has approved the wage clauses in the contract signed on April 7, 1943, between Screen Office and Professional Employees Guild, Local 109, UOPWA, CIO, and Republic Pictures. The contract, affecting 56 home offices (Continued on Page 7)

One-Third of Freon Needed is Available

Washington Bureau of THE FILM DAILY

Washington — Only one-third the quantity of freon gas needed for the most essential civilian uses will be available this month, Allen G. Smith, WPB amusement chief, was told yesterday. Smith inquired on behalf of Lewen Pizor's Chelton Theater in Philadelphia. This new 700-seater is badly in need of about 200 pounds of freon in order to keep its (Continued on Page 7)

OWI Proposes Duplicate Negatives Sent to Italy

The OWI has proposed to the major companies that they send duplicate negatives of the 40 pictures, dubbed in Italian, which were sent overseas preparatory for showing in Italy if, and when, that country falls. The proposal was made on the theory that Italy may become an open market. By having duplicate (Continued on Page 5)

272-Seater Plays Pix 6 Days

Unique Policy in Texas Town of 6,500 Pop.

Local 306 May Protest Joelson Case to F. D. R.

Incensed by failure of the War Labor Board to settle a long-standing controversy between the Operators Local 906, A.F.L, and the Joelson Circuit, officers of the union yesterday were planning to protest direct (Continued on Page 6)

Dallas—Five- and six-day engagements for the top pictures from all distributors in the 272-seat Elite Theater at Bonham, Tex., population 6,800, is the unique operating policy of Maj. H. S. Cole, Cole's search for a policy led him to consider long runs for the outstanding attractions. His proposals to the changes for these runs were listened (Continued on Page 7)

Details Expected at Allied Board Meeting in Balt. Aug. 11-12

That Allied may offer a new "selling plan" is indicated in a current national bulletin which points out that details will be supplied at the forthcoming board of directors' meeting in Baltimore on Aug. 11-12. The bulletin explains that certain details were omitted from Abram F. Myers' report on the consent decree at the Detroit board meeting, "particularly in reference to a whole plan to enable the directors to confer with (Continued on Page 4)

Doob Says Industry In Drive Spotlight

The motion picture industry is both in the spotlight and "on the spot" in the Third War Loan Campaign which the Treasury Department will launch Sept. 9, according to Oscar Doob, who in his new capacity as assistant national director of the War Finance Division, conferred with WAC heads over the week-end. Doob said that he doubted if many (Continued on Page 5)

Work Procedure Mapped Out by NEIC Committee

At a meeting yesterday at Actors Equity the National Entertain ment Industry Council's projects committee set up a work procedure in the NEIC's program fully to (Continued on Page 4)

Vandalism on Wane In Cleve. Houses

Cleveland—Theater managers here report that vandalism in the theaters is on the wane. While seat slashing continues to be a favorite indoor sport of juveniles, there isn't nearly as much of it as there was a month or so ago. Vigilance on the part of managers, coupled with the end of cycle, is held responsible for the decline.
Changes and Promotions
Of Rep. Studio Personnel

West Coast Bureau of THE FILM DAILY in Los Angeles with its 1943-44 expanded production program, M. J. Siegel, president of Republic Productions, announced several important changes and promotions in the studio personnel.

Howard J. Sheehan, present studio business manager, has been advanced to the post of assistant to the president, and under Siegel's direction will supervise all feature productions, excepting eight high-budgeted deluxe films. Sheehan will also supervise all western productions, except the Roy Rogers specials. Deluxe productions and Rogers specials will be personally supervised by Siegel.

Al Wilson, labor relations counsel, has been promoted to studio business manager succeeding Sheehan. John L. McCurdy, prominent theater executive in the industry, formerly with Paramount Public and RKO will act as assistant to Wilson, and will handle labor relations for the studio.

"U" to Hold "Phantom" Premiere in Cincinnati

The world premiere of "Phantom of the Opera," Universal Technicolor production, will be held Aug. 19 at the Cincinnati Theater.

A special exploitation staff headed by Hank Linet, assistant Eastern sales manager, is in Cincinnati to handle what will be Universal's biggest campaign on a premiere.

"Phantom of the Opera" will be generally released Aug. 31.

O'Sullivan Resigns PRC Publicity Post Sept. 1

Joseph O'Sullivan has resigned as director of advertising and publicity for PRC, it was announced yesterday. O'Sullivan, assistant Eastern sales manager, is in Cincinnati to handle what will be Universal's biggest campaign on a premiere.

"Phantom of the Opera" will be generally released Aug. 31.

Warner Bros. to Resume Screen Tests in N. Y.

Preliminary testing of new screen material is being resumed in the East by Warner Bros., which for the past few years has confined all test to its studios on the Coast. Action resulted from greatly increased activity in the talent line, and following the recent creation of a new Eastern talent bureau headed by Martin Jurov, with Jacob Wilk as Eastern production manager.

Rites for Alice Belmont Cliffe

Funeral of Alice Belmont Cliffe, 73, actress, well known in this country and abroad, who lived here for past 48 years, will be held at 2 p.m. today in Cooke's Funeral Parlor, 72nd St. and Columbus Ave. She died Saturday night at the Park West Hospital.

COMING AND GOING

WASHINGTON—Eastern representatives of 20th Century-Fox studio, has left for Hollywood, according to Correspondents Joseph M. Schenk and Darryl F. Zanuck.

ROE HAINES, Southern and Western division sales manager, has returned to Los Angeles, and JULE LAPIEDUS, Eastern division sales manager, leaves today for his post in New York on the D.C. paper.

RICHARD F. WALSH, BATSE proxy, returns the week-end from a trip to the Middle West.

GEORGE B. EVANS, publicist, leaves for this Coast on Thursday to direct the Publicity on Frank Sinatra.

JOE SHEA, New York publicity representative and story editor at Willie Call Productions, today leaves on a three-day trip to Martha's Vineyard, Mass. where he will discuss with Jimmy Cagney future publicity activities.

F. J. A. McCARTHY left yesterday for Louisville.

N. PETER RATHVON, RKO president, leaves today for a vacation in Mexico.

COMER B. BAHN, editor of THE FILM DAILY, is vacationing in Connecticut.

A. A. FEINBERG, U. S. Air Conditioning Corp., producer arrives in New York today from Monongahela on business, and will subsequently journey to Washington before returning to the home office.

CHARLES TRUMAN, manager of the Park Theater, Meadville, Pa., is vacationing in New York.

LOUIS S. LIFTON, Monogram publicity and advertising head, returns to his desk at the studio yesterday, following a Santa Barbara vacation.

WARNERS ANNOUNCE NAMES SPONSORING "ARMY" DEBUT

Washington Bureau of THE FILM DAILY—Announcing what reads like a Who's Who of the capital, Washington, Warner Bros. has made public the composition of the special "first-nighters committee" that sponsored the Capitol premiere of "This is the Army" next week. Co-chairman of the Committee of War Secretary Henry L. Stimson and Staff Geen, George C. Marshall.


The list of patrons and patronesses is headed by Mrs. Franklin D. Roosevelt, and Bernard Baruch, with cabinet members, supreme court justices, top military and civilian leaders and leaders of the diplomatic corps combining to assure "This is the Army" one of the most distinguished send-offs any motion picture has ever received.

WASHINGTON—The following companies have been announced as sponsors of the Army Debuts:

FRANK MCGRANN

POSITION SECURING BUREAU, INC.

FLYER'S DAILY

POSITIONS FILLED QUICKLY CALL FRANK MCGRANN

231 MADISON AVE., N. Y.—Tel. MU. 2-6944
War Loan Starts September 9 — Prepare!
Exhibit Complaints To Go to Dists.

(Continued from Page 1)

tor groups in the Middle-West and the East to file suit seeking to have
the New York consent decree and added that he wanted to have the
full pictures as seen by exhibitors
before beginning discussions with distributors.
A decision on the government
cause for November may be ex-
pected by Sept. 15, Clark said.
He said he will invite leaders in
production and distribution to dis-
cuss the decree with him—"if they
don't come here first," but ex-
plained that he hoped to have a
very thorough and complete picture of
exhibitor reaction by the time he
talks to them.
One man each of the anti-trust
field offices has been delegated to
hear exhibit complaints and relay
them to the Washington office, with
Harold Collins in the Los Angeles
office, assigned to discuss the case
with studio officials.
Clark talked with officials of the
Pacific conference a week ago Sun-
day, in Los Angeles, as well as with
two California independent exhibitors
and lawyers representing exhibitors.
No exhibitors appeared to discuss the
case with him at Donnors, San Fran-
cisco, Seattle or Chicago, although
ample notice of his arrival at those
offices and word of his willingness
to meet with exhibitors had preceded him.

Col. Shaw In Sicily
In Charge of Photography

Washington Bureau of THE FILM DAILY
Washington—R. Col. Robert Shaw
formerly at the Signal Corps studio
in Astoria, L. I., is now in Sicily,
where he is in active charge of Sig-
nal Corps photography.

Col. Shaw is working once again under Col. Melvin E. Gillette, who
was his chief in Astoria and is now
attached to General Dwight D. Eisen-
hower in charge of all still and mo-
tion pix production in the Medi-
terranean area.

UPS Office in Chicago
Chicago—United Film Service of
Kansas City, is opening a Chicago
office at 338 N. Michigan Ave., under
the direction of Edward Johnson.

Happy Birthday to You

Addie Amos
Dolores del Rio
Charles M. Mersereau
Wellyn Totman

Early August Scene:

• • • VISITING opening sessions yes'day of 20th-Fox's three-day
regional in Ye Hotel Astor, it was good to see and talk with so many
of the org's Eastern sales agent... It was going on to 2 p.m. when
hostelry's co-ed service forces strated into the luncheon recess gull-
being the first course, along with butter (which they topped with
that smug and superior air of a Tiffany diamond salesman)... On their
return trip to the kitchens, the waiters and waitresses wore puzzled
countenances... Said one be-hatted waitress: 'Those guys don't even
act hungry... They look like a bunch of cats that have just swallowed
goldfish!'... The satisfied smiles, Sister, is no trade mystery. . .
It's the reflection of on-coming company product generally, and, Phil M.
knows from chaoticing with the delegates, specifically the impending
release of Ernst Lubitsch's "Heaven Can Wait"... The latter, the lads
realize as the result of special showing and announcements to date, is apparent-
ly a cinch for high ranking among the season's best pix... And they'll
get no argument from this corner which has seen the picture twice, and
would go out of his way to see it again... It received terrific audience
acclaim at the RKO 33rd Street sneak, and sent the Roxy sneak into a
literal lather of enthusiasm... This Lubitsch "talu" is gonna make a
pack of dough for every showman playing it...

• • • OSCAR HARRIS, for the past dozen years with National
Screen Service, moved over yesterday to the local office of Billboard
where he's in charge of advertising and exploitation for that publica-
tion... As assistant to Ed McNamie at NSS, Brv Harris was instru-
mental in the development of the famed "Baby" ads... He
Algeo scripted and directed the about-to-be-released General Electric
short entitled "Twenty-Three Eleven"... The reel strongly dem-
strates how many soldier-lives can be saved by all-out action on the
home front to shorten the present war by even one day... The last
day of World War I saw 2,331 U. S. casualties... Hence the pig's
title... - • Says official "Izvessia" vs W B's "Mission to Moscow":
"The Soviet spectator will understand and appreciate the author's
(Joseph E. Davies) intentions, as well as the skill with which the complex
political idea was handled"... The film is, according to Moscow chan-
nels, doing much to further good-will 'twixt the U. S. and Russia...

• Word flashes from London that, within the past few days, our 1943
khaki-clad lads staged a Victoria Parade in the British metropis,
strangely enough wearing uniforms of 1919 vintage... What they
were doing was providing authenticity for Noel Coward's new pix, "This
Happy Breed"... The company was commanded by Capt. Bill Sull-
ivan of Butte, Mont. . . . • In order to compete with the dramatic
realities of the day, motion pictures must be based upon strong, virile
story material, if they expect to click at the nation's box-offices," de-
clares Jules Levy, who is producing "The Haired Ape" as the first
of five pix for U.A. • As Jules sees it, "world events have conditioned
the public to incidents of tremendous dramatic power and importance
... Both the newspapers and radio are constantly pouring into its
consciousness events which pack terrific wallop... They give mo-
tion pictures, if they are to evoke wide patron approval, must match
news of the era by providing strong, gripping material... The cus-
tomers," he adds, "are not interested in paying to see wishy-washy,
smarmy stories..." Mister Levy obviously has something there...

• The 50th Anniversary bulletin of LATSE is out, and deserves wide-
spread industry perusal because of its historic and highly-interesting
content... 

• • • AVENGE PEARL HARBOR!!...

Expect Allied Offer
of New Selling Plan

(Continued from Page 1)

their members in reference thereto.
the directors."
Prior to the Baltimore board
meeting this special committee will
meet in Washington to discuss
fully the lastest developments in
connection with the consent decree
— possbly, confer with the Depart-
ment of Justice officials. The decrees
is expected to occupy a prominent
place on the agenda and the direc-
tors will hear a report from the
special committee.
The resolution adopted by the
board at the Detroit meeting on
May 6 favored theater divorcement
"fortified by effective injunctions
against unfair practices." It added
that if, for any reason, the Attorney
General was unable to proceed with
the case at this time, he secure modi-
fications of the existing decree in
accordance with the recommenda-
tions of Myers, the general counsel.
Solutions will be held at the Lord
Baltimore Hotel and arrangements
have been completed by Frank Hor-
ig and Myers. The Pacific Coast
Conference of Independent Theater
Onwrs will be represented by Hugh
W. Bishop and Robert Harvey, the former as an "observer" and
the latter a member of the Al-
laid Caravan.

Work Procedure Mapped
Out by NEIC Committee

(Continued from Page 1)

mobilize the entertainment forces
of the nation in behalf of the war effort.
The committee will hold an extra
session on Thursday morning.
Two other NEIC committees are
scheduled to meet today. The mem-
bership committee will convene at
Harry Brandt's office, while the ar-
rangements committee will meet at
the office of Kemir Bloomgarden.

"Blackmail" in B'klyn Bow
"Adventure in Blackmail," English
film being distributed in the U. S. by
English Films, Inc., will have its
American premiere at the Brooklyn
Strand on Aug. 5. After its engage-
ments there it will play the RKO cir-
ircuit beginning Aug. 17.

TO THE COLORS!

★ PROMOTED ★
CHARLES KATES, USA, former Warner booker, Cleveland, to corporal.

★ ARMY ★
WILL HEZEMAN, booking, Kamakee, Ill...
FRED KRAVONTKA, Palace, Muskegon, III.
MILTON BROWN, city manager, Great States, III.
HERMANN MARKS, Monogram salesman, Chicago.
DICK HINTZ, Nat'l Sales, Chicago.
GLENN FRATT, artist, Brandel's Theaters, Omaha.

★ NAVY ★
HAL TATE, Chicago editor, Boxoffice.
Doob Says Industry In Drive Spotlight (Continued from Page 1) persons in the industry realized just how important a place the industry was expected to take in the drive. He said he was surprised to hear, first hand, how much reliance Secre-

tory Morgenthaler and National Salesman Theo-

dore R. Gamble were placing on the industry and all its branches to fulfill a vital part in the over-all drive to sell $15,000,000,000 worth of War Bonds in September. It is probably the greatest mass selling job ever undertaken—with some 80 mil-

lion customers in view, Doob said, adding that 10 per cent of all official fiscal issuing agents in the country are now motion picture theaters. The exploitation, ballyhoo, color and spectacle of the campaign will be in the hands of the exhibitors, he explained.

Doob urged the WAC in every city to offer their services to the War Finance Committees in their communities.

UA Starts Selling Its First Cagney This Week

Although no definite release date has been announced for the first film of William Cagney, the movie "Johnny Come Lately" starring James Cagney, which United Artists will release, salesmen in all United Artists branches this week started to sell the first production to come from this new independent unit. William Cagney is completing the shooting and editing and hopes to have the negative in New York so that the release date might be set for the first week in September. He is planning to bring the negative to New York the middle of August.

Contracts probably will be signed this week for the Broadway house selected for the New York premiere of this opening is the initial show-

ing of the picture. However, if the Broadway opening is delayed be-

cause of hollywood in the house se-

lected, "Johnny Come Lately" may open for pre-release runs out of town early in September.

The FEMME TOUCH

Theater Phone Call Plan Held Lottery

Clinton, Mo.—Local theater's move to rid it of bawdy biz with a plan under which the lucky patron would win a free long distance phone call to some relative in the armed services has been ruled a violation of the Missouri anti-lottery law by Attorney General Roy McKittrick. Ruling was asked by the Henry County prosecuting attor-

ney.

250 Attend First of 3-Day 20th-Fox Meeting Here (Continued from Page 1)

ury-Fox Film Corp., opened the meeting at the Hotel Astor yesterday, with a salute to the men and women of the company who are now in the armed forces. One minute's silence and the singing of the "Star

Spangled Banner" paid homage to over 2,100 stars in the 20th-Fox flag. There were 470 names included in the following services, such as National Theaters, as well as the home office, the branches and the studio.

Home office executives in attend-

ance were: Spyros Skouras, presi-

dent of the company, as well as Tom Connors, W. C. Kupper, W. C. Gehring, A. W. Smith, Jr., L. J. Schlafler, Murray Silverstone, Hal Horne and heads of all departments of the company. The branch managers and the sales personnel of 10 exchanges were on hand.

Shorts, March of Time and 1943-44 feature product were discussed at length, with A. W. Smith, Jr., Eastern sales manager, conducting the day's talks.

Spyros Skouras will address the assemblage today and Connors will make a speech on product policy.

First day's meeting finished with Connors tendering a cocktail party for the conventioners in the Col-

lege Room at the Astor. March of Time is tendering a cocktail party today in the College Room, with Roy E. Larsen, president of Time, Inc., acting as host. Visitors will spend the evening attending theaters of their own choosing.

Col. Lawton to Inspect Army Pictorial Work

Washington Bureau of THE FILM DAILY

Washington—Col. Kirk B. Law-

ton, chief of the Army Pictorial Ser-

vice, will leave next week on a three-

week inspection tour which will take him to numerous Army posts where pictorial work is being done. He will arrive in Hollywood a week later, where he will visit studios making special subjects for the Army and also the Air Force studio at Culver City.

"Army" in Rochester Aug. 18

Rochester — "This is the Army" will open at the RKO Palace here Aug. 18, with opening night prices set at $3, $2 and $1 and a reserved seat policy prevailing.

OWI Proposes Duplicate Negatives Sent to Italy (Continued from Page 1) negatives on the scene, prints could be made in Italian laboratories. Preparation of the 40 pictures was announced in THE FILM DAILY on July 27.

Experimental Television Set For Three Accounts

Experimental television has been set for three commercial accounts by BBDO over the WE teletext WGRB, Schenectady. The agency will utilize one hour of time on regu-

lar periods beginning next Friday from 9 to 10 p.m. EWT. For the time being there will be a tentative monthly schedule.

The three sponsors for the pro-

gram are the B. F. Goodrich Rubber Co., Lever Bros. for Vims and the Hamilton Watch Co.

War Hero on Furlough

Dixon City, Pa.—Staff Sgt. Ted Warney, son of Mrs. Freda Warney, of the Rex, is home on furlough before undergoing further hospitaliza-

tion for a paralyzed right arm. War-

ney, a turret gunner on a B-26 med-

ium bomber was wounded by anti-

aircraft fire over Bizerta when his squadron sunk 12 axis ships and brought down five enemy aircraft in a single week during the height of the North African Campaign.

Momand Case Verdict Seen in 60-90 Days (Continued from Page 1) tion was 12 years in the pre-trial stage before it finally went to court in January of this year. The ex-

circuit owner seeks upwards of $4,950,000 from the major producers and distributors and the Griffith com-

panies under the Sherman and Clay-

ton anti-trust actions. It is the last of this type of case involving all of the old clearance and arbitra-

tion as well as block-booking questions and is rated by industry lawyers as one of the most important of all industry cases.

Decision in the Momand case may be handed down this fall while the other big action, the Depart-

ment of Justice suit which seeks dissolution of the Griffith companies set-up, is in trial. The pre-trial conference on the latter is scheduled to be held Sept. 13, with Federal District At-

orney Edgar S. V. and it is felt here that the trial might pos-

sibly get under way very shortly thereafter.

Leo, Ill. Gives Up State

Leo, I11—Ben Leo, lessee of the 840-seat State here for the past 12 years, is ill in Stamford Hospital and has given up his lease. It is reported Mrs. Mary Vuono, own-

er of the Palace and Strand, Stam-

ford, but for many years retired from active exhibition, will take
Reclassify Fathers
For Oct. Induction

able with no dependents with col-
ateral dependents or childless mar-
ried men have been inducted, they
promised. The film industry, already hit hard by the war, will, what
it is expected, suffer further losses, in personnel after Oct. 1.

Tues., Aug. 8, 1943—The Film Daily
reports:\"Since recent military suc-
cesses, the efforts of the armed forces
and war industries to exert increasing
pressure on the enemy must not be
relaxed. They must be given the in-
manning which are neces-
sary to meet their requirements.\"

We have reached the point at which
we cannot supply the men needed by
the Army, Navy, Marine Corps, and
Coast Guard and keep war production
adequately manned except by remov-
ing the bars to the induction of fathers.\"

\"We have delayed calling fathers for
military service as long as has been possible.
We have worked with the armed forces to
lower the pressure of several types of
men essential to industry, but the
emergency to the point has been reached
that we must begin to turn over to the
military service for substitute for single
men in every possible place in essential in-
dustry after the war.\"

We continue that, pino, the
response will depend, in large measure, how
many fathers must be called to military ser-
vice.\"

The directive includes the following pro-
visions:

1. Fathers will be drafted only in such
numbers as is absolutely required by the local
boards to meet a monthly call from the armed
forces, and cannot be drafted from men other
than fathers, who are not eligible for regular
military service.

2. Fathers will be called according to their
Selective Service order numbers, without
regard to the number of ages or of their
dependent children.

3. Fathers who are \"key men\" in any
fundamental industry will be exempt.

4. Fathers whose induction would cause
extreme hardship and privation to their
families will be exempt.

The decision as to the classification of
fathers to be drafted rests with the local
boards, subject to appeal.

Monogram to Launch 14 —
During Next Six Weeks

Monogram studio this week begins
a six-month, period during which it
is launching the heaviest production schedule in its
history. Fourteen feature productions
will go before the cameras in
approximately six weeks—eight
in August, and the remaining six in
the first two weeks of September.

Included in the list of pictures to
be started during this period are
the company's biggest releases on the
local radio program such as \"Grou
Ground Crew,\" \"Hitler's Women,\"
and \"Lady, Let's Dance.\" Not only will
Monogram lot be crowded to
capacity, but the new productions will
utilize all the facilities of the
Tallahassee studios, with four stages
and the Minnie B. built at San
Francisco, which has two stages in
addition to its complete western
town.

Reopens Long-Closed 1a: Hans
Frederick at Borsigplatz, Berlin
some years, has been reopened under the
management of Hal Conner.
Omaha Curfew Law Will Not Affect Kids After 10 P. M. if Doing Legitimate Work

Omaha—A new interpretation was thrown on the new curfew law for children under 16 which went into effect last week. Police Commissioner Richard Jepsen said that children under 16 will not be molested after the curfew hour of 10 p.m. if doing legitimate work, proceeding on errands at the direction of their parents, or conducting themselves properly in theaters or otherwise not causing trouble or illing in public places.

L. A. "Bells" Premiere Backed by Big Campaign

West Coast Bureau of THE FILM DAILY

Hollywood—What is said to be the most comprehensive campaign in local theater history is backing the Hollywood premiere of "For Whom the Bell Tolls" at the Carthay Circle Theater on Monday evening, Aug. 16, and Robert M. Gillham, director of advertising, exploitation and publicity for Paramount, has mapped out the biggest advertising barrage ever set for a film in Los Angeles.

The advertising campaign started yesterday with major advertising in Los Angeles newspapers. Contrary to usual practice, Gillham announced the campaign will not curtail with the premiere but will continue throughout the engagement. The outdoor advertising campaign calls for a total of 420 24-sheet posters in the Los Angeles metropolitan area in addition to all available painted billboards.

The premiere itself will be broadcast by one of the major network stations with Walter Abel as master of ceremonies.

There will be six daily participation programs, covering KNX, KECA, KFI, KPFW, KJH and KFAC.

Briggs Clarifies PRC Status in 16 mm. Field

Clarifying the recent announcement that PRC Pictures, Inc., had acquired majority stock control of Official Films, Inc., engaged in producing and distributing 16 mm. non-theatrical, educational and entertainment films, O. Henry Briggs, president of PRC, issued the following statement:

"The deal whereby PRC secured control of the stock of Official Films, Inc., does not alter or abrogate our present arrangement with Pictorial Films, Inc., whereby Pictorial Films, Inc. acts as distributor of PRC product in the 16 mm. non-theatrical fields."

McClintic Ruled Out

Supreme Court Judge Sidney Borenstein has ruled that Guthrie McClintic, Broadway producer, is not entitled to share in the $142,000 recovery made by Edward Sheldon and Margaret Ayer Barnes, authors of the play "Dishonored Lady," in the plagiarism action involving Little-C'M's "Letty Lynton." The court held that the recovery was for damages for unauthorized use of copyright by M-G-M and did not involve the motion picture rights, in which McClintic holds an interest.

272-Seater Plays Pix for Six Days

(Continued from Page 1)

to rather skeptical in the beginning, but after several tests had been made, the plan was found to be a success.

Branch managers only had to convince their home offices that it was more profitable to take the 272-seater than to demand the 900-seat American which makes three changes a week. It was found that the extra playing time more than offset the number of seats. Bookings are made on the basis of guarantees and splits and straight percentages.

The booking plan has simplified negotiations for product and provides for early release of pictures. Business effect has stimulated trade generally. The scheme was in effect long enough prior to any war activities to allow this conclusion, according to Cole who asserted there had been a general increase of public good will and picture prestige since the policy was adopted.

Mo. Sales Tax Permanent

Jefferson City, Mo.—Governor Donnell has signed the bill that makes permanent Missouri's two per cent sales tax.

IN NEW POSTS

LEO FOMATO, sales manager, M-G-M, Philadelphia.

RAIMO, manager, Rivoli, South Norwalk, Conn.

H. M. LYON, manager, Palace, South Norwalk, Conn.

S. J. HARVEY, manager, Garde, New London.

GEORGE POLLITZ, manager, Buck, Bixler, Miss.

ROBERT KELLY, Interstate Theaters publicity head, Fort Worth, Tex.

JOHN HICKEY, Interstate publicity, Houston.


OBERT HARVEY, manager, Vogue, Syracuse, N. Y.

HENRY J. DEVEAU, manager, Capitol, Sydney, N. S.

R. JONES, manager, Kent, Moncton, N. B.

O. COLEBRED, manager, Indiana Theater, Indianapolis.

JOE ESSLERMAN, house manager, Circle, Indianapolis.

WILLIAM ROSENBERG, manager, Haltmore, Cleveland.

ARRY WORMNINT, manager, Strand and Capitol, K. W., Wearmouth, Ia.

EROME RYTH, assistant manager, Iow, Cedar Rapids, la.

O. KEAMS, booking dept., 60 K, Chicago.

HWARD KLEUTSKY, booking, Universal, Chi- cago.

W. EKINS, manager, Nita, Chicago.

KING PEARLMAN, buyer and booker, Nute Sift Circuit, Chicago.

E. ISRAEL, W. K., Chicago.

OM KETTERING, RKO publicity staff, Chi- cago.
CHARLES (DINGLE) COBURN STARS IN NEW COMEDY LAUGH RIOT!

CHARLES COBURN AND FRIENDS IN HIGH LIGHT SCENE from new Columbia comedy. Mr. Coburn, who gave such a memorable performance as 'Dingle' in "The More The Merrier" brings new delight to the screen as Rudyard Morley... a very British British author who comes to America in search of a cook.

THE LADY IN THE PICTURE IS MARGARET, MR. COBURN'S British cook who causes all the trouble that leads to all the laughs in the new Columbia comedy "MY KINGDOM FOR A COOK". Mr. Coburn... the now famous 'Dingle' in 'The More The Merrier' matches that superlative performance in this new comedy.

RUDYARD MORLEY IN A TYPICAL POSE. As the whimsical 'Dingle' in "The More The Merrier" he was something of a riot. In this new role he's a sensation. Oh yes, the real name is Charles Coburn. And the picture is "MY KINGDOM FOR A COOK". Columbia's August release.

CHARLES COBURN, MARGUERITE CHAPMAN and stranger in a hilarious interlude on a Pullman speeding through the night in "MY KINGDOM FOR A COOK"... Columbia's merry successor to "The More The Merrier".

MARGUERITE CHAPMAN, BILL CARTER, BETTY BREWER in a scene from "My Kingdom for a Cook"... Columbia's comedy successor to the now famous box-office wallop "The More The Merrier". Mr. Coburn is starred and gives a wonderful performance.

MY KINGDOM FOR A COOK

(Advertisement)
 REGARD FILMS' PEACE-TIME SHIFT SIMPLE

Mich. Independents Polling Public on War Pix

Sample Poll in Upstate Theater Shows Preference for Fewer War Pictures

Detroit—A move for a sampling poll of public opinion on war films, along the lines of the "Gallup polls," has been launched by the Michigan Independent Exhibitors Association. "As exhibitors, we are all very vitally interested, and should know whether the number of war pictures should be sharply reduced or increased," Joseph P. Uvick, secretary-treasurer of the MIEA, said.

"This is something for all other exhibitor organizations to work on. Why must we let the producers guess and decide everything for us? No one is in a better position than we are to ascertain what our—

(Continued on Page 11)

Coe Says U. S. Pix Explode Propaganda

Rochester, N. Y.—American-made motion pictures, portraying the drama of struggle and achievement in the lives of free heroes every-where, will explode whatever propaganda mines might be hidden in ideological pictures that may be pro-duced abroad, Charles Francis Coe, vice-president and general counsel.

(Continued on Page 12)

Warrner's Aug. Billings Expected to Rise 25%

On the basis of bookings already set for the last months of this year, Warner Bros. is predicting that in August, the largest grossing month of the 1942-43 season, will top last year by 20 to 25 per cent despite 30 per cent fewer releases, the

(Continued on Page 11)

Havana Prices Cut To Offset New Tax

Havana—All first and second-run theaters here have reduced their ad- mission prices in order to offset the recently-imposed admission taxes.

NEW PACTS FOR RATHVON, DEPINET

Seven-Year Contracts Are Awarded to RKO and RKO Radio Presidents With Options to Buy Common Stock

New long-term contracts for N. Peter Rathvon and Ned E. Depinet were announced yesterday by Floyd B. Odlum, chairman of the board of RKO Corp. The term of each of the contracts is seven years. RKO Corp. has entered into a contract with Rathvon covering his services as its president and the chief executive officer of its subsidiaries. RKO Radio has entered into a contract with Depinet covering his services as its president and the executive in charge of world-wide distribution of its pictures. Previously RKO Radio completed a contract with Charles W. Koerner as executive vice-president in charge of production, also on a seven-year basis.

RKO has granted to each of the executives the option to purchase 60,000 shares of its common stock at $3 per share.

Term of the options is seven years, subject to appropriate provisions relating to earlier termination and subject to certain conditions, including the approval of the stockholders at their next meeting. Agreements also contain certain provisions limiting the exercise of a portion of the options.

(Continued on Page 7)

First of Allied's "Clinics" in Sept.

First of a series of "buying clinics" to be conducted by Allied eastern regional units will be held next month in New Haven, according to

(Continued on Page 11)

OCR Starts to Move in on Amusements

Washingon Bureau of THE FILM DAILY

Washington—The Office of Civilian Requirements started to move in the amusements field yesterday, tak-

(Continued on Page 7)

Astor Goes Into Production

24 Features to be Made for 1943-44 Season

Navy M. P. Service Signs for Universal Newsreel

The United States Navy Motion Picture Service has signed an exclusive contract, effective until June 30, 1944, with Universal News where-by Universal will service the oil-weekly issues of the newreel for showing aboard ships on duty with the U. S. Navy.

Expansion of Astor Pictures Corp. into a national independent organization with its own producers was reported yesterday. Astor, which hitherto has confined itself principally to the re-issue of past successes, plans to have 24 new features for the 1943-44 season. R. M. Savini, president, is scheduled to arrive in Hollywood today to sign contracts with two producers.

(Continued on Page 12)

Changeover Will Not Require Problems of Other Industries, Survey Shows

Motion picture industry's problem in reconversion to peace-time activity will be among the simplest of any big industry, and plans for effecting the required changeover already have been fairly well completed by the majority of leading producers, distributors and exhibitors, a FILM DAILY survey and analysis of the situation reveals.

In contrast to heavy manufactur-ing industries which are now turn-ing out war materials and will require both time and large sums to convert plants and equipment back to production of civilian consumer products,

(Continued on Page 10)

Exhibs. to Aid OPA On Black Marketing

The nation's exhibitors will shortly embark on a campaign to enlist American women in the black market. This campaign, which finds the industry for the first time co-operating on a national scale with the Office of Price Administration, will be pegged on one of the regular

(Continued on Page 10)

20th-Fox Execs. Leave Today for Chi. Confab

Twentieth Century-Fox executives, including Spyros F. Skouras, Tom J. Connors, W. J. Rupker, W. C. Gehring, A. W. Smith, Jr., L. J. Schlafly, Hal Horne and others, following yesterday's closing of its

(Continued on Page 7)

Chi. Censor Board Okayed 93 in July

Chicago—Local censor board last month approved 93 pictures, repre-senting 302,000 feet. There were no rejections nor were there any pic-tures "sunk," although six cuts were made during the month.
WAC Public Relations

Group Backs 3rd War Loan

At a special buffet luncheon tendered to the executive committee of the national headquarters of the Women's Army Corps at WAC headquarters, the members of that division told David Lipton, newly appointed WAC War Correspondent at the front, that they were solidly behind the industry participation in the forthcoming Third War Loan.

David Lipton introduced the two men, Ray Beall and A. P. Wxman, who will serve as chairman of the publicity committee, and campaign publicity director, respectively. Beall, on leave of absence from his post as publicity and advertising director of Texas Internate Theaters, will remain in New York for the duration of the campaign.

S. H. Fabian, theaters division chairman, reviewed the preliminary decisions which had been reached, and outlined the broad objectives of the campaign.

The sense of the assembly was that this undoubtedly a major effort for the industry, possibly the last big drive ever attempted, and that it would need 100 percent co-operation from all industry branches to insure success. It was felt that the emphasis was being made on the exhibiton participation via Bond premiers and special events and in and around the theater, to complement the projected "Star Caravan" and "Heroes Air-Mada."

Under way at the mouth is a press book, size yet to be determined, which the PRD expects to send to exhibitors around Aug. 15. Also discussed was the possibility of forming a national "Invasion Bond Army," with a special button to be given to those buying Bonds at the theaters during the campaign.

Those attending in addition to those already named were: Maurice Bergman, Malcolm Kingsbury, Howard Greenberg, Jesse Alpert, S. H. Trotta, Harry Mandel, Maurice Seadler, Chick Lewis, Bill Formby, Jack Hauvien, Paul Lazarus, Jr., Martin Quigley, and Ed Schreiber.

Debate Extension of Army Incentive Film Program

Washington Bureau of THE FILM DAILY

Washington — Expansion of the Army's incentive film program is now being debated at the War Department, with announcements expected soon of plans to ship 16 mm. prints of the orientation series made by Col. Frank Capra to plants working on Army material. An order is expected to be issued soon for 16 mm. prints of " Prelude to War," " The Nazi Strike," "Divide and Conquer," " Battle of Britain" and perhaps the fifth in the series—" Battle of Russia," the last expected here within the next two weeks.

Although production for the incentive film program, now handled by Major Dick Maybaum, is not expected to expand greatly, it is likely that a fairly large number of Army films—and possibly some industry material—will be shipped in 16 mm. reels to war plants. These are to be shown at lunch hour, between shifts and at other times when they will be available to workers off the job. There is no charge for them. The program is designed as a boost to morale, and about half a dozen special subjects have been worked out by Major Maybaum from Army footage.

These subjects are expected to be made up largely of material from the fighting fronts, and their effectiveness is in part dependent upon the success the Army enjoys hereafter in getting good combat footage.

Seek Priorities to Start Blank Memorial Hospital

Dee Moines, la. — The Raymond Blank Memorial Hospital is preparing to get a priority rating for material from the War Production Board so that construction may get started. Shortly, it was disclosed by state health commissioner Walter Bierrie, who has stress the need for the building.

The proposed hospital, first announced last April, is to be financed by a $125,000 gift from Mr. and Mrs. A. H. Blank, given in memory of their son, Raymond, who died March 7. Blank is head of Tri-States and Central States Theaters. The hospital will be devoted entirely to the care and treatment of children.

COMING AND GOING

STANTON CRIFIS returns to New York early this week.

MORRIS MECHANIC, owner of the New Theater, Baltimore, is visiting his brother, William Mechanic, in Miami Beach.

CHARLES MOSS, managing director of the Criterion Theater, leaves for Hollywood tomorrow to visit the studios and look at pictures which are scheduled to play the Criterion with in the next couple of months.

LOUIS DE ROCHEMONT, March of Time producer, has arrived in New York from Portsmouth, N.Y.

FRANK N. PHELPS, Warner Circuit executive is charge of labor relations, is in Philadelphia today.

BETTE DAVIS has left Chicago for the Coast.

BOB SAVINI arrives today in Hollywood.

JOHN JENKINS, co-franchise holder for Astor Pictures in Dallas, arrives here today.

HENRY KING is in town.

"Rising Sun" Opens to
All-Day Capacity in Hub

Boston—RKO's "Beyond the Rising Sun" had its first performance at 8:30 yesterday morning at Keith's Fenway Theater and at 9:15 all three box offices had to stop selling tickets. Crowds eager to see the picture jammed the lobbies and blocked the streets, waiting for a chance to get in. All day long there was not a vacant seat in the house.

Because of the great crowds the scheduling of showings was rearranged for seven personal appearances of Margo, the star of the picture, James B. Young, author of the book, and Lieut. James J. Bradock, ex-heavyweight champion of the world who participated in the big "Cigarettes for Our Buddies" exhibition they staged Monday night before 25,000 people at the Boston Garden in which Bradock, as American, met Charley Strachan, champion wrestler in a catch as catch can boxing match as the bout paralleled the sensational fight shown in the picture.

Keith's memorial opening yesterday at the Fenway Theater and at 9:15, with shows at 11:30 and 2:30, was a base- line in New England and New York state.

"Du Barry" is Held Over in 16 of First 20 Dates

M-G-M's "Du Barry Was a Lady," which follows "Stage Door Canteen" into the local Capitol at the end of the latter's run, has held over in 16 of the first 20 cities in which it has played, the company's office home declared yesterday.

In its newest showings, the picture has ranged from 180 to 306 per cent over house normals, equaling "The King of Alexandir" and eclipsing such rugged grossers as "Presenting Lily Marx," "The Human Comedy" and "It's Great to Be."
It took a year and one of the biggest budgets in COLUMBIA’S history to bring this epic story to the screen!
Every now and then the screen brings forth a picture that captures the emotions of all... Just such extraordinary film entertainment is Columbia’s "DESTROYER"! It has the tears and sweat...the joy...the heart! It has the story of men and their ship! It has thrill-packed action!

STARRING

Edward G. ROBINSON

Screen Play by Frank Wedd, Lewis Meltzer and Borden Chase - Directed by WILLIAM A. SEITER - Produced by Louis F Edelman

One of the striking newspaper ads to sell this stirring picture!
OCR Starts to Move in on Amusements

(Continued from Page 1)
The Man From Down Under

with Charles Laughton, Binnie Barnes
M-G-M

A COMEDY IS CROWDED WITH ELEMENTS OF ENTERTAINMENT; LAUGHTON DOMINATES FILM IN COLORFUL ROLE.

While "The Man From Down Under" is a spotty offering, it should have little difficulty in breaking even. Based on a newspaper article by the boxoffice. The presence of Charles Laughton in the cast will make it possible for audiences to see the film without realizing its faults. The star's impersonation holds the film together and keeps the audience's interest in the proceedings constantly alive.

The picture is directed by Robert Z. Leonard, with screenplay by Dalrymple and Richard Carlstaff. The romance between Laughton and Miss Barnes never gets beyond the mild stage since the former's interest is strictly financial. It's intended purely for laughs. That between Carson and Miss Reed has its dramatic and poignant moments. It depends upon an establishment of the fact that the young girl is not brother and sister but tete-totally without blood ties. Much of the only humor comes from Laughton's business difficulties.

Laughton gets fine support from Miss arnes, Carlson, Miss Reed, Clyde Cook, pansy Mcnally and Arthur Shields. The film has been directed unhandily by Robert Z. Leonard, who produced with Orleans O. Dull. In their screenplay, which is based on a yarn by Bostic Rogers and Mark Kelly, Wells Root and Thomas Keller have given the picture a filmic tone by hiding it with a jab attack which Laughton helps to repulse. Cedric Gibbons' art direction. Sidney Wagner's camera work and Arnold Gillespie's special effects are deserving of commendation.


CREDITS: Producers, Robert Z. Leonard, Orleans O. Dull; Director, Robert Z. Leonard; Screenplay, Wells Root, Thomas Seller; Based on story by Rogers, Mark Kelly, Wells Root, Thomas Keller; Art Director, Cedric Gibbons; Set Decorator, Edwin B. Willis; Special Effects, Arnold Gillespie; Film Editor, George White.

DIRECTION, Good. PHOTOGRAPHY, Fine.

"Border Buckaroos"
with Dave O'Brien, Jim Newill

PRC

WHAT HAPPENS IN THIS WESTERN WILL GET A RISE OUT OF THE KIDS AND KEEP THEM WELL ENTERTAINED.

The rough stuff is dealt out copiously in "Border Buckaroos," an average western in which Dave O'Brien and Jim Newill are teamed in the cause of justice and fair play. The two players carry on with plenty of biff-bang in making up the villains.

O'Brien and Newill play a couple of Texas Rangers who come to the aid of Christine McIntyre and Ken Duncan, who have inherited a ranch which Jack Ingram is trying to appropriate. When Ingram can't abate his ends with violence, he attempts to inveigle Miss McIntyre and Duncan into selling the property. Suspicious of the villains' intentions, O'Brien and Newill decide to dispose of it. That revives the violence. The wave of terror launched by the villains, however, fails to reach the ranch.

For that he can cure O'Brien and Newill, who upset the villain's plans via the disguise route. O'Brien has himself taken in by Ingram's mob by posing as a gunman. Newill passes himself off as Duncan. The trickery obtains for them all the revenge they need to put the villains out of operation.

Odd that two producers had to be assigned to the film. They are Alfred Freed and Arthur Alexander. The bang-up direction is credited to Oliver Drake, who also gets credit for the screenplay. Ira Morgan has handled the camera with nice results. Several songs by O'Brien and Newill helps matters along.

CAST: Dave O'Brien, Jim Newill, Gus Wilkerson, Christine McIntyre, Eileen Count, Jack Ingram, Ethel Ladlaw, Charles King, Michael Vann, Ken Duncan.

CREDITS: Producers, Alfred Stern, Arthur Alexander; Director, Oliver Drake; Screenplay, Oliver Drake; Based on story by Oliver Drake; Cameraman, Ira Morgan; Musical Director, Lee Zahler; Film Editor, Charles Henkel, Jr.; Set Director, Harry Reit; Sound, Carson Newt; Art Director, Fred Plot; Songs, Dave O'Brien, Jim Newill.

DIRECTION, O.K. PHOTOGRAPHY, Okay.

"Tartu"

with Robert Donat, Valerie Hobson

M-G-M

WAR MELODRAMA FROM BRITAIN IS AN EXCITING PICTURE; ROBERT DONAT GIVES DYNAMIC PERFORMANCE.

"Tartu," made at Britain's Gainsborough Studios, provides Robert Donat with an exciting vehicle for his newest screen appearance. The picture shows the star off in an up-to-the-minute war story, and the actor reciprocates by giving a dynamic performance that calls upon all his acting resources and takes its place among his best work. It is colorful and husky role and he makes the most of it.

Donat cuts an extremely heroic figure in the story of a British officer assigned to destroy a German poison gas and destroy the plant in Czechoslovakia where the deadly stuff is being made. He makes his job easier Donat's bosom as a Roumanian in sympathy with the Nazis. Donat gets himself mixed up romantically with Valerie Hobson, a Czech who tries to help him return to his country of her as a means of securing information that can be used by the British against the Nazis. He comes pretty close to disaster when he is suspected of being a Nazi spy by the very people he is trying to help. The situation is suspensefully to a smashing climax in which Donat gets the information he is after and then blows up the gas plant after a thrilling chase.

The star has the services of a fine cast in carrying out his assignment. Miss Hobson does a fine job as his romantic interest. Others who stand out are Walter Rilla, Phyllis Morris, Anthony Eustal, David Ward, John Penrose, Mabel Terry Lewis, Glynnis John, Reginald Owen, among others. The acting is uniformly good.

CAST: Robert Donat, Valerie Hobson, Walter Rilla, Phyllis Morris, Anthony Eustal, David Ward, John Penrose, Mabel Terry Lewis, Glynnis John, Reginald Owen; Film Editor, Charles Henkel, Jr.; Set Director, Harry Reit; Sound, Carson Newt; Art Director, Fred Plot; Songs, Dave O'Brien, Jim Newill.

DIRECTION, O.K. PHOTOGRAPHY, Okay.

"Army" Rolling Up Extra Playing Time Requests

Contract requests pouring into Warners' home office for "This Is the Army" playing time are seeking anywhere from two to three times the normal ten days runs at the playing theaters, it was declared yesterday at the home office.

Most remarkable testimony from many stands ordinarily playing pix for two or three days which, in the case of the "Army," are seeking at least a week. It is being reported that booking it for a second week almost 100 per cent, it is said, and the longer run situations indicate that they will give it more additional time than any previous attraction.

Unanimity of trade press reviews praising the picture, and radio and other widespread acclaim, are held responsible for the showmen's strong demands for playing time.

There are also clearing the way for extended runs by virtue of WB's "regular price" policy for the powerhouse opus.

"The Saint Meets the Tiger"
with Hugh Sinclair, Jean Gillie

Republic

BRITISH MELODRAMA POSSIBLY PAIR AMOUNT OF SUSPENSE; FILM HELPED A LOT BY SINCLAIR'S ACTING.

This British film details yet another adventure of the Leslie Charteris character, The Saint. The picture, based on Charteris' novel "Meet the Tiger," is a fair sample of melodramatic entertainment. The film has been put together with sufficient suspense to satisfy the demands of the melodrama fans.

The big attraction in "The Saint Meets the Tiger" is Hugh Sinclair, who enacts the main character in an easy-going style and with a touch of charm. His presence in the cast bolsters considerably the entertainment value of the film.

His latest venture into crime detection places the Saint on the trail of a gang that has stolen a fortune in gold with the idea of transporting it to a worthless South African mine. In compensation, a gold strike and cleaning up by selling the metal at a high price. The gang is headed by a character called The Tiger, who posts himself as a British secret agent and is after a fortune in gold.

A double-cross is what causes The Tiger to turn against his own boys. He has been double-crossed from the clutches of the gang, whose plot is foiled by our hero.

Sinclair's main assistance comes from Jean Gillie, Gordon McLeod, Clifford Evans, Wyle Watson, Dennis Arundell, Miss Gillie, who helps Sinclair solve the case, is quite decorative. Watson provides the comedy relief.

William Sitstrom produced the film, which was directed by Paul Stein with much care. Leslie Attes, Wolfgang Wilhelm and James Seymour transferred the Charteris book to the screen.


CREDITS: Producer, William Sitstrom; Production Manager, Phil Brandon; Director, Paul Stein; Screenplay, Leslie Attes, Wolfgang Wilhelm, James Seymour based on novel by Leslie Charteris; Cameraman, Bob Kraker; Art Director, Paul Sheir; Sound Director, A. W. Watkins; Film Editor, Ralph Kempton.

DIRECTION, All Right. PHOTOGRAPHY, Good.

Michigan Variety Club Sends 200 Kids to Camp

Detroit—Variety Club of Michigan has officially adopted a major summer charity project—to send 200 children, evenly divided between boys and girls, to summer camps, for a period of two weeks each. Project will cost the club $4,800. Drive for funds to make the camp project is now under way, headed by Charles C. Perry, chief banker.
The United States Service Band
(Melody Master)
Warner  10 Mins.
Rousing
Warner Bros. has turned out an ace short in which are heard the U. S. Army Band, the U. S. Navy Band, the U. S. Marine Band and the U. S. Army Air Force Band. Gordon Hollingshead deserves much credit for turning out a rousing short. A sense of movement is conveyed by the inclusion of action shots befitting the various branches of the service. The Army Air Force Band tees off with "Shout I Am an American" and "Army Air Corps March." Then comes the Navy Band with "I Got the Blues" and "Don't Give Up the Ship." The Marine Band follows with "The Marine's Hymn" and "Semper Fi" while the Army Band closes the film by playing "The Caissons Go Rolling Along." "Pack Up Your Troubles" and "Over There." Set this down as an ace band booking.

"At the Cage Door Canteen"
(Speaking of Animals)
Paramount  9 mins.
Funny
Laugh-provoking moments are strewn lavishly through the footage of the latest of the "Speaking of Animals" series of shorts. A satirical treatment of the stage door canteen idea, the film has the population of a zoo putting on a show for army animals. This one is as clever as its predecessors, having been done with an expertise that helps to bolster the box-office possibilities of the short. The exhibitor can book the film confident that it will draw genuine chuckles from his audience.

"Sweeping Oars"
(Columbia)  10 Mins.
Fine
Here is a thrilling sport reel that holds the interest firmly all the way through. It deals with the University of Washington crew, famous for its championship showings. The training of an oarsman is shown through the medium of some fine photography. The film reaches its height in the scenes evoking the full might of the Washington Huskies in the heat of competition in the Poughkeepsie Regatta. There are color shots of Coach Al Ullbrick at work with his men. The exhibitor need have no qualms about this one. Bill Paterson (the narrator), Patris Emery the cameraman and Harry Foster, the editor.

"Yankee Doodle Daffy"
(Looney Tune)  7 mins.
Good
Again Leon Schlesinger has teamed Porky Pig and Daffy Duck with humorous results. The first enters as a theatrical agent to whom the latter tries to sell his little nephew as a stage attraction. Daffy's endeavors to gain an audience for the kid are quite funny, Porky Pig is finally forced to give in and listen to the kid, who proves a total flop. The animation is excellent in this cartoon, which is in Technicolor.

"A Hunting We Won't Go"
(Columbia)  7 Mins.
Good
A situation rich for humor arises when the crow goes on a fox hunt while the fox goes on a crow hunt. Holl breaks loose when the two meet and disclose each other's identity. When the Fox has the crow where he wants him he can't go through with his job of dinning the crow's last, however, the Fox lets go at the crow. There are quite a few laughs as the Technicolor expert at this is Dave Fleischer production.

"Snow Sports"
(Sports Parade)  Warner  10 Mins.
Good
Devotees of winter sports will get a big kick out of this reel. Shot at Lake Placid in awell Technicolor, the short is eye-appealing as well as diverting. Ice hockey, sledding, ice skating and skiing are among the winter sports featured in the footage—with emphasis on the last-mentioned. The film has been excellently photographed. The verdict is first-rate. Andre De Lavarre directed and A. P. Bumiller and Van Campen Helner produced.

"Community Song"
(Series?)  RKO  10 Mins.
All Right
The latest of the series offers a wide choice of song numbers. Selections heard are "As Time Goes By," "You Must Have Been a Beautiful Baby," "Old Chisholm Trail," "Great Big Saw," "Heave Ho, My Lads, Heave Ho." Lew White is at the organ.

"Mountain Fighters"
Warner  20 Mins.
Excellent
A fictional story has been employed by the filmmakers to serve the interests in this exposition of the technique of training our mountain troops. The picture, filmed in excellent Technicolor at Camp Hale in the Colorado Rockies, tells the story of a Norwegian recruit who keeps his identity a secret for fear of reprisals against his relatives back home. The training scenes are highly exciting and have been filmed superbly. The players include John Ridgely, Peter Whitney, Warren Douglas, Frank Wilcox and Henry Truel. The film has the added virtue of fast direction by B. Reaves Eason. The picture, produced in co-operation with the U. S. Army is an action subject of A-1 merit.

"Duke Ellington and His Orchestra"
(Jamboree)  RKO  9 Min.
Fair
Duke Ellington and his orchestra dish out a load of rhythm in the musical short, which is the last of the Jamboree series turned out RKO Pathe. The appeal is to swinging lovers. The band leader again entices the customers with several of his own musical creations, "Don't Mean a Thing," "Mood Indigo" medley, "Sensational Lady" and "Don't Get Around Much Anymore." The chief trouble with the short is that it's static.
WEDDING BELL

Friends of Mitchell Franklin secretary of Franklin & Hershom theater circuit, with base at St. John, N. B., were cheated out of an opportunity to participate in his nuptials, when contrary to previous plans, he was married in New York City last week. His bride is Miss Margaret Yurko, a St. John school teacher.

Chicago—Patricia Herzog, secretary to Burton DePue, managing director of the Civic Playhouse, was married to Dorothy Lippi of the AAF, stationed at Chateau Field.

New Haven—Warrant Officer Eliel V. Kronish, formerly of the Loew-Poli division office of the FPC regional director, was married to Ruth Sanders of Bangor, Me., this week, and the couple flew last night to New York for a honeymoon trip.

Halifax, N. S.—Annabel MacInnis, assistant to the other half of the FPC regional director, was married to Fred Cuveller, of Halifax.

Memphis—Glens Thomas, National Screen Service and Joseph Klocinski, of the Air Force Fourth Ferry, Group, were married.

M & P Adopts an Earlier Program Break in N. H.

New Haven—The downtown M & P Paramount has adopted a new policy of an early 8:05 evening break in the program and an 11:00 p.m. finish, as compared to the 11:45 average in most of the downtowns. Jim Darby, manager, states the patrons have reacted favorably, because it gives them an opportunity to snatch a late bite and make last busses or, if no program has been similarly rearranged at the M & P Allyn, Hartford.

Draft Curfew Laws

For Two Ohio Towns

Kenton, O.—City Council has authorized the drafting of an ordinance requiring unescorted children under 17 years of age to be off the streets by 10 p.m. A 10:30 p.m. curfew for youths under 17 is now in operation, in London, O., having been passed as an emergency measure by village council.

Regard Peace-time Changeover as Simple

(Continued from Page 1)

...ods, the picture business can go into peace-time operation without the necessity of any delaying or costly change in its production, distribution or exhibition machinery.

Type a Problem

About the only point on which there is some concern among company executives at present is the type of entertainment. A sudden top crop of so-called war pictures next six months would catch most companies with as least several costly star films that might be thrown out of business without any time or otherwise dated in such a way as to lose much of their public appeal. This situation, however, is rapidly being righted.

WAC war information films, "Black Marketing," will be released on Aug. 19.

A statement from Prentiss M. Brown, addressed to "The Exhibitors of America," was received at WAC headquarters as information on the various aspects of the campaign was being sent out to WAC exhibitor, distributor and public relations chairmen.

A special trailer will be attached to the film, which was produced by the OWI, asking the movie-goers to sign the "home-front pledge" as they leave the theater. The pledge says: "I pay no more than top legal rate for rent of my homes, or cars. I buy, without giving up ration stamps.

The pattern of conducting the campaign will find the local OPA representatives visiting WAC exhibitor chairmen in a similar area. The OPA will supply display material, as well as all other propaganda.

“I have observed,” Brown stated, “the manner in which exhibitors have aided the Treasury in the sale of Bonds, the War Production Board in the collection of the all-important scrap metal, and I am certain that you will be able with your campaign to educate hundreds of thousands of people to the need for their co-operation in holding down the cost of living, and sharing fairly the food, the shoes, the gasoline and all the other things that war has made scarce.”

“By giving your audiences a chance to see the film ‘Black Marketing,’ you are doing an important war service for the nation, and by urging them to make your community to make—and keep the home front pledge you are helping protect America from the perils of inflation and want.

“It is a fine thing to know that the exhibitors of America plan to take such an active part in this vital job on the home-front.”

Walker on Air

Postmaster General Frank C. Walker will be a guest on “Washington News Report on Rationing” Sunday afternoon. The rationing program is presented as a public service by the Council on Candy as Food in the War effort and is sponsored by the National Confectioners’ Association.
Mich. Indies Poll
Public on War Pix

(Continued from Page 1)
tomers want, and in turn advise producers.
Sample poll was taken in an up-
state theater, selected to give a typi-
cal cross-section of war workers and
their families, in a residential
area, under Utick's own supervision.
Results on the occasion of the poll
was about 400. About 50 indicated
that they wanted war films with
about the same frequency as in re-
cent months—but these included a
large percentage of children. About
250 indicated, however, that they
wanted the number of war films at
least cut in half.
Reactions against excessive num-
ber of war pictures is finding ex-
pression in the letter boxes of the
domestic newsreels writing in, typi-
cally, "Why, oh why, does Holly-
wood think it must feed us and staff
us with nothing but newsreels?"
Reactions here is considered of
exceptional importance, because of
the large numbers of war workers and
transients.

Allied "Buying Clinics" to Start in New Haven

(Continued from Page 1)
Irving Dollinger, regional vice-
president. It is Dollinger's intention to
hold these clinics every 80 key
cities along the Eastern sea-
board.
Competent film buyers will meet
with Allied members and give advice
and assistance on making film deals
according to the purpose of the proj-
ect. Members will be permitted to
bring their buying problems to these
clinics.
Plan was outlined and approved
at the recent New Jersey Allied con-
vocation and Eastern regional con-
ference in West End, N. J.

Irwin Wilsey Dies
Chicago—Irwin Wilsey, 54, inven-
tor of the panorama gunnery trainer, manufac-
tured by Devrey Corporation for the armed forces, is dead. A
sister survives. Burial will be at
Sheldon, Iowa.

Now RCMP Fans Take
Cary for Grant-ed!
With Music Hall patrons, Cary
Grant is a prime favorite. The fall-
dark-and-handsome star with the
cleft and chiselled chin is currently,
via RKO Radio's "Mr. Lucky," play-
ing his 17th screen engagement at
the big stand,—a record for a top
male star. Opposite Cary, in this de-
served and lucky "marathon," have
appeared the following female lumin-
aries: Katharine Hepburn, Jean
Arthur, Irene Dunne, Jean Fontaine,
Ginger Rogers, Martha Scott, Rose-
lind Russell, Laraine Day, Grace
Moore, Carole Lombard and Kay
Francis. Mr. Lucky—and how!

Lyons Not Yet Ready
To Name Newsreel Contact

Washington Bureau of THE FILM DAILY
Washington—Palmer Hoyt, OWI
domestic newsreel director, returned yester-
da
day from Hollywood expressing satisfaction with conferences
He is not ready yet to say he named the man to suc-
ceed Lowell Mellett as OWI motion
picture chief, but he hopes to be
to able to do so soon.
Representative of the major news-
reels were asked yester-
day by
George Lyon, chief of the OWI di-
M100
mestic news bureau, to suggest to
him a good man to serve as OWI
newsreel aide. Responsibility for
working with the newsreels fell to
Lyons with the sharing of the func-
tions of the OWI picture bureau.
OWI Domestic Director Palmer
Hoyt, Deputy Director James A.
Allen and James Rogers and Lyon
met for nearly two hours yesterday
with the newsreel men, discussing
every phase of Government news-
reel production.
Industry men present included A.
J. Richard and Bob Denton of Para-
mount; Walton Ament, newsreel de-
signer for United Artists; George
Dorsey of Pathé, Tom Mead of
Universal, M. D. Cloine and J. C.
Brown of News of the Day, Edmund
Reek and Tony Muto of Movietone,
E. M. Glickman of All America,
and WAC Newsreel Co-ordinator
laurea B. Collins.

Drafting of Fathers to Get
Congressional Opposition

Washington Bureau of THE FILM DAILY
Washington—The draft of
fathers in October seems destined to
run into a bit of trouble when Congress re-
sumes sessions September 14. Two
bills, which would knock out the plans
of the WMC for drafting of pre-
Pearl Harbor fathers in October are
now pending and there is a possibil-
ity that one or both of them will get
action before the end of September.
By that time, however, the motion
picture industry may have lost
thousands of fathers to agriculture,
war production plants and other jobs
held to be essential.
Actually Congress will have only
15 days in which to block the Octo-
ber draft of fathers, and it is not
likely that it can push anything
through fast enough to block WMC
Even if it did, a presidential veto
bill introduced by Senator Burton K.
Wheeler, Montana, to defer the drafting of fathers
until January of next year and one in-

troduced by Rep. Paul F. Kilday of
Texas to force the taking of all
available single men and married
men without children before starting
on fathers are both pending before the
Senate Military Affairs Com-
mittee. The Kilday bill has already
been passed by the House.

Signs Barbara Bel Geddes
War Coast Bureau of THE FILM DAILY
Hollywood—Hunt Stromberg has
signed Barbara Bel Geddes, 19-year-
old Broadway actress, to a long-
term contract. She is the daughter
of Norman Bel Geddes, modern de-
signer.

Warner's Aug. Billings
Expected to Rise 25%
Coe Says U. S. Pictorial Propaganda

(Continued From Page 1)

of the Motion Picture Producers and Distributors of America, told an audience of Eastman executives and workers in an address delivered here last night at the Eastman State Street Auditorium.

"The first function of the motion picture is to portray the drama of living," he asserted. "Life is, and will continue to be, lived differently in different parts of the globe. We have seen that the first act of tyranny anywhere is to make it impossible for subjugated people to see American films. We know that no propaganda-laden picture can stand against American films."

Effect of Propaganda

"We know that the first effect of vicious, propaganda films is to empty theaters. But that does not mean that entertainment can be insensible to the great forces churning in the world. This is the stuff of which drama is made and drama is entertainment.

"The field of film visualization has vastly expanded," he said. "Recent animated drawings indicate to me that no subject is so abstruse as to deny itself the screen. Millions of men returning from war will come to us habituated both to study and teaching. The graphic element of the motion picture will be added to the written and spoken word. To the arid concentration of mere study will come the illuminating relief of entertainment, of contrasting values, of natural compensations as they cannot otherwise be visualized and grasped."

Third Dimension

Coe predicted that even greater effects could be achieved when a third dimension is added to the screen. "I have no hesitancy," he declared, "in expressing the belief that from great research institutions one day will appear a thing of the third dimension to add to the screen."

"We know that this hour of history ensures the torment of Nazi and Fascist generations indoctrinated in the ideologies of lechery, of lust and of ignorance. The war will overtake the leadership of these genera-
tions, but only the peace can exterminate their spurious philosophies. Only the peace can open the eyes of their remnants and their offspring. Here, perhaps, films will serve the purpose transcendent of all others, here the quick application of oral-visual training which has so incomparably contributed to the achievements of war, will just as beneficently contribute to the processes of peace."

New Newsreel House

Airon, O. — Gayety, former burlesque house, opened July 30 as the Newsreel House, will operate through to Sept. 15. Sunday, accommodating all shifts of war workers.

Astor Pictures Set To Deliver 24 Pix

(Continued From Page 1)

who will make pictures exclusively for Astor. Other producers also will be sought for Astor's lineup. Of the 24 features planned, six will be musicals and six will be westerns. The balance of the program will be determined later, it was stated.

First two pictures are scheduled to be delivered Oct. 15 and is planned to release one picture every two months thereafter.

Astor's distribution system also is to be expanded and "nationalized."

"We will cover his present franchise offices in the West, while Jacques Kopstein, general sales manager, will cover the Eastern branches.

Mexican Pictures Make Bow in 2 Havannahs

Havana — Mexican pictures are making their debut in the Fausto and Atlantic Theatres. The new branch of the Smith circuit. Policy was adopted, it was said, because of the improvement in Mexican production and the apparent scarcity of American-made pictures.

HOLLYWOOD DIGEST

CASTINGS


mours; WOLFGANG ZILZER, "Dr. Paul Joseph Coburn," Warner; W. R. FRANK; HERMAN HACK and OZZIE WATERS, "Texas Mackaw Quiz," Harry Shorin-UM.

STORY PURCHASES


ERIK CHARRELL and CHARLES O'NEAL'S "Junc-

JOHNSTON McCLURE'S "Love's Trading Post," Monogram.

FREDERIC MOLNARS' "Olymipa," Paramount.

REOPENED

BRIAN DONLEY, three pictures, M-G-M; MARSDY LORD, Warner-Capley.

SCHEDULED

"Revels O., Jack Schaw." "Home In Indiana," story. GEORGE AGNEW CHAMBERLAIN (from "The Phantom Fiend"), play. JAMES O'CONNOR, director. EDGAR ULMER, PICTURES, "A Woman Without Bank," original, HAL POWELL, PICTURES.
CLARK WOULD COMBINE ANTI-TRUST CASES
Dismissal of Florida Anti-Trust Case is Filed

Distrib. Agree to Cut Clearance to 70 Days; Seven Companies Named

Stipulation agreeing to dismissal of the anti-trust action brought against seven film companies by J. P. and Josephine F. Benitoa, owners and operators of the Modern Theater in Miami and the Liberty in Liberty City, Fla., was filed in New York Federal Court yesterday by Emil K. Ellis, attorney for the plaintiffs. According to Ellis, the companies agreed to reduce the clearance on pictures from 150 to 180 days to 70 days. The plaintiffs had charged the delay.

(Continued on Page 4)

Smith-Howell Lifts Deliveries Embargo

Albany—In the wake of appearance by Francis Smith of Smith-Howell Film Service and a committee from the Joint Distributors-Exhibitors Co-ordinating Committee on Transportation before OD'T, situation late last week, Smith-Howell has lifted its embargo on certain Southern Tier houses.

The embargo accomplished the

(Continued on Page 11)

All But Two Storm-Hit Theaters Operating Again

Dallas—All houses affected by the Gulf storm have resumed operations except one in Pelley, destroyed, and one house, the Lamar in LaMarque, not previously reported, which lost its coating tower and roof. Playtime lost varied from one day

(Continued on Page 9)

6 A.M. Lines Start For "Let's Face It"

Those early morning lines are back at the Broadway Paramount. "Let's Face It" opened yesterday to business that topped the "China." Harry James combination last April. Lines formed at 5 a.m. and by 8:30 the theater was packed.
Pic Hoarding Complaint May Go To Dept. of Justice

Washington Bureau of THE FILM DAILY

Washington — Possibility of complaint by the Department of Justice against "picture hoarding" by the majors loomed today after receipt by Warner Bros., a Warner Bros. picture chief, of a second letter from George Farnum, Boston attorney representing a group of independent exhibitors in Massachusetts. Farnum had written WPB on July 13 asking that film be denied producers who did not use it to make and distribute pictures at once.

There was never any possibility of WPB action on the alleged hoarding, as Hooper said even before Farnum's well-publicized complaint was received by WPB.

Allen G. Smith of the Service Economy Division's assistant branch wrote Farnum last week suggesting that WPB had no authority in the matter. It is a question of fair trade practice, said Smith, suggesting complaint to the Department of Justice. A decision would be reached in the matter, Smith added that Hooper would send a full explanation.

On Monday Hooper wrote substantially the same information as Smith, and enclosed a copy of the WPB reply. The day before he received another letter from Farnum, who had apparently not received Monday's letter, asking for his explanation of WPB's decision not to act in the matter. He repeated his complaint against alleged picture hoarding, stating that "an injustice has been done by the use of these pictures to the independent producers and the public.

One of Farnum's letters indicated that he had no intention of giving up his fight on the matter, and a complaint to the Department of Justice is not out of the question.

Whitney Bolton to Serve Col. Here and Hollywood

Whitney Bolton, veteran publicist and journalist whose signing of a term contract to serve in the establishment of a Coast-to-Coast publicity service for film will be without pictures for Columbia was announced this week by Harry Cohn, company's president. Bolton will be based in the company's New York home office yesterday, operated out of Hollywood and New York, and will set up the latter city soon after Sept. 1 to begin advancement of "Cever Girl," and will also initiate preliminary plans for "Sahara," the company's new Spencer Tracy-Bogart vehicle.

Bolton's career, which includes distinguished service in the field of news-gathering criticism, has been with Warners' publicity as publicist director thereat, and negotiated termination of that association to join Columbia.

Rank, Rose to Produce Pix for Para, in England

West Coast Bureau of THE FILM DAILY

Hollywood — In association with Pinewood, David Selznick, Paramount managing director in Great Britain, will produce pictures in England for the Royal Air Force who will be the producer. The initial picture to be signed "With Their Honor" by James Cagney is to be followed by Sir James Bond's "Admiral of the Fleets," and "The Old Lady Shows Her Medals;" and a story dealing with the idea of a plan for '39. Rose is en route to New York from Hollywood.

20th-Fox Hosts Cocktail Party for ern Lubitsch

Twentieth-Fox-Four hosted a cocktail reception for Ernst Lubitsch in the Perpetual suite of the Guildford: Astoria yesterday evening in recognition of his ace direction of "Heaven Can Wait." Among those present were Spypor P. Skouras, Sidney Towell, Joe Pin- cus, Tony Muto, Col. Jason Joy, Jack Allicote, Don Mersereau, Abel Green, Henry King, Mr. and Mrs. William Formby, James Jerald, Mel Kone- cky, Gayle Landis, Irene Thirer, Dorothy Masters, Jimmy Dunn, Ben Schilyen, Alfred Lee, Colvin Brown, Mme. de Grippenberg, Andes Em- prize, Jack Goldenstein, Lou Pelegrine, George H. Morris, G. E. Blackford, Sherry Kane, Al Steen, Charles Beek- er, Mike Wear, Major and Mrs. Alex- ander P. de Severaky, Gracie Fields, Hermann Place, Larry Kent, Dick Condon, Miss Daphne D'Avila, Jill Neville, John Chapman, Maurice Sil- verstone, Annie Laurie Williams. Each Freedman and Jack Stuart.

Edsol Corp. Files Appeal from Arbitrator's Decision

Albany — Edsol Corp. Seclin, which operates the Scotia Theater, of the Schine Circuit house, was sold in the divestiture proceedings, has appealed the recent decision of the arbitrator Charles J. Ramsey.

Edsol Corp. applied for elimination or reduction of clearance held by the second-run Fabian Circuit Plaza Theater, Schenectady, in a complaint filed against the big five. RKO Radio Pictures was subsequently dis- missed from the complaint during the hearing. The decision cut from 35 to 28 days the clearance held by all. Edsel also received a decision to cut from 28 days clearance to the 30 days of clearance held by the Plaza Theater over Schenectady.

Howard M. Antevil of Gloversville is the attorney of record.

WAC Execs. Meet in Wash. Today with Hoyt, Doob

A group of War Activities Committee representatives are in Washing- ton today conferring with Palmer Hoyt, chief of the Domestic Division of the Office of War Information. Assistant Oscar A. Doob, assistant na- tional director of the War Finance Division.

The discussions with Hoyt center about the OWI's plans for the fu- ture insofar as they concern the WAC and the projected film pro- gram. The meeting with Doob takes place this morning and will be attended by S. H. Fabian and Harry Landis, the subject of the meeting will be on industry participation in the Third War Loan, which begins on Sept. 15.

With a heartful of gratitude to all who helped in the making of "Lassie Come Home" Metro-Goldwyn-Mayer keeps faith with them by inserting this special message in the trade press. Showmen will thank us for urging them to attend the trade showings. The great book by Eric Knight, author of "This Above All" has become an immortal motion picture destined to pack the theatres of the land with thrilled audiences. "Lassie Come Home" will be nationally advertised and powerfully promoted everywhere so that America may know the wonderful picture it is.

"I urge every exhibitor to attend the trade shows of LASSIE COME HOME!"

The First Two TRADE SHOWS of METRO-GOLDWYN-MAYER'S TECHNICOLOR TRIUMPH "LASSIE COME HOME"

NEW YORK CITY
Tuesday, August 17th
at 10:30 A.M. and 2:30 P.M.
M-G-M SCREENING ROOM
630 Ninth Avenue

LOS ANGELES
Tuesday, August 17th
at 2:30 P.M.
20th CENTURY-FOX SCREENING ROOM
2019 So. Vermont Avenue

Watch Trade Press for Complete List of Nationwide Trade Showings

RODDY McDOWALL • DONALD CRISP • Dame May Whitty
Edmund Gwenn • Nigel Bruce • Elsa Lanchester • LASSIE
Screen Play by Hugo Butler • Based Upon the Novel by Eric Knight
Directed by FRED M. WILCOX • Produced by SAMUEL MARX
"Army" First Week Brings in $80,000

(Continued from Page 1)

over by Warner Bros. to Army Emergency Relief. "Army" topped the "Casablanca" opening week record, which included Thanksgiving, by more than 25 per cent, exclusive of the advanced price premiere.

Seating only 1,475, the Hollywood has been playing to capacity and standees almost continuously since the opening day. Number of performances has been increased from six daily to eight, with nine on Saturday.

$100 Top Premiere For "Army" in Memphis

Memphis—Local special price premiere of Irving Berlin's "This is the Army," Warner Bros. release for Army Emergency Relief, will supersede Broadway's $55 top by getting $100 apiece for its 2,500 seats.

First of the $100 ducats were bought by Abe Plough, of Plough, Inc., makers of St. Joseph Aspirin.

The Memphis engagement, starting tomorrow night, will be the first following last week's New York premiere. M. A. Lightman is chairman of the First Nighters' Committee, working with Howard Waugh, Warner Theaters zone manager.

"Army" Day-and-Date In 2 Milwaukee Houses

Milwaukee—Following its advanced-price premiere on Aug. 20 at the Warner Theater, Irving Berlin's "This is the Army" will play simultaneous engagements starting next day in the Warner and the Alhambra. Latter house, which has been closed, is being reconditioned and reopened by Warners especially for this occasion.

According to present plans, the one special price performance of "Army" here will take in at least $20,000.

College Girl Gets Role

West Coast Bureau of THE FILM DAILY

Hollywood—Marjorie Hinshaw, signed by Warner Bros. two years ago, with contract held up for two years to allow her to complete her college course at the University of California, has reported to the studio and will make her screen debut in "The Devil, George and Rosie."

Exhibitor Profile: L. C. Griffith

- JUST a few days ago, Henry Morgenthau & Co. (Uncle Sam's Treasury Department to you) took in a new "partner" of a well-known film partnership—the so-called Griffith circuit—and gave him the post of General Chairman to conduct the industry's forthcoming campaign in behalf of the Third War Loan. It was a choice widely acclaimed within the trade and throughout the nation, for L. C. Griffith is a super-salesman, and has been that from long before World War I to now.

If OA had selected Showmen Griffith to administer foodstuff-supply prices, et al, this versatile gentleman could point to experience along that line, too... Long before he became prexy of Griffith Amusement Co., the Griffith-Consolidated Theaters, Inc., and the Griffith Southwestern Theaters, E. C. worked hammer and tongs as a traveling salesman of theater supplies, and, like everybody else, made a decided success of it.

- BUT somewhere in the Griffith stream-coursed a flare for the amusement field... So, in 1915, he founded one of the newest 1917, formed a partnership in the operation of two Oklahoma theaters... That local partner-manager-plan of operation, in which each manager is a partner in the company, was so successful that it attracted keen interest in exhibition circles... So did the showmanship of the Griffith boys... It wasn't long before both angles were widely imitated... By the Spring of 1926, Griffith Amusement Co. had been formed... L. C., who knew that the problems of one exhibitor were the problems of all, had shown the value of an organ in which each could benefit from mutual experience... In following years the org grew... A company was formed in New Mexico and Texas... Griffith-Consolidated was established for expansion in the Oklahoma territory, and an additional company was set up for the Kansas City sector.

- NOT only was L. C. a salesman who "delivered the goods" in the instances of his grocery-selling career, and as a distributor and exhibitor, but was and is a sparkplug in aiding worthy causes... In 1939, he organized (and became the first Chiel Barker of the Oklahoma Variety Club, Tent 22... The charitable services of this organization are nationally known, and the Oklahoma Division has supplied a mobile unit equipped with sound and projection providing weekly entertainment for children in orphanages, homes for the underprivileged, crippled children's hospital, and other persons who cannot normally have the pleasure of seeing movies... A $43,000 Health Center, which will house private health agencies, is also being erected, and will be maintained by Tent 22... With a fund of experience and energy, such as few men have, L. C. was a "natural" for the appointment to head-up the industry's end of the September "Third War Loan" campaign... For he knows showmanship, knows the industry—and it knows him.

Around him, and the big job at hand, filmland's sons will rally with all that eagerness needed for a great showing... P. S. Nice going, Mr. Morgenthau!

- AVENGE PEARL HARBOR via the Third War Loan Drive!

Florida Anti-Trust Case is Dismissed

(Continued from Page 1)

The defendants with granting preference and special privileges to the Paramount and Wometco theater chains in the greater Miami area. The complaint alleged that the defendants entered into a conspiracy with the two theater chains, which operate 27 houses in the area, to eliminate competition and restrain trade via exclusive exhibition contracts. They had sought an injunction and treble damages. Ellis would not comment on whether there had been any financial settlement.

The defendants were Paramount Pictures, Loew's, Inc., RKO Radio Pictures, Vitagraph, Inc., 20th-Fox, Columbia, and Monogram Pictures Corp.

Contract for Dane Clark

West Coast Bureau of THE FILM DAILY

L. C. Griffith, who has given a contract to Dane Clark, the young actor who made his first screen appearance in "Action in the North Atlantic," is now appearing in a featured role in "Destination Tokyo."

WAR SERVICE . . . on the Film Front

Wilkes-Barre, Pa.—Mixed metal and iron scrap totaling 3,669 pounds collected at the scrap matinee held at 12 Comerford and several indie houses in Luzerne County. Campaign was sponsored by WAC under John Comerford.

Menasha, Wis.—Over 12.00 pounds of scrap paper was turned over by Robert Kauteur, manager of the Menasha Theater, after a free show run for those bringing a bundle of scrap paper admission.

Boston—Shangri-La War Bond drive netted $1,502,000 in sales in the Dorchester-Mattapan area. Drive was held at the film industry's official War Bond stand on Boston Common under the general chairmanship of Harry Wasserman of M & G Theaters. Kenneth Forkay, representing the indus., and Al Laurie, representing M & P, assisted.

Chicago—Cigarette shows staged by Alliance Theater Circuit houses in the past two weeks have netted $4,000 worth of cigarettes which will be shipped to members of the armed forces at various fronts. Pete Panagos reports. Circuit plans to hold similar drives every few months.

Spice Jones and his City Slickers, who have been outdrawn at Omaha's Orpheum only by Tommy Dorsey, set something of a record for war service work during their week in Omaha. The Slickers appeared in the city's largest department store to boost Bond sales, gave a performance which about 2,000 students at the Fort Crook automotive school, visited the post hospital and helped the WAVES with their recruiting program from the stage of the Orpheum.
16 NEW ENGLAND AND NEW YORK TOWNS
IN THE GREATEST SIMULTANEOUS AREA OPENING IN ALL HISTORY
21 YANKEE NETWORK STATIONS
ENGLAND PREMIERE THIS WEEK
BLANKETING NEW YORK

SATURATION COVERAGE on the air... billboards screaming from every stand and on railroad and bus stations... Newspapers throughout the area devoting front page column after column to the show sensation of sensations... and millions of people crowding to see-

From the Pages of Life of James R. Young's Startling Book

THE STATIONS
(Yankee Network)
WNAC-BOSTON
WHDH-BOSTON
WNEC-LACONIA, N.H.
WPEI-PROVIDENCE
WAWT-WATERBURY, CONN.
WNNC-AUGUSTA, ME.
WCCB-BRIDGEPORT
WIPF-MANCHESTER, N.H.
WCCO-LEWISTON, ME.
WAAZ-WORCESTER
WBNH-NEW BEDFORD
WHLH-MEXICO, Mass.
WFCN-FORSTPORT, Mass.
WITL-TROY, N.Y.
WMAS-SPRINGFIELD, Mass.
WHEB-PORTSMOUTH, N.H.
WRIT-BURLINGTON, VT.
WNYW-FOSTPORT, Mass.
WHO-NEW YORK
WLW-CHICAGO
WBTI-SOUTH BEND, Ind.
WPCO-HOUSTON
WHSL-BOSTON
WGBS-WASHINGTON, D.C.
WMAQ-Chicago
WOR-RADIO ORCHESTRA
WOR-BOSTON
WABC-NEW YORK
WJZ-NEW YORK
WINS-RADIO ORCHESTRA
WJZ-NEW YORK
WOR-RADIO ORCHESTRA
WOR-BOSTON
WABC-NEW YORK
WINS-RADIO ORCHESTRA
WJZ-NEW YORK
WOR-RADIO ORCHESTRA
WOR-BOSTON
ON Sponsoring Boston and New Week... 16 Other Powerful Stations State and Balance of Area!

The Picture That Tells the Shocking Truth About the Japs!

Next Big Area Premiere... The Entire Northwest, From California to Canada... 50 Cities... Starting August 10th.
Boston, Mass. — "Behind The Rising Sun", opening at Keith's Memorial Theatre, Tuesday, August 3rd, gave the house a new all-time money record, beating by almost $2,000 the highest single day's business on record, and playing to more people than had ever crowded into the house before on any one day, including all holidays.
WAC Distrib. Division Meets at Warwick Tues.

William F. Rodgers, chairman of the distributors division of the WAC, has called a meeting of his division for Tuesday at the Warwick Hotel. Rodgers is hopeful that a method of distribution of the OWI shorts will have been devised by that time so that distribution plans can be made.

The division also will discuss its participation in the forthcoming Third War Loan drive.

Added Admission Tax Is Seen as Doubtful

(Continued from Page 1) A year ago, during a tax study by the house ways and means committee, no action was ever taken on it.

That action will be taken now and seems unlikely, in view of the stepped up admissions tax rates recently instated, observers say. It is not impossible that an additional war levy might be approved, but it does not seem likely now. There has been no recent discussion among interested congressmen of either such a tax as this or a general increase in the amusement tax rate.

Majors May Handle More British Short Subjects

(Continued from Page 1) are being handled by five major companies and Archibald is expected to ask the executives to distribute others that are already here or expected over shortly.


TO THE COLORS!

* COMMISSIONED

STANLEY AUBERACH, USA, son of A. Auberach, owner of the New Strand, Chicago, commissioned a 2nd lieutenant.

WILLIAM FABER, formerly Paramount News makeup editor, commissioned a lieutenant commander.

* ARMY

ONNIE DAVIS, office manager Warner exchange, Memphis.

ONNIE PENNELL, city service man with Film Transit, Memphis.

CHARLES CHIDLO, Jr., son of the owner of the Lincoln Theater, Chicago.

OSSIP GABEL, K., operator, Ose Theater, De.

Worried With Traffic

Worried With Traffic

Detroit—Changes of patronage trends in houses with colored attendance are the latest in a series of audience shifts which have puzzled local exhibitors for the past two years. Patronage in the all-night theaters and downtown houses where mixed groups have existed before appears to be at a crossroads; Percentage of colored trade is about the same, but before, and business, in fact, is good.

Some loss of patronage however, has occurred in certain instances in houses serving practically an all-colored trade.
"Let's Face It" with Bob Hope, Betty Hutton, Paramount—76 Mins. EXHIBITORS SHOULD CLEAN UP WITH LATEST HOPE PIC; PLENTY OF LAUGHS IN STARCHED CHARACTERS.

"Let's Face It," Bob Hope's latest cinematic venture will roll up handsome grosses for the producer, and may render even more entertainment in this film to arrive at any other conclusion. And one says that in the face of the fact that the picture is not too polished, and the production is not a bad one, but best or no best, the production has what it takes to make the customers happy and the theater full.

Hope has been provided with a script that permits him to strut his stuff with no restraint—which is a guarantee of laughs without end. As a soldier who gets himself involved with a trio of lonely wives with two other buddies in his effort to obtain one of them, Hope, as always, proves that only in Hope is the comic tremendously funny. The complications are hilarious and endless, realistic to almost the point of absurdity, and the lonely souls of the heartily loved ones suddenly appear on the scene with a trio of girl friends of their own. Bob Hope gets himself into plenty of trouble with the camp authorities in his endeavor to keep his rendezvous with the three ladies.

Bob Hope and Miss Hutton are excellently paired. Dave Wilcock and Colly Rich play the comic's buddies nicely. As the three try to throw the map onto the boys with the get even with their husbands. Zsa Zsa Pits, Phyllis Povah and Eve Arden are topnotch. Raymond Walburn, Andrew Tombes and Artie Loof lead the husbands well. Again Joan Sawyer has a role as a tough sergeant. Some of the others deserving mention are Marjorie Weaver and Donna Drake.

The comedy stacks up as fast and furious entertainment, thanks chiefly to the direction of Sidney Lanfield. Harry Todd did the screenplay, based on a musical play by Dorothy and Herbert Fields and Cole Porter with music by Richard Rodgers and Lorenz Hart, as directed by Norma Mitchell and Russell G. Medcraft.

Three tunes are featured. Two, "Let's Face It," and "Day by Day," are by Cole Porter. The other, "Who Did I Did, Yes, I Did," was composed by Sammy Cahn and Julie Styne. Fred Kohlmar is the director.

CAST: Bob Hope, Betty Hutton, Zsa Zsa Pits, Phyllis Povah, Dave Wilcock, Eve Arden, Cully Richards, Marjorie Weaver, Donna Drake, Raymond Walburn, Andrew Tombes, Artie Loof, Joe Sawyer, Grace Haye, Eville Duckson, Andrea Moreland, Kay Linder, and Brooks Evans.

CREDITS: Associate Producer, Fred Kohlmar; Director, Sidney Lanfield; Screenplay, Harry Todd; Music by Dorothy Fields, Herbert Fields, Cole Porter; Suggested by play by Norma Mitchell and Russell G. Medcraft; Camera, Cameron L. Lindsay; Songs, Cole Porter, Sammy Cahn; Julie Styne.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Cavalcabo" with Jimmy Rogers, Noah Beery, Jr., Mary Brian, UA-Republic—45 Mins. ROUTINE WESTERN COMEDY IS COM-PROMISED OLD HITS SHAKED UP, ROCKETEER APPEAL TO THE UNSUSTAINED.

"Cavalcabo" is the latest of the short features turned out by the Hal Roach organization to be released in picture form. It is a good comedy short on good comedy as it is on footage. It is a hammer-and-tongs affair that works hard for what laughs it draws. The gags and situations, which are ones of ancient vintage, will reach their mark only with audiences that are not too particular about their entertainment.

One thing must be said for the film. It is fast and always popping like a firecracker, even though what happens doesn't amount to very much. The story is set in a western town where the jail is a much-sought-after place because the sheriff's daughter is a pretty thing who makes life in the calaboose not at all unpleasant. Among those who work themselves into the joint are Jimmy Rogers, Jr., Beery constantly getting himself involved in trouble with the help of Jimmy Rogers. The two young men prove themselves useful at the end by bringing a gang of outlaws to boot.

The cast is barely more than adequate. Marjorie Rich is asked to share the romantic burden of the film. Rogers, Beery and Mary Brian are assisted by Bill Henry, Paul Martin, Lawrence, William David, Jean Porter and Iris Adrian.

The Arnold Belgard screenplay, based on a story by Donald Hough adapted by Harvey Thaw, is a strictly run-down job which was directed with considerable commotion by Hal Roach. Jr. Glenn Tryon produced.

CAST: Jimmy Rogers, Noah Beery, Jr., Bill Henry, Mary Brian, Paul Martin, Lawrence, William David, Jean Porter, Iris Adrian, Sarah Edwards.

CREDITS: Producer, Glenn Tryon; Director, Hal Roach, Jr.; Screenplay, Arnold Belgard; Adaptation, Harvey Thaw; Based on the story by Donald Hough; Produced by Hal Roach; Directed by Frank Tavitt; Art Director, Charles D. Hall; Musical Director, Edward Ward; Set Decorator, George McLean; Wardrobe, William Randall; Film Editor, Bert Jordan; Special Effects, Roy Seawright.

PREVIEW, 50.50. PHOTOGRAPHY, All Right.

Nine New Pictures Start At Studios This Week

West Coast Bureau of THE FILM DAILY

Hollywood—Nine new pictures are scheduled to go into production this week.

At Columbia: Six shooting, including, "Cowboys In The Cloud's," western.


At 20th Century-Fox: Three shooting, including "Harvey Albritch's Code of Honor," "Hitler's Monkey" and "East of the Border," both in the first full release series of the 1943-44 program.

REVIEWs OF SHORT SUBJECTS

"Champion Maker" (Sportscope) RKO 9 Mins.

Entertaining

This short offers new proof that, when the subject of swimming has served repeatedly as film material, it has still to lose its interest and freshness. The reel under discussion is exceptionally good. It does an effective job of demonstrating the work of Charles L. (Bud) Sawin, noted swimming mentor, in developing swimmers of championship calibre. Many topnotch aquatic stars are caught in action. The subject has been photographed superbly. Sports lovers will find this short irresistible.

"Victory Vehicles" (Walt Disney) RKO 8 Mins.

Very Funny

Possible means of meeting the gas and rubber shortage are shown in this RKO production. The emotional appeal of the animated type picture is well shown in "Victory Vehicles" which meets a real need.

Local 306 Asks Immediate Action on Salary Cut Case

The War Labor Board's delay in taking action on the $6.50 per cut in salaries to the projectionists at the Kingsbridge Theater here is causing repercussions in the industry. Local 306 has informed William Davis, WLB chairman, via a telegram. The local pointed out to Davis in the telegram that the matter has been pending before the board since April and asked for an immediate statement as to when action could be expected.

Exhibitors Service Co. Dispute Goes to the WLB

Washington Bureau of THE FILM DAILY

Washington—A contract dispute between the Exhibitors Service Co. of Pittsburgh, and the International Brotherhood of Teamsters, A.P.L, has been certified to the War Labor Board by the Department of Labor. Seventy employees are affected, with the dispute covering wages, hours, overtime pay, premium pay and vacations.

from other Federal agencies due to the decrease in funds for the current fiscal year. However, there is plenty of purchasing power among the persons in the higher brackets for industry and commerce due to wartime activities.

The board of directors of the Puerto Rico Film Board has recognized with the following elected for the fiscal year: Robert Schokham, (Metro) president; Carl Poonedel (UA) secretary, and John P. Donahue (Paramount) vice-president and treasurer.

Charles Moss to Coast

Charles Moss, managing director of the Criterion Theater, leaves today for Hollywood. He will visit the studios for a look at the films which are scheduled to play at the Criterion following the current "Hifers to Hold" and Walter Wagner's "We've Never Been Licked."
Femmef Taking Key House Spots in Hub

Boston—Without fanfare, women are beginning to replace men in many of the key jobs in theaters in this area.

Already half a dozen women managers are in evidence. The large E. M. Loew circuit with its 50 or more houses has three women managers in the Boston district and is planning to have more. One of these women is in a theater where formerly there was considerable trouble over vandalism. Oddly enough since the placing of the woman as manager in charge vandalism has disappeared almost to the zero point.

The Lockwood and Gordon circuit has several women key officials now, so also have the Warners in various parts of New England.

Many of the larger theaters now have women ushers. Some have women treasurers, all women cashiers and so on, wherever needed. And in at least one instance the old time "doorman" has become instead a very modern "doorman." Women pages and ticket sales are page boys in those de luxe theaters which enjoy the luxury of having such employees.

Lawrence Lipskin Joins Donchue & Coe Agency

Donchue & Coe, Inc., announces the addition of Lawrence H. Lipskin to its copy staff. Lipskin was formerly chief copy writer at Columbia Pictures Corp. Prior to that he served on the editorial staffs of several metropolitan newspapers, as critic, writer and reporter. He is a graduate of Amherst College.

Paramount Sells 4,364 Contracts on Reissues

In the first five weeks of selling, "Union Pacific" and "Souls at Sea," Paramount reissues, have reached the high mark of 4,364 independent exhibitor contracts, Neil Agnew, Paramount general sales manager, announced yesterday.

HOLLYWOOD DIGEST

ASSIGNMENTS

IFID MYTHO. "The Gay Divorcee," PRC.

HOWARD ESTABROOK, another script, Jules Furthman.


CASTINGS

OLGA SAN JACINTO, "Green Island," Paramount.

MARGARET MCDONALD, "Standing Room Only," Paramount.

REOPTIONED

CECEL KELLAWAY, Paramount.

EDDIE FOY, Jr., Paramount.

Set Cost Differences Adjusted by WPB

(Continued from Page 1)

chief, said yesterday. Negotiations are proceeding to determine whether the studios should remain under the authority of the construction order L-41.

Hopper returned from the Coast, recently. The Lux studio had been given a different rating. M-G-M, for instance, was allowed to limit cost far exceeding the $25,000 allowed for Samuel Goldwyn and numerous other inequities were proved.

They have been worked out now with uniformity among various studios once again provided. AA-3 ratings on lumber and hardware are set for the studios, and AA-5 on expendables such as paint, sandpaper, etc.

It may be some time before a decision is reached as to whether studio sets should be removed from the calculations of that production order. Except for sets, nearly everything covered by the order is in the nature of permanent or semi-permanent construction. Day labor of WPB construction branch is expected to leave this week for Hollywood to look over the situation.

Studios have cut down tremendously in their use of critical materials, which was pointed out by the Board, with the prodigality of past years completely eliminated. It is estimated that the cost of set materials at their present rate of use runs hardly over $600,000 annually now.

Boston Burlesque With Pictures is New Policy

Boston — Boston's two burlesque houses, one the famous "Old Howard," the other the non-partisan "Globe," have found that a new form of "bath," based on its long-swinging head, the other with no less popular Max Michaels as its director, is now an industry by itself. With a view both to cut down on the luxury and to increase the income, the "Boston Globe" went to the trouble of adding a burlesque and pictures to its program; and with a large amount of public support in the form of subscriptions, the Globe has been able to insist on playing the first-run deal.

Both the Old Howard, famous for its slogan, "always something doing at the Old Howard," and the Globe have been thoroughly modernized and renovated during the summer and both will run continuous performances starting at 9 a.m.

B. A. Deluxe Houses Raise B. O. Scales

Buenos Aires (By Air Mail—Passed by authority of the Board)—The abundance of spending money has worked to the improvement of film business in Argentina despite the bad slump which recently hit the industry there, it was pointed out.

There is much speculation on what film business will eventually reflect the exact extent of the prosperity that the people have more to spend to see is seen in the fact that the deluxe houses have raised their scales.
SEE INCREASED FLOW OF WAR FILM FOOTAGE

Woman's Angle Attractions Are Paying Off Big

Studios Are Seen Gearing 943-44 Season's Lineups
To Satisfy Femme Tastes

With the percentage of feminine film patrons considerably increased under war-time conditions, pictures with a good woman's angle have won the season's leaders, as a class, in point of grosses, and Warner Bros., which claims the strongest feminine-appeal lineup in the industry, edits its record 1942-43 business in a large measure to the special attention paid this type of entertainment.

"Woman's pictures" which were

(Continued on Page 11)

OWI Gets New Pledge Of Exhibitor Co-op.

Washington Bureau of THE FILM DAILY

Washington—Palmer Hoyt, OWI domestic director, and James Allen, deputy director, met yesterday with representatives of the WAC theaters to discuss future OWI exhibitor co-operation. Hoyt had already conferred with producers, distributors and the guilds in Hollywood. The industry representatives re-

(Continued on Page 6)

Scouts as Vandalism Curb Urged by Ed Kuykendall

St. Louis—Ed Kuykendall, president of the MPTOA, has suggested that the motion picture theater owners and managers of the country en-

(Continued on Page 7)

THEATER-GOING HABITS CHANGING?

First-Runs Speculate On Possible Loss of Pre-War
Standbys, "the Regulars"

Extensive changes in the theater-going habits of patrons, particularly as regards the theaters they most often attend, may result from today's top grosses recorded by first-runs. Downtown operators wonder whether their pre-war standbys, the regulars as they are called, who attended the first-runs week after week, will put up with current long lines and standing room accommodations, or whether they will turn to neighborhood houses for their film entertainment and so get into the habit of attending the nearby and less crowded theaters.

Situation is pointed up by the frequent lines in front of Broadway houses and by reports from Chicago,

(Continued on Page 7)

Renewal of British Shorts Pact Expected

Major companies are expected to renew their agreement for the handling of British war shorts. Top executives yesterday heard George Archibald's proposals for the renewal of the agreement, and, while no decision was reached, it is understood

(Continued on Page 7)

Move Started to Change O. C. to 24-Hour Town

Oklahoma City—Efforts to change Oklahoma City into a 24-hour town and lift the ban on the midnight curfew on local theaters have been started by A. F. Schmidt, manager

(Continued on Page 6)

New Canadian Labor Call Hits Theaters

Ottawa, Ont.—Fifth labor call-up order of the Dominion government for compulsory transfer of males from 16 to 40 years to war or farm industries again hits the theater business. Those engaged in making signs, lobby and advertising displays have been notified to report back,

(Continued on Page 7)

East St. Louis Theater Wins Cut in Clearance

St. Louis—The unreasonable clearance complaint of Dr. G. J. Hobbs, owner of the 49th Street Theater, East St. Louis, Ill., against 20th

(Continued on Page 6)

Paramount Earnings Rise

Gains in Quarterly, Half-Yearly Report

Paramount Pictures estimates its earnings for the second quarter ended July 3, 1945, at $5,827,000 after interest and all charges including estimated provision for all Federal normal and excess profits taxes. This amount includes $678,000 representing Paramount's direct and indirect net interest as a stockholder in the combined undistributed earnings for the quarter of partially owned non-consolidated subsidiaries. Earnings

(Continued on Page 6)
FINANCIAL

(Thursday, Aug. 5)

NEW YORK STOCK MARKET

Net

High Low Close

Am. Stnl. 13 1/4 13 1/4 13 1/4 13 1/4
Columbia Picts. 28 1/2 28 28 28 28
Paramont 20 20 20 20 20
RKO 15 15 15 15 15
Warner Bros. 13 1/4 13 1/4 13 1/4 13 1/4

NEW YORK BOND MARKET

Para. B'way 23 35
Warner Bros. 23 35

NEW YORK CURB MARKET

Monogram Picts. 2 3/4 2 3/4 2 3/4 2 3/4
Radio-Knight cvns. 1 1/4 1 1/4 1 1/4 1 1/4
Sononde Corp. 3 1/2 3 1/2 3 1/2 3 1/2
Technicolor 13 1/2 13 1/2 13 1/2 13 1/2
Trans-Lux

Universal Picts.

N. Y. OVER-THE-COUNTER SECURITIES

Big Bid Ask 60th Thea. Bidg. 4st 1st 57... 9/14 9/32

Wife Saves Harold Lloyd’s Life in Vault Explosion

West Coast Bureau of THE FILM DAILY

Hollywood—Silent Harold Lloyd comedies, valued at an estimated $150,000, were destroyed in an explosion and fire that gutted the film vault at the Lloyd Theatre Building here last night.

Lloyd was overcome by smoke from the fire and his life was saved by his wife, Mildred David Lloyd, who caught him as he collapsed in the doorway of the vault and dragged him to safety in the fresh air.

Secrecy is Imposed Regarding “Critical” List

Washington Bureau of THE FILM DAILY

The forthcoming “critical” list was not concluded yesterday by the WMC Research Committee and at least one more meeting is expected next week. Officials are confident, however, that the list will be made public next week.

The committee chairman has imposed a cloak of secrecy on the deliberations. None of the members, for bidding to mention any jobs included, or even to reveal whether jobs within specific industries are included. It appeared doubtful yesterday that motion picture jobs will finally be on the list, although four of them are known to be up for consideration—cameramen, cutters, editors and sound technicians.

A member of the EAC did make it plain, however, that the drawing of any line between essential activities directly concerned with war production and those merely “support the war effort” is not likely. The committee has considered such difficulties and has decided to keep them if, holding that “one essential activity is as essential as another. Two or three committees will be set up to draw the line between the 33 essential fields.”

Reports that such a move are in the mind were credited to regional WMC heads meeting here this week.

It is known that in many areas an official set of priority ratings has already been adopted by WMC and USES offices, with the direct war group given preference in labor recruitment.

Santa Monica Organizes Theater Defense Bureau

Hollywood—Organization of a Theater Defense Bureau in Santa Monica was announced by Com. R. L. Birdwell, Jr., Variety. It is set up to see to it that the war effort is not affected in any manner.

The Scope of the bureau is being determined. It is believed that the California Motion Picture Association Committee has been authorized to complete salvage plans for other parts of the country.

Farmer said that the most satis- ;ing development yet is the fact that a 9.8% safety program has been adopted by all exhibitors of Santa Monica along with the State of California and Gov- ernment to maintain a rigid standard of civilian defense within theaters.

M. E. Lee Resigns

Des Moines—M. E. Lee, veteran booker for Central States Theater Corp. has announced his resignation. Announcement of his successor will be made later.

Perry Como Signed

Perry Como, who is currently clicking in a personal appearance program through National Theatres, has been placed under a term contract with 20th Century-Fox.

NEIC to Aid Third War Loan and National Fund

At the NEIC meeting last night the committee decided to make its chief aims aiding in the third war loan and the National War Fund drive. Vice-Chairman Sauter is chairman of the drive. Sauter presided in the absence of Chairman George J. Schaefer.

The committee decided on the appointment of a committee, whose members will be named later, to go to Washington to confer with the Treasury Department on how NEIC can best aid in the third war loan.

The Treasury and the War Fund will be asked to send representatives to the next NEIC meeting in New York next Thursday which will be devoted entirely to NEIC co-operation in the two campaigns.

The all-entertainment rally to pledge six weeks of service in the war effort was advanced from Aug. 20 to Aug. 23 when a meeting will be held at midnight in some New York theatres. Information from the project committee was submitted by Philip Loeb, chairman.

WBP Commands Calms.

Theaters’ Hosiery Salvage

West Coast Bureau of THE FILM DAILY

Hollywood—Southern California theater owners have just completed another vitally important war activity—the collection of thousands of pounds of discarded silk and nylon hosiery. So successful was the drive that Zach Farnor, salvage director for the War Production Board, said: “The theaters have done a remarkable job of salvaging silk and nylon; in fact, through their organized efforts we have scraped the bot- tom of the remaining silk and nylon supply in this territory.”

Other Southern California have asked the War Activities Committee to prepare an outline of complete salvage plan for pos- sible use in other parts of the country.

Cornelius Vanderbilt Joins Russell Birdwell

Major Cornelius Vanderbilt, Jr., author and world traveler, has been named as executive vice-president and special relations firm of Russell Birdwell and Associates, it was announced by Rus- sell Birdwell, head of the company.

Major Vanderbilt will spend his time in the Birdwell offices in New York City, Washington, D. C., and Beverly Hills. In the latter place he will concentrate on the motion pic- ture accounts in co-operation with Birdwell and his staff and in the other centers will be concerned with the post-war planning of the Bird- well organization, as well as taking an active part in the commercial and industrial accounts.

COMING and GOING

JAMES NASSER, prominent Coast exhibitor and associate of Andrew Stone, is in town conferring with Charles R. Dickey, Andrew Stone’s initial release.

CHARLES LEONARD, publicity representative for New Stone Productions, is in town on business.

HASKELL MASTERS, general manager of the RKO Theaters of Canada, is in town at the Warlick.

MARC0 arrives in New York tomorrow.

RICHARD F. WALSH, IATSAY greet, is ex- pected back from the Middle West Monday.

DON AMECHE is en route from the Coast for a two-week business trip.

H. ALLEN SMITH arrives on the Coast on Monday from New York to start work under a contract with the company’s New York office.

PAULETTE GODDARD is slated for a USO Camp Show tour upon completion of work in Paramount’s “Standing Room Only.”

Goetz-Spitz Not Limited To Financing Other Units

West Coast Bureau of THE FILM DAILY

Hollywood—Representatives of Goetz-Spitz International Pictures denied a published report that its chief function would be to finance other producing units and said the report was probably caused because of negotiations now pending which, if consummated, would result in the organization’s financing the Broadway presentation of Cheryl Crawford’s “goat, One Man’s Venus,” in which John Wildberg is the stage producer.

Stage and Screen

If you see your favorite theater manager, equipment man, or exhibitor poring intently over a bulky volume neatly done in white cover, it is more than likely that he is indulging in his favorite business and pleasure of going through the twenty-fifth anniversary edition of the Year Book of Motion Pictures published by Film Daily. The text this year is marked by a great many new and up-to-the-minute features, it has reviews and comments and factual summaries in one of the most complete assemblies of needed information in the amusement field that has ever been undertaken. Even in the face of wartime restrictions, the volume is one that no person in, or interested in show business can be without. Typographically as to layout it is a beautifully done job.

Reprinted from the Evening World-Herald

Omaha, Nebraska

June 2, 1943
THROWING PUNCHES!

Leo's sock-work is as regular as clock-work. Not just a one-sized punch, but all the time! Two punch puts your sock in.
They're made for...

...and meant for e

What a combination
for any situation!

Monty Woolley

Holy

with Laird Cregar · Una O'Connor · Alan Mowbray

Melville Cooper
Directed by John Stahl
Produced and Written
for the Screen by Nunnally Johnson
From the Novel by Arnold Bennett

and GRACIE FIELDS in
Matrimony

- FRANKLIN PANGBORN  •  ETHYL GRIFFIES  •  ERIC BLORE  •  GEORGE ZUCCO  •  FRITZ FELD

FROM THE HIT MAKERS
and match makers

OF 20
CENTURY-FOX
Paramount Earnings Show Further Gains

(Continued From Page 1)

for the quarter ended July 4, 1942, were $2,908,000 including $482,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

Earnings for the six months ended July 3, 1943, on the same basis are estimated at $7,387,000 including $1,374,000 share of undistributed earnings of partially owned non-consolidated subsidiaries, while earnings for the first six months of 1942 were $5,823,000 including $1,026,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

Eng. Subsidiaries Included

Earnings for the 1942 periods include the company's full share of film rentals and earnings of its Eng. subsidiaries, the share of film rentals and earnings of all other subsidiaries operating outside the Western hemisphere (including those operations in Australia, New Zealand and India) being included only to the extent that revenues therefrom have been received or determined to be receivable in dollars.

Earnings for the 1942 periods included only those subsidiaries which had operations in the Western hemisphere, the operations of all other foreign subsidiaries (including those operations in Australia, New Zealand and India) and the company's share of film rentals therefrom being included only to the extent received or determined to be receivable in dollars.

$1.02 Per Share

The $3,227,000 of estimated combined consolidated and share of undistributed earnings for the quarter represent $1.02 per share on the 3,752,136 shares of common stock outstanding on July 3, 1943, which compares with $1.04 per share on the common stock outstanding (after adjusting $189,063 for accrued dividends on then outstanding first preferred shares) for the quarter ended July 4, 1942. Estimated combined consolidated and share of undistributed earnings of $7,387,000 for the six months ended July 3, 1943, represent $1.97 per share on such common stock outstanding which compares with $1.88 per share on the common shares then outstanding (after providing $578,156 for accrued dividends on then outstanding first preferred shares) for the six months ended July 4, 1942.

The board of directors of Paramount Pictures yesterday declared the regular quarterly dividend of $1 per share on the common stock, payable Oct. 1, 1943, to stockholders of record on September 10, 1943.

Prof. Schaeffer Passes

Scranton, Pa. — The funeral of Professor Emory Schaeffer, veteran employee of the Comerford organization and the late M. E. Comerford, founder of that chain, was held in this city.
Renewal of British Shorts Pact Expected

(Continued from Page 1)
that the companies will continue to distribute the subjects.
Companies “draw straws” for the reels as a means of designating which subjects will be handled by which companies. Five are currently being distributed by five of the majors.

Scouts as Vandalism Curb Urged by Ed Kuykendall

(Continued from Page 1)
deavor to obtain the co-operation of the Boy Scouts in a nation-wide plan to curb vandalism in theaters by juveniles and young men and women.
Kuykendall is of the opinion that the presence in each theater of two or more Boy Scouts at each evening performance would effectively curb rowdiness by young folks. He feels that the fine example of the Boy Scouts would cause other boys and girls to eliminate noise and bad conduct in the theaters.

President Wehrenberg informed Kuykendall that he has had splendid results at his Cinderella and Michigan theaters in South St. Louis since he employed middle aged women to act as matrons in those theaters. He has found that women have a greater influence and better control over the young folks than have male ushers.

St. Louis on the whole hasn't suffered from youthful vandalism in its theaters to the same extent as other cities of similar character and population. The local police have obtained excellent results with youthful delinquents by a system of supervised play. In various police districts the middle aged and uniformed patrolmen devote much of their leisure time to coaching baseball and football teams in the city's parks, or what is termed “gotten off on the wrong foot.” The result has been the lads have let off their surplus steam in the supervised games and their general conduct has improved.

Double Duty

Harristburg — C. Floyd Hopkins, city manager for Warner and Vincent, is meeting the manpower shortage by taking on extra work. He is now managing the Rialto during the vacation of Manager E. G. Wollaston.

IN NEW POSTS

TOM KETERING, RKO exploiter, Buffalo.
E. LEVETTE, purchasing agent, Warner Theaters, New Haven.
NORMAN GOLDBLATT, cashier, Monogram, Chicago.
WILLIAM CLARK, manager, N-K Theater (formerly Ritz), Muskogee, Okla.
ROBERT S. MARTSCH, story department, Paramount Famous Studios, N. Y.

This Kaleidoscope-Pic Biz:

• • • FILE under The Northward Course of Empire: 20th-Fox has changed the title of its pic, “Tampico,” to “Galveston.” . . . The heroic and much-overworked Lucy Monroe, who has sung our National Anthem literally thousands of times, can perhaps cut down a bit on personal appearances now that she has made her first of a new series of Community Sings for Columbia . . . . She renders therein a number of national airs, including “Army Air Corp.” “Anchors Aweigh.” “Over There,” and (you guessed it!)—“The Star Spangled Banner!” . . . A 16-page souvenir program of the Artkino-Joseph Burstyn film, “The Russian Story,” has been edited and published by Noel Meadow, press representative for the local Stanley Theater. . . . Job is in two colors, and furnishes a tie-up for exhibitors, who can sell the publication in their theater lobbies when playing the picture.

• • • SADDY (UA) COHEN correctly observes that the following, widely published yarn proves further the hold of movies on our soldiers: “Capt. Julius Teppel of Brooklyn is very fond of murder mysteries, but he is even more devoted to his profession as a specialist in brain surgery. Recently he was attending the showing of ‘Lady of Bucolice’ starring Barbara Stanwyck, at a camp movie somewhere in New Guinea . . . . At the most interesting part he was called from the show to aid Capt. Frederick Hilder of Sheboygan, Wis., perform a delicate brain operation . . . . An Australian soldier had been severely injured in the head by the accidental explosion of an airplane tire . . . . The two surgeons operated for five hours and the man was expected to live . . . . However, the Brooklyn doctor did not find out who killed the various movie characters and wrote home to his family . . . . They informed him by return mail”

• • • MORE refreshing than the refreshments at the Waldorf-Astoria reception tendered by 20th-Fox to Ernst Lubitsch on Wednesday evening was the congenial atmosphere created by the company’s Jack Goldstahl . . . . His boss, Hal Horne, at the time en route to Chi. for the second regional, had delegated Jack to handle this important social chore . . . . Well, Sir, Jack did something exceedingly rare and well . . . . He turned the gathering of heterogeneous guests into a most posh-walsy, homogeneous group,—by personally introducing everyone at the party to everyone else . . . . Before the reception was over, it was all one big, happy family . . . . Local Film Row and its associated fringes hereabouts are still talking of the swell time they had at Mister Lubitsch’s social . . . . When Ernst gets back this way again from Hollywood, he’ll have to bring with him a nice big SRO sign if he appears in an Honor Guest role—and doubtless will so appear by popular demand . . . .

• • • If Paramount needs a shooting-heaven for “Speaking of Animals,” we suggest Ole Beantown as a splendid potential venue . . . . The Hub seems to be in for a perfect deluge of circuses . . . . First of all comes J. C. Harecker’s Stadium Circus to Fenway Park,—Aug. 25—29,—with three hours of circus and Water Follies, with many big names on its roster of acts, and being staged for the benefit of the Sullivan Shrine Committee, organized to raise funds for the erection of a permanent memorial to the Five Sullivan Brothers . . . . Then, Sept. 25-Oct. 3, the Hamid-Morton Circus holds forth in Boston Garden, also bearing big names, and staged by the famous Bob Morton . . . . Then after, “Spangles,” direct from Madison Sq. Garden, goes to Boston Garden . . . . Pic exhibits, ain’t seen so much circus competition in decades . . . .

• • • AVENGE PEARL HARBOR!

New Canadian Labor Call Hits Theaters

(Continued from Page 1)
fore Aug. 9 for employment elsewhere.
Employers have been warned that continued employment of those within the age limits are committing an offense under National Selective Service Mobilization regulations.
Others included under the latest order are writers, photographers and those engaged in work having to do with vending machines, furniture manufacturing, upholstering, organs and other musical instruments.

Theater-going Habits Are Reported Changing

(Continued from Page 1)
St. Louis and other keys. New York is the goal of practically every service man who makes it for a week-end and Broadway jams up with them every Saturday and Sunday night. Naturally, given many line up at the film houses, supplementing the normal heavy attendance and the patronage of war workers looking for a way to relax and spend their extra money.

Chicago reports a regular week-end influx estimated at 300,000 soldiers, sailors, marines WACS, WAVES and SPARS. All want entertainment and the first-run shows are the choice in most cases. Typical of other factory centers is the situation in St. Louis where operators report that the population increase of some 115,000 war workers has had a decided influence in keeping the pre-war patron closer to his neighborhood theater, away from downtown crushes.

Three Western Governors Make Aug. 17 “Army” Day

Governors of three Western states—Warren of California, Snell of Oregon and Langhie of Washington—have proclaimed Aug. 17 “This is the Army” day in honor of the Western day-and-date premiere of the Warner Bros. production on that date in about 50 Pacific Coast spots.

The Irving Berlin musical will have advanced-price openings in all of these spots, with others to follow.

Fourth for “Power”

Walt Disney’s “Victory Through Air Power” begins the fourth week of its world premiere engagement at the Globe Theater, tomorrow.

BACK IN CIVIVIES
Honorably Discharged

ROBERT MORGENDOERFER, formerly Shea publicity staff, Buffalo, from the Army.
ARThUR BOLDT, former assistant manager, Shea’s Great Lakes, Buffalo, from the Army.
... And we're
SECOND WEEK AT RADIO CITY MUSIC HALL ALMOST AS BIG AS THE FIRST...WHICH WAS A WHOPPER!

MORE OPENINGS! MORE HOLD-OVERS! MORE BIG BOX-OFFICE NEWS EVERY DAY!
Mr. Exhibitor—

What is the estimated capital invested in the United States Film Industry?

How many people are employed in the making, distributing and exhibiting of motion pictures?

What was the average weekly attendance of the moving picture houses in 1942?

Was this greater or smaller than 1941?

What was the top price paid for a Broadway play by a picture company? For a book rights?

What is the average number of prints required per feature?

Can you name the star or feature player of any feature nationally released in 1942?

Can you name the director or producer of each feature?

How many theaters are there operating in the U. S.?

What state has the largest number of theaters — second largest?

Can you name the pictures starred in by any star in 1941-42?

If you can answer all these questions you undoubtedly have a 1943 FILM YEAR BOOK.

But if you can't answer them you should get a copy of the 1943 FILM YEAR BOOK. Distributed free to all subscribers of the FILM DAILY.
Femme Stars to Get Big Play in the New Product

Woman's Angle to Be Played Up Even in Pix With War Backgrounds

(Continued from Page 1)


Name Draws

For name draw, the Warner list of feminine stars under contract is rated as unusually potent. It includes Bette Davis, the newly-sighed Joan Crawford, Olivia de Havilland, Ida Lupino, Ann Sheridan, Nancy Coleman, Joan Leslie, Irene Manning, Alexis Smith, Julia Bishop, Priscilla Lane and Jane Wyman, in addition to Ingrid Bergman, Joan Fontaine, Miriam Hopkins, outside stars signed for special productions.

Although Warners regularly have turned out a certain number of women's pictures as part of the season's program, an increase in feminine patronage was foreseen sometime ago and production schedules were pointed up accordingly, with more than satisfactory results.

Another cue to the trend was detected by the Warner research department in tabulating the unusual number of repeat bookings, mostly for pictures starring Bette Davis, Olivia de Havilland, Ida Lupino and other emotional performers appearing chiefly to the female trade.

M-G-M Aims at Women


20th-Fox Gears


Although 20th-Fox has not formally announced its 1943-44 product, some of the big pictures with pronounced feminine angles and interest will be—"The Song of Bernadette," "Chaudiya," "Heaven Can Wait," "Jane Eyre," and "Happy Land."

Betty Grable, Anne Baxter, Jennifer Jones, Dorothy McGuire, Carmen Miranda, Sonja Henie, Gene Tierney, and Joan Fontaine form the front line of feminine luminaries for pix in the immediate future. Para's Strong Group


For Whom the Bells Toll," now playing in roadshow status, has proved its magnetism for the women folks. This and the oncoming 1943-44 features for release soon show how seriously the Paramount folks are picking product with feminine interest. Deserving of mention now are "Lady in the Dark," "No Time for Love," "The Story of Dr. Wassell," "True to Life," "Let's Face It," "Riding High," "The Miracle of Morgan's Creek," "Frenchman's Creek," and "Hostages."

The Paramount list takes full advantage of specific female appeal factors among the following: Ingrid Bergman, Mary Martin, Marjorie Reynolds, Barbara Britton, Betty Hutton (a rist with swing devotees), Claudette Colbert (for charm and clothes), and Veronica Lake (very popular with the younger girls).

U's Femme Touch

Universal fortified many of its recent attractions to score with women patrons, and was repaid via large accruing "takes." The feminine touch was chiefly imparted by Deanna Durbin, Marlene Dietrich, Michele Morgan, Maria Montez, Diana Barrymore, Louise Allbritton, Lorretta Young, Suzanne Foster, and Gloria Jean. Among the organization's 1942-43 pix with strong "women" lure included "Between Us Girls," "Get Hop to It," "Pittsburgh," "Arabian Nights," "When Johnny Comes Marching Home," "Shadow of a Doubt," "The Amazing Mrs. Holliday," "It Comes Up Love," "White Savage," "The Next of Kin," "Mr. Big," "Two Tickets to London," "Hers To Hold," plus the Abbott & Costello comedies which are heavily among the women screen fans. Notable in the current season was the popularity of young...
REVIEWS OF SHORT SUBJECTS

Warner

Interesting

Here is the story of the self-initiating bicycle that is kept from being stolen by British bombing planes. The film shows how the raft operates and reasons why it is interest- ing. The amount of equipment carried in the basket which is wrapped up before use will amaze audiences. The equipment is introduced by piece by piece and some of it is ingenious indeed. Included is an old Great Life to keep builder crew alive and hasten its rescue since it is forced to take to the water. One could hardly think of a more superb demonstration than this. The short was made for the British Information Service.

Order Washington Mgr.

To Find Essential Job

(Continued from Page 1)

WASHINGTON, D.C. — An independent study of the nation's 14,000 armed services units has been approved by the War Department for release to the public. Its release has been approved unofficially by Arch A. Mercey, former assistant to Lowell Meyers, who is the director of public relations.

The Cohn brothers have up their immediate sleeves seven features with feminine appeal, namely, "My Random for a Cook," "Cover Girl," "Heart of a City" (with Rita Hayworth and Janet Blair), "The Percent Woman" (Rosalind Russell), "This Woman" (Greta Garbo, The Express, Cary Grant and Rita Hayworth), and, of course, "Forever a Doughboy" with Jean Arthur vehicle which is yet uninitiated.


Feminine physies are kept on the co- mpanies' payroll only as long as they are given to both the veteran stars and the current replacements. The end result is a product. Current season's battles were car- ried prominently by Elissa Landi, Tony Terry, Martha O'Driscoll, Mabel Paige, Dorothy Morris, Joan Watters, Susan Hayward, Barbara Stanwyck, Caryn Lardner, Cheryl Walker, Phyllis Calvert, and Joan Gardner. Three pictures of the season's horizons are Claudette Colbert, Susan Hayward, and Marge Thalberg.

Columbia has gathered lavishy, and is continuing to do so, to the feminine taxe. Some of the heavy-armed-in-women at- tractions of the 1942-43 season have been "You Were Never Lovelier," "Lucky Legs," "A Night to Remember," "Commandos Strike at Dusk," "City Without Men," and "Revelle With Beverly." "No Place for a

Journalism and responsible journalism.

Army and Navy line officers. In ad- dition, the work of the service cam- eramen is showing steady improve- ment.

"Undoubtedly," said Collins, "much of the best material shot on the fight- ing fronts has had to be withheld for reason of military security." Much of this material, it is believed, will later be made available. Al- though he did not reveal the names of the newreel, it is probable that some of it, at least, will be of tremen- dous value to studio looking for war footage to use in feature pix.

Available for Public Showing

Almost all material shot by the newreel pool representatives is made available for public showing, said Collins, but it is impossible to reach any estimate as to how much of the total footage released by the services has actually been shot by the reel men. Signal Corps and Navy camera units have been turn- ing in material which is not being issued in view of the newreel have been showing tremendous improvement. Service Sigle, Collins, said, says "getting sold on the value of pic- tures in the war effort."

Despite the improved outlook for good war pix, Collins holds that this war is essentially not photogenic. A major part of the Army action is in the Pacific theater, andCollier's informative "lucky" who is generally too high to get good pic even with telephoto lenses, and strafing planes usually move too fast for good pix to be made. On the ground the best shots, aside from the Pacific theater, are usually acci- dental, with much of the ground fighting consisting of long-range artillery duelling. The "busb fighting" is less likely to result in the best hand to hand action available.

Pool Cameramen Assignments

Thirteen representatives of the newreel pool are working with Army or Navy units, with two now in the African country. In Africa, presumably cov- ering the Southern European fight- ing, are Nick Barnett of Movietone, W. F. Gerecke of Paramount, Irving Smith of Universal, with Ned Buddy, who represents Newsreel News, and Neil Sullivan, ace Pathe aerial camer- a man, on their way. Norman Alley, News of the Day, is assigned to the Atlantic theater, with much of the ground fighting consisting of long-range artillery duelling. The "busb fighting" is less likely to result in the best hand to hand action available.

The . . . . . FEMME TOUCH

JANE GRINN WHEELER, booker, Balz Brem., Buffalo.

SADIE KALINSKY, secretary to Irving Mandel, Chicago.

MARSE BROWN, cashier, Bartlett Theater, Chicago.

BETTY PAULSON, secretary to Frank Young, United Artists, Chicago.

DIE W. DAVIS, office manager at Warner Bros., Chicago.

SHEEGE ROYCE, office staff, Co-operative Theater, Detroit.

WARREN

"In the Drink" 16 Mins.

Here is the story of the self-initiating bicycle that is kept from being stolen by British bombin- ing planes. The film shows how the raft operates and reasons why it is interest- ing. The amount of equipment carried in the basket which is wrapped up before use will amaze audiences. The equipment is introduced by piece by piece and some of it is ingenious indeed. Included is an old Great Life to keep builder crew alive and hasten its rescue since it is forced to take to the water. One could hardly think of a more superb demonstration than this. The short was made for the British Information Service.

Hoyt to View Coast Guard Pic for Public Showing

Washington Bureau of THE FILM DAILY

WASHINGTON — Palmer Hoyt, OWI director, has directed service directors to expect to see today or tomorrow a two-reel color film made by the U. S. Coast Guard with Duf- fey's "The Girl's Point of View." It is expected the film will be released to the public. Its release has been approved unofficially by Arch A. Mercey, former assistant to Lowell Meyers, who is the director of public relations.

The Cohn brothers have up their immediate sleeves seven features with feminine appeal, namely, "My Random for a Cook," "Cover Girl," "Heart of a City" (with Rita Hayworth and Janet Blair), "The Percent Woman" (Rosalind Russell), "This Woman" (Greta Garbo, The Express, Cary Grant and Rita Hayworth), and, of course, "Forever a Doughboy" with Jean Arthur vehicle which is yet uninitiated.


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UMPI POINTS IN NEW ALLIED SALES PLAN
41% of Atlas Common Holdings in Amusements

THE WEEK IN REVIEW
Trust Suit Combination?

By L. H. MITCHELL

TOM CLARK: Tom C. Clark, Assistant Attorney General in charge of the anti-trust division of the D of I, expressed the desire to combine the Department's industry anti-trust suits, to include the New York con- duct case, the Schine, Crescent and Griffith cases.

ORC STEPS IN: The newly-created Office of Civilian Requirements began moving on the amusement industry by taking over authority on priority assistance applications for new theaters and equipment.

ALLIED: Proposed "new selling" plan by Allied will be on the agenda at the board meeting in Baltimore Wednesday and Thursday. The first of its "buying clinics" will be held in New Haven in September.

RKO FACTS: Board of RKO has authorized new seven-year contract for N. Peter Bathow as president. The RKO Corporation and to Ned E. Depinet as president of RKO Radio Pictures, subject to approval by the stockholders.

NEWS ITEMS: Increase of theater vandalism by juveniles in particular continues to increase, and the curfew method of attempt at suppressing it is spreading over the country.

Charles Francis Coe in his speech at Rochester told his hearers that U. S. police are exploring the propagandists put out by the Axis partners. D of J is asking indie groups to file their ideas on the consent decree, planning to submit them to the distributors. Disposal of Army theaters and equipment, after the war, will depend on the size of our "post-war Army." Treasury is consulting with the theaters' procedure to collect coupon pennies at the country's box offices to withdraw them from circulation.

Para. second quarter earnings are estimated at $3,827,000. WMC is re-classifying fathers for induction into Army in October.

Solidity of Industry Seen in Atlas' Report for First Six Months

Both the current and future solidity of the motion picture industry as a field of investment and profit is strongly reflected in the report just issued to its shareholders by Atlas Corp. covering the fiscal six months of 1943. The report, submitted by Floyd B. Odum, Atlas president, saliently disclosed that of the common stocks held by its organization an astonishingly high percentage is represented in the holdings of the company's three major film companies,—RKO Corp., Para.

Newspaper of AUGUST 9, 1943

Page 27

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

Say Parents Not Pix
Delinquency Cause

Albany — Contradicting certain pressure groups who contend that motion pictures are a contributing cause to current juvenile delinquency, announced findings in a State-wide survey by the City Council here show that a definite decline of delinquency is expected at the end of the year.

To Mull Print Situation
At Allied Ball Meeting

Dallas—All directors of national Allied have been requested through a general bulletin, to be ready to discuss the print situation in their respective territories. Move was launched by Col. H. A. Cole, presi-

Push Affiliation
Of NEIC and WAC

The National Entertainment Industry Council has moved to hasten the WAC's affiliation with it so that the NEIC may derive as soon as possible the full benefit of the organized industry's contribution to the organization's program for all-out mobilization of the show world in the interests of the nation's war effort. The NEIC is acting at the suggestion of its projects committee. WAC affiliation with the NEIC is under consideration by a committee of eight. The membership committee of the NEIC recently extended its term until Sept. 1.

Fan Magazine Sales Up With B. O. Grosses

The tremendous increase in box office grosses during last year is matched, in the film business, only by the increased circulation in movie fan magazines. Whether the business is built by both the theaters and the

Seek Tasking Pix Distr.
Bids Out as Castle Contract Expires

Place Early Hour Curfew
On Elizabeth Children

Washington Bureaus of THE FILM DAILY

Elizabeth, N. J. — In a move to combat juvenile delinquency and theater vandalism, the Elizabeth City Council has placed a curfew on children under 16. Parents or guardians will

Seek Two Fugitives
In Extortion Case

Federal authorities on Friday started a nation-wide search to locate two fugitives wanted by the government as witnesses in the forthcoming trial of the eight racketeers charged with extorting $3,000,000 from film companies. Federal Judge John C. Knox in N.

Ed Pesky has formed a production syndicate which will produce six pictures for the 1943-44 season. It was reported Friday. Distribution outlet for three of the pictures has

ALLIED Board to Report
On Members' Reaction; May Submit Plan to D-J

A sales plan patterned on some of the better points embodied in the proposed UMPI selling formula may be submitted to the Department of Justice by national Allied. It was learned at the week-end. The UMPI (United Motion Picture Industry) plan was drawn up by representatives of the distributors and exhibitors last summer and was later rejected by Thurman Arnold, then assistant Attorney General.

A proposal for an equitable uniform sales plan was made to Allied's board of directors by Abrams, (Continued on Page 6)

Seeking Six for '43-44

Peskay Heads New Firm; To Make Six for '43-44

Ed Pesky has formed a production syndicate which will produce six pictures for the 1943-44 season. It was reported Friday. Distribution outlet for three of the pictures has

Expect 36 to 40
On 20th-Fox List

Chicago—Between 36 and 40 pictures will comprise the 20th-Fox program for 1943-44 season. It was indicated here yesterday as home office execs, pushed for the third and final regional sales conference in Los Angeles. Company's complete lineup is expected to be announced this week.
Peskey Heads New Firm; To Make Six for '43-44

(Continued from Page 1)

have been set and a deal is pending for the releasing arrangement for the other three. Announcement by the distributors, so far unidentified, is expected this week. First picture in preparation.

Peskey has been the Eastern manager for Hal Roach for the last several years and in addition has represented Edward Small recently. He has been identified with the industry for many years as an executive in the production, distribution and exhibition fields, having held top positions in all three branches.

RKO to Launch 50-City "Sun" Premiere in N. W.

With the 70-city world premiere of "Behind the Rising Sun" in the bag, RKO Radio's attention has now turned to the Northwest premiere, with Robert Mochlic, general sales manager, states is scheduled to take place in fifty Pacific Coast cities tomorrow.

The Northwest premiere will be on the same large scale which has been successful in New England, according to S. Barrett McComb, director of advertising and publicity. RKO Radio exploitation chiefs, Terry Turner, and James R. Young, author of "Behind the Rising Sun," have already left for that territory, with Young scheduled to make a number of talks on the picture before civic bodies, in churches, war plants, etc.

Call Fathers to Armed Services at Same Time

Washington Bureau of THE FILM DAILY
Washington—The War Manpower Commission announced Friday that all military and local draft boards will be so adjusted that fathers will begin to be called for military service at approximately the same time in all areas.

Boards or states with large pools of non-fathers might find their quotas filled, while the quotas for others might be lowered, in an effort to exhaust the supply of single and childless men at the same time in all areas.

Once again the WMC made it plain that the October date is important only as a date for eligibility for fathers for military call. No definite date has been set for the actual beginning of the call.

Chapman Here for Personal

Marguerite Chapman, Columbia star, arrives from the Coast today. She will make personal appearances in the East in connection with her latest picture, "Deception," which is included in her itinerary.

Milton Wood Dies

Cleveland — Milton J. Wood, 64, former vaudeville actor, is dead here this week at the home of his nephew, Guy Chapmond.

Page 19: Place Early Hour Curfew On Elizabeth Children

(Continued from Page 1)
be subject to fines ranging from $5 to $25 or a jail sentence up to 10 days for violations. Minor children accompanied by adults on the streets after 9:30 p.m. in Summer and 9 in Winter will be subject to juvenile court action.

Two Warner Specials Due for September Release

Warner Bros. will release two specials in September, the first month of the new season, it is announced by Paul Malmgren, general sales manager.

"Watch on the Rhine," starring Bette Davis and Paul Lukas, goes in general release Sept. 4.

"Thank Your Lucky Stars," musical with all the Warner contract stars plus several others, is scheduled for Sept. 25 release. In addition to Bette Davis, Humphrey Bogart, Elia Kazan, George Sanders, John Garfield, Olivia de Havilland and other Warner players, the cast includes Eddie Cantor, Dinah Shore, Edward Everett Horton and S. Z. Sakall.

20th-Fox Execs. Off For Coast Regional Sales Meet


Small Sets Top Budget for "Kate Fenagnatte"

A production budget of nearly 1,500,000 has been set by Edward Small for his forthcoming United Artists picturization of Booth Tarkington's new novel, "Kate Fenagnatte," it was announced Friday. Film rights for the book were bought by Small for $100,000. Total production costs will set an all-time high for Small's independent picture making.

Lits Temporary Injunction on "Roger Tough" Film

Chicago — Judge William Holly lifted the temporary injunction on 20th Century-Fox's "Roger Tough, Gangster" film at the week-end, allowing the company to show the film throughout the country.

The court gave Toulry's attorney, Irvin Roth, five days to file an amended bill in the case.

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FINANCIAL

August (6)

NEW YORK STOCK MARKET

High Low Close Change Net

Am. Soc. 127 125 125 125 1 25 -
Columbia Picts. 121 117 117 117 1 25 -
Con. 24 24 24 24 0 0 -
Con. 20 20 20 20 0 0 -
East. Kodak 160 159 159 159 1 10 -
Run. Inc. 620 609 609 609 0 0 -
Kalmenson, 254 244 244 244 0 0 -
RKO 50 50 50 50 0 0 -
RKO $6 00 0 0 0 0 0 -
20th-Fox 27 27 27 27 0 0 -
20th Century-Fox pd. 31 31 31 31 0 0 -
Warner Bros. 13 13 13 13 0 0 -

NEW YORK BOND MARKET

Paras' B'ds. 608 608 -
Wamer Bros.' b'ds. 608 -

NEW YORK CURE MARKET

Monogram Picts. 1 1 1 1 0 0 -
Radio-Keith cws. 1 1 1 1 0 0 -
Sanatone Corp. 3 3 3 3 0 0 -
Technicolor 13 13 13 13 0 0 -
Trans-Lux 16 16 16 16 0 0 -
Universal Picts. 16 16 16 16 0 0 -

Uniform Blackout Laws Drafted for 16 States

Omaha—Commanding generals of the Fifth, Sixth and Seventh Service commands have agreed on uniform blackout blackouts in all branches, with Frederick Uhl, commanding general of the Seventh Service command, stating there.

The agreement states that training should be effected with a minimum of both public inconvenience and loss of productive effort. Present blackouts involving the public in the 16 states covered by these three commands is to take place more than once a month.

COMING and GOING

EDMUND GOULDING, director of "Claude's," arrives today.


C. O. WILSCHKE, of Atec, Lansing, Hollywood, is in New York.

F. C. DICKEY, Detroit district manager of Atec Service, is in town for home-office conferences.

HARLEY CONNORS, Cincinnati distributor of Atec Service, has checked in at company's New York office.

HERMAN GLUCKSMAN of the WAC leaves New York for Hollywood today for an extended stay with a stopover in St. Louis to visit his son who is stationed in the Air Corps there, and is expected back in town in September.

AL MARGOLIES left yesterday for the Coast.

LEON BADEMSEGER started a two-week vacation at the week-end.

MARGUERITE CHAPMAN will arrive in New York today.

--

NEW YORK THEATERS

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
GARY GRANT
"MR. LUCKY"
W/ LARAIN DAIY
AN RKO RADIO PICTURE
Gala State Revue Symphony Orchestra
First Mezzanine Stats Reserved. Circle 6-4500

BOBY HOPE
BETTY HUTTON

In "Let's Face It"

In Person
BENNY GOODMAN

And Band
CONDO BROS.
JACK MARSHALL

WAR BONDS
PARAMOUNT

TIME MAGAZINES

TRIUMPH WEATHER

PLUS A BIG
ON JULY 4TH

SPECTACULAR

ROXY 7th Ave.

PALACE "B'WAY" & 47th St.
WALTER HUSTON • ANN HARDING
"MISSION TO MOSCOW"

"TWO SENORITAS FROM CHICAGO"
JESSE JAMES • JIMX FALKENBERG

In person
MARY BETH HUGHES
HI • LO • JACK
"THE DAME HAPPY FELTON"

In Stage
JOAN CRAWFORD • FRED McMURRAY
"ABOVE SUSPICION"

Times-2 4th CENTURY FOX PICTURE

--

3rd Annual Backstage Show, the Palace presents "ROXY" on 7th Ave.
Mr. Exhibitor —

WE’VE NEVER BEEN LICKED

Keep it that way — start planning your 3rd war loan drive NOW! starts Sept. 9th

BACK THE ATTACK!
Every now and then the screen brings forth a picture that captures the emotions of all...

Just such extraordinary film entertainment is Columbia’s “DESTROYER”! It has the tears and sweat...the joy...the heart! It has the story of men and their ship! It has thrill-packed action!

STARRING

Edward G. ROBINSON

Screen Play by Frank Wood, Lewis Wolter and Donald Clarke - Directed by WILLIAM A. SEITER - Produced by Lewis F.助学

with GLENN FORD MARGUERITE CHAPMAN EDGAR BUCHANAN A COLUMBIA PICTURE

START YOUR CAMPAIGN NOW!

RALLY ROUND THE THIRD WAR LOAN SEPT. 9th - 20th

LIFE...MODERN SCREEN...
MOVIELAND...SCREEN ROMANCES...
PHOTOPLAY MOVIE MIRROR

This is their story...and it comes from the Heart!
SWAGGERING WHO SHIPS!

Share
THEIR BATTLES!
THEIR TEARS!
THEIR LOVES!
THEIR LAUGHTER!
THEIR INSPIRING VICTORIES!

DESTROYER

Edward G. ROBINSON

ARRING

G. ROBINSON

Marguerite Chapman - Edgar Buchanan

and Borden Chase - Produced by Louis F. Edelman

SCREEN PICTURE...SCREENLAND...
SILVER SCREEN

MOVIE STORY...MOTION PICTURE...SCREEN PICTURE...SCREENLAND...
MOVIE STAR PARADE...SCREEN GUIDE...STARDOM...MOVIE SHOW

LOOK...MOVIE LIFE...MOVIES...
Of Glories To Come:
- SOON the nation's motion picture critics—serving on newspapers, magazines, news syndicates, and even as commentators on films over radio chains and individual stations—will cast their ballots in the exceedingly important poll conducted by THE FILM DAILY to determine, in the opinions of America's professional picture appraisers, the Ten Best Directors of 1943 and those deserving Honor Roll status.

When these experts have recorded their choices, the results will be disclosed in THE FILM DAILY's Directors Number and Production Preview, a compendium of information riches on the more vital facets of recent, present and future film-making. Consequently, the Directors Number and Production Preview will be of key importance to all segments of filmland, because product is filmland's cornerstone.

- IT is impossible to over-accent the importance of wartime production of motion pictures, so inacutely great are the influences of such upon our uniformed and civilian people, and those of our allies. Nor is it possible to discuss Hollywood's output of "entertainment ammunition" without weighing the contributions,—yes, and the responsibilities,—of directors whose skills and energies have gone, and are going, into the fashioning of feature screen fare.

For the proper parallel we have only to turn to the organized military forces conducting the present fight for freedom. Under respective High Commands, our own and allied armies operate. The High Commands are, in a very accurate sense, in the position of the film producers. And, truly too, are not McArthur, Eisenhower, Montgomery, Alexander, Popoff, Sokolovsky, Chou En-lai, Pai Chung-hsi, et al, as they put into actuality the art and science of immediate warfare, in much the same situation and station as the film director?

- UPON the director, ever so much depends. He can be, and so frequently is, the difference between a great picture and just another picture. He imparts to it a special character which is the reflection of his own talent and understanding of the creative. The good director, armed with skill and opportunity (full many a good director's light is hidden by circumstances under the proverbial bushel), will invariably better, by interpretive flare, the best elements of a script, and carry to higher planes of interest much that would otherwise remain inconsequential in the story. Just at random (we could recite literally scores of examples) let us take some recent scenes to prove the latter point. In "The More the Merrier," George Stevens built into an hilarious highlight what some less adept would have passed over without more than routine treatment. We refer to the advances of Joel McCrea upon Jean Arthur as the pair is seated on the apartment house steps.—Miss Arthur, in garrulous mood, un-awaring from her the persistent arms of her suitor....THAT was direction. And Ernst Lubitsch's sensitive and humor-laden handling of the "Heaven Can Wait" prologue and epilogue sequences within Satan's splendid office, where the Prince of Darkness listens to the life story of Don Ameche and finally sends the latter "up" to everlasting bliss....THAT was direction....And the manner in which Michael Curtiz effected, in "This Is the Army," the good-voiced transition from Army production numbers to one glorifying the Navy....THAT was direction. So was it also in "For Whom the Bells Tolls" when Sam Wood imparted in such exquisitely taste the revelation by ingrid Bergman to Gary Cooper of her tragic violation at the hands of the foe....Good Producers Depend Upon Good Directors....So Do Good Pictures!

- AVERAGE PEARL HARBOR!

41% of Atlas Common Stock in Amusements

(Continued from Page 1)

The largest single holding of Atlas is 46 per cent of RKO Corp. common stock. In this amusement group, now the common stock of Atlantic Film, Inc., and common stock holdings in RKO Corp. rose to 1,324,583 to 1,326,583 common shares from 1,100,000 to 70,000 shares; and in 29th-FOX from 16,000 to 71,000 shares.

The common stocks, classified by industries, are set forth as follows—Amusements, 41.6 per cent; Public Utilities, 24.1; Investment Trusts, 6.0; Retail, 5.8; Food Products, 3.7; Oils, 2.8; Mining and Metals, 2.5; Banks and Finance Companies, 0.0; and Chrysler, 0.0. The directors of the Filmland's Amusement Corporations, on whose names we have previously commented, will meet in Baltimore when a special Allied committee huddles with Government officials.

The UMFI plan among other things, called for sales in blocks of not more than 13 pictures, five of which would be trashedown and the balance not trashedown. Identification would have been based on four points; namely, (1) by the star or (2) for a particular director, (3) by the special director, and (4) by or adapted from a play or published book or story, by reference to such play or published book or story.

The plan specifically prohibited the forcing of shorts with features.

Other ideas discussed at the UMFI meetings may be incorporated into the new proposed sales plan.

Mellett Successor Still In Doubt: Names Hinted

(Continued from Page 1)

James L. Allen, deputy domestic director, said Friday.

In the meantime, a number of names are in for frequent mention here in Washington—including Chris Dunphy, Ben Tau of Metro, Robert J. White of the Willy-Kinney Theaters in Georgia and Alabama and several others. Some observers here believe that Palmer Huytt, domestic director, might delay for weeks or even months before naming as such to Mellett. Allen denied that it would be a long delay, however.

Happy Birthday to You

(Fred Newmeyer
Ed Schwartz
Nat Pendleton
Charles Farrell
Dorothy Jordan
Gerrit Lloyd

STORKS

Denver.—Jesse L. Lasky became a grandfather last week when a boy was born here to Corporal and Mrs. William Lasky.

Lt. Lew Montlirk, former reporter for The Exhibitor, became the father of a six-pound girl last week. Baby was born at Fort Bragg.

The directors should consult with their members on the advisability of revising some of the UMFI provisions. The directors are expected to report on their members' reactions to the proposal at Baltimore on Wednesday and Thursday of this week. The recommendations for a selling plan were submitted to the D of J, but if the board's findings are favorable, it is likely that a definite proposal will be laid before the department. It is possible that the plan may be submitted to the D of J in Wilmington tomorrow when a special Allied committee huddles with Government officials.

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The plan specifically prohibited the forcing of shorts with features.

Other ideas discussed at the UMFI meetings may be incorporated into the new proposed sales plan.

Mellett Successor Still In Doubt: Names Hinted

James L. Allen, deputy domestic director, said Friday.

In the meantime, a number of names are in for frequent mention here in Washington—including Chris Dunphy, Ben Tau of Metro, Robert J. White of the Willy-Kinney Theaters in Georgia and Alabama and several others. Some observers here believe that Palmer Huytt, domestic director, might delay for weeks or even months before naming as such to Mellett. Allen denied that it would be a long delay, however.

…
Say Parents Not Pix Delinquency Cause

(Continued from Page 1) in parental responsibility is blamed by New York State police chiefs for the situation, according to State Senator Thomas C. Desmond of Newburgh.

Chief interviewed in 70 cases of more than 100. Dismissed on the week that asked the educating of parents to their responsibilities and organized supervision under civic youth councils for the "dangerous hours" during which children might lack parental guidance.

In discussing the results of the State-wide survey, authoritative sociological channels expressed the conviction that motion pictures and attendance thereat are deterrents to juvenile crime, and only by warped strain of the imagination an "encouragement." Wholesome content of pictures, and their high educational and relaxation value, keep youngsters off streets and away from juvenile "gang" activities, thus occupying their time in constructive fashion during hours when parental supervision is lacking, it was said.

Theaters, it is pointed out, suffer from a strange paradox, namely, that, as a constructive and diverting force, they are subject, as are schools and churches, to the irresponsible actions of juvenile transgressors.

Opinion is expressed that, were motion picture houses not operating, and thus occupying young persons, the wave of juvenile delinquency would be greatly in excess of what it now is.

Seek Two Fugitives In Exhortion Case

(Continued from Page 1) Y. Federal court, signed the warrants for the arrest of Robert McCullough and Nicholas Avolo at the request of W. Kostelanetz, Assistant U. S. Attorney General in charge of prosecution.

McCullough, according to Kostelanetz is a well-known Chicago gangster. Avolo is a former messenger for the Chicago mob. Both, Kostelanetz said, are expected to give important testimony at the trial of those indicted.

The trial is scheduled to start on Sept. 7.

"Mr. Lucky" Transferred To 2 Moveovers in Cleve.

Cleveland — RKO's "Mr. Lucky" proved its name by shattering an all-time precedent here. After a big showing with the Warners' Hippodrome, it moved for a second week, not to one moveover house but to two of them, thereby becoming the first picture ever to run day and date at two downtown "A" houses. The two houses are the RKO Allen and Warners' Loke.

"Plenty of Form"

Detroit—United Detroit Theaters hold the annual golf tournament for all theater managers. Innovation was the presence of seven girls, now managing houses. It turned out none of them had ever played golf before. "Anyhow, they showed plenty of form," quipped Earl J. Hudson, circuit president.

Fan Magazine Sales Up With B. O. Grosses

(Continued from Page 1) publishing houses are related can not be determined accurately, but some observers are of the opinion that the rise in magazine sales and the increase in theater grosses in most sections of the country go hand in hand.

Newstand sales of the fan magazines have reached an all-time high and the returns of unsold copies are at their lowest point. The increase in sales started in September, 1941, according to the publishers. As an illustration of how sales have gone on, Robert's Motion Picture Magazine had a newstand circulation of 300,000 shortly before Pearl Harbor. Today the newstand sales on that magazine are in excess of 750,000. Whereas formerly, 55 per cent of the copies were sold, leaving a 45 per cent return, today Motion Picture Magazine's sales hit 88 per cent or only a 12 per cent return.

Most publishers report the same widespread interest in Hollywood and pictures through their magazine sales.

To Mull Print Situation at Allied Balto. Meeting

(Continued from Page 1) dent of Texas Allied, who asserts he is concerned over the setting back of playing time of his members under present conditions.

Cole said here last week that Harold Hopper of the WPB had informed Allied directors at a previous meeting that when raw stock was reduced, allowance was made for enough stock to take care of the Army-Navy bookings without bothering the commercial prints. However, Cole pointed out that the loan prints in most cases were not sufficient to cover bookings since 10 prints are required by the Army.

The situation is reported as being further complicated by the fact that all loan prints must be returned after 30 days, whereas the Army usually sets dates two weeks after release.

One exchange manager here said that prints used by the Army, although theoretically available for commercial release in 30 days, require an average of 50 days. Dallas is pointed out as being the heaviest booker of Army prints because there are more camps served from there than from any other exchange city. Cole hopes to determine if the situation is a national or local problem.

Gov't Seeks Training Films Distributors

(Continued from Page 1) has been handled by Castle Films, Chicago, whose contract runs out the end of this month.

The Government is anxious to give all interested firms a chance to bid for the new contract. Selection of a single distributor or combine is looked for. Some invitations have already been mailed by the Procurement Division of the U. S. Treasury, but the office there does not have a complete list of firms which might care to handle this work. Interested parties are urged to get their names to the Procurement Division this week.

Filmack Adds to Staff

Chicago — Believing the coming season will be the biggest in the history of Filmack Trailer Co., Irving Mack is augmenting his advertising staff. His newest addition is B. W. Denison, employed as advertising manager. Denison has a wide acquaintance in the show world, having for many years directed the amusement department of the Herald and Examiner, and later, of the Chicago Daily News.

*TRIGGER*

KING OF THE COWBOYS
SMARTEST HORSE IN THE MOVIES

"SONG OF TEXAS"

A

REPUBLIC

PICTURE

BOOKED BY THE
ORPHEUM
Los Angeles, Calif.

Another ROY ROGERS FIRST RUN!
Somewhere... who knows?

Dear M. & I Gang,

Hello everybody. How is the old gang anyway? I hope this letter comes from your old pal, Joe, once great with a hand truck. Now better with a hand grenade. I hear you got a girl in my job. Well, that's all right. More power to the lady. I also hear there's been some squawks from the customers since I left. Will you tell them, somewhere that if they could see the way we are going these days, they wouldn't be baking so much at a gal trying to hold a soldier's job.

They tell me the draft and everything is made it tough going for the film business. Will just keep plugging for a while, and keep buying bonds and stamps, for that gives us the best chance to clean up when it's all over. So I just get down on my all fours and give that sweat gland of that little old U.S.A. a great big kick. Well, that's all the fat for now. So love and kisses to all the gang and best wishes to all from Joe the Shiffer.

P.S. Tell the bunch to write and don't forget Bonds and Stamps.

Plan that campaign now, 3ed. War Loan starts Sept. 9.
ALLIED OFFERS DECREED CHANGES TO CLARK
Sees No Need for Concern Over Electronics

Altec Prexy Says Exhibs. Can Meet Shift from War To Peace-time Conditions

That exhibitors have become a bit bewildered, and needlessly so, over the issued implications by some equipment manufacturers that the field of electronics may radically and suddenly affect the exhibition field with the advent of peace, is the crux of a statement issued to theater accounts, the trade press, and other wings of filmland by L. W. Comrow, president of Altec Service Corp.

In a letter accompanying the fol- (Continued on Page 7)

WMC's New Critical List Out Sunday

Washington Bureau of THE FILM DAILY
Washington — Announcement of the WMC's new list of "critical occupations," which will take precedence over the present lists of essential activities and jobs, is to be made Sunday, it was learned here yesterday. Authorities were asked yesterday to shoot this morning (Continued on Page 6)

CFI Three Months' Net Increases to $245,704

"For the three months ended June 30, 1943, Consolidated Film Industries, Inc., reports a net profit of $243,628.64 before Federal tax provision. Estimated Federal normal (Continued on Page 7)

Dumont Launching New Tele Program

Dumont's television station WXYZ will inaugurate a series of dramatic shows in an expansion of programs beginning in the Fall. Programs will supplement the regular Sunday variety shows, the latter having given the staff the necessary experience to undertake programs of a more elaborate nature. Dumont telecasts three nights a week.

Mosfilm, Russian Major Studio, Resumes Production in Moscow; Plans Six Pictures

Washington—The Soviet Embassy announced yesterday that Mosfilm, one of Russia's major studios, had returned to Moscow after two years in western Siberia. In the face of the German advance on Moscow in 1941, the studio was moved to Alma Ata, beyond the Urals, where production was carried on under difficulties. About six pictures are planned for immediate production, including two musicals. Pattern of Soviet production for the present will be pictures on Russia's past and present wars.

Ex-Soldiers to Aid In Vandalism Curb

Newark, N. J.—Honorably discharged veterans of World War II, here, are responding enthusiastically to an appeal directed at them, that they lend their military training and leadership to a country-wide concerted drive to stamp out juvenile vandalism in theaters, stores and public buildings. The appeal was sent forth through the press and by direct mail from head- (Continued on Page 4)

Ten New Pictures Start This Week at Studios

West Coast Bureau of THE FILM DAILY
Hollywood—Ten new pictures are scheduled to go into production this week.

At Columbia: Six shooting. At M-G-M: Nine shooting. At Monogram: Four shooting, including "The Blue Rangers" western drama, co-starring Hoot Gibson and Ken Maynard. Roberts Yancey production and directing; and the Sam Katzman-Jack Dietz production. (Continued on Page 6)

Cleveland—Initial trial of recruiting war workers through Minute Men speaking at theaters was so successful that the local War Manpower Commission staged a second drive. Six neighborhood theaters co-operated. They were the Yale, Eclaire, Superior, Regent, Avalon and Knick-erbocker. Second drive differed from (Continued on Page 7)

M-G-M’s Next Block To Have 12 Pictures

Twelve pictures will comprise M-G-M's next block, it was announced yesterday by W. F. Rodgers, vice-president and general sales manager. Originally, the block was to have included only 10 pictures but "I Did It!" and "The Man From Down Under" were added.

In announcing the group, Rodgers (Continued on Page 5)

Chi. Newspapers Retain Their Amusement Space

Chicago — While newspapers in many cities have cut their space devoted to motion pictures and other amusements, Chicago papers have (Continued on Page 6)

Plan Three Shorts For 3rd War Loan

Washington Bureau of THE FILM DAILY
Washington—The Treasury's Third War Loan drive will be the subject of the first two, and possibly three, of the new series of 26 250-foot newsreel clips produced last month during conferences between OWI Domestic Director Palmer Hoyt and studio heads. First is scheduled to go Aug. 19; the second on Sept. 2 and perhaps a third on Sept. 16.

R. C. Collections: $3,067,236

Balaban Says Industry Total was $4,122,008

Para. Launching Contest For "Proudly" Campaigns

Neil Agnew, Paramount general sales manager yesterday announced a contest for theater managers in which $1,400 in War Bonds will be awarded for the six best selling campaigns on "Proudly We Hail," (Continued on Page 7)

Barney Balaban, national chairman of Red Cross Week sponsored by the motion picture industry under the auspices of War Activities Committee, last April 1 through April 5, in a final report issued yester- day revealed that audience col- lections in the nation's theaters totaled $3,067,236.25 and that the to- tal proceeds of the drive reached (Continued on Page 6)
Small, Paramount Push Films on "Cagliostro"

Edward Small will rush into production a film version of Alexandre Dumas' "Cagliostro" in an effort to beat a Paramount Pictures version of the story based on a book by Johannes von Guenther, it was announced yesterday.

Both Small and Paramount claim film rights to the story and both are said to be aiming for an early 1944 release. Paramount schedules Arturo De Cordova for the star role, while Small plans to borrow either Orson Welles or Laird Cregar for his production.

Seattle Theater Sends 2 Million Cigs Overseas

Seattle—During the recent visit of George White's "Scandals" at the Music Hall Theater, collections were taken by the girls of the show to support the war effort. From total collections of two theaters he has handed over a check that will enable a tobacco company to send 2 million cigarettes to forces stationed in Sicily. Evergreen theaters also made a substantial donation.

Goetz to Concentrate on Escapist, Adventure Pix

West Coast Bureau of THE FILM DAILY

Hollywood—His company, Interna-
tional Pictures, will concentrate on escapist and adventure pictures, according to William Goetz. It will use Technicolor in its musicals.

He has fixed no minimum or maximum number of pictures. Ten properties are being considered for production with the company favoring pre-sold novels and plays.


Cleveland—M. R. "Duke" Clark is due to arrive here from the Coast to fill the absence of the duties of Paramount district manager pro tem, while Harry H. Goldstein seeks to regain his health in California.

Chi. Paper Publishing 11 Hollywood Articles

Chicago—Lou Shaiman, Herald-Rep-
erator's planning editor, says the paper will publish 11 Hollywood articles by Ann Marsters, its film editor, depicting Hollywood's combat record, morale factors, Bond-selling records, treating Hollywood as a public-spirited community. The first in the series will appear this week.

Sherman Registers "Utah"

Harry Sherman has registered the title "Utah," which will be the title of a special Western extravaganza scheduled to be his first Technicolor production for United Artists.

"So Proudly" Bookings Set for Paramount Week

Bookings of "So Proudly We Hail," designated as the release for the Silver Jubilee celebration of the annual "Paramount Week," will be handled in the theory that since Numerone of Paramount general sales manager, announced yesterday, the 25th anniversary of Paramount Week will be observed Sept. 5 to 11.

With more than one hundred of the nation's leading theaters already lined up, bookings on the picture during the week are certain to reach absolute print capacity, Agnew stated.

"So Proudly We Hail" will have its world premiere at the Radio City Music Hall in New York when the run of the current picture terminates, probably Aug. 26.

Among the more important theaters that will show "So Proudly We Hail" during Paramount Week are: Chicago Theater, Chicago; Crimson, Minneapolis; El Morocco, New York; De Mornay, Paramount, St. Paul; Norshor, Duluth; New England, Brockton; High Hat, Des Moines and Roosevelt, Des Moines; De hamb, Houston; Hollywood, Los Angeles; Paramount, Los Angeles; Pearl, Portland; Warner, Seattle; North, P. R.; Majestic, Houston; Majestic, San Francisco; Paramount, San Diego; Lasky Rock; Paramount, San Francisco; Alamo Philips, Strand, Providence, Fox, Atlanta, Alabama, Birmingham; Paramount, Nashville; Imperial, Asheville; Great Lakes, Buffalo; Rex, Wheeling; Sanger, New Or-
leans; Tennessee, Knoxville; Metropolitan, Boston, Capitol, Providence; Paramount, Springfield; Paramount, New Haven, Alby, Handford, Paramount, Newport, Keith, Battle-
more; Indianapolis, Rialto, Louis-
ville.

NEIC Group to Present Its Services Tomorrow

A special committee of the Na-
tional Entertainment Industry Coun-
cil tomorrow will call on Theodore R. Garst, acting Treasury Depart-
ment to place at his disposal all the resources of the NEIC.

He plans to be prepared to be filled out by talent who will enlist in the "army of entertainment."

Mooney Adds 10 Houses To Co-operative Group

Cleveland—Milton A. Mooney has extended his Co-operative buying and booking service within the past week to five dozen theaters.

They are Jack Sherman and Abe Schwartz's Lake and Park Theaters, Painesville; Lyric, Fair-
port Harbor, and Lexington, Clevel-
dand; the Yale, Norwood, and Eelair, Cleveland, owned by S. Verme and Ralph Vermes; and the Mt. Pleasant, M. B. and Waldorf, operated by Charles Gottlob and Sam Fine.

Jack Moss Joins Columbia

West Coast Bureau of THE FILM DAILY

Hollywood—Jack Moss has joined Columbia as a producer. Prior to this, he was business manager for Orson Welles' Mercury Theatre productions, and also played the role of the killer in "Journey Into Fear." For a number of years, he was Gary Cooper's business man.

EDMUND GOULDING is here from the Coast.

RICHARD F. WALSH, IAATE head, returned from the Middle West yesterday.

JOSEPH H. HAZEN, Warner Bros. vice-president, arrived yesterday.

JULES LAPIDUS, Eastern division sales man for Warner Bros., returned yesterday.

PHIL REISMAN, KKO Radio's vice-president in charge of foreign distribution, left Sunday for the Coast.

ARTHUR WILLI, Eastern talent scout for KKO Radio, leaves today for a swing around stock companies in the New England.

J. C. OSSEMAN, Midwestern division manager for KKO Radio, left Sunday for his head-
quarters in Chicago after a brief visit to the Home Office.

Local 702, Consolidated Adjust Pay Differences

Motion Picture Laboratory Tech-
icians Union, Local 702, IAATE, and the Consolidated Film Industries plant at Fort Lee, N. J., have amicably adjusted their differences by agreeing on adjustments in their method of payment which will bring wage benefits to certain workers in the laboratory, it was learned yesterday.

The changes in the contract, which expires on March 16, 1946, for bonus for afternoon and night shifts, some increases for those operating certain types of printing appa-
ratus and a new classification for developers. Negotiations had been under way for several weeks. The changes have been unanimously ap-
proved by the membership, it is un-
derstood.

Local 702 yesterday had won an agreement with the War Labor Board of contracts with seven laboratories containing provisions for wage in-
creases and other benefits for higher quality of living. The labs involved are Paramont News, the Pathe plant in Hollywood and in and around Brooklyn, N. J., Ace, Film Service, Mercury and Producers. The increases called for average of 10 percent.

Approval of the contracts also gives workers at the seven labs the benefit of added compensation for night work and two weeks' vacations with pay.

The advantages obtained by Local 702 for its members were the result of negotiations started last March when old contracts began to expire. All contracts with the seven laboratories expire on March 10, 1946. The WLB's action wakens up all 702 negotiations with Eastern labs with the exception of a few minor ones.

"Best Foot" Scores

M-G-M's "Best Foot Forward," in the sixth week of its world premiere engagement at the Astor Theater, N. Y. , topped figures for the fifth week with 82 Technicolor musical today enters its seventh week at the house.
Now look what we did!

at this time
on Broadway
two houses
have cracked
all-time records,
with
whose attractions?

Warners!

IRVING BERLIN'S
"This is the
Army"
TECHNICOLOR
at the N.Y. HOLLYWOOD

"Constant Nymph"
at the N.Y. STRAND

Top business
of any romance!
It beats Bette Davis!

Jack L. Warner, Executive Producer
Allied Offers Decree Changes to Tom Clark

(Continued from Page 1)
circuit discrimination and cost of arbitration.
Clark, indicated in Washington that he would study the proposals. The committee apparently did not submit any proposals for a sales plan, patterned on the UMPI selling formula. Such a plan will not be presented, if at all, until the board studies the matter further at its Baltimore meeting tomorrow and Thursday.
Meanwhile, distributor sources in New York were of the opinion that the Department of Justice might look with favor on some of the points in the UMPI sales plan, which was rejected by Thurman Arnold last year. Allied has indicated that it may revise the UMPI provision and submit them to the D of J.

Seven Television Stations To Be Built on West Coast

San Francisco—Seven new television stations will be built on the West Coast in the post-war period, it was stated yesterday by William M. Borland, manager of General Electric's western region electronics department, in an address at the meeting of Advertising Clubs here.

The plans, Borland stated, include three transmissions for the San Francisco area and four for the Los Angeles territory. Licenses have been issued by the FCC for the Coast outlets but the war has delayed their construction.

"Rising Sun" Shatters House Record in Boston

Boston—RKO's "Behind the Rising Sun," which opened at the Keith Memorial Theatre Tuesday, has set a new first day house record, according to the management. The picture, having its multi-city premiere here, was given a campaign which included radio spots, added newspaper coverage and novel ballyhoo effects and business is continuing at capacity.

Bernard Sobel Joins Stromberg

Bernard Sobel has been appointed special production assistant and press representative for Hunt Stromberg Productions in New York. Stromberg announced yesterday.

Triumph In Showmanship:

- WITHOUT violating the war-time ban on weather information, it can be said with exactness that a tornado, of genre "promotion," will reach the city stars in the Pacific Northwest to-day, as RKO Radio unleashes its area premiere of "Behind the Rising Sun" in 47 theaters there. In connection with this multi-faceted event, which will have its counterpart in other sectors of the U. S. soon, let's take a glance at what happened last week in New England, and upper New York State—specifically in the Boston, New Haven, Albany, and Buffalo exchange areas—when RKO Radio mass-promoted "Behind the Rising Sun" in 79 first-run theaters in 78 cities, and smashed into small pieces the sensational records of "Hitler's Children" in all instances, plus all-time records of the outlays in a great many instances. Exhibitors in every section of the land MUST, if they deserve the 'showman' appellation, make note of what is said here-with.

- SHOWMANSHIP still is the vital force in our industry RKO Radio, via the spectacular campaign conceived and generated by S. Barret McCormick, has vividly re-ennunciated this principle, and has done so in deeds. The company, in the New England upper New York promotional drive (and in the Pacific Northwest and yet-to-come sectional campaigns) harnessed the four greatest stars in filmdom in order to turn public attention to "Behind the Rising Sun,"—and exhib. attention, too. These stars are: (1) Exploitation (In this case of the glittering RKO Radio type) In three newspapers, and (4) Billboards. The New England premiere was under the sponsorship of the Yankee Network, to which some 20 New York State stations were joined in tremendous air coverage in advance of the film's mass-bow. Newspaper ads were very extensive, and billboards climaxed the film all the way from the Canadian border to Connecticut and Rhode Island's south shores, and from the eastern coastline of New England to the Great Lakes. Standout in the pic's general exploitation were the radio broadcasts of James Young, plus the rousing interviews he gave to the press, his talks to workers at key war plants, addresses before civic groups and organizations, AND, the tremendous three-hour show, "Snakes for Buddies," staged in the huge Boston Garden under the auspices of three Hearst newspapers, the Record, American, and Advertiser. Nor the big feature of the show, participated in by scores of luminaries of stage, screen, radio, and the night club realm, and witnessed by 18,000 people, some 5,000 of whom were service men and women, was the battle between the former world champ heavyweight, Jim Braddock, and Charley Strack, champ wrestler, which re-enacted the spine-chilling fight in "Behind the Rising Sun." Boat went over the air via a huge hook-up, and was refereed by Jack Sharkey. Present, and also addressing the crowd, were Mrs. James Cox, widow of Reader's West End correspondent who was murdered by the Japs; Gwen DeW, newspaper woman held by the Japs in Hong Kong; and Col. Carlos Romulo, the last man off Bataan.

- PROMOTIONAL Generalissimo Barret McCormick reaches a new zenith in his pin career via the campaign's engineering. Plenty of credit also goes to Terry Turner and his lads—Bob Hickey, Harry Reiners, Don Prince and Ralph Banghart—and protracted applause to RKO Radio's h.o. boys and the ad dept.—Ben Grimm, Carl Rigaud, Daves Strumpf et al.—"Behind the Rising Sun" is gold of the day;—gold for every outlet playing it.

- AVENGE PEARL HARBOR!!!

Ex-Soldiers to Aid In Vandalism Curb

(Continued from Page 1)
quarters of a newly created "Law and Order League" conceived two weeks ago in the wake of the success of a law and order rally held at the State Theater. The group which has taken shape in a series of six to be held each Saturday through the next five weeks in five different downtown theaters.

Soliciting their aid, the veterans are being asked to help enroll the greatest number of youths under 18 to attend these rallies and to help encourage them to take free membership in any or all of several boys' group organizations being offered at the rallies. There is a choice between the Boy Scouts, Robert Treat Cadets, Robert Treat Council, New-ark Boys' Club, Boys' Field Boys' Club and the boys' department of the Newark YMCA.

First of these rallies attracted 400 boys. The second, held last Sat-urday at the Rialto, brought out close to 600. The third, to be held at the State Theater, with the aid of the veterans is expected to bring out close to 1,000. Sponsoring or-ganizations are Newark Post 10, American Legion, Camp 18, Sons of Union Veterans and United Coun-cils, Jr. O.U.A.M. Besides the spon-soring groups, the league has been promised the wholehearted support of the local police, theater managers and other organized groups. Features at each rally are the presentation of colors and the flag salute.

Name Arbitrators for 4 Buffalo Clearance Cases

Buffalo — Arbitrators have been designated and first hearings set in four clearance cases. They are:

- Buffalo in the case of Francis W. Rigrod, H. A. Rigord, Harry Reiners, Don Prince and Ralph Banghart—younger Lang, and Harry Bernstein

WEDDING BELLS

London—Anna Neagle and Her bert Wilcox were married here over the week-end.
First 6 days at Keith’s Memorial, Boston, indicates biggest picture week in history of house . . .

All 79 New England and New York State theatres opening over past week report business super-sensational to new highs . . .

47 cities in Northwest from California to Canada ready for Box-office tidal wave as another gigantic area premiere hits climax this week!

BEHIND THE RISING SUN

THE PICTURE THAT TELLS THE SHOCKING TRUTH ABOUT THE JAPS!
Prefer Cash to Pix?

Halifax, N. — Merchant season, nearly all non-English speaking, are selling tickets which have been given them by the weekly Sunday afternoon show at the Capitol. They stand outside the 1,540-seat house and hawk the tickets, which cost $1.50, for the show. The Capitol has been donated and so have the films for these shows.

Ten New Pictures Start This Week at Studios

(Continued from Page 1)

footage carrying the most important announcement from WMC since the essential lists were released.

An informal press conference with high studio representatives under the direction of William A. Wellman was held in the studio Thursday, in order to give the press plenty of time for the story. It is believed that some further announcement will be made when the father draft will also be made.

WMC's New Critical List Out Sunday

(Continued from Page 1)

A total of 13,136 theaters were pledged to participate in the week's drive, which was a record commitment. Due to the local handling of the drive and the amount of time-consuming work was entitled on the part of the 35 territorial chairmen in the compilation of the final reports.

The result was achieved despite the fact that hundreds of theaters which had pledged participation refrained from audience collections at the request of local Red Cross chapters in areas which had already exceeded their quotas in the general Red Cross Month which was conducted nationally during March. The month's record could not immediately be the closing feature of the general Red Cross War Fund Campaign.

In connection with the report, Balaban made the following statement:

"In announcing the final results of Red Cross Week held in April, I want to express my appreciation for the untiring efforts of theater and exchange division chairmen throughout the field in the difficult task of accumulating the information which makes this report possible."

New Unit Show Deal

Al Dezel has completed a deal with Herb Ellisburg of the Studio Exchange. New House is a Sunday evening showshortly with the unit show consisting of "Art of Love," "Bedroom Diplomacy," and "Birth of Life." This program recently finished a three-week engagement at the LaSalle Theater, which has broken house records at the increased admission prices of 75 cents.

Chi. Newspapers Retain Their Amusement Space

(Continued from Page 1)

not curtailed their amusement pages. The Chicago Daily News, in fact, has increased its space by adding two pages of Hollywood features every day except Saturday when a spread is used in its roto section instead.

Chicago Times has added a Saturday issue, giving the theater and amusement news seven-day coverage. Evening newspapers continue to print the starting times of Loop theaters. Herald's American goes in for special tie-ins on film attractions.

"Bella Donna" for Small

New Unit Show Deal

(Continued from Page 1)

said that "offering to our customers 12 instead of 10 is in line with our policy to release as many pictures as possible at one time." It said that the company was glad to help to accord to the wishes of exhibitors who have indicated their desire to buy as many as possible at one time. "While Whistling in Brooklyn," which is included in the list, is no yet finished, Rodgers said, "we have assurances that prints will be available for trade showing by the middle of September. Therefore, earlier sales will be restricted to 11 in masse which we shall not offer for sale any pictures not traded off, and by the time the bulk of our selling order will be "Whistling in Brooklyn," the same will have been completed and trade shown, affording us an opportunity to offer the majority of our custom ers 12 instead of 10." The 10 previously announced in clude "Above Suspicion," "Best Foot Forward," "Dr. Gillespie's Crime Case," "Girl Grade," "Lassie Comes Home," "Salute to the Marines," "Swing Shift Made," "Tarz," "Whistling in Brooklyn" and "Young Ideas."

Cal. Industry in Drive For Servicemen Housing

West Coast Bureau of THE FILM DAILY

Hollywood — A mobilized motion picture industry, comprising exhibitors, producers of Hollywood and distributors of California, yesterday fired the opening gun in a campaign to raise at least $500,000 to help relieve the shortage of proper housing facilities for service men on leave.

Though state surveys, it has been shown that thousands of soldiers, sailors and marines are forced to sleep on benches, in alley-ways, in parks and theaters on leave in nearly every city and town in the state. The film industry does not consider this a good example of California hospitality and has taken the lead in obtaining relief.

The industry has created what will be known as the Servicemen's Overnight Housing Fund, to be organized by two separate committees, one in Northern California, the other in the Southern. The latter drive was outlined yesterday at a luncheon meeting at the Capital conducted by 125 representatives of the film groups, the state, the Army and the Navy. The goal of the Southern division will be $200,000.

Northern California is to launch its campaign at a noon meeting today at the San Francisco Army and Navy Institute with Northern chairman, George Mann, they hope to raise $150,000 there. Hollywood will be represented by Lee H. Tan, Day, Lorn, Foster and Ruth Hussey, from the Hollywood Victory Committee.

The simultaneous North and South drive will start Sept. 1 and will be in the form of collections in theaters and whatever subscriptions companies and the public will donate.

Second Week of "Army" Runs Close to the First

Week-end business at the Hollywood Theater, Broadway, indicates that the second week gross of Irving Berlin's "This is the Army," will run close to the all-time record first week total of approximately $51,000.

Playing to capacity daily, the 1,475 seat house did close to $30,000 in its first four days of the second week, compared with $31,000 the previous week-end.

House will continue giving eight pictures daily, with a ninth on Saturdays, till further notice.

Theaters Collected

$3,067,236 for R. C.

(Continued from Page 1)

the all-time high of $4,122,008.27. In addition to audience collections, sums contributing to the grand total were $415,000 from Hollywood industry contributions; $2,400,000 from motion picture corporate contributions; $240,842 from the huge Red Cross show held at Madison Square Garden under sponsorship of the motion picture industry; and $67,220.02, an incomplete report, representing other individual gifts from industry personnel.

Preparation through February and March led up to the campaign, which was conducted during the first week in April. This effort differed from all previous drives held in the motion picture industry in that the money for the current fund but was paid in by the local exhibitors to the local Red Cross chapters in addition to collections in several metropolitan areas where the proceeds were assembled and the distributed.

Record Commitment
Oh, So You Think You Have Your Troubles?

Baltimore—On the hottest day of the year, according to official figure, Jack Carter, manager of the Newsreel Theatre here, had enough, in addition to the weather, to make him "hot," all in one evening. The theatre cashier failed to report for duty; a helper who changed the money stayed off; and Carter finished pinch-hitting for both of those jobs; the plaster in the theatre's outer lobby suddenly crashed to the concrete floor. Fortunately no one was injured.

Para. Launching Contest For "Proudly" Campaigns

(Continued from Page 1)

which will have wide showings throughout the country during Paramount Week, Sept. 9 to 11.

The picture offers unparalleled possibilities for showmanship campaigns. Agnew declared that it does with the woman's side of the war.

Six prizes will be awarded. First prize is a $500 War Bond. Second prize is $350 in Bonds and third is $250 in Bonds. Fourth, fifth and sixth prizes are $150, $100 and $50 in Bonds, respectively.

This manager's contest will be unique in that awards will be made on the basis of the gross earned on the picture, compared with the gross on comparable Paramount pictures that the house has already played. Therefore, Agnew pointed out, every manager who plays the picture has a chance to win one of the prizes.

The rules are simple. Every theatre that plays "So Proudly We Hail" not later than Oct. 30, 1943, may enter.

Every theater entering the contest must present a complete lineup of the selling campaign, including publicity, exploitation, advertising, stunts, tie-ups, direct mail, etc.

These campaigns must be sent to the Paramount district office of War Distribution.

The Paramount district office will go over them from the showmanship angle, and check the gross of the engagement against the pictures that will be set up as a yardstick.

The three winning campaigns in a district will then be sent to the Paramount home office in New York for final judging and to pick the six national winners.

The district judges will be made up of the Paramount district manager, a local theater operator and Paramount's field representative.

The Home Office Judges will comprise executives of the Paramount distribution and theatre departments, and trade paper journalists.

Campaigns must be submitted to the Paramount district office no later than Nov. 30, 1943.

The decision of the judges will be final.

Cleve. Nubes Recruit War Workers Via Minute Men

(Continued from Page 1)

over the future situation of the company in that city.

Reports are that owners of the theater building in St. Paul have refused to renew the firm's present lease, which expires Dec. 31, and that RKO has taken a lease on another house for first-run showing of its product.

CIF Three Months' Net Increases to $245.704

(Continued from Page 1)

and surtax amounts to $177,924.03 or a net, after taxes, of $245,704.61, which compares with a net profit for 1942 of $118,866.53.

Per share earnings for the second quarter of 1943 are equivalent to 50 cents on 400,000 shares of preferred stock outstanding and eight cents on $24,973 shares of common stock outstanding and compares with 50 cents a share earned on the preferred in the same quarter of 1942. The foregoing earnings are subject to the renegotiation provisions of the National Defense Appropriation Act.

Chicag0 Outing

Chicago—At a meeting of the Variety Club last week plans were made for a "Day in the Country" at which all members of Chicago's amusement industry will get together for a good time. The meeting was in the office of John Balsdon with Johnny Jones presiding. It will be the club's first outing of the new season. There'll be a golf tournament and many other forms of amusement. Time and place for the big play-day will be announced for some day in August.

Theater Attendance Up 25%—Kingsberg

(Continued from Page 1)

the first in that speakers were women taken directly from their machines dressed in overalls instead of plant officials as were the first speakers.

WMC officials signed up applicants in the theater lobbies, and the final count was 37 new recruits—almost all women.

Miss Cynthia Wade, publicity director of the local WMC office, expressed satisfaction with the result of employment procurement at the theaters. She said that the 77 persons recruited via the theaters would probably not otherwise have responded to the call for workers.

ROY ROGERS * TRIGGER
KING OF THE COWBOYS
SMARTEST HORSE IN THE MOVIES
"SONG OF TEXAS"
A REPUBLIC PICTURE
BOOKED BY THE STRAND
Tampa, Fla.
Theaters Collected $3,067,236 for R. C.

(Continued from Page 1)

the all-time high of $4,122,088,27.

In addition to audience collections, sums donated to the grand total of $4,154,000 from volunteer contributions; $331,910 from motion picture corporate contributions; $560,662 from the red Cross show held at Madison Square Garden under sponsorship of the motion picture industry; and $67,226.02, an incomplete report, representing other individual gifts from industry personnel.

Preparation through February and March led up to the campaign, which was conducted during the first week in April. This effort differed from all previous drives held in the motion picture industry in that the money was not sent to a central fund but was paid in by the local exhibitors to the local Red Cross chapter in each instance, except in several metropolitan areas where the proceeds were assembled and the redistributed.

Record Commitment

A total of 13,136 theaters were pledged to participate in the week’s drive, covering every section of the country. Due to the local handling of the funds collected a vast amount of time-consuming work was spared the nation’s 35 territorial chairmen in the compilation of the final reports.

The result was achieved despite the fact that hundreds of theaters which had pledged participation re-frained from audience collections at the request of local Red Cross chapters in areas which had already exceeded their quotas in the general Red Cross drive, which was conducted nationally during March. The motion picture industry drive came immediately as the closing feature of the annual Red Cross War Fund Campaign.

In connection with the report, Balaban made the following statement:

“In announcing the final results of Red Cross Week held in April, I want to express my appreciation for the uniting efforts of theater and exchange division chairmen throughout the field in the difficult task of accumulating the information which makes this report possible.”

Exchange Reports

The total of $3,067,236.25 in audience collections was made up of sums reported by the various exchange centers, listed by exchange centers as follows:

Albany, $38,735.89; Atlanta, $168, 000; Benson, $156,301.69; Buffalo, $60,122.36; Charlotte, $28,273.01; Chicago, $198,128.79; Cincinnati, $70,912.00; Cleveland, $108,771.31; Dallas, $167,086; Denver, $37,501.35; Des Moines, $41,764.50; Detroit, $134,484.52; Indianapolis, $58,000; Kansas City, $57,090.00; Los An-

Prefer Cash to Pick?

Halifax, N.S.—Merchant seamen, nearly all non-English speaking, are selling tickets which have been given to them for the weekly Sunday afterno-

nose show at the Capitol. They stood outside the 1,940-seat house and huck the duets to passersby. The Capitol has been donated and so have the files for these shows.

WMC’s New Critical List Out Sunday

(Continued from Page 1)

footage carrying the “most important announcement from WMC since the essential lists were released.”

At Paramount: Seven shooting, including “My Way—musical starring Bette Crosby and Leo McCarey producing and directing,” at FRK: Three shooting.


Samuel Goldwyn: One shooting.

At Republic: Three shooting, including “The Mystery Broadcast,” with Nita Talbot, George Meeker and John Ireland, directed by William Keighley; and “Gangster Drama,” with Mary Truett, Emmett Votan, Addison Richards and George Poss. Directed by William Wyler; and “Man from Nowhere,” with Marjorie Rambeau, William Tabbert and Fred Kohler; with Bela Lugosi directing.

At Universal: Five shooting, including “Lifeboat,” drama, with Tallulah Bankhead, John Hodiak, Walter Pidgeon, Canada Lee, Henry Hull, Hume Cronyn, John Ireland, Mary Anderson and Murray Alper. Alfred Hitchcock directing for pro-


At United Artists: George Balzerick shooting one: Samuel Bronson, one; and Harry Sherman one.

At Universal: Six shooting, including the Walter Wanger production, “Gone Ha.”


At Warners: Six shooting:

goles, $169,499.89; Memphis, $48,000; Milwaukee, $53,534.41; Minneapolis, $102,883.83; New Haven, $61,184.17; New Orleans, $4,936.88; New York, $394,142.52; Oklahoma City, $22,897.76; Omaha, $28,317.08; Philadelphia, $180,855.01; Pittsburgh, $60,567.82; Portland, $49,507.58; St. Louis, $34,816.91; Salt Lake City, $45,309.50; San Francisco, $150,208; Seattle, $47,507.30; Washington, D. C, $112,348.46.

Cal. Industry in Drive For Servicemen Housing

West Coast Bureau of THE FILM DAILY

Hollywood — A mobilized motion picture industry, comprising exhibi-
tors, producers of Hollywood and dis-

tributors of California, yesterday fired the opening gun in a campaign to raise at least $500,000 to help relieve overtaxed housing facili-

ties for servicemen on leave.

Through state surveys, it has been shown that thousands of sol-
diers, sailors and marines are forced to sleep on benches, in alley-ways, in parks and theaters on leave in nearly every city and town in the state. The film industry does not consider this a good example of California hospitality and has taken the lead in obtaining relief.

The industry has created what will be known as the Servicemen’s Over-
night Housing Fund, to be organ-

ized by two separate committees, one in Northern California, the other in the Southland, and was outlined yesterday at a lun-

cheon meeting at Perino’s to be at-
tended by representatives of the film groups, the state, the Army and the Navy. The goal in the southern division will be $200,000.

Now decided to launch its campaign at a noon meeting to-morrow in San Francisco. According to Northern chairman, George Mamm, the hope to raise $150,000 therein. Hollywood will be represented by Laraine Day, Leo Carrillo, Preston Foster and Ruth Hussey, from the Hollywood Victory Committee.

The simultaneous North and South drive will start Sept. 1 and will be in the form of collections in theaters and wherever subscriptions companies and the public will do-

ate.

Second Week of “Army” Runs Close to the First

Week-end business at the Holly-

wood Theater, Broadway, indicates that the second week gross of Irving Berlin’s “This is the Army,” will run close to the all-time record first week total of approximately $51,000.

Playing to capacity daily, the 1,475 seat house did close to $30,000 in the first four days of the second week, compared with $31,000 the previous week-end.

House will continue giving eight performances daily, with a ninth on Saturdays, till further notice.

New Unit Show Deal

At Deezel has completed a deal with Herb Ellsberg of the Studio Theater, Chicago, to open shortly with the unit consisting of “Polecat,” “Polecat” and “Bella Donna” and short subject entitled “Birth of Life.” This program re-

sults as possibly finished a total of 12 days engagement at the LaSalle Theater, which is said to have broken house records at the increased admission prices of 75 cents.

M-G-M’s Next Block to Have 12 Pictures

(Continued from Page 1)

said that “offering to our custom-
ers 12 instead of 10 is in line with our policy to release as many pic-
tures as possible at one time.”

The company was glad to try to lease to the wishes of exhibitors. As a result the deal will be to buy as many as possible at one time.

While ‘Whistling in Brooklyn, which is included in the list, is not yet finished,” Rodgers said, “we have assurances that prints will be available for tradeshow by the middle of September. Therefore, earlier sales will be restricted to 11 inas-
much as we shall not offer for sale any pictures not tradeshown and, by the time this list of sets is sold out, under way, ‘Whistling in Brooklyn will have been completed and trade-

shows, affording us an opportunity to offer the majority of our custom-
ers a group of 12.”

The 10 previously announced in-

Chi. Newspapers Relinquish Their Amusement Space

(Continued from Page 1)

not curtailed their amusement pages. The Chicago Daily News, in fact, has increased its space by adding two pages of Hollywood features every day except Saturday when a special feature is used in its reto section instead.

The Chicago Times has added a Saturday issue, giving the theaters and amusement pages more em-

ourage. Evening newspapers con-

inue to print the starting times of Loop theaters. Hearst’s Herald American goes in for special tie-

ups on film attractions.

“Bella Donna” for Small

West Coast Bureau of THE FILM DAILY

Hollywood — Edward Small will produce “Bella Donna,” a romantic mystery drama with an Egyptian background, from the story by Rob-

ert Hotte and it will star Marguerite Dietrich. “Bella Donna” was first produced as a play in 1901, and as a motion picture in 1916, which was made in England. United Artists will release.

BACK IN CIVILIAN

Honorably Discharged

HAROLD GREENBERGER, son of Henry Green-

berger, of the Benjamin Franklin Circuit Court, Clevel-

and, from the Army.

JOSEPH FREEMAN, from the Army, in city man-

Electronics Should Not Worry—Conrow
(Continued from Page 1)

Theater Attendance
Up 25%—Kingsberg
(Continued from Page 1)

Oh, So You Think You Have Your Troubles?

Baltimore—On the hottest day of the week, according to official figure, Jack Carter, manager of the News- reel Theater here, had enough, in addition to the weather, to make him "hot," all in one seating. The theater cashier failed to report for duty; a helper who changes the marquee signs got into a finished pinch-hitting for both of these jobs; the chandelier in the theater's outer lobby suddenly crashed to the concrete floor. Fortunately no one was injured.

Para. Launching Contest For "Proudly" Campaigns
(Continued from Page 1)

which will have wide showings throughout the country during Paramount Week, Sept. 5 to 11. This offer, unparalleled possibilities for showmanship campaigns, Agnew declared, dealing as does with the woman's side of the war.
Six prizes will be awarded. First prize is a $600 War Bond. Second prize is a $500 in Bonds and third is $250 in Bonds. Fourth, fifth and sixth prizes are $150, $100 and $50 in bonds, respectively.
This manager's contest will be unique in that awards will be made on the basis of the gross earned on the picture, compared with the gross on comparable Paramount pictures that the house has already played. Therefore, Agnew pointed out, every manager who plays the picture has a chance to win one of the prizes.
The rules are simple. Every theater that plays "So Proudly We Hail" not later than Oct. 30, 1943, may enter.
Every theater entering the contest must present a complete lineup of the selling campaign, including publicity, exploitation, advertising, etc.
These campaigns must be sent to the Paramount district office first. The Paramount district office will go over them from the showmanship angle, and check the gross of the engagement against the pictures that will be set up as a yardstick.
The three winning campaigns in a district will then be sent to the Paramount home office in New York for final judging and pick the six national winners.
The district judges will be made up of the Paramount district manager, a local theater operator and Paramount's field representative.
The Home Office judges will comprise executives of the Paramount distribution and theater departments, and trade paper journalists.
Campaigns must be submitted to the Paramount district office no later than Nov. 30, 1943. The decision of the judges will be final.

Critic Perrigo John's Warners
Chicago—Lucien Perrigo, former Herald-American film editor, joins Warners publicity staff.

ROY ROGERS • TRIGGER
KING OF THE COWBOYS
SMARTEST HORSE IN THE MOVIES
"SONG OF TEXAS"
A REPUBLIC PICTURE
BOOKED BY THE STRAND
Tampa, Fl.
Another ROY ROGERS' FIRST RUN!

Tuesday, August 10, 1943
These pictures illustrate methods used—have no connection with actual enemy spy activities.

**SPIES’ MEETING PLACE**...To get evidence that will convict, investigators may conceal a Ciné-Kodak in an adjacent room, make thousands of feet of movies of such "business conferences" as that shown here. How the Ciné-Kodak is sound-proofed and arranged to "see" through an innocent-looking wall...and other photographic details necessary for satisfactory results...can't be told now.

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**SECRET AGENTS** not so Secret to Kodak’s special-purpose films

**MUGGING** the criminal—taking his picture "full figure, full face, and profile"—is the widest use of photography by the police. That's useful—after he's caught.

But first, catch him...be sure he's the wanted man...get evidence no jury can question...these are counter-espionage activities which photography has made an exact science.

A jury will believe what it sees with its own eyes. Photography makes this possible. Cameras are often on the alert near the meeting places of suspected enemy agents—even their "casual" meetings on the street.

Kodak special-purpose films find unseen fingerprints on surfaces dusted with a fluorescent powder...unseen chemical erasures, or bloodstains on cloth, when illuminated by infrared or ultraviolet rays...tell-tale differences in ink, or ink strokes, on a document which has been tampered with...can even photograph a man in absolute darkness, with the aid of invisible infrared "light."

And photography isn’t finished with the enemy agent when he’s trapped. Through Kodak’s Recordak System, the "records"...photographs, fingerprints, and police history...of 3,000 criminals can be condensed on one small roll of 16-mm. film—for future reference...Eastman Kodak Company, Rochester, N.Y.

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Serving human progress through Photography
NORTH-CENTRAL ALLIED LISTS GRIEVANCES

"Decisive" Action Expected by Allied's Board

**Theater Vandalism Makes First Appearance in Springfield; To Print Offenders' Names**

Springfield, Mass.—The first sign of vandalism, of the type which has plagued theatermen in other cities, was noted here last week and acting Mayor J. Albin Anderson, Jr., took prompt action to see that it did not spread into theaters and other places of business. He ordered police to exercise extra vigilance, watching for vandals when the hoodlums started their charge, and warned the city that from these small beginnings came trouble found in other cities. He urged the names of juvenile offenders be published by the courts, an unusual step in Massachusetts where the names of children under 17 involved in any crime short of murder are guarded strictly.

"Parental spankings of the old-fashioned, severe variety will be the most effective weapon to combat this," said Anderson, attributing the whole matter to a lack of parental control in the home.

**New Union to Define Duties of Managers**

That theater managers confine themselves strictly to managerial duties is being demanded of employees by the Motion Picture Theater Managers and Employes Union, Local 152, CIO, which was recently chartered to organize managers, assistant managers, cashiers, doormen, ushers and matrons in the New York area.

**Vandalism Reported On Decrease In Chi.**

Chicago—Vandalism appears to be decreasing in theaters in this territory, it was said here by a leading circuit operator following a survey of the area. Vigilance on the part of theater staffs, employment of extra guards, placing of warning notices and the educational work on going has helped.

**Steam Named Cleveland Manager for Warner Bros.**

Bert M. Steam, who recently joined the Warner Bros. sales organization in New York, has been appointed Cleveland branch manager of the company, according to an announcement made yesterday by Harry M. Warner, president.

**Meet on Expansion Of Incentive Films**

Washington Bureau of The Film Daily

Washington—Army officials met yesterday to begin lining up an expanded program of industrial incentive films. Yesterday's session was the initial meeting, with nothing definite lined up. Some definite plans were revealed.

**Kestenbaum Named PRC's Ad and Publicity Chief**

Appointment of S. S. Kestenbaum to the post of director of publicity and advertising for PRC was announced yesterday.

**School For Femmes Managers**

Tri-States Corp. to give Six-Week Course


J. R. Grainger, president and general sales manager of Republic, announced that during his recent visit in San Francisco, he closed a deal covering the company's entire 1943.

**Empire-Universal Conclave Tomorrow**

Toronto—The Empire-Universal Films annual sales conference is scheduled to be held at the Royal York Hotel, here for the three days starting tomorrow, with branch managers and salesmen in attendance from coast to coast. Among the executives from New York companies expected to attend are William A. Scully, F. J. A. McCarthy and B. B. Kreisler of Universal and President James R. Grainger of Republic. Separate days have been set for consideration of each company's product while the third day will be devoted to round-table deliberations.

**Alleged Unfair Trade Practices and "Cures" Forwarded to D of J**

Minneapolis—Without criticizing or referring to the consent decree, the North-Central Allied Independent Theaters, Inc., has forwarded to the Department of Justice a list of alleged practices and alleged remedies for relief. The document was drawn by a committee headed by Henry J. Scully.

In offering the suggested remedies, Donald Guttmann, president of the executive committee, said:

(Continued on Page 9)

**Changes in 20th-Fox To Be Revealed Today**

West Coast Bureau of THE FILM DAILY

Los Angeles—Important changes in executive posts at the company's home-office will be disclosed by Tom Connors, distribution chief, today at the opening session of the last of the three 20th-Fox regional sales meetings at the Ambassador hotel here. Tomorrow's highlight will be the announcement by Connors of (Continued on Page 12)

Tex. Exhib. Says Favorable Award Would Be Valueless

Dallas—Even should he win his arbitration case, he still would lose any value under an award, is the gist of reasons given by D. B. Lev. (Continued on Page 13)

Grierson Continues on Canadian Board

Montreal—John Grierson, head of the National Board, who was kept to the wartime information Board six months ago as general manager, will continue to head that organization "for an indefinite period," Grierson notified Premier Mackenzie King of the expiration of his term and was asked to continue in office.

(Continued on Page 13)

(Continued on Page 13)
New Haven Prepares for 3rd War Loan Campaign

One War Activities Committee exchange area group in New Haven—has accepted the tremendous challenge to showmanship that the Third War Loan represents and has already set up preliminary outlines of participation.

J. Hofmann and Harry Shaw, co-chairmen of the Exhibitor Committee, called the meeting which was attended by Louis Brown, public relations chairman, Isaac Fishman, Herman Levy, Barney Pitkin, Dan Finn and B. E. Hoffman.

The impact and magnitude of the campaign, which is scheduled to begin on Sept. 9, were discussed and an additional meeting which would include every one in the territory was proposed.

In the meantime arrangements were set to have all theatrical advertising literature and copy advertising the campaign. A survey is being made of the most prominent houses which hired Bond sales in the past, which will be incorporated in the master campaign book which WAC New York headquarters is preparing.

Ampa to Lay Plans For First Big Open Meeting

A group of Ampa members will hold a luncheon meeting tomorrow to lay plans for the first big open meeting of the new administration on Sept. 16. Function of the initial meeting will be to raise money for Ampa’s relief fund and will be in the form of a rally with Broadway headliners attending.

Session tomorrow will set up a committee to direct the rally, according to Vincent Trotta, president.

No Successor to Mellett Has Yet Been Named

Washington Bureau of THE FILM DAILY

Washington—No person has yet been selected for Lowell Mellett’s job in the OWI, it was learned last night. At Palmer Hoyt’s office it was stated he had no one in mind for the post—just hopes to get “one of the biggest men in the industry.”

Mother of Charles Miller Dies

Chicago—Mrs. J. H. Keswick, mother of Charles Miller, theater circuit owner, is dead. Miller’s theatrical services will be held tomorrow from the Fenwick Chapel in Milwaukee.

New Altec Deal


Mrs. Pullen Dies

Cincinnati—Mrs. William Pullen, wife of the owner of the Linden, Columbus, died of a cerebral hemorrhage.

Detroit’s Variety Club Honors John McPherson

Birmingham, Mich.—Variety Club of Michigan yesterday held its annual golf tournament at the Knollwood Country Club, the affair being under the directions of John R. McPherson, former chief barber. McPherson, manager of the National Screen Service branch in Detroit, has been transferred to New York.

About 350 persons attended the meeting which was presided over by Charles P. Ferry, chief barber, Tony Wentzel, Detroit Free Press columnist, was toastmaster.

Community Drive Funds To Clear Thru Chi. V. C.

Chicago—Variety Club will serve as a clearing house for contributions from movie houses and the motion picture industry in the big Communond of Chicago. Edward Silverman of Essaness Theaters is chairman of the club’s welfare committee. The entire amusement industry will put its shoulder to the wheel in this drive. In addition to the motion picture industry, other contributors include legitimate theaters, baseball parks, racetracks, bowling lanes and all other forms of reation and entertainment. Silverman also is chairman of this group.

The new combined drive embraces dinner which was the effort of USO, the Community Fund, British, Greek and United China War Relief, Jewish Welfare and other organizations.

Al Hirsch Goes UA: Frankel Joining CBS

Mort Frankel, press book editor and a member of United Artists publicity staff since 1937, has resigned to join the script department of Columbia Broadcasting System. He will be replaced by Al Hirsch, formerly associated with Universal and Paramount.

New Tower Policy

Kansas City—The Tower theater’s only month-in-and-month-out variety house in the city, this week goes back to two picture features in addition to vaudeville. “Sherlock Holmes in Washington” and “No Place for A Lady” are the pix. Six acts of vaudeville are also on the bill.

50th Wedding Anniversary

Washington Bureau of THE FILM DAILY

Washington—Mr. and Mrs. Nathan Levine, operators of a circuit in Norfolk and Portsmouth, Va., celebrate their 50th wedding anniversary Friday.

Standard Sells Plenty

Oaklahoma City—A total of $9,406 in war Bonds and $1,156.65 in Stamps was sold by Standard Theaters here to the public during the recent Shangri-La Bond and Stamp drive, Ed Kidwell, Standard manager, has announced.

FINANCIAL

(Tuesday, Aug. 10)

NEW YORK STOCK MARKET

Am. Sonth., 14 3/4 14 3/4 15 7/8 15 7/8
Col. Picts. vs. 12 1/4 15 15 15
Columbia Picts. pfd. 21 3/4 21 3/4
Gen. Film PICT. 2 1/4 2 1/4
Con fil. Ind. pfd. 1 1/4 1 1/4
Fost’er Pict. 1 1/4 1 1/4 1 1/4 1 1/4
Bro’ Pict. 1 1/4 1 1/4 1 1/4 1 1/4

NEW YORK BOND MARKET

Para. 8’way 355
Para. Picts. doc. 436

NEW YORK CURR MARKET

Monogram Picts. 2 1/2 2 1/2 2 1/2 2 1/2
Radio-Keith-Osborn 3 3 3 3
Sonorete Corp. 3 3 3 3
Technicolor 13 13 13 13
Universal Picts. 16 16 16 16

Harleane adds One

Grand Rapids, Mich.—The Roxy Theater here, owned by Walter Semeen, has been leased for five years by Albert T. Harleane who owns the Century Theater in Flint and who recently purchased the Burton Theater, Grand Rapids.
DO YOU KNOW WHAT'S BACK OF Claudia?
FACT: Dorothy McGuire as Claudia will sweep to stardom on the screen! The greatest personality find in years, she is destined to surpass her sensational stage and radio success! (Lift this page! And open your eyes as the boxoffice facts unfold!)
FACT: CLAUDIA was a startling hit on Broadway in 1938! 800 or 725 performances, a three-year run! And road-shows in 25 of the nation's major cities! The name and fame of CLAUDIA has already echoed and re-echoed from coast to coast!

FACT: A new book, CLAUDIA, became an immense best-seller, rousing into editions after edition! And tremendous popularity, reprint after reprint, is being read by millions! A vast and eager audience!

FACT: Over 7,000,000 readers, according to the reviews of distinguished publications and market research, find out about the best-seller, CLAUDIA, and come to see the play!

FACT: handsome Claudias is the best that has been given to the screen in so many distinguished productions and entertainers, affords a new promise of his career with his superb direction of CLAUDIA!

CLAUDIA WENT DOROTHY MASSEY, ROBERT YOUNG, IRA CLARKEN Directed by EDMOND SEYBOLD
Produced by EDWARD R. HOPPEN
Written by EDWARD R. HOPPEN
Costumes by ALMA G. WINTHER
Photofinishes by HARRISON STEIN

CENTURY-FOX PRESENTS ONE OF THE BIGGEST OF THOSE BIG ONES FOR 1943-44!
FACT: From the studios of 20th Century-Fox, during this new show season of 1943-44 will come the greatest entertainment properties in the hit-making history of the company!

Claudia

"JANE EYRE"

"The SONG of BERNADETTE"

"GUADALCANAL DIARY"

"SWEET ROSIE O'GRADY"

HIT AFTER HIT AFTER HIT FROM...

CENTURY-FOX

BUY MORE WAR BONDS!
On Current Operations:

**Mike Bobach** calls to Phil M.'s attention a list item in last Saturday's New York Times, which, allowing for some rather mystifying inaccuracies, demonstrates a trend toward tabloid reporting on that esteemed newspaper. We quote: "Max Fleischer of Miami, Fla., an erstwhile producer of the 'Terry Toon' movie cartoons and now with time on his hands, has patented a very useful device in the Gazette, 375 words are used to tell how it operates. He received Patent No. 2,325,761"... As far as Phil M.'s memory serves, which goes back to Max's days with Bray, and subsequently the "Out of the Inkwell" subject, Max Fleischer has never had anything to do with the fashioning or animation of "Terry Toons"... Further, Br. Max has powerful little "time on his hands"... He has been working very hard, and, we presume, still is... upon war effort pix... That's pretty darn hard and exacting work, and not this corner's idea of leisure... We wonder, not having read the patent-grant, if the calculator is the camera, or similar device, upon which Max was toiling to stop all arguments on photo-finishes at the so-called Sport of Kings....

- **This and That**... RKO Radio's "Mr. Lucky" certainly is packing 'em in at Gus Eyselle's RCMH, and consequently embarks on a fourth week commencing tomorrow... Paramount's FWTR is doing big big at the Rivoli... Motion Picture Laboratory Technicians Union, Local 702, IATSE, is formulating plans for a barn dance to be held on Sept. 18 at Palm Garden... Proceeds will help the sick and needy of the membership... Things sure are bustin', Cousin, at local WAC headquarters in preparation for the Third War Loan campaign... Two of the industry's powerhouse promotionists, the Messrs. A. P. Waxman and Joel Swenson, have joined the personnel to serve the drive... Kenneth Spencer, famous Negro singer and film actor, will appear tonight in person at the Silver Screen Canteen, 110 West 48th St. The Canteen is sponsored by the Screen Office and Professional Employees Guild, Local 109, UOPWA, CIO, for the men in the services and merchant marine... Starlet Dolores Moran is a starlet for a number of sound reasons, not the least of which is the favorable reception her photos have created among the uniformed "pin-up" guys... The khaki-clad wolves are not bright enough to notice that detail... You'll see what they mean via the cover of Motion Picture-Hollywood Mag's August issue... From Des Moines we've word that Leo Wolcott of Eldora, presby of Allied-JFO of Iowa and Nebraska, and one of the veteran golfers in that neck o' the woods, took 19th place in the Masters Golf Tournament, toughest meet in Iowa... Leo shot a 78 and 85 for a 163 total, but had to take a back seat from his 16-year-old son, Harrison Wolcott, who carded 83-78 for a 161 total, or two strokes better...

- **WHEN** he was a newspaper editor, Harry Goldberg, director of advertising and publicity for Warner Theatres, was particularly interested in sociology... And he recalls that even in those days the annual program of pix put out by WB was almost a whole course in sociology—because of the number of stories dealing with vital human problems included in the schedule every year... Goldberg is strong for pix of this type... Besides their box office pull, he points out, they inspire community co-operation, and make the work of the exhibitor and exploiter much easier... .

- **Avance Pearl Harbor!**

**Vandalism Reported On Decrease in Chi.**

(Continued from Page 1)

The part of the various women's organizations are said to be the reasons for the reduction in damage to theaters by juvenile patrons.

Juvenile delinquency problem will be given a major study by women's clubs when they renew their activities this Fall. These groups include the Better Films Council, Parent-Teachers Associations and other civic groups. School officials also have agreed to cooperate with the clubs in curbing vandalism in theaters and public buildings.

In Gary, Ind., it is reported that the recently enacted curfew has been a success, with youngsters off the streets by 10 p.m. Gary theaters report no loss of business.

**Steam Named Cleveland Manager for Warner Bros.**

(Continued from Page 1)

Ben Kalmenson, general sales manager, steps into his new post on Monday as successor to Charles Bellan, who will return to the Warner Bros. sales organization in Philadelphia.

Steam was Western division manager of United Artists before his joining Warner.

**Argentine Newsreel Resumes**

Buenos Aires (By Air Mail—Passed by Censor)—Newsreel Success Argentinos is again being produced after an inactive period caused by a lack of U. S. raw stock. A supply was made available when the Argentine government intervened. The other Argentine reel, Noticiero Panamericano, has changed its motif from American and Democracy to A United America Will Be Invulnerable.

**Ford Quits BIS Post**

Washington Bureaus of THE FILM DAILY

Washington—Richard Ford, film officer here for the British Information Services, leaves his post this week-end to take up war duties elsewhere. His new job will not be connected with motion pictures.

**STorks**

Sam Burger, M-G-M International Department special home office representative, is the father of a daughter, Isabel Elizabeth, born Saturday, at Doctors Hospital.

Seattle—Earl and Mrs. Nelson are receiving congratulations on the birth of their daughter, Patsy is Universal Newsreel cameraman.

Seattle—Glenn Eldredge, assistant manager of the Palomar, is the father of a daughter, Glenn Lee Eldredge.
On Current Operations:

- MIKE BOBACH calls to Phil M.'s attention a lid item in last Saturday's New York Times, which, allowing for some rather mystifying inaccuracies, demonstrates a trend toward tabloid reporting on that esteemed newspaper. ..We quote: "Max Fleischer of Miami, Fla., an erstwhile producer of the 'Terry Toon' movie cartoons and now with time on his hands, has patented a calculator obviously useful in horse races, though in the single sentence explaining the device in the Gazette, 375 words are used to tell how it operates. He received Patent No. 2,325,761". ..As far as Phil M.'s memory serves (which goes back to Max's days with Bray, and subsequently the "Out of the Inkwell" subjects) Mister Fleischer has never had anything to do with the fashioning or administration of "Terry Toons". ..Furthermore, Br' Max has powerful little "time on his hands". ..He has been working, and, we presume, still is, upon war effort pix. ..That's pretty darn hard and exacting work, and not this corner's idea of leisure. ..We wonder, not having read the patent-grant, if the calculator is the camera, or similar device, upon which Max was toiling to stop all arguments on photo-finishes at the so-called Sport of Kings.

- THIS IS AND THAT IS. ..RKO Radio's "Mr. Lucky" certainly is packing 'em in at Gus Eyslly's RGH, and consequently embarked on a fourth week commencing tomorrow. ..Paramount's FRWBT is doting with big biz at the Rivoli. ..Motion Picture Laboratory Technicians Union, Local 702, IATSE, is formulating plans for a barn dance to be held on Sept. 18 at Palm Garden...Proceeds will help the sick and needy of the membership. ..Things sure are buzzy, Cousin, at local WAC headquarters in preparation for the Third War Loan campaign...Two of the industry's powerhouse promotionists, the Messrs. A. P. Waxman and Joel Swenson, have joined the personnel to serve the drive...Kenneth Spencer, famous Negro singer and film actor, will appear tonight in person at the Silver Screen Canteen, 110 West 46th St...The Canteen is sponsored by the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO, for the men in the services and merchant marine....Starlet Dolores Moran is a starlet for a number of sound reasons, not the least of which is the farouche her photos have created "mong the uniformed "pin-up" gents. ..The kihaki-clad voveres over that she has exquisite dimples, once you get around to noticing that detail. ..You'll see what they mean via the cover of Motion Picture Hollywood Mag's August issue. ..From Des Moines wags word that Leo Wolcott of Eldora, presy of Allied ITO of Iowa and Nebraska, and one of the veteran golfers in that neck o' the woods, took 10th place in the Masters Golf Tournament, toughest meet in Iowa...Leo shot a 78 and 85 for a 163 total, but had to take a back seat from his 16-year-old son, Harrison Wolcott, who carded 83-78 for a 161 total, or two strokes better....

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- AVENGE PEARL HARBOR!!!
THE NEW Monogram PRESENTS

"Lady, Let's Dance!"

Every picture aimed straight at the boxoffice by the fastest-rising company in the industry! Showmanship values! Marquee Names! Money titles!

She's a revelation as a dance sensation! The Blonde Venus of "Silver Skates" stars in an ice-travaganza that displays for the first time on the screen her brilliant talents as a dancer! Those Clown Princes of the Ice, Frick and Frack, are in the cast, too! There'll be a second big Belita hit for extended runs everywhere!

Mighty drama of the fighters who keep our planes in the air at any cost! Filmed in co-operation with the Army and super-charged with battlefront action! Jackie Cooper heads the powerful cast!

"GROUND CREW"

"Charlie Chan in the Secret Service"

"Charlie Chan Solves the Perfect Crime"

Bigger 'n better than ever! The rollicking rascals from the Sidewalks of New York will rough-house their way through four mad melees of thrills, laughs and heart-throbs that'll have their fans storming the boxoffice! Leo Gorcey, Huntz Hall and Bobby Jordan will lead the gang with important marquee support!

"The Voodoo Man"

"The Monster's Warning"

"The Cisco Kid Comes Back"

"South of Sonora"

Millions of mystery-lovers will hail the return of this best-selling detective series with Sidney Toler as "Chan"!

The Man of a Thousand Horrors in two tales of violence that would bring out goose pimples on a ghost! Sock titles!

O. Henry's gay caballeror roars back to action in two swift-paced romantic adventures! Top production, cast and story values!

Monogram HAS THE WESTERNS! FOR 1943-44
ALL-TIME GREATEST LINE-UP!

“Latin Quarter” Lou Walters, fabulous night club impresario, brings his breath-taking, girl-filled style of entertainment to the screen!


Hitler’s Women” The army’s go-getters in a wallop ing story crammed with human drama and high-tension thrills!

4 BIG Monogram Musicals!

“Melody Parade” Riotous musical with Mary Beth Hughes, Eddy Quillian, Tim and Irene, Armida, Mantan Moreland and two bands – Ted Fio Rito and Anson Weeks!

“Spotlight Scandals” Laugh parade with Billy Gilbert, Frank Fay, Bonnie Baker, Butch and Buddy, Harry Langdon, Radio Rogues and two terrific orchestras!

“HOT RHYTHM” Here’s the hilarious lowdown on the recording studios! Packed with trick tunes, loud laughs and racy romance!

“Sweetheart of Sigma Chi” Romance tuned to the unforgettable melody that is the theme song of all co-ed sweethearts!

“WHERE ARE MY CHILDREN?” Graphic filming of the wave of juvenile delinquency sweeping the nation!

“Black Beauty” Anna Sewall’s fascinating novel of a gallant thoroughbred!

“TRAIL OF THE YUKON” Jack London’s story of the lawless north!

“Sweethearts of the U.S.A.” Screamingly funny comedy . . . jammed with jive, fun, girls and romance!

JOHNNY MACK BROWN with Raymond HATTON “HOOT” GIBSON KEN MAYNARD
Changes in 20th-Fox
To Be Revealed Today

(Continued from Page 1)
the entire line-up of features and shorts for the new season.
Two hundred and fifty home-office, branch and theater representa-
tives are on hand for the three-day meet-
ing, which will be conducted by Con-
nors, William J. Kupper, William G.
Epperson, W. H. Lofton, J. A. Cohn
and J. J. Schaefer. John M. Schenck and Darryl F. Zanuck
head the studio delegation.

Attending from the branches are:
Denver—Arthur Abels, Harold Brinie, G.
T. Tewson, Vivian Dillon, C. A. Lazev,
Salt Lake City—Charles Walker, C. J.
Raittell, L. J. Tidwell, W. J. Dougall, E.
Raisin, Robert A. Clark.

Los Angeles—Clyde W. Eckhardt, Morris
Rosenfeld, C. P. Weitz, Harly K. Robinson, J. J.
Stout, Bob Paul Meyer.

Portland—C. P. Pomeroy, C. L. Rubbettolo,
Charles G. Epperson, W. M. Patterson.

New York—John W. Stiles, Marielekerman,
Webber, Al Lourie, John M. Erickson, F.
Jack Burt.

Boston—W. Hartford, Arbie B. Hall,
Harvey J. Kelly, Ray A. Ackles, J. W.
Brooks.

Indianapolis—G. T. Landis, J. R. New.
H. L. Hinsch, Harry E. Richardson, Ken-
worth, L. Perrett, Frank W. Page.

Kansas City—W. E. Scott, G. W. Fuller, W.
Houston, Charles Kalkbeer, Charles
Kalkbeer, Kiner, Robert Comm. M.
L. Turner.

St. Louis—B. B. Reynolds, J. A. Fehr.
E. W. White, A. Eldin, A. J. Mclanush, Fien-
ner Patier.

Boston—R. J. Mayer, H. Gottlieb, M.
Fusseh, E. Jacob, J. Davidson.

Minneapolis—M. A. Levy, J. S. Cohen.
William Poynter, Louis Cohen, Harold
Lundquist, Warren Brentan, Edoka.
P. Lindquist.

Philadelphia—E. Scott, G. F. Hallman, B.
Ireson, Hickey Levy, Irving Mills, Jim
Hall.
Meet on Expansion
Of Incentive Films

(Continued from Page 1)

plans may be drawn up within another two weeks.

Although 16 mm. prints of the Army Orientation Series X by Col. Frank Capra are being made available for non-profit handling by commercial film libraries in various cities, it is not likely that they will be included as a part of this program, an Army official said last night. It is probable that the program prolix for lunch-hour screening for morale purposes will be limited to two reels, and the Capra series runs close to an hour for each subject.

What is probable is an expansion of the activities of the unit headed by Maj. Richard Maybaum, already responsible for shipping eight subject reels of each for showing to war workers. These are made up mainly of combat footage and do not contain any special product.

HOLLYWOOD
DIGEST

SIGNED

CASEY ROBINSON, screenplay, "The Hoosier Saint," M-G-M.

DENNIS DAY, terrier, M-G-M.

JACK MOSS, producer, Columbia.

BARBARA BEL GEDDES, terrier, Hunt Stromberg.

VALTA TERRY, terrier, Republic.

TWINKLE WATTS, terrier, Republic.

RENE CLAIR, director, "Tomorrow Never Comes." Arnold Pressburger-UA.

ASSIGNMENTS


MARK ROBSON, director, "The Ghost Ship," RKO.

CLIFF REID, producer, "The Hoosier Saint," M-G-M.


MARIAN SITZER, screenplay, "The Million Dollar Dollies." 20th-Fox.

JOHN ALTON, cameraman, "Dr. Paul Joseph Goodrich, His Life and Loves," W. R. Frank.


WALTER PLUNKETT, costumes, "Knickerbocker Holiday," M-G-M.


MONTE BRICE, screenplay, "Beautiful But Broke," Columbia.

RAY MCCARY, director, "Dangerous Journey," RKO.


EDWARD CLINE, director, "Moonlight and Cactus," Universal.

PANDRO S. Berman, producer, "The Seventh Cross," M-G-M.

CASTINGS


Public Beware

Springfield, Ill.—This warning appears on the marquee of Springfield's Senate Theater this week:

"A Stranger in Town"

"Slightly Dangerous"

Tex. Exhib. Says Favorable Award Would Be Valueless

(Continued from Page 1)

erett, Overton Theater, Overton, Tex., is withdrawing his demand for arbitration against M-G-M, 20th-Fox, Vitagraph and RKO-Radio, filed by him on June 2 under Section 10 of the Consent Decree.

A letter of withdrawal dated Aug. 6, 1945, was addressed to C. C. William, clerk of the arbitration tribunal.

At the time of filing for this arbitration, the desire of Loevet was gained an agreement to separate first-run sales in Overton from the general Jefferson Amusement Co. deal for pictures. Point in the case was that Jefferson had only one house, the 200-seat Gem, which was its second string house (the Strand having burned) and which allegedly was not suitable for first-run. Jefferson intervened. In the meantime, the Gem has been alone, and Loevet believes that he could gain an award in the hearing, but says that even should the film companies accept such an award in good faith and sell on bid in Overton, he would be overbid by Jefferson and the award would have no practical value for him.

His letter says: "But after obtaining the most favorable award possible under the Decree, what real relief is in sight? Presumably the buying for our competitor would be divorced from the general buying for the circuit, but the circuit buying of pictures involves large sums of money, and a difference in sales of one feature in Overton—a difference great enough to make a deal for our theater impossible—would not be absorbed except with some possible value, from the chain's standpoint, without the slightest possibility for us to prove that such was the case."

Frankel Joins CBS Script Dept.

Mortimer Frankel, of the United Artists publicity department since 1937, has resigned to join the script department of Columbia Broadcasting System. Frankel joined the advertising and publicity department of UA in November, 1936, and took over the writing and production of transcriptions following the last war, also serving as press book editor.

Brylawski on Air Raid Duty

Washington Bureau of THE FILM DAILY

Washington—A Julian Brylawski, Warners' real estate chief in the Washington Bureau, has been named special district deputy air raid warden, in charge of the amusement division. As assistant he has chosen Harry Lohmeyer, Warners' local manager, and John Allen, M-G-M branch manager.

10 Day-and-date Runs
For "This is the Army"

Warners has set simultaneous run showings of "This is the Army" in two or more theaters for 10 cities, all opening within the next two weeks. In Los Angeles, picture plays day-and-date at the Downtown, Hollywood and Wilshire Theaters while in Denver it will play at the Denver, Esquire and Riadlo.

Two-house runs as set for Milwaukee, at the Warner and Alhambra: Portland, Ore., at the Paramount and Oriental; Columbus, at the Grand and Palace; Sacramento, at the Alhambra and Senator; Seattle, at the Orpheum and Music Hall; Long Beach, at the State and Carlson; San Diego, at the Fox and State; Portsmouth, O., at the Columbia and Leroy. In Atlantic City, "Army" opens at the Warner this week for a two-week run, instead of the usual week; it will then move over to the Stanley for a week, followed by weeks at the Virginia and Colonial.

Aaron to Coast

Eddie W. Aaron, circuit sales manager for M-G-M, leaves Friday for the Coast to discuss deals for the company's new block with Fox West Coast. Ed Zable, head buyer for FWC, and George Hickey, Western division manager for M-G-M, will be present at the negotiations.

Allied's Directors
Open Session Today

(Continued from Page 1)

44 program with the Golden State and T & D Theater Circuit, covering 88 theaters in Northern California.

Assisting Grainger were Western District Sales Manager P. A. Bates, San Francisco Branch Manager Sid Weisbaum, M. A. Naify and R. A. McNeil represented the circuit.

ROY ROGERS • TRIGGER
KING OF THE COWBOYS
SMARTEST HORSE IN THE MOVIES
"SONG OF TEXAS"
A REPUBLIC
PICTURE

BOOKED BY THE ARCADE
Jacksonville, Fla.

Another ROY ROGERS'
FIRST RUN!
**The Good Fellows**
with Helen Walker, Cecil Kellaway
Paramount
70 Mins.

**FANTOM THEATRE PRODUCTIONS**

The Good Fellows is a moderately successful satire on fraternal orders. It would have been much better had it not placed a great reliance on making a success of its goal. It is all played very much on the surface, with the appeal directed at the membership of the fraternity. The film has the virtue of snap and an abundance of life and a number of resounding laughs. But while the production has above everything else the service of Cecil Kellaway in the film's most substantial role, Kellaway dominates the film in a perfunctory manner and nowhere makes his presence felt in any way. The film's strength and understanding of its subject are not the material of which the picture is compounded. The smoothness and understanding of the film's material are such that one wonders that this actor's talents were put to fine use, as they so justly deserve.

Kellaway plays an impersonal character from what appears to be the order of his past experiences. He is an impotent figure reeking of his lordship and of his misfit, and there is no hint that Kellaway has imposed on him to observe his life as a real estate agent. His activities are a potential of the ambitions of the order, and Kellaway himself is improvident and rich in family discussion. The film's plot he is constantly carried because of the lack of the acting in his role. The result is a fine comedy, and it is the work of the same director, the man who's trying to break out of his financial straitjacket with small result. It is only one of the show's merits that it needs in providing the withered moss to meet his financial obligations.

Regardless of what happens to others, there is an acceptable, none of it to compare to Kellaway's The actor gets his strongest support from Helen Walker, who plays his daughter. His son-in-law, Katharine Lockhart, his misfits, and James Brown, his daughter's boyfriend. In the middle of the film, director extraction many laughs from the screenplay of Hugh Wedlock, Jr., and Howard Snyder derived from a play by George S. Kaufman, Herman Merivale, and John Mankiewicz. Walker MacEwen produced.


**CREEDITS: Producer, Walker MacEwen; Director, Jo Graham; Screenplay, Hugh Wedlock, Jr., Howard Snyder; Based on a play by George S. Kaufman, Herman Merivale, and John Mankiewicz; Theodore Sparkuhl; Art Directors, Hans Dreiher, Haldane Douglas; Musical Scoring, Lee Shipton; Musical Supervisor, Fred Schmidt; Set Decorator, George Sawoble; Sound, Robert Quick; Walter Obersh. DIRECT: Good. PHOTOGRAPHY: Good.

**Serve** Withdrawn in Argentina

Buenos Aires (By Air Mail—Passed by Censor)—"In Which We Serve" has been withdrawn distribution until Argentine censors allow showings in its original form. Among several cuts demanded by the censors was the shot of the machine gunning of British sailors by a Nazi submarine crew.

"Tornado"
with Chester Morris, Nancy Kelly
Paramount
83 Mins.

FANS WHO CRY FOR ACTION WILL GET WHAT THEY WANT IN THIS ONE
AND DEVELOPMENT STRICTLY ROUTINE.

This William H. Pine—William C. Thomas production has been cleverly slanted to the tastes of audiences that go for action stuff without concern about quality. It starts off to 'Tornado," all of its routine to a degree, to be sure, but all hitting its mark. It will matter little to the fans for whom the film has been devised that it telegraphs its blows and works them out according to formula without their deviation in plot, situation, or line. The film, however, was not intended to be any more than what it is.

This is the aged one about the overly ambitious chap who gets to the top by walking over others and then finds that he has completed his climb, that it's not worth the effort, or price. In this instance the chap is a coal miner who is married to a son in a tonky, whose social aspirations are largely responsible for driving him upward. The film details the rise to the top and his subsequent fall. Through a couple of false faces find him facing a new future with a sweet young woman after his wife is killed with her lover.

Chester Morris puts plenty of guts into his enactment of the ambitious miner. Nancy Kelly plays his wife nicely--to be noted are Bill Henry, as his brother; Gwen Kenyon, as the girl who is his side at the finale; Nestor Paiva, as a dis-gruntled miner who gives Morris a lot of trouble; Vincent Barnett, as a comic, biddy girl; and the others are Joe Sawyer, Mary McDonal, Morgan Conway, and Frank Reicher.

Two songs sung by Miss Kelly help to liven up the quality. DIRECT: Chester Morris, Nancy Kelly, Bill Henry, Joe Sawyer, Gwen Kenyon, Mary McDonal, Morgan Conway, Frank Reicher. PAIVA, VINCE BARNETT.

**CREEDITS: Producers, William H. Pine, William C. Thomas; Director, William Berke; Screenplay, Maxwell Shane; Based on a play by John Godey; Cameraman, Fred Jackman, Jr.; Film Editor, William Ziegler; Art Director, F. Paul Sykes; Sound, William H. Lynch; Set Decorator, Ben Color, Edward Giendref; Fredrich Hol- felder, Frank Loesser.

DIRECT: All Right. PHOTOGRA- PHL, All Right.

**Para. Sets Deals**

Paramount has closed approxi- mately $50,000 of its national possibilities in independent circuits for its sixth and last block of pictures for 1942-3, Neil Agnew, general sales manager, announced yesterday. In the first five weeks of selling contracts on Block Six reached the 65,000 mark of $4,819, Agnew re- ealed.

"Melody Parade"
with Mary Beth Hughes, Eddie Quillan
(HOLLYWOOD PREVIEW)
Monogram
73 Mins.

SMALLEST OF COMEDY AND MUSIC MIGHTY SATISFACTORY BOOKING FOR NEIGHBORHOOD HOUSES.

Here is a satisfactory offering in the modest budget field. In keeping with its title, the picture stars Alice Faye, Ted Fio Rita and their orchestra, busy, not to overlook the Loumell and Fred S. Morgan Trio. Handling the vocal chores are Jerry Cooper, Armida and Mary Beth Hughes.

Edward Cherkose and Edward Kay conducted six songs and Armenia one. Among the other numbers used are "Sleepy Time Down South," "What do You Know, Joe?" and "Therm海岸 Eyes.

Eddie Quillan, Tim and Irene Ryan and Manton Moreland handle the comedy chores as well as the direction. Incidentally Tim Ryan collaborated with Charles R. Marion on the original screenplay. Kuroff, Follette and Lunnard were responsible for the role. Tim Charlot, Kenneth Harlin, Cyril Ring, Ruby Dandridge and Ramon Ros are among the principals.

Arthur Dreifers turned in a good job of directing, while Lindsey Parsons provided excellent production values. The chorus was put-filling with Jack Boyle responsible for the good dance routines.

Quillan is an ambitious boy bus in a near-defunct night club operated by Tim Ryan. He believes that Mary Beth Hughes, new-hatch-girl at the club, is a great bet as a singer of popular songs. However, Armenia is engaged for the principal spot. After many complications, Mary wins her chance and of course makes good.

CAST: Mary Beth Hughes, Eddie Quillan, Tim Ryan, Irene Ryan, Manton Moreland, Jerry Cooper, Armida, Andre Charlot, Kenneth Harlin, Cyril Ring, Ramon Ros, Loumell, Tim Charlot, Kevin, Ted Fio Rita and the orchestra, Eddie Quillan, Tim Ryan, Charles R. Marion; Screenplay, same; Cameraman, Mack Stengler; Production Manager, William Strohhack; Film Editor, Richard Currier; Dance Director, Jack Boyle; Musical Director, Edward Kay; Songs, Edward Cherkose, Edward Kay, Armenia. DIRECT: Good. PHOTOGRAPHY: Good.

Premiere of "Destroyer" in Providence Aug. 16

"Destroyer," Columbia's story of a Navy ship and the heroism of the men who sail it, will have its world premiere at the Strand Theatre, Providence, R. I., Aug. 16. The film's showing on picture's run will be dedicated to the Navy mothers of Providence, and in the audience there will be 200 Navy widows. The screening was adopted for the day of which will take the places of their own sons who are away from home. Marionette Chapman, who is co-starred in the picture which features Glenn Ford, will make personal appearances at the theater on opening day.

"Frontier Badmen"
with Diana Barrymore, Robert Paige
Universal
77 Mins.

BANG-UP WESTERN PACKED WITH ACTION AND EXCITEMENT: STACKS UP AS A GOOD WESTERN.

"Frontier Badmen" is a bang-up west with such a display of fireworks as to more than compensate for the routine quality of the story. The film never flags. A thrill ride for an instant violent course that will work the kids into a frenzy. The film is a very much of a novelty to see Diana Barrymore and Robert Paige in west- ern roles. The former plays a dealer in a gambling joint with whom Barry- man, falls in love. Although Miss Barry- man has the top billing and is ostensibly the star of the proceedings, her role is a secondary to others. She is considerably overshadowed by Paige, Anne Sothern, Patric Knowles, Andy Devine and Noah Beery, Jr.

Gerard Geraghty and Morgan B. Cox have devised an exciting screenplay built around the theme of the badmen who settled the cattlemen. The ranchers are championed by Paige and his buddy Beery, who set out on a quest to the west to rid the calving of the cowmen. They get into trouble right at the start and don't get out of it until the end. The head of the com- bines, Thomas Gomez, makes the badmen into jail and tries to have him lynched for a couple of murders he hasn't committed. The film has a strong cast, including "Carrillo, Devine, Miss Gwennie and Miss Barrymore. Beery and Miss Gwennie provide more interest than either to Miss Barrymore and Paige.

The acting suits the purposes of the film nicely. Names additional to those mentioned include Leo Chester, Tex Ritter, William Farnum, Arthur Loft.

The direction of William McGann keeps the action up to date. Fred Beebe served as associate producer.


**CREEDITS: Associate Producer, Fred Beebe; Director, William McGann; Screenplay, Gerald Garaghty, Morgan B. Cox; Camer- a, William Smith; Art Director, John Goodman; Sound Supervisor, Bernard B. Brown; Musical Director, H. J. Salter.

DIRECT: Okay. PHOTOGRAPHY: Good.

Report Huge Minnesota Theater to Reopen Soon

Minneapolis—Indication that the Minnesota Theater here, largest picture house in the northwest and dark horse in the race for the future, was seen in announce- ment by Edward S. Gould, city as- sessor, that the city council would give the financial aid that the theater had been saving up to give a tax reduction on the property.

Because of this move, local the- ater men, and of the opinion that a tender for the property has been found. Owners of the land and buildings have made no announce- ment yet. PHOTOGRAPHY: Good.
ALLIED TO WORK WITH D OF J ON DECREE

Distributors Mull Peace Status of Italian Pix

Inless Acquired Before pearl Harbor Are Under Alien Property Custodian

Washington—With continuing dis-

ussions of the possibility of peace

with Italy, several of the majors

and some independent distributors

are today trying to figure the status

of Italian films which they have

sold on their shelves for some time.

Unless title to these films was ac-

ually sold prior to Pearl Harbor,

they are still under the authority

of the Alien Property Custodian,

and not even the APC's office is

(Continued on Page 3)

Save One Ton in Five, Canadian Fuel Order

Ottawa—Theater proprietors and

owners of public and commercial

buildings in Canada have been or-

dered to conserve coal during the

coming months under the Federal

conservation policy to be enforced

under a Government edict because

of the fuel crisis.

The new order prohibits a quar-

(Continued on Page 6)

Sets $250,000 Promotion Budget for "Phantom"

A $250,000 promotion budget has been

set by Universal for the Technicolor

production "Phantom of the Opera." Bulk of the expenditures will be used in newspapers, radio

(Continued on Page 10)

SAO's Class B to Act On Extras Autonomy

West Coast Bureau, THE FILM DAILY

Hollywood—A plan to create a

separate and autonomous organiza-

tion for extras will be considered,

by the Class B membership of

Screen Actors Guild at a meeting

on Sept. 19. Plan will be submitted

by SAG, according to a statement

from the organization's board of

directors.

Rodgers Premiere Chairman Aims for 1,200 Hours in 3rd War Loan Drive

Post of Bond Premiere Chairman for the Third War Loan has been accepted by William F. Rodgers, it

was announced yesterday by L. C.

Griffith, general chairman for the

campaign. Rodgers will set in mo-

tion plans expected to result in pre-

mieres in more than 1,200 cities.

(Continued on Page 6)

Board Meeting in Baltimore Told Exhibs. May Intervene in Proceedings

By AL STEEN

Associate Editor, THE FILM DAILY

Baltimore—Allied units will work closely with the Depart-

ment of Justice in gathering data on the workings of the consent

deed, it was indicated here yester-

day during the first session of 

Allied's board meeting at the Lord

Baltimore Hotel. The whole prob-

(Continued on Page 9)

Sees Big Role Abroad

For Indies' Product

Independent product will play a

big role in European markets in the

post-war world, notwithstanding the

fact that major companies have an

impressive backlog of important pro-

ductions, it was declared yesterday

by William Gell, newly-appointed

European representative for PRC,

(Continued on Page 10)

PRC Signs William Gell To Open European Field

PRC's first move to enter the

European film market is the signing

of William J. Gell, former managing

director of Pathe Pictures, Ltd., to

represent the company and super-

(Continued on Page 6)

B & K Playing Time Speedup Aids Nabs

Chicago—B & K is using the Hard-

ing and Granada Theaters for a

speedup of playing time. Houses

formerly played second week pre-

release, following the Marbo and

Uptown. Under the new plan they

will not repeat films shown at these

houses but will play different pic-

tures thus clearing more product

for the subsequent runs. With long

runs now prevalent on the loop, plan is expected to relieve a prod-

uct shortage for the neighborhood

houses.

(Continued on Page 6)
**COMING AND GOING**

**WARNER General Sales Manager BEN KAL-MENDON left yesterday for a tour of the South territory, principally in connection with preparations of "This is the Army." First stops will be in New Orleans and Jackson. WARNER Field representative, also left for Atlanta.

**IRVING BERLIN** flies to Washington today to participate in the premiere of "This is the Army" at the White House.

**DAVID WESNER** of Walt Disney Productions, and ARNOLD STOTZ are in Boston.

**SONNY GREENBERG**, former Park City Manager, for many years, is home for a vacation inAlbany.

**MÄH JENNY DITTMAN**, last man off Batzam, accompanied by MRS. DITTMAN, arrived yesterday from Topka, Kan., as guests of Universal.

**JACK SHIELDS**, manager of the Capitol, Lansing, Mich., is on vacation with his son, Denver, Colo.

**OUT-OF-COURT SETTLEMENT FOR OVERTIME PAY SUITS**

Hollywood—Out-of-court settlement of the SAG overtime pay suits filed in behalf of extras against major producers will be made shortly. Although basic provisions have been agreed upon, terms of the settlement have not been worked out because of the complexity of claims and the large number of claimants involved. Final settlement awaits examination of claims by SAG auditors.

GUILD's decision to aim for an out-of-court settlement sprung from the fact that trying the cases, filed in October, 1941, involved auditing the books of the producers. The court refused to order such an audit at the studios' expense and SAG auditors reported that costs would be prohibitive for the Guild. More than 1,300 claimants involved in the suits, although it is pointed out that because certain claims are unsubstantiated, many claimants will not be eligible for an allocation of the final settlement.

**20th-Fox Starts "Claudia" Tradeshows Aug. 16**

Tradeshowings of 20th-Fox's "Claudia" will start on Aug. 16 when the film will be screened in New York, Atlanta, Chicago, Denver, Los Angeles, Philadelphia, Boston, Cincinnati, Detroit, Milwaukee, Chicago, and Seattle.

The film will be shown in Albany, Cleveland, Indianapolis, New Haven, St. Louis, Buffalo, Dallas, Kansas City, New Orleans, Charlotte, Des Moines, Memphis, Oklahoma City, Portland, Pittsburgh, Salt Lake City, Washington. On Aug. 19 the trade will see the film in Minneapolis.

Massey on Inactive List

Montreal—Massey, Raymond Massey, Canadian actor, has been placed on the inactive list. He is expected to receive a medical discharge effective Sunday.

ERNST LUBITSCH has returned from Washing- ton conferences with WAC Col. Hobby and 20th-Fox production, "All Out Air-
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TED LLOYD, in charge of the 20th-Fox radio department, has returned from Treasury con-
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MARJORIE MORROW, Warner Eastern talent bureau, is in New Haven.

JOE BESLER, arrives in Hollywood on Aug. 25 to become reheasal for "Hey, Rookie."

SUSANNA FOSTER, will visit New York be-

**NEW YORK THEATRES**

**RADIO CITY MUSIC HALL**

**ROCK OF GIBRALTAR**

CARY GRANT

**MR. LUCKY**

WILDELLANE DAY

AN RKO RADIO PICTURE

Galatea Stage Sevi

First Mezzanine Seats Reserved. Circle 5-4410

**BOB HOPE**

**BETTY HUTTON**

**"Let's Face It"**

**BUSBAN**

**PARAMOUNT**

**TRADEMARKS**

**EFFLAH LUBITSCH'S**

**HEAVEN CAN'T WAIT**

**VOLTZ AND VOLANDA**

**TOBACCO COMPANY**

**ARNOLD HAYDEE ROTH**

**FRANCISCO**

Gutenber, Former Wis. ITO Pres., Dies Suddenly

Milwaukee, Wis.—Andrew C. Gutenber, 49, manager of the Grand theater here, died following an emergency appendectomy. He was president of the Independent Theater Owners of Wisconsin—Upper Michigan.

Survivors are his wife, Evelyn, daughter, June; a son, James, and three sisters.

Tour Middle East Army Camps

Cairo—Joe Bowman, Larry Adams, Anna Lee and Wini Shaw have a rived here for a three-week tour Middle East Army Posts. They took in more than 13 United Nations outposts en route here and may on to England after the Middle East swing.

**Walt Disney Production Manager Fredman, RUE Marsoulan and STAFF work on a new story for Walt Disney Productions.**

**MADISON AVENUE**

**VOL. 84, NO. 30**

**7TH SECT.**

**TONNEH LEDGE**

**Dame**

**LACHERE MILLARD**

**2ND WEEK**

**FELTON**

**LERA**

**MALINA**

**HI, LO, JAC**

**THE DAILY**

Thursday, August 12, 1943

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Plan Colorful Debut for War Loan Drive

Ballyhoo, color and spectacle will pen the Third War Loan Campaign in the New York Metropolitan area under the auspices of the WAC, it has been revealed yesterday for initial day's festivities, Sept. 9, an crystallizing in the offices of Scar A. M. Golding, assistant national director of the Treasury's War Finance Division.

Suggested plan for the local sector of opening day includes division of the so-called Metropolitan sector into seven groups, to include the boroughs of Manhattan, Brooklyn, Queens, Bronx and Richmond, Westchester County and the Jersey City- Newark districts in New Jersey.

With Army, Navy and Marine corps cooperation, seven motor convoys are envisioned, each to include dups, trucks, small tanks mounted on trucks, and other vehicles. In each convoy, it is planned to have at least five wounded service men. The convoy, it is proposed, will report at the Hotel Astor in the heart of Times Square about 10:30 on the morning of Sept. 9, Governor Dewey, Mayor LaGuardia, and other prominent officials to greet the wounded heroes and other in charge of the convoy. Because of the magnitude and character of this pageantry, it will probably be necessary to close-off Times Square. A band of music is to be stationed in the center of the sector, probably on a "traffic island."

At 12 noon the party emerges from the Hotel Astor, while the band plays and the firing of a salute initiates the campaign formally. The war heroes will be introduced over a p.a. system, volunteer workers of AVVS and other organizations will vend Bonds, and the various convoys will move into their designated areas of the Greater City, making no more than eight scheduled stops.

Among the promotional ramifications of the big convoy idea are suggestions that parades meet the convoy in various Metropolitan points; the public be given the opportunity to see battle equipment; and that WAC erect on every lamp post along Broadway a patriotic shield with appropriate copy.

Happy Birthday to You

Hal Horne Cecil B. DeMille Jane Wyatt D. H. Finke Ben Harsh Mont Spring

North African and Local Notes:

- IN Algiers, there waiving from relatively static the exciting and relentless advance of the U. S. 7th Army in Sicily, is Sergeant Dave Golding, managing editor of the weekly and daily editions of Stars and Stripes. Although latching to be with his comrades as they give the wellknown Ax to the Axis on the volcanic (and howl!) doorstep of the Italian host which recently lost its heel (Benito), Sergeant Dave, former FILM DAILY editorial staff member, goes philosophically on with his editorial chores for the U. S. Army. Aside from being a skilled and efficient editor, the Sergeant continues to be a mighty good reporter, as witness the punch and interest in the Algiers editions of Stars and Stripes, and the notes he pens to his former trade associates and many friends here on the celluloid home front—in his most recent missive, Dave recounts the "great moment of diversion" which arrives each Saturday afternoon when he and a phalanx of our Army guys take a dip in the blue Mediterranean au naturel—soaking up enough vitamins to keep going for the following six days of merciless application to work. . . .

- DATE set that, although Algiers is hot, there are some compensations, such as the markets filled with grapes, luscious plums, peaches and melons—and tomatoes as big as softballs. But there isn't any air conditioning or scotch-and-soda. . . . There are, though, some old and still-growing friendships which link the present and the past—Sergeant Bill (United Artists Alumnus) Levy has been transferred out of his engineer outfit to PWB where he works for the film unit under Laudy Lawrence—and Morris Helprin and Paul Radin work in the same building. "We are on the ground floor and OWI is on the fifth," says Dave. . . . Of natural satisfaction to Colonel Jack Aicoate and his FILM DAILY staff here in scoop-capped New York, and to the sheet's Coat offices and myriad correspondents, is Dave's account of regularly receiving copies of FILM DAILY—perused avidly by the numerous cinema gents in Algiers—and, yelling for a copy of the Year Book. . . .

- IN the leiter-to-exhibitors, recently dispatched by Dick de Rochemont, the M of T managing editor correctly observes that the curiosity on the part of the American public concerning their enemy, Japan, is tremendous. . . . Dick's assertion that his org. new issue, " . . . And Then Japan," will provide basis for a more profound understanding of our Jap foe "with whom, for months and perhaps years to come, our soldiers and statesmen must deal," is likewise correct. . . .

- Yester mom, while awaiting WABC's regular nine o'clock broad-cast, Phil M. tuned in for an earful of Katia Paxinou, guest-starring on "Woman's Page of the Air." . . . The celebrated Greek actress, who has rocketed to lofty heights with press and public as result of her superb film characterization in Paramount's "WBTB," demonstrated that she can be an ace air "treaper" just as well as a footlight thespian and cinema luminary. . . . She put in a grand and sincere plug for Greek War Relief . . . . P.S. If Jimmy Walker can get all wrapped-up in such a femme fashion atmosphere as cloaks and suits, Phil M. can admit that it ain't the first time he's listened to "Woman's Page of the Air,"—specifically to hear the swell scripts penned by Mary Jane Kroll. . . .

- SMPE's Atlantic Coast Section extends from Maine to Florida, and, because of transportation difficulties, members thereof can't get the ACS meetings easily. So,oo, being of practical and scientific, as well as economical mind, notices of meed's, routine letters, and other material are now, as a policy, sent only to members in and about New York. However, if a member insists on getting the said mail, he'll get it. . . .

- AVENGE PEARL HARBOR! . . .
Band Tops the Hit Parade!

Technicolor!
DU BARRY WAS A LADY
She's so nice to hold over!

Coming!
GIRL CRAZY
Mickey Rooney
Judy Garland
Together again!

FOR ME AND MY GAL
Extended Run
Record Pacer!

PRESENTING LILY MARS
Extra Weeks!
Extra Days!
It's Extra Special!

CABIN IN THE SKY
M-G-M First
with the Best!

Coming!
I DOOD IT
Red Skelton
Eleanor Powell
A Humdinger!

To keep a nation singing at its work, The Friendly Company brings to the screens of America the biggest and gayest Musical Comedy Hits the industry has ever known! One after another and still they come. Watch for: "BROADWAY RHYTHM" (Ginny Simms, George Murphy, "Rochester," Tommy Dorsey and Band); "MEET THE PEOPLE" (Lucille Ball, Dick Powell, Vaugh Monroe and Band); and the Greatest Musical Ever Made, M-G-M’s "THOUSANDS CHEER" with a screenful of Stars. Keep your ears to the screen! The ROARING Lion SINGS!

M makes the Musicals!
20th Century-Fox Adds Third Division

Barney Balaban Lands Exhibitor Response  
To Drives and Campaigns for War Effort

In commenting on the results of Red Cross Week in the motion picture industry, as revealed in the trade press, Barney Balaban, national chairman of the drive, yesterday expressed his genuine admiration for the way in which exhibitors have responded in all drives and campaigns for the war effort. The company has continued to cooperate with the war effort by promoting various industry-wide campaigns and some must prepare and distribute necessary materials, the real job is done by the thousands of exhibitors who, through hard work, wholehearted co-operation and attention to hundreds of details, make possible the achievement of such magnificent results. It is to these exhibitors in the field who devote so much time and effort to such drives, and to their millions of patrons, whose support they enlist, that unshaken credit is due.

War Sales Send Net  
Of Eastman Soaring

Rodgers Named Bond  
Premiere Chairman

In the six periods ended June 12 last was $8,532,590, equal to $3.38 per common share, and compares with earnings of $7,462,536, equal to $2.84 per common share for the corresponding period of 1942. T. J. Hargrave, president, and F. W. Lovejoy, board chairman, declared in a statement to stockholders that dealers' co-operation in carrying out the ration program affecting photographic goods for civilian use has been excellent and is "very greatly appreciated by the company." They also asserted that war production is proceeding satisfactorily, and at a faster pace than a year ago. A renegotiation agreement has been completed with the authorities in Washington for the year 1942 which will result in a total refund of $15,048,000, substantially all of which was reserved for in 1942. Current prices on sales to the Government, although as practicable, are being adjusted to conform to the 1942 renegotiation agreement. An amount has been deducted from current earnings which directorates feels will take care of any refund required in respect of renegotiations. A further provision, $1,600,000 was made to increase reserve (now amounting to $7,095,000) for post-war readjustment. Net sales to the trade in the six periods ended June 12, 1942, were $112,067,043 as against $94,900,000 for corresponding 1942 span. Sales to subsidiaries not consolidated were $2,576,324 against $3,717,701. Sales costs were up from $85,000,840 to $89,790,405.

Rodgers Named Bond Premiere Chairman

D. "Brownie" Akers will serve as campaign director. The goal of 1,200 Bond premiers makes possible one of these seat-coverings in every city in the country of 10,000 population or over. Rodgers declared. He also stated that he would use the various distributing companies, "any picture under contract and available for booking during the period of the campaign, may be used for a Bond premiere at which the admission is purchase of a Bond, where such Bond premiere is the first performance of a continuous run in the theater which has contracted for the picture.""Based on the experience in past campaigns WAC has discovered that the premiere is one of the most powerful sales sources. The realization of the goal—premiers in 1,200 cities—will mean an impressive exhibitor contribution to the Third War Loan.

Save One Ton in Five, Canadian Fuel Order

Continued from Page 1)  
Vitality consumption by theaters equal to the coal supply of previous years and less heat will be permitted by coal wardens in theaters and auditoriums open part of the time each day and where the patrons can wear warm clothing.

Consumers will be required to save at least one ton in each five tons and heating equipment will be checked for the proper working condition. Temperature of theaters, public buildings, schools and churches must be sharply reduced immediately after a period of use.

"Rising Sun" Sets Ore. Marks

RKO's "Behind the Rising Sun," playing day-and-date at the Orpheum and Playhouse Theaters, Portland, Ore., set record opening days for both houses, topping "Hil-ler's Children" by more than 40 per cent. Following the tremendous selling held in all houses which participated in the 76-city world premiers.

PRC Signs William Gell  
To Open European Field

Continued from Page 1)  
Vise sales activities in England. Deal was announced yesterday by O. Henry Briggs, president of PRC.

Briggs described the plan as "preparation on our part for opening the European market." He said that Gell's direction will include not only the English-speaking market but also the field that develops after that.

Gell, who has been identified with PRC since the company's inception, started his career with the old Gaumont company in 1910 and remained with that company until 1938 when he was managing director in addition to being on the boards of a number of other British companies.

WEDDING BELLS

Wilkes-Barre, Pa.—The marriage of Helen Westbrooke of the Penn, to Les Willi, owner of the Wilkes-Barre Postal employ is scheduled to take place Aug. 18.

People's Platform Show  
For DuMont Tele Station

Continued from Page 1)  
next week, it was learned yesterday. Show, as framed by Will Bar- low, DuMont's chief executive, will entertain the appearance of leading national figures for discussion of provocative questions.

For the first time, the sound track of films to point up issues. Show will run 30 minutes.

WAR SERVICE

... on the Film Front

Described as one of the broadest single tie-ups ever based on a motion picture, M-G-M and the Sho Rationing Branch of the OPA will launch a nation-wide shoe sale and salvage campaign in conjunction with showings of "very powerful ads which have been approved by Washington officials, a suggested circular on shoe rationing and the care of shoes, and special 14 x 22 inch posters for use by stores and theaters.

Recruiting campaign for the Marine Corps Women's Reserve was carried on by eight metropolitan houses in a WAC sponsored drive requested by the Corps. A group of 12 women Marines, accompanied by a Women's Reserve color guard, as officers and one or two wounded men appeared at evening performances on the stages of Loew's Metropolitan and Century's Kingsway, Brooklyn; Skoraks Park Plaza and Loew's Paradise, Bronx; RKO's 86th Street and Skoraks Academy of Music, Manhattan and Loew's 31 Avenue and RKO Kents, Flushing, Queens. Following playing of the Marine's Hymn and the National Anthem, an appeal was made by Capt. Col. McKelvin for Women's Reserve recruits and two women senators were stationed in the lobbies to answer questions and take applications.

STORKS

Chicago—Myron Mandry, manager of B & K's Howard theater is the father of a baby boy.

Thursday, August 12, 1943
"I represent the Wallop Poll . . . what type of picture do you believe the public prefers today?"
“Heaven Can Wait” opened in Los Angeles at four theatres simultaneously! Never did you see such crowds!

It doubled the business of “Hello, Frisco, Hello” at the Carthay Circle—Smashed the records of “Springtime in the Rockies” at Loew’s State—and

Out-grossed both “Coney Island” and “Frisco” at Grauman’s Chinese and the Ritz! Big? Only “Heaven” could be so big!

ERNST LUBITSCH’S PRODUCTION OF
HEAVEN CAN WAIT
in Technicolor

Gene Tierney • Don Ameche • Charles Coburn
Marjorie Main • Laird Cregar • Spring Byington • Allyn Joslyn • Eugene Palette
Signe Hasso • Louis Calhern • Helene Reynolds • Ambrey Mather • Michael Ames

Produced and Directed by Ernst Lubitsch • Screen Play by Samson Raphaelson
Based upon the play “Birthday” by Laslo Bus-Fekete
 Allied to Work on Decree with D of J

HOLLYWOOD DIGEST

SIGNED
ALFRED ZEISLER, director, W. R. Frank, HERBERT PHILLIPS, writer, W. R. Frank, HARRIET PARSONS, assistant producer-writer, RKO.

ANGEL LANSBURY, writer, M.-G.-M.
JOSEPH VITALI, writer, RKO.
KAVIN O'SHEA, writer, 20th-Fox.

ASSIGNMENTS
SAM NEWFIELD, director, "Harvest Melody," FRC.
WILLIAM FITTER, director, "Command Performance," 20th-Fox.
EDWARD DUMM Tik, director, "Tender Comrade," RKO.
ALBERT J. COHEN, producer, "Atlantic City.

HARRY TUGEND, producer, "California," Paramount.

CASTINGS

Allied's New Sales Plan Awaits Poll or Decree

(Continued from Page 1)
wait until members had expressed themselves on the decree before attempting to draw up a selling plan. Board members were the guests of the MPTO of Maryland at a luncheon yesterday and guests at a party given last night by the Variety Club.

Fine Woman, Daughter As Curfew's Violators

York, Neb.—York's new 11 p.m. curfew has gone into effect and a 13-year-old girl and her mother were the first to be faced with a charge of violating the ordinance. They were fined $5 each.

Springfield, Ill.—Two more state cities, Carrollton and Jacksonville, have passed juvenile curfew ordinances covering the 10 p.m. to 6 a.m. period.

anti-trust actions nor were they parties to the consent decree. Some board members expressed the opinion that the independent exhibitors could now have a very definite voice in reshaping the decree or in its complete abolishment.

Sally Simon Recovering

Sally Simon, secretary to Tom Connors, is making satisfactory progress from her recent appendicitis operation. She is expected back at her desk by the time Connors gets back from the Los Angeles convention.

1,200 at Para. Tradeshows

Paramount's New York tradeshows of its first block of pictures for the president, who attracted an estimated heavy attendance of 1,200 on Monday and Tuesday, the company reported yesterday.

West Coast Bureau of THE FILM DAILY

Dann Joins Vanguard

As V.P. and Counsel

Hollywood — Daniel T. O'Shea, president of Vanguard Films, Inc., has announced that Robert H. Dann, for the past 12 years associate counsel for RKO Pictures in New York, will assume the position of vice-president and general counsel of Vanguard.

He will take over his duties on his arrival here Oct. 1.
Sees Big Role Ahead
For Indies’ Product
(Continued from Page 1) at a trade conference in the company’s home office.
Gell declared that the opportunities for U. S. pix in continental European markets will exceed the demand which existed prior to hostilities, and that, since PRC specializes in medium-sized pictures which have always been popular abroad, its deserved share of the market is assured.

In the European Kingdom, Gel declared, PRC product features are currently playing in some 30 percent of U. S. theatres—and sometimes more—and that this is a satisfactory condition inasmuch as 49 percent of the U. S. films have only two screens overseas with U. S. films. Furthermore, the British market will demand English-language films, line with similar demand in most of those few of foreign origin. The British public, he pointed out, have little interest in films which are not in dubbing and flash-in-titles, such as are necessary in the instances of “imported,” non-English-language film. This circumstance will apply to Russian pix, notwithstanding the potential strength of that nation’s populous market.

At the present time, there are some 5,000 theaters in operation in England, and approximately the same total as existed before the war, the number of stands decreased being “negligible.” Such outlets operate with admission of $0.05 to $0.35. The tax on admissions is declared to be about 27 per cent. These prices, he said, have been stable for about a year. Drawing power of pix determine their rentals, he added.

Three companies, among the roster of the U. S. film-makers, namely PRC, Monogram and Republic, are operating through representatives rather than on a branch office basis. Film production in the U. K. is set for a post-war boom, in Gell’s opinion, because several important fruit-growing regions are devoted to war work, and will go back, following advent of peace, to active farming production.

Not a theater has been forced to shut, he said, because of population decreases.

Gell leaves for the Coast today, where he will spend 10 days in consultations with Leon Prinkas. He will then return to New York for some two or three weeks, heading thereafter for London. His schedule then calls for brie nights in the British metropolis on or about Sept. 14.

REVIEWS OF NEW FILMS

“Hostages” with Luise Rainer, William Bendix, Paul Lukas
Paramount
88 Mins.
None has enough marquee names to overcome handicap of familiarity of its material.

Nazi villainy, the underground, sabotage, hostages. Again these elements have been combined for the purpose of film entertainment. The pattern scarcely varies. Repetition has made the story terribly familiar today. It takes the finest演 every department in to make the theme palatable and a box office asset at this stage of the game.

“Hostages” is far from the best of the films of its type. It starts out promising enough but gets badly out of hand before it advances very far. It is fortunate that the picture has not received more than a certain amount of excitement and suspense. The picture has some fine isolated scenes with the water tank, which will help the production get over the hump.

Also to the film’s advantage are several attractive performances from a cast which contains enough marquee power to make a big difference at the box office. These include portrayals by William Bendix, Oscar Homolka, Paul Lukas and Reinhold Schunzel. These run away with the acting glory. The film does not gain as much as it should from the performances of Luise Rainer and Katina Paxinou, the Greek actress who will be remembered for her grand work in “For Whom the Bell Tolls.” Miss Rainer lacks color and acts too in one key. As for Miss Paxinou, she hasn’t too much to do. Besides, her role is rather cut-and-dried.

The excitement in “Hostages,” which is set in Paris, starts when a German officer commits suicide by drowning himself in a river in back of a castle. But even if it’s a case of murder, the Nazis hold their hands and personnel as hostages. To do this, they have to tamper with the coroner’s certificate of death. But the efforts of the underground to free one of the hostages, Bendix, its brains, Miss Rainer’s beauty and that of a hostage who tries unsuccessfully to have her father freed. Lukas portrays the Nazi police chief who conspires to seize her father’s wealth after his death. Artero de Cordova appears as the underground leader who covers up his activities by working as a translator for the Nazis.

Frank Tuttle has directed suspensively under Associate Producer Sol C. Siegel. Lester Cole and Frank Butler did the screenplay and rewrite of a novel by Victor Milner supplied excellent photography.


CREDITS: Associate Producer, Sol C. Siegel; Director, Frank Tuttle; Screenplay, Frank Butler; Rewrite, Frank Butler; Music, Roy Del R强奸 by Stefan Heym; Cinematographer, Victor Milner; Musical Score, Victor Young; Art Director, Cedric Gibbons; Set Decorator, Frank M. Flaherty; Film Editor, Archie Marquise; Special Effects, W. T. Blair; Sound, Frank S. Rako.

Two Senatoris from Chicago” with Joan Davis, Jinx Falkenburg, Columbia
68 Mins. COMEDY WITH MUSIC TOO FAR TERRIFIC FOR A BABY FESTIVAL WITH FAMILY AUDIENCES IN SMALL SPOTS.

Joan Davis is the redeeming feature of this picture. She gives the picture what entertainment value it possesses in a role that allows her to carry on her mad and silly and clever and heart’s delight. Those who can stand Miss Davis for a protracted period of time will not feel themselves abducted by “Two Senatoris from Chicago.”

Stanley Rubin and Maurice Tombragel have combined forces to bring forth a harmonium which will give indication to filmgoers who don’t go in for this kind of farce. As it stands, the picture is strictly for the young and others whose tastes in entertainment are plebian.

For what it lacks in quality the film makes up in pleasant music and noise. The production spatters all over the place in telling its story of a couple of girls who try to get a break in show business via a bit of cheese. Their cheeriness consists of giving up their passing themselves off for a couple of Portuguese ladies of the theater. Two girls are played by Jinx Falkenburg and Ann Savage. Aid them in their duplicity is Miss Davis, who acts as agent.

The direction of Frank Woodruff doesn’t lessen the implausibility and inanity of the yarn, although it must be said for him that he skillfully keeps the tempo. The producer was Wallace MacDonald. The Misses Davis, Falkenburg and Savage and Leslie Brooks, Ramsay Ames, Bob Haymes and several others. The cast, with one or two exceptions, is badly handicapped by the material.

There are several musical interludes that will prove a help to the film in its life, however.


CREDITS: Producer, Wallace MacDonald; Director, Frank Woodruff; Screenplay, Stanley Rubin, Maurice Tombragel; Cameraman, L. W. O’Connell; Art Director, Lionel Banks; Film Editor, Jerome Thoms; Musical Director, M. W. Stolfo; Set Decorator, William Kielman; Dance Director, Nick Castle.

DIRECTION, Fair. PHOTOGRAPHY, Good.

Fishermans Escapes in Cargo
Warn, Mass.—Thomas J. Fisher of Springfield, driver of a truck owned by the Film Exchange Transfer Co. of Boston, narrowly escaped several serious injuries when the truck he was driving sped wildly down hill here, hitting one telephone pole and tearing into another before stopping.

Gordon Jennings; Sound, W. C. Smith; Philip Wilson; Set Decorator, Bertram Granger.

DIRECTION, All Right. PHOTOGRAPHY, Fine.

Budget For Phantom

$250,000 Promotion

The only thing Gandar Haegg ex- pressed was that he take back from Hollywood to Sweden with him was a “Hopalong Cassidy” suit. Actually, all he will own is the world’s record holder of the one- and two-mile marks, will go to the UA offices for the presentation of an envelope. Will Boyd, star of over 50 “Hopalong Cassidy” pictures who overheard Haegg express a desire to own such an outfit.

Nazi prisoner

Cyril Hutchinson, former 29th Century Studios head, arrived in Los Angeles exchange, previously “missing in action,” is reported a prisoner in the hands of the Nazis in Germany.
41.19%

BETTER THAN "HITLER'S CHILDREN" IN PORTLAND, ORE!
(Same two houses; same days of week)

..That's the first flash from the Pacific Northwest Area Premiere, where 47 theatres will open earlier, close later, to handle the biggest crowds they ever dreamed of!

..And it's still hanging up records throughout New England and New York State, where it premiered in 79 theatres to the greatest ballyhoo this business ever heard of!

BEHIND THE RISING SUN

THE PICTURE THAT TELLS THE SHOCKING TRUTH ABOUT THE JAPS!
LITTLE MAN YOU'VE HAD A BUSY SUMMER!

Hit the Ice Hers to Hold Mister BIG
WE'VE NEVER BEEN LICKED FRONTIER BADMEN WHITE SAVAGE

NOTE FOR THE NEW SEASON!
The Summer of 1943 is Universally good for all Universal's Exhibitors... The same goes for the Fall and the Winter. Get ready for more big ones.
Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY
NEW YORK, FRIDAY, AUGUST 13, 1943
TEN CENTS

20TH-FOX FEATURE LINEUP CALLS FOR 39
Percentage Pix Issue Going to Attorney General

Allied's Board to Supply
Information to Gov't as
Part of Data on Decree

By AL STEEN
Associate Editor, THE FILM DAILY
Baltimore—Allied's board of
directors yesterday voted to call the
attention of the U. S. Attorney General
to the apparent purpose of all
distributors to break down the
resistance of exhibitors to percentage
pictures.
The directors asserted that all of the
distributors this year were de-
manding that at least some pictures
be played on percentage, whereas
in the past, straight rental deals
(Continued on Page 4)

War Loan "Action"
Meets in 200 Cities

By arrangement with Mutual
Broadcasting System and the War
Finance Committee, special "Ac-
tion" meetings on the Third War
Loan in more than 200 cities will
be addressed over a closed circuit
telephone hook-up by Theodore R.
(Continued on Page 4)

Ontario Exhibs. Protest
Rural Free Film Shows

West Coast Bureau of THE FILM DAILY
Toronto—Exhibitor organizations
are arranging a formal protest to
Ontario against the tax-free shows
(Continued on Page 4)

"Mr. Lucky" Tops B.O.
July Pix in Camps

RKO's "Mr. Lucky" was the best
b.o. draw in War Department thea-
ters during July, it was reported yes-
terday by R. B. Murray, director of
the Army Motion Picture Service.
Other four outstanding pix from b.o. standpoint for the month, in the
order named, were: "Hit the Ice,"
Universal; "Stormy Weather," 20th-
Fox; "Hers to Hold," Universal, and
"Background to Danger," Warners.

Flexe in Merchant Marine, Circuit Managers
Trail Him to Florida Base for Conferences

St. Petersburg, Fla.—This is a case where the mountain really came to Mo-
hammed when the process couldn't be reversed. Because David Flexer, head
of the Flexer Theaters Co., which controls a circuit in Tennessee and Mississippi,
entered the merchant marine service a few weeks ago and was sent to St. Peters-
burg, and thus couldn't get away to confer with managers of his theaters, they
all came to St. Petersburg to see him.

O'Loghlin, 20th-Fox Canadian Mgr., Dies

Montreal—James Peter O'Loghlin, 50, for over 20 years general man-
ger in Canada for 20th Century-
Fox, at the Can-
adian head office
in Toronto, who
had been on sick
leave for the past
month, died yest-
eryday morning in
the western di-
vision of Mont-
treal General Hos-
pital. His body is re-
sting at the Thomas
Kane Funeral
Parlor and the
funeral service
will be held to-
morrow at 9 a.m.
at St. Patrick's
Roman Catholic Cathedral.
A native of Montreal, O'Loghlin
early showed his enthusiasm for the
cinema. He was one of the founders
(Continued on Page 5)

No Ill B. O. Effect
From Air Raid Drill

Theaters in the Broadway sector
yesterday reported no ill effect from
the surprise air-raid drill staged at
the height of the evening rush hour.
The half-hour drill which started at
5:15 p.m., merely had the effect of
delaying those headed for the amuse-
ment district. It did not keep peo-
ple out of the theaters, since it came
early in the evening.

Lobbies were jammed with pedes-
trians and fans waiting to buy tick-
et who were shooed off the streets.

First-Run Status for
RKO's Broadway Palace

With the opening next Thursday of "The Fallen Sparrow" the RKO
Palace, Broadway, becomes a first-
run single feature outlet for RKO
product. Congested bookings, due
to long runs, plus an increased num-
ber of pictures on the 1943-44 pro-
gram.

Exhibitors Study Usher Plan
Daughters of Empire Take Over Floor in Can.

Unusual ushering plan adopted by
the Capitol Theater, Saint John, N.
B., operated by the Paramount sub-
stitute, Famous Players Canadian
Corporation, is being studied in this coun-
try for possible application in small-
er U. S. towns where usher help is
not organized and where theaters
have been understaffed due to a
wartime shortage of personnel.
Capitol has reached back to World
(Continued on Page 3)

Company's Investment in
2 Broadway Stage Plays
Exceeds Half Million Dol.

War Cost Bureau of THE FILM DAILY
Hollywood—New season program
of 20th Century-Fox will embrace 59
features, 41 shorts, including 13 is-
ues of the March of Time, and 104
issues of Movietone Newsreel, Tom
Connors, vice-president in charge of world-
wide distribution, yester-
day told delegates to the regional sales
meeting at the Roosevelt Hotel.
Connors announced that at least 10 produc-
tions, seven of them musicals, will be made in Tech-
(Continued on Page 7)

UA Ups Two Salesmen
To Branch Managers

Promotions to branch managers of
two United Artists salesmen and the trans-
ferring of three managers to
(Continued on Page 5)

David L. Loew Sets Up
A Financing Organization

Hollywood — David L. Loew is
widening his film activities with the
(Continued on Page 3)

NT Goes Into Popcorn
Business in Big Way

Denver—National Theaters is or-
organizing its own popcorn depart-
ment. John E. Hendryx, western broker, has
been named manager, and will head-
quarters in Denver. In company with Robert Selig, northern district man-
ger, Mel Glaze, purchasing agent, and
Robert Garland, film buyer, he went to McCook, Neb., center of large
corn acreage, and there met with 150 growers and contracted for
their entire output.

(See Pages 9-12)
Sealed Bids for Ziegfeld Theater Due Tomorrow

Sealed bids for the rental and purchase of the Ziegfeld Theater have been ordered by Supreme Court Justice Bernard Botein to be filed by noon tomorrow. Le Tour's lease on the house expires Aug. 31 and both the company and Billy Rose have been biding for the property.

Rose offered $425,000 for the purchase and Loew's that topped that by $10,000 in bids presented to the justice. Rose also offered $55,000 annual rental, $6,000 more than Loew's pays at present and Loew's offer to meet that figure before Justice Botein ordered sealed bids.

September Hearings for Buffalo Area Cases

Buffalo—First hearings in four arbitration cases have been postponed from August dates to September. They are: Kallet's, State, Fulton Sept. 8; Basil's Genesea, Buffalo, Sept. 20; Basil's Apollo, Buffalo, Sept. 22, and Basil's LaSalle, Niagara Falls, Sept. 24. Alli's Varsity, Buffalo, previously was scheduled for Sept. 11, and Menne H. Dyrkstra, Glen, Williamsville, for Sept. 15.

Ampa to Salute Trade Men, Women in Armed Forces

Ampa's advisory committee met yesterday at the call of Prexy Vincent Trotta to consider plans for a day of honor to be held at the Astor on Sept. 19. Meeting will be dubbed "salute to the Motion Picture Men and Women in the Armed Forces." Program will be completed later.

Warner Monte Carlo Office Mourns Two Employees

Montreal—Warner's district office here lost two valued staff members in charge of posters and shipping and Jessie James Cobooker, who died yesterday.

Memelstein Examination Completion Is Ordered

Federal Judge Simon H. Rifkin yesterday granted an injunction brought by J. S. Rex Cole ordering completion of the examination of Martin Memelstein and other defendants in his accounting, action brought in connection with the films "Lelong" and "Kliou." No date was set for examinations.

Action was filed by Cole in 1941 against DuWorld Pictures, Inc., World Pictures Corp., Lloyds Film Storage Corp., Memelstein, Irvin J. Shapiro, Arthur A. Meyers and Archie Meyers. Cole, a Hollywood agent, claims that Bennett Pictures assigned him the rights and titles to the films and asks an accounting of income from distribution. Trial is scheduled for October.

Empire-Universal Confab Pays Tribute to Granger

Toronto—Sales forces of six Canadian branches gathered at the Royal York Hotel yesterday for the first of a three-day conference of EmpireUniversal Film Ltd., with Paul Nathanson, Haskell M. Masters and A. W. Perry in charge. As president of Republic Pictures, in attendance. The day concluded with a dinner in tribute to Granger.

Today is Universal day with representatives present from Universal Pictures to discuss new product. Attention tomorrow will be devoted to British and Russian product.

Gable In Fortress Raid On German stronghold

Capt. Clark Gable, AAF, role in the leading Flying Fortress group of the U.S. Eighth Air Force group which attacked Gelsenkirchen yesterday, has presented the Associated Press reported in a London dispatch. The AP said that the former Metro star returned to the States unhurt, although enemy anti-aircraft fire had cut fifteen holes in his ship.

NOTICE OF TRADE SHOWING

"Shrine of Victory" with OFFICERS and MEN OF THE GREEK NAVY

A CANASAVE-ARTLEE PRODUCTION PRODUCED AT EALEING STUDIOS, LTD. RELEASED BY 20th CENTURY-FOX at the

345 West 44th Street
New York, N. Y.

Monday, Aug. 16th, 10:30 a.m.

The Recognized Standard Reference Book of the Motion Picture Industry

The Film Year Book
Published by
and given free with a

The Film Daily
1101 Broadway, New York City
Canadian Usher Plan Judied by Exhibs.

(Continued from Page 1)

Mr. D. days to reinstate a co-operative ushering plan with the Daughters of the Empire. Arrangements have been made between the house of the D of E whereby two chapters of the women's order will provide the ushering on the lower floors of the Capitol for the duration of the war.

Money earned will be paid into a fund for the war activities of the municipalities with the house staff coming to handle the lobby, doors, and twin balcony of the 1,600-seat auditorium. During the earlier war ushering at the Capitol was by a boy's group, organized for the purpose, the money being used for patriotic charities. Ushersembling has been acute here as it was and impossible to retain a full staff of experienced help in the upper-than-average house.

Proponents in this country hold that at the places it would be of tremendous help to harrassed theater operators, would swell the treasuries of national welfare organizations, and still could not cause labor repercussions.

Few people seem to want the other jobs during the war. Personnel problems are expected to reach a new pitch when schools open next month and the youngsters who have been carrying the burden all summer return to their studies.

Roy Sells Ore. Theater

Portland, Ore. — Leo Goodman, mayor of Waldport, has sold his theater to Harry L. Harston, taking first venture in the theater business.

Oldberg Chi. Drive Chairman

Chicago—Arthur Goldberg, B & R lawyer, was named chairman of an amusement division for the immundy drive.

Happy Birthday to You

Thursday, August 13, 1943

TO THE COLORS!

(Continued from Page 1)

PROMOTED

LE ROY CASTLEBAUM, USA, formerly Comerford Circuit, Scranton, Pa., as chief warrant officer, stationed in Alaska.

WILLIAM GRAEF, USA, formerly assistant manager, Manhattan Theater, Scranton, to sergeant.

ARMY

ELSON L. ALTICHSCHUL (EDDIE ALLEN), Bing Crosby's writer, Hollywood.

CLAIR VON EMON, Victoria, Jersey Shore, Pa., CHARLES HARVY, Victoria, Jersey Shore.

DOUGLAS YONE, Capitol, Bloomsburg, Pa.

NAVY

JOHN MARSHALL, Sterling, Wilkes-Barre, Pa.

ARTHUR KRAMER, Capitol, Bloomsburg, Pa.

ARMY AIR FORCE

A.C. RICHARD SIMON, of the last of "Life With Father," stationed at Maxwell Field, Montgomery, Ala.

David L. Loew Sets Up A Financing Organization

(Continued from Page 1)

setting up of an organization through which he will handle secondary financing of motion pictures he has established a special office for this enterprise. Through this set-up, it was disclosed, stars, directors and producers with proper qualifications can be completely financed in their own independent film ventures, with Loew contacting primary financing and handling secondary money personally as well as assisting with release negotiations.

Loew declared his new undertaking is in no way connected with Producing Artists, Inc. The financing organization is entirely a separate enterprise, Loew said, operated personally without partnership of any kind, direct or indirect.

First-Run Status for RKO's Broadway Palace Theater

(Continued from Page 1)

program, are given as the reasons. Following "Sparrow," house will play "The Sky's the Limit," with Fred Astaire and Joan Leslie; "Behind the Rising Sun; the Key Kysre musical, "Around the World" and "The Iron Major, starring Pat O'Brien.

Changes in Two Radio Trade Screenings in N. Y.

Two changes in the schedule of trade screenings which RKO Radio's New York branch will hold next week, were announced yesterday by Metropolitan district manager Robert Wolff.

"Adventure of a Rookie" will be screened on Tuesday, at 10 a.m. at the RKO Palace; "The Fallen Sparrow" will be screened on the same day at 2:30 p.m. only, at the RKO Radio projection room at 630 Ninth Ave.

Screenings of three other RKO Radio pictures will be held as originally announced.
War Loan "Action" Meets in 200 Cities

(Continued from Page 1) "Ted" Gamble, national director of the WFC, L. C. Griffith, general chairman for the film industry, and a high-ranking officer in one of the armed services.

The "Action" conferences will be held on Aug. 25 and the time of the program, which will be heard in the 200 cities in which Mutual has outlets, is scheduled for 4:15 to 4:25, EWT. Griffith will go to Washington to face the "mike."

Station studios will serve as meeting places and, if they are too small in some cities, it is expected that arrangements will be made locally to pipe the addresses into a theater or hall to accommodate the WAC-ties and representatives of the WFC, who will be invited to attend.

These arrangements, it is anticipated, will bring together the greatest number of WAC personnel ever to meet at one time, and is indicative of the general stepped-up attitude which the industry feels will be necessary to insure the success of the campaign. It was not known yesterday who the WAC-ties, or who the armed services speaker would be, but it was said that an announcement would be made shortly.

Daises a PCCITO Director; Meeting Called Aug. 18-19

(Continued from Page 1) The cessation of his resignation, Hugh Bruen, who has been a trustee of PCCITO since its inception, will remain a trustee and serve as chairman of the PCCITO board. PCCITO has called a meeting Aug. 18 and 19 in San Francisco, at which time Presideny will be voted on by the membership.

Friday Chouette

• • • ITIL be unusual if there isn't a crowd going late or standing about the hospital portals of PBC's home office this afternoon about 5 p.m. Prexy O. Henry Briggs is gettin' downright used to it.

On Wednesday—at the accepted hour of tea-time—the trade scribes marched virtually on masse in the Briggs sinisterum to interview Bill Gell...Yes'day, at the corresponding hour, of thereabouts, was the air raid....The upper floors of the Paramount Building emptied, and exec. and workers beat a prescribed path to the 18th (safe zone) floor, and gathered about PBC's said portals....Among those present at yesterday's air raid shelters were Joseph Lomb, Robert Socca, East Stn. Post Warden Don Meneveau, Floor Warden H. R. Danziger, Sam Kostenbaum, Floor Warden, Pete Lewis, Chester B. Boman of the Malverne Defense Council Medical Corps, and Floor Warden Winfield Andrus....Film Attorney Louis Nizer couldn't attend the "Shore Session" yesterday, being in Washington....

• • • • • BEFORE local and foreign press big-shots, Arthur Kelly, UA vice-presy, yesterday presented Gandor Haueg, famed Swedish milier, with a complete Hopelong Cassidy outfit....Only thing the athlete was put out about was that the hoppee's six-shooters were rubber....One of the film-minded news representatives present observed as Kelly and Haueg posed for photos: "Both those guys are champions of long runs!..." • • Today the one millionth patron to see "Stage Door Canteen" at the local Capitol will receive a $25 War Bond from Grad Sears, UA vice-presy in charge of domestic sales...

• • Sam Goldwyn said yes'day that Elliot Nugent will return to Broadway to star opposite Margaret Sullavan in Johnny Van Dyne's play, "The Voice of the Turtle," planned for November production by Alfred DeLange....At present, Nugent is working on the Goldwyn lot as director of the Danny Kaye musical and Technicolor opus, "Up in Arms"... . Maria M. Garrett, of UA's foreign publicty dept., is in Cuba on a vacation jaunt, and has already been jettisoned at several receptions given in her honor, and has broadcast four programs on how the U. S. pic biz is doing everything in its power for Victory... • • Watch Harry Sherman in 1913-11....He now has more stars and players under contract, and more stories in preparation, than at any time in his "epic" film career... • • Edmund Goulding is in town from Hollywood to direct the new Frederick Lonsdale play "Another Love Story"....It'll be his first fling at a Bussy stage near, but by no means a new role 'cause he stage-directed a plethora in London... . • • Louis Rosenbaum, Muscle Sholes Theaters head, has been appointed by Alabama's Governor Sparks to serve as district chairman of the Ala. War Chest....He held same position last year... • • Walter E. Green, NTS presy, announces the appointment of A. J. Lindsay to handle advertising and publicity for the company... • • Br't Lindsay, who has been associated with International Projector Corp., assumes the duties of F. L. Friedman who resigned from National on July 31... • • Harry Murdoch, who used to be pic and drama editor of the Philadelphia Evening Ledger (now defunct), joins the Chicago Sun in September as Motion Picture and Dramatic editor...He is currently publicity head for Station WCAU... • • Harry has a loyal friends in the pic biz, and for a while was associated with Columbian, doing special publicity work... • • Texas A & M alumni will sponsor a dinner in the Waldorf-Astoria next Tuesday at 6:30 p.m., and thereat U's Walter Wanger production, "We've Never Been Licked," will be screened...

• • • • • AVERAGE PEARL HARBOR!
NEW YORK'S ROXY THEATRE BOOKS THIS ONE ON SIGHT!

Andy Clyde in FARMER FOR A DAY

A Hilarious 2 Reel Comedy
Produced and Directed by JULES WHITE

THE BEST COMEDIES OF ALL COME FROM COLUMBIA!

This is only one of 28 Comedies each starring a Top Comedian...to be released during 1943-44 by Columbia!
Percentage Pix
Issue to Alfy-Gen.

(Continued from Page 1)
could be made. The attorney general should be informed of this situation, the board said, because in making a percentage deal, the distributors forces himself into a partnership with the theater, dictating policies, dates, etc.

The board pointed out that such deals extend the distributors control over an exhibitor almost as much as if he had acquired the theater. Such a system is contrary to the aims of the Government's anti-trust suit with was to destroy domination of the distributors over exhibition, the directors contended.

This information will be furnished to the Attorney general and the data on the New York consent decree.

To Make Demands on Col.
Allied will demand that Columbia deliver to the Pick Fair Favorites the season program on last season's contracts, it was decided at the closing session of the national board meeting.

Allied alleged that the eight pictures were announced on the 1943-44 season's program, which pictures Allied claimed, are now being offered and the board contends that they should be accepted only on last season's deals. The eight pictures are "Somewhere In Shang," "My Client Curley," "Ten Percent Woman," "Knights of Tomorrow," "Kisses Without Armour" and two others starring Rita Hayworth.

M. A. Rosenberg, Allied president, yesterday was authorized by the board of directors to name a committee to confer with the Allied exhibitors in the district advertising representative, are scheduled to address the session.

Others in attendance are Edward Bell, Albert Beberbard, Edward Ugasat, Nat Beier and Max Mendel, salesman; Richard Magin, Charlotte Solomon, Irvine Barron, Lillian Bergson and Kitty Flynn, bookers.

Six Los Angeles Houses Get "Army" Day-and-Date

West Coast Bureau of THE FILM DAILY

Los Angeles—Instead of the three houses originally scheduled, box office first-run theaters will simultaneously present Irving Berlin's "This Is the Army" starting next Wednesday.

In addition to the Hollywood, Downtowner and Winter's, Warner's Wiltern Park and the Santa Monica House will also premiere the Warner production for Army Emergency Relief. Sixth house will be Fox West Coast's Academy, Pasadena, and there is a possibility that additional houses will join the day-and-date group.

Bill Schuyler Wounded

Syracuse, N. Y.—Corp. John William "Bill" Schuyler, son of Jack Schuyler, THE FILM DAILY correspondent, was wounded in action in the Sicilian campaign, according to word received here.

SAUER NIEC Co-ordinator

The NEIC last night elected James Sauer as Co-ordinator of the organization's activities. Anita Granitz was named assistant to Sauer and Mary Lawler will be engaged as a paid secretary.

diversification bill would be out of line.

Col. H. A. Cole invited the board to hold its meeting in Dallas, probably in November, in Dallas.

AFLP Pledges Its Aid In Third War Loan

More than a score of foreign language newspapers in New York City through Sigmund Gottlober, directly, or through American Foreign Language Press, yesterday pledged $100 per cent co-operation to the motion picture industry in its participation in the forthcoming Third War Drive. The War Activities Committee announced. Gottlober delivered this pledge in the WAC offices to Sigmund Gottlober, Chairman L. C. Griffith, Campaign Director C. D. "Brownie" Akers, and Publication Committee Chairman Ray Beall, officials of the Third War Loan.

A scroll, listing Bond purchase of more than $50,000, bought by in division of foreign language newspapers during a previous WAC Bond promotion, was presented by Gottlober who declared: "If the members of the American Foreign Language Press open their newspaper columns to messages designed to show the necessity for support of the Third War Loan, these newspapers will themselves 'back the attack' by buying Bonds."

Griffith, in accepting the scroll asked that Gottlober thank the members of the Association for their past co-operation and declared that he was "certain that their assistance would unquestionably increase the chances for the success of the campaign."

"Army" in Two Capital Theaters Indefinitely

Washington Bureau of THE FILM DAILY

Washington—Irving Berlin's "This is the Army" is set for an extended run in two local houses, the Earle and Ambassador, starting to day following a complete sellout several days in advance. "This is the premiere performance last night at the Earle. Irving Berlin flew down from New York to be guests at last night's gala affair, and goes to Charleston, W. Va., for tonight's opening there.

Mort Blumenstock, in charge at Warners' advertising and publicity in the East, also flew down for the premiere.

Musical Director, Victor Young; Song Arrangers, Henry Mercier; Art Director, Hans Dreier; Earl Hedrick; Film Director, LeRoy Stone; Sound-Gene Morris; Walter Oberst; Set-Decor, George Sawley

DIRECTION, Good. PHOTOGRAPHY, Good.
20th-Fox Lineup Calls for 39 10 in Technicolor

Minimum of 10 in Technicolor Set; Two to Four May be of Roadshow Class

Iola Lehman, booker-office manager, Monogram, Des Moines.

For the . . .

FEMME TOUCH

RevIEWS OF SHORT SUbJECTS

20th-Fox All Rights, 11 Mins.

"Common Cause"

This British war short attempts to bring home the point that, despite differences in outlook, English and Russian are in a common cause—the defense of the ideals which the Nazis are seeking to destroy. The effect is achieved via a fictional yarn in which a Johnathan of the three nations exchange their views and opinions. All find they are bound together by the common hatred for Fascism and what it stands for. The film is helped by several nice bits of acting.

20th-Fox All Rights, 11 Mins.

"These Are the Men"

Here is another unusual short that will be remembered for some time. It takes a new tack in making an indictment of Hitler, Goebbels, Goering and the Nazi's and their operation in Europe. The four Nazi big shots are shown in speaking poses, with each of them making his own case against himself. The situation is underscored with an off-screen voice. Worked into the footage are scenes showing how the Nazi leaders are living and polishing the minds of the youth of Germany. The short packs a dramatic wallop. No punches are pulled.

20th-Fox All Rights, 11 Mins.

"M-G-M"

Effective


Originals in List

Originals on the list, some of which may be withdrawn, for the following:


Marine Saves Operator From Burning Hub Booth

Boston—While 200 persons, most of them children, were evacuated from the Copley Square Square with quiet orderliness as a fire starting in the projection booth took the motion picture operator who was rescued by a Marine Corps hero recently discharged after service in the South Pacific.

Owner of the occasion was the cashier, Mary Connolly, who prevented a panic after a younger shouted "Fire!" at the fire. The operator, Albert Schacht, fought the flames until he was dragged out of the booth by Robert Rapp, who only recently returned to the employ of the theater after service in the Marines from which he received a medical discharge.

Carrying fire extinguishers up to the booth, Rapp found Schacht staggering from the effects of the smoke and flames, dragged him outside and then fought the flames until the arrival of the fire department. Damage to house and equipment is estimated at more than $15,000 by Lyndon H. Forrester of Everett, manager. More than 18,000 feet of film was destroyed.

Shrine of Victory" Trade Show

The British-produced film, "The Shrine of Victory," which 20th-Century-Fox is distributing is being trade shown at the company’s exchange projection room, 245 West 44th Street, at 10:30 a.m. Monday.

To Television Clark Gable Film

"Wings Up," the Clark Gable pic on the Air Force, will be televised Sunday at 8:50 p.m. by station WXXV.

WEDDING BELLS

Philadelphia—Thea Rush, secretary to Jack Greenberg, and Kenneth Sack will be married in La- redo, Tex., next week.
You can obtain maximum efficiency and economy from your Victory Carbons by observing the following simple rules.

**USE CARBON TRIM RECOMMENDED FOR YOUR PROJECTION EQUIPMENT.**

The Victory Carbon trims indicated in the above table were established by comprehensive laboratory and field tests to ascertain the best results obtainable in all types of equipment.

**OPERATE CARBONS AT SPECIFIED ARC CURRENT.**

Better projection and greater economy are obtained when recommended arc currents are maintained. The maximum allowable arc current is stamped on each Victory Carbon at the left of the trade-mark.

**CHECK FEED RATIO CAREFULLY.**

Changes of arc current alter the ratio of burning rate between positive and negative carbons. On lamps equipped with adjustable feed and formerly operated above 45 amperes arc current, this ratio should be adjusted to meet the new current conditions.

A bulletin describing operation of the new Victory High Intensity Carbons is available for distribution and will be sent promptly upon request.

**SAVE THE COPPER**

Most of the copper used for plating copper coated projector carbons drops to the floor of the lamp house when the carbons are burned. Continue to save these copper drippings and turn them over to your supply dealer as designated by our government.
THEATER CARPET FAMINE IS NOW ACUTE

Engineering Research Keeps Theaters Running

Altec Head Reveals How New Products, Salvage, Solve Exhib. Problems

Explaining how theatermen continue to get new parts when there are apparently, and as a result of imposed restrictions, none to be had, L. W. Conrow, Altec’s president, declared yesterday that the continuous protection which research engineering is affording film outlets is accountable for the favorable situation, and that the development of new products has gone hand-in-hand with ingenious salvaging.

Grauman’s Alcazar Is Purchased by FWC

West Coast Bureau of THE FILM DAILY
San Francisco—B. V. Sturdivant, Northern California supervisor of FWC, announces completion of negotiations for the purchase of the Alcazar Theater from Sid Grauman. Fox West Coast, Sturdivant said, will start remodeling the Alcazar at once for a tentative September opening.

Forces Air Cooling For Our Air Forces

Biloxi, Miss.—Housing units atop the three field theaters at the Air Corps Technical School located at nearby Keesler Field, are being rushed to completion for early placement of air conditioning units to be installed in each, it is declared by 1st Lt. Jackson G. Parker, Theater Officer. The blowers, two to each theater, will change 60,000 feet of air per second in each placehouse, thus adding more comfort for the men, officers and instructors, plus the WACS.

Forward-Looking move by Fairlawn Amusement Co. of Washington, D.C., in contracting with John and Drew Ebersen, film theater architects, to prepare plans and specifications for a new theater in Anacostia, D.C., to be constructed as soon as the war is over, has set off a wave of similar pacts among progressive circuits and individual exhibitors strategically eyeing the benefits of future expansion, and affecting same at the earliest feasible time. The new Fairlawn house is a 1,000-seater, and, it is reliably reported, will contain some eye-opening architectural and decorative advances.

A total of 64 employees of Eastman Kodak’s Hawk-Eye plant have received cash awards totaling $2,750 for ideas that will aid the production and efficiency of their respective departments.

Our in Chl’s Law sector, the Woods, Essaness stand, has acquired improved RCA sound equipment, new carpets, and undergone a painting and decorating job. The house operates on a 24-hour policy. Bernard Mallits has recently been named assistant manager.

State Theater, Charlotte, N.C., has just reopened, following a 10-day shuttering necessitated by repair of fire damage. Manager B. S. Lewis says that an entirely new interior has been built, and complete redecorating, including carpets, has been effected.

Electronic applications in industry, war, medicine and the home are illustrated and described in a new 44-page booklet now available from Westinghouse.

Harold Peterson, formerly section head in the Tool Design Dept. of Bell & Howell, where he began work in 1933, has been promoted by the company to the post of chief tool engineer.

On August 7, Clarence G. Stull, Western Electric’s proxy, reached his 40th anniversary with that organization. He joined WE as a student apprentice in its Clinton St. shop in Chicago; reached vice-president status in 1926; and has been proxy since 1940.


A net estate of $1,057,782 was left by Miss Ada Howe Kent, it is disclosed in Surrogate’s Court, Rochester. She was the daughter of John H. Kent, a vice-president of Eastman Dry Plate and Film Co., predecessor of Eastman Kodak. Included in the gross estate were 3,340 shares of Kodak common, and 507 shares of the preferred stock.

Accenting the role motion pictures are playing in the drive to Victory is the new issue of DeVry Corp.’s “Movie News,” lavishly illustrated and ready for distribution. Also newly off the presses of DeVry is organization’s 56-page catalog of 16 mm. Educational and Recreational Films. Copies may be had gratis by addressing request to the company at 1111 Armitage Ave., Chicago, Ill.

A brand new record-making device has just been brought out by Heroservice, 45 West 45th St., New York City, 19. It is called “Spot-O-Graph,” and makes possible the individual timing of sound effects and music with considerably more accuracy and precision than ever before, the manufacturer claims. It is designed in the form of an ordinary record, but with a cone-shaped partition down the center, on each side of which there is a minutely graded scale, so that the needle can hit exactly in the right spot.

Lient. Carl Moody, of the Army Signal Corps and formerly a photographic tester at Eastman Kodak Co., Rochester, is back at his bench there for the next two months. He will teach 15 Signal Corps men how to service and repair cameras and photographic equipment.

Central Theater, Central City, Pa., operated by B. J. Redfoot, has just reopened after complete repair, renovation and enlargement. Stand was virtually destroyed by fire a few months ago.

Another Six Months Will See Manufacturing Cease Except for War Purposes

With manufacturers noticeably “taking into” their unreplaceable stocks of rough wool, which some four months ago totaled only some 66,000,000 pounds, or enough to last until the Spring of 1944, availability of carpet for film theaters and the industry generally is currently facing ‘a last stand,” unless, of course, WPB sees fit to allow replenishment of reserves by importing the wool from India, China, Argentina, or lesser sources, which, it is declared by authoritative channels, is most unlikely since carpet is classed as a non-essential, and not a pound of (Continued on Page 11)

Bell Telephone Labs Have New Camera

A remarkable new camera, capable of photographing even the split-second action of our armed forces, has just been formally announced by Bell Telephone Laboratories, developed by them, and Western Electric, which is manufacturing the device.

Using 8 mm. and 16 mm. film, sometimes at the rate of 70 miles an hour, and appropriately called the Fastax, this new camera is driven by its motors at the terrific top speed of 8,000 frames a second, an ex-

DeVry Corp. to Host Delegates of TEDPA

Chicago—Members of the Theater Equipment Dealers Protective Association, who have been called to a conference in the local Rambow Hotel, Sept. 18-19, are also being invited by President W. C. DeVry, of the DeVry Corp., to a preview of DeVry’s new warpborn 35 mm. theater projector. DeVry will hold “open house” on Saturday, Sept. 18, at its main plant, 1111 Armitage Ave. Transportation will be provided as desired, to and from the plant.
Portable RCA Equip. "Vans" In Australia

Camden, N. J.—With the aid of portable RCA photophone equipment especially designed for this rugged job “down under,” remote battle stations in Australia are enjoying sound pictures as part of the Army’s entertainment-for-morale program.

Staffed by tough, experienced projectionists selected from the armed forces by the Army authorities, the mobile units travel thousands of miles under difficult conditions. Their performance has been hailed enthusiastically by the troops. RCA Photophone of Australia, subsidiary of RCA, supplied the equipment to the Australian military forces.

The “vans,” as the Australians call them, were designed to operate at great distances from sources of replacements. They were built to bring the sound and projection equipment safely through rough country, and to underline the slogan of the entertainment world: “The show must go on.”

Easy dismantling of the equipment and parts-within-part packing for moving purposes are features of the theater “vans.”

The unit stands of the Photophone equipment are of tubular metal and constructed so that one section fits within another to make a compact and steady package. The soundhead and projector are in one unit. The screen frame is of metal tubing and is in eight sections which fold together. As all performances are out of doors, an unperforated screen is used, with the speaker erected atop.

Spare Parts Reserve Prevents Shuffling

St. John, N. B.—The wisdom of assembling reserve parts and equipment was vindicated at the local Regent, when, one night at 8 p.m., this week, the busiest hour, the sound apparatus suddenly ceased to act. During 1941 and 1942, Franklin L. Herschorn, of which chain the Regent is a link, had been buying a supply of spare parts and equipment, and storing them up for emergencies. If there had not been a replacement when the sound collapsed, the theater would have had to shut down for at least two weeks, in the midst of the best business in its history.

It is questionable if the needed parts could have been available in two weeks, or even a month. Whatever time it would take, the Regent would be sealed up to the public. However, with the parts at hand, the staff had the show resumed after a half hour of suspension, during which the patrons were given the privilege of getting their money back, but none accepted this offer. The public address system was worked to the fullest with the extolishment of tunes, and with lights fully on.

“Free Are The Feet On Freedom’s March”

Rochester—Eastman Kodak Co. has donated millions of feet of film for motion pictures sent to American service men throughout the world, it is revealed here. The actual contributions amount to 15,000,000 feet of 16 mm. positive film, together with the necessary duplicating negative film and 16 mm. sound film.

Bell Telephone Labs Have New Camera

(Continued from Page 9)

Another exposure period of 33 billions of a second, making it an invaluable tool for the research engineer. This speed means that the Fastax can photograph action far too fast for the ordinary slow motion camera. It means that “movies” made with the Fastax and projected in slow motion can lay bare the innermost secrets of mechanical parts moving at lightning speed—that it can even “slow down” electricity itself. Thus the Fastax has revealed to engineers frailties in communications and other equipment never before beheld by the human eye.

Exhibitors of America have many duties to perform these war days. You build unity and morale through motion picture presentations—and you promote and support the various government drives that are initiated to spur war production and civilian defense.

RCA Service, like exhibitors, is carrying on important war duties: RCA engineers are rendering scheduled service to projection room equipment in thousands of theatres to “Keep ’em Running”—and other RCA Service groups are installing military equipment and instructing personnel, in this country and at the battlefronts.

The RCA Service organization is today more than nation-wide—it is world-wide—serving the home front and battlefronts too!
Carpets for Theaters
Scurier Than Ever

(Continued from Page 9)

carpet wool has entered the U. S. in the past year.

Another factor which has, since 1941, the biggest year ever enjoyed by the wool carpet industry when

$1,000, adversely beset manufacturers in their operations is the progressive drain of manpower, some 6,000,000 employees of carpet mills now, according to reliable estimates, serving in the nation’s armed forces.

While some manufacturers have taken up the slack as much as possible by way of blending rayon with wool, the shortage of rayon available for non-essential use has progressively diminished.

Adding to the problem of keeping the market supplied, however, has been the shortage of jute and burlap used as backing for rugs. Both of the latter materials have been, and are, earmarked exclusively for the war program.

For the past two years, in view of the serious situation created by hostilities and attendant shipping scarcity, manufacturers have been recycling along their finished carpet stock, and sources close to the mills hold little encouragement in the matter of filling orders at all for a few months hence.

Dowty Appoints Prout To Head Up Personnel

John T. Prout, in charge of plant protection for the Dowty Equipment Corp., Long Island City and Sunnyside, N. Y., has been appointed director of personnel, according to an announcement by Alee E. Ulmann, president.

Before becoming associated with the Dowty Equipment Corp., a year and a half ago, Prout was in the auditor’s office of the Equitable Life Insurance Co.

Merchandise Hearing Aid

Chicago—The Audiophone Co. have started an advertising campaign on the new high efficiency low-cost Western Electric hearing aid, developed by the Bell Telephone Laboratories. Although small and light, they are compactly built for long life and dependability.

WE CAN SUPPLY

all standard 35mm precision projector replacement lenses

We sell only through Dealers, but if your dealer is unable to supply your requirements, write us directly and we will give you the name of the dealer able to serve you.

FREE—Our latest complete Parts Catalogue is now available. Write us for copies. A few selected parts are included.

WENZEL PROJECTOR COMPANY

2505 South State St. Chicago, Ill.

Alleviation Extended to Canadian Stands

Toronto—Priorities Branch of the Dept. of Munitions and Supply has issued new rules which will make it easier to obtain clearances for maintenance and repair parts. New regulations provide that these may be purchased to the amount of $150, although requests must be kept down to a minimum.

Great States Circuit Pushes Improvements

Chicago—Great States theater circuit is continuing its modernization program as best it can, but apparently effectively, notwithstanding labor and materials shortages. The 1,000-seat Empress, Decatur, Ill., has been completely overhauled, and new equipment, carpet, booth units, and other improvements have gone into the new house. At Danville, Ill., for Mr. Fischer, seating 1,100, has new carpets, lobby furniture, and extensive decoration, and paint jobs have been finished in several other links in the chain of stands.

Quincy’s Washington Theater has been recarpeted and the balcony modernized by reducing its pitch, and a new penthouse for air conditioning has gone into the Orpheum Theater there. At Kewanee, Ill., the Key Theater, destroyed by fire some two years ago, has been granted priorities and the work is under way rebuilding it. The Normal, Normal, Ill., has been overhauled.

The modernization program is aimed at keeping all outlets in top shape, and good business and intelligent buying of equipment as well as sound planning are aiding the continuing moves.

Joy Theater Fire Loss $25,000

Little Rock—The Malco-owned Joy theater at Dardanelle burned with a loss of $25,000. J. C. Nelson is the manager. Origin of the fire was undetermined. Some insurance was carried.

Kroeschell Is Up to Hilt On Work for Government

Chicago—Kroeschell Engineering Co., Westinghouse air conditioning agents report they are working 24 hours each day on Government jobs.

They are dismantling a 900-ton job in Marshall Field and Co., big State Street store, and will install the equipment in the new Inland Mfg. Co., synthetic rubber plant, now being built at Dayton, Ohio. This company is a subsidiary of the General Motors Corp.

The company is giving full service to their many theater customers in this territory, but have found new jobs are out for the duration.

Bob Kroeschell, managing director, says 15 of the employees are now in the armed services, and Tom McCarthy has been made a lieutenant, senior grade, and is located at the Naval Proving Grounds at Dahlgren, Va.; Secor Brown, is now an Army Lieutenant attached to that service’s transport branch and is in North Africa, while Adolph Selko, is now a Technical Sergeant with the Marines and stationed in the South Pacific area.

Theaters Change Hands

Cincinnati—The Chakkers Circuit of Springfield, has acquired The Clifton, Circleville. It is reported that Louis Mills, Mills Theater, Morehead, and The Dixie, Olive Hill, Ky., has disposed of these two houses to a Chicago syndicate.

McMaster Re-Elected To RPS Presidency

Rochester—An American, Donald McMaster, is serving his second term as president of the Royal Photographic Society. His re-election was reported in the proceedings of the annual general meeting of the society in London, appearing in the newest number of the Royal Photographic Society’s publication received here.

The first American to be president of the British photographic organization, although many Americans are members, McMaster is the manager of the large manufacturing plant of Kodak, Ltd., in England.

He is a graduate of Cornell, a veteran of the first World War, and was an employee of the Eastman Kodak Co. here until he transferred to England seven and a half years ago.

Encore for Markus

Rochester—Charles W. Markus, Eastman Kodak Co. executive, has been renewed a member of the County Board of Child Welfare.

WHITEWAY ELECTRIC SIGN & MAINTENANCE CO.

Thomas F. Flannery, President

315-17 W. Walton St. Chicago, Ill.

Delaware 911

NOW use the National "Magic Bridge" to post-war equipment

National Theatre Supply’s “Magic Bridge” will help you plan now for your post-war equipment . . . without “options” or down payments of any kind.

National’s “Magic Bridge” will close the gap between your post-war plans and their speedy realization. If you have not yet received your personal copy of the “Magic Bridge” Equipment Survey, ask for a copy at your nearest National branch.

NATIONAL THEATRE SUPPLY

Division of NATIONAL BLUDWORTH, INC.

A General Precision Equipment Corp. Subsidiary

SEEKING a DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS:

Dependable service ... Low cost ... 45 years’ experience serving theaters, stadiums, amusement parks, etc.

We can supply your needs. Fast, machine folded, reserve seats, etc. Write for specifications and other information. Delivery from Maine to Virginia.

INTERNATIONAL TICKET COMPANY

52 CHATAN AV. NEWARK. N. J. Sales Offices in Principal Centers

National Theatre Supply’s “Magic Bridge” will help you plan now for your post-war equipment . . . without “options” or down payments of any kind.

National’s “Magic Bridge” will close the gap between your post-war plans and their speedy realization. If you have not yet received your personal copy of the “Magic Bridge” Equipment Survey, ask for a copy at your nearest National branch.
Theater Operation Aided by Research

(Continued From Page 9)
methods. He added that "of course," we don't any of us minimize the serious-ness of the problem of keeping a supply of parts available for the industry, and anybody would be foolish to stick his neck out and make any predictions about the future. But we saw these shortages coming a long time ago. So we made a system to cover the possibility of any part of our market, and built ourselves what you might call a 'portfolio' of manufacturers with a high degree of precision know how. We figured, and time proved we were right, that we should spread out our buying over a wide field, and not put all our eggs in one basket."

Declaring of equal importance to a successful supply research, "which our engineer staffs are doing, ever since the beginning, to by-pass, to detour, the shortages of critical materials." Conery added that "our research engineers developed entirely new products—products that did not require critical materials. They developed methods of salvaging certain products that would normally have to be thrown away scrapwise, and gave them an entirely new lease of useful life."

"This engineering research," he said, "which began a long time ago, and which goes on at this very moment, continuously anticipates every need for change in a constantly changing situation. This engineering research has protected, and is protecting, the exhibitor in an incalculably important way. Naturally, to get the full life span out of the parts in a system, we depend on the training and experience of our field men, plus the large array of testing apparatus that our men use in their regular repair work. Incidentally, the knowledge and experience of our field men is particularly useful and appreciated by all of us which have had the problem of new and inexperienced projectionists. This regular inspection routine, of course, is an exhibitor's prime 'anchor to windward' against the need for new parts. It's the only way he can feel confident that ever part lives its full service life, does its full job 'in keeping the show hitting the screen.'"

Feted on 90th Birthday
Rochester—James A. MacFarlane, who with his son built and operated the Playhouse and formed Canandaigua Theaters Inc. in nearby Canandaigua, was feted in that city on his 90th birthday Sunday. Friends, relatives, former business associates and neighbors called on the widely-known nonagenarian.

Mid-West Theater, Damaged by Fire, Faces Shutting for Duration Via Restrictions
Sterling, Ill.—Priority problems probably will delay for the duration the re-construction of the Sterling Theater which was damaged by fire some weeks ago in the estimated amount of $90,000. Frank Ford owner of the stand stated the house was insured for $60,000 and this money would be available for a new theater to replace the 914-seater. But war restrictions are standing in the way. Fire was caused by a short circuit in an air conditioning unit. Ford owns this situation's only theater, the State, which has 650 seats.

Filmdom Factories Making It Hot For the Axis

Rochester—Equipment made here for sightseeing, aiming and firing big ship's guns and for photographing shore installations have played one of the most important parts in naval warfare, the Navy Department has revealed.

For instance, the Navy says, excellence of Bausch & Lomb Optical Co.'s fire control and range-finding apparatus made it possible to put the French ship Jean Bart out of action with only two salvos from the American vessel's 16-inch guns in the Allied invasion of Casablanca.

Aerial cameras, with lenses made by Eastman Kodak Company, have proved invaluable in taking photographs of South Pacific islands in locating Japanese installations, which later are bombed from the air. Binoculars from Bausch & Lomb are used on nearly every ship, the Navy said, by the "spotters" who continually are on duty combing the horizon for enemy vessels and the skies for hostile aircraft.

Improvements Are Made To Ampro's Army Model

Chicago—W. F. Scranton, of Ampro Corp, reports that the new Army model, now manufactured by the company, has eliminated all aluminum castings; reduced the use of brass and sheet aluminum; changed the amplifier circuit to avoid special tubes; and has been subject of other changes of an advantageous nature.

Expand Ballontyne Shop
Omaha—The shop of the Ballontyne company here has been enlarged to take care of sound equipment orders for the armed services.

General Electric Opens Air Conditioning Center

Albany—General Electric has established a new Air Conditioning Service Center at 25 Western Ave. here, to handle the servicing of G.E. air conditioning and oil heating equipment it has been announced by C. M. Wilson, district manager of the G. E. Appliance & Merchandise Department.

The new G. E. Air Conditioning Service Center is under the manage-ment of Robert H. Dines, who for the past 10 years has been affiliated with Westover-Wolfe. In addition to servicing G. E. air conditioning and heat equipment in greater Albany, the Center will be a parts supply depot for 28 air conditioning and heating dealers in upper New York state and western New England.

Photo of a Saboteur

This is a G-112-G gear. Its teeth are stripped. When its teeth aren't stripped, G-112-G is a faithful worker in your booth. When its teeth strip, it's a saboteur—and there's hell to pay!

Get the local Altec technician to tell you how the Altec-originated Booth Parts Repair-Replacement Plan can protect you—just as it has been protecting other exhibitors for nearly four years.

Or write:

ALTEC

250 West 57th Street, New York 19, N. Y.

Protecting the theatre—Our "first line of morale"

Screen Sales Brisk

In Cleveland Sector

Cleveland—Replacement of screens constitutes the major theater improvements currently being made in this territory. L. P. Langford, head of Oliver Theater Supply Co. reports the following new Da-Lite screen installations: Strand, Youngstown; State, Youngstown; Co. Lee, Sun and Superior Theatres, Cleveland.

The Strand, Youngstown, has also installed factory rebuilt projector mechanisms, and the State has improved its projection with new lamps and lenses.

George Manos, circuit owner, has also installed new screens in his American Theater, Leetonia, and the Globe, Columbiana, and Capitol in Newton Falls.

Safety Measure Pays Off

Storm Lake, Ia.—A fireproof projection room at the Lake Theater prevented serious damage when fire broke out from a piece of ignited film. The blaze did not spread and was quickly put out when firemen arrived. Damage was not expected to exceed $100. The theater was recently purchased by the Field's interest.
TRADE SLIGHTLY HIT BY "CRITICAL" LIST
Expect Exhibs. to Have Greater Voice in Decree

Reeling Round--WASHINGTON
By ANDREW H. OLDER

ALTHOUGH it appeared two weeks ago that the priority rating differences among the various producers, somewhat messed up while Harold Hopper was on the Coast for a couple of weeks, had been sifted down, actually they aren't in order until two weeks. Two of the majors were on a list—one for paint and one for lumber, and four or five independents legally entitled to just about nothing in the line of set con-
struction materials. . . . It's O.K. now, and the industry may soon be out from under the construction order, L-41, where it never belonged in the first place . . . Poor Hopper! His life has settled into a routine, it seems. Sends a few weeks here and gets everything running smoothly, then goes to the Coast. Comes back and finds that on one matter or another everything has become snarled up—and it's not the fault of his staff—then spends the next few weeks straightening it out. Then he leaves for the Coast again, and immediately someone in the Army or Navy or some other part of WBP gets a bright idea or two and Harold has another job when he returns. . . . Latest addition to Hopper's staff, incidentally, is Mrs. Dana, who spent a good many years with Hal Roach.

GEORGE LYON, OWI news chief, has his man for the newspaper job, we hear, but won't announce him until it's actually on the job. . . . Civil Service appointment hurdles is to be taken, etc. . . . As for George MacMurphy, who was having those troubles, he's now "on loan" from OPA to OCR. So, finally, he really is chief of the OCR Amusements Section. . . . Rosalind Russell will do a personal appeal for the Third War Loan Drive, to be clipped to the newspapers next month. Columbia makes it . . . With the Nazi danger apparently gone from Moscow, two of the Soviet's fa-
mous triumvirates of directors—Dowzhenko ("Arsenal" and "Solid") and Pudovkin ("Mother" and "Storm Over Asia") are get-
ting back into harness. Both have begun new productions for Mosfilm, which has just returned to Moscow after two years in the hinterlands.

"THIS IS THE ARMY" really came in for its own share, with more gold braid, silver eagles and diamond brooches, etc.

Supreme Court Ruling in Pipelines Case to Have Effect—Report

Greater efforts for a "voice" in the re-shaping of the consent decree by independent exhibitors were indi-
cated at the week-end in the wake of a story in THE FILM DAILY on Thursday to the effect that elements affected by a consent decree can in-
tervene.

It was pointed out that the U.S. Supreme Court, more than a year ago, in an action involving pipelines, had held that elements who were not (Continued on Page 6)

Allied Decree Poll
Under Way This Week

Questionnaires on preferred changes in the consent decree will be sent out this week by national Allied to its members, in line with the decision made at the directors' meeting in Baltimore last week. The questionnaires are being prepared by Abram F. Myers, general counsel, (Continued on Page 3)

O. C. Houses Playing Up "No War" Angle in Ads

Oklahoma City—"The public has had enough war films!"
That is the edict of local film men who have been studying their grosses and have come to the conclusion that (Continued on Page 8)

No Post-War Attendance Dip?
Economic Analysts See Bright Outlook

Boone, la.—The Boone Theater, operated by Central States Theater Corp., since 1930, is being closed for the duration of the war. S. N. Fong-
man, manager, said shortage of films was the reason for the closing. It is the second house in Boone to be (Continued on Page 6)

Polio Drops Biz 50% in Tex. Spots

With between 500 and 700 cases of infantile paralysis reported in the Northeast part of Texas, thea-
ter business in those areas is off 50 per cent, according to Col. H. A. Cole. Cases have been reported as far south as Houston.

Call Regional Meets for WAC Chairmen

State chairmen of the WAC in Los Angeles, Chicago and Wash-
tington, have been summoned by L. C. Griffin, general chairman of the Third War Loan for the committee, to a series of three regional meetings to plan co-operation with the gov-
ernment in the war bond campaign. Griffin indicated the urgency of the meetings in wires dispatched on Friday.
In addition to Griffith, the three (Continued on Page 8)

Promotions, Transfers in Para.'s Sales Staff

Several promotions and transfers in Paramount's sales staff were an-
ounced Friday by Neil Agnew, gen-
eral sales manager. Four of the men are members of Paramount's 100 Per Cent Club. They are Harry Haas, advanced from Los Angeles (Continued on Page 6)

Production In Stronger Po-

Sition: Status of Theaters Is Somewhat Weakened

Washington Bureau of THE FILM DAILY
Washington—The industry came off rather well, on the whole, on the new manpower regulations an-
nounced yesterday. Production is, perhaps, in a stronger position than before, with the status of theaters slightly, but not greatly, weakened. The importance of adding women to theater staffs is again driven home. Failure to include production jobs on the new critical list does not (Continued on Page 3)

Vandalism Reflected
in Mayor's Report

Vandalism in New York theaters is reflected in a report by Mayor LaGuardia's committee on juvenile delinquency which points out that the 4,208 new cases in the last six months represented an increase of 958 over the previous six months. Despite the increase in the last six months, the total cases handled by the (Continued on Page 8)

20th-Fox's First Four
Announced for 1943-44

Washington Bureau of THE FILM DAILY
Los Angeles—The titles of 20th-
Fox's initial releases of the new sell-
ing season were disclosed by Tom Connors, distribution chief, as the last of a series of three company (Continued on Page 6)

Ad Agency Donates
"Army" Commissions

Blaine—Thompson advertising agency is contributing to the Army Emergency Relief all its customary agency commissions for the place-
ment of advertising on Irving Ber-
lein's "This is the Army." Donation applies to magazine as well as newspaper copy placed by the agency on behalf of the War-
ner Bros. non-profit production.

POLITICAL RESTRICTION

New York, August 16, 1943

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

TEN CENTS

THE FILM DAILY

NEW YORK, MONDAY, AUGUST 16, 1943

V. 85, NO. 32

FILE COPY
Reeling 'Round—WASHINGTON

(Continued from Page 1)

than we’ve ever seen in a motion picture house. Frank LaFalce, on whom the job fell, merits plenty of praise for the way he handled things. On Wednesday night we saw a capsule rehearsal, with Paramount’s projection room clock full of high-ranking military and their ladies, plus a few civilians, to view “Heaven Can Wait,” from the play of Harold Hopper (who seems to be getting into the column this week somehow or other). Mr. Lubitsch’s latest really scored with the very discriminating group—among whom we were pleased to see Lowell Mellert, returned only a couple of days earlier from a well-earned vacation on the Jersey shore and at Hot Springs, Va., etc. The worst of the Washington Summer struck last week, with mercury hovering between 95 and 98 for several days, and the humidity as high as humidity can get without being rain. We tried to get Allen Smith to clean up his act, but we had to go with a hypo of frozen, but no go.

Roseland Theater, Omaha, Winner in Bond Contest

Omaha—Winner in the theater division of the July War Bond contest here have been announced with the Roseland Theater cleaning up in both classes.

An average of $19.78 per-seat in sales, gave Roseland the large blue flag and awarded the winning theater. Individual winner was A. H. Cohn of the same theater, who sold $21,190.56 worth of Bonds and Stamps, and turned first prize of a $20 War Bond over to the Red Cross.

Other prize winners: $25 Bond, Pat Wilson, Paramount; $10 in Stamps, A. V. Madison of the Orpheum and Ray Hasseilo, Military, who states the Military was second, Muse third and Orpheum fourth.

Forest Park Vandals Caught

Springfield, Mass.—Four ‘teen age Forest Park youngsters, apprehended while stuffing cigaret butts down the back of seats in the Springfield Theater, were released in the custody of their parents following a dressing down by Judge William J. Granfield. He warned them that another appearance in court would bring more serious consequences.

Monogram Closes Circuit Deals

Monogram has closed for its 1943-44 product with RKO Theaters, nationally, including the entire Metropolitan political string; Maine & New Hampshire Circuit, New England, Long Theaters, Texas; Inter-State Theaters, New England; Yakim Circuit, New England; Snider Circuit, New England and the State Theater, Hartford, Conn.

Murdock to Chicago Sun

Philadelphia—Henry T. Murdock, formerly dramatic and picture editor of the Philadelphia Evening Ledger, has been named to the same post with the Chicago Sun.

Record Hollywood and Chi. Campaigns for FWFTB

Paramount’s campaigns for the Hollywood and Chicago premieres of “Fox Who Waits” will be the largest in local history and will embrace every advertising and publicity channel, Robert M. Gilman, reporting from his return to Chicago. Gilman this week will go on to San Francisco to set that city’s campaign.

FWFTB opens at the Carthay Circle Theater, Hollywood on Monday and will be followed by day-and-date engagements at the Carthay Circle and United Artists Theaters, downtown Los Angeles, the next day. Picture opens in Chicago at the State-Lake on Sept. 2 and the Alcazar, San Francisco opening is scheduled for about Sept. 1. On Oct. 1, film opens day-and-date in between 45 and 50 key cities where pre-release engagements are not scheduled.

Rufus Blair of the studio publicity staff and W. C. Lewellen, Dallas district advertising representative, have accompanied Gilliam from Los Angeles to Chicago where they remain to handle the advance campaign.

Geneseo, Ill., House Files On Arbitrary Clearance

Chicago—Marchesh Brothers have filed an arbitration case for their Geneseo Theater, Geneseo, Ill., against the Great States Circuit’s Peerless Theater, Kewanee, Ill., claiming arbitrary clearance against 20th-Fox, Paramount, Loew’s, RKO. Twenty-Fox filed answer stating that R. J. Jeandotti, Palace Theater, Cambridge, and Phillip Billiot, Coliseum Theater, Annawan, Ill., would be affected by any change in the present clearance situation.

Columbia Pays 50-Cent Dividend on Its Common

Columbia Pictures Corp. announced Friday that the board of directors at its meeting held Thursday declared a dividend of 50 cents per share on the common stock of the company, payable Sept. 22, 1943, to stockholders of record Sept. 7, 1943.

Lavir, Son of Schine’s Gen’l Mr., is Missing

Sander Lavir, formerly of Schine’s publicity department and son of Louis Lavir, general manager of the circuit, is reported missing after the recent bombing raid on the Rumanian oil fields.

FOR SALE OR LEASE

Neighborhood Movie House

Located in New York City

Seating 600

Reasonable price or rental

M. F. G. Co., 208 W. 41 St.

Phone: P. 6-8220

NEW YORK THEATERS

NEW YORK STOE MARKET

High Low Close Chg.

Am. Seat. 16% 16% 16% +
Col. Picl. v/c 15% 15% 15% +
Col. Picl. Free 17% 17% 17% +
Con. Md. nd. 15% 15% 15% +
East. Kodak 161 160 161 +2
Go pgd. 205% 205% 205% +
Loewe’s 89% 89% 89% +
Paramount 19% 21% 21% +
KKD 12% 12% 12% +
RKO 8% 8% 8% +
20th Century-Fox 1% 1% 1% +
United Artists 13% 13% 13% +
de pfd. 161 160 161 +2
NEW YORK BOND MARKET

Para. B/B’g. 6% 6/48

RKO Radio Corp. 6% 6/48

Monogram Ptct. 27% 27% 27% +
Radio-Keith v/c 14% 14% 14% +
Soctone Corp. 13% 13% 13% +
Technicolor 13% 13% 13% +
Tract-Lax 13% 13% 13% +
Universal Picl. v/c 17% 17% 17% +

Bid Asked

Rae Tha. Bldg. 4% 1st ’57 81% 83%
"Critical" List Expands Non-Deferable Jobs

New Regulations Intended to Encourage Transfer of Men to Essential War Work

(Continued from Page 1)

... weaken the standing of studio technicians, and it does perhaps increase the chances of the studios to bring in qualified men who are not now working in production.

The expanded non-deferable list includes several jobs in theaters and dealing with picture promotion. Preparation of signs and advertising remaining is non-deferable. Neither theater activity, for instance, with ticket agencies and advance ad and publicity men also on the list. Actual theater jobs in the non-deferable category include boxers, boxers and cleaners, doormen, elevator operators, lavatory attendants, stagehands, porters, ticket-takers, ushers and valets. Also listed are booking agents, literary and actors' agents and "manager agents (theatrical and film).

Purpose of the Expanded List

The expansion of the non-deferable list is intended to encourage the transfer of men in these jobs to essential work and to insure that fathers holding these jobs will be the first to be called for military service.

Attempts to get definitions for such jobs as "booking agents" and "managing agents (theatrical and film)" met with no success. The former were released but defined, where they exist, were confidential. One reason hinted that the latter classification might conceivably include theater managers and that the former would include exchange and circuit bookers, but this could not be confirmed. Actually, it is a matter for local determination, said an official. A third advised THE FILM DAILY to "go ahead and print the story as you see it, and the possibilities will be held and then qualify the whole thing."

Thus it may be said on the basis of several unofficial interpretations—and common sense—that theater managers and circuit and exchange bookers have not been classified as non-deferable. Further exchanges in themselves have been so classified although night clubs and other amusement business were included on the list.

McNutt on the Regulations

The new regulations, according to WMC Director Paul V. McNutt, were issued because "the time has come when every worker must justify himself in terms of his contribution to the war effort." Essential workers must be held in essential work, transfer of workers otherwise engaged must be facilitated, and the manpower resources of essential industries must not be weakened by Army calls.

No industry jobs are included on the new list of "critical occupations," but WMC officials emphasized repeatedly during a press conference Thursday that issuance of this new list does not alter the status of the older list of "essential" activities and occupancy on which production of motion picture is found. Although inclusion on the new list—made up of the job titles previously included on the essential list—will probably entitle individuals to greater consideration for deferment, hiring of qualified men for jobs on this list is dependent upon approval by the United States Employment Service. Any one qualified to hold a job on this list who is engaged in non-essential work on October 1, and has not made an effort by then to get into "war useful work," loses any claim he might have had for draft deferment.

Industry circles here were not displeased neither theaters nor exchanges in themselves have been so classified although night clubs and other businesses have been.

Happy Birthday to You

Mac Clarke & G. Katz

Lucien Littlefield

HOLLYWOOD DIGEST

SIGNED
BYRON BARR, former Paramount.

ASSIGNMENTS
GUNTER VON FRITSCHBE, director, "The Cursed," Universal; KKO.
VINCENT SHERRMAN, director, "Mr. Skoffington," Warners.

CASTINGS
ELSA LANCHESTER, "Dangerous Journey," M-G-M; KENT SMITH and JAMES RANDOLPH, "The Curse of the Cat People," RKO.

STORY PURCHASES
"Curacao," novel by STUART CLOEDE, Paramount.
JUAN ANGEL'S "Angel of the Navy," 20th-Fox.
RICHARD DAVIS "Laredo," 20th-Fox.

Alfred Decree Poll Under Way This Week

(Continued from Page 1)

and they will ask for detailed experiences of exhibitors under the decree's operation.

Data obtained by the forms will be collected and forwarded to Tom Clark, special assistant attorney general, for his examination. It is understood that Clark will start formal action on the decree the latter part of September.

Detroit Operators Seek Raises

Detroit — Wage hikes sought by Operators Local 199, IATSE will depend on action of the regional WLB with little opposition expected from exhibitors. Projectionists seek $5.50 more a week for men earning up to $77.50 and $5.00 for others. If approved, the increases will be retroactive to March.

Col. Rule Dies in Chicago

Chicago — Col. Albert Rule, 56, United Artists publicity representative, was found dead at the Crillon Hotel Friday.
<table>
<thead>
<tr>
<th>Title</th>
<th>Director</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>STREET OF DARKNESS</td>
<td>Arthur Ripley</td>
<td>The Story of a Musician Who Becomes a Ruthless &quot;Killer&quot; When Tortured By The Nazis.</td>
</tr>
<tr>
<td>GIRL FROM MONTEREY</td>
<td>Rudi Montener</td>
<td>A Cyclonic Comedy of a Mexican Night Club.</td>
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<tr>
<td>TALET SCHOOL</td>
<td></td>
<td>A Glamorous Comedy of Stagestruck Girls.</td>
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<td>ALASKA OUTPOST</td>
<td></td>
<td>A Stark Drama of The Arctic Regions.</td>
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<td>WHEN THE LIGHTS GO ON AGAIN</td>
<td></td>
<td>A Rollicking Post-War Musical.</td>
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<td>SUSPECTED PERSON</td>
<td></td>
<td>A Mystery-Melo of an International Crook.</td>
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<tr>
<td>BERLIN REVOLTS</td>
<td>Arthur Ripley</td>
<td>The Inside Story of Revolt of German Youth.</td>
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<td>WOMAN OF HORROR</td>
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<td>A New Type of Spine-Tingling Drama.</td>
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<td>THE WARNING</td>
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<td>Melodrama of a Black Market Racketeer.</td>
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<td>CRY OF YOUTH</td>
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<td>A Real Human Drama of Neglected Girls.</td>
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<tr>
<td>FORGOTTEN CHILDREN</td>
<td></td>
<td>JIM TULLY's Dramatic Story of &quot;War Orphans.&quot;</td>
</tr>
<tr>
<td>WATERFRONT</td>
<td></td>
<td>Melodrama of San Francisco Honky-Tonks.</td>
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<tr>
<td>MY BOY</td>
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<td>A Man-and-Boy Heart-Tugging Drama.</td>
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<td>THE EXECUTIONER</td>
<td></td>
<td>A Sensational Melodramatic Thriller.</td>
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<tr>
<td>THE COSSACKS RIDE AGAIN</td>
<td></td>
<td>Heroic Russian Women at Stalingrad.</td>
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<tr>
<td>END OF THE ROAD</td>
<td></td>
<td>Two Spanish-American War Vets Do Their Bit.</td>
</tr>
<tr>
<td>JIVE JUNCTION</td>
<td></td>
<td>Hepcats on Parade! Comedy With Music.</td>
</tr>
<tr>
<td>THE LAST PAGE</td>
<td></td>
<td>A Mystery-Melo of &quot;The Eternal Triangle.&quot;</td>
</tr>
<tr>
<td>I’M FROM ARKANSAS</td>
<td></td>
<td>A Hillbilly Jamboree of Music and Mirth.</td>
</tr>
</tbody>
</table>
No Early Post-War Attendance Decline

(Continued from Page 1) formation of big investors with stakes in the film industry, is the fact that more than 80 per cent of the employed population owns Government Bonds which can be turned into spending money for considerable time after the war ends.

Reduction of 26 per cent in installment payments due, cut from $4,000,000,000 to $1,000,000,000 since establishment of Federal Reserve controls, also is regarded as a healthy development as it leaves the public with fewer and smaller payments to meet periodically.

A new low in withdrawals of life insurance also was registered in recent months, while additions to insurance holdings continue at a high rate.

Meanwhile, as revealed in a recent OWI statement, despite added taxes and War Bond buying, the public will have more to spend this year, and less on which to spend it, than in many years past.

Payroll savings are being made by close to 28,000,000 persons, with several million others buying War Bonds outright.

An optimistic view also is expressed with regard to the transition period after the war. It is estimated that, even with a sudden increase in unemployment, by the time spending money runs out the expected post-war reconstruction boom will be getting under way.

Says Product Shortage Is Closing Iowa House

(Continued from Page 1) closed as the Strand closed some time ago. The Boone Theater was an 800-seater. The Princess and Rialto, both Central States houses, are still operating in the town.

The Recognized Standard Reference Book of the Motion Picture Industry

THE FILM YEAR BOOK Published and given free with a year's subscription to THE FILM DAILY 1931 BROADWAY, NEW YORK CITY

ALONG THE RIALTO
Phil W. Daly

Week's Overture:

• • • NOW going into the mails are some 25,000 post cards which Nick John Matsoukas, in behalf of his alma mater, Skouras Theaters, is sending out to help the oncoming Third War Loan Campaign.

Said postals carry a picture of about the most intelligent young lad you're likely to find. "Says he, "I'm an optimist. I'm going to buy No Bonds!"...Dad of Murphy, Jr. by-the-by, composed the song. "It's Only the Beginning," and used to write Joe Cook shows.......Copy on back of the post card reads: "Dear Friend: You'll hand your friends a laugh if you pass along this postal card......and remind them to support the 3rd War Loan Campaign, Sept. 9 to 30, 1943"......

• • • BOB WEITMAN, Paramount Theater's managing director, has been appointed chairman of the producers committee for the Chicago area's presentation of the Night of Stars, to be held on Tuesday evening, Nov. 16, in Madison Square Garden....Co-operating as co-chairmen are Louis K. Sidney and Ed Sullivan......Ben Boyar is associate chairman, and heading the group of honorary chairmen are seven leaders of our pic industry: Barney Balaban, David Bernstein, Nate J. Blumberg, Jack Colin, N. Peter Rathvon, Marvin Schenck and Albert Warner......

• • • WHO dropped in on the weekend to say "bowdy" but Sergeant Leo Filipot, powerhouse film-promotion guy before donning khaki...Early this week he will return to his post—the Public Relations Office, Army Air Base, Pueblo, Colo......Leo sported a handsome pair of shoes, and inspired a general exodus of FILM DAILY staff to get themselves some footwear at the New York Shoe Store, Sixth Ave., and Central Park......But—wait a minute!......The shop isn't in New York, as its name and address sounds, but in Guatemala City, Guatemala!......Post Mr. Ripley......

• • • • AVENGE PEARL HARBOR......

20th-Fox's First Four Announced for 1943-44

(Continued from Page 1) sales meetings ended at the Ambassador Hotel here on Friday. The pictures were: "Mrs. Minnelli moon" "Heaven Can Wait", "Holy Matrimony" and "Claudia."

Delegates to the meeting left for their posts following the close of the season. Spyros Skouras, president of the company, left for New York by plane with Sam Shain, director of trade relations. The rest of the home-office contingent, with the exception of William J. Kupper, new general sales manager who is stepping off at Omaha for the "Claudia" premiere, is expected in New York by train early this week. The party includes Connors, Hermann G. Place, W. C. Michel, Sydney Towell, William C. Gehring, Martin Moskowitz, Jack Schichman, K. H. Col, L. J. Sliafer, Eugene McEvoy, T. Shaw, W. J. Clark, Roger Ferri, J. Bloom, George Roberts, Hal Horno, Howard Brack and John Wood, Jr.

Feminine Replacements Gain In Chi. Theaters

Chicago—Women are beginning to replace men in Chicago area theaters. While feminine managers are few and far between, several women are doing good jobs as assistant managers and chiefs of service. Great States Circuit, downtown, has several women in minor executive spots, while in Chicago, Essex, and Jones, Linick & Schaefer use feminine assistants as do Warner Theaters in Northern Illinois.

Alliance Theater Circuit and Indiana-Illinois Circuit are please with their women executives and more are being trained for managerial jobs. The ladies are also taking over good spots in the publicity and advertising departments of circuits and exchanges. Virginia Seguin recently was added to the 20th-Fox staff; Madeline Woods was put in charge of Essex advertising; publicity and Renee Clayton was named trade press editor for Balaban & Katz.

Exhibs. Decree Role Widened by Decision

(Continued from Page 1) party's to a suit and you were affected by a resulting consent decree could intervene in the making of changes and could, if necessary, carry their cause up to the Supreme Court. This Supreme Court opinion, according to a large number of exhibitors who were contacted, apparently was overlooked by the theater branch of the industry, inasmuch as theater men were of the opinion that they had little weight in protesting certain provisions inasmuch as they were not party to the New York anti-trust action.

Exhibitors now feel that they have a better chance of getting their protests across. It was indicated at the Allied board meeting in Baltimore last week that a different attitude toward the independent exhibitor by the Department of Justice was apparent in recent antitrust cases and that the D. of J, through Tom Clark, special assistant attorney general, was giving greater consideration to the indie exhibitor's problem.

Spencer Tracy's Aunt Dies

Buffalo—Funeral services will be held today for Sister Mary Perpetua, 87, an aunt of film star Spencer Tracy. She was parochial school teacher in Buffalo and vicinity for 56 years. Besides the actor, she is survived by a brother and a sister.

Stromberg to Film Life of Reuben

Hunt Stromberg has chosen for near-future production the life story of Arnold Reuben, famed New York restaurateur and philanthropist to be made into a timely motion picture titled, 'This Is Life,' for UA release. Reuben will do the screenplay.

WB Raises Chicago Prices

Chicago—Warner Bros. has raised its Metropolitan Theater prices from 35 to 40 cents evening shows; the Oakland Theater from 25 to 30 cents; the Follie Theater from 30 cents to 33 cents.

STORKS

Denver—The baby girl born to Mr. and Mrs. Wm. Ostergren III in a Wilmington, Del., hospital, is unusual in that it had theater men as godfathers on both sides. They are Buzz Briggs, manager of the State, and John Hoff, owner manager of several theaters in and around Scraftsloop, Neb., where the child's dad was manager of the Egyptian before he entered the U. S. Navy Command. Mrs. Briggs was with her daughter when the child was born.
When you sign this pledge—remember they didn't hesitate!

PLEDGE:
That first dawn over Sicily. They didn't know what lay below them in the hostile darkness! Thoughts of home and loved ones struck at their hearts, but nothing stopped them. In the Radiophoto below Lt. Col. C. W. Kouns is telling these lads to get ready to jump. May our industry campaign to "Back the Attack" be worthy of theirs!

MAIL THIS TODAY TO HONOR THIS

PLEDGE:
L. C. Griffith, Chairman Third War Loan Campaign, War Activities Committee, Motion Picture Industry, 1501 B'way, New York 18, New York.

"You can absolutely depend upon me to 'Back the Attack' by selling War Bonds for the Third War Loan, beginning September 9th. I will cooperate with my local War Finance Committee of the Treasury Department; I will run the Campaign trailers; dress up the lobby, front, marquee and Bond booth; cooperate with newspapers, radio stations and retail merchants; and I will positively use all my showmanship to sell at least one Bond for every seat in my theatre."

Exhibitor ........................................................
Theatre ..........................................................
City ............................................................
State ............................................................

MAIL TO THE CHAIRMAN OF YOUR LOCAL WAR ACTIVITIES COMMITTEE
Call Regional Meets for WAC Chairmen

(Continued from Page 1)

meetings will be addressed by F. S. Harmon, executive vice-chairman of the Activities Committee; S. H. Fabian, chairman of the theaters division, and Ray Beall, chairman of the WAC publicity committee for the motion picture industry’s Third War Loan campaign.

The first meeting will be held on Aug. 20 at the headquarters of Fox West Coast Theater, in Los Angeles, the second at the Blackstone Hotel in Chicago on Aug. 23, and the third at the Mayflower Hotel in Washington on Aug. 25.

Promotions, Transfers in Para.’s Sales Staff

(Continued from Page 1)
salesman to Denver branch manager; Frank Thomas, formerly Des Moines salesman, transferred to Kansas City. John Kent, formerly head booker in Seattle, promoted to salesman, and Don Hicks, promoted from Salt Lake City to a more important zone in the San Francisco territory.

Other promotions and transfers include:

Max Hadfield, formerly booker in Seattle, is returning as head booker there, succeeding John Kent.

John Himmenein, for the past year a salesman in Chicago, has returned to Cleveland, his Chicago zone being taken over by Sam Stoll. Stoll’s former zone will be handled by Earl Rockabrand.

Sidney Lehman, formerly with United Artists in Buffalo and for the past three months salesman in the Buffalo Paramount exchange, has been transferred to Cleveland, taking over the zone formerly handled by Max Stahl. Stahl resigned to return to his home town in Pennsylvania to carry on the business of his brother, now in the Army.

James A. Harris, until recently short subjects representative in the New England district, has been appointed salesman at the Boston exchange. Ted Mendenhall, short subjects representative in the Kansas City district, has resigned to accept a position in another field in Iowa.

Tom McKeen, salesman, at his own request has been transferred from Kansas City to the Oklahoma City exchanges where he formerly worked. Ward Pennington, former Seattle salesman, has been transferred to Portland where he succeeds Glenn Brogger, who has resigned to enter another business. Robert Martin, student salesman of Kansas City, has taken over Frank Thomas’ zone in Des Moines.

Mendenhall to UA

Omaha—Ted Mendenhall, former Paramount salesman, has been transferred to UA. Omaha, has returned as a salesman for United Artists.

REVIEW

"Destroyer"

with Edward G. Robinson, Glenn Ford, Marguerite Chapman

Columbia 99 Mins.

THRILLS AND THRIBS, ROMANCE AND REALISM ARE PACKED INTO THIS FIRST-RATE BOX OFFICE FILM.

"Destroyer" works up plenty of steam, hitting the target squarely. It represents an ace contribution by Columbia to the list of war-inspired films. The exhibitor who plays the picture can count on extensive grosses, for this entertainment with powerful appeal.

Basically, the film is the story of the struggle between the old and the new brought up to date. It is told in terms of an old-timer’s fanatical love for the destroyer on which he is serving. The story is given added substance pull by the inclusion of a romance that will carry great weight with the females, not to mention comedy touches in the right places.

The conflict resolves itself into a feud between Edward G. Robinson and Glenn Ford. The two meet when Robinson, a former Navy man, returns to the service as chief warrant officer so that he can be with the destroyer which he helped to build. Robinson insists on doing things the old way. His failure to take cognizance of new developments and his severity with the men turn the crew against him and threaten to disrupt life aboard the ship. The crew changes its attitude toward him when he makes himself a hero by saving the ship from going down after an encounter with the enemy. Finally Robinson and Ford, who represents the spirit of the present-day navy, make their peace. At the close Robinson gains Ford as his son-in-law.

The film contains many good performances. Robinson is excellent whether he is being hard or sentimental. Ford gives a surprisingly fine account of himself. Marguerite Chapman shares the romantic burden acceptably. Edgar Buchanan and Leo Gorcey are good for many laughs. Regis Toomey is first-rate as the commander of the destroyer. Others who contribute good performances are Warren Ashe and Ed Brophy.

Excitement and thrills pack the screen-play of Frank Wead, Lewis Meltzer and Borden Chase, which stems from a yarn by the first-named. William A. Seiter’s direction keeps the film moving at a sizzling pace. Franz F. Planer’s camera work is extremely effective. Louis F. Edelman produced in praiseworthy fashion.


CREDITS: Producer, Louis F. Edelman; Director, William A. Seiter; Screenplay, Frank Wead, Lewis Meltzer, Borden Chase; Based on story by Frank Wead; Camera man, Frank Wead; Film Editor, Charles K. Havig; Art Director, Lionel Banks; Set Decorator, Frank Tattie; Musical Score, Anthony Collins; Musical Director, M. W. Stoloff; Sound, Ed Bernds.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

Vandalism Reflected in Mayor’s Report

(Continued from Page 1)

children’s court in 1942 “present...one of the low points” on a graph covering the city’s juvenile delinquency record in 40 years.

Although the report does not mention vandalism, the graph appears to agree that damage in their homes has been more noticeable in the last six months than during the previous half-year period. While in the legal sense, juvenile delinquency covers only children between seven and 15 years of age, most of the offenders were said to be 16 years or more, which coincides with the opinion of exhibitors who have been bothered with vandalism.

Best Foot’ Openings Start Sept. 1

Key city openings of M-G-M’s “Best Foot Forward” will start Sept. 1 in Hartford, Conn. Picture opens the next day in Akron, Baltimore, Boston, Bridgeport, Buffalo, Canton, Cleveland, Dayton, Evansville, Harrisburg, Kansas City, Louisville, Memphis, Nashville, New Haven, Norfolk, Rochester, Richmond, Rochester, St. Louis, Springfield, Mass., Syracuse, Wilmington and Worcester. Norwich and Waterbury openings are set for Sept. 5.

O. C. Houses Playing Up “No War” Angle in Ads

(Continued from Page 1)

now is the time for playing more and better “escape” films. Only the exceptional war film is now holding up to expected grosses here, it is said.

Standard Theaters has made two experiments in “no war” bills at the Midwest Theater here and the programs showed such satisfactory responses from the public, in addition to word-of-mouth appreciation, that the downtown de luxe house will probably continue on such a run.

Advertising of these programs has played up the “no war” angle with more emphasis than that given the films which have been called “A” and better “B” pictures. Emphasis was even given to the fact that war clips in newreels have been eliminated and more space than average was given to cartoon and short-subject offerings copy on which also stated war-free of “mention of war.”

nutral

The Strange Death of Adolf Hitler

A UNIVERSAL PICTURE

Soon...
EXHIBITS. IN THREE MAJOR DEGREE KICKS

ODT Gas Cut Won’t Hit Western Film Deliveries

No Appreciable Curtailment of Service Anticipated by Gov’t Officials

Washington—Bureau of THE FILM DAILY Washington—Cutting of gasoline supplies for the mid-West and Southwest, as not expected to bring any appreciable curtailment of film delivery service, according to ODT sources here. There will be an attempt to check more sharply the mileage of all commercial vehicles throughout the areas but it is not expected that commercial service will suffer any great inconvenience. Here in the East extension of —

(Continued on Page 4)

WB Screen Testing To Resume in East

Warners, which through its new Eastern talent bureau under Martin Jurov has turned up seven new leading men and a few likely female candidates for potential stardom in its first six months, will resume pre-

(Continued on Page 9)

WB Screen Testing To Resume in East

To Call Emergency Meet Of Vacuum Tube Distrib.

Washington Bureau of THE FILM DAILY Washington — Vacuum tube distributors and handlers will be called to Washington within the next 10 —

(Continued on Page 4)

Raw Stock Shortage Cuts Aussie Prints

Sydney—Raw stock shortage, with distributors limited to eight prints per feature by government edict, has seriously crippled Australian distribution. Finch has yet to be felt by some distributors with a backlog of pictures but it is expected to become a problem shortly. Prior to the war exchanges did some drift manipulating to supply the Commonwealth’s 1,800 theaters with 12 prints of each feature but soon they will have to do the job with a third less.

(Continued on Page 4)

Labor Shortage Brings Talk of Community Shipping Room for Film Row in Montreal

Montreal exchange men are discussing the advisability of establishing a community shipping room to handle film shipments because of labor shortage, it was reported here yesterday. All exchanges are suffering from the constant changes in the shipping rooms due to appointments and selective service and it is believed by some distribution head that a central shipping organization is the only solution to the problem.

GWTW Total Gross
Now is $31,000,000

By grossing another million dollars this season, the forth year of exhibition, “Gone With the Wind” has rolled up a total domestic gross of $31,000,000 and has played to almost 60,000,000 paid admissions in the four-year period, according to an M-G-M statement. This is said to be a record in the history of the industry. At the Ritz Theater in —

(Continued on Page 9)

Appoint Fenster to Head 20th-Fox Contract Dept.

Harry Fenster yesterday took over as new head of the 20th-Fox contract department. He succeeds Jack Bloom, whose assistant he was before the latter’s advancement last week to assistant to L. J. Schlaifer, head of the company’s newly-created central division.

Another promotion is that of Frank Carroll to the post of assistant to Fenster.

C. U. S. Air Shows Cut Aussie Suburban Biz

Sydney—Suburban theaters are feeling the effects of the tremendous public interest in the air racing, over commercial stations, of recorded radio programs forwarded here to entertain U. S. fighting forces. Coupled with extremely cold winter weather and a lack of new programs due to long first-runs in the cities, out of town houses are experiencing a resale front extraordinarily heavy war-time box-office pressure as patrons remain home to hear the Bing Crosby, Bob Hope, et al radio shows.

Delay in Transferring Crescent Suit Records?

Nashville, Tenn.—Although Aug. 25 was set by Federal Judge Elmer Davies for the transfer of records to Washington for hearing of a Government motion to appeal the Crescent Amusement Co. anti-trust suit on the new theater acquisition provision of the Court’s proposed de-

(Continued on Page 4)

Booker Status Undetermined

Final Decision Said Matter for Draft Boards

Luporini Named 20th-Fox Italian Representative

Mario Luporini, former United Artists manager in Italy, has been signed by 20th-Century-Fox to act in the same capacity when Italy —

(Continued on Page 4)

High % Deals, Five-Block Selling and Tradeshows Top Complaints to D of J

By ANDREW H. OLDER

Washington—Three principal objections of exhibitors to the New York consent decree appear to be high percentage deals, selling in blocks of five and trade-showings, according to Assistant General Tom C. Clark. Clark told THE FILM DAILY he is getting from 13 to 20 letters daily from exhibitors, in addition to those being re-

(Continued on Page 8)

Film Classics Sels

Foreign Distribution

Maurice Wilson, well known British distributor, has closed a deal with Film Classics, Inc., for the distribution of that company’s product in England and continental Europe. As the market in each war-time nation opens up, Wilson will move in —

(Continued on Page 9)

Film Exortion Trial Going Over to October

The trial of six alleged Chicago gangsters and John Rosselli, described as the former West Coast collector for the group, and Louis Kaufman, business agent of Newark Operators’ Local 244, on charges of —

(Continued on Page 4)

Kosiner to Join

Ed Small Sept. 1

Harry Kosiner, for several years New York representative for Walter Wanger and other producers, has been named Eastern representative for Edward Small. Kosiner, currently with the OWI, is leaving that Government post the end of this month and is slated to assume his duties with Small on Sept. 1. Ed Picker has been handling Small’s affairs in New York.

(Continued on Page 4)
**'Best Foot Forward' Gets Legion's Nod for Adults**

Legion of Decency announced yesterday that Metro's "Best Foot Forward" has been reclassified as unobjectionable for adults. Same classification has been given "Holy Matrimony," 20th-Fox; "Lady Takes a Chance," RKO, "Mignon" in production, Under, Metro, and "Phantom of the Opera," Universal.

Metro has placed "Let's Face It," Paramount, and "West Side Kids," Republic, in the objectionable part classification.

"Castle Stapledome," PRC; "Destroyer," Columbia; "Frontier Bad Man," Universal, and "Hoosier Holiday," Republic, have been rated unobjectionable for general patronage.

To Reduce Mail Service Of Chicago's Film Row

Chicago—Film row will receive only two instead of three daily mail deliveries daily from Sept. 15, under the new Chicago Postoffice decision. The downtown business houses will receive three daily deliveries each instead of four after that date. The plan will save one hundred employees and help reduce Chicago Postoffice overhead, to meet instructions from Washington the Budget Director. The mail deliveries will be 30 minutes later each morning, when the new plan gets under way.

**World's Smallest Theater In Plane Packing Case**

Washington Bureau of THE FILM DAILY


James Clark Named Para. Mgr. in Portland, Ore.

James Clark, Paramount sales manager in Portland, Ore., by Neil Agnew, general sales manager. Clark arrived in Portland yesterday from Chicago. Clark was at sales manager for Paramount and, after leaving the company, he re- signed and returned to Chicago. Clark was sales manager in Atlanta. Clark succeeds A. R. Anderson, who is returning to Minneapolis, his former home. George Elmo has taken over Clark's zone in the Philadelphia territory.

**St. Louis Theater Wins Seven-Day Clearance Cut**

The 14-day clearance held by the Pageant Theater, St. Louis, over the Apollo Theater has been reduced to seven days by the arbitrator Harry G. Erbe, in action brought by the Apollo Theater Corp. Defendants were 20th Century-Fox, RKO, Paramount and Vitagraph. Intervenors were the St. Louis Amusement Co. and Union Southern Co.

**Small En Route East For UA Product Confabs**

West Coast Bureau of THE FILM DAILY

Hollywood—Edward Small leaves today on the Super Chief for New York. He will be gone about two weeks and while there will confer with Gradwell Sears and Carl Leserman on forthcoming productions he will make for United Artists release.

**Chicago, Ill.—Because a survey by the Chicago Daily News revealed that motion picture theater attendance had increased 33 per cent in the last year, the newspaper is devoting eight columns daily to film news and pictures. Until the recent order to cut newspaper, the Daily News was using two pages, or 16 columns, for movie picture stories.

The Daily News showed an increase of 16,000 lines of film advertising during the first seven months of this year.

**Three Cities Top New York On "Army" Premiere Gross**

Three additional sellouts, all toppling the Broadway premiere by a good margin, have been reported to Warners home office for the special openings of Irving Berlin's "This is the Army." In Seattle, where the Citizen's Committee ordered the Orpheum for a $22,000 take at tonight's performance, a revision of the schedule has brought in over $34,000.

Approximately the same sum is being taken in tonight by the Mastbaum Philadelphia, which has been sold out since last Thursday, and at the six-theater Los Angeles premiere.

**The Recognized Standard Reference Book of the Motion Picture Industry**

**SPYROS SKOUKAS and SAM SHAIN have returned from the 20th-Fox regional meeting in Los Angeles.**

**DAVID ROSE, British managing director for Paramount, arrived from the Coast yesterday on route to London.**

**EDWARD A. SARTOG, of the Copyright Extension Bureau goes to Chicago next week for an interview with the American Bar Association convention.**

**CHARLES D. PRUTZMAN, vice-president and general manager of Universal, is due from the Coast today.**

**NATE SPINDLIS, Columbia vice-president, arrived from the Coast yesterday.**

**RICHARD ARLEN arrived from the Coast yesterday.**

**ARTHUR TREACHER will go to the Coast when he leaves the "Ziegfeld Folies," Aug. 25.**

**WILLIAM SCHNITZER of Danzour & Co., is on the Coast for advertising conferences.**

**SARCOY, Universal's publicist, is due here today to join the meetings.**

**BOB KAUSSMANN of 20th-Fox exploitation staff is back from a two-week vacation in the Catskills.**

**BUDD ROGERS, New York rep., for Charles R. Rogers Productions, left yesterday for Hollywood to confer with his brother, Charles R. Rogers, and to visit executives at the Universal Studios.**

**SAMUEL HORNITZ, assistant to the Bijou, is going to Camp Miford, Kent.**

**MAX FURMAN, Low-Poll maintained for New Haven division, and daughter, DOROTHY, will spend a two-week vacation in Morgantown, W. Va.**

**MOLLIE GRILL, secretary to Charles Schlaifer, 20th-Fox advertising manager, returned to desk yesterday after a four-week vacation in New England.**

**RICHARD DUBE, business manager of the 20th-Fox publicity-ad department, is on Maine vacations.**

**AL HARDING of Actors Equity is on vacation at Hastings-on-Hudson.**

**U.S.S. Shangri-La Building**

The name U.S.S. Shangri-La has been assigned to an aircraft carrier under construction at Portland, Me., the Navy announces. Last month's Treasury stamp selling for Liberty corporation, the industry has a big part, was based upon construction of the Shangri-La.

**And There Might Be a Hint Here for You**

Chicago—Because a survey by the Chicago Daily News revealed that motion picture theater attendance had increased 33 per cent in the last year, the newspaper is devoting eight columns daily to film news and pictures. Until the recent order to cut newspaper, the Daily News was using two pages, or 16 columns, for movie picture stories.

The Daily News showed an increase of 19,000 lines of film advertising during the first seven months of this year.

**COMING AND GOING**

**NEW YORK STOCK MARKET**

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**Small En Route East For UA Product Confabs**

West Coast Bureau of THE FILM DAILY

Hollywood—Edward Small leaves today on the Super Chief for New York. He will be gone about two weeks and while there will confer with Gradwell Sears and Carl Leserman on forthcoming productions he will make for United Artists release.

Chi. Usiers Get Pay Boost of 5 Cents an Hour

Chicago—The War Labor Board has granted a five-cents-an-hour wage increase to 87 ushers employed by Great States and Elabian & Katz circuits.

**THE FILM YEAR BOOK**

Published by and given free with a year's subscription to THE FILM DAILY
IRVING BERLIN'S
This is the Army
Constant Nymph
Action in the North Atlantic
Background to Danger
Casablanca
Mission to Moscow
Air Force
Yankee Doodle Dandy
Edge of Darkness
Now Voyager
The Hard Way
Gentleman Jim
Geo. Washington Slept Here

Jack L. Warner, Executive Producer

So who else would have a show the size of "Watch on the Rhine"

BETTH PAUL
DAVIS-LUKAS
Watch on the Rhine

with GERALDINE FITZGERALD
Lucile Watson • Beatrice Bond • George Coulouris
A HAL B. WALLIS PRODUCTION
Directed by HERMAN SHUMLIN
Screen Play by Donald Hamilton • From the Stage Play by Lillian Hellman
Additional Scenes & Dialogue by Lillian Hellman • Music by Max Steiner

Get a Discount! Enroll the 3rd War Loan in September!
Western Gas Cut Not
To Hit Pic Deliveries

(Continued from Page 1)

The transportation facilities to the full routes and schedules which prevailed before they were cut out last Spring is looked for with release of an additional 14,000 barrels of gasoline per day for this purpose. No exception of film delivery service in the East is looked for since it appears that present schedules are adequate.

To Call Emergency Meet Of Vacuum Tube Distrib.

(Continued from Page 1)

days or two weeks for an emergency meeting. The tube situation is apparently tighter now than at any time in the past year and this meeting will represent an effort to insure the supplying of essential services. It is believed that WPTA is preparing a general plan to submit for industry approval.

Actually, tube production is at a peak, but the demands of the Army and Navy are so high that there are relatively few units left for civilian use. There has been the case for a year and theaters and radio transmitters and receivers have been kept supplied through the efforts of WPTA. Currently, however, the situation looks even more serious than before, but WPTB sources remain hopeful that they will be able to take care of civilian needs.

Luporini Named 20th-Fox Italian Representative

(Continued from Page 1)
drops out of the war and its market reopens. Luporini is now in this country.

Show “Licked” at Texans Dinner

Representatives of both New York daily and trade press will attend the dinner and preview of Walter Wagner’s “We’ve Never Been Licked,” tonight at the Waldorf-Astoria. The dinner is being tended by the New York alumni of Texas A & M, the school to which this newest Universal release was dedicated.

Columbia Negotiating For Talisman Studios

West Coast Bureau of THE FILM DAILY

Hollywood—A deal whereby Columbia will acquire the studio of the producer, Stanislav Skolsky for $140,000 is expected to be consummated within a few days. This would give Columbia badly needed stage space.

At present Talisman is being used primarily by PRC Productions.

Bowron Lauds Films’ Soldiers’ Housing Drive

West Coast Bureau of THE FILM DAILY

Hollywood—Pledging his support to industry’s $350,000 servicemen’s housing fund drive, Mayor Fletcher Bowron pointed out the need for additional facilities for caring for visiting uniformed men and praised the industry for launching such a campaign.

III. Operators to Meet

Chicago—Annual state meeting of the Illinois operators unions will be held in Springfield the week of Sept. 26 during the State Federation of Labor convention.
ALL EYES ARE ON

CINCINNATI and MINNEAPOLIS

THESE PREMIERES ON AUGUST 19th HERALDED BY BIGGEST CAMPAIGN EVER SEEN IN THESE TWO CITIES!
A STORY THE WORLD CAN NEVER FORGET, BECOMES THE MOST LAVISH SPECTACLE OF OUR TIME!

PHANTOM OF THE OPERA

OF THE OPERA

in Technicolor!

Cast of thousands massed in matchless

The Picture That has Everything!

ROMANCE!

...in the shadow of sinister suspense!

MUSIC!

...that mounts to thrilling rapture!

SUSPENSE!

...opera with death at every performance!
Starring
NELSON EDDY
SUSANNA FOSTER • CLAUDE RAIND
with EDGAR BARRIER
LEO CARRILLO • JANE FARRAR
J. EDWARD BROMBERG • FRITZ FELD • HUME CRONYN

Screen Play, Eric Taylor; Samuel Hoffenstein • Adaptation by John Jacoby • Based on the composition "Phantom of the Opera" by Gaston Leroux
Directed by ARTHUR LUBIN
Produced by GEORGE WAGNER

This is the color ad that added glamour to the campaign!

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!"
their dependency status. Theater managers are not included on the non-deferable list. The list includes the classification "booking agents," for which no interpretation was obtainable over the week-end. The WMC information chief, however, finally defined a booking agent as "a booker—makes engagements for theatrical companies, performers and other show persons, or for the exhibiting of motion pictures."

He admitted, however, that final determination is a matter for local draft boards, and that distribution and showing of motion pictures was not held to be non-essential. It is possible that the use of the word "agents," with its connotation of making one's living from commissions, may provide the necessary "out" for bookers. "Perhaps," said the WMC chief, "they should be considered as clerks."

9th Chi. Week for Hope Pic
Chicago—RKO Grand Theater is holding Bob Hope's "They Got Me Covered" for ninth Loop week breaking the house record.

Chilton Bobinette, 20th-Fox salesman, Portland.  
J. A. WINSTON, Universal salesman, Charlotte.

Audience Previews for Universal's "Fired Wife"
Universal's "Fired Wife," initial 1943-44 release is being audience previewed in all exchange centers. First reports from Atlanta, Omaha and Albany, indicate an exceptionally fine reaction, the home office said yesterday. Picture will be previewed tonight at the Criterion here and at the Riverside, Milwaukee.

Fram Killed on Coast
As Army Plane Crashes
Chicago—Martin Fram, former chief of staff at Warner's Avalon, is reported killed in a California Army plane crash. He held the Purple Heart award for service on the African front.

Visions Internat'l Institute Of Visual Education
West Coast Bureau of "The Film Daily"
Hollywood—Establishment of an international institute of visual education for the dissemination of the arts, culture and sciences of friendly nations of the world through motion pictures, is envisaged by Col. Valdimir S. Hurbani, Czechoslovakian ambassador to the United States, who with a distinguished group of Czechoslovaks was entertained at the Walt Disney studio.

Disney's guests saw a program of educational pictures being produced for the Office of Co-ordinator of Inter-American Affairs and for the Army and Navy, and also viewed a showing of Major Alexander P. de Seversky's "Victory Through Air Power" picture.

"This program you have inaugurated is indicative of what can be done to bring enlightenment to all peoples," declared Col. Hurbani.

Form Junior Safety Club
To Curb Juve Delinquency
Nashville, Tenn.—Sporadic outbursts of minor vandalism and juvenile disturbances involving theaters continue in the state with efforts everywhere being made to curb juvenile delinquency. Kingsport has organized a "Junior Safety Club" for boys 10 to 17 years of age, with Charles L. Lineback, city director of public safety, in charge, and proposing a program of sports and recreations that may take trouble-making boys off the streets.

Longer Runs in Sydney
Cut Feature Releases
Sydney—Features released in Sydney in 1942-43 totaled 343, 17 less than 1941-42 and 101 less in 1940-41. Drop in releases is due to the longer runs generally enjoyed by pictures in this show window city of Australia. British Empire Films, Monogram and Republic top the list with 55 films off the shelf. Other companies releases include: Universal, 33; M-G-M, 44; RKO, 31; Columbia, 31; Paramount, 41; 20th-Fox, 26; United Artists, 20; GBD, 10 and Warner Bros., 9.

Durkee Sells to Carpenter
Portland, Ore.—H. A. Carpenter has purchased the Springfield Theater from H. C. Durkee.

Exhibs. in Three
Major Decree Kicks
(Continued from Page 1)
Weekly received at the field offices, and he admits to being somewhat baffled. "Many exhibitors obviously want the consent decree scrapped," said Clark. "Most of them don't mention divorce, either. You try to figure it out. Looks to me like they'd like to go back to the good old days, with everybody for himself." That Clark, however, would sanction dropping of the suit and the decrees is, to say the least extremely improbable.

The anti-trust chief is convinced from the letters he is receiving from individuals and the numerous communications from exhibitor associations in the country that present distribution practices probably could stand some changes. Discussions with distributors and producers will probably get underway late this month or early in September, with a trip to the Coast to talk with production heads definitely planned by Clark. He will have with him a full docket and evaluation of the various complaints and suggestions to review with production and distribution leaders, he will hear their suggestions, their complaints, their justifications both for current practices and for continued theater operation.

General feeling here is that Clark will find the majors extremely cooperative. Anxious to avoid a stiff court battle and resultant publicity, they see behind Clark also the threat of the Kilgore Bill—a rewrite of the old Neely divorce bill— which is now before the Senate Judiciary Committee. Clark insists that he is not employing this bill as a club, but both he and the majors are aware of its existence. Another factor is the possible effect of organized exhibitor pressure on congressmen, particularly at this time.

Thus Clark appears to be in the saddle, and probably able to accomplish a very complete renovation of the decree. Anxious to avoid a congressional vote or a court battle, there is a feeling in some quarters here that the majors may find themselves yielding to the point that independent exhibitors will be better off than they would be simply from successful prosecution of the anti-trust suit.

Japs Said Holding
Donald of Eastman
Rochester—Charles Donald, formerly manager of Kodak Ltd. in Singapore, believed to have lost his life when his ship was sunk near Singapore more than a year ago, is reported to be alive, a prisoner in a Japanese camp.
WB Screen Testing To Resume in East

(Continued from Page 1)

A new talent arena here early in the year, a facility was adopted whereby no new players would be sent to the Coast unless they could be put to work in pictures immediately or at least within a few months. This has been found much more satisfactory than the practice of signing talent regardless of prospects for putting it to work.

Thus the seven new leading men are already at work at Burbank. They include: Warner Anderson and Tom Tully, both recruited from radio; Robert Shayne, William Prince, John Dall and Zachary Scott, from Broadway legitimate shows; and Bob Hutton, whose only experience was in summer stock. Prince played the lead in “Ev’o St. Mark,” Dally, who replaced him in that show, was a Warner shorts player shortly thereafter. An eighth newcomer, Bob Alda, was selected by the George M. Cohan, Jr., for his role in “Rhapsody in Blue.”

Of the lovely feminine candidates, Marguerite Churchill, stage actress, and her young husband, Anthony, arrives this week. Another, Angela Green, from the musical “Early to Bed,” soon in the present show in New York. New for the studio’s future, however, are three other feminine candidates who are not out-and-out shocker fans. The radio also has been wise in building up the subject and cutting down the phony role. The box office considerations of the film have been further improved by refraining from making the phony. As depicted by Claude Rains, the hideous and repellent creature that Lon Chaney made him in the original version of the story.

If Rains does excellently as the opera violinist, it is of course in a role that is left to the writers. He has been known for some time as a good violinist, and he has been observed by many in the studio that he is becoming quite a formidable violinist. The studio has decided to send him to a leading violinist who is known to be a good violinist, and who will be sent to the studio for further study in the violin field.

William F. Miller Dead

Miami, Fla.—William F. Miller, 78, associated with Miami’s first motion picture operation, died at his home, the home of the late general manager of the Miami studio, where he had been the manager for many years. He was buried in an ordinary casket, within the shadow of the big concrete block.

STORKS

A son was born to Sam Shain, head of Trade Relations Dept. of 20th Century Fox Film Corporation, Sunday morning at the Le Roy Sanitarium, Manhattan. Mrs. Shain and the new arrival are doing well.

Chicago — A daughter has been born to Mrs. Betty Coston Ling, daughter of James Coston, Warner zone manager, is the mother of a boy, born to her in Los Angeles.

Train Camera Loaders As Assistant Cameramen

West Coast Bureau of THE FILM DAILY

Hollywood—RKO Radio is recruiting camera loaders to be trained as assistant cameramen by the studio and the International Photographers, Local 659, in an effort to prevent the shortage of cameramen and assistants.

William Eglinston, studio’s camera department head, estimates that almost 50 per cent of studio cameramen and assistants have been inducted into the armed forces.

Hoyts Deadlock Brings New Warner Australian Outlets

Sydney—Warner pictures, blocked out of Sydney because of a deadlock with Hoyts Theatres, Ltd., are again being shown here under a deal closed with the new operators of the last war. Hoyts Theatres, just off the theater loop, Operators have renovated to wartime restricted expenditure limits and have signed up for some of the Warner’s backlog of up to 60 unreleased films. Company has made arrangements for first-run outlets in Perth, Adelaide and Melbourne but has not found a Brisbane house.

Mandell Committee to Meet

Public Relations Committee of the WAC, headed by Harry Mandell, will meet tomorrow to discuss publicity for the Third War Loan drive.

GWTW Total Gross

Now is $31,000,000

(Continued from Page 1)

London, GWTW is in its fourth year of continuous exhibition.

According to G-M-G statistics, the first roadshow engagement played to 25,362,702 persons. The second release, starting Jan. 19, 1940, played to 24,065,279 patrons and the third release, Feb. 1, 1942, was seen by 10,500,000 persons.

M-G-M plans to withdraw the film the last of August and keep it off the market for another year.

Film Classics European Distribution Via Wilson

(Continued from Page 1)

with Film Classics’ lineup of 70 reissues of past successes, it is expected that Sweden and Spain will be among the first countries, outside of England, to get the product.

Deals are now pending for the distribution of Film Classics releases in Mexico, Chile, Argentina and Colombia, according to George Hirliman, manager, producer.

Hirliman said it was the intent of the company to set up a national organization with well known distribution men at the helm of each exchange.
An Opening Letter to Ernst Lubitsch

"What is known in the trade as a 'natural'!" — says Howard Barnes, N. Y. Herald-Tribune

"20th Century-Fox has a picture which rings a bell!" — says B. O. Crowther, N. Y. Times

"Highest rating!" — Kate Cameron, N. Y. Daily News

"One of year's best!" — Lee Mortimer, Daily Mirror

These scenes are being repeated in DETROIT, MIAMI, ATLANTIC CITY, BALTIMORE, LOS ANGELES, SAN FRANCISCO!
Dear Mr. Lubitsch:

We've played lots of 20th Century-Fox hits -- broken many a boxoffice record -- but never has there been anything like the opening of "HEAVEN CAN WAIT!"

It gave us the longest lines, the best business, the greatest attendance, the biggest opening ever! That famous "touch" of yours, Mr. Lubitsch, is really a tremendous WALLOP!

Congratulations,

The Roxy Theatre

Ernst Lubitsch's PRODUCTION OF

HEAVEN CAN WAIT

in

Technicolor!
"MY KINGDOM FOR A COOK" IS IN COLUMBIA HIT COMEDY TRADITION

Laugh Show Stars Charles 'Dingle' Coburn; To Be Released On August 31

The announcement by Columbia that on Aug. 31 it will release "My Kingdom For A Cook" , a picture it believes will rank high up among Columbia’s greatest comedies, brings to mind this studio’s remarkable record as a producer of works in a light vein.

There are studios distinguished for their treatment of headline dramas, others renowned for their musicals, still others for their screen romances.

While Columbia has produced successful attractions in all these fields, it is more often referred to as "the studio of great comedies" than in any other way.

And there is good reason for this appellation.

"It Happened One Night" , now a classic, is an outstanding picture of the '30s. It introduced Harold Rome as a screen writer and Claudette Colbert and Clark Gable. How it started the romantic comedy cycle.

And no one in the industry can fail to recall the remarkable success achieved by "The Awful Truth", which set in full swing the "wacky" comedy cycle.

It is interesting that within this comedy field, Columbia has been able to produce outstanding pictures as different from each other as "Here Comes Mr. Jordan" and "My Sister Eileen" ; "You Can’t Take It With You" and "Mr. Deeds Goes To Town" ; "Mr. Smith Goes To Washington" and "The More The Merrier".

Which brings us to "My Kingdom For A Cook".

This one stars Charles Coburn, who has every right, on the basis of his achievement in "The More The Merrier", to call himself Charles "Dingle" Coburn.

Everyone who has seen "Merrier" knows what a whale of an acting job Coburn turned in as "Dingle", the elderly Cupid, Columbia officials point out.

The studio at once elevated him to stardom, and "My Kingdom For A Cook" is his first starring vehicle.

In "Kingdom", Coburn has an even bigger chance to strut his inimitable stuff, it is said.

He is cast as Rudyard Morley, world-famous British author, who decides to go to America to do his bit to further international amity and United Nations unity.

But bit or no bit, the biggest thing in Morley's life is his stomach. Even his lovely daughter Pam (Marguerite Chapman), runs it a bad second in his thoughts.

His adventures in a small American town, where he makes his presence thoroughly felt, and ends up by stealing his hostess' cook, even though Pam has fallen for his hostess' son (Bill Carter), make for some of the most farcical farce in years, Columbians say.

Richard Wallace directed "Kingdom". Producer is P. J. Wolfson. The screen play is by Harold Goldman & Andrew Solt; Joseph Hoffman & Jack Henley.
Schaefer Heads Rangers
To Handle Trade Sales;
Company Heads to Meet

Sale of at least one extra War Bond to every one of the estimated 200,000 employees of the U. S. Film industry will be the trade’s way of firing the opening gun in the Third War Loan campaign. It was announced today by C. Griffith, general chairman of the campaign for the WAC. Bond sales within the industry during the campaign period will be reported separately.

Warners Switch Co.
Holdings to Common

Washington Bureau of THE FILM DAILY
Washington—Acquisition of 11,000 shares of Warners $5 par common and dropping of 60,856 shares of $3.85 cumulative preferred by the three Warner brothers during June was revealed by the SEC today. Albert and Jack Warner bought 5,000 and 6,000 shares of the common re-issued.

20th-Fox Resumes
Co-op with NBC

West Coast Box, THE FILM DAILY
Hollywood—Following a conference with Sidney Sogol, vice-president of the Western division of NBC, 20th Century-Fox studies has resumed radio co-operation with NBC networks. It was stated however, that co-operation will be withheld from the Blue Network until retransmissions have been made for alleged libelous broadcasts about one of its stars.

Rush Pix to Troops
Mopping Up in Sicily

Washington Bureau of THE FILM DAILY
Washington—American pix picked up their Sielancian campaigners over the weekend, according to a cable received by the Army’s Special Service Division. There was no word as to just what films got in, but showings got under way at once.

N. Y. CENSORS REJECT ONLY TWO
Nine-Month Report Discloses 348 Eliminations Made in 41 Films on Statutory Grounds

Albany — Report of the Motion Picture Division of the State Education Department, covering only nine months due to the change in the State’s fiscal year, reveals that 1,152 motion pictures, including 420 features, were reviewed and of these only two were rejected in the period from July 1, 1942 to March 31, 1943. Eliminations were made in 41 films on statutory grounds. Receipts for the Division, according to its director, Dr. Irwin Esmond, totaled $226,995.50; expenses were $151,982.46 leaving net revenue of the State of $175,013.04. The average income and net revenue to the State is $379,457.

Chase Bank Sells
All GPEC Holdings

Chase National Bank has disposed of its entire block of 63,900 shares of capital stock, no par value in General Precision Equipment Corporation, according to SEC report for June, released for publication today. During the same month, Chase got rid of 10,000 shares of General Precision.

PCC to Present Replies
On Effects in Operation
Of Theaters to Clark

By RALPH WILK
West Coast Bureau of THE FILM DAILY
Hollywood—PCCITO today announced that in accordance with its meeting with Tom C. Clark, Assistant U. S. Attorney General, it is sending to all independent exhibitors from Alaska to the Mexican border, a questionnaire created for the purpose of furnishing exhibitor complaints on the New York congregation decree, which expires Nov. 20, 1943.

Goldberg Trust Suit
Now Accuses Majors

Omaha—The eight major distribut- ors have been added to the list of defendants in the $850,000 anti-trust action filed here last February by R. D. Goldberg Theaters, Inc., operators of the Town and a number of other theaters in Omaha. In the original action, only Tri-States Theater Corp. and several of its divisions were named.

Coe Tentatively Set for
Buffalo, Toronto Talks

Tentative dates have been set for the next addresses by Charles Francis Coe, vice-president and general counsel of the MPPDA, for hearings of the PCC.

$1,000,000 Gross For ‘Army
Warners Claims ‘Take’ Is Record For A Week

Spread of Polio Termed
Worst Since That in ’40

Chicago—Infantile paralysis has reached “almost epidemic proportions” in parts of the country and this may be the worst year since 1940 for the disease, the Journal of the American Medical Association states.

Journal pointed out that Califor-

Irving Berlin’s “This is the Army” will gross over $1,000,000 in its first 107 openings up to Friday of this week, Warners reported yesterday and will set at least two film grossing records.

Company notes that except for the Broadway run, which began three weeks ago, the $1,000,000 gross will have been achieved within a single week, believed to be the highest take for a motion picture

Theater Ads Survive
Milwaukee Space Cut

Milwaukee—As a result of the tight news print situation, the Journal is reducing its Saturday issue to eight pages, to be dubbed the Victory edition. While all display ads are being dropped and the classified departments is being restricted to 17 columns, a limited amount of theater and church advertising will be carried.
**FINANCIAL**

(*Tuesday August 17*)

**NEW YORK STOCK MARKET**

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Hazel Bruce New Frisco Critic

San Francisco—Hazel Bruce has succeeded Dwight Whitney as film and drama critic of the Chronicle. Whitney resigned to go with Time Magazine in Hollywood. Miss Bruce will be assisted by Marie Jeppson.

**FOR SALE OR LEASE Neighborhood Movie House**

Located in New York City

*Reasonable price or rental*

HARRY G. SOMMERS

208 W. 41 St.

Phone Pm. 6-8220

**WB Home Office Execs. Off to Montreal Meet**

(Continued from Page 1)

for Montreal, where he will conduct the company’s two-day Canadian宣布 meeting in the Mont Royal Hotel starting tomorrow.

Mr. Blumenstock, in charge of advertising and publicity in the East, also is expected to fly to Montreal tonight or tomorrow.

Arthur Sachson assistant general sales manager; Norman M. Merar short subject sales manager, and A. W. Schulswager, supervisor of exchanges, are the other office executives attending the sessions.

Canadian delegation, headed by Wolfe Cohen, district sales manager, will include the following branch managers: Samuel Pearlman, Calgary; I. Coval, Montreal; L. McKenzie, St. John; Joseph Plotel, Toronto; Earl H. Dalegious, Vancouver, and Greedyon A. Matthews. All salesmen, and Glen Iretton and rep., also will attend.

**Syracuse Theater Riot Brings Fines for 12**

Syracuse N. Y.—Fines of $5 each and suspended sentences of 30 days were served in Police Court against 12 West End youths for their part in a riot at Loew’s Street. Average age of the boys was 17 and a number under 16 were turned over to Children’s Court.

Trouble started when one boy was caught skipping in a side door of the theater and was chased. Later in the day, his companions ganged up and attacked a part-time usher on his way home and then decided to raid the theater proper where they beat up a student assistant manager and two other ushers. More than a score were arrested on the complaint of Ruth Bolton, Syracuse’s first female assistant manager, who supplied information for the warrant. Manager Vaughn O’Neil was away on vacation.

**Johnny Jones Acquires Film Classics for Chi.**

Johnny Jones, of the Jones, Linneck & Schaefer circuit of Chicago, has acquired the Film Classics program for the Chicago territory and is entering into an extensive distribution arrangement with Film Classics whereby he will open exchanges in Chicago, Milwaukee, Indianapolis and St. Louis.

The new exchanges will distribute Film Classics product exclusively, according to George Hinman, president. The lineup includes 24 20th Century-Fox Gaumont British releases and seven David O. Selznick, John Hay Whitney productions.

Jones, in addition to his theater and exchange activities, is chief booker of the Chicago Variety Club.

**20th-Fox Loans Ted Lloyd To Treasury for Bond Drive**

Ted Lloyd, in charge of the 20th-Fox radio department, has been loaned to the Treasury Department to represent it in Hollywood during the Third War Loan Drive. He will report in Hollywood on Aug. 21, Lloyd will act as liaison officer between the Treasury and the WAC.

His work in Hollywood will be under the joint direction of Vincent F. Callahan, director of advertising, news and radio for the War Finance Division of the Treasury Department and Carlton Duffus, associate field director in charge of motion picture features and special activities for the department.

**Connors Heads Returning 20th-Fox Executives**

Led by Tom Connors, distribution chief, the 20th-Fox home-office contingent returned to New York today from Los Angeles, where the last of this company regional meetings was held.

In the party with Connors were W. C. Gehring, L. J. Schlaifer, W. F. Smith, Jr., Hal Horne, W. J. Clark, Martin Moskowitz, J. Sichelman, E. H. Collins, Roger Ferri, George Roberts, Paul Terry and Harvey Day.

W. J. Kupper, general sales manager, is returning to the Coast for exchange conferences there with George Leonard. Connors is due in the studio Friday for the "Claudia" premier tomorrow.

**Name Loew, Paramount In Complaint**

Naming Loew’s and Paramount as defendants, the Palace Theater, Gallatin, Tenn., has filed a demand for arbitration in the Atlanta tribunals.

Complainant charges that for 18 years the Palace was a satisfactory customer of the two companies and that with the 1943-44 schedule they sold their product away from the complainant, allowing it only seven pictures from each company.

The Palace seeks more product and a designated run under Sections V and XI of the consent decree.

**“Three’s A Family” Pix Rights Go to Sol Lesser**

Sol Lesser has bought the screen rights to “Three’s a Family,” current stage attraction, at a reported price of $50,000.
Decree Questionnaire
Going to All Exhibs.

(The continued from Page 1)

'To present in detail, factual evidence wherein the decree affects the operation of his theater. These questions will be answered by exhibitors in time to be presented to him at his conference with PCC representatives held here early in September.

PCC is confident its questionnaires, because they treat with "sins of omission, as well as commission," if the decree, represents the most definite and concerted action taken by any exhibitor organization in the United States in its endeavor to correct the inadequacy of the decree.

Under unfair trade practices (not treated as the consent decree), exhibitors are asked to state in what manner, if any, they have been affected by the "move-over" practice, distributors' arbitrary designation of play dates, excessive gross percentage terms, clearance problems, distributors hoarding or delaying releases on completed pictures, establishment of additional "first-runs" by affiliated circuits, practice of distributors licensing their features to affiliated circuits on a basis where, by they can double-bill two "A's" on one program, while independents are required to play them on an arbitrary percentage or high flat rental basis, which prevents them from using them as duals.

The exhibitors are also asked "in event distributors have unduly increased your rental within the past three years, to explain the basis upon which they sought to justify the increase and your reasons, if any, why these increases were not justified" and "in what manner, if any, have distributors sought to compel you to license any type of picture by intimations that your American loyalty or patriotism would be questioned or publicized in event of your failure to do so."

Mrs. Klinger Retiring

Helen Jaefee Klinger, of the 20th-Century-Fox Story Department is leaving the company this week to await a blessed event. Incidentally, Mrs. Klinger is no relation to her boss Henry Klinger, the associate story editor of the company.

The Personal Angle

- THEY SAY THAT once you're in this business, it's tough to get out of it... and you don't have to take our word for it...

Just read this excerpt from a letter written by Paul Radin, formerly with the Buchanan agency and various film companies, and now with the OWI in North Africa: "A woman's work is never done—and neither is an advertising man's... I quit the business... I travelled 4,000 miles through death-infested seas... across burning deserts... fought my way through bedbugs, mosquitoes and tons of corned beef hash—all for what?... To help defeat Hitler?... To make the world safe for democracy?... No!... After I get here I find myself working for Laura Lynwood in the Film Section... And the very first job Morris Helpman (also well known to the trade) and I had to do was to put on the North African premiere of 'In Which We Serve'... The picture is playing to absolute capacity..." Paul went on to say that movie business there is terrific... and that "Wake Island" is a top priority picture and is being shopped into theaters as fast as they are re-opened.

- ACCORDING TO BILL DOWNS, who holds down the Moscow spot on the popular short wave news program "The World Today," heard over CBS daily except Sunday, American films are the closest link that the American people have with the people of Russia... Downs recently cabled that one of the best known women in Moscow today is a Lady Gamelson... Downs inquired around and discovered that Lady Gamelson is really Lady Hamilton, the subject of the movie of the same name which had just opened there and had taken the town by storm... In fact, Lady Gamelson is the talk of the town... Downs further reported that "100 Men and a Girl" has been playing in the Moscow suburban houses for the last two years... and "The Three Musketeers" has been playing in the same Moscow theaters for more than six months...  ▼ ▼ ▼

- CHATTER:...if you want to know more about that fellow Buddy De Sylva, you'll find a very enlightening article in the Aug, 13 issue of Collier's... A swell job has been done in "face-lifting" MGM's publicity department on the third floor of the Loew building... You never recognized the old homestead... John Chapman officially replaces Burns Mantle as director of publicity for the New York Daily News... and Louis Sobel succeeds the late John Anderson as crisis for the Journal-American... Paramount got an effective spread of photos in the Aug, 13 issue of The Service Woman on "So Proudly We Hail!"... Helen Colton, former Hollywood correspondent for the Newark Sunday Call, is doing a series of special articles for that sheet on former Jersey-lies who are now "names" in show business... Tom Kennedy, an independent talent agent for the last 16 years, has joined F & M Stagehands, Inc., to handle bookings of Fanchon & Marco acts... B. P. Schuberg is reported teaming up with Marion Gering in the production of "Marianne," a stage musical which goes into rehearsal early in November... ▼ ▼ ▼

- MORE CHATTER...Barkers of the revival of "A Connecticut Yankee," in addition to Warner Bros., are Mrs. Adele R. Levy, Mrs. Marshall Field, Mrs. Richard Rodgers, Howard S. Callman and Al Greenstone... It was a swell party last night... We mean that dinner sponsored by the New York alumni of Texas A & M College, the locale of Walter Wanger's Universal picture "We've Never Been Licked"... Dinner and screening were at the Waldorf... ▼ ▼ ▼

- AVENGE PEARL HARBOR!...  

IN NEW POSTS

HAROLD ROSENBAUM, PCC salesman, Philadelphia
WILLIAM GIMBEL, PCC booker, Philadelphia
DON REED, booker, Paramount, Memphis
LILLARD MCGEE, dramatic editor, Commercial Appeal, Memphis.
WILLIAM HILL, manager, three Field theaters, St. Louis, Mo.
BOB JOHNS, booker, M.-G.-M., St. Louis.
CHARLES COTTLE, manager, State Lake, Chicago.
CHARLES NESBITT, manager, Roosevelt, Chicago.
R. SCHMIDT, manager, Cine, Chicago.
GEORGE ROSENTHAL, manager, Luna, Chicago.
G. R. CREER, manager, Apollo, Chicago.
JAMES ROSE, manager, Gateway, Chicago.
SEYMOUR ODIER, assistant manager, Howard, Chicago.
TED RECLIN, manager, North Shore, Chicago.

"Army" Will Gross
$1,000,000 This Week

(Continued from Page 1)
in one week. Also said to be a record is the $500,000 two-day gross being realized from the 85 premiers last night and tonight.

Following figures were cited: receipts from 10 special advance price premiers held to date, including New York, $75,000; regular N. Y. run (three weeks), $150,000; nine out-of-town runs to date, $140,000; last night's special premieres in Los Angeles, Philadelphia and San Francisco (each grossing approximately $35,000), $105,000; premiers in 94 other cities (24 last night, 41 tonight; 12, Thursday; 17, Friday) with practically every performance reported a sellout, $564,000; total, $1,034,000.

4 More Cities Playing "Army" Day-and-Date

Four more cities, making a total of 15 to date, are playing "This is the Army" simultaneously in two or more houses. Additions include: Charleston, W. Va., Bridgeport, Richmond and Astoria, Ore. Other situations showing the Warner Bros. solided musical on a day-and-date schedule include Los Angeles (six houses), Denver (three houses), and two houses each in Portmont, O. Milwaukee Portland, Ore., Columbus, Sacramento, Seattle, Long Beach and San Diego.

Bomber Crash Kills Eastman Kodak's Erb

Rochester — Second Lieut. John W. Erb, formerly of Eastman Kodak, was killed when nine other Army airmen when their four-engined bomber crashed near Bowen Field, Boise, Ida., Monday.
The laughs start the minute the customers see the newspaper ads. They’re different, unusual, funny... the kind of extra pre-selling lift the a swell picture gets from...
ANDREW STONE PRODUCTIONS presents

Adolphe MENJOU * Martha SCOTT
in
Hi diddle diddle

with Pola NEGRI
Dennis O’KEEFE • Billie BURKE
and June HAVOC

Produced and Directed by ANDREW L. STONE [Director of "STORMY WEATHER"]
Screenplay by FREDERICK JACKSON
All in Film Biz
To Buy Extra Bonds

(Continued from Page 1)

arately, not only in terms of dollar value but also in number of Bonds sold, it was disclosed that this phase of the national campaign, which has as its goal the sale of $16,000,000,000 of War Bonds to 50,000,000 people or more in the income brackets under $5,000, is regarded as so important that George J. Schaefer, WAC chairman, is acting as head of the "Rangers," a field organization which will handle Bond sales to everyone from ushers to producers and stars. Leading industry personalities in New York, Hollywood and key cities will serve as "Rangers," paralleling the "Commandos" of last September's War Bond Drive.


Company Premises to Meet Company president has been invited to attend a luncheon meeting at Toots Shor's on Friday. Expansion of the Executive Group is planned, in view of the fact that the 15 billion national goal requires the industry to raise its own quota eight times.

New York sales managers will follow through to see that personnel in each exchange is successfully solicited. Exhibitor reps, will serve as "Field Rangers" in all exchange areas. In setting up their organization, the company appointed state theater Third War Loan chairman as members of the "Rangers,'" Schaefer pointed out that newspapers, radio, retailers, outdoor advertising men and film biz are working together in this campaign under the leadership of the Treasury's War Finance Committee. Each of the-

STORKS

Mrs. Sidney G. Alexander, wife of the Sidney G. Alexander, of the Chicago executive, gave birth to a 7 pound, 15 ounce girl Sunday, at the Jewish Hospital, Brooklyn. The baby, named Wendy Joy is the second daughter for the Alexanders.

Philadelphia—Jack Flynn, Warner's district manager, is a proud poppa—it's a girl.

Murray L. Ashman, division manager for Interboro Long Island Circuit, is the father of a daughter born yesterday. Mrs. Ashman is in the New York Children's Hospital.

WB Memphis Theater Ends Midnight Shows

Memphis — Warners' theater has discontinued midnight shows, according to Mrs. Mary Hale manager. Attendance at midnight was said to not justify the damage which occurred at that time. House has just been redecorated and reseated. Other Loop theaters have as yet made no decision on discontinuance of midnight shows.

Rush Pix to Troops Mopping up in Sicily

(Continued from Page 1)

the Seventh Army and Air Forces groups in Sicily. British troops are believed to have added to the audiences.

It is doubtful that any Hollywood product has yet reached Sicily showing to the natives, although OWI holds pix to be an important factor in winning their good will.

Transportation difficulties are extremely great, with the military hard put to get enough war material to the island for their absolute needs. OWI is not yet operating in Sicily, but it is believed that features dubbed in Italian will be brought in when the army is called to Sicily—probably quite soon now.

The visions is working for 100 per cent Bond sales to its personnel, so it is up to the industry in all its branches to equal the record of its teammates, he said. In order to do that, each exhibitor will be responsible for his own personnel.

War Center Under Canvas Plays Role in Bond Drive

The large tent back of the Roxy Theater will serve as an important show business factor in publicizing the Third War Loan drive. Major L. E. Thompson of RKO is serving as chairman of the "War Center on Victory Square," the name given to the tent and its area, and is working with a large committee of specialists in the field. Shows will be held twice daily after the campaign starts and there will be a pre-campaign build-up starting with a grand opening on Aug. 25.

The shows, at which top talent will perform, will be held, probably, from 2:30 to 2 and from 5 to 7 daily, with acts going on all the time and the Bonds and Stamps as admission price.

What is said to be the largest photographic mural display from every branch of the movie industry will be used to illuminate the entrance to the tent which seats approximately 3,000. Bowman will be augmented by decorations draping every store front and building on 50 St., between 6th and 7th Avenues.

WB Warners Switch Co.
Holdings to Common

(Continued from Page 1)

spectively, now holding 214,550 and 29,223 shares with Harry Warner holding 144,060.

None of the brothers now hold any of the preferred, according to the report. Warner holding of 42,220, Harry 19,395 and Jack, 15,181 and Trusts A & B in which all three were indirect owners of preferred, having sold out their 3,500 and 500 shares respectively.

The SEC also reported the dropping of another 300-dollar par common in RKO by Rockefeller Center. RC held 366,700 shares at the end of the month however.

Corrections on the May reports were also made, Warner's holding of the sale of 40,000 shares of common with no value by William Goetz, who retained 4,588 shares, and disposal of 21,100 shares by Mrs. Goetz, who retained 119,120. Goetz and his wife also dropped 15,500, and 6,500 shares of the common, respectively in retaining 325 and 410 respectively.

A correction to the May report showed also the purchase of five shares of Loew's common by Howard and Dietz, who now holds 15 shares. Loew's, during June, picked up 18 shares $25 par common in retaining 325 and 410 respectively.

Purchase of 140 shares of common (no par value) and nine shares of $20 cumulative preferred in Columbia Pictures by Charles Schwartz, New York, was also reported, as all of those stocks Schwartz holds.

Coe Tentatively Set for Buffalo, Toronto Talks

(Continued from Page 1)

affairs. One may be held in Buffalo on Sept. 28, and the other in Toronto on Sept. 29.

Eastman's Switzer Missing

Rochester — Tech. Spt. Earl L. Switzer, formerly of Eastman Kodak Co., is reported missing in action in Germany. He was radio operator on a Flying Fortress and has been missing since an operational sweep July 26.

Todd Signs Joan Blondell

Michael Todd has signed Joan Blondell for his forthcoming play "The Naked Genius," to open at the Plymouth Sept. 30.


DIRECTION, Okay. Good.

PHOTOGRAPHY, Good.

Wednesday, August 18, 1943

"Review" "Thank You, Lucky Stars"

"Thank You, Lucky Stars"

Walters with all-star cast

127 Mins.

PRODIGAL DISPLAY OF STAR TALENT WITH WEIGHTY DISPLAYS FOR THIS MUSICAL EXTRAVAGANZA.

Here's a big-time tune show geared for bulging grosses.

With so much a prodigal display of star talent, it matters little that the material is on the whole commonplace and that the pattern is overly familiar. Audiences will be too busy with the movement of stars and highly-regarded featured players on and off the screen to worry about the faults. They'll come to see the stars and they won't be disappointed. Warner's has scraped the barrel to please them.

The Warner stars let down their hair in this sprawling musical extravaganza to the delight of the mostly fat audiences. There is no surprise to find many of the company's big names trying their hand at entertainment chores with which they have never been associated as changeable. For the first time audiences will hear such stars as Bette Davis, Olivia de Havilland, Errol Flynn, John Garrfield and Ida Lupino raise their voices in song. The only professional song-bird is Dinah Shore. Most of the film's stars are in for very brief stints in the one-two-three half of the production.

Eddie Cantor, Joan Leslie, Dennis Morgan and Edward Everett Horton are the principal players in the running story. Cantor draws a barrage of laughs in a dual role in which he appears as himself and as a Hollywood tour guide. The guide has to pose as the real Cantor so that his pal (Morgan), a struggling singer, can appear in a charity show. How the real Cantor, who is in charge of the show, is gotten out of the way is extremely funny. Cantor will bowl the customers over with his work. The other players in the story sequences are equally as competent.

The direction of David Butler is a bit slow tempo until Cantor enters the proceedings. Mark Hare has supplied good production values. The Norman Pana-Melvin Frank-James V. Kern screenplay, based on a story by Everett Freeman and Arthur Schwartz, is serviceable. The photography of Arthur Edeson is a substantial contribution. Schwartz and Frank Loesser have composed an endless number of songs for the film.

"Thank Your Lucky Stars" would be even better entertainment had its footage been reduced.


CREDITS: Producers, Harry Heilman, Charles Black; Director, David Butler; Screenplay, Norman Panama, Melvin Frank, James V. Kern; Based on a story by: David Butler, Humphrey Bogart, Edward Everett Horton, S. Z. Sakall; Cinematog- rapher, Arthur Edeson; Art Director, Leroy Prinz; Film Editor, F. C. Mora; Art Directors, Anton Grout, Leo E. Keter; Sound, Francis J. Schol.
MARY LEE
America’s Little Sister

in

NOBODY’S DARLING

Sh! It’s a deep, dark secret... but, here’s a sleeper that will do big things at your box office. It’s the gayest, most tuneful musical comedy of the season.

MARY LEE
America’s Little Sister

in

NOBODY’S DARLING

LOUIS CALHERN • GLADYS GEORGE
JACKIE MORAN • LEE PATRICK
BENNIE BARTLETT • MARCIA MAE JONES

A Republic Picture

BUY U. S. WAR SAVINGS BONDS
Goldberg Trust Suit Now Accuses Majors

(Continued from Page 1)

Its executives were named as defendants. The suit now charges that the downtown theaters and the distributing companies have formed a combination and conspiracy to monopolize all the motion picture theater business in Omaha. Complaint asks that the defendants be ousted from doing further business in Nebraska and charges that through a combination the Town, also a downtown house, has been kept from getting first-run product. It further alleges that the other theater companies have been able to dictate what pictures the Town may show and when it may show them.

The list of defendants has been expanded to include the following: Tri-States Theater Corp., operators of the Orpheum, Omaha and Paramount Theaters; A. H. Blank and G. R. Branton, Tri-States executives; Joe Kinsky, district manager; William Mickell, manager of the Orpheum; Ted Emerson, manager of the Paramount; Omaha Singer Corp., which operates the Bran-delis; Loew's, Paramount, RKO Radio, Vitagraph, 20th Century-Fox, Universal, Columbia and United Artists.

OWI Cites Training Value of Pix But Says “Movie Habit” Must First Be Eradicated

Washington—The extremely great value of motion pictures as training aids in the building of our Army and Navy is pointed out in a study of military training methods released by OWI. It was pointed out, however, that frequently soldiers must get over “the movie habit” before training films have their maximum effect. Said the OWI:

“In a majority of men, the movie habit must be overcome before training films can be effective as they should be. Men are used to going to films to be entertained, not to study. They are used to turning off their minds at will, as they turn off their radios. Not until they overcome this habit do they get the most of their visual training aids.”

New York Censors Reject Only 2 Pix

(Continued from Page 1)

the State for the period were lower than for the previous year.

Of the 348 eliminations in films which were licensed, 229 were for indecency, one was for inhumanity— one was for tending to incite crime, 102 were for immorality or tending to corrupt morals and 18 were on the grounds that they were sacrilegious.

Nine dramas were affected, two comedies, three scenic pictures, 26 novelty and musical pictures and one miscellaneous picture. Number of scenes eliminated was 255, while the subtitles or dialogue eliminated totaled 93.

Number of reels examined in the period totaled 4,453. The 429 classified as feature pictures were five reels or more in length and the rest were shorts.

Spread of Polio Termed Worst Since That in '40

(Continued from Page 1)

nia, Texas, Oklahoma and Connecticut seem to be the most seriously affected states with most other parts of the country reporting no more cases of polio than are usually prevalent at this time of the year.

Topeka, Kan.—Kansas Board of Health reports 196 cases of infantile paralysis so far this year against a total of 109 in 1942 and the state is faced with its worst outbreak in history. Board noted that 89 new cases and 12 deaths were reported last week.

Discuss Distribution Of Newsreel Bulletins

(Continued from Page 1)

bulletins scheduled for the next year by OWI’s Palmer Hoyt and WAC officials in Hollywood last month. The first subject will be on the Treasury war loan drive. Originally scheduled for tomorrow, it appears now that it will be released next week Thursday.

Two meetings were held yesterday to discuss distribution of the bulletins, and a short meeting is scheduled for this morning.

Mrs. Tom Beatty Stricken

Chicago—Mrs. Katherine Beatty, wife of Manager Thomas E. Beatty of Englewood and Linden Theaters, is dead from heart attack.

Chase National Bank Sees All GPEC Holdings

(Continued from Page 1)

National’s holding of $1.50 cumulative preferred in 20th-Fox was reduced by a single share, to 665,715, the SEC disclosed.

FROM COAST TO COAST

...this combination is making boxoffice history!

NEW YORK—10 weeks at the Little Carnegie, N. Y.
(May 17 - July 23, 1943)

SAN FRANCISCO—“This is the best business I have ever seen in this house.”
(From a Ross Federal Service report on the Current Showing at the Clay Theatre)

The SCARLET PIMPERNEL
Starring— Leslie Howard • Merle Oberon
The Ghost Goes West
Starring— Robert Donat • Jean Parker

FOR KEY BOOKINGS:

PALLAS FILMS, INC.
Daniel Frankel, Vice-Prev.
1501 BROADWAY, NEW YORK CITY
Tel. BRYANT 9-1565
Intimate in Character
International in Scope
Independent in Thought

NEW YORK, THURSDAY, AUGUST 19, 1943
TEN CENTS

$3,843,249 NET FOR 20TH CENTURY-FOX
Only 27 of 179 Current N. Y. Films in War Class

Editorial

Star Ratings
... and biz outlook

By CHESTER B. BARN

The star rating system of the New York Daily News, whose merits periodically have been heatedly debated both in show business and in the critical mantle of the trade, has been formally announced yesterday that "we are going to try to get along without your star ratings for the stage," but in the wake of the News' announcement, the impact of its system has been felt.

Without desiring to revolve an old controversy—and at this stage of the argument, surely there's little new left to be said—your columnist commentator would be interested in the reaction that has met up with a fan who treasures a record of reviews (stage or screen) bearing stars or similar rating symbols as a guide to future theater attendance.

It's been well said that there's nothing a "dead" as yesterday's newspaper... and nobody knows that better than a gent who used to write dramatic and cinema critiques.

And, further, where a star rating system is applied, everyone regard to the type of picture—as the critic is in honor bound o—do you have some more-than-occasional musing, yet irritating evaluations and comparisons?

At any rate, a reviewer who can write simple English and that clearly, would seem to require no symbols to get his meaning across to a reader. Following symbols at best are a reviewer's crutch—precisely that and nothing more. Ask the reporters across the country which have disposed 'em.

If you've been uneasy 'late about the shape of things to come in the post-war world—and many in film biz have been

(Continued on Page 2)

Except for First-Runs, All Are On Double Bills In Greater N. Y. Houses

Out of 179 features playing 115 Greater New York theaters, both Broadway first-runs and neighborhood houses, in the week ending today, only 27, or about 15 per cent, are war films, a Film Daily check-up shows.

In addition to these 27, there are about half a dozen military musicals, comedies, including Irving Berlin's "This is the Army," "Stage Door Canteen," "The Fleet's In," "True to the Army" and a few (Continued on Page 4)

Feminine Bookers Gain in Washington

Washington Bureau of THE FILM DAILY

Washington — With six women taking over bookings' jobs during the past year, Washington exchanges now number 12 femmes as full or assistant bookers, with 20 men still on the job. Bookers' jobs are expected to go to several more women within the next few months.

Among the majors, Twentieth-Fox (Continued on Page 4)

Heat, Drought and Polio Cutting Okla. Grosses

Oklahoma City — Unprecedented heat, a looming drought and the infantile paralysis threat are having their effect on Oklahoma box-offices. Locally, the ban by Standard (Continued on Page 4)

Show Biz Backs War Center

Resources Without Limit for Bond Campaign

Hal Wallis to Produce
New Irving Berlin Film

West Coast Bureau of THE FILM DAILY

Hollywood—Hal B. Wallis, Warners producer, leaves here next week for New York to confer with Irving Berlin on a new musical, tentatively titled "Liberty Hall," which Wallis (Continued on Page 8)

Polio Shuts Five
Bremerton Theaters

Bremerton, Wash.—All local pic theaters were closed yesterday in an effort to prevent the spread of infantile paralysis. City has five houses operated by B. F. Shearer and Evergreen State Amusements, a National Theaters unit. County authorities may take similar action to prevent an epidemic.

Appeal Board Cuts
Auburn Clearances

Arbitration appeal board again has ruled that consecutive exhibitions (moveovers) under the same management may usually be considered as one continuous first-run for the purpose of establishing the clearances of the first-run theaters over the subsequent-run theaters.

Opinion was handed down in modifying an award in the case filed by Reuben C. Cantor, operating the (Continued on Page 5)

Pittsfield, Mass., House Asks Clearance Relief

The 10th demand for arbitration in the Boston tribunal this year has been filed by the Carlton Amusement Enterprises, Inc., operating the Cameo Theater, Pittsfield Mass., against the five consenting companies. Complaint's theater plays third. (Continued on Page 8)

26 Weeks' Profit Advances

$1,652,355 Despite Jump Of $3,370,000 in Taxes

Despite an income tax burden of $4,620,000, an increase of $3,370,000 over last year, 20th-Fox was able to boost its net profit for the 26 weeks ended June 26, by $1,652,355 to a total of $3,843,249; it was revealed yesterday in the company's financial report for the first half of 1943. In the same period of 1942 the company realized a net profit of $2,190,894 after providing for Federal income taxes of $1,200,000. Earnings for the first half of this year are equivalent to $1.81 per share on 1,742,000 shares of com-

(Continued on Page 8)

Find Exhibs. Extend
Their Buying Range

The heavy increase in the number of accounts reported this season by distributors is interpreted in trade circles here as evidence that the nation's exhibitors are solving their product problem by buying pictures from a larger number of sources than has been their practice in the past.

The second-runs are seen answer-
(Continued on Page 5)

Harry Bugie Named Cincy
Branch Manager for PRC

Appointment of Harry Bugie as branch manager of PRC's Cincinnati exchange was announced yesterday by Arthur Greenblatt, vice-president and general sales manager, Bugie, formerly with Warner Bros., M-G-M and Republic, succeeds Nat Kaplan,
(Continued on Page 5)

3,232,205 Save U. S.
Pix in Africa in June

Gift programs of American movies on 16 mm, film, donated by the industry for free showing to our men in uniform played to 3,232,205 in North Africa during June, according to a report released by Francis S. Harmon, WARC vice-chairman.
**COMING AND GOING**

**RUD LORENZ,** U.S. district manager, is here from Chicago.

**E. E. LEIDENFROST,** RKO Theater executive, and **BARRY BUCHANAN** of the Theater Digest, left for the Coast yesterday on Third War Loan campaign.

**ITO** of Ohio President MARTIN SMITH is in town.

**EDWARD C. RATTERY,** president of United Artists, left for the Coast yesterday.

**JACK LEWIS,** of the RKO publicity staff, will be vacation at Block Island, R. I., starting Monday.

**FRANCIS S. HARMON,** WAC executive vice-chairman; **L. C. GRIFFITH,** general chairman of the industry's Third War Loan drive; **STANISLAW,** WAC theaters chairman, and **RAY BEALL,** publicity head of the drive, left for Hollywood yesterday to work on Coast plans for the campaign.

**Star Ratings** and biz outlook

(Continued from Page 1)

**Warners Purchasing "Young Charm" Rights**

Screen rights of "Those Endearing Young Charms," by Edward Chodorov, are reported being purchased by Warners. The Max Gordon play had a 60-day Broadway run this summer.

**Sol Lesser** has acquired film rights to "Three's a Family," for $50,000. It was confirmed yesterday by Paul Strueger, representing the authors. Phoebe and Henry Ephron. Comedy is current at the Longacre and the picture version will be released in September, 1944.

"**Duffy's Tavern**" to be First of "**Duffy" Series"

Following the dissolution of the Leo Spitz-Jack Skirball combination which was to have made "Duffy's Tavern," screen rights to the well known radio program have been obtained by Paramount which is reported to have outbid six other companies for the property.

Paramount's deal provides that the company shall make "Duffy's Tavern" and carries option rights for four more Duffy features during the next five years. Ed Gardner, the "Archie" of the air show, will appear in the production along with other members of the radio cast.

Frank, Exhib-Producer, Acquires 17th Theater

West Coast Bureau of THE FILM DAILY
Hollywood—W. R. Frank who will produce "Dr. Paul Joseph Gobble's. His life and work," has acquired the Roxy Theater, Ozwanna, Minn., from Sidney Kinyon. House is the 17th in his Minnesota circuit.

ACE MANPOWER FOR ANY JOB
AVAILABLE NOW—CALL
FRANK McGrann
POSITION SECURING BUREAU, INC.
331 Madison Ave., N. Y.
Tel. Ml. 2-6494

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**FILM DAILY**

**TIMES SQUARE**

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**NEW YORK THEATERS**

Radio City Music Hall
**ROCKEFELLER CENTER**
**CARRY GRANT**
**“MR. LUCKY”**
**WITH LARAIL DAY**
**AN RKO RADIO PICTURE**
**Gala Stage Revue Symphony Orchestra**
First Mezzanine Seats Reserved, Circle 6-6000

Radio City Music Hall
**EXTRA ATTRACTION! AND THEN JAPAN!**
**ANOTHER MARCH OF TIME SHOW**
**H.R. DOUGLAS JR.**
**HEAVEN CAN WAIT**
**THE CAVES OF QOTH**
**PHINEAS TURKEY**
**BOB HOPE**
**BETTY HUTTON**
**“Lette’s Face It”**
**BANK BONDS**
**PARAMOUNT TIMES SQUARE**

Orchestra Stands

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The British documentary picture "World of Plenty" has been set for limited distribution in the U. S. through Bud Rogers. The picture, which runs 45 minutes, will be shown first in Tenenon theaters and will open in Buffalo on Sept. 3. Special arrangements are also under way to show it in New York and other large cities.

** Rogers Handling "Plenty"

The British documentary picture "World of Plenty" has been set for limited distribution in the U. S. through Bud Rogers. The picture, which runs 45 minutes, will be shown first in Tenenon theaters and will open in Buffalo on Sept. 3. Special arrangements are also under way to show it in New York and other large cities.

**Bonded Film Storage Corp.**

**850 W. N.Y.C. CIRCLE 6-4081-2, 3-4**

--END--

**William Barker is Named Mono. Manager in Omaha**

Des Moines—Leo Blank, Monogram district manager here, announced the appointment of William Barker as manager of the Omaha office. Barker has been in the film business for 20 years and resides in a position with Universal to tab the Monogram job. He succeeds Francis, who has been promoted special home office representative with Monogram.
NEW YORK SUMMER RECORD!

AKRON EQUALS "LILY MARS"

PHILLY TOPS "CABIN IN SKY"

CANTON, CLEVELAND BIG!

WASHINGTON, PROVIDENCE, DITTO!

EVERY NEW OPENING WOW!

Put them all together:

M-G-M's ABOVE SUSPICION IS SENSATIONAL EVERYWHERE

JOAN CRAWFORD FRED MacMURRAY'S ROMANTIC THRILLER SENDS GROSSES ZOOMING! WATCH!

JOAN CRAWFORD • FRED MacMURRAY in "ABOVE SUSPICION" with Conrad Veidt • Basil Rathbone • Reginald Owen • Screen Play by Keith Winter, Melville Baker and Patricia Coleman • Based Upon the Novel by Helen MacInnes • Directed by Richard Thorpe • Produced by Victor Saville • Associate Producer Leon Gordon • A Metro-Goldwyn-Mayer Picture

"It Happened on a Honeymoon!"

in to plan your campaign now!

nd War Loan starts September 6th!
27 of 129 Current N. Y. Pix in War Class

(Continued from Page 1) others in which the war background is not the determining entertainment factor.


Number of films with war themes now showing in the metropolitan area is approximately the same as a month ago. Except for first-runs, all are on double-feature bills. Checkup also shows that, of the 179 pictures currently on view, 71 are releases that had their first runs in 1941 or earlier. This compares with 61 such revivals showing in this territory a month ago.

Heat, Drought and Polio Cutting Okla. Grosses

(Continued From Page 1) Theaters on youngsters under 12 years of age have not been lifted and health authorities are still urging parents to keep their children out of theaters and other public places.

State health officials say that the polio situation has not assumed the "epidemic" stage, but add "we just want to hold it to a minimum."

While grosses on even the most average of pictures continue above marks of previous years due to the war boom, a slump has been noticeable. However, a decided upswing is forecast by observers for the first weeks of September provided there is relief from the weather by that time.

Happy Birthday to You

Joan Peters 22 years, Monfried 19 years, Edward H. McBride 19 years, Kenneth MacKenna, Eleanor Boardman, Edward K. O'Shea, Jane Collyer.

Times Square Tales

- - - WE HEARD THE other day that an exhibitor who was new in this business was greeted in his office by a stranger who told the exhib. he had come in to talk about the Elipse bill 3 . . . and the exhib. says, "If you'll let it go until the 10th. I'll pay it" . . . All right, so you've heard it before. . . . A. I. Lindsay is the new advertising and publicity chief for National Theatre Supply Co., succeeding F. L. Friedman. . . . Paramount has signed a gal named Betty Walker . . . She quit a secretarial job at the United Artists home office to sign the contract. . . . Eugene Rose, manager of Wometo's Plaza Theater in Miami Beach, reached his present job the hard way. . . . At the outbreak of the war, Eugene was manager of a theater in Berlin . . . . With his wife Irma, he fled to Paris, staying there until the Nazis drove them out. . . . They finally reached the U. S. and Florida. . . . Irma is cashier at the Grove at Coconut Grove. . . . Rosu Harvey of the PCCITO nipped in the bud all rumors about the PCC becoming affiliated with Allied. . . . Rosu told in Baltimore last week that the constitution of the body would prevent such action although there was nothing to prevent the individual PCC units from joining Allied if they wanted to. . . but such a move has never been discussed . . . .

- - - MAJ. GEN. Norman T. Kirk, Surgeon General of the U. S. Army, has officially congratulated Paramount on its production of "So Proudly We Hail," the first picture based on the experiences of the Army Nurse Corps, in their present war. . . . Major John W. Hubbell, officer in charge of the Motion Picture Section, Special Services Division, tomorrow will be interviewed on the manner in which American soldiers attend the movies while under fire at fighting fronts all over the world. . . . And speaking of movies and the war, Major Henry Dittman, of Goose Creek, Tex., had the following to say at the Texas A & M alumni dinner in connection with Universal's "We've Never Been Licked": "If you will pardon a personal reference, I have seen a bit of the war and I believe I know how our fighting men feel about things. . . I know that a lot of people back home think that some of the war pictures are not realistic and do not represent actual ideas of war. . . . I think this is a wrong conception. . . . For example, I believe that all of the war photography in 'We've Never Been Licked' is as fine a representation of the real thing as anybody could make." . . .

- - - A ROUGH CUT of a film on the Belgian Congo war effort will be shown tonight at the Preview Theater with the Belgian Ambas- sador in attendance. . . . In London "Lady of Burlesque" is titled "Strip Tease Lady" and it's doing a terrific bit over there. . . . Marilyn Smith, of UA's exploitation department, received a letter from her husband, Stanley, who is a correspondent for the Army paper "Stars and Stripes" over there. . . . and he said that the lines have been so long that he hasn't yet been able to see the picture. . . . He adds: "People over here like the comedy mystery angle and go wild over our type of comedy." . . . The International Film Relations Committee, headed by Dave Blum, hosted a delegation of 12 South American journalists at the Harvard Club on Tuesday. . . . Looks as if we're at the bottom of the page . . . That's all 'til tomorrow.

- - - A VENGE PEARL HARBOR!!

Feminine Bookers Gain in Washington

(Continued from Page 1) will have an all-female booking department, with Ira Sichelman, a man in the job, departing to sell for PRC. Mrs. Sara Young has been head of the booking department for Twentieth-Fox for a number of years and two men booking until about a year ago. Then came Mrs. R. Taylor, replacing a draftee and a third woman is scheduled to replace Sichelman.

Four men did the booking for Paramount until about a year ago, including office manager Mrs. Bertha Boyd replaced one of the men a year ago, and just this week Barbara Benvenuti, married to Jack Howe, who is now in uniform. Vitrgraph has for some time has one female booker, Mrs. Ethel Riden, along with two men. One of these men was drafted last year, but was replaced by an other man, who was called withing few months. Mrs. Sadie Boles now a full booker, with only or man in the booth.

Four men form the bookers' staff at M-G-M, with one woman as a sistant. Mrs. Catherine Murphy be came a full booker last year when one of the men was drafted. She is now assistant booker at M-G-M, where she is with one of the men. Women have been booking for public and Monogram for seven years now, Mrs. Sara Monfried with the women exchange since it came here, and Gladys Murray followed two female predecessors into the Monogram booth last January.

Local managers expect now to fill most of their vacancies from the female ranks, although several of them say they find great difficulty in finding women capable for filling booking jobs who will stay with them long enough for the necessary training. The Government is an extremely powerful hiring competi- tor here.

WEDDING BELLS

West Coast Bureau of THE FILM DAILIES - Martha O'Driscoll and Lt. Com. R. D. Adams, USN, have applied for a marriage license. They plan to marry next month.

Memphis-Marriage of Mrs. Mary Tatum and J. Harry Spahn, former booking manager for Monogram here has been announced.
Find Exhibs. Extend Their Buying Range

(Continued from Page 1)

Harry Bugie Named Cincy Branch Manager for PRC

(Continued from Page 1)

resigned. The Cincinnati exchange is under the district supervision of Nat Lefton.

Everybody will want to see it...

"Hollywood's Answer to the Call to Arms!"

A COLUMBIA SHORT SUBJECT PRESENTATION

HOLLYWOOD DIGEST

SIGNED

HAROLD CLURMAN, director, Paramount.
CHRISS STANTON, post-war veteran, Vanguard.
SAM. COLOWL, associate producer-composer, Paramount.

REPRESENTING "Home in Indiana," 20th-Fox.


ASSIGNMENTS

ANDRE DE TOTH, director, "None Shall Escape," Columbia.
HOBART TODD, editor, "Harvest Melody," PRC.
RILEY STONE and SAMMY CAHN, song, "Heart of a City," Columbia.
REx WIMPy, special effects, "Destination Tokyo," Warners.
JOSEPH VON STERNBERG, producer, "American Small Town," OWI Overseas Motion Picture Bureau.
LILLIE HAYWARD, screen writer, "Bella Donna," Edward Small-UA.
MANN, screenwriter, "Sailor's Holiday," Columbia.
WILLIAM CASTLE, director, "Klondike Kate," Columbia.

CASTINGS

RICHARD WHORF and FETER VAN EYCKE, "Passport to Dakar," Universal; HILLARY EROCKE, "Ministry of Fear," Paramount; ELISA LANCHESTER, "Dangers Journey," AKO.

Arrest Italian Pic Director

Arrest of Giovacchino Forzano, the Italian film producer and friend of Mussolini, on a charge of profiteering in the Italian film industry, was reported by the United Press in a Berne cable yesterday.

Appeal Board Cuts Auburn Clearances

(Continued from Page 1)

Colonial Theater, Skaneateles, N. Y. Canter has charged that the 30-day clearance granted to the three theaters in Auburn, N. Y. operated by the intervener, Mamyer Operating Co., Inc., over the complainant's theater was unreasonable and asked that it be reduced to seven days. The arbitrator's award called for a maximum clearance of 21 days.

Canter appealed and the board modified the arbitrator's award to read, in summary, as follows: The Auburn Theater's clearance over the Colonial remains at 21 days; the Jefferson Theater in Auburn shall have 14 days' clearance over the Colonial except that in the case of pictures played at the Jefferson in a continuous first-run after a move-over from the Auburn, there may be a clearance of 21 days following the close of such continuous first-run at the Jefferson. Clearance of the Palace in Auburn over the Colonial was cut to one day.

Intimate glimpses of public favorites now serving in Uncle Sam's armed forces!

SCREEN SNAPSHOTS

23rd Year On the Screen and still America's favorite personality reel!
"Claudia" with Dorothy McGuire, Robert Young 20th-Fox 91 Mins. LARGE HITS MADE IN SUPER FILM! HEAVY GROUNDS CERTAIN; WOMEN WILL GO GA-GA.

Thursday, August 19, 1943

"Sleepy Lagoon" with Judy Canova, Dennis Day Republic 71 Mins. THIRD FILM FANS WILL FIND ENOUGH TO HOLD THEIR INTEREST IN THIS FILM; STORY PRETTY FAR-FETCHED. Miss Judy Canova is the film industry's newest film. The story violates the intelligence so much that the film must look for its support strictly to the Canova fans who will see it for the compliments as the New York Times says. Miss Canova and Dennis Day are not fastidious. The laughs for the grownups are not too many and are obtained at a considerable effort on the part of the performers.

Miss Canova has the role of a lady mayor who carries on a moron. The way she conducts the town government is a farce. She plays into the hands of the opposition by innocently allowing a bunch of upstairsers to operate an amusement center for the town defense fund. The citizens are fleeced handomely until Judy becomes aware of what is going on and sets out to do something about it with the aid of Dennis Day, her boy friend. The racketeers are put in their place in a series of furious slapstick scenes.

Three scenes are offered as an added attraction. They are: "If You Are There," "You Are the Very Fairest Thing I Am Of," "I'm Not Myself Anymore." "Political Satire" and "Sleepy Lagoon." Miss Canova and Day split the singing assignment. The musical highlight is Day's warbling of the "Sleepy Lagoon" number.

The acting is fair. Miss Canova and Day get their chief assistance from Ruth Donnelly, Joe Sawyer, Ernest Truex, Douglas Fowley.

Joseph Santley has directed fast and loosely. Prescott Chaplin supplied the story on which is based the screenplay of Frank Gill, Jr. and George Carleton Brown. Albert J. Cohen acted as associate producer.

CAST: Judy Canova, Dennis Day, Ruth Donnelly, Joe Sawyer, Ernest Truex, Douglas Fowley, Will Wright, Herbert Correll, Claire Worth, Eddie Chandler, Jack Raymond, Margaret Reid, Mike Riley and orchestra.

"Nobody's Darling" with Mary Lee Republic 71 Mins. LEE GIRL ADVANCES HER STOCK IN WHOLESALE FAMILY ENTERTAINMENT; PIC MADE TO ORDER FOR YOUNG FOLK.

Miss Lee's whole personality comes through in a big way in "Nobody's Darling." The girl gains hearty sympathy for herself in the role of a student in a private school in Hollywood who has to take loads of work from her fellow students because of her complete lack of glamour. The girl, determined to follow in the footsteps of her father and mother, screen star, has a terrific fight to get the part and until it is discovered that she has a voice. That wins her the coveted leading role in the picture. That is injected into the story to enhance the box office value of the picture is a puppy romance between Miss Lee and another student, Jackie Moran. That has been given a number of popular tunes to warble. She brings to them a voice that has a lot to recommend it. That is going is far superior to that of many of the screen's singing aces.

Miss Lee gets splendid co-operation from Moran, Louis Calhern, Gladys George, Lee Patrick, Bennie Bartlett, and several others. Miss George and Calhern appear as Miss Lee's parents whose marriage is largely through the girl's efforts.

Olive Cooper has thrown together an entertaining screenplay from familiar material. That is a by story by F. Hugh Herbert, Anthony Mann's rather familiar material, and that has been a number of popular tunes to warble. She brings to them a voice that has a lot to recommend it. That is going is far superior to that of many of the screen's singing aces.

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THINGS WE HOLD DEAR

Precious things that we have sent our boys across the sea to fight for. Freedom of worship in any house of God and all the freedoms under a beloved flag. Worth fighting for indeed and we on the home front have never been called upon to wage a more important campaign in their behalf than the 3rd War Loan. Its success depends on our showmanship skill in selling bonds to our mass audience through the theatres. Small bonds in millions of hands, that’s our job. No time to lose. September 9th is close. Is your pledge in? Have you been in touch with your nearest War Activity Committee? Let’s keep faith with our lads. Back the Attack!

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, New York City
mon stock outstanding at June 26, 1943, after the usual preferred divid-

The net profit for the second quar-
ter of 1943 amounted to $2,091,510 after all charges. This compares with $1,349,333 for the same quar-
ter of 1942 and $1,751,739 for the first quarter of the current year.

The corporation has estimated ex-
cess profits taxes in the net amount of $4,095,000 on earnings for the first half of 1943 on the basis of pro-
rating its estimated excess profits credits evenly through the year.

There was no provision for excess profits taxes in the first half of 1942.

Because of the lifting of currency restrictions, no reserve against for-
sign assets has been made in either the first or second quarter of 1943. Reserves of $3,100,000 were pro-
vided in the first half of 1942. Of this, $1,100,000 was provided in the first quarter and $2,000,000 in the second quarter.

On July 9, 1943, the company bought from the Chase National
Bank of the City of New York 58 per cent of the outstanding common
stock of National Theatres Corp., which is now a wholly-owned sub-
sidary of 20th-Century-Fox. On the same day the corporation sold
109,000,000 shares of prior preferred stock carrying an annual dividend of $4.50 per share cumulative from June 15, 1943.

Earnings of National Theaters and its majority-owned domestic
subsidiaries for the 26 weeks ended June 26, 1943, amounted to $1,550,000, after providing for Federal in-
come and excess profits taxes of $5,894,124 and net profits applicable to minority interests in underlying
companies of $699,828. The net profit for the first half of 1942 was
$992,169, after providing for Federal in-
come and excess profits taxes of $1,988,392 and net profit applicable to minority interests of $272,459.

The amount of the provision for excess profits taxes for the first half of
1943 included in the foregoing figures is $1,954,125, compared with the provision of only $132,121 for the same period of 1942. The pro-
vision has been made by National Theatres on the basis of pro-rating its estimated excess profits credit evenly through the year.

No dividends were declared by Na-
tional in the first half of either 1943 or 1942, and the foregoing earnings of National Theatres are not in-
cluded in the consolidated earnings of 20th-Century-Fox.

Here and There in the Theater

EARLY BIRD QUESTIONNAIRE

By LOUISE MACE

T HE Film Daily (the butter on any motion picture editor's
bread) is again on the prowl, depositing a questionnaire
on newspapers' drama desks. This time its editor, Chester
B. Bahn, wants a vote on the 10 best directors. If the
request seems to be jumping the season the reason is the Daily's
belief that "the gain in film quality during the past 12 months reflects
to a large degree the brilliance of direction, and so—!"
That lengthened "so—!" has an ominous connotation. However, we
release it unimpeached and merely nod gratefully for the
appended list of directors and their products. It saves long lead-

ing through files.

* * *

EDITOR BAHN is a slave driver. He will not rest with
having learned who are (supposedly) the 10 best directors.
He asks innumerable questions, seven to be exact. Some
are pretty deep, especially for one hopefully skipping to-
ward vacation and brief release from duty. He wants to know
if the entertainment screen should deal with issues of the day,
social or political, which are controversial in character. That
requires more than a cryptic yes or no. He is eager to learn if
Hollywood should develop the so-called documentary field, how
one rates the industry's contribution to the war program and if
there has been any noticeable trend away from double and triple
features in our locality. (No, to that one).

* * *

HE IS curious to discover what specific criticism we would
make of screen publicity, advertising and promotion, and
what suggestions we burn to offer. He inquires politely
about the local admission prices, and then, ending with
a national flourish, asks if the current lament that too many
war stories are reaching the screen is justified.

If you have a moment or two while resting your brain from the
Sunday crossword puzzle, run over the list and record your
answers. But silently, please. One pamphlet is all we can cope with now.

Reprinted from
The Springfield (Mass.) Sunday Union and Republican
August 15, 1943

$3,843,294 Net for
20th Century-Fox

(Continued from Page 1)

Show Biz Backs War Center
Resources Without Limit for Bond Campaign

(Continued from Page 1)

son of RKO, speaking at a War Fi-
nance Committee luncheon at the Astor yesterday.

The War Center, Major Thompson
told the assemblage of show biz
executives, many of them from the
film industry, is designed to supple-
ment what the Treasury is try-
ing to do to publicize the campaign.

Calls upon the entertainment
world for service, talent and other-
wise, will depend upon the Treas-
ury's schedule of events, but the
general plan, the RKO exec. said, is
to make the War Center a bee-
hive of activity for 16 hours or so
a day. Committees to make possi-
bile the equipment to run "any kind
of a show" regardless of how short
the notice, will be set up.

Construction on a floor and stage
already has been started under the
top, and the auditorium under canvas is to be ready for a pop meet-
ing of War Bond salesmen on Aug.
25.

W. Randolph Burgess, chairman of the
War Finance Committee which will
wage a campaign in this state,
was host at the luncheon, attended
together with Treasury representa-
tives. In sketching the Committee's plans
before introducing Major Thompson,
who is the War Center's chairman,
Major Thompson said that in addition to the
entertainment programs, the Vic-
tory Square tent will offer an Army
work exhibit, a Navy exhibit, a meeting
also are envisioned. Admission to the
programs and exhibit will be
via Bond purchases.

Burgess, who declared that show
biz had been "more generous than
any other group in the community.
In its Treasury cooperation thus far,
said that its "reward" was a
call to further service. "We are
turning to you now that you know
how to interest people," Burgess
commented, and "we are asking you
to provide the jam between the
slices of bread in the Treasury's
greater effort to sell $15,000,000,-
000 in Bonds."

With the Treasury anticipating New
York State will account for about a third of the campaign's sales total, Burgess said that
New York City might be asked to roll up 60 per cent of the state's aggregate. That, he
added, meant that it would be necessary for
every person in the city to be "button-holed
personally."
Burgess emphasized that the
Treasury was desirous of handing up a huge number of individual sales.

Among those of the 50 attending the
luncheon were Edward L. Alpersen, Terry
Sankey, James E. Sauter, Major Edward
Boyes, Jack Alicat, Howard Ditze, Chester
R. Bahn, Jimmy Walker, Sherry Kane, Cora
Witherspoon and reps. of various agencies
and night clubs.

20th-Fox Declares
3 Stock Dividends

At yesterday's board meeting of
20th Century-Fox a cash dividend of
$1.12% cents was declared on the prior
preferred, payable Sept. 15 to stockholders of record at the close of business on Sept. 1.

A cash dividend of 37½ cents for
the third quarter of 1943 was de-
clared on the preferred, payable
Sept. 30 to stockholders of record
at the close of business on Sept. 15.

A dividend of 50 cents a share
was declared on the common stock,
payable Sept. 30 to stockholders of record Sept. 15.

 phápht-

IN NEW POSTS

A. J. LINDSLEY, advertising and publicity, Na-
tional Theatre Supply, home office.
WILLIAM BARKER, Monogram manager, Des
Moines.

Hal Wallis to Produce
New Irving Berlin Film

(Continued from Page 1)

will produce. Michael Curtiz has the
directing assignment.

Humphrey Bogart has been set
as star of the picture, with Ingrid
Bergman a possibility for the fem-
ine lead.
N. E. ADMISH RISE MAY BECOME NATIONAL

Coast-to-Coast Star Tour for War Loan Drive

Nation's "Most Glamorous Salesmen" Enrolled for Second Industry Caravan

A second Coast-to-Coast Bond selling tour by a group of 25 Hollywood stars was announced yesterday in Washington by Treasury Secretary Henry Morgenthau as part of the industry's Third War Loan campaign. Initial caravan, a 13-city tour starting April 30, 1942, easily crossed over its $600,000 goal and created tremendous publicity for Bond selling.

Secretary Morgenthau explained that since the Third War Loan and
(Continued on Page 8)

Studios Start Five, Making 55 Shooting

West Coast Bureau of THE FILM DAILY Hollywood—While only five new pictures went into production this week, a total of 55 is shooting. The big flap:

At Columbia: Seven shooting, including "Ten Percent Woman," comedy starring Rosalind Russell and Brian Aherne, with Jonathan Hale
(Continued on Page 8)

J-1 Theaters Ask Bronx Clearance Adjustments

Claiming that Loew's Victory Theater in the Bronx is granted a clearance which is unreasonable as to time and area over the Casino
(Continued on Page 4)

Utah Theaters to Pay Rent with War Bonds

Theaters in Utah have requested their landlords to accept rental payments in the form of War Bonds during the Third War Loan campaign which starts Sept. 9, the WAC was advised yesterday by Tracy Barham, ex-biilor State chairman for the drive and vice-presxy of Intermountain Theaters. Thus far, reported Barham, the plan has netted okay from landlords.

Brazil Establishes a System of Priorities To Hasten Playdates of Important U. S. Pix

West Coast Bureau of THE FILM DAILY Hollywood—Word has been received by the Motion Picture Society for the Americas from the Co-ordinator of Inter-American Affairs that a system of priorities has been established in Brazil that will hasten playdates on important commercial films. A board has been established to pass on films and it will ask the National Priority Board to give early playdates to outstanding pictures.

Wars Against Use Of Freon Substitutes

Columbus, Miss.—Warning against the use of substitutes for freon gas in theater cooling systems designed for Freon as highly dangerous was issued here yesterday by Ed Kuykendall, MPTOA proxy.

Kuykendall acted following receipt of reports that city officials in Memphis were investigating a theater blast there with a view to determining if it had been caused by use of a freon substitute.

Such instances, the MPTOA proxy
(Continued on Page 8)

Loew's Gets Ziegfeld Theater; Its Bid Highest

Justice Bernard Botein yesterday disclosed in N. Y. Supreme Court that the highest offer for the purchase of the Ziegfeld theater was made by Loew's with $450,000 cash and $67,500 for a year's lease. The only other bidder, Billy Rose, filed
(Continued on Page 6)

Survey Latin-American Field

P. R. Exhibitors Will Then Seek Better Terms

San Juan, P. R. (By Cable—Passed by the Censor)—Puerto Rican Movie Exhibitors Association held its first convention at the Hotel Normandie here yesterday. Ninety-five out of 120 theaters operating were represented, including all circuits.

A resolution was adopted to make a survey of Latin-American exhibitors who are operating on the same conditions as Puerto Ricans to de—
(Continued on Page 6)

New Eng. Houses Adopt Increased Scales; See Trend in Other Territories

Boston—A move to raise admission prices in the New England territory is under way and, according to reports here, the move may be extended to all parts of the country where war industries have boosted attendance.

A large number of New England towns and cities reportedly have increased their theater scales by five and 10 cents and the hike has been noticed particularly in Portland, Me., and Fall River, Mass. The admission
(Continued on Page 4)

Trade Recommends No Mellett Successor

Washington Bureau of THE FILM DAILY Washington—No recommendation for a successor to Lowell Mellett as OWI film liaison has yet been received from the industry, OWI Deputy Domestic Director James S. Allen revealed yesterday. Several
(Continued on Page 7)

PRC to Move H. O. to Madison Ave. in Sept.

PRC will move its home office from the Paramount Bldg. to 625 Madison Ave. next month. Due to the expansion of the company, more space was required. An entire floor of the Madison Ave. address will be occupied by the company.

Korda on Coast for Mayer Confabs Only

West Coast Bureau of THE FILM DAILY Hollywood—Published reports that his present trip to the Coast is for the purpose of discussing the sale of his quarter stock interest in UA brought a sharp denial here from Sir Alexander Korda. The British producer declared the primary purpose of his visit is to hold conferences with Louis B. Mayer regarding pictures he is to make in England in association with Metro.
Our Daily Paper: A Daily News Sheet for the Film Industry, Volume 16, No. 26, Friday, August 20, 1943

**FINANCIAL**

(Thursday, August 19)

NEW YORK STOCK MARKET

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**C'Anteen' Opens at Odeon Theater, on Sept. 16**

West Coast Bureau of THE FILM DAILY

Hollywood—Sol Lesser announces that "Stage Door Canteen" will open in London at the Odeon, West End Theater, Sept. 16, in an all general release in England on Nov. 22.

**WANTED**

Theater Supply House doing Government work, wants: STORE SALESMAN and COUNTERMAN

Salary plus Commission

Address Box 167

THE FILM DAILY

101 Broadway

N. Y. C.
Soon...

The Strange Death of Adolf Hitler

the most timely picture of the last 20 years!

A UNIVERSAL PICTURE
The Gap's Also the Thing

• • • OUR DAILY GAG.... A crap-shooting exhibitor we know says that a picture he played last night was a "natural"... He shook in seven patrons on passes... Oh, well, we'll do better tomorrow.

• It seems like only yesterday that PRC opened its first home office in the Paramount Bldg.... The H. O. consisted of three rooms and... twice as many employees... Then the company started to go places and very spacious quarters were acquired in the same building... and now PRC has taken a whole floor at 625 Madison..... Take a bow, PRC... • Ted Friend, the night club editor and columnist of the New York Mirror, is fulfilling a dream of every newspaperman... by "getting away from it all" and running his own small-town newspaper... He's taken over the Lassen, Calif., Advocate... and Broadway celebrities and their press agents are preparing want-ads at six cents a word to be inserted in his initial edition around Sept 1... As we recall, Lassen is close to the only active volcano in the U. S.... and so if Mr. Lassen should erupt, Ted will be singing this is awful "When Fire Comes Out of the Volcano, I'll Be in Love With Broadway Again."

• • • THISA AND THATA... Parades and civic demonstrations greeted Columbus's Marguerita Chapman when she arrived in Portland, Me., this week for "Destroyer's" bow... • Lou Goldberg, recently honorably discharged from the air force, is a new member of Hal Horne's staff at 20th-Fox.... • A big Greek War Relief rally and a parade will highlight the Chicago appearance of Katina Paxinou on Sunday in connection with the Midwest premiere of "For Whom the Bell Tolls... • Arrangements have been made between United Artists and the Aluminum Co. of America whereby UA will distribute several million air maps published by the Aluminum Co. in connection with "Victory Through Air Power"... Maps will be available gratis to all exhibitors playing the new Walt Disney feature.

• • • IF YOU HAVE any books, advertisements, slides, posters, stills or anything else relating to the early days of motion pictures, the University of Denver will be an appreciative recipient.... The university's Library of Motion Picture Arts and Sciences is becoming one of the most complete in the world and holds rare relics of motion picture history... It is endowed by the Rocky Mountain Screen Club... If you have any contributions, or know of any, contact Robert Garland, Fox Intermountain Theaters, 516 Sixteenth St., Denver, Colo.

• Hank Line, who put over a swell campaign on "Phantom of the Opera" in Cincinnati was being ribbed by Maurice Bergman for not being able to plant an editorial... Hank had the last laugh yesterday when a Cincy paper came in with a quarter-column editorial on the picture and its music scholarship offering...

• • • PRESS AGENTS who claim their star is the most terrific in the world aren't new to Hollywood, but apparently they don't all live in the movie world... Witness... The song writers for "Tropicana" wanted permission to use the name of Rockville Center, L. I., in a song Mac West sings... So-o-o, they wired the Mayor of the Long Island community asking for his okay... Came the return wire: "O.K. Use Rockville Center Stop Glad To Put Mac West On The Map"...

• • • AVERAGE PEARL HARBOR...
**REVIEWs of the New Films**

"Lassie Come Home"  
with Roddy McDowall  
M-G-M  
88 Mins.  
THIS FILM IS ESCAPIST DELIGHT, OFFERING ENTERTAINMENT THAT DEPARTS FROM THE ORDINARY.

Departing from the usual, this Technicolor feature provides a generous measure of human interest and plenty of simple, appealing story of a dog—a lovely collie called Lassie. Dog lovers will eat it up. The film falls in the class of "My Friend Flicka," appealing to the same type of audience as did the 20th-Fox picture about a youngster's attachment for a stallion. Oddly enough, Roddy McDowall, who played the younger in "Flicka," has a similar role in "Lassie Come Home." Again he gives an attractive performance, and the collie's young master to whom separation from the animal is a tragic thing, Ben Crisp, whom the younger is subordinated to that of the animal. In fact, the film belongs to Lassie. The human actors play second fiddle to her. The story relates the dynamic attachment for her—owners so attuned to the animal's needs that the animal escapes three times from the clutches of Nigel Bruce, British duke to whom the collie is sold by Roddy's parents, and Nigel Bruce, eight Lancasters, who are desperate for funds. The dog's final escape takes Lassie from Scotland to the Yorkshire home of its young master in a moving display of courage. The suffering undergone by the animal makes for footage that is as dramatic as it is touching. The film ends happily when Crisp is allowed to keep the animal and is hired by Bruce to look after his kennels.

McDowall will win many hearts with his performance. Others who turn in fine jobs on this are Crisp, Dame May Whitty, Edmund Gwenn, Bruce, Miss Lanchester, and Elizabeth Taylor. The film is based on the novel of the late Eric Knight, whose "It's a Wonderful Life" is dedicated. The adaptation was done by Hugo Butler. Fred M. Wilcox's direction is good. Leonard Smith's camera work gives the film a pleasant visual appeal. Samuel Marx produced.

CAST: Roddy McDowall, Donald Crisp, Dame May Whitty, Edmund Gwenn, Nigel Bruce, Elsa Lanchester, Elizabeth Taylor, Ben Webster, J. Patrick O'Malley, Alan Napier, Arthur Shields, John Rogers, Alec Cuffe, Ludwig Lasson.

CREDITS: Producer, Samuel Marx; Director, Fred M. Wilcox; Screenplay; Hugo Butler; Based on novel by Eric Knight; Cinematographer, Leonard Smith; Musical Score, Adolph Deutsch; Sound, Daniele Amfitheatrof; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Costumes, Eddie Marshall; Special Effects, Warren Newcombe; Film Editor, Ben Lewis.

DIRECTION, Good. PHOTOGRAPHY, Good.

**So This Is Washington**  
with Lum and Abner  
RKO  
64 Mins.  
LATEST LUM AND ABNER BIG IMPROVEMENT OVER OTHERS; COMEDY'S FANS IN FOR A SWELL TIME.

A sequel to "So This Is Washington" gives an improvement over the other Lum and Abner pictures. What further helps to make easier the exhibitor's job of selling the film to his patrons is the attempt to make the latest of the series timely and pertinent. The film's chances also will benefit from the fact that the production is less exasperating than the earlier Lum and Abner offerings.

Leonard Praskins and Roswell Rogers have worked out an extremely amusing screening with Neil Azen, Paramount general and Edward James. In their latest adventure Lum and Abner go to Washington to see Alan Mowbray about a synthetic rubber invented by Abner. Mowbray is the head of a Washington bureau who has been appealing to the common man to aid the nation's effort. Lum and Abner succeed in seeing Mowbray only to have the hick inventor get amnesia as he is about to demonstrate how the rubber is made. Mowbray, who has been taking a terrific ribbing from his critics, is desperate because Abner is his last hope of vindicating himself. How Abner's memory is restored is productive of some pretty funny sequences.

This is a Jack William Volkon production directed by Raymond McCarey with a cast that is better than the other Lum and Abner vehicles. Ben Hess is listed as producer.

"So This Is Washington" is still corn, but it's a superior grade of corn. Some of the stuff in fact is really good.

CAST: Lum (Chester Lauck), Abner (Norris Gott), Alan Mowbray, Roger Clark, Mildred Coles, Sarah Padden, Minerva Urecal, Dan Duncan, Matt McHugh, Barbara Pepper.

CREDITS: Producer, Ben Hess; Director, Raymond McCarey; Screenplay, Leonard Praskins, Roswell Rogers; Based on story by Lum and Abner; Musical Director, Harry Willard; Film Editor, Duncan Mansfield; Musical Director, Lud Giskin; Art Director, Hons Peters; Sound, Percy Waley; Set Decorator, Ben Beck.

DIRECTION, Good. PHOTOGRAPHY, Good.

**Robin Hood of the Range**  
with Charles Starrett  
Columbia  
57 Mins.  
FAST-PACKED WESTERN IS LOADED WITH ACTION AND EXCITEMENT; STARRETT BACKED BY FINE CAST.

This sequel to "Robin Hood of the Range" centers on the adventures of Robin Hood with lots of bite in his latest screen appearance. He is the center of a story that packs a wallop and brings no end of entertainment to the youngsters.

This time the ranchers are the victims of the railroad. A gang headed by Starrett's step-father (Kenneth MacDonald) is grabbing their land and trying other devices to drive them out. MacDonald tries to get Starrett to aid him in his dirty work, but film fans will include it in his lot with the ranchers. Assuming the identity of a mysterious rider, Starrett carries on raids as "Robin Hood" and a film comedy to which he distributes among the victimized ranchers.

The villains don't like being dealt a bit of their own medicine—a fact that adds a nice plot twist to outwitted em and our hero. The film winds up with the ranchers victorious over their adversaries.

The casting in "Robin Hood of the Range" gives a swell account of itself, sparked by Starrett's excellent performance. The star is backed to the full by Arthur Hunnicutt, Bill Harris, Kenneth MacDonald, Douglas Drake, Hal Price and a number of other western stand-bys. Miss Harris will please the film's female role as Abner's adorable sister. Also of great help to the picture is the Jimmy Waley Trio, which purveys several tunes satisfactorily.

William Berke's direction keeps things constantly on the go. The screenplay is the work of Betty Burbridge. The producer credit goes to Jack Fier.


CREDITS: Producer, Jack Fier; Director, William Berke; Screenplay, Betty Burbridge; Art Director, Lionel Banks; Film Editor, Jerome Thomas: Cameraman, B. E. J., M. I., Kline; Songs, Gene Autry, Jimmy Waley, Dick Heiner.

DIRECTION, Good. PHOTOGRAPHY, Good.

Ah, Those Good Old Days!

A program reminiscent of the old days will be put on at the Arco Theater on 42nd St. today. The program will include "The Man From Snowy River," a Smub Pollard comedy and the Dempsey-Willard fight films. "The Struggle" will be equipped with a syn-cope board and special sound effects. The atmosphere of the old-time movie house will be recreated.

Two Chi. Press Previews

Chicago—B & W will give a press preview of "For Whom the Bell Tolls," a new play previewing in the theater's Studio tomorrow morning, and the Essaness circuit will preview Walt Disney's "Victory Through Air Power" tomorrow night.

"The Adventures of the Rookie"  
with Wally Brown, Alan Carney  
RKO  
65 Mins.  
FAST-MOVING COMEDY SHOULD PROVE A HIT IN NEIGHBORHOODS; BROWN and CARNEY A SOCK TEAM.

Wally Brown and Alan Carney are a sock comedy team in this film. Martin is the same member of the company as in "The Rookie," which opens later this winter. The routines are varied but are constructed so they will bring laughs to the neighborhood. The pace is hectic and the doing produces much laughter. Within a familiar framework there has been created a comedy of errors that will bring loads of enjoyment to family audiences.

The story is the one about the army rookies who are forever doing the wrong thing and getting themselves in trouble with the authorities.

The rookies in this case are played by Wally Brown, Alan Carney and Richard Martin. Martin is the same member of the company as in "The Rookie," which opens later this winter. The routines are varied but are constructed so they will bring laughs to the neighborhood. The pace is hectic and the doing produces much laughter. Within a familiar framework there has been created a comedy of errors that will bring loads of enjoyment to family audiences.

"The Adventures of the Rookie" is a film that will bring a smile to the faces of neighborhood film fans. The cast is strong and the routines are well written. The film is fast-moving and will be a hit in the neighborhood.
Incorporate percentage basis and terms of contracts with film distributors abroad. Another resolution was adopted naming a commissioner of the exhibitors association to visit the rest of the operators to obtain full manuscripts of the proposals. That request will then be made to American and foreign film exchanges of San Juan for modification of the present rate for rental of films and material.

Box-office receipts have an island-wide upward trend. It was revealed that board of directors of the association re-elected President Rafael A. Quiones of San German. A dinner at night was attended by a majority of the exhibitors.

License Individual Film Shipments to Newfoundland

Washington—Individual shipments of film to Newfoundland must hereafter be licensed, according to a new amendment to the OEW export rules. Heretofore shipments could be made to Newfoundland under a general export licence which did not necessitate permits for individual shipments. Newfoundland was the only country under license control for which individual inspection was not required before shipping.

WEDDING BELLS

West Coast Bureau of THE FILM DAILY

Hollywood—W. B. Scott, Jack Benny's secretary, and Ann Klem of New York, stole a march on their friends by being married at Las Vegas, July 22. Announcement of their marriage has just been made.

Camp Davis, N. C.—Lt. George Johns and Marie Morse of Warners' Fox, Philadelphia, were married here.

Memphis—Elizabeth Smith, secretary to J. Frank Willingham, M-G-M branch manager, has announced her marriage to Lt. Claude Quinn Mitchell, USA, stationed at Camp Swift, Texas. Wedding took last Spring.

Pittsburgh—Engagement of Dorothy Ketterer, of National Screen Service, to Edward R. Zebra, booker for Republic Pictures here, has been announced. The marriage will take place Sept. 13.

Pittsburgh—Engagement of Miss June Tolley, of the local RKO exchange, to Pvt. Edward Hill, now stationed at Camp Claiborne, La., has been announced. Wedding will be an early Fall event. Miss Tolley is the daughter of Ted Tolley, veteran M-G-M employee here.

HOLLYWOOD DIGEST

ASSIGNMENTS


HOWARD HAWKS, director, "Those Endearing Young Charms," Warners.

NICO CHARISSE, dance director, "The Solid Gold Cadillac," Columbia.

FRANK WOODRUFF, director, "Lady, Let's Be Lonesome," RKO.

DAVE GOULD, dance director, "Lady, Let's Be Lonesome," RKO.

STANLEY FLEISHER, art director, "Dr. Paul Joseph Gneibbli, His Life and Loves," RKO.

CHARLES SARTON, director, "Hey Rookie," Monogram.


CASTINGS


STORY PURCHASES

FRANK WISBAR's "Desert Comedy," Herman Millerskov and Jeffrey Bernmer.

Iowa City Curlew Law Has Jail Term "Teeth"

Iowa City, Ia.—A curlew law setting fine 9:30 p.m. as the deadline for chil- dren under 13 years of age and 10 p.m. for those under 16 was passed by the county supervisors. The hours will be in effect from Oct. 1 to May 1, and from May 1 to Oct. 1 the cur-few will be 10:30 and 11 p.m.

The ordinance prohibits the minor, to "loiter, idle, wander, stroll or play on the streets, public grounds or public places, places of amusement or entertainment." The law also places the bandid of responsibility on the parents, with a fine of not less than $2.50 for every violation of 30 minutes in jail or both for convictions.

"Leningrad" in the Cen

West Coast Bureau of THE FILM DAILY

Hollywood—Shooting has been completed on "The Girl from Leningrad," which Gregor Rahinhvich is directing for U.S. RKO. Senor Frekke was associate producer and Fedor Ozep and H. Kessler co- directed. The cast is headed by Ksenia Smyla, Anna Sten and Maria Petri- sythe.


REOPTIONED

CALE STORM, Monogram.

TITLE SWITCHES


"Adventures of Tartu," formerly "Tartu," M-G-M.

CASTING

"Circus Time," producer, ALEXANDER STERN, original, JOHN KLEIN, PRC.


SCHEDULE


STORKS

East Pittsburgh, Pa.—Corp. and Mrs. Anthony P. Antonoplos are the parents of a son, their first child, born here this week. Father now stationed at the University of Miss- couri, at Columbia, is the son of the veteran exhibitor, Peter Antono- plos, who operates theaters here and in Turtle Creek, Pa., with whom he was associated before entering the service.

Denver—A daughter was born to Bernie Hynes of the Denver Theater at St. Luke's Hospital.
The Fallenn Sparrow

with John Garfield, Maureen O’Hara
KO
SLOW, PONDEROUS SYL MELÓDRAMA GET BY PRIMARILY ON STRENGTH
GARFIELD, O’HARA NAMES.

showman will have to look mainly
at the marquee strength of the John Garfield
and Maureen O’Hara names to put
the film in the winning column.

For the most part of the film, the audience
will experience the usual sappy melodrama that has a hard
one extracting itself from the maze into
which it plots lead.

One cannot quibble over the film’s sus-
pen, but certainly one can over the use
of which suspense has been put. It
is likely that the average fan will be more
than a little annoyed, as she finds the
film, and all the tension with death
inspired by a Loyalist banner in the possession of Garfield. It seems that
Garfield, film the banner back to the States with him following his escape from
the Spanish prison into which he was thrown by the Fascists while fighting on the loyal
side. The audience is led to believe that
a far more vital secret than a war-scared
banner is at the bottom of the black vil-
lain’s plot.

A further disappointment to the audience
will be the nature of the romance between
Garfield and Maureen O’Hara, who aids
him in his adventures. Greta Nardi rings the banner because she can’t help herself. Sympathy is created for her yet at end she’s in the hand
of the villain.

Garfield hasn’t been so good in a picture in a long time. Miss O’Hara handles her
role well. Walter Slezak is properly sin-
er as the head of the spy ring. Others
important to the development of the story
are Patricia Morison, Martha O’Driscoll,
Bruce Edwards, John Banner, John Miljan
CGB

CAST: John Garfield, Maureen O’Hara,
Walter Slezak, Patricia Morison, Martha
O’Driscoll, Bruce Edwards, John Banner,
John Miljan, Hugh Beumont, Sam Gold-
berg.

CREDITS: Producer, Robert Fellows;
Director, Richard Wallace; Screenplay,
Dorothy B. Hughes; Nature, Maureen
D’Agostino, Martha Morison, Patricia
Siegman, Louisa Smith, and Thomas
Dashiell; Music, Max Steiner; Art Direc-
tors, John Deering, Leonard Palmore;
Musical Director, Robert Kalloch.

DAILY
FOOTAGE. Good.

Basil Out of Hospital

Buffalo—Nicholas J. Basil, president of
the Basil circuit has been discharged from a local hospital after
a siege of summer gripe.

Advance Children’s Prices

Chicago — Stratford, Capitol and Avalon Theaters of the Warner cir-

cuit, have advanced children’s prices
from 17 cents to 20 cents.

‘Black Sea Fighters’

Artkino

LATEST SOVIET DOCUMENTARY IS POWERFUL FILM RECORD OF BATTLE
OF SEVASTOPOL.

Again the Russians demonstrate their
mastery of the documentary film form in
“Black Sea Fighters” described as the first
official film of the Soviet Black Sea fleet
in action. They have made an exciting
record of the defense of Sevastopol—a
defense in which the Soviet gave evidence
for the first time of the might of its sea
power, which up to then had received scant
notice. The heroism which would make the
saving of the city from the Germans is conveyed graphically in power-
packed scenes which spare no realistic
tale.

American audiences will be greatly im-
pressed by the spirit of the Russians in
carrying on their war against the Nazi
forces and the spirit that refuses to be broken how-
ever hard the going or however great
the sacrifices.

In the film the Soviet navy is shown
using every means at its command to keep
Sevastopol from falling into German hands.
It asks no quarter and gives none. This
makes for innumerable scenes of horror and
brutality—scenes that stick in your
mind in their vividness.

The very subject of this film tends to
limit its box office possibilities. Certain-
ly the picture cannot hope for more than
fair returns in this country despite all its
audacity and the evidence of human courage that it offers. The
constant violent action surely will limit female
patronage to the very minimum.

The picture has the benefit of a com-
mentary written by Clifford Odets and
spoken by Fredric March. The association of these two names with
the production may help at the box office.

Central Newsreel Studios of Moscow
produced the picture, which was shot
by two groups of cameramen, one working
with the fleet, the other stationed
in Sevastopol.

Trade Has Recommended
No Successor to Mellet

(CONTINUED FROM PAGE 1)

names were recommended to him as
possibilities for the job, but Allen
made it plain that no decision is
ever close, implying that Palmer
Hoyt, domestic chief, is awaiting
a recommendation from the industry.
None of the names thus far men-
tioned is receiving any serious con-
sideration at this time, Allen
intimated.

Although there may be some slight
dipping into the $5,000,000 contin-
uing fund of the overseas branch
for Robert Riskin’s motion picture
bureau, an OWI budget officer said
yesterday it is not likely that the
office will greatly exceed the sum
allotted it Congress—less than
$900,000. There is no plan at pres-
tent for additional allotment.

“Women of Britain”

M-G-M

Good

Americans who want concrete evi-
dence of what the British women are
doing for the war effort will get
such a picture in the new M-G-M
film. Britain’s weaker sex shows
it is as hardy that as in fine a tribute
to the women of the Britian, the
Americans will find great inspira-
tion in this reel.

“Hollywood in Uniform”

(Screen Snapshots)

Columbia 10 Mins.

As its title indicates, the short
deals with the Hollywood stars who
have gone into service. The subject
is one that is certain to be of
ting interest by the public of Hollywood’s acting
colony. It presents such an army of
female stars in uniform as: James Cagney,
Gene Autry, Tim Holt, Clark Gable,
Gene Raymond, Ronald Reagan, Alan
Ladd, John Carroll, George Mont-
gomery, Desi Arnaz, Van Heflin,
John Payne, John Howard, Eddie
Albert, Wayne Morris, “Buddy”
Roger, Betty Valley, Glenn Ford and
Tyrene Power.

“The Last Hazard”

RKO

20 Mins.

Absorbing

Mark this down as an excellent war
short. Made for the British govern-
ment by the R.A.F. Film Unit, the
two-reeler is a clear and simple
recital of the work of the balloon
ships which protect the channels
at B-tish ports. The hazards that
attend the job are brought out po-
étically. The film is a deserved
tribute to the men of Britain upon
whom vigilance and courage de-
mands the safety of the nation’s
vital cargoes. A lot of thrilling
stuff has been incorporated into the
footage, in which there is not a
single professional actor.

“These Are the Men”

(Community Sing
No. 1—Series 5)

Columbia 13 Mins.

Good

The latest of the series strikes
a strong patriotic note. Most of the
nances featured have a rousing
li to them. The numbers heard in
the last number in the series “Care
right Like He Can Love,” “Til We Meet Again,” “Move It Over.” “For Me and My
Girl,” “On a Wing and a Prayer.”

There is plenty of sangible stuff
in this one.

“Kill Or Be Killed”

UA

Suspenseful

Suspense beyond the ordinary is
contained in this British Ministry
of Information short. The film tells
the tale of a British and a
German sniper tracking each other.
The British is a good man and uses the body as a decoy to
trap a Nazi searching party. The
plotters speak their private thoughts as they go about the busi-
ness of killing or being killed.

The film is a gripping subject. Here’s a
miniature dramatic gem deservedly
worth buying.

“The Oil Filter Goes to War”

U.S. Army—Emerson Yorke Studio

28 Mins.

Top-Flight Short

Wherever our motorized military
equipment rolls—whether on foreign
soil or in our homeland— its
bloodstream is lubrication, and that
bloodstream must be kept
healthy (clean).

To impart instructively the operation
of the filter, and its use, Pur-ola-
tor Products, Inc., of New York,
-sponsored the filming of “The
Oil Filter Goes to War.” Pic im-
partially utilizes the filters of all
leading manufacturers.

The training version is distributed
by the Army and the commercial ver-

cial. It has been to air in the

ed and extremely enlightening
short was directed by Sam A. Dat-
lowe; photographed by Max Lasky
and Irvine Browning, narrated by
Alois Havillia; scripted by Paul L.
Francois; with Albert Paganelli sup-
plying the animal sound, and Arthur G.

ginal as technical consultant.

Capt. James H. Smith was produc-
tion liaison. Scenes were filmed
by New York studio crews at
esident’s training grounds; Camp
Coalard, Md.; and other restricted
locations, utilizing Army personnel exclusively.

“Dizzy Newsreel”

Columbia 7½ Mins.

Passable

This cartoon is a burlesque on
some of the favorite subjects of
the newsreels. All the characters
are animals. The short moves snappily
and has quite a few laughs. Dave
Fleischer produced the item, which
has a chorus of humor that will
appear to grow-ups.

From Lufilmov to Victoria

The theater at Broadway and 40th
Street now known as the Victoria movie will reopen on Sept. 4 as the Victoria.

The house will be operated by Ma-
rice Maurer, operator of the Stan-
ford Theater. The opening attrac-
tion will be “The City That Stopped
Hitler—Heroic Stalingrad,” which
will have a special arragement with Artkino. En-
gagement of the film will be fol-
lowed by the first-run presentation of
other Soviet product.
Second Star Caravan
To Boost Bond Sales

(Continued from Page 1)

the whole idea of voluntary support of our war effort, the campaign should make good use of "the most glamorous salesmen in America"—the famous stars of Hollywood. Current tour, opening with an appearance in Washington the night of Sept. 8, one day prior to the War Loan Campaign's opening, was arranged at the request of the War Finance Committee of the Treasury Dept. by the Hollywood Victory Committee of the WAC.

Many of the stars who made last year's tour will be in the new Caravel-
cade. Among those expected are Judy Garland, Mickey Rooney, Greer Garson, Helen Lamarr, Joan Crawford, Cary Grant, Kay Kyser and his band, Dick Powell, Lucille Ball, Fred Astaire, Edward Arnold, Red Skel-
ton, Dorothy Lamour, Walter Pidge-
on and others.

First Bond rally will be in Phila-
delphia the next day and the 14 other cities on the itinerary, which was mapped out by the War Finance Committee are: Boston, Sept. 10; New York, 11; Pittsburgh, 12; De-
troit, 13; Cleveland, 14; Cincin-
nati, 15; Chicago, 16; Minneapolis, 17; St. Louis, 18; New Orleans, 19;
Dallas, 20; San Francisco, 21, wind-
ing up in Los Angeles for a giant Bond rally on the 24th.

L. C. Griffith, general chairman of the industry's Third War Loan cam-
paign, and Kenneth Thomson, chair-
man of the Hollywood Victory Com-
mittee, have assured Secretary Morgenthau that the Caravelle of Stars will include the outstanding celebri-
ties "even if it is necessary to close down a show, or to move the stars for the service in the Third War Loan producers and stars have offered full cooperation.

War Finance Committee in each city visited by the Caravelle are ar-
branging for parades and giant mass meet-
ing, in which the stars will put on shows, admission to which will be Bond purchase only.

FWTBT to Have War Bond Premiere in Washington

With seats scaled from $10,000 to $25 in War Bonds, a War Bond pre-
miere will launch the advanced-price, extended-employment of Paramount's "For Whom the Bell Tolls" at Loew's Palace. Washington, on Sept. 15, Neil Agnew, Paramount general

Freeport, Pa. Exhib. His Own Projectionist

Freeport, Pa.—After losing five projectionists to Uncle Sam during the past two years, J. B. Wiseman, owner of the Ritz, is in order to keep his theater operating, has been com-
pelled to be his own projectionist.

TO THE COLORS!

COMMISSIONED

LEWIS LEWIS SPINRAD, Signal Corps, formerly with Warners' home office public-
ity, has been commissioned. H. J. Gar-Amsdall, USA, formerly assistant con-
troller, Essaness, Chicago, has been com-
missioned a lieutenant.

ARMY

RAY SCHREIBER, paymaster, 20th-Fox home office. JAMES CULLIGAN, assistant manager, She's Hipodrome, Buffalo, at Fort Mc-
manus, Ala.

FRANK GUS, assistant manager, American, Pittsburg.

H. MERRICK LYNN, manager, Warner Palace, South Norwalk, Conn.

NAVY

JAMES POWERS, staff photographer, Paramount home office.

ARMY AERIAL FORCE

ROBERT GREY, dramatic editor of the Commer-
cial Appeal, Memphis, with the Fourth Fer-
rying Group.

Warnings Against Use
Of Freon Substitutes

(Continued from Page 1)

pointed out, could not but have a seri-
ously adverse effect on theater attendance as a result of the wide-
spread newspaper publicity engendered.

Memphis Theater Blast
Under City Investigation

Memphis—Fire Department offi-
cials yesterday were investigating reports that John Eaton, owner of Pecker Theater, in which an exhibi-
tion Tuesday night cost the life of Elroy R. Curry, maintenance man, used methyl chloride in the air con-
ditioning system designed for freon against the advice of engineers. All pat-
rons escaped uninjured.

"Cousin" Gets Big Grosses

"What's Buzzin' Cousin?" is play-
ning to extended grosses throughout the country, Columbia reports. In 18 theaters, grosses have exceeded those of "Reveille With Beverly" by better than 10 per cent, and in some situations by more than 35 per cent.

Rule Bites in Bellevue

Bellevue, O.—Interminent rite were held here for Al Rule, U A publicity rep, who died suddenly in Chicago.

Second Star Caravan
To Boost Bond Sales

(Continued from Page 1)

ROBERT BRIGGS, manager, State, Mendota, II.
WILLIAM COLE, manager, Crown, Chicago.
TED GRANT, manager, Lake, Chicago.
PARKER, Essaness manager, Chicago.
RALPH SMITH, Essaness supervisor, Chicago.
STANLEY KRUEGER, Essaness supervisor, Chi-

Ray Thompson, Gateway, Chicago.

Only Schoolboys as
Masculine Usurers

(Continued from Page 1)

ferral card from USES to take an ushering job and they have to prove they are students before they get a card. All others are urged to enter war industry, USES stressing the higher pay and patriotic angle.

Many local ushering staffs include boys and girls and some have only girls. Film houses are having trouble getting the lassies, too, with war plants, the local bus company and farmers clamoring for them.

St. Johns Branch Wins
Warners' Canadian Drive

(Continued from Page 1)

L. McKenzie's branch, amounts to $1,000 in Victory Bonds.

Vancouver, with Earl H. Dalg-
leish as branch manager, took sec-
ond place, $600 in Victory Bonds, and Montreal, with Jack L. Covel came in third with a Victory Bond prize of $400.

The contest was addressed by Ben Krilmanon, general sales manager, and Wolfe Cohen, Canadian district sales manager.

sales manager, announced yesterday. The premiere is planned as one of the major capital events for the third War Loan drive, and the Treasury's War Bond staff is co-operating.

Paramount reps. will meet with Carter Barron, Loew's circuit di-
vision manager, in Washington next Tuesday to discuss the premiere plans. Attending the meeting will be Earl W. Sweigert, Paramount district manager; Abe Moss, ex-
ploration manager; William Brook-
er, district advertising representa-
tive; W. C. Llewellyn of the field ex-
ploration staff and C. N. O. Hall of the home office publicity staff.

Exhibitor Spadework Starts
For Third War Loan Campaign

With Third War Loan opening day about three weeks away, elaborate plans for the successful direction of the campaign have already been re-
ported by many exhibs. throughout the country.

Exhibitors have already been asked to contact friends, business asso-
ciates, unions, fraternal groups, etc., and urge them to buy an extra $100 Bond over and above regular payroll deductions. These sales may be made before Sept. 9, so that at least a small por-
tion of the $15,000,000,000 quota can b) clinched before the all-out ex-
biter efforts begin.

Brebcher New York Chairman
For Third War Loan Drive

Appointment of Leo Brecher as third chairman of the Third War Loan drive for the New York ex-
change area was announced yes-
terday.

The... FEMME TOUCH

GRACE RICCELLI, assistant booker, 20th-
FRANCES ANDERSON, booker's secretary, Uni-
DIE CIRSP, assistant cashier, Columbia, Sea-
SHIRLEY CROWLEY, manager, Royal, La-
PEFF FREDERICI, assistant manager, Nor-
TRUDY LIEBERMAN, student assistant manage-
lew's Rochester, Binghamton, N. Y.
MRS. JOSEPH BYRNE, M-G-M staff, Wash-
MRS. FRANCIS CATELY, M-G-M staff, Wash-
JEANNE LIZAK, accounting secretary, Para-
JOAN ZIMMERMAN, switchboard operator.
ANGELICA DARIOLO, booking department, 20th-
KAY KARRICAN, office manager, Berge Amuse-
MRS. MARGARETHA HUDGELL, manager, Rocket, Rock Island, I1.
ESTELLE CALER, assistant manager, Palace, Meriden, Conn.
ANGELA FORMICO, assistant manager, Strand, New York, N. Y.
IDA FRANCES MEINZER, manager Santa Fe,
MARY PIEL, manager Jewell, Denver.

Coast Studios Start 5,
Making 55 Pix Shooting

(Continued from Page 1)

and Willard Parker. Irving Cum-
ingham directing for producer P. J. Wollson; "My Client Curly," fantasy, starring Gary Grant, with Janet Blair and James Gleason. Al Hall dir-

At United Artists: Two shooting. At Paramount: Seven shooting, including "The Devil's Only Scout," to be made in co-operation with the Air Scouts of America, with Fred MacMurray and John Latell and Olive Blakeney headling the cast. Hatt Bennett directing. Walter MacEwan producing and Michel Enkol as associate. At RKO: One shooting.

A Columbia; One shooting, including "Rookies in Burma," comedy, with Wally Brown and Allan Cavan, Leslie Goodwin directing for producer Bert Gilroy. Norman Goldwyn directing one. At Republic: Two shooting.

At 20th Century-Fox: Five shooting.


At Universal: Five shooting. At Warners: Six shooting.

Saxophonists Double
From Plants to Pit

Saxophone player has necessitated a kind of "vic-
tory shift" arrangement in the or-
chestra pit of Dewey Michaels' Par-

"I've got two men who work dif-
ferent shifts in war plants to alter-
native in the pit," Michaels explained. "It's the modern version of doubling in brass."
WMC WON'T DEFINE NON-DEFERRABLE JOBS

1200 Houses to Stage War Loan Drive Premieres

Drive Chairman Says Thousands of Theaters Will Give War Bond Mats.

West Coast Bureau of THE FILM DAILY

Hollywood—More than 1,200 theaters throughout the nation will stage war premiere shows as "kick-offs" for the Third War Loan drive next month, it was disclosed by L. C. Griffith, chairman of the drive for the picture industry. In addition, thousands of theaters are expected to hold special War Bond and Stamp matinees sometime during the campaign, he said at a luncheon attended by representatives of all branches of the industry.

Bob O'Donnell, national chief recruiter of variety clubs of Dallas and Chicago (Continued on Page 8)

July Admission Tax Intake Up $4,500,000

Washington Bureau of THE FILM DAILY

Washington—Failing only slightly over the record collections of last December, amusement tax collections for the month of July, on June business, totaled $15,796,518.55, the Bureau of Internal Revenue revealed this week-end. This figure was more than $4,500,000 better than the previous month, when collections were $5,500,000. (Continued on Page 2)

Memphis Theater Blast Brings Strict Check-up

Memphis, Tenn.—Fatal blast at the Peabody theater when methyl chloride, leaking from the cooling system, ignited, will bring a general investigation (Continued on Page 8)

TALLY-HO! WE'RE OFF TO THE MOVIES!

Horse-Drawn Station Wagon Takes 25 N. J. Fans to Theater

Three Times a Week

Livingston, N. J.—Although the pleasure ban proved a hardship on countless theatergoers the past Summer months, movie fans from this South Jersey town, solved their problem by driving, 25 to a group, several country miles to their nearest movie house, the Colony Theater, in—of all things—a stage coach. Actually, the coach is a horse-drawn converted station wagon, which has been leaving the owner's home, three nights each week on schedule, with a standing invitation from the owner, C. A. Townley, to all his township neighbors. "We are way out of the way of any bus transportation," the owner says. "How to get to a movie at least once each week was a problem. So I converted the station wagon and hitched up the two horses I purchased early last Spring for Victory gardening and, well, we haven't been missing any movies ever since."

$500,000 Ad Budget For "The North Star"

An appropriation of $500,000 for a national advertising campaign on his forthcoming picture "The North Star" has been made by Samuel Goldwyn, it was announced Friday by RKO, the distributors. Planned to be used over a period of several months in advance of the release, it will be aimed at creating the maximum excitement. (Continued on Page 4)

Seek Film Raw Stock Coating from British Sales

Washington Bureau of THE FILM DAILY

Washington—Lincoln V. Burrage, assistant to WBP Motion Picture Chief Harold Hopper, will go to England to seek film raw stock coating from British sales agents for his company's wartime productions. (Continued on Page 4)

Dallas Exchanges To Get More Prints

Print shortage due to Army camp bookings is not a national situation but is confined principally to the Dallas territory, according to Col. H. A. Cole, president of Texas Allied, who made a nation-wide survey. Col. Cole, who returned to Dallas, will cooperate with PRC to promote drive. (Continued on Page 8)

Meyer Stern's Omaha Branch Bought by PRC

O. Henry Briggs, president of PRC, Friday announced the purchase of the Omaha exchange owned by Meyer Stern. PRC will operate the exchange. Bernard Marinier, named as manager. (Continued on Page 4)

Best AEF Morale Builders

Pix Second Only to Mail, Maj. Hubbell States

Except for mail from home, there is no greater morale-builder for the U. S. fighting forces than motion pictures. Major John Hubbell of the U. S. Army Overseas Motion Picture Service said Friday at a press conference, "I have seen the effect of motion pictures in the field, said that many of the impromptu theaters were set up only as a form of entertainment for the men." (Continued on Page 4)

Effect of Extension of List Will Vary in Different Areas and Local Boards

Washington Bureau of THE FILM DAILY

Washington—Effect of last week's WMC announcement, including the extension of the non-deferrable list and the new "critical list," will probably vary in different areas and perhaps even among different local boards. To prevent slight job alterations as a means of evasion of the effect of the non-deferrable list and the writing of deferment requests for men on the border line of the critical list, WMC will not send letters or wire. (Continued on Page 4)

Industry "Rangers" Meet on Loan Drive

Third War Loan drive is envision in official circles as a means of destroying the complacency engendered by recent Allied successes on the battle fronts. W. Randolph Burgess, New York State War (Continued on Page 8)

Royal Tops NBC Com'ee For Study of Television

A committee to make technological studies and surveys of television problems has been appointed (Continued on Page 4)

NEIC Talent Pool to Aid War Loan Drive

A talent pool committee will be formed by the National Entertainment Industry Council today to provide immediate co-operation with the Treasury in the Third War Loan drive. The NEIC will co-operate with the Finance Committee for New York State. The NEIC announces the resignation of Anita Grann as assistant to James Sauter, co-ordinator of the activities of the NEIC. She will continue as a member of the co-ordinating and projects committees of the NEIC.
The Broadway Parade

Picture and Distributor
Best Foot Forward (Metro-Goldwyn-Mayer Pictures)—7th week
Mr. Lucky (RKO Radio Pictures)—5th week
Victory Through Air Power (United Artists-Danny)—5th week
This is the Army (Warner Bros. Pictures)—9th week
Heaven Can Wait (Twentieth Century-Fox)—3rd week
The Constant Nymph (Warner Bros. Pictures)—4th week
Let's Face It (Paramount Pictures)—3rd week
Frontier Badmen (Universal Pictures)—2nd week
Dulcy Was a Lady (Metro-Goldwyn-Mayer Pictures)—Capital
We've Never Been Licked (Universal Pictures—Walter Wangen)
The Fallen Sparrow (RKO Radio Pictures)—Palace

Two-A-Day Run
For Whom the Bells Toll (Paramount Pictures)—7th week
Rival

Foreign Language Features
Black Sea Fighters (Artko Pictures)—4th week
Stanley Marinka (Groves-Mahone)
Belmont
Shrine at Victory (20th Century-Fox—World

Future Openings
So Proudly We Hail (Paramount Pictures)—9th week
Music Hall
Salute to the Marines (Metro-Goldwyn-Mayer Pictures)—Aug. 27
Watch on the Rhine (Warner Bros. Pictures)—Aug. 27
Holy Matrimony (Twentieth Century-Fox)
Royal
Italian
Trio (United Artists Pictures)—Sept. 1
Paramount
Destroyer (Columbia Pictures)
Criterions
Joan Crawford
The Sky is the Limit (RKO Radio Pictures)—Sept. 2
Palace
Seven Days (20th Century-Fox)—25th
Alexander (CLASA Studios)
Belmont

Black Market Runners (Monogram Pictures)—Opens tomorrow
New York Girls in Chains (Producers Releasing Corp.)—Opens tomorrow
(a) Deal bill. (b) Subsequent run. (c) Follows current bill.

Honor Frick and Tulipan On Departure for Service

Honor Frick and Ira Tulipan, members of the 20th-Fox press book department, under Hal Horne, were tendered a farewell luncheon by their associates Friday at the Louisville, prior to their leaving for the Army and Navy respectively next week.

Christy Wilbert, editor of the press book department, attended. Among those present were Charles Schlaifer, Syd Sturrock, Jan Thalas, Jonas Boosenfeld, Jr., Ben Worthman, Dick Duke, Harry Rockford, Dave Bader, Manny Isip, Leo Israel, Ted Stahl, Max Stein, Jules Fields, Sol Schneider, Simon Wolf, Bernie Boxzone, Sum Resnick, Jerry Novat, Molly Grill, Dave Sternfeld and Joe Shea of Cogney Pros.

“Phantom” Scores Big At First Two Openings

Universal’s “Phantom of the Opera” in a night premiere Thursday at the Palace Theater in Cincinnati grossed 40 per cent more from six o’clock until closing than any other Universal picture for an entire day, the company announced. Universal expects “Phantom” to be its biggest grosser in company history.

In Minneapolis, where the other world premiere was held, the Orpheum Theater was sold out two days ahead of the opening. Newspapers in both cities went overboard on space devoted to the picture.

July Admission Tax Collections Up $4,500,000

(Continued from Page 1)
amounted to only $11,109,477.86, and more than $1,000,000 better than the May high of $14,625,015, which was tops for the year. July collections last year totaled $12,848,881.

About 90 per cent of the total is estimated to stem from motion picture admissions.

Collections from the third New York (Broadway) area rose nearly half a million dollars from the previous month, totaling $2,498,994 as against $1,967,604 in June and only $1,678,300 in July, 1942. Theater admissions accounted for $2,445,614 of the Broadway total, a sharp rise from the previous month’s $1,787,404 and $1,563,287 in July, 1942.

The total collection for last December was $15,922,909, which Internal Revenue sources opined was the highest in history. It was pointed out that the high July collections might have been swelled by inclusion of some collections which had been held over or unclassified in previous months, since it was believed that collectors made a special effort to clean up their accounts last month, the beginning of a new fiscal year.

Warner Delegation Returns from Canada

Ben Kalmsen, general sales manager for Warners, accompanied by Arthur Sachson, assistant general sales manager, and Norman H. Moore, short subject sales manager, returned to New York over the weekend, from Montreal, where Kalmsen presided over the company’s Canadian sales meeting.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
MR. LUCKY
WITH LARAYNE HAYES
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved
Circle 6-6000

Radio City Music Hall

EXTRA ATTRACTION!

AND THEN JAPAN!

SUPERB MARCH OF TIME SCENES
Adapted by 20th Century-Film

ROBB HOPE
BETTY HUTTON
In
"Let’s Face It"

In Person

BENNY GOODMAN

AND BAND

CONDOS, BROS., JACK MARSHALL

BUY WAR BONDS
PARAMOUNT
TIMES SQUARE

HAIR SHOW

HEAVEN CAN WAIT

BY VIOLETTA ANDYOMA

AND JOE CORDOVA

ROXY

THE PALACE E/WAY & 47TH ST.

EXCLUSIVE 1st RUN THEATRE
MAUREEN GARFIELD

O’HARA

"THE FALLEN SPARROW"

PETERSEN

ON SCREEN

BING CROSBY

DOTTI LAMOUR

DIXIE" IN COLO.

IN PERSON

ROY ROGERS

LANCE LANGLAND

EDITH ETTA

FELLOWS ADDED

ATTORNEY

ARTHUR TRACY

THE DAILY MONDAY, AUGUST 23, 1943

YOU HAVE NO WORRIES
Everyone special trailers are waiting at your FIRMACK trailer Co.
Thursday Order Well Past It

1307 S. Wabash Ave., Chicago,
On opening night, from 6 P.M. to closing, Phantom of the Opera did 40% more business than any Universal picture ever did on any opening day from 10 A.M. to closing!

Watch for the news from Minneapolis where the opening day record was broken!
WMC Won't Define Non-Deferrable Jobs

(Continued from Page 1)
definitions of the jobs on these lists to the local boards. The effect of this omission will be to place upon the local boards the weight of definitions even more definitely than before. Until now, they had had explanatory material from National Selective Service headquarters regarding the essential jobs. Hereafter they will have only bare lists. In some cases this might work to the advantage of the industry — bookers, for instance; they might not be held non-deferrable because they specify "booking agents," or theater managers because the list specifies "managing agents." Bookers were originally intended for inclusion, managers were not. Tough boards might hold both jobs non-deferrable.

When a board does not take an individual, there is nothing Selective Service can do, unless the individual appeals for inclusion. It, however, a board orders a man into uniform contrary to national policy, he has the right to appeal and his induction may be stayed. National Selective Service, however, does not interfere in appeal cases turned down without dissent by state appeal boards. If all members of a state appeal board should uphold a local board's order of induction for a theater manager, for instance, that would be the end of the story. The Selective Service headquarters of managers on the non-deferrable list was not included. The same would apply in the case of bookers, if, as is now possible, national headquarters should decide they should not be held non-deferrable.

Another effect of the fuzziness of these lists may be to make it more difficult for studios to hire some important technical help. It affects several such jobs that are actually covered by the facts, if he is not a possible national headquarters decide they should be held non-deferrable.

Benjamin Franklin, who was entitled to the utmost in consideration for deferment, are also included in the list. These jobs are from other studios with no USES approval. Installation and maintenance electricians, machinists, patternmakers (metal and wood), accountants and engineers are all included on the list. By way of illustration, a director of a company would probably fall under the "foremen" classification, since they are in essential work, have had two years or more of training, and are competent to hold down jobs which are under their supervision.

Hail, the Gag's All Here

• • • OUR DAILY GAG: (This is getting monotonous, isn't it?) We just heard about an exhibitor up in Massachusetts who was dismissed from a charge of violating a blue law because he was color blind. And then there was the salesman who sold an exhibi, a picture on the argument that it so great that we could carry the audience away. After playing it, the exhib, wired: "It sure did and they haven't back since." Oh well, the regular Phil M. will be back from vacation today. • • • Those recorded interviews of soldiers who had just seen "Stage Door Canteen" at a North African base should make Sol Lesser's ears ring with pride. The press boys heard it Friday at a conference in the Federal Bldg. and the comments were more than glowing. Major Hubbard who met with the press gave an interesting sidelight to the manner in which our soldiers regard the movies. Despite the fact that the boys come out of fox holes and the jungles to see the pictures, they will often shave, dress up and shine their shoes before going to the "theater."

• • • DON'T be surprised if Paramount comes through with a Bob Hope short卡通, as Bob's present trip overseas to entertain the men and women of Bob's EFF. It's being talked... Incidentally, how Bob is working 'em at the bases and camps! • • • Time Magazine is making a survey of the non-theatrical field, with a view to determining the post-war potentialities. Majors are being quizzed as to their own plans. • • • Paramount will launch that new Little Lulu series of shorts, based on the Lalestes cartoon, in October. No new series in years has stirred up as much interest... It could be a gold mine... • • • Newreel theatre bit in some spots is reported of... One guess is that there's not enough entertainment footage on the screens... Another is that the war footage made is not in the right sort... Which points up again the claim that the service brass has been holding out on the newreels.

• • • AVENGED PEARL HARBOR!

Royal Tops NBC Com'te For Study of Television

(Continued from Page 1)
National Broadcasting Co., Niles Trammel, president announced last night. Trammell is of the opinion that television needs only the release of vital materials and the services of electronic engineers, now devoting their time to war needs, to serve the nation with a new and significant service of sound and sight.

Committee comprises John Royal, vice-president, in charge of international, shortwave and television as chairman; William S. Hedges, vice-president, in charge of stations; O. J. Hammsen, vice-president and chief engineer and C. L. Menser, vice-president and manager of the program department, John T. Williams, assistant to Noran Kersta, now in the Marine Corps, was named secretary.

The NBC committee will co-ordinate activities of its laboratories, Princeton, N. J., the RCA manufacturing division.

PCC Redefines Stand on Abolishing Consent Decree

(Continued from Page 1)
New York consent decree; endorsing "divorcement" in such a manner as to circumvent other exhibition monopolies being created; continuing objection to a pressure on the program by the Associated Press views; protesting monopolistic and discriminatory practices adopted by distributors in this regard. The trustees unanimously approved the reports.

Hugh Brun and Rosan Harvey recently met with Tom C. Clark, assistant to the attorney general, on the consent decree as well as attending the Allied States board meeting in Baltimore.

Those attending the trustees' meeting were L. O. Lukau and Harvey V. Johnson, Seattle; Bob White and O. J. Miller, Portland; M. W. Mattheck of Minnville, Oreg.; Rosan Harvey and Ben Levin, San Francisco; Mano Diamos, Tucson, Ariz.; Hugh W. Brun and R. H. Poole, Los Angeles.

COMING and GOING

GERALDINE FITZGERALD, Warner star, was called back to the Coast over the week-end to start work in a new film assignment.

ED HINCHLY, head of the Warners' plays unit, returns today from a New England vacation.

J. LAWRENCE SCHANBERGER, manager of Keith's Theater, Baltimore, is vacationing for two weeks in Europe.

WILLIAM K. SAXTON, city manager for Loew Theaters in Baltimore, and his young son, BILLY, Jr., are visiting with the former's parents in Long Island.

JERSEY DELANO FREDERICK, Chilean film producer and theater operator, is in town as a State Dept. guest. He returns to Hollywood in two weeks, on route back to Chile.

RUSSELL TRADO, secretary to Russell Newton, is vacationing in Orchard Grove, N. J.

TED LLOYD, of the 20th-Fox home office publicity department, is in Hollywood over the week-end to serve as Treasury Dept.-WAC liaison for the Red War Loan drive.

SCOOP CONLON, personal representative, is in New York.

MARTIN PRINTZ, co-owner of the Alhambra, Cleveland, Ohio, is back from a month's vacation.

HARRY C. ARTHUR, Jr., vice-president and general manager of Fanchon & Marco, has arrived here. He won't return to St. Louis until the middle of next month.

JACK COLDSTEIN, 20th-Fox Eastern publicity manager left Friday for Hollywood to discuss publicity of 1944-45 productions with studio executives.

LOTHER WOLF, film editor of March of Time, is back in New York from Canada, where he spent four weeks camping and fishing.

MRS. JUANA DE LOWE, one of the largest theater owners in Panama, is at the Lincolns.

Seek Film Raw Stock Coating from British Sales

(Continued from Page 1)
to England next month to try to schedule raw stock coating laboratories there for increased production. The trip does not signify a great strain on American coating facilities, but rather the need to shorten supply lines. The domestic raw stock situation continues to be satisfactory.

At present we ship Britain all its film base, and the coating is done there. It would simplify the shipping problems from this country, since the raw stock needs of our armed forces in the European and African theaters could be met in part from London rather than from here.

Meyer Stern's Omaha Branch Bought by PRC

(Continued from Page 1)
thur Greenuhle, PRC vice-president in charge of sales, as Omaha branch manager, takes over his duties immediately.
FIRE WIFE

ABBOTT AND COSTELLO SAY:
"It's so funny—
we forgot
we weren't
in it!"

Olsen and Johnson say:
"We wish
it were
ours—
it's that
funny!"

THE 4 FUNNIEST STARS IN PICTURES...
RAVING ABOUT THE FUNNIEST
PICTURE IN YEARS!
AUDIENCE PREVIEWS BACK UP THESE FUNNY MEN 100%!

Be sure to attend the previews in your exchange city...and hear for yourself the gales of howls at the funniest comedy of the year!

Robert PAIGE ALLBRITTON

"Riotous! Romantic! You’ll be raving about this new star team

DIANA BARRYMORE
WALTER CATLETT · ERNEST TRUE

with

Directed by CHARLES LAMONT

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!"
"Prediction!" This lovely lady is going places... keep your eye on her!

Walter Abel

AN DINEHART • GEORGE DOLENZ • X INGRAM

Original Story by Hagor Wilde
Produced by Alex Gottlieb
Theaters to Stage War Loan Drive Premieres

(Continued from Page 1)

announced that on September 15, a state-wide blackout will be staged from 10 to 10:30 p.m., with natives urged to listen to a radio talk by Governor Stevenson on the subject of the drive.

Charles P. Shouler, president of National Theatres, said he would recommend to his governing board the issue of three million shares of bonds to raise $5,000,000 worth of Bonds.

Robert I. Barret, talk, Francis S. Harman, co-ordinator of the War Activities Committee, stressed the need for unity in the industry's campaign and urged that the 500,000 men and women employed throughout the film industry be asked to contribute during September. He said 4,200 theaters are accredited by the Board of Trade of Chicago, and more exhibitors should be asked to be made members.

Ray Beall, WAC loan drive publicity director, announced that National Screen will furnish two trailers, one starring Red Skelton, and another Al Jolson, gratis, and give other details of how exhibitors, Al Jolson, can cooperate in the sale of Bonds.

Si Patani, theater representative for the War Activities Committee, said theaters will not "spearhead the new campaign, but will work in conjunction with newspapers, radio and retailers under the leadership of the Board of Trade of Chicago and the industry."

H. H. Mountain, chairman of War Finance Committee for Southern California, said, "For over a year, we have been trying to get every exhibitor to go to every local Mutual office and rent a window display. This program will be the final drive to sell Bonds.

Harmon announced that on Wednesday, 4,200 theaters coast to coast would call the exhibition of the "war" would be broadcast from Washington over Mutual, by closed circuit. DVD-15,000,000 War Bond exhibit to go to local Mutual offices and rent a window display. This program will be the final drive to sell Bonds.

George J. Schaefer, chairman, presiding, predicted that the "Rangers," replacing the "Commandos" of last September, would this year out-do the latter's efforts, which resulted in sales of almost $50,000,000.

Schaefer introduced Burgess, Joseph Hazen, chairman of the "Rangers" New York executive committee, and Leo Brecher, War Bond chairman for the Metropolitan area, who spoke.

Pointing his remarks with the statement: "We need no pep talks, we know why we're here" Schaefer explained that in the past, the industry has contributed to those致力于 to the war. The War Bond committee included a chairman in each of the areas served by every theater and each individual industry-connected organization to sell Bonds.

"We rely on the industry," Burgess stated on being introduced by Schaefer, "to do a large chunk of selling, but that is not the only advantage to be gained from industry participation. The showmanship ability of the industry will undoubtedly be reflected in the drive, excluding those within the industry itself and the sales made by movie patrons. Stars touring the country, with relentless publicity, and all the other typical movie activities, should aid the general campaign."

Hazen expressed pleasure at the turnout, saying that it is the result of the "Rangers" objectives. Brecher then discussed the appearance in Madison Square Gardens of the train load of Hollywood luminaries, and announced that plans to go to Hollywood and exploit the winning theme of the nation now in work. He said that an announcement of the seating scale would be forthcoming shortly.


Industry "Rangers" Meet on Loan Drive

(Continued from Page 1)

Finnie Committee chairman, told reporters that the industry's "Rang- ers" Friday, at a luncheon meeting, at Toots Shor's. He said that the drive is designed to unite all America in a Bond-buying spurt.

Company prezies, sales managers and other enlistees in the "Rang- ers" met to outline plans designed to sell Bonds during the Third War Loan campaign.

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Goldwyn Sets $500,000 "North Star" Ad Budget

(Continued from Page 1)

world premiere of the "North Star," the campaign, designed to blanket the entire country, will embrace all major newspapers, radio, billboard and other media. Said to be one of the most inclusive ever created for the pre-selling of a picture, the campaign was presented and approved last week following conferences among Goldwyn, William Her- bert, his advertising and publicity chief, S. Bartec McCormick, RKO's director of advertising and publicity, and William A. Schneider, vice-president of Domestic Advertisement, the agency which has handled the Goldwyn ac- count for several years.

Para. Hosts Trade Press At Shorts Screening

Trade press editors and reporters were guests of Paramount Fri- day at a luncheon at the Astor Ho- tel. Event preceded a screening of the company's first group of 1945-46 short subjects. Oscar Morgan, short subjects sales manager, was the host.

Pix, Next to Mail
Best for AEP Morale

(Continued from Page 1)

18 miles behind the front in many spots and that every show drew capacity audiences.

It was pointed out that a review of the overseas theaters indicated that in July in the Army of 1,922,000 entertainment motion picture theaters, an average attendance of 13,550,000. The figures, principally on 16 mm, were contributed by the American motion picture industry and many of them such as "Stage Door Canteen," were shown to the AEP before being seen over here.

The troops overseas, it was pointed out by Major Hubbell, like all pictures except war and propaganda came to the people with "Air Force." They want, and first and foremost, he said, entertainment; the other guys. Major Hubbell said the soldiers liked music and comedy. "Stage Door Canteen" led all pictures in popularity during the last 30 days, as did the overseas forces. "Air Force" took second place, while "The Road to Morocco," "The Major and the Mi- nor," and "The Amazing Mrs. Hall- day" followed in that order.

Major Hubbell said that the shows were put on under the most varied climatic conditions, ranging from the frigid temperatures of the north to the torrid climates of the Persian Gulf. The men sat on logs, gasoline drums, sand drums or whatever could be obtained. In one overseas theater of war, pictures were shown on the side of a volcano. In another spot, troops wore their head nets to the shows as a protection against mos- quitoes and flies and other insects.

Major Hubbell said that a system of 17 exchange centers throughout the country now set up for the exchange of pictures will result in the distribution of the pictures which are sent to isolated places by plane, boat or jeep.

It was pointed out further that motion pictures have reflected in the various medical officers' reports as to the improved health conditions of the men who remain in camp to see pictures.

Feldman Co-chairman of War Loan Talent Body

West Coast Bureau of THE FILM DAILY

Hollywood—Charles K. Feldman, of the Hollywood Victory Committee, has accepted the post of Co-chairman of the Talent Committee and Co- manager of the as yet-unannamed cav- alry Division, which will tell the country staging Bonds-for-seats shows in some 13 key cities.

Feldman in charge of the Division, is devoting all his time to lining up talent for the show, which is to be one of the most important facets of the drive. Feldman, who was assistant to the War Finance Committee.
STUDYING
POST-WAR POPULATION
SHIFTS

Dedicate War Center on Victory Square Sept. 3

Treasury and City Officials Will Participate in Gigantic Rally and Parade

Government's War Center On Victory Square—tented focal point of local Third War Loan Campaign activities, and located at the rear of the Roxy Theater—will have its formal dedication at 8 o'clock on the night of Friday, Sept. 3, it was disclosed yesterday by Pat Powers, director of special events for the Third War Loan. Plans call for participation of Treasury and city officials, including Mayor Fiorello H. LaGuardia, plus men and women (Continued on Page 12)

K-A-O's Profit Jumps $436,034 In 26 Weeks

A net profit increase of $456,034 was reported yesterday by Keith-Albee-Orpheum Corp. and its subsidiaries for the 26 weeks ended June 30, 1943, over the corresponding period ended July 4, 1942. Net profit after all charges for the last 25 weeks was $563,605 as compared with $507,971 for the 1942 period. The provision for Federal income (Continued on Page 3)

Missouri Congressman To Seek Industry Probe

St. Louis—Rep. Walter C. Ploessl, Rep., Mo., anti-New Dealer, prior to his departure for Washington yesterday announced he plans to intro- (Continued on Page 3)

Sub Four Disney Shorts For Second Feature Pix

Replacement of the second feature with four Walt Disney Technicolor shorts has been so satisfactory at the Poli Theater, Bridgeport, Conn., that the Loew circuit is adopting (Continued on Page 9)

Polio Outbreak Cuts New Haven Business

New Haven, Conn.—Polio outbreak has caused seriously affected film attendance, with noes reporting week-end drops up to 40 per cent. Downtown houses also are suffering. Army and Navy officers have made theaters out-of-bounds for the service, and the star now stationed at Yale for training.

Reeling 'Round—WASHINGTON
By ANDREW H. OLDER

WASHINGTON

Within another week or so there should be issuing from OCR a full filed drafted statement about the agency's functions and authority in regard to the industry. A draft of the statement indicates there won't be anything startling in it. Very much as this bureau outlined in several stories last month. . . . In the meantime, the search is getting under way for a person to operate the man to work with OCR. Allen G. Smith, who now handles equipment and service for theaters with WPB's Service Equipment Division, would be ideal for the job, but he's busy enough where he is. Representatives of the WAC Theaters Division, meeting with OCR's George MacMurphy earlier this month, assured him they'd see to it that he got the sort of man he wanted. They may be called on to produce soon.

Tom Clark says he can't understand why stories about his including the "Little Three" in the New York equity situation should suddenly appear. He has nothing in mind at this time. . . . We were told last week that what brought on requirement that individual licenses be issued for every film export shipment was discovery that several packages of cut film went out with small unboxed pieces, perhaps a square inch or less in size. These tiny pieces were later developed in neutral countries and presumably shipped on to the enemy. . . . The first of the film bulletins to be clipped on the newswires is scheduled to go this week. It'll be on the Third War Loan Drive, which gets under way next month.

WITH a detailed announcement of titles and sets of reels expected within another few days, plans for the expansion of the Army's industrial incentive film program are about set. Releasing of details is awaiting approval of Maj. Gen. Alexander Surles, public relations chief. . . . The program will involve a stepping up of the activity of the unit headed by Maj. Richard Maybaum, which is working now in the Signal Corps Photographic Center, Astoria, L. I., on one- and two-reel subjects for showing to industrial workers. Footage rejected by the newsreels will (Continued on Page 2)

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Reeling Round—WASHINGTON

Washington Bureau of THE FILM DAILY

Washington—Much of the red tape involved in raising wages for theatre and other employees in the theatres is now handled by the War Labor Board. The formula for firms employing 30 or fewer permits merit increases instead of the approval of WLB provided the total amount involved in any one year does not exceed an average of five cents per straight-time hour during any year starting with last July 1 and provided the total amount involved in these cases in any one year does not exceed an average of five cents per straight-time hour for any reason for any reason.

Olive De Havilland Asks Relief from WB Contract

West Coast Bureau of THE FILM DAILY

Hollywood—Through her attorney, Martin Gang, Olivia de Havilland has filed suit in Superior Court, asking declaratory relief from her seven-year agreement with Warner Brothers, from which she withdrew on May 1, 1936. Gang contends that options after a seven-year period are illegal under the current law, and that the tenures of options for any reason are invalid.

Usually in cases of suspension, if players are being loaned or being ill, the long-term contracts have been extended beyond the original dates of agreement. In the case of Warners, it is understood Warners will contend that most of the extensions on the star’s contract were made at her own request, despite illness and other personal reasons.

Increasing Popularity For 16 mm. Programs

West Coast Bureau of THE FILM DAILY

Hollywood—Increasing popularity of the mm. programs sponsored by the Olga’s of the Coordinator of Inter-American Affairs, both in the United States and in Latin-American republics, is reflected in several films and shorts which show a total attendance in all the Americas of 16,618,733 at 64,898 showings. These figures cover a period brought up to end of July, 1943 and show a total attendance in the United States of 7,697,787 at 47,807 showings, while other American republics played to 7,920,965 at 16,882 showings.

Canada to Call Labor Classes Up to Age 40

Ottawa, Ont.—Call-up classes for compulsory labor draft from non-essential industries has been extended from 30 to 40 years and include both married and single males. It was announced officially by the Minister Humphrey Mitchell. Previous draft calls affected married employees and men to 30 years of age. Latest order is seen as serious for theater and film organizations.

20-Fox Signs Louis de Rochemont

West Coast Bureau of THE FILM DAILY

Hollywood—Louis de Rochemont, who wrote the script of “March of Time,” has been engaged by 20th-Century-Fox studios.

Cut Red Tape in Wage Raises in Small Theaters

Washington Bureau of THE FILM DAILY

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14 Seattle Area Houses Closed by Polio’s Sweep

Seattle—Fourteen theaters in the Seattle territory were closed last week due to the infantile paralysis epidemic. Closings followed several fatalities and the prospects for early re-openings are said to be dark.

“Lassie Come Home” Set For Music Hall Showing

Metro’s “Lassie Come Home” has been set into the Music Hall to follow Para’s “So Proudly We Hail,” Gus Eysell managing director, said yesterday.

Marty Schiff Leaves Warner

Martin Schiff, of Warners foreign department, has resigned from the post of six years, and prior to that a traveling auditor for Universal, has resigned to join Grayson Shops, Inc., of Calif., for the past three months. He took up his new duties yesterday and will be located in New York.
K-A-O’s Profit Jumps
$436,034 In 26 Weeks

(Continued from Page 1)

taxes, $672,251, was based on a 42 per cent rate for 1943 applied on a consolidated tax return basis as compared with a 45 per cent rate for 1942 on an individual tax return where the tax provision was $474,860.

Profit before provision for depreciation and income taxes was $1,053,029, compared with $1,200,100 in the 1942 period.

Missouri Congressman
To Seek Industry Probe

(Continued from Page 1)
duce a resolution when the House of Representatives reconvenes call- ing for a sweeping investigation of the motion picture industry to de- termine whether it has been sub- jected to any pressure to produce propaganda pictures beneficial to the New Deal and furthering the drive for a fourth term.

Ploeser stated that the motion picture industry is “as important in influencing public opinion as the newspapers or radio.” He added that the current Congressional inves- tigation of the Federal Communi- cations Commission clearly indi- cates that certain Governmental of- ficers are exceeding their powers in radio censorship. His probe of the motion picture industry would de- termine whether any producing com- pany has violated the Profane Prac- tices Act by making direct or in- direct contributions to a political candidacy and whether pressure to force such violation exists, Con- gressman Ploeser said.

Osserman Anniversary
To Be Marked by Drive

Chicago—The silver anniversary of Jack Osserman, RKO district manager, will be celebrated by the sales staff of four exchanges under his management. Chicago exchanges, with Sam Gorelie in charge; St. Louis, with Ray Nolan, manager; Kansas City, with James Lewis, and Milwauke exchange, with Art. Schmidt on deck, will stage a sales drive with the slogan, “25 dates for 25 years.” Campaign opens Sept. 17 and runs to Oct. 14.

“Father” and Chatter:

- • • NOT only our industry’s professional orbs, but those of mil- lions of entertainment-seekers, are now and climactically riveted upon “Life With Father”—for this very week may well see the deal for film rights consummated……... While all the big producing interests have put in bids either recently or fairly so, the field appears to have narrowed down to Warners, Pickford, Goldwyn, and Vanguard (David O. Selznick’s org…… One of the best barometers of purchaser interest in “Father” is the plethora of invitations to luncheon which Mister Selznick is re- ceiving (obviously extended so’s particular bidders or their accredited representatives will be sure the others ain’t stealin a march)…….. If Mary Pickford gets the coveted prize, William Powell may get the role of “Father.”…… And don’t be too sure that Miss Pickford won’t play the Dorothy Stikney part…… As matters stack up now, the top bid is $500,000, plus 75 per cent of the net profit, plus, of course, the Selznick “Ten Commandments,” which name Mister Goldwyn is said to have tagged upon the conditions of production demanded by Oscar …… “Life With Father,” in celuloid form, will undoubtedly be one of the great grossing pic of all time…… If the Selznick conditions aren’t met, and it’s no dice on a deal, you can bet your bottom dollar that Oscar will make it himself, and release via a major of his choice……

- • • CHATTER:……Don’t be surprised if Dick Arlen, now in New York, appears in British pix……With a shortage of leading men on the other side, British studios are angling for his services,…… “Roughly Speaking” and “God Is My Co-Pilot,” WB properties on the new season schedule, moved a little higher on the best-seller lists the past week……. William E. Jenkins, head of the Lucas & Jenkins Theaters in Georgia and Paramount associate, has been “lectected” to directorate of the First National Bank of Atlanta……. Leonard Schlesinger, formerly of Warner Theaters exec. staff in New York and now a Chief Petty Officer, has been assigned to duty with the Bureau of Yards and Docks, Navy Building, Washington, D. C., following completion of basic training at Camp Perry……. James A. Stan- garone, formerly of Life mag, this week joins the March of Time as assistant to Phil A. Williams, M. of T advertising director…….Rt Stangarone was previously connected with the Penn Mutual Insurance Co. and with Barron Collier in a sales capacity……. Columbia would like to tie Pot. Edward Kramer to a post-war deal (he’s in The Army Play By Play)……. Broadway may see a play this Fall sponsored by Sam Biskofff…….It’s “Mother’s Day,” which gets a tryout in Frisco next month……. William Goetz and Leo Spitz are no longer interested in acquiring a 50 per cent interest in “One Touch Of Venus,” Broadway-bound musical……. P泉州 W. Tell has resumed as movie editor and critic of the Home News, Bronx daily……. Broadway may not guffaw at Olsen and Johnson again until they’ve toured the provinces and made a second pic for Universal……. Or- son Welles will finish that South American pic for RKO—that’s the latest word via Coast grapevine……. Speaking of type casting, the U. S. Army assigned Sergeant Irving Berlin Cohn to handle radio exploitation for the two-theater premiere of Irving Berlin’s “This Is The Army” in Denver…….Pic makes its gale bow out there tonight in the Denver and Equitable……. La Dottie Lawrence, now visiting her buddy at Laury Field near Denver, has been phoning the city’s big- wigs and selling ‘em tickets for the two-ply boy…….She’s pitted up over 5 G’s already……

- • • AVENGE PEARL HARBOR!

New Theater Permits
Up to McMurphy

(Continued from Page 1)

and similar pictures today. Un- til now these have been handled solely by Allen G. Smith of the WPB Service Equipment Division, but henceforth they will be under the wing of the OCM Amusement Section. Final authority over them re- mains with Smith, however, since they will go from OCM to Smith.

Until now there has been only one authorizing of these applications, whereas most comparable matters have been handled through offices of first and second reference by WPB. The OCM office now becomes office of first reference, with Smith act- ing as second reference. He will receive recommendations from OCM. How far he will be bound by these recommendations is something nei- ther Smith nor MacMurphy knows at this time, although it appears that Smith will retain the major part of his authority, while being re- lieved of a good deal of the work.

MacMurphy said yesterday that he is still looking for a man to take over this work—preferably an in- dustry man, but until he finds such a person he will handle it himself.

Soviet Envoy Will Host
Preview of “Stalingrad”

Washington—Andrei A. Gromyko, new Soviet Ambassador, and Mrs. Gromyko will be hosts to the Wash- ington diplomatic corps and top ranking newspaper correspondents, columnists and radio commentators at a special preview of Para’s “The City That Stopped Hitler—Heroic Stalingrad” in the Interior Depart- ment auditorium in Washington Thursday.

NTS Counsel’s Wife Dead

Havana (By Air Mail)—P. Camacho, wife of Victor Echevarria, coun- sel of the National Theatre Supply Co., is dead here.

IN NEW POSTS

YARROW MILLER, office manager, Warners exchange, Pittsburgh.
DONALD ROGERS, manager, Imperial, Cleveland, O.
ALBERT POULTON, salesman, Monogram, New Orleans.
ROBERT STREET, manager, State, Charlotte, N. C.
BERNARD LEWIS, manager, Dilworth, Charlotte, N. C.
OSCAR W. MONTGOMERY, manager, Broadway, Charlotte, N. C.
ELI DREYLINGER, city manager, North Carolina Title & Trust, Inc., Lexington, N. C.
DEAN CROSS, manager, Paramount, Seattle.
ARTHUR SMITH, shipper, RKO, Seattle.
DAN WHITE, film editor, Chicago Shopping News.
HARRY E. SCHILLER, manager, Grand, Grand Island, Neb.
Back the Attack! Back the 3rd Trf. Loan in September.
for the N.Y. Strand Opening of Bette Davis' Wonderful, Warnerful "Watch on the Rhine" so again watch what Warners do on Friday!

Bette Davis · Paul Lukas · Geraldine Fitzgerald

Directed by Herman Shumlin
Screen Play by Howard Koch

From the Play That Won the Critics' Award for Year's Best
Newark Nabs Houses
Enforce Own Curfew

Newark, N. J.—Acting on instructions from circuit and indule theater owners, night-club managers, their assistants and cashiers, were lined up together today in a deter-
ned, concerted drive to keep un-
wanted, low-class characters out of their houses at night.

In the downtown nabs and throughout the suburban areas, man-
grers or their assistants stood at the

guard beside the cashier at the box-

office, determined that they will not be “caught napping” under the

language of some antiquated city

ordinance or state statute, such as

is being applied against the respec-
tive persons, who are the bar-takers

takers at the Claridge and Wellmont

theaters in Montclair, on complaint of patrons of some of the larger down-
town houses who unaccompanied children have been refused admittance for some time.

Now will it do children under age

any good to get by the ticket taker on the arm of a “big brother” or “nunt” from the box-

office line-up, such as has been the practice in some of the larger downtown

houses where unaccompanied children have been refused admittance for some time.

Forgotten Jersey Statute

Basis for Managers’ Arrest

Montclair, N. J.—Two motion pic-
ture theater managers here, their respective cashiers and ticket takers, faced charges here today, under a long-forgotten Jersey statute, that forbids the admittance to theaters, of children under 14, unless accompanied by adults. They are Al

Boren of the Claridge, who lives beside his cashier, Bernice Dintofoss and his ticket taker, Ray Tieffau; named at

the hearing with them, was Fred Steinback, assistant manager, Glo-

RKO.

POORLY DEVELOPED STORY HANDI-

CAPPED WITH ALTHOUGH MELO-

DROMA FANS WON'T MIND TOO

MUCH.

Although this melodrama leaves much to be desired, it is worth a try to get the type of audience for which it has been designed. Chiefly in the film’s favor is its mood, which creates a feeling of doom. In this the photography of Nicholas Murala-

ca plays an important role.

The story has been told with a fair amount of suspense and one or two emo-

tions. Its chief fault is that it lacks clarity. The plot has been developed in a confusing manner. The end in particu-

lar was a surprise and have audiences in a bit of quandary.

The plot has to do with the attempt to capture a missing woman (Jean Brooks) who is hiding from a cult that worships evil. The devil worshippers are after her because she has violated their code. The audience may wonder what is in store for escape the clutches of the villains when the gal is always talking about losing death. The girl is saved from the cult only to betake herself to a noose for the purpose of suicide.

The picture serves to introduce a new-

comer named Kim Hunter. RKO should have picked a better coming-out party for the young lady, whom shows real capability in spite of the ordinary role assigned her. Miss Brooks’ sister, Isabel Jewell, and Tom Conway has the top role as a psycho-


cialist who helps Miss Brooks. He plays his usual suave self, Efrem Gage, en-

acting a poet who assists in the search for Miss Brooks, gives one of the best per-

formances in the picture. Among the other players are Isabel Jewell, Evelyn Brent, Ben Bard and Hugh Beaumont.

Marg Robson directed with a deliber-

ate pace. This film is the fifth of the series mood. Charles O’Neal and Efrem Gage labo-

erated on the screenplay, which was produced by Val Lewton.


CREDIT: Producer, Val Lewton; Direct-

or, Marg Robson; Screenplay, Charles O’Neal, DeWitt Bodeen; Camera-

man, Nicholas Musuraca; Musical Score, Red 

Webb; Musical Director, C. Bakaleinikoff; Art-

ists, Albert S. D’Agostino, Walter L. Keller; Set Decorator, Darrel Sivora; Harrey Miller; Sound, John C. Grubb; Film Director, John E. Locke; Director, Photog-

raphy, Good.

the picture is well acted and accu-

rately staged. It has the inten-

sion to deliver a piece of entertainment for the Arnold Bennett novel, “Buried Alive,” which was made into a film once before—by Paramount in 1933 under the title “His Double Life.” Audiences will find in the picture the obvious genre melodrama, comedy, which at times can be as gentle as it is hilarious. The intelligent will get as much diversion out of “Holy Matrimony” as the most glib.

Johnson has assembled a hand-picked cast. In the leading role Monty Woolley delivers a sock comedy performance. As a famous British painter who tries to escape the inconveniences that go with fame he is a mixture of brusqueness and sentiment. He is some respects he is more satisfying than in his earlier film roles.

The story of “Holy Matrimony” is ironic, provocative and out of the ordinary. Woolley returns to his native England to be knighted after seeking himself in the South Seas for a quarter of a century. When his valet (Eric Blore) dies, Woolley is entered in the death certificate by mistake. Blore is buried in Westminster Abbey. The painter, eager for peace and quiet, makes no effort to have Blore’s identity, finds what he’s after in marriage to Gracie Fields, a widow. Complications arise when Blore’s wife turns up. Though Blore is exonerated, Monty Woolley has a tough time convincing the world that he isn’t Blore. It takes the presence of two miles on his anatomy to win his case. Of course, the discovery that the chap resting in the Abbey is just a valet creates a sensation.

Errol Flynn is excellent with her.

She has every right to share the top acting honors with Woolley. Laird Cregar is outstanding in the supporting cast, which includes such other fine performers as Una O’Connor, Alan Mowbray, Melville Cooper, Blore, Franklin Pangborn and George Zucco.

John Stahl has provided high-caliber di-

rection. Johnson has given the film a production that is every bit as fine as his screenplay; Lucien Ballard’s camera work is tops.


CREDITS: Producer, Nannally Johnson; Director, John Stahl; Screenplay, Nannally Johnson; Based on novel “Buried Alive” by Arnold Bennett; Camera: Lucien Ballard; Art Directors, James Baxie, Russell Spencer;

Hope Blue Laws Are

Out Beyond Duration

(Continued from Page 1)

with particular reference to almost all recreational facilities for war-swollen com-

munities and has succeeded, among other things, in shelving of local ordinances prohibiting

Sunday operation of the theaters and, in some towns, screenings of a

nors. In most cases, the town fathers have written off the blue laws only for the duration, but OCWS officials are

ly, that the widespread enforcement of the “Y” or the community recreation

committees.

OCWS has been working strictly through local towns, who have been keeping constant pressure on their municipal

authorities to follow the lead of the

three cities. Sunday closings are still prevalent in large areas of the South and the Corn Belt, but it is felt that considerable progress has been

made. The agency stepped in during a re-

sent case in Farmville, Va., where an exhibitor had been fined for screening on Sun-

day in the case that was heard by the

Virginia Court of Appeals. In his decision, the Virginia brief declared that “due to the complexities of the present civiliza-

tion, and because of the necessity for shop, work, relaxation and recreation are just as much necessary as food and drink. We

must now recognize as necessities things which were once held to be luxuries.

Miskell Replaces Kinskey

As Tri-States District Head

Omaha—Joseph Kinskey has re-

signed as Nebraska and Western

region manager of OKWS Theaters Corp. and has been succeeded by William Miskell, G. Bran-

ton, general manager, announced Fri-

day at a meeting of managers. Miskell

is the oldest Tri-States manager in Omaha in point of service; al-

though only 26, he has had 20 years of show business experience.

Kinskey, chief booker for the Oma-

ha Variety Club, is moving to San-

ta Monica, Calif., to own and operate the Aero Theater. Ted Emerson, present Paramount manager, will

Miskell as manager of the Orpheum and Don Shane, now managing the Capitol, Daven-

port, assumes his position.

Emmet Lockhard remains as manager of the Omaha.

Set Decorator, Thomas Little; Film Editor, James B. Clark; Sound, E. Clayind Ward, Roger Haman; Special Effects, Fred Sersen; Assistant Director, Billy Chokeck; Musical Director, Emil Newman.

DIRECTION, Fine. PHOTOGRAPHY, Fine.
Preview Report

"Holy Matrimony" hailed as sheer delight! Fervent raves acclaim Monty Woolley and Gracie Fields a grand new boxoffice team!
IT'S THE HAPPIEST IDEA THAT EVER HIT THE HIT-MAKERS OF 20th...

HITCHING THESE TWO HILARIOUS STARS TOGETHER!

20th Century-Fox Presents

MONTY WOOLLEY·GRACIE FIELDS

HOLY MATRIMONY

LAIRD CREGAR · Una O'Connor · Alan Mowbray
Melville Cooper · Franklin Pangborn · Ethel Griffies
Eric Blore · George Zucco · Fritz Feld

Directed by JOHN STAHL
Produced and Written for the Screen by Nunnally Johnson · From the Novel by Arnold Bennett

PRINTED IN U.S.A.
Storks

Toronto—Birth of a son to Lt. J. J. Fitzgibbon and Mrs. Fitzgibbon was reported from Honolulu where Lt. Fitzgibbon has been stationed for more than a year. Born to the couple is the president of Famous Players Canadian Corp., and is the latter’s first grandchild.

heitenant

The Daily

Tuesday, August 24, 1943

Studying Post-War Population Shifts

(Continued from Page 1)

having gained about six per cent in total civilian population, despite the loss of hundreds of thousands of residents to the armed forces. With the exception of the Southeastern states, which registered a one per cent gain, the West was the only region to gain.

Must Reabsorb 15,000,000

On the other hand, disproportionately large blocs of the population of several individual states are engaged in war work, with more than 45 per cent of the total population of Washington, Michigan, Indiana, Connecticut and Rhode Island either in war work or in uniform. In a score of other states the proportion is even greater. It is, therefore, especially true in these states, that there has been, as has been estimated, nearly 15,000,000 war workers and servicemen will have to be reabsorbed in the postwar economy.

There has been considerable alarm about the future economy of these states, but what has been frequently forgotten is that many of them contain in their war plants productive facilities already, and with a reasonable effort, will enable them to retool and to be converted to peacetime needs. Employment prospects in Connecticut, for instance, are largely dependent upon the post-war development of aircraft, resumption of typewriter production, automotive production, etc.

If these industries swing into production for civilian needs without too great a loss of time, it may be pointed out, there is no reason for widespread and long-standing unemployment. Although brief layoffs are almost inevitable, demobilization need not follow. As for the boxoffice—it can do very nicely during the period of layoffs. There have been some instances that they are not permanently unemployed. Most workers will be far from penniless at the waning of the war.

Varies From State to State

According to a recent study of the problem by the U. S. Department of Labor’s Post-War Planning Division, the importance of the situation will vary from state to state, depending largely upon the amount of such excess labor in relation to the normal capacity of the industries within the state to provide work.

This “excess” according to the department’s figures, ran from 19 to 60 per cent of normal pre-war employment. Similar figures on the

Warners’ Groves Moving Ahead Steadily in Canada

(Continued from Page 1)

as in the United States, according to a report made yesterday by Ben Kalmenson, general sales manager, upon his return to his desk from Montreal, where he conducted the WB two-day Canadian sales meeting.

Kalmenson said that, in imitation of the practice being followed here, the actual number of pictures to be released in Canada during the 1943-1944 season will depend upon the output of the market there.

Substitution of women for men in the company’s branches in Canada to do the vast number of jobs which have gone into the service is being resorted to on a larger scale than in this country, asserted Kalmenson, who added that extra effort is making it possible for the exchanges to maintain their efficiency. Returning with Kalmenson were Arthur Sachson, assistant general sales manager, and Norman H. Moray, short subjects sales manager.

Amount of pre-war production eliminated for the duration are not available.

In general, the problem appears to be of greatest magnitude in Lake States, the Far West, the Central Atlantic states and Southern New England. Although any definite conclusions concerning the future cannot be arrived at at a maximum basis by effective intelligence planning.

There is a strong possibility that exhibitors are going to feel the effect of post-war demobilization more than urban exhibitors, for a sharp drop in attendance is expected. When it comes to a large lesser than the lay-off periods many workers will experience.

Sub Four Disney Shorts For Second Feature Pix

(Continued from Page 1)

in the policy to a large number of other theaters. Loew’s tested the idea in Bridgeport, labeling the small unit the Walt Disney Law Revue. Other circuits have also taken up the plan.

Patrons’ comment cards at the theaters and distributors report that the theater was able to profit in favor of the short subjects, only 45 persons favoring a second feature out of several thousand replies, according to the Bridgeport Post which reported the results.

Harry Michalson, RKO short subject department manager, who saw the bridgeport test, the following Loew theaters have repeated it: Poli, Hartford, Palace, Meriden; Pei, New Haven; Poli, Waterbury; Polo, Worcester; Valentine Toledo; Loew’s, Indianapolis; Loew’s, Midland, Kansas City, State, Providence; Palace, Springfield, and Broadwalk, Norwalk. Among the other circuits which have tested the revue idea is Feiber & Shea with the Colonial, Akron, and the State, Manhattan, N. Y.

Gene Pearce, Pioneer Southern Exh. Dead

Pontiac, Mich.—J. Eugene Pearce, 65, pioneer Southern exhibitor, died at Pontiac General Hospital, after a brief illness. He was a partner in Pearce & Sons, founded with his father in 1903, and was said to have brought the first movie to many Southern states. In 1918 on the death of his father, he took over the circuit of theaters and the dieses in few Southern states. Before the passing of his father in 1918 he took over the circuit of theaters and Mississippi, selling out some five years later.

Rites for Roloff’s Mother

Chicago—Funeral services were held yesterday for Mrs. Millic Ro-, wife of Mr. Clair Roloff, DeVry Co. assistant manager.
MONOGRAM PICTURES presents

BILLY GILBERT

FRANK FAY

BONNIE BAKER

BUTCH and BUDDY

HARRY LANGDON

IRIS ADRIAN

RADIO ROGUES

SAM KATZMAN and JACK DIETZ

HERB MILLER and His Orchestra

HENRY KING and His Orchestra

Directed by WILLIAM BEAUDINE

Produced by

Guaranteed Satisfaction!...INDEPENDENT

Lively Review...HOLLYWOOD REVIEW

Gilbert-Fay a Natural!...SHOWNMEN'S

Hit Team!...SHOWMEN'S

Hits of Production...EXHIBITOR

Plenty of Laughs...VARIETY

Lusty Laughter...HERALD

Great Comedy Team!...FILM DAILY

Will Sell...Top Grosses...REPORT

WATCH FOR MORE PRIZE PACKAGES
"There's a new team of comics in the world of show business to be reckoned with from this point on, folks, and it's an idea grounded in precedent to give them plenty of running room in billing and on screen. They're Frank Fay and Billy Gilbert, and they're not like Abbott and Costello, but they stack up in this first of their pictures much as Bud and Lou stacked up in their first, therefore it's a good bet they'll be going on and up in the scale of popularity when the public gets a look at them."

... MOTION PICTURE DAILY

FROM THE New Monogram!
of all armed services of the nation.

Powers declared that a rally, followed by a parade from Times Square to Victory Square, is being contemplated, and, depending on the surrounding exhibits, in which captured enemy war material will play an important part along with our own and allied fighting equipment, ceremonies will be held in the great tent, in the presence of some 2,000 prominent personages comprising the inviting audience. In the wake of the ceremonies, the first big talent show will be offered, staged by the United Theatrical Activities Body.

Oct. 7. Opening day of the Third War Loan Campaign, other ceremonies will probably be held. Powers said, but the talent shows and other programmed events will be given each day from Sept. 3 until Oct. 1 or 2 whenever date will mark the end of the campaign.

Cost of construction required to put the War Center in full operating order is estimated at approximately $50,000 by Major Leslie K. Thompson, chairman of the Victory Square Committee functioning with the War Finance Committee of the Treasury Department. The Victory Square Committee is in the process of formation and will include many of the leading figures in the entertainment world.

Major Thompson said that the photo murals which occupy spaces above 50th St. are the largest ever made, and that the Center will operate the greater portion of its building from the date of its dedication to campaign's finale. He expects that the alterations now under way will be completed today, and the development ready for meetings of organizational and indoctrinating character which have been planned for Oct. 10 through Sept. 15, and attended by groups within the Commerce and Industry Division of the Third War Loan.

The auditorium will seat 2,176, including central floor space, Thompson revealed, and that the Center, including exhibit space, aggregates 54,000 sq. ft. Box- offices are to be on the 50th St. side, and admission will be, for all programmed events, via purchase of Stamps or Bonds, depending upon the nature of the individual event. Although no official announcement has been made officially, it is reported that Archbishop Francis J. Spellman will formally open the Third War Loan Campaign here.

The War Loan which the Center will stand, he under the guardianship of the Military Police, comprising as it will so many exhibits of allied and enemy arms.

175 Theater Execs, at Chi. War Loan Drive Luncheon

Chicago—One hundred and twenty-five theater executives attended the Third War Loan drive luncheon meeting at the Blackstone Hotel yesterday, Jack Kirsch president, Jules Rubens, chairman, unable to be present owing to illness.

At the luncheon, which was attended by many prominent Chicagoans, among them were: A. C. Griffiths, head of the Chicago Daily News; Joe Murray, president of the Variety Club of Chicago; Sami N. Feldman, manager of the New Yorker; Max Fleischer, president of Fleischer Studios; Louis B. Mayer, head of Metro-Goldwyn-Mayer; and many others who were unable to attend the meeting.

Canton Operators' Union

Canton, O.—Oliver M. Stubble, 67, veteran motion picture operator, who ran the first color film in Canton, has come home here after a lingering illness. He was operator at the Canton Drive-in for the past 20 years and had been an operator at the Strand, which post he held at the time of his death. His widow and a daughter survive.

Cleveland Distributors Meet on War Loan Drive

Cleveland—Film industry got into the War Bond drive stride yesterday when a meeting of distributors was held in the 20th Century-Fox Building, attended by 29th-Fox branch manager, WAC co-chairman with W. N. Skirball, presided in the absence of Skirball.

The meeting of the Cleveland Independent Dealers' Association was called to order by President J. L. Schmidt, vice-president, who announced the Grand Central Over the weekend print in hand for last night's special screening at Loew's Ziegfeld.
The Prize Baby Salutes Leo the Lion for a Great Discovery!

Trailers influence more patronage than any other advertising accessory. Lobby displays are second and posters third, according to a survey made by Dr. Leo Handel, market researcher on assignment for M-G-M. Accessories, the survey shows, are responsible for more than one-fifth of theatre patronage. A previous report by Dr. Handel stated that only 4½ per cent of persons going to film houses were drawn there by fan or national magazine advertising.

Preview trailers are responsible for 16.4 per cent draw; attractive theatre fronts, 3.6 per cent; posters and billboards, 1.5 per cent, and the fact that the patron saw the film advertised at another theatre, .6 per cent. Persons interviewed, who said accessories aided in their decision to attend, usually checked more than one accessory as their reason. Coming attractions were checked by 34.7 per cent; signs in front of the theatre, 35.6 per cent; posters and billboards, 35.9 per cent; advertisements in other theatres, 22.8 per cent.

FROM MOTION PICTURE DAILY
JUNE 28, 1943
THE GREATEST MYSTERY IN ALL HISTORY!

IS HITLER DEAD?

SEE!... Hitler's soldier beasts running amok!

SEE!... Women beaten into submission!

SEE!... Child-slavers turn youths venomous!

SEE!... the story all Germany couldn't suppress!

THE STRANGE DEATH OF ADOLF HITLER

with
LUDWIG DONATH - GALE SONDERGAARD
GEORGE DOLENZ - FRITZ KORTNER
LUDWIG STOSSEL - WILLIAM TRENK

Screen Play by Fritz Kortner
Original Story by Fritz Kortner and Joe May
Directed by James Hogan
Associate Producer, Ben Pivar
WARNERS' 9-MONTH PROFIT AT $5,714,392

See $86,000,000 'Gate' for Garden's Bond Show

H'wood Cavalcade Here
Sept. 11: 10,000 Seats for Buyers of $100 War Bonds

A War Bond sale of $86,000,000 is seen for the appearance of the Hollywood Cavalcade at Madison Square Garden on the night of Sept. 11, it was indicated yesterday by W. Randolph Burgess, chairman of the War Finance Committee for New York State.

Admission will be through the purchase of War Bonds only. There are 18,500 seats available for the event, and, although their sale will

(Continued on Page 9)

Execs. Meet in D. C.
On War Loan Drive

Washington Bureau of THE FILM DAILY
Washington—Eastern industry leaders gather this morning at Washington's new Hotel Statler to go over full details of the part the industry will play in the Third War Loan drive next month. Participation of Hollywood stars in the cam-

(Continued on Page 9)

Oil-Burning Theaters in 17 States Benefit by OPA Rule

Washington Bureau of THE FILM DAILY
Washington—Theaters in 17 states benefit from the further relaxation of the rules regarding conversion of oil burners to coal announced yes-

(Continued on Page 9)

Argentina to Drop Raw Stock Control?

Buenos Aires (By Air Mail—Passed by Censor)—The Argentine government is relinquishing the control and distribution of raw film imports, ac-

(Continued on Page 9)

Cuban Exhibs. Fight Live Talent Decree

Havana (By Air Mail—Passed by Consor)—War has been declared in Cuba between theater owners and artists and musicians. The cause of the hostilities is the refusal of theaters to abide by a decree requiring all managers of film houses in towns of more than 20,000 popula-

(Continued on Page 8)

Want Protection Against Power Lin Failures

Murfreesboro, Tenn.—Movie theater- ers and other electric power users here, in Lebanon, and in other towns in Middle Tennessee are demanding of Tennessee Valley Authority that

(Continued on Page 4)

Gas Cut Hits Film Salesmen

OWI Pix Distribution Seen Hurt by Order

Chicago—Physicians from the Infantile Paralysis Foundation, arrived here yesterday to help fight the spread of poliomyelitis. Cases in Chicago and Cook County now total 269, with 21 deaths reported.

St. Louis, Mo.—The “Share-the-

Gas” order of the OPA cutting the Middle West and Southwest quota will hurt OWI's motion picture dis-

(Continued on Page 8)
**Wilkinson Dailies Will Ration Advertising Space**

**Eaton Freed on Bail to Await Grand Jury Action**

**Charles Peskay, Father Of Ed, Dies in Calif.**

**Teresa Wright Cast in "Endearing Young Charms"**

**Jones’ Distribution Plan**

**New York Stock Market**

**Coming and Going**

**COMING and GOING**

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<td>A. H. BLANK</td>
<td>President of Tri-State Theater Corp. and Central States Theater Corp.</td>
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<tr>
<td>MARK SANDSCHICK</td>
<td>producer-director of Paramount's &quot;So Proudly We Hail&quot;</td>
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**Jersey Unit Backs Allied Resolution on Columbia**

**FINANCIAL**

- **25th, August 24**

**New York Stock Market**

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**Paz. Bway**

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**Werner Bros.**

- **645**

**New York Curb Market**

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**Jones’ Distribution Plan**

- Chicago — Johnny Jones, leaving for business conferences in New York, reported that he will distribute the Film Classics program through Henri Elman’s Capitol Exchange.

**Chi. Operators Lose Raise**

- Chicago — The War Labor Board has denied the operators’ union wage increase given them by the Chicago Theater several months ago.

**Fred Mccy Stricken**

- Carrollton, Ky. — Fred May, operator of the town’s only theater following a cerebral hemorrhage.

**Offering**

- Chicago — The Wilcox Theater, following a cerebral hemorrhage.

**Says “Moscow” Impressed The Russian Masses**

- West Coast Bureau of THE FILM DAILY

**COMING and GOING**

- **Wednesday, August 25, 194**
Thanks, Libson!

Mr. Libson.

PHANTOM OF THE OPERA

Universal

ST STST

Ike Libson

BILL SCULLY=UNIV PIC INC

Third War Loan.

PHANTOM OF THE OPERA IS DOING A SENSATIONAL FIRST WEEK BUSINESS. AT THE PALACE THEATRE AND WE ARE HOLDING IT OVER FOR A SECOND WEEK IN THE SAME HOUSE. THIS IS THE BIGGEST SATISFACTION I HAVE EVER HAD. IN MY OPINION THIS IS THE BIGGEST PICTURE EVER DELIVERED TO ALL CONCERNED.

Nelson Eddy

Susanna Foster

Claude Rains

Edgar Barrier

Dorothy Field

Eugene Curran

Edward Broder

Emily Field

Leonard Broder

Léo Carrick

Louis Filler

THE PICTURE OF THE OPERA

IN TECHNICOLOR

BACK THE ATTACK BUT WAR BONDS!

THIRD WAR LOAN.
Warner Bros. 9-Mo.
Profit $5,714,392

(Continued from Page 1) was $5,571,875, with the taxes amounting to $4,100,000, as against a tax burden this year of $1,600,000, a record for the company.

Provision of $4,400,000 was made in the nine-month period for net losses on fixed assets sold subsequent to May 29, 1943. No provision for contingencies was required with respect to foreign assets during the nine months ended May 29, 1943, whereas the corresponding period last year a provision of $1,225,000 was made.

The gross income for the nine months hit the highest level in the company's history, amounting to $97,518,625 after the elimination of inter-company transactions. This figure compares with $87,790,224 for the preceding nine-month period.

Cash in the United States on May 29, 1943, stood at $9,777,991, as against $12,325,615 at Feb. 27.

Net earnings on preferred stock were equivalent to $57.49 per share on 99,397 shares outstanding at May 29, 1943, after deducting shares held in the company's treasury. Dividends in arrears on preferred as at June 1, 1943, amounted to $33,687.5 per share. In terms of common stock, earnings were equivalent to $1.46 per share on 3,701,090 shares outstanding (after deducting shares held in treasury) at May 29, 1943, after allowance for current dividend requirements on preferred stock.

Alberti Named to Direct 20th-Fox Radio Advertising

(Continued from Page 1) ing in line with the company's policy of making greater use of radio as a medium of exploitation. Alberti recently joined the company as assistant to President Spyros F. Skouras. Alberti formerly was with the Treasury Department in Washington handling talent for Bond rallies. He also was a producer and director for the NBC Blue Network.

Encore for "Mrs. Miniver"

New Haven—The Bijou, first-run, will bring back "Mrs. Miniver" on "summers return engagement" Sep-tember 3.

TO THE COLORS!

★ DECORATED
LT. MICHAEL S. MANNING, AAF, formerly Eastman Kodak, Rochester, with Air Medal in Southwest Pacific theater of war.

★ COMMISSIONED
FLIGHT OFFICER WILLIAM MCMANUS, FI, Patrol Force, Coastal Air Patrol & FILM DAILY staff correspondent, City.

★ PROMOTED
CAPT. JACKSON HURFORD, SR., former manager of the Fox Theater, Detroit, to major.

★ ARMY
EARL McROBERTS, Film Truck Service, Chicago.

ARTHUR ROYLE, film Truck Service, Chicago, ELMO BEATTY, Film Row Deliveries, Chicago, SAMUEL MAZZUCA, operator's union, Chicago.

JAMES MCCANN, M-G-M booker, Chicago.

DAN REDDEN, manager, Paramount, Seattle.

IRVING FISCHER, shipper, RKO, Seattle.

★ NAVY
WILLIAM HENRY BENNETT, of the Film Building staff, Detroit.

★ TO OFFICERS SCHOOL
NICHOLAS HARLOW, CRUZ, USN, former screen and stage player, at Miami Beach.

NATHANIEL TANCHUK, USAAF, former producer, writer, Hollywood, at Miami Beach.

BOB TOMLINSON, son of Tommy Tomlinson, Republic exchange, Seattle.

★ NAVAL AVIATION
JAMES H. BLOOM, assistant, Paramount, Springfield, Mass.

★ WAC
MARY SITTON, Paramount film inspector, Chicago.

Want Protection Against Power Line Failures

(Continued from Page 1) additional power feeder lines be added these sections following the complete power failures on successive Saturday nights when all the streets are filled to capacity.

Patronage of soldiers now maneuvers in this section of Tennessee is involved in the demand by the theater owners. TVA is able to generate sufficient power, but single-feeder lines are always subject to failure.

WEDDING BELLS

Cleveland — Engagement is announced of Norman Levin to Dorothy Goodfriend of this city. Lewis is local United Artists city sales man prior to being drafted into the Army, from which he recently obtained an honorable discharge. Present, he is in war work.

Chicago—Darlene Larson of the M-G-M exchange and Ensign Edward Jacklin, USN, were married recently.

Loretta Duffy of the RKO home office, and Emanuel Hunt will be married next Sunday.

The Roaring '43-'44:

- A GLANCE at M-G-M's first group for the new season discloses that Bill Rodgers and his lads had a word for it when they were planning the initial selling-up — as they undoubtedly have for the rest of the productions in various stages of filming……That word is "balance"……The dozen which'll be available next month include three musicals, "Best Foot Forward." "Girl Crazy," "I Do Dilet"; as many comedies, "Whistling in Brooklyn," "Swing Shift Maisie," "Young Ideas"; the service drama, "Salute to the Mariners"; a trio with wartime backgrounds, "Above Suspicion," "The Adventures of Tartu," "The Man Down Under"; another in the popular series of mollers, "Dr. Gillespie's Criminal Case," and the Eric Knight yarn of a dog and a boy, "Lassie Come Home"……

- AMONG 17 completed but not yet set, or still before the cameras at Culver City, that same balance can be observed……

Five are musicals: "Right About Face," "Thousands Cheer," "Broadway Rhythm," "Meet the People" and "Mr. Co-ed."……Comedies are four in number: "The Heavenly Body," "Little Miss Magic," "Andy Hardy's Blonde Trouble," and the topical "Rationing."……Five dealing with the present global struggle are, "Cry Havoc," "The Cross of Lorraine," "Song of Russia," "The White Cliffs of Dover," and "See Here, Private Hargrove."……Three dramas, all of which assume top places on the new season's roster, are "Madame Curie," "A Guy Named Joe," and "America."……Soon to start are "Kismet," "Meet Me in St. Louis," "Dragon Seed" and "Canticleer Ghost."……Again, comedy, music and drama are well interspersed……

- The world, it appears, is M-G-M's oyster in '43-'44, as witness the diversity of locales presented by the line-up……A better understanding of our Allies, and a more accurate picture of our enemies is behind the plans…….Use of Technicolor has hit a new high at Culver City, with the list including "Best Foot Forward," "Lassie Come Home," "Thousands Cheer," "America," "Broadway Rhythm," "Dragon Seed," "Kismet," "Mr. Co-ed" and "Meet Me in St. Louis,"—all produced au naturel……

- DEALING with our Soviet comrades-in-arms (and in peace) is "Song of Russia."……"White Cliffs of Dover" covers both global conflicts and the growth of Anglo-American unity.……"Dragon Seed," soon to start, is a drama of war-time China.……"America" depicts the industrial rise of our own land, and "The Man From Down Under" is the story of modern-day Australia.……"The Cross of Lorraine" shows the suffering endured in a German prison camp by a group of patriotic French soldiers……"Above Suspicion" tells of pre-war Germany…….New Guinea and the South Pacific are the backgrounds of "A Guy Named Joe."……"Malta" will dramatize the most bombed place on earth.……"Cry Havoc" recounts the role of civilian nurse aides in the heroic defense of Bataan……"Salute to the Marines" has a Philippino locale, and "Mr. Co-ed" will use Mexico City as a background for part of the story……

- SMART Lion is Leo!……You'll notice that one of the main (or should we say "main") ideas back of his '43-'44 line-up, aside from balance, is exploitable……Yes, and timeliness……Consequently, the Friendly Company is bound to have a lot closer friendships 'mong its customers than ever before……

- AVENGING PEARL HARBOR!
"Hoosier Holiday" with Dale Evans, George Byrnon.

Stuart, 72

bunch a

during be
dolph, The Vras-
glowing PHOTOGRAPHY, pattern

Judell, tributing Scott; served

gie Evans' the

McGowan by

Thurston of IS

Saul Solomon, the

in farm Hall)

Kelso, army

Greeks and the OLYMPIC

Horizon, at

Estabrook's policy

Adams custody

The chief

justice. The picture was produced by Sig-
nund Neufeld, has been directed in slamb-
lang fashion by Sam Newfield. The screen-

plot that O'Donnell from a tale by George Milton.

CAST: Buster Crabbé, Al St. John, Lois

Ranson, Karl Hackett, Ray Bennett, Frank

Macgney, Jack Rockwell, Tom London, George

Chesbro.

CREDITS: Producer, Sigmund Neufeld;

Director, Sam Newfield; Screenplay, Joe

O'Donnell; Based on story by George Milton;

Cameraman, Robert Cline; Sound, Hans

Weeren; Musical Supervisor, David Chud-

and Film Editor, Andrew Pond.

DIRECTION, Okay. PHOTOGRAPHY, Good.

Police Watch Balconies In Drive on Vandalism

Knoxville, Tenn.—At management request, balconies and "dark spots" in several local theaters are being patrolled by city police in an effort to prevent vandalism and disturb-
ances. The City Council of Murfrees-
boro has passed a curfew ordinance on two readings and it is expected to become a law this youth-

under 17 years face a 10 p.m. curfew unless accompanied by one of their

parents. The council would issue special permits to minors whose em-

ployment would require them to be out late at night.

Two Col. Pim to Bow Here

Columbia's "Destroyer" opens at the Loew's right now. While

Col.'s "First Comes Courage," comes to Loew's State Thursday night.

Legit. Flips in Newark

Newark, N. J.—Stage show policy

flipping, the Adams is back to pix, vande and "name" bands. Latter policy resolved yesterday.

"The Hairy Ape" Scenario Analyzed by Exhibitors

West Coast Review of THE FILM DAILY

Hollywood — During the recent visit here of Bob O'Donnell, St. Fab-

ian and L. C. and R. E. Griffith for the The War Loan drive, Julius

Levey, who will produce "The Hairy Ape" for United Artists release, has

the visiting exhibitors. The number, by Howard Estabrook and give suggestions for box office angles and

tings. They were also asking for ideas for the sales campaign.
CLAUDIA with Dorothy McGuire · Robert Young · Ina Claire · Reginald Gardiner
Olga Baclanova · Directed by Edmund Goulding · Produced by William Perlberg
William Goetz in Charge of Production · Adapted for the Screen by Morrie Ryskind · From the Play by Rose Franken as Produced for the Stage by John Golden
He said you'd triple your New York success—and at the World Premiere in Omaha—without caravans, stars and stuff—you did it! Jack Rachman, drama editor of Omaha's World-Herald had this to say:

"20th Century-Fox is rolling along with another big one! CLAUDIA definitely heading for top billing in line-up of outstanding hits! Effect on entire audience terrific!" And look at this wire that just came in:

---

BY DIRECT WIRE FROM
WESTERN UNION

WUA 63 IL-OH-OMA SBR AUG 16
SPYROS P. SKOURAS, PRESIDENT
TWENTIETH CENTURY FOX FILM CORP=

MY DEAR MR. SKOURAS: I GREATLY APPRECIATE THE HONOR YOUR COMPANY HAS BESTOWED UPON OMAHA BY WORLD PREMIERING THE EXCEPTIONAL PHOTOPLAY CLAUDIA STARRING OUR ORI. DOROTHY DCQUEEN. YOU HAVE THE PRESENTATION OF AN OUTSTANDING PRODUCTION WHICH MAKES YOU LAUGH AND CRY AT THE SAME TIME AND ITS FINAL LEAVES YOU WITH A GRAND FEELING OF HAVING EXPERIENCED SUGGESTS OF GREAT CHARACT.

VER TRULY YOURS,

DOROTHY GRISHOLD GOVERNOR OF SBR.
Gulf Storm Repairs To Require Months

(Continued from Page 1)

reconstruction payrolls in the towns of the storm area largely can recoup at the box-offices the losses sustained by theaters.

The Interstate exec, said that extensive construction will be required generally through the territory by all branches of business, one being the crafts manpower situation. Extensive readjusting and repairs to restore pre-storm facilities will also be necessary, Elder added.

Agnew Ups Werthein To Manager in Milwaukee

(Continued from Page 1)
s sales manager. Werthein, who takes over his new duties on Sept. 1, replaces Farnk Clark who has resigned.

Starting at the Milwaukee exchange in 1928 as a shipping clerk, Werthein was transferred to the sales department a year later and became ad sales manager late in 1929. After becoming a salesman in Chicago in 1933, he was named sales manager of the Chicago branch in July, 1942.

Quebec Parley Notables See “This Is the Army”

Quebec—Warners’ “This Is the Army” had its first showing in Canada when it was put on by the U. S. Army at the Capitol Theater here Monday night for members of the British-American war conference, who were invited to the screening by the Canadian Co-ordination Committee. The theater was made available by J. J. Fitzgibbon, president of Famous Players Canadian.

Among those in attendance were Lord Louis Mountbatten; Admiral Ernest J. King, head of the U. S. fleet; Vice-Admiral Percy W. Nelles, chief of staff of the Royal Canadian Navy; Air Marshal L. S. Broadner, chief of staff of the Royal Canadian Air Force; Air Marshal Sir Charles Portal, chief of staff of the RAF.

Cuban Critic Stricken

Havana (By Air Mail)—Mario Lezcano Abella, critic of the Advance died of a heart attack here. His son, Edgardo Lezcano Abella, succeeded.

STORKS

Miami, Fla. — Mark Chatterdon, manager of the Miami Theater, is the father of a baby boy, Mark Ray III.

West Coast Bureau of THE FILM DAILY

Hollywood—Richard Carlson, M-G-M contract player, is the father of a second son, Christopher Hugh.

Gas Cut Hits Film Salesmen

OWI Pix Distribution Seen Hurt by Order

(Continued from Page 1)

age and using trains and motor buses where possible to supplement their autos they have been able to make their territory on a fairly satisfactory basis, although they formerly traveled 1,500 miles or more per month.

Under the new gas order, these salesmen are being slashed to 480 miles per month, if they are able to average 15 miles per gallon of gasoline.

In the first eight months of this year more than 90 percent of the salesman’s time on the road has been devoted to OWI films, and this section has been one of the nation’s high-income areas. Some of the salesmen are following old roads. However, that promises now to be a thing of the past. In a territory that is 350 miles long and some 550 miles wide the ORA has hit the industry here. One trip to Jefferson City would take a two week’s supply of gasoline.

Salesmen who with the fullest use of their autos have been able to make from 25 to 27 towns per week under the new regulations will be lucky to make four or five. Many of the distributors already have been forced to employ additional salesmen.

First “Film Bulletin” Plugs Third War Loan

“One Day Sooner,” the first of the briefer “Film Bulletins” to be produced under the new WAC war information film program, has been released by Columbia and stars Rosalind Russell. Three-minute briefs will serve as an advance for the industry’s participation in the Third War Loan.

Pic will travel to approximately 10,000 theaters in newsreel cans, attached to the five regular newreels. Additional circulation through the customary WAC distribution channels will bring the Bond-selling message to audiences in a combined total of more than 15,000 theaters.

This unique method of distribution, which is presented without charge, has been adopted by the entire industry.

Grovias, Mexican Studio, To Make Eight for 1944

Mexico City (By Air Mail)—Grovia Productions plans to make eight pictures for the 1944-45 season, most of which goes into production this week. Two new stages are being added to the studio.

Two special pictures on the schedule are “Una Carta de Amor” (“A Love Letter”), “La Mujer Sin Alma” (“The Woman Without a Soul”), and “Nana.”

Pal Working Two Shifts

West Coast Bureau of THE FILM DAILY

Hollywood—A rush of work has caused George Pal to put his Pan- peton Studio on two eight-hour shifts, with the studio now open from 9 a.m. to 2 a.m.

Cuban Exhibs. Fight Live Talent Decree

a fine. The decree was signed by President Batista.

In taking a stand against the decree the National Union of Executors accuses the Government of trying to ruin the theater business. The exhibitors maintain that it would be impossible at present scales to show a profit with five entertainers added to their programs. They assert a 20 to 25 percent boost in admission prices would be necessary. Conversely, they feel that the public would be averse to paying higher admissions.

It is also pointed out that many theaters have no facilities for putting on stage shows. Such theaters, it is asserted, would have to shut down if the decree were enforced.

The artists, who are in a bad way because of the lack of a national film industry and because the radio stations go in for amateur hour, record and foreign talent, have started picketing the Havana houses. In their campaign against the exhibitors they also use street demonstrations, pamphlets and other means of gaining the public sympathy. The exhibitors are counter-acting this with a campaign using radio, press and newreels.

The National Union of Exhibitors has suggested that the Government solve the problem of unemployment among artists and musicians by building a national theater or several municipal ones, directed and administered by the Government.

J. H. Cooper Foundation Leases Lincoln’s Stuart

Lincoln, Neb.—A lease giving the J. H. Cooper Foundation use of the Stuart theater, and Lincoln Theater Corp. offices until 1961, has been filed in the office of the register of deeds.

The lease reveals that the lease is to be paid $20,800 a year, and that this is to be the maximum unless 15 percent of the theater’s gross income is greater than $400 a week.

To Reopen Danbury Capitol

Danbury, Conn. — The Warner, Capitol, closed for the summer, reopens Sept. 5, with policy of showing a picture on special premieres of Irving Berlin’s “This is the Army.” Will Yolen went to Dallas, Irving Yergin to New Orleans and Abe Kronenberg trained for Atlanta, Jacksonville and Miami.

“Corregidor” Over Butterfield

Detroit—William Flemion, PRC manager, reports booking of “Corregidor” to play the Butterfield Circuit, largest in Michigan. PRC has also booked “Gangs, Inc.” to play the Butterfield Circuit, and has booked “All American” for the Butterfield Circuit, largest in Michigan. PRC has also booked “Gangs, Inc.” to play the Butterfield Circuit, and has booked “All American” for the Butterfield Circuit, largest in Michigan.

BACK IN CIVVIES

Honorably Discharged

MORRIS SEGAL, from the Army, to United Artists sales staff, Seattle.

U. E. CRICK, from the Army, to M-G-M exchange.

CLENCENA MAY, from the WACC, to Essaness Circuit, Chicago.
See An $86,000,000 Cavalcade "Gale"

(Continued From Page 1)
represent $86,000,000 in Third War Loan Bond sales at Square Garden. It has been scaled to give the "gara man a chance to see the faces of dozens of outstanding film stars," Hinds said.

Since the Third War Loan is ex-
pected to bring about the purchase of an extra $900 million Bond by each person in the country, the largest block, 10,000 seats, has been allo-
cated to this price. There are 1,860 seats to be given away for the pur-
chase of $25 Bonds; 2,000 seats to go to $50 Bond purchasers and 2,000 tickets for buyers of $100 bonds.

Among the stars who will appear, are Edward Arnold, Fred Astaire, Lucille Ball, Jimmy Cagney, Greer Garson, Cary Grant, Judy Garland, Kay Kyser and his band, Hedda Larr
err, Dorothy Lamour, Myrna Loy, Walter Pidgeon, Dick Powell, Mickey Rooney, Red Skelton and others.

Leo Brecher is chairman of the industry's committee sponsoring the
affair.

Conn. Theaters Organize For War Bond Loan Drive

New Haven—Following a second organization meeting at the Hotel Taft, for the Third War Loan cam-
aign, the local chapter of the motion picture industry's war drive held a meeting at the Aub
ner zone head, and Harry F. Shaw, Loew-Poli division manager pre-
duced, eight county chairmen, and 17 key men throughout the state, have been appointed to carry on the theater work before and during the drive.

County chairmen include Harry F. Shaw, Loew-Poli, New Haven; Jerry Summers, Pol-
Assuring: J. J. Scallen, Warner, Torrington; Fred C. Talbot, Warner, En-
dom, Middlesex, Middlesex: Joseph Michos, Palace, Norwich: B. R. Hamilton, gen. Williamstc, Aberdeen, Robert McNaughton, Empress, South Norwalk; Samuel Schwarcz, Strand, New York and Blockett E. Bix-
ter, State, Manchester; Harry Neiddel, Strand, Hartford; Morris Harris, State, Hartford; T. Grace, Garde, New London; J. Murphy, Capital, New London: J. Boyle, Broadway, Norwich; J. W. Smith, State, Waterbury; Edward Fitzpatrick, Poli, Waterbury; H. J. Harvey, Palace, Davenport; Joseph Samartano, Palace, Meriden; Leo Ricci, Capitol, Meriden.

IN NEW POSTS

HAROLD WIRTHWEIN, manager, Paramount, Milwaukee.
ALBERT MONTEFALCO, manager, Roxy, New
York, Conn.
E. A. COEN, manager, Metro, St. Louis.
WILLIAM "Bud" WEIGEL, salesman, Metro, New York.
JAMES A. STANGARONE, 42nd-street publicist, March of Time.
BILLY CLARKE, former Poli salesman, to mana-
VINCENT MURPHY, Paramount salesman, Los Angeles.
E. E. BAUERMAN, Paramount booking manager, Los Angeles.

Oil-Burning Theaters in 17 States Benefit by OPA Rule

(Continued From Page 1)

Clark to Confer With Film Execs. on Monday

Chicago—Assistant attorney gen-
eral Tom C. Clark will address U. S. district attorneys at the Chicago war-time regional con-
ference, bringing them the latest re-
ports on constant demands by makers of film touda.

The objective is, according to OPA of-
cials, "to assuage the greatest amount of fuel oil with the use of the smallest quantity of iron, steel and other critical material necessary for conversion." The small con-
version which are eliminated by this use a disproportionate amount of scarce materials, require the least plentiful-
types and uses of coal and place the grea-
etest strain upon the already hordan coal delivery facilities. Users of over 10,000 gallons will be questioned re-
respecting convertibility.

This theaters which used 10,000 gallons of oil or less during the 1943-44 season need not convert to coal if they live in the 13 states of the Northwest—Alaska, idaho, Montana, New York, Delaware, Maryland, West Virginia, Virginia, North Carolina, Ohio, Kentucky, Indiana, Illinois, Michigan, Wisconsin, Minnesota and the Dist-
ric of Columbia.

Local 152 Drafts Scales

New wage scales have been drawn up by the recently organized Motion Picture Theater Managers and Em-
ployees Union, Local 152. Copies will be submitted this week to Loew's, RKO, Skouras, Brandt and other circuits, according to D. F. Bar-
reau, president of the union. The union is asking $100 for managers, $50 for assistants, $30 for doormen
and cashiers, $20 for usher. The scales are based on a 40-hour week.

Metro's Four on Broadway

M-G-M will have four first-run features on Broadway this week-end, "Hitler's Madman" will have its New York premiere on Monday at the Astor, while "Salute to the Marines" bows in at the Globe the following day. The fourth feature, a new release, on Saturday, continues at the Astor, while "Du Barry Was A Lady" holds for a second stanza at the Capitol.

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BOOM
GOES
"DESTROYER"

"Standout. Top revenue. Gripping."

DESTROYER
STARRING
EDWARD G. ROBINSON

"Exhibitors can count on extensive grosses. Thrills, throbs, romance packed into first rate film. Ace contribution to war-inspired films."

FILM DAILY

Screen Play by Frank Wead, Lewis Meltzer and Borden Chase • Produced by LOUIS F. EDELMAN • Directed by WILLIAM A. SEITER • A COLUMBIA PICTURE

HOLLYWOOD REPORTER

"Packed with situations audiences will enjoy. Fast moving melodrama has all the angles."

THE EXHIBITOR

"Rousing, full-bodied story of ship. Makes home with plenty to spare."

MP DAILY

"Fine example of what swell entertainment can be put into picture with war theme."

SHOWMEN'S TRADE REVIEW

"Exciting, timely entertainment. Appeal to men and women."

DAILY VARIETY

"Excellent. 'Destroyer' rings true as the steel of her keel."

MP HERALD
Canadian Indies Will Ask Trade Reforms

(Continued from Previous Page)

seeking reforms in the trade situation, brought about by conditions created by Government regulations. It was reported that the members proposed to present recommendations to Government control of the film industry, manpower problems, restrictions on theater construction, priorities on theater equipment and supplies and classification of films in contracts for the new season.

The recommendations will be made to Chairman Donald Gordon of the Wartime Prices and Trade Board, Labor Minister Humphrey Mitchell, who holds the direction of national Selective Service regulations, and others.

Convention is being held at the King Edward Hotel, with President Ben Freeman of the Ontario Independent Exhibitors Association acting as chairman at a luncheon yesterday when special guests included Mayor Frank E. Conboy, Controller Fred Hamilton, J. J. Fitzgibbons, R. G. McMullen and others.

Stricter Moral Standards For Mex. Pix Censorship

Mexico City (By Air Mail)—American films destined for exhibition South of the border will be subject to stiffer censorship requirements than formerly, it is disclosed by the Mexican Department of State. Expressing its dissatisfaction with the working of the code covering both native and foreign productions, the censor's office attached to the department has declared its intention of exerting a sterner supervision over the morals of Mexican moviegoers.

In announcing the projected tightening of standards, a Government spokesman said:

"One of the principal functions of the State is to watch over public education and see that the moral laws governing society are not disturbed by propaganda inciting violation of the law, treason, hatred, crime, prostitution, vice, and bad habits that defeat the goal of making the younger generation strong, sound of body and of mind, capable of serving the country and itself."

Under the present set-up local producers submit scripts for review before production and the finished films afterwards. However, the policy of granting a limited approval to some productions has recently drawn considerable criticism. Particularly outside the capital, it is pointed out; it has proven difficult to prevent films and minors from attending performances licensed exclusively for grown-ups.

Elinor Fishman Felod

New Haven—Elinor Fishman, resigning 20th-Fox booker, was given a farewell buffet supper and gift by the staff.

WAR SERVICE . . . on the Film Front

Omaha—World premiere of "Claudia" has netted $1,700 for The Omaha World-Herald's "Smokes for Service Men" fund. Ted Emerson, manager of the Paramount where the event was held, has announced.

The amount turned over to the fund will go to purchase 750,000 cigarettes for Americans overseas.

Mystic, Conn.—John P. Findley, operator of the Strand, is head of civilian defense in Stonington.

New York City exhibitors who since Feb. 8, have been participating in a campaign to enlist blood donors for the Red Cross have sent over 26,772 registrations to that organization's blood banks to date.

Pawtucket, R. I.—Martin R. Toohey, manager of Lanny Theater, is general chairman of a current civic campaign to raise $7,000 for Servicemen's Lounge in downtown Pawtucket. Opened several months ago, lounge already has played host to 1,100 men in uniform.

Theaters throughout the nation will aid a recruitment drive for the Army Nurse Corps and its sister organization the Navy Nurse Corps concurrently with the exhibition of Paramount's "So Proudly We Hail," which will be launched during the 25th Anniversary Paramount Week, Sept. 5-11.

Providence Playhouse Legit. Season Drama Off

Providence—Playhouse Theater went dark Saturday night at termination of its previously announced 10-week season of drama. Stage shows did not come up to previous season's in box-office take, blame resting in extended heat wave during season and, most of all, to OPA's ban on use of automobiles. This was markedly evident in out-of-town orders for tickets, many regulars of other seasons not being on the books this year. Film stars proved best money-getters during season, with Constance Bennett topping list, Glenda Farrell in closing week also rating well up in the cash books.

Fish Reports to Warners

West Coast Bureau of THE FILM DAILY

Hollywood—Michael J. Fish, for 10 years chief of the Chicago Times photographic staff, has taken up his duties as assistant in charge of photography under Alex Evelove at Warners studio. Fish Joined Warners several weeks ago and has been making a tour of the country before checking in at Burbank.

Down to Four-Day Operation

Washington Depot, Conn.—For the first time in nine years, Joseph Reed has cut the Bryn Memorial program from full time to four-a-week.

Our next big war job—Third War Loan September 9th-20th
In Today’s Issue: The Equipment News Section

(See Pages 7 and 8)

Intimate in Character
International in Scope
Independent in Thought

THE DAILY
New York, Thursday, August 26, 1943

THEATERS NOT ESSENTIAL, HOLDS McNUTT

Griffith Offers 9-Point Plan for War Bond Sales

Exhibit Leaders Hear Pep Talk on Bond Drive Over 209-Station MBS Hookup

Exhibitors who want to do something for the Third War Loan were given nine suggestions by L. C. Griffith, national chairman of the motion picture industry's participation in the campaign, on a 209-station closed circuit broadcast yesterday through the courtesy of the Mutual Broadcasting System. Speaking from Washington to exhibitors gathered in the studios of the Mutual Network at 209 cities, Griffith said that if a theater man

(Continued on Page 3)

Every House Can Have War Bond Premiere

Washington Bureau of THE FILM DAILY

Washington — Every theater in America can have a War Bond premiere if it wants," William F. Rodgers, M-G-M sales chief, told the WAC Bond meeting here yesterday. All distributors have agreed to furnish pix for War Bond premieres two weeks in advance of scheduled

(Continued on Page 6)

SPG Acts to Expedite Collective Bargaining

Development of a program to expedite completion of the collective bargaining between it and nine film companies was announced yesterday by the Screen Publicists Guild of New York, UOPWA. The program

(Continued on Page 6)

Canadian Indies Okay Reform Resolutions

Toronto — Resolutions pertaining to Federal control of the industry and other conditions affecting unaffiliated theater owners were approved yesterday at the closing session of the annual convention of the National Council of Independent Exhibitors of Canada. It was reported that the motions will be presented in the form of briefs to the Government without delay as they deal with product and rental terms for the new season. Sessions were closed and it was announced that other developments would be made public later.

(Continued on Page 3)

Vandalism Increases in Boston Theaters

Boston — Vandalism in the local theaters is again on the increase and the managers are admitting that drastic measures must be taken in some instances.

Teen-agers are no great problem, according to most of the managers, for they say that younger patrons can be handled with a bit of warning, and sometimes a fatherly word of advice.

"Parents are to be blamed more than the teen-agers," said the manager of one of the largest de luxes,

(Continued on Page 2)

Warners Inventory At All-Time High

Continued increase in production costs, with top-bracket pictures now involving an average investment of around $1,500,000, is reflected in the latest Warners financial statement issued yesterday. Analysis of the latest consolidated balance sheet shows the highest in

(Continued on Page 3)

MPPDA to Honor British Minister of Information

Brendan Bracken, British Minister of Information, will be the guest of the MPPDA at a luncheon today at the Waldorf-Astoria. Bracken will come here from Quebec where he has been one of the key figures in

(Continued on Page 5)

Radio News Summary at Rochester Palace

Rochester — A one-minute summary of the news, by direct wire form WHC, is now being featured three times daily at the KRO Palace here. The news summary follows the newscast and is given over the public address system by news commentators from WHC. It is popular with audiences.

Fine Montreal Exhib. For Over-Charging

Montreal—Joseph Cardinal, operator of the Starland Cinema, pleaded guilty before Judge Fred T. Enright yesterday to selling admissions to his theater at a price higher than charged during the basic period, contrary to Wartime Prices and Trade Board regulations. He was fined $200 and costs.

(Continued on Page 3)

War Manpower Chief Lauds Industry, But Tells WAC Meeting in Washington Essential Rating Impossible; Will Confer with Committee on Draft Clarification

By ANDREW H. OLDER

Washington — "The answer, in two letters, is 'no',” Paul V. McNutt, WMC chief replied yesterday when asked whether theaters could be held essential. McNutt appeared before the morning session of the WAC meeting at the Hotel Statler to answer questions from exhibitors regarding the manpower outlook.

Although his remarks were declared off the record at the meeting, McNutt later told THE FILM DAILY to feel free to use whatever part might be valuable information.

(Continued on Page 6)

Theaters Over Equip. 'Hump' Essential Supply Will Be Available—Nelson

Extend Transfer Period For Crescent Records

Nashville, Tenn.—Federal Judge Elmore D. Davies yesterday extended to Oct. 25 the time for transfer of records in the Crescent anti-trust case to the Supreme Court for an appeal hearing on the issue of theater acquisitions.

Extension means that Judge Davs

(Continued on Page 3)

Refreshments: A Must for Every视觉
FINANCIAL

NEW YORK STOCK MARKET

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NEW YORK BOND MARKET

Par B'way 3435
Warner Bros. ohb 3435

NEW YORK CURB MARKET

Monogram Pcts.
Radio-Kodak
Sonorama Corp.
Technicolor
Trans-Lux

"Sammy" to Run on Boards

A dramatization of "What Makes Sammy Run" is listed for production in January by the recently organized legiti, producing companies of Edward Schulberg and Marion Gering. The author of the novel of Hollywood life is Schulberg's son, Bud Schulberg. Hal Korda will function as executive assistant to Schulberg.

ACE MANPOWER for ANY JOB
AVAILABLE NOW—CALL
FRANK McGANN
POSITION SECURING BUREAU, INC.
331 MADISON AVE., N. Y.
Tel. MU 2-6494

Vandalism Increases In Boston Theaters

(Continued from Page 1)

"for as a rule when they find that we have cautioned their offspring, they are vehement in their denunciation of us and of our having the temerity to warn their children.

MPPDA to Honor British Minister of Information

(Continued from Page 1)

the conferences between President Roosevelt and Winston Churchill. The luncheon, tendered as a gesture of good will to a distinguished visitor, will be attended by company presidents and the heads of the foreign departments.

NEW YORK THEATERS

NEW YORK MUSIQUE HALL

ROCKEFELLER CENTER

GARY GRANT

"MR. LUCKY"

WITH LARAINA DAY
AN RKO RADIO PROGRAM

On the stage of the New Victory at the World's Fair, will be "Mr. Lucky," starring Gary Grant.

Buy War Bonds

PARLIAMENT TIMES SQUARE

In Person

BETTY HUTTON

"Let's Face It"

BOB HOPE

BENNY GOODMAN

And Band

CONDOS BROS.

JACK MARSHALL

THE PALACE B'WAY & 47th St.

EXCLUSIVE IN RUN THEATRE

JOHN MAUREEN

GARFIELD O'HARA

THE FALLEN SPARROW

ATTENTION FILM BUYERS

Just arrived in New York from Hollywood, California with the following re-issue exploitation pictures for great- er New York and other territories:

"Secrets of a Model" with Cheryl Walker
"Crusade Against Rackets" "Parole From the Big House" and others

See J. KENDIS, President of Continental Pictures, Inc. Room 1045, Edison Hotel, N. Y. C.
Griffith Tells Nine Ways to Help Drive

(Continued from Page 1) asked what he could do to help, the following would be recommended:

(1) Buy an extra Bond for himself and every member of his family; (2) see that each employee bought an extra bond; (3) sign a pledge of co-operation; (4), send the pledge to National Screen Service for use in a trailer; (5), become an issuing agent; (6), get a display kit from the National Screen decorating the lobby during the drive; (7), urge Bond sales in the theater's newspaper ads; (8), keep the Bond booths open at all times, and (9), arrange for Bond premiere.

Francis S. Harmon, WAC executive vice-chairman, opened and closed the 15-minute program and introduced the other speaker, Ted Gamble, Oregon exhibitor now serving as special assistant to Secretary of the Treasury Morgenthau. Gamble told his listeners that the "zero hour" was approaching for the greatest merchandising drive in history and promised that the theaters would give the drive all the necessary color and ballyhoo.

Hollywood Chairmen for Third War Loan Drive

West Coast Bureau of THE FILM DAILY

Hollywood — A m n g c h a i r m e n named for the Third War Loan Drive by Henry Ginsberg, head of the motion picture War Finance Committee, are Tom Baily, Albert G. Ruben, Frank B. Gaffney, publisher of the Los Angeles Express; Sol Lesser with I. E. Chadwick and Trem Carr of independent studios; John McCormick, agents and freelance publicists; U. H. Rosenberg, special committee to sell Government securities to corporations; Frank Garth, representatives of Washington Trust & Savings Bank, and the American Legion; Carl Cooper, IATSE unions; Herbert Solore, conference of State Unions; David Butler, Screen Directors Guild; Ralph Byrd, Screen Actors Guild; Jane Murray, Screen Writers Guild.

Paul J. Sharpegger Dead

Portland, Ore.—Paul J. Sharpegger, 62, motion picture operator at the Mayfair died at his home.

WARNERS INVENTORY

At All-Time High

(Continued from Page 1) 

The sharp rise is accounted for by the substantial number of unreleased pictures on hand plus the higher cost of the types of picture on which Warners is now concentrating.

Company had about a dozen of these features on hand, including some costing over $2,000,000, plus several other pictures completed last year but still requiring release, on the date of the last financial statement.

Another new high shown in the latest consolidated report is in total assets, which now stand at $182,607,003, an industry record, and an increase of over $12,000,000 in the past two years.

Extend Transfer Period For Crescent Records

(Continued from Page 1) 

ties, if he elects to so do, will have 90 additional days in which to act on motions filed by defense counsel seeking to amend the court's findings of fact and to alter the decree before it becomes final.

The defense has a motion on file to dismiss the Government's motion to appeal on the grounds that the case, at this stage, is not "appealable" due to motions and petitions by the defense which have not been acted upon. Petitions have also been filed by shareholders of three of the corporations affiliated with Crescent seeking to annul provisions of the proposed decree requiring Crescent officials to divest themselves of all interest in them.

Biz Off as Harvesting Starts: Fall Looks Good

(Continued from Page 1) 

in the crops and are passing up theaters for the time being. Smaller town theaters in several agricultural sections report a decline in receipts since harvesting started, but all exhibitors in those territories are predicting excellent Fall theater business.

Son of Arthur Horn Dies in Jap Battle

Albany—Lt. Charles Horn, son of Arthur Horn, Metro salesman, was killed in action in the Pacific, according to word received here a week from the War Department by his parents. Attached to the Medical Corps, Lieut. Horn was a doctor at Mount Sinai Hospital, Baltimore, before his enlistment.
"Such box-office lines, and so nice to hold over!"

"Du Barry Was A Lady" starring Red Skelton, Lucille Ball, Gene Kelly with Virginia O'Brien, "Rags" Ragland, Zero Mostel, Tommy Dorsey and His Orchestra • Photographed in Technicolor • Screen Play by Irving Brecher • Adaptation by Nancy Hamilton • Additional Dialogue by Wilkie Mahoney • Based on the Play Produced by B. G. DeSylva and Written by Herbert Fields and B. G. DeSylva with Music and Lyrics by Cole Porter • Directed by Roy Del Ruth • Produced by Arthur Freed • A Metro-Goldwyn-Mayer Picture

Ready! Set! 3rd War Loan—Sept. 9th!
No Essentiality For Theaters
McNutt To Meet Trade Com. on Draft Clarity

(Says Pix Did Greatest Single Job in War)

(Says Pix Did Greatest Single Job in War)

Continental’s “Teen Age” To Play Interstate Spots

Bus Service Restoration Order,Boom in Rochester

Clark to Discuss Consent Decree With Reps. Monroney, RKO, Warner Bros.

SPG Acts to Expedite Collective Bargaining

Every House Can Have War Bond Premiere

(Says Theaters Over Equipment “Hump”)

release dates.” These will be rent-free and for one performance only. Only 750,000 people are expected at the last year during the first Bond drive, Rodgers explained, and there was jealousy among exhibitors. For next month’s drive it was at first estimated that there would be 1,200 Bond premiers, but he expects that figure to be knocked into a cocked-hat, said Rodgers. He has been advised he said, that there will be 175 such premiers in the Dallas area alone.

Exhibitors were urged by WAG Co-director Frank F. Harrington to exploit all the showmanship facilities offered by their home towns. It will not be possible for the industry, to send Hollywood stars or nationally known war heroes to every theater, he said, but exhibitors can do a terrific promotion job by selecting with care representatives of local news in the armed forces.

Harmon spoke of the value of the drive as a means of keeping industry alive. An air from the money raised, he said, the Scentmen’s drive last year did more to unite the industry than any other single thing. Next month’s drive, he declared, will require more money to be raised. He pointed out the value of selling War Bonds as a weapon of continuous theater patronage after the war with the public using the money saved in Bonds to keep the box office busy.

No Essentiality For Theaters

The industry, in a brief exclusive interview after the meeting, he amplified some of his earlier statements.

The tall, white-haired Indianan spoke straight-from-the-shoulder to the exhibitor group. Although he expressed praise for the war work of the industry, he insisted that WMC’s primary jobs are to supply men for the armed forces and for production of war material. Everything else must be subordinate to those needs, he said.

“I recognize full well what problems confront you,” declared McNutt. “I see it day after day and hour after hour. We will do everything we can to help you, but in order. First must come the armed forces. Second the industrial forces furnishing materials for the war. You’re what’s left.”

Industry members complained bitterly about the lack of clarity in the industry, and at a breakfast meeting, selling McNutt that he doesn’t believe “that you or your associates can know what you’re doing in the war effort unless we can lay it before you.”

This brought an invitation from the manpower chief to appear before any and all committees that shape and stay long as you please. You’ll get every consideration.”

To Name Joint Committee

It was later decided that a joint exhibitor-distributor committee will be named to confer with WMC officials.

McNutt had highest praise for the work the industry has been doing. “I know what kind of a job you’re doing,” he said. “I go to your theaters, I like your pictures—you’re doing good work. We’re all making sacrifices—you’re making them, I’m making them.”

McNutt later told THE FILM DAILY that he believes motion pictures to be one of the most important industries in America today.

The reason regarding the essentiality ruling followed several minutes of complaint regarding the fuzziness of draft rulings. Exhibitors and distributors had complained about the uncertainty regarding the status of bookers and exhibitors. This theme was taken up again later, and will be perhaps the main thing on the agenda when the group meets with the WMC officials.

One prominent New York exhibitor told McNutt that “as far as we are concerned, the war must come first. All we want is assurance that we will not be disarmed against.” He was assured by McNutt that WMC will do everything in its power to affiliate with and Regional Selective, Service directors on individual cases.

Continental’s “Teen Age” To Play Interstate Spots

“Teen Age,” independently produced on the Coast by Continental Pictures, was given a grand premiere at the Palace, Houston, on Sept. 2 and has been set to play the interstate circuit. It was said here yesterday by J. D. Kendis, Continental’s proxy, Pic deals with the juvenile delinquency problem. Distribution spokespersons for the deals, is at the Edison.

Bus Service Restoration Order, Boom in Rochester

Rochester—Downtown houses are expected to fare well from the new normal pre-June 1 bus service here is expected this week. It is the result of an ODT order revoking the 20 cent mile-age reduction order, issued May 22. The order means putting back about 250,000 passengers a week, most of which go near downtown theaters.
NEW EQUIPMENT ADVANCES LOOM IN TRADE

Intra-Industry Meeting Is Suggested by DeVry

Equipment Field Notes

The Scenic Theater, Lake Wales, Fla., closed for some time, is now ready for operation, but will not open, it is understood, until attendance at the State, operated by the same interests, is too great to be conveniently accommodated.

National Theatre Supply Co. has installed new Walker sound screens in the Rivoli, Indianapolis, and the Mars, in Lafayette, Ind.

McKinley Theater, closed two months ago when Harry Reinhart did not renew his lease on the house, is being reconditioned by the owner, Clarence D. Smith, in anticipation of its reopening next month. Name of the operator is not being divulged at this time.

Carl Henrikson has been named chief production methods engineer by Bell & Howell.

Hailed as Rochester's "Ambassador of Good-Will," Carl S. Hallauer, vice-president of Bausch & Lomb, has received the Rochester Business Institute's first honorary decoration.

The Walnut Theater, operated in Lawrenceburg, Ind., by J. B. Weddle, has installed new sper mechanisms, pedestals and magazines, and in Winona, Iowa, Verne Carroll has purchased new Alexander Smith Crestwood carpet for his Ivis Theater.

Violet Theater, Milwaukee, is now managed by Albert Schoenleber who is directing current remodeling to the house.

Leon Drezdon has taken over the Park and Pigeon Theaters, Milwaukee, and has effected remodeling to both. The Park also has new seats.

Dunlap, Ia., has a new theater, the Royal, which will be operated by Carl Wolf. Equipment was furnished by Quality Theater Supply Co.

For suggesting a new way of adding dye to batches of emulsion at Eastman Kodak's plant in Rochester, Herman Paeth, an employee, has been awarded $500. It was his 10th accepted suggestion in a span of 15 years.

The Ritz Theater, Starke, Fla., is being remodeled and will be equipped with new upholstered seats. Mrs. Tom Grady is the owner.

Will Dute, Ohio-Pennsylvania sales representative for DeVry Corp., has been recalled to Chicago headquarters to help in the purchase and shipment of equipment and material destined for the armed forces.

It was inevitable that Bell & Howell would register its newly coined word, Optronics. It is now registered as a trademark. At the company's plant in Chicago, the big service flag now has 412 stars on it. During the past few weeks, 25 such stars were added.

Dr. A. H. Rosenthal, internationally known physicist and electronic engineer, has been appointed director of research and development of DeVry Corp. of America under a three-year contract, it is announced by company's president, Arthur Levey.

The Red Springs, (N. C.), Theater which was completely destroyed by fire early this summer has been rebuilt and re-opened. Beld B. Horton, owner, also operates a number of other theaters including the Rialto in Grier, S. C., and the State in Concord, N. C.

Facing motion picture equipment will be nothing new to Stella Peckel of Bell & Howell's purchasing department when she decides to accept the invitation of M-G-M to come to the Calver City lot for a screen test. Leo the Lion saw her photograph on the cover of the B & H mag, Finder, and Metro thinks it is just that in "discovering" the photogenic young lady.

The Strand, Dayton, O., operated by Dace Theaters, Inc., headed by Ike Libson, is to be wrecked. The house is old and has been operated as a motion picture theater for many years.

High Frequency Control, A Wire Sound Recorder, And Camera Dolly Emerge

From three major equipment development and manufacturing fronts—New York, Chicago, and Los Angeles—came rumblings this week of new advances which are held certain to have respective effects upon the mechanical side of the industry with the advent of peace.

In New York, William C. White, head of the electronics laboratories of General Electric, revealed that vast and far-reaching adaptations of electronics as the result of the successful control of high frequencies in the billions of cycles would, when it comes, be so "startling and revolutionary as to open great new fields for adaption".

Latest Ore. Stand Has Official Debut

Portland, Ore.—A brand new Oregon city—and with it a brand new and ultra-modern motion picture theater—has sprung up at Vanport, Ore. Both the new community and the film house have been officially "opened" by Harry D. Free- man, executive director of the Portland Housing Authority, and C. M. Gartrell, chairman of the board of Commissioners, who formally accepted the new city of 40,000 from Frank M. Crutinger, regional director of the Federal Public Housing Authority.

The new Vanport Theater, which (Continued on Page 8)

Reconstruction Job On Our Home Front

New Haven—Natalie Difrancesco, owner and operator of the Farm- mont, has repaired 431 of the 492 seats marred by vandals, has painted the lobby, installed new carpets and wall draperies, as well as having a new sidewalk put down. The damage done to the theater seats was so extensive that it required close to 90 per cent of those installed!

New England Theater

Springfield, Mass.—Stage of the real Loew's Poli Theater will be emoved shortly to make room for the addition of 250 seats, it is reported by officials of the circuit. The stage has been used only occasionally since the house has not been remodeled for many years, although in the early days of the legitimate theater and until the vaudeville era the stage was used regularly, trod by some of the biggest names in the theater. The additional seats will mean (Continued on Page 8)

Many an End Served By Lifting This Ban!

Rochester—A sigh of relief went up from Bausch & Lomb as a result of the release of the ban on cotton lens paper, which it uses as a combination of lint-free cloth, commonly used in diapers, for wiping and polishing lenses, a combination of cotton and rayon, with the warp of one and the weft of another.

(Continued on Page 8)
Intra-Industry Meet
Advocated by DeVry

(Continued from Page 2)

that two extra exits will have to be added in order to conform with building regulations in this city, which are strictly enforced, particularly since the Coconut Grove disaster in Boston. The house has been playing to capacity business for some time, and the extra seating capacity plus its present 2,500 chairs, will mean considerable additional box-office revenue.

Kraska Made Manager of Strand by Loew Interests

Boston—Leonard Kraska, former assistant manager of the Fine Arts here, has been named manager of the Strand Theater on Huntington Ave. in Boston's Back Bay. The Strand was only recently acquired by the E. M. Loew interests and is being thoroughly renovated and improved. The upper floors of the building, which has been purchased by E. M. Loew, are occupied by the Boston Lodge of Elks.

File Under Enemy "Operations"

Rochester—Grapewine reports reaching here reveal that the three five-million-dollar dental clinics, established by the late George Eastman in Rome, Brussels and Paris as demonstration centers to care for the teeth of indigent children, are today rendering service to the armed forces of our nation's enemies. It is said that the clinics are performing surgical work on the heads and jaws of injured soldiers, including skin-grafting.

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We sell only through dealers, but if your dealer is unable to supply your requirements, write us directly and we will give you the name of the dealer nearest you. Ask for the Free—Our latest complete Parts Catalogue is now available. Ask for and give us the Dealer's name serving your Community.

WENZEL PROJECTOR COMPANY
3209 South State St.
Chicago, Ill.

In the Certain Way Is To Do It Yourself

Clarinda, Ia.—It's tough to get labor these days, and it's tough to get materials, but the outlook didn't bother the Theater Manager Walter Keener of the Clarinda Theater. He finally got the requisite material for the extensive job of decoration which was planned. He couldn't get the labor on time. So he did all the work himself.

Latest Ore. Strand Has Official Debut

(Continued from Page 7)

made its bow after numerous delays occasioned by inability to get the requisite equipment promptly, is a 750-seat house, boasting the latest Movietone sound equipment. It is under the management of Willard E. Gamble, brother of Theodore Gamble of the U. S. Treasury Department, and special assistant to Secretary of the Treasury Henry Morgenthau, Jr.

Policy calls for change of program three times each of decoration will be preferred suburban, at popular prices, it is announced.

Purtle Acquires Site For Post-War Theater

McLeansboro, Ill.—S. E. Purtle of Jerseyville who already has the Capitol and McLean Theaters here, has purchased two lots on the west side of the public square and is said to be putting the erection of a new house after the close of the war. One of his present houses is closed.

Superior Will Rebuild Verdun Palace, Montreal

Montreal—The Verdun Palace, a Superior Theaters house in the West End suburb, will be rebuilt at an approximate cost of $50,000. This is the first theater construction or repair contract awarded in Quebec Province this year. House burned down a year ago.

Complete your subscription for the season.

It's a fact!

War-born DeVRY precision Theater Projectors and Sound Systems are still in use today and are being erected and supplied to leading theaters throughout the United States. DeVRY will supply the equipment for the theater trade.

Eastmanites March On!

Rochester—Employees of Eastman Kodak serving in the armed forces now number 8,010, it has been revealed here.

Equip. Developments
Spring Up in Trade

(Continued from Page 7)

to the science of "electricity," and that the telephone, radio, frequency modulation, television and radar together with devices employed by industry greatly the field of movie pictures included, would be the beneficial impact once nevers have found the full use of these controlled high frequencies. New musical instruments, he asserted, will issue after the war.

In Chicago, the Armour Research Foundation of the Illinois Institute of Technology disclosed that it had developed a musical instrument recorded that is now being tested in Europe under actual battle conditions. The new equipment makes spot recordings simple and sure. General Electric is preparing to manufacture the instrument after its military use has ended with the war.

From Los Angeles, via Burbank word came of a new pint-size camera which has been built under the direction of Delmer Davis and Bert Glennon for use without track. It is declared to be so small and maneuverable that it can negotiate intricate narrow passageways of a submarine with full war load. The director is declared, is director cameramen to make scenes of full effectiveness, notwithstanding space limitations on sound stages and location.

Betting Ohio Drive-In

Rocky River, O.—Vaughn & Brown, Inc., are making changes at the Drive-In Theater in Rocky River, relocating the screen and amphiater to face in opposite direction to the present setting.

WHITNEY ELECTRIC SIGN & MAINTENANCE CO.

Thomas F. Flannery, President
315-17 W. Walton St.
Chicago, Ill.
Delaware 9111

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

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We can supply your needs. Rollo, machine folded, reserve seats, etc. Write for samples, prices or other information.

Delivering into Maine to Virginia.

DE VRY ELECTRIC SUPPLY CO., INC.

49 DRAFTON AVE., NEWARK, N. J.

SALES OFFICES IN PRINCIPAL CENTERS.
The year's most compelling and dynamic story concerning the motion picture industry appears in The Film Daily today.
inspiring, it is overwhelming, full 34 pages of The Film Daily reflection of the fiery co-opera-

desire of every spoke in the great do it itself in the greatest of cur-

home front — the selling, both the country’s Third War Loan.
It is big, it is striking, it is this story to be found in the motion picture wheel to our rent national causes on the to the public and to itself of
It is big, it is striking, it is inspiring, it is overwhelming, this story to be found in the full 34 pages of The Film Daily today, for it is the patriotic reflection of the fiery co-operative spirit and the fighting desire of every spoke in the great motion picture wheel to outdo itself in the greatest of current national causes on the home front — the selling, both to the public and to itself of the country’s Third War Loan.
It is the biggest story of 1943 because it directly concerns every exhibitor, every executive, every director, artist and Hollywood personality—in fact, every man and every woman in the American field of motion pictures.
BLITZ OPENS THIRD LOAN DRIVE

British Information Head Praises Pix War Role

Bracken Expresses Hope For 'Deeper Mutual Understanding by Our Peoples'

Calling attention to the "invaluable" role of the motion picture as a disseminator of wartime information and its vital function in the channel for the interchange of ideas between America and Great Britain, Brendan Bracken, British Minister of Information, yesterday told Industry leaders that British fighting (Continued on Page 24)

Nine Stars, Kyser's Band Head Cavalcade

The Hollywood Bond Cavalcade, which will visit 15 cities in the interest of the Third War Loan, will include nine screen personalities and Kay Kyser and his orchestra, it was announced (Continued on Page 2)

Night of Stars Nov. 16
To Have Victory Theme

Victory will be the keynote of the forthcoming Night of Stars, which Chairman Nathan Straus announces, will be held on the night of Nov. 16 in Madison Square Garden, the (Continued on Page 24)

From: Old Colorado
To: Japan's Mikado

Denver--A complete Third War Loan campaign, highlighted by a "Drop a Bomb on Tokyo" idea, is all set by showmen here. Each community in the State will set a bombshell from the local Rocky Mountain Arsenal to be autographed by Bond purchasers. As soon as the shell is covered with autographs, it will be returned to the arsenal to be loaded, and subsequently dropped on targets. Organization right down to the last exhibitor has been completed by State Chairman Rick Rickertson, who is also working hand-in-glove with service commands, press, radio, retailers, civic groups, etc.

BACK THE ATTACK—BUY WAR BONDS ★ THIRD WAR LOAN ★ BACK THE ATTACK—BUY WAR BONDS
BLITZ OPENS THIRD LOAN DRIVE

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BACK THE ATTACK—BUY WAR BONDS ★ THIRD WAR LOAN ★ BACK THE ATTACK—BUY WAR BONDS

Industry Harnessing Vivid Showmanship To Reach Treasury Goal

Coincident with the return to New York yesterday of L. C. Griffith, Third War Loan general chairman, following regional conferences in Los Angeles, Chicago and Washington, it was announced that a showmanship blitz, including a Bond blackout in Texas, a 24-hour rally on Boston Common, and the convergence of seven military convoys on New York’s Times Square, will inaugurate the motion picture industry’s participation in the Third (Continued on Page 26)

War Center Opening Set for Next Friday

War Center on Victory Square, new New York headquarters of the entertainment and promotional end of the Third War Loan campaign, will have its formal opening one week from today, with a program to be announced later.

Maj. Leslie E. Thompson, chairman of the Victory Square Committee (Continued on Page 2)

Louis Lober Appointed OWI Aide to Bob Riskin

Louis Lober, former M-G-M manager in the Middle East, has been appointed executive assistant to Robert Riskin, chief of the Motion Picture Bureau of the OWI. Lober (Continued on Page 2)

1,000 More Theaters as Treasury Agents

With motion picture theaters now accounting for 10 per cent of the Treasury Department’s War Bond issuing agents, the WAC is out to add another thousand. Six houses to the list within a month, it is disclosed by Francis S. Harmon, WAC executive vice-chairman.

"Back the Attack"—it’s the industry’s and YOUR job

By CHESTER B. BAHR
Nine Stars, Kysers Band Head Cavalcade

War Center Opening Set for Next Friday

(Continued from Page 1)

(Continued from Page 1)

announced yesterday in a joint statement by Charles F. Feldman and Thomason, two top officials of the Hollywood Victory Committee. The following stars are currently scheduled to make the nation-wide radio broadcast, which will be repeated on television at a later date.

James Cagney, Olivia de Havilland, Judy Garland, Kathryn Grayson, Walter Pidgeon, Dick Powell and possibly Mickey Rooney. Cagney may be able to make only part of the trip and conflicting commitments in one or two instances may result in a change in the cast or the tour.

The tour, made at the request of the Treasury Department War Finance Committee, is expected to be the highlight and focal point for publicity of the campaign. Edward L. Alpersen is Committee chairman, with Frank Seltzer of the Victory Committee as his associate. Danny Winkler has been named assistant tour manager; Nick Castle, stage director, and Max Traxel, official photographer.

Following the opening in Washington on Sept. 8, the itinerary of the huge variety show is as follows: Philadelphia, Sept. 9; Boston, 10; New York City, 11; Pittsburgh, 12; Detroit, 13; Cleveland, 14; Cincinnati, 15; Chicago, 16; Minneapolis, 17; St. Louis, 18; New Orleans, 19; Dallas, 20; San Francisco, 21, and winding up in Los Angeles for a giant Bond rally on Sept. 24.


Proxy James J. Grainger of Rep. Charles Jones yesterday announced realignment of his office, and it was announced that Francis B. Ryan of the Victory Committee has been named assistant head of the department which has been operated under Charles Reed Jones into two separate departments, with Steve Edwards promoted to the newly created post of director of publicity. Jones will handle all advertising duties as director of advertising.

Republic's desire to bring promotion activities closer in line with its policies has resulted in all Coast publicity clearing through the home office with Lon Boyd as liaison. Bill Sill, special representative in Hollywood, will be devoted full-time to special advertising and publicity, which will headquartered in New York as a report to Herbert J. Yates, the latter, it is announced, will be named vice-president of the V.C.C. for a one-year term beginning Oct. 1.

Manager Jack Cohn, has delegated a sub-committee to investigate the facilities of various local hotels to house the tour and to determine the most suitable date.

Plans for the annual Harvest Dinner of the Picture Pioneers in November are now being formulated by the national executive committee, and the latter, it is announced, has named Jack Cohn, manager of the Picture Pioneers, to be chairman of a sub-committee to investigate the facilities of facilities of various local hotels to house the tour and to determine the most suitable date.

Applications have been coming in steadily from members of film unions in many states, seeking to join the more than 300 industry veterans with 25 or more years of service in the business.

Sinha Buys His Contract

West Coast Bureau of THE FILM DAILY

Hollywood — Frank Sinatra announced he has purchased the interest held on him by Tommy Dorsey and Leonard Warsha for “more than $50,000 in cash.”

story, “War of the Wildcats.” It is planned to multi-premiere the picture in 32 picture cities with radio, press, radio and television backing up its promotion in each situation.
Dawn Strikes at the Commandos:

- UNDER the command of General Chairman L. C. Griffith, a great army, billeted in studios, home offices, exchanges, and thousands of theaters, is poised for its biggest campaign—the Third War Loan. And into action with this powerful army of "shock troops" will go, just two weeks hence, the supporting hosts of motion picture patrons. As these lines are penned, intensive preparations are being made throughout our industry to "Back the Attack." Two most re-assuring factors indicate that filmland will not fail in the unprecedented task at hand. They are our spirit and our experience, both of which pervade our rank and file. In the matter of spirit, we have given enormous evidence and proof of its possession—in every instance of duty's call, and even before Pearl Harbor. In the matter of experience, we can proudly point to the long list of industry drives. We have been instrumental in vending, for example, astronomical sums of War Bonds and Stamps. We have collected the huge amount of $12,000,000 for the USO, Red Cross, United Nations, Infantile Paralysis Foundation, Greek War Relief, Army-Navy Emergency Relief, etc.

- SUCH things could not possibly be accomplished without accumulating experience on an ascending scale. We need all of it. We should be thankful that it is there. We should be thankful for the leaders who possess it—veterans of our former campaigns, such as the state and city chairmen, public relations men, and the stars, producers, distributors and exhibitors. We should be thankful for the liaison between the industry and the War Finance Committee of the Treasury, so ably provided by Oscar A. Doob. Thankful for Theodore R. Gamble, the national director, himself a motion picture producer. And there is much reason for rejoicing in Generalissimo Griffith having appointed Ray Beall as chairman of the campaign's publicity committee, and the presence of C. B. Akers as campaign director. Additional happy circumstances are E. L. Alpers, chairman of the Cavalcade of Stars for WAC, working with Kenneth Thomson and Charles F. Keldman, co-chairmen of the Hollywood Victory Committee, in planning the bond selling tour; and William F. Rodgers chairmen the distributors' committee on Bond premières.

- BEHIND the Third War Loan Campaign committee fortunately stands the able and permanent organization of WAC, headed by George I. Schoeler as chairman, and Francis S. Harman as executive vice-chairman. A decided advantage to filmland in the Third War Loan Campaign, as it has been proved in former campaigns during the present war, is the fact that the two "Harvard Boys" will be in there "pitching" with everything they have—which is plenty. The Sons of Harvard are S. H. (Sil) Fabian, chairman of the theater division of WAC and head of last year's War Bond drive, and Arthur Mayer, WAC treasurer, who has taken on Third War Loan duties along with all the other details of the organization's continuing activities. With the experienced leadership of all these heavy hitters, the Third War Loan is fortified with great promise of success. There is no denying that such success will have to be bought through incalculable energy and skill. The Treasury has given filmland looks its biggest assignment believing that "They Can Because They Think They Can." "AVENGER PEARL HARBOR!"

RKO Theaters Plan Extensive Bond Drive

RKO theaters will usher in the Third War Loan drive with several novel pieces of promotion and will carry them through the entire period of the campaign.

One phase of the campaign calls for foreign language speakers in foreign sections of New York and other cities. These men will address the audiences in French, Swedish, Czech, Italian and other languages in the interest of war bonds.

At the Fordham Theater in New York, a fashion show will be staged in connection with a bond rally—a stunt which is expected to bring crowds and sales.

All RKO houses will put on rallies on Sept. 9, with bands, prominent speakers, and special entertainment. Jack Warner, a hero of this war in attendance, Schools will be tied-in through the use of the Junior Rangers who will go out after those extra bonds.

A sign will be placed in front of each RKO theater, reading "Our employees are buying an extra bond—Will You?"

The booths and booths will be given extensive decorations. Radio will be used extensively and all newspaper ads will be slugged to call attention to the Third War Loan.

New Clearance Complaint By Palace, Gary, Ind.

The Palace Theater, Gary, Ind., which previously carried an adverse advertisement, to the arbitration appeal board, has filed another complaint in the Chicago tribunal. RKO and 20th Century-Fox are the defendants in the newest action.

Complainant charges that the existing clearance granted to the Tivoli, Avalon, Southtown and Capital Theaters is unreasonable and asks that all clearance be abolished.

WEDDING BELLS

Janice Emerson Bernat, daughter of Joseph Bernat, director of amusement advertising of General Outdoor Advertising, was married on Aug. 20 to Col. S. Laurence Caine, U.S. Army. The ceremony was performed by Judge Ferdinand Peccra at the latter's residence. Caine is stationed at Mitchell Field, L. I.

New Haven—Gertrude Horowitz, assistant manager of the Loew-Poli for the past year, will be married Sunday to Milton Rosen of Norwalk. Miss Horowitz has resigned and is succeeded by Mrs. Helen Meyers.
Call on me for anything to serve you who serve your country in the 3d War Loan.
**Help Uncle Sam Go Shopping!**

The War Bonds you buy and the War Bonds you sell during the Third War Loan campaign, starting Sept. 9, will "back the attack" by the Army, the Navy, the Marines and the Coast Guard. Here is Uncle Sam's Shopping List—What will your Bond purchases finance?

### FOR THE ARMY

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bed—Surgical (Adjustable)</td>
<td>$28.50</td>
</tr>
<tr>
<td>Car—Jeep, ½ to ¾ ton truck</td>
<td>$1,580.00</td>
</tr>
<tr>
<td>Car—scout</td>
<td>$7,500.00</td>
</tr>
<tr>
<td>Flying clothing and equipment for Pilot (Air Corps)</td>
<td>$175.00</td>
</tr>
<tr>
<td>Laundry—mobile (complete)</td>
<td>$49,500.00</td>
</tr>
<tr>
<td>Potato-Peeling Machine, 15, 25 and 45-lb. sizes</td>
<td>$125.00, $133.00, 204.00</td>
</tr>
<tr>
<td>Rifle</td>
<td>$85.00</td>
</tr>
<tr>
<td>Rifle—U. S. cal. .30 semi-automatic MI Garand</td>
<td>$80.00</td>
</tr>
<tr>
<td>Searchlight—Anti-aircraft</td>
<td>$27,500.00</td>
</tr>
<tr>
<td>Sound locator</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Stove—tent</td>
<td>$5.38</td>
</tr>
<tr>
<td>Trailer—motor</td>
<td>$1,500.00</td>
</tr>
<tr>
<td>Truck—10 tons</td>
<td>$8,360.00</td>
</tr>
<tr>
<td>Walkie-talkie</td>
<td>$200.00</td>
</tr>
<tr>
<td>Field Ambulance</td>
<td>$1,492.80</td>
</tr>
<tr>
<td>Barrage Balloon</td>
<td>$7,500.00</td>
</tr>
<tr>
<td>Pontoon Bridge (25 tons)</td>
<td>$130,000.00</td>
</tr>
<tr>
<td>Car—Jeep (½ to ¾ ton truck)</td>
<td>$1,580.00</td>
</tr>
<tr>
<td>Car—Peep (½ ton truck)</td>
<td>$1,165.00</td>
</tr>
<tr>
<td>Car—Reconnaissance</td>
<td>$1,580.00</td>
</tr>
<tr>
<td>Car—Scout</td>
<td>$7,500.00</td>
</tr>
<tr>
<td>Anti-tank 37 mm. (wheeled)</td>
<td>$3,400.00</td>
</tr>
<tr>
<td>Fighter plane</td>
<td>$150,000.00</td>
</tr>
<tr>
<td>Primary trainer plane</td>
<td>$25,000.00</td>
</tr>
<tr>
<td>Pursuit Plane</td>
<td>$150,000.00</td>
</tr>
<tr>
<td>2 engined bomber</td>
<td>$175,000.00</td>
</tr>
<tr>
<td>Sound locator</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Balloon Wrestler</td>
<td>$7,500.00</td>
</tr>
<tr>
<td>Bombardier Kit (Air Corps)</td>
<td>$52.00</td>
</tr>
<tr>
<td>Bombs—General Purpose, 100 lbs.</td>
<td>$41.63</td>
</tr>
<tr>
<td>Bombs—General Purpose, to 4,000 lbs.</td>
<td>$872.42</td>
</tr>
<tr>
<td>Bullets—for Garand, each .055, per M.</td>
<td>$55.00</td>
</tr>
<tr>
<td>Camera—Aerial (Air Corps)</td>
<td>$3,400.00</td>
</tr>
</tbody>
</table>

### FOR THE NAVY

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barometer (aneroid)</td>
<td>$16.00</td>
</tr>
<tr>
<td>Binoculars—6x50, 6x55, 7x60, 7x66 to</td>
<td>$125.00</td>
</tr>
<tr>
<td>Boat—Buoy</td>
<td>$8,200.00</td>
</tr>
<tr>
<td>Boat—Harbor Picket, 37 ft.</td>
<td>$11,500.00</td>
</tr>
<tr>
<td>Bomb—Fragmentation</td>
<td>$37.00</td>
</tr>
<tr>
<td>Diving Outfit—Shallow water, 50 ft. or less</td>
<td>$220.00</td>
</tr>
<tr>
<td>1.1 inch Gun and Mount</td>
<td>$48,000.00</td>
</tr>
<tr>
<td>Microscope</td>
<td>$180.00</td>
</tr>
<tr>
<td>Aircraft Torpedo</td>
<td>$11,000.00</td>
</tr>
<tr>
<td>Boat—Buoy</td>
<td>$8,200.00</td>
</tr>
<tr>
<td>Cost of firing broadside from battleship 9—16&quot; guns</td>
<td>$13,500.00</td>
</tr>
<tr>
<td>Dive Bomber</td>
<td>$75,000.00</td>
</tr>
<tr>
<td>Torpedo Bomber</td>
<td>$150,000.00</td>
</tr>
<tr>
<td>Airplane Engine, 1,200 h.p.</td>
<td>$9,000.00</td>
</tr>
<tr>
<td>Barometer (mercurial)</td>
<td>$160.00</td>
</tr>
<tr>
<td>Boat—10-ft. sponge rubber (with outboard motor)</td>
<td>$868.00</td>
</tr>
<tr>
<td>Boat—AirCraft Rescue, 45 ft.</td>
<td>$20,000.00</td>
</tr>
<tr>
<td>Depth Charge—300 lbs.</td>
<td>$105.00</td>
</tr>
<tr>
<td>Diving Outfit—Deep sea</td>
<td>$2,500.00</td>
</tr>
<tr>
<td>Glider</td>
<td>$2,500.00</td>
</tr>
<tr>
<td>Landing Barge—Ocean-going</td>
<td>$2,000,000.00</td>
</tr>
<tr>
<td>Landing Craft—36 ft.</td>
<td>$12,500.00</td>
</tr>
<tr>
<td>Operating table for Navy hospital</td>
<td>$400.00</td>
</tr>
<tr>
<td>Plane Catapult—for Cruiser</td>
<td>$27,000.00</td>
</tr>
<tr>
<td>Sextant</td>
<td>$250.00</td>
</tr>
<tr>
<td>Shell—100 pound, general purpose</td>
<td>$250.00</td>
</tr>
<tr>
<td>Shell—100 pound, armor piercing</td>
<td>$560.00</td>
</tr>
<tr>
<td>5&quot; .38 AA common shell</td>
<td>$50.00</td>
</tr>
<tr>
<td>5&quot; .50 AA common shell</td>
<td>$25.00</td>
</tr>
<tr>
<td>2&quot; .50 armor piercing shell</td>
<td>$20.00</td>
</tr>
<tr>
<td>20 mm. shell</td>
<td>$1.00</td>
</tr>
<tr>
<td>Escort Vessel</td>
<td>$5,500,000.00</td>
</tr>
<tr>
<td>Twin 5&quot; .38 calibre guns and mount, Destroyer</td>
<td>$215,000.00</td>
</tr>
<tr>
<td>Tractor—armored amphibian</td>
<td>$33,150.00</td>
</tr>
<tr>
<td>Tractor—unarmored amphibian</td>
<td>$27,850.00</td>
</tr>
<tr>
<td>X-ray Equipment—$600 to</td>
<td>$50,000.00</td>
</tr>
</tbody>
</table>

### FOR THE MARINES

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collapsible Bicycle</td>
<td>$32.00</td>
</tr>
<tr>
<td>Gasoline Field Range—4 cab set</td>
<td>$542.00</td>
</tr>
<tr>
<td>Rifle—Semi-automatic 30 cal.</td>
<td>$60.00</td>
</tr>
<tr>
<td>Gun—Automatic, 40 mm., anti-aircraft complete.</td>
<td>$24,000.00</td>
</tr>
<tr>
<td>Howitzer—Pack, 75 mm., complete</td>
<td>$10,301.00</td>
</tr>
<tr>
<td>Tank—Light 13 tons</td>
<td>$35,000.00</td>
</tr>
<tr>
<td>Tractor—Amphibian, for landing</td>
<td>$18,000.00</td>
</tr>
<tr>
<td>Clothing and equipment for an enlisted man.</td>
<td>$200.00</td>
</tr>
<tr>
<td>Field Oven</td>
<td>$1,248.00</td>
</tr>
<tr>
<td>Flame Thrower</td>
<td>$950.00</td>
</tr>
<tr>
<td>Grenade—Hand, fragmentation</td>
<td>$1.56</td>
</tr>
<tr>
<td>Machine Gun—Browning, light, air-cooled, 30 cal.</td>
<td>$534.50</td>
</tr>
<tr>
<td>Shell—High explosive, 75 mm., Pack Howitzer</td>
<td>$15.14</td>
</tr>
</tbody>
</table>

### FOR THE COAST GUARD

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breeches Buoy</td>
<td>$30.00</td>
</tr>
<tr>
<td>Cable—Underground, 1,000,000 ft. (for beach patrol)</td>
<td>$37,150.00</td>
</tr>
<tr>
<td>Fire-fighting Tug</td>
<td>$14,160.00</td>
</tr>
<tr>
<td>Propeller Machinery for 83 Cutter</td>
<td>$26,600.00</td>
</tr>
<tr>
<td>Radio Direction Finder</td>
<td>$2,120.00</td>
</tr>
<tr>
<td>Radio Beacon Equipment, Class &quot;B&quot; (guides vessels along coast or into port)</td>
<td>$16,000.00</td>
</tr>
<tr>
<td>Jeep for beach patrol</td>
<td>$1,005.00</td>
</tr>
</tbody>
</table>

**BACK THE ATTACK—BUY WAR BONDS ★ THIRD WAR LOAN ★ BACK THE ATTACK—BUY WAR BONDS**
Sure-Firebrands for the National Bond-fire

The Third War Loan “Audience” of 50,000,000 Is the American Movie Audience

By OSCAR A. DOOB
Assistant National Director, U. S. Treasury War Finance Division

The motion picture industry is in its glory! Nothing puts the sparkle in the collective eye of this strange industry like a wartime task—and the tougher the task, the brighter the sparkle.

The industry has been asked by its Government to do an important job—and it is happy! That is the impression one gets from this vantage point on the Potomac. Viewing the film industry’s Third War Loan effort from a spot in the Treasury, Washington—instead of from an office along Broadway’s film-row—is an experience more of your movie folks should have. You’d get a new feeling of pride in your own business and your own people. From down here, it appears that the entire industry—from the rockbound coast of Maine to the muscle-bound shores of Hollywood—is tossing into this $15,000,000,000 battle of Bonds everything it has! No need to apologize down here for a group of people who give out everything and need only to be asked.

The Third War Loan, with its goal of selling war Bonds to some 50,000,000 Americans, is the greatest merchandising and sales effort ever undertaken. The Third War Loan “audience” is the movie audience—so your part in this drive is logical and vital.

To succeed, the Third War Loan drive must make personal contact with virtually every man and woman in America. And there are few better ways of meeting America face-to-face than through the motion picture theaters of the country.

Some 5,000,000 volunteers have been enrolled in this effort— to conduct a home-to-home, desk-to-desk, bench-to-bench Bond invasion. “Buy an EXTRA $100 Bond During September” is the theme. “Back The Attack” is the slogan!

To us down here, this Third War Loan is not merely a Bond-selling effort. We feel that war Bonds and Bond-buying symbolize the entire war effort. Where Bonds are sold, there you find production going well and general morale high. Where labor-management is moving smoothly, there is high production, and fine payroll-deduction Bond-buying.

Right now, due to no fault of the public, there is reported a general feeling of over-confidence in an early end of the war. Preliminary victories for our side are being interpreted as a speedy final victory. Such over-optimism could well reduce production and soften morale and hamper Bond-buying. The Third War Loan’s success will do much to tell our enemies that America’s fighting-spirit is still flaming and will continue to “back the attack” to the finish no matter how distant that may be.

SUCH a belief in the underlying principle of voluntary savings and in the far-reaching importance of Bond-buying is inspiring the millions of Third War Loan workers, including those of the motion picture industry.

The screen group has a big role to play in this entire effort. To whip up general morale and to stimulate Bond sales, it is believed that the country needs more parades, more rallies, more bands, more emotional demonstrations to bring the war close to the people. In offering your services, as showmen, to the War Finance Committee leaders in every community you can contribute much to this drive.

Theodore R. Gamble (R for Roosevelt!), national director of the War Finance Division—the salesman of this 15 billion dollar deal—comes from the movie industry, an exhibitor from Portland, Oregon. He firmly believes that ballyhoo, properly handled, is essential to selling 50 million people Bonds. Secretary Morgenthau is in accord, and is watching the industry’s efforts with keen personal interest.

The promotion department of the War Finance Division has prepared the foundation for the greatest advertising and publicity campaign ever conceived. Through the co-operation of all industries and professional groups, there will be tens of thousands of sponsored newspaper ads; more than half of all the 24 sheets in the country; hundreds of magazine ads; millions of one sheets and three sheets; thousands of window displays; 150,000 car cards; 50,000,000 pamphlets; hundreds of radio programs and plugs—not an hour will pass without ‘em!—and all the other fundamentals of a promotion effort have been set.

BUT—on top of that must come a plus effort. The Secretary calls it the spark that will “light the fire.” And it is in that effort where the motion picture industry can lead and shine. Showmanship is recognized down here as an adjunct of the Third War Loan to a far greater extent than probably most of you appreciate.

The Hollywood Bond Cavalcade, so far, is the one big “plus effort” that it is hoped will help “light the fire.” The Airmada of flying war veterans, each with a Hollywood celebrity, is another “plus effort” on which much depends to round out the campaign.

The industry’s “Bond premieres” are more sure-firebrands for the national bondfire. The screen film appeals are vital. The theaters’ ads; the all-out co-operation of the trade press; the inter-industry Bond buying; the increased number of issuing agent theaters—all these are items high up on the list of important things on the Treasury’s Third War Loan campaign schedule.

The mere writing out of some 50 million Bonds is an unheard of task. (The record so far has been 32 million in April.) So every theater added as an issuing agent will help spread this tremendous job of completing Bond sales. Theaters that can arrange it are urged to help house-to-house and other War Finance solicitors clear their Bond sales. We know the manpower problem is critical—but so is the success of the Third War Loan. Motion pictures theaters now comprise about 10 per cent of all issuing agents!

WHILE the motion picture industry is turning itself inside out in this inspiring war effort, it might be well to remember that other groups are doing likewise. The retailers, getting an early start, are doing a grand job. The drug

[Continued on Page 22]
GET BACK OF THE 3RD WAR LOAN!
Mr. S. H. Fabian, Chairman
Theatres Division
War Activities Committee--
Motion Picture Industry
1501 Broadway
New York, 18, N.Y.

Dear Mr. Fabian:

Remembering the impressive efforts the motion picture industry put forth in the war bond drive of last September and your continuing effort since then, I am confident that you will again play an important part in the success of the Third War Loan.

You are in an ideal position to help in this most important of all war bond drives. As you know, the success of the Third War Loan depends upon the response of the individual bond-buyer. We hope for the greatest mass sale in history. And it is through the motion picture theatres that those American millions can be reached with our bond message. You not only can sell vast numbers of bonds yourselves but by your exuberant leadership in your communities you can provide a general, over-all enthusiasm that will result in great numbers of "extra" bonds being sold during the Third War Loan.

Be assured that the efforts of your players, your studios, your theatre owners and staffs and all others in your industry are appreciated by the Treasury.

Yours very sincerely,

Henry Morgenthau, Jr.
Army of Filmland Poised to Back the Attack

Industry and Its Public Have Proved Their Abilities to Help the Nation

By GEORGE H. MORRIS
FILM DAILY Staff Writer

POISED for action of America’s home front is a numerical force of some 14 divisions, comprising the Army of Filmland, — an estimated 200,000 strong — and, co-ordinated with it is a vast force of approximately 90,000,000 movie fans who seek film entertainment each week. Objective of this combined Army is to raise a considerable percentage of the $15,000,000,000 needed by its Government to continue the prosecution of the war successfully, and to assure Victory’s attainment at the lowest cost in life and dollars, and at the earliest possible time.

Because of the close alliance existing between the motion picture industry and its vast host of patrons, the United States Treasury Department depends clearly and heavily upon the unique combination to make the Third War Loan Campaign the success which it must be. Something more than the power and potentialities of filmland and its fans, working in concert, is responsible for the Treasury’s urgent enlistment of their service in the very vanguard of the campaign at hand. That something is best described as “precedent,” — the fact that this industry and its followers have proved their abilities and unflagging desires to help their country in all hours of peril.

The Government’s awareness of precedents need only go back through the months of this year. With 1943’s advent, the Treasury Department requested that, through filmland’s War Activities Committee, which stars Disney’s short, “The Spirit of ’43,” be distributed to U. S. outlets, and promptly some 15,000 theaters exhibited this reel, starring the incomparable Donald Duck. This tab production sugar-coated the income tax message, explained the dangers of reckless buying, and performed a public education and job on the millions who filed income tax returns for the first time. Secretary of the Treasury Henry Morgenthau, Jr., called the exhibition of this film “A distinct service to the Treasury and to the 35,000,000 people who will pay income tax.

United Nations Week

Then during the week of Jan. 14-20, the country’s theaters participated in the memorable United Nations Week campaign, whose aims were: (1) to increase the spirit of friendship and co-operation between American people and all people, and with them in the fight for freedom, and (2) to raise funds through which suffering could be alleviated among the war-stricken populations of our allies. Under the aegis of filmland, American moviegoers contributed a total of $1,625,000 which was distributed to the various United Nations by the President’s War Relief Control Board.

Secretary of State Cordell Hull, in a statement to the press, lauded the film industry for its efforts in offering “a splendid opportunity to the American people for strengthening the spirit of unity so essential to winning the war and winning the peace.”

Not less than the War Production Board itself did filmland, throughout the year, appreciate the vital need of the country’s service personnel for a precise metal stock, going over the “Copper, Brass and Bronze Matinees,” special shows free to bearers of such essential scrap. These matinees resulted in a yield of more than 2,000,000 pounds of the metals, with more coming in all the time. Since copper will continue to be vital to the war effort, film houses are now intensifying on the job, and have set as their goal for the second half of 1943 the enormous total of 4,000,000 pounds. The metal matinees represent the superlative teamwork of all three of filmland’s principal branches — Production, Distribution and Exhibition. In staging them, the producing companies donate films; distributors contribute to the fact that they are available at designated outlets; the exhibitors donate their theaters, along with the requisite promotion for the performances, plus the handling of the metal poundage; and the union employees waive overtime as their patriotic and personal contribution to the matinees success.

Theaters’ Red Cross Week

At the conclusion of the National Red Cross War Fund Campaign in Feb., the well-known industry staged a week’s drive known as “Red Cross Week in the Nation’s Theaters.” This proved that the all-industry total reaching the amazing sum of some $4,000,000. Prior to the Week, WAC distributed a campaign, including the slogan “In the Pink of the Harbor.” This detailed Red Cross activities from Dec. 1, 1941, to the time of the drive. Hollywood stars toured the nation before the Week’s advent and ballyhooed the great humanitarian organization’s need for funds.

On April 2, a huge show was presented at New York’s Madison Square Garden, with scores of top names in the entertainment world donating their services. The result of the campaign was a large sum that could be viewed by all the people of the United States before the new point rationing system went into effect on March 1, 1943. Another valuable industry contribution to the war effort was the picture “At the Front,” a Technicolor remake of the 1918 U. S. Forces in North Africa. This 40-minute film, distributed by WAC, was an official Army release, and the first movie to show American soldiers in actual battle against the Axis forces. It was filmed on the ground by 22 cameramen in the various service units. The film was produced by Lt. Col. Darryl F. Zanuck.

Films for Troops in Africa

Soon after the American troops of North Africa landed, the shipment of current films in 16 mm. was received and shown to the men in their off-duty hours. The pictures, assiduously chosen by military leaders as being necessary to our fighters as rations, are now going to North Africa, as well as other far-flung places world wide where our men are stationed, — and growing each week.

In the last year, the concentrated and popular New York area, film houses

(Continued on Page 16)
because we are 3
Americans

We will back the attack with War Bonds...

As individuals, as groups, as an industry, it's our job to...

KEEP AMERICA'S THEATRES ON THE FIGHTING FRONT OF WAR BOND SALES

Let's do it...again...for

WAR LOAN
L. C. GRIFFITH, Chairman
Third War Loan Campaign
War Activities Committee
Motion Picture Industry
1501 Broadway
New York 19, New York

I pledge:

You can absolutely depend upon me to "Buy for the Third War Loan, beginning September 30th."

I will cooperate with my local War Finance Committee; I will run the Campaign trailers; dress the lobby; cooperate with newspapers, radio stations, etc. I will positively use all my showmanship to sell a war bond.

Please attach list, if you operate more than one theatre.

BACK
BUY
3rd WAR
"The Attack War Bonds Loan Starts Sept. 9th"
Turned over to the receptive stages to the CDVO shortly before the meat and butter rationing systems went into effect, so that housewives could learn how to run their homes most efficiently in wartime. Lecturers, thoroughly conversant with the topics expounded, addressed groups of women in more than 70 theaters. Shortly after this, another group of New York theaters set up cooking stoves on their stages, and the CDVO experts instructed the housewives how to get the most out of their points and money.

In mid-April, the U.S. Navy was included in the gift of 16 mm. current films for free showing to its personnel both aboard and ashore. Secretary of the Navy Frank Knox declared: "I will be grateful if you will convey this expression of appreciation to the motion picture producers and agents for the valued patriotic service thus rendered to American bluejackets throughout the world."

Praise from General Surles

WAC distributed, and eager and patriotic exhibitors showed, the War Department's hour-long film, "Prelude To War," first in an Army series of orientation films. A factual compilation of newsreels, confiscated Axis film, and assembled under the expert guidance of the War Department, it traced the events leading to America's involvement in World War II, and is still being shown in theaters in all sections of the United States. Major General A. D. Surles, director, Bureau of Public Relations, U. S. Army, said: "Everywhere soldiers and statesmen have agreed that it should be made available to the public. Your industry is now underrating the usefulness of this picture, and is leading up to Pearl Harbor should be exposed as cunning steps toward the subjugation of the United States and all the other nations of the free world. We are proud of the leadership by which "Prelude to War," conceived as a portion of an Army orientation course, is offered to the public through exhibition on your screens. Everyone seeing it will understand clearly why there can be no compromise with any Axis government and why this nation's armies must fight until they are brought to an unconditional surrender."

"Send Your Name to War"

For several weeks beginning May 27, exhibitors, in co-operation with the Treasury Department and North American Aviation Co., put on a Bond campaign around the slogan, "Buy a Bond To Buy a Bomber and Send Your Name to War." One type of operation was that a Bond buyer in a theater could sign a scroll. Latter was then sent to North American Aviation, who photographed it and placed it in the cabin of a B-25 Mitchell bomber. There is no tally on the total amount of Bonds sold in this campaign, but the records show that approximately 4,500 theaters participated, and that the results, consequently, were very substantial.

One of the standout contributions of the present year by filmland to national welfare was its magnificent support, via collections, in behalf of the Infants Paralysis Fund. More than $2,000,000 was collected, predomina ntly by the theaters, as the result of the energies and humanitarianness of circuits and individual exhibitors throughout the country.

Among the extremely useful services extended by the motion picture industry to the war effort has been and is the work of the trade press. The daily, weekly, and bi-monthly publications, together with special issues and yearly compendia, have been the channels through which journalistic liaison has been maintained between the trade and the war's general prosecution. Through the printed word, highly effective and efficient relationships have been maintained between all branches of the business, and, in turn, between the trade, the Government, and the public.

The Federal Trade Commission, the Postmaster General, various government agencies, and the armed forces have utilized the trade press in the interest of public safety, and the trade press has cooperated in this undertaking as a public service.

Trade Press is "All-Out"

From the Trade Press Publishers Committee, and through that body the staffs of their publications, the War Activities Committee has received solid backing of every plan and measure designed to insure and hasten victory. Periodic meetings are held by the TPFC and WAC to keep filmland apprised of all necessary announcements and the development and course of campaigns undertaken jointly by the Government and the film entertainment field.

Also in collaboration with the Office of War Information, the WAC each month meets with representatives of the various motion picture magazines, to outline war information stories, picture layouts and articles of other appeal. For further discussion of these stories are put in work that will explain the necessity for women to stay-at-home vacations, working on farms during vacations, etc. Since millions among the public read and heed the 30-called fan magazines, the public influence of the press can be utilized to the greatest advantage by the encourgment whereby movie patrons can be influenced for the good of the war effort.

Motion picture theaters in all sections of the nation are one of the chief avenues through which American dollars and cents go to the Red Cross. With Red Cross stations stationed in theater lobbies, tens of thousands of donors have registered and given blood in the past few months. The presence of such nurses in lobbies was initiated in New York City, and the campaign worked so successfully that the Red Cross has recently expanded the campaign and put it on a national basis. Steps were taken for blood bank stations to be established in all the key cities.

Jap Sub Tour Utilized

Since showmanship is the very cornerstone of motion picture exhibition, the relatively recent tour of the two-man Japanese submarine which was washed ashore at one of the islands near Pearl Harbor after the cowardly attack upon Pearl Harbor, came under exhibitor auspices in many cities where it was shown. Individuals were allowed to view the interior of the midget sub by buying a Bond. There is no accurate dollars-and-cents record of results available, but that the undersigned's effort at the hands of the theatermen sold vast quantities of Bonds is readily gauged by what happened in the midget sub by buying a Bond. High on the roster of exhibitor assistance to the war effort has been the display in the lobbies of an average of three OWI posters each month. These posters stress various war themes such as the command to "Halt the Japs," against which the Press talk that might in any way assist the enemy; the need for food conservation.

An indication of the importance of the theater's role in helping the war

(Continued on Page 18)
SMASH HIT!

Watch the Motion Picture Industry BACK THE ATTACK! in this

"THIRD WAR LOAN"

Starring 16,000 American exhibitors!

This advertisement prepared and space paid for by WARNER BROS.
Industry Ready for Service When War Came

First Steps Taken Towards This End Before the Fall of France in 1940

(Continued from Page 16)

can be gained by a study of an Office of Defense Transportation ruling. Film carriers in the strictly rationed areas have been given an A rating on the basis of gas mileage rating because they haul to theaters the war films, recruiting films, and reels which are used for scrap matinee programs, Bond premières, and other shows which valuably aid in the current conflict's prosecution.

During July, last, film houses cooperated with the Treasury Department in a campaign to sell an extra dollar's worth of War Stamps to every American—the goal total of $130,000,000 being earmarked to build the aircraft of "Shangri-La." To aid this campaign, WAC's Newseer Division filmed a series of clips, using such stars as Hedy Lamarr, Maria Montez, Lynn Bari and Susan Hayward, selling Stamps to Captain Ted Lawson, one of General Doolittle's crew on the memorable raid upon Tokyo.

Certainly one of the most important events since the beginning of 1943 was the industry's extension of the 16 mm. gift programs of current films. The original gift was 4,500 prints. This was raised subsequently to more than 10,000 programs averaging 100 minutes. Among the films which have been seen abroad, in many instances even before exhibition in the United States, are "The Human Comedy," "Stage Door Canteen," "Lady of Burlesque," "Something to Shout About," "The Youngest Profession," "Flight for Freedom," "Action in the North Atlantic," and numerous others.

Toons Overseas See Movies

The Army's overseas attendance figures, as follows: In April, the audience in North Africa which viewed these films totaled 12,500. In July, this figure was 14,000, and there were 3,838 exhibitions, attended by 950,000 servicemen.

Major John W. Hubbell, of the War Department's Services of Supply, recently expressed appreciation for the industry's aid in securing more than 500 second-hand 16 mm. sound projectors, some of which have been reconditioned for use abroad, and all of which, probably, by now, have been sent to the front.

The theaters have been and will continue to be a study means of communicating war informational messages to the masses worldwide. This is done with brief films which are shown in an average of 13,000 theaters. In the current second-hand films were made by various Government agencies and given to exhibitors, while others, produced by the motion picture industry, are supplied to exhibitors with revenue above actual cost going to charity. Commencing with the beginning of August, in the interests of uniformly...

MOVIES ARE AMERICA'S WEAPONS

No Blitz Required to Mobilize Industry's Resources on the Side of Freedom, Says S. H. Fabian

By S. H. FABIAN
Chairman, WAC Theaters Division

WHEN the history of this war comes to be written by the Motion Picture industry, the contributions and achievements of the American motion picture industry in the current conflict's prosecution is one of the greatest contributions the motion picture industry has ever made—continues work at war and at peace. So we note the importance of motion pictures as weapons in the arsenal of democracy is attested by the fact that more than 40 Hollywood pictures with special Italian titles were sent by the Office of War Information to Sicily for shipment into Italy after its release from the Axis yoke. These pictures, selected by the OWI Overseas Film Bureau, stress entertainment. And the use of entertainment is one of the greatest contributions the motion picture industry has ever made—continues work at war and at peace.

NOW Secretary of the Treasury Morgenthau has asked the War Activities Committee to take part in the Third War Loan Drive, which opens on Sept. 9, and to do all in its power to encourage the sale of war bonds. The Treasury goal is $15,000,000,000 in bonds sales to 50,000,000 individual buyers. That's why theaters are important. They reach millions of potential members of the Bond buyers' brigade every week.

The WAC quickly emerged the "Day That Will Live in Infamy"!

Within a fortnight, filmland's co-operative organization became streamlined into the War Activities Committee, Motion Picture Industry. It had and has two cornerstones,—to assist with all possible vigor the United States and its allied nations in the successful prosecution of the war, and the winning of the peace. Seven divisions of WAC entered upon their individual and collective duties with determination and unflagging "will to win." These divisions comprised (1) Theater Division, S. H. Fabian, chairman; (2) Newsreels Division, Walton C. Ament and Michael D. Clofete, chairman; (3) Hollywood Division, Mary McCall, chairman; (4) Trade Press Division, Martin Quigley, chairman; (5) Distributors Division, W. F. Rodgers, chairman; (6) Foreign Managers Division, Philip Reisman, chairman; (7) Press Relations Division, Oscar A. Doob, chairman. Soon, two other divisions were added,—the Drives Division, headed by Adolph Zukor, and the Publicity and Advertising Division, with Monroe Greenhal at chairman, who, upon joining WPB, was succeeded by Hal Hume.

BACK THE ATTACK—BUY WAR BONDS ★ THIRD WAR LOAN ★ BACK THE ATTACK—BUY WAR BONDS
1. Contact Chairman of local War Finance Committee and plan your participation.

2. Call a meeting of your theatre employees. Enlist their cooperation.

3. Sign and mail Third War Loan pledges as instructed in National Press Sheet.

4. Run NationalScreen's gratis trailer and affix special bulletins to newsreels.

5. Order NationalScreen's accessory kit and dress up your marquee, front & lobby.

6. Redecorate bond booth and arrange to staff it with volunteer saleswomen.


8. Plan war bond premieres with admissions on bond purchases of $18.75 and up.

9. Enlist army, navy or marine co-operation if there is a training camp near you.

How you can help roll up the biggest gross in history

Back The Attack 3rd War Loan

The Advertisement Contributed By Paramount Pictures
The roster ever-growing as still more men and women of the trade enroll to participate personally in the attack as well as to back it, today it is estimated the number in uniform from all American motion picture fields stands at approximately 30,000.

Service flags, many with gold stars attesting to the heroism and gallantry of these who have given their all in this war—its great cause, are silent reminders of those who have gone from theaters, studying, motion picture offices and other trade affiliations to fight. Film stars in particular have deprecated any attempt to single them out for unique recognition as they mastered their difficult new jobs in the military and naval branches to which they have been assigned. Why should any fuss be made over what they are doing for their country? Millions of others are doing the same thing or more. Making sacrifices that may be much greater. Such has been their attitude. For example, among these modest film luminaries, is Ll.-Com. Frederick Montgomery, now commanding a PT boat squadron. His job, to him, is just part of the day's work; thousands of anonymous naval officers are doing equal service. Why single out one man because he is a film star?

Yet that is the very reason for singing him out at the present moment: he is known to millions of screen fans; his name, a note on his war activities, will force the attention of his fans to the importance of his new activities, and the importance of financing the war in which he is playing his part, by buying War Bonds and Stamps, influencing others to buy them, so that the industry will reach its goal in the $15,000,000,000 Third War Loan drive.

In Commando Raid

The perils of Commando raids and of bombing forays over Axis territory, of which the writer has had a measure of the experience from the inside, is indeed a significant chapter in the history of the movie industry. Take Lt. Douglas Fairbanks of the Navy, for instance, and take Maj. Jack Law-rence of the Army and as a member of Commando raid on Dieppe, a practice overruner of invasion of Nazi-controlled areas.

Capt. Clark Gable of the Army Air Forces has taken part in several bomber attacks over France and Germany. Maj. David Niven has been under fire with the British Army. But that was part of their jobs just as was part of the jobs of some millions of others, and they personally want no more credit for doing their duty than the others get.

Nevertheless the film industry is proud of them, along with the thousands of others who left gleam-gray positions in the trade to don uniforms.

Among Trade's Heroic Dead

Here are "case histories" of some of those who made the supreme sacrifice. After being rejected for service with the Army, Navy and Marines, Maurice Kraus left his position as treasurer of the Rialto in New York City to enlist in the merchant marine as a seaman. He is listed as missing in the North Atlantic after his ship was torpedosed.

Lt. John Walsh Johnson, 25, Flying Fortress pilot, was killed in a raid over Germany. Before enlisting, he was a member of the labor gang at Universal Studio. He was on his fifteenth mission when shot down and had previously been awarded the Air Medal and Oak Leaf Cluster.

Lt. Alvin Furrer, son of Jack Furrer, Cincinnati film salesman, was killed in North Africa. Another son, Buddy, who was in the same squadron in the African campaign, came out unharmed.

Russell Dewey, former projectionist at the Cass Theater, Cass City, Mich., was killed in action on the Solomons. He was a member of the orchestra crew, "Tornado."

Stuart Kaplan, 19, son of Nat Kaplan, a member of United Artists exchange, was reported killed in action during the AEF's landing in North Africa.

William W. Pulchaski, formerly assistant manager of the Plaza The-ater, Detroit, and Roy Clark, for- mer manager of the Blue Mouse Thea-ter, Seattle, were killed in action in the Pacific.

Lt. William F. O'Reary, former Universal employee, was killed in ac- tion in the Pacific war area. He was stationed in Australia at the time of his death. He had been employed at Universal's home office mailing room for three years prior to entering the service.

Many Win Decorations

Many have performed outstanding services. Staff Sergeant Schiller Cohen was chief usher in a Bronx motion picture theater when he joined the Army Air Forces in January, 1942. Since then he has spent 15 months abroad with a record of 251 combat hours as photographer, waist gunner and tail gunner in bombers. Now he is home to start training as a pilot, wearing the Distinguished Flying Cross with 10 Oak Leaf Clusters, awarded for heroism in a raid on Palermo on May 9.

Lt. Jack A. Hain, manager of Smith of the Paramount, Springfield, Mass., has received a special decoration for meritorious achieve- ment in aerial flight in the Middle East.

Sergt. Frederick Christmas, 23, former usher at the Grand Theater, Rutland, Vt., was a member of the Flying Fortress crew awarded Silver Star medals recently for sinking a Japanese warship and destroyer. The award was made by Lt.-Gen. George C. Kenney, commander of the Allied Air Forces in the Southwest Pacific.

Arthur Henry Frober, 19, for- merly an usher in an Alton, Ill., theater, was one of seven members of a Mer- chant Marine crew cited by the Navy for heroism following a battle with enemy airplanes, one of which was downed.

Charles Wolf, son of Al Wolf, Texas film salesman, has been decorated with a Distinguished Flying Cross for his work in the Solomons. He has been recommended for an Air Medal for sinking a Jap ship in Buna.

Ben Frohmer, formerly a Holly-wood actor, is back from Guadalcanal with an honorable discharge, two stripes and the Purple Heart award. Despite his wounds, he fought as a gunner on a Liberty ship.

Lt. Jack Arnold, 21, former usher at the Majestic, East St. Louis, was a bombardier in the airplane fleet that recently bombed the Merville Air-drome in Western France.

Sergt. James J. O'Donnell, former manager of NYC's 23rd St. Theater, New York City, recently credited with shooting down a Nazi plane.

Chester Beecroft, pioneer in movie production, and now a quartermaster, was rescued from a raft on which he had been adrift all night, after his ship had been torpedoed by a Nazi submarine.

Prisoners, Wounded and Missing

Lt. John J. Scully, former booker at Universal exchange in Philadel-phia, is reported missing in action in the South Pacific. He is a member of William F. Scully, Universal general sales manager.

Peter Scully, known on the screen as Peter Sullivan, son of John Scully, New England manager of Universal, and Staff Sergt. Donald Bevan, for-mer artist at the Paramount Theater, is reported prisoner of war, in Japanese prison camps.

Lt. Col. Jack Mulhall, former district manager for the Stanley-Warner Theaters, was wounded in Tu-nisia. A reserve officer, he was com-missioned a captain in 1940, and went overseas with the AEF early in 1943. He was a prisoner of war in Germany, but was freed when the Ger- man sailors were released.

Lt. Harold Tannenbaum, former newsreel soundman, was reported missing in action after an air raid on Singapore.

Lance Sergt. Irving Heller, for-mer Fort Dodge, Ia., theater opera-tor, and a nephew of A. H. Blank of Tri-State Theaters, was listed as missing in action after the raid on Dieppe is a prisoner of war in Germany. Heller was serving with the Cana-dian Army at the time of the raid.

Bell Will Toll Out Bond Sales in Chi.

Chicago — Tying in with the Third War Loan and as a unique feature of the Midwest premiere of Paramount's "For Whom the Bell Tolls" at the State-Lake on Sept. 2, the Deagan Bell & Chime Co., pos-sessors of a huge bell whose toll can be heard a mile away, will spread the news of War Bond sales over the downtown Loop area daily at high noon.

One bell will sound for each $10,000 worth of War Bonds sold in the preceding 24 hours.

BACK THE ATTACK—BUY WAR BONDS ★ THIRD WAR LOAN ★ BACK THE ATTACK—BUY WAR BONDS

"Ice Capades" Dukats For Bond Purchasers

Free tickets to the world premiere of "Ice Capades" at Madison Square Garden on Sept. 14 will be given to purchasers of War Bonds of denominations of $100 and up through the Skouras Theaters, in conjunction with Radio Station WJZ and the "Ice Capades" management.

The tie-up is part of the Skouras War Effort Department's participa-tion in the Third War Loan Drive. Total of 14,000 admission tickets will be distributed with the purchase of War Bonds at all Skouras theaters, according to the amount of the bond purchased.
by the dawn's early light...

...at the twilight's last gleaming...

SELL
WAR BONDS
IN EVERY
THEATRE!

Space contributed by UNITED ARTISTS
Paramount Theaters Feature Bond Premieres

Partners and Associates Selling Bonds at Rate of $100,000,000 a Year

Paramount has mobilized its vast organization into one fighting army to put the Third War Loan over the top. Its theater partners are prepared to "back the attack" with even greater effort and enthusiasm than was exhibited in past drives, if such is possible.

As an illustration of what the Paramount theater partners have done, it can now be revealed that from Sept. 1, 1942, when they became issuing agents, to June 1, 1943, the theater partners and associates sold in excess of $76,000,000 in War Bonds. This can be interpreted as a selling rate of more than $100,000,000 a year.

They hope to increase this rate tremendously for the month of September and will do all means at their command to achieve maximum bond purchases at their theaters.

Plan War Bond Premieres

War Bonds are being planned during the drive in all towns where Paramount theater partners and associates are active.

Working with the state and local War Finance committees and War Activities committees, these theaters plan to get the full, full buy-through, showmanship, color and spectacle behind the drive to arouse the utmost possible enthusiasm for more bond purchases among their patrons and the public at large. Newspaper and radio advertising and publicity, screen, offices, lobbies, fronts, tieups with other participating business groups and organizations—all these and other available publicity mediums are being used. In addition, special events are planned.

The executive heads of these circuits actively use the facilities of the state and local Bond Drive and War Activities committees, and some are active nationally.

On the Great and West coasts and throughout all its exchanges, Paramount will "back the attack" with bonds and manpower, led by Barney Balaban, Adolph Zukor and Stanton Griffis in New York and Y. Frank Freeman, B. G. De Sylvia and Henry Ginsberg at the Hollywood studios, and extending throughout the rank and file.

Paramount is co-operating fully with all plans as developed by the War Distribution Division, in applying prints for war bond premieres.

A war bond premiere, with seats scaled from $10,000 to $25, will launch the advanced price extended engagement of Paramount's "So Proudly We Hail!" at Loew's Palace, Washington, on Sept. 15.

War Bonds as Exhib. Awards

Paramount will award War Bonds aggregating $1,400 to exhibitors for the best theater selling campaigns on "So Proudly We Hail!," which will be widely played in leading theaters of the country in September.

And throughout Paramount, the personnel will "back the attack" with war bond purchases and increased payroll savings subscriptions, to help make the industry's participation in the Third War Loan its most successful drive to date.

How to Hold a War Bond Premiere

10-Point Plan for the Guidance of Exhibitors Who Will Stage 1,200 Openings During Loan Drive

1. Secure the official approval for your Bond Premiere from your local War Finance Committee.

2. When you have arranged the details with them and have determined the date, then contact the film company whose attraction you will play for the premiere. Wm. F. Rodgers, Bond Premiere chairman, has made arrangements with the film companies so that any picture may be used for your premiere which you have contracted with to be available for booking during the period of the campaign.

3. Special reserved seat tickets should be printed for your advance sale. They should be of special design and carry the sales price of the bond face.

4. Scale the admission price on bond purchases from $15.75 and upwards. Do not scale the house too steeply, because the Treasury Department wishes to sell most of the Bonds to the vast mass of people who go through your doors.

5. Arrange for a special War Bond Premiere ticket booth. This may be your regular bond booth, but it would be more effective to establish a special Premiere Ticket Booth. This will add importance to the occasion.

6. Your local War Finance Committee will co-operate with you in obtaining the services of prominent local citizens who will purchase bonds entitled to admission to the premiere. Then you may use these names as a basis for special publicity stories in the local press.

7. Get the co-operation of your local press, radio, outdoor advertising men, and retail merchants, to help you put over the premiere. They can be of definite help.

8. If any local war heroes are home on leave, do not fail to feature their services. The heroes of our fighting forces will add the proper punch to your premiere and provide excellent publicity ammunition.

9. By all means secure a capable speaker or master of ceremonies for the presentation of your premiere and save the actual man should be a prominent citizen with an appealing personality. He will sell many additional bonds to your premiere audience, whether before or after the show is over.

10. Be sure to wire your State Motion Picture, Third War Loan Chairman and the War Activities Committee headquarters in New York, the amount of Bond purchases at your premiere. This means the actual sales value, and not the maturity value of the Bonds sold. Please be sure to indicate (a) the actual amount of Bond purchases, (b) the total admissions in Bonds, (c) the additional sales made on the stage.

Record Maintenance is The Goal in the Carolinas

FILM DAILY Staff Correspondent

Charlotte, N.C.—The motion picture industry of North Carolina and South Carolina has geared for action through the twin-state exhibitor organization, to keep for these states, in the Third War Loan drive the high rank won a year ago when North Carolina stood first in the nation and South Carolina third in bonds sold.

Among suggestions made for exhibitors' participation in the drive are: selling many persons rather than banks; every person to buy a bond for himself and be able to do more for one of his family before asking the public to buy, requiring the same action from members of his theater personnel; the use of premiers, which proved highly successful.

Sure Fire-brand for National Bond-fire

(Continued from Page 7)

Industry is in high. The advertising fraternity, the newspapers, labor banks—every phase of American life is apparently aware of the importance of this Third War Loan. None, it seems to these biased eyes, is doing more than the good old movie gang.

And you're doing it with that unselfish zeal that is practical patriotism. For instance, there's the exhibitor we heard about down here. His theater on New York's East Side is doing a fine war bond and Stamp business. He has had one customer for months who has purchased once every week to buy $160 worth of War Stamps—used for distribution to employes. The other day, this Stamp customer asked for the theater manager. He pointed out that he was a good War Stamp customer, that he had been buying regularly. He had been feeling that the theater should prize such a customer. He demanded, benevolently, a weekly pass. Otherwise, he'd take his War Stamp business to the opposition theater down the street.

Did the exhibitor let that War Stamp business get away? He did not. The customer got the pass!

Iowa's Air Raid Alert Tied In With Loan Drive

Des Moines, Ia.—A state-wide daylight air raid alert scheduled for noon Sept. 9 will be tied in with the opening of the Third War Loan drive in Iowa.

The practice alert provided a break for theater tie-in with their Bond selling campaign. With the public instructed to take cover indoors with the start of the warning devices, the theater men will hold special shows free of charge to the public. Patriotic films will be shown and usher will sell War Stamps and Bonds.

Interstate Devises War Bond Envelope

Dallas—Specially designed War Bond envelope is being employed by all Interstate theaters for the delivery of Bonds to those purchases through the circuit's houses. Envelope, regarded by Interstate as a good-will builder, is printed in red, white and blue and carries the circuit's insignia and motto, "Dedicated to Community Service."
KEEP THE LIBERTY BELL RINGING!

GET BEHIND THE THIRD WAR BOND DRIVE

REPUBLIC PICTURES CORPORATION
N. Y. Exhibitors Prime Guns for Bond Offensive

Extensive, Varied Array of Events and Stunts Will Boost Sales in Met. Area

BY LOU PELEGRINE
FILM DAILY Staff Writer

Showmen in the New York metropolitan area have primed their guns for the Third War Loan campaign, which opens today in a September bond offensive. They await the signal to fire away with but one aim in mind: to exceed the marks set in the first and second war loan drives. An inexhaustible supply of ammunition will be at their disposal to attain that objective.

Plans for the theater men’s participation in the Third War Loan campaign are practically completed. How extensive and varied are the means available to theaters to help boost the drive is indicated by a study of the proposals set up by the WAC’s publicity committee for the New York exchange and headed by Charles Mandel, chairman of the group, and Eddie Dowdow, New York City chairman.

The campaign here will start off with a sock on the morning of Sept. 9, when convoys of jeeps, trucks, tanks and other army rolling stock will parade to Times Square with wounded war heroes among the participants. After ceremonies in the square these convoys will separate and each traveling to a different section of the metropolitan area, where local rallies will be held. This special opening-day event is being worked out by a committee headed by Dowdow. Others on the committee are Mike Siegel, Al Zimbalist, Carl Fishman, Mannie Fisch, Irving Windisch, Fred Herkowitz and Nick Maisoukas.

For a Wallowing Send-off Theaters will go all-out on the opening night to assure the drive a wallowing send-off. Every house that has the facilities will put on a big stage event in which a local war hero will appear to start off the bond drive.

Cavalcade’s Tickets To Go on Sale Today

Tickets for the Hollywood Cavalcade War Bond show at Madison Square Garden, Sept. 11, will go on sale today at leading department stores and the State Theater commission will be through purchase of War Bonds only.

Tickets to purchasers of War Bonds will also be available at the War Center at Victory Square, 50th Street and Eighth Avenue, and at the Finance Committee headquarters in Brooklyn at 60 Clinton St., and at the office of the Bronx War Finance Committee at 2400 Grand Concourse.

300 Iowa Exhibs. to Aid Drive

Extensive Plans for Bond Sales Completed

Des Moines, Ia.—More than 300 Iowa exhibitors have signed pledges to take part in the Third War Loan drive which is a record number for this year. The drive is scheduled to begin in advance of the opening date.

A. H. Blank, WAC chairman for Iowa and Nebraska, has mapped out extensive plans for the Iowa theaters and from the enthusiasm shown a successful drive is expected.

Tri-State Theater Corp. and Central States Theater Corp. will hold War Bond premiers in most of the towns where the circuits operate. Both circuits are planning to spend several thousand dollars on materials for lobby and front decorations and War Bond booths.

In the Des Moines area, most of the theaters have indicated they will suspend their performance for a half-hour in advance of the start of the campaign.

War Bond sales within the industry will be reported separately both in terms of dollar value and also the number of Bonds sold.

Industry’s “Who’s Who” Enrolled in Rangers

To Sell Extra War Bonds to All in Film Biz

George J. Schaefer’s roster of “War Rangers,” pledged to sell at least one extra War Bond to everyone in film biz at the start of the Third War Loan campaign, reads like a Who’s Who in the Movies. All company presidents are serving while in Hollywood the “Rangers” include reps. of all studios, agents, free lance producers and business managers, guilds, unions and allied industries.

Exhibitor reps. will serve as field “Rangers” in all territories, with each exhibitor responsible for his own personnel. Sales managers will follow up to see that workers in each of the exchanges are successfully solicited.

Night of Stars Nov. 16 To Have Victory Theme

(Continued from Page 1)

... As in campaigns of the past the theater men in the state will work closely with retail merchants and civic organizations and will tie-in with whatever programs are set up, Blank said.

Night of Stars Nov. 16

To Have Victory Theme

(Continued from Page 1)

... As usual, the entertainment world and particularly the motion picture industry, will play a key role. Robert M. Weitman, local Paramount Thea-

69 Players In Tours To Sell War Bonds

West Coast Tour, THE FILM DAILY

Hollywood—Arthur Farnsworth, husband of Bette Davis, is derv hed of a skull fracture suffered in street fall. He was 85.

Bette Davis’ Husband Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Arthur Farnsworth, husband of Bette Davis, was derv hed of a skull fracture suffered in street fall. He was 85.

Films Role in War Praised by Bracken

(Continued from Page 1)

men were appreciative of the devices which have brought outstanding films to them.

Hollywood—Before company presidents, foreign department heads and others at a luncheon at the Waldorf-Astoria, Bracken said that now that our armies were fighting together, “it is no less important that we who are responsible for the civilian effort and for the sustenance of civilian morale should work together, and that whenever possible we should unite our efforts, exchange our ideas, share risks and welcome each other’s leadership.”

Bracken praised the co-operation between the two countries in distributing each other’s official films, emphasizing the contributions of Col. Frank Capra.

I hope,” Bracken concluded, “these beginnings of co-operation between our two countries in the field of motion pictures may be the foundation for a deeper mutual understanding by our two peoples—so on that understanding much of the future happiness of all peoples depends.

Among those present at the luncheon were: Barney Balaban; Spyro Skouras, Gradwell Sears, John O’Connor, Joseph Haxen, Jack Cohen, Payette Allport, Carl Milliken George Boatwright, Charles France Cee, J. O. S. EPH McConville, M. K. Spring, John Hicks, Austin Keough, Stanton Griffl, W. C. Michel, Max Silverstone, Walker Gould, J. K. Davis, Jack Davis, Ben Liebowitz, Ben G. Kinnick, Samuel Eckman, J. Aubrey Niel Morgan, and Thomas Baird.

Bette Davis’ Husband Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Arthur Farnsworth, husband of Bette Davis, was derv hed of a skull fracture suffered in street fall. He was 85.

69 Players In Tours To Sell War Bonds

West Coast Tour, THE FILM DAILY

Hollywood—While mobilizing for all-out support of the Treasury Department’s Third War Loan campaign, the Hollywood Victory Committee yesterday was able to disclose a record showing town to date by 69 personalities in behalf of War Bond sales and a total of 68 transcriptions and “live” radio broadcasts for the Treasury. The Treasury is again using the transcribed Stars and Song Parade program for the new campaign.

BACK THE ATTACK—BUY WAR BONDS • THIRD WAR LOAN • BACK THE ATTACK—BUY WAR BONDS
Back the Attack!
SIGN FOR THE DURATION
"THEY" DID!

PLEDGE:
L. C. Griffith, Chairman Third War Loan Campaign, War Activities Committee, Motion Picture Industry, 1501 B’way, New York 18, New York.

“You can absolutely depend upon me to ‘Back the Attack’ by selling War Bonds for the Third War Loan, beginning September 9th. I will cooperate with my local War Finance Committee of the Treasury Department; I will run the Campaign trailers; dress up the lobby, front, marquee and Bond booth; cooperate with newspapers, radio stations and retail merchants; and I will positively use all my showmanship to sell at least one Bond for every seat in my theatre.”

Exhibitor ............................................................
Theatre.............................................................
City.................................................................
State..............................................................

MAIL TO THE CHAIRMAN OF YOUR LOCAL WAR ACTIVITIES COMMITTEE

COMPLIMENTS OF

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
"Home Front Invasions" Key Loew Campaign

Parades, Contests and Special Programs Planned By All Circuit Theaters

With Oscar A. Doob, Loew's publicity and advertising director, in Washington as assistant national Director of the War Finance Division, Loew's Theaters, both in and out of town, are set to outdo themselves in the Third War Loan Drive for patriotic reasons, and as a tribute to Doob.

"Back The Attack" Home Front Invasions are being planned for the stage of every Loew Theater on opening night, Sept. 9, the program to include music by military bands, presentation of the colors by veterans, or other patriotic organizations, and a brief speech by well-known officials. In New York City, arrangements have been made with the District Attorney's office in Brooklyn, Manhattan, Queens and the Bronx, to have active young prosecutors on the staffs appear and make the necessary speeches urging those present to buy at least one extra Bond during the September campaign.

Volunteer Workers Recruited

All managers have already arranged for volunteer workers of the American Women's Voluntary Service and other organizations to attend in large groups and solicit bond sales throughout the auditorium during the rally. In many instances, wounded veterans, heroes of the present conflict, will be present to give the opening rallies some real patriotic kick.

In addition to the continuous happenings inside Loew's Theaters during the 22 days of the drive, all houses are to be decorated on the outside with streamers of flags, maps and war labels. In-town Loew managers are being organized into community committees to co-operate with local War Finance Committees, the retail merchants and others interested in the Third War Loan. In addition to this, Loew managers are playing a very important part in the plans under way for the seven Army motor convoys to start from Times Square on Wednesday, Sept. 8, and cover the five Boroughs. Each convoy will make from six to eight stops in each of the five boroughs of the city. Westchester is also on the list for another army convoy.

Loew managers are also co-operating with various organizations arranging outdoor rallies during the September drive. Theater War Bond booths, with typewriters and staffed by volunteers working with the theaters, will be moved to the location of outdoor rallies only, so the speakers around the audience to the point of buying Bonds. Loew's with its bond and official issuing agent stamps will be on the spot at their service.

Organize Nabe Parades

Neighborhood parades are being organized to keep the interest alive the whole campaign, among the organizations making an active drive. Every possible excuse will be used to stage Bond rallies in the theaters.

Merchants, clubs and schools are being organized into contests to sell Bonds. In the lobby of several Loew houses large maps are being erected. Miniature card-board airplanes, marked with the names of merchants, committees, schools, etc., are being used to show the progress of the race. As each one of the units, either merchants, clubs or school, sell a stimulated number of Bonds, the plane with their name on it is moved ahead on the map. Contests of this type are visible to thousands of theater patrons, should arouse unusual community interest.

Loew's out of town houses are already commencing to shower the desks of the home office mailing departments, A. D. ABELN, manager, Hi-Pointe Theater, St. Louis.

MARINES

RAY CHENRY, Warner Bros., Albany exchange.

AVIATION CADET

GEORGE LA BANOT, West End Theater, Bridgeport, Conn.

TO THE COLORS!

☆ DECORATED
CORP, JOHN WILLIAM SCHUYLER, son of Jack Schuyler, Film Daily correspondents correspondent! Order of the Purple Heart.

☆ COMMISSIONED
Maj. MITCHELL WOLFSON, Army Specialist Reserve.

☆ ARMY
RAY CULKOWSKJ, manager, Lincoln, Buffalo.

☆ NAVY
AARON DULTZ, Paramount home office mailing department.
D. ABELN, manager, Hi-Pointe Theater, St. Louis.

☆ MARINES
RAY CHENRY, Warner Bros., Albany exchange.

☆ AVIATION CADET
GEORGE LA BANOT, West End Theater, Bridgeport, Conn.

Back The Attack—Buy War Bonds ★ Third War Loan ★ Back The Attack—Buy War Bonds

Hub Round-the-Clock Auction as Starter

BY FLOYD BELL

FILM DAILY Staff Correspondent

Boston—On historic Boston Common, scene of the first rumblings of American Independence, and where the Boston Tea Party was conceived, and from a point near which it actually began to roll, the industry's newest War Stamp and Bond drive will start Sept. 8, with an around-the-clock auction and rally.

Frankly, the War Activities Committee of the War Stamp and Bond division expects that the Hub will establish a record at which other sections of the country may only sham.

At 8 o'clock on the evening of Sept. 8, the big drive for the sale of the Stamps and Bonds will begin from the site of the Boston Tea Party, and until 8 o'clock the following evening, there will be no rest for any of its zealous workers.

There will be constant entertainment, Harry Browning, Herb Philbrick, Richard King, Joe Longo, Jack Saef, Eddie Kaspar, Eddie Hagedorn, Jack Kenzie, and all the others have seen to that.

Theater to Provide Acts

Theaters have arranged to present acts, so, too, have night clubs and other entertainment spots and there will be something doing every minute around the clock. In the meantime, such sterling auctioneers of War Stamps and Bonds as Eddie Kaspar and Red King, among others, will be constantly urging Bond purchases by the public.

Tie ups have been arranged with many of the big stores. There will be fur coats, cloth coats, women's hats, men's clothing, second-hand automobiles, in fact, everything that can be auctioned, to speed up the sales and tremendous prizes are to be offered in connection with the sales.

Governor Will Appear

Governor Leveret Saltsonstall will aid in the Common's drive and will be accompanied by members of the Governor's staff. Rear Admiral Robert Theobald, commandant of the Boston Navy Yard, and Gen. Sherman Miles, commander of the Army's First Corps Area, will be on hand, as will many other service brass hats. WAVES, WACS and SPARS, as well as the USMC Women's Division will appear.

IN NEW POSTS

FRANCIS MACKENNA, manager Basil's LaSalle, Niagara Falls.
FRANK KEEGAN, manager, Basil's Rainbow, Niagara Falls.
STANLEY ZIMMERMANN, manager, Basil's State, Niagara Falls.
Ray Clapper Will Speak; Hollywood Caravan Show Aims for 40 Million Sale

By ELISIE LOEB
FILM DAILY Staff Writer

Cleveland — Cuyahoga’s 110,000 drive men and women will be horned with a kick-off rally in the Public Auditorium on Sept. 8, the eve of the opening of the Third War Bond drive at which Raymond Clapper, news commentator, just returned from visiting the theaters of war, will be the guest speaker.

Sharing spotlight honors with Clapper will be a returned war hero from every branch of the service, representing some 800 men and women returned from active duty. They will be introduced to the audience by ranking officers from the service from which they are chosen. The rally will duplicate a national pre-election convention, divided into 20 counts. Each district will operate under its own standard and have its own leaders.

Charles A. Otis, vice-chairman of the Cuyahoga County War Finance Committee, will preside over the whole affair.

This pro-drive rally will be free to the public. No Bonds are required for admission. And no bonds will be sold during the rally which, if a reality is planned as a "pepper-popper" meeting for the 25,000 volunteer bond sellers whose job it will be to make a house to house and an office to office canvass of the county. Master of ceremony at the rally will be M. "Pinky" Hunter, well known radio program manager, and head of the Cleveland Stage Door Canteen.

Caravan to Appear Sept. 14

The Hollywood Caravan stars are set for an appearance at the Public Auditorium on the evening of Sept. 14, admission to be by Bond or receipt for the purchase of a Bond during the drive. The stars will appear personally at war plants.

Motion Picture Day as Buffalo Feature

Buffalo—Show folk of Buffalo and its territory are preparing to "back the Attack" with the greatest industry campaign yet staged—and there have been many great ones—to help the government's war effort, and no single event is more important than the major film drive opening Tuesday (Aug. 4).

Plans for industry participation have been outlined in their broader phases, but complete details have not been worked out. A further meeting of all theater managers will be held in the Variety Club early next week. Motion Picture Day, a drive feature will be observed on or about Sept. 16.

SKOURAS IN ALL-OUT CAMPAIGN

Unusual "Baby Party" Features Circuit's Campaign to Spur Third War Loan Bond Sales

By AL STEEN
Associate Editor, THE FILM DAILY

Having proved its value to the war effort during the first and second drives, the War Effort Department of Skouras Theaters Corp. is giving both barrels to the Third War Loan drive.

Highlighting the department’s job for September will be the Oven Murphy, Jr., War Bond campaign. "Oven Murphy, Jr., a seven-month-old boy, has been photographed in a striking ‘I-mean-business’ pose of a tough, determined and ferocious-looking kid. The photo is captioned: ‘What d’ya mean you ain’t gonna buy no Bonds!’ More than 50,000 glossy prints have been sent out by the War Effort Department and have been distributed throughout the Metropolis area and beyond. Created by George P. Skouras, the department co-ordinates, directs and promotes war effort activities of groups in communities which have sought and needed aid and assistance. Many other circuits throughout the country have patterned their war activities after the Skouras formula.

Issuing Agents

The Skouras circuit became the first theater company to be named an official issuing agent of the U. S. Treasury in the sale of War Bonds and Stamps. This took place months before the Treasury Department designated principal theaters of the country as "issuing agents on a co-signment basis." Innumerable war bond alliances have been staged for more than a year and a half throughout the circuit, with the numbers of bond sales turned over to the community and to the Treasury officials to stage the actual bond sales drives.

Skouras’ War Effort Department is ably guided by Nick Matsoukas and Harry Fuchs who devote their entire time to its operation.

40 K. C. Picture Men Pledge Half Million

Kansas City, Mo. — The Kansas City exchange area organization of the WAC is reorganizing its two-year-old set-up to conform to the state chairman plan devised for the organization of the Third War Loan and is already geared to "back the attack" in Kansas and the Western half of Missouri with everything they’ve got.

At an organization meeting held this week at the Hotel W Sibley, presided over by E. C. Rhodes, president of Fox Midwest Theaters, area chairman, preview of industry Bond sales possibilities was taken and from 40 men present pledges for September purchases totaled $500,000.

Present at the Kansas City organization meeting were representatives of the Fox Midwest circuit, Commonwealth circuit, Griffith circuit and Durwood-Dubinsky theaters; the president and other officials of the Missouri-Kansas Theater Owners Association and Kansas City Independent Theater Owners; all exchange managers and a number of others.

Programs will lead right down the line on the internal solicitation and the same urgent plea to buy that extra bond or two, bonds during September will be made to all independent theater owners and employees.

The publicity plan for motion picture theater participation in the campaign was outlined and William Truog, distributor chief man set up for the organization and plans for the booking and dating of War Bond premières throughout the territory.

St. Louis Plans Huge Bond Rally Sept. 7

St. Louis—Highlights of the St. Louis industry’s participation in the Third War Loan have been mapped out here by exhibitors and exchange men. The program includes, in part, a War Bond premiere Sept. 8 at the Ambassador Theater, a huge rally at Forest Park. The organizing committee, headed by William C. Arthur, controller of the park, an all-day program for members of the Hollywood Cavalcade on Sept. 10 and special events in every Missouri town. William C. Arthur is chairman of the activities here.
Inspiring Events To Launch Sept. Bond Drive

War Loan Campaign
...on the Film Front

Star Tour Plans Finalized

While in Los Angeles, the WAC executives conferred with Kenneth Thomas, who is associate director at Los K. Feldman, chairman of the Hollywood Victory Committee, which is collaborating with WAC in the campaign. Arrangements have been finalized for the Hollywood Star tour which will visit 15 cities on a Coast-to-Coast swing in wake of the White House broadcast. Edward L. Alperon is tour chairman, and Frank Seltzer is now visiting the 15 cities to make advance arrangements with Bond rally committees.

Several severe of cities additionally will be visited by war heroes via bombers, with Hollywood personalities serving as hostesses. A roster of stars making the “Bondstorming” trips will be released shortly by the Hollywood Victory Committee. Kay Kyser’s band, it is indicated, will accompany the tour. Reports reaching Griffith and William F. Rodgers—who is serving as Bond premiere chairman—discloses that some 1,200 cities are planning such premieres. The “Ranger” field organization, headed by WAC Chairman George J. Schaefer, will begin backing the attack by selling at

Kelley’s Four Sons In Armed Services

Avoca, Pa.—Joseph Kelley, veteran of the Palace, now has four sons in the armed forces. Ensign Thomas Kelley is somewhere in the Southwest Pacific; Sgt. Paul Kelley has been stationed in Africa for several months. William Kelley is at Camp Polk, La.; and Frank Kelley, 18, has just been accepted by the Navy.

BACK THE ATTACK—BUY WAR BONDS ★ THIRD WAR LOAN ★ BACK THE ATTACK—BUY WAR BONDS

BOSTON SETS HUGE RALLY
"Home Front Invasion" Scheduled for New York

(Continued from Page 1)

War Loan Campaign, and will supplement the broadcast of Hollywood stars from the White House on Sept. 8.

Griffith was accompanied on his cross-country trip by Francis S. Harmon, WAC executive vice-chairman; Si Fabian, chairman of the WAC theaters division, and Ray Beall, drive publicity chief.

The tour, which culminated in a national-wide address over a Mutual closed circuit hook-up from Washington to WAC and War Finance Committee workers in 200 cities on Wednesday, evoked a flood of wired assurances from the regional chairman that they are bending every effort to make this the most memorable drive of the war, and many tangible evidence of the steps being taken accompanied the expressions of assurance.

Theater Plans Contest For War Bond Booth

Rochester—One of the highlights of the War Bond booth for the month will be a War Bond Booth contest mapped by the RKO Palace. The most unusual Bond booth design submitted will be used by the theater during the month, and thecfrazer will receive a $50 War Bond, according to Manager Jay Golden.

The . . . . . .

FEMME TOUCH

MRS. FRANK NOWAK, owner-manager, Lincoln, Buffalo.

Texas to Stage Blackout
On Eve of the Campaign
To Kindle Public Fervor

nated for the occasion, where some 20,000 will pay an $18.75 Bond for the show. Several publicity projects are planned, one for each Boston newspaper and radio station. One newspaper will feature a competition, open to all housewives for "Bond Queen of Boston" championship.

"Home Front Invasion" in N. Y. New York City will open the Third War Loan via a Home Front Invasion by seven military convoys of jeeps, tanks and trucks converging down the 86th Sq. at 10:30 p.m. on Sept. 9 from seven directions. Plans are under leadership of Eddie Donnelly, New York City public relations chairman, in collaboration with the New York metropolitan exchange committee under chairmanship of Harold C. Smith.

Each convoy will include at least five wounded war heroes convening in the New York area. Greeting them will be Governor Dewey, Mayor LaGuardia and other officials at a Hotel Astor reception. A military band will furnish the music, and at noon, the heroes will emerge from the hotel and mount a Times Square platform. A salute, fired by a military detachment, will then open the Third War Loan Campaign officially.

The heroes will be introduced to the crowds over a public address system. AWYS and other organizations’ workers will then sell Bonds from tents on the scene. Subsequently the motorcycle-escorted convoys will visit the five boroughs of Westchester County and northern New Jersey, with receptions planned at each so that the war heroes can be acclaimed and the public can buy Bonds.
"The Motion Picture Theatre Bond Booths... Cash Registers of the War"

THEODORE GAMBLE
National Director, War Finance Committee

BACK THE ATTACK... BUY WAR BONDS... THIRD WAR LOAN

This space contributed by Columbia Pictures Corp.
THIRD WAR LOAN

starts

SEPTEMBER 9th

* * * * *

Help Shorten the War
BUY MORE BONDS

* * * * *

J. E. BRULATOUR, Inc.

EASTMAN
MOTION PICTURE
FILMS

Fort Lee • Chicago • Hollywood
THE WEEK IN REVIEW
Bond Drive

SALESMAHSHIPS: The film industry centered its attention during the week on preparations for the part it will play the Third War Loan Drive to sell $15,000,000,000 in War Bonds and Stamps. L. C. Griffith, national chairman, announced that the industry would open its blitz on the campaign, Saturday, Sept. 8. Today Bond selling is to start, and would harness all its colorful salesmanship to sell filmland's total war effort of over $5,900,000,174, with $8,525,000,000 in total sales. 9/9/43.

...[Continued on Page 3]

ALLIED CANVASSES DEGREE EXPERIENCES

Clark, Wright Meet With Distracts. This Week

Decree Huddles May Start Wednesday: See Clark As Well Armed

Washington Bureau of THE FILM DAILY

Washington -- Distributor heads will meet with Assistant Attorney General Tom Clark and Robert L. Wright, motion picture specialist for the anti-trust division of the Department of Justice, some time this week, Wright said Friday. He did not know that any day had definitely been set, but believed the conference would take place Wednesday.

The meeting will be the fifth that Clark has had with distributor heads.

(Continued on Page 3)

Manpower Shortage on Coast Worries

Washington—The capital at the week-end was watching with concern reports on the West Coast manpower shortage in war production plants. Industry leaders were especially apprehensive because of the warning issued by WMC director Frank V. McNutt, who told the WAC group meeting that it might be necessary to transfer workers from the industry to war plants on the Coast.

The strain on Pacific Coast manpower facilities indicates that studios will find it nearly impossible to gain approval from the U.S. Employment Service for the hiring of engineers, electricians, pattern-makers and others included on the new "critical list."

(Continued on Page 6)

White House Star

Bond Broadcast Wed.

Washington Bureau of THE FILM DAILY

Washington — A number of top Hollywood stars including Bing Crosby, Burns and Allen, Edgar Bergen, Dinah Shore and others will participate in a giant four-network full-hour broadcast the evening of Wednesday, Sept. 8, to launch the Treasury's giant Third War Loan.

(Continued on Page 6)

Toronto Exhibs. Up in Arms Over Hike in Posting Fee

Toronto — The announcement of Toronto theater owners that the share of the bill going to the board of directors has been increased 20 per cent on Friday aroused local theaters to a fighting pitch. The poster people advised the exhibitors.

(Continued on Page 3)

More Financing For Indies

Ideal Factoring Corp. Expands Operations

WPB Okays $1,000,000 Agfa Anasco Expansion

Binghamton — Construction of a $1,000,000 addition to Agfa Anasco's manufacturing plant here to house a film-coating ally and auxiliary equipment has been okayed.

(Continued on Page 3)

See Permanency for Palace First-Runs

The Broadway Palace's debut as a permanent first-run house got off to a start that apparently surprised both the exhibitors and distribution branches of the RKO family. Borrowing in with "The Fallen Sparrow" as the first offering on the new policy.

(Continued on Page 6)

Scully Names Supervisors In "U" Sales Districts

W. A. Scully, vice-president and general sales manager of Universal, announced Friday that certain changes have been effected in the

(Continued on Page 3)

The Daily Newspaper Of Motion Pictures Twenty-Five Years Old
Additional Equipment Manufacture Next Year?

(Continued from Page 1)

After equipment has become a far simpler job in the past months, Allen G. Smith, head of the divisions amusements section, said Friday.

Returning to his assurance, even last week's WAC meeting by WBP Chief Donald M. Nelson that "the worst is over" as regards theater equipment, Smith said WBP now appears to be convinced of the legitimacy of requests for iron, steel, copper, aluminum and other materials for the manufacture of theater supplies and repair parts.

Nelson had assured the exhibitors that their essential needs would be met. This statement should be taken literally, according to Smith. No more equipment than has been available in the past is now authorized, although it is not unlikely that manufacture of some additional projectors, sound systems, lamps and projectors will be permitted next year.

Production of 100 new projectors, lamps and projectors and 50 sound systems during the fourth quarter of this year was authorized earlier this summer.

Smith warned that available equipment will be used only to replace burned out or obsolete equipment, with nothing to be used for "new expansion."

Chicago Operators Union Asks Rehearing by WLB

Chicago—Projectors' Local 110, IATSE, has petitioned the Chicago Regional War Labor Board to reconsider the latter's refusal to approve a proposal of local theater owners raising the wages of their operators five cents per hour for a period of one year, with the increases being retroactive to Sept. 1, 1942, and an additional three per cent the following year.

Pete Shaye, president; Clarence Jalas, secretary-treasurer; John Snavely, business agent, and Harry Ragen, the last-named's assistant, appeared personally before the board with a request for a rehearing.

Condon Leaving 20th-Fox To Head Own Publicity Co.

Richard Condon has resigned as director of national promotion for 20th-Fox. He will enter the publicity field on his own as the Richard Condon Organization.

Before he assumed his present duties with 20th-Fox, Condon was in charge of publicity for the company in New York.

In accepting his resignation, which became effective last week at Hal Horne, director of advertising and publicity for 20th-Fox, said on Friday that he faced the loss of Condon's "services "with deep regret."

Max Youngstein, who had been executive assistant to Horne until recently, will be associated with Condon in the venture.

L. A. Theater Files Action Against 20 Cent-Fox

West Coast Bureau of THE FILM DAILY—Los Angeles—A federal court has issued a restraining order against the Bard-Adams Theatres, operating the Bard-Adams Theatre in Los Angeles, has filed an action Federal Court, charging 20th Century-Fox with violation of the Clayton and Sherman anti-trust laws as asking 20th-Fox to rent films it has on extra comparison for West Coast Theaters in zone adjoining the Bard. Seventy-four is cited as defendant as the actual owner of National Theaters Corp., which owns WFC.

Suit contends WFC Theaters competition with the Bard are lowered to play pictures from one to two weeks ahead of the Bard as alleges 20th-Fox has discriminated in prices between the Bard and WFC Theaters.
Huddles on Decrease
Start This Week

(Continued From Page 1)

some weeks, and the first since he began his all-out campaign to get exhibitor ideas on the consent decree. It is expected that he will find distributors anxious to cooperate with him in drafting changes in the decree. Although it has been reported that distributors will seek to have the decree changed and then extended for five years, this suggestion has not been advanced in Washington. Wright said he would not be surprised to see something of the sort asked, but has no knowledge that will be the case.

Clark was due this week-end from Chicago, where he talked with several independent exhibitors. Impression here is that he will be prepared to "throw the book" at the distributor group if he gets the impression that they are reluctant to agree to a drastic revision of the decree. Although he has not yet made up his mind whether revision, or a pressuring of the divestiture case is the answer, Clark will be armed with a rather complete docket of exhibitor complaints against the decree.

Scully Names Supervisors in "U" Sales Districts

(Continued from Page 1)
sales districts to allow closer concentration and supervision in the field.

Samuel Applegate joins Universal and will have headquarters in Philadelphia and will be the only supervisor sales in the Philadelphia and Washington offices.

Dave Miller will cover the Cleveland and Pittsburgh offices with headquarters in Cleveland.

Barney Rose has been transferred to and will have his headquarters in Philadelphia to Boston and will cover the Albany, Buffalo and New Haven offices.

Astra Line-up for Al Dezel

Chicago — Al Dezel, independent distributor, closed a deal with Oliver Unger for Middle Western distribution of Astra Films and with J. D. Kendis of Continental Pictures to handle "Teen Age" in the central states.

Arbitration Appeal Board Hands Down 2 Decisions

(Continued from Page 1)

City, Md., has claimed that the 14-day clearance granted by RKO in favor of the Alpha Theater was unreasonable and asked that it be reduced to one day. The arbitrator cut the clearance to seven days, but the complainant appealed.

Appeal board found that some competition existed and modified the award, fixing seven days as the clearance to the Alpha, provided that in the event that the Alpha shall commence to play a picture more than 14 days after it has become available to it, then the clearance of the Alpha over the Elliotte shall be reduced by one day for each day of delay, except that in no event shall such clearance be reduced to less than one day.

Appeal board remanded to the arbitrator another case, the complaint filed by the Peacock Theatre, New Orleans, against Paramount, Warner Bros., RKO and Freeman, RKO Executive, Leaves to Join the Navy

Norman Freeman, assistant to RKO President N. Peter Rathvon, left the company last Friday to enter the United States Navy. He will report to the Navy induction office tomorrow for assignment.

Assistant to Rathvon since January, 1943, Freeman joined RKO on Jan. 1, 1942. In March, 1942, he was made assistant secretary and assistant treasurer of RKO Radio Pictures, Inc.

20th Century-Fox. Because of technicalities in the decree and the fact that a zoning schedule, submitted by the complainant, apparently had not been seen by the defendants, the appeal board sent the case back for further hearing on its merits. The Peacock had charged that RKO, prior to 1939, had released product to the house 60 days after first-run that subsequently the Peacock was forced to play 60 days after the Rivoli which followed first-run by 60 days.

Happy Birthday!

- IT WAS JUST 22 years ago last night that Loew's State Theater on Broadway opened its doors to the public—and Al Rosen, its present manager, will be host tonight when the house has a 22nd anniversary party. There are a lot of film folk who were on hand on the opening night, and to refresh their memory we quote one paragraph from the story of the opening night which appeared in THE DAILY: "It was a proud night for Marcus Loew and when he finally reached the stage of the magnificent playhouse, hand in hand with Fannie Brice, he rather briefly and half-spokenly expressed just what the unusual reception meant to him:..."—Flanked by Raymond Hitchcock, Flo Ziegfeld, Miss Brice and the entire Follies chorus, Mr. Loew derived into things that 'money can't buy,' and placed in that category the friendship of his friends and their good will toward him..."

- HEAR AND THEIR....Universal is hosting at a cocktail party this afternoon at "21" for Susanna Foster, star of "Phantom of the Opera."—New member of Mort Blumenthal's publicity department at Warner Bros. is Russell H. Stewart, formerly motion picture critic of the Washington News...—Advertising copy of the DeFry Corp. for the 1943-44 season will promote some of the better pictures in each ad....In September, DeFry will focus attention on 20th Century-Fox's "Song of Bernadette"...Text ads in July and August won so many favorable comments that the program will be continued....Said Lester's contract with Cheryl Walker and Marjorie Riordan, who had romantic parts in "Stage Door Canteen," has been purchased by Warner Bros. but the girls will be available to Lester for one picture a year....G. H. Coats, manager of the Wilby-Kinsey Tiger Theater in Auburn, Ala., has been elected president of the Rotary Club there....

- AVERY PEARL HARBOR!!

COMING AND GOING

ROY HAINES, Warners' Southern and Western division sales manager, gets back the first of this week from a Midwest tour.

CARL LEISERMAN, UA general sales manager, left over the week-end for a visit to the company's Coast Studios.

EUGENE SILVARIBAN of the Essaness circuit has returned to Chicago from his summer home at Eagle River, Wis.

D. SCHWABER, controller for the Jennes, Linic & Schafer circuit of Chicago, is on vacation in Wisconsin.

STEVE BROSY, Monogram vice-president and general sales manager, returned to Hollywood on Saturday after several weeks visiting Eastern exchange centers.

CAPT. WILLIAM FIELDS of the Canadian Army, former public relations man for the Playwrights Co., leaves for Ottawa today after several days in town following the completion of an infantry-training course at Quebec.

CAPT. ROMNEY BEENT is on town on a mission for the Canadian government.

WILLIAM HARKIS, Jr., is back from the Coast.

JANE DARWELL leaves Hollywood for the East this week.

VIRGINIA O'BRIEN, M-G-M comedienne, arrives from New York on Sept. 9.

RUBE JACKTER, Columbia Assistant General Sales Manager, leaves today for Jacksonville, Fla., on an expense trip which will take approximately a week.

JOSEPH FELDMAN, assistant zone manager for Warners' theaters in the Pittsburgh territory, returned to that city over the week-end from Washington and New York.

JAMES S. NAUBIN, director of advertising and publicity for Famous Players Canadian, has returned to Toronto after a New York visit.

HARRY M. KALMINE, assistant general manager of Warners' theaters, returns today from a Wisconsin trip.

LOU DAVIDOFF and JOHN TURNER, heads of the Warners' total film buying department in the Philadelphia zone, returned to that city over the week-end after a week's stay in New York during an product deal.

CIL GOLDEN and JOHN HARKINS of Warners' advertising and publicity department return today from vacation.

WILLIAM CACHEY pulls into town from the Coast today.

Toronto Exhibs. Up in Arms Over Hike in Posting Fee

(Continued from Page 1)

that the boost would take effect Sept. 1.

The theater men let it be known that they intended to make an issue of the matter with Government officials, basing their case on the contention that costs affecting theater operations should be stabilized. They hold that the increase is out of place in view of the fact that the board of trade has pegged admission prices for the duration. The exhibitors feel that an unfair advantage is being taken of them.

STORKS

A baby boy weighing seven pounds, nine ounces was born Friday to Mr. and Mrs. John Wrege. Father is manager of United Artist's playdate department.
EVERYBODY LOVES EXCITEMENT.

and the critics are no exception.
The New York Dailies

"Superior example of creepy entertainment . . . intriguing, imaginative thriller . . . the No. 1 item on the current list." — Otis L. Guernsey, Jr., N. Y. Herald-Tribune

"Action, suspense, mystery . . . John Garfield in the fattest role he ever had." — Kate Cameron, N. Y. Daily News

"One of the uncommon and provocatively handled melodramas of recent months." — Bosley Crowther, N. Y. Times

"There are thrills, chases . . . The pace is fast, the entertainment hectic." — Lee Mortimer, N. Y. Daily Mirror

"Creates and holds engrossing mood of suspense and excitement." — Alton Cook, N. Y. World-Telegram

"Trim and close-hauled melodrama." — John T. McManus, P.M.

"This unusual picture deserves your attention." — Archer Winsten, N. Y. Post

The Trade Press

"Melodrama with sufficient suspense to carry through as billtopper for nominally profitable biz." — Variety

"Topnotch meller . . . a show that can stand exploitation . . . customers will find plenty to their liking." — The Exhibitor

"Taut and tense . . . earmarked with commercial satisfaction." — M.P. Daily

"Outside general run . . . mystery, terror and suspense in large measure." — M.P. Herald

"Sure-fire box office attraction . . . Tense, absorbing, edge-of-the-seat drama for men and women alike." — Showmen’s Trade Review

BACK THE ATTACK! BUY WAR BONDS!
THIRD WAR LOAN!
Allied Canvas Decree

TEXT OF ALLIANCE'S QUESTIONNAIRE

I. QUESTIONS RELATING TO EXPERIENCE WITH BROADCAST

1. FORCING FEATURES. Has any distributor attempted, directly or indirectly, to force you to license short subjects, newsreels, trailers or serials as a condition of licensing its feature pictures? If so, give full details as called for in Question No. 1. The term "forcing" will apply to any effort made to induce you to license its feature pictures or group of feature pictures as a condition of licensing its short subjects, newsreels, trailers or serials.

2. SHORTS. Has any distributor attempted, directly or indirectly, to force you to license short subjects, newsreels, trailers or serials as a condition of licensing its feature pictures? If so, give full details as called for in Question No. 1.

3. PLAN ON RUN. In state detail whether the five picture selling plan has had the effect, direct or indirect, to endanger your established plan; that is, if distributors used the five picture plan to sell away, or threaten to sell away, to a competing theater on the same road in order to force you to pay higher film rentals than you are accustomed to pay.

4. HOW DO YOU PREFER TO LICENSE FEATURE PICTURES? Please check one of the following, or else write in your views:

(a) The five picture plan, with trade agreements, as provided in December.
(b) The selling of trade agreements, as provided in December, and the distributor and exhibitor may agree to eliminate the bookings of the exhibitor may not be required to license pictures for exhibition on terms provided in order to get the pictures he wants.
(c) The selling of complete groups of pictures in groups containing approximately five pictures in each group and a 25 per cent cancellation and a 50 per cent carryover, as provided in December, and a dealer's market or outlet, adequately identified with a chain.
(d) Other method desired.

II. BOLD PRICING. Do you think (a) there should be a new price fixing plan on the picture business, and if so, what and (b) that prices and allocations be written into the contract or (c) that allocations be made upon notice of availability, or when the picture is booked, whichever is earlier? The answers may be brief.

III. SOME RUN OF PICTURES. Has any distributor refused or reneged on contracts for any extraordinary reasons, to license you pictures in the run of the picture? If so, give details, including the name of the distributor, reason why the pictures were refused or reneged.

IV. CANCELLATION ON MORAL REASONS. Has any distributor refused to license your pictures on unexplained grounds based upon belief that the community does not consider the picture suitable for exhibition? If so, give details, including the name of the distributor and the dates on which the refusal came.

V. CLEARANCE. Has any distributor discriminated against you in the matter of clearance? If so, give details, including names of distributors and theatres involved, and the name of the theatre involved in the discrimination, and the dates thereof.

VI. WITHHOLDING PRINTS. Has any distributor arbitrarily withheld prints or refused to deliver prints on your contract, affecting your competition in an affiliated theatre.

VII. REFUSAL TO LICENSE PICTURES ON REQUESTED RUN. Has any distributor refused to license pictures to you on the ground that you were without the money to pay the rentals, or that you think you are entitled to play the run of pictures in the theatre of the theatre and date of release, and the date of the distributor in denying you such pictures.

VIII. THEATER EXPANSION. (a) Has any distributor refused to license pictures in your theatre or in a new theatre opened within your territory, or refused to license pictures on the basis of the theater and date of release, and the dates of the distributor in denying you such pictures

IX. THEATER EXPANSION. (b) Has any distributor refused to license pictures on the basis of the theater and date of release, and the dates of the distributor in denying you such pictures.

X. WAR PICTURES. To what extent, if any, have you been able to license pictures in compliance with the requirements of the government? In what territory did you have difficulty in obtaining necessary pictures?

XI. DOUBLE-FEATURED "A" PICTURES. If you are confronted with a situation where your exhibition pictures are licensed to affiliated theatres on a basis which enables another exhibitor to play two "A" pictures on a single bill, and you are prevented from doing so because of the high percentages or flat rentals demanded for "A" pictures, give details including names of theatre, dates, names of pictures, and state effect of practice on your business.

XII. CANCELLATION. Has any distributor refused to license pictures because the exhibitor is not considered "satisfactory" by the distributor?

XIII. CONCESSIONS. Have you been refused or interfered with in securing bookings, selling pictures, or handling concessions?

XIV. OTHER PRACTICES. Please write on a separate sheet and attach any additional information, which you think should be eliminated by the decree, stating which detail, or how and when they affect your business.

(Continued from Page 1)

White House Star Bond Broadcast Wed

Drive. Lineup of stars was being assembled for the final effort being made to enlist those whose names are drawing cards of the air as well as in theaters.

Hollywood — The White House Bond broadcast, featuring the President and Secretary Morgenthau, and it is possible that members of the Hollywood Bond Cavalcade will also be aired from the White House.

Hollywood Stellar Carolan Will Head East on Sept 4 West Coast Bureau of THE FILM DAILY

Hollywood — Rehearsals for the Hollywood Bond Cavalcade started over the week-end. Because the show must be completely cast and in place in little more than a week, additional rehearsals have been scheduled up to the departure of the special train on Sept. 4. Polonaise, for instance, has been in session at Waconia, scene of the performance.

Alfred Newman, musical director of last year’s Victory Caravan, has been again enlisted to assist with special arrangements for the festivities. Include Fred Astaire, Luella Ball, Kathryn Grayson, James Cagney, Olivia de Havilland, Judy Garland, Walter Pidgeon, Dick Powell and Kay Kyser and his orchestra. Co-managers of the tour are Charles Feldman and Ken Thomson.

$100,000-a-Minute Bond Star Broadcasts in Pitts

Washington — Motion picture exhibitors of Pittsburgh look for the sale of many extra War Bonds during the Loan drive campaign, as the result of a deal worked out through the local WAC committee and Carl Carabelli, manager of the Pittsburgh station who will perform at performances by members of the Hollywood Bond Cavalcade in return for the purchase of War Bonds.

As soon as the broadcasters know the full make-up of the Cavalcade and the date of its appearance in Pittsburgh, they will offer the public broadcast performances by individual stars at the rate of $100,000 a minute. The plan is for all five stations to present these performances jointly with the stars performing in response to audience requests.

Even a 10-minute show featuring the visiting stars will mean $1,000,000 in War Bonds. It is estimated that longer period will be scheduled for before the stars reach Pittsburgh.

Renaissance Studio for PRC
West Coast Bureau of THE FILM DAILY

Hollywood — Name of Fine Arts Studio will be changed to PRC Studio when PRC Pictures, Inc., moves into the Santa Monica Boulevard studios. No change is planned in the personnel at the studio as the studio is contemplated, Frommke states.
More Financing For Indie Producers

Short Short Story

Chicago—Today's short short story, as found on the Bug. Theater's marquees:

“Dead Men Walk” with
“Lady Bodyguard”

(Continued from Page 1)

by Martin Hersh, counsel and secretary of the New York corporation.

For the last five years, Ideal has been active in the financing of 16 mm. organizations and independent producers of moderately budgeted pictures. The company is now prepared to supply the secondary money for high-budgeted productions.

The recent survey, Hersh said, revealed that the biggest problem facing the independent producer was the acquisition of the “in-between” money. An established producer with a good record and an assured releas-

A COMMUNITY SING

featuring

“THE STAR SPANGLED BANNER” • "OVER THERE"

“ANCHORS AWEIGH” • "ARMY AIR CORPS"

SERIES 8 NO. 2 • A COLUMBIA RELEASE

READY FOR BOOKING starting SEPT. 24th

SING, AMERICA SING!

with

LUCY MONROE

The $250,000 appropriated for radio, newspaper and billboard advertising in 40 key cities has been increased by Republic by $100,000 for similar campaigns in subordinate key cities on “In Old Oklahoma.” It was disclosed on Friday by Prexy James R. Grainger, who has completed lining up pre-release presentations of the film.

The opening campaigns in the 40 keys will be conducted by Charles Reed Jones, director of advertising, and Steve Edwards, director of publicity for the company.
A C ASUAL LETTER loses its "innocence" when a Kodak film, with the aid of ultraviolet rays, discloses the real message—in invisible ink.

BURNING an incriminating document no longer safeguards an enemy agent—Kodak Infrared Film makes fragments of charred paper readable.

MUGGING the criminal—taking his picture "full figure, full face, and profile"—is the widest use of photography by the police. That's useful—after he's caught.

But first, catch him... be sure he's the wanted man... get evidence no jury can question... these are counter-espionage activities which photography has made an exact science.

A jury will believe what it sees with its own eyes. Photography makes this possible. Cameras are often on the alert near the meeting places of suspected enemy agents—even their "casual" meetings on the street.

Kodak special-purpose films find unseen fingerprints on surfaces dusted with a fluorescent powder... unseen chemical erasures, or bloodstains on cloth, when illuminated by infrared or ultraviolet rays... tell-tale differences in ink, or ink strokes, on a document which has been tampered with... can even photograph a man in absolute darkness, with the aid of invisible infrared "light."

And photography isn't finished with the enemy agent when he's trapped. Through Kodak's Recordak System, the "records"—photographs, fingerprints, and police history—of 3,000 criminals can be condensed on one small roll of 16-mm. film—for future reference... Eastman Kodak Company, Rochester, N. Y.

Serving human progress through Photography
TRUST CASES REMAIN UNDER CLARK'S WING

U. S. Pix to Follow Flag as Axis Nations Fall

Distribrs. Subtitling Films in All Tongues As Preparedness Move

American films, appropriately sub-
titled in the language prevailing in
the country, will follow the flag re-
gardless of the locale of the next Eu-
ropean theater of war opened by
the United Nations, it was learned
yesterday.

Representing a "preparedness" move
mapped jointly by the Ameri-
can distributors and Robert Riskin,
chief of the Overseas Motion Picture
(Continued on Page 7)

Eastern Gas Ban To End Tomorrow

Washington Bureau of THE FILM DAILY

Washington—Lifting of the East-
Coast pleasure-driving ban is ex-
pected this week, according to un-
official reports from OPA. A ten-

tative order is believed to have
been sent OPA field offices providing
for lifting of the ban tomorrow as
per the hint given by OPA officials
three weeks ago that lifting by Sept.
1 was likely.

Although gasoline withdrawals
(Continued on Page 7)

Permit Yale Service Men To Again Attend Movies

New Haven—Ban on film attend-
ance by service men stationed at
Yale University for training was
lifted on Saturday, and biz at local
houses accordingly benefited over the
week-end.

Theaters here had been placed out
(Continued on Page 6)

Ask End Of Section XVII

Elimination Favored in Distribrs.' Proposals

Jacob Schreiber Heads New Detroit Theater Co.

Detroit—Anticipated return of Ja-

cob Schreiber to theater opera-

tion with disclosure of his heading of
the new Kinsa Operating Co. has aroused
(Continued on Page 6)

H. J. Griffith, Kansas City Circuit Head,
Reported Slated for OCR Amusement Spot

Designation of H. J. Griffith, president of the Kansas City circuit bearing
his name, as the opening theater man in the OCR Amusement Section under
George MacMurphy, was reported as impending last night.

Griffith, it is understood, will arrive in Washington today from the West
for a conference, and it is expected that announcement of his appointment will
follow.

Stars' Loan Disc To 850 Stations

A special Treasury Star Parade
radio transcription featuring stars
representing most of the major film
studios is being sent out this week
to more than 850 radio stations
throughout the country. The record-
ing, made for the War Finance Di-
vision of the Treasury Dept., is an
industry salute to the Third War
Loan Drive.

The program features Ginny
Simms, Dick Powell, Thomas Mit-
chell, Grace McDonald, Brian
(Continued on Page 6)

Quebec Exhibs. Protest End of Pool Deliveries

Quebec—Exhibitors in this area
have entered a formal protest against
the discontinuance of inter-exchange
shipments of film. The practice of
edging films together from various
exchanges for delivery in the same
area has been a money-saver for ex-
hibitors who now must pay express
(Continued on Page 3)

MPTOA Relief After Other Efforts Fail

MPTOA's committee on product-
prices and policies should be called
upon for assistance only after an ex-
hibitor has failed to obtain relief
through his local exchange manag-
and the home office, Ed Kuy kendall,
MPTOA president, announced in a
special communication yesterday.

Kuy kendall pointed out that most
of the general sales managers have
indicated accord with the plan by let-
ter and public statements, although
he added, "there may be a few sales
managers and exchange managers who have confused the issue by say-
(Continued on Page 7)

Terms, Long Runs Start Re-issue Boom in Cleve.

Cleveland—Re-issues are in grow-
ing demand in the Cleveland terri-

tory by subsequent-run theater owners.
The turn to the re-issues, ex-
hibits, claim, has been due to two pri-
mary causes which have increased
(Continued on Page 3)

Argentine Shipping Order to Speed Pix

Buenos Aires (By Air Mail—
Passed by Censor)—Argentine film
circles are jubilant over the decision
of the Government to restore New
York City as a port of call for ships
(Continued on Page 6)

20th-Fox Negative Cost Average to Rise 55%

West Coast Bureau of THE FILM DAILY

Hollywood—The negative costs of
20th-Fox feature releases for 1943-
44 will average more than 55 per-
cent above those for the 1942-43 sea-
son, it has been learned here.

Damage to Prints Gains in Australia

Sydney (By Air Mail—Passed by Censor)—Concerned over the fact
that "film damage is definitely on the
increase," the Film Renters Assoc.
here has made an urgent appeal to
exhibitors to give greater attention
to the care of prints to meet the
critical situation arising from the
shortage of raw stock. The increased
damage to film is attributed to in-
experienced help and to the failure
exhibitors to review worn projec-
tor parts and to adjust other parts
which have gotten out of alignment.
WENDELL L. WELKIE has returned to New York from Asheville, Ind.

BEN KALMENSEN, Warners' general sales manager, arrives at the company's Burbank, Calif. office following a cross-country tour in conjunction with bookings on "This is the Army.

HERBERT CROOKER of M-G-M's office-publicity department arrives in C-T today following a cross-country tour in conjunction with bookings on "This is the Army."

LT. RICHARD MILLER, former UA Cleveland salesman, now with the tank division at Fort Knox, Ky., is home on a leave.

JACK COHEN, NSS district manager, was a guest of Cleveland branch manager Nat Barach.

WARREN SLEB, M-G-M publicist in Chicago, has returned from a Wisconsin vacation.

MIKE SIMONS, editor of the M-G-M Distributor, is a Chicago visitor.

PATRICIA COLLINGE has arrived on the Coast from New York.

NORMAN ELSON, general manager of Trans-Late pro. to Philadelphia and Washington offices.

HENRY BRASH, New York rep. for Arnold Pressburger, UA producer is here from Hollywood.

HOWARD LEVINSON back from Washington.

DAVE PAFRANKY returned yesterday from Maine vacation.

LILLIAN MILLER, Claude Lee's secretary at Paramount, is vacationing in the Coast, has been accompanied by WILLIAM CAGNEY.

BEATRICE ROSS has returned from a vacation to her desk at Atlantic.

BARRETT MCDERMOTT, RKO radio's advertising-publicity head, returned to his home office desk yesterday from the Coast.

BERNARD B. KRESSLER, Universal's short subjects and newscast chief, is spending a vacation in East Hampton, L. I., accompanied by his wife. He is scheduled to return to New York Sept. 11.

"Stage Door Canteen" Ends Record Ch. Run

With the completion of the seventh and final week at the State-Lake Theatre, Chicago, United Artists "Stage Door Canteen" will have broken all records both in gross receipts and total film rental for any first-run picture since "Gone With the Wind," Rud Lohrenz, UA Chicago division manager, reported.

Gross receipts for the entire seven weeks, 3,500,000, will bring the company's sale: $200,000 mark.

The "Fledgling" to Metro

The "Fledgling," an unproduced play by Jacques Deval, has been acquired by M-G-M for a consideration said to be $25,000. The script deals with the romance of an American flier in North Africa.

ACE MANPOWER for ANY JOB

FRANK McGANN
POSITION SECURING BUREAU, INC.

331 MADISON AVE., N. Y.
Tel. MU. 2-6494

Tuesday, August 31, 1943
**Distribs. Favor End Of Decree's Sec. 17**

(Continued from Page 1)

Defendant to be dismissed from an arbitration complaint if its own the-
ters are involved in the case. In-
stance, such as their theaters are affected by
an award, the distributors are
be to agreeable to be allowed
remain as defendants in a com-
plaint. A motion to be dismissed
from a complaint if a defendant's
theaters are involved always
has been granted by the arbitrator.

The draft also suggests expansion
of the arbitration provisions to in-
clude more issues of complaint and
also an expansion of the provisions
involving clearance, some run and
designated run, it was reported.

The draft is expected to be
vised further before being submitted
the Department of Justice.

Terms. Long Runs Start Re-issue Boom in Cleve.

(Continued from Page 1)

the necessity for taking past suc-
ces off the shelves.

One reason, theater men say, is
the high terms being asked for new
pictures and the other is that the
good pictures are milked dry with ex-
tended runs so that there's no possi-
ble for good grosses when the attrac-
tions hit the neighborhoods.

**Para. Offers Package**

Chicago — Paramount's exchange here is doing a heavy business with
a package of releases consisting of
"Union Pacific" and "College Swing."

Quebec Exhibs. Protest End of Pool Deliveries

(Continued from Page 1)

charges for each film received in-
stead of part of the cost for a gen-
eral shipment.

Reason for the discontinuance
of the delivery pool was the frequent
misplacement of cans after they had
been returned. Prints are now ship-
ped individually, by express and car-
ier, and returned the same way.

The Quebec Allied Theatrical Indus-
tries has filed a complaint with the
Wartime Prices and Trade Board.

**Happy Birthday to You**

Sennett
FRED W. MARCH
Hugh Hauman
John Garrick
Frances Kain
Phil Carlin

**IN NEW POSTS**

BOB LEACH, office manager and head booker, RKO exchange, Des Moines.

MAXWELL WEINBERG, show office publicity depart-
ment, Metro home office.

JACK EICHWEILER, Jr., manager, Mans Thea-
ter, La., Fort Worth.

MACK SHAPIRO, manager, Harbor Theater,

MAYNARD MILLER, salesman, Monogram exchange,

FRED SANDY, salesman, FRC exchange, Wash-
ington, D. C.

JAMES FRANCEADES, manager, Basil's Victoria, Boston.

JOSEPH SYLVAHIN, assistant manager, Shea's Hippodrome, Buf-

ROBERT GARLAND, dramatic critic, New York

JOURNAL-American.

ALFRED TAMASIMI, general press rep. Theater

L. W. MCCULC, Altec district supervisor, At-

L. GRADY KENNEDY, Altec service inspector, Al-

BOB SWYER, Dzel exchange, Chicago.

RUSSELL H. STEWART, publicity dept., Warner

Home office.

CHARLES NICHOLS, manager, Palmetto, Palmet-

JIMMY COLLWELL, manager, State, Bradenton,

CHARLES SHAW, publicity staff, Wometco The-

BERNARD MALLET, assistant, Woods Theater,

**Dengue Fever Keeps Army From Hawaii 'Army Bow**

Honolulu, Hawaii (By Air Mail—
Passed by Censor)—Service person-
el was unable to attend the Hawaii
premiere of "This Is the Army" due to
restrictions brought about by an
demic of dengue fever in Hon-

Service men who had purchased
tickets were allowed to return them.

In spite of the fact that service men
were banned, the show was a com-
plete sell-out. Proceeds were contrib-
uted to the Army Emergency Relief

The entire area surrounding Wa-
ki Beach was declared out of bounds
for civilians and Navy personnel, as
authorities believe it the most likely
spot for contacting the fever-laden
disease mosquitoes.

Business at the Waikiki theater fell
off slightly during the first few days
of the restriction, especially at mati-
ness which ordinarily are packed with
servicemen. Night shows, how-
ever, continue to be sell-outs with
civilian audiences.

**Eastman Men Killed In Plane Crashes**

Rochester—Second Lt. John W.
Bancroft and Srgt. Roger Knowlton,
both formerly of Eastman Kodak Co.,
have been killed in routine
Army training flights, it has
been learned here. Lt. Ban-
croft was one of 10 officers
and men killed in a Colorado bomber
crash, while Srgt. Knowlton died
in the crash of a troop transport plane
near Fort Bragg, N. C.
The play that won the N.Y. Critics' award as the "Year's Best" now a motion picture winning the thunderous acclaim of all critics.

Bette Davis and Paul Lukas

Geraldine Fitzgerald - Lucile Watson - Beulah Bondi - George Coulouris - Directed by
WARNERS’ WATCH on the RHINE
**Stars' Loan Disc**

To 850 Stations

(Continued from Page 1)

Aherne, Olivia de Havilland, Kay Kyser and his band, Victor Young and his band. Also heard on the program is L. C. Griffith, general chairman of the Third War Loan campaign for the WAC.

The transcription includes a dramatic offering called “Salute to the Four Freedoms” in which appear Mitchell, Miss McDonald, Aherne and Miss de Havilland.

Add Rooney, Betty Hutton To ‘H’wood Bond Cavalcade

West Coast Bureau of THE FILM DAILY

Hollywood—Betty Hutton and Mickey Rooney have been added to the case of the Hollywood Bond Cavalcade. Additional topflight personalities now tentatively set will, when confirmed, bring the total of the Cavalcade’s Bond sellers to a dozen or more.

An announcement that Rooney will be available for the entire trip, instead of joining it en route, assures highest possible attendance of a Rooseveltian office team of Rooney and Garland at all of the Bond rallies on the Coast-to-Coast tour from Sept. 9 to 14.

Among the writers contributing material to the big show’s script are H. Allen Smith, Eddie Moran, Jerry Golland, Willie Mahoney, Arthur Phillips, Carl Hurzinger and J. M. Josefson.

**WAC Approves Back Attack Home Front Invasion Convoys**

The Treasury’s War Finance Committee yesterday had given its approval to the Back the Attack home front invasion convoys with which the New York theater industry will open the Third War Loan drive. These will be six convoys in all, one for each borough and Westchester county.

The convoys, made up of Army motorized equipment, will gather on the morning of Sept. 8, in Times Square. Gov. Dewey, Mayor LaGuardia and other officials will be on hand. Wounded fighters will be greeted at an informal reception at the Astor. At noon the convoys will start out for the boroughs to which they have been assigned.

The first of a series of pre-drive meetings was held yesterday in Brooklyn. A Queens meeting will be held today; Manhattan and Bronx, tomorrow; Richmond and Westchester, Thursday.

**Will Furnish Pic to Exhibs. For War Bond Premiers**

Exchange area chairmen in the Third War Loan campaign are expected to announce additional Bond premiers and will gladly furnish a picture to any exhibitor who desires to participate in the War Bond premiere plan no matter where he is located.

Rodgers also advised exchange area chairmen that distributors were willing “to agree to a picture being played not further than two weeks in advance of the opening date of its regular engagement.”

Since very few, if any, flat rental pix will be used for Bond premiers, and since the Bond premiere will be for only one performance, Rodgers announced that “it would hardly justly be called a violation of reduced rental” for such pictures.

**“Last Hazard” Ready Sept. 24**

“Last Hazard” are two real Royal Air Force training films that will be released Sept. 24 by RKO.

**Stars’ Loan Disc**

To 850 Stations

(Continued from Page 1)

**TECH. SERGT. DAVID GOLDING, formerly of The Film Daily editorial staff, is master cryptographer. Golding is managing editor of the Stars & Stripes in Algiers.**

**ARMY**

JOHN TARBO, assistant, Roosevelt Theater, Detroit.

GEORGE V. WOOLSEY, Screen Classics, to Signal Corps, Seaford, N. J.

LOU FANCOLO, telephone, Metro, Cleveland.

JIM COOKING, son of Dan Cowgill, RKO.

E. W. ANDREWS, office manager, RKO, Chicago.

RENNARD ARNOLD, publicist, Metro office, home.

ROBERT BRIGGS, state theater, Mendota, Ill.

JOHN HERRMAN, National Theater Supply, Detroit.

**TO THE COLORS!**

**Argentina Shipping Order to Speed Pix**

of the National Merchant Marine. It is expected that the step will greatly increase shipments of raw stock and film equipment and perhaps pictures to Allied forces freed transportation will be facilitated.

Sailings to New York were cancelled by the Castillo government when the Nazis declared a “blockade” against the North Atlantic ports of the United States. Since then New Orleans has been used as a port of call by the National Merchant Marine vessels plying between Argentina and the United States.

**Jacob Schreiber Heads New Detroit Theater Co.**

(Continued from Page 1)

a flurry of rumors on Film Row. Schreiber got his first break three years ago from active operation, and has been semi-active in other fields since selling out. The new company is headed by Schreiber with a sister, Mrs. Lottie Jacobson, and her son, Edward Jacobson, now manager of the Moonite Theater, as associates. Both Schreiber and Jacobson have achieved remarkable reputations, almost legendary in Schreiber’s case, for their careers as sensational exploitation men.

**Permit Yale Service Men To Again Attend Movies**

(Continued from Page 1)

of bounds for the Army, Navy and Marine Corps detachments due to the polo epidemic.

Chicago—Dr. Herman Bunderson, health commissioner, reports new polo cases declining.

Dubuque, 11. —Eleven cases of infantile paralysis brought an order Monday to keep all children 16 years of age and younger from attending film theaters.

**Out-Horroring Poe—Ushers Fall on House?**

Kalamazoo—Most plausible deductions as to why young hoylums recently stole $300 worth of theater property is that the garments would provide a “badge” for their own gang on future forays, much as zoot suits have become recognized elsewhere. Exhibs meanwhile are looking apprehensively for a possible raid by “ushers.”

**Stone Pios Musical Revue**

West Coast Bureau of THE FILM DAILY

Hollywood—Andrew Stone yesterday said he will produce an all-star revue, “Andrew Stone’s Sensations of 1944,” with a six-section love story.
U. S. Pix to Follow Flag to All Europe

(Continued from Page 1)

Bureau of the OWI, the film companies at the present time are rushing sub-titling of 40 features in all languages dominant on the European mainland.

Thus, whether the United Nations elect to strike next in the Balkans, Scandinavia, the Low Countries or in France, the OWI, which is now charged with film distribution in the immediate wake of the armies of liberation, will be ready for the military’s "go ahead" signal.

30 Films

The list of 40 features now being sub-titled in the European languages is similar to, but not identical with, the 40 features selected for OWI handling in North Africa, in Italy and in French possessions.

Initial print order, as in the case of the Italian and French versions, stands at 4,000 each and feature, but already it is indicated that this number is far too low. For instance, information made available to the OWI by other Government sources shows approximately 160 film theaters in Sicily alone. The Italian market, according to OWI estimates, represents a total of more than 4,000 theaters. Or did before the American and British aerial pounding began.

The original 40 features selected for distribution in the liberated lands will, of course, require augmentation at an early date, and it is understood that the companies and the OWI are preparing accordingly.

As each mile of territory is wrested from the Axis, the responsibility of the OWI’s OMPB for adequate American film distribution in the reclaimed areas is increased, requiring expansion of its organization and its facilities.

Set System in Each Market

In essence, the OMPB, headed by Riskin, must set up a complete foreign distribution system in each market to function efficiently until the American companies can, with the military Government’s okay, pick their man to take over. Thus, the Bureau must provide storage vaults, facilities, for instance, on the physical side as well as skilled branch operating personnel. In providing the latter, it has had in North Af-

HOLLYWOOD DIGEST

SIGNER

ANNE CARTER, RKO, for "The Curse of the Cat People," directed by Henry King. (Continued from Page 1)


ROBERT LEWIS, Metro, as assistant director for "The Sea Wolf." (Continued from Page 1)

ALICE McNICHOL, 20th-Fox, for "The Eve of St. Mark."

ELMER CLIFTON, to direct "Return of the Texas Rangers," RPK.


BARBARA BENTLEY, writing contract, Metro. (Continued from Page 1)

GAY MacLAREN, technical advisor, Columbia.

MARKET PAKSONS, producer, RKO.

RICK VALLIN, art director, Monogram.

ASSIGMENTS

ARTHUR LUBIN, director, "Hit Parade," Universal.

JOSEPH MANKIEWICZ, producer, "Keys of the Kingdom," 20th-Fox.

EDWARD LUDWIG, director, "Fighting Seabees," Republic.


WALLACE MACDONALD, producer, "America’s Children." (Continued from Page 1)

FRANK TUTTLE, director, "Rainbow Island.

VICTOR YOUNG, to compose original film sym-

(Continued from Page 1)


CASTING

JANE DARWELL, " Tender Comrade," RKO. (Continued from Page 1)

JOHN HARRY, "Hitter Gone." Paramount.


Rites Held for Kreisle

Morgan City, La.—Funeral services were held here for William M. Kreisle, 73, theater owner, who died after a long illness. (Continued from Page 1)

Richard E. Smith and the audience of Justice; Kuykendall said, in the exact language as approved by the board of directors at the New York meeting.

Dorothy May’s Mother Dies

Dorothy Quirk May, secretary to the director of the Public Broadcasting Fox, is mourning the loss of her mother. Surviving are Dorothy, her father, Joseph May, and a brother, Joseph Gary May, at present in the U. S. Army, as well as Mrs. John O. Trusler and William V. Kehoe, sister and brother of the deceased.

Eastern Gas Ban

To End Tomorrow

(Continued from Page 1)

MPTOA Relief After Other Efforts Fail

(Continued from Page 1)

ing the organization must be used.

"We have never varied from the principle of individual negotiations by the exhibitor, himself, and any complaint of the contracts is unfair to distributor and exhibitor," Kuykendall wrote.

Kuykendall said the "MPTOA will attempt with all its strength to be of assistance, if and when individuals and state organizations have failed."

Kuykendall added the MPTOA and its members were working with the committee on product, prices and policies on product, more adequate exhibitors may be given consideration because of the changing population and the misunderstandings between producer-distributor interests and exhibitors generally.

The MPTOA’s views on the consent decree are on record with the Department of Justice. Kuykendall said, in the exact language as approved by the board of directors at the New York meeting.

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Trust Cases Remain Under Clark's Wing

(Continued from Page 1)

said it is not unlikely that he will be consulted.

Clark told THE FILM DAILY Saturday that the May case has been announced that Attorney General Biddle had asked him to continue with the motion picture cases, the Griffith case, and other cases under the Department of Justice. The Griffith case, the Cremona case, and any others of like nature. Robert L. Wright will continue to devote a major part of his time to these cases working under Clark’s direction.

Significance of Biddle’s request that Clark not step down is not clear. It was believed in some quarters that the decision to keep Clark in the saddle meant the Department is reasonably certain to be as tough as is necessary to get what it wants—even to prosecuting the New York suit for divortce. Clark is believed to be a tougher man to deal with than the former. The other hand Biddle might have asked Clark to keep on with these cases only because of his greater familiarity with the case. It was believed in some quarters that if pressing of the New York suit was contemplated, shifting of Clark to the criminal division would have been postponed since prosecution would leave Berge as head of his division in name only for the period of the case which would be the most important action of the division while in progress. In the meantime, Clark will meet tomorrow afternoon with production heads from New York, outlining exhibitor complaints to them and hearing their suggestions.

"Constructive Criticism”

Only on Argentine Air

Buenos Aires (By Air Mail—Passed by Censor)—The Argentine Government has instructed all broad-

media agencies to "destroy" film stars’ lives and to restrict the discussion of pictures to “constructive criticism.”

J & S Adding More Re-issues

Chicago—Johnny Jones, returned from New York conferences, says Jones, Lenick & Schafer is adding more re-issues to its film distribution program in the Chicago territory.

STORKS

Cleveland—a daughter, Jean Francis, was born last week to Pvt. and Mrs. John Francis, Brown, former M-G-M office manager, is stationed at Fort Sill, Okla.

Richmond, Va.—A baby girl, Pa-

teria Anne, was born to Mrs. John Rooney, wife of Loew’s assistant manager, at Stuart Circle Hospital.
DESTROYER SHATTERS ALL PREVIOUS COLUMBIA RECORDS!

PORTLAND, ME. TOPS everything including "The More The Merrier"

WATERBURY, CONN. TOPS everything including "The More The Merrier"

SEATTLE, WASH. TOPS "Commandos" and "The More The Merrier"

DETROIT, MICH. TOPS "Sister Eileen" and "The More The Merrier"

PROVIDENCE, R. I. TOPS everything including "Sister Eileen"

BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!

DESTROYER STARRING EDWARD G. ROBINSON

GLENN MARGUERITE EDGAR FORD CHAPMAN BUCHANAN

Screen Play by Frank Wead, Lewis Meltzer and Borden Chase • Directed by WILLIAM A. SEITER
Produced by LOUIS F. EDELMAN • A COLUMBIA PICTURE
Washington Hears Technical Workers Being Transferred to Airplane Plants

Washington—West Coast WMC is reported ready to start shifting movie studio technicians to airplane plants. Washington offices of WMC disclaim all knowledge of what is going on outside the capital city, but in other agencies which follow manpower programs the report is repeated with minor variations as to details.

It is well known that the aircraft

New Plan Augments Navy's Film Service

As the result of a plan worked out by the WAC Distribution Division and the Bureau of Naval Personnel of the U. S. Navy, newest pictures will be made available to Naval Shore Activities in the continental U. S.

For several months the Bureau of Naval Personnel has been working with William F. Rodgers, chairman of the Distributors Committee, on details of the plan which have now

Gas Ban End to Benefit Small-Town, Nabe Houses

Washington Bureau of THIS FILM DAILY

Washington—Small-town and suburban motion picture theaters once more should draw reasonably large audiences following the removal of

Griffith Pre-Trial Conference Sept. 13

A pre-trial conference in the United States vs. Griffith anti-trust case has been called for Sept. 13 in Oklahoma City by Federal Judge Voight. Conference was called for the purpose of defining issues and to agree on certain facts so that the trial can be speeded up when

Few Closures Due To Polio

Public Health Service Believes Peak Reached

Washington Bureau of THIS FILM DAILY

Washington — Danger of widespread closings due to the polio epidemic were discounted here yesterday by officials of the U. S. Public Health Service. While it is true that nearly twice as many cases have been reported this fall as in equal periods for the last five years, PHS officials do not expect to see
Reeling 'Round... WASHINGTON

(Continued from Page 1)

their own means of cinematic expression.

\* \* 
It is too early to predict with certainty just what will happen to the CAA when its guns are put up. Thus far, Nelson Rockefeller, because his agency has been doing an outstanding job and because of his personal ability—has been able to steer an even course. Perhaps Congress will decide the agency should continue— if not it is likely that the work will be carried on under private auspices. As for the pin end, we know that more than one major producer has already started to plan to offer his support for the continuation of the work done; should Federal funds be withdrawn.

Berny Byrnes Sues Zukor, Claims Service Agreement

A suit for $68,930 for services rendered was filed against Adolph Zukor, chairman of the board of Paramount Pictures, by Berny Byrnes yesterday in New York Federal Court. The plaintiff alleges that under an agreement made with Zuko in 1938 he studied and surveyed the problems concerning the latter's financial status was he to receive 10 per cent of all monies saved. Byrnes claims that after working on the assignment between May, 1938, and January, 1939, he effected a saving for Zukor of $696,207. He charges all he received for his work was $1,000, the remainder being still unpaid.

Redeem General Aniline 51/2% Debentures Nov. 1

General Aniline & Film Corp., formerly American I. G. Chemical Corp., is notifying holders of American I. G. Chemical Corp. guaranteed 5/2% convertible debentures due May 1, 1949, that it intends to redeem on Nov. 1, at their principal amount, $1,750,000 of these debentures, selected by lot from the trustee, The National City Bank of New York.

To Redeem WB Preferred Stock at $89.65 Today

All Warner Bros. Pictures preferred stock outstanding, totalling 99,397 shares, will be redeemed today at $89.65 per share. The shares are being retired with the proceeds of the redemption will total $23,000,000 in new financing obtained recently by the company.

NLRB Nixes F-S I Move

For New 20th-Fox Vote

The National Labor Relations Board has turned down the petition of Local F-S I, which covers all white-collar exchange workers in the New York exchanges affiliated with the IATSE, to set aside the certification of the Screen Office and Employees Guild, Local 108, UOPWA, as bargaining agent for the office help at the 20th-Fox exchange here and to call a new election.

The petition was filed through the IATSE on Aug. 16. The election, which the petition sought to set aside was held on Feb. 5. The SOPEG carried the election by 17 votes to the I.A.'s 10.

Plaintiff's Findings Due In Mondam Suit Saturday

Plaintiffs in the Mondam antitrust case have been instructed by Federal Judge Brodus to file all proposed findings of facts, conclusions of law and briefs by Saturday. Defenses were given until Sept. 19 to reply.

Originally, all parties in the action appear to have agreed that the suit be settled by Sept. 4, but the order later was modified to apply only to the plaintiff's, with the defendants given 15 days to give their answers.

Hodge, Taylor-Shantz Head, Dies in Rochester

Rochester—Shurly Christy Hodge, president and co-founder of Taylor-Shantz Co., makers of metal stamping and safety guards, died here. Hodge represented the firm for 16 years in New York, his principal contacts being members of the motion picture industry.

"A Lady Takes a Chance" Opens at Para. Sept. 15

RKO's "A Lady Takes a Chance" will open on the Broadway Paramount on Sept. 15. One of the few outside pictures to play the Paramount, "A Lady Takes a Chance" was selected by Bob Weitman, managing director, to inaugurate the new season.

Wilmingtom Adopts Curfew

Wilmington, Del.—Curfew ordnance designed to bar children under 16 from the streets after 10 p.m. has become effective here.

Niven in "The Way Ahead"

London (By Air Mail)—British Army pie in which Maj. David Niven will star will be titled "The Way Ahead." It's to be a saga of British variety.
Along With The Bills:

- **ON THE sunny side of "double features" is news that the Journal-American is to have two drama critics aboard its amusement pages—Messrs. Bob Garland and George Jean Nathan.... Latter will contribute weekly (Stel, cries Phil M., "cause Br' Nathan never contributed weekly to any publication). Initially next Tuesday and on Mondays thereafter. .... **Lionel Stander, member of the enlisted reserve of the Army Air Forces, has been ordered to active duty and reports to Mitchel Field on Friday. .... **Jerry Wald and his ark have been booked for a September personal appearance on local Roxy's stage. .... **Things We Like: Jack RKO Level's sports-flavored coloumy "By-Line Billent," which deals with Arthur of the winged words and the air's winged creatures. .... **Mary Ransome, vice-president of University Pictures and now a member of the WACS has completed her basic training at Fort Devens, Mass., and is now stationed at Daytona Beach, Fl... **William Horne, tenor of the stage version of "This Is The Army"; Lola Haynes. Negro concert singer: The Skyblarks, vocal swing quartette; and a name band from one of the big nine spots will headline tonight's entertainment at the Silver Screen Canteen located in the Fraternal Clubhouse, 110 W. 48th St. ... The Canteen, for the lads in the armed forces and the merchant marine, is sponsored by SOPEG, Local 109—comprising the swells and masts in picc companies' home offices. .... **William K. Saxon, city manager for Loew's Theaters in Baltimore, is chairman of a committee arranging for Governor Herbert R. O'Connor of Maryland to be inducted into the Baltimore Tent, Variety Club, as an honorary member on Sept. 15, the occasion to be known as Governor's Night. ... I'll be celebrated with a buffet supper, dancing and entertainment. ... Committee working with Bill Saxon includes Barry Goldman, Morris Olesiuk, Bill Abrams, Jerome Grant, A. Shugars, C. B. Wolfe and Abram Marcus, ....

**

**THREILL be a hot time down at ole Camp Campbell, Ky., tomorrow night, Sub!... The 4th Armored Corps, composed of a number of divisions, is set to celebrate the second anniversary of its founding... Said celebration's highlight will be the first showing anywhere of Columbia's "Sahara," starring Humphrey Bogart... It's an appropriate attraction for the armored boys, what with Mister Bogart cast as a tank crew Sergeant and the screenplay bristling with North African campaign action... There's only one incongruity associated with this showing, as far as Phil M. is concerned.... It's that the Kentucky Colonels, who have always held that the only drink worth searching for is the Mint Julep, will probably never condone Bogart and his pals hunting vainly and frantically for water... Well, y'can't please ev'rahodah, Sub!— as Jesse Zueser, that Chattanooga man, would say....

**

**REPUBLIC'S foreign distribution chief, Morris Goodman, was reported to have been "frozen" in Florida yes'day—the climate not withstanding.... Returning from his Latin-American trip, he landed in Miami only to find his reservations for transportation commandeered ......... So-o-o, philosophical and always glad to co-operate with his Uncle Sam, Mister Goodman will probably arrive on our local Film Row hearth by tomorrow afternoon— and then again, not until Friday.... C'est La Guerre....

**

**VENGE PEARL HARBOR....

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**DATE BOOK**

Sept. 8: MPPDA board quarterly meeting.
Sept. 9: ITDA installation luncheon, Hotel Astor.
Sept. 9: Third Victory Loan drive opens.
Sept. 13: NEIC service flag dedication.
Sept. 13: IATSE general executive board meeting, Mount Royal Hotel, Montreal.
Sept. 16: Ama's first fall meeting, Hotel Astor.
Sept. 17-19: Theater Equipment Dealers Protective Association meeting, Bismarck Hotel, Chicago.
Oct. 4-5: War conference of the Allied Theaters of Michigan, Detroit.
Nov. 16: Night of Stars, Madison Square Garden.

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**Coast WMC Shifting Studio Technicians!**

(Continued from Page 1) The program is far behind schedule for 1943 and that a rise of about 30 per cent is contemplated in 1944 schedules. Chief ceiling on production is lack of manpower, particularly workers with skill. WMC has been asked again and again to come to the rescue so that channeling of movie staffs is considered probable.

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**Gas Ban End to Benefit Small-Town, Nabe Houses**

(Continued from Page 1) the pleasure driving ban in the East last night. There is no increase in the amount of gas given to motorists, but they need no longer fear Federal prosecution if they go to the movies.

The removal of restrictions restores the "honor system", which Price Administrator Prentiss Brown inaugurated when he first succeeded Leon Henderson. Motorists are expected to avoid pleasure driving but are not subject to penalties.

OPA officials were frank in saying that the change, in effect, lets the bars down, and that movies should be a major beneficiary. Those who go to the movies are, of course, limited by their A and B card restrictions.

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**Japs Will Liberate Three Eastman Men**

Rochester—Three former members of Eastman Kodak's Shanghai branch will return from a Japanese internment camp to the United States in the second exchange of surplus exchange between the two countries, it was learned yesterday.

Linden L. Farnsworth, Morley Clayton Reid and Eric D. Sierconstat are scheduled to come home, it was said.
Beeling Round -- WASHINGTON
(Continued from Page 1)
their own means of cinematic expression.

It is too early to predict with certainty just what will happen to the CAA when the guns are put up. Thus far, Nelson Rockefeller—because his agency has been doing an outstanding job and because of his own personality—has been able to steer an even course. Perhaps Congress will decide the agency should continue—if not it is likely that the work will be carried on under private auspices. As for the pin x, we know that more than one major producer has already started to plan to offer his support for the continuation of the work done, should Federal funds be withdrawn.

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Wilmington Adopts Curfew

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FINANCIAL

(Tuesday, Aug. 31)

NEW YORK STOCK MARKET

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London (By Air Mail)—British Army pic in which Maj. David Niven will star will be titled “The Way Ahead.” It’s to be a saga of British infantry.

COMING and GOING

WILL HATS, MPDAA proxy, is in New York.

J. PETER KATHVON, RKO proxy, has returned from Hollywood.

J. CHEEVER COWDIN, Universal board chairman, is expected today from the Coast.

HERBERT WHITE, 20th-Fox Cuban sales exec., is at the home office.

JOSEPH H. COHN, vice-president and film executive director of the Weiss and Celler agency, is back at his desk from a Lake Champlain vacation.

LEW COOPER leaves for Hollywood on Friday to complete casting for a new Broadway show in which he is interested.

KATINA PAXINOUI, left Hollywood yesterday for San Francisco.

Fox-Hole Premiere Set For U’s “Hers to Hold”

Universal’s Deanna Durbin pic “Hers to Hold” will have its Latin-American premiere in the fox holes of Panama on Sept. 5. Due to Army censorship, the exact locale cannot be revealed, but it will be held in an improvised theater at an Army outpost and indications are that it will be one of the most novel and gala affairs in the history of Panama. President Ricardo Arose- la de la Guardia of Panama will be the guest of honor at the premiere which is being sponsored by the “Jungle Mudders” of Major General Ralph Meyer’s Coast Artillery. Many other dignitaries also will be present.

Nebraska Some Run Case Dropped by Complainants

Demand for arbitration filed last February by Frank Gartner and Howard Harvey, operating the Rial- to Theater, Beatrice, Neb., has been withdrawn. Complainants had charged that Paramount, RKO, 20th Century-Fox and Loew’s had refused to license product to the Rialto on any run.
Along With The Bills:

- • • • ON THE sunny side of "double features" is news that the Journal-American is to have two drama critics aboard its amusement pages—Messrs. Bob Garland and George Jean Nathan. • • • Latter will contribute weekly (Stie! cries Phil M., 'cause Br'T Nathan never contributed weekly to any publication), initially next Tuesday and on Mondays thereafter. • • • Lionel Stander, member of the enlisted reserve of the Army Air Forces, has been ordered to active duty and reports to Mitchel Field on Friday. • • • Jerry Wald and his orch have been booked for a September personal appearance on local Roy's stage. • • • Things We Like: Jack RKO Level's sports-flavored column "By-Line Brillian" which deals with Arthur of the winged words and the air's winged creatures. • • • Mary Ramsome, vice-president of University Pictures and now a member of the WACS has completed her basic training at Fort Devens, Mass. and is now stationed at Daytona Beach, Fla. • • • William Horne, tenor of the stage version of "This is the Army!" Lola Hayes, Negro concert singer; the Skylokers, vocal swing quartet; and a name band from one of the big Nile spots will headline tonight's entertainment at the Silver Screen Canteen (located in the Fraternal Clubhouse, 110 W., 49th St.). • • • The Canteen, for the lads in the armed forces and the merchant marine, is sponsored by SCPEG, Local 103, comprising the swallows and molds in pic Mitchell's home offices. • • • William K. Saxton, city manager for Loew's Theaters in Baltimore, is chairman of a committee arranging for Governor Herbert R. O'Connor of Maryland to be inducted into the Baltimore Tent, Variety Club, as an honorary member on Sept. 15—the occasion to be known as Governor's Night. • • • It'll be celebrated with a buffet supper, dancing and entertainment. • • • Committee working with Bill Saxton includes Barry Goldman, Morris Olesky, Bill Abrams, Jerome Grant, A. Shuggars, C. B. Wolfe and Abram Marcus.

• • •

Coast WMC Shifting Studio Technicians:

(Continued from Page 1)

program is far behind schedule for 1943 and that a rise of about 30 per cent is contemplated in 1944 schedules. Chief ceiling on production is lack of manpower, particularly workers with skill. WMC has been asked again and again to come to the rescue so that channeling of movie staffs is considered probable.

Gas Ban End to Benefit Small-Town, Nabe Houses

(Continued from Page 1)

the pleasure driving ban in the East last night. There is no increase in the amount of gas given to motorists, but they need no longer fear Federal prosecution if they go to the movies.

The removal of restrictions restores the "honor system", which Price Administrator Prentiss Brown inaugurated when he first succeeded Leon Henderson. Motorists are expected to avoid pleasure driving but are not subject to penalties.

OPA officials were frank in saying that the change, in effect, lets the bars down, and that movies should be a major beneficiary. Those who go to the movies are, of course, limited by their A and B card restrictions.

Japs Will Liberate Three Eastman Men

Rockester — Three former members of Eastman Kodak's Shanghai branch will return from a Japanese internment camp to the United States in the second exchange of nationals between the two countries, it was learned yesterday.

Lt. L. Farnsworth, Major W. B. Clayton Reid and Eric D. Sitzen-ter are scheduled to come home, it was said.
A “Shower” of Raves from the Trade!

[And what a reception from the public at that sneak preview in Jersey City! The most wonderful comment cards ever written!]

“CAN’T MISS! WOOLLEY, FIELDS ...PERFECT MATES!”

“SUPERB COMEDY! HEADED FOR HEAVY TAKES! WOOLLEY, FIELDS, SUPERLATIVE TEAM! ONE OF 20th’s BIGGEST GROSSERS OF THE YEAR!”

MONTY WOOLLE

HOLY MA

with LAIRD CREGAR • Una O’Connor • Ethel Griffies • Eric Blore • George Zucco
and Written for the Screen by Nun

BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!
Name Lou Melzer
To Staff of WAC

(continued from Page 1)
geger's affiliation, said that "his pres-
ence at the lot at WAC and New York
headquarters is needed and appre-
ciated."

Melzer's theater interests are in
San Diego, Pasadena and Lasane.
He has been identified with film bis
entire life except for military service
in World War I.

N. Y. and N. J. Exhibs. Meet,
Map Plans on Bond Drive

Exhibitors in New York and New
Jersey met yesterday in two separate
meetings to outline plans for
theater participation in the Third
War Loan.

The New Jersey group met in
Proctor's Theater in Newark, with
Harry Lowenstein, WAC chairman,
for that area, presiding. Lowen-
stein introduced L. C. Griffith, gen-
eral chairman, S. H. Fabian and
Francis S. Harmon, who addressed
the assemblage.

With N. Y. state Bond chairman
Leo Brecher wielding the gavel, the
administration in the meeting area
in the Paramount board room, and
discussed methods of boosting sales
in the proportion necessary to meet
the requirements of the campaign.

Carole Landis Trailer
For Third War Loan Use

WAC is rushing to completion an
additional Third War Loan trailer
starring Carole Landis. Produced at
Fox-Lavivier Studios here by producer
Mill is titled, "Tomorrow's Deadline,"
and will be free from all NSS exch-
tings. Signing the loan pledge,
theaters will get it about Sept. 26.

So. Calif. Theaters Agents
For War Loan Bond Sales

West Coast Branch of THE FILM DAILY
Hollywood—virtually every film
theater in Southern California will
be aggressive War Bond sales
agency during the War Loan drive,
according to Dave Bershon,
chairman of theater war savings
staff for the Treasury Department.
He has completed committee set-
ups for every area and has a closely
unified organization in action.

Open Air Theater for Dyer

Dyer, Ind.—Thomas J. Seymour
will open an open air theater here

The . . .

FEMME TOUCH

JUANITA BANE, booker Republic exchange.
EDITH BEECHER, booker, Warner exchange.
MRS. MARTHA SUMMERS, contract dept., War-
en exchange.
KATHY BURKHARDT, pool exchange.
ELROSE BYNE, Checker, Warner exchange.
LILLIAN BURT, telephone desk, Warner's ex-
change, Los Angeles.
JOYCE LUTY, ticket taker, Wake, Raleigh,
N. C.

IN NEW INDUSTRY POSTS

E. L. HORVATH, assistant, Northtown Thea-

DOR ATKINSON, National Theatre, Supply De-

JOSEPH CARSON, United Artists shipper,

CLAY JESSUP, head booker, RKO, Charlotte.

JULES WILIAMSON, office manager, RKO, 

W. D. CRAVER, manager, Lincoln, Florence, S. C.

SAM NOLL, head shipper, Republic, Chicago.

VIRGINET FLYNN, salesman, Metro, Cleveland.

JOHN LANDGRAF, manager, State Theatre, 

JACK BATES, manager, Lincoln Theatre, Chi-

FRED CHANDLER manager, Liberty Theatre, 

JOHN Mouser, general superintendent Bell & 

Wellow Co., Rockwell plant.

C. WILCOX, superintendent Bell & Howell 

Lunchtime Ave. factory, Chicago.

GEORGE BRESLER, assistant, B. K. Chicago 

Theater, Chicago.

New Plan Augments
Navy's Film Service

(continued from Page 1)

be approved. The detailed plan
has been sent to the Naval Com-
mandant of the Naval Shore Ac-

centricity in the 11 naval districts,
as well as to the Chiefs of Naval Tech-

ical, Operational, Air Primary and

Intermediate Training and to Marine

and Coast Guard Commandants.

Called the Optional Naval Dis-

trict Motion Picture Plan, it will make
available to all Naval shore activities
within the continental U. S. the newest
motion pictures generally within 30 days of availability
in the territory in which the activity
is located and will augment the Naval
Motion Picture Service in use for
many years for ships on the high

Final approval of the arrangement
was arrived at at a conference held
last week in Washington with Rod-

gers and H. M. Richy.

The plan will become effective
Sept. 15 and detailed explanation
of how the plan has been sent to all
branch managers of all distributors
and to the Naval District Com-

mandants.

"Okalahoma Kid" Re-issue
Scoring in Early Dates

Warner's re-issue of "The Oklaho-
man Kid" is piling up way-above-
average grosses in its first show-
ings, the home office reported yester-

day. At the Ritz Theater, Albany, the

feature grossed double normal busi-

ness. At the Mary Ann Theater, Louis-

ville, the take was within $715 of

"Yankee Doodle Dandy," the record
for the house; at the New Bedford,

Mass., and the Lincoln, Troy, the

re-release took in 90 per cent

above normal.

The feature was scheduled for general
re-release the week of Sept. 18, with over

200 dates expected to break at that
time.

SituEATION WorRIES
Aussie Raw Stock

(continued from Page 1)

with the U. S. production ease. Aus-

tralia's 75 per cent quota for this

year has dwindled to a trickle and

the position is now very acute.

The Government Department of
Import and Procurement has pooled
all available stock and decreed a
maximum eight prints per feature
until the matter is in hand. Fight-

Services, D.O.I. Documentaries

and other regular users are also

sharing the pool. Commonwealth

requirements for War Loans, Home

Security, Army Training and In-

structional subjects, and similar war

and propaganda subjects must grow,

and this aspect is perturbing film

companies since government require-

ments have immediate priority.

Most major distributors have a back-

log of films, with adequate prints of

carriers for Duped and on the

shelves. As a consequence it might

be some months before these restric-
tions catch up with them to be a very

real problem.

Universal, and British Empire
Films (Monogram and Republic) with
consistent outlet through Greater

Union Theaters' city theater chain

are probably the only companies

to immediately feel the pinch.

Situation however, will not be com-

fortable until the importation of raw

stock becomes a little healthier, and

the D.I.P. can be impressed into

some activity in determining how

present, and incoming raw stock
can, and is to be used.

Spitz-Goetz Silent on
Seeking Korda's UA Share

West Coast Branch of THE FILM DAILY

Hollywood—Re-referees of In-

ternational Pictures, Inc.,

Leo Spitz and William Goetz, and of

Sir Alexander Korda refused to

comment on published report that

International plans to purchase Kor-

da's interest in United Artists.

SOPEG Survey Aims
At Up-grading Jobs

(Continued from Page 1)

Fox, RKO-Radio Pictures and the
Columbia, 20th-Fox, Loew's and
United Artists New York exchanges.

According to the questionnaire in
a classification brochure.

Questionnaire's purpose is to

establish the basis for a system of job

and salary classifications for the

white collarites in the industry here

an attempt by the union to up

grading existing jobs and salaries

"through equal pay for equal work

within and between the companies

and through merit, promotional and

length-of-service increases."

The questionnaire will make it possible

for the union's classification com-

mittee to obtain information neces-

sary for proper job evaluation

giving every worker an opportunity
to describe his job in detail.

In a better cooperation the question-

naire and the brochure the SOPEG states: "The

questionnaire and the resulting classifica-

tion system will assure fruitful salar-

ies and job classifications with your company and will be of

neces-

sary value in seeking War Labor Board approval of such salary increases."

The one-year war provisions in SOPEG's two-year contracts with Loew's, 20th-Fox, Columbia and

Universal expired on July 28. Negotiation for new war increases covering approx-

imately 500 employees has already started.

The contract between the union and the companies in the theater industry expires Aug. 15. A conference be-

between the union and the companies is scheduled for Aug. 15.

The union pointed out that an industry-wide sta-

ple wage, through classifications would be in the best interests of the com-

panies and the war effort.

Increases based on classifications are spe-

cifically stipulated in the contract affecting the unions. A meeting is scheduled for

with Paramount Pictures on May 10.

It was to be known that it is expected that it will request classifications for the 500 clerks who will work at the Service-

home office and exchange when negotiations

for war increases begins in August.

How the amount of expiration of the war clauses in the

contract signed by NSS and the Union on

Sept. 1, 1945.

Films of End of Sicilian
Campaign Out Tomorrow

Washington Bulletin of THE FILM DAILY

Washington—Films showing the

windup of the Sicilian campaign will

be released tomorrow. Pictures

were taken both by Army and by war

photographers. The public will see

the attacks on Messina and Triona.

WEDDING BELLS

Rochester—Ann Michaelis, former

student assistant at Loew's Rochester,

will be married Sept. 4 to Staff

Sargent Paul H. Flee, AAP, of Waco.
The Roaring '43-'44:

- A GLANCE at M-G-M's first group for the new season discloses that Bill Rodgers and his lads had a word for it when they were planning the initial selling set-up—as they undoubtedly have for the rest of the productions in various stages of filming. That word is "balance." The dozen which'll be available next month include three musicals, "Best Foot Forward," "Girl Crazy," and "I Do It!"; as many comedies, "Whistling in Brooklyn," "Swing Shift Maisie," "Young Ideas"; the service drama, "Salute to the Marines"; a trio with wartime backgrounds, "Above Suspicion," "The Adventures of Tartu," "The Man Down Under"; another in the popular series of mollers, "Dr. Gillespie's Criminal Case," and the Eric Knight yarn of a dog and a boy, "Lassie Come Home".


- The world, it appears, is M-G-M's oyster in '43-'44 as witness the diversity of locales presented by the line-up. A better understanding of our Allies, and a more accurate picture of our enemies is behind the planning. Use of Technicolor has hit a new high at Culver City, with the list including "Best Foot Forward," "Lassie Come Home," "Thousands Cheer," "America," "Broadway Rhythm," "Dragon Seed," "Kismet," "Mr. Co-ed" and "Meet Me in St. Louis."—all produced au naturel.

- DEALING with our Soviet comrades-in-arms (and in peace) is "Song of Russia." "White Cliffs of Dover" covers both global conflicts and the growth of Anglo-American amity. "Dragon Seed," soon to start, is a drama of war-torn China. "America" depicts the industrial rise of our own land, and "The Man From Down Under" is the story of modern-day Australia. "The Cross of Lorraine" shows the suffering endured in a German prison camp by a group of patriotic French soldiers. "Above Suspicion" tells of pre-war Germany. "New Guinea and the South Pacific are the backgrounds of "A Guy Named Joe," "Malta" will dramatize the most bombed place on earth. "Cry Havoc" recounts the role of civilian nurse aide in the heroic defense of Bataan. "Salute to the Marines" has a Philippine locale, and "Mr. Co-ed" will use Mexico City as a background for part of the story.

- SMART Lion is Leo! You'll notice that one of the main (or should we say "mammal") ideas back of his '43-'44 line-up, aside from balance, is exploitability. Yes, and timeliness. Consequently, the Friendly Company is bound to have a lot closer friendships 'mong its customers than ever before.
THE GREATEST ARRAY OF STAR

7 TOP FILMS
TOP STARS
TOPPED BY THE
GREATEST PRODUCERS
DAVID O. SELZNICK
MERIAN COOPER

JAMES STEWART

PAULETTE GODDARD

DOUGLAS FAIRBANKS, JR.

MICKEY ROONEY

MIRIAM HOPKINS

FREDERIC MARCH

CHARLES COBURN

DAVID O. SELZNICK'S
A STAR IS BORN
FREDERIC MARCH, JANET GAYNOR
ADOLPHE MENJOU, ANDY DEVINE
Directed by William Wellman

THE YOUNG IN HEART
PAULETTE GODDARD, DOUGLAS FAIRBANKS, JR.,
RICHARD CARLSON, JANET GAYNOR
Directed by Richard Wallace
Story by I. A. Wylle

LITTLE LORD FAUNTLEROY
MICKEY ROONEY, FREDDIE BARTHOLOMEW,
DOLORES COSTELLO BARRYMORE, C. AUBREY SMITH
Directed by John Cromwell

DAVID O. SELZNICK'S
MADE FOR EACH OTHER
JAMES STEWART, CAROLE LOMBARD,
CHARLES COBURN
Directed by John Cromwell
Story by Jo Swerling

DAVID O. SELZNICK'S
NOTHING SACRED
FREDERIC MARCH, CAROLE LOMBARD,
MONTE WOLLEY & UNX. FAULKENBERG
Directed by William Wellman
Screenplay by Ben Hecht

MERIAN C. COOPER'S
BECKY SHARP
MIRIAM HOPKINS, SIR CEDRIC HARDWICKE,
BILLIE BURKE AND NIGEL BRUCE
Directed by Rauben Mamoulian

MERIAN C. COOPER'S
DANCING PIRATE
FRANK MORGAN, CHARLES COLLINS
Directed by Lloyd Corrigan

FOR FIRST RUNS—CIRCUS

FILM CLASSICS—THE FASTEST G
The
STAR STUDDED
PROGRAM of
24
PROVEN HITS

MADELEINE CARROLL and
HERBERT MARSHALL in
I WAS A SPY
ALFRED HITCHCOCK'S
LADY VANISHES
ARLISS, LOCKWOOD, LODER in
DOCTOR SYN
RICHARD ARLEN in
SILENT BARRIERS
DEVIL'S ISLAND THRILLER
KING OF THE DAMNED
WALLACE FORD in RAOUl WALSH'S
YOU'RE IN THE ARMY NOW
EDGAR WALLACE'S
STRANGERS ON A HONEYMOON
JESSIE MATTHEWS in
CLIMBING HIGH
JOHN LODER and ANNA LEE in
LISBON CLIPPER MYSTERY
ALFRED HITCHCOCK'S
I MARRIED A MURDERER
WALTER HUSTON in
DIAMOND EMPIRE
E. PHILLIPS OPPENHEIM'S
STRANGE BOARDERS
ROLAND YOUNG and JESSIE MATTHEWS in
SAILING ALONG
GEORGE ARLISS in
MAN OF AFFAIRS
JESSIE MATTHEWS, ANNA LEE in
FIRST A GIRL
MYSTERY "SLEEPER!"
MAN WITH 100 FACES
EDMUND LOWE and CONSTANCE CUMMINGS in
SEVEN SINNERS

ROBERT YOUNG and JESSIE MATTHEWS in
IT'S LOVE AGAIN
BORIS KARLOFF in
DOCTOR MANIAC
JOHN LODER and
MARGARET LOCKWOOD in
TO THE VICTOR
RICHARD DIX in
TRANS ATLANTIC TUNNEL
CONSTANCE BENNETT in
EVERYTHING IS THUNDER
CEDRIC HARDWICKE in
NINE DAYS A QUEEN
GORDON and REVEL'S
EVERYBODY DANCE
BOOKED
BY
R. K. O.

MERLE Oberon

BORIS KARLOFF

ROBERT YOUNG

HERBERT MARSHALL

ANNA LEE

RICHARD ARLEN

RICHARD DIX

Lee R

1270 SIXTH AVE.
NEW YORK 20, N. Y.
Columbus 5-6607

AVAILABLE FOR FOREIGN BOOKING
“The City That Stopped Hitler—Heroic Stalingrad”
Arkinto-Paramount 58 Mins.
SOVIET WAR DOCUMENTARY RATES SECOND TO NONE; SUPERB FILM RECORD OF STALINGRAD STRUGGLE.
“The City That Stopped Hitler—Heroic Stalingrad” is absolute tops in its line. This, the film record of the crucial struggle for the Soviet stronghold on the Volga, takes second place to no documentary that has come out of this war. Certainly no picture has been able to convey so forcefully and so vividly the destructiveness of war. It is a terrifying demonstration of modern warfare that spares no realistic detail. Hence, this picture will do for the men for their patronage wherever this film is played. The footage is made of stern stuff than the average woman can bear.

The film, an unparalleled tribute to the fighting heart of Soviet Russia, covers every phase of the five-month battle for Stalingrad. Some idea of the material that has gone into the picture may be had from the fact that eight cameramen and five soldiers detailed to work with camera crews were killed in shooting the footage. There are shots in the picture such as have never been seen before. They contribute in making the film a true and gripping offering that shows you to the edge of your seat and keeps you there.

The final assault that sealed the fate of the German army of Field Marshal Gen. Friedrich von Paulus is the high point of the film. This sequence is given added weight by the fact that it shows in action for the first time a devastating Soviet rocket gun, which the Red army has affectionately nicknamed “Katunsha.” Another of the scenes features the actual capture of von Paulus with a large group of his generals.

The picture, compiled by the Central Newsreel Studios in the USSR, has been superbly edited by Leonid Varlamov for Arkinto Pictures. Included in the footage is material from Nazi newsreels captured by the Russians. The picture has been supplied with excellent background music taken from the famous Seventh Symphony of Dmitri Shostakovich.

Accompanying the action is a first-rate commentary written by John Wesley and spoken by Brian Dunleavy. The film is marked by a smoothness never noted before in a Soviet documentaire. Some of the credits for the music go to Richard Blumenthal, Paramount producer who was in charge of the assembling of the production.

Polio Cases in Chicago
At a New High of 471

Chicago—A new polio high was reached yesterday. A report yesterday with 471 cases reported in Chicago and Cook County, with deaths reaching 46. A new polio high was reached yesterday was Jacqueline Frances Eckhart, the five-year-old daughter of the chief booker at the 20th Century-Fox exchange here.

“Review of the New Films”

“Mardi Gras”
(Musical Parade)
Paramount
Swell Entertainment

Paramount has struck a high note with this miniature musical, which has so much to offer that it will take the play away from many a feature. The short, tops in every department, is a big leaguer that will create plenty of talk wherever it is shown.

Dressed in superb Technicolor, the film has production values worthy of a feature. It has, furthermore, a charming and human little story about two nobodies who get the chance to play at being somebody during the mad whirl of the New Orleans Mardi Gras festivities, finding love in the process.

Cast as the romantic pair are Betty Rhodes and Johnnie Johnston, both of whom are good. They sing two engaging numbers, “All the Way” and “At the Mardi Gras.” Among the other performers is Bert Bosch. Walter MacEwen produced this bit of make-believe lavishly. George Barnes did a swell camera job.

“Shots”

“Popular Science”
(J-2-6)
Paramount
First-Rate

Here is a first-class booking. The interest in this short centers primarily in an Illinois crime laboratory that travels on wheels. There is a realistic demonstration of how the lab operates. A Bev-Hills (Chapel) gymnasium that can be converted into a swimming pool will open the audience’s eyes. Other sequences have to do with the making of Rio de Janeiro’s intricate mosaic sidewalks and the building of landing barges and torpedo boats in a New Orleans plant.

“Who’s Next?”

Universal
Swell

This short about barbering should work the customers into a lather. It’s a nifty number that is both entertaining and instructive. It short cuts the thumb-nail review of the barber’s trade. Intensely intimate is a display of barbering skill by De Reider of Rockefeller Center, N. Y. Set this one down as an absorbing booking.

“Coast of Strategy”
(Magic Carpet of Movietone)
20th-Fox

First-Rate

Lovell Thomas comes through with another excellent subject. Ceylon has his attention this time on the life on that strategic island has been well selected. The short a tempo to show what there is about Ceylon that causes the Japs to covetous eyes to it. The Technicolor treatment brings out all the warm of the lush vegetation of that tropic island.

“Yukon Outpost”

Universal

Okay

Here is the story of Alaska terms of present-day development. The footage makes clear the importance of Alaska in our battle against the Axis. It reviews interesting the resources available us in our northern outpost. To film has been nicely photographed. Because of the new interest the war has created in Alaska, this short should make a good booking.

“Dog Sense”
(Sports Review)

20th-Fox

Good

This short on makes a truer deserving of a high rating. A hunting dog is taught to do his job, as is shown in this short in an extremely interesting manner. A gallery of dogs was used in making subject, which has excellent camerawork. The short is a natural dog lovers.

Urban Theater Biz Bickering Up-White

(Continued from Page 1)

as is concerned," said White, who holds the title of president of some of the Films de Cuba. White asserted that, while the re-lease imposed war emergency tax, it is holding the first-run engagements in Havana to about the same degree as those in the past, "the 'subsequent' are up consideration."

According to White, theaters in Havana have not been notified by the war, chiefly because rationing there has not been so strict as in the States. He said that the industry has been "very fortunate" in Cuba because transportation facilities for film stock, while not what they could have been, were much better than those available to the South American market.

War films are not going over well in Cuba, said White, explaining that patrons have poor spectacles for anything else.

White reported that the improve-ment in product turned out by studios in Mexico and Argentina had re-created interest in the territory in films made in those countries.

Chief of Chaplains Speaks

Meta Pleque Ceremony

Omaha—Col. Charles O. Purdy, chief of chaplains for the Seventh Service Command, was the principal speaker at a ceremony at the M-G-M branch office here, honoring its 12 service men now in the armed forces.

Mothers and wives of the service men also attended, receiving bouquets from Service Manager Hazel Jodson. Branch Manager John Bevan unveiled a plaque with a name of the 12 on it and read their records in the service, allowing the ceremony, all attended private screening of "Lassie Come Home.

L.A. Nighttime Booking


Open Indianapolis Fox

Indianapolis—The Fox, closed for a summer, will reopen Sept. 3.

"Mr. Lucky" Stays

7th at Music Hall

Radio City Music Hall is holding RKO's "Mr. Lucky" for a seventh week, starting tonight. Variety also reported that two other pix have stayed longer, "Random Harvest" going 11 and "Mrs. Miniver," 10.

HOLLYWOOD DIGEST

ASSIGNMENTS

GEORGE MARSHALL, director, "Incendiary Blonde.

CASTINGS


NEW ARRIVALS

MAE HUNT, "Leamington," Columbia.

SCHEDULED

"The Merry Monarch," by MICHAEL FESSIER and ERNEST PAGANO, for Donald O'Connor, Universal.


"Belle of the Bowery," Technicolor or musical, Harry Sherman.

FATAL MEMPHIS EXPLOSION BRINGS MURDER INDICTMENT

(Continued from Page 1)

operator of the suburban Peabody Theater, following its investigation into the explosion and fire on Aug. 17 which fatally injured Elroy R. Curry, Peabody's maintenance man. Eaton was arrested on the same charge on Aug. 23 and released on heavy bail pending action of the grand jury.

Explosion, it is claimed, resulted from the use of a substitute for freon in the theater's cooling system. Changes was made, it is claimed, despite a warning that it was hazardous.

JUVENILE PANHANDLERS

N. DELinquency Problem

Montclair, N. J.—Panhandling for pennies to attend movies by children between the ages of eight and 14, is seen by the police and theater man-agers of this city, as another juvenile delinquency problem which must be "nipped in the bud" before it gets out of hand.

Theater operators, promising their wholehearted co-operation, have in-structed their managers, assistants and other personnel to keep a watchful eye for and under no circum-stances to admit children under 14 unless they are accompanied by elders. In this regard, however, theater men point out the public can help solve the problem first, by re-fusing to be panhandled and second, by refusing to play "Brother Bill" or "Aunt Sue" for the kids to gain them admission.

No less serious throughout Essex County, theater managers in down-town Newark, have joined in the drive to break up the juvenile racket.

"Army's" Chi. Debut Sept. 23

Chicago—Local debut of Warners' "This is the Army" has been set for B & K's Chicago Theater on Sept. 23. An elaborate promotional campaign is being prepared.

Andrew Stone's Sensations of 1944, all-star musical revue, Andrew Stone Prod.

LOANED

JOAN FONTAINE, by Selznick to Metro for "Forever.

TITLE SWITCHES


NEW ARRIVALS

BETTY HUTTON, Paramount; RAY MILLAND, Paramount; DOUGLAS DUMBRILLE, Harry Sherman; ETHEL SMITH, Metro; JOSEPH LILLIAN, Monogram; CERRE YOUNG, PRC.

POSTPONED

"Army Wife," 20th-Fox.

First "Hi Diddle Diddle" Biz Tops Normal 10-36%

"Hi Diddle Diddle," UA's initial Andrew Stone release, is running from 10 to 30 per cent ahead of normal business in its first group of key city engagements, reports to the UA home office revealed.

Following its world premiere up-state in Utica, "Hi Diddle Diddle" completed its first week in the following keys by topping normal receipts in each engagement: Atlanta, Dayton, Akron, Richmond, Syracuse, Toledo.

In its first four days in Providence, Canton, Indianapolis, Louisville, Kansas City, New Orleans, Wilmington, Baltimore and Norfolk "Hi Diddle Diddle," scored from 10 to 36 per cent above normal receipts.

Nab Gang Which Looted 11 Nabes in Columbus

Columbus, O.—The arrest of a gang of juvenile hoodlums has cleared up a gang of "theater thieves" which broke into 11 Colum-bus neighborhood theaters and also burglarized some 24 other business places in Columbus and Franklin County during the last six weeks.

Set Five More Premieres On "For Whom Bell Tolls"

Five additional advanced price ex-tended engagements of "For Whom the Bell Tolls" were announced yester-day by Charles Beagan, Parma-mount's assistant general sales man-ager.

Deals have been set for Koith's, Baltimore, Sept. 29 or Oct. 6; Circle Theater, Indianapolis, Oct. 1; Rialto, Louisville, Oct. 7 or 14; the Capitol, Cincinnati, Oct. 7 or 14, and the Col- onial, Dayton, Oct. 14.

The Northern California premiere will be held at the Alcazar, San Francisco, today.

TO THE COLORS!

★ ARMY ★ CARL THOMAS, Captain, Wilkes-Barre, Pa.; LEONARD SIEGEL, salesman, Republic, Memphis, Tenn.

★ NAVY ★ CARL FISHMAN, publicist, Metro home office; ROBERT BEAULIEU, formerly B & K Northtown Theater, Chicago, to yroman school, New- port, X.; Hubert B. BROWN, Columbia; NORMAN FREEMAN, assistant to the president.

★ LOU ABRAMSON, secretary to Jack Kisch, Il- linois Allied proxy.

★ GEORGE SCHROEDER, Penn., Wilkes-Barre; JOHN CONNORS, Penn., Wilkes-Barre.

★ WAVES ★ MARGUERITE BECK, Eastman Kodak, Rochester, N. Y.

★ SEABEES ★ O. C. MINOR, manager, State, Bradenton, Fla.

★ MARINES AUXILIARY ★ JULIA HITTNER, 20th-Fox exchange, Omaha, Neb.

Appeals Court to Hear Youngstown Lease Suit

Youngstown, O.—Visiting Court of Appeals will hold a hearing on Wednesday to determine lease rights to the Palace Theater, Youngstown, as soon after Sept. 15 as possible, after sustaining a mo-tion filed by the New York Life Insur-ance Co. for an early hearing.

Suit was brought by the Dalmer Co. to determine whether it or the Public Square Theater Co. should have the rights to operate the theater after Aug. 1, 1943.

Dalmer obtained a lease from the Palace Realty Co., owner of the building, while the New York Life, as mortgagee-in-possessor, had made arrangements to renew the lease with Public Square Theater Co. Judge Erskine Maiden, Jr., decided in lower court that the Dalmer Co. was entitled to the lease. Appeals bond was set at $50,000.

Chaplin to Show Cause

New York Supreme Court Justice Sidney Bernstein yesterday signed an order directing Charles Chaplin to show cause on Sept. 10 why an order vacating service of process as to David O. Selznick Productions, Inc., and Vanguard Films, Inc., should not be dismissed. This was the latest development in the million-dollar suit brought against Selznick and Vanguard by Chaplin.

Driving Ban Lifted,

Drive-in Re-open

Rochester — Twelve hours after the lifting of the pleasure driving ban which had been reported here, Gran'on Hodges had an advertisement in the local papers announcing the re-opening of the drive-in for to-morrow night. Drive-in has been closed since the ban went into effect, but Hodges has kept it in readiness for immediate re-opening.

Driving Ban Lifted,

Drive-in Re-open

Rochester — Twelve hours after the lifting of the pleasure driving ban which had been reported here, Gran'
"The City That Stopped Hitler—Heroic Stalingrad"  
Artkino-Paramount  58 Mins.  
SOVIET WAR DOCUMENTARY RATES SECOND TO NONE; SUPERB FILM RECORD OF STALINGRAD STRUGGLE. "The City That Stopped Hitler—Heroic Stalingrad" is absolute tops in its line. This, the film record of the crucial struggle for the Soviet stronghold on the Volga, takes second place to no documentary that has come out of this war. Certainly no picture has been able to convey so forcefully and so vividly the destructiveness of war. It is a terrifying demonstration of modern warfare's split-second speed and detail. Hence exhibitors must look to the men for their patronage wherever this film is played. The footage is made of stern steel to bear the vision of man can bear.

The film, an unparalleled tribute to the fighting heart of Soviet Russia, covers every phase of the five-month battle for Stalingrad. Some idea of the material that has gone into the picture may be had from the fact that eight cameramen and five soldiers detailed to work with camera crews were killed in shooting the footage. There are shots in the picture such as never have been seen before. They contribute in making the film a tact and gripping offering that shows you to the edge of your seat and keeps you there.

The final assault that sealed the fate of the German army of Field Marshal Gen. Friedrich von Paulus is the high point of the film. This sequence is given added weight by the fact that it shows in action for the first time a devastating Soviet rocket gun, which the Red Army has affectionately nicknamed "Katusha." Another crew of cameramen is in the scene of the actual capture of von Paulus with a large group of his generals.

The picture, compiled by the Central Newsreel Studios in the USSR, has been superbly edited by Leonid Varlamov for Artkino Pictures. Included in the footage is material from Nazi newswires captured by the Russians. The picture has been supplied with excellent background music taken from the famous Seventh Symphony of Dmitri Shostakovich.

Accompanying the action is a first-rate commentary written by John Wesley and spoken by Brian Donlevy. The film is marked by a smoothness never noted before in a Soviet documentary. Some of the credit for this goes to R. G. Blumenfeld, the Paramount producer who was in charge of the assembling of the production.

Polio Cases in Chicago  
At a New High of 471  
Chicago—A new polio high was reached here yesterday with 471 cases reported in Chicago and Cook County, with deaths reaching 46. Among the fatalities was Jacqueline Friedman, 11, daughter of the chief booker at the 20th Century-Fox exchange here.

"The Unknown Guest"  
with Victor Jory and Pamela Blake  
Monogram  (HOLLYWOOD PREVIEW)  
65 Mins.  
ACE SUSPENSE MELODRAMA CLEVERLY ADAPTED TO REQUIREMENTS OF AND WILL HAVE EM ON THE EDGE OF THEIR SEATS.

This picture is one of the best suspense movies this town has turned out. It's a film that will have even your most stolid customer on the edge of his seat and gripping his nails.

The King Brothers, producers, must be commended for giving the movie lots of production. The actors, Victor Jory, Pamela Blake and their supporting cast must be commended for turning in grand performances, and mergur Kurt Neumann did some kind of an award for doing an outstanding job. Neumann has also brought a new star forth, for Miss Blake's performance is such calibre that she will undoubtedly become one of our most sought after young leading women.

The story is cleverly adapted to the requirements of the genre. A young woman, Victor Jory, runs away from a saloon in Chicago after seeming to be involved in a killing. He goes West to the hunting lodge of an aunt and uncle, a pair of stingy misers who begum him a bite of food on his first night there. The next morning we see a picture possessive wife and the relatives gone. Pamela Blake continues to work for him, and gradually falls in love with him, despite the fact that she is convinced that he has murdered his aunt and uncle. The suspense built up around the girl seems to catch him in all sorts of wrong deeds, and the townspeople and the sheriff begin to suspect him of murder. Jory, then, comes the denouement which is a shock—and a happy ending.

It's not so much the tale, but the way its told that makes this show. It's a goodie from the King Brothers and Monogram.

"Mardi Gras"  
(Musical Parade)  
Paramount  20 mins.  
Swell Entertainment  
Paramount has struck a high note with this miniature musical which has so much to offer that it will take the play away from many a feature. The short, tops in every department, is a big leaguer that will create plenty of talk wherever it is shown. The two engaging numbers, "All the Way" and "At the Mardi Gras," are among the other performers is Bert Roach. Walter MacEwen produced this bit of make-believe lavishly. George Barnes did a swell camera job.

"Popular Science"  
(J2—6)  
Paramount  10 Mins.  
First-Rate  
Here is a first-class booking. The interest in this short centers primarily in an Illinois crime detection laboratory that travels on wheels. There is a realistic demonstration of how the lab operated. A Beverly Hills (Calif.) school gymnasium that can be converted into a swimming pool will open the audience's eyes. Other sequence have to do with the making of Rio de Janeiro's intricate mosaic sidewalks and the building of landing barges and torpedo boats in a New Orleans plant.

"Any Chickens Today?"  
Universal  9 Mins.  
Good  
Plenty of interest attaches to this short. All the three subjects which make up the reel have to do with fowl. The opening clip introduces the audience to a rooster that relishes beer. The second item concerns a "Ren hotel" in Miami. A modern hatchery where 16,000,000 chicks see the light annually winds up the footage.

"Singing Helen, Sing"  
Paramount  11 Mins.  
Fair  
Helen O'Connell does her stuff to the satisfaction of her admirers in this musical short. Those who don't go in for her type of crooning won't be unduly impressed. The gal give out with three tunes—"Murder, H Says," "He Didn't Ask Me" and "Have Faith." The film has been produced in a manner that will appeal especially to service men.

"Super Mouser Rides Again"  
(Terrytoon)  
20th-Fox  7 m.  
Fair  
Again Supermouse comes to the rescue of a colony of mice being deviled by cats. The mice live in mortal terror until our rodent hero projects himself upon the scene and routs the villains. The kids will find the cartoon entertaining, although it is no better than fair. The show is in Technicolor.

"Who's Next?"  
Universal  9 Mins.  
Swell  
This short about barber shopping works the customers into a lather. It's a nifty number that is both entertaining and instructive. This short is a thumb-nail review of the barber's trade. Immensely interesting is a display of barbers' tools and techniques. The show is a one-man barber shop of Rockefeller Center, New York. Set this down as an advertising booking.

"Coast of Strategy"  
(Magic Carpet of Movietone)  
20th-Fox  9 m.  
First-Rate  
Lowell Thomas comes through wit another excellent subject. Ceylon claims his attention this time. Scenes of life on that strategic island have been well selected. The short at attempts to show what there is about Ceylon that causes the Japs to turn covetous eyes to it. The Technicolor treatment brings out all the warmth of the lush vegetation of that tropical island.

"Yukon Outpost"  
Universal  9 Mins.  
Okay  
Here is the story of Alaska's terms of present-day development. The footage makes clear the importance of Alaska in our battle against the Axis. It reviews interesting the resources available in our northern outpost. This film has been nicely photographed. Because of the new interest in the war has created in Alaska the short should make a good booking.

"Dog Sense"  
(Sports Review)  
20th-Fox  9 m.  
Good  
Back in the film that makes a retriever deserves a high rating. How a hunting dog is taught to do his job is shown in this short in an extremely interesting manner. A large array of dogs was used in making the subject, which has excellent camera work. The short is a natural for dog lovers.
HOLLYWOOD DIGEST

**ASSIGNMENTS**

GEORGE MARSHALL, director, "Incendiary Blonde."

**CASTINGS**


**SCHEDULED**


Fatal Memphis Explosion Brings Murder Indictment

(Continued from Page 1)

operator of the suburban Peabody Theater. According to its invasion into the explosion and fire on Aug. 17 which fatally injured Elroy R. Curry, the property's maintenance man. Eaton was arrested on the same charge on Aug. 23 and released on one bail pending action of the case in the justice.

Explosion, it is claimed, resulted from the use of a substitute for freon in the theater's cooling plant. Change was made, it is claimed, despite a warning that it was hazardous.

Juvenile Panhandlers

N. J. Delinquency Problem

Montclair, N. J.—Panhandling for pennies to attend movies by children between the ages of eight and 14, is open to the police and theater man- agers of this city, as another juve- nile delinquency problem which must be "nipped in the bud" before it gets out of hand.

Theater operators, promising their wholehearted co-operation, have in- structed their managers, assistants and other personnel to keep a watchful eye for and under no circumstances to admit children under 14 unless they are accompanied by elders. In this regard, however, the-ater men point out, the public can help solve the problem first, by re- fusing to be carried and second, by refusing to play "Brother Bill" or "Aunt Sue" for the kids to gain admission.

No less serious throughout Essex County, theater managers in downtown Newark, have joined in the drive to break up the juvenile racket.

"Army's" Chi. Debut Sept. 23

Chicago—Local debut of Warners' "This Is the Army" has been set for B. & R. and Chicago Theatres on Sept. 23. An elaborate promotional campaign is being prepared.

"Mr. Lucky" Stays 7th at Music Hall

Radio City Music Hall is holding RKO's "Mr. Lucky" for a seventh week, starting tomorrow. Only two other films have stayed in the "Rock- dom Harvest" going 11 and "Mrs. Miniver," 10.
Last night we closed record breaking engagement Phantom of the Opera at Orpheum Minneapolis. Picture goes into second week today and indications based on audience reaction point to continued extension of playing time. Picture is talk of the town based on enthusiastic word of mouth audience comment. Phantom has priceless production values flawless direction and great cast headed by Nelson Eddy Susanne Foster and Claude Rains do superlative jobs. Congratulations to you on a knockout box office smash.

John J Friedl.

Starring

NELSON EDDY
SUSANNA FOSTER-CLAUDE RAINS

EDGAR BARRIER

Screen play, Eric Taylor, Stephen Helenston. Adaptation by John Lee. Based on the famous "Phantom of the Opera" by Gaston Arman de MAURIAC. A UNIVERSAL PICTURE - J. EDWARD BROMBERG - FRIE FELD - HUME COWAN.

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!"
FDR ON FILM STARS’ WAR BOND AIR SHOW

Pictures in Spanish Edging U. S. Aside in Cuba

By MARY LOUISE BLANCO
FILM DAILY Staff Correspondent

Havana (By Air Mail—Passed by Censor)—Spanish language films, especially those from Mexico, are being increased in popularity gains in Cuba, and are now getting playing time in Havana. The War Loan drive is expected to attract a 70 million audience.

British Gov't Sees Pix as Trade Lure

London (By Air Mail)—Borrowing a leaf from the book of U. S. film biz, which, through the medium of Hollywood product has blazed the way for American commerce in distant climes, the British Government is preparing in the post-war period to pay special attention to film exports from the “trade-fellow’s-the-film” angle. Addressing the British Film Producers, the First Lord of the Admiralty, Mr. Winston Churchill, has said: “There is no part of the merchant marine that will be more important than that which is devoted to carrying the film to the world.”

Schoon Lake Exhib. Files 3,000-Word D of J Squawk

Schoon Lake, N. Y.—Charles Rossi, owner and manager of the Paramount Theater here, has filed a complaint with the Department of Justice, via a 3,000-word telegram, charging RKO with unfair practices. Rossi claims that RKO furnishes information on films that he is unable to secure.

J. J. Theaters Withdraws Bronx Clearance Case

J. J. Theaters, Inc., which had filed a clearance complaint charging unfair clearance granted to Loew’s Victory Theater in the Bronx over the Casino Theater, has withdrawn the case without prejudice. RKO, the company involved, has been1

War Plants Draining Ushers

WMC Controlled Referral Hiring Plan, Factor

While United Artists home office had not been informed officially, it is anticipated that “Stage Door Canteen” might be banned in New York, Conn.—Marin awards in the form of medals will be given to the champion Third War Loan Bond salesman in each theater or organization in Connecticut, it is announced by Harry F. Shaw, chairman of the WAC state executive committee. Seventeen state theaters already are set for War Bond premiers.

Reisman Says Mexico Theater Biz Rising

While theater business in Mexico City has increased to the extent that there are more than 400 theaters, it has been the States, grosses are up over last year and RKO is taking over the operation.

Examines H. M. Warner in Hillside Suit Wednesday

Examination of Harry M. Warner, president of Warner Bros. Pictures, Inc., will take place Wednesday.

All Sept. Sales to Third War Loan Total

All War Bond sales for the month of September will be credited to the Third War Loan. The War Bond sales campaign was advised yesterday by the Treasury’s WFC.

This means that even though the industry is preparing to go on Sept. 9, the official starting date, all sales from Sept. 1 on will be allocated to the $50,000,000,000 set in the Third War Loan.

10,000 Exhibitor Pledges to Participate
In Third War Loan Campaign Already Filed

Record participation on the part of the nation’s exhibitors in the Third War Loan campaign which gets under way next week was indicated yesterday when the WAC headquarters here reported more than 10,000 pledges from indies and circuit operators already signed and filed.

“Give Our Boys The Edge—Sign The Third War Loan Pledge!”

Commercial Handling
For Army Pictures!

Washington Bureau of FJMM DAILY

Washington—Film men making war pictures for the United States Army are threatened by the possibility that they will be unable to make suitable arrangements for the commercial distribution of Army films. To date, there have been frequent expressions of discontent that the British have been more successful in distributing their films through the commercial companies.

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## FINANCIAL

(Thursday, Sept. 2)

### NEW YORK STOCK MARKET

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### NEW YORK BOND MARKET

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| Universal P'ts. v. | 164 164 164 164 + 2 | 164 164 164 164 + 2 |
| N. Y. OVER-THE-COUNTER SECURITIES
| Bid | Ask | 57 | 795 82 |

### Lt. Arthur Bryant Missing

Lowell, Mass.—Reported missing on a bombing mission over Germany is Lt. Arthur Bryant, formerly head usher at the M & P Merrick Square theater.

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## WAR PLANTS SEEN DRAINING Ushers

(Continued from Page 1)

boys over 16 on "Victory shifts" in war plants.

Mr. Anna M. Rosenberg of New York, regional director of the War Manpower Commission, said the control of this type of plan for USW members, first put into effect in Buffalo, will be extended to every critical labor market area in the nation. Operation of the plan in the Buffalo-Niagara area already had made it impossible to obtain male ushers, except from the ranks of boys going to school who could handle theater jobs after-school hours. Employment of any male help has required a referral slip from the U. S. Employment Service. Referrals to theater jobs generally have been restricted to where a boy could prove he was going to school.

But Bell Aircraft Corp., one of the area's largest war producers with plants at both Niagara Falls and Bufalo, now has launched a program to hire high school boys at standard day rates three days a week on an eight-hour shift beginning in early evening, provided they can maintain their scholastic standing.

Other war plants are expected to follow Bell's example. Public and private school authorities are seen to be planning campaigns to be focused on the 10 specific plans for the current season. President O. Henry Briggs and Leon Fyvank, production chief, are conferring here on the campaign which will cover four in the Producers' Specials group and six in the Victory Specials lineup. It is planned to send exploitation men into the field wherever practical to work with exhibitors on the campaigns.

For the first time, PRC is planning to give its two western series national campaigns.

William Rippard Dead

Farmville, Va.—William H. Rippard, 61, former manager of the Farmville Theater, died here after an illness of seven months. Rippard was a film salesman in Washington, Pittsburgh and Chicago before coming to Farmville in 1950 to manage the Eaco. Surviving are a wife, son and daughter.
Hail, Columbia.—And Lucy Monroe:

- - - COLUMBIA unleashed in its home office projection room yesterday in the presence of Ye Trade Presses, what is easily one of the top shots of 1943.—Its Community Sing (No. 3-Series B) featuring Lucy Monroe——Therein, accompanied by Leonard Joy and the Victor Recording Orchestra, the Star Spangled Banner Girl sings our National Anthem, climaxing her renditions of "The Army Air Corps Song," "Anchors Aweigh," and George M. Cohan’s immortal "Over There"——it is as stirring a relic as exhibitionists can handle upon, and there will be few who won’t that this Community Sing’s fame reaches its age of release, which is slated to commence Sept. 24——

- - - MISS MONROE, the trade sweetie learned at a luncheon visited to them at Toots Shor’s immediately following the special screening, and whereat the famous songbird was present in person, that she has not seen her Community Sing reel as yet——The reason apparently lies in a sincere timidity——because this is the first time she has ever appeared in a film——Her absence from the cinema up to this point is astonishing on several counts——First of all, it is a mute incomprehensible that any artiste, in this day and age——particularly when you consider that at least 10,000,000 have heard her sing in various auditoriums, et al, and that just about the whole nation has heard her on the air on any a great occasion——could have thus far escaped the eagle eyes, not to mention the ears, of Hollywood talent scouts——Secondly, it is almost beyond belief that the said talent scouts (unless their eyes are those of the owl instead of the eagle) could fail to note the appeal of La Monroe in the matters of lustrionic savoir faire, personality, and glamour——even if she couldn’t warble a note——Thirdly, her exploitability is very great, and so is her following——Maybe Hollywood has been too busy with the war——Certainly Miss Monroe has——From the time of the American Legion’s local convention here in 1957 to date, she has sung "The Star Spangled Banner" some 2,025 times—and some 9,000 additional times in rehearsals——Almost invariably she has rendered the first and fourth verses of the Anthem——the latter being (as it is F.D.R.’s) her favorite one——

- - - HER first film in pictures——the new Columbia Community Sing——was the result of the Army Motion Picture Service requesting that the reel be made——All the profit therefrom goes to Army Emergency Relief——Just 10 days before its release, Miss Monroe is slated to sing—at dawn on Sept. 14, which is being decreed by State Governors as "Star Spangled Banner Day"——the Anthem at historic Fort McHenry——It was on the dawn of that day in 1814 that Francis Scott Key saw “that our flag was still there”——Blanketing the nation, radio stations will carry her broadcast on that morn——It will be an inspiring event, and one which will kindle great fervor for the Third War Loan Campaign, then rounding out its first week under the spearheading of General William Tecumseh Sherman.——Miss Monroe will rise (and very early) to the occasion——She always does——At the mammoth ‘I Am an American Day’ festivities on Central Park Mall a bit back, she sang an estimated 750,000-in-the- flesh listeners——Perhaps her smallest audience (literally and figuratively) was when she sang for 12 children at Sky Top Lodge in the Poconos——Because she specializes in our Anthem’s rendition, her versatile vocal repertory is generally lost sight of——much as her talents are by Hollywood——

- - - AVENGE PEARL HARBOR!——

TO THE COLORS!

**COMMISSIONED**

DR. MILTON NUSSBAUM, co-owner, Cameo, lieutenant, Army.

**ARMY**

HARRY GOLDFELD, assistant to Lou Brandt.

STANLEY SKALIN, assistant to the

ROBERT CROSMAN, manager, Avon, Providence, R. I.

**NAVY**

ROBERT KNIGHT, manager, Star, Westbrook, Me.

**aviation cadet**

WILLIAM JENNINGS, son of Jack Jennings, Republic salesman, Boston.

Providence Playhouse Back to Films Sept. 15

Providence—Playhouse here will go into film lists again Sept. 15 when Associated Theaters reopens it with a policy of week-run showings of double-feature films that have established themselves as moneymakers in by-gone seasons. George Cronin, manager of Empire for same circuit, who will also handle management at Playhouse, says admission scale will be set at 50-cent top evenings, Wednesdays as opening day for new shows. "Fleet’s" "Spats" and "Penny Serenade" will be initial bill.

CIO Denies Move to Organize Chi. Managers

Reports from Chicago that the CIO was attempting to organize theater managers there yesterday found no confirmation at the New York headquarters of the United Office and Professional Workers of America. A spokesman for the UOPWA, CIO affiliate, said that no group had been chartered by it to organize that city’s theater managers.

"Watch on the Rhine" Hangs Up Strand Mark

A new house record for the New York Strand was claimed by Warners last night for "Watch on the Rhine," credited with a take of approximately $61,500 for the first week. Pie is playing with Abe Lyman’s orchestra. Previous best Strand biz was credited to "In This Our Life," also a Bette Davis pic, which in turn had displaced another Davis vehicle, "The Old Maid."

Boston Projectionist Killed on Manoevers

Boston — Max Bornstein, former projectionist at the Apollo, Natick, and before that at the Rialto, Scollay Square, was accidentally killed while on maneuvers with the AEF in England, according to word received here.

### Commercial Handling For Army Pictures!

(Continued from Page 1)

than has the United States Army. The differences between British and American military produce are, of course, those of friendly rivalry such as always exist among the various services. Americans praise the British pictures and the British, in turn, praise those of the United States. However, the Americans expressed away indignation that their opposite numbers in the British Army have been more successful than themselves in releasing films.

It is pointed out that the British Army film, "Desert Victory," was distributed commercially by 20th Century-Fox. Other films were given similar commercial release. American Army films, on the other hand, according to one high-placed officer, have been distributed "only after we smuggled our way through."

The commercial companies have objected that American films have not been of the right length. It is true that several were of four reels, with Army men between, is inconvenient for distributors. Length of Army films in process or to be produced in the future will be determined with greater thought to commercial distribution, it is said.

Gracie Fields’ Song May Ban “Canteen” in England

(Continued from Page 1)

England unless certain cuts were made.

Chief objection was said to have been Gracie Fields’ singing of the Lord’s Prayer which was described by Lord Tyrrell, chief film censor, as being irreverent.

Rename Trenton, Fla., House

Trenton, Fla.—The name of Liberty Theater has been changed to the Capitol.
NEW PARTNERS . . . IN

RHYTHM & ROMANTIC ADVENTURE!

FRED

JOAN

Astaire * Leslie

Teamed to bring you new thrills . . . in the sparkling story of a Flying Tiger on leave . . . who didn't want to be lionized . . . but only wanted to be loved . . . to dance and play . . . for five magical Manhattan nights!

"The SKY'S the LIMIT"

with ROBERT BENCHLEY

ROBERT RYAN • ELIZABETH PATTERSON • MARJORIE GATESON

FREDDIE SLACK and his ORCHESTRA

Produced by DAVID HEMPSTEAD • Directed by E.H. GRIFFITH • Original Screen Play by Frank Fenton and Lynn Root • Lyrics by Johnny Mercer • Music by Harold Arlen

Songs

Singable, Dance-able hits!

"My Shining Hour" • "I've Got A Lot In Common With You" • "One For My Baby"

THIS FULL PAGE AD IN SATURDAY EVENING POST, AUG. 7 . . . CIRCULATION 3,250,067

Laughs

Benchley hits a new high in humor—what fun!
Hit Manhattan's high spots with a hero, incognito... in a gay musical madventure in romance! 2 dancing stars, 3 torrid tunes...and one terrific heart throb!

Fred Astaire
JOAN LESLIE
The Sky's the Limit

WITH
ROBERT BENCHLEY
ROBERT RYAN-ELIZABETH PATTERSON-MARJORIE GARESON
FREDDIE SLACK and his ORCHESTRA

Singable, Dance-able hits!
'My Shining Hour' 'I've Got A Lot In Common With You'
'One For My Baby'

THIS FULL PAGE AD IN
LOOK, AUG. 24...
CIRCULATION 2,097,348

“BACK THE ATTACK!
BUY WAR BONDS! THIRD WAR LOAN.”

LIFE, Issue of Aug. 23...
PAGES IN FAN MAGAZINES 5,707,537]...
CIRCULATION OF 15,055,069
Want 6 Million Bond Purchasers in N. Y.

Organization plans for the Third War Loan Campaign were outlined yesterday by representatives of the United States War Finance Commission, by Maj. Leslie E. Thompson, chairman of the Commercial Section of the War Finance Committee for New York, at a meeting in the local War Center on Victory Square, 50th Street near Sixth Avenue. Fundamentally, the several points delineated were: (1) Obtaining further and additional payroll deductions from employers; (2) Enlist the aid of all executives to get behind the Third War Loan Campaign; (3) Arrange for the effective display of posters throughout the territory, and (4) That chairman send in weekly progress reports.

Thompson sounded the keynote of urgency, fully supporting the Third War Loan to back the "impending attack which we are all sure will be directed shortly at Europe." In opening the meeting, attended, in addition to the motion picture representatives, by those of the legitimate stage, theater supplies, music publishers, radio broadcasting, along with the various other trades, William E. Cotter, director of Commerce and Industry Division, War Finance Committee for New York State, praised Thompson's abilities and declared that those in the Treasury Department are looking to his section for invaluable aid and results during the drive.

Nevil Ford, executive manager of the State War Finance Committee, pointed out that the war is costing the United States $2,700 per second, and, that in the Third War Loan Campaign, New York State's quota is $4,500,000,000 of the $15,000,000,000 goal. He asserted that every citizen in the State must carry the load, and that it is hoped that 6,000,000 people will buy Bonds during the campaign.

H. V. Kaltenborn, NBC news commentator, said that the dollars of the American people, invested in war savings, have saved an incalculable number of lives of our fighting men, for we have been able to let the machines of war do much of the

**WEDDING BELLS**

Pfr. Reggie Rose, formerly of Warner’s home office advertising and publicity department, in on furlough this week, will be married Sunday to Barbara Reisman. The wedding is scheduled at Madison Avenue Hotel.


Cuyahoga County Exhibs. In War Loan Drive Rally

Cleveland — P. J. Wood and W. N. Skirball presided over a Cuyahoga County exhibitor mass meeting yesterday in the Allerton Hotel to set plans for the Third War Loan drive. Skirball, as WAC field chairman has just returned from Washington, where he attended a meeting of all WAC headquarters.

P. R. Exhibs. to Press Percentage Rate Cut

(Continued from Page 1)

the distributors until all theater men in Puerto Rico have been fully united in the Puerto Rican Picture Exhibitors Association. An intensive PRPEA drive is now under way. The exhibitors are expected also to ask for general modification of contracts to meet actual wartime conditions.

The theater men will act in accordance with a resolution calling for modification of rental rates adopted at the first convention of the PRPEA on Aug. 19. The exhibitors will base their case on the claim that they are now paying higher taxes in addition to the so-called Victory Tax and that they face the prospect of having to raise wages of theater employees.

The exhibitor organization has started its survey of Latin American picture houses operating on the same conditions as Puerto Ricans to determine the percentage basis and terms of contracts with film distributors abroad. The survey was called for at the organization's convention.

Schoon Lake Exhibit. Files 3,000-Word D of J Squawk

(Continued from Page 1)

Schoon Manor Hotel with pre-release productions which are shown to the guests without charge and further charges that the distributor has refused to license anything but old pictures to the Paradise. Complaint asserts that RKO has sued Rossi for $900 for unplayed pictures, but according to Rossi, he had the right to cancel the pictures when the theater closed for the Winter.

As a settlement, however, Rossi informed the Department of Justice that he played out the contract but that RKO is still pressing for damages.

Hub Salesmen’s Club to Meet

Boston—MP Salesmen’s Club will start its Fall season Sept. 11.

**SHORTS REVIEWS**

"Mormon Trails" (Magic Carpet of Movietone) 20th-Fox 9 min.

Swell

Eye-filling Technicolor makes this a superb thumbnail travelogue. The camera captures the magnificence of the Valley of the Gods in an impressive and wonderful fashion. After a few quick glimpses of Salt Lake City the camera focuses its attention on the wondrous nature in which Utah abounds. There are breath-taking scenes shot in Zion National Park and Bryce Canyon. The subject was made to order for the color camera.

"Jasper Goes Fishing" (Madcap Models) Paramount 8½ min.

Excellent

George Pal has worked his magic again. For his latest creation he has reunited Jasper, the Scarecrow, and the little Encantado with hilarious results. Jasper undergoes some hair-raising experiences with a school of irate fishes when he plays hooky from Sunday school. He is fishing with the Scarecrow and the blackbird. A world of imagination and fun, which is a superb Technicolor.

**GENE VOGEL, Universal salesman, Syracuse ter-**

**TOM RAYFIELD, manager, Capitol, Richmond, Va.**

**arnaic翠pects, booker, Universal, Des Moines.**

**ART STECAPPAL, district manager, Essaness, Oak Park, Ill.**

**DALY photos, Tamara Theater, Omaha.**

**HARRY LOWDEN, assistant King Theater, Ida Grove, la.**

**ARNDT GATES, manager, Stillion, Cleveland, O.**

**BOYD SPARROW, manager, Park, Cleveland, O.**

**WILLIAM NEWSOM, manager, Palace, Raleigh, N. C.**

**ARTHUR TITUS, RKO salesman, New Haven, Conn.**

**GARY COULTON, Monogram salesman, New York.**

**SAM BERLINER, sales supervisor, Class Mohme, New York.**

**MACK SHAPIRO, manager, Harbor, Brooklyn.**

**JOSEPH S. SYLVAIN, assistant, Shea’s Hippodrome, Buffalo.**

**JAMES HABICK, assistant shipper, RKO, Buffalo.**

**JACK KEEPER, assistant, Airdine, Philadelphla.**

**ROBERT MACGILNE, assistant, Princess, Philadelphla.**

**JOSEPH BARNES, Transit student, Allentown, Pa.**

**FRANK VALENTINE, State student, Allentown, Pa.**

**HENRY PETERS, State student, Allentown, Pa.**

**LEO CHAPUT, Royal student, Worcester, Mass.**

**MEXICAN PIX EDGING U. S. ASIDE IN CUBA**

(Continued from Page 1)"
Roosevelt to Join Stars in Bond Drive Air Show

HOLLYWOOD DAILY

British Gov't Sees Pix as Trade Lure

(Continued from Page 1)

Advisers at a recent meeting, H.T.N. Gaitskell of the Board of Trade, took cognizance of the "feeling in many quarters that development of exports generally will be assisted by the success of British films.

It was disclosed that the Board of Trade already had addressed letters to a large number of trade associations in different countries, inviting views of the best means of getting back to normalcy once hostilities cease.

Gaitskell told the British producers that it was still possible to consider the question of post-war film exports immediately.

Officially, the Board of Trade has asked the British producers to consider these aspects of post-war production:

1. The main obstacles which, immediately after an armistice, are likely to impede the restoration of full pre-war activity in the feature film field is the question of location. These obstacles may best be overcome:

2. The probable condition of radio equipment at the end of the war (e.g., sound, lighting, photographic, processing, structural, etc.).

3. The possible development in the post-war era of a demand for new types of films or new production techniques.

4. The possibility of a substantially increased in the export of British films to overseas territories, how this can best be achieved, and what measures, if any, are required in existing marketing arrangements.

Listed among the main obstacles under the first point were the possibilities of obtaining an adequate supply of skilled technicians and craftsmen. Views are invited on the special classes of key and pivotal workers now in the Forces and on national service which should be given priority of release.

The Association is also asked to estimate the number of workers (excluding artists) which might be required (1) six months, or (2) twelve months after the end of the war, based upon (a) present studio capacity, and (b) if presently-requisitioned studios could be released.

'Twasn't Hay Fever—Two Boxes of Pepper

Columbus, O.—Sneezing in the Alhambra Theater was unusually heavy, even for the hay fever season—thus it was emphasized for the members of the Citizens' Health Club. Investigation found two boxes of pepper in the ventilating fans.

(Continued from Page 1)

Examines H. M. Warner in Hillside Suit Wednesday

(Continued from Page 1)

day in connection with the Sherman anti-trust action instituted in New York Federal Court by the Hillside Amusement Corp. against 14 film companies and the MPPDA. The complaint alleges that the defendants conspired to commit unlawful acts for their own benefit.

The defendant companies include Warner Bros. Pictures, 20th-Fox, National Theaters Corp., Columbia Pictures, United Artists, Universal Pictures Co., Universal Film Exchange, Inc., Big Five, Metropolitan Pictures, Inc., RKO Radio Pictures, Inc.

The suit seeks treble damages. No trial date has been set. The examination of Warner will take place at the law offices of Hays, Podeli and Schulman.

Philly MPA to Resume

Philadelphia—MP Associates resumes sessions here on Sept. 11 with a meeting in the Paramount projection room.

For a brief acknowledgment, the Secretary will introduce the President, who is expected to speak for 10 minutes.

Stars With the President

With the President and the Secretary will be members of the "Cavalcade," including Greer Garson, Judy Garland, Fred Astaire, Lucille Ball, Oliva de Havilland, Kathryn Grayson, Harpo Marx, Dick Powell, Betty Hutton and Mickey Rooney, in addition to Cagney.

From Washington the film group will proceed with their War Bond shows and demonstrations to Philadelphia, Boston, 10; New York City, 11; Pittsburgh, 12; Cleveland, 13; Detroit, 14; Cincinnati, 15; Chicago, 16; Minneapolis, 17; St. Louis, 18; New Orleans, 19; Dallas, 21; San Antonio, 22; San Francisco, 26; and Los Angeles, 27.

Foreign Groups Attend Pix Houses Twice Weekly

Taking advantage of the absence of the President in Europe, Foreign members of the Foreign Press attended the Pix houses of the United Artists and RKO twice weekly.

(Continued from Page 1)

20th-Century-Fox and Warner Bros. were the named defendants.

St. Louis Apollo Appeals From Clearance Award

Apollo Theater, St. Louis, has appealed from an award that reduced the 14-day clearance held by the manager to 21 days. Complete elimination of clearance will be sought. The five consenting companies were defendants.

Joe Diamond Dead

Rochester—Joe Diamond, who once traveled throughout the nation as a member of the original scenes, died in Chicago yesterday.

Raleigh Ambassador Introduces NewsCast

Raleigh, N. C.—Three-minute spot news broadcasts on the Raleigh NewsCast now are featured at the 7 and 9 o'clock shows at the Ambassodar, first theater in Eastern North Carolina to give this service.

The broadcasts are rather impressive—a huge artist-made mike slowly plays up from the last row, the lights of the darkened stage, and a spotlight beam upon it, illuminating the metallic letters "WPTF."

Marlene Dietrich, by Metro for a second pic.

CASTINGS


NEW TERMINUS

ALINE MacMAHON, Metro.

STORY PURCHASES

"Hot Time in the Old Town," by Jack McGowan, by Metro for RED SKELTON.

ASSIGNMENTS

ARTHUR FREED, producer, "Hot Time in the Old Town," Metro.

LOANED


(Continued from Page 1)

President of the Administrative Committee of the War Industries Board, and the Honorable Anthony F. O'Connell, of New York City. Commissioner of the American Radiocommunication Commission, will be among the speakers.

The session is open to the public, which is cordially invited, and the program will be distributed free.

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Of Glories To Come:

- • • • SOON the nation's motion picture critics,—serving on newspapers, magazines, news syndicates, and even as commentators on films o'er radio chains and individual stations,—will cast their ballots in the exceedingly important poll conducted by THE FILM DAILY to determine, in the opinions of America's professional film appraisers, the Ten Best Directors of 1943 and those deserving Honor Roll status. . . . When these experts have recorded their choices, the results will be disclosed in THE FILM DAILY's Directors Number and Production Preview, a compendium of information riches on the more vital facets of recent, present and future film-making . . . . Consequently, the Directors Number and Production Preview will be of key importance to all segments of filmland, because product is filmland's cornerstone.

- • • • IT is impossible to over-accent the importance of wartime production of motion pictures, so inescapably great are the influences of such upon our uniformed and civilian people, and those of our allies. . . . Nor is it possible to discuss Hollywood's output of "entertainment ammunition" without weighing the contributions,—yes, and the responsibilities,—of directors whose skills and energies have gone, and are going, into the fashioning of feature screen fare.

For the proper parallel we have only to turn to the organized military forces conducting the present fight for freedom. Under respective High Commands, our own and allied arms operate. The High Commands are, in a very accurate sense, in the position of the film producers. . . . And, truly too, are not MacArthur, Eisenhower, Montgomery, Alexander, Poploff, Sokolovsky, Chou En-lai, Pai Chung-hsi, et al., as they put into actuality the art and science of immediate warfare, in much the same situation and station as the film director?

- • • • UPON the director, ever so much depends. . . . He can be, and so frequently is, the difference between a great picture and just another picture. . . . He imparts to it a special character which is the reflection of his own talent and understanding of the creative. . . . The good director, armed with skill and opportunity (full many a good director's light is hidden by circumstances under the proverbial bushel), will invariably better, via interpretive flare, the best elements of a script, and carry to higher planes of interest much that would otherwise remain inconsequential in the story. . . . Just at random (we could recite literally scores of examples) let us take some recent scenes to prove the latter point. . . . In "The More the Merrier," George Stevens built into a hilarious highlight what some less adept fellow would have passed over without more than routine treatment. We refer to the advances of Joel McCrea upon Jean Arthur as the pair is seated on the apartment house steps,—Miss Arthur, in garrulous mood, unwinding from her the persistent arms of her suitor. . . . THAT was direction. . . . And Ernst Lubitsch's sensitive and humor-laden handling of the "Heaven Can Wait" prologue and epilogue sequences within Satan's splendid office, where the Prince of Darkness listens to the life story of Don Ameche and finally sends the latter "up" to everlasting bliss. . . . THAT was direction. . . . And the manner in which Michael Curtiz effected, in "This Is The Army," the good-natured transition from Army production numbers to one glorifying the Navy. . . . THAT was direction. . . . So was it also in "For Whom the Bell Tolls" when Sam Wood imparted in such exquisite taste the recreation by Ingrid Bergman of Gary Cooper of her tragic violation at the hands of the foe. . . . Good Producers Depend Upon Good Directors. . . . So Do Good Pictures!

- • • • AVENGE PEARL HARBOR!
THE WEEK IN REVIEW

Consent Decree

By L. H. MITCHELL

NO TRIAL: Plan of the D of J, it developed during the week, is to reach an agreement on proposed consent decree changes between the majors and the indies rather than to go to trial with the Government's suit. Although Tom C. Clark has been removed from the D of J's antitrust department to the criminal division—exchanging jobs with Wendell T. Biddle—Attorney General Francis Biddle asked Clark to continue handling the New York consent decree matters. Both Clark and Robert L. Wright, conversant with all phases of the suit and the resulting decree, conferred with distributor reps. in Washington, urging the negotiation angle. . . . Allied, meantime, has sent out to exhibs. its three-part questionnaire on how the decree has worked with them. . . . Distrib. have proposed the elimination of Section XVII.

BOND DRIVE: The industry continued with its plans for putting across the Third War Loan drive, so far as its own effort is concerned. The Hollywood Bond Cavalcade, starting in Washington, D. C., Wednesday, will tour the country to help the industry raise its share of the $15,000,000,000 Treasury Loan. The drive, opening on Thursday, will be launched Wednesday night at the White House with the President expected to give a 10-minute talk to be followed by Henry Morgenthau, and a series of dramatic sketches to be put on by the Hollywood Cavalcade, the whole proceeding to be aired over practically every radio station in the country. Film stars will loan a War Bond transcription made for the Treasury Dept., to 850 radio stations.

NEWS BRIEFS: Distrib. are preparing to "follow the flag" into Axis-dominated countries as soon as the United Nations takes over. Forty pictures are being subtitled in various European languages—this in addition to the 40 dubbed for Africa.

ACTION NEAR TO REGULATE PRICES FOR FILMS, TRADE DEPT. COMMISSIONER SAYS

By ALLAN WHITE

FILM DAILY Staff Correspondent

Brisbane (By Air Mail—Passed by Consul)—The mounting flood of complaints from Australian exhibitors on rental charges has brought a promise of action from Prof. Copland, price-fixing commissioner of the Department of Trade and Customs. In taking cognizance of the situation the commissioner indicated (Continued on Page 7)

See U.S., "Big Five" Getting Together

While distribution heads who attended the New York consent decree parleys in Washington last week have declined to discuss in detail what took place it was said on Friday that the D of J and the distributors "are going to get together" on the various problems. It was stated by informed sources (Continued on Page 8)

Midnight Mystery Plays Set for Comerford Spots

A program of condensed mystery plays presented in film houses as midnight attractions was announced on Friday by John Clifford Acker (Continued on Page 7)

WB AFTER MORE FIRST-RUNS?

Extended Runs Bring Pile Up of Product

Government to Oppose Extortion Trial Delay

Any postponement of the trial of the six alleged Chicago gangsters and John Roselli, assertedly former West Coast collector for the gang, and Louis Kaufman, business agent of Newark operators' Local 244, (Continued on Page 7)

ROUTE AIRMADA TO 50 CITIES

Screen Players and Heroes in War Bond Flights

Ten screen players, made available through the Hollywood Victory Committee, will accompany war heroes from the fighting fronts on Army and Navy air transports that will visit 50 cities during the Third War Loan.

Known as the War Veterans Bond Airmada, the tours are under the supervision of Edward Sniderman, on loan from RKO. The Airmada is set for five zones, with a flight leaving each zone and making its 10-city quota of stops. In each city the WAC local chairman and members (Continued on Page 7)

Army Convoys Set For Boroughs' Tour

Completion of arrangements for the six Army convoys which will visit the five boroughs and Westchester tomorrow afternoon, officially opening the theater industry's Third War Loan drive in this area, was announced on Friday by Eddie Dowden, WAC New York City publicity relations chairman. The convoys, each consisting of (Continued on Page 1)

H. J. Griffith Turns Down ORC Post Offer

H. J. Griffith, president of Griffith Theaters, Kansas City, Mo., has declined the tendered post of operating theater meetings in ORC Amusement Section under George MacMurphy (Continued on Page 9)

Picture Pioneers' Harvest Dinner at Waldorf Nov. 18

Picture Pioneers' annual Harvest Dinner will be held Nov. 18 at the Waldorf-Astoria's Starlight Roof, (Continued on Page 8)

Trade Press David Breaks Goliath News

Week-end dispatch from Allied Headquarters, North Africa, declared that the first word of the Allied invasion of Italy's mainland was broken to the population of Algiers by The Stars and Stripes, which carried the history-making news before any other newspaper there. It is another journalistic feather in the khaki-colored overseas cap of Master Sgt. Dave Golding, managing editor of The Stars and Stripes, and former member of the editorial staff of THE FILM DAILY.

APPEAL BOARD’S FUTURE HANGS IN BALANCE

Aussies to Adopt Dom. Rental Control Plan?

Future existence of the arbitration appeal board appears to hang in the balance as the time approaches for the expiration of the New York consent decree and it is reported that the fate of the board is one of the more important subjects for consideration by the Department of Justice.

Exhibitors have protested against the appeal board almost since the arbitration system under the decree became effective. In (Continued on Page 4)

Exhibs. Want the Appeal Board Dropped; Distrib. Insist That it be Retained

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**The Broadway Parade**

**Picture and Distributor**
- Best Foot Forward (Metro-Goldwyn-Mayer Pictures)—11th week—Music Hall
- This is the Army (Warner Bros. Pictures)—8th week—Hollywood
- Little Fugitive (Paramount Pictures)—5th week—Strand
- Heaven Can Wait (Trent Century-Fox)—5th week—Roxy
- Dr. Daly Was a Lady (Metro-Goldwyn-Mayer Pictures)—2nd week—Capital

**Futur Opening**
- To Proudly We Hold (Paramount Pictures)—Sept. 9
- The Great Race (Universal Pictures)—Oct. 1
- Holy Matrimony (Twentieth Century-Fox)—Nov. 12
- The Time of Their Lives (RKO Radio Pictures)—Dec. 1
- The Great Mr. Handel (English Picture)—Sept. 9
- Behind the Rising Sun (RKO Radio Pictures)—Sept. 23

**Two-A-Day Run**
- For Whom the Bell Tolls (Paramount Pictures)—8th week—Rivoli

**Foreign Language Features**
- Seeds of Freedom (Artkino Pictures)—3rd week—Stanley
- The City That Stopped Hitler—Herocic Stalingrad (Russian documentary)—Victoria

**Future Openings**
- Thousands Cheer (Metro-Goldwyn-Mayer Pictures)—Sept. 14
- In Old Chicago (RKO Radio Pictures)—Sept. 15
- In Old Chicago (RKO Radio Pictures)—Sept. 15
- In Old Chicago (RKO Radio Pictures)—Sept. 15
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- The Time of Their Lives (RKO Radio Pictures)—Dec. 1
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- Palace

---

**Petriello Revises Scale For Musicians in Tele**

James C. Petriello, president of the American Federation of Musicians, has announced a revised scale of pay for musicians appearing on television programs. The cost to stations per musician will be $18 for one hour or fraction thereof and $4.50 for each 15 minutes or fraction thereof of overtime. The rehearsal scale is $6 for the first hour, or fraction thereof per man, with the overtime charge being $1.50 for each 15 minutes or fraction per man. In each instance the charge for a band leader's services is double.

All television engagements will be figured on the single-engagement scale.

**Fort Worth Concert Set For Third Loan Campaign**

Fort Worth, Tex.—Purchase of War Bonds will be the price of admission to the Third War Loan drive concert here to be given by a 50-piece orchestra from Majors Field, composed of "name" musicians from outstanding bands. Concert has been arranged by Frank Weatherford, local WAC chair.

---

**Chicaco Theater Drops Stage Show for "Army"**

Chicago—B & K's ace house, the Chicago, is dropping its traditional stage show for the run of "This Is the Army," but will keep the pick band on tap for incidental music. P. E. is expected to stay four weeks and then move over to the Apollo for a second loop stanza.

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London (By Air Mail)—British shorts producers, alert to the possibilities of the post-war market, have established a committee comprising Bruce Woolfes, Donald Taylor, Edgar Anstey and Ronald Haines to formulate policies and plans.

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**New York Theaters**

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
"Mr. Lucky" with Laraine Day
An RKO Radio Picture
Gala Stage Review Symphony Orchestra
First Mezzanine Seats Reserved, Circle $4-600

BOB HOPE BETTY HUTTON
In "Let's Face It!"

BILLY WARD BONDS PARAMOUNT TIMES SQUARE

**Bob Hope**
**Betty Hutton**

In _Let's Face It!_

---

**Palace**

Exclusive 1st Run Theatre
FRED ASTAIRE
JOAN LESLIE
"The Sky's the Limit"

---

**Times Square's State**

ON SCREEN
First N. Y. Showing
MERLE DOBBINS
BRIAN AHERNE
"First Comes Courage"

---

**The Chicago Daily**

Vol. 84. No. 47
Tuesday, Sept. 7, 1943
10 Cents

Published daily except Saturdays, Sundays and holidays at 1501 Broadway, New York 18, N. Y., by The Film Daily Co., Inc. W. A. Allicote, President and Publisher; Donald M. Meiswegen, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post office at New York, N. Y., under the Act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 per year; 6-months, $5.00; 3-months, $3.00. Foreign. $15.00. Subscription should be remitted with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone Blyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Coldest address: Filmcity, Filmy, New York.


Para. Takes Over Wilson In Detroit for "Bell" Detroit — Paramount has taken over the Wilson Theater, a legitimate house, for the run of "For Whom the Bell Tolls," to open Sept. 30 simultaneously with the United Artists Thru Oct. 12. The picture should play the Wilson on a two-day reserved seat policy at $1.10 matinees and $1.50 evenings. The United Artists policy will be continuous showings at 75 cents matinee and $1.10 evenings.

Dick Foran Reissues To Be Released Oct. 2 Six Dick Foran westerns slated for Warner re-issue will be released as of Oct. 2, the home office reported Friday. Other company pick for Oct. 2 will be "Adventures in Iraq," 9, and "Princess O'Rourke," 23. "Murder on the Waterfront," originally set for Oct. 9, has been given a new Sept. 18 date.

S. Hacker & Co. Tax Consultants
Specializing in the Motion Picture Industry
132 WEST 43rd STREET
NEW YORK 18, N. Y.
Besides the regular schedule, we are always open for quick service on any urgent or late tax work.

---

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**Protecting the Theatre..."Our First Line of Morale"**

PETRIELLO MXS

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London (By Air Mail)—British shorts producers, alert to the possibilities of the post-war market, have established a committee comprising Bruce Woolfes, Donald Taylor, Edgar Anstey and Ronald Haines to formulate policies and plans.
Comes another FALL SEASON,

pretty near time for records to Fall again.

Soon, soon, all the Warner stars in WARNERS' "THANK YOUR LUCKY STARS"

HUMPHREY BOGART
EDDIE CANTOR
BETTE DAVIS
OLIVIA DE HAVILLAND
ERROL FLYNN
JOHN GARFIELD
JOAN LESLIE
IDA LUPINO
DENNIS MORGAN

ANN SHERIDAN
DINAH SHORE
ALEXIS SMITH

Back the Attack!
Back the 3rd War Loan in September!

also GEORGE TOBIAS • JACK CARSON • ALAN HALE EDWARD EVERETT HORTON • S. Z. SAkALL • HATTIE McDaniel SPIKE JONES and his CITY SLICKERS • Directed by DAVID BUTLER Screen Play by Norman Panama & Melvin Frank and James V. Kern From an Original Story by Everett Freeman and Arthur Schwartz.
Appelare Board Future

Hanging in Balance

(Continued from Page 1)

fact, exhibitor leaders opposed the establishment of a board before the decree became a reality. It is re-
ported that the distributors insisted that arbitration awards be subject to appeal, allegedly threatening to veto the arbitration proposals un-
less an appeal board was created.

In the various protests against the board by exhibitors, it has been pointed out that the very nature of arbitration prohibits the use of ap-
peal, the claims being that arbitration was established to speed up jus-
tice and arrive at a quick and eco-
nomical decision which would be final. They have further pointed out that there is no appeal from an ar-
bitration award in any other industry operating under a consent de-
cree.

It is reported that the distributors are prepared to fight against any move to eliminate the appeal board. One principal bone of contention among exhibitors appears to be the maintenance of the board in New York. There have been proposals that one member of the board be in New York and the other two in other parts of the country. It also has been suggested that appeal boards be set up on a regional basis, with each board having jurisdiction in its own section of the country.

Because of the divergent views on the appeal board by the exhibition and distribution branches of the in-
dustry, it is expected that Depart-
ment of Justice will have one of its chief decrees "headaches" when the future of the board comes up for action.

N. Y. Times Buys Two Theaters

Cpt. Vincent Astor has sold the 44th St. Theater, including the Nora Bayes Theater, to the New York Times Co. The Times in turn has leased the 44th St. Theater for five years to the Central Leasing and Construction Co., which is owned by the Shuberts, who presently tenant the house.

P.R.C Pic in Strand Top Spot

P.R.C's "Vendome! Women At Work" opens first-run at the Brook-
lyn Strand Thursday, as top feature.

Post-Holiday Patter:

• • • NEW novel by Steve Fisher, "Destination Tokyo," is being brought out by Appleton-Century on Nov. 22. Fisher also wrote the Warner Bros. pic by the same name, starring Cary Grant.

• • • Out in Chi., Lou Abramson, formerly secretary to Allied Freex Jack Kirsch, was given a gold watch by his relatives upon his leaving for his Navy duties. • • • Lou has three brothers in the armed forces. • • • Gordon Beck, projectionist at Omaha's Orpheum Theater has been re-appointed to executive board of the Iowa Federation of Labor.

• • • Hank to the story of "The Over-Tired Distributor,"—UA's Eddie Ashkins out St. Louis way..... Eddie was motoring near Norokim, Ill., recently, finding his own good business and that of his company..... As he was following a large truck on the highway, the latter's big spare tire suddenly jounced loose from its moorings, bounced on the road high into the air, and then bounced onto the forward portion of Eddie's car, forcing him to leave the road.... Almost before you could say "Firestone," or even "Elco," the truck, unaware of the spare's loss, rolled merrily out of sight..... Eddie surveyed the damage to the front of his automobile..... Toting the giant tire around angrily in his toassoe, Eddie eventually arrived back in St. Louis..... There further trouble loomed in his mind.....

What would happen if he didn't report his possession of the tire to Uncle Sam?..... So-o-o, down he went to the OPA officials and put his dilemma before them..... Those august gentlement commanded him to keep the tire in his possession until the owner showed up..... Now he's trustee of the darned thing that battered up his car, nearly caused his de-
mise, and has been a continual burden to him..... But Eddie has drawn a moral from his torn, tire videsituation..... It's simply this: "Buy More War Bonds—And Avoid Inflation" • • • • • • • • • •

• • • MORE than 100 representatives of the Omaha wing of our pic biz, as well as merchants and professional men, turned out to give Joseph Kinsky, who is retiring as Tri-States Theaters' district manager to move to California, a whale of a send-off..... Special guests included Montaigne Edward J. Flanagan of Boys' Town, Rabbi Arthur Lelyvelt of Temple Israel, and Ted Lewis who is appearing at Omaha's Orpheum..... E. J. Rubin, Paramount salesman, presented Joe with a wrist watch and scroll..... • • • Up in Rochester, Lester Pollock, pro-
motional solon for Locce's Theater there, sure hit the publicity jack-
pot for M-G-M's Autumn Parade of Movie Hits..... Lester grabbed full pages of noose for the event from the Democrat and Chronicle and the Times-Journal, and plenty of pictorial space..... • • • Next Break For 20th-Fox: The story about Monty Woolley (teamed with Grace Fields in company's "Holy Matrimony") in the current issue of the Satowaste; and the condensed "Torpedo Squadron 8" novel, film version of which is now in production at 20th-Fox Studio, appearing in the current issue of Liberty..... • • • One of the largest audiences ever to witness a motion picture cheered the world premiere of Colum-
bia's new epic of desert tank fighting, "Saheera," starring Humphrey Bogart, at the celebration of the first anniversary of the 4th Armored Corps at Camp Campbell, Ky. ..... Premiere, which followed a day of military maneuver and festivities, was held in a specially-constructed outdoor theater..... • • • Tommy Dix, M-G-M contract player, was the industry's sole representative at the Youth Service Council meeting yester-
day at the Capitol Building in Albany..... More than 300 heads of various youth service organisations were addressed by Tommy, and by Governor Dewey.....

• • • AVENGE PEARL HARBOR! • • • • •
He Dood It Again With A TINGLE!

...the man who made the nation Dingle-conscious in "The More The Merrier"
A COLUMBIA COMEDY IN THE GREAT BOX-OFFICE TRADITION OF "THE MORE THE MERRIER"

Meet Her Majesty The Cook

"I'LL GIVE YOU $200 A MONTH!"

"YOUR OWN RADIO AND GRAND PIANO!"

"THE MADAM'S MINK COAT ON YOUR DAYS OFF!"

Deliciously delirious! Delightfully different!

My Kingdom for a Cook

Starring CHARLES DINGLE & COBURN

with Marguerite Chapman • Bill Carter • Isobel Elsom • Edward Gargan

Screen Play by Harold Goldman & Andrew Solt; and Joseph Hoffman & Jack Henley

Directed by P. J. WOLFSON • Produced by RICHARD WALLACE

A COLUMBIA PICTURE

BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!
Australians May Adopt
Rental Control Plan

(Continued from Page 1)
that means of controlling film rentals were being devised.

"It is intended to bring it (film) under control as it is in Can-

ada where the price ceiling plan is in operation," said a statement is-

sued by Copland. "Action will be
taken in the very near future to deal
delately with this problem."

Copland asserted that although some
rental hitches might be "quite
to some extent, will not be uncom-
pletely taken wholly in the hands of distributors
as sellers to determine whether the in-
crease they desire should be imposed
upon the exhibitors as buyers."

In commenting on Copland's state-
mation the Queensland Motion Picture
Exhibitors Ass'n asserted that "it
should be accepted that some price
control over film hire is inexcusable."

"From the outside exhibitors have
accepted the edict that prices that are
definitely pegged," the MPEA added.
."Defence of this ruling is of daily
occurrence. If exhibitors will only
play ball with each other and adopt
a stick-together policy, particularly
where there are contemporary shows
in the same suburb or country town,
they can still call the tune."

The increased turnover, stemming
in part from the larger spending
requirements of the people, is said to
be at the bottom of the dispute
over film rentals.

Proposals looking to the control of
film rentals were submitted by Cop-
lund to the joint conference in Can-
berra in May when representative
exhibitors and distributors laid their
respective grievances and aims before
a government tribunal set up pur-
poosedly to arbitrate on future film-
selling procedure.

Early Getaway at UA

To permit its personnel to make
an early getaway for the long holi-
day week-end, UA's home office shut-
tered Friday at 1 p.m.

IN NEW POSTS

FRANK BECKERLE, assistant shipper, M-G-M, Buffalo.

WILLIAM BEAUDINE, supervising director, Katzman-Dietz Productions.

KEITH LINFORTH, manager, New Rivoli Gar-
dens, Seattle, Wash.

JERRY DALE, publicity director, Benedict Be-

RAY CURRAN, salesman, UA, Memphis ter-

JACK BELASCO, manager, Woods Theater, Chi-

PAT MEADOWS, salesman, Republic, South-
eastern Missouri territory, out of St. Louis.

HAL SERYO, Columbia home office art de-

HERMAN BARNETT, art director, RKO Theaters

home office.

BUD MORGAN, salesman, Warners, Southern ter-

ory out of St. Louis.

Airmada to Tour Country
For The Third War Loan

(Continued from Page 1)

of the committee will take over and
utilize the services of the service-
men and film folks for Bond selling
rallies.

The setup is as follows: Zone 1, or-
iginating from Los Angeles, with Lois
Andrews and Sheila Ryan as mistresses of ceremonies and
Louis Alphonse as advance man, will
stop at San Francisco, Portland, Seattle, Butte,
Salt Lake City, Denver, Bozeman, Phoenix
and San Diego.

Zone 2: Starts from Dallas with William
Boyd and Grace Bradley, co-masters of cer-
emonies, and E. B. Coleman as advance man,
at Fort Worth, Austin, Corpus Christi,
Beaumont, Oklahoma City, Tulsa, Wichita,
Kansas City, Omaha and Des Moines.

Zone 3: Originates in Chicago, with Elyse
Knox and Helen Walker and Earl Wm hart as
advance man stops at Peoria, Davenport,
Rock Island, Moline, Milwaukee, Flint, Fort
Wayne, Indianapolis, Louisville, Charleston,
Buffalo and Toledo.

Zone 4: First stop Atlanta with Shirley
Patterson and Lynn Curver and Leonard Al-
phonse at Jacksonville, Birmingham,
Memphis, Nashville, Charlotte, Norfolk,
Richmond, Baltimore and Wilming-
ton.

Zone 5: Originates in New York with Vir-
ginia Grey and Gene Lockhart and Ed Hol-
land as advance man, stops at Newark, Jersey
City, New Haven, Providence, Worcester,
Manchester, Albany, Syracuse and Scranton.

Detroit Exhibitors Named
To Direct War Loan Drive

Detroit—Committee to direct Third
War Loan activities here has been
named by Chairman Earl J. Hildan,
to include: Samuel Barrett and
James F. Sharkey, Co-Operative The-
ters of Michigan; Carl W. Buer-
nele, General Theater Service Corp.
manager; Allan Dowzer, Mutual The-
ters manager; Pearl M. Sprout, busi-
ness manager, Allied Theaters of
Michigan; David M. Idal, manag-
ing director, Fox Theaters; Charles
Ferry, Adams Theater manager;
Samuel Lutz, RKO Uptown
Theater manager.

Detroit Showmen Take
Over the S. S. McKeever

Detroit—Members of Russell John-
son Theatrical Post of the American
Legion, composed entirely of De-
troit showmen, are taking over the
Government to Oppose
Exortion Trial Delay

(Continued from Page 1)

the old October 4th will be opposed by the
Government, Boris Kostelanetz, as-
istent U. S. attorney general, stated on
Friday in New York Federal Court.

The defendants are charged with
conspiracy to extort more than
$2,500,000 from the film industry.
The case, which was to have come
up for trial on Monday, was adjourned to
Oct. 4. Kostelanetz said because no
Federal judge was available sooner.
Kostelanetz disclosed that he had
sent subpoenas returning Oct. 4 to
50 Government witnesses.

James D. C. Murray, counsel for
the six Chicago defendants, is
expected to seek a delay of the trial
until late in November on the
grounds that he needs more time to
prepare a defense.

Midnight Mystery Plays
Set for Comerford Spots

(Continued from Page 1)

man, known long as a producer of
vaudeville. The experiment received
its first test at the Comerford cir-
cuit's Penn Theater in Williams-Barre,
Pa., at the spook hour on Saturday,
when an original 50-minute play by
Henry H. Walsh called "Here and
Hereafter" was put on for one per-
formance. Only one performance
will be given in each theater. A
series of productions along the same
lines as "Here and Hereafter" will
be presented on the Comerford cir-
cuit.

The idea of putting on abbreviated
plays at the close of the film pro-
grams was conceived by Ackerman.

"Wintertime" in Wichita Bow

World premiere of 20th-Fox's
"Wintertime," will take place at
the Orpheum Theater, Wichita, Kan., on
Friday.

S. S. McKeever for third War Loan
Bond sale. Filmites will be on duty
daily from 2 to 3 p.m. on the "ship." The
McKeever is a reproduction of a
destroyer, erected on the campus
Martinsville opposite the City Hall.

Judy Canova in
SLEEPY LAGOON

with DENNIS DAY,
Ruth Donnelly,
Joe Sawyer, Ernest Trues
Douglas Fairley,
Mike Riley
and his ORCHESTRA

Joseph Santley—Director
Screen Play by Frank Gill
Jr.—George Carleton Brown
Based on "An Original
Story by Prescott Cheplin
Associate Producer—Albert
I. Cohen

BACK THE ATTACK—SYT
WAR BONDS AND STAMPS

It's a
REPUBLIC PICTURE
Army Convoys Set For Boroughs' Tour

(Continued from Page 1)

10 pieces of Army motorized equipment and 10 war heroes, will assemble in front of the Warner Building at 11 a.m. Headed by an Army band and motorcycle police escort, they will proceed to the Hotel Astor, where a brief reception will take place in the lounge of the hotel. Among those present will be officials of the WAC. After the Aster reception the soldiers assigned to the convoys will be presented to the Times Square crowd. The convoys will then start out for their respective territories.

Publicists have been assigned to the convoys as follows: Fred Herkowitz, Al Naroff, Manhattan; Al Zimbalist, Manny Frisch, Brooklyn; Vincent Liguri, Sid Kain, Bronx; Ray Malone, Mike Seigel, Queens; Teddy Trust, Staten Island; Jerry Sager, Ira Morais, Westchester. Traveling with the convoy as a party of civilians will be Joe Martin, Oscar Davis, Jimmy Jemal, Jan Murray, Tom O'Neil, Gene Doyle.

The convoy will participate in six rallies in Manhattan, nine in Brooklyn, six in the Bronx, eight in Queens, five in Rock Island and five in Westchester.

Drop Fourth Delivery Of Mail in Rochester

Rochester—Downtown house here are now getting only three mail deliveries a day, for the first time in about 40 years, but they're not complaining for they're still getting as much mail as usual.

Elimination of the 12:10 p.m. downtown delivery as a wartime economy measure means simply that houses receive an extra amount of mail on the last delivery around 1:45 p.m.

Navy Pilot on Leave

Denison, Ia.—Lt. Bob Saggau, former Notre Dame grid star, and son of Mr. and Mrs. Henry Saggau, who owns the theater here, has returned home on a 30-day leave. Bob has been mentioned frequently in recent press dispatches for sensational feats as a Navy dive bomber pilot.

REVIEWS OF SHORT SUBJECTS

"Arctic Passage" (This Is America) 20 mins.

Topnotch

Here is the story of the Alaska Highway (formed over the Alcan Highway) as it has never been told in celluloid before. The footage is a gripping and exciting record of the last progress in the highway's construction. The dangers and problems facing the army of service men and civilians engaged in the building of that strategic road are pictured effectively with a graphitic that makes the film a constant source of interest. There is some action scene of army truck convoys carrying precious materials to the northern terminus of the highway, Fairbanks. The film, loaded with drama, is a credit to Producer Frederic Ullman, Jr., and Larry O'Reilly, who directed and photographed the film. This one ranks like the best of the This Is America series.

"Glimpses of Mexico" (FitzPatrick Traveltalk) M-G-M 9 mins.

Fine

James FitzPatrick takes the audiences on a brief Mexican trip highlighted by interesting and picturesque scenes in Xochimilco, where still remain vestiges of Aztec civilization. Several scenes are devoted to a demonstration of ancient Indian dances of Mexico. Done in super Technicolor, the short packs a great visual appeal. Mexican times provide a fine musical background. Lovers of travelogues will react to this enthusiastically.

"All Sails Set" (Grantland Rice Sportlight) Paramount 91/2 mins.

Good

The training of candidates for the U. S. Maritime Service is dealt with excitingly here. Following preliminary training at Sheepshead Bay, New York, the men are shown in action at St. Petersburg, Fla., where they get their first practical experience aboard the famous sailing ship the Joseph Conrad. The camera, in which the men do their stuff in a howling storm, is a thriller. There is some fine camera work to help this one along.

"I Can Hardly Wait" Columbia 16 1/2 mins.

For Those Who Can Wait

A toothache is the cause of it all in the Three Stooges' latest cinematic antic. The tooth that is the seat of the pain belongs to Curly. The action is wholly devoted to the efforts of the other two members of the trio to remove the molar. While the tricks used by the Stooges are ancient and are worked to their advantage, they still manage to extract plenty of laughs for those who go in for slapstick. The kids especially won't mind waiting for this one. Jules White produced and directed.

"Ration Bored" Universal 7 mins.

Fair

This Technicolor cartoon has Woody Woodpecker as its chief character. This time Woody is concerned with getting gas to run his jalopy. In sighing gas from other cars he makes the mistake of tangling with a police car. Woody and the cop chase each other all over the place. The film has a bang-up finish. The kids will get a few laughs out of this one.

"Down With Cats" (Terrytoon) 20th-Fox 7 mins.

Good

Here's another of the Technicolor cartoons featuring Supermouse. This one seems to be the best of the series so far. It has some clever touchs and many laugh-getting situations. Again Supermouse saves a bunch of mice from the depredations of their cat enemies. The cats attempt to trap the mice in the attic, but the latter are skating on a pond. Put this down as an A-1 looking for the kids.

"Electio Daze" (Our Gang) M-G-M 10 mins.

Fair

In their latest comedy effort the Our Gang kids are faced with the job of electing a new president of their club. There are two candidates and both are tied in the voting. Each of the candidates tries political trickery to win the election. When democratic principles are applied a dark horse carries the day. The youngsters will get a few hearty laughs out of this short.

"Kings of Basketball" (World of Sport) Columbia 10 mins.

This One Scores

Sports fans will get a kick out of this one. With Bill Stern doing the inning, the short is an exposition on the St. John's (Brooklyn) basketball team, one of the country's greatest. The team demonstrates some of the shots which have won it its standing in the basketball world. Slow motion is used freely. The subject has been excellently produced.

"Scrap Happy" (Pete Smith Specialty) M-G-M 9 mins.

Message with a Laugh

In this Pete Smith deals with the scrap drive in humorous fashion. He keeps the story behind each of several items on a scrap pile. Each incident is a comedy gem. There are some touches that will bring howls of laugher. Where necessary Smith has used a slapstick to excellent purposes. Smith's commentary is a rib-ticker.

See U. S., "Big Five" Getting Together

(Continued from Page 1)

that a friendly atmosphere existed through the discussions and every thing pointed to a solution that would be "worked out in a way," as one executive put it.

There appears to be optimism prevailing in both of the industry factions, the belief being that some sort of break through will be made to the general satisfaction of the industry as a whole.

Picture Pioneers' Harvest Dinner at Waldorf Nov. 16

(Continued from Page 1)

House Manager Jack Cohn reported Friday.

New York, Seattle, Pittsburgh, Cleveland and Hollywood are represented at the dinner in recognition of membership which the executive committee will act upon at its next meeting. Among applicants are: Gladwell Sears, William A. Scully, John L. McCurdy, Lee L. Goldberg, William Finkle, Herbert R. Ebenstein and Frederick K. Abbott.

Sutton to Rugoff-Becker

The Sutton Cinema on East 57th St., Manhattan, on Saturday closed down for extensive alterations. The house will reopen under the new management of Rugoff and Becker. It was formerly operated by Samuel Silvers.

Harry Meyers Dead

St. Louis, Mo.—Harry Meyers, 50, production manager at the Emprise, died from a heart attack.

HOLLYWOOD GIST

GERSCHI ALAN MARSHALL, two picture deal, Metro. MAC BONFORT, writer, Paramount.

ASSIGNMENTS

ARTESSAL NELSON ROYAL, JAMES CARDWELL, JOHN CAMPBELL, "The Sullivan's;" DICK HAYMES, "Camps Show;" GRACIE MCDONALD, "Three Cities for the Boys," University Lynn MERRICK, RENIEL ROBERT HOBART, next "Crime Doctor" picture, RICHARD MARTIN, "Tender Comrades," RKO.

CASTINGS


LOANED


SCHEDULED

"The Servant Problem" for LAUREL and HARDY 20th-Fox.
I. J. Griffith Turns Down ORC Post Offer

(Continued from Page 1)

It was confirmed here Friday by the circuit operator of his arrival from Washington where he had spent several days conferring both with Mr. Murphy and Allen G. Smith.

Griffith told THE FILM DAILY that he greatly appreciated the honor implied in the Governmental invitation, and expressed regret that circumstances made his acceptance impossible.

The circuit operator said that he had been approached on a new business affiliation, within the theater field, and that the deal's consummation within 30 to 60 days would preclude ORC service.

Griffith returned to Kansas City Sunday.

Ryan to Resume Sept. 15

Chicago — Charles Ryan, Warner theater executive, plans return to his theater duties, after Sept. 15, after a long siege of illness.

Veteran Booker Resigns

Seattle — Muriel Parker, Booker for M-G-M exchange for 15 years, resigned to go to Oregon.

Buffalo and Syracuse Theaters Re-opening

Buffalo — Shuttered for the summer, Minna Zackem's Artistic, Buffalo nabe, has reopened. George Lura has taken over the Orpheum, another local nabe, and will reopen it shortly.

Two Syracuse houses scheduled for fall re-openings are the Liberty, operated by Meyer Golding, and the Brighton, taken over by Sid Grossman, who has the Elmwood.

Cagney Pic In Loew Keys

"Johnny Come Lately" has been booked for September and early October engagements in 28 key city Loew theaters throughout the country, Carl Leserman, UA general sales manager, announced Friday.

Ealing Studios to Make First Two Pix in Color

London (By Air Mail) — First color pix to be produced at Ealing Studios are set as "The Beggar's Opera" and "Black Beauty." Other important pix scheduled include "The Road to Addis," film based on the liberation of Abyssinia, and an untitled story telling Australia's war story.

Exhib. Turns Welder

Troy, Mo. — Charley Rudolph, owner of the Trojan, is working as a welder in a war industry in the Wood River, Ill., sector. Mrs. Rudolph has taken over the management of the 300-seat house.

Gollos Circuit Adds Langley

Chicago — Gollos Brothers circuit has added the Langley theater.

Warner Bros. After More First-Runs?

(Continued from Page 1)

"Army" maintaining a pace that indicates it can stay at the Hollywood Theater right through the first of the year or longer, while the Strand bookings are averaging five weeks, the company faces a special problem in finding a first-run and showcase for about a dozen top-bracket productions on its completed list, including several pictures finished last year. One of these is "The Desert Song," which several times has been penciled in for opening at either the Hollywood or the Strand but each time had to give way to more timely attractions.

With the Hollywood now tied up indefinitely by "Army," and the Strand playing "Watch on the Rhine" for the next five weeks, Warners have an immediate problem in finding an opening for "Thank Your Lucky Stars," all-star musical set for general release this month. Among other big attractions awaiting available dates are: "Adventures of Mark Twain," "Old Acquaintance," "Arsenic and Old Lace," "Princess O'Rourke," "Saratoga Trunk" and several more.

HUGH HERBERT in his first 2 Reel Comedy is a Laugh Wow!

"PITCHIN' in the KITCHIN"

Ready for Release September 10th

THE BEST COMEDIES OF ALL COME FROM COLUMBIA!
GREATEST tribute perhaps ever paid the movie industry came from the Russians during the Battle of Stalingrad. The Red Army kept the movie theatres open until the very day the Nazis marched into the city proper! According to True Magazine, one of the score of Fawcett Publications—and a very exciting one, too.

Speaking of the movie industry, as everybody is these war days, one of our bright people wants to know why it's called an industry. Would you call either Sam Goldwyn or Darryl Zanuck an industrialist? Just because the movies are big doesn't mean they have to be an "industry." Art in mass production, yes; our man says—but industry, never!

Producer Alex Yokel in a letter to Motion Picture predicts a possible public surfeit with musicals, with 105 of them scheduled for the cameras—a lot of songs—and patron even for 135 million people. Says Yokel: 'We're going to overdo the musicals— as we did shortly after sound came in.'

How many words do you use in your everyday conversation? The readers of Fawcett women's magazines seem to be pretty smart. An analysis of mail from readers shows they have a combined vocabulary of almost 3,200 words!

Our latest testimonial comes from Milton Berle, who writes us from New York: "There are two ways of keeping in touch with Hollywood from here. One is to visit Agent Louis Shurr's office and read his mail to the staff, and the other, of course, is to eagerly await each edition of Motion Picture-Hollywood. I'll say one thing about Motion Picture-Hollywood—it's prettier than Shurr." And we'll say one thing about Mr. Berle. He splits his infinitives.

WIPS FOR WAR

Have you heard about the WIPS? More than 1,758,000 buyers of September's True Confessions have. The WIPS, Women's Industrial Production Services, are women war workers, newly organized to issue propaganda.

A short article and coupon invited readers to write in concerning membership in this infant organization. We've received more than 1,000 coupons—the first two days. (And pouring in heather now!) The WIPS and we think that's great—but one thing bothers us. Ten coupons came in a full 33 days before True Confessions appeared on the newsstands. Is our printer handing out advance copies to his relatives again?

MOVIE STORY

"SONG OF RUSSIA" WITH ROBERT TAYLOR

IRVING BERLIN'S SONG FROM "THIS IS THE ARMY"

MOVIE STORY is the most popular magazine of its kind. Its film sensationalism constitutes a monthly roll of honor. For September: This Is The Army: Song Of Russia; Jane Eyre; The Song of Bernadette; Claudette Colbert's Bud Men; My Kingdom For A Cook.

Each and every magazine mentioned above in The Fawcett Reporter is a member of the great family of Fawcett Publications. Published by Fawcett Publications, Inc., 1301 Broadway, New York, N.Y.
FORCING OF SHORTS REGARDED AS CURBED

New Haven Film Men Told to Get Essential Jobs or Register for Employment by Sept. 20

New Haven—Following reclassification of non-deferrable, New Haven film men have received orders from their local Draft boards to take "essential" jobs or register with the Connecticut Employment Service by Sept. 20. Among those so ordered are Earl Wright, 20th-Fox salesman; Lou Brown, Loew-Poli publicity chief, Joseph DiFrancesco, operator of the Cheshire and Fairmount, New Haven, James Memory, Loew-Poli, artist, Ernest Gau, Loew cleaning agent, William Brownstein, assistant Poli, Springfield.

Australian Rentals
Under Price Control

The Australian News and Information Bureau yesterday reported that Custom Minister Keene in Brisbane had announced that he intended to place film rentals under the Price Control Regulation.

Keene, according to a bulletin issued by the Bureau, said that this action would enable any exhibitor who claimed dissatisfaction with his film contracts to have his deal examined.

Canadian Indies to Ask Reduction in Specials

Toronto — Famous Players Canadian Corp. is reliably reported proceeding with its action before Supreme Court of Ontario against Odeon Theaters of Canada and associates, involving a number of theaters claimed by Famous Players, with damages and costs being asked.

Writs were issued a year ago but hearing was delayed because of the illness of N. L. Nathanson who died three months ago. It is stated action will proceed to trial this fall.

St. Louis Wage Hike Fight May Go to WLB

St. Louis — The feeling here is that the fight of the city's operators and stagehands for a 15 per cent wage hike may go to the War Labor Board. The demands of the operators were (Continued on Page 8)

Mort Spring Named Presy Of Loew's International

Merely as an intra-company move, Loew's International Corp. has been formed to handle the distribution of M-G-M pictures in the foreign field. (Continued on Page 8)

“And Hangs by Such A Slender Thread”

W. C. “Bill” Gehring, 20th-Fox's Western and Canadian division manager, is an avid baseball fan, a red-hot Yankee rooter. Frequently, when time and circumstances permit, he travels with the team. On Labor Day the Yanks were in Philadelphia. So was Bill, along with Mrs. Gehring and a party of friends. They had tickets back to New York on the 7:02 that evening—but they decided to leave on an earlier train, which they rushed to catch at North Philadelphia. Just as they arrived at the gate, it was slammed virtually in their faces. The Congressional Limited left without them!

400 War Bond Premieres ready Sure: 'Pre-release' activities Launch Drive

By GEORGE H. MORRIS

FILM DAILY Staff Writer

Reports, pouring into WAC headquarters last night, gave eloquent testimony that the estimated 200,000 people comprising the rank and file of the organization, distribution and exhibition, stand ready and eager for a greatest combined operation in the history of the business — the all-out effort to aid Uncle Sam raise a staggering total of $15,000,000 — which commences today with the "pre-release" events.

Indication of the comprehensive na-

(Continued on Page 12)

Start on Coast, Taking 62 Shooting

The Coast Bureau of THE FILM DAILY Hollywood—Addition of seven new x starting puts the total number featuring shooting this week in Los Angeles at 62. The checkup:

Cleveland Plain Dealer puts Theater Adv. 50%

Cleveland — Local first-run theaters have been notified to cut their sign advertising price fifty per cent. No other newspaper here had altered theatrical space cuts.

Vandalism Shutters Ottumwa, Ia., Strand

Ottumwa, Ia.—The Strand Theater, which has been in operation since 1911, has been closed because vandals damaged the seats beyond repair. The management explained it had been unable to purchase new seats or obtain replacements. It was the first case of serious damage by vandals in Iowa. The city has a curfew law which was recently put into effect.
Army Training Films

In Use in South Africa

West Coast Bureau of THE FILM DAILY

Hollywood—According to reports received by the Motion Picture Society of the Americas, thousands of scenes of training films, showing all phases of the training of the United States Army, are in use in many other American nations. Officers of the Inter-American Defense Board recently divulged this development in Washington, emphasizing that such translations in Spanish and Portuguese are already available and others are being made steadily. At present, 1,800 reels have been sent to other American republics. The films portray training methods in all branches of the United States Army, starting with the basic training program and then going into specialized training such as tank driving, artillery, aviation, infantry, combat and bomber pilots, navigators, radio operators, artillery and others.

A motion picture program is a co-operative enterprise between the producers in Hollywood and New York and various governmental agencies striving to develop and expand Inter-American solidarity.

-Back 3rd Loan Drive-

Paramount-Cooper Action Transferred to Fed. Court

The action of Paramount Pictures, Inc., against Joseph H. Cooper, Ritaio, Inc., Interstate Theaters, Inc., and J. H. Cooper Enterprises, Inc., charging violation of an agreement and to adjudge Paramount's ownership of certain stocks of the three defendant corporations, was yesterday ordered transferred from the United States District Court to New York Federal Court.

The complaint charges that Cooper entered into an agreement made with the Irving Trust Co., trustees in the bankruptcy of two Paramount subsidiaries, agreed to reorganize the affairs of the two companies, for which he was assertedly to receive a half interest. Instead Cooper is alleged to have assumed control in his own name on certain theaters of the former company by the bankruptcy courts, Mountain States and Public Theaters Corp.

The defendant companies are all Colorado concerns.

-Back 3rd Loan Drive-

Labor Day Week-End

Grosses Reported Heavy

Reports from various sections of the country yesterday pointed to heavy theater business chucked up by the nation's theaters over Labor Day week-end. The gas situation which caused to keep people at home was held an important factor in the off-office showing throughout the country. On Broadway theater business on Saturday, Sunday and Monday was about the same as last year, for instance the "tales" were far above those of last year.

Brother of Loew's
Murphy an Air Hero

Lt. William Murphy, whose brothers hold important positions with Loew's, shot down two German planes during the recent bombing of the Bremer Pass, according to an official communiqué from General Hovehorwath to the government of South Africa. Murphy's brother, John, is assistant to Joseph R. Vogel and another brother, Paul, is manager of Loew's Ziegfeld Theater.

Ford Unit Filming Brazil

Feature for U. S. Showing

West Coast Bureau of THE FILM DAILY

Hollywood—Headed by Gregg Toolland and Sam Engels, the John Ford production unit now in Brazil under the auspices of the Co-ordinator of Inter-American Affairs, is shooting non-military and commercial re-lease all over America. One of the films the unit is turning out is a documentary feature dealing with the far-flung activities of Brazil to the United States.

The unit will also make a short subject which will serve to inform the American public about present-day Brazilian life, its geography, its great cities, industry and culture. In addition, the Ford unit plans to film unrelated material to build up a library of Brazilian subjects, which will be used in the production of instructional films, non-theatrical films on Brazil and at the same time serve Hollywood with a wealth of background material for future productions concerning Brazil.

-Back 3rd Loan Drive-

To Argue Phase of J. H. Monopoly Action Today

A motion by the J. H. Theaters Inc., to modify the demands of the Brandt circuit for a bill of particular in the monopoly action brought by the firm against the latter and eight major film companies, among others, will be argued today in New York Supreme Court.


-Back 3rd Loan Drive-

FPC Calls $757,000 Bonds for Redemption

Toronto—Upward of $757,000 in Bonds ordinarily maturing in 1951 were sold by the Canadian National Railways at reputable prices yesterday. On Broadway theater business on Saturday, Sunday and Monday was about the same as last year, for instance the "tales" were far above those of last year.
CAGNEY

IS THE NAME!
JAMES CAGNEY
in
"Johnny Come Lately"
with
GRACE GEORGE·MARJORIE MAIN
and Marjorie Lord·Hattie McDaniel
Edward McNamara
A WILLIAM CAGNEY Production
Directed by William K. Howard
Screenplay by John Van Druten
from the novel "McLeod's Folly"
by Louis Bromfield
NAME . . . of the producer who makes Louis Bromfield’s best-seller click in booming box-office time with the screen’s greatest personality!

James Agney

IS THE NAME . . . of the star who’s headed your way in his first picture since he captured the Academy Award. And the winner is still champion!

ME LATELY

OF THE NEWEST HIT FROM UNITED ARTISTS
Australian Rentals Under Price Control

(Continued from Page 1) examined by the Price Commissioner. A similar right would be granted to distributors.

—Back 3rd Loan Drive—

"Stage Door Canteen" In London Bow Sept. 16

London (By Cable)—Sol Lesser's "Stage Door Canteen," distributed by UA, will open at the Odeon, Leicester Square, on Sept. 16, for a first-run and will travel the Odeon circuit, it was announced yesterday. While Gracie Fields' "The Lord's Prayer" number is being deleted from the British version, she will sing two numbers, as in the U. S. version. The Lord's Prayer may not be used in a screen or stage presentation under British censorship law.

Ontario—The Ontario Board of Censors will not require the deletion of "The Lord's Prayer" number by Gracie Fields from "Stage Door Canteen," Chairman O. J. Silverthorne said yesterday.

"There's nothing wrong with Miss Fields' singing 'The Lord's Prayer,'" commented Silverthorne.

—Back 3rd Loan Drive—

William Ivan St. John
Killed Serving in RCAF

William Ivan St. John, son of Adele Rogers St. John, novelist and screen play writer, was killed overseas on Sept. 3, his mother was notified yesterday by the Royal Canadian Air Force in which he was serving. Funeral services were scheduled to be held yesterday at St. John's Church, Weston Avenue, Toronto, England. St. John was a brother-in-law of Lt. Hollis Kennahan, former Film Daily staff writer.

Col. Levinson Resigns
As Academy Vice-Presy

West Coast Bureau of THE FILM DAILY Hollywood—Following his resignation 10 days ago from the Motion Picture Research Council, Col. Nathan Levinson has tendered his resignation as vice-president of the Motion Picture Academy of Arts and Sciences.

Theaters' Employes
Turn Cotton Pickers

Wotumka, Ala. — Local theater staffs joined in a citywide holiday when the entire business population fared to Elmore County cotton fields in an "all-out" effort to save the cotton crop.

Back the Attack!

- - - EVERY fighting man carries his head a little higher, and his shoulders a bit more squarely, when he listens to those who tell him, a seasoned soldier. . . . His eyes take on a brighter reverential glow, his heart an accelerated tempo, as he looks upon colors and standards scarred by the smoke of battles in which they and he have been comrades. . . . His confidence is as solid as the casings of the shells which he sends screaming into the enemy lines, the barrel of his Garand, or the metallic skin of his deadly grenade. . . . Pride and assurance pervade his person—because he is a veteran. . . .

- - - EXPERIENCE, which is still soldier's teacher, is likewise the highest asset of the civilian warriors supporting him on the home front. . . . It is the quality which enables them to do more than they have ever done before, and to do it better than they did a year ago, eight months after Pearl Harbor—350,000,000 or more Americans lived and bravely toiled under circumstances which tried their souls. . . . Din, indeed, was the light of encouragement, other than the hope that, as the dawn inevitably follows the night, good fortune would succeed adversity. . . .

- - - This was the picture. . . . In Egypt, the Nazi and Fascist hordes were knocking on the gates of Alexandria. . . . In the Caucasus, German and Roumanian troops were surging to the Eastern Coast of the Black Sea. . . . Stalingrad was in range of enemy gun. . . . U-boats were taking a frightful toll of our shipping in the Atlantic. . . . Brave China's blood continued to seep alarmingly. . . . Our small but grimly determined forces on New Guinea were "fighting against enemy thrusts in increasing strength." . . . The Japanese were effecting mass landings in the Southeastern Solomon. . . . And the United States, it was announced, had only 500,000 fighting men outside the country—and these were scattered literally over the face of the globe. . . .

- - - HERE at home, the Government shouted for funds where- with to build our military might and reinforce the desperate resistance of our allies to the common foe. . . . Yes, this was the situation a long year ago. . . . In those hours of extremity, the Treasury Department called upon the motion picture industry to do its utmost to expedite the evidenced number of billion-dollar-worth of War Bonds, maturity value. . . . The project was accomplished. . . . History will remember the September, which filmland's legions asked, in spearheading the drive, its members and fellow Americans to make memorable.

- - - NOW, another, greater, and more decisive September drive for motion pictures is at hand. . . . Again our industry is charged with responsibility—a task whose magnitude virtually eclipses the mighty efforts of a year ago. . . . It is placed in the very vanguard of the urgent financial attack to back the military attack of Freedom's armies—the Third War Loan Campaign. . . . But just as the horizons of our cause are brighter than the corres- ponding month of 1942, as the result of what our arms and those of our comrade nations brought to pass, so also can we of filmland carry our heads a little higher, our shoulders more squarely, our eyes brighter, and our hearts with stronger beat. . . . For we can gaze upon our colors and standards, scarred with the smoke of former battles won, and feel with pride and assurance that we are veterans.

- - - AVERAGE PEARL HARBOR!
JUDY CANOV in SLEEPY LAGOON

DENNIS DAY
RUTH DONNELLY
JOE SAWYER
ERNEST TRUEX
DOUGLAS FOWLEY
MIKE RILEY AND HIS ORCH.

OSEPH SANTLEY, Director
Screen Play by Frank Gill, Jr., George Carleton Brown • Based on An Original Story by Prescott Chaplin

BUY S. WAR SAVINGS BONDS
IN NEW INDUSTRY POSTS

HARRY SPIEGEL, supervisor, Cometford circuit, Scranton.
SOL KOHN, supervising publicist, Loew’s Metropolitan and other Brooklyn Loew houses.
WILLIAM JEFFERSON, portfolio service, Loew’s Loew-circuits.
Pete McCARTY, publicist, Loew’s Valencia and Loew’s 13th Street Theaters.
SAM COCKROCK, publicist, Loew’s Paradise and Bronx Theaters.
SINDY KAUFMAN, new circuit ad department, home office.
FRANK RICER, manager, Paramount, Hammond, Ind.
CRIS DEMOS, manager, Warren Frelic, Chicago.
JAMES BLACKMAN, assistant, Warren Capitol, Chicago.
JACK RICE, assistant, Hamilton, Chicago.
LATHAM O’NEAL, chief, radio script division, Dunham & Co., Inc.
GUS DAVIS, booking staff, Co-operative Theaters of Ohio, Cleveland.
CHARLES R. McGEES, manager, Princess, Cleveland.
FRAN LOFTUS, manager, Globe, Scranton.
WINCHESTER H. HEICHER, writer, RCA Department of Information staff.

STORKS

Cleveland—Julius Lamm, manager of Warners’ Uptown Theater became a grandfather last week when a six-pound baby boy was born to his daughter, Mrs. Theresa Bandler at Mt. Sinai Hospital.

Santa Monicas, Calif.—Mrs. Bert Lahr, wife of the comic, has become the mother of a daughter at the St. John’s Hospital here.

Buffalo—A son, Bruce Adam, was born last week to Mrs. Harry Goldsmith, wife of Schine City manager.

STARKS

Montreal—Proposal to form a Dominion-wide association of motion picture exhibitors received the support of the Quebec Allied Theatrical Industries Association at its annual meeting here last week. The importance of having such an association which would represent the industry on a larger scale was stressed by John Arthur Hirsch, president of the organization.

Syd Taube, executive secretary of the Motion Picture Theater Association of Ontario, praised the plans and the commitment pledged to support any move that would lead to one big Canadian unit.

High was the elected president of the Industries Association. Other officers elected were B. E. Norrish, honorary president; George Gantelkos, vice-president; N. N. Tabah, treasurer; Eugene Beaulac, secretary. The executive committee consists of Hirsch, Gantelkos, Tabah, Beaulac, J. A. Deschene, B. A. Garson, W. E. Lester, B. C. Salamis, Maurice West and T. H. Trow.

THOMAS APPOINTED V.P. OF A & S LYNCHON

An inactive duty status after a year in the armed forces will head the New York office of the Lynchons organization.

The Thomas appointment is regarded as the first step in a new expansion program now being projected by the Lynchon offices in anticipation of the increased activity in the entertainment world immediately after the war.

As a captain in the Army, Thomas served as a theatre adviser, producing soldier shows, utilizing military personnel in this country and overseas. Before entering the service, Thomas was radio director of the Chicago office of McCann, Erickson. He was radio director of A & S Lynches from 1929 to 1936.

Irene Etkin, who has been with Lynches since 1925, will be assistant to Thomas.

CHADWICK EQUIPMENT TO PRC

West Coast Bureau of THE FILM DAILY

Hollywood—PRC has purchased all equipment in the Chadwick studio on Gower St. and will install it in Fine Arts studio, which the company recently acquired. Equipment includes electrical fixtures, generators, sets and flats. Deal was made by PRC with E. Chadwick. The company will move into the Fine Arts studio late this month and change name of the lot to “PRC.”

MORT SPRING NAMED PREXY OF LOEW’S INTERNATIONAL

(Continued from Page 1)

Mort Spring has been named president of the subsidiary. M-G-M formerly handled foreign distribution through its international department.

At the request of Mrs. John W. Hayworth, the widow of the late John W. Hayworth, leading stage and screen actress, a benefit performance of "Dr. Jekyll and Mr. Hyde" was given at Loew’s 34th Street Theatre Thursday night to raise funds for a scholarship in her husband’s name.

The performance was well attended, and proceeds from the show, which included all profits from Friday and Saturday performances will be given to the scholarship fund.

STARKS

(Continued from Page 1)

7 START ON COAST, MAKING 62 SHOOTING

(Continued from Page 1)


Cleveland—Audrey Mandeville of the Warner theater department surprised friends last week with an announcement of her marriage to Roger Vance Goodlin of this city.

West Coast Bureau of THE FILM DAILY

Hollywood—Jean Rogers has revealed her remarriage to Danny Winkler, the actor’s agent. The ceremony took place on July 31 at Venice, Calif.

Coldwater, Mich. — "Spy" Chairman, western Michigan’s representative for RKO, headquartered in Detroit, was married recently her to Miss Florence Magnus of New York.

Springfield, Ill. — Charles R. Simpson, manager of the Pantheon, was married at St. Joseph’s Catholic Church Saturday, to Rosemary Ruchmeyer.
WANTED:

5000 PARADES!

Let it be written into the annals of this war that the showmen of the motion picture business backed the attack in the 3d War Loan with a will and a vigor that reached across the world and thrilled the hearts of our troops in combat! Within our showmanship power lies success! Parades and more parades to rouse our mass audiences! Small bonds in millions of hands is the job! Tonight as you sit in the security of your home thank God for that privilege—and remember the boys in agony under fire who make it possible. Back the attack with your weapon—showmanship!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City.
Canadian Indies to Ask Reduction in Specials

(Continued from Page 1)

dependents will appeal to Dominon authorized representatives to reduce the number of specials and top group pictures. Council will ask that means be adopted to keep up the freezing of film prices as of the basic period from thawing out, and a "re-freezing of the thawed-out prices."

The 1945-46 regulations reveal that most companies are offering fewer pictures this season. Totals, as approved by the Trade Board, are as follows: RKO, 46; Vitagraph, 38 including four re-reissues; Republic, 64; Monogram, 42; Universal, 65; Columbia, 29; Metro, 28 plus Group 4 not yet announced and M-G-M, 30 plus a fourth group.

The larger distributors are offering more specials; RKO, five; Warner Bros., four; Monogram, six; Republic, four; Universal, three; Columbia, two, and 20th-Fox, two.

Board's decision in approving the listings is said to be final and not subject to revision.

-Back 3rd Lean Drive-

Adventure Films Loses "Invasion" Title Motion

New York Supreme Court Justice Kenneth O'Brien yesterday denied Application of Films, Inc., its motion to enjoin 20th Century-Fox Corp. and Time, Inc., from using the title "Invasion." Adventure had charged that the defendants unlawfully appropriated the title, which it used in connection with a film released in 1938. The defendants were alleged to have used the title in a March of Time release.

-Back 3rd Lean Drive-

Princess to McGaughey

Mount Dora, Fla.—Otto McGaughey has taken over the Princess.
Before Pearl Harbor

Above you see ten different sound tracks made with Western Electric Equipment from 1928 up to the beginning of the war.

...during the war

Wonderful new weapons—based on the engineering principles learned in recording sound for motion pictures—are being developed and perfected today. They will help to end this war sooner. Where and how they are serving will make an interesting story when it can be told. In the course of this wartime development program, the scientists at Bell Telephone Laboratories and Western Electric are constantly adding to their already unique knowledge of sound-recording and transmission.

...and after

When V-day comes, the post-war sound track—no matter what it may look like—will reflect the new ideas and developments now coming out of our work on war projects. The Voice of the Screen will be still finer!

Electrical Research Products Division
OF
Western Electric Company
INCORPORATED
195 BROADWAY, NEW YORK, N. Y.

Back the Attack! During the Third War
★ Loan Drive—and till the day of Victory ★
—buy all the War Bonds you can!
30% of Territories Still To Report on Openings; FDR on Air Show Tonight

(West Coast TLM DISPATCH)

Hollywood—A total of 532 volunteer Bond salesmen, the largest group yet assembled within the local film industry, today are ready for the opening of the Third War Loan drive tomorrow.

The 532 individual district salesmen include the executive committee, a special committee of industry leaders, major and independent studios, allied industries, guilds, unions, other employee groups, and offices of agents, business managers and independent publicists.

Hollywood Volunteer Group of 532 Ready To Launch Third War Loan Sales Tomorrow

(Continued from Page 1)

Ator will also find six special floats accompanying the convoy, and the U. S. Army Band furnishing the musical program both before and after the parade for the war heroes in the hospital. It is planned not only to introduce the war heroes to the crowds, but also to have the honored citizens addressed by civic leaders, Treasury officials, and motion picture executives. Railers will be held throughout the neighborhood in the Manhattan lands in Brooklyn; six in the Bronx; eight in the borough of Queens; and five in Westchester.

Tomorrow’s metropolitan newpaper, it was asserted yesterday by J. E. Davlson, retail chairman of the New York State WFC, will contain the greatest concerted advertising program the retailers have ever staged under a single campaign. How about 100 leading metropolitan stores are gearing their ads to provide the most effective promotion for the Attack...Buy War Bonds,” and this series will be continued each week, September to the tune of an estimated 100,000 lines.

Herald Joins Caravan

Newspaper columnists, virtually all of their editorial pages, the trade journals, the contributions to the Third War Loan, “beat the drums” for the campaign, and retail merchants are donating their most valuable windows to Bond sales messages and displays.

Harry Maudel, chairman of WAC’s public relations department, and Paul Henech has joined the Hollywood Bond drive. Carmelites from the Carmelites now begin their tour for the $100,000,000 War Bond Show to be held in Madison Square Garden on the night of the 17th.

M-G-M’s home office officials disclosed yesterday that the First Ward Bond World premiere in connection with film’s promotion in the The Astor Theater next Monday night when new film in the WAC drive is presented. Sale of Bonds at the Astor’s box-office starts today. Reserved seats will be sold for minimum purchase of $50, $100, $500 and $1,000 denominations.

Century Circuit, Inc., plans an intensive campaign to back the Third War Loan. Manhattan’s Nicholas of the Circus has seated Sam Taub, noted sports announcer, to speak at today’s Army Convoy rally in Joyce Silvers Square, and plans a stilt rally Sept. 10 which will include Jack Dempsey, Bob Gil, members of AFW, Coast Guard, Jewish Veterans, and Air Raid Wardens. To-day, Fred Schwartz, circuit’s vice-president, is tendering a breakfast to his managers as spearhead event of their drive. Latter includes a first Bond Show at the Albermarle Sept. 7, and a special Bond Show at the Century’s Big Bond show with John Powers models as the Bond tenters.

Raleigh Theater Rally Sells $2,190,293 Bonds

Raleigh, N. C.—A total of $2,190,293 was grossed for the Raleigh’s Bond Drive, the second-highest ever raised for a Bond rally in the South, according to Bond officials — was sold for the theater-sponsored drive. The four-hour rally was held Saturday night at the municipal Auditorium, which launched Wake County’s Third War Loan drive.

North Carolina’s Governor J. M. Broughton; Josephus Daniels, ex-secretary of the Navy and ex-ambas-

Want a Ride in Jeep? Then Buy War Stamps

Dallas—Unique Third War Loan stunt here, originating with the WAC special event committee headed by George Perry, Cherry Street city manager, calls for rides in amphibian jeeps on White Rock Lake in Dallas. The $150,000 raised by the Red Cross Savings Stamps. “Ticket” for a similar ride on a land jeep will be a $150,000 bond for the benefit of the National Red Cross. The jeep, designed for Saturdays and Sundays while the drive is on.

Bond Premiere Quote Passed; 1400 Already Set

Ala. Theater Execs. “Back the Attack”

Montgomery, Ala.—Forty-five-old theater executives attended a state-wide meeting at the Whitley Hotel, called by John W. Collier, chairman of Alabama’s War Finance Committee. Frank Sanford of Birmingham, vice-chairman, and Marie Ray Clement, executive manager, told the showmen no other group was so well prepared to push the “Back the Attack” program.

Col. Thomas E. Orr of Albertville, vice-president of the Alabama Theatre Association, and Eddie Wates of Montevallo talked briefly.

After the meeting, the theater executives met at luncheon at the Pickwick.

Hollywood Caravan Date in Cleveland Now Sept. 13

Cleveland — Hollywood Caravan date for Cleveland has been changed from Sept. 14 to the 19th. The most recent subsequent-run theater owners have agreed to utilize their regular newspaper space to promote War Loan and other announcements. Copy, for this day, will eliminate all mention of the current shows playing at the participating theaters. First-run are utilizing a percentage of their display space to Bond advertising.

—Back in Loan Drive—

Essaness Using Sunday Vaude

Chicago—The Essaness circuit is trying out five acts of Sunday vaudeville at the Northeaster.

Wilby-Kincey Managers Prepared for Loan Drive

Charlotte, N. C.—Ways and means by which the 37 Wilby-Kincey theaters in North and South Carolina may cooperate most effectively in the War Loan drive were set in an all-day meeting here of managers and officials of the circuit, with Frank Kincey, chairman of the WAC in the Carolinas, presiding.

Among speakers were R. B. Wilby of Atlanta, S. B. Thompson, manager for Greensboro; Norris Hadaway, chairman of publicity for the theater group in North Carolina; Willey of Columbia, C. L. and Robert G. Gilbert, of Morris Field air base.

Theater Nixes This Kind of “Hand Out”

Baltimore — Something new in nuisances has received attention of Manager Rodney Collier of the local Stanley Theater. As a result, gypsies are no longer admitted to the house. Two gypsy women were discovered in the ladies’ lounge engaged in guiding palms of female patrons and charging a fee for such service. They obtained from $50 to $1.00 for fore- casted future dates, which they had collected for half a day’s work before being reported by a customer.
MPTOA Prexy Says No
Good Has Come From The
Decree: Hits Divorce

The Department of Justice
should "throw the consent de-
cree out the window" if the
D of J "really wants to remove
the genuine abuses and prevent the real
and important injustices in the mo-
tion picture industry," it was stated
by Ed Kuykendall, president of the
MPTOA, in a current organization
bulletin.

In place of a decree, Kuykendall
(Continued on Page 11)

5th Canadian Loan
Drive in October

Ottawa—Canadian film industry
is slated for an important role in
the Fifth Victory Loan campaign which
will open Oct. 18. Subscription goal
for the new Dominion drive is $1,-
(Continued on Page 3)

Republic to Expand S.A.
System of Distribution

Having established its own ex-
change system in Buenos Aires, Rep-
ublic eventually plans to operate
(Continued on Page 11)

Churchill Bond Buy
In WAC Pix Bulletin

Winston Churchill, Secretary Mor-
genthau, and a $100 War Bond,
series "E," are the subjects of the
WAC's "war information film No. 2,
which goes into national release to-
morrow via the five newsreels.

The Bond purchased, by Great
Britain's Prime Minister from Mor-
genthau, will be auctioned off in
Britain for charity. It came from an
official Treasury theater issuing
agent, Loew's, Capitol, Washington.

Separate prints of the bulletin
will be added to features in various
exchanges, in order to get the widest
possible release in the shortest pos-
sible time.

MORGENTHAU PRAISES INDUSTRY

"You People Always the First to Respond in a Crisis,"
He Tells Trade Representatives

Washington Bureau of THE FILM DAILY
Washington — Glowing tribute
to the motion picture industry for its
service to the nation and to the War
Finance Committee, was paid by Sec-
retary of the Treasury Henry Mor-
genthau at an informal reception
here yesterday. The Secretary said:

"You people are always the first
to respond in a crisis. The way you
have rallied to the Third War Loan
campaign is magnificent. I often
think that you yourselves do not
realize the importance of the part
you play in every effort that involves
the American public. You not only
will sell Bonds in this drive, but you
will inspire others by your example
and enthusiasm to work harder for
the common cause.

"You carry the torch that lights the 'Bond'-fire of public enthusiasm.
I appreciate your coming here to-
day, and the Hollywood Bond Caval-
cade has my best wishes as you con-
tinue your tour. You start out on
when one of our enemies has sur-
rrendered unconditionally. I'm sure
that you will continue to Back the
Attack until total victory is won."

Francis S. Harmon, executive head
of WAC, voiced the appreciation of
the group to Secretary Morgenthau
and members of his staff, stating
that it was a privilege to serve on
(Continued on Page 3)

WLB Okays Pay
Boost in Exchanges

Washington Bureau of THE FILM DAILY
Washington—Office workers em-
ployed by five major distribution
companies in 28 cities yesterday were
granted wage increases from $2 to
$7 weekly by the National War La-
bor Board.

The Board approved joint requests
by five companies (Paramount,
Loew's, Columbia, United Artists
and Vitagraph) and IATSE, to extend
contract scale to all of companies'
(Continued on Page 11)

Chinese Get U. S.
Pix Through India

Washington Bureau of THE FILM DAILY
Washington—American films have
long been favorites throughout
China and normally represents 80
per cent of its imports, the remain-
der coming from England and Rus-
sia, according to the Bureau of For-
ign and Domestic Commerce yest-
derday.

Because of transport difficulties,
the Chinese receive only films
brought to them from India subject
(Continued on Page 11)

See Early Italian Market

40 Pix Ready; U. S. Films Out Since 1939

Syracuse University
Leases Harvard Theater

Syracuse—Syracuse University
has taken a five-year lease on
the Harvard, campus nabe. House has
been operated by the Smith Chain
Theaters, which recently purchased
the downtown Civic, long the home
(Continued on Page 11)

Italy's unconditional surrender
yesterday is expected to open the
way for the quick entrance of the
40 American pictures that had been
prepared for the anticipated event.
It was reported that the American
films had been ready since Aug. 12.
They represent the first new U. S.
pictures to be sent to Italy since the
(Continued on Page 3)
MORT BLUMENTHALL, in charge of advertising and publicity for Warner Bros., in the fast, is in Chicago making arrangements for the premiere of “This Is The Army” there on July 25.

ROBERT M. GILLHAM, Paramount advertising and publicity director, returned yesterday from the Camco Coast.

GEORGE A. SMITH, Paramount Western division manager, has left on a trip throughout the territory which covers him to the West Coast. He is expected back Sept. 27.

GORDON LIGHSTONE, general manager of Paramount Film Service Ltd., Canada, is at the home office conferring with Neil Agnew, general sales manager.

CLIFF EDWARDS is here for a short vacation.

KATH WATERBUDD, Hollywood editor of Movietone news magazine, has arrived in New York for a week’s stay at the Savoy Plaza.

ED PESKY is expected in New York tomorrow from the Coast.

Goldwyn Holds Hebert As Ad-Publicity Chief

Hollywood—Samuel Goldwyn has exercised his option on the services of William Hebert as director of advertising and publicity for an additional year.

 Lester Beall, winner of many awards and rated as one of the country’s foremost designers of advertising layouts, has been engaged by Donohue & Coe to design special newspaper ads for Goldwyn’s “The North Star.” Beall will work in conjunction with William Schneider, vice-president of Donohue & Coe in preparation of layouts to be submitted to Hebert and S. Barrett McCormick.

Boston’s Majestic Turns To Vaudeville on Sept. 23

Boston—The Majestic, purchased last spring by the E. M. Loew interests, will adopt a vaudeville and film policy Sept. 23. The Marcus Shows are booked in, to be followed by vaudeville bills with June Preiser, Mitzi Green and Arthur “Street Singer” Tracy as headliners.

E. M. Loew will turn over stage bookings to Marcus, but pictures as before will be booked through the local Loew offices. There exists also the possibility that the first appearance of the Lou Walters-E. M. Loew new opus, “Artists and Models” in the flesh will be at the Majestic, which is one of the few houses that has been able to defeat the dinom by an improved system of marquee lighting.

Eastman’s Major Pabst Killed In North Africa

Rochester—Maj. John Pabst, former chemist at Eastman Kodak has been wounded in action in North African war theater, it has been reported here. He fell in battle Aug. 13.
5th Canadian Loan Drive in October

(Continued from Page 1)

200,000,000, the highest figure yet set. The fourth Loan last Spring was for $1,100,000,000, and the drive went "over the top."

In the campaign coming up, $675,000,000 will be asked from "special agencies,"—building firms and associations—and $255,000,000 from individual subscribers.

Holders of Dominion of Canada 5 per cent bonds, due Oct. 15, 1945, and called for payment next Oct. 15, will have an opportunity to convert their holdings into Fifth Victory Loan Bonds. These conversions will not, however, be included in the total aimed at.

Since January, 1940, more than $4,600,000,000 has been raised by loans.

See Early Italian Market for U. S. Pix

(Continued from Page 1)

American companies withdrew from the Italian market in January, 1939. It is believed that American companies had approximately $2,500,000 blocked in Italy when the Italian government took over the motion picture industry, making it impossible for U. S. companies to do business there. In pre-war years, American film companies did a net business of around $2,000,000 annually from the approximate 4,840 theaters in the country.

Goetz Again to Head Jewish Fund Appeal

Norman S. Goetz, chairman of last year's fund-raising appeal of the New York and Brooklyn Federation of Jewish Charities, will head the 1943 campaign also, it is announced by George Z. Medalie, president of the Federation for the Support of Jewish Philanthropic Societies.

The drive will seek funds for 116 affiliated medical and social welfare agencies serving 300,000 persons in the metropolitan area. Associate chairman will be Samuel Hausman, Mrs. Arthur Lehman, Oscar A. Lewis and Milton Well.

Morgenthalau Pays Tribute to Films

(Continued from Page 1)

this great all-American team, and that the Hollywood Bond Cavalcade was on its way not only to back the Attack with War Bonds but to unite America in behalf of speedy and total victory.

Harmon stated that the reception which was to be tendered to those industry representatives at the White House was cancelled with the news of the capitulation of Italy and the necessity for following up this victory in every possible way. It was understood that James Cagney, president of SAG, and Kenneth Thomson, chairman of the Hollywood Victory Committee, conveyed the respects of the entire group to the President and the Prime Minister who sat by as the President spoke to the nation.

Test Period is Set In Arb'n Complaint

(Continued from Page 1)

first-runs, the clearance sometimes extending to six months. All other theaters in the city are owned by the Butterfield circuit.

By mutual agreement, clearance has been reduced to 70 days after first-run and will be tried out for three months, with the arbitration hearing on the complaint postponed for that period.

Hicks and Silverstone Arrive Safely in London

(Continued from Page 1)

after an air hop across the Atlantic. The two exes, flew from New York Monday night, Hicks making his first trip to Paramount's London office since the outbreak of the war. It is expected that he will remain in London for a week, where he will complete negotiations on the proposed deal whereby Arthur J. Rank will produce two pictures for Paramount release, with Paramount participating in the financing of the productions. Deal has been under consideration by Paramount since David Rose, managing director in England, came over on his last trip. Silverstone is making his initial visit to the 20th Century-Fox London headquarters since he joined the company. For many years he was UA's chief in England.

Lt. Charles Vogt, Jr., Dies in Plane Crash

Chicago — Lt. Charles Vogt, Jr., son of the manager of the Villas Theater was killed in an airplane crash, near Jacksonville, Fla.
They call Main Street

On Broadway and your way

Again and again wherever you look!

M-G-M Pictures are what they book!
Let's all do it together!

3rd WAR LOAN!

Back the Attack!
Trade Advancing on Three Fronts in Bond Drive

Radio and Film Audience Of 70,000,000 Hears FDR And Stars Open Campaign

(Continued from Page 1) achieve it is the industry's most comprehensive organization headed by a three-man board of directors chosen by WAC designation. As allies in the campaign, film biz has radio, the press, outdoor advertising men and the national leaders.

70 Millions Hear FDR

An estimated radio and film theater audience of 70,000,000 people last night heard the President, Secretary of the Treasury Henry Morgenthau, Jr., and the group of Hollywood stars fire the opening gun in the Third War Loan.

The program emanating from both Hollywood and the nation's capital, was for a full hour, 9 to 10 p.m., Eastern and was carried by all major networks and virtually all independent stations. Hundreds of theaters across the country stopped their programs, FCC officials, who could hear the program. The Hollywood Bond Cavalcade, officials of the WAC and of the Hollywood Victory Committee were in the room as the President spoke.

The President was presented to the radio audience by Morgenthau, and spoke 15 minutes.

The President's Speech

In his address at the launching of the Bond drive President Roosevelt hailed the great victory of the Allies in the surrender of Italy, but cautioned that the enemy is at the gates, the more might and power we direct at the enemy the shorter the war will be. Success of the Third War Loan will be the symbol that America does not propose to rest on its arms—that we know the tough, bitter job ahead and will not stop until we have finished it.

"Now it is your turn. Every dollar that you invest in the Third War Loan is your personal message of defiance to our common enemies—to the ruthless militarists of Germany and Japan—your personal message of faith and cheer to our allies and to the men at the front."

The first 50 minutes of the air show, which originated in Hollywood, featured the film colony's most important stars, with Don Ameche as emcee. Robert Young appeared in an extended scene from General MacArthur's escape from Bataan. Burns and Allen were heard in a comedy sketch. Dinah Shore sang a song, and Jimmy Durante did a humorous treatment of people who travel unnecessarily in war time.

The United Nations spot featured President Roosevelt, with Charles Boyer, with a new song, "Road To Victory," written by Frank Loesser as the finale.

Warn Against Complicity

Both Morgenthau and Griffith re- lested the warning of the "danger" of complicity which may arise as a result of the news of the surrender of Italy.

It was understood at the WAC headquarters that news of allied victories in the past have resulted in a drop in sales, while disastrous setbacks have brought tremendous upsurgages in Bond sales.

"The fall of Italy is a glorious news,"—the Secretary stated, "if we take it as the end of round one in stead of the finish of the fight... The more American dollars go into superior equipment, the less American blood is going to redden foreign soil."

Griffith, in a bulletin to 16,000-odd theaters and to the state Bond chair men, declared, "It is hard to believe, but the unconditional surrender of Italy makes your job in the Third War Loan tougher... You must use every bit of showmanship to make Italy's fall the basis for 'Backing The Attack' on the two remaining enemies, Germany and Japan."

The broadcast last night, on which the President, the Secretary of the Treasury and the various Hollywood stars appeared to launch the campaign, was changed at the last minute to include the warning to America that Italy's surrender did not vitiate the need for buying Bonds during the Third War Loan.

Capital Arrival Belated

The Hollywood Bond Cavalcade spot, which again was originated in Washington from Hollywood and Detroit in three hours late. The stars were picked up at the station in Army uniforms and were driven to the Washington Monument for the special Treasury "Back The Attack" show. Just as the jeeps entered the park, the harp of "The War Bond Song" and the news of Italy's surrender came over the loud-speakers, a statement that added a special fillip to the ceremonies.

More Film Stars Join War Veterans Armada

An additional group of film personalities have joined the War Veterans Armada and will accompany the fighting forces of numerable members of the industry's efforts in their 10-day bond-selling tour, it was announced last night by Edward Sinai, WAC supervisor of the Bond Armada.

The added "salesmen" are as follows:

In Zone 1, leaving from Los Angeles, Louis Andrews and Marie McDonald will be the mistresses of ceremonies with Francho Tone joining in Salt Lake City on Sept. 13, after returning from the conclusion of the tour.

In Zone 2, starting from Dallas, Mary Brian will join Bill Boyd and Grace Bradley for the complete tour and additional stars may be picked up on Sept. 13.

In Zone 3, originating in Chicago, Albert Dekker will accompany Elyse Knox and Helen Walker with Lon Chaney, Jr., heading for Milwaukee on Sept. 11 to the finish.

In Zone 4 originating from Atlanta, Annabella will accompany Charles Paget and Deanna Durbin with Alan Marshall joining the group in Memphis on Sept. 12.

In Zone 5 originating from New York, Virginia Grey and Gene Lockhart will be the regulars with John Garfield accompanying until he is recalled. Martha Scott will join the tour at Jersey City on Sept. 10 and leave the group after its Albany appearance on Sept. 15. Eddie Bracken will join the tour in Providence on the 12th and remain until the finish.

Garden's War Bond Show To Yield a Record "Gross"

The Hollywood Bond Cavalcade arrives at Penn. station at 10:30 a.m. Saturday, bringing with it the brightest group of top-notch screen stars ever to visit New York City at one time to appear in the War Bond show at Madison Square Gar- den the following day.

The stars will be greeted at Penn Station by city officials, members of the War Bond Committee, and film industry leaders. Among these are an Army band will play "Show the World What American Showmen Can Do; Don't Let Down for One Minute" By ED RUYKENDALL President, MPTA

There can be no question about the united and enthusiastic co-operation of all MPTOA organizations in the sale of War Bonds and Stamps, but I believe we cannot emphasize too strongly or too often the personal responsibility of every exhibitor individually to "Back the Attack" and sell war bonds at every showing.

The campaign under way under the very able leadership and showmanship of Mr. L. C. Griffith must get out all backing. Carry out the plans 100 per cent in your own theaters, turn in your reports promptly, and we will show the world what American showmen can do. Don't let for "Griff" down, he's your sort of a guy.

Boston Ushers In Its War Bond Drive

Boston—With the fanfare from a downtown air raid, the Third War Loan drive was opened on Boston Common yesterday morning by the motion picture industry. At 10 a.m. with the Howl today here tomorrow when the stars from Hollywood arrive.

Harry Goldberg, manager of the F. P. and Modern Theater, is in charge of the around-the-clock drive on the Common last night and today.

All stars of the motion picture industry are to the big parade and stars cavalcade for tomorrow was made as follows: H. F. Browning, chairman, and in charge: Joe Longo, in charge of Kathryn Grayson, Midday's newest star sensation; Bert Mack, in charge of Greer Garson and Judy Garland; Jack Saff in charge of the stars: Phil Leivi in charge of Harpo Marx; Arnold Vinick and Sarah Weddell; Joe Lorber, in charge of the stars: Lucille Ball and James Cagney.

The stars will be met at South Station and taken to the Park Hotel, which has donated some 40 rooms or more to the campaign. All press conferences will be held at the Station where Floyd Bell is publishing arrangements. Here, a huge room has been prepared for their use. Both President and Mrs. Roosevelt will charge of the press room during the day for the picture stars. Miss Max Play Gabrielson has the assignment of welcoming the delegates to the State of the floor and the guard of the stars.

Herman Busch has been named by Mayor Maurice Tobin to have charge of the parade as grand marshal. The various armed forces will be in the big parade which escorts the stars from the Hotel Stalter to the Boston Garden where 14,000 persons, all bayers of Bonds, will hear and see them in person tomorrow night.

All stars have been requested to leave the special train at one and the same time in order that which came last year in the assignment of the heads of headquarters and that traffic may not be sidetracked.

and W. Randolph Burgess, WFC state chairman, will speak.

The Penn Station reception over the East Coast by the Cavalcade, accompanied by police picked up from the Hotel St. Moritz where they will headquarters during their brief New York stay. Here, between 2 and 4:30 p.m., the stars will meet the New York press.

The Garden show has been over-subscribed. The admission by the purchase of War Bonds scaled from $25 up, is expected to yield the great amount of money subscribed for a single stage performance.

Paramount H. O. Employs Staging Bond Rally Today

Paramount home office employees will be marshalled for the Third War Loan drive at a rally at noon today in the h.o. recreation room.

Adolph Zukor, board chairman; S. H. Fabian, of the WAC, and Claude Lee, Paramount personnel director, will address the throng. Mr. Lorber, president of the Pep Club, will preside.

Guests will be Benny Goodman with his sextet, vocalist and Sonny Tufts and George Reeves.
There'll Be Only One Wintertime This Year!
All These Stars in a Musica

What Romance!

What Rhythm!

SONGS:
"I Like It Here" • "Dancing In The Down" (Of A New Day) • "Later Tonight" • "Wintertime" • "I'm All A-Twitter Over You" • "We Always Get Our Girl" • "Drums and Dreams"

Lyrics and Music by Leo Robin and Nacio Herb Brown

Directed by JOHN BRAHM • Produced by WILLIAM R. MORRIS • Screen Play by E. EDWIN MORAN and JACK JEVNE • Lynn STARLING • Story by ARTHUR KOBER
that's Indescribable!

SONJA HENIE

JACK OAKIE
CESAR ROMERO
CAROLE LANDIS
S.Z. Sakall • Cornel Wilde
HERMAN ORCHESTRA

THIRD WAR LOAN SEPT. 8th to 20th • GET READY!
Like a Rolling Snowball
They Get Bigger and Bigger and Bigger
from 20th Century Fox
Throw Decree Out, Kuykendall Urges
(Continued from Page 1)
advocated that the Department should "show a sympathetic attitude towards intra-industry cooperation and honest, sincere attempts to work out our difficult, complex and irritating problems by negotiation and agreement within our own industry." Kuykendall added that instead of threatening to prosecute all who cooperate in such efforts, the Department should encourage projects patterned along the basic principles of the NRA codes," declaring that "that is the only way our real problems and grievances will ever be solved, and our business placed on a sound foundation of good trade relations."

No Benefit to Indies
The MPTOA president asserted that "no tangible or important benefit has been derived by independent exhibitors from the consent decree; no progress or improvements in the industry or in pictures for the public or for the exhibitors can be traced to the decree, since it has treated the industry as a whole or presumed that the greatly increased profits of the distributors under the decree have come out of the "hides" of the exhibitors.

"If the decree is abolished," Kuykendall continued, "why must the suit be tried on theater divestiture? Whatever reason there is for this attitude, it is political, not legal. The Department of Justice can stop the suit any time it wants to without trying the case, and should consider the question of trying to dissolve exhibition from distribution by legal proceedings on its merits, not merely as a political club over the producers and distributors."

Kuykendall repeated his stand that theater divestiture would not be of any benefit to the independent exhibitors. He declared that the MPTOA proposals for decree changes would solve most of the present grievances.

Depletes Inarticulate Exhibs.
Unfortunately, he said, "most responsible and thoughtful independent exhibitors are more and more inarticulate and seldom take the trouble to write a letter as the Department of Justice suggests. This is most deplorable, because as a consequence a few professional spokesmen and constant complainers without political experience in theater management do most of the talking. We hope the Department of Justice can silence this phonie."

Kuykendall doubted that the distributors would willingly give up the block-booking "inasmuch as they continue to sell in blocks although not required to do so. He also attacked the theaters as being costly and useless, insisting that "a reasonable conclusion on a full season's program was the best solution."

In conclusion on the matter of blind-selling and block-booking, Kuykendall wrote: "The issues raised by the consent decree should each be considered on its merits. This is important. The idea of deliberately

New Lucky Penny!
As a novelty for James Cagney's "Johnny Come Lately," the UA exploitation department has designed a card containing a new silver penny with copy: "Here's your Johnny-Comes-Lately Lucky Penny. And there'll be plenty more miles in when you play UA's newest hit 'Johnny Come Lately'."

Educational Films
Free of Aussie Tax
Canberra (By Air Mail)—Educational films from Great Britain and the United States will be admitted into Australia free of sales tax. A new regulation provides for significant reduction for other countries' educational films.

WBK Okays Pay Boost in Exchanges
(Continued from Page 1)
exchanges where a union has been chartered since September, 1942. The agreement, approved by WB, establishes a minimum of $61 a week, and provides for the following increases: $3 to employees earning $30 or less a week; $4 to those earning $30 to $40; $5 to employees earning $40 to $50; $6 to all earning between $50 and $60; and $7 to those earning between $60 and $70.

The agreements provide that employees will receive their first increases as late as April 1, 1943. In the case of the increases provided in the scale with a minimum increase of $2 a week, employees are granted on or after January 1, 1944 to receive raises equal to 15 per cent of base earnings on that date without adjustment of the scale. The increases are to be effective in each case as of the date of the chartering of the local unions.

Increase affect PARAMOUNT exchanges in Albany, Cincinnati, Indianapolis, Milwaukee, Kansas City, Des Moines, Salt Lake City, Vicoya, SAN FRANCISCO, O.M., QUAMING exchanges in Atlanta, Denver, Des Moines, Milwaukee, Minneapolis, Omaha, Portland and San Francisco; LENS, INC., exchanges in Buffalo, Butte, Charlotte, Cleveland, Denver, Des Moines, Detroit, Kansas City, Milwaukee, Minneapolis, New Orleans, Oklahoma City, Omaha, Portland, Salt Lake City, San Francisco and Seattle; VITAGRAPH, INC. exchanges in Milwaukee, Des Moines, Kansas City and Portland; UNITED ARTISTS exchanges in Philadelphia, Washington, Boston, New Haven, Buffalo, Detroit, Cleveland, Cincinnati, Pittsburgh, Atlanta, New Orleans, Dallas, Charlotte, Kansas City, St. Louis, Omaha, Chicago, Indianapolis, Milwaukee, Minneapolis, Denver, Salt Lake City, San Francisco and Seattle.

Syracuse University Leases Harvard Theater
(Continued from Page 1)
of the University's dramatic presentations. The Harvard will house the activities of the various dramatic societies of the University after minor changes in the auditorium. It is understood that George E. Smith, president of the chain, gave up his lease on the Harvard to enable the University to carry on.

imposing an obviously wrong and destructive regulation just to stop the political pressure generated by some misguided but well financed associations has caused this industry tremendous losses and plenty of grief. Any abuses in blind-selling and in block-booking can be cured by adequate cancellation rights. The shrewdly stubborn refusal of the leading distributors to face this simple, costless solution of the major invitation in our trade relations has kept the industry involved in costly, bitter controversy for years."

FWTBT To Reopen the Ohio
Cleveland—"For Whom the Bell Tolls" should be the opening feature attraction at Loew's renovated Ohio Theater on Sept. 22.

Chinese Get U. S. Pix Through India
(Continued from Page 1)
to import priorities. To supplement quotas, film agents persuade acquaintances from India to include films in their personal luggages.

At the moment, most films being shown are at least those and some are five years old. Audiences prefer new releases but are seeing old pictures under an charge of foreign sauls.

Development of domestic production has never kept pace with audience interest. The industry is handicapped by insufficient capital, inadequate equipment and scarcity of technicians. Producers give major importance to the story rather than to technical factors.

In cities regarded as film centers theaters present four shows daily, seven days a week. Despite high admission prices, the demand exceeds the seating capacities. Action films are liked best. Stories based on social problems in Western countries are not liked because it is difficult for Chinese audiences to understand them.

Republic to Expand S.A. System of Distribution
(Continued from Page 1)
its own branches in other parts of South America, Morris Goodman, vice-president of the Warner chain, who is in Santiago, said yesterday. Goodman returned this week from a five-month tour of Latin America.

Goodman said that Republic's Latin America business had increased 25 per cent to 50 per cent in recent years, with the outstanding improvement in Brazil and Mexico. He said that American pictures were getting the preferred playing time in Argentina, although interior spots American pictures were sharing the first-run positions with native productions. He asserted that South American was slowing up to tire of war themes and were demanding more diversified themes.

Guy P. Morgan is manager of Republic's office in Buenos Aires and supervises activities in Chile. Republic owns its own branches in B.A., Santiago, Panama and Trinid.

In the coming month the company plans to establish its own branches in Mexico City, Peru, Brazil, Venezuela and Colombia, all of which are now under franchise agreements.

Rites for Cal Walker
Hollywood—Funeral services were held here for Cal J. Walker, 55, Northwester district manager for the Warners circuit, who died of a heart ailment.

Film Execs. to Meet Murdock
Chicago—Marshall Field, owner of the Chicago Sun, will host about 70 film executives at a dinner at the Chicago Variety Club to introduce his new film editor, Henry Murdock, on Sept. 14.
Audience previews in all exchange centers proved that "FIRED WIFE" is a great comedy!

If you didn’t attend an audience preview, be sure to arrange one before you book "FIRED WIFE"

ROBERT PAIGE - LOUISE ALLBRITTON in Fired Wife

DIANA BARRYMORE - WALTER ABEL
WALTER CATLETT - ERNEST TRUX
ALAN DINEHART - GEORGE DOLENZ
RICHARD LANE - REX INGRAM

Screen play, Michael Pathe and Ernest Pagano
Directed by CHARLES LAUMONT
Produced by ALEX GOTTLES

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."
DIVORCEMENT ISSUE OUT FOR DURATION?

Loew's in $17,000,000 3rd War Loan Bond 'Buy'

1,000 Employees Pledge to Purchase Extra Bond During September at Rally

Loew's, Inc., and subsidiaries will purchase $17,000,000 in War Bonds during the current Third War Loan, it was announced jointly by Prexy Nicholas M. Schenck and David Bernstein, treasurer, at a home office Bond rally yesterday.

It was stated that the aggregate of $17,000,000 will be allocated to New York, to California and to the

(Continued on Page 10)

—Back 3rd Loan Drive—

Express Order Hits N. S. Film Delivery

Halifax, N. S.—Exhibitors and distributors throughout Nova Scotia have another major headache in the ordered closing of the Halifax railway express office at 10:30 p.m. daily, Prewari the office was open the full 24 hours each day. Contracts between theaters and

(Continued on Page 8)

—Back 3rd Loan Drive—

Australia's GUT Expands. Via 8 Suburban Houses

Greater Union Theaters emerges as the new owner of the Australian Broadway circuit of eight suburban theaters, recently sold by W. A. "Gus" McIntyre. David N. Martin

(Continued on Page 8)

Nylons for Bonds—It's "Sheer" Genius!

Seattle—Number of femme War Bond purchasers during the Third War Loan campaign here promises to hit a new high, and there's a reason.

It's nylon stockings! Kings County Chairman Herbert Sobotka has obtained exactly 1,000 pairs of the precious nylons and they'll be "auctioned" to the highest bond purchasers in Victory Square.

NY. Motion Picture Film Editors Guild Drops Indie Status to Become IATSE Local

The motion editors in this area yesterday found themselves members of the IATSE family as result of a charter granted to them by the International. Their designation in the IA setup will be Motion Picture Film Editors, Local 771. They have been organized independently up to now as the Motion Picture Film Editors Guild. The charter was presented at the Hotel Capitol on Wednesday night at induction ceremonies which brought out three top-ranking officials of the IA—Ralph P. Walsh, president, William P. Ralou, assistant president, and Louis Krouse, secretary-treasurer.

(NY. Motion Picture Film Editors Guild Drops Indie Status to Become IATSE Local)

Stars Roll Up Huge Bond Sale in Philly

Philadelphia—The activities of film personalities accounted for a staggering "take" for the opening of the Third War Loan Bond drive here yesterday. The big event was the appearance of the Hollywood Cavalcade of Stars at Convention Hall— an attraction that jammed the place to the roof, bringing in Bond sales to more than $100,000,000. Screen not-

(Continued on Page 5)

—Back 3rd Loan Drive—

Artkino to Dub Soviet Films for U. S. Market

Artkino, distributor of Soviet films in this country, will resort to dubbing in a drive to widen the American market for Russian screen product, it is disclosed by Nicola Napoli, president of the company. The step is prompted by the belief

(Continued on Page 10)

Shortage of Usurers, Problem in Ottawa

Ottawa—The problem of securing sufficient help to operate Ottawa theaters was the main topic of discussion at the luncheon meeting of the Motion Picture Theaters Association held at the Chateau Laurier yesterday.

With theater staffs classed by Selective Service as employees of a non-essential industry, it has become in-

(Continued on Page 8)

—Back 3rd Loan Drive—

Griffith Suit Pre-Trial Conference Is Deferred

The pre-trial conference in the Griffith anti-trust case, scheduled for Sept. 18, has been postponed indefinitely by the Government which seeks to examine the Griffith books before holding a parley. Conference,

(Continued on Page 5)

Pix Men To Invade Broadway

Coast Producers Set New York Legit. Plans

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—Members of the film colony plan to make debuts as Broadway producers during the new theatrical season. One of the most ambi-

tious productions to be sent East will be "The Waltz King," which will be presented by Boris Morros. It starts a two weeks engagement in Los Angeles Sunday and then is

(Continued on Page 8)

Industry Sources Believe Extension of Decree Now Certain After Nov. 20

Theater divestiture is not likely to be attempted as long as the war continues and the possibility of a re-

newal of the New York city passes or the filing of a new action is regarded as being highly remote, in the opinion of well-informed industry sources.

Because of the situation, it appears practically certain that the consent decree will be renewed with changes in its provisions, even though the Government has the right

(Continued on Page 10)

—Back 3rd Loan Drive—

See Clearance Cut To Raise Admission

Detroit—Asking a reduction in clearance so that it can raise its admission prices from 30 to 55 cents, the Clawson Theater in the Detroit sub-

(Continued on Page 2)

—Back 3rd Loan Drive—

Iowa's Amusement Biz Shows 9% Yearly Gain

Des Moines, Ia.—Amusement business in Iowa increased nine per cent during the 12-month period ending

(Continued on Page 8)

Dimout Modification Urged in Conn. Cities

Hartford—John McCarthy, State Motor Vehicle Commissioner, has suggested in a letter to War Ad-

(Continued on Page 8)
See Clearing Cut to Raise Admission

(Continued from Page 1)

urbing of Clawson, has filed a demand for arbitration here.

Irving Belinsky and Joseph Mollon, owners of the Clawson, seek a cut of $10.00 on gross, from 14 days to seven days after the Royal Oak and Washington Theaters in Royal Oak, which now play an intermediate run without clearance after the RKO Uptown, second-run Detroit house.

Complainants assert that the principal reason for asking the clearance reduction is their desire to raise their price scale.

Grand Rapids Arbitration

Complaint is Withdrawn

Clearance offered by the Family Theater, Grand Rapids, has been withdrawn and settled after a short hearing. Complainants had sought to have the contract granted to Butterfield's first-run theaters be cut to 28 days. Details of the agreement were not revealed.

Meanwhile, a hearing on the clearance filed by the Beverly Theater, Detroit, scheduled for yesterday, was postponed to Oct. 11.

Menzie Associated With Sam Wood in Production

West Coast Bureau of THE FILM DAILY

Hollywood — William Cameron Menzie will be associated with Sam Wood in production of several pictures to be produced independently for release by Columbia. He will direct “Address Unknown,” from the famous short story by Kressman Taylor, and will function as a production associate on other pictures which Wood will produce.

RKO Promotes Sid Rogell

To Executive Producer Post

West Coast Bureau of THE FILM DAILY

Hollywood — Sid Rogell, RKO Radio studio manager, has been promoted to producer executive and will produce or supervise about 50 per cent of the RKO product, including both “A’s and B’s.” Rogell will be succeeded as studio manager by Leon Goldberg, present treasurer of RKO, who will assume his new duties Oct. 15.

Leon Goldberg, RKO treasurer, goes to the Coast next month to take the studio manager post. His successor as treasurer will be selected at a forthcoming meeting of the board of directors.

Record for Rising Sun

Indianapolis, Ind. — RKO’s “Behind the Rising Sun” which opened at the Indianapolis Theater on Wednesday, set a new first-day house record according to the management yesterday. Opening day gross exceeded by more than 20 per cent the intake grossed by “Hitler’s Children,” previous record holder.

Irene Lee, Dick Krakeur Join Lyons Agency Staff

In line with its expansion plans, the A. & S. Lyons, Inc., talent agency has added Irene Lee and Richard Krakeur to its New York staff.

Miss Lee, long story editor for film producers, among them Samuel Goldwyn and Warners, will work under Earl G. Thomas, newly-appointed executive vice-president. Krakeur will function in the musical comedy field for the agency. He comes from the Society for Musical Theater, where at the moment he is associated in the production of the forthcoming musical, “Children of Paradise.”

RKO Home Office Opens Own Medical Department

RKO has established a medical department at the home office for the care of its employees, with a first aid station in case of emergency.

Located in Suite 703 of the RKO Building, the new department, virtually a miniature hospital fully equipped and staffed, will be open for service during all business hours. Mary Farrell, R.N., is in charge.

New York SPC to Meet Company Reps. Today

New York SPC’s bargaining committee is scheduled to meet today with several of its companies except Warners and Republic to discuss a reopening of the salary clauses of the current contracts. SPC held a membership meeting last night.

Gordon Hollingshead Improving

West Coast Bureau of THE FILM DAILY

Hollywood — Gordon Hollingshead, Warners’ short subjects producer, who suffered a severe heart attack over the Labor Day week-end is still under an oxygen tent at the Seaside Hospital, Long Beach, with his condition reported slightly improved. Dr. W. C. Smallwood is attending.

Happy Birthday to You

Charles Isenberg, Robert W. Perkins, Al St. John, Edmond O’Brien, Matty Fields, Carlo Vannucchi, Lily Damita, Sept. 10

Ruth Weisberg, Herbert Stott, Sept. 11

Lindsey Parsons, Sylvan Simon, M. Manheimer, Sept. 12
THE WHOLE COUNTRY HAS FELT THE IMPACT!

Unprecedented EDITORIALS
in New York Times • New York Daily News
New York Mirror • Utica Daily Press
Dallas News and scores more

Unprecedented SPREADS
in Life • Look • Time • Newsweek
Redbook Magazine • Parents' Magazine

Everybody's writing about it... everybody's talking about it...
WALT DISNEY'S

VICTORY
THROUGH
AIR POWER

has gotten more space,
more raves than any picture
made by Disney or anyone else!
Stars Roll Up Huge Bond Sale in Philly

(Continued from Page 1)

ables created a terrific sensation everywhere they went.
A luncheon at the Navy Yard with
Judy Garland as the attraction created a
riot, accounting for some $2,000,000 in Bond sales. Betty Button
luncheon on a Sun ship raised another
other $2,000,000. A luncheon at the
Fidelity Mutual at which Greer Gar-
son was the attraction added $8,000,
000 to the pot. Ten millions were
realized from other sources.
Four hundred persons lined the
da parade route to see the stars as they
rolled through the town with an es-

cort that included Army motorized
equipment, WAVES, WACS, Shells,
along with soldiers and Marines.
Judge Vincent Carroll was marshal of the
parade.
An auction at Broad and Chestnut
in which Jimmy Cagney participated
raised $70,000,000. The cavalcade
was received at City Hall by Mayor
Samuel.

—Back 3rd Loan Drive—

Griffith Suit Pre-Trial
Conference is Deferred
(Continued from Page 1)
which was to be held in Oklahoma City,
was called for the purpose of agreeing on certain facts
so that the trial could be speeded up.
—Back 3rd Loan Drive—

UA Appoints Shartin
New Haven Manager
(Continued from Page 1)
years, and recently honorably dis-
charged from the Army, is back at the salesman’s post.
—Back 3rd Loan Drive—

Arthur Silverstone at Fox
Arthur Silverstone has joined 20th Century-Fox’ International De-
partment as special home office rep. He will work temporarily under
Irving Mass.

$110,000,000 "Gate"
For Garden's Show

Although originally scaled to real-
ize $80,000,000 in War Bond sales,
the Hollywood Bond Cavalcade at
Madison Square Garden tomorrow
night will top $110,000,000, ac-
cording to Leo Brecher, Chairman
of the WAC Metropolitan Com-
mittee which is sponsoring the show
in conjunction with the Treasury.
The additional millions in War
Bonds have resulted from re-sales of
the boxes, which were originally
sold at one million dollars each.
Most of the big business or-

ganizations purchasing these boxes,
each of which seats 18, have re-sold
the individual chairs to top execu-
tives, thus swelling the mammoth gross.

Personal . . . and Personalities
• • • PERSONAL to Leo the Lion: That corking color shot of
Times Square which graced the “Best Foot Forward” trade ad in the
Sept. 1 issue of this lil’ ol’ paper now is the nostalgic decorative piece
de resistance in a barracks of Squadron L-6, Class 44-D, Section 307.
AAF-PFS (Pilot) at Maxwell Field, Ala. . . . Mai. Barney Oldfield,
who before he was called to war duty with the Nebraska National
Guard was FILM DAILY’s Lincoln staff correspondent, is represented in Movie-
Radio Guide by an article, “My Wife’s a WAC” . . . . Written at the
request of the War Department Bureau of Public Relations, the article

gives an officer’s reasons why there is more an Army wife can do
than on a day, sit down in an Officer’s Club . . . . Mrs. Oldfield,
who was the major’s date stand-in for periods, is with the WAC in
Louisiana . . . . The major incidentally is now a paratrooper, at present
engaged in supervising parachute and air-borne infantry demonstrations
in the Midwest . . . .
• • • MARTIN JUROW, Warners’ Eastern talent scout, will
discuss, “So You Want to be an Actor” on Ethel Colby’s WMCA
program at 3:15 p.m. Sept. 22 . . . . Harry Link, professional
manager of Leo Feist, Inc., Loew music subsidiary, has signed a new con-
tact . . . . Announcement comes from Prey David Bernstein .
• Design contest featuring Republic’s Vera Hrubal Rathlon, starred in
the forthcoming “Gay Blades,” breaks in the October issue of Child
Life mag, which hits the stands Sept. 25 . . . . Contest is aimed to
garner concerted publicity over a five-month period . . . .
• Production of “Birds on the Wing,” short released by Columbia, was financed
by the New York Zoological Society, co-ordinator of Inter-American
Affairs and the National Film Board of Canada, it develops . . . .
Which makes somewhat embarrassing the statement in FD’s review that the
pie was made with the co-operation of the New York Museum of
Natural History . . . . Apologies all the way ‘round and excuse, please . . . .

• • • TWO of the five theaters in Kingsport, Tenn., now have
lemon projectors. Mrs. Aline Brooks is an operator at the Rialto, while Ruby Collins
is in the booth at the Gem . . . . Gilbert Leaton, son of Nat Leaton, FRC branch
operator in Cleveland, is now with the Coast Guard on Staten Island . . . . Joe Minsky, former Warner city
salesman in Cleveland has landed in England as top sergeant in the
military police . . . . Wouldn’t Hitler like to know the names of the
Axis-held countries for which the OWI already has sub-titled American
piix packaged and stenciled for shipping? . . . .
• That new Australian feature, “The Rat of Tobruk,” which Charles Chauvel of “40,000 Horse-
man” fame is producing has as its backers, RKO Charles Munro and Hoyt
Theaters, according to a tip from Sydney . . . . Like “40,000 Horsemen,” the pic, first Aussie feature to be made
since the war, is aimed for the world market . . . .

• • • HAP HADLEY, Vincent Trinko and W. Horace Schmid-
lauff again are casting a judicial eye over the candidates for the Miss
America title at Atlantic City . . . . The trade press meets producer
William Cagney at a “Johnny Come Lately” breakfast at the Astor
at noon today . . . . Dick Condon, whose resignation as 20th-Fox’s
director of national promotion was announced last week, has left the company
and will open offices shortly . . . . And to those other two fellows
who don’t know, Robin Harris’ middle name is Franklin . . . . he’s
UA publicity manager . . . .

• • • AVERAGE PEARL HARBOR . . . .

TO THE COLORS!

★ DECORATED ★
LT. HARRY MCCULLOUGH, AAF, formerly Columbia
home office publicity dept., with the Air Medal.

★ PROMOTED ★
SEC. LT. HARRY MCCULLOUGH, AAF, formerly Columbia
home office publicity dept., to first lieutenant in Southwest Pacific
theater.

PVT. CATHARINE ALLEN, WAC, formerly
Westside, Scranton, to corporal at Daytona Beach, Fla.

★ ARMY ★
ROBERT MORGAN, manager, Hollywood, Pottsville,
Pa. H. J. BLAIRE, manager, McLean and Capitol,
McLeansboro, III.

★ NAVY ★
GERARD JOYCE, Strand, Scranton.

★ USAA ★
LEIF JORGENSEN, executive, assistant, Radio
City Music Hall.

★ MERCHANT MARINE ★
ROBERT REESE, Concerted, Wilkes-Barre.

Warners Rushing Three
Timed With World Events

West Coast Bureau Of THE FILM DAILY

Hollywood—Warners are rushing production of “Uncertain Glory,” starring Errol Flynn, in a story of
the invasion of France by the United Nations, and “Passage to Marseille” also with a background in France,
to again keep pace with anticipated world news events. “Destination Tokio” is also being ready to
coincide with further developments in the Pacific area.

—Back 3rd Loan Drive—

Crump Rites Yesterday
Funeral services were held yesterday
in Springfield, Mass., for Frank
Crump, radio star, who died here
suddenly Tuesday. Crump spent
most of his professional career on the
stage and in radio, although he
made a short for Paramount in 1941.
His wife was Julia Sanderson.

Our Minds With But
A Single Thought!

Shortly after noon on Wednesday,
—immediately in the wake of the
classified news that Italy had sur-
rendered unconditionally — THE
FILM DAILY’s news desk fashioned the
phrase, “One Down, Two To Go! Buy More Bonds NOW!” to
appear in red letters atop Page One of
yesterday’s issue,—which it did.
By a curious coincidence, that
phases was hit upon later by several
other journalistic sources. One
Down, Two To Go!” captivated a
photo in yesterday’s Daily News,
also headed Hanson W. Baldwin’s
column in the New York Times; and
additionally appeared as the head on
an editorial in last night’s World-
Telegram! It should be a particularly
potent warning to Germany and
Japan that we mean business. A slice
toward their defeat, but spon-
taneously THINK ALIKE. That’s unity!
ACTION AND EXCITEMENT
WITH THE FIGHTING FLYERS
WHO BLAST THE SEA Lanes OPEN!
New Authentic Thrills... on patrol with the battling eagles of the ocean sky... as they drop hull-crushing bombs on sneaking subs... pound vicious surface raiders... crash Focke-Wulf vultures to a fiery doom! A show to make you cheer every uniform with wings!

COASTAL COMMAND

played by officers, non-commissioned officers and men and women of the coastal command of the royal air force

a crown film unit production distributed by rko radio pictures
Coast Producers Planning Broadway Invasion

Bischoff, Cowan and Schulberg Among Those To Do Broadway Plays

(Continued from Page 1)

booked for San Francisco, Seattle, Portland, Minneapolis, Omaha, Des Moines, and Chicago. It will make its New York bow in January. Richard Bonelli and Irra Petina head the cast of the operetta, which deals with the life, loves and music of Johann Strauss.

Harry Joe Brown and Ralph Murphy will sponsor Ann Cortes’ New York engagement in “Sleep It Off.” In addition to being the co-producer, Murphy will also direct the piece.

Sam Bischoff, veteran film producer, will take his initial fling at stage producing when he presents “The First Day,” a musical sketch comedy situation, written by Arthur Baltsch, dramatist and former publisher of the Pittsburgh Daily. Melville Burke, the stage director, will be engaged by RKO to handle the direction.

The new combination of B. P. Schulberg and Marlon Gering, has announced the following broadway plans for “What Makes Sammy Run,” a dramatization of the book by Schulberg’s son, Budd, and “Marianne.” The firm may also do “Dupont Circle,” set in a girls’ boarding house in Washington, D. C., by Novelist Meyer Levin. Howard Lang, no newcomer to play financing or producing, has bought the rights to “Crescendo,” which was tried out here. It is by Ramon Romero and Harriet Hinsdale, who have done much screen writing.

Lester Cowan plans to produce a musical version of Molnar’s “The Play’s the Thing” on Broadway in which future he will be associated with Gilbert Miller. Rise Stevens will star. A film version will follow. Cowan having acquired pix rights from RKO.

Al Margolies Planning Two Broadway Offerings

Al Margolies is planning to join the legit, production ranks. His first effort will be the Michael Hogan murder play tentatively known as “Magneto’s Cheesecake,” which he expects to put the local boards toward the close of the year. He hopes to bring Hogan East from the Coast to direct the script.

Margolies also has plans for a musical version of Shakespeare’s “The Taming of the Shrew,” with the music by Irving Graham. The idea is to throw the show to the public after the New Year.

SHORTAGE OF USHERS

A Problem in Ottawa

(Continued from Page 1)

Excusing difficulty, it employs ushers over 16. On the other hand, the Ontario Audience act required those under 16 to attend school.

Acquisition of those theaters will put the case of the theaters before Selective Service was turned down, and it was decided instead to get along as well as possible with teen-age boys until such time as they are required to return to school.

In the absence of Bill O. Regan, H. G. Marshall of the Regent theater acted as chairman.

—Back 3rd Loan Drive—

Australia’s GUT Expands, Via 8 Suburban Houses

(Continued from Page 1)

had been reported as the purchaser in an earlier dispatch from Sydney. According to Capt. Harold Auten, New York rep. for Norman Rydes, GUT managing director, the houses involved are: Broadway: Sydney; Hub, Newtown; Stanmore, Stanmore: Acme, Rockdale; St. George, Boxley; Addison, Marriekville; Rex, Rockdale; Hub No. 2, Erskineville.

Acquisition of those theaters will materially strengthen the position of Greater Union Theaters in Sydney, as hitherto it had only first run houses in that city, including the Sydney State, Capitol, Lyceum, Victory, Embassy, Civic, etc.

Rydes, as opportunity offers, plans to build a suburban chain, with the Broadway Circuit providing the foundation.

—Back 3rd Loan Drive—

Lt. Hellman Missing

Chicago — Lt. Harold Hellman, nephew of Marris Hellman, of the United Artists exchange, is reported missing in action. Lt. Hellman, was formerly connected with Republic’s branch here.
The Critics have their say!

Never before in the history of the FILM DAILY Critics' Forums have we received such a volume of enthusiastic replies.

A complete recapitulation of the answers to the series of pertinent industry questions will appear in the forthcoming edition of

**THE FILM DAILY**

PRODUCT PREVIEW AND
DIRECTORS' NUMBER
Loew Staff's Bond
Buy $17,000,000

various cities in which the Loew circuit operates theaters.

More than 1,000 Loew employees attended the rally, which stirred
"Buy More Bonds" appeals were voiced by Frank Mitchell, chairman of the
famous speaker's Bureau, Dean John T. Madden, personnel
director of Loew's, Edward Dowden, publicity chairman of the New York
City WAC, and Ernest Eomolring, act-
ing advertising manager.

Seventy-two box seat tickets for the
Hollywood Star Caravan at Madison
Square Garden, representing the purchase of $4,000,000 in Bonds, were
awarded to employees holding the highest bond totals. Each employee
pledged the purchase of an extra Bond during September. The company
is financing the purchase of the extra Bonds made by each em-
ployee a period of up to one year to
pay for same.

Pat Stewall, assistant secretary of
Loew's Employees' Welfare Fund, an-
nounced the purchase of $25,000 in
Bonds by the Fund.

$250,000 Bond Premiere
At St. Louis' Ambassador

St. Louis—A capacity crowd that
purchase some $250,000 in War
Bonds, attended the preview of "Watch on the Rhine" at Fanchon &
Marco's Ambassador.

Harmon to Speak Sunday
On Skouras WINS Show

Reporting on the progress of the
first stage of the Third War Loan
drive, the Skouras Theaters-spon-
sored "This Is Our Cause" program
Sunday, over WINS from 4:30 to 5
p.m., will present a special program
on behalf of the Treasury's State
War Finance Committee. Guest speaker will be Nat H. Harmon, WAC
executive chairman.

Chi. Bond Buyers Get Tickets
To Hollywood Caravan Show

Chicago — The Chicago theater committee for the Third War Loan
Drive, the Skouras Theaters-sponsored "This Is Our Cause" program
Sunday, over WINS from 4:30 to 5
p.m., will present a special program
on behalf of the Treasury's State
War Finance Committee. Guest speaker will be Nat H. Harmon, WAC
executive chairman.

The Transmutation
Of the Nazi Soul!

During an early afternoon broad-
cast of war news yesterday, a com-
menter began quoting the text of
a Nazi broadcast. As members of
THE FILM DAILY staff listened to
the reference to Heinrich Him-
mmler, a worm crawled out of the radio,—as appropriate symbol of the
Gesta-
tapo chief. The broadcast was
monotonously dropped out the 24th
story window.

Field, Sept. 16. Jules Rubens pres-
ided.
Jack Kirsch and Will Hollander
urged full theater co-operation to
put the drive over.

Bond Premiers Sept. 13
In Buffalo First-Runs

Buffalo—All five of Buffalo's down-
town first-runs held Bond Premiers
the evening of Sept. 13. Motion Picture Day in the Third
War Loan Drive. Date was advanced from

Theaters will close at 6 on the 13th and reopen at 8:30 when admissions
will be by Bond purchases only.

REVIEWS OF NEW FILMS

"First Comes Courage"
with Merle Oberon, Brian Aherne
Color, 1943. 88 Mins.
FAMILIAR MATERIUAL HAS BEEN
WORKED INTO A FAIRLY ENTERTAIN-
MENT WAR FILM; ACTING OF A BIG
HELP.

The war story is somewhat
nor less than the title of the Elliot Arnold
novel from which the film is derived, "Com-
mans." While the material has
become pretty familiar by now, it still
manages somehow to exert a certain draw-
ing power in this latest application of the
pattern. What is chiefly praiseworthy
about the film is that it keeps within the
realm of possibility, with the Nazi charac-
ters escaping the exaggeration which is
commonly their lot in pictures in which
their kind is the center of the villainy.
The acting also is to be commended in
that it keeps well within bounds. Per-
haps here the goad comes largely to the
female restraint exercised by Dorothy
Arnold, in the directorial production.
The performances are generally believable,
especially worthy of singling out being those of
Merle Oberon, Brian Aherne, Carl Es-
mond, and Reinhard Schaus.

Aherne has the role of a British com-
mando who goes to Norway to contact the
underground there, Miss Henie, a native
of the Norwegian village where most
of the action takes place, is a leader of
the underground who has the unenviable task
of dealing with all the Field Marshals so that
they can obtain valuable information. Although
she and Aherne are in love, she
marries the local farm boy, for she may be in a
better position to serve the cause. The call of duty is so powerful
that when Esmold is killed she gives up all
thought of happiness with Aherne to re-
main with her people in their hour of
need. The film closes with the destruction
of a vital oil refinery by British commandos.
The film, for which Lewis Meltzer and
Melvin Levy did the screenplay from George
Brahm's adaptation, was directed by
Miriam Zanzer with Arne Sucksdorf's
touches of suspense. Harry Joe Brown served
as producer.

CAST: Merle Oberon, Brian Aherne, Carl
Esmond, Fritz Leiber, Evville Alderson, Erik
Roll, Reinhard Schaus, Isobel Elson.

CREDITS: Producer, Harry Joe Brown;
Director, Dorothy Arzner; Screenplay, Lewis
Meltzer, Melvin Levy; Adaptation, George
Brahm; Based on novel by Elliot Arnold;
Cameraman, Joseph Walker; Musical Direc-
tor, M. W. Stoloff; Set Decorator, Day
Babcock; Art Director, Lionel Banks; Film
Editor, Viola Lawrence.

DIRECTION, Good. PHOTOGRAPHY, Good.

DIVORCement Issue
Out for Duration!

(Continued from Page 1)

to file a new suit prior to or after
Nov. 20 when the trial period of the
divorce expires.

Sometime during the week of Sep-
20 Tom Clark, specialist ad-
torney general, and Robert Wright,
Department of Justice's special
trust division, are slated to meet in
New York with the heads of the five
corresponding companies. It is believed
in industry circles that the finishing
touches to the distributors' propos-
als for revisions of the decree will be
drafted during the New York
sessions. Revisions drafted to date
are said to be in an embryonic state,
although it is understood that the
elimination of Section XVII of the
decree is recommended strongly, as
well as enlargement of the scope of
arbitration.

"Back 3rd Loan Drive!—
Artkino to Dub Soviet Films
for U. S. Market

(Continued from Page 1)

that the language problem is one of
the chief obstacles to wider accep-
tance of Soviet films by American
film audiences. Only the more im-
portant Soviet films will get the
dubbing treatment, according to
Napoli.

"SheDefends Her Country," in
which Artkino is now preparing a
sound track in English, will be used
for test purposes. Upon the success of
this film will depend very much the
dubbing program of Artkino, it is
understood.

"Rising Sun" Premiere
In 50 Cities Today

(Continued from Page 1)

With the Albee, Cincinnati, at the
the head, a 50-city premiere of
EKO'S "Behind the Rising Sun,"
will get under way today under the sup-
port of WLB. Opening day cere-
monies will be broadcast.

"Back 3rd Loan Drive!—
Ampa's "Salute" Oct. 21

Ampa's meeting designed as a
Salute to Industry Men and Women on
the Armed Forces is finally set for
Oct. 21 at the Hotel Astor.

New Eng. Drive-Ins
Resume Operations

Boston — New England Drive-In
Theaters, grabbing what solace they
can from the tag end of a season during
which bookings were few, are furnished
the opportunity to operate for the greater part of
the time, are advertising, "Now Open
—Share Your Car—Double Up to
Cure Emptiness!"

The E. M. Loew drive-in institu-
tions at Saugus, Methuen and Lynn
are among the theaters which are
returning. In Lynn there is a 400-
patented dim-out light which seems to eliminate the glow.
With time-saving, life-saving movies... outgrowth of Kodak's pioneer Teaching Films.... the Army and Navy are giving millions the "know how" of war

Historical Note—Back in 1923, having perfected "safety" film—making classroom projection practical—Kodak made available 16-mm. movie cameras and projectors... and shortly afterwards pioneered a program of teaching films for schools.

Put yourself in the boots of one of these young men. You've been accepted for the Army or Navy. What do you know about this war of 2,000-horsepower aircraft motors... Bazookas... submarine detectors? Our Army and Navy Commands realize this lack of experience. They know that you may go up against battle-wise troops or ship crews or flyers. They have done the worrying for you. They will turn you out a better man—more competent in the use of your weapons, able to take care of yourself—than any "trainee" who ever went before you.

Training Films are a great and growing part of their system. The Army and Navy have made thousands. Don't get the idea that you're just "going to the movies," though. These movies are different. Each teaches you to do a part of your job in the Service—do it exactly right.

Maybe it's how to dig a foxhole. Or inflate a rubber life raft. Or take down and reassemble a 50-calibre machine gun. Or—bake a batch of bread...

In an Army and Navy made up largely of "specialists," thousands of films are not too many. (Kodak is a major supplier of film for these pictures—one big reason civilians are not getting all the film they want.) You'll see battle, in these training movies. You'll hear it—to make your new life and work "second nature" under all conditions. You'll be hardened... ready to "dish it out and take it"... up to 40% sooner because of Training Films.

* * *

After this war is won, you—and millions like you who have learned so much, so easily, through training films—will want your children to learn the Arts of Peace this way.

Teaching through motion pictures and slide film—steadily growing in importance during the twenty years since Kodak made its first teaching films available—will really come into its own... Eastman Kodak Co., Rochester, N. Y.

Serving human progress through Photography
You can obtain maximum efficiency and economy from your Victory Carbons by observing the following simple rules.

**Use Carbon Trim Recommended for Your Projection Equipment.**

The Victory Carbon trims indicated in the above table were established by comprehensive laboratory and field tests to ascertain the best results obtainable in all types of equipment.

**Operate Carbons at Specified Arc Current.**

Better projection and greater economy are obtained when recommended arc currents are maintained. The maximum allowable arc current is stamped on each Victory Carbon at the left of the trade-mark.

**Check Feed Ratio Carefully.**

Changes of arc current alter the ratio of burning rate between positive and negative carbons. On lamps equipped with adjustable feed and formerly operated above 45 amperes arc current, this ratio should be adjusted to meet the new current conditions.

A bulletin describing operation of the new Victory High Intensity Carbons is available for distribution and will be sent promptly upon request.

### Save the Copper

Most of the copper used for plating copper coated projector carbons drops to the floor of the lamp house when the carbons are burned. Continue to save these copper drippings and turn them over to your supply dealer as designated by our government.

---

**Recommended Trim and Range of Arc Current for Lamps Using Copper Coated, High Intensity, Projector Carbons**

<table>
<thead>
<tr>
<th>Type of Arc</th>
<th>Arc Current — Amperes</th>
<th>New Victory Carbons — Site and Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;1 Kw&quot; High Intensity, A.C.</td>
<td>52-56</td>
<td>7 mm x 9 inch &quot;Crestop&quot; C Negative</td>
</tr>
<tr>
<td>&quot;1 Kw&quot; High Intensity, D.C.</td>
<td>40-62</td>
<td>7 mm x 12 inch or 16 inch &quot;Supert&quot; Positive</td>
</tr>
<tr>
<td>Simplified High Intensity, D.C. with adjustable feed ratio</td>
<td>43-45</td>
<td>6 mm x 9 inch &quot;Crestop&quot; C Negative</td>
</tr>
<tr>
<td>Simplified High Intensity, D.C. with fixed feed ratio</td>
<td>43-45</td>
<td>7 mm x 12 inch or 16 inch &quot;Supert&quot; Positive</td>
</tr>
<tr>
<td>Simplified High Intensity, D.C.</td>
<td>56-55</td>
<td>6 mm x 9 inch &quot;Crestop&quot; C Negative</td>
</tr>
</tbody>
</table>

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**National Carbon Company, Inc.**

Unit of Union Carbide and Carbon Corporation

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**Carbon Sales Division, Cleveland, Ohio**

**General Offices**

30 East 42nd Street, New York, N.Y.

**Branch Sales Offices**

New York, Pittsburgh, Chicago, St. Louis, San Francisco
TENAS CHAINS TO AID POST-WAR ECONOMY
SMPE Meet to Feature Recording, Reproduction

Wide Range of Subjects Are Included in List Of Papers Now Scheduled

Developments in motion picture sound recording and reproduction during the present war will highlight the agenda of the 54th semi-annual technical conference of the Society of Motion Picture Engineers to be held from Oct. 18-22, inclusive, at the Hollywood-Roosevelt Hotel in Hollywood, it was revealed yesterday by Julius Haber, chairman of SMPE's publicity committee, in behalf of the organization.

Thirty technical papers have already been scheduled for presentation, it was revealed by C. R. Daily, chairman of the Paper Committee.

(Continued on Page 14)

—Back 3rd Loan Drive—

Big Attendance Seen For TEDPA Conclave

St. Louis—Advance hotel reservations for the three-day meeting of the Theater Equipment Dealers Protective Association, which equipment manufacturers will participate prominently, and which will be held in the Bismarck Hotel, Chicago, Sept. 17-18-19, have surpassed all expectations of those in charge of arrangements, it is announced by the organization's secretary, Ray Colvin.

(Continued on Page 15)

Equipment Manager Serves Army to Tee

Seattle — Lieut. Roy A. Brobeck, former manager of the B. F. Shearer Co., film theater supply organization, has won considerable fame among the officers and men at Fort Huachuca, Ariz., where he is serving in Uncle Sam's Army. Roy, thoroughly familiar with the complexities of motion picture equipment design, found it relatively simple to design and engineer a golf course for the fort,—thus adding some versatility "shooting" to the training program.

Equipment Field Notes

MOTOGRAPH is now sending bulletins twice each week to its dealers throughout the country, listing used equipment available for swap or sale by the distributors.

Max K. Baker, Edith Baker and Joseph J. Kurland have organized the Kurbush Electronic Corp. out in Chicago. It is planned to manufacture electronic equipment for distribution in the theater trade.

Colotex Co. reports recent installations in the Loring, Minneapolis; Broadway, Newburgh, N. Y.; Rialto, Salt Lake City; Tele-news, San Francisco; U. S. Engineers Theater, Cudahy, Wis.; and the Shenango Personnel Depot Theater, Greenville, Pa.

Chicago theater chains are still seeking more candy and nut products for their counters and machines. Buying has been so brisk on the part of the public that an "axiom" has been pronounced: "Anything that is packaged will sell."

Brilliance of the lighting of the Lafayette's marquee,—first-run stand in downtown Buffalo, has been doubled, it is declared, by the type of repainting and addition of new fluorescent Neon to the face and ceiling.

Fire of unknown origin has damaged the State Theater, Clay, Ky.

Gwen Desplanter, of Mills Industries, Chicago, has been named president of Women's Orphan Workers of the American Mills Industries; company's James Mangan reports that 20 per cent of the Panoram machines are now being used by organizations engaged in war work, while 30 per cent are being used part time for the same purpose.

James J. Nance, Zenith Corp.'s vicepresident in charge of sales, addressed yesterday the first autumn season luncheon meeting of the Chicago Sales Executives Club in the LaSalle Hotel. His subject was: "Which—Post-War Planning or Post-War Crisis Gaging?"

W. Lee, owner and operator of the Capitol Theater, Trenton, Fl., has added a new screen to the stand's equipment and has also effected several other improvements to the house. A new facade sign has been purchased and will be installed as soon as delivery has been made. Lee says that other new equipment will be added as fast as can be obtained.

Edward J. Moriarty, general attorney for Western Electric, celebrated the 30th anniversary of his service with the company on Sept. 5. A graduate of N. Y. U., Mr. Moriarty joined W. E.'s legal department at organization's New York headquarters on Sept. 5, 1913. He gained promotions in quick succession. He has been general attorney since 1928, and was assistant general attorney back in 1923.

Joy Theaters, Inc., of New Orleans, has signed a sound and repair-replacement agreement with Altec Service for 20 Joy outlets in Louisiana, Mississippi and Arkansas. A McIntyre negotiated for Altec Service.

The Dunlap Theater, Dunlap, Ia., which was heavily damaged by fire last May, has been rebuilt, and was accorded its reopening last Sunday. C. C. Moore is the owner. The seat have been rebuilt, but almost every-thing else, including the projector sound equipment and interior equipment, is new.

Copies of the new Display Guide, issued by Sherman Paper Products Corp., of Newton Upper Falls, Mass., have been received in many sections of the trade. The cata-log issued periodically is a valuable source from which theatermen and exploiters can select special materials, made of paper, for lobby and window displays of an unusual nature.

A number of improvements have been scheduled for the La Plaza Theater, St. Petersburg, Fl., including a cooling system. Miss N. C. Schaeffer is manager.

ONE DOWN, TWO TO GO: ...... NOW IS THE TIME TO BUY WAR BONDS?

Three Circuits Planning Outlay of $1,000,000 As Spur to Employment

Dallas—Three large Texas theater chains contribute importantly to post-war employment through pur-chases of replacement equipment and furnishings that will be needed when the markets open up, it is disclosed here. Following a statement by the three circuits, are, specifically, R. E. Griffith Theaters, Interstate, and R & R.

Conservative estimates, based on the more recent market averages, are that the three chains will initially in-vest close to $1,000,000 in improving their stands immediately after the war, assuming, of course the mate-rials' prompt availability.

Interstate's partial and tentative

(Continued on Page 15)

—Back 3rd Loan Drive—

WPB Changes Title Of Industry Setup

Washington Bureau of THE FILM DAILY

Washington—The Amusement Section of the Service Equipment Division here, of which A. G. Smith has been chief for several months, has been changed in title to the Theater Equipment Section of the Service Equipment Division; War Production Board, it is formally announced here. In order to assist theater owners throughout the United States in ad-

(Continued on Page 15)

Skirball of Fire Descends Upon Japs

Toledo—When Howard Feigley, Jr., former manager of the local Palace, operated by Skirball Bros., was commissioned an Air Force pilot and ordered overseas, Bill Skirball asked Feigley to write the Skirball name on a bomb and drop it on the Japs. A few days ago, Skirball got word that it had been done. Bill then sent the young pilot a money order for $100. "Buy yourself and crew a drink," he wrote.
SMPE Conclave Will
Put Accent on Sound

(Continued from Page 13)

who is also head of the local Exhibi-
tion. The papers cover a wide range of
subjects, including acoustical
research, new sound recording
installations, post-war television planning,
possibilities in plastics, new types of
 cameras, amplifiers and speakers,
transmitters, lantern slides, 16 mm,
films, and a symposium on scoring
stage design.

Among the papers listed are "Post-
War Television Planning and Re-
quirements," by Klaus Landsberg,
Television Productions, Paramount
Studios; "War Disney Studios A
War Plant," by Carl Nater, produc-
tion co-ordinator, Army and Navy
Training Film, on the Disney
"Single Film Recording Camera," by George Worrell,
Mitchell Camera Co.; "An Improved
Sound Recorder," by James P. Corcoran, 20th-Fox Studio;
and "Improvements in Sound Record-
ning Equipments," by Dr. L. F. Brown,
Electrical Research Products Divi-
sion, Western Electric Co., Inc.

Other papers include one by Dr. H. F.
Egan, research engineer of the RCA Labora-
tories in Princeton, N. J., on acoustical re-
search; one by Dr. S. F. Brown, of the
Research Laboratories of Columbia Pictures
Corporation, on acoustical research.

Still others who are submitting papers are
Commander S. J. Singer, USNR, Industrial
Sound Engineer of the Navy Bureau of
Construction and Repair, Detroit, who will
describe a new practical recording
method; Commander Patrick Murphy, of the Visual
Training Section of the Navy, who will
describe the RCA fire alarm system; Dr. J.
B. Lansang, Everett B. Harrison, and John
Hoffman, of the Laboratory of the New York
State College of Forest Technology, who will
discuss work on the standardization of
sound equipment for the Armament
Department; Paul Self and J. T. Yvind, of Columbia
Pictures Corp.; D. B. Thompson, A. C. Zolezzi,
Photographic Engineer, Western Union;
and Ralph M. Bertrand, of the
Short-Lived Film, who will

Rochester—Although it has been
shuttered because of the pleasure
driving ban, the Drive-In here has
been completely repainted. At the
same time it was repainted, the
glass broke into the projection room
at the theater and stole eight Dietz
lanterns.

The Yescodes, Drive-In manager,
said that equipment will be taken
out of the theater this week and the
place will be boarded up.

Rubber Shorts Spur
Saving Of Rubber Gloves

Rochester—Hundreds of pairs of
rubber gloves, which in normal times
were used and discarded at the first
sign of cold, will from now on be
saving reclaimed each month through a
recapping process at the Eastman
Kodak Co.

More Pearl Harbor, few gloves
lasted more than a week. Today,
however, careful use and repair have
lengthened the lives of the gloves
approximately two years.

Better Illinois Stand

Springfield, Ill.—The Roxy The-
movie has undergone a minor
renovation. Old iron grill work on
the third floor level of the building
has been removed, re-painted, and tuck-point work done which will
do for the duration.

A Venerable Theater Is Getting New Voice

Detroit—Replacement installation of
Western Electric sound is being started
in the Avenue Theater, this city’s
oldest theater, dating back to
about 1880, it is reported by Fred
C. Dilatory of Altec, Inc., who is
doing the job. Altec has just com-
pleted installations in the new
Loew’s Ohio in Cleveland, formerly
a night club, and also in the Huron,
Huron, Ohio.

Theater Ticket Co-op.
At Maximum Efficiency

Chicago—Co-operation between
local theater ticket printers, theater
owners and the Government tax de-
pt. at Ralph Staub at Columbia, one of
theater admission tax is currently at an
all-time high, it is declared here by
channels close to the situation.

The New York City Re-
venue Department, which handles the
26 counties in northern Illinois, has
been identified under the direction
of Commissioner Carter
Harrison.

Ticket companies have 13 colors
they can use in the printing of the
theater tickets, but blue, green, yellow
and red seem to be the favorite hues
of the printers. These
tickets are numbered from 1 to 100,
and, if another run is desired in the
same color, permission must be
obtained from the Revenue Dept.
When there is a price change and
new tickets are needed, the old
tickets must be destroyed under su-
pevision of the Government’s agents.
The companies send copies of all or-
ders and numbers to the Revenue
Dept, after each press run.

There is a constant check by the
Government on ticket sales. Now
that the tax reaches down to the 10
percent on children’s tickets, the
tickets are being mulitplied many fold for the
U. S. agents.

Staub Short Will Display
Pic Equipment of Old Days

Motion picture equipment dating
back as far as 1915 will be shown
and their historical significance in
the development of the industry ex-
plained in a short to be produced by
Warner Bros. at Columbia as one of
his Screen Snapshots series. It will
be called “Hollywood Museum.”

Featured in the short will be the
original Mitchell camera. Numbered
A-1 by the Mitchell Camera Com-
pany when it was made in 1915, this
camera has been in the possession of
Staub for the past 17 years.

LARGEST SELECTION OF
Popcorn Machines

Chicago Used Chair Mart

CHICAGO—ROXY THEATER
has undergone a minor
renovation. Old iron grill work on
the third floor level of the building
has been removed, re-painted, and tuck-point work done which will
do for the duration.

Brisbane (By Air Mail)—Queens-
land, as well as other sections of
Australia, is currently facing an
acute problem in general theater
maintenance. There is a shortage
of skilled workmen, but also lack of
suitable materials, it is declared by
C. Knowles, theater supply au-
thority and a leading figure in equip-
ment requirements for the armed
forces and industry.

Those familiar with the technical
requirements of the motion picture
business are aware of the very high
degree of precision engineering
needed, but even the smallest
and the lack of skilled labor, he states,
has brought about a critical situa-
tion, namely, that some theaters are
in appalling condition because,
among other factors, repair work
has been kept to the barest minimum.
He urges that all outlets be a max-
imum effort toward conservation.

Authoritative sources here see a
tremendous market for theater equip-
ment for the existing houses faced with the
necessity of completely replacing their
projection, sound and other equip-
ment.

500-Seater Under Way

Charlotte, N. C.—A. R. Calwell is
having a new 500-seat second-run theater built at Jackson
ville, N. C. He plans to ac-
commodate the nearby New River
marine base. This theater will be
the third in Jacksonville, the two
first-seat theaters having been recently
purchased by H. H. Everett of
Charlotte.

FIRMASTONE
Permanently anchors loose floor
joints—COMPLETE KIT AND INSTRUC-
TIONS . . . $2.00 each.

CHAIR  •  PARTS
FOR ALL MAKES OF CHAIRS

DOCKET CHAIR CO.
2025 Charleston St.
CHICAGO, ILL.
To Fortify Post-War Economy
Griffith, Interstate, R & R Drafting Plans
(Continued from Page 13)

list is declared to include 15,000 yards of carpet; 10,000 yards of padding; 10,000 chairs; four pairs of projectors and lamps; 10 screens; four sound system sets; 10 air-conditioning units; three refrigeration cooling units; 10 popcorn machines; 25 motors of various horsepower ratings; 15 heating plants; 10 vacuum cleaners; 10 drinking fountains; electric wiring for five theaters; and other items.

R & R United plans acquisition of an estimated 6,000 yards of carpet; 500 yards of padding; 10 pairs of projectors; 15 pairs of lamps; 10 sound systems; two air-conditioning refrigeration units; 50 air-washer cooling systems; 25 popcorn machines; 10 water coolers; and 10 screens.

When it is considered that the major portion of the purchases is for labor and services that rest on labor, and the turn-over of a dollar in circulation multiplies itself many times, the foregoing lists of planned purchases takes on great significance.

“Our circuit’s aid to post-war employment must reach beyond our own employed forces and furnish work for other industries,” it is asserted by R. I. Payne, general manager of the R. E. Griffith and West Tex Theaters. He added: “It is true, of course, that we and likely all other circuits have what is approximately a full production, and that we will give back jobs to our employees who have gone into some branch of service in the war effort, we cannot increase in number of workers very materially. And yet we realize that the success of our theaters rests upon mass employment and the general prosperity of the people.” Raymond Willis, assistant general manager of Interstate and Texas Consolidated chains, concurred with Payne in the latter’s remarks, which answered what outside employment circuits could provide when peace comes.

Wille pointed out: “Interstate always is willing to do the constructive thing and particularly when the results come back to us in trade at the box-office through spread of income to a mass of people, as happens when we buy goods,—for our Texas cotton, mohair and wool are used in upholstery and carpeting products; our petroleum products to run and grease the mills; our meat, vegetables, and fruits to feed the workers in distant States. It is a circle of prosperity.”

Ed Rowley of R & R said that the matter of post-war employment is everybody’s concern and that it is good business for all firms to do all they can to prevent a job slack after the war ends.

Estimates of equipment requirements for these three circuits for replacements and repairs only, exclusive of new construction, run the full gamut of units used in theater operations, and reflect employment to workers in other industries from the forests and fields and mines, through the processes of fabrication, manufacture, and distribution to their spot of final use.

WHITESTAY
ELECTRIC SIGN & MAINTENANCE CO.
Thomas F. Flannery, President
315-17 W. Walton St. Chicago, Ill.
Delaware 9111

Big Attendance Seen For TEDPA Conclave
(Continued from Page 13)
ters Supply Company. He declared that indications point to an attendance of at least 150 key men in the equipment manufacturing and supply fields.

Friday, Sept. 17, will be devoted to sessions of TEDPA, while the programs on Sept. 18 and 19 will be open to all equipment dealers and manufacturers, regardless of their affiliations. The last two days will be in the nature of a school of instruction for those in attendance, with Allan G. Smith, chief of WPB’s Theater Equipment Section, Service Equipment Division, acting as head master. At these sessions, Smith will endeavor to advise the dealers and manufacturers what the Government expects of them and just what they can do under any particular situation that may arise in the course of normal trade.

NOW use the National
"Magic Bridge" to post-war equipment
National Theatre Supply’s “Magic Bridge” will help you plan now for your post-war equipment . . . without “option” or down payments of any kind.

National’s “Magic Bridge” will close the gap between your post-war plans and their speedy realization. If you have not yet received your personal copy of the “Magic Bridge” Equipment Survey, ask for a copy at your nearest National branch.
Gov't Relaxes Hold On Radiant Screens

Chicago — Permission granted by the War Production Board permits Radiant Manufacturing Corp. to release a limited quantity of Radiant Metal Screens for essential activities such as maintenance, repair, and operating supplies on orders up to $100, it is announced by the organization here. This means that Radiant Metal Screens are immediately available to War Industries, Government Agencies, pre-induction schools, hospitals, educational institutions, Red Cross branches and to Lend-Lease purchasers.

Coincident with the announcement, Radiant has issued a completely new, illustrated screen catalog, presenting a full range of its regular screens, a new line of non-metal screens available for immediate delivery without priority. These new screens, the company declares, incorporate the well-known brilliant Hy-Fleck glass beaded surface and many other features which have evoked wide popularity. A special section of the new catalog explains two new plans for renovating and repairing old screens for which Radiant has just installed a new department.

—Back 3rd Lean Drive—

Preservation of Morale Argument for Rebuilding

Sterling, Ill.—A. E. McGregor, advertising manager of the Sterling Gazette has been named chairman of a citizens' committee appointed to aid the owners of the Sterling Theater to obtain necessary Government priority orders to enable them to reconstruct the theater which was badly damaged in a recent fire.

It is hoped that the WPB can be convinced that Sterling and nearby Rock Falls need the theater to keep up their morale during the war. Franklin Ford and C. J. Kontos are co-managers of the theater. Mayor Ronald Shawver, said in the movement to enlist public aid on behalf of the theatermen. J. C. Mood, president of the Sterling-Rock Falls Chamber of Commerce, said his organization will back the efforts to secure priorities for rebuilding the theater.

B & L Employees Make 75% of the Optical Instruments Used by the Allied Forces

Rochester—Employes of Eastman Kodak and Bausch & Lomb were lauded by three Army Air Force veterans who addressed the workers at two rallies. B & L employees were told that their was the opportunity and responsibility to produce more than 75% of the vital optical instruments used by Allied fighting men. Speakers were Maj. C. J. Bishop, representing Undersecretary of War Robert Patterson; Staff Srgt. Schiller Cohen, Flying Fortress photographer; and 2nd Lieut. James Bray, photographer who filed more than 20,000 feet of battle scenes over Sicily and Italy.

Ward Hopes to Relocate Fire-Gutted Theater

Kenton, O.—W. D. Ward is planning to relocate the Ohio Theater in this community, it is learned here. The house was gutted by fire on Aug. 29 with a loss of some $20,000. Flames originated in waste paper on a rear landing and were swept through the aisles by the air-cooling fans. More than 200 patrons were herded to safety by Fire Chief Ralph Jones, who was in the theater at the time. Two adjoining business places suffered smoke and water damage.

—Back 3rd Lean Drive—

P.B. Altec in Pact

C. R. Bamford, president of the Publix-Bamford circuit of Asheville, N. C., has signed Altec Service for a sound and repair-replacement agreement for the Publix-Bamford circuit's houses. H. B. Moog negotiated for Altec.

Here's G.H.Q. for plans...

Your war time strategy is to make your house more appealing right now! There are many things you can do to maintain and improve its appearance and comfort. Most important, keep a weather-eye cocked on the not too distant time when you can call in usAIRco for some real box-office boosting.

Yes, there'll be some ideas. From today's war time production, usAIRco has developed new plans.

But one basic idea hangs on—usAIRco will continue to design and fabricate Theatre Air Conditioning built around your box office. usAIRco systems are as big or small as your job requirements and operating budget. Comfort cooling at a profit is the blueprint for your usAIRco system. This much you can do now — maintain your house in tip-top condition — and when the time comes, you can depend on usAIRco Theatre Air Conditioning for greater profits.

UNITED STATES AIR CONDITIONING CORPORATION

Profits in Cooling for the Exhibitor

NORTHWESTERN TERMINAL • MINNEAPOLIS, MINNESOTA

Building Housing Theater is Purchased by Circuit

Chatham, N. B.—The B & L Theaters, St. John, N. B., have purchased the building housing the Capitol here from the Masonic order. For several years, the auditorium, only, had been leased, has started buying the restrictions are lifted, a new entrance and two rest rooms will be installed. B & L, operating a chain of small towns and village houses on both sides of the border, and all under lease, have started buying the theater properties which have been leased. Recently, the building housing the Capitol at Edmundston, N. B., was purchased. Since the burning of the Palace, oldest of Chatham theaters several years ago, the Capitol has been the only Chatham theater.

Wilby-Kinecy Plans The South's Finest

Charlotte — One of the South's largest and finest theaters, thoroughly in step with the new times, will be erected on the downtown corner lot just purchased by the Wilby-Kinecy theater chain, it is confirmed here via H. F. Kinecy, circuit's general manager. The lot with a hundred-foot frontage on the city's main street was purchased in readiness for construction of the finest theater in the two Carolinas, a banner building with all modern scientific appointments known to the amusement world.

Exhibitors of America have many duties to perform these war days. You build unity and morale through motion picture presentations—and you promote and support the various government drives that are initiated to spur war production and civilian defense.

RCA Service, like exhibitors, is carrying on important war duties; RCA engineers are rendering scheduled service to projection room equipment in thousands of theatres to "Keep 'em Running!" and other RCA Service groups are installing military equipment and instructing personnel, in this country and at the battlefronts.

The RCA Service organization is today more than nation-wide...it is world-wide...serving the home front and battlefronts too! 
REPEAT PIX GRATIS FOR WAR BOND SHOWS

Federal Injunction Issued in Clearance Case

THE WEEK IN REVIEW
Bond Drive Starts

By L. H. MITCHELL

WAR LOAN: The Government's third War Loan campaign got under way officially, as far as the industry is concerned, Wednesday night when President Roosevelt addressed the nation over the air to an estimated audience of more than 70,000,000 listeners. Hollywood talent provided a 50-minute show. Treasury Secretary Morgenthau, at a reception in Washington, praised film biz for its support of the war effort, saying that the industry was always the first to respond in a crisis. In New York the War Bond Center was opened, and Army convoys toured the five boroughs in support of the $15,000,000,000 loan. Loew's, Inc., and subsidiaries announced that its War Bond purchases during the drive would amount to $7,000,000. In Philly, Bond rally film stars rolled up Bond sales to the tune of $100,000,000. The industry's "Airraid," a film with film stars and war heroes, was routed to cover 50 cities, while Bond Premiers were set for 1,400 theaters.

ARBITRATION: Fate of the arbitration appeal board was seen hanging in the balance at the expiration of the consent decree trial period with exhibits, wanting it dropped and dismissing its retention. ... Clawson Theater, a Detroit suburb, sought clearance relief that it might increase admission prices five cents. ... First test period of the working of a clearance award was set for the Huron Theater, Detroit. ... Forcing of shorts was seen a thing of the past as not one arbitration demand complained of that practice.

CONSENT DECREE: Industry saw the Government and the "Big Five" getting together on consent decree matters following a conference in the nation's capital. ... Ed Kuykendall, MPTO proxy, in a bulletin urged that the consent decree be "thrown out of the window."

PRECEDENT SET IN MICH.
Arbitration Complaint; Detroit House Involved

By H. F. REVES

FILM DAILY Staff Correspondent
Detroit—Unexpected development of the Beverly Theater arbitration case, now postponed for hearing until Oct. 11, is the issuance of what is believed to be the first injunction by a Federal Court in connection with a motion picture arbitration case.

In the case, the Klibride Circuit, operators of the house, asked for a reasonable period of time between the

(Continued on Page 7)

$2,000,000 Budget
For Cagney's Next

As the next and immediate step in fulfillment of its three to five year pact with United Artists, calling for a reported minimum of nine and a maximum of 15 productions, five of either nine or 15 to star James Cagney, Cooper, Suing Paramount, Says Contract Breached

A suit was filed by Joseph H. Cooper against Paramount Pictures for $250,000 for alleged breach of contract in New York Federal Court on Friday. The complaint alleges that

(Continued on Page 14)

Seek Australian Stock Needs
DIP Expected to Rule on Film Supply and Use

By ALLAN WHITE

FILM DAILY Staff Correspondent
Sydney (By Air Mail)—Hopes that the Department of Import Procurement will soon be in a position to establish exacts in the supply and use of raw stock were raised when another questionnaire was issued asking distributors the amount of footage used during 1942 and the first half of 1943. Move is the DIP's latest in a series designed to familiarize

(Continued on Page 4)

INDUSTRY BOND DRIVE IN HIGH
Madison Square Garden Show
Sells $125,000,000

Industry participation in the Third War Loan was hitting on all 16 cylinders over the week-end, according to reports pouring into WAC headquarters here.

In New York itself, the week-end drive highlight was provided by the visit of the stellar Hollywood Bond Cavalcade, with the Madison Square Garden Show rolling up the staggering "take" of $125,000,000 in War Bond sales for the Treasury.

The Cavalcade came to New York Saturday morning from Boston. In the Hub and Philadelphia one night

(Continued on Page 10)

Coke Only for British Theaters This Winter

London (By Air Mail)—Coke will be practically the sole means available for heating British theaters this Winter. New regulations, about to be put in force, forbid the use of oil and coal, except in special cases where the Ministry of Fuel believes that the type of coal already in use might be more readily available. Ministry and the CEA are pre

(Continued on Page 10)

Distrib. Agree on Plan
To Enable Every Theater
To Aid Third War Loan

As a further move to push the sale of War Bonds in theaters during the Third War Loan, the distributors have agreed to furnish gratis — for one performance — a repeat picture, provided the admission is the purchase of a Bond, it was announced Friday by William F. Rodgers, chairman of the War Bond Premiers of the campaign. It was pointed out by Rodgers

(Continued on Page 20)

Canadian Film Biz
At Peak—Lightstone

Theater business in Canada is booming and grosses on Paramount pictures are reaching unprecedented marks, according to Gordon Lightstone (Continued on Page 12)

(Back 3rd Loan Drive!)

Coe Speaking Dates Set
In Buffalo and Toronto

Two addresses by Charles Francis Coe, vice-president and general coun-

(Continued on Page 14)

WARNERS TO MAKE
"H'wood Canteen"

Jack L. Warner, executive producer, has completed arrangements for Warner Bros. to bring to the screen a motion picture about the Hollywood Canteen. Bette Davis, president of the organization, will play one of the leading roles of the picture which will be entitled "Hollywood Canteen."

YOUR COUNTRY LOOKS TO YOU TO BACK THE INVASION WITH WAR BONDS NOW
FINANCIAL

(September 10)

NEW YORK STOCK MARKET

Net

High

Low

Close

Chg.

Am. Semi. . . . . 16 16 16
Col. Pics. etc. 12% 16% 16% 16%
Com. Fm. ind. Pd. 15% 15% 15% 15%
East. 7% 7% 7% 7%
Gen. Proc. Eq. 20% 20% 20% 20%
Loew. 17 17 17 17
Paramount 25% 25% 25% 25%
RKO 20% 20% 20% 20%
20th-Fox 15% 15% 15% 15%
20th-Fox Pd. (15C) 100% 100% 100% 100%
Warner Bros. 17% 17% 17% 17%
NEW YORK CUB MARKET

Monogram Picts. . . 3% 3% 3% 3%
Sonotone Corp. 3% 3% 3% 3%
Technicolor 3% 3% 3% 3%
Trans-Lux 3% 3% 3%
Universal Picts 17 17 17

KAO Declares Dividends On Common and Preferred

Dividends on both the common and preferred stock of Keith-Albee-Orpheum Corp. was declared Friday by the board of directors.

A dividend, out of operating surplus, of $1.75 per share on the 7 per cent cumulative convertible preferred stock, which was paid for the quarter ended Sept. 30 and payable Oct. 1 to stockholders of record Sept. 21. The common dividend paid Oct. 1 to stockholders of record Sept. 20 was 50 cents a share, out of operating surplus, payable Oct. 1 to stockholders of record Sept. 20.

"U" Cocktail Party Tomorrow

Universal will host a cocktail party at "21" tomorrow afternoon for Louis Allbritton and Robert Pape, co-stars of "Fired Wife," and Allie Jones, star of "Laneey With Music."
"No question about this one... RKO has a hit on their hands."
M. P. Daily

"A box-office wow. A sure bet."
Film Daily

"A vacation on wheels with no speed limit on fun."
M. P. Herald

"Highly romantic... powerful box-office."
Variety

"Will bring in a procession that will have the SRO sign hanging out."
Showmen's Trade Review

"Gay sparkling entertainment."
Box Office

"A boon to the box-office."
Hollywood Reporter

"Will fare very handsomely among the year's Best."
Hollywood Variety

No Wonder
NEW YORK'S FAMOUS PARAMOUNT THEATRE
selects it above all others to usher in its brilliant Fall Show Season... Opening September 15!... No wonder theatres everywhere soon will be drawing terrific crowds with........
FRANK ROSS presents

Jean

ARTHUR

John

WAYNE

A Lady Tak
She starts to see America... 
But gets a MAN in her eye!

An hilarious heart-to-heart encounter... between a girl who wouldn't give in to love and a guy who wouldn't give in to marriage!

"BACK THE ATTACK!
BUY WAR BONDS! THIRD WAR LOAN."
FRANK ROSS presents

JEAN ARTHUR

JOHN WAYNE

IN

A Lady takes a Chance

CHARLES WINNINGER • PHIL SILVERS

Produced by FRANK ROSS • Directed by WILLIAM SEITER
Screen Play by Robert Ardrey • Original Story by Jo Swerling
Federal Injunction
In Clearance Case

(Continued from Page 1)
Beverly and the Tower, operated by Wasp & Watamian Circuit. The Beverly then went into court as well and sought and received an interim injunction requiring the majors involved to continue to service the Beverly with films upon the same basis as in the past. This was issued as a temporary injunction to protect the theater until the arbitrator issued an award.

It was stated that the Tower management insisted upon strict enforcement of protection clauses in contract after signing of the arbitration case, and that these had been to some extent overlooked in the past, giving the Beverly a better film service than the strict letter of the contracts would give. It was this status that the theater sought to regain by the injunction.

Geneseo Arbitrator Named
Chicago—John S. Lord was designated Friday as arbitrator in the complaint filed by the Marchesi-operated theater in Geneseo. Hearings will start Sept. 28.

Await a Ruling On
Aussie Raw Stock Needs

(Continued from Page 1)
ize the department with Australian raw stock requirements.

Indications are that shorts, features, serials, trailers and newreels will be drastically cut but this has been more or less a byproduct of the trade from the inception of control regulations. It seems certain that shorts will be curtailed and trailers on "B" product will almost surely be eliminated. New serial imports are said to be problematic.

The newreel situation has the trade worried, and there are reports that the reels will be eliminated on the grounds that there is very little revenue in Australia for overseas reels and they are issued mostly as service. Capital city newreel house operators are particularly concerned as, with the war, these houses have catapulted into popularity and the houses are mostly too small to serve as feature outlets.

Happy Birthday
To You

Jessie L. Lasky
Claudette Colbert
Lynn Carver
Al Adams

Army Air Forces Show
In Boston Debut Nov. 1

Boston—Moss Hart's Army Air Forces show opens in Boston Nov. 1 at the Shubert. The AAF troupe, about 350 strong, is due in Boston next week to begin rehearsals.

It's to be a "book show," not a review and there will be seven stage managers, all union men. Benny Goodman is putting the band together and Harry Horner who built "Lady in the Dark" is also building this production. William Doll, former press agent for Mike Todd, now in the Air Forces, is doing the advance.

COMING and GOING

HARRY GOETZ leaves for the Coast on Friday.
BARRET MCCORMICK and TERRY TURNER return today from Cincinnati.
BERNIE KRAZ, RKO manager in Cleveland, was a New York visitor last week.
LEON GOLDENG leaves Oct. 10 to become studio manager of RKO.
JOHN J. FITZGIBBONS, head of Famous Players-Columbia and BEN GILDALE, chief booker and buyer, returned to Toronto over the weekend.
DAN GREENHOUSE, former foreign representative for RKO and M-G-M, leaves today for Hollywood.
JAMES MULVEY and WILLIAM J. HEINEMAN left New York for the Coast on Friday.
JEANETTE BERLINER and HARRIET COLEMAN of the New Haven Republic office spent several days in New London.
JAMES COSTON, Warner zone manager, has returned to Chicago from a vacation at his Eagle River, Wis., home.
S. J. GREGORY, Alliance circuit proxy, returns to Chicago from a West Coast business trip this week.
PETER PANAGOS, Alliance circuit sales promotion manager, is making a tour of Indiana houses.
CHRISTINE LIMPERIS, secretary to S. J. Gregory, Alliance circuit, proxy, has returned from a Wisconsin vacation.
GORDON LIGHTSTONE returned to Toronto from vacation.
MARGERITE CHAPMAN left New York Friday for Hollywood.
WALTER GREEN, president, and OSCAR OLAND, executive vice-president of National Theatre Supply Co., left Chicago Friday for a district meeting in Memphis.

STORKS

There's a new daughter, Ellen Sue, in the family of Max Fried, Century circuit booker. Young lady premiered at the Flower Hospital.

Chicago—Charles Lindau, owner of the Lindau circuit, and his wife Dorothy Neslie Lindau, formerly Chicago Daily News film theater advertising manager, have a new son, Daniel Louis, born at the Ravenswood Hospital.

Russell P. Cohen of Big 3 Distributors is twice a grandpa, twins having been born to his daughter, Mrs. Janet E. Pinzlo.
To those exhibitors who are skeptical about these rave reviews, we urge that you see for yourself by having an audience preview.

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."
“Universal has a winner in FIRED WIFE! A situation-comedy which smacks of box-office from the word go. Sparkling, sophisticated comedy calculated to catch the popular taste, smartly enacted by a clever cast who get the most out of some of the best comedy lines of the season!”

—DAILY VARIETY

“Will have the audience in hysterics!”—SHOWMEN'S TRADE REVIEW

“This kick-off item in the company's portfolio of 1943-44 product is a number to send the other studios specializing in sleek, smart variations on the eternal triangle theme into conference about competing with the challenger...it's TIP-TOP!...it's TERRIFIC!”

—MOTION PICTURE HERALD

“The show is aimed at the audience's funny bone. Louise Allbritton constantly delights. Robert Paige takes to town the best opportunity he ever had on the screen. It is slick entertainment from the first scene to the last!”—HOLLYWOOD REPORTER

“...designed solely for laughs...some being of the belly variety!”

—FILM DAILY

“A fast moving comedy with brittle and clever dialog...should establish Paige and Allbritton as top billers!”

—THE EXHIBITOR

“The laugh content of this sophisticated comedy is sufficiently hefty to insure it profitable reception!”

—BOXOFFICE

ROBERT PAIGE • LOUISE ALLBRITTON

in

“FIRED WIFE”

with DIANA BARRYMORE • WALTER ABEL

WALTER CATLETT • ERNEST TRUEX

ALAN DINEHART • GEORGE DOLENZ • RICHARD LANE • REX INGRAM

Directed by CHARLES LAMONT • Screen Play, Michael Pessler and Ernest Pagano • Original Story by Hagar Wilde • Produced by ALEX GOTTLIEB
INDUSTRY’S BOND DRIVE IN HIGH
$125,000,000 Sale thru Madison Square Garden Show;
Reports from the Field Swelling Total
(Continued from Page 1)

Theatre owners expect to be able to set aside 50,000,000 in bonds in each of the states, as the 50 states are the maxim number of maximum possible in any one region. To achieve this, the theatre owners have formed a committee of the major theatre owners in each state. The committee will distribute the bonds to the theatres in the state, and the theatres will then sell the bonds to the public.

Exceptional Press Breaks
Local appearance of the Hollywood contingent, among half a dozen stars, which recruited up in the premiere engagement in Philadelphia ironed out by Cavalcade Director Eddie Buzzell. Yesterday the group appeared in Pittsburgh and tonight the Bonds-for-seats show will be given in Detroit.

Loew’s Theaters at the week-end reported total Bond sales in excess of $2,000,000 for the opening day of the drive, in the Metropolitan area, of $1,700,556 of this amount, and out-of-town sales of $1,222,500. Sales are twice as great on the opening day of the September, 1942, drive.

Best single total reported was $708,825 from Loew’s Washington theaters. Runner-up was Loew’s Brooklyn, which showed $104,500.

More than $500,000 worth of Bonds have been sold by the Astor Theater for tonight’s War Bond Program of M-G-M’s “Thousands Cheer.”

From various parts of the country other reports show clearly that the diligence and showmanship of the industry are bearing fruit in Bond sales that augur well for the success of the Third War Loan.

Rangers Report Sales
Three sets of opening day figures, totaling $6,675,000 have been wired to Ranger chairman George J. Schaefer breaking down this effort is the result of the activities of the following Rangers: Detroit, Earl Hudson, $3,075,000; Detroit, Ed Beatty, $1,000,000; and New England, Sam Pinanaki, $2,600,000.

Tour managers of the War Veterans for Victory, the top group of the receiving reports of the receptions given stands, the stars accounted for well over $200,000,000 in Bond sale administration.

Coke Only for British Theaters This Winter

INDUSTRY’S BOND DRIVE IN HIGH
(Continued from Page 1)

Parading instructions on the discretion of charter bearing planes, using oil or coal, to coke. Pamphlets and posters are being printed and distributed in the principal regions of the country.

Two Million Dollar Events Boost Albany Bond Total

Other play in this area with $5,000,000 in War Bonds for the Third War Loan towards the cruiser “Albany” goal of $40,000,000, the local WAC Division by Long Island, Fabian district manager, expects to raise $2,000,000 Wednesdays. A Boost final appeal of Heroes as the attraction. The Ten Eyck Hotel ballroom will be sold for $1,000,000 in War Bonds, with Long Island manager of the war. A special will make p.a.’s at the Strand Theater at night, with the 1,900-seat house sold out for the equivalent of another million in Bonds.

$5,000,000 Bond Première
Planned for Omaha Friday

Omaha — War Bond première designed to roll up $5,000,000 in Bond sales is planned for the Paramount Theatre here Friday; pie offerings will be “Watch on the Rhine.” Theater is being scaled at $25 to $25,000. The Omaha Bond sale is scheduled for September 27, as “Free Movie Day.” New York already has designated this date.

“This recommendation is made because of the tremendous publicity value to the campaign of having all theaters which are not holding Bond premières follow the same plan. However, no ‘Free Movie Day’ should be held on the same date as a local Bond premiere.

“All distributors will waive their share of such admissions of percentage pictures upon certification of names of Bond purchasers; and where theaters are not issuing agents they undoubtedly can make arrangements with local banks to lend their theaters for this one day to issue Bonds—as the mere holding of a certificate that a Bond was purchased should not be sufficient to purchase them at the theater. These alternatives are offered to those whose localities or possibilities as lend themselves to the usual Bond premiere.

“Must be understood that our first objective is the Bond premiere, and nothing should be done in any way to depreciate their tremendous possibilities. Distributors are motivated by the sincere desire to make it possible for every operating theater to participate profitively in the campaign. It is therefore imperative that all theater owners be invited through the local and national committee of chairs of these plans to enable them to give proper publicity to the day.”
A split second's delay often means disaster...if you're engaged in some enterprise that depends upon precise punctuality of delivery...For years we have been building up a fine "REP" for foolproof, no-alibi, on-the-dot delivery...Along came the war and away went the "REP"...for you can't hold up a troop train that theatrical advertising may go through...no matter how urgently it's needed...So if we're a little late now and then...have a heart...and if we ask you to relay a trailer to another theatre...be a good sport and help out...Some day when the war is over...everything will be jake again...until then...let's you and I give every fellow-American...an even break.

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
ANDARD ACCESSORIES • TRAILERS • SPECIALTY ACCESSORIES
**Canadian Film Biz**

**At Peak—Lightstone**

(Continued from Page 1)

stone, general manager of Paramount Film Service, Ltd., who was in New York last week.

"Let's Face It" and "Dixie" are reaching new highs in theaters where they are now playing, an all-time record having been established at the Capitol, Halifax, by "Let's Face It." Lightstone said that "Dixie" was out-grossing some of Paramount's biggest hits of the past.

Although Canadian business is big, the industry is beset by an increasingly serious personnel problem which is worse than it is in this country, Lightstone said, explaining that draft aid to film has been increased from 53 to 40 and lowered from 20 to 18. All men between 18 and 40 not in essential industries must enter war work and the drain on theaters and exchanges has been tremendous, he added. Women are being used more extensively.

"Rising Sun" Premieres

Click in 50-City Toup

Cincinnati — RKO's "Behind the Rising Sun" was launched here Friday at the Albee and in 50 other Midwest cities to one of the biggest grosses recorded in the territory. At the Albee lines started forming at 7:30 a.m. and continued throughout the day.

Sponsored by Radio Station WLW, which plugged the picture in advance, the premiere was broadcast several times during the day, with pickups from the Albee stage where Margo, the star, James Young, author of the picture, and Gregor Zieme, WLW commentator and author of "Hitler's Children" spoke.

**IN NEW POSTS**

J. CARROLL SMITH, booker-office manager, F.C. Dallas.

HARRY W. IRONS, manager, Lake Theater, Chicago.

O. REDMON, manager, Lamart, Chicago.

JAMES SHULL, salesman, Paramount, Milwaukee.

CLIFF SAILOR, manager, Grenada, Greencastle, Ind.

PAUL GRIFFIN, manager the Park, Marlboro, New York.

JOHN BAGLOW, assistant shipper, Warners, Seattle.

WILLIAM MARTIN, manager, UA, New Haven.

JAMES BUCKETS, booker, Universal, Des Moines.

JOE FRIEDMAN, salesman, Monogram, Des Moines.

H. J. DEVEAU, manager, Capitol, Sydney, N. S.

RALPH MARTIN, adv. staff, Dell Publishing, New York.

AL SPARGUR, manager, Fox Midwest, Du Quoin, Ill.

GLENN BONER, manager, Global, Chicago, Ill.

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**Dipping Screens In Dye vat**

**Greater Wave of Color in Industry Announced**

West Coast Bureau of THE FILM DAILY

Hollywood—The "Wassell" screen, already well-dipped in the dye vat, thanks to 12 features recently released, are headed for the greatest wave of color in industry history, on the basis of a studio checkup which shows nine Technicolor features awaiting release, 10 more shooting on no less than 14 additional in preparation.

Tabulation by studios follows:

- Columbia — in production, one, "Cover Girl"; in preparation, 1, "Heart of the City." Disney—In release, two, "Saludos Amigos" production, until the air Power, (UA); in production, one, "Surprise Package," also known as "Let's Go Latin." (RKO)


Universal—in release, one, "Phantom of the Opera"; to be released, one, "Cobra Woman"; in production, one, "Broadway Rhythm." MGM—In preparation, two, "Carolina," "Zoraya," also carried as "Gypsy Girl." Warners—In release, one, "This Is the Army"; to be released, one, "Desert Song"; in preparation, one, "The Gay Nineties." Wolf Quit OWI Coast

To Head M-G-M Tele Dept.  (Continued from Page 1)

in early preparation for television when it is fully in use after the war.

The new acquisition will work on some 50 programs until the studio puts television into actual use.

-Back 3rd Loan Drive!-

**Hub Stage Door Canteen Slated for Thursday Bow**

Boston—The Hub's Stage Door Canteen will be officially opened next Thursday, occupying the former Cheek Inn, in the Shubert Copley Theater building.

Heading the star cast for those festivities will be Governor Saltonstall, Gertrude Lawrence and Helen Menken, accompanied by a large representation from the American Theater Wing. Miss Menken, head of the Radio Division of the American Theater Wing, will be mistress of ceremonies on the Boston end of a radio hookup, which will broadcast the proceedings across the country over the Corn Products program, "Stars of the Canteen," which will be simulcast from New York to Boston and back to New York.

Co-chairmen of the new canteen are Frances Starr and Mrs. Malcolm Bradley French, head of the Cushman Club.

**To Adjudicate Rubens Estate**

Joliet, III.—The $400,000 estate left by Louis M. Rubens, Great States Cigar Co. head and industry's adjudication in Will County Circuit Court.

Western 'Premiere in Exile' For 'Watch on the Rhine'**

"Premiere in Exile" is the theme for the Western opening of "Watch on the Rhine" on Wednesday at Warners' Hollywood and downtown Wiltern Theatres in Hollywood.

World-famous personalities in exile from occupied countries of Europe will be jeans. Among those invited are Thomas Mann, Heinrich Mann, Franz Werfel, Brecht and many others. Among those invited are Thomas Mann, Heinrich Mann, Franz Werfel, Brecht and many others.

-Back 3rd Loan Drive!-

**Polio Drops Off in Chi.**

Chicago—New polio cases are declining here.

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**THE WEEK IN REVIEW**

Bond Drive Starts (Continued from Page 1)

He also took a shot at the disbursement program.

**NEWS NUGGETS**

War Loan Board approved pay raises of from $2 to $3 a week for exchange employees in 28 cities. Flight of St. Louis projectionists and stagehands for a 15 per cent wage boost is headed for a WLJ hearing. R. J. Griffith turned down the offer of an executive post in the amusement division of the Office of Civilian Requirements. Films producers and directors are preparing to invade Broadway, New York, with a dozen or so stage productions. Warner Bros. is seeking more first-run theaters, particularly in New York, due mainly to extended runs of "This is the Army" (now up so many first-run houses. Distrs. are preparing pictures for showing in Italy following that country's capitulation. The Allied film makers are already dubbed in Italian. RKO promoted Sid Rogell to post of executive producer at its studios in charge of all "A" and "B" productions.

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**Fete Retiring Janett Plate**

New Haven—Vitagraph staff members and other film employees joined to give Janet Sullivan Platt a farewell dinner and gift at Tierman's Homestead Inn Friday night. Mrs. Platt, chief inspector, now retiring has been on Meadow Street 13 years, 10 of which have been with Vitagraph. Present were Eleanor Nuzzio, Marie Smith, Lee Alderman, Francis Silverman, Francis Sorensen, Sara Maglione, Florence Fitzsimmons, John Dupey, Marion Salowitz, Katherine Higgins, Leona Nuhn, Hannah Ginsberg, Mary O'Brien, Jack Mullen, Morris Rosenberg, Jim Mahan, Harley Garson, Al Herman, Henry Trufan, Sam Zipkin, and Sidney Sydows, and other film people joined in the gift.

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**FEMME TOUCH**

MARGARET WHEELER, assistant, Garrick, Hali- nx, N. Y.

ELEANOR GANOL, booker's stenographer, Warners, Seattle.

EDITH WEINSTEIN, cashier, Warners, Seattle.

JAC N. RYAN, clerk in availability department, Warners, Seattle.

MRS. R. L. L. W., manager the Adavver, An- dover, N. Y.

ANGELICA DAURALO, booking department, 500 Cote for Fox Exchange, Buffalo.

GERALDINE MAYER, Court publicity rep., Ar- mond, N. Y.

MRS. KATHLEEN BLADES, manager, McLane and Capitol, McComb, Ill.

MRS. OCHORF D. L'LEYE, manager, Southern Theater, Cape.
P.R.C. Proudly Presents

THE NEW KING OF THE WILD WEST

Buster Crabbe

With AL ST. JOHN And Great Supporting Casts

IN A SERIES OF 8 POWERFUL RED-BLOODED ACTION DRAMAS

BOOST YOUR BOX OFFICE VALUE WITH THIS ALL-NEW SERIES OF SPECTACULAR AND BREATH-TAKING ADVENTURES

BLAZING A TRAIL TO GREATER WESTERN ENTERTAINMENT

BACK THE ATTACK . . . —BUY MORE BONDS!
$2,000,000 Budget For Cagney's Next

(Continued from Page 1)

ney, two top-flight story properties are scheduled to be put before the cameras, probably within the next 10 to 12 weeks, by Cagney Productions, Inc., it was asserted by Producer William Cagney Friday at a Hotel Astor trade press luncheon.

Productions are "Port Royal," to be filmed in Technicolor at an estimated cost of approximately $2,000,000, and "The Talented Mr. Ripley," for which the circuit theater managers don't have time to change into their tuxedos.

Talented Mr. Ripley is the first business suit. Taking care of the crowds is such a burden that one Loop mogul told customers to wait 20 minutes for his change. The front man was busy taking care of the sidewalk crowd. Usher problem will become acute again with opening of public schools.

Good Business Suits Suit Good Business

Chicago—Business is so good in the Windy City that the circuit theater managers are making happy business suits. Taking care of the crowds is such a burden that one Loop mogul told customers to wait 20 minutes for his change. The front man was busy taking care of the sidewalk crowd. Usher problem will become acute again with opening of public schools,

Cooper, Suing Paramount Says Contract Breached

(Continued from Page 1)

since 1927 the plaintiff has been one of the principal playwrights of Lincoln Theater Corp., a Delaware corporation doing business in Lincoln, Neb., the other half being owned by the Public Theater Co., Inc.

Cooper asserts that between 1928 and 1932 Publix withdrew from Lincoln and is now paying an amount, with the understanding that both sums were to be set up as amounts owed to Lincoln.

He further alleges that prior to 1937 Publix fraudulently and without his knowledge converted the advances into overhead for itself and salaries.

In 1936, the complaint asserts, Cooper was met with a claim by the Internal Revenue Bureau that he had not paid proper income taxes. He says he denied the claim because he relied on the information furnished him by Publix that his salary was only $150 per week and he did not learn of the assertedly wrongful acts of Publix until the bureau had investigated his earnings.

The complaint states at the special instance of Publix he made under duress a payment of $10,000 to the Government.

Cooper according to the complaint, suffered damages of $100,000 by virtue of injury to his business reputation, as he derived an additional $150,000 because of injury to his finances by the Government.

In a suit instituted by Montague F. Gowthorpe as treasurer and director and Sam Dembow, Jr., as director of Lincoln Theater Corp., against Cooper and Lincoln Theater Corp., an order was obtained Friday by the plaintiffs for examination of Cooper and the president of the company, who handled the former's affairs. Examination of Cooper and Philipson is scheduled for Sept. 16. Plaintiffs seek to compel Cooper as president of Lincoln Theater Corp., to account for his conduct and to pay the corporation any money or the value of any property acquired by himself.

At the same time an order was obtained by Paramount Pictures for the examination of Cooper and Philipson in connection with its suit against Cooper, Rialto, Inc., Inter-Com Pictures. The suit was brought by Cooper Enterprises, Inc., of Colorado.

In this suit Paramount seeks adjudication of its rights to ownership of

The Film Daily - Monday, September 13, 1943

HOLLYWOOD DIGEST

SIGNED

WALTER SLEZAK, two pictures, RKO.

ASSIGNMENTS


CASTINGS


STORY PURCHASES

DONALD MOORE and DICK HYLAND’s "Ten Minutes for Love," RKO.

Coe Speaking Dates Set In Buffalo and Toronto

(Continued from Page 1)

nel of the MPFAA, have been set for Buffalo and Toronto. Coe will speak before the Greater Buffalo Advertising Club at a luncheon on Sept. 28 and will be a guest speaker at a Variety Club dinner that night. The next day he will address the Advertising and Sales Club of Toronto.

It is possible that Coe will go direct to Hollywood from Toronto.

WEDDING BELLS

Hollywood—Nozelle Cravens, Re- public player, and John Hyde, vice-president and co-owner of the Wilcox Studio, were married Friday at the home of Mrs. and Mrs. Leo Spitz in Encino, with Judge Joseph Marchetti officiating.
Every Exhibitor will want
Every Distributor will want
Every Producer will want

A Copy of

PRODUCT PREVIEW and
DIRECTORS’ NUMBER

THE TEN BEST DIRECTORS OF 1942-43
As voted in the annual FILM DAILY nation-wide poll by critics, reviewers, columnists and commentators of press and radio.

THE 1943 CRITICS FORUM
With trenchant typewriters, film commentators of the American press and radio assay and analyze the state of the screen and its industry. Their frank criticism and recommendations will be read with interest in New York, in Hollywood and in points between.

PRODUCT PREVIEW
A practical, informative and time-saving presentation of 1943-44 product, designed as a special service feature for every exhibitor in every city, town and village.

DIRECTORS’ BIOGRAPHIES
Tabloid sketches of the careers and accomplishments of the “men behind the picture”... a valuable ready reference work for all associated with film business.

DIRECTORS’ WORK
A comprehensive report on the directorial record of the year.

PRODUCERS’ WORK
An authentic listing of producers and their productions for the 12-month period.

CINEMATOGRAPHERS’ WORK
Cameramen and their official credits for the full season.

A Typical FILM DAILY Production
Louise Allbritton and Robert Paige
...“a pair of comedy talents whose stars are shining brighter than ever”

—Motion.Picture Daily

ROBERT PAIGE
LOUISE ALLBRITTON

in

Fired Wife

with
DIANA BARRYMORE
WALTER ABEL
WALTER CATLETT • ERNEST TRUEx
Alan DINEHART • George DOLENZ
Richard LANE • Rex INGRAM

Directed by CHARLES LAMONT
Produced by ALEX GOTTLIEB
Screen Play, Michael Fessier and Ernest PAgano • Original Story by Hagar Wilde

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."

I predicted these two would go places...
"They're TOP-BILLERS" says
The Exhibitor
INDUSTRY ADS TURN TOWARD FACTUAL COPY

Nat’l Allied to Co-op with Legion of Decency

Exhibit Association Move Designed to Avoid Playing of Objectionable Pix

National Allied is taking steps to co-operate with the Legion of Decency "in avoiding as far as possible the playing of objectionable pictures and in elevating the standards of the screen."

This action, proposed at the meeting of the board of directors in Baltimore last month, was forwarded to Mr. J. P. McClafferty, executive secretary of the Legion of (Continued on Page 3)

New Syrian Branch Opened by Warners

Growing importance of the Middle Eastern film market to American distributors is indicated by the Warner announcement yesterday that the company has opened a new branch in Beyrouth, Syria.

Georges Mamari has been appointed (Continued on Page 3)

Power Rationing Cuts Haitian Performances

Port-au-Prince—Number of performances in Haitian theaters have been reduced because of rationing (Continued on Page 3)

Again: The Marines Have Landed...

Metro’s “Salute to the Marines” was August’s No. 1 box office attraction in War Department theaters, R. B. Murray, director of the Army Motion Picture Service, reported yesterday.

Other four outstanding features from a b.o. standpoint for the month were in the order named, as follows:


Cleveland Downtown 1st-Runs Score Biggest Week in History With “Take” Soaring 58%

Cleveland—Local downtown first-run theaters have just concluded the biggest week’s business on record. The “take” for the seven days, including Labor Day, soared 58 per cent over the estimated average take. Rain over the weekend, travel restrictions and cash in the pockets contributed to this healthy box office condition. Special holiday midnight shows also helped to boost the total. Over at Loew’s State Theater, “Salute to the Marines” established a record by playing four midnight shows during the course of eight days.

Pittsburgh—War Bond sales totaling in excess of $80,000,000 are expected from the Hollywood Bond Cavalcade’s stop here last Sunday. Preliminary estimates indicate:

Estimates are based on the $70,000,000 proceeds from the Forbes Stadium performance, plus some $10,000,000 receipts from a Bond Dinner at which the Cavalcade stars were the main attraction. Show marked up another triumph as a (Continued on Page 10)

20th-Fox Sets Record Advertising Budget

A record advertising budget for the 1943-44 product calling for an outlay twice that for the 1942-1943 season has been set up by 20th-Fox under the supervision of Hal Horne, the company’s ad-publicity head. (Continued on Page 6)

Washington Bureau of THE FILM DAILY

Washington—Members of the War Manpower Committee’s essential activities committee are expected to discuss definitions of the jobs on the non-deferrable list in a meeting tomorrow. Although these definitions are not expected to go out to Selective Service boards even when agreed upon, it is known that they have been under preparation and are potentially of great value in the (Continued on Page 6)
Lt. Turro of Warners Meets Death In Action

Lt. Victor Turro, AAF, 23-year-old son of Leon G. Turro and former employee at home office, was killed in action Aug. 16 in the Near East, according to word just received in Hollywood.

Leon Turro, at one time a member of the FBI, also is now an officer in the service.

—Back 3rd Loan Drive—

Harry Unterfoert to Army: Flex Succeeds in Syracuse

Syracuse — Harry H. Unterfoert, RKO-Selma city manager here, reports for Army induction at Utica on Sept. 21. He is slated for assignment to Volunteer Officers' School, in which he was enrolled last March. Upon completion of his course, as station manager of Keith's here, will succeed Unterfoert as city manager.

—Back 3rd Loan Drive—

$3 NSS Cleveland Pay Tel Approved by WLB

Cleveland — Dan Cowigh, business manager for Local F-5, announces that he has been advised by the IATSE headquarters that a pay increase of $3 a week for all employees of National Screen Service in Cleveland, has been approved by the War Labor Board. The increase, which is to be paid in full right away, is retroactive to Oct. 1, 1942.

—Back 3rd Loan Drive—

Say WB Paid $250,000 For "Hollywood Canteen"

Upnlon its return from Boston, Republican president, J. R. Grainger announced that the company has closed a deal with both Interstate Theatres and Masay and New Hampshire Theatres, covering the entire 1945-44 program. Grainger was assisted by Jack Davis, Boston branch manager; and the circuits were represented by Harold Stoneman and John Ford, respectively.

—Back 3rd Loan Drive—

Preparing for Racketer Trial

Chicago — Bradley Eben, defense attorney in the alleged film racketeering case is in New York City this week, preparing for the trial's opening.

—Back 3rd Loan Drive—

Glenn Crouch Stricken

Troy, Ala. — Glenn Crouch, manager of Wilby-Kiney's Enzor Theatre for 20 years, died suddenly in his office.

Ambassadors of Occupied Nations Wash'n C. Guest

Washington Bureau of THE FILM DAILY — Ambassadors of the nine Nazi-occupied European nations who were luncheon guests yesterday at the J. A. Janis, president of the Variety Club, with addresses by all, broadcast over the Mutual Broadcast Service, have urged the war leaders to take steps to protect the cultural and other representatives of these nine nations who have sat together.

Guests of honor were Ambassador Wilhelmine M. of Sweden, Norwegian, Jan Ochlocka, Iceland; Count Robert von der Straten-Pontz, Belgium; Constantin Fotitch, Yugoslavia; Cimon F. Diamantopoulos, Greece; and Vladimir Hraban, Czechoslovakia. Also Ministers Baron W. Van Boekele, Netherlands; Henri de Kauffman, Denmark, and Hugues J. Pons, France.

—Back 3rd Loan Drive—

IATSE Executive Board Opens Montreal Meeting

Montreal — Discussion of problems affecting the IATSE and its members will be the subject of the semi-annual meeting of the Montreal Hotel, for its semi-annual meeting, which closes on Friday. The talks are preliminary to setting up a program of action.

Attending the conference are:

Richard F. Walsh, International president;
Louis Kroner, general secretary-treasurer;
William P. Raoul, assistant International president; Harold Boland, first vice-president; William P. Covert, second vice-president; Floyd M. Billingsley, third vice-president; James J. Neuman, fourth vice-president; Roger M. Kennedy, fifth vice-president; Festa D. Giorgio, sixth vice-president, and Carl G. Cooper, seventh vice-president.

—Back 3rd Loan Drive—

Walters Store in Newark

Newark — Walter's Supermarket, Inc. has sold a plot at Broad and Lafayette Sts. here to Samuel S. and Nat Kessler, local attorneys. The property had been acquired by Walter's for a theater site. A loft building on the plot will continue to be used as a warehouse and repair shop for film equipment.
Allied Will Co-op
With Decency Legion

(Continued from Page 1)
Decency in New York, by Abram F. Meyers, general counsel of Allied. "Every time we have a 'C' rating so that I can, in turn, notify the regional associates. In this way, we may be able to get the information to the regional members before they make any commitment in regard to the picture." According to the Catholic Church, in 1937. the ITO of Ohio had formed a conference committee in each diocese of the state a "take quick action on motion pictures classified 'C' by the Legion of Decency." Leo Jones, Upper Sandusky exhibitor, was appointed state chairman to take the initial steps or the formation of the committees. Jones and Pete Wood, secretary of the ITO of Ohio, conferred with Mr. McClafferty on Aug. 13 in New York. Myers is expected to confer with the monopolist on his next trip. Myers, in his letter to Mrgr. McClafferty, said that Allied "isn't going to stand for the Legion on each other's problems and 'thus pave the way for co-operation in all matters of common interest.'"

New Syrian Branch
Opened by Warners

(Continued from Page 1)

ed manager of the branch, and the territory will be under the supervision of E. De Leon, Warners' manager in Cairo, Egypt.

Power Rationing Cuts
Haitian Performances

(Continued from Page 1)

of electricity. Gasoline and tire shortages have also affected film theater attendance, now estimated at 225,000 annually.

Chalmer Sinkey III
Seattle, Wash.—Chalmer Sinkey, 20th Century-Fox news cameraman, is in the Swedish Hospital as a result of a heart attack.

WEDDING BELLS

Omaha—Frances Knight, Warner Brothers cashier at Omaha, was married to Sgt. Orville Gabriel.

Seattle—Verda Clarino, former bookkeeper at Warners, married John Vallin, auditor from the home office.

The Bell Ropes 'Em In:

- - WITH Paramount's "For Whom the Bell Tolls" rolling up huge and sustained grosses in its current premiere engagements—New York, Chicago, Los Angeles, and San Francisco—industry statisticians who make it their business to get the right answers via doodling with figures come up with the fascinating info that "Bell," as the result of its power and 70-70 terms, may well return from the aforementioned quartet of engagements something very close to one-third of the pic's negative cost, and also reward operators of the outlets with magnificent remuneration. . . . The digg doodlers base their figuring on the premise that "Bell" costs something over $3,000,000 to make, and has grabbed a "take" to date of more than $1,600,000. . . . If the present pace is maintained (and there is every indication of its so doing), the four premiere runs should easily hit $1,700,000. . . . Now 70 per cent of $1,700,000, whether you write it on a blackboard with chalk or on a white tablecloth with a black pencil (which is a favorite doodling practice), the answer is $1,190,000. . . . or somewhere close to the one-third o'said negative cost.

- - THERE will be a number of important key city openings of "Bell" late in the present month and especially so in October, advanced prices being, of course, the prevailing policy. . . . Of particular interest are the big bows in Locu's Ohio, Cleveland, soon, and on October 5, according to present plans, in the Wilton and United Artists (simultaneously) in Detroit; the Broad, Columbus; and the Great Lakes, Buffalo . . . . On Sept. 30 or Oct. 6, Baltimore's Keith Theater launches it; Oct. 1 will see it unfold in the Circle, Indianapolis; Louisville gets it on Sept. 30; and the Capitol, Cincinnati, and Colonial, Dayton, on either Oct. 7 or 14 . . . . In all these situations, and we have mentioned only a relative handful of the oncoming bows, the promotional campaigns will follow closely the pattern which Bob Gillham wove so expertly for the New York world premiere of the opus at the local Rivoli. . . . Particularly brilliant in the "Bell" engagements to date has been the newspaper advertising . . . . Newspapers, it is understood, have pulled the best.

- - THIS-A AND THAT-A . . . . Film companies are looking into the possibilities of the helicopter as a medium for exec. and salesman travel as well as film delivery . . . . Who said our industry ain't progressive! . . . . Over in Wyckoff, N. J., the town's 4,000 meat-consuming residents have their dun-der up 'cause Phillip Temple, one of the three butchers there, is being called by Uncle Sam . . . . If the gent really has to go, the recall meat supply for the citizens will drop off 50 per cent, it is contended. . . . So-o-o, Ralph W. Budd, chairman of the Wyckoff Defense Council (and head of Warners' I.O. personnel) has outlined a plan of action . . . . If the butcher can be kept via appealing to Army authorities to have a heart, alright. . . . If not, Master Budd proposes that the citizens take over the meat emporium and run it for the duration on a co-op basis. . . . There's a lot of celebrating of an anniversary nature going on in Chi . . . . Al Plattman, office manager of the "U" exchange, is getting congrats (and a fine watch) on having attained his 25th year with the company . . . . Chester Ambrog, assistant manager of the Oriental, is also receiving plaudits and remembrances on the occasion of his 23rd anniversary in the biz . . . .

- - A minute or two at the Rialto.

IN NEW POSTS

STUART HONECK, salesman, Republic, Milwaukee.

FRED SAVELY, manager, Charles Theater, Charles City, la.


EARL MILTON, Proctor Theater, Charlotte, N. C.

WILLIAM PATCH, manager, Arch Theater, Springfield, Conn.

ROBERT COOPER, United Artists publicity representative, Chicago.

Scophony Television Developing Features

(Continued from Page 1)

the present Scophony television projectors is making rapid advances, and the creation of third dimension in television is nearing a reality. Levey pointed out yesterday that recent experiments have resulted in greater brilliance on the screen, which, he said, is expected to be far superior to anything yet exhibited through what he termed "optical storage."

New transmission methods for Scophony also are in the development stage. Levey said that the company was seeking to reach a high scale of perfection in all phases of television so that it can be placed on a commercial basis as soon as the post-war economic situation will permit.

'Barefoot' Bought by 20th-Fox from Rehearsal

(Continued from Page 1)

ertty, "The Naked Genius." The deal, which required an okay from the Dramatists Guild, calls for a ceiling of $550,000, with a down payment understood to be $160,000. In addition 20th-Fox will pay weekly 15 per cent of the film's gross in New York and 10 per cent out-of-town. The film version will be released following the close of the play.

STORKS

Baltimore, Md.—Allan Kahn, owner of the Pennington Theater, has a new daughter, Judith.

Milwaukee—Harry Shumow, M-G-M branch manager, is a grandad. His son, Shelden Shumow, who does not as yet know he is a father, is in the armed forces and en route to a new station, probably overseas.

Omaha—A 6% pound boy, Jack Allen, Jr., was born to Mrs. Jack Zeigler, daughter of F. A. Van Husen, owner of Western Theater Supply Co. The father, formerly with Western Theater, is now in Alaska.
Last night's War Bond Premiere was S. R. O. for Uncle Sam!
IT'S STARIFFIC!

SANDS HEER

Directed by GEORGE SIDNEY • Produced by JOSEPH PASTERNAK
Clark Coming Here
For Decree Parley

(Continued from Page 1)

cated recently that he thinks it can be worked out without the necessity of pressing the anti-trust suit against the majors, he stressed the fact that he has not yet decided against pressing the suit.

Clark met earlier this month with production leaders from New York, and expects to see them again next week in New York. Robert L. Wright, his assistant on the case, is unable to go to New York this week because of a new addition to his family. This meeting, Clark said, is a fact-finding matter rather than a forum for suggestions concerning decree revisions.

The exhibitors side is coming in through the mails, said Clark, and “I want to have the story as seen by the other side.” New York is a better place for the meeting, he said, because the files of the producers are there and he can give his undivided attention to the matter there, whereas he is engaged in too many other matters here.

Clark said he found the producers extremely co-operative while here, but hung on to his statement that he had not decided against pressing for divorce. It is believed here that he does not expect to press the suit, but desires to retain the psychological advantage of the threat of the suit in his dealings with producers and distributors.

—Back 3rd Loan Drive—

20th-Fox Sets Record
Advertising Budget

(Continued from Page 1)

National and regional trade papers will have a more important part than in the past in the company’s merchandising plans for the 1943-44 season. The company will go in for institutional advertising on a more heavily than ever, with more than 1,250 daily in some 435 key cities in the United States and Canada being used to reach an estimated 23,481,195 homes.

The 1943-44 ad campaign also calls for greater use of radio and the national magazines and fan publications.

The . . .

FEMME TOUCH

MRS. L. E. THOMPSON, manager, Colossal, New Bern, N. C.
THELMA DORINA, cashier, 20th-Fox, Seattle, AUDREY HART, cashier, 20th-Fox, Los Angeles.
GENE BUSS, booker, M-C-M, Milwaukee.
RITA SCOTT, contract division, Universal exchange, Memphis, Tenn.
JUANITA JOHNSON, assistant cashier, Universal- Eagle, Memphis, Tenn.

ENSIQ TOUJOUR, formerly assistant attorney general in charge of film matters, to lieutenant (g.s.) attached to staff command to force in the South Pacific war zone.

★ PROMOTED ★

LEIF JORGENSEN, executive assistant, Radio City Music Hall.
ERFORD GALE, RKO player, Hollywood.

WMC Will Meet Tomorrow
On Non-Deferrable Jobs

(Continued from Page 1)

handling of appeals which reach Washington.

Appeals from the recent actions by local draft boards in Connecticut, for instance, in which, in effect held theater managers and others non-deferrable, might be upheld, if the WMC here agrees that theater managers are non-deferrable. (Such a decision is expected). It may take action to test the court’s holding, to establish the WMC attitude on theater jobs and others. A test case will be far more important than a definition which never reaches local boards.

—Back 3rd Loan Drive—

35 mm. Projector Mgrs. Confer With WBP in Wash.

(Continued from Page 1)

consideration for some weeks, have not been revealed as yet, but the purpose appears to be to simplify the handling of theater equipment, which is now controlled in part by several different orders and uncoordinated in some instances. Allen G. Smith of the WBP theater equipment section, who met with the industry committee and will presumably administer the new order, should it appear, could be reached for comment yesterday.

—Back 3rd Loan Drive—

UOPWA Seeks Relief
For White Collarites

Immediate relief for white-collar workers in the film and other industries is sought by Lewis Merrill, president of the United Office and Professional Workers of America, CIO, in a list of proposals placed before James M. Byrnes, director of the Office of War Mobilization.

Merrill bases his case on the argument that economic conditions among white collarites are creating a situation harmful to the national interest in war time.

—Back 3rd Loan Drive—

Tumblin Back in Sydney

Sydney (By Air Mail)—Ernest Tumblin, Hoyts managing director, was guest of honor at an Austerity luncheon given as an official welcome home by the 47 Club, ad man’s association. Film trade was invited.

JOE CRAW, Warner Theaters, Chicago.
CHUCK FOSTER, Chicago Theater, Chicago.
DON MANN, manager, Sunset Theater, San Francisco.
CAIN, manager, World Theater, Kansas City, Mo.
RICHARD WROCZLICKOWSKI, assistant shipper, M-G-M, Milwaukee.
ARTHUR ROYCE, Michigan Film Service, Chicago.

★ ARMY ★

M. V. ALLEN, B. S. F., Oakland, Calif.

★ MARINES AUXILIARY ★

M. ALLENE BUSH, Paramount research department, Hollywood.

Lottery Defense Ruled Out
In Iowa Bank Night Suit

(Continued from Page 1)

the suit contended that the petitioner had termed the contest as a lottery, which if true, was prohibited by law, and therefore would be unenforceable.

The company also contended that the $1,000 drawn was a gift and could not be enforced as there had been no consideration paid.

District Judge John J. Halloran overruled the defense motions and refused to dismiss the suit.

Mrs. Youngerman alleges that her name was drawn Aug. 5, 1941 for the $1,000 prize, and that although she had signed a matinee attendance card at the Paramount theater, she failed to receive the $1,000. The theater corporation said the prize was not paid because no attendance card was found for Mrs. Youngerman.

—Back 3rd Loan Drive—

20th-Fox: De Luxe Lab., Movietone Rally Thursday

Labor and management at 20th-Fox, De Luxe Laboratory and Fox Movietone News will join forces Thursday in an effort to stage an open-sit down bond rally at 55th St. and 10th Ave., with " Tanks for the Yanks" as the slogan. More than 1,500 workers will participate in an effort to raise enough funds for the purchase of one or more heavy tanks.

Carole Landis and Ann Rutherford will head an entertainment program. Performers in the Roxy stage show will be among the other entertainers. Lew Lehr will be master of ceremonies. Guests of honor will include service men who have been overseas and members of the merchant marine who have seen action on convoy duty.

Speakers will include representatives of the company and of the following unions: Screen Publicists Guild of New York, Local 114, and the Screen Office and Professional Employees Guild, Local 109, both of which are branches of the Motion Picture Laboratory Technicians Union, Local 702, IATSE.

Jack Siegelman, has been appointed the company’s Third War Loan Drive leader.

SIGNED

DONALD DILLAWAY, actor-dialogue director, Universal.
FRANK SINATRA, seven years, RKO.
STEVIE BARNES, one year, Decca.
CARL SANDBURG, story, "American Cavalier.
NAT WOLF, television director, M-G-M.
TOM DAYE (Alfred Aldridge), term-

ASSIGNMENTS

SYLVAN SIMON, director, "Song of the Open Sea.
JOHN CROMWELL, director, "Since You Were Mine.
JAMES C. D. ALEXANDER, director, "Gypsy Girl.
BRUCE MANNING, script, "72 Hours.
MAL ST. CLAIR, director, "Rhapsody in Blue.
HAROLD SCHUSTER, director, "China Sky.
EUGENE LYNCH, director, "The Correct Form.
FRANK CARR, director, "City at Peace.
LEON H. LEFEMINE, director, "Fibber McGee & Molly.
ROBERT TANNER, producer-director, "Four Boys.

CASTINGS

HELEN WALKER and NILS ASTHER, "The Mad Miss Manton.
EMILY DRIPPS, "Two Sisters and a Sailor.
LUCILLE WATSON, "Uncertainty.
WILLIAM CARTER, director, "West of Broadway.
EDMUND LOWE and BRUCE BENNETT, "Klondike Kate.
JAMES ELLISON, director, "A Woman's Life.
G. W. P. PURDUE, director, "Windy City.
G. W. P. PURDUE, director, "A Woman's Life.
CHARLES KING, "Klondike Kate.
JOHN HUGHES, "The Correct Form.
JESSICA Tandy, "The Unicorn.
TENDER COMANCHE, "The Correct Form.
LEN H. LEFEMINE, director, "Fibber McGee & Molly.

STORY PURCHASES

FRANK CARR'S "Immortal Spring," Herman Milawkowsky.

Withholding Tax Rulings On Artists Clarified

A clarification of the withholding tax rulings as they apply to the variety field has been issued by the American Guild of Variety Artists. It was pointed out that the ruling provides, among other things, that "artists' commissions, amounts expended for material, dialogue, music, transportation to place of engagement, and board and lodging where the individual is bona fide home and performs away from such home, and such items which are incurred pursuant to the employment contract, are incurred on behalf of the employer and are not subject to withholding."

Phil Dunas Hospitalized

Chassie and Gil Dunas, Columbia district manager, is at St. Luke's Hospital for a checkup. Ben Lowrie, exchange manager is holding both jobs down.
Judy Canova

Sleepy Lagoon

Dennis Day · Ruth Donnelly · Joe Sawyer · Ernest Truex · Douglas Fowley
and Mike Riley and His Orchestra

Joseph Santley — Director · Screen Play
by Frank Gill, Jr. — George Carleton Brown
Based on An Original Story by Prescott Chaplin

A Republic Picture

Buy U. S. War Savings Bonds
EXCELLENT SINGING, GOOD CO.

MONOGRAM'S

MELOD

with
Mary Beth HUGHES
Eddie QUILLAN
TIM and IRENE
Mantan MORELAND
ARMIDA

and TWO GREAT BANDS
ANSON WEEKS and His Orchestra
TED FIO RITO and His Orchestra

Directed by ARTHUR DREIFUSS
Produced by LINDSLEY PARSONS
Screenplay by TIM RYAN and CHARLES R. MARION

3rd WAR LOAN
Starts SEPT. 9!

Booted into
RKO Circuit; Fox-Paramount, Denver; Great States, Chicago; Earle Theatre, Philadelphia;
Palace, N. Y.; Schine Circuit; Central States; Keith’s Memorial, Boston; M & P Circuit, New England.
EDY, PLENTY OF PRODUCTION!" — Motion Picture Herald

"Clever specialties, a half dozen click songs."
— Hollywood Reporter

"Lots of selling angles... pretty girls and music."
— The Exhibitor

parade

el Pier, Atlantic City; Minnesota Amusement Co.; Paramount, Brooklyn; Florida States Circuit;ottie, Hartford, Conn.; Tri-States, Des Moines and Omaha; Warners' Youngstown & Canton, Ohio; etc.
Bond Customers WAC, followed 20th-Fox Caravan worth Sunday units like Cleve, and Bob Willkie was quoted as saying that many of these ads have been high on sales. The chairman of the War Loan Drive in this area reports. Newspaper publicity filed many pages. Willkie at Phone Sells $40,000 in War Bonds. Between $40,000 and $50,000 in War Bonds was received Sunday night by Wendell L. Willkie, 20th-Fox board chairman, in an 80-minute telephone session. Campaign followed a 30-second announcement by Willkie over WABC that he would personally receive Bond pledges and was touted by Columbia Broadcast- ing Co. officials as one of the most successful in the network's series of similar stunts.

Springfield Theater Ass'n Sponsors War Bond Dance Springfield, Ill.—Springfield Theater Association sponsored a War Bond dance in the Abraham Lincoln ballroom Saturday with Bonds purchased from any theater on sale during the week. Tickets were sold Saturday as admission. Jan Garber and his orchestra donated their services while the stagehands and musicians union co-operated.

$500,000 War Bond Goal for Des Moines Airmada Stop Des Moines—A goal of $500,000 in War Bonds has been set for American Heroes Day, Saturday, when the Veterans Airmada stops in. Program includes a downtown Bond rally in the afternoon and a business men's dinner in the evening. A. H. Blank, WAC chairman for Iowa-Nebraska, is in charge of the event.

Valle, Coast Guard Bond To Appear in Cleveland Show Cleveland—Bond purchases will be admission to the personal appearance of Rudy Valle and a 32-piece Coast Guard band, Saturday at Shaw Stadium, under sponsorship of the Cuyahoga War Loan Division of East Cleveland.

Cleveland Auditorium Scaled at $40,000,000 for Cacadele Cleveland—The Public Auditorium, seating approximately 12,000, has been scaled at $40,000,000 in War Bonds for the Hollywood Bond Cacadele show next Monday. George W. Ermisch, secretary of the Cleveland Motion Picture Exhibitors Association, is transportation chairman, is responsible for providing facilities for transporting the 106 Cacadele members while in Cleveland.

Veterans Airmada Goes Over Big in New Haven Appearance New Haven—War Veterans Bond Airmada drew huge crowds at the Coast Guard rally Saturday, as its only Connecticut stop. Harry F. Shaw, state chairman with I. J. Hoffman of WAC, and program chairman for the Third War Loan planned the rally and the preceding parade of welcome. An active distributor committee, headed by Barney Pitkin, KRO manager, reported $40,000 in Bonds sold before the official campaign opening.

Charlotte Bond Premiere Nets Double the Expected Return Charlotte—The first Bond premiere in Charlotte, "So Proudly We Hail" at the Imperial Theater, almost doubled the goal set. Earl Holden, man-ager, reports. Having worked valiantly for a week toward a goal of $150,000, Holden reported receipts of $226,630—and immediately started off for a week's vacation in Atlanta.

400 to 450 Cleveland Houses Pledge Drive Co-operation Cleveland—Of a possible 450 theaters, more than 400 pledges of cooperation with the Third War Loan drive have been received, Nat Bar- rach, National Screen Service manager, reports.

Hamrick-Evergreen War Bond Buy High in Reported Sales Portland — Hamrick-Evergreen Theaters' $1,050,000 buy of War Bonds is listed high among the large purchases responsible in part for reported sales of $15,094,850 in Washing- ton and $10,031,650 in Oregon.

Memphis Staging Bond Show With New Bob Hope Picture Memphis — Tying up with the Second Army, the two naval bases, the Coast Guard and the Fourth Ferrying Command, the local motion picture industry will stage a Bond Premiere at the Malco Theater, Sept. 29, with the new Bob Hope feature, "Let's Face It," as the attraction.

Co-chairmen of the event are Nor- man J. Colquhoun, Republic man-ager, and James Pritchard, Universi- al manager. Preliminary expenses will be met by taxing downtown houses $50 and nabe theaters and film exchanges, $25. Earlier in the day, the Clyde Beatty Circus will stage a 30-minute show in Court Square at which admission Bonds to the premiere will be sold.

Raleigh Expects Sell-Out For Tonight's Bond Premiere Raleigh, N. C.—A sell-out is ex- pected for tonight's Bond screening of "The Human Comedy" at the Amb-assador, C. E. Stone, manager, re- ports. House is scaled from $1,000 to $25 in War Bonds and most of the seats are sold.

Mrs. G. B. Shaw Dies London (By Cable)—Mrs. George Bernard Shaw, wife of the famous Irish dramatist, died yesterday at their home in Whitehall Court. Shaw was at her bedside at the end.

David Bacon Dies of Wound West Coast Bureau of THE FILM DAILY Los Angeles—David Bacon, 29- year-old film player, died yesterday of a stab wound under mysterious circumstances.

Industry Ads Turn Toward Factual Copy (Continued from Page 1) an expansion of this tendency is pred- dicted by executives interviewed. Speaking for Warner Bros., which was a pioneer in embarking on an elaborate long-range institutional campaign, tying in its product with a timely morale message, Mor- Blumenstock said the reaction to the first of these ads has been high and favorable. The response, he said, is based on the findings of a recent national survey by the Continuity Survey. The results showed that institutional advertising with a timely slant attracted the highest percentage of readers.

Stanley Shuford, advertising man-ager for Paramount, said factual copy was preferred in Paramount ads wherever suitable, so that he found a definite effectiveness. He pointed out, however, that the injection of glamour was essential in motion picture copy.

Several other advertising men said that institutional factual copy was being increased in recent years and that the public no longer could be impressed by superlatives and bal- looning copy.

Chief basis for the factual trend according to Homer McKee of Chi- cago, a leading national advertising executive, in an article in Editor- Publisher, is the more realistic atti- tude of the public resulting from the war, plus the social readjustment job which lies ahead and in which adver- tising, as well as other media, must play a big part.

—Back 3rd Loan Drive—

Heavy Radio Pre-selling Schedule for Paramount

Paramount has set a heavy sched- ule of pre-selling by radio for the new season, according to Martin Lewis, studio radio contact, now in New York for two weeks to discuss new plans with Will Starbuck, diplo- macy chief, and to line up campaigns with radio advertisers, agencies and producers. Company proposes to carry forward its radio exploitation on major network programs through p.a.'s of principal contract players, Lewis said yesterday.

Zevin Trial Deferred

Federal Judge John C. Knox yes- terday adjourned the trial of Isadora Zevin, former secretary to George E. Browne, convicted ex-head of the JATSE, until Sept. 27. Zevin, under indictment charged with per-jury in testifying on the whereabouts of a special flush fund of $1,000,000 allegedly collected from members of the JATSE.
MR. EXHIBITOR

Metro-Goldwyn-Mayer

Trade Shown


AMERICA—maded with: Brian Donlevy, Ann Richards, Jacki Jenkins, Howard Freeman, Fred Brady, J. M. Kiesinger, John Qualen. Producers—director, King Vidor.


MADAME CURIE—bio-biography. with Gertrude Lawrence, William Tabbert, Dinah Sheridan, Dorothy Ford, Margaretta Scott, Producer, Jack Cummings. Director, Roy Del Ruth.

A GUY NAMED JOE—made with: Spencer Tracy, Irene Dunne, Van Johnson, Lionel Barrymore, Henry O'Neill, James Gleason, Producer, Everett Rakin. Director, Victor Fleming.


Completed


A GUY NAMED JOE—made with: Spencer Tracy, Irene Dunne, Van Johnson, Lionel Barrymore, Henry O'Neill, James Gleason, Producer, Everett Rakin. Director, Victor Fleming.


DRAGON SEED—made with: Walter Huston, Charles Laughton, Producer, Pender S. Berkman. Director, Jack Conway.


The Information You Need About Each Company's Product Will Be Made Available To You As One Of The Many Important Features Of THE 1943 FILM DAILY PRODUCT PREVIEW AND DIRECTORS NUMBER

In Production

MR. COLD—maded with: Red Skelton, Ditter Williams, Harry James, and his orchestra, Xavier Cugat and his orchestra. Producer: Jack Cummings. Director, George Sidney.


THE 1943 FILM DAILY FILM DAILY

Preparing


THOUSANDS CHEER—made with: Graeme Grieve, Producer, John Holloway. Director, Tim Hamilton.


PUT YOURSELF IN THIS PICTURE!

Are you cooperating with your local War Finance Committee Chairman?

Have you sent a copy of your pledge to National Screen Service? This step constitutes an automatic order for the two gratis War Bond trailers, one with Alan Ladd, the other with Carole Landis.

Have you arranged a Bond Premiere in your town?

Have you arranged a Parade or a Bond Rally?

Have you used the accessories in the National Screen Service kit in your lobby?

Any War Heroes in your town? Have you invited them to be part of your campaign?

Have you dressed up your marquee front and lobby?

Have you built a new Bond booth or redecorated your old one and arranged to see that it is adequately staffed?

Have you planned to sustain interest in your campaign with local angles?

Have you obtained the cooperation of the personnel of nearby Army, Navy, Marine or Coast Guard Camps? It's yours for the asking. Government directives, have approved this cooperation.

LET'S ALL DO IT TOGETHER!
Back The Attack! 3rd War Loan!

War Activities Committee of Motion Picture Industry, 1501 Broadway, New York City
**NON-DEFENSE AREA THEATERS IN COMEBACK**

**Equipment Clarification Awaited at Chi. Parley**

**Cuts in Ad Space Blow to Big Films**

**Grosses Reported Up In Towns Previously Considered "Slipping"**

**Non-Deferrable Job Definitions on Way**

**Washington Bureau of THE FILM DAILY**

Washington—Definitions of the non-deferrable jobs will be furnished all U.S. firms probably not draft boards, it was revealed (Continued on Page 12)

—Back 3rd Loan Drive—

**Sticks Beef as N. Y. Dailies Drop Amusement Pages**

Elimination of the amusement sections from the so-called country editions of the Daily News and Mirror, (Continued on Page 8)

**Para. Resuming Its International News**

Anticipating a global victory and the resumption of film trade throughout the world, the Paramount foreign division, after a lapse of five years, has resumed publication of its Paramount International News, which is distributed to exhibitors around the world. It will be issued fortnightly with Albert Deane as editor. A feature of each issue will be a description of local territorial changes brought about by the war in foreign countries where film trade is still possible.

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**EDPA Three-Day Meeting Attracts Trade Leaders; Gov't Officials Attend**

By GEORGE H. MORGAN

Equipment Editor, THE FILM DAILY

Chicago—What trade consensus earns the most important equipment deal to be held within and by the industry during the current war opens its three days of scheduled sessions in the local Hotel Bismark tomorrow, with considerably over 100 representatives of equipment manufacturing firms and theater supply dealers, in addition to many prominent delegates from the exhibition field, in attendance.

The gathering, whose principal (Continued on Page 8)

—Back 3rd Loan Drive—

**Wallis East to Confer On Berlin, Porter Musicals**

West Coast Bureau of THE FILM DAILY Hollywood—Hal B. Wallis, Warner producer, leaves here tomorrow for New York to confer with Irving Berlin and Cole Porter on their respective (Continued on Page 10)

**Matinee Usherettes At Rochester Palace**

Rochester—The RKO Palace here switched to usherettes this week because of the shortage of male workers.

The girls will be employed during the daytime, with men ushers taking over in the evening.

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**M & R, Two Other Circuits Win Master's Decision**

(See Columns 2 and 3 Below)

**THE DAILY**

Intimate in Character

Independent in Thought

84, NO. 53

NEW YORK, THURSDAY, SEPTEMBER 16, 1943

TEN CENTS

**NEW**

**usherettes**

**the general global**

**distributor will**

(Continued)

By FLOYD BELL

**M & R Daily Staff Correspondent**

Boston—The Morse and Rothenberg Circuit, plaintiffs in the Massachusetts District Court against the major companies and their subsidiaries are winners of a Master's decision of $220,000 which tripled with attorneys' fees and costs added will amount to about $750,000 if upheld in the courts. Master in the case, which has been in litigation since 1938, was Philip Hendrick, Boston, and the attorney for the Morse and Rothenberg Circuit is George S. Ryan of Boston, who handles the majority of these

(Continued on Page 11)

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**Circuits Lining Up For Bond Premieres**

With the selling potential of Bond premieres so great the national total could even equal that registered by the Hollywood Bond Cavalcade or the War Veterans Armada. L. C. Griffith, Third War Loan chairman and William F. Rodgers, premiere chairman, are redoubling their efforts to enlist the co-op of the maximum number of theaters, both circuit and indie.

While there are still plenty of circuits (Continued on Page 12)

—Back 3rd Loan Drive—

**Butterfield Arranging For More Army Pictures**

West Coast Bureau of THE FILM DAILY

Hollywood—Allyn Butterfield, chief of the feature film section of the Bureau of Relations, War (Continued on Page 11)

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**Kallet Circuit Takes Two Warsaw Theaters**

Buffalo—Kallet Circuit, Inc. of Oneida has taken over the Farman and the Ostka Theaters, Warsaw. Both were formerly run by W. Sunderland and W. Smith.

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**Indies File Divorce Brieft**

N. E. Unit Says Profits Bigger Under Decree

By FLOYD BELL

**M & R Daily Staff Correspondent**

Boston—The Independent producers of New England yesterday filed a brief with Tom C. Clark, assistant attorney general of the United States, Department of Justice, Criminal Division, setting forth their claims for theater divocation, a

(Continued on Page 10)

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**Freemen Denies Any Para.-UA Pix Deal**

West Coast Bureau of THE FILM DAILY

Hollywood—Y. Frank Freeman issued the following statement on a reported new deal with United Artists: "I have no knowledge of any

(Continued on Page 11)
**COMING AND GOING**

NAL HAL BALLIS leaves the Coast tomorrow to confer in New York with Irving Berlin and Cole Porter on the production of "Liberty Call" and "Sailor and Lily." Mr. Ballis was here yesterday.

J. CHEEVER COWDIN, chairman of the Universal board, leaves for Chicago Friday.

Frank McLoughlin Dies

Frank McLoughlin, former Paramount play, brother-in-law of George Beattie, Paramount exchange manager, Philadelphia, died in action in the North Africa campaign. He is survived by his widow, the former Margaret Stewart, of this city.

"Thousands Cheer" is Tops

"Thousands Cheer" set a new opening-day record for any movie attraction in the history of thetor Theater, in its world premiere Tuesday topping the first-day gross of the "Human Comedy," previous record holder.

**NEW YORK THEATRES**

**NEW YORK CITY MUSIC HALL**

Rockefeller Center

Clotide P. Psakay, 62, producer and presenter of "Thousand Cheer," producer-director attending the opening of "Taggart." Roy Rodgers, 35, producer-director, winner of the Irving Berlin Gold Medal Award, is attending the premiere of "Taggart."

**COVERS"**

"In a Lady Takes a Chance"

Jean John

In "A Lady Takes a Chance"

In person

Jean John

In "Taggart"

Monroe

In "Taggart"

Bob Evans

Back the Attack

PARAMOUNT TIMES SHOW

**THE PALACE**

Bway & 47th St.

Broadway's new 1st run theatre

Fred Astaire

Joan Leslie

"The Sky's the Limit"

**MCNALLY**

**WOOLLEY-FIELDS**

**Holy Matrimony**

**CITY GUIDE**

**ROXY**

75th Ave. & 54th St.

**TIMES SQUARE THEATRE**

**IN PERSON**

**ED SULLIVAN**

**HARVEST**

**MONDAY DINNER WINNERS**

**PLUS ALL SATURDAY WINNERS"**

**ON SCREEN**

"Best Foot Forward"

Lucille Ball

**HARRY JAMES**

**FRANK MCLoughlin Dies**

In Action in Africa

Scranton, Pa.—Pvt. Frank M. Loughlin, former Paramount play, brother-in-law of George Beattie, Paramount exchange manager, Philadelphia, died in action in the North Africa campaign. He is survived by his widow, the former Margaret Stewart, of this city.

"Thousands Cheer" set a new opening-day record for any movie attraction in the history of thetor Theater, in its world premiere Tuesday topping the first-day gross of the "Human Comedy," previous record holder.

**FINANCIAL**

(Wednesday, September 15)

**NEW YORK STOCK EXCHANGE**

Net High Low Close Chg.

Am. Soc. 16% $1.65 $1.61 $1.61 $1/4

Col. Picts. v. (29%) 16% 16% 16% 1/4

Col. Pict. (Philo) 16% 16% 16% 1/4

Col. Pict. (Ind.) 16% 16% 16% 1/4

Com. Pict. (Ind.) 26% 26% 26% 16

Fed. East. 15% 15% 15% 1/4

Go ptd. 20% 20% 20% 20% 1/4

Kennicott's 16% 16% 16% 1/4

Lowe's, Inc. 16% 16% 16% 1/4

Mutual Film Co. 16% 16% 16% 1/4

RKO 16% 16% 16% 1/4

S & L 9% 9% 9% 9% 1/4

20th Century Fox 16% 16% 16% 1/4

20th Century Fox 16% 16% 16% 1/4

20th Century Fox 16% 16% 16% 1/4

Warners Bros. 16% 16% 16% 1/4

**NEW YORK BOND MARKET**

Par. B’way 3s5/8 123 77% 77% 77%

New York 3% 108 77% 77% 77%

Monogram Picts. 16% 16% 16% 16%

Radio-Keith cros. 16% 16% 16% 16%

Sonset Corp. 16% 16% 16% 16%

Technicolor 16% 16% 16% 16%

Trans-Lux 16% 16% 16% 16%

Universal Picts. v. 16% 16% 16% 16%

N. Y. OVER-THE-COUNTER SECURITIES

All Aided

Rexa Thea. Bldg. 6th 1st $7...... 73% 81/4

—No loan

Edwin Miller Dead

West Coast Bureau of THE FILM DAILY

Hollywood, Calif.—Mr. Edwin Miller, 66, film librarian at Universal for 20 years, is dead.

**WAGNER COMPLETE LOBBY DISPLAY UNIT**

Colorful beauty—smashing display. One unit holds 3 lines of PLASTIC Transluent Colored Letters. Send for literature.

**WAGNER SIGN SERVICE INCORPORATED**

218 S. Hoyne Ave., Chicago

**COMING AND GOING**

HAL R. BALLIS leaves the Coast tomorrow to confer in New York with Irving Berlin and Cole Porter on the production of "Liberty Call" and "Sailor and Lily." Mr. Ballis was here yesterday.

J. CHEEVER COWDIN, chairman of the Universal board, leaves for Chicago Friday.

WALTER COLMES will leave the Coast for New York on Friday to fine up night club talent for his forthcoming musical.

FRANK SINATRA arrives here today.

Five Film Appreciation Courses Solved at NYU

Five evening courses in film appreciation and technique will be offered adults by NY. University. The courses are conducted by Robert Geasser, chairman of the motion picture department at the Washington Square College of Arts and Sciences, announced.

Courses, starting Tuesday and continuing for 15 weeks, include instruction in motion pictures, motion picture technique, writing the screenplay, motion picture production, and film cutting and editing. The introduction course will be given in picture literature and the intermediate courses will be offered in cooperation with the Film Library of the Museum of Modern Art.

Dean Charles Maxwell McConn announced at the same time that Professor Geasser has been promoted to associate professor of motion pictures.

Rush Equipment to Yukon For Army's Canadian Bow

Edmonton, Canada—Workers on the Alcan Highway are accustomed to getting things done fast.

A metal conveyor of three high-speed trucks, loaded with standardized size motion picture projection machines and sound equipment made available by Famous Players Canada left here this morning for Yukon Territory, 1,500 miles northwest of this city. Outfit carries traffic expeditor and two shifts of drivers to insure delivery of material on time for installation in the new theater being rushed to completion for the Canadian predecessor of "This is the Army" on Sept. 21.

Movement is being facilitated by the Northwest Defense Corps of Engineers, U. S. Army.

**MONTY GROANGER**

Gillis on Schine Deal

J. R. Grainger, president of Republic, and Maxwell Gillis, Eastern district sales manager, are in Gow-

Fribourg, manager of the New York Schine Circuit of Schine circuit of Republic's 1943-44 program. They are scheduled to return to New York on Monday.
"HEY! WAIT FOR ME!"

"I Dood It" joins the M-G-M Parade on Broadway! It's the same roaring story on every Main ("Mane") Street of the Land!

Again and Again!

M-G-M

It's Fun to Be Friendly!

3rd WAR LOAN! BACK THE ATTACK!
A surprisingly different picture to make any audience thrill and howl!

IT'S SIMPL KILL

DANGEROUS BLONDES
It starts with a crime quiz...and ends in a battle of the sexes!

with

ALLYN JOSLYN • EVELYN KEYES
EDMUND LOWE • JOHN HUBBARD
ANITA LOUISE • FRANK CRAVEN

Screen Play by Richard Flournoy and Jack Henley
Produced by SAMUEL BISCHOFF • Directed by LEIGH JASON
A COLUMBIA PICTURE

BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!
AS COMMANDER-IN-CHIEF I HEREBY INVOKE EVERY CITIZEN TO GIVE ALL POSSI

WELCOME!

Just as military equipment on the fighting fronts is an indispensable ke
attainment. Individually and in unison, we, the equipment companies
meeting in Chicago's Hotel Bismark, and to the conclave's distinguish
peace. In the days of world reconstruction which lie ahead, it is inevitab
the privilege to so serve, these responsibilities will be shouldered.

ADLER SILHOUETTE LETTER CO.
CHICAGO—NEW YORK—TORONTO, CAN.—LONDON, ENG.
General Offices and Factory:
2909 INDIANA AVE., CHICAGO, ILL.

DA-LITE SCREEN COMPANY, INC.
2823 NO. CRAWFORD AVE., CHICAGO
Manufacturers of Motion Picture Da-Lite Screens

G-M-LABORATORIES, INC.
4332 NO. KNOX AVE., CHICAGO
Quality Photoelectric Cells Since 1925

Best Wishes of
MILLS INDUSTRIES, Incorporated
4100 FULLERTON AVE., CHICAGO, ILL.

RADIANT
MANUFACTURING CORP.
1114-1116 WEST SUPERIOR ST., CHICAGO
Manufacturers of Radiant Projection Screens

GOLDE MFG. COMPANY
1214 W. MADISON STREET, CHICAGO
Manufacturers of Motion Picture Lighting and
Lobby Displays

KROEHLER MFG. COMPANY
666 LAKE SHORE DRIVE
CHICAGO
Manufacturers of
Push-Bak Seats

JOE GOLDBERG INC.
1255 SO. WABASH AVE.
CHICAGO
RCA-Ideal Seats—
Brinkert Lamps

JOE HORNSTEIN
630 NINTH AVENUE, NEW YORK CITY
Sole Distributor
of
Ace Reel End Alarm

THEATER EQUIPMENT DE
THREE-DAY MEETING,
SEPTEM
motion picture equipment is an indispensable key to the maintenance of high morale on the home front for Victory's

drill and an enthusiastic Welcome to all the delegates participating in the Theater Equipment Dealers Protective Association's

This assemblage is but the visible symbol of the film equipment industry's resolve that not only will the war be won, but the

pictures and their equipment will be called upon to play a vital and continuing role. In concert and with an awareness of

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<tr>
<th>DeVRY CORPORATION</th>
<th>MOTIOGRAPH, INC.</th>
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<td>1111 ARMITAGE AVENUE, CHICAGO</td>
<td>4431 WEST LAKE ST., CHICAGO</td>
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<td>World's Largest Line of</td>
<td>Manufacturers of Motion Picture Projectors</td>
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<td>Motion Picture Sound Equipment</td>
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<td>2505-19 SOUTH STATE STREET, CHICAGO, ILL.</td>
<td>1815 ORCHARD STREET, CHICAGO</td>
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<td>Manufacturers of Wenzel Precision</td>
<td>Sound Motion Picture Projectors</td>
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<td>Projectors and Replacement Parts</td>
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<td>4245 NO. KNOX AVE., CHICAGO</td>
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<td>Manufacturers of Television Tubes of Quality</td>
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<td>449 WEST 42nd STREET, NEW YORK CITY</td>
<td>Manufacturers of Acousti-Celotex</td>
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<td>The Industry's Mail Order House</td>
<td>General Offices:</td>
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<td>120 SO. LA SALLE ST.</td>
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<td>CHICAGO, ILL.</td>
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| PROTECTIVE ASSOCIATION           | FENSIN SEATING CO.        |
|ARK HOTEL, CHICAGO                |                           |
|18 and 19                         | 13th AND WABASH AVE.      |
|                                  | CHICAGO                   |
|                                  | Seating - Maintenance     |
|                                  | Supplies                  |

AND SUPPORT TO THE THIRD WAR LOAN DRIVE — FRANKLIN DELANO ROOSEVELT
Non-Industrial Area Houses in Comeback

(Continued from Page 1)

in the Midwest, have stopped "slipping" and indications are that theater grosses there will be higher than ever within the next month or two. For some reason, not fully explained, money from the heavy industrial centers is finding its way back to the small non-industrial areas with the corresponding beneficial effect on theaters.

One sales manager said yesterday that grosses in every part of the country were higher each week and that complaints about business had practically vanished. He said that reports had come to him that people who had left the farms and small communities to get higher wages in the larger cities had saved enough money to return to their homes and spend part of their earnings. That, he said, may be one reason for the picking up of business in the non-defense spots.

The situation appears to be true also in southern Canada. It was reported in THE DAILY yesterday that small towns in the Winnipeg territory, previously identified as "war casualty" towns, enjoyed top business throughout the Summer, the increase retaining its pace.

Schlesinger Scouts Talk Of Rank Getting His Houses

(Continued from Page 1)

Served interests held by the Schlesingers in the South African amusement field.

Schlesinger reported that theater business in South Africa has in creased considerably in the last few years, due partly to a greater transient trade.

Field Introduces Murdock

Chicago—Seventy film and theater executives were guests of Marshall Field, publisher of the Sun, at a Blackstone Hotel luncheon to introduce Henry Murdock, the paper's new film editor and critic.

Rising Sun" Chi. Debut 25th

Chicago—Local premiere of RKO's "Behind the Rising Sun" has been set for the Palace Theater Sept. 25.


DAN KAMPEL, home office exploitation staff, Columbia.

MICKEN NUNES, assistant manager, Allied, Hartford, Conn.

IRA CRANE, manager, Capitol, Sioux City, Iowa.

WILLIAM EAGAN, manager, Princess, Sioux City, Iowa.

P. A. MCKEIGH, director of public relations projection equipment division, National Simplex—Budworth.

Sticks Beef as N. Y. Daily

Drop Amusement Pages

(Continued from Page 1)

a policy adopted recently by both New York dailies as a means of conserving space, his high flood of local criticism from theater and theatergoers in many community isities which receive the pages shows that they can be justified.

The managers base their complaint chiefly on the fact that the have been accustomed to getting suggestions for ad copy from the theater pages. The beef from subscribers to the country editions of the News and the Mirror is that they no longer have any way of knowing what's playing at the New York film and legit houses.

The country edition of the News is distributed in communities beyond a 50-mile radius of New York. Ten territories beyond the reach of true deliveries receive the country edition of the Mirror.

Ore. Theater Burns

Baker, Ore.—With a loss estimated at $100,000, said to be covered by insurance, fire destroyed the Orpheum owned by Frank Buckmiller. Blaze is believed to have been started by lighted cigarette.

STORKS

Joseph R. Vogel, Loew's vice-president, yesterday became the father of a seven-and-a-half pound boy born to Mrs. Lina Vogel at Doctors Hospital.

Carmen George, shipper at Loew's, New York, this week has bought two extra War Bonds in addition to boosting his weekly allotment as part of the motion picture industry's contribution to the Third War Loan. Extra pair of Bonds were purchased in the names of twin sons born to Mrs. Carmen George at Williamsburg Maternity Hospital, Brooklyn, last Sunday. The boys have been named Carmen Jr., and William Jr.

A son, named Jordan Jay, weight eight pounds, three ounces, was born Tuesday at the Israel Zion Hospital, Brooklyn, to Mr. and Mrs. Samuel M. It is believed to have been started by lighted cigarette.
AND THE CRITIC of The Film Daily wasn't the only one to stand up and cheer for "Arctic Passage." The other trade press reviewers, hard-boiled as they are, are all were loud in their praise for this latest "This Is America." As a matter of fact every one of the eleven releases to date has received enthusiastic acclaim all along the line. So much so that already more than 7300 theatres from coast to coast are now playing this amazingly popular series. If you happen to be one of the lessening number of exhibitors who hasn't signed up for this greatest short subject buy in years, ask your local RKO exchange to let you see some samples. Make sure that "Arctic Passage" is one of them.
present imposed restrictions on space, is that the situation will be worse nationally before it becomes better. In Philadelphia, for example, the Evening Bulletin is running under a 25 per cent cut, reducing considerably the normal line usage by Warners’ some 60 outlets in that key. Some or all papers in Chicago, Pittsburgh, Memphis and other large cities are also pruning amusement ad volume. In general, the reduction is 33-1/3%, the maximum of 50 per cent, and in many cases 25 per cent. For the October-November-December span the cut is expected to be considerably larger.

Restriction makes it particularly difficult for the big attractions which are booked under provision to fill seats when the key is at advanced prices, amounting to roadshow engagements, but all films’ normal ballyhoos is obviously curtailed.

Currently, the so-called “hot bed” of ad rationing is said to be Cleveland, where both the Plain Dealer and the Press, and, to a lesser extent the News, have sharply limited amusement line usage, like three major circuits—RKO, Warners, and Loew’s—particularly affected because of their large holdings in downtown and suburban spots.

All of Loew’s outlets in the city have, for the period of Sept. 7 to 30, inclusive, been allowed some 600 lines by the Plain Dealer, and a reputed 1,500 by the Press. The News, stands comprise, it is reported, the Ohio, Grenada, Park, Stand and Stadium, while the News’ Lake Shore, at 12th and Amsterdam, has likewise been applied in the instances of KRO’s Palace and 105th Street; to the pool houses, Allen and Hippodrome. Within the last week, Cleveland and Uptown, Variety, Colony and Doan.

Distributors and their promotion departments, as well as exhibitors, are properly charging off the cut in ad space to the fortunes of war, whose winning is the matter of prime importance. There is, however, a note of regret that actions must, as a consequence of the slash, have to sacrifice more than other “merchandize.” It is cited that motion picture advertising embodies the element of “time” to a much greater degree than other manufactured products which must be sold. For example, a picture’s advenet, and even however, the item will be postponed, whereas other products sold at retail have leeway.

**WEDDING BELLs**

Omaha—Rosely Levy, daughter of Harry Levy, salesman for Twentieth Century-Fox, was married to Lt. Stanley Kennemore, USA, of Minneapolis here. The bridal party is stationed at Nashville, Tenn.

**Trade Eyes Equip. Parley**

Supply Clarification Expected at Chi. Meet

(Continued from Page 1)

**Trade Eyes Equip. Parley**

Supply Clarification Expected at Chi. Meet

(Continued from Page 1)

**Trade Eyes Equip. Parley**

Supply Clarification Expected at Chi. Meet

(Continued from Page 1)
**Three Circuits Win Master’s Decision**

(Continued from Page 1)

assesses. He has been attorney for him & R case since its inception. The Millinocket Theaters of Millinocket, Maine, and Clarence F. A. Atlee of Saranac, Maine, two independent exhibitors, also won a master’s decision yesterday against the Kurson Graphic Circuit in Maine of $61,000 which tripled amounts with attorneys’ fees and costs amount to more than $200,000.

Both cases were handled by Ryan who thus wins the initial step for his clients against the major companies for the independents. The cases have been to the Circuit in New York in 1938 of many of Ford’s most noted pictures involving Will Hays, Joseph McConville, George J. Schaefer and many other like company heads appeared to give their content.

—Back 3rd Loan Drive—

Freeman Denies Any Para-UA Pix Deal

(Continued from Page 1)

Discussions between Paramount and representatives of United Artists in New York in reference to Paramount pictures to United Artists, have no knowledge of any visit to the Coast of any representatives of UA for the purpose of meeting and discussing with me the sale of any Paramount pictures to them.

"No representative of UA is going to obtain any Paramount pictures if I have any knowledge. I emphatically deny all stories now appearing in the press and the fact that the pictures that have been mentioned are not known to me and that the sale of Paramount pictures is an impossibility. The sale of any Paramount pictures to United Artists is not an impossibility. A sale of Paramount pictures to United Artists is an impossibility. The sale of Paramount pictures to United Artists is not known to me."

—Back 3rd Loan Drive—

Varners Buys at Sheboygan

Sheboygan, Wis.—Varners has purchased the Vaude Theater from Nick Johnson. House will be modeled before being opened.

—Back 3rd Loan Drive—

**It’s a BIG PICTURE**

**ROY ROGERS—King of the Cowboys**

**Trigger—Smartest Horse in the Movies**

**SMILEY BURNETT**

—Back 3rd Loan Drive—

**Silver Spurs**

Win Barron, Paramount’s Canadian exploitation rep, has been appointed commentator for the Canadian edition of Paramount News, A. J. Richard, director of the news department, announced yesterday. Barron, who recently conducted his own Toronto radio program for several years, won out after a series of voice tests with the names of those competing not known to the judges.

Curtis Mitchell, chief of pictorial branch, that he met with unanimous enthusiasm among producers in extending their full co-operation.

The chief of the feature film section of the War Department will not open an office at this time in Hollywood.
Many Still to be Heard From; Griffith, Rodgers Cite Selling Potentials

(Continued from Page 1)
cuits to be heard from, these are among the many who have lined up; John McNerney, Jacksonville, one downtown premiere set in each city in the territory, with four subsequent-run houses set for San Francisco, and Oakland; J. L. Cartwright, from Tampa, Fla., while reporting that a Jacksonville premiere had netted $3,814,050, announced that all circuit houses in the state are selling a premiere in each town, regardless of size.

From Oklahoma, Griffith's "home grounds," advice comes that "every city, town and village in the state in sold out." In Los Angeles, Melchers has promised a premiere in every city in which his circuit operates, regardless of size. From M. Kennedy, Huron, "we are trying to sell in each of our towns." From Warren Irving, Columbus, S. C., "One in each town scheduled by the circuits in this state."

Rochester Theaters Off To Big War Loan Start

Rochester—Local houses are off to a big start in the Third War Loan Drive.

At a Bond rally at the RK Palace, $51,000 in Bonds were sold, while at the Regent, a rally netted $12,500. Loew's Rochester rally, aided by night club entertainers, raised $8,400 in 15 minutes for the war effort. At the Temple, $7,300 was raised.

Bonnie Baker and June Preiser, heading the stage bill at the Temple, sparked the Bond rally at that house.

$4,000,000 Bond Sale Registered in Buffalo

Buffalo—Bond Premiers in five downtown first-runs netted $1,000,000 in War Bonds sold. Motion Picture Day, including the premiers, made a grand total of $4,000,000 worth of Bonds sold.

S. Spence Baisler of the Basil Brothers Circuit has been named chairman of a special committee of community theater managers. With the co-operation of small merchants, guest tickets will be offered with

Holiday Mail Dates For Jewish Soldiers

Gift parcels sent to Jewish service men overseas will have to be the Chareukah holiday (Dec. 22) should be mailed between Sept. 15 and Oct. 15 for soldiers, and up to Nov. 1 for the Navy, the post office has announced. Packages must conform to the rules governing Christmas parcels, and should be marked, "For Jewish Holiday."

**Plugs 'Free Movie Day' Here**

WAC to Canvass All N. Y. Theaters

New York's theaters will be personally canvassed by members of the WAC Distributors Division to enlist suitable exhibits available in the Third War Loan's "Free Movie Day," scheduled for Sept. 27, according to Leo Brecher, New York State Bond Chairman.

Under the leadership of Bob Wolf and Henry Randall, a detail of 10 will make the calls. Group includes Jack Bowen, Bronx; Myron Satter, Manhattan; Phil Rodkey, Brooklyn; Joe Lee, Queens; Dave Burkan, Suffolk and Staten Island; Irving Worm, a estate; A. Coalby and Sam Lefkowitz, Nassau.

Each Bond purchased during the Third War Bond Drive.

Committee members are: James Frangola, Wadsworth Korczakowski, Kenneth Maxwell, H. Goldblatt, Menno Dykstra, Donald Becker, Stanley Kozanowski, Henry Delmuth, George Gammel, Kenneth Coulby, James Edwards and Dewey Michels.

Fifty-six community theaters are cooperating.

Port Washington Theater Rally Sells $700,000

War Bond rally held at the Skouras Beacon Theater at Port Washington, L. I., Tuesday night sold $700,000 in Bonds, as part of the back the attack 3rd War Loan Campaign.

Stars who participated in the rally included Jimmy Walker as emcee, Ben Fields and Yvette。

Capital Bond Premiere Sale Above $1,250,000

Washington Bureau of THE DAILY

Washington—a total exceeding $1,250,000 in War Bonds was in the bank yesterday after admission and admissions to the Bond Premiere of Paramount's "From Whom the Bell Tolls" at Loew's Palace. Indications were that the total would be considerably increased by curtain-time purchases. House was scaled from $5 to $10,000 in War Bonds per seat.

Milwaukee Sets $3,500,000 Goal for 5-Theater Premiere

Milwaukee—A goal of $3,500,000 in War Bonds has been set for the five-theater joint Bond premiers, Sept. 23, A. D. Kvol, chairman of the event, announced. Shows, featuring pictures not yet nationally released, will be at the Palace, Warner, Wisconsin, Riverside and Ahlambra Theaters.

M-G-M 3rd War Loan Purchase Average $100 for Field Force

War Bonds totaling an average of $100 for every member of the M-G-M field force have been sold in a Third War Loan drive by exchange and district managers in response to an appeal by William F. Rodgers, vice-president. High average was made possible by an arrangement whereby M-G-M financed the purchase of employ Bonds and will make weekly salary deductions with as long as 52 weeks to complete payment.

Airmaida Sells $1,000,000 in Bonds at Albany Luncheon

Albany—War Veterans Bond Airmaida made two stops here yesterday in a national committee-sponsored tour. First affair, an Exchange Club luncheon, sponsored by Jules Curley, Ritz Theater manager, netted $1,000,000 in War Bonds. Last night the war and stars made a p. a. at the Strand in conjunction with a preview of "Hers to Hold." Admission was by tickets in exchange for Bond sales.

Col. Ad-Publicity Dept. Pledge Big War Bond Sales

Sixty-seven members of Columbia's advertising, publicity, exploitation and art department staffs yesterday pledged their all-out efforts to "Back the Attack" with record-breaking War Bond sales, at a divisional rally held at the Home Office. Employee pledges personal personal purchases of extra Bonds and agreed to sign up friends and relatives outside the company for additional purchases to swell the total. Many thousands of dollars worth of Bonds were subscribed for on the spot. The rally was addressed by St. David Adkins, Robert S. Ferguson, and Herbert L. Smith.

Columbia executives have announced that prizes of War Bonds and extra paid vacation time will be awarded to those employees bringing in highest number of War Bond sales in dollars and in number of individual Bonds sold.

Frank Reller Features "Tempo"

 Wentzville, Mo.—Frank X. Reller, Jr., formerly manager of Loew's Orpheum, in St. Louis, has taken over the American, purchased from L. K. Rockenstein of St. Louis.

**Non-Deferrable Job Definitions on Way**

Yesterday by an official of the WMC. These definitions were to have been passed on yesterday, but it is probable now that it will be another week or two before they are finally settled.

Draft officials will be free to study the definitions at USES offices and personal perusal of them may be expected to result in fewer instances of misinterpretation such as those which recently occurred in Connecticut, when theater and exchange employees were told they would be inducted if they did not get into essential work at once. The definitions are expected to be such that inclusion of theater managers and exchange bookers among the list of non-deferrables is not expected by Washington. Definitions of the jobs on the "critical" list announced last month have already been sent to USES.

Availability of these definitions assumes major importance in view of the impending national service legislation. Military officials approaching the Senate Military Affairs Committee yesterday came out strongly for a national service act or labor draft—and most observers here see its enactment as a real possibility for the near future. Theater personnel will be in far better position in the event of such legislation if it is clearly established that they are not considered to be non-deferrable.

—Back 3rd Loan Drive—

**Illness of N. J. Basil Postpones Arbitration**

Buffalo—Illness of Nicholas J. Basil, president of the Basil Bros. Circuit, has forced indefinite postponement of first hearings in four arbitration cases brought on behalf of Basil nates, three in Buffalo and one in Niagara Falls. Basil's attorney said he will be in the hospital four or five more weeks and then will not period of recuperation. New date will be set upon his recovery.

**Metro to "Gloryfy" Iowa Dog-Catcher**

Council Bluffs, Ia.—Metro will build a picture around an Iowa dog catcher who was too soft-hearted to take dogs away from children.

He is Chris Christensen, 31, pound master at Council Bluffs, who returned to his home after a visit to Hollywood where he gave M-G-M script writers his life story for the film, to star Wallace Beery.

Christensen bought dog licenses so he wouldn't have to take the animals to the pound.
A. J. RANK PLANS OVERSEAS EXPANSION

Report Financial Group to Form Large Circuit

Editorial

Advertising

...fact vs. fantasy

By CHESTER B. BAHN

In your favorite motion picture trade newspaper yesterday, you read a new story to the effect that industry advertising was turning towards factual and institutional copy, with the move in that direction attributed, in part, to increasing production emphasis upon so-called "significant subjects"—biographical and sociological themes among them.

It being the editor's prerogative to enter a dissent, here goes, for the record.

It is a fact, to be sure, that there has been a gain in what has been described as "factual and institutional copy," but it is this columnist’s hunch that the gain is in direct proportion to the increase in the number of pictures which can be best clarified with such copy.

Exactly that, and nothing more.

By large, however, the screen is concerned, not with fact, but with fantasy, and how, pray, can fantasy be factually advertised, publicized, exploited and promoted? No, any attempt to substitute factual advertising for the creative, inspirational and glamorous variety that has so successfully sold the American picture both at home and abroad would destroy—and that all too quickly—the industrial edifice so skillfully constructed over the decades.

There may be other fields in which imagination, and the appeal to the imagination, is as important, but, surely, there is none in which imagination and the appeal to it is more vital than the motion picture.

Would factual and institutional copy employed, for example, to herald "Phantom of the Opera" it would capture the imagination of the other exhibitor or John Q. Public to the point that he would buy it? You know the answer to the one and so, fortunately, does Universal.

O, be outside the simon-pure fantasy ranks, and consider Metro's very excellent "Thousands Cheer." Suppose Leo the Lion had substituted the factual and institutional type of copy, best exemplified by that to be found in the financial newspapers, for the eye-catching ads used in the trade press and New York dailies? You suppose it. ... Metro never would, praise be.

No, it will be a sorry and exceedingly (Continued on Page 2)

Interests Associated With PRC Said to Be Behind The Proposed Theater Circuit

A large financial group which is associated with interests closely connected with PRC is reported to be considering its entrance into the exhibition field on a large scale.

The group, it is said, has been making a careful study and analysis of the theater business, with the view of acquiring established independent circuits and individual independent theaters.

—Back 3rd Loan Drive!

Hear UA May Buy 4-6 More Para. Pix

United Artists is reported to be negotiating with Paramount for the purchase of four to six additional pictures on a deal similar to the one consummated last year when UA bought 22 features from Paramount.

Three of the pictures in the new deal are said to be "No Time for (Continued on Page 12)

—Back 3rd Loan Drive!

Demands Senate Act On N. Eng. Coal Shortage

Washington Bureau of THE FILM DAILY

Washington—Immediate Senate action toward improvement of the East Coast coal outlook was demanded yesterday by Senator Styles Bridges, New Hampshire Rep.

(Continued on Page 16)

Cavalcade Sales 703 Millions

Treasury Estimate for Tour Already Passed

NEIC Rally to Pledge Services Set for Oct. 5

Cleveland—First five stops of the Hollywood Bond Cavalcade—a third of the schedule—resulted in sales of $703,000,000 in War Bonds—within $345,177,000 of the total value of Bonds bought during the industrially-led campaign of last September.

Greer Garson, of the Cavalcade, announced this year’s total to a cheering audience during the Hollywood
Advertising

...fact vs. fantasy

(Continued from Page 1)

dull day when film biz turns the preparation of its advertising copy over to the bankers' factual and institutional copy writers.

Any dissent to the dissent?

U. K. Negative Costs Said Higher Than Hollywood's

London (By Air Mail—Passed by Censor)—British negative costs have increased recently so that they are now higher than Hollywood's, Michael Balcon said at a meeting of the British Film Producers' Association. Speaking on staff "stealing," Balcon commented that the growing practice can only end in disaster if it goes on unchecked.

Industry circles are concerned as many realize that it is next to impossible to cope with the rising costs and they fear a disadvantage in competing with American-made films in the European markets to be opened up in the Allied armies advance.

Meeting decided to contact all members of the Association asking them to reaffirm their adherence to the agreed lower production costs and to the company before hiring one of its employees.

—Back 3rd Loon Drive—

Court Reserves Decision in Para. vs. Cooper Suit

Federal Judge Murray Halperin yesterday reserved decision on the motion of Paramount Pictures, Inc., to enjoin Joseph H. Cooper from transferring securities of J. H. Cooper, Inc., Rialto, Inc. and Interstate Theaters, Inc. Paramount is suing Cooper and his three corporations in an action in which they seek to be declared owners of one-half the stock of the corporations, now held by Cooper.

—Back 3rd Loon Drive—

Smith, Weber to Chicago for Equip. Dealers Meet

Washington Branch of THE FILM DAILY—Washington—Allen G. Smith, head of the Theater Equipment Section of WPB and Ed. Weber, CMP specialist attached to the agency's Service Equipment Division, left last week for Chicago, where they will attend the convention of the Theater Equipment Dealers Protective Association. Both Smith and Weber will address the group on Saturday, and probably on Sunday.

Paramount Week Boosts Company Biz to Record

Paramount business during the 25th observance of Paramount Week, which has just closed, placed last year's figures by 13 per cent and reached the highest total ever attained in the annual seven-day period. Neil Agnew, general sales manager, announced yesterday.

New records hung up by "So Proudly We Hail!" were held partially responsible for the new high mark, while booklings on "Dixie" contributed heavily to the final results, Agnew said.

Agnew declared that on the basis of an analysis of grosses, "So Proudly We Hail!" is one of the top grossers of the industry.

—Back 3rd Loon Drive!

Plan "Army" Premieres in Latin-American Field

Washington Bureau of THE FILM DAILY—Washington—Kari G. Macdonald, former assistant to the Chief of the War Production Board, is now executive and now on leave for duty with the Office of Co-ordinator of Inter-American Affairs, and G. L. Keyser, chief of the communications section of the company's foreign publicity and advertising, arrived here yesterday from New York to confer with Inter-American and U. S. Army officials regarding Latin-American premieres of "This is the Army."

Setting a new record for extended runs, the first 300 engagements of "This is the Army." have piled up additional playing time averaging, to date, 80 per cent more than any previous Warner release. Every booking thus far has been a holdover.

—Back 3rd Loon Drive—

Hunter, Para.'s Aussie Manager, on West Coast

Harry Hunter, managing director in Australia and New Zealand for Paramount, has arrived on the West Coast en route to New York for home office conferences. He first will visit his home in Puyallup, Wash., before coming East. In New York he will await the return of John Hicks from London.

—Back 3rd Loon Drive—

Warner Price Boosts Completed in Chicago

Chicago—Warner theaters, having completed price adjustments in the Chicago area. The Metropolitan's evening admission is now 40 cents, a five cent advance; the Oakland theater and Foxville have a 33 cent evening scale, while the juvenile price has been advanced from 17 cents to 20 cents in several of the houses.

—Back 3rd Loon Drive—

A. H. MacMillan Recovering

Seattle, Wash.—A. H. MacMillan, former owner of the Northwest Film Club, who has been in the hospital with infantile paralysis, has been moved to his home in Tacoma.
O.K. WARNERS

but can you keep it up?

SUCH A QUESTION!
DID YOU EVER SEE THE

Bogart  Car

de Havilland  Leslie

Sheridan  S

Tobias  Carson  Hale  Horton

ALL THE WARNER STARS SINGING  ALL THE WARNER STARS DANCING  ALL
LIKE OF THIS BEFORE?

WARNER STARS BRINGING PLEASURE BEYOND MEASURE TO YOUR SCREEN IN
Thank Your Lucky Stars

Directed by DAVID BUTLER
Screen Play by Norman Panama and Melvin Frank and James V. Kern from an Original Story by Everett Freeman and Arthur Schwartz
Produced by MARK HELLINGER

NEXT FROM WARNERS
it's another word for WONDERS!
Delay Congress Action
On Drafting Fathers

Washington Bureau of THE FILM DAILY

Washington—Champing at the bit, a considerable group of Congressional leaders was finally prevailed upon yesterday to delay action to call the drafting of fathers at least temporarily. Led by Senator Burton Wheeler, a number of solons returned to Capitol Hill yesterday as Congress reconvened after a two-month recess prepared to vote at once to exempt all fathers, or at least defer their induction until January 1. As it stands now, action will be delayed until the appearance before the Senate and House Military Affairs Committees of top Army and Navy officials. Upon their testimony depends in large part the future status of thousands of industry employees whose draft claim to deferment thus far has been their family status.

Swift action on the father draft seems certain—probably some time next week, with a number of bills already entered. One would provide for deferment of father induction until 1944, another for drafting of single and childless men before fathers, a third for exemption of fathers of more than one pre-Pearl Harbor child, another for a moratorium on all inductions and the discharge of fathers now in the service.

—Back 3rd Loan Drive!

No 16 mm. Print Dearth
For Canadian Naval Use

Ottawa—There is no scarcity of 16 mm. prints available to the Royal Canadian Naval Film Society and contributions from the men in the field service have made possible the placing of projectors and 16 mm. feature programs on even the smallest ships in the service, according to Lt. D. S. Rubin, honorary manager of the Society.

Lt. Rubin, in commenting on a story published in THE FILM DAILY Sept. 2, said priorities were made available to film companies for 16 mm. prints and that he anticipated that companies not now supplying the Society will do so shortly.

A “Sound Track” for Filmland:

● ● BEFORE this month has ended, Filmland will have clear and valuable testimony as to what the public and the professional appraisers think of its product, policies and progress. . . . . This information will form an important increment of THE FILM DAILY’s about-to-be-published Product Preview And Directors’ Number,—the “sound track,” as it were, to all we as an industry are doing and planning, and have recently accomplished, in the matter of fashioning attractions for motion picture theaters. . . . . Specifically, the portion of the special issue which will deal with the orchids and brickbats set down by the critical fraternity serving on the nation’s newspapers, and as cinematic commentators in the field of radio, is THE 1943 Critics Forum. . . . What they have to say about Filmland will be of intense interest to Hollywood. New York, and all keys and way stations in between . . . .

● ● DAY after day, throughout each year, those members of the Fourth Estate, and their commentating kin on the air, witness, and vocationally purvey their views upon, motion pictures . . . . From their “press box” seats, they are through ability, application, and authority, in prime position to absorb and appreciate all that transpires on the motion picture “field.” . . . . By no means is the critical eye concerned or impressed only with pictures. . . . . Industry practices don’t escape them, and they have no axes to grind when they make suggestions for the industry’s betterment, or cut loose with a “beel” on what they believe sincerely to be trade shortcomings . . . . When they have the annual opportunity, as is provided via THE FILM DAILY’s Product Preview And Production Number, they are more than recording their own particular opinions . . . . Additionally, they are definitely reflecting, in many instances, the opinions of their followers,—the public . . . . Hence THE 1943 Critics Forum section will, like its predecessors, contain numerous barometrical readings whereby the producer, distributor, exhibitor, and the promotional soul, et al, can gauge the reactions of the critics and their fans to all that they are accomplishing, or trying to do.

● ● AMONG the other enlightening departments in the oncoming Product Preview And Directors’ Number will be insight, practically and prophetically, into the new season’s attractions; the Ten Best Directors of 1942-43 as voted in the annual FILM DAILY nation-wide poll by critics, reviewers, columnists and commentators of press and radio: Directors’ Biographies, tabulated sketches of the creators and accomplishments of the “men behind the picture,” a helpful, ready reference work for all associated with the film business: Directors’ Work, a comprehensive report on the directorial record of the year: Producers’ Work, an authentic listing of producers and their productions for the 12-month span; and Cinematographers’ Work,—cameramen and their official credits for the full season . . . .

● ● FILMLAND will better see itself as others see it through the medium of the approaching issue. . . . And each industry component will better know the trade to which it belongs . . . . In this fundamentally, lies the gilt-edge value of the Product Preview and Promotion Number. . . . The more efficient our industry is in war, the stronger will be its sinews in the days of peace returned . . . .

● ● AVERAGE PEARL HARBOR! . . . .

TO THE COLORS!

☆ DECORATED ☆

PFC. NORMAN SHORE, USAAF, formerly of the Warner home office, awarded the Distinguished Flying Cross for achievements in the Pacific war zone. He took part in more than 50 missions in the combat territory.

☆ COMMISSIONED ☆

PAUL SHAPIRO, USA, formerly, Warner home office publicity staff, commissioned a second lieutenant and assigned to the Anti-Aircraft Replacement Center, Camp Wallace, Alaska.

ANGELO TOMASINO, USAAF, son of Michael Tomasino, operator of the White Way and Victory Theaters, New Haven, commissioned a lieutenant, in photography.

☆ ARMY ☆

TOMMIE McCABE, publicity department co-ordinator, 20th-Fox home office.

Financial Interests
May Acquire Theaters

(Continued from Page 1)

dependent theaters throughout the country. The survey has been completed, the next step is the actual negotiations for the acquisition of properties.

Whether such a deal, if consummated, will, because of the financial group’s association with PRC interests, give PRC indirect affiliation with the contemplated circuit could not be determined. Formal announcement of the proposed plan may be forthcoming shortly.

—Back 3rd Loan Drive!

NEIC Rally to Pledge
Services Set for Oct. 5

(Continued from Page 1)

tainment of the armed forces has been set for 11:30 p.m., Oct. 5, with the Winter Garden as the probable site. In charge of arrangements for the rally in a committee consisting of Kermit Bloomgarden, Florence Marston, Ralph Bellamy and James Sauter. A service flag in honor of members of the show world in the armed forces will be dedicated at the rally.

Will Route Bands to
Great States’ Houses

Chicago—Bands and stage shows, forced out of the ace B & K Chicago Theater Sept. 24 for the four-week run of “This is the Army,” will be routed over the Great States circuit, Warney Jones, circuit bookers, reports.

Bands will play the Palace, Pocia; Orpheum, Springfield; Rialto, Joliet; Palace, South Bend, Ind., and the Paramount, Toledo. Top music teams to make the tour include the Blue Barron, Les Brown, Bob Chester, Louis Armstrong and Jan Garber orchestras.
"CLAUDIA" with DOROTHY McGUIRE • ROBERT YOUNG • INA CLAIRE
Reginald Gardiner • Olga Baclanova • Jean Howard • Frank Tweddell • Elsa Jansen
Directed by EDMUND GOULDING • Produced by WILLIAM PERLIBERG
WILLIAM GOETZ in Charge of Production • Adapted for the Screen by Morrie Ryskind
From the Play by Rose Franken • As Produced for the Stage by John Golden
IS SMASHING
OF 20th's RECORD-SMASHING "CONEY ISLAND"!
BIGGER IN ST. LOUIS! BIGGER EVERYWHERE!
LOS ANGELES! IN RICHMOND! IN KANSAS CITY!
AND EARLY
REPORTS INDICATE
IT WILL BE THE SAME IN DETROIT!
MIAMI! SAN FRANCISCO! MILWAUKEE! BALTIMORE!
Isn't she wonderful?

CENTURY-FOX
BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!
Norman D. Waters, president of the American Television Society, in a statement yesterday, expressed the keen enthusiasm of members of his organization for the forthcoming meetings of the Radio Technical Planning Board, and stated, "There has long been a need for discussions by such a comprehensive group to clarify problems confronting the television industry.

To facilitate the workings of the new committees which will be set up by the RTPB, a Post-War Planning Committee was instigated by the ATS, and a report of their recommendations will be submitted to the RTPB, but also to the Federal Communications Commission and television equipment manufacturers. The RTPB has a number of stations throughout the country.

In addition to Norman D. Waters, the Post-War Planning Committee of ATS consists of Kay Reynolds, J. Raymond Hutchinson, S. S. Liggett, Charles Kleinman and Richard Hoyle.

Following careful study, a plan was evolved for immediate consideration. Plan A involves the following subjects: Present need for a wide-scale tele program development; Modification of tele regulations by the FCC; Non-toleration of delays necessitated by technical changes; Invitation to allied industries for cooperation; Urgent need for a commercial information bureau, through which all knowledge and experience in television can be exchanged.

**Back Salerno Day**

Is Set for Friday

(Continued from Page 1)

Ireland—Raymond Tourtellot is expected to come out on the 17th at the end of the month to develop an export market.

**Irish Production Co.**

To Resume Activity

Dublin—Irish Photoplays, Ltd., in active for several years, goes into production next year on a £120,000 feature. Outdoor scenes will be shot in Fere and interiors in England. Company is reporting planning a study of the film later and hopes to develop a showmanship industrial for the day.

"I can think of no more just and right support to give the American boys who are giving their lives here. In Fere that the men are involved," said Griffith in his wire. "Many of these boys are from your State.

"Here, certainly, is a job for all shownen. The situation at Salerno is dangerous, the battle, as this is written, is comparable to Chateau Thierry. It is easy to imagine what it would mean if the men could be told that all America is behind them in the battle.

"There is no time," Griffith continued, "for national WAC to prepare posters, trailers and all the accessories that can properly aid the campaign. It is so large to exhibit pictures to rush preparations to make this day one of the most important in the campaign. If possible, a brief ceremony beginning with a prayer and ending with a song—'Back the Attack, Buy Bonds to Push Back the Germans,—should take place in all theaters here.

"There is just barely enough time," the General Chairman concluded, "let's not waste a minute of it."

**BAUSCH-LOMB'S FLOOD DIES IN SICILY ATTACK**

Rochester—Pvt. Thomas G. Flood, formerly of the Bausch & Lomb Optical Co., was killed in action in the African theater July 10, his parents have been informed. He had been a member of a Ranger unit.

**IA Discusses Situation of Montreal Operators**

Montreal—The local situation as it affects the industry was discussed at today's session of the semi-annual meeting of the general executive board of the IATSE at the Mount Royal Hotel here. This will continue as the main topic for the next couple of sessions, it was said.

**REVIEWs**

**Thousands Cheer**

M-G-M

Musical Extravaganza in Technicolor Wields Tremendous Drawing Power; Acers in Every Department

In "Thousands Cheer" Metro has put together a package of film—one that is certain to rollover tremendous grosses everywhere. The story of the studio's history is an attempt to give a resounding public reception for the production, a Technicolor treat difficult to duplicate. The film has everything in favor of it is a brilliant stroke of showmanship offering something for every taste. The taw and the more conservative alike will find in sight for rejoicing. The entertainment, prodigious in quality and quantity, covers a wide range in its material and is the result of a local movement.

Metro has mustered its finest talent for the musical extravaganza, which is a happy mixture of comedy, music and romance. It includes some musical numbers which are names as the industry—any one of which would be sufficient to draw a crowd. Most of the star talent is paraded in a show that will be played at an army camp as the climax of the film. This portion of the film is enriched by the presence of Mickey Rooney, Judy Garland, Red Skelton, Eleanor Powell, Ann Sothern, Virginia O'Brien, Frank Morgan, Lena Horne, Marsha Hunt, not to say the Kay Kyser, Bob Crosby and Benny Carter band. An ace and Miss Grayson makes his initial appearance in a film in "Thousands Cheer." He provides one of the chief delights of the picture.

"The burden of the story is carried by Gene Kelly and Kathryn Grayson. The yarn is the story about Kelly's daughter and the private, in this instance it has been materially to go on excellently with some fine touches of comedy. The romance between Kelly and Miss Grayson is threat- unto December before a happy ending is achieved.

The acting leaves nothing to be desired. Miss Grayson sings beautifully a number of them and Kelly turns in the finest performance—easily his best to date. John Boles is good as the colonel, so is Mary Astor as his wife. Ben Blue makes a hit with his comedy antics.

The production numbers are spectacular and the art work outstanding, especially the set decorations, which are lavish, rich and in superb taste. A host of topnotch song fashions were supplied to the hit numbers, most of which are sung by Miss Grayson.

The film has been produced handsomely by Joseph Pasternak, and George Sidney has directed it capably. Paul Jarrico and Richard Collins contributed a good score.

George Folsey's camera work is tops.


**A. J. RANK PLANS OVERSEAS EXPANSION**

(Continued from Page 1)

ports circulating as the Dominion Odeon.

(Continued from Page 1)

In Toronto, there was no confirmation forthcoming from the head office here that the Rank circuit was founded in 1941 by late N. L. Nathanson upon his withdrawal from Famous Players Canadian branch. The Rank circuit has been operated in Toronto, Odeon operates 76 theaters.

Negotiations, it was understood, were well advanced, and some definite move in the not too distant future was anticipated.

The trade gave evidence as well to reports that Rank was talking deals for theaters in foreign territories not under occupation.

Rank's plans overseas were designed to secure "show windows" for British films in the Dominion. It was understood.

At the present time, Rank's industry investment is estimated at some £400,000. He owns some 600 theaters and four studios, is chairman of both Odeon-Theaters of England and of Gaumont-British, which is the controlling factor in General Film Distributors and is heavily interested in the equipment field.

**SET CONSTRUCTION AUTHORITY MAY BE TAKEN FROM L-41**

(Continued from Page 1)

expected to be decided definitely.

Allocation for materials for set construction, preference ratings and the setting of cost limits for individual production sets has been in the hands of the WBP construction branch, which has made no secret that many of its top men are Hollywood haters now under the control of the O.C. This order was originally intended to apply only to permanent or semi-permanent construction.

WPB Motion Picture Chief Harold Hopper, has been trying for several weeks to pull the authority out from L-41, and his attempts may come to a head tomorrow. Representatives of the construction branch spent some time on the Coast last month inspecting the construction activities of all the studios and it is reported that they have recommended that set construction be removed from the authority of L-41.

chester, Bob Crosby and orchestra, Benny Carter and orchestra.

CREDITS: Producer, Joseph Pasternak; Director, George Sidney; Screenplay, Paul Jarrico, William Consolati; Based on story by Paul Jarrico, Richard Collins; Cameraman. George Folsey; Musical Director, Herbert Stothart; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Film Editor, George Boerner; Songs, Ferde Grofe; Assistant Director, Samuel Adams, Lew Brown, Ralph Freed, Burton Lank, Frank Magnus, Phil Loder, William Webster, Earl Brent, E. Y. Harburg, Dmitri Shostakovich, Harold Rome.

**CONCLUSION.** Fine. PHOTOGRAPHY, Aces.
$703,000,000 Cavalcade Bond Sales Reported

Returns Thus Far Ahead Of Treasury's Estimate For the Complete Tour

(Cautioned from Page 1)

The group's performance at the Public Square Monday night.

Arthur, star of the Treasury Department's estimate for the entire trip, which included last night's show at Detroit, had 10 performances to go.

Cavalcade was a tremendous success in Cleveland, netting $85,000-

00 in Bonds at the Auditorium show addition to participating in a lun-

cheon autograph auction, sponsored in conjunction with the Chamber of Commerce, which added $60,000,000 to the total of $143,000,000 in Bonds sold. In addition to the signa-

tures of the stars present, autographs of 150 members of the Cincin-

nati MacArthur, General Doolittle, Governor Bricker and Senator Bolton were sold.

Treasury Release Figures On 3rd War Loan Bond Sales

Washington—That the industry is coming through for the Treasury in the Third War Loan drive was in-

dicated in the record day's bond sales noted in the Hollywood Cavalcade, Boston, was reported—placing that city in the forefront thus far. Los Angeles, with $50,000,000 reported last night, is expected to zoom ahead today when Hollywood stars will perform in a day-long rally. Figures for the amounts sold by the Cavalcade in Pittsburgh were not available, but the Treasury did refer to the outstanding success of the show in the other cities, where the thousands of persons lined the streets to watch the parade leading to Ebbets Field, scene of the show.

Drive headquarters also lauded the work of stars appearing with the "Airmada" made up of military heroes escorted by prominent Holly-

wood figures. "War heroes and movie stars—good will ambassadors of the air in behalf of the Third War Loan" backed the attack with War Bond sales of $7,675,525 in the first four days of their tour out of Atlanta, Ga.," said the Treasury, with other star groups piling up records as good or better. One such group was credited with $2,000,000 for a single appearance in Nashville. Their ap-

pearances have also brought numerous additional purchases by large industrial firms, it was reported.

"Airmadada" totals, surely, are climbing at "an amazing rate."

The following figures were quoted: Seattle, $2,288,435; Tacoma, $1,238,367; Pittsburgh, $1,045,371; Austin, $794,210; Corpus Christi, $1,341,065; Birmingham, Ala., $1,200,000; New Haven, Conn., $650,000; Milwaukee, $3,528,000; Nashville, $7,000,000; Memphis, $600,000; 22 counties in West Ten-

nessee $2,085,000; Portland, Ore., $500,000; Peoria, Ill., $4,144,000; Jacksonville, Fla., $3,814,000.

Record $152,966,625 Scored In Caravan's Garden Show

A record "take" for a stage presentation was set by the Hollywood Bond Cavalcade Saturday night at Madison Square Garden when $152,966,625 in War Bonds were sold. Leo Brecher, chairman of the Metropol-

itan New York WAC, announced.

Loew's Theaters' Bond Sales Top $4,000,000 in Four Days

Loew's Theaters sold over $4,000-

00 in War Bonds in the first four days of the Back the Attack cam-

paign.

Out of town houses report sales totaling $2,478,197 and the Metro-

politan group, $1,584,182. Monday night's Bond Premier of "Six Sail-

sands Cheer" accounted for over $500,000 in extra Bond sales.

B'way Houses Combine For Midnight Bond Show Oct. 1

A $3,000,000 Broadway Midnight War Bond Show in which the com-

bined stage shows of the Capitol, Paramount, Music Hall, Roxy, State and Strand Theaters will participate, together with other Broadway-Hol-

lywood stars, will be held Oct. 1 at the Capitol, one of the city's major entertainment centers. The show will feature the premiere of six pictures and will be broadcast nationwide over NBC and the ABC networks, the last of the nationwide shows to be broadcast by NBC. The show will be presented by the Kapiloff brothers, while Robert L. Simon will be in charge of the operations.

Paramount and Wometco Will Hold War Bond Premiere

Miami, Fla.—Paramount and Wometco have joined hands to promote a dou-

ble War Bond premiere Thursday night. Paramount will unveil "Lost-

line Face It" at the Paramount Theater while Wometco will offer "My King-

dom for a Cook" at the Lincoln, Miami Beach. Tickets for either show are on sale at all houses operated by both circuits and are offered to any person buying a Bond, with the purchaser or designating which picture he prefers.

RKO Circuit Expects To Sell Over $3,600,000 Bonds in Sept.

RKO Theaters' sales of War Bonds in the first four days of the Third War Loan totaled $854,000, Edward L. Alpersen, general manager, re-

ported yesterday. If the pace is maintained, circuit expects to sell more than $3,250,000 before the Sep-

tember drive ends.

Alliance Circuit Schedules Bond Premières in 6 Houses

Alliance Theatres has booked Bond premières for six San Francisco houses, Pete Panagopoulos reports. Houses and attractions are: Roxy, Frankfort, Ind.; "It's Always Victorian"; by "The Rhine"; Roxy, Peru and Site, Ko-

komo, "Hit the Ice"; "Moon, Vinc-

ennes, "Crash Dive"; State, Ander-

son, Ind., "The Sky's the Limit" and State, Logansport, "Stage Door Can-

teen." 

Army Emergency relief will benefit from advanced price openings of "Stage Door Canteen" at all the circuit's houses in October.

Theaters Co-operating In Chicago Night of Stars

Chicago—Theaters are co-operat-

ing with the Herald American Night of Stars show at Chicago Stadium, Sept. 24, to raise funds for free cig-

arette ars for the armed services over-

seas. Mego will be sold from the RKO studio for the event.

Civic Ork, Male Chorus at Rochester Bond Premiere

A Civic Orchestra male chorus at Rochester Bond Premiere will be staged by Manager Lester

$50,000,000 in Bonds: Detroit Rally 50 Millions

Pollock of Loew's Rochester Sept. 28, with "Johnny Come Lately" as the film feature. Pollock has ar-

ranged to have the Rochester Civic Orchestra and the Liederkranz Choir for stage entertainment.

'Airmada' In Rochester Friday for Bond Drive

Rochester—John Garfield, Martha Scott, Gene Lockhart, Virginia Grey and Eddie Bracken will be here Fri-

day with the "Airmada" of stars and War Heroes to help push the sale of War Bonds in the Third War Loa-

n Drive.

The stars will join in a parade through the downtown section, and will sell Bonds on Main Street dur-

ing the show. At night they will attend the war show "Action Overhead" at Red Wing Stadium. $50,000,000 in Bonds Via Barnstorming Airmadadas

Winging across the country in Army and Navy transports carrying fighting men from the various war theaters, plus complements of Hol-

lywood "names," the War Veterans Bond Airmada is rapidly registering an impressive total War Bond sales. At the midway mark, with five more days of serial Bond-storming yet to go, the Airmada, according to a communique from Ed. Snider-

man, its chairman, has been responsible for sales of just under $500-

0,000.

The make-up of the Airmada has split the country into five routes, with a transport bearing its fighting men and stars acting as masters of ceremonies for each route. Each transport has at least 10 cities on its schedule.

Detroit's Bond Rally Sales Estimated at $50,000,000

Detroit—War Bond rally at Olympi-

a Stadium last night drew SRO crowd of 15,000. Arrangements were handled differently here than in other cities. Objective is to reward Bond salesmen known as "Gallants" who sold at least $1,000 each by free ad-

mission rather than to sell seats to Bond buyers as elsewhere. The Detroit total for the rally alone there-

fore is expected to be below Eastern records. Salesmen are restricted to one ticket each regardless of total sales volume, with one group of 15 salesmen from an industrial unit ac-

counting for half a million alone.

Total sales reported by last night's audience is conservatively estimated at $4,000,000.

Jose Iturbi joined the Cavalcade yesterday.
Hear UA May Buy 4-6 More Para. Pix

(Continued From Page 1)

Love,” “The Miracle of Morgan’s Creek” and “Triumph Without Pain.” It is understood that Paramount has a backlog of product sufficient to permit the sale of the pictures. It was reported here yesterday that Grad L. Sears and Carl Leserman of UA were discussing the deal in Hollywood and that Ed Raftery, president, was to leave for the Coast shortly to further discuss the matter with Frank Freeman.

West Coast Bureau of THE FILM DAILY

Hollywood—Paramount studio and United Artists officials disclaim knowledge of any negotiations between Paramount and UA whereby UA would acquire four pictures from Paramount.

—Back 3rd Loan Drive—

Deter Canadian Key Thealettermen 6 Mos.

(Continued From Page 1)

six months’ deferment under the permit system after which their cases will be reviewed in relation to requirements of war or farm industries. In other words no one in the Canadian film industry within the age bracket now has a steady job in the normal sense.

—Back 3rd Loan Drive—

Four Soviet War Films Slated for Production

Washington Bureau of THE FILM DAILY

Washington — Major productions on the heroic Soviet defense of the four cities of Leningrad, Odessa, Sevastopol and Stalingrad are now in the script stage for production, under the sponsorship of the newly-formed Cinema Committee of the Council of People’s Commissars of the USSR. A new studio has been organized to produce films dealing with the current war and chapters of Russian history which might have moral value today. War correspondents will work on a number of scripts, according to the Soviet Embassy.

—Back 3rd Loan Drive—

Buys Isphaping Houses

Isphaping, Idaho—J. Rytkonen has purchased the Butler and Isphaping Theaters from the receivers for the houses. Rytkonen owns other houses in Negawac.

REVIEWS OF SHORT SUBJECTS

Airways to Peace” (March of Time) 17 mins.

Interesting

The latest of the March of Time series tells the story of the Air Corps Combat Command, a newly-established branch of the U. S. Army Air Forces. Via excellent camera work the short details the varied chores performed by the members of the ATC. The film follows the men on missions in various parts of the globe delivering vital equipment and supplies. It stresses the great saving in time made possible by the transport service and shows the preventive measures taken to insure the safe arrival of shipments. The closing footage suggests how the ATC can serve the interests of peace. Those interested or curious to learn more about American aviation in the post-war period will be especially interested in this film. The subject has been well conceived and executed.

Mercy to Stay With OWI When Pix Spot Is Filled

Washington Bureau of THE FILM DAILY

Washington—Arch A. Mercy, acting head of the OWI domestic motion picture bureau, has decided to stay on after the post is permanently filled, it was learned yesterday.

Functions of the motion picture bureau have been carried on from Washington thus far without great difficulty and it is apparent that the chief reason top OWI officials desire to name a prominent industrial liaison man is that they are unaware of the importance of the information job done by the industry.

The presence of a film man casts doubt on the prestige of the film industry, Assistant Director James L. Allen said yesterday, and “we don’t want anyone to think we haven’t a healthy respect for the terrific job done by films.” Recent statements by Domestic Director E. Palmer Hoyt and others support Allen’s statement.

In the meantime, allocation of shorts and of subjects for the newsreel bulletins is being handled directly with the WAC, with material going from Washington for these directly to the producers selected for the various productions. The Hollywood office of the Overseas Branch, headed by Urech Bell, is not formally representing the domestic motion picture bureau, although Allen was not denying that Bell may have aided the domestic branch on some recent occasions. The job Bell must do for the Overseas Branch in pix as well as other aspects of the program — he was named West Coast director for the whole Overseas Branch last August — brought Bell into contact in magnitude as our armies’ advance, and it will preclude his devoting much time to problems of the domestic branch.

Flying Gunners” Universal 7 Mins.

“Pass the Biscuits, Mirandy” (Motionette Adventures) 20th-Fox 9 mins.

Interesting

The subject is the training of our aerial gunners. The various steps in the making of a flying gunner are traced effectively and entertainingly. The subject is handled throughout. The use of Technicolor proves a tremendous help in making a film that is absorbing bookng of vast popular appeal.

Hear Goldberg Clearance Complaint in Washington

Washington Bureau of THE FILM DAILY

Washington — Attorney Sefton Carr is serving as arbitrator this week in the complaint brought by Thomas Goldberg, Baltimore exhibitor against Twenty-Fox on matters of clearance. Goldberg, who operates the Hartford, Wallbrook and Hilton in Baltimore, objects to the granting of two-week precedence by the distributor to the Durkee circuit’s Boulevard and Waverley over his Hartford. No contract violation is claimed, but Goldberg wants equal privileges with the Durkee houses. State Theater Corp., operating the Apollo in Baltimore, is intervening.

Merchandise exempted from a complaint on behalf of his Hiltons in Twenty-Fox, seeking clearance for the theater over Durkee’s Forest Park. He has been involved in several other clearance cases in recent years.

Twentieth-Fox is represented by John S. Caskey of New York, Gold- berg by J. Ruda Wright of Balti- more, Durkee by J. Calvin Carney of Baltimore and State Theater Corp. by Nathan Hamburger.

Colony, McHenry, Ill., Files on Clearance

Chicago—R. J. Miller, owner of the Colony Theater, McHenry, Ill., filed an arbitration case against 20th-Fox, RKO, Loew’s, Paramount and Warner Bros., claiming excessive and arbitrary clearance is given the Crocker, Rialto and Grove Thea- ters, Elgin, Ill., and the Miller Thea- ter, Woodstock, Ill.

Sunday Stage Shows Okayed

New Britain, Conn.—The Roxy has reopened full time with flesh on Sundays. Petition to the Town Council gave the okay to Sunday stage shows.

Winnipeg Town Biz Now Said Healthy

Small towns in the Winnipeg territory, which because of their lack of war industries had been considered “war casualties,” can no longer be classified in that category, it was reported here yesterday.

Theaters in those towns, it is learned, have enjoyed top grosses throughout the summer and business continues to be good despite the absence of industrial plants. It was pointed out that strict gasoline rationing has kept the local citizenry at home, thereby making it compulsory to patronize their local theaters.

It was further explained that the area is almost entirely agricultural and that the farmers this year are making a large crop and are indebtedness to the point that they had more money to attend the theaters.

Osserman to So. Amer. As RKO Supervisor

Small and large houses in southern are to have a change in management, according to trade reports.

Osserman started in the industry in 1917 as a salesman for Pathé in Detroit, later joining Universal and Columbia, serving as a branch managing for both companies. He joined RKO in 1932 as salesman in Chicago, later becoming branch manager and finally Midwestern district manager.

“Thousands Cheer" Puts Own 'Best Foot Forward’

“Thousands Cheer" opened better than “Best Foot Forward” in its world premiere yesterday at the Astor Theater, Metro reported last night.

—Back 3rd Loan Drive—

Green Bay Theater Sold

Green Bay, Wis.—The Ninannah Trust Estate has taken over the Or- phan, formerly a Fox house. Russ Eddy continues as manager.

STORKS

Signmund S. Maitles, Columbia home office copy writer, became a dad a third time when a daughter was born to Mrs. Maitles at St. Jos- eph’s Hospital, Fox: Rockaway, Mon- day. Other youngsters are a boy and girl.
NEW ENGLAND INDIES SALES PLAN TO GOVT

Job Protection Headache in Shift to War Work

Problem. Unsolved. Seen
As Holding Up Transfer
Of Badly Needed Workers

By ANDREW H. OLDER
Washington Bureau of THE FILM DAILY
Washington — With increasing
pressure for the transfer of men
from so-called unessential jobs
to those deemed more vital to the suc-
cessful prosecution of the war, a
major headache is shaping up in the
issue of job protection for those
seeking the transfer.

As matters now stand, those who
leave an industry not held to be es-
sential must first resign and then
apply for transfer.

(Carried on Page 7)
—Back 3rd Loan Drive!

Welansky Charges
Many Trial Errors

Boston—Baruch Welansky, serving
a 12-to-20-year sentence in State
Prison on manslaughter charges
growing out of the Coconut Grove
fire of last November in which more than
a score of motion picture people
lost their lives and which took a
(Carried on Page 9)
—Back 3rd Loan Drive!

Writers' Congress on
War Set for Oct. 1-3

West Coast Bureau of THE FILM DAILY
Hollywood—Plans are rapidly tak-
ing shape for a United Nations
writers' congress to be held on the
Los Angeles campus of University of
California, Oct. 1, 2 and 3, when
(Carried on Page 8)

Ask Consent Decree Changes
11 Sections Cited in IENE Recommendations

Washington Bureau of THE FILM DAILY
Hollywood—Charles Einfeld, of
Warners, has written Don E.
Gilman, vice-president of the Blue
Network, as follows:

"On Sept. 12 James Filider made
certain statements about Irving Ber-
(Carried on Page 8)

Airmada Sales May
Reach $200,000,000

A $200,000,000 total in War Bond
sales through the tour of the War
Veterans Bond Airmada was forecast
yesterday by Ed Snideman, Airm-
ad owner. As aggregates in sales
to date, with 30 cities visited, stands
at $19,000,000.

L. C. Griffith, general chairman,
said yesterday that the industry's
own drive was "going well," but
warned "there can be no snag—the
(Carried on Page 7)
—Back 3rd Loan Drive!

Zanuck Arranging Radio
Transmission of "Wilson"

West Coast Bureau of THE FILM DAILY
Hollywood—Darryl F. Zanuck is
planning a radio transcription of
"Wilson" which will run two and a
half hours, and has assigned Wil-
liam Bacher, former radio producer,
and now under contract to 20th-Fox,
as a producer to make the transcrip-
tion of screenplay.

(Carried on Page 6)

Get War Jobs, Chi.
Managers Ordered

Chicago—Local draft boards are
"getting tough" and a number of film
men have been ordered to obtain
war jobs.

James Rose, manager of B & K
Gateway Theater and father of three
children, leaves for the Coast to work
for the Santa Fe railroad. Others
placed in IA include Harry Ond-
hal, manager of the B & K Congress
and father of two children; Ben Adel-
(Carried on Page 6)
—Back 3rd Loan Drive!

Cooper Seeks Dismissal
Of Para.'s Stock Action

Dismissal of the stock action
brought against them by Paramount
Pictures, Inc., was sought by Joseph
H. Cooper, Rialto, Inc., Interstate
Theaters, Inc., and J. H. Cooper
Enterprises, Inc., all of Colorado,
in their answer filed in New York Fed-
(Carried on Page 8)

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(Carried on Page 8)

Tradeshow Retention. No
Limit on Blocks, Complete
Selectivity Among Points

Boston — A sales plan, which
among other things, would not limit
the number of pictures offered for
license at one time, has been sub-
mitted to Tom C. Clark, Assistant
Attorney General, by Independent
Exhibitors of New England, Inc.
The proposed plan accompanied the
independent's plea for theater dive-
rence which was embodied in a
lengthy document to Clark, details
of which appeared in the trade press
yesterday.

As a prelude to the sales plan, the
letter to Clark pointed out that
(Carried on Page 8)
—Back 3rd Loan Drive!

Hopper in Charge
Of Set Allocations

Washington Bureau of THE FILM DAILY
Washington—Applications for pro-
duction set materials will hereafter
be processed by the motion picture
section of the WPB Consumers Dur-
able Goods Division, it was decided
yesterday. Although authority over
set materials remains nominally un-
(Carried on Page 6)
—Back 3rd Loan Drive!

Jack and Albert Warner
Sell WB Common Stock

Philadelphia—Sale of 14,000 shares
of $5 par common in Warner Bros.
by Albert Warner, and 6,800 shares
(Carried on Page 7)

"Grand Hotel" to be
Remade as Musical

West Coast Bureau of THE FILM DAILY
Hollywood—"Grand Hotel," with
which Melvyn Douglas has been
(Carried on Page 8)
N. J. Police Conferences On Juvenile Delinquency

Newark, N. J.—Theater men here, noting no let-up in vandalism despite the best co-operative efforts of civic groups, welcomed the announcement of S. K. McKee, FBI chief for New Jersey, that juvenile delinquency would be the chief topic at nine special police conferences to be held through New Jersey beginning next week.

In New Jersey, conferences will be held in Newark, Atlantic City, Red Bank, Camden, New Brunswick, Trenton, Morristown, Passaic and Hackensack. Juvenile court judges from as many counties, will be invited to attend.

—Back 3rd Loan Drive—

Consuls to Attend Dinner Honoring Jack Osserman

Chicago — Brazilian and British consuls will be guests at the farewell dinner for Jack Osserman, RKO Midwest district manager, who has been named general supervisor for Brazil, Argentina and Uruguay, at the Blackstone Hotel, Oct. 1.


—Back 3rd Loan Drive—

Los Angeles Arbitration Complaint Is Withdrawn

The clearance and designated run complaint filed by Cinema Enterprises, operator of the Monterey Theater, Los Angeles, has been withdrawn and, presumably, settled. The Monterey had sought a reduction in the 147-day clearance granted to the first-runs. Defendants were Warners, Vitagraph, Paramount and RKO.

Randforce In Drive Proves Grand Force

So enthusiastically have theater managers of the Randforce chain backed the current Third War Loan campaign that, from the drive’s inception until now, the same 46 houses have sold more than $1,000,000 worth of Bonds, and the managers are going strong on their quest of the second million.

3 New War Information Shorts Set for Release

Three new War Information Films were announced for free distribution yesterday by the WAC under the recent arrangements completed by its Distributors Division, which insure bookings of more than 15,000 theaters for each subject.

First is “The Last Will and Testament of Tom Smith,” produced by Paramount for release through RKO. Lionel Barrymore, Walter Brennan, Walter Abel and George Reeve are in the cast. Pie is an appeal for support of the National War Fund.

“Oil Is Blood,” produced by RKO Pathé and will be released via RKO exchanges beginning Sept. 29. “The Day of Battle,” was produced by the OWI and has been scheduled by the WAC for release on Oct. 7, through Paramount. Reel traces the highlights in the life of an aircraft carrier from its birth in a shipyard to its death in action in the Pacific.

—Back 3rd Loan Drive—

Xmas Seal Trailer Made By Para.; Crosby Starrred

Paramount has produced a trailer starring Bing Crosby to promote the sale of 1943 Christmas seals for the National Tuberculosis Association. Trailer runs 90 seconds and is scheduled to be shown in 14,000 theaters during the Christmas season. Cost of production was contributed by Paramount.

COMING AND GOING

NEO DEP[N]T, JAMES MULVEY, W. J. HEINE, MORT NATHANSON AND HAROLD MIR- ISCH have arrived at the RKO studios to look at completed product.

WENDELL L. WILLKIE, chairman of the 20th-Fox board expects to be in St. Louis on or about Oct. 12 for a speaking engagement.

SAM ZIMBALIST, Metro producer, and WAL- TER STRONG, production director of the forthcoming “Thirty Seconds Over Tokyo” are in Washington for conferences.

JOSEPH and DANNY NOLAN of RKO’s studio and field organization were here yesterday to attend their mother’s funeral.

ARNOLD STOLTZ, United Artists exploitation director, left yesterday for St. Louis to set up campaign for the Jimmy Cagney picture, “Johnny Get Your Gun.”

CARROL DUNNING, head of Dunning Color, Hollywood, arrived yesterday from California. He leaves today for Washington, returning to New York Monday for a few days.

JOSEPH I. SCHMITZ is in from the Coast.

AL DUFF, Universal home office; foreign department representative, starts a two-month Latin-American trip today.

NOEISN ELSON, Trans-Lux general manager, leaves today for Boston, Washington and Philadelphia.

IRVING MACK, Filmack Trailer Co., leaves Chicago for New York over the week-end.

DUNCAN HAYMES, who represents Artisco in Argentina, is in town.

Unifoest Testimonial In Syracuse on Monday

Syracuse—Harry Untertof, RKO-Schief city manager here, who enters the Army next week, will be tendered a farewell testimonial at the Onondaga Hotel Monday night. Committee heading arrangements embraces Elmer Lux, RKO Buffalo branch head; Jack Fleis, who will succeed Untertof, and Sidney Grossman.

—Back 3rd Loan Drive—

Story by Zanuck in Esquire

The October issue of Esquire contains a story by Darryl F. Zanuck, vice-president in charge of production of 20th-Century-Fox, entitled “Revelation In North Africa.”
ROY ROGERS
KING OF THE COWBOYS
TRIGGER
SMARTEST HORSE IN THE MOVIES
and SMILEY BURNETTE

SILVER SPURS

JOHN CARRADINE • PHYLLIS BROOKS
JEROME COWAN • JOYCE COMPTON

BOB NOLAN and
THE SONS OF THE PIONEERS

JOSEPH KANE—Director

Original Screen Play by John K. Butler—J. Benton Cheney

A REPUBLIC PICTURE
Announcing...

A BIG PRIZE CONTEST

sponsored by THE EXHIBITOR

To "do its bit" toward the Industry's efforts to increase theatre interest and nurture the maximum theatre sales of WAR BONDS during the 3rd WAR LOAN DRIVE (September 9 to October 2) . . . THE EXHIBITOR through Jay Emanuel Publications, Inc. is posting $500.00 in WAR BONDS to be awarded to the managers or owner-managers who sell the MOST through their own individual initiative and unselfish effort.

BACK THE ATTACK!

Sell a Bond—for every seat in your theatre

EVERYONE WINS

in a contest like this. For even if you don't win the prizes — you will win the inward satisfaction of knowing you did your best.
WAR BONDS

...as PRIZES to the theatres which sell the MOST War Bonds!

THE RULES are simple:

No. 1:—This Prize Contest is restricted to only such theatres, theatre managers, or theatre owners which are on record as subscribers to THE EXHIBITOR. The chance of each individual entrant is therefore much greater than in any similar nationwide contest ever conducted in this industry.

No. 2:—All theatres or theatre personnel connected through ownership or management to the ownership or management of Jay Emanuel Publications, Inc. are automatically not eligible to compete or win prizes in this Prize Contest.

No. 3:—Because of the inequities of theatre budgets, and because of the unfairness of photographic, tear sheet or other evidence of advertising, publicity, and exploitation campaigns,—no consideration will be given to the sales methods used; but only to the total number of War Bonds sold in proportion to the total number of seats of the individual theatre.

No. 4:—As it is the objective of the U. S. Treasury Department to sell the 3rd War Loan Bond issue to millions of small investors rather than to a few big ones,—the managers or owner managers of the theatres selling the most Bonds in relation to the theatre's seating capacities, will be the winners. This places all theatres on an equal footing regardless of their size or the nature of their clientele. All claimed Bond sales are subject to final certification by the War Activities Committee of the Motion Picture Industry and their figures will be considered final. This contest rule increases the necessity to report all sales promptly to this industry regulatory body.

No. 5:—In view of early plans for a 1000 or more Bond Premieres throughout the United States, in which numerous theatres in a given area cooperate in fostering the Bond sales of a one theatre on a certain day, receiving special handling from the U. S. Treasury Department field force and from other organizations; the sales from such Bond Premieres may not be included in a theatre's final total in this contest. In other words, the totals admissible in this contest must reflect the individual effort of each theatre without collaboration from other theatres of the same ownership or of the same area.

No. 6:—In the event that more than one theatre gains the same winning percentage total, duplicate prizes will be awarded.

No. 7:—All entry records, itemized to show the sales for each of the 24 days between September 9th and October 2nd inclusive, and in a manner which can easily be checked by the War Activities Committee, must be submitted prior to Wednesday, October 6th to Jay Emanuel Publications, Inc., 1225 Vine Street, Philadelphia 7, Pa. No entries submitted contrary to this rule will be considered.

FIRST PRIZE:—For the greatest number of Bond Sales (not dollar volume) in proportion to the seating capacity of any qualified theatre,

$250.00 in Bonds

SECOND PRIZE:—For the second greatest number of Bond Sales (not dollar volume) in proportion to the seating capacity of any qualified theatre

$100.00 in Bonds

THIRD PRIZE:—For the third greatest number of Bond Sales (not dollar volume) in proportion to the seating capacity of any qualified theatre

$50.00 in Bonds

FOURTH, FIFTH, SIXTH and SEVENTH (Consolation) PRIZES

$25.00 in Bonds

Big Theatres... Small Theatres... Circuit Theatres... and Independents... All have an equal chance!

IT'S THE RESULTS THAT COUNT! READ THE RULES...AND "GO TO TOWN"!

[For any further explanation or correspondence dealing with this contest, write: CONTEST EDITOR, Jay Emanuel Publications, Inc., 1225 Vine St., Phila. 7, Pa.]
Welansky Charges
Many Trial Errors

(Continued from Page 1)
total toll of 487 dead, has started action designed to set aside his conviction and sentence.

The night club impresario, who also owned three motion picture theaters in Boston, has filed one of the most voluminous assignments of error ever brought before the courts here and the record of his case is being prepared for the Supreme Court.

His assignments of error cover 57 typewritten pages and many of them are, multiple in nature with as many as 18 subdivisions. They deal largely with Judge Joseph Harley's admission or exclusion of evidence during the trial of Welansky which occupied three weeks and five days last spring.

Welansky was first assigned to the sewing machine department at the State Prison in Charlestown, across the river from Boston but last week was transferred to the Norfolk Prison Farm. He has been suffering from a heart attack at various times and was, at the time of the fire, in a hospital with such an attack.

—Back 3rd Loan Drive!—

Get War Jobs, Chicago
Managers Are Ordered

(Continued from Page 1)
man, manager of the Terminal and father of one child.

Joe Stout, short subject booker for B & K, has been working as Pullman conductor on troop trains. Others are expected to get similar jobs.

Many local theater managers who are subject to drafting into essential jobs are holding off, however, waiting on Congressional action on the matter.

Exploitation Elite:

• • • OVER at M-G-M this month the legions of Leo the Lion are marking the fourth anniversary of The Friendly Company's exploitation Honor Roll, launched by Billy Ferguson under the supervision of Howard Dietz to honor the enterprising exhibitors whose campaigns are distinguished by originality and imagination, and result in making turnstiles turn-up (the ole i.p.m.) (reap plenty money) ...

In the brief three-year interval, it has become a world-wide fraternity, with showmen everywhere proudly exhibiting their blue-and-gold insignia—a lapel button featuring the head of Leo the Lion—as evidence of their initiation into the ranks of exploitation experts. ... To date, $56 award buttons have been distributed, including winners in Lima, Peru; Johannesberg, South Africa; Rio de Janeiro and Sao Paulo, Brazil; Bogota, Colombia; Sidney, Australia; North Bay, Canada; Santiago, Chile; and Dublin, Ireland.

• • • INITIAL showman anywhere to receive Honor Roll recognition was Charles B. Taylor, ad-publicity director for Shea's Buffalo Theaters, for his promotion of "Boom Town"... And first to acquire the Honor Roll Plaque (for six outstanding campaigns) was Ed Fitzpatrick, Loew's Poli, Waterbury, Conn., in March, 1942...

At this writing, five other showmen have won this plaque,—George Peters, Loew's Richmond; Lige Breen, Keaton, Pittsburgh; Don Aldritt, Fox Strand, Salina, Kans.; H. J. Arnold, Indiana, Terre Haute, Ind.; and Dave Murphy, former manager of the State, Altoona, Pa.;... Pet. Murphy received his award in an unusual setting... He had had five Honor Roll acceptances when he enlisted in the U.S. Army... Under the circumstances the Honor Roll Committee agreed to waive the rules, conceding that Murphy's doubtless would have scored a sixth triumph, and presented the plaque to Murphy on the stage of the Army Theater at the Aberdeen Proving Grounds, Md., where he's stationed. ... Nor have Honor Roll awards been limited to the industry's male gender... May Quick, Victoria Theater, Mt. Carmel, Pa., has had three campaigns accepted... Mrs. Jessie Pulipher, Loew's, Washington, D. C., has just received an Honor Roll Button for her outstanding campaign for "Bataan"... The single requirement for Honor Roll recognition remains a comprehensive, well-planned, effective campaign for an M-G-M production, whether feature or short subject... In evaluating the campaigns, consideration is given to the size of the theater, as well as to the nature of the town in which the house is located. An alert showman in a rural community who runs a three-times-a-week house is on exactly the same plane as the manager of a flourishing metropolitan theater as far as eligibility is concerned. Showmanship is the prime factor, and imaginative selling is as effective in a whistle stop as it is in New York's mammoth Radio City Music Hall, whose managing director, Gus S. Eysell, has been honored with an award. The slogan on the Co-operative Service Sheet, in which the campaigns are reproduced, remains: "Credit Where Credit Is Due."

• • • PLANS are now in progress for presentation of a suitable award to the showman submitting the second set of six Honor Roll campaigns... Several exhibitions are now well on their way to this goal, and significant honors await the man or woman who attains it... M-G-M's 1943-44 lineup, as noted in this corner recently, is rich in first-rate exploitation material and promotional potentials that should result in an ever-expanding list of M-G-M Honor Roll Awards.

• • • AVERAGE PEARL HARBOR!

Hopper in Charge
Of Set Allocations

(Continued from Page 1)
der the construction order L-41, actual authority to pass on the various applications now rests with the section headed by Harold V. Hopper. The decision, reached in meeting yesterday by top WPB officials, culminates a lengthy fight by Hopper to ease set construction out from under the WPB construction branch, which has never been over-friendly to the industry and which has not always afforded equal treatment to various producers. Although it was thought at first that set construction might be removed entirely from the authority of L-41, it was decided yesterday that such action would actually increase the amount of paper work to be done both at the studios and by WPB, without making more material available. One result of yesterday's meeting will be the elimination of a number of reports and other red tape details.

The motion picture section will be given "lump" allocations of the new materials for sets which are under allocation, processing the applications from the industry in order to stretch these as far as possible. When Hopper has completed handling of the applications, they go to the construction branch for the necessary signatures, and assurance was given yesterday that these will be automatic.

—Back 3rd Loan Drive!—

Zanuck Arranging Radio
Transcription of "Wilson"

(Continued from Page 1)
will be used, as well as film's cast members.

The transcription, Zanuck explained, will be used as a measuring rod, and if the experiment is successful, it will be used in other pictures at 20th-P.

—Back 3rd Loan Drive!—

Bryan Aides Returning
With S. A. Documentaries

William James and Harry Tomlinson, of Julien Bryan's organization, return this week from South America, where they have been engaged in the making of new documentary films. During the past two months they have been in the Beni, or upper reaches of the Amazon River in Bolivia, studying the operations of the rubber development program. Since last October, Bryan and three of his staff units have obtained new film material in Chile, Peru, Uruguay, Paraguay, Bolivia, Brazil and the Argentine.

And Is It Red?

A print of Walt Disney's satirical short subject "Der Fuehrer's Face" is now on route to Russia.
**REVIEWs of NEW FILMS**

"Flesh and Fantasy" with Charles Boyer, Edward G. Robinson, Barbara Stanwyck

**Universal**

Universal has departed from the norm in making "Flesh and Fantasy," thereby bringing pleasure to those seeking something different. The story, set in the province of the mind, is a strange film that will fascinate a peculiar audience and arouse a variety of emotions. The pictures deals with a subject that will strongly attract the moronic minds. For those who will find the thought-provoking aspects of the story and the psychic implication a bit above their tastes and their thinking there is a high-powered cast to draw them and sustain them. The film is offering something to lure both intelligent persons and mental vagabonds. Universal has little stories by Oscar Wilde, Laslo Vadny and Robert L.脩

"Flesh and Fantasy," which has been told of a strong sense of irony and a touch of the macabre. It is divided into three unrelated episodes, all devised to show, that man is the master of his own destiny despite fortune-tellers and dreams. The pictures are intended to point up a discussion between two men in a prologue.

The first episode, in which Betty Field and Robert Cummings are the main persons, will be of considerable interest to film entertainment buffs. Romance has an important place in the final episode, with the leading roles handled by Charles Boyer and Barbara Stanwyck. The last episode should appeal heavily to the women. The plot relates how a high-wire performer (Boyer) regains his confidence in himself after being badly shaken by a dream of his falling during a performance. Miss Stanwyck is a fugitive from justice who is removed from his life by the police at the end.

The picture has been well produced by Boyer and Julien Duvivier. This is Boyer's first venture as a producer. Duvivier has supplied intelligent direction. The screen-play was fashioned by Ernest Pascal, Samuel Hoffenstein and Ellis St. Joseph from a story by Oscar Wilde. The first episode was directed by Louis Marasch. The third, "The Wild story is "Lord Arthur Savile's Crime."" The picture is acting generally of a high order. Other picture is under the direction of William A. Seiter and includes Robert Benchley, Alan Dineh, Margaret Glass, Robert Adair, George Macready, and other old-timers in action.

Jack and Albert Warner Sell WB Common Stock

(Continued from Page 1)

of the same stock by Jack L. Warner, was reported yesterday in the semi-monthly SEC summary. Major Warner retained 228,550 shares of that stock, and Jack an even 200,000.

Correction of the June reports revealed that Paul G. Brown of Philadelphia has disposed of his entire block of 1,000 shares of Universal Pictures old common. Daniel Sheaf- fer, of Philadelphia, added 200,000 of common stock during the same period, and last month added an additional $11,283 to his holdings. He also sold 28,500 through the Standard Capital Co. Through Parent Capital Corp., he is still holding 111,283 warrant on the common stock. Another correction to the June report reveals that Benjamin K. Be- lue of Los Angeles has disposed of his 800 shares of common no par value in Columbia Pictures.

The short report of Keith Al- bee-Oppenheim shows the sale of 120 shares of seven per cent convertible preferred by Mrs. Elizabeth H. Mee- han of New York, who retains 1,800 shares of the same stock.

The current report also shows the sale of 100 shares of common no par value in Eastman Kodak by George H. Clark of Rochester. Clark retained 15,000 shares of that stock, along with 2,000 shares of the six per cent cumulative preferred.

Betsy Field, Robert Cummings, Thomas Mitchell, Charles Winnington, Edgar Bar- rier, C. Aubrey Smith, Anna Lee, Dame May Whitty, Marjorie Lord, Clarence Muse, June Lang, Grace McDonald, Mary Ann Hyde.

CREDITS: Producers, Charles Boyer, Julien Duvivier; Director, Julien Duvivier; Screenplay, Ernest Pascal, Samuel Hoffenstein, Ellis St. Joseph; Based on a story by Laslo Vadny, Ellis St. Joseph. Cameramen, Paul Ivano, Stanley Cortez; Art Directors, John B. Goodman, Richard Riedel, Robert Boyle; Secondary Decorators, R. A. Gausman, E. R. Robinson; Musical Director, Charles Previn; Film..
New England Indies Sales Plan to Gov't

Ask Consent Decree Changes
11 Sections Cited—IENE Recommendations
(Continued from Page 1)

WEDDING BELL$
A Suggestion
...via White Falcon

By CHESTER B. BAHN

If there's a cardinal rule in film biz, it is that which affirms "the customer is always right," even if he happens to see the picture "for free."

Such being the case, it might be well for the column spotlight this Wth-day man on what the boys in uniform are saying about some of the pictures going overseas for their entertainment.

Typical of the particular viewpoint is the following editorial, "Movies and the Flag," appearing in the White Falcon, soldier paper of the AEF in Iceland:

"HOLLYWOOD'S unstinting support to the war effort—offering its movies to Service men overseas without cost and its artists to bases both in the States and on foreign shores—has done much to alleviate boredom, the main high morale. Long after the United Nations stamp out the Axis, the Flicker City's unselfish contribution will be remembered and praised by Servicemen.

"In its quest to go all-out for Service men, Hollywood has overlooked only one angle, and that, no doubt, is another of the "I-know-but-can't-help-it" dilemmas. It would be ungrateful to ridicule a gift-gorse, but gushy sentiment and patriotic fervor that induces sobbing or grim determination in theaters at home, invariably is met with groans and guffaws by squirming AEF audiences.

"It isn't fair to expect Servicemen to appreciate movies that show a cocky screen hero in OD's tell off his 1/5gt, steal the C.O.'s lovely daughter, then lead a chorus in the grand finale from the guardhouse. Nor will anybody overseas understand how Holly wood was able to send its leading man through the Port of Embarkation assisted by a band and several hundred admirers.

"Perhaps it would be wise to separate undeterred entertainment from flag waving pictures, to send the comedies, those send the movies, musicals, lovely girls, etc., overseas and keep the others in the States. Servicemen know they are away from home, but telling them about it is Hollywood's male-believe manner is something else. When the men enter a theater, they want to relax, not be

DISTRIBUTORS COOL TO INDIES SALES PLAN

First Call on Theater Equipment to Army, Navy

WPB's Smith Tells TEDPA
Convention Equipment
"Pool" Will be Continued

Chicago—That the Army and the Navy still have "first call" on motion picture theater equipment, and will have for the duration, was emphasized by Allan C. Smith, chief of WPB's theater equipment section, service equipment division, in an add-dress before more than 100 delegates attending the three-day convention and war conference of theater equipment dealers and manufac-

Tax and Bond Drive
Cut Philly "Takes"

Philadelphia—Theater grosses have reached a definite level in the area, with every house which have been benefited from war industries payrolls noting a dip in receipts. Income tax payments plus the War Bond drive are said to be factors cutting down the intake.

Cavalcade's Sales
Near Billion Mark

With the final Chicago War Bond sales total expected to approximate $250,000,000, the highest registered thus far by the Hollywood Bond Cavalcade, the cumulative total to date is just under the billion dollar mark, the WAC headquarters reported over the week-end.

Thus, with a number of cities still to be visited by the touring celebs, they already have nearly doubled the amount anticipated by the Treasury

Worst of Manpower
Squeeze on Coast Over?

Washington Bureau of THE FILM DAILY

Washington—That Hollywood has heard the worst already regarding the West Coast manpower squeeze as it affects the industry is con
eceded here by informed sources. Studios are certain to find the hiring of technicians where skills are

Clarks Meeting With
Distrib. Postponed a Week

Washington Bureau of THE FILM DAILY
Washington—Tom C. Clark's re
turn meeting with the major dis-

 Projectionist Drafted,
Pa. Theater Closes

Greenboro, Pa.—Because its pro-
jectionist was drafted into the Army and the exhibitor was unable to get another to replace him, the Fox Theatre in this town has been forced to close.
FINANCIAL

(Saturday 17)

NEW YORK STOCK MARKET

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“United Front” Rally

In Toronto Tomorrow

Toronto—With the rally’s slogan, “A united front for the industry,” the Motion Picture Theaters Association will hold a luncheon meeting to-morrow at the King Edward Hotel.

To Fete Formato, Bellan

Philadelphia—Lou Formato, local Metro sales chief, and Charles Bellan, local Warner Bros. manager, will be feted by the local Motion Pictue Associates at a luncheon to be held on Oct. 11 at the Warwick Hotel. This will be the first function on the MPA program in the new season. Both men were recently elevated.

THE BROADWAY PARADE

This is the Army (Warner Bros. Pictures)—9th week. 

Dare to Be Different (Metro-Goldwyn-Mayer)—9th week. \( \Diamond \) 

Capitol 

Stunts to the Marines (Metro-Goldwyn-Mayer)—5th week. \( \Diamond \) 

Globe 

Watch on the Rhine (United Artists)—8th week. \( \Diamond \) 

Metro 

The Sky's the Limit (RKO Radio Pictures)—3rd week. \( \Diamond \) 

Paramount 

Destiny (Columbia Pictures)—3rd week. \( \Diamond \) 

Citation 

So Proudly We Hail (Paramount Pictures)—2nd week. \( \Diamond \) 

Music Hall

Thousands Cheer (Metro-Goldwyn-Mayer)—3rd week. \( \Diamond \) 

Little Carnegie

Jeannie (English Film)—2nd week. \( \Diamond \) 

United Artists

Angel Takes a Chance (RKO Radio Pictures)—1st week. \( \Diamond \) 

RKO

Seduction (Fleming Productions)—5th week. \( \Diamond \) 

RKO

Avenging Rider (RKO Radio Pictures)—Opens tomorrow (a) \( \Diamond \) 

New York 

Bar 20 (United Artists)—3rd week. \( \Diamond \) 

New York

THE BROADCAST NEWS

For Whom the Bells Toll (Paramount Pictures)—11th week. \( \Diamond \) 

Rival

FOREIGN LANGUAGE FEATURES

Serbs of Freedom (Artikino Pictures)—4th week. \( \Diamond \) 

Stanley

The City That Stopped Hitler-Norvic Stallingrad (Soviet documentary)—3rd week. \( \Diamond \) 

Dancing with Don Portillo (CLASA-Mahone) \( \Diamond \) 

Belfort

FUTURE OPENINGS

Johnny Come Lately (United Artists-Capitol)—Sept. 23. \( \Diamond \) 

Capitol

Behind the Rising Sun (RKO Radio Pictures)—Sept. 23. \( \Diamond \) 

Palace

Dinner at Eight (Warner Bros. Pictures)—Oct. 1. \( \Diamond \) 

Strand

Hit the Ice (Universal Pictures)—Sept. 22. \( \Diamond \) 

Citation

Lustiges Home (Metro-Goldwyn-Mayer Pictures)—Sept. 22. \( \Diamond \) 

Paramount

Tree of Life (Paramount Pictures)—Oct. 15. \( \Diamond \) 

Paramount

This Woman from Sweden (Metro-Goldwyn-Mayer Pictures)—Sept. 22. \( \Diamond \) 

Paramount

Winterlone (Twentieth Century-Fox) \( \Diamond \) 

RKO

A Swedish Rhapsody (Scandinavian Film) \( \Diamond \) 

RKO

40th St. Theater (a) \( \Diamond \) 

(dual bill.) \( \Diamond \) 

(follows current bill.)

A Suggestion

via White Falcon

(Continued from Page 1)

reminded that tomorrow and the next day will be the same as yesterday. "This isn’t a rebuke, Hollywood, merely a suggestion." o

RIGHT or wrong, that viewpoint evidently is shared by a considerable number of men in uniform for it is found in official, service papers as well as in personal letters, arriving on the editorial desk from all theaters of the A ticket matter? Well that is how you look at it, but certainly nothing is to be gained by ignoring it, or keeping it under wraps.

UA’s “Hi Diddle Diddle” Gets Palace First-Run

United Artists’ “Hi Diddle Diddle” has been set for a Broadway first-run at the RKO Palace, and will bow in on Thursday.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

ROCKEFELLER CENTER

Clausette

COLUMBUS • GODDARD • LAKE

"SO PROUDLY WE HAIL"

Produced and Directed by Mark Sandrich

Paramount Picture

Gala State Rave

Symphony Orchestras

First Mussinque Seats Reserved

Circles 6-600

JEAN JOHN

PRINCESS

ARTHUR WAYNE

MONROE

BOB EVANS

Back The

PARAMOUNT

TIMES SQUARE

Abby Woolley Fields

Holy Matrimony

ROXY

75th Ave.

PLUS A BIG Stage Show

47th St.

THE SKY’S THE LIMIT

141 Schein Theaters Set For Full Republic Lineup

Distributors Cool To Indies' Sales Plan

(Continued from Page 1)

exhibitors enjoying the same run to license and play the picture at the same time."

Such an arrangement, it was pointed out, would prevent a distributor from showing one of its own pictures first-run, in its own theater until all other first-runs had seen it, bid for it and accepted or refused it, according to the interpretations. It also would permit a number of day and date first-runs in the same community.

Another provision of the plan which was described as being impractical was the one which read: "If the distributor fails to deliver or make available a picture or pictures to a subsequent-run exhibitor within four weeks of said exhibitor's usual availability, either after national release date or after first-run in the particular territory—whatever is a suitable determinant, because of the distributor's delay, or inability or failure to sell and play the picture in a prior-run theater, said subsequent-run exhibitor may at his option cancel the contract."

Loopholes that would permit exhibitors to cancel pictures under any number of reasons exist in the provision, it was said.

Other provisions of the plan were said to be the same as previously submitted proposals.

Eastern Pa. Independents Meet in Philly Tomorrow

(Continued from Page 1)

the headquarters of Allied Independent Theater Owne's of Eastern Penna., Inc. Session is slated to start at 2 o'clock and is to be adjourned in time to permit out-of-towners to catch their trains.

Canadian Govt. Films in 7,000 U. S. Houses

Ottawa—A total of 7,000 U. S. theaters are now exhibiting Canadian government films produced by the National Film Board.

“Combined Operations”

—CHICAGO

bullet bullet bullet FOR the first time in four days, Chicago this morning can settle back to normal after being the vortex of filmland activity since Thursday, when glamour came to State Street via the Bond-Selling Hollywood star cavalcade which set the city virtually as aflame as did Mrs. O'Leary's careless cow. Other segments of the trade went into vital conferences to find ways and means of keeping our some 18,000 theaters in operation. Throughout Friday, Saturday and yesterday, the gold-embossed ribbons of the convention and war conference of the theater equipment dealers and manufacturers flashed in the Bismark Hotel from lapels of scores of delegates attending the confabs under aegis of the Theater Equipment Dealers Protective Association.


bullet bullet only a few weeks ago, W. C. DeVry, saloon of the DeVry Corp. asserted that a national conclave of equipment interests was a pleasing need in the scheme of victory, and this meeting richly met that condition. What happened in Chicago this week-end will smooth the path of theater operation. Yes, and of industry cooperation.

bullet bullet bullet AVENGE PEARL HARBOR!
HIT!

20th told you how big "WINTERTIME" would be! World Premiere run in Wichita is phenomenal! 160% over 20th's biggest record-breakers! Doubling the business of "Iceland"!

There'll Be Only One
Wintertime
This Year!

IT ALL "ADS" UP
HIT!

20th told you what to expect from "CLAUDIA"!
Key city engagements show "Coney Island" records smashed! 111% of "Hello, Frisco, Hello"!
122% of "Springtime In The Rockies"! Holdovers everywhere!

DO YOU KNOW WHAT'S BACK OF Claudia?

HIT!

20th told you what a smash you had in "HOLY MATRIMONY"! National "take" averages 168% over normal grosses!
New York's Roxy reports an absolutely "tremendous" opening!

BACK THE ATTACK!
BUY WAR BONDS!
THIRD WAR LOAN!
Cavalcade’s Sales Near Billion Mark

(Continued from Page 1)

were two individual million dollar purchases at the affair.

Joseph A. Torr and John Cagney, who were to leave the tour, were able to switch their other commitments and with others is through in the final performance in San Francisco. Kathryn Grayson, because of a slight indisposition, was unable to appear in the performance Thursday, but will pick up the group in New Orleans for the rest of the tour. Paul Henreid, following the St. Louis show, returned to the Coast.

In order to join the Cavalcade in San Antonio, L. C. Griffith, general chairman, planned out of New York Friday, where he has been for the past six weeks. Griffith will personally supervise the Third War Loan operations of his own organizations and will return to WAC headquarters shortly.

Griffith left behind him C. B. Akers, campaign director, who will be acting chairman, working with Ray Beall, head of the publicity committee for the campaign. Beall and Akers will be in constant communication with Griffith during his absence.

$4,139,975 In Bonds Sold Via Philadelphia Premiere

Philadelphia—Metro’s “Best Foot Forward” received a Bond premiere at the S-W Fox here to the tune of

Cavalca!de's Sales Near Billion Mark

(Continued from Page 1)

for the entire cross-country swing.

In Chicago, with Orchid and Heart of the Garter, the attraction accounted for $41,000,000 of the total there.

Washington, THE FILM DAILY
Washington—War Bond sales of $8,000,000,000 in six days of the present drive were credited to the 139 Loew’s theaters, as issuing agents. They actually disposed of over $4,500,000 in Bonds during the first six days. Loew’s, Inc., and subsidiaries have subscribed $17,000,000.

Robert C. Griffin, chairman, Park, Marathon, N. Y.

C. S. Moyler, manager, Times and Grand, Clinton, la.

Dorothy Day, M-G-M home office publicist, New York.

William Inge, film reviews, Star-Times, St. Louis.

Jack Kroll, film reviews, Post-Dispacht, St. Louis.

A. I. Griffin, manager, Diana Theater, Chicago, Ill.

James Daley, manager, USO-Varity Canteen, Add.

Nathan Harn, assistant manager, RKO, Chester, Pa.

Lewis LlWtis, relief assistant manager, RKO, Brooklyn and Queens division.

Bernard Wocher, assistant manager, RPK, Peham, N. Y.

E. A. Payne, assistant manager, RKO Palace, Cleveland.

Marvin John, assistant manager, RKO Orpheum, Des Moines.

C. T. Kramer, acting manager, Hardin, Chicago.

Canadian Circuits Call Conferences in Toronto

Toronto—Two important circuit meetings are slated for this city this week. Managers of the 45 houses operated by Nat Taylor’s 20th Century Theaters will meet Wednesday and Thursday at the King Edward Hotel.

Famous Players Canadian partners and district managers will assemble Friday to deal with new season film contracts in relation to partnerships and affiliated circuits.

$4,139,975. House was given to the Golden Slipper Club, Masonic organization, with $2,000,000 of the Bonds representing a “buy” by the Board of Education in return for the assistance given the B of E by the G.S’s Milk Fund for school children.

Harrisburg, Pa.—Local Bond premiere will be “Johnny Come Lately” at the Regent, Loew’s house, Wednesday. All theaters are cooperating.

Cavalca!de’s Pittsburgh Total Above $100,000,000

Pittsburgh—Recap on the War Bond sales here through the appearance of the Hollywood Bond Cavalcade at the week-end showed that the total, at first fixed at about $80,000,000, instead was more than $100,000,000, it was announced by M. A. Silver and Sen. Frank J. Harris, co-chairmen. Stage show accounted for $90,000,000 and a “five million dollar” dinner for exactly $10,000,000.

Treasury Recording Sent Issuing Agents

The new War Bond song, “Back There in the Heart of the Garden,” which was recorded by the Treasury Department, has been sent to all theater issuing agents. The song is obtainable for exhibition use since it contains several plugs for the purchase of War Bonds and can be used on any sync equipment. The record is 78 r.p.m.

Jersey City Cameo In Restraint Action

(Continued from Page 1)

to restrain trade in the distribution of films in Jersey City, Bayonne, Hoboken, North Bergen and Union City, all in Hudson County, N. J., are being sued for trade damage.

The plaintiff also seeks to enjoin the defendants from continuing the alleged illegal acts in restraint of trade, to have all contracts entered into between the distributors and the theater chains declared invalid and to have clearance clauses in contracts ruled unreasonable.


Isaacs Among 4 Being Considered for ORC Post

(Continued from Page 1)

Longman, chief of the Servile Trades Division, said Friday. Longman is assistant to the man who is Lester Isaacs, Loew’s equipment specialist, but reported that the others are being considered. It is not certain, he said, for which of the four approval will be sought.

Extra Time for RKO “Limit”

RKO’s “The Sky’s the Limit” no in its third week at the Palace, Broadway, is getting extra playtime in key situations through the country, it was reported Friday. Second week holders and move overs have been the rule on nearly all engagements, it was said.

STORKS

Sharon, Pa.—An eight-pound boy was born to Master Sergeant M. S. Morton Stahl in the Subi Hospital here. Before entering the service Stahl assisted his father, an operating theater in this town an Oil City.

Pittsburgh—A baby girl, their first child, was born to Mr. and Mrs. Norman Huhn, of the Grandview Theater here, at the Mercy Hospital.
army, Navy Have 1st all on Equipment

(Continued from Page 1)

users held at the local Bismarck Hotel under the sponsorship of the The-association.

Smith pointed out that the equip- ment, "penn" which he published in the third quarter of 1943 to aid in keeping machine houses reasonably efficient operation un- til victory has been attained will be continued through the fourth quar- ter of this year.

Reserve of Equipment

The "pool," whose primary aim is continuance of projection effective- ness, will, during October, November and December, constitute the largest reserve fund ever established in all of the pictures. The quarterly reserve is to make available to important outlets such projection and sound equipment as will keep them on the front "fighting line" for the preservation of public morale. Several classes of film equipment are gradually being shifted over to WPB's equipment section, Smith said. Those now transferred are stage hardware, sound, and train controls and tracks. This WPB section has already rounded-up ticket-selling materials.

As matters now stand in the equip- ment field, the major portion of allocation to exhibitors is being ex- tended through an effective system which furnishes projection and sound equipment as needed for their continued operation. As a hypothetical ease, should a theater's projection of sound equipment, new and old equipment, the latter would be forthcomin- ing; however, the insured units, if they can be replaced, will be returned, and these units made available to small houses without effective equipment.

Ed Wehe, head of the C and P sec- tion of WPB's service equipment di- vision, played an important role at the conclave explaining to the trade all angles on the sale and distribu- tion of the equipment. Friday's sessions of the three-day meet in the Hotel Bismarck were attended by over 120 people. On Saturday all manufacturer's dele- gates and representatives of supply dealers met jointly. The convention

Sign o' the Times

Raleigh, N.C.—With the excep- tion of two male operators, the Caro- lina Theater down in Rocky Mount is completely staffed with women. Mrs. Estelle Darden is manager and Hazel Joyner is assistant manager. The ticket-taker, ushers, and janitors are all women.

Finds Courtesy Still the Theater Rule

(Continued from Page 1)

an extensive tour of the Southern cities and towns, White said he was impressed by the attention given to patrons by theater managers. He added as the reason for this fact that the former the manager would spend much more time in his office, preparing advertising or being otherwise engaged. Now, be- cause of staff shortages and bigger overall expenses, the manager is almost 100 per cent of the time that he is on duty. One large circuit op- erator who employs special field re- presentatives said that reports on his managers were more favorable now than ever before and that they were getting better.

White said he believed the public as a whole was impressed by the maintenance of managerial and staff co-operation and that this is being applied to other indus- tries and business enterprises due to the war, and that the reaction of the public was a tribute to the industry.

wound up with a gala banquet last night.

New Photo Equipment To Be Made Available

Washington.- A small group of new photo equipment and accessories may soon be made available for in- dustry use as a result of the issuance by WPB last week of a new order L-287 to cover most types of photo equipment exclusive of 55 mm. booth cameras. The order will be admin- istered by the WPB motion picture section under Harold V. Hopper.

In WPB circles it is said that the issuance of the order will make possible the manufacture of some new film cans, of which is there a considerable number on order.

The order frees photo equipment manufac- turers from the complete ban on production of certain types prohibited by the materials orders on steel, aluminum, copper, zinc and

« REVIEWS »

"The Man From Music Mountain"

with Roy Rogers

Republic 71 Min.

ABOVE- AVERAGE PHOTOGRAPHY, PRO- DUCED FROM MARCH TO MARCH, TENT ATENT ASSURANCE SUCCESS OF THIS WEST-

While the latest of Roy Rogers westerns is a lack luster performer, the production of the two or three preceding ones, "The Man From Music Mountain" still has more than plenty on the trigger to arouse the sad- dicile star's followers. The main fault with the film is that it offers a somewhat rou- tine and familiar western plot without too much imagination. It is a par- ticular, however, that the production values, the photography and the acting are so above the average as to justify one's overlooking the story weakness. The generous musi- cal content will further help one to forget this one important fault. In this picture Rogers comes to the aid of Ruth Terry, owner of a sheep ranch which a gang of crooked cattlemen led by Paul Kelly is trying to grab by creating incidents that will force the government to deprive her of her grazing privileges. Rogers, helped by Bob Nolan and the Sons of the Pioneers, to not say Miss Terry and her sister, Ann Gillis, puts on a corn- ing show for his fans as he goes after the wicked, who has a hard time evading Miss Terry that Kelly, head of the cattlemen's association, is at the bottom of the trouble and falls under suspicion himself as a result of his over-zealoussness in corralling the baddies.

Produced by Harry Grey, the film has tremendous pictorial appeal, having been filmed on high terrain at locations rarely used in making the ordinary western product. William Bradford's camera work is top-

flight.

Joseph Kane has directed at an exciting pace and with a firm hand. Bradford Ropes and J. B. Denton did the screenplay.

Rogers, the Misses Terry and Gillis and Paul Kelly give swell performances in the leading roles. The picture is good in minor roles, which are played by Dean Jagger, Paul Herro and one or two others.

The picture is equipped with nine tunes nicely sung by Pat Nolan and the Sons of the Pioneers.

CAST: Roy Rogers, Ruth Terry, Paul Kelly, Ann Gillis, George Cleveland, Pat Brady, Ronie Riano, Paul Harvey, Hank Bell, Jay Nevello, Hal Taliaferro, Bob Nolan and the Sons of the Pioneers, Trigger.

PIONEERS: Associate Producer, Harry Grey; Director, Joseph Kane; Screenplay, Bradford Ropes, J. B. Denton; Camera- man, William Bradford; Film Editor, Tony Moye; Associate Editor, Frank Gill; Art Director, Russell Kimball; Set Decorator, Charles Thompson; Musical Director, Morton Schuster.

DIRECTION. Good. PHOTOGRAPHY, Fine.

others from which appeals were rarely un- der. Use of these materials to the extent of 2,000,000 per month, or 75% per cent per quarter of the total possible consumption of such materials is permitted during the current year. The manufac- turer who built a number of types of photo equipment for WPB took hard times satis- faction and use it for one type material. WPB officials estimate that he can supply a considerable number of such units.

« TO THE COLD! »

* DECORATED

PFC WILLARD W. ROBERTS, USA, son of James W. and Anna M. Roberts, general auditor and accountant, Western Electric Co., Bloomington, Ill., has received the Purple Heart, awarded the Order of the Purple Heart. He died in St. Galen, Switzerland.

* COMMENDATIONS

LT. ARTHUR C. KROHN, USNR, nephew of David Bernstein, vice-president of Loew's, has received a letter of commendation from Secretary of the Navy Frank Knox for his services with a gun crew in a foreign port. Crow was called to general quarters 52 times, destroyed one enemy plane and hit another while ship was being unloaded.

* ARMY

CHARLES SIMPSON, manager, Central Ship- ping Service, Devrell, Minn.

MANNY GREENWALD, manager, Barry Theaters, Pittsburgh.

JACK SUREY, manager, Loew's Valencia, Bal- timore, Md.

STUART N. AARONS, Warner home office at- torney.

RAYMOND J. CHENEY, Jr., ad-salesman, War- ners, A. Bay.

FLOYD KELLOGG, ad-salesman, Warners, Salt Lake City.

* NAVY

BERNIE BOZZONE, manager, 20th-Fox home office service department.

Golding with Mobile Press Unit Covering Fifth Army

Master Sargent Dave Golding, for- mer Film Daily staff writer, is be- lieved to be one of seven Stars and Stripes' correspondents now with the Fifth Army on the Salerno front. A member of the unit, the service newspaper, complete with radio receiving equipment, type-setting and printing equipment is on the Italian battle front and has been publishing since Sept. 6. Unit is self contained and can publish an edition anywhere. Col. Robert White, public relations officer in charge of the paper, revealed in New York. The unit has full armament, including machine guns and sub- and the men carry Garand rifles and pistols.

Lt. Col. Kenneth W. Clark, former MPDPA public relations director, is also believed in the thick of the di- vision. He is attached to the head- quarters of the Fifth Army.

20th to Back Max Gordon Show

Twentieth-Fox will finance Max Gordon's production of the Roman- dian play, "Over 21," on Broad- way.

Well, Here's One Way To Save Red Coupons

Chicago—E. Wagner, president of Wagner Sign Service, Inc., left here at the week-end for a hunting trip in the Wyoming range. Mr. Wagner, a prominent Chicago sportsman, and Jack Shipman, guest of the host, is Deadwood Henry Gallant, H5D5H, of Wy- mington, Wyoming, and from there will journey via pack train into the mountains for elk, antelope, moun- tain sheep, etc. The trip is an an- nual jaunt for these gentlemen, but this year it's for MEAT.
How would **YOU** answer these questions?

1. In your opinion, should the entertainment screen deal with issues of the day, social or political, which are controversial in character?

2. Looking to the post-war period, do you believe that Hollywood should develop the so-called documentary film field?

3. Has there been a noticeable trend from double and triple feature programs in your locality during the last year?

4. How would you rate the motion picture industry’s contribution to the war programs?
   - A. What specific criticism, if any, would you make of today’s motion picture publicity, advertising and promotion?
   - B. What specific suggestions for the improvement of motion picture publicity, advertising and promotion would you offer?

5. In your opinion, are current local motion picture theater admissions scales below what they should be?

6. Do you believe that the criticism from some quarters that too many war stories are reaching the screen is justified?

Just wait until you see how the legion of critics and commentators for press, magazines and radio have answered them in the forthcoming FILM DAILY PRODUCT PREVIEW AND DIRECTORS’ NUMBER

**A Typical FILM DAILY Production**
SEE SALES PLAN FLOOD DIRECTED TO CLARK

Cavalcade Bond Sales Average $3,100 a Person

312,800 See Star-Studded Show in First 10 Cities; $35,000,000 Sale in Dallas

War Bond sales registered by the touring Hollywood Cavalcade, on the basis of the first 10 cities visited, represent an average purchase of $3,100 per person, the WAC headquarters estimated yesterday.

Approximately 312,800 people have been the star-studded Bond Show presented by the Cavalcade, which, following a performance in New Orleans last night, tonight appears in Fort Worth and Dallas today.

(Continued on page 6)

Power Cut, Slow Coal Deliveries Worrying

Cleveland, O.—Local exhibitors are worried over the proposed cut in electric power as a conservation program. Although no concerted action has been taken so far, many are planning to cut their marquees lights in half. The coal situation is also.

(Continued on page 4)

Name Senate Sub-Com. on Kilgore Divorcement Bill

Washington Bureau of THE FILM DAILY—A five-man sub-committee of the Senate Judiciary Committee has been named to deliberate on the Kilgore bill for the later divorcement pending before that.

(Continued on page 6)

OWI Awaits Titles of Pix Shown in Italy From Army

American films with Italian subtitles turned over to the OWI by the major distributors have been showing in Italy for some time, although.

(Continued on page 6)

Equip. Cos. To Get Materials

No Cut-back on Availability in Prospect

By GEORGE H. MORRIS
Equipment Editor, THE FILM DAILY

Chicago — Barring contingencies, there will probably be no cut-back on materials' availability to equipment manufacturers from now on, it was indicated by Ed Weber of WPB's Controlled Materials Division at the concluding sessions of the three-day Convention and War Conference of Theater Equipment Dealers.

(Continued on page 5)

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THE DAILY

Intimate in Character
International in Scope
Independent in Thought

NEW YORK, TUESDAY, SEPTEMBER 21, 1943

Cleveland to Start
Slow Time on Sunday

Cleveland, O.—This city goes on slow time starting Sunday and stays on slow until next April. Local theaters were opposed to the introduction of Eastern War time as a round-the-year policy, claiming that the long light evenings were detrimental to their business. Slow time for the Winter was brought about by the urgency of parents who claimed it is dangerously dark when children go to school in the morning.

(Continued on page 6)

Exhib. Organizations
Expected to Follow in
Wake of N. E. Action

A flood of so-called sales plans is expected to descend on Tom C. Clark, Assistant Attorney General, in the wake of the proposed formula submitted by Independent Exhibitors of New England early this month.

It is anticipated that national Allied shortly will present its sales plan based on the UMPI formula. Plan, which was to have been submitted a few weeks ago, was side.

(Continued on Page 6)

"Blanket Curfew"
For Jersey's Essex

Orange, N. J.—On the heels of a recent announcement by S. K. Mc Kee, FBI chief for New Jersey, that a series of nine police conferences to study the juvenile delinquency problem, would be held in as many cities.

(Continued on Page 4)

Clearance Case Docketed
By Freeport, Ill., House

Chicago — Charging unreasonable clearance, Steve Bennis, operating the Freeport Theater, Freeport, Ill., has filed a demand for arbitration in the local tribunal. Named in the complaint is Great States' Coronado Theater, Rockford, Ill.

CIAA Amusement
Short Nearly Ready

The first CIAA production, using well-known Latin-American personalities, in a purely entertainment subject is now being completed in New York. It's a two-reel musical subject entitled "Command Performance" with Carmen Miranda, Mapy Cortes, Tito Guizar and Arilda. It is planned for the Coordinator's 16 mm program in the Latin-American republics. The film is now being cut and is expected to be ready for distribution soon.
Reeling 'Round
WASHINGTON

(Continued from Page 1)

be good' and 'Yankee Doodle Dandy'—good shows, but the film continued cut off and the recording was bad on the latter.

SOME day somebody could work up a study of the movie tastes of our leading governmental figures. They'd be mighty interesting, we've often thought, as we noticed Congressman and-s-and-to play- ing hookey from the House to see Betty Grable, and Senator Woosie's standing in line to see "Mission to Moscow." Ex-Senator Josh Lee, for instance, now a member of the Civil Aeronautics Board, is one of the best customers of these Ninth Street houses which feature triple-feature westerns. In the House, Josh used to play hookey frequently to take in a good western. Probably reminds him of Oklahoma... It'd be difficult to type House Majority Leader John McCormick, although he's sort of a good industry if called upon. He and Mrs. C. can be seen at the movies three or four nights of the week, and are known generally as two of our best-known fans among the Congressional group.

Wesher Winds Up Disney "Air Power" Deal Oct. 1

Having completed his special assignment with Walt Disney as publicity and exploitation consultant on "V-I-S-I-O-N," Charles C. Wesher this week closed his contract for 20 weeks of his exclusive services in behalf of the picture, but was extended for an additional 10 weeks.

"Victory Through Air Power" has successfully completed many key city dates and is now well launched on its way to national distribution.

Wesher, formerly advertising and publicity chief for United Artists, is considering several important propositions but will announce no plans until after he takes a brief vacation.

RKO Declares Dividend
Of $3 on 6% Preferred

A dividend of $3 per share on the $5 per cent preferred stock of RKO was declared yesterday by the board of directors, the dividend being payable Nov. 1 to stockholders of record on Oct. 20.

The $3 dividend consists of 50 cents to complete the payment of accruals for the quarter ended Oct. 1, 1940; $1.00 for the quarter ended Jan. 31, 1941, and $1 for the quarter ended April 30, 1941.

Each stockholder will receive accrued and unpaid preferred dividends as of Nov. 1, 1943, in the amount of $15.50 per share.

Robert Schmidt Stricken

St. Louis—Robert Schmidt, 65, theatrical costumer, died of a heart attack.

5 Regional Premiers
For FWBT Second Phase

Following five regional premiers in New York, Los Angeles, Chicago, San Francisco and Washington, Paramount will open "For Whom the Bell Tolls" for extended runs in approximately 35 especially selected cities beginning Sept. 23 and extend- ing throughout the fall. According to Charles M. Reagan, assistant general sales manager.

The key cities scheduled through October constitute the second phase of the release plan. The entire field advertising force under Alee Moos, exploitation manager, is concentrating full time on the forthcoming engagements. The successful promotion used for the regional premiers will serve as a blueprint from now on and has been embodied in an 84-page manual which includes the campaigns promoted under the supervision of R. M. Gilliam.

Majors, Circuits Named In Chi. Anti-Trust Case

Chicago—Charging violation of the Clayton antitrust act, H. Schenck & Sons, circuit operator, has filed a case against the eight major companies, H. K., Federal Theaters Co., and Warner Bros. Circuit Management Corp.

Monopoly of pictures in the pre-release period following the Loyd, first-runs gives five theaters the advantage over Schoenick's ace house, the Piccadilly.

Plaintiffs ask for free and open competition, especially on the South Side where the Piccadilly is located. They further ask for pre-release engagements on "A" pictures and that the exchanges be required to enter into separate contracts for the pre-release dates for the South Side.

Local 244 Told to Halt Salaries of Two Officers

Newark, N. J.—In an edict arising out of a strike-trust suit, H. Schoenick & Sons, Newark, of which six members, Vice-Chancellor Bigelow has ordered Local 244, operators, to cease paying salaries or other monies to Louis Kaufman and Harry S. Hopenheimer, business agent and secretary, respectively, until the pair return a judgment debt of $3,000 levied against them in 1939.

The suit sought appointment of a receiver, ousting of Kaufman as business agent and an accounting of union funds.

Selznick International Files to Operate in N. Y.

Albany — Selznick International Productions Corp., chartered under Delaware laws with capital of 100 shares to carry a stock value, to engage in the motion picture production business, has filed a certificate of statement and designation in the office of the Secretary of State making it possible to do business in New York State.

FINANCIAL

(Monday, September 20)

NEW YORK STOCK MARKET

(Continued from Page 1)

A regional premiere for FWBT second phase opened in New York, Los Angeles, Chicago, San Francisco and Washington.

Robert Moos, exploitation manager, has been concentrating full time on the forthcoming engagements. The successful promotion used for the regional premiers will serve as a blueprint from now on and has been embodied in an 84-page manual which includes the campaigns promoted under the supervision of R. M. Gilliam.

Majors, circuits named in Chicago anti-trust case.

Local 244 told to halt salaries of two officers.

Selznick International files to operate in New York City.
Mister, did you see this week's Warner Trade Show?

Yes? Then you saw the romantic darling of '43."

Positively

THE NEXT RAVES FOR WARNERS WILL BE FOR "Princess O’Rourke"

OLIVIA de HAVILLAND
ROBERT CUMMINGS
PRINCESS O’Rourke

with CHARLES COBURN
JACK CARSON • JANE WYMAN • Produced by HAL B. WALLIS
written and directed by NORMAN KRASNIK

Are You Backing the Attack?
"Blanket Curfew" For Jersey's Essex

(Continued from Page 1) in the State within the next two months, the police heads of approximately 20 separate municipalities comprising the whole of Essex County, have publicly announced that they are considering a "blanket curfew" which would take all unescorted children under 16 off the streets after 10 p.m. in all 20 communities simultaneously.

Recommended to the police heads by Police Commissioner Ballentine of Irvington, at a special meeting of the Essex County Public Safety Directors' Council, Police Commissioner Frank L. Kramer of East Orange, council chairman, assured the assemblage that actual adoption of the country-wide curfew would be delayed only long enough to permit council representatives to confer with juvenile court and probation authorities, for a compilation of juvenile delinquency data. Believed to be the first of its kind to cover so much territory simultaneously, the "blanket curfew" idea has the whole-hearted support of theater men throughout the area.

Canadian Interests Talk Alcan Highway Circuit

Whitehorse, Yukon Territory—Possibility of a string of motion picture theaters along the Alcan Highway, reportedly is being discussed by Canadian interests here for the debut of the new Tita Theater tonight with the Dominion premiere of "This is the Army."

The Tita is the second 500-seat house built for soldiers and civilian workers in this area, the first being the Cree Theater, Dawson Creek, opened five months ago. Famous Players will continue to make the latest releases available to the Tita Theater simultaneous with, or prior to, general release in key cities. Dawson Creek has been receiving such service since April 21.

WEDDING BELLS

Cleveland—Natalie Lefton, daughter of Nat L. Lefton, PRC franchise owner, was married Sunday to Lt. Robert Parrott. A reception followed the wedding ceremony which took place at the Lefton home.

“Wings Over America,” etc.

• • • WHAT Major Alexander P. de Seversky’s “Victory Through Air Power” (so brilliantly brought to the screen in animated form by Walt Disney) is to the military side of aviation in our quest for complete triumph in the present war, Harry Bruno’s “Wings Over America” is to the progress of aviation generally... This latter book... whose introduction, incidentally, is penned by Major Seversky—merits attention from filmland’s story-property sleuths, because the volume has all the essential elements for the fashioning of a great full-length documentary feature, and one which would have a huge, ready-made audience... That audience would comprise the scores of millions in the U. S., and scores of millions in other countries, to whom aviation is the most dramatic of all the new fields of human endeavor... • • •

• • • PRODUCERS, who are progressively more coin-conscious as the result of having to cleave closely to the economies imposed by the war, have access to a considerable amount of film footage whose compilation would go far toward bringing the meat of “Wings Over America” to the screen... And there’s the author and his typewriter for the hatching of such a film’s commentary... Harry Bruno and Showmanship via Atlas Corp., et al, are close kin......

• • • WHOMEVER Will Hays’ hater is, he can rightly claim that he looks after the salient brilliance of our industry’s “head”... But Jerry Crus can just as correctly claim that he looks after the salient brilliance of our industry’s "feet"... Jerry is the migrant shoe-shining boy in the towering Paramount Building... He gives lustre to the boots of Paramount Pictures’ rank and file, the legions of PRC, the Fabian gentry, the Skouras personnel, the War Activities Committee, staffs of THE FILM DAILY, Showmen’s Trade Review, the Forerun Publications, etc., etc... A Puerto Rican, Jerry speaks with a slight accent, probably due to daily communion with brogues...

• • • SPEAKING of fact vs. fantasy in film advertising, here’s a further word or two...... The medium well might influence the type... Finitesence, the same style hardly would do for say, Fortune and the New York Daily News... And then there’s the definition of "factual" advertising itself.... It could mean several things... And so, too, could "institutional"... As a matter of fact, that copy turned out by Hal Horne and Charlie Schlaifer for "Claudd" and "Heaven Can Wait" while qualifying as institutional was breezy, friendly, sincere—and good with box office pulling power...... Factual and institutional copy needn’t be dull, stodgy and box office "poison"

• • • AVERAGE PEARL HARBOR! AND BACK THE ATTACK

Staff Sergt. Daniels Missing

Miami, Fla.—Staff Sergt. James K. Daniels, former usher of the Olympia Theater, is reported missing in action over the European war theater.

Legion Rates Two as “B”

Paramount’s "Riding High" and Firster’s "Alejandra" have been given Class B rating by the Legion of Decency.

IN NEW POSTS

WOLFE KAUFMAN, former film office, Chicago, Sun, as Billy Rose p.a.
ELMO SCHAUSTEN, manager, the State, Cleveland.
LESTER COLE, assistant, Paramount Theater, New York.
WALTER GOETZ, associate producer, Republic Hollywood.
RAY RAYBELL, story department head, PRC, Hollywood.
KENNETH LAIRD, salesman, Universal, Los Angeles.
PETER STAINBACK, assistant manager, Loew’s Theater, Harrisburg, Pa.
EMIL R. FRANKIE, manager, Warner Theater, Los Angeles.
WALTER AHRENS, manager, RKO-Orpheum, De Moines.
JOHN C. CLIFFORD, assistant manager, RKO-Orpheum, Des Moines.
MARVIN JOHNSON, assistant manager, RKO-Orpheum, Champaign.

Power Cut, Slow Coal Deliveries Worrying

(Continued from Page 1) adding to their worries. Deliveries are far behind the order and theater owners fear they may face a permanent coal shortage.

To add to their worries a new law permitting Bingo, if played without profit to the operator, goes into effect this week. It is feared that the letter of the law may be circumvented and that Bingo games will spring up everywhere, as well as in the churches. Previous to the enactment of the state anti-Bingo law, the games were played extensively in churches, and proved heavy competition to the theaters.

20th Century-Fox Sells 35,000 Shares

Special offering of 35,000 shares of 20th-Fox common was sold yesterday by E. F. Hutton & Co. and Shields & Co. at $3, with commission 35c.

Vergesslich Back on Job

Joe Vergesslich, of the Warner’s sales staff in the New York exchange, returned to work yesterday after a two-week absence during which he underwent a minor operation.

STORKS

Chicago—Russ Morgan, orchestra leader, is father of baby daughter, Judith Mary, born in Chicago while he was playing at the Oriental Theater.

Chicago—A baby girl born to Tom Kettering, RKO publicity man for the Buffalo territory, and his wife, the former Shirley Dean, film actress here.

Charlotte — Lynn Dunn, RKO salesman, has a new daughter.
**TARZAN! TARZAN! IT’S GOLDING!!**

*The Sun's Gault MacGown Meets Up With THE FILM DAILY'S Staff Writer in Algiers*

just before I left Algiers I went swimming with Master Sergt. David Golding of 1547 41st Street, Brooklyn. He was sports editor of the Daily Cardinal at the University of Wisconsin before he was inducted. He had left Brooklyn to go West for his education, but the Army sent him back East. He found himself in the aviation engineers and then was pulled out of that to be a fighting reporter for the Stars and Stripes.

He was in Tunisia and Bizerte and was the first fighting reporter into Mateur. Now he is managing editor of the Algiers edition of the Stars and Stripes. His ambition is to become foreign correspondent on the war. This he may well achieve, for as he sat on the rocks beside me and told about his rainbow of admiring French boys gazing spellbound at him and whispering to each other: "Tarzan! Tarzan!"

I believe Sergt. Golding used to eat spinach regularly—either that or the University of Wisconsin gave him the furriest torso in the North African bathing world today, where even hairy chests are rare.

Well, now we are in Cairo. Garri Talahaha! Said the boys will be talking to you like this when they come home, so you’d better brush up your arabic.—From a Cairo special dispatch to the New York Sun by Gault MacGown, war correspondent. (Copy- right, 1943, by the New York Sun; reprinted by special permission).

**Personal note to Dave Golding from the Editor: So you want to be a foreign correspondent? Okay, I’ll have it extended and it all. Bureau has been closed Nov. 21, 1938. How soon can you reopen?**

** Equip. Cos. To Get Materials**

**No Cut-back on Availability in Prospect**

*Continued from Page 1*

U.S. Army, Department of the War, has made the following announcement and wish to make known the fact that the trade of manufacturers and dealers in the United States will be able to continue their operations without any interference from the military authorities. The statement is as follows:

**Smalley's Mother Dead**

Announcement is made of the death of Mrs. Fannie B. Smalley, of 182 Madison Ave., New York, who was the mother of William C. Smalley, president and general manager of Smalley Theatres, Cooperstown, N. Y.

**Testimonial for Bobys**

Washington—Plans for the testimonial dinner to Phil Boby, Metro salesman, to be held on Oct. 4 at the Hotel Statler, are progressing. It will mark his 30th year in the business.

**TO THE COLORS!**

**Decorated**

Capt. William Fields, Canadian Army, formerly press representative, The Playwright Co., awarded the Purple Heart for service with the U. S. Army in World War I.

**Commissioned**

Lt. Sidney S. Kingsley, USA, dramatist, upon discharge Aug. 8, 1919, Lt. J.G. Henry Fonda, USN, actor, following naval service.

**Promoted**

Clifford K. Wolf, Capt., USA, formerly Eastern Kodak Co., Rochester, to major.
Cavalcade Bond Sales $3,100 Per Person

(Continued from Page 1) with San Antonio, Frisco and Los Angeles to follow. Total sales up to and including the St. Louis visit on Saturday were $107,000,000, with New Orleans "takings" last night putting the aggregate above the billion mark. The St. Louis "gate" was about $35,000,000. Although the figure for the New Orleans show last night is as yet unrecollected, a wire from R. J. O'Donnell, WAC Texas State chairman, states that the Cottonbowl Stadium at Dallas in which the stars will perform tonight has been sold out for the past four days, scoring Bond sales over $35,000,000.

$5,980,000 Bond Premiere In Omaha as Airdama Aids Omaha—War Bond Premiere in connection with an appearance of the Airdama netted $5,980,000 in Bond sales at the 2,900-seat Paramount, State Exhibitor Chairman William Missell predicted that the showing would go on to more than the country, considering the size of the city.

Zone 2 Airdama Rolls Up $60,000,000 in Bond Sales Des Moines, Ia.—The Zone 2 War Bond Airdama ended its 3,000-mile tour in Des Moines with 60 million dollars worth of War Bonds sold during the 10-day trip. Here the group sold over $2,000,000 with a two-hour back Salerno rally at the downtown War Bond platform. A. H. Blank, chairman of the WAC in Iowa, reported the theater group had sold $1,317,858 prior to the rally.

$50,000,000 in War Bonds Sold by Zone 3’s Airdama Toledo, O.—Albert Dekker, at a War Bond banquet here on the last day of a tour of 14 cities by the Zone 3 Airdama, reported that the film stars and war hero group was responsible for the sale of more than $50,000,000 worth of Bonds during that period. Total of $1,083,227 of Bond purchases was chalkeled up in Toledo that day.

$4,324,467 In Bond Sales At Two Miami Premierses Miami — Hundreds of potential patrons were turned away at the

Buzzell on Crutches Stays In Cavalcade

Minneapolis—The show must go on! And so Eddie Buzzell, who tore a tendon in his right knee during the rec- cing back stage at the Cavalcade show here Friday night, is continuing on tour with the aid of crutches and a wheel chair.

Hollywood Digest

SIGNED
ZACHERY SCOTT, writer, former. MICHAEL ST. ANGEL, former, RKO. JOHN MESCUL, cameraman, "The Bridge of San Juan," RKO. JAMES BROWN, one year. Paramount. CRESCENT RATOFF, producer-director, 20th-Fox.

BETTY WALKER, writer, Paramount.

JON CURRAN, assistant director, director, Warners.

JIMMIE MARSHALL, M-G-M.

LUDWIG BEMELMANS, writer, M-G-M.

ALAN SPORE, former, Columbia.

HARRIEIT FRANK, writer, M-G-M.

CAL HOWARD, writer, M-G-M.

BARBRA BENTLEY, writer, M-G.-M.

FRANCO GORDON AVERAND, writer, M-G-M.

DOYNE SMITH, screenplay, "To Each His Own." Paramont.

LOUIS B. LIEBMAN, producer, 20th-Fox.

HELEN TALBOT, former, Republic.

JOHN CARRADINE, two pictures, Monogram.

GEORGE ZUCCO, two pictures, Monogram.

FREDA ISCOEDIT, two pictures, Monogram.

ANDY RICE, writer, former, Harry Sherman. LEONIDE MOGUI, director, "International Zone," RKO.

MICHEL ST. ANGEL, former, RKO. FRANCIS LEDERER, male lead, "Bridge of San Juan," RKO. LESTER REIN, director, Fox-Paramount.

ASSIGNMENTS

HANSELA SCOGGINS, "China Sky," RKO.


LEW LANDS, director, "Cowboy Cantata," Columbia.


CARMEN GUNN, story, "American Cavalcade," M-G-M.


Exhib. Interests to Back Film Classics’ Exchanges

Exhibitor interest in each territory will be the backers of the Film Classics’ franchised exchanges, under a plan formulated by the company. Special efforts and cooperation of the company to establish well known distribution men from major companies in the managerial chair of each branch.

Franchises for each exchange will be owned by leading territorial theater owners and circuit operators. Franchises which will be available for the first to head a Film Classics office. Several other deals are pending with other exhibition leaders in other parts of the country.

Marx Men In Stromberg Deal

West Coast Bureau Of THE FILM DAILY

Hollywood — Hunt Stromberg is negotiating with the Marx Brothers to star in a farce.

two-theater War Bond Premiere at the Paramount and Lincoln and $4,324,467 in Bonds were sold in the Third War Loan Drive. The Para- mount took in $2,256,017 and the Lincoln, Miami Beach, $2,086,450.

“Minute Men” Sell Bonds In Harrisburg Theaters Harrisburg—Harrisburg business and professional men have been enlisted for one-minute War Bond speeches in film theaters, reminding the city people of the “Minute Men of the Liberty Loan era.

Springfield, I11., Show Sells $9,250 in Bonds Springfield, Ill.—More than $14,250 in War Loans were sold last night at the premiere of “We’ve Never Been Licked,” held at the Roxy Theater and sponsored by the Springfield Theaters Association. The special benefit performance will be held at the Fox-Lincoln theater tomorrow. Picture will be “Wintertime.”

Queens Theaters Co-op. In Alden Bond Premiere

All Queens County circuit and independent houses are co-operating in the War Bond Premiere at the Alden Theater, Jamaica, tomorrow night. Tickets will be given with Bond yesterday. Program includes the Queens premiere of RKO’s “The Sky’s the Limit,” plus a big stage show sponsored by the Queens Chamber of Commerce and the WAC. Show will be nationally broadcast over CBS.

N. Y. MP Bookers Club Discusses Loan Drive Co-op. Co-operation of the New York Motion Picture Bookers’ Club in the third Loan drive was discussed at last night’s first formal meeting of the organization at the Hotel Lincol- n. The membership also discussed provisions for extending financial assistance to the members of the organization in the event the draft of fathers should go into effect. Plans for sup- porting the war will be presented to the armed forces were matted at the meeting, over which Bernard Brooks, the club’s head, presided.

Tacoma Capitol Sold

TAcoma, Wash.—Nick Allen has sold the Capitol here to Clifford Cottler.

The . . . . FEMME TOUCH

MRS. EDITH R. HUNT, president, George A. Hunt Theatres, Medford, Ore.

MRS. DORIS SARKANZ, assistant manager, Ben Franklin-Theaters, Los Angeles.

MRS. RUTH HAPBRUG, manager, Hazelwood and Grand Theaters, Pittsburgh.

SHIRLEY SIEHRMacher, Universal, Detroit.

MRS. LORRAINE OLESHANSKY, Universal, Milwaukee.

MRS. L. WILLIAMS, Universal, Detroit.

THERESA DANIELS, switchboard operator, Bu- ward Films, Hollywood.

MRS. HERMAN SWIFT, manager, Shek’s Geneva, O.

MRS. BERNICE SWITZER, manager, the Geneva, O.

See Flood of Sales Plans by Exhibitors

Continued from Page 1)

it is reported that a number of regional exhibitor associations are preparing, and have prepared, a basic sales formula which will be submitted to Clark along with their members’ own personal views on the decree. The New England plan, ex- cept in a few places, follows the pattern of previously discussed for use by exhibitor groups.

OW! Awaits Titles of Pix Shown in Italy From Army

(Continued from Page 1) though it has not been possible yet for the Army to relay the specific titles selected from the four features available for Sicilian exhibition, it was learned yesterday in the wake of a report that the Italian-titled pix were still in North Africa. The OW! overseas branch head quarters here yesterday, it was pointed out that the films were being employed by the Army in Sicily for military purposes, and that the Army logically was not interested in the commercial aspect, nor in giving precedence on its limited and badly-crowded communications systems to what might be dubbed, “box office reports.” Titles, however, are expected to be transmitted shortly.

As to the implication in the report that the Italian-titled pix were not being fully utilized, the OW! spokesman called attention to its request for additional prints and more material. “Does anyone think we are still dealing for the North African market?” he countered.

Rosseau in NCAC Pact

Louise Rosseau, story editor for RFC has signed a management contract with the National Concert & Artists Corp.
Overconfidence shrinks the War effort!

DON'T LET IT HAPPEN!

Our job in the 3rd War Loan is bigger than ever now! Fight complacency in the public mind with Hard-hitting Red-White-and-Blue showmanship! The war is not in the bag for the boys who die today! The road to Berlin and Tokio is long and bloody! Our theatres must rally patriots to the nation’s call! Our parades and ballyhoo must never let down! Your enthusiasm will inspire your patrons to Back the attack!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City.
With time-saving, life-saving movies.... outgrowth of Kodak's pioneer Teaching Films.... the Army and Navy are giving millions the “know how” of war

more competent in the use of your weapons, able to take care of yourself—than any “trainee” who ever went before you.

Training Films are a great and growing part of their system. The Army and Navy have made thousands.

Don’t get the idea that you’re just “going to the movies,” though. These movies are different. Each teaches you to do a part of your job in the Service—do it exactly right.

Maybe it’s how to dig a foxhole. Or inflate a rubber life raft. Or take down and reassemble a 50-calibre machine gun. Or—bake a batch of bread...

In an Army and Navy made up largely of “specialists,” thousands of films are not too many. (Kodak is a major supplier of film for these pictures—one big reason civilians are not getting all the film they want.)

You’ll see battle, in these training movies. You’ll hear it— to make your new life and work “second nature” under all conditions. You’ll be hardened... ready to “dish it out and take it”... up to 40% sooner because of Training Films.

* * *

After this war is won, you—and millions like you who have learned so much, so easily, through training films—will want your children to learn the Arts of Peace this way.

Teaching through motion pictures and slide film—steadily growing in importance during the twenty years since Kodak made its first teaching films available—will really come into its own... Eastman Kodak Co., Rochester, N. Y.

Serving human progress through Photography
Includes Theater Partnership Purchases. But Not Studio. Theater Personnel

War Bond subscriptions in the Third War Loan by Paramount Pictures, Inc., and theater partnerships now total $11,763,790. It was announced last night by Claude Lee, chairman of the company's central committee for the loan campaign. Of this amount, $401,790 was subscribed by home office and distribution exchange personnel. The figure does not include subscriptions by Hollywood studio or theater personnel.

The total reported represents pur-

Form Women's Div. For Night of Stars
Mrs. Leo Spitz will serve as chairman of the newly formed women's division for the 10th anniversary of the Night of Stars at Madison Square Garden Nov. 16, it was announced yesterday by Nathan Straus, general chairman. Proceeds of the affair are for the United Jewish Appeal (UJA) for Refugees, Over-

Wash'n MPTO Re-elects Julian Blyivalsky President
WASHINGTON — The Washington MPTO met yesterday for a discussion of local problems and re-elected for the next year: President, A. J-

"U" Detroit Branch Manager Inducted
Detroit — Ted Mendelssohn, manager for Universal here, became the first branch manager from the ter-

"Exhibitor Brief," Via Allied

Expect 10,000 Bookings For Warner WAC Subject

Tied in with the coming nation-

"Clash Over Divorce Seen At Parleys

$11,763,790 Bond Subscription by Paramount

Loew Theater Issuing Agents Roll Up Sale of $5,720,957 in Bonds in 11-day Period
Loew's theaters, official issuing agents for War Bonds, last night reported sales aggregating $5,720,957 for the 11-day period through Sept. 20. Of this amount, Loew's New York houses accounted for $3,027,926. The total figure for the 3rd War Bond drive will be boosted by an anticipated $1,500,000 sales for two midnight War Bond shows Friday night at Loew's Filkin, in Brooklyn, and Loew's Paradise, in the Bronx.

Big Screen Tele By Scophony's Patents

As a result of basic patents is-

Talk 48-Hour Week For All Exchanges

Detroit — At the hearing yesterday afternoon on extension of the 48-

Outing and Phillips Head New Universal Depts.

Creation of a special events and promotion department at Univer-

Opposing Factions May Be Drawn into Re-Vamp Issue of Consent Decree
A clash between the "pre-divorce-

Ont. MPTA Favors Dominion-wide Fed'n

Toronto — The Motion Picture The-

Metro Coin Will Back Wilson's Stage Plays
M-G-M and John C. Wilson, the Broadway producer, have completed an agreement under which the latter will select and put on legit shows with the financial backing of the film

PCA "Knickerbocker Holiday" Goes to UA
United Artists has completed neg-

Our men are on the attack! — Back them up with your war bond purchases now!
Para. vs. Cooper Action Motion Decision Reserved

Federal Judge Murray Hubbert reserved decision in New York Federal Court yesterday on a motion to vacate an alleged service of process in connection with the Paramount Pictures action against Joseph H. Cooper, Rialto, Inc., Interstate Theaters, Inc., and J. H. Cooper Enterprises, Inc., all doing business in Colorado. Paramount seeks to be declared owner of the three corporations held in Cooper's name. The motion to vacate service was brought by the three corporations because they do not do business in New York State. All notices of examination have been stayed by the court.

Amuse. Organizations. Unions Plan Big Pageant

More than 100 outstanding representatives of stage, radio and the screen together with leading representatives of all theatrical unions will meet this noon in the Colle- Pageant, which seeks to cooperate, as president of the Lincoln, Neb. com- company, to account to the corporation for his actions.

FINANCIAL

NEW YORK STOCK MARKET

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<th>Stock</th>
<th>High</th>
<th>Low</th>
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<td>Am. Soc.</td>
<td>161/2</td>
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Kalmenson Appoints Al Herman in Buffalo

Appointment of Al Herman as branch manager for Warners in Buf- faio, effective immediately, was announced yesterday by Ben Kalmenson, general sales manager. Herman, who recently joined the Warners sales organization in New Haven, succeeds Max Roth, resigned.

COMING and GOING

SPYROS SKOURAS, accompanied by SAM SHAIN, planed to the Coast from New York last night or an indefinite stay.

EDWARD C. RAPERTY, United Artists presid- ent, was expected to fly to Hollywood to present the company's 1942 fiscal audit to the owners.

O. HENRY BRIGGS is expected in New- orleans tomorrow from Hollywood.

M. A. SILVER, Pittsburgh zone manager for Warner Theaters, and HARRY FRIEDMAN, chief buyer and booker for that territory, arrived in New York yesterday for a stay of several days.

JOE HORNSTEIN, head of Warners’ playdate department, left yesterday for New Haven and for a week.

CARL LESEMANN is on route to New York from Chicago.

ARTHUR GREENBLATT, EIC vice-president in charge of sales, leaves Cleveland today with NAT L. LEPTON, district manager for a tour of district exchanges.

CLIFFORD G. FISCHER, the stage producer, has gone to the Coast.

BENJAMIN GLAZER, Warners producer, is in New York on business.

FREDRIC MARCH has arrived in the Near East as a volunteer with the motion picture division of USO-Camp Shows.

WILLIAM CAGNEY and CHARLES DAGGETT have been added to the Equity committee which is considering the matter.

“Port Royal” Set as Next William Cagney Feature

Having completed plans for the national exploitation campaign for “Bernardine,” William Cagney and Charles Daggett, advertising and publicity director of Wil- liam Cagney Productions, return to the Coast Saturday afternoon after three weeks of conferences in New York. Parleys were held with James Mulvey, sales representative, and Joseph Shea, Eastern publicity direc- tor and story editor.

While here Cagney did research work for the company’s next picture, “Port Royal,” which will be made ahead of “The Stray Lamb,” previ- ously announced as the next produc- tion.

Directors’ Meet Precedes Mich. Allied Conference

Detroit—Allied Theaters of Michi- gan, both adult and juvenile, will hold a conference on Tuesday and Wednesday, Oct. 5 and 6, in place of the annual con- vention this year. Event will take place at the Hotel Statler, Detroit, and will be preceded by a session of Allied’s Board of Directors. Ban- ners have been scheduled for the night of Oct. 6.

"U" New Short Policy

Universal, adopting a new policy for its Person-Dollies pictures, will present a prominent figure in the fields of industry, sports or the arts to lead off future issues and will use a different "name" radio announce as commentator on each subject, Ber- nie Kreisler, short sales chief, said yesterday.

WANTED:

Draft deferred manager or associate manager capable of running small town theater or similar territory.

HART ISHER, New Jersey. Write stating age and present and other references on which to base decision. Details. Postage minimum salary, $169, 2283, THE FILM DAILY, 1901 Broadway, New York 16, N. Y.
“Donald O’Connor does it again in lively musical that is swell fun. It establishes O’Connor as a gold mine.”

—FILM DAILY

Yes, brother, "TOP MAN" is the stuff that keeps show business alive

Screen it immediately!
Mr. Big is Back!
Bigger than Ever

Yes-sir-ree Top

Susanna Foster
The Sensation of "Phantom of the Opera"

Donald O'Connor
Topping his terrific hit as "Mister Big"
PEGGY RYAN
More vivacious than in "Mister Big"

ANNE GWYNNE
NOAH BEERY, JR.

LILLIAN GISH
RICHARD DIX

Count Basie and his orchestra

Borrah Minevitch Rascals

MAN is TOPS!
"Universal opened its purse strings to deal 'Top Man' a lavish pot-pourri of music, songs and dances."
—Daily Variety

"Donald O'Connor continues his rapid advance as a film entertainer of true star calibre. Susanna Foster is charming as the girl of his dreams."
—Hollywood Reporter

"'Top Man' is top entertainment for any exhibitor's customers, and top honors go to Donald O'Connor. Charles Lamont's excellent direction doesn't permit a single dull moment in the film."
—Motion Picture Daily

"'Top Man' is excellent entertainment...and profitable B. O."
—Variety
The Fascinating Feature:

- Since our industry's day has gone up a common cry for the uncommon. It has come from the producer in his hunger for unique material to film. ... And it has come from the distributor and the salesman seeking attractions of true originality for vending to outlets. ... And it has come from the public in its demand for entertainment of the beaten-path. Thus unanimity has prevailed in quest for the "new." ... But while, our real and (real) trail-blazers are fewer in practice than in intention. ... If you take a look at the record, you'll find that the film-makers who have had courage to do the undone, and try the untried, have made the milestone features. ... The apothegm "Fortune favors the Bold," has run true to form throughout our industry annals.

- Without much if any doubt, 1943's most unusual feature film is the soon-to-be-released "Flesh and Fantasy," fashioned by Universal. ... Here is an attraction of vast originality and power, and it demonstrates once again the scope and potentialities of motion pictures as an entertainment and informative medium. ... In structure, it is three films in one, each vouching a distinct but yet related theme. ... Fundamentally, "Flesh and Fantasy" can best be described as a psychological film. ... In case this rather academic adjective may frighten John Q. Exhibitor, this corner hastens to add that it is all very much down to earth, and capable of digestion by the fans of the nation as readily as junket or yet. ... The footage points out the enormous influence of the power of suggestion upon the minds of us mortals. ... And the accent is upon the consequences of fortune-telling dreams, et al. ... Since one of man's favorite pastimes is to divine the future, every theatre-goer will have natural curiosity asent the film's content.

- More than that are the alluring qualities of 'Flesh and Fantasy' . . . . Few motion pictures of this or any other year can boast of such star names in its cast, and of such directorial and other technical talent. . . . The prologue, epilogue, and inner spots have Robert Benchley carrying them. . . . First of the trio of main divisions which the over-all story comprises has Betty Field and Robert Cummings, along with Edgar Barrier, as the top names. . . . The second section unleashes Edward G. Robinson, supported by Thomas Mitchell, C. Aubrey Smith, Anna Lee and Dome May Whitty. . . . Concluding portion flashes Charles Boyer and Barbara Stanwyck, plus Charles Winninger. . . . Box office magnetism of vast force is there for enrichment of the exhibitor "Bill," and for the delight of the theatre-goer. . . . The director of the opus is Julien Duvivier, and the list of technicians is a long and brilliant one, thus leading excellence throughout.

- In "Flesh and Fantasy" are two particularly memorable sequences which will have patrons everywhere agog. . . . One is the series of murder scenes presenting Edward G. Robinson, and the other is as suspenseful a group of happenings as movies have dispensed, namely, the harrowing Tightrope stunt of Charles Boyer in the circus tent, as fears, springing from a dream, fill him with the conviction that he will hurt to his death. . . . "Flesh and Fantasy" is a credit to Universal and its participants, and cash for America's showmen.

- Avenue Pearl Harbor!

Monogram Reports Annual Net Profit of $59,144

(Continued from Page 1)

statement to stockholders, reported that the income for the two months of the present fiscal year was running well ahead of the first eight weeks of the year covered by the annual report. He added that the company had increased substantially its budget on feature pictures during the last year and that he believed that the upward trend of business would continue in view of the improvement in the quality of Monogram pictures. He asserted that the general increase in theater attendance should reflect itself in future financial statements of the corporation.

Monogram, Johnston said, had completed 13 of the 42 pictures announced for the 1943-44 season.

"Sahara" Reaction Cheers Col.

Reports coming into Columbia's home office from the first week's Coast-to-Coast trade screenings mark "Sahara" as a seasonal top money-maker, it was declared yes- terday. The first territories to see the film in its first week of exhibitor screenings were Cincinnati, Cleve- land, Denver, Kansas City, Pitts- burgh and Seattle.

Talk 48-Hour Week For All Exchanges

(Continued from Page 1)

case was presented in a closed ses- sion. The nature of the film industry re- quires special consideration, it was pointed out, and it cannot efficiently make a contribution to the war effort by 48 hours. The 48-hour week for- merly a subject of dispute here now is considered academic, it was said. The case was placed under considera- tion by Pallier and no definite date for a decision is anticipated.

Wash'n MPTO Re-elects Julian Brylawski President

(Continued from Page 1)

ian Brylawski of Warner Bros.; Vice- president, Sidney Lust of the Last Circuit; Secretary, Nat J. Brown of Warner Bros. Another meeting will be held shortly with one of the points on the agenda being re-election of a representa- tive on the national board of MPTOA.

P.R.C. Acquires Fine Art Studio for $305,000

West Coast Bureau of THE FILM DAILY

Hollywood—With a bid of $305,000 in cash, exclusive of taxes, PRC formally acquired the Fine Art Studio, outbidding Columbia, which offered $290,000 plus $313,000 for back taxes, at a court sale Tuesday. The company will take possession Oct. 1. President O. Henry Briggs an- nounced the formation of PRC Stu- dios Corp., a Delaware corporation, to operate the plant. Officers are J. E. Briggs, president; Leon From- kess, vice-president; Karl Herzog, secretary and treasurer; Arthur Johnson, assistant secretary and as- sistant treasurer; B-iggs, Fromkess, Herzog, Kenneth M. Young, Sigmund Neufeld and J. Stinson Young are the directors.

TO THE COLORS!

★ DECORATED★

SERGT. BILLIE S. BROWN, AAF, formerly as- sistant manager Warners' Hollywood Thea- ter, Hollywood, DFC, and Air Medal with 3 Oak Leaf Clusters.

★ PROMOTED★

LT. HARRY LAWSON, Signal Corp., for- mer Movietone News makeup editor, to Captain.

★ ARMY★

MORTON THOMPSON, 20th-Fox publicist, Hol- lywood.

EUGENE MIKLER, skater in Monogram's "Lady, Let Me Be Yours," Hollywood.

BILL McCUNE, Monogram casting director, Hol- lywood.

TED MENDOLSOHN, manager. Universal ex- change, Detroit.

JOHN GECUS, Warner home office elevator starter.

★ NAVY★

DELNO A. RITTER, manager, Rivola Theater, Detroit, and son of James C. Ritter, former Allied Stites' president.
The Black Hills Express
with Don Barry, Wally Vernon
Republic
55 Mins.
PLENTY OF FURIOUS DOINGS IN THIS WESTERN TO PLEASE KIDS; V. R. N. STEALS SHOW.
The comedy in “The Black Hills Express” takes precedence over the action. For this the credit goes to Wally Vernon, who emerges as a swell comedian in this latest Don Barry western. Vernon proves a tremendous asset to the film. In fact he takes the play away from the hero without once resorting to slapstick to get his laughs. Republic should do more with this fellow for the fans a fine comic vein.

This western is constructed along standard lines. With no stint of action and with loads of excitement it tells the story of Barry’s effort to halt a wave of robbers that threatens to put a stage line out of business. Barry proved by the fact that he has been accused of pulling the job. Hired by the stage line because he is a terror with a gun, the fellow comes through heroically. The villains, the pinches he makes of the right stuff. The villains are played by George Lewis, William Hagn and Alan Hooper Atchley. There’s one gal in the cast—Ariel Heath. It’s the murder of her father that is at the bottom of Barry’s decision to lend himself to the destruction of the villains.

John English directed well from a screenplay by Norman Hal and Fred Myton based on a yarn by the latter. Eddy White is listed as associate producer.


CREDITS: Associate Producer, Eddy White; Director, John English; Screenplay, Norman Hal, Fred Myton; Based on story by Fred Myton; Art Director, Russell Kimball; Sound, Ed Borschell; Film Editor, Harry Keller; Camera Man, Ernest Miller; Set Decorator, Charles Thompson.

DIRECTION. Good. PHOTOGRAPHY. Good.

Metro Coin Will Back Wilson’s Stage Plays

(Continued from Page 1)
company. No scripts have been lined up yet for a lead by Wilson, it was said yesterday.

Wilson recently returned from the Coast after a Summer spent at the M-G-M studios in Hollywood. On Sept. 30, it will be shown in Detroit, and in all other exchange centers on Oct. 1.

The Great Mr. Handel
with Wilfrid Lawson, Elizabeth Allan
Midfilm
89 Mins.
BRITISH FILM WILL HAVE TO GET BY OF HIS OWN WITS, COLOR AND MUSICAL CONTENT.
Only those with a serious approach to films will respond more than half-heartedly to what “The Great Mr. Handel” places on display. The picture, British-made, doesn’t have to offer the general public in this country beyond color treatment, settings and musical content so notable as to arouse pity that matching contributions were not forthcoming from other departments. The film is the sort of thing on which art theaters thrive.

The story of Handel should have inspired a finer effort than this. While the project was treated as a triumph of the great composer, it actually covers only a few years in the man’s life. It picks up Handel in England when his fortunes were at a low ebb; he’s on the verge of bankruptcy and his subsequent return to grace following the composition of his oratorio, “The Messiah,” a stirring rendition of which brings the film to a close.

The picture, based on a screenplay by L. Du Garde Peach, is peculiarly undramatic. The reason for the latter’s animosity toward Handel aren’t made any too convincing. To make matters worse, some of the dialogue is unintelligible. Faulty recording deserves some of the blame for this.

Technicolor was never put to finer use than in “The Great Mr. Handel.” It has made the film a visual delight. Atmospherically, too, the film excels. Working from 18th-century prints, Sidney Gaspden has supplied settings impressive in their authenticity.

The film should prove a treat for lovers of fine music, being crowded with Handel compositions played superbly by the London Philharmonic Orchestra. Novelty is provided by a group of 18th-Century London street songs. Ernest Irving’s musical direction is a distinct achievement.

Wilfrid Lawson plays Handel in some what stodgy manner and very much in one key. Second in billing is Elizabeth Allan, who is quite decorative as an actress friend of Handel’s. Hay Petrie lends a touch of comedy to the film as Handel’s secretary.

Norman Walker’s direction is static.

CAST: Wilfrid Lawson, Elizabeth Allan, Malcolm Keen, Michael Shepley, Max Kirby, Kenneth Harvey, A. E. Matthews, Frederick Cooper.

CREDITS: Production Chief, James B. Sloan; Director, Norman Walker; Scenario, Mai Zetterling; Music, Alan Bush; Camera Man, Claude Friese Green; Jack Cardiff; Settings, Sidney Gassend; Musical Director, Ernest Irving; Film Editor, Sam Simmons.

DIRECTION. Fair. PHOTOGRAPHY. Fine.

Allen House to Cottler
Tacoma, Wash. — Clifford Cottler has taken over Nick Allen’s Capitol.

Frontier Fury
with Charles Starrett
Columbia
55 Mins.
MPEGEN HAS ENOUGH VIOLENT ACTION TO GET BY WITH THE KIDS; MUSICAL INTERLUDES A HELP.

“Frontier Fury” is a fair western with enough noise and physical set-go to go over with the kids. The picture profits from a group of western tunes dished out by Jimmie Davis and His Singing Buckaroos.

The yarn has Charles Starrett as an i

Inian agent who is relieved of his duties for preventing the theft of a shipment of gold. Starrett has to find the villains in order to be restored to the service. He isn’t fooled by the fact that the villains disguise them-

selves as Indians. Starrett is doubly sure the villainy isn’t an Indian job when a thief spots a star tattooed on the arm of one of the baddies. Thereafter he is guided by that star. As matters turn out the identifying mark proves to be his lucky star indeed. Starrett at the end has redeemed himself and again has his job of Indian agent.

The picture wraps up with a fine finish of laughs. Appearing with him are Arthur Hunnicutt, Koma Aldrich, Clancy Cooper, I. Stanford Jolley, Edmund Cobb, Bruce Bennett, Ted Mapes and others. Hunnicutt is good for a number of laughs.

The screenplay was banged out by Betty Friedkin, and there are a number of fine tunes with lots of biff-bang. Jack Fier is down as producer.


CREDITS: Producer, Jack Fier; Director, Betty Burbridge; Screenplay, Betty Burbridge; Film Editor, James Manley; Art Director, Lionel Banks; Camera Man, Benjamin Kline.

DIRECTION. All Right. PHOTOGRAPHY. Good.

Lusty and Phillips Head
New Universal Depis.

(Continued from Page 1)
for Columbia and RKO Radio, who recently was honorarily discharged from the U. S. Marines. He also was an advertising and publicity executive for Public theaters.

Phil Phillips, for 17 years advertising manager for Fox West Coast theaters in the Northern California area, will head the new department for the creation of picture titles, working under the direction of John Joseph.

Since the beginning of President Blumberg’s regime, Universal has emphasized the importance of titles and Phillips will contact producers, sales departments and everyone in the company to the development of future Universal titles.

Reopen Syracuse Brighton
Syracuse—Brighton, South Side de luxe balm, is expected to reopen soon with the K. B. Cough operating on a four-day basis.

Jeannie
with Barbara Mullen, Michael Redgrave
MGM
85 Mins.
MODEST LITTLE FILM FROM ENGLAND IS ATTRACTION CINDERELLA STORY; NICE PLAYING BY PEOPLE OF COLOR.
The British have turned to the C.

ella theme for this romantic little item, which was produced entertainingly by Mar

therein’s presentation of his in England, and directed by G. P. Studios, Ltd. at Denham, England. There is much to be said for this modest and simple film, as perfect an escape from the harsh realities of the moment as one could hope for. The picture has its touching moments as well as its laughs. The story is believable despite all its Cin
derella trappings and has been told earnestly and expertly. And, last but by no means least, the picture offers in the leading role a woman named Barbara Mul

len, who is a revelation.

The women should get considerable en

joyment out of the picture, which tells the story of a wee Scottish slave who has her dream of seeing the Danube come true with her father dies leaving her some 300 pounds. You see, in her mind the Danube is a symbol of gaiety and romance. In Vienna two men come into her life, a thoroughbred deacon of women and a fortune-hunting Count. The York

shireman is left without competition when the Count withdraws upon the discovery that the deacon is Miss Mullen’s future husband. Miss Mullen gives a charming and sen

sitive performance as the Scottish miss. The deacon is like a breath of fresh air possessing an elfin quality that captures your heart. What she lacks in glamor she makes up in inner loveliness. Michael Redgra
gre and Albert Liven are quite as good as the Yorkshireman and the Count, respec
tively. Among the other prominent players are Wilfred Lawson and Kay Hammond.

Anastole de Grunwald and Roland Pertwee derived their fine screenplay from a play by Aimee Stuart. Harold French has directed the picture. The film has a score performed by the London Sym

phonic Orchestra.


CREDITS: Producer, Marcel Hellman; Director, Harold French; Screenplay, Ana
tole de Grunwald, Roland Pertwee; Based on play by Aimee Stuart; Camera Man, Bernard Knowles; Musical Score, Mischa Spoliansky; Musical Director, Percy McKay; Film Editor, Edward B. J. Swans.

DIRECTION. Good. PHOTOGRAPHY. Okay.

RKO Closes Calif. Circuit Deal
The McNell-Naify circuit of Northwest Airlines has closed a deal for RKO’s current season product. Deal was set during the recent trip of Robert Mochrie, general sales manager, and was participated in by Walter Branson, J. H. MacIntyre and N. P. Jacob, the latter San Francisco branch man

ager.
Para.'s War Bond
Buy $11,763,790

(Continued from Page 1)

chases of extra Bonds. Many of the departments in the home office subscribed 100 percent on the basis of

Universal Pictures yesterday an-
ounced that it has purchased one
million dollars worth of Third
War Loan Bonds. $500,000 of this
purchase is being credited to the
company, remaining $500,000 is being
credited to the Branches. Company
has been buying Government ob-
ligations regularly during the past
year to the extent that its cash position
warranted. The last pur-
chase of $250,000 of bonds, settling
for the following week, was made about six
weeks ago, also in the sum of one
million dollars.

Tenn. Film Theaters
Curtail Power Use

Nashville, Tenn. — Officials of Tennessee Valley Authority, through local power organization, report the voluntary co-operation of movie theater owners and operators in the campaign to cut the volume of commercially used electric power. Most theaters are cutting out all daylight front lighting and other lighting not effecting the safety of patrons.

Hollywood Cavaladera Bond Sales Pass Billion Mark

Washington Bureau of THE FILM DAILY

Washington—The Hollywood Cava-
Ale, biggest single selling medium of the Third War Loan has sold more than $1,000,000,000 of Bonds, according to the latest Treasury figures.

Playing its thirteenth city, Dallas, the Cavalele performed before a capacity crowd in the Cotton Bowl to raise its gross sales to $1,046,00,000. The show in Dallas netted $35,000,000. Earlier in New Orleans, 80,000 saw the show in the Sugar Bowl after purchasing $39,015,000 in Bonds at the turnstiles.

WAC Announces "Over Top" Week and "Free Movie Day"

Following a statement from the Treasury Department-War Finance Committee which stated that the week beginning Sept. 24 and extending to the close of the Third War Loan Drive would be known as "Over The Top" week, L. C. Griffith, chairman of the industry's participation in this campaign, has requested that the industry extend every effort to make the total of this seven-day

Exeter, N. H., Theater
Wins Clearance Relief

Clearance relief has been granted to the Ioka Theater, Exeter, N. H., which had protested against the ex
ing 14-day clearance granted to the Colonial and Oyster Point theaters.

In the case of the Colonial, the 14-
day clearance stands, but product can not be held back from the Ioka later than 35 days after the Colonial's availability date. As to the Olympics, pictures shall be available to the Ioka one day after the end of the run at the Olympia but not later than 45 days after that house' availability.

observance actually "over the top."

In order to bring home to exhibitors the necessity for doubling their War Bond ef-
torts during this final week, the War Activi-
ty Committee is sponsoring a new Third
War Loan advertisement which was prepared by Si Sandler of M-G-M and which will ap-
pear in all trade journals through the
operation of the WAC's Trade Press Service.
The ad will conclude that Sept. 27 will be nation-wide "Free Movie Day" where-
yever anyone burns a Bond or district center-
tion on theater premises will be admitted to the theaters free of charge.

All War Finance Committee officials that the WAC Theater Division will, by participation in "Free Movie Day," pro-
claim the War Loan Drive's strength in achieving the $15,000,000,000 goal.

Airmada Concludes with $250,000,000 in Bond Sales

The War Veteran's Bond Airmada which concluded its 10-day Bondselling

tour on Saturday, accrued a to-

tal of $250,000,000, it was announced yesterday by Edward Sniderman, WAC supervisor of the Airmada.

This unexpectedly high figure re-

FVC to Convert Three L.A.
Theaters to First-Runs

West Coast Bureau of THE FILM DAILY

Hollywood—Effective Oct. 1, Fox West Coast will convert the Los An-
elias, Egyptian and Uptown The-
aters to first-run houses, opening with "HI Diddle Diddle." These new first-runs will be open to Worth-while product from all companies, but will not be involved in any pooling ar-
range
tments.

At one time it was believed the Los Angeles and Egyptian houses would share RKO, Universal and Co-

lumbia first-franchises with Pan-
tages and RKO-Hillstreet, but this did not develop.

Mich. Catholic Paper
Raps Horror Films

Detroit—An attack on horror films, which have aroused considerable pre-
tension in the Church in recent pub-
ic discussions in this territory, was made in an editorial in the Michigan Cath
cical, organ of the Detroit arch-
cdiocese, this week.

(Continued from Page 1)

seas Newspapers and, in stand-
ardized personalities of Broadway, Hol-
lywood and the radio will extend
their talents to make this year's presenta-
tion the greatest in its 10-
year history.

Co-chairmen with Mrs. Spits are
Mrs. Sue Lib, Mrs. Helen Done-
feld, Mrs. Hal Horne, Mrs. Irving
Levine and Mrs. Louis Grossman,
while actively participating as asso-
ciate chairmen are: Mrs. Max Al-
rums, Mrs. Michael Addison, Miss
Fanny Brice, Mrs. Harry Dansky,
Mrs. Edgar Gould, Mrs. Julias Lip-
man, Mrs. Damon Runyon, and Mrs.
A. Loeb Salkin.

A group of 350 members and chairs,
the largest group of chairmen in the
Far East, have been designated by the
Committee, and Miss Salkin will
choose from among them the five
who will represent her in the Far East.

Mrs. Salkin will report on what is the
most effective way of using the
name of "Night of Stars" in the Far

Bonds sales by the five crews of wounded war veterans, all of whom have re-
ceived honorary awards and the Hol-
lywood Citations of Valor, accom-
panied them during their nation-wide

Tour. The five crews, each authorized to travel 10,000 miles, had visited 48 cities and had traveled a distance in excess of 50,000 miles in their five blimps by Army and Navy transport planes.

With tour managers reporting the triumphs outlined above the crews, local mem-
erizing the magnificent Five-Film Blimp tour were reported highly enthusiastic about the lasting effect which the moving appeals of the fighting men has had on Bond sales.

From Louisville, Kentucky, the War Ac-

vities Committee received a report stating that Bond sales during the appearance of Tour Two of the Airmada, which included Elvice Knox, Helen Walker, Albert Dekker, and Len Chapin, Jr. as well as five veterans of numerous foreign missions, reached $6,095,934 but the impression wrought by the group had been so great that Bond sales following that day had soared to $72,616,553.

From Oklahoma City where Tour Two sold $12,000,000 in Bonds, from Charlotte, N. C. from Tour Four sold $11,031,000, and where Tour Three also in Charlotte, N. C., sold $11,092,075 all reports have had the same strikingly enthusiastic appeal and pure enlistment which they were so able to pass along.

While this $250,000,000 is important in itself, it became apparent that when the

Capitol's Show and Staff
Ask Week's Pay in Bonds

Manager Herman Landwehr of Broadway's Capitol gave the WAC a call yesterday by reporting that his new "Stars in Person" show starting tomorrow sent him a request that their entire salary for the first week, be paid in War Bonds. This includes Allan Jones, Virginia O'Brien, Henny Youngman and the Morton Gould Orchestra. Not to be outdone, Union stagehands, projec-
tionists and musicians made the same request. Ushers and others in the Capitol's employ who regularly buy an average of 18 per cent of their salaries in Bonds, requested the amount be doubled for the next 60

of a month period, in order to assure the Capitol Theater of its coveted "Highest Possible" rec-

expect to buy their Bonds under the terms of the new bond sale.

(Continued from Page 1)
Big Screen Tele By Scophony's Patents

(Continued from Page 1)

with Television Productions, Inc., a subsidiary of Paramount Pictures, and the Motion Picture Equipment Corp., which is associated with 20th Century-Fox.

The basic patents were issued as part of the group of patents covering the Skatron system, a new television projection apparatus expanding Scophony's basic television methods. It was described by Levey as having characteristic features in common with cinematography by which for the first time it will be possible to project a large-screen television picture up to full-sized theater screens, 20 feet in width or more, with brilliance equal to motion picture standards.

Levey asserted that the new and revolutionary invention, which is the work of SCA's director of research and development, Dr. A. H. Rosen- thal, will answer the need of the enter-tainer, was for having defined television pictures in any desired size. He explained that the Skatron has the same significance to television as the standard motion picture projector has to cinematography. Because television audiences will now longer have to strain their eyes to see the pictures, the observer may now relax and have a ringside seat, Levey said, adding that Scophony's original basic large screen methods, synchronous and Skatron, would undoubtedly influence the future of television. Development and existence of an alternate system "dissipates the menace of monopoly in the television field," he said. He thanked Chairman James L. Fly of the PCC for his encouragement to Scophony in the development of the alternate system.

Levey said that the SCA engineers were now working on three-dimen-sional television.

Some leaders of the radio industry, he said, have expressed a belief that television broadcasting may develop on a subscriber basis as a means toward solving certain financial problems. The company already has patented a "secret television" method whereby transmitted pictures which are scrambled at the source may be reproduced on television receivers screens of subscribers in full clarity.

Jerry Kahn in London

Prt. Jerry Kahn, former Movietone news leg-man, is now a full-fledged cameraman in the U. S. Signal Corps. He was attached to the Army Pictorial Service, stationed in London.

They're 'In the Can'

Harrissburg — John F. Rogers, State Theater manager, not only ran one of the best Victory gardens in Harrissburg; he personally canned the crop — tomatoes, peas, beans, etc.

Hollywood Digest

SIGNED

ELLEN DREW, female role in "Passport to Dakar," Universal.

DOROTHY KINGSTON, writer, Metro.

FRID FRANKOLOFF, writer, Metro.

JANIS CARTER, former, Columbia.

HOWARD KRAMER, writer, M-G-M.

VICI SYLVESTER, former, Selznick, Paramount.

MAC MAURANDA and FRANZ STEININGER, "Dr. Paul Joseph Goebbels," W. R. Frank.

LESLIE SELANDER, director, "Timber," Harry Sherman-U.A.

GLEN COOK, assistant director, "Timber." Harry Sherman-U.A.

LOUIS DE ROCHEMONT, assistant to Darryl F. Zanuck on "Wilson" and "One World," 20th-Fox.

REYNALDO LUZIA, technical advisor, "The Bridge of San Luis Rey," Benedict Bogeaus-U.A.

ELLIOTT PAUL, screenwriter, "Green Mansions," James B. Cagney.

JERRY GENDRON, dialogue director, "Jive Talk." D.R.C.

IRA MORANT, cameraman, "Jive Junction." D.R.C.

HOUSTON BRANCH, screenwriter, "The Belle of the Yukon." International.

RUSS COVINGTON, for "The Day Will Come," Columbia.

ASSIGNMENTS

DICK POWELL, co-star in "True to the Navy." Universal.

ROBERT BASSLER, producer, "The Son of Flicka," 20th-Fox.

ARCHIE MAYO, director, "The Son of Flicka." Columbia.

BRUCE BENNETT, male lead, "Kleindike Kate," Columbia.

CASTINGS

GAE SONDERSGAARD, "Cagney Girl," Universal.


STORY PURCHASES

"Tall in the Saddle," by Gordon Ray Young, 20th-Fox.

"Town and Steel," by Josephine Lawrence, 20th-Fox.

Next Crescent Suit Move Up to D of J

Nashville, Tenn.—The writing of a court order, based on the amended indictment of John D. Davies and conclusion of the law of Federal Judge Davies, is the next move to be expected in the Gov-ernment's anti-trust suit against Crescent Amusement Co. and its af-filiates. Order must originate with Robert L. Wright or some other member of the D of J legal staff. Such an order would first be submitted to the Federal Attorney for the Nashville district for approval and then to defense counsel for Cres- cent. Any changes proposed by defense counsel would, of course, be accepted or rejected when the order reaches the Judge for his approval and signature.

Although Government counsel have yet to set, failed to get into the Crescent decision the provision that all future acquisition of theaters in competitive situations be under direct supervision of the court, the provision of the order with respect to the breaking up of the alleged Crescent monopoly and the ter-mination of franchises for film licensing would be calculated to help in anti-trust actions against other exhibi-tors.

Judge Davies is due back in Nash-ville from his vacation by Oct. 1 and the 60-day extension of time for transferring records in the Crescent case for the Supreme Court hearing in Washington, D. C., ends on Oct. 25.

ATS to Hear Levey, Hubbell

Arthur Levey, president of Scophony Corp. of America, and Richard Hubbell, of N. W. Ayer & Co., will address the 16th Annual meeting of the American Television Society tonight at the Hotel Capitol. An open forum will follow the scheduled talks.

Oni. MPTA Favors

Dominion-wide Fed'n

(Continued from Page 1)

winter supply of coal and protested the film distributors on encroachment of 16 mm. films on shows of territory of commercial theaters.

The reports showed many co-op-erative activities but the complaint was that theaters had not brought their work to the attention of the public and legislators in an attitude of false modesty.

S. B. Taube reported an increase of 57 in exhibitor memberships during the last 60 days.

A new board was elected comprised of Harry Alexander, Herb Allen, Joe Bernadino, H. N. Marsh, Morris Stein, N. A. Taylor of Toronto; H. Friedman of St. Catharines; Garry Hogarth of Kingsville; M. A. Mil-ly, Hamilton; Elmer Williams, of Ottawa; F. Floyd Rumford of Forest, and Ed Warren of Aurora who is past president.

$5,000,000 Commercial Ad Tie-ups for Para. "Hail"

Paramount's unprecedented com-mercial advertising tie-ups campaign for "So Proudly We Hail," which started four months in advance of the release date, is reaching peak cover-age with a September circulation figure approximating 197,000,000.

Biggest single unit is the Chester-field cigarette campaign personally set by Bob Gilliam, Para. ad chief.

Para. estimates the value of all coverage — magazine and newspaper ads, radio, television, newspapers and car cards, etc.—at $5,000,000.

The details and follow-through of the pre-selling campaign were handled for Paramount by Sam Vor- zimer at the studio, and Bill Schnei-der at the home office.

Allied Will File

"Exhibitor Brief"

(Continued from Page 1)

how many favor or how many oppose a particular proposal, but will quote verbatim typical comments of the ex-hibitors as entered on the que-

naries.

"Thus," said, "while numerous exhibitor organizations have filed with the Department of Justice so-called briefs reviewing the views of their leaders, Allied now proposes to file a brief written by the exhibi-
tors, themselves."

Coupled with the questionnaires gathered and summarized by the PCCITTO, the summary will constitute the first attempt to be made at widespread sampling of exhibitor opinion, Myers said.

Soviet Gov't to Receive

"Heroic Stalingrad" Net

Entire film rental earned by "The City That Stopped Hitler—Heroic Stalingrad," currently being released by Paramount, will be turned over to the Russian Government, with the exception of Paramount's distribution charge, it was announced yesterday by Charles M. Reagan, Para-
mount assistant general sales man-
ager.

Picture is being sold on separate contract showings to start about Oct. 1. The Paramount distribution de-partment aims at maximum distribu-
tion. In its American premiere en-gagement at the 700-seat Victoria on Broadway, now in a third week, the picture, which has run for six weeks, has established an all-time gross record for Russian pix in the U. S.

PFC New York Exchange Moves Into New Quarters

PFC's New York exchange moved into its new headquarters on the seventh floor of the Film Center Bldg., and celebrated the event yester-
day with a buffet luncheon and cocktail party. More than 200 ex-
hibitors and distributors paid their respects to the exchange's new home during the afternoon. Office closed down at noon.

A 'Licking Good Job'? 

Rochester—Mrs. J. Stewart Zahn-
riep reports that a man came up to the War Savings booth at the RKO Palace and asked for $18.75 worth of 10-cent War Stamps. The lady in the booth told him he might just as well buy a War Bond, "No," he said, "my wife loves to lick the stamps. It gives her something to do evenings."

Wednesday, September 22, 1943
Sure, we've all worked hard! But we're still alive! God rest our boys who died for the flag of freedom! Carry on showmen, there's work still to be done!

"OVER THE TOP WEEK" STARTS FRIDAY, SEPT. 24th
Bring up your reserves! Plan new Red-White-and-Blue campaigns to revitalize the bond-selling in your town! Check your community's quota, your theatre's quota and dedicate this week to the sacred job of fulfilling your part on the home-front! With all your heart remember Friday, September 24th! Gentlemen of film business, all together, let's go "Over The Top!"

NATIONWIDE “FREE MOVIE DAY” MONDAY, SEPT. 27th
It's one of the high-lights of "Over The Top Week!" Through cooperation of exhibitors and distributors. On "Free Movie Day" every person buying a bond of any denomination on the theatre premises or through the theatre will be admitted FREE! An opportunity to thank your patrons for their cooperation in buying bonds at your theatre! Back the Attack!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City
No greater thrill!... hotter than ever... better than ever ... in a picture to make you stand up and cheer!

BACK THE ATTACK!
BUY WAR BONDS!
THIRD WAR LOAN!
MAP DOLLAR PUBLICITY CONTROL PLANS

Industry Bond Sales Will Exceed Two Billion

"Incomplete" Report Sets Total at $336,703,852 Plus Cavalcade’s Billion

Bond sales credited to the motion picture industry Thursday, for the Third War Loan total $336,703,852, exclusive of any receipts tailed by the Almada on the Hollywood Bond Cavalcade, the WAC announced yesterday. The total was described as being "incomplete" on the basis of figures available, but represents communiques from 43 of (Continued on Page 5)

Theater Operation
Ruled Hazardous Biz

Des Moines, la.—Operating a motion picture house was classified as a hazardous business by the Iowa Supreme Court in a damage suit. Court ruled that because it was, it must assume the burdens that go with it. The high Iowa court reversed a (Continued on Page 4)

Order Maj. Wollson to Military Gov’t School

Miami Beach, Fla.—Mayor Mitchell Wollson, Wometoe circuit co-owner, who was recently commissioned a major in the Army’s (Continued on Page 5)

Circuit, First-Runs
Book ‘Oklahoma Kid’

Setting what is believed by Warners to be a record in number of class first-runs booked to play a release, “The Oklahoma Kid,” has been set into more than 100 principal theaters including Paramount, Loew and other circuit and independent houses in addition to Warner circuit stands. Returns on “Oklahoma Kid” to date show that it is drawing equivalent to a new “A” release, with a large percentage of holdovers and additional time according to Warners’ execs.

Va. MPTO For Divorcement

Files Proposed Consent
Decree Changes

Funeral Services Today
For Nicholas J. Basil

BUFFALO—Funeral services will be held today at the Hellenic Culture Center for Nicholas J. Basil, 43, general manager of Basil Bros. Theaters, who died after an illness of several weeks. Survivors include his (Continued on Page 4)

RKO Ups Goldhammer, Nolan, Williamson

Promotion of L. E. (Nicky) Goldhammer from the post of RKO’s Prairie district manager to manager of the Midwestern district was announced yesterday by Robert Mochrie, general sales manager, along with two other elevations. Goldhammer succeeds J. C. Os- serman who has been named to an important South American position by Phil Reiman. R. V. Nolan, St. Louis branch manager, will succeed Goldhammer as head of the Prairie district. Tom Williamson, salesman in (Continued on Page 4)

Griffis Reported to Accept Post in OWI

Washington Bureau of THE FILM DAILY
Washington — Appearance here yesterday of Stanton Griffis, Paramount executive, revived rumors of his eventual appointment to the OWI motion picture post. Although a high official of the OWI domestic branch said last week that Griffis was “definitely out” as far as that job is concerned, a partial lifting of the veil of secrecy surrounding (Continued on Page 4)

Para. Feature and Short As FPC “Package” Show

By locking in each of Paramount’s six two-reel Musical Parade Technicolor shorts with a Paramount feature and booking the combination as a complete unit show, John Fitzribbons, general manager of Famous Players Canadian theaters, will give (Continued on Page 4)

Will Minimize Adv. Expenditures, Picture Costs, Annual Production Budgets

Discouragement of dollar publicity, long a subject of industry collaboration, will be concentrated along three specific lines as a result of plans taking shape via the Eastern Industry Service Bureau, it was learned authoritatively last night. Dollar publicity, seen by industry legislative officials, as top execs as high-powered ammunition for solons on the prowl for new taxes, will be minimized in three spheres under the ISB program: Advertising expenditures, picture costs and sales (Continued on Page 5)

RKO’s 26-Week Net
Rises to $3,220,583

A net profit of $3,220,583 for the 26 weeks ended June 30, 1943, was reported yesterday by RKO Corp. and subsidiary companies. For the same 26-week period in 1942, the (Continued on Page 5)

SPG to Meet Execs. Wed. on Salary Rate

Representatives of management and the Screen Publicists Guild of New York who are trying to work out a new contract covering adver- (Continued on Page 5)

"Voice in Wind" Acquired by UA

West Coast bar, THE FILM DAILY
Hollywood—United Artists has acquired, through successful bidding, distribution rights to the Ripley-Menter production “Voice in the Wind,” by Francis Lederer. Described as a "sleepy," the picture was sought reportedly by two major companies, with UA topping the other bids. Arthur Ripley and Rudolph Menter produced it specula- tively on a high budget, gambling on their ability to turn out a hit, which UA execs believe they have.

THEY ATTACK FOR YOU—INVEST IN THIRD WAR LOAN BONDS FOR THEM TODAY!
Continue Consent Decree, Urges Ellis Before MPA

Continuance of the New York con-

decree on the ground that it

would be attended by

exhibitor and distributor was favored by

a

Emil K. Ellis, film attorney, at

the first Fall luncheon meeting of

Motion Picture Association of the

Hotel Astor yesterday. The spea-

ker expressed the hope that the ex-

hibitor and distributors will

find no longer find it

necessary to take legal recourse to

solve their problems.

That the industry continues its relief

activities to meet the heavier demands

that will be made upon it for financial assis-

tance after the war is urged by Jack Ellis,

president of the MPA, who pleaded.

Ellis announced that he would oppose any move

to re-elect him because his recent acquisition

duties as United Artists New York branch

manager made full demands upon his time

and because he felt someone else ought to

have a crack at the presidency.

The ban on American-made air

hardware imposed on the industry

the need of aiding the WAC drive

by providing women for distribution.

Properties were sold for

$145,000 which opened in

October. The call upon the production and distri-

bution schedules showed the relief burden

of the MPA.

Other speakers were Malcolm Kines, Eddie

Axtell, H. H. Richer, Harry Bux-

baum and Joe Levy.

Bankers' Depositions

Sought in Chaplin Suit

Counsel for Charlie Chaplin

is New York Supreme Court

yesterday for an order to appoint a

referee to take depositions of

Alex Azrey, vice-president of the

Bankers Trust Co., and Harry Watkins,

his assistant, in the comedian's $2-

000,000 accounting action against

David Selznick, Inc., and its affilia-

tions, Vanguard Films, 20th Cen-

tury-Fox and United Artists. Also

sought was an order directing that

defendants Selznick, Vanguard Films, and

Vanguard to vacate service of

process be deferred until filing

of the depositions. The motions

will be heard today.

Republic Files Denial

in Caplin Libel Suit

Republic Pictures Corp. and

Republic Productions, Inc., named as
defendants in a $500,000 libel action

by Frank Caplin, music publisher," file

answer yesterday in New York Federal

Court. A general denial was

all charges were made by the

film company, which at the same time

sued back all material of part of the case.

charges that a character in "Hit

Parade of 1945" was based on

himself. He further charges that defamatory

statements appeared in its press

book released by the company.

Manager With a Family

Faces Draft Induction

Hammond, Ind. — Harry Mintz,

manager of the Parthenon Theatre,

has been classified 1-A by his

draft board. He is the first theater

manager with a family to receive such

classification in this district.
Roy ROGERS * TRIGGER
KING OF THE COWBOYS
SMARTEST HORSE IN THE MOVIES
and
SMILEY BURNETTE

SILVER SPURS

JOHN CARRADINE
PHYLLIS BROOKS
JEROME COWAN
JOYCE COMPTON

JOSEPH KANE
Director

Original screen play by
J. BENTON CHENEY
JOHN K. BUTLER

A REPUBLIC PICTURE * BUY U. S. WAR SAVINGS BONDS
prosecute its petition to a conclusion at such time as, in its judgment, will be most propitious."

The group feels that "absolute" division and destruction of properties will go a long way toward effecting the desired remedies—unless a new or an amended consent decree with the exhibitor has teeth in it, is obtained—there would seem to be no alternative other than immediate prosecution for divorce or cancellation.

Going into more detail than the letter's Assistant Attorney General Nolan, at the same time by JEEN, the Virginia group submits a complete rewriting of several sections of the decree, including Section II, amending the original agreement with the theater acquisition and several other points suggesting that the Department should act, as follows: Section III, on treeshedding, be reworded to afford the exhibitor "a much greater degree of selectivity as to whether he has to use of a continuous product flow."

In addition, Section IV, dealing with licenses, is replaced by a new section, prohibiting the forcing of shows, westerns, features or groups of features, licensing any features before treeshedding of features in a theater not marked "in the market," consisting upon complete identification in the license agreement.

Two new subsections are added to Section IV, the first reading as follows: "IV—A price allocation under a license agreement authorizing a distributor defendant to allocate features to particular price brackets, or granting a distributor defendant the right to reallocate the distributor defendant, on either giving notice of the availability of each feature or upon the booking of a feature, a price, is not able to the exhibitor the theater, whichever is earlier, shall notify the exhibitor of the price allocation or reallocation, as the case may be. As further, the price allocation of a feature to any price bracket or to any distributor defendant to an exhibitor, such price allocation or reallocation shall not be changed for a period of at least six months, nor shall the distributor defendant and the defendant distributor, without the consent of the defendant distributor and the plaintiff, make any change in the use of small type contracts.

Another addition would be Section VII—A, dealing with contractual cancellations, and sale cancellation privileges according to the average price an exhibitor pays for his features. This is to protect the small exhibitor.

Eight points were outlined as the principles to govern the setting of clearance, and the development of clearance in the particular area, where the theaters involved are located: admission prices, character and location of theaters, operators' policies, double features, gift nights, etc., rentals and deliveries, and as a result of the percentage of theaters involved, present transportation difficulties and all other business considerations.

It was suggested also that clearance shall date from the beginning of the first run in the first theater in which the feature is shown. The last run is determined in the use of "neverrever" and "extended runs" to hold up clearance.

The Virginia group suggests elimination of the entire section on booking, substituting a new section, Section VIII, F. Xyors, of national Allied, banning the withholding of "prints available in the entire exchange" from one exhibitor to another, giving another exhibitor a playing date or clearing price in some instances in order to put into effect, outlining the arbitration procedure in such cases as usual.

The Virginians stipulate that there shall be no award against the distributor unless his theater was in existence at the time of the decree or court proceeding; even if the theater was specified, unless the refusal to license for requested runs continued beyond 90 days, or while during the same period the requested runs were granted, the court in such cases may be part of a circuit three times the number of the district court, as is part of the remedial authorized defendant. Also unless the complainant has exercised similar or equivalent clearances in the past and has run many of the features of the defendant. The arbitral court in such cases would either first clearances, or to license entered into pursuant to such an agreement.

RKOupsGoldhammer, Nolan, Williamson

(Continued from Page 1)
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dustry for more than 25 years, Gold
hammer joined RKO as a salesman in 1938.

Nolan will headquarter in St. Louis. His district has been realigned to include the St. Louis, Kansas City, Des Moines and Omaha exchanges. Nolan joined RKO in 1938, prior to which he was with Pathe for 12 years.

Miami Usher, Aerial Gunner, Dies in Action
Miami, Fls.—Sgt. James K. Daniels, 25, who left for duty in England about a month ago, has been re
duced in action. He was an usher in the Olympia Thea
ter at the time of his enlistment.

Va. MPTO For Divorce
Files Proposed Consent Decree Changes
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ter at the time of his enlistment.
To Ask SPG's Co-op.

In the matter of production budgets, a determined attempt will be made to discourage individual producers and directors from stressing astronomical price costs in interviews. The co-operation of the Screen Directors Guild will be sought in this connection, it is understood.

Sales and distribution chiefs will be requested to minimize the usual convention pep announcements of sums to be spent on individual specials as well as upon the coming season's full program, to the end that they do not find their way into the press.

In determining to concentrate on these three aspects of the dollar publicity problem, it is understood that the convention will be held in the East, after a full canvas, were in general agreement that such other angles as prices paid for stunts and plays, star salaries, executive salaries and box-office guesses offered little control opportunity, however desirable control might be.

In the case of authors, stage producers and their literary agents, it was pointed out that it was to their interest to publish at the going rates paid by film companies for screen material, and that they might be expected to continue to do so even were the companies to withhold the information.

Star Salaries an Open Secret

As for star salaries, it was the consensus that these were an open secret and regardless of any co-op to minimize them which might come from the industry press, they would continue to find emphasis in gossip and film columns appearing in the dailies. Executive salaries, it was pointed out, get annual airings by the SEC and BIR and no move to

Verna Haynes, secretary to Jack Kirsch, Allied Theatres, Chicago,

Hannah Powers, secretary to T. Sullivan, Chicago Arbitration Co.,


Mrs. Rachel Lehman, assistant office manager and booker, United Artists, Kansas City.

Marguerita Moosette, manager, Iowa, Sioux City, la.

The . . .

FEMME TOUCH
FAMINE OF THEATER CHAIRS IS CONTINUING

Step Seen As Regulatory And Not One Aimed At Slashing Equip. Supply

Washington Bureau of THE FILM DAILY

Washington, D. C.—Notwithstanding the domestic film house operation nor that section of the theater equipment field, and that it will be more than indirectly affected by the new Order L-267 issued by the War Production Board which, because of the limited amount of scarce materials available, places production and distribution of photographic and projection equipment as well as accessories and parts under restrictive control, it is asserted here by sources close to

Agfa Anso's Plant Expansion Under Way

Binghamton, N. Y.—Construction of Agfa Anso's new $1,000,000 addition to its local plant, the building of which has been given approval by the War Production Board, is progressing rapidly and schedules call for the new plant to be in production late next spring.

The addition, 25 x 450 feet, in three- and four-story sections, will house a new film coating unit which will materially increase coated production and enable the company to supply still larger quantities of film to the Army and Navy.

It Cuts Too Deep In Heart of Production

It's understood that Eastman Kodak Co.'s Camera Works in Rochester ran into the very same difficulty that met by other big war plants of the nation when officials stationed a public address system for carrying phonograph music to workers. When the phonograph played "Deep in the Heart of Texas," many workers dropped their tools to clap their hands in rhythm with the music that the management finally had to take that record off and get rid of it.

Equipment Field Undisturbed by New WPB Order

Chicago — Demand for theater chairs so heavily outweighs the supply that this item of equipment can be categorized as one of the scarcest in the entire field of equipment currently and with little, if any, alleviation in sight, a check-up of manufacturers in this territory and other sections of the country reveals.

Not only are new chairs virtually unobtainable, but even the most popular models, conversion of plant facilities formerly employed in chair making and now devoted to other types of war manufacturing, and the shortage of labor both quantitatively and qualitatively, are given

Willford Discloses NCC War Activities

Chicago — Stressing the determination of his company to keep up a satisfactory flow of equipment to film houses through the trade's supply dealers, E. Allan Willford, manager of the Carbon Sales Division of National Carbon Co., also revealed some of the wide-scope war activities of his organization.

During the past two years, he said: (Continued on page 8)
**Chi. Stands To Aid Fire Prevention Week**

Chicago—Film theaters here will co-operate with National Fire Prevention Week, Oct. 3-9, inclusion, it is announced by the Lake County, Illinois, Chapter of the American Red Cross, which during 1942, there were 22,810 fires with a loss of more than $5,000,000, and 15,000 families, had a small part in the fire loss. They have adopted the City's Fire Department plans to prevent conflagrations by permitting no waste accumulation, utilizing metal containers wherever possible, undergoing frequent inspections, and adopting systematic methods of acquainting employees with the importance of fire protection to the safety of the theater and as an aid to the war effort.

The local Fire Department will install an impressive and large display during Fire Prevention Week on the main floor of the Peoples Gas Building, and all film theater om- it has been the designated to attend the exhibition as well as various demonstration.

Public, too, is being educated through the formulated program to prevent fires in theaters and other public places, in addition to preservation of their homes.

**Wells Praises Eastman’s Optical Work for War**

Rochester—Praise for “a fine rec- ord of production of the most critical apparatus” was expressed by Dr. W.G. Wells, the most pressing needs of our anti-aircraft troops have now been met. Ed. W.G. Wells, “the most pressing needs of our anti-aircraft troops have now been met. Wells said that the government believes it is now in a position to produce the type of equipment needed by the military. Wells also noted that the company is making rapid progress in developing new technologies and that it is committed to providing the best possible service to the military. Wells added that the company is working closely with the military to ensure that the equipment meets the highest standards of quality and reliability. Wells also praised the employees of the company for their dedication and hard work. He said that the company is proud to have such a talented and dedicated team working for them. Wells concluded by expressing his gratitude to the military and the government for their support and for giving the company the opportunity to contribute to the war effort.”

**New Army Grads at B & H**

Chicago—the Lumberjack plant of the Bel & Howell Co., has gradu- ated several hundred Signal Corps men from their motion picture mainte- nance department at that factory. Thirty men were in the last gradu- ating class, which was under the direction of Lieut. Ralph J. Ernst.

**New WPB Order Seen As Merely Regulatory**

Detroit—The Willow Run Theater, 500-seat house, is the first to be erected in this area solely to serve theater works—a large undertaking. Its esti- mated 600,000 increase in popula- tion here. House has just been opened as a unit of the Govern- ment’s Willow Lodge Housing Proj- ect, near Ypsilanti, Mich., just West of the Ford Bomber Plant at Willow Run, in what was farm land last year. It is intended to be of tem- porary construction, to serve for the duration.

Fred Sweet, formerly manager of the Joy Theater in Detroit, is house manager.
Williford Discloses NCC War Activities

(Continued from Page 6)
sorted, NCC has turned out three times its prior capacity of carbon brushes for electric motors, and also disclosed that, because carbon is not attacked by any acid or solvent, its use in the high explosives field has been both intensive and invaluable.

The part NCC has also played in the production of high octane gasoline, which is vital to the prosecution of the war, particularly in the air, was outlined by Williford, and he said that carbon is the only material that will permit the handling of one of the essential chemicals in such gasoline production. Other important roles which carbon is playing include its use in the walkie-talkie radios of the armed forces; the mercury rectifier in which graphite is the anode; production of synthetic rubber; the handling of sulphuric and hydrochloric acid by means of impervious graphite; brushes for the electrical equipment of aircraft; and many other uses and applications.

The electrical problem in high altitude flying, Williford stated, is effectively answered, and such flying's limits are not imposed by the electrical equipment but rather upon human endurance.

RCA Victor Launches New Training Program

Indianapolis—Victor Division of RCA has opened a plant-wide training program in cooperation with the War Training Office of Purdue University. Bruce Trabue, RCA training superintendant, and Don Kellely, Purdue's war training representative, have selected a list of courses which are regarded most valuable to employees of the company, including basic electricity, electronics, radio mathematics, frequency modulation, drafting, production illustration, basic accounting, cost accounting, management essentials, motion and time study, engineering mathematics and physics.

Instruction is scheduled to start on Monday in RCA classrooms.

Chewing Gum Is Pop Pastime In Pic Stands

But It's No Equipment Out Hollywood Way

West Coast Bureau of THE FILM DAILY

Hollywood—Monogram had to "kill" several dance hall scenes from "Lady Let's Dance," in which all the extras were chewing gum. Ordinarily gum-chewing and wearing of colored glasses by extras is taboo, but figuring that this sequence took place in a fourth-rate dance club, assistant directors overlooked the participants in the pastime. Maurice St. Clair, in the pic's cast, pointed out to the company that it would have to eliminate the sequences, otherwise the film would be banned in a number of South American countries. They have a law prohibiting "cheekie" chewing, where it's considered a narcotic.

Band Instrument Makers Invade Recording Field

Elkhart, Ind.—C. G. Conn, Ltd., band instrument manufacturers for many years, have entered the recording field with the assignment to the company by Leland B. Greenleaf and John Lipscumb of the patents they received for an electro-magnetic recorder. The machine reproduces recordings made in thin strips of steel, or steel-treaded fabrics.

Sound is produced with absolute uniformity by an intricate system of amplifying and translating into sound the different degrees of magnetization of the coils. The new process will be watched closely by the trade.

Eastman Bond Purchaser Has An Added Incentive

Rochester—Mrs. Lorna Ness, who is doing a war job in the film emulsion department at Eastman Kodak Co.'s Kodak Park, has purchased Series F Bonds valued at $8,000.

As she handed the Bond solicitor her check, she became one of the highest individual investors in the Eastman Kodak Co.'s Third War Loan drive.

Mrs. Ness has a special interest in wanting the drive to reach its goal for her husband, Lieut. Comm. James Gaylord Ness, attached to the U. S. Navy Medical Corps, went down with his ship, the U.S.S. Juna, off Guadalcanal on Nov. 13, 1942.

Zenith To Manufacture Low-Cost Hearing Aids

Chicaco—Zenith Corp. will get into production during the next 30 days a vacuum tube, self-fitting hearing aid at low price, which President E. F. McDonald, Jr., says will be about one-fourth the present cost of hearing aids.

The company quotes Dr. Morris Fishbein, of the American Medical Association, saying that there are 10,000,000 hard-of-hearing persons in the country and that many could be restored to industry equipped with the proper hearing aids. The new hearing aid will be complete with crystal microphone, miniature radio tubes and batteries, and self-fitting features which make it easy to effect tone control.

Theat. Chair Famine Continues In Trade

(Continued from Page 6)
as the principal factors in the situation, the check-up shows.

During the past several years there has been a large percentage of theater chair obsolescence, and the normal supply sharply curtailed, this percentage has increased greatly.

Numerous instances have occurred of theater operators reporting that, in addition to war and the difficulties faced in maintenance, vandalism has taken an appreciable toll of chairs.

One large dealer locally made the statement this week that if his organization had as many as a million theater chairs in each of its plants, it would be possible to turn over the entire quantity at once to outlets in pressing need of them.

Projectors for War Plant

Stratford, Conn.—National Theatre Supply of New Haven has installed 16 and 35 mm. projection equipment and Simplex sound in the Vought-Sikorsky Aircraft plant here.

Dovetail

Altec Service is deeply proud that it was chosen to perform important research and manufacture for the armed forces. Altec Service is deeply proud that it was chosen to "keep the wheels turning" in over 5,400 of the nation's theaters. These two jobs, both officially classified essential in war time, dovetail with the job of guiding exhibitors through times of complex technical change that are still to come.

Protecting the theatre—Our "first line of morale"
To Problems No Help to Gov't in Clarifying Issues

The many proposals for changes in the New York consent decree and the variety of comments of exhibitors on their experience under the decree have had a tendency to confuse the Department of Justice rather than serve as a medium of clarification. It was reported Friday.

While most exhibitors appear to be in accord on certain desired changes in the decree and methods of selling, there is a general disagreement on the approach.
**The Broadway Parade**

- **Picture and Distributor**
  - Theater: The Astor Theatre
  - Poster and Dancer: Pictures
  - Date: 10th week

- **Hollywood Watch**
  - On the Rink (Walter W. Pictures): 4th week

- **Strand**
  - Million Dollar Mail: 3rd week
  - The Follow-up: 3rd week

- **Thousands Cheer**
  - Metro-Goldwyn-Mayer Pictures: 3rd week

- **Author**
  - J. M. Barrie: English film: 3rd week

- **The Great Mist**
  - M. Medlin: 3rd week

- **55th Street Playhouse**
  - A Lady Takes a Chance: RKO Radio Pictures: 3rd week

- **Seventh Victim**
  - RKO Radio Pictures: 3rd week

- **Rialto**
  - Nancy Winters: 3rd week

- **Radio**
  - NBC: Victory Hour

- **Johnny Come Late**
  - United Artists-Capley

- **Capital**
  - The Man from Down Under (Metro-Goldwyn-Mayer Pictures): Globe

- **Turtle**
  - United Artists Pictures

- **C. J. Lewis State**
  - Lover Town Gun Fighter (Repuliblic Pictures): Opens tomorrow 1st.

**TWO-A-DAY RUN**

- For Whom the Bell Tolls (Paramount Pictures): 12th week

**FOREIGN LANGUAGE FEATURES**

- Seeds of Freedom (Arthur Pictures): 5th week

- **The City That Stopped Hitter's (Soviet Documentary): 4th week

- Victoria

- I Danced With Don Porfiro (CLASMA-Moham): 2nd week

**FILM OPENINGS**

- Wintertime (Twentieth Century-Fox) (c): Sept. 29: Roxy


- The Kansan (United Artists): Oct. 1: Lippert

- Swedish Rhapsody (Scandinavian Films): Oct. 2: 48th Street Theater

- The Little Cafe (Republic Pictures) (c): Rialto

- Lassie Come Home (Metro-Co-opews-Mayer Pictures) (c): Music Hall

- Corvette K-255 (Universal Pictures) (c): Capitol

- Magic Hobbies (Paramount Pictures) (c): C. J. Lewis State

- Phantom of the Opera (Universal Pictures) (c): Capitol

- Behind the Mask (RKO Pictures) (c): Capitol

- The Story of a Great Love (Spanish Film): Oct. 1: Capri

- (a) Dual bill. (c) Follows current bill. *Also playing nine other Low York Theaters.

**FINANCIAL**

(September 24)

**NEW YORK Stock Market**

<table>
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<td>Warner Bros.</td>
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**New York Curb Market**

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<td>Sanborn Corp.</td>
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<tr>
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<tr>
<td>Trans-Lux</td>
<td>100 99 99</td>
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<tr>
<td>Universal Picts.</td>
<td>100 99 99</td>
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</tbody>
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- **Farrington Named Prexy Of St. Louis Amusement Co.**

**St. Louis—Thomas L. Farrington**

- President-Elect of the National Insurance Agency Inc. Co. has been elected president of St. Louis Amusement Co., succeeding the late Thomas N. Dysart, whose place on the board of directors is filled by Rhodes E. Cave of Bryan, Williams, Cave and MePheeters. Company is affiliated with Fanchon and Marco.

- **Cornwell Jackson New OWI Depo on W. Coast**

**Washington**

- Mr. Cornwell Jackson, who has served as assistant to Nat Wolff in the Hollywood office of the OWI as depot director of the Radio Bureau, has been named as Wolf’s successor as director of the bureau.

- Wolf last week left to head M-G-M’s new television department.

- **“Army” in Brooklyn Oct. 7**

**Irv Irving Be in “This is the Army” goes into the Brooklyn Strand on Oct. 7 for an indefinite run, day-and-date with a continuing run of the Broadway engagement at the Brooklyn, where the Warner musical opens its ninth week on Thursday.

**TO: Lt. G. L. Freeman, 400 W. 118th Street, New York City; Citizens Broadcasting Company, Station WNVN, Asheville, North Carolina; Football Training Machine Co., Sheffield Hotel Building, Sheffield, Alabama; Mr. J. H. Hotlow, 5041 Kenmore Avenue, Chicago, Illinois; and Mr. Roy Miller, Mr. Clarence Oberg, Mr. E. M. Bryden, General Pictures & Supplies, Inc., Film Advertising Corp., Mr. Sidney Stern, Irving, 2-34, Mr. W. C. Colton, Mr. William Thurmond, National Republic — addresses unknown.**

- Certain films belonging to each of you were left with the undersigned for storage, and not called for, and letters addressed to you have not been answered and have been returned.

- Cables preferably should be sent, or it may be necessary to communicate with us or call for said films in 20 days, the same will be destroyed.

**BURTON HOLMES FILMS, INC.**

- 7510 N. Ashland Ave., Chicago 26, Ill.
Baltimore Patronage
Off 10% in 11 Mos.

Baltimore — An approximate 10 per cent drop from the all-time high established record of 1942 is shown in motion picture theater attendance here during the past 11 months, according to figures made public by the State Comptroller at Annapolis.

The figures are listed in admission boxes and give a clear conception of attendance throughout Baltimore.

The decline is said to have come about during the ban on pleasure driving and also at times when individual films were setting box-office records.

From Oct. 1, 1941 to Aug. 31, 1942, local film houses collected $19,441.11 for the State. From Oct. 1, 1942 to Aug. 31, 1943, the returns were $16,504.81, a decline of, approximately, 15 per cent.

The percentage is reduced however, by the fact that a year ago the State decreed that servicemen were to be admitted tax-free.

Oddly enough, the pleasure-driving ban benefited theaters in the downtown sections rather than neighborhood houses because of the discrepancies in box-office returns according to statistics. Most large exhibitors attributed this situation to the fact that moviegoers, in preference to walking half a dozen blocks to the nearby theaters, took the street car and, having paid their fare, decided to ride all the way downtown to see the newer pictures.

On the other hand, some outlying theaters far war pacts, found themselves to be in the middle of a gold rush which continues up to the present time.

In commenting upon the general drop in admissions, the consensus among managers of first-run houses is to effect that two years ago they began to feel the benefits of increased population due to induction of war workers and the impact of pleasure-week end tours. According to statistics, Local exhibitors shared in the nationwide boom which carried box-office revenues to new all-time high records.

This year, new factors have become involved. Income-tax-conscious citizens began helping more careful budgets. Lesser entertainment became more frequent in first-run theaters. More film fans went into the armed forces and the women's auxiliaries.

Baltimore theater owners and managers believe the current level of business will be maintained steadily for the duration. The United States of 1941, although now a year and a half a year, still are above any other year except 1912.

**Directors' Diversity:**
- **• • • ACCOMPANYING** today’s regular section, you will find THE FILM DAILY’s 1943 Product Preview and Directors’ Number, and as an important part thereof the Ten Best Directors of 1942-43 as selected by the nation’s motion picture critics for newspapers, magazines and wire services, and radio station film commentators. As one analyzes the various facets of the poll’s results, many conclusions and much evidence of various kinds boom up. But perhaps none move so much than the patient testimony that, given a solid story property and a top-notch director, the average director can sculpt an outstanding attraction, regardless of the particular type of story provided. True, each director will impart to the story interpretive “touches” and manifestations of his unique skill, but it’s dollars to doughnuts that the finished film will be quality stuff.

- **• • • WE mention this reasonable conclusion because over a period of years a rather quaint notion has been built-up in Hollywood, namely, that if a certain director has won recognition through fashioning a certain class of film—such as a musical, a meller, a romantic comedy, and ad infinitum,—his forte is assumed to be that sort of film. In other words, directors undergo “typing” at the hands of Hollywood in a manner, which if not so obvious as in the instances of stars and players, is nevertheless clearly noticeable. Probably the notion can be traced to studios and producers’ quite human and understandable desire to apply every safety-factor which can guard the production until it goes into release. But there’s not a great deal of the practical about the assumption that Director Jones, because of his demonstrated flair in making a biographical film, cannot strut his stuff just as well on other cinematic story forms. With this thought in mind, turn to the Ten Best Directors and the pix that won for them their 1942-15 honors.

- **• • • EVERY one of these directors, and each on the Honor Roll, proves, not only via recently-credited pix, but those of former spans, that he possesses superb versatility. Michael Curtiz’s turned up with “Casablanca,” “Yankee Doodle Dandy” and “Mission to Moscow,” a war drama, a musical-biography with war flavor, and a biographical war drama. Howard Hawks “Sergeant York” and “Air Force” are likewise in high contrast to one another—a World War I biographical and a World War II spectacle drama. Irving Pichel’s comedy drama, “Life Begins at 8:37,” has no more in common as to type with “The Pied Piper” than the latter has with “The Moon is Down” John Farrow’s “Wake Island.” “Commandos Strike at Dawn,” on the other hand, are flat cures from previous story formulas. And if you can find any more than distinct relationship between “The Talk of the Town” and “The More the Merrier” which Maj. George Stevens fabricated, it’ll be hair-splitting. Mervyn LeRoy’s “Random Harvest,” Clarence Brown’s “The Human Comedy,” Noel Coward’s “In Which We Serve,” Alfred Hitchcock’s “Shadow of a Doubt,” and Sam Wood’s “Pride of the Yankees,” to mention intermediate winners in the Ten Best directorial efforts, were more or less fresh adventures in their careers. How well directors fitted their talents into pattern with timeliness is evidenced by the fact that 14 of the 18 pix megaunched by the Top Ten Best were war pix or war-flavored. Natural adaptation to screen forms and fashions is part and parcel of director clan. So away with “typing” practice which fetters and retards.

- **• • • BACK THE ATTACK! FORWARD V-DAY! BUY BONDS...**

COMING and GOING

NED E. DEPINET, president of RKO Radio, is scheduled to leave Hollywood for New York on Oct. 1.

C. L. CARRINGTON, president of Aetec Lansing, is in New York from the Coast.

L.T. COM, WILLIAM McMANUS, USN, has arrived at Republic’s studio to act as technical advisor on “The Fighting Seabees.”

MITCH L. RAWSON, Warner’s Eastern public relations manager, returns today from a week’s vacation.

JOHN GARFIELD leaves New York for Hollywood to-day.

ARTHUR WILLI, RKO Radio’s Eastern talent scout, is in Chicago for his annual Fail study of new talent.

ANN SHERIDAN, arrives in New York next Monday for a stay of about a week.

GLORIA WARRIN, Warner starlet, arrived here yesterday with a large ensemble cast to head the musical comedy, “What’s Up?”

HERB MORGAN, M-G-M Eastern shorts representative, is due from the Coast today.

JAY EISENHORN, Lowen’s legal staff, returns from a vacation at Grassingrook’s today.

SAM ROGEL and FRED SCHWARTZ are back from a Lake Placid week-end.

WENDELL L. WILLKIE, chairman of the 20th-Film board, is in Hollywood for conferences with Jesse M. Schenck, Soylas Skouras and Directors’ Branch.

WALTER GOULD, foreign manager of United Artists, leaves today for plane to Mexico on connection business. He will be gone about two weeks.

JAM’S MULVEY, sales rep. for William Cagney Productions, was today at Los Angeles where he spent the week in the interests of producers.

EDWARD SCHNITZER, United Artists Western division manager, left Chicago over the week-end on route to UA offices in Milwaukee, Minneapolis and Indianapolis and will later cover the Southern exchanges.

WILLIAM CAGNEY, and CHARLES DAGGETT, ad and publicity chief of William Cagney Productions Inc., returned to the Coast Saturday night.

TOM KILLY, we’ve-known Coast photographer is back from New York for a week’s vacation from his Martha’s Vineyard farm.

CLAUS PERRENI, executive of National Advertisement Co., returned to Minneapolis over the week-end.

PECK GOMERSALL returned from Chicago at the week-end.

MORT SINGER is Coast-bound from Chica- go.

G. L. CARRINGTON, president of Aetec Lansing, is in New York from the Coast.

Shirley Booth, “Tomorrow the World” leading lady, and Corp. William H. Baker, Jr., were married Friday.

BEN ROSENBAUM, M-G-M publicity staff, has announced her engagement to Martin Cutler, Army Transport Command, Wilmington, Del.
“Corvette K-225” with Randolph Scott, James Brown, Ella Raines
Universal 99 Mins.
UNUSUALLY STIRRING AND EXCITING FILM IS SUPERB TRIBUTE TO CANADIAN CORVETTE; PHOTOGRAPHY IS STUNNING

In telling the story of the corvette, that little giant of the Royal Canadian Navy which has played so important a part in making the convoy lanes of the North Atlantic safe, Universal has produced a stirring and moving film that will quicken the pulse and draw a hearty response from audiences everywhere. The picture is as fine and as sincere a tribute to the men who man the corvettes as one could imagine. Authenticity has been assured through the co-options of the Royal Canadian Navy in the making of the production.

The film is built around the exploits of a corvette c.m.manded by Randolph Scott. It is the dramatic record of her journey from Cova da to England—a journey filled with slams and unsmiting action that often lifts you out of your seat. The deeds of the personal hero of the corvette K-225 comprise one long saga of heroism rarely surpassed on the screen. H.w the crew procures the ship and where she has been and with what realism and with an effectiveness difficult to beat. There are a number of engagements with Nazi submarines, and sometimes the film works upon terrific suspense.

Weaved into the action is a sketchy romance between Scott and Ella Raines which, while it will bolster the film’s appeal to the men, is of no importance to true story. The film belongs strictly to one corvette.

Howard Hawks has turned in a wharfed and fine production. Richardяд the watchful eye the film has acquired the ring of truth. His assignment of Richard Rosson to direct was a masterful stroke, Roseon has brought understanding and vivacity to his task.

The photography is a triumph. It achieves stirring effects and makes the action look like the real thing, time and again rising to thrilling heights. The other technical aspects of the production are of equally high merit. The screenplay is by Leut, John Rhodes Sturdy, RCNVR.

The cast delivers resoundingly. Scott is better than he has been in some time. James Brown makes a vivid impression as a rebel; us subaltern who comes through in a big way at the climax. Miss Raines, a newcomer, gives in her brief appearance that she has plenty of what it takes. Some of the others who deserve a nod are Barry Fitzgerald, Andy Devine, Fuzzy Knight, Noah Beery, Jr., and Thomas Gomez.


“Adventure in Iraq” with John Loder, Ruth Ford, Warren Douglas, Paul Cavanagh
Warner 64 Mins.
REMAKE OF “GREEN GODDESS” IS A JOYFUL, SIZABLE, FAIR AMOUNT OF SUSPENSE AND EXCITEMENT.

“Adventure in Iraq” is a rewrite of the William Archer play “The Green Goddess” in the light of present-day events. It will be recalled that the studio first converted the play into celluloid entertainment in 1930. In the present version the locale has been changed from India to Iraq and the villain from a rajah to a look in league with the Nazis. The result is a B melodrama that will require a strong companion feature to make it tolerable. Fortunately, the picture is one that lends itself readily to exploitation.

This is a strictly routine production doomed to a certain extent by a moderate amount of suspense and excitement. The plot is about an American flier, an Englishman and the latter’s wife who fall into the hands of a gang of Nazis. The latter’s plane makes a forced landing on a flight to the Sheikh. The sheik, whose three brothers are to be shoot by the British as spies, offers to make a deal. He will spare the woman provided she gives him to. The girl leads him along until a way is found to get back to her husband with the idea to escape the Englishman is killed. The girl and the American are about to be put to the torture when bombing planes come to their rescue. The fact that the American and the Englishman’s wife are in love adds to the plot value.

The acting is adequate for the purposes of the story. Paul Cavanagh, playing the role George Arliss essayed in the 1930 production, enacts the shite with a suave mask that Cavanagh brings off with ease. The Englishman is played by John Loder; his wife, by Ruth Ford; the American, by Robert Kent. D. Ross Lederman’s direction is ordinary. George R. Bilson and Robert E. Kent have filmed their screenplay with the old-fashioned technique.


CREDITS: Director, D. Ross Lederman; Screenplay, George R. Bilson, Robert E. Kent; Based on play by William Archer; Cameraman, James Van Trees; Film Editor, Clarence Kolster; Art Director, Henry Fleischer; St. and, Francis J. Scheid; Set Decorator, Walter F. Tilford.

DIRECTION, Routine. PHOTOGRAPHY, Okay.

George O’Hauson, Oliver Prickett, Addison Rids, Matt Willis.

CREDITS: Producer, Howard Hawks; Director, Richard Rosson; Screenplay, Luit, John Hodiak, Willard Van Treeck, Fedick; Archie Williams, J. Leonard, Tony Gaspar, George Perry; Art Director, John Goodman; Film Editor, Edward Curtiss; S. and Supervior, Bernard B. Brown; Special Effects Director, William C. Hallenbeck; Musical Director, Charles Feeney; String Outsets, R. A. Gausman, A. J. Gilmore; Musical Score, David Buttolph.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

“The Girl From Monterey” with Armanda and Edgar Kennedy
Hollywood 58 Mins.
GOOD CLEAN FUN MAKES THIS TULIP LITTLE NUMBER GOOD ENTERTAINMENT.

Producer Jack Schwartz has come through with a cute, tuneful little number with this one—and has apparently solved the problem of how to make an episodic picture with that one little dig of patriotism which all movies should have at this time. The war is forgot until the last scene. The clever screenplay, written by Arthur Hoerl, and ably transferred to celluloid by director Wallace Fox, teils the tale of two fighters and two lively girls. Maps footage goes to Armanda, the Mexican half pint who can dance, sing—and do almost everything.

Anthony Caruso, her brother, is a young law student in New Haven when he discovers that when he hits any on the chin they fall down. Logically, he enters the prize-ring with Edgar Kennedy as Armanda jointly managing him.

Complications arise when the pair come to New York to crash the big time. Armanda falls in love with Terry Frost, a fighter, and when the inevitable day arrives when the two boys are matched it makes "two down," a nickname of some two fights. Under the guise of his Jack LaRue, Veda Ann Borg, and action manager, two plots to make Caruso break training so the gamblers can win a lot of money on the fight. The reckoning without our little Mexican singer-dancer-fighter, however, because when Armanda beats the tar out of Miss Borg, the lady confesses the whole dirty story.

The boys are up—and down. And up, and down, and in the end Caruso wins. It develops, however, that Frost didn’t know about the frame—so, he and Caruso forget about the fight, and we are led to believe the happy, too—although she disappears some time.

All in all it’s good, clean fun. This one won’t break your house records, but every one will be happy.


CREDITS: Producer, Jack Schwartz; Associate Producer, Barry D. Edwards; Director, Wallace Fox; Authors: George Green and Robert Gordon; Screenplay, Arthur Hoerl, Frank C. Management, Arthur Hammer, Cameraman, Marcel Le Picard; Art Director, Frank Sylas; Editor, Robert Crandall; Musical Director, Mahlon Merrick; Musical Supervisor, Robert Chudnow.

DIRECTION, Excellent. PHOTOGRAPHY Very good.

Forms Kallis Art Service
Moe Kallis, who has been with the Columbia art department for the last two years, terminated his association with the studio and is going into business for himself as the Kallis Art Service. Before his arrival in Columbia he was with Publix Theatres, Paramount and the Buchanan Agency.

“Sahara” Shown in 5 More
Columbia’s home office at the week-end exhibited the Long Island premiere of the "Sahara." Reaction to “Sahara” following widely attended exhibit. screening on Long Island, Salt Lake City, Milwaukee, New Haven and Boston last week.

“The Girl From Monterey” with Armanda and Edgar Kennedy
Hollywood 58 Mins.
GOOD CLEAN FUN MAKES THIS TULIP LITTLE NUMBER GOOD ENTERTAINMENT.

Producer Jack Schwartz has come through with a cute, tuneful little number with this one—and has apparently solved the problem of how to make an episodic picture with that one little dig of patriotism which all movies should have at this time. The war is forgot until the last scene. The clever screenplay, written by Arthur Hoerl, and ably transferred to celluloid by director Wallace Fox, teils the tale of two fighters and two lively girls. Maps footage goes to Armanda, the Mexican half pint who can dance, sing—and do almost everything.

Anthony Caruso, her brother, is a young law student in New Haven when he discovers that when he hits any on the chin they fall down. Logically, he enters the prize-ring with Edgar Kennedy as Armanda jointly managing him.

Complications arise when the pair come to New York to crash the big time. Armanda falls in love with Terry Frost, a fighter, and when the inevitable day arrives when the two boys are matched it makes “two down," a nickname of some two fights. Under the guise of his Jack LaRue, Veda Ann Borg, and action manager, two plots to make Caruso break training so the gamblers can win a lot of money on the fight. The reckoning without our little Mexican singer-dancer-fighter, however, because when Armanda beats the tar out of Miss Borg, the lady confesses the whole dirty story.

The boys are up—and down. And up, and down, and in the end Caruso wins. It develops, however, that Frost didn’t know about the frame—so, he and Caruso forget about the fight, and we are led to believe the happy, too—although she disappears some time.

All in all it’s good, clean fun. This one won’t break your house records, but every one will be happy.


CREDITS: Producer, Jack Schwartz; Associate Producer, Barry D. Edwards; Director, Wallace Fox; Authors: George Green and Robert Gordon; Screenplay, Arthur Hoerl, Frank C. Management, Arthur Hammer, Cameraman, Marcel Le Picard; Art Director, Frank Sylas; Editor, Robert Crandall; Musical Director, Mahlon Merrick; Musical Supervisor, Robert Chudnow.

DIRECTION, Excellent. PHOTOGRAPHY Very good.

Forms Kallis Art Service
Moe Kallis, who has been with the Columbia art department for the last two years, terminated his association with the studio and is going into business for himself as the Kallis Art Service. Before his arrival in Columbia he was with Publix Theatres, Paramount and the Buchanan Agency.

“Sahara” Shown in 5 More
Columbia’s home office at the week-end exhibited the Long Island premiere of the "Sahara." Reaction to “Sahara” following widely attended exhibit. screening on Long Island, Salt Lake City, Milwaukee, New Haven and Boston last week.

Paro. Nurse Reserve
Frieda Joseph, nurse in the medical department, at the Paramount hospital for the last 15 years, has resigned and will leave Oct. 15. She was presented with her gifts, including a wrist watch and War Bond.
Theaters’ Loan Drive Showing “Terrific”

(Continued from Page 1)

Bonds sold to individuals. A spurt in sales last week, however, brought a wave of optimism through Ties- ton.

Although no accurate figures are on hand to indicate the proportion of profits that go to theaters hand-in-hand through theaters, it is known that the showing is “terrific,” to quote Oscar A. Doob, Loew circuit publicly captured to serve as an assistant director to the War Finance Committee. From Tuesday through Thursday of last week, “E” Bond sales topped $100,000,000 daily, and Doob is certain that the job done by showmen all over the country is not come close to what the expected amount would be.

Not only are showmen helping to swell the total sales in actual money paid in, but their influence is instrumental in enlisting thousands of Bond buyers in the small brackets who might not otherwise come into the drive at all. Bond premiers, local rallies, today’s Free Movie Day (with approximately 10,000 theaters signed, according to the WAC) as well as hundreds of “Free Movie Days” for Bond buyers’ offered incentives have been a major factor in the drive got under way have been tremendously important.

Credit Cavalcade, Airmada

Aside from the money raised by these means, Treasury officials are especially grateful to the industry because of the various work it has done to swell the total number of Bond buyers. The Hollywood Cavalcade and the star participation in the Airmada are also credited with doing an excellent job in “spreading the burden” of the drive.

That showmen are the ones who know how to accomplish these miracles becomes increasingly evident right here in Washington, where the Army has laid out a huge special “Back the Attack” show to run through the drive period. Large quantities of Army matériel, plus some planes, are on display, with top-ranking Government officials and others speaking daily. Attendance has been somewhat disappointing, although not small, but the Bond sales resulting from the show have been very satisfactory.

The motion picture industry, with a couple of trailers and a couple of stars, could accomplish as much in Bond sales at a portion of the excess, it is admitted piously, and certainly the demand exceeded Army personnel and mate. iel.

Doob Returning to Post

Doob will return to his Loew post this weekend, after two-month paid here with the WP. The departure from drive headquarters will precede by only a brief time that of Carlton Durus, sometime M-G-M publicist who has been here since April, 1941, as an assistant field director of the Treasury’s War Finance Division, in charge of motion picture and special events.

Both Doob and Dutrus report that the cooperation they have received from the industry far exceeded anything they could have foreseen when they came to Washington. They knew the industry, they knew what to expect, but they were constantly amazed by the great job the Army is doing at all branches—produce s., distributors and exhibitors.

Duffus, who actually resigned from the Treasury early this summer, effective Oct. 15, will leave shortly before the 10th. No successor has yet been chosen. His future plans are not yet clear, although it is possible that he will work with an other Government agency, retaining his Washington residence.

$3,000,000 Quota But Bond Sales Soar to $35,850,000

Milwaukee—Bond premiers at the Palace, Alhambra, Strand, Warner and Riverside theaters netted $3,566,850. Quota was $3,000,000. 94% of Columbia’s Bond Quota of $3,500,000 Sold

Columbia, with almost a full week of War Loan Drive still to go, has achieved better than 94% of the $1,500,000 quota established for the company and employees, it was disclosed.

The $1,500,000 set at the opening of the Drive was based on the maximum returns realized from the last Bond campaign. Of this amount, signed piecings and actual sale of Bonds already total $1,410,500, and indications are that Columbia will exceed the $1,500,000 quota early this week.

“Over the Top” Week Starts Bond Drive Down the Stroies

The Third War Loan drive by the industry is pouring down the dome stretch via “Over the Top” Week, which begins today and which is to be one feature, today’s Free Movie Day generally observed by the nation’s theaters.

In New York, “Over the Top” Week is being heralded by a mammoth Bond show at the Capitol Theater on Oct. 1 with admission scaled to send over $3,000,000 to the Treasury coffers. A special pre-“Over the Top” Week show held at the Alme- dad theater in Los Angeles last Wednesday and co-operated in by the queens Chamber of Commerce as well as by radio and the press netted over $13,000,000.

Cavalcade’s Total Sales Approximate $1,125,000

West Coast Branch of THE FILM DAILY

Hollywood—The Hollywood Bond Cavalcade concluded its nation-wide Bond selling tour in San Francisco Saturday night and was given a gala homecoming by Hollywood and the City of Los Angeles upon its arrival yesterday.

The Cavalcade, which grossed over $1,074,000,000 up to and including its Bond show in San Antonio, is expected to have added an additional $30,000,000 or more to its Frisco appearance. Previous plans for an additional show at the Hollywood Bowl tonight, were changed to the public welcome tendered yesterday.

N. Y. W. Employes Buy $100,000 Extra Bonds

As a result of the one-day Third War Loan Drive held throughout the home office about a week ago, more than $100,000 in additional War Bond purchases were made by employes of

Hochstein, Indicted, Claims Bioth Threat

(Continued from Page 1)

Salenatax, assistant U. S. Attorney General in charge of prosecuting the movie extortion case.

A number of charges before the Commissioner, after the prosecutor had: requested $20,000 bail on the extortion charge, Hochstein stated that he had came from Chicago voluntarily at Kostelanetz’s request. He claimed that the bail was too high and also stated that when he learned from friends that he was wanted for questioning he had paid his own expenses to New York, Commissioner Letter, stated that he believed that Hochstein would appear when wanted by the Federal authorities, fixed bail at $10,000.

Hochstein stated that he had appeared at the prosecutor’s office on two occasions. The charges, he said, were based on threats and promises of various kinds of threats. “I told him that I would disappear unless I testified in the manner that he wanted,” the Chicago man asserted.

The complaint charges that Hochstein sworn in as a witness, testified for the prosecution. Paul De Lucia, Louis Compagnon, and Charles Fischetti, were not present at a hearing in River- side, III., which was rented and maintained by Hochstein in 1933 and 1935” although he knew that the testimony was false.

The trial of the six alleged Chicago gangsters, plus Louis Kaufman, business agent of Local 244, Oper- ators Union of Newark, N. J., and John Roselli, former West Coast “collector” for the gang, is scheduled to on Oct. 5.

Kostelanetz expects to call about 15 more witnesses, including a number of top industry executives at the t. a.

He company’s New York offices up to Friday.

The figure represents an average of a $10 Bond for every employee, with practically 100 per cent of the personnel subscribing to the “buy an extra Bond” campaign.

$1,500,000 in Bonds Sold At Paradise, Pitkin Shows

Over $1,500,000 in War Bond purchases were recorded Friday night at dual Bond premiers in Loew’s Paradise, in the Bronx and Loew’s in Pitkin, Brooklyn. An estimated $834,000 in Bonds was sold for the Paradise show and some $800,000 for the Pitkin. Feature at both houses was the Saturday matinee collection by variety shows featuring star talent.
**Consent Awards Close Rhinebeck Complaints**

(Continued From Page 1)

Community, Warren and Star in Hudson were unreasonable and asked that the clearances be reduced or eliminated and that its theater be granted an availability date regardless of the question of clearance.

In like manner, the complainants clarified that the clearance granted to the Bardavon and Stratford over the Star in Rhinebeck and asked that the clearance be reduced to one day and that its theater be protected against booking delays on the part of the Poughkeepsie theaters.

An adverse decision resulted in an appeal in both complaints and after the appeals had been made, all parties desired to have an immediate decision, making an award be entered by the appeal board in accordance with the terms of the agreement.

In the case of the Star, the arbitrator's award was amended to read that the maximum clearance granted to the Bardavon and Stratford shall be seven days, but not later than 60 days after New York exchange territory release date which shall be deemed to be the first date upon which a picture is made available generally by the distributor defendants to theaters in the New York exchange territory, other than as a pre-release exhibition.

In the case of the Lyceum, the same clearance terms shall prevail. No clearance shall be granted to the Community, Warren or Star in Hudson.

**Femmes Now Heading 18 20th-Fox Adsale Depts.**

Adsales departments in 18th Century-Fox exchanges are now headed by women, including 16 in the U.S. and two in Canada. Of particular note is the fact that half of the department heads graduated from branch clerical staffs, are former film insectresses and three were poster clerks. One, Mrs. Anna Bell Kelly, has been in charge of the Cincinnati adsale department for many years.

Other female adsale department heads include: Mrs. Doris Senechal, Albany; C. Banks, Atlanta; K. Cagen, Chicago; Jane Muley, Denver; A. Gilbert, Des Moines; D. Semmens, Detroit; M. S. Larrimore, Indianapolis; D. Peterson, Los Angeles; Mrs. E. Wolfe, Memphis; H. Silverman, New Haven; Mrs. Ruth Bate, Oklahoma City; Mrs. Helen Remig, Salt Lake City; Mrs. L. Fraizer, San Francisco; C. Nagel, Seattle; Virginia Nolan, Washington; H. Moon, Minneapolis, and Mrs. E. Danielsen, Winnipeg.

**More “Saahra” Screenings**

Additional exhibitor screenings for “Saahra” will be held in Indianapois, Memphis and Portland today.

**CIAA Ships 9 More Films to Puerto Rico**

Nine more films made available by the Office of the Co-ordinator for Inter-American Affairs have been shipped to Puerto Rico. They are “Sweeney Smarty,” “Winning Your Spouse,” “The Farmer of America,” “Aluminum,” “California Junior Orchestra,” “The U.S. Coast Guard Academy,” “Women in Defense,” “America 3” and “Choose to Live.” Others are expected to follow as soon as Spanish subtitles are provided for them.

**25 Rogers Pic Bookings During Garden Rodeo P.A.**

Two hundred thirty-five theaters in Metropolitan New York and suburbs have already booked Republic’s Roy Rogers big-budget productions for showing during the star’s p.a. as chief star of the World’s Championship Rodeo, at Madison Square Garden Oct. 2-31. Lead-off booking is “Man from Music Mountain,” which opens at the Lyceum Strand, New York, Thursday. Rogers’ picture show has been booked by the Loew Metropolitan Circuit, Randorfe Theaters, Eakins Theaters and other circuit houses, and leading neighborhood theaters.

Newspapers, billboards, and radio and newspaper spot announcements are being supplied by a theater contest promotion arranged in collaboration with the Garden by Ted Trent.

**Harry Browning Named Legion Post Commander**

Boston—Harry Browning of M & 2 Theaters has been elected commander of the Theatrical (Vernon House, MacClure Post) of the American Legion. Other new officers include: Edward Dobkin, M-G-M exchange, vice-commander; Joseph G. Fricke, Charles Kurtzmann, Leo’s Theaters, assistant vice-commander; Maxwell Melinoff, Warner’s, adjutant; Harry Springer, Warners, finance chairman; and Dr. A. Edward Melinoff, chaplain. Executive committee comprises: Harry Aaronson, Rialto, Boston; Patrick Ridley and Alvin G. Kennedy.

**UA Adds 15 Exponents For “Johnny Come Lately”**

United Artists has added 15 exponents to its staff and has sent them to key cities to assist managers in campaigns on “Johnny Come Lately.”

The following UA exponents are now working on the Carney production in the United States: Joan Abrahamsen, Vancouver; Joe Bigney, Canada; Robert Timmins, New York and Maryland; Zack Harris, Upstate New York; Bill Healy, Massachusetts and Connecticut; Wally Henss, Kentucky and Indiana; Elia Housen, Ohio; Allen Kinkle, Pennsylvania and Delaware; Lee Kuehl, Providence and Rhode Island; Dave Levy, Washington, D.C.; Lou Marx, California; Henry Moore, Portland, Ore.; and Mammy Further, Ohio; Lou Raudall, Atlanta and San Simeon, Washington and Oregon.

**SHOTS REVIEWS**

“Soldiers of the Soil” Pine-Thomas 40 mins.

Inspiring Message

This offering is an inspiring message about the farmer of America. It lays emphasis on the vital role the farmers play in the Allied all-out fight. There is a study around the home life of a typical American farmer and his family. It opens with Carroll Nye, an agricultural teacher and eldest son of Irving Bacon, returning from the South Pacific, where he has lost his sight as a soldier. His brother, Russell Hayden, Bacon’s chief worker on the farm, although married, is determined to join the Marines and envege Carroll. On the day he plans to enlist, Carroll gives a talk in the local church. He explains the important part the farmers are playing for our forces, that they are truly “soldiers of the soil.” Russell is convinced that he can do his best work for his country remaining on the farm.

In addition to Nye, Bacon and Hughes, the excellent cast includes Mady Correll, Grant Withers, Edith Fellows, Teddy In-fur and Edward erste. The picture is impressive and credit is due Will H. Pine and William Thomas who produce it. The producers, Director William Berke, scripters William S. Dutton and Maxwell Shepe, and cameramen Fred Jackman and others.

Although originally produced for E. J. Du Pont de Nemours & Co., it is understood the Department of Agriculture and War Manpower Commission are anxious to have “Soldiers of the Soil” distributed gratis to exhibitors by the OWI.

“Boogie Woogie Man” Universal

Okay for Jive Lovers

Boogie-woogie gives a good going-over in this Technicolor cartoon. The action is simple. It provides a background for a series of scenes depicting with unusual skill, the jive antics of a delegation from Harlem. The subject has been well executed. The young folks should find this a booking to their taste.

“Ode to Victory” (Miniature)

M-G-M

Stirring

This is a musically stirring short with a patriotic fervor. The title is that of a musical composition created by Nathaniel Shilkret which provides a background for a series of scenes depicting with crucial moments in the history of our nation. The film attempts to remind us how the great nation had to struggle to win freedom of speech, and how the United States has won a right to be heard. The film is a true affirmation of American democracy. The film has been a hit on the circuit and is expected to be very popular.

**Expect November Trial of Cruze Suits**

(Continued From Page 1)

Lay Improvement Co., asking a million dollars damages in each case.

Case arose out of the deal made in 1930 by Cruze whereby the Tiffany Productions, with which A. Anthony was associated, undertook the distribution of some 10 features, including “She Got What She Wanted,” “Command Performance,” and “Hell Bound.” The lawsuits arise out of amounts alleged to be due in settlement of this arrangement, is one of the most involved lawsuits in the local courts. Cases have been pending here since 1933.

A major part of Arndt’s job will be to negotiate with the Army and the Navy for combat footage for newspaper releases. Arndt, has long been aware of the importance of good war coverage in the reels, and he expects to be expected to concentrate much of his effort on getting the best available battle pix for the reels.

Another part of his job is to set up the various Government stories here in Washington. Special effort will be devoted to choosing stories sufficiently broad so that all five reels can shoot them and yet come out with individual stories. This is the idea of George Lyon, who was chief of the News Bureau when Arndt was chosen for the job nearly two months ago. Lyon has since assumed the military contact work for the OWI, but may yet retain leadership of the News Bureau. That Arndt feels the same way is known.

**Threatened Breakdown Of Delivery Service to FBI**

(Continued From Page 1)

Board of Trade. Representatives of the other services hope to find means of being supplied with new trucks or parts for repairs.

The trade has not been able to obtain new trucks since, Dec. 18, 1941 as result of an OPA freezing order.
More Cities and Towns Decree Juvenile Curfews

Ordnance Enactment Move as Counter to Delinquency Gains Over U. S.

Columbus, O.—Curfew measures continue to gain ground in various sections of Ohio, as a means of solving juvenile delinquency. Efforts to get curfew measures adopted in that state have been quite successful, mainly because many houses have no low admission prices for entertainment.

At Circleville, a 10:30 p.m. curfew has been placed in effect, closely following the Columbus measure which penalizes parents of children for other than first offenses.

Children under 16 must be off the streets from 10 p.m. to 6 a.m. in Dover, which was the fifth city in Tuscarawas County to pass a curfew measure.

At St. Marys, Chief G. A. Gerster of the police department did not wait for Council to pass a curfew. The present itself issued an order that all kids 16 years old and under be off the streets at 10 p.m. unless accompanied by an older person.

In New Philadelphia, parents are subject to fines for violations if their children under 16 are on the streets after 10 p.m., under a measure passed by Council as an emergency ordinance, effective without delay.

At Elyria, Council has begun to enforce a curfew measure, with parents or guardians held responsible for violations.

At East Liverpool, curfew legislation has been urged by the Women's Christian Temperance Union for two months, and Council has under consideration a curfew for children under 16.

Erie County Judge Calls For Curfew for Juveniles

Buffalo.—After concluding hearings in about 100 juvenile delinquency cases in Children's Court, Erie County Judge Hamilton Ward Jr. called for a 10 p.m. curfew for children under 16 in Erie County communities.

Juvenile Curfew Adoption Urged by Seattle's Com.

Seattle, Wash.—Adoption of a new curfew ordinance that would facilitate keeping youngsters out of theaters after curfew hours was recommended to the City Council by Mayor William F. Devin's "curfew committee." The proposed ordinance would prohibit children under 15 from being in the streets or in a public place after the curfew hour. Theater owners have agreed to see that children are not sold tickets after an hour that would not enable them to see the whole show by curfew time, or selling them tickets after that hour only on the understanding that they will depart at curfew time.

Will Prosecute Parents For Curfew Violations

Hartington, Neb. —Hartington's "curfew law, requiring children under 16 to be off streets and out of public places by 10 p.m. unless accompanied by their parents or guardians, will be strictly enforced henceforth, the city fathers have announced. Prosecutions will be directed against parents.

Varying Curfew Hours Decreed for Sioux City

Sioux City, Ia.—The City Council has adopted a curfew ordinance which provides a fine of $100 or 30 days in jail for parents who permit their children to remain on the streets or in public places unescorted at night. For children under 15 the hours are 10 p.m. to 6 a.m. and for children 15, 16 and 17 they are 11 p.m. to 6 a.m.

Seattle Curfew Provides for Low Priced Attendance

Seattle, Wash.—Seattle's new 10 p.m. curfew won't affect the children under 18 years of age who want to see the end of that double feature. The city fathers have decided to place a "curfew" on children under 18 years of age. After 10 p.m., children under 18 must accompany their parents to the movies. Children are permitted to go to movies alone, up to the age of 18, if they have parental permission.

Tent Urges Trade and Police Chiefs Confer On Handling Juveniles in Film Theaters

Washington, D.C.—At a dinner attended by 50 leaders of the film industry, Charles P. Taft, director of Community War Services for Federal Security Agency, said his office would be glad to help those representatives of the Associated Screen and Police Chiefs to meet with a special committee of the motion picture industry and endeavor to work out a formula whereby exhibitors could undertake the task of policing youngsters in their theaters.

Taft further expressed a hope that the strong possibility of working out a united national wide program, wherein the screen could be more usually effective because of the fact that so many million young people attend movies, would lead to a decreased likelihood of office of abuse of film producers with youth problems should be decided upon.

Exhibit, Split Confuses D of J

Varied Approach No Aid in Decree Changes

(Continued from Page 1)

Clark—"Big Five" Decree Meeting Again Deferred

Washington, D.C.—The meeting scheduled for yesterday between Assistant Attorney General Tom C. Clark and officials of the five defendants in the Washington, D.C. case of juvenile delinquency, was postponed for another week, it was learned Friday. Clark must appear in Washington at a dinner of the Film Council today, and the coming of the Jewish holidays later this week rules out the possibility of meeting later in the week, as it is anticipated that the sessions might last longer than two days.

Clark is unwilling to discuss in detail his plans regarding this meeting, although it is known that the final decision as to whether the suit itself should be pressed is largely dependent on the outcome of this session. Clark said that Friday that he had looked over the briefs filed by the National and Virginia M. P. and hopes to study them more carefully soon, but will probably not comment upon them.

Seattle to Allow Children Under 18 to Stay to See End of Feature
tend theaters after 10 p.m., but children between 15 and 18 will be permitted to go to and from film shows and other entertainment, or go to movie theaters, if they carry notes from their parents. Unnecessary lingering on the streets, however, will subject them to arrest.

Enactment of a country-wide curfew by the Board of County Commissioners, similar to the one recently adopted by Seattle and nine other counties in the state, is being asked by the state of the King County Council of Parent-Teacher Associations.

Holland, Mich.—Enforcing Curfew Law

Holland, Mich.—Curfew law at 9:30 p.m. has been introduced here for youngsters under 16 years unaccompanied by an adult.

Council Bluffs Council To Vote Today on Curfew

Council Bluffs, Ia.—City councilmen, meeting as a committee of the whole, hotly debated a proposed curfew ordinance and listened to citizens and city and county officials talk on juvenile delinquency, before finally recommending the ordinance be read today at another session.

The proposed curfew, prohibiting children under 16 on the streets between 10 p.m. and 5 a.m., would be the same as the one in Omaha, across the river.

Saturday Midnight Shows Dropped In Miami Area

Miami, Fla.—In an effort to curb juvenile delinquency, theater managers in the Miami area are cooperating with city officials by dismissing unescorted minors at midnight. The order is stated to be in effect for the duration of the war.

Berthiaume Replaces Metzger

Detroit—Lou Metzger of Warners has resigned as treasurer of the Film Bowling League, because of the pressure of business, and has been succeeded by Clarence Berthiaume of M-G-M.

Secret of Mort's Chest Expansion

If you notice Mort (Warners) Blumenstock's chest sticking out a little more than usual these days, it isn't just a natural bit of paternal pride in daughter, Bebe, who has just won scholastic honors, unusual for a youngster, nor is it a collar entrance about two years ahead of the usual custom. She will specialize in art.
The Critics Speak Out

(Continued from Page 1)

Nor was it so intended. But it does serve as a signpost, pointing the way to which critics, essayists, and columnists will give their attention. Whether, after a cycle of controversy on the screen the critics (and the public) would revolt as they do when surfeited with other cycles, is, as they say in New Hope, a horse of another color. It is your columnist commentator’s bunch that for this and other reasons which might be given, the entertainment, screen in the long run will be devoted to entertainment, and controversial issues, if filmed, will find an outlet other than the commercial theater as now constituted.

THE critics’ finding that Hollywood should develop the so-called documentary film genre would appear to be step with growing industry conviction, if one hears correctly. But here again it would seem that, by and large, the documentary picture should have its own outlet. And that it undoubtedly will, for the documentary subject may be variously employed. Its place in education is assured, and it will be increasingly so employed in the post-war era.

That, of course, is something more than a gentle hint that the industry—or part of it, certainly—can strike “pay dirt” by exploiting and exploiting the documentary field.

Accepting the report of the critics, the war’s impact on the multiple feature program thus far has been slight. And this despite the frequently heard complaint that there is a dearth of product especially for the subsequent given to frequent weekly changes of program. Also despite reported patron restlessness under double features. Ditto despite a reported upturn in shorts sales and interest. However, it may be that these trends noted are just edging across the country.

To an industry that has gone “all-out,” even a bit beyond, perhaps, in support of the war effort—its performance in the current Third War Loan, paradoxically, is a further feather in its hat—the critical approach cannot but be heartening and encouraging.

When out of the hundreds of questionnaires returned less than a score rate the industry’s war effort as less than satisfactory, that fact speaks eloquently for itself. Never before indeed has the industry’s public relations been so satisfactory, it may be added parenthetically.

The specific comments upon the level of motion pictures advertising, publicity and promotion will be read—and studied—with interest in every home office . . . and in every theater. One is moved to observe, however, that there has been, is, and undoubtedly always will be, an inability of advertising department and editorial department to see eye to eye. For the good of the business, that may be most fortunate.

The critics report that current local motion picture theater admission scales are not below what they should be—the vote division was 94-6 per cent—also must be accepted as a bit of pulse-taking on the national scale. Naturally, of course, such a depression in the individual show’s man’s province, but the country-wide picture presented is significant.

Finally, the critics in determining, 58-42 per cent, that too many war stories are reaching the screens today show unmistakably that the minority is far stronger than one would deduce from what has been heard. It is significant that more than 15 per cent of the critics participating in the Forum specifically mentioned poor quality subjects as the chief objection to war pictures.

The West Coast Bureau of THE FILM DAILY

Hollywood—Directors under contract with Warners have reached a total of 15—highest in the company’s history, the latest contract list discloses. Expanded list is credited to the talent reservoir idea developed by Jack L. Warner, executive producer.

Included in the new roster are Herman Shumlin, Dolmar Davis, David Butler, Peter Godfrey, Edward Blatt, and Norman Krasna. The latter, making his bow with “P. Iness O’Rourke,” is now in military service, along with John Huston and William Keighley.

Veteran Warnerites on the list include Curtis Bernhardt, Michael Curtiz, Edmund Goulding, Irving Rapper, Vincent Sherman, Lewis Milestone and Raoul Walsh.

C.S. Negri, producer, and B. Reeves Eason direct for the short subject department under supervision of Gordon Hollingshead. LeRoy Prinz specializes in handling musicals and vehicles of big productions and also does short subjects.

Talent roster issued today also shows a new high number of featured players, with a total of 55, in addition to 19 players in star rank. Six new featured players added recently were John Dall, Ralph McColm, Ma jorie Riordan, Zachary Scott, Joan Sullivan and Cheryl Walker.

List also includes 12 producers and 42 writers and four composers for a total contract roster of 203, with 28 in the armed forces.

Vaucluse In and Out

In Chicago Territory

Chicago—Bertha Theater is trying out Vaucluse with Wednesday film bill. Vaucluse circuit has dropped Vaucluse at its North Center.

Rockford, Ill.—The Palace Theater has added five acts of vaudeville to week-end shows.

IN NEW POSTS


HUBERT, C. O.—manager, Loew’s Orpheum, St. Louis.

FRANK R. KELLER, manager, American, Westville, Mo.

LEI AND AIRS, manager, Loew, East Poria, Ill.

IRVING K. LONJERJACK, manager, Palace, New York.

SENGER McWHERT, manager, New York.

ELWOOD CULBERTSON, manager, Chicago.

WATTS, T. J.—assistant manager, Loew’s State, St. Louis.


EDWARD CULBERTSON, special publicity assignments, Universal, Hollywood.

The Critics Speak Out

(Continued from Page 1)

No new director, however, has called for a cash payment and a participating interest in the film production.

Cowan plans to start production in January. He left for Hollywood over the week-end to sign players and arrange for distribution.

Story concerns a child raised in a Fascist environment and his rehabilitation through a typical American family.

Booking Circuit Celebrates

Chicago—A Jubilee dinner, celebrating the first anniversary of Allied Theaters Booking Circuit, will be held at the Blackstone Hotel, Oct. 4. Committee to handle the affair includes Edward Magee, Ben Burt, I. Stein and Joe Abramson. Jack Kirsch, general manager of Allied, will receive a gift.

(Continued from Page 1)

Appointment Eberson

To OCR Theater Post

(Continued from Page 1)

it is particularly stressed here will neither interfere with the architect-engineer service he is rendering to the movie houses in building contracts, nor the work he is doing for exhibitors: interests which have entrusted to him the preparation of post-war seating plans for more than seven theaters.

Both before Pearl Harbor and since, Eberson has rendered strenuous and valuable service to national defense measures and the war effort, as well as to flimland. From his firm’s drawing boards, for more than two decades, have come the plans for many of America’s finest theaters, see:os of which have, through innovations in design and appointments, set precedents for construction. The city Premiere for "Major"


Now It’s Literally

The Exhibition Field

Dartmouth, N. S.—Basement of the local Dundas is being used to store vegetables harvested from the farm. A co-op venture of the employers of both the Dundas and Mayfair. Crop was of such large proportions that some storage space had to be provided. From the Dundas basement, the vegetables will be released to the tenant workers who raised them, and surplus will be marketed. Included are cantaloupe, turnips, carrots, beets, cabbage, tomatoes, peas, beans, corn, lettuce, pumpkins, squash, cucumbers, cauliflower, parsnips, radishes, etc.
**THEATRE VANDALISM SHOWS NO DECLINE**

**Peg Australian Pix Prices at April, 1942, Level**

**Reeling Round — WASHINGTON**

**By ANDREW H. OLDER**

WASHINGTON

INK BURROUGHS, in Harold Hopper's 'WP office, is still awaiting his usual orders. He's to go to London to try to step up the rate of film coating here, in order that we can ship more film base and less coated stock from this country.

THE U.S. Office of Education is the first Government agency to put its film production activities on a self-sustaining basis. From now on it collects a royalty of $5.75 on every print of its industrial training series sold. That's per Congressional order. Observers on Capitol Hill wonder what would have happened if OWI had been ordered to do that, not only with its 16 mm. films but also its productions for theatrical showing.

**REIGNITION of Nat Wolf from the Hollywood office of the OWI radio bureau, in order to assume direction of the M-G-M television department has caused a lot of speculation here. M-G-M has no television broadcast facilities, so far as is known, but it does have an awful lot of potential good television talent under contract. It might indicate that the studios, foreseeing the emergency of commercial television as strong post-war competitor, are getting set to control the television talent field.

We understand that the newscasts ought to be getting a mighty fine army air forces story together. They were given about 2,000 feet last week comprising a roundup story on the AAF in action on all fronts, and the word is that it's plenty good stuff. • About 7,500 feet additional of 'top flight' combat footage was included in the film turned over to the newscasts Saturday for inclusion in today’s make-up, for Thursday’s release. This is as the general description of the 13 stories given by an official of the Army's Bureau of Public Relations. Four of the stories including footage on the battle of Kursk, came from Universal and Pathé American, while the other nine from

— Continued on Page 2

**By ALLAN WHITE**

**FILM DAILY Staff Correspondent**

**Sydney (By Air Mail) — Film prices, irrespective of whether they are on a flat rental or percentage basis, have been pegged at the level operating on April 18, 1942, thus establishing motion pictures as a "service" within the scope of Government price-fixing regulations. This measure, adopted by the Government after months of investigation and

— Continued on Page 4

**Hoyt Urges Complete Frankness in War Pix**

Washington Bureau of THE FILM DAILY

Washington—Complete frankness concerning the war, giving everything available to the motion picture, radio and newspaper industries is the OWI position, Domestic Director E. Palmer Hoyt told the Southern Newspaper Publishers Association.

— Continued on Page 8

**Name Industry Execs. to Amap's Honor Roll Group**

Invitations have been sent out by Vincent Trotta, president, to an imposing list of industry executives to serve on the Honor Roll committee for Amap's Salute to the Heroes.

— Continued on Page 8

**Suspend Matinees To Conserve Fuel**

Chicago — First suspension of matinee shows as a fuel-saving device this fall has been recorded here. Rosewood, Joy and Ray Theaters have advised the operators union of the move. Houses are in residential areas.

**Griffis Takes Over OWI Post on Monday**

Stanton Griffis, who at the weekend was named chief of the OWI's Motion Picture Bureau, thus fulfilling FILM DAILY's exclusive forecast of last Friday, will take over the post next Monday in Washington. Paramount has given Griffis a leave of absence from the chairmanship of the company's executive committee. It is understood that he will continue to serve as chairman of the board of Madison Square Garden and as a partner in Hemphill, Noyes & Co.

Griffis will give his full time to the

— Continued on Page 8

**Reserves of Furnishings And Equipment Drained By Increasing Outbreaks**

Vandalism, largely of the juvenile variety but with adults of the hillbilly type who are getting their first introduction to the movies in war production centers also hold responsible, shows no signs of diminishing, according to reports from the field.

In some sections indeed, the outbreaks of theater vandalism, which frequently reflect a rising tide in juvenile delinquency, are described as on the gain, with the increasing damage to morale, furnishings and equipment seriously draining re

— Continued on Page 4

**Nab Capone Mobster As Pix Case Witness**

The testimony of Tony Accardo, former henchman of Al Capone, arrested by Federal authorities in Chicago yesterday, will be of material aid in the Government's trial of the six Chicago gangsters, and John Roselli, former West Coast agent

— Continued on Page 4

**Paramount Denied Writ In Cooper Litigation**

Judge Murray Hubert yesterday in New York Federal Court denied Paramount Pictures an injunction to restrain Joseph H. Cooper from dis

— Continued on Page 8

**“Free Movies” Bond Sale Big**

Moviegoers Buy Heavily of 3rd Loan’s “E’s”

M. P. Academy Elects New Board of Governors

West Coast Bureau of THE FILM DAILY

Hollywood — The following have been elected to the Academy of M. P. Arts and Sciences board of governors: Actors branch, Edward Arnold, Fay Bainter, Jean Hersholt; Writers, Charles Brackett, Mary C. — Continued on Page 4

Tens of thousands of dollars poured into Uncle Sam's strongbox here and elsewhere yesterday as the nation's theaters united through "Free Movie Day" to "give away what they sell" in return for War Bond purchases by patrons.

With large newspaper ads heralding the special observance in all Greater New York theaters, an early check showed that the metropolis'

— Continued on Page 8

**Joint Namesake for Grainger and O'Shea**


Youngster who weighed in at 8½ pounds was promptly named Edward James by his proud Dad.

— Continued on Page 8

**YES, THE NEWS IS GOOD BUT WE'VE JUST BEGIN TO FIGHT—BUY BONDS TODAY!**
Reeling 'Round WASHINGTON

(Continued from Page 1)

both the European and Asiatic fronts came from service crews.

ROM all we can gather, the U. S. Army will take a page from the log of the Red Army in the matter of aiding camera-
men shooting the war. From various re-
ports from Moscow via the Soviet Em-
bassy, newsreel cameramen in that coun-
try are allowed far more freedom in shooting their pix than are our own lens-
men. The latest story is of the occupa-
tion of Orel, where the very first tanks, which entered the city included among
their crews several newsreel cameramen.
Incidentally, we're told of one scene in the
footage which ought to be terrific in
its impact upon the Russians.

As the embassy puts it, "The German
high command...in early May 1943 is seen
sitting beside his big gun, seized by Red
Army men after a daring blow at an important German town. Then the camera-
man found him on the battlefield—hun-
dreds of Nazi dead lying all around, and
amid them this one live German, with his
head dropping. Yes, he has plenty to think
about."

Melford To Film Young Man's "I Worked for Hirohito"

West Coast Bureau of THE FILM DAILY

Hollywood — Frank Melford has ac-
cquired the screen rights to "I Worked for Hirohito," original story by James R. Young, correspondent, who covered Tokyo and who wrote "Behind the Rising Sun." Melford plans immediate production, with Young as associate producer. Mel-
ford is now negotiating for a major
company release for the picture, which will be made on an elaborate scale. Melford is arranging with the
former Ambassador James C. Grew to appear in a foreword to the pic-
ture.

Under the arrangement with Young, the newspaperman will do a series of personal and news
items..."I Worked for Hirohito." Both FBL and OWI have authenticated material in the Young story. An important phase of script deals with the historic Sankei Man-
neri, devised by Count Tanaka, which outlined Japan's plans for world conquest.

Robins is Named Acting "U" Manager in Detroit

Detroit—Ben J. Robins, city sales-
man for Universal for the last 18
months, has been named acting
branch manager, succeeding Ted
Mendelson who leaves for the
Army Oct. 4. Mendelson was
feted at a stag dinner at Variety
Club last night by his former
ly United Artists branch manager
at St. Louis.

Sam Nathanson, formerly with
City Sales, has been named city
salesman here to take Robins' post.

M-G-M Makes Promotions

In H.O. and Field Staff

Promotions among M-G-M's home
office and field personnel were an-
nounced yesterday. At the home
office, Alex Nelson has been made
head of the contract department, suc-
ceeding I. A. Martin who has been
given a special assignment. Nelson
formerly handled special records.

At the Washington exchange, Paul
Walker, has been moved up from booker to salesman, while Victor
Wallace, third booker, takes Wall's
place. Henry Ajello, fourth booker,
becomes third booker and Katherine
Murphy, former student booker, suc-
ceeds Ajello. Tillie Gosin, a biller,
becomes a student booker.

At Kansas City, Woodrow Walker
succeeds Vernon Smith as first
booker, Smith going into the armed
forces and Walker moving up from
third booker. Roger Leaton, fourth
booker, becomes second booker suc-
ceeding William Schwartz, also in
the armed forces. Mary Ryan, sec-
retary, has been promoted to third
booker and Myrtle Cain, chief con-
tract clerk, becomes fourth booker.

Local B-179 and UDT

To Meet on Wage Appeal

Detroit—A meeting is being sched-
uled for this week between Local
B-179 (IATSE) representatives and
United Detroit Theaters to reach an
agreement on the appeal, for raises for ushers, cashiers, and other
employees. Case was tried before a
WLB conciliator, who ruled against the union, on the ground that
contract should be observed, and the
union has appealed the case, which
affects most houses in the city in
effect. Raises of $3 to $5 dollars
weekly are sought for cashiers, in
general, with raise of ushers to $.50
hourly rate in downtown houses and
$.45 in suburbia.

War Labor Board Hears
Local 109 Pact Dispute

Hearings on the contract dispute
between the Screen Office and Profes-
sional Employees Guild, Local 109,
UOPWA, and Loew's, 20th-Fox and
United Artists, involving office help
at New York exchange of the three
companies, opened yesterday before a
special panel of the Regional War Labor
Board. Another hearing is scheduled for tomorrow.

Hussey Here for Parley

On Univ.'s "Corvette"

Bob Hussey, head of Universal's
radio department, is here at the 
request of the Coast for home office conven-
tions in connection with "Corvette R-225," which will be produced. Hussey goes to
Ontario later this week for con-
ferences with Canadian naval and
government officials and Alf Perry,
regional manager of Empire-Univer-
sal.
They're telling this kind of Warner Holdover story city after city...

Release after release...

And now comes "Thank Your Lucky Stars"

and then "Princess O'Rourke"!!

See how they Run!

3-Month Run for
Irving Berlin's
This is the Army

2-Month Run for
Bette Davis and Paul Lukas
Watch on the Rhine

IN TECHNICOLOR
BENEFIT ARMY EMERGENCY RELIEF

Continuous Pop. Prices
HOLLYWOOD
SHOWS 11:30 A.M. & 8:00 P.M., 11:00 P.M.
LATE FEATURE TONIGHT AT 11

STRAND
COMPLETE SHOW TONIGHT AT 10:30

Jack L. Warner, Executive Producer

Let's All Give to the National War Fund!
Peg Aussie Pix Prices
At April 1942 Level

(Continued from Page 1)

WEDDING BELLS

Miami, Fla.—Wedding bells rang for Helen Scoville, secretary to Sydney Meyer, v-p of Wometco Theaters, Inc., who became the bride of Earl Porter.

Detroit—Floyd Chrysler, M-G-M state salesman for several years, was married to Waunetta Stout of Detroit. Event was a society affair, with reception following at the Detroit Yacht Club.

Theater Vandalism
Shows No Decline

(Continued from Page 1)

serves. Seat destruction, for instance, is now termed a major problem for exhibitors.

Damage resulting from the so-called hill-billy patronage is said to be the most expensive. For instance, one theater operator in a large industrial city reports that he finds mountain gals calmly scissoring off the Summer slip covers from orchestra chairs. Questioned, they said they wanted it to do a bit of "home sewing." Destruction of furnish-ings in powder and smoking rooms is also said to be no small problem for exhibitors, catering to the new hill-billy audiences.

Meanwhile, enactment of munici-pal curfew ordinances is reported across the country as cities and towns strive to cope with juvenile delinquency. Generally, exhibitors are in accord with such moves but some showmen, looking to the post-war period when delinquency presumably will recede, are wondering if it will be easy to repeal the ordinances restricting juvenile night film attendance.

M. P. Academy Elects
New Board of Governors

(Continued from Page 1)

McCall, Jr., eton I. Miller; Produc-ers, Walt Disney, X. Frank Freeman, Edward J. Mannix; Directors, Howard Hawks, Mervyn Leroy, Sam Wood; Secretaries, Franklin O'Connor, Byron Haskins, Thomas Moulton.

The membership approved the cre-a- tion of three new branches—music, public relations and short subjects—and elected Nat W. Finston to re-present music. John Leroy Johnston, public relations, and Pete Smith, short subjects.

The board will hold an election within 30 days to elect officers.

Special WB Radio Dep't
West Coast Bureau of THE FILM DAILY

Hollywood—Warners has created a special department to handle radio relations at the studio. Sam Taylor, long a radio writer and commen-tator, will serve as specialist in radio relations under Alex Elove, publicity manager. Another member of the department will be Mickle Novak. Taylor reported to the studio yesterday.

STORKS

Miami, Fla.—Gerald Carl Toemmes made his arrival at the home and Mr. and Mrs. Ray Toemmes, timing it for their seventy-fifth anniversary. Ray is manager of the Tower theater.

Milwaukee—A daughter, Judith, was born to S. R. Chapman Columbia salesman here, and Mrs. Chapman.

Candles and Cake:

- • • TO one of filmdom's ace international stars a glamorous birthday party was tendered last night in the Museum of Modern Art...It was the 15th natal day of Mickey Mouse, and Walt Disney and RKO Radio collaborated in celebrating the event...There was a birthday cake,—and no cheese cake. either,—of dazzling dimensions and tantalizing taste, symbolic of Mickey's great fame and appeal...

- • • FIRST of the block was "Steamboat Willie," wherein Mickey, under the Columbia banner, made his debut...The world premiere was in the local Colony Theater on Sept. 27, 1928...A couple of years earlier, B. S. Moss had built the stand as an inde- house, and, when Walt Disney created Mickey on his genius-infused drawing board and transferred the rodent into celluloid, the Colony was under Universal operation...At least this was the situation at the time "Steamboat Willie" broke release-ice...Actually, Walt began making "Mickey Mouse" cartoons in sound during May of 1929...There were destined to be marketed, following conclusion of the Columbia days, by United Artists and then by RKO Radio...By an odd circumstance, an RKO Radio-lte now serving on the publicity staff of S. Barrett McCormick and who aided in the pro-motion of Mickey's birthday party last night, Arthur Brilliant, was the Colony's managing director for "U," and, graced by the mouse's magnetic humor and potentialities, brought Mickey formally to the screen...Few entertainment world luminaries can boast of a Broadway bow as initial fling in show biz...But that's what Mickey did, and literally "right off the reel"...In the wake of "Steamboat Willie" yester night were projected for his invited cele-britv, friends, and press and radio surmois, "Mickey's Choo-Choo," Colum-bia, '29 (this should not confuse Dr. Nicholas Murray Butler), "Mickey's Grand Opera," UA '36; "Brave Little Tailor," RKO-Radio, '38; "Mr. Mouse Takes a Trip," RKO-Radio, '40; "Symphony Hour" and "Mickey's Birthday Party," RKO-Radio, '42; plus the brand-new unreleased "Figaro and Cleo," soon to grace film outlets of the free world...
IT TOOK A DOUBLE-TRUCK IN "LIFE" TO TELL THIS STORY!

1943 10 CENTS
SUBSCRIPTION $4.50
THEIR DRAMATIC STORY CAN NOW BE

The mighty epic story of adventure, courage and glory in the desert!...tender human emotion...triumphant action...matchless thrills!...a memorable entertainment experience!
**Free Movie Day**

War Bond Sales Big

(Continued from Page 1)

moviesgoers were keeping typing in the Bond booths steadily employed. Loew's War Bond booth at 20 In-town house and reporting, sold 502 Bonds in a few hours according to Ernest Emerling. The Capitol at 8 a.m. with an estimated crowd of 800 sold by 3 o'clock while 90 minutes after it had opened its doors. Loew's Woodside and-starred George Eraclis free admissions in return for Bonds.

Harry Mandel, submitting figures for RKO's circulation reports. The company total of 12 Bonds. The RKO Fortham, which opened at 11 a.m., showed 85 small Bond transactions by 3 p.m., while the Alber sold 18 in a little more than an hour.

Other Broadway houses at mid-afternoon reported as follows: Strand, $4,000; Music Hall, $2,500; RKO, $1,252; Paramount, $5,000. These sales were all small Bonds of the "E" variety.

Several situations around the country, where no matinee performances were given, developed to bring campaigns around "Free Movie Day" had evoked considerable response, and that the expectation was that many additional sales would be registered.

Paramount Boosts Bond Subscriptions by $470,000

Third War Loan subscriptions of Paramount Pictures, Inc., and these bonds, totalled yesterday by $470,000, bringing the total to date to $12,235,790, it was announced by Claude Lee, chairman of the Paramount central committee for the Third War Loan. Added amounts include a $400,000 bond sale, total rolled up by the Hollywood Cacavale in its cross country tour in behalf of the Third War Loan that has made sales of $1,095,614,000.

With the concluding Frisco engagement adding $1,000,000 in War Bond sales, total rolled up by the Hollywood Cacavale in its cross country tour in behalf of the Third War Loan that has made sales of $1,095,614,000.

"Welcome home" ceremony staged at Glendale for the Cacavale party was highlighted by the reading of telegrams from Secretary of the Treasury Morgenthau and Ted Gamble, president of the Cacavale, and director of the 20th Century-Fox, who declared the Cacavale "undoubtedly made a fine contribution to what now appears to have been a highly successful effort," while Gamble telegraphed, "I hope everyone is as happy about this enterprise as we are." He declared that the job they have turned in has exceeded everyone's expectations.

**Mythos Denied in Cooper Litigation**

(Continued from Page 1)

posmg of stocks in his three corporations, Rialto, Inc., J. H. Cooper Enterprises, Inc., and Interstate Theaters, Inc. all doing business in Colorado. Paramount is suing to re- lease the corporation so that he may sell three corporations now held in Cooper's name. Under a 1932 agreement Paramount alleges Cooper was to reorganize his theater interests in Colorado which were owned by the independent theaters and to form two holding companies in which Cooper and Paramount were to be joint owners.

The Court referred Cooper's motion to vacate service of process with respect to the three corporations to Special Master F. W. H. Adams. Paramount was granted the right to take depositions of Cooper and other witnesses, but the court stipulated that the examination must proceed with diligence. The court stayed the defendants' examination of Paramount executives, but stated that they could vacate the stay if there was reasonable delay on the part of Paramount.

The court also granted Montague Grafshine, treasurer and director, and Sam Dombrow, Jr., director of the Lincoln Theater Corp. of Lincoln, Neb., prior rights for the examination of witnesses in connection with their action for an accounting against Cooper and the Lincoln firm.

Rickenbacker to Attend Picture Pioneers Dinner

Capt. Eddie Rickenbacker will be guest of honor at the Picture Pioneers annual harvest dinner on Thursday evening, Nov. 18. Jack Cohn, president of the film workers' organization, credits Tom Cooper, director of 20th Century-Fox, with having persuaded Capt. Rickenbacker to attend the dinner.

A meeting of the executive committee will be held at Toots Shor's restaurant this noon at which the details of the harvest dinner will be discussed and applications for membership acted upon.

Mrs. Johnston Leaves MOT

Mrs. Isabel Johnston, receptionist at March of Time for the past six years, has left the company on Friday to live in Pinehurst, N. C.

**Hoyt Urges Complete Frankness in War Pix**

(Continued from Page 1)

tion at Hot Springs, Ark., yesterday, and I urge executives to say it again, that I think newswear coverage is one of the keys to log jams that block realistic news pictures from the public.

"If the newswear boys get their shots of actual battle scenes, you may assure that the newspaper business will get its stories and all at once.

"And by the same token, if you select newswear coverage you may be sure the newspapers will get their shots of realism.

Hoyt then devoted the major part of his address to "the picture front," placing OWI squarely on record for the statement: "An OWI shot is most realistic newswear coverage possible."

"It is generally conceded," he said, "that the highest HOME FRONT morale exists in RKO's picture houses. Stories about the pictures of the war as they are shown to those in the combat zones cannot take the war as it comes. The dead are dead and the wounded are hurt." How well the OWI photographers recorded the Nazis for rape and loot and murder and pictures from the front—in words or celluloid—means showing men being well or ill, but few if any pictures have actually been seen here so far. Hoyt concluded.

"While the last war was going on, there were no pictures of the horrors of war. Now, however, there are seriously wounded—no pictures printed that would interfere with the pleasant dance of our Axis friends."

"What was the result? He asked. "While the last war was going on, Axis troops were shown while the war was on. Then what happened after the last war? On November 11, 1918, the country was flooded with pictures of our honorable dead that had turned from 'war' to 'horror' pictures because they were no longer news.

"Newspapers both conservative and sensational competed almost hysterically for the bodies of our brave and dead, but they did. They ran them in whole pages of colorful funerals. America's millions were just introduced to the horrors of war. America didn't run them as news. It was history, history and propaganda. As a result a wave of revulsion against America's combat pictures and news were here today so well known, this last war did not face its greatest crises when war came again.

"And we will run the pictures of the dead of this war in the same manner as about that. They will either run current as a part of the greatest story in history. As war news, they will be the well publicized as the first picture in in featured magazines in picture books and on page papers as they did after the last war."

"And bear this in mind—if they run under the same circumstances, these pictures will not be news; they will be propaganda just as they were last war and this time it is another interesting phase of the whole problem of covering the war. It is not our purpose in OWI to attempt to propagate the American public either for or against the war in this country, but to give news. But there is only one way that we can get it—without propaganda—no matter what charge the Propa-

ganda—and the only way the newspapers are going to get it is if we can get it, and the OWI is to run the whole story of the war in the proper perspective day in and day out just as long as there is a war. None of us will forget that omission can be propaganda as well as propaganda that is present.

"This country, above all countries, has the freedom of speech and the freedom of the press. It is doing a brilliant job of reporting the war. We can get more of the same from the OWI, book play-by-play of the war, with pictures, with radio accounts, with newswear, the OWI is a Division of OWI. It isn't being done. The fact that it isn't being done is just another phase of the second of the military services and third of the newspapers and radio and films.
Disclosure Comes as Hochstein Is Accused in Four-Count Perjury Indictment

Disclosure that George E. Browne, convicted ex-head of the IATSE, was connected with the Al Capone ring in Chicago as early as 1924 was made in New York Federal Court for the first time yesterday when a four-count perjury indictment was filed against Harry Hochstein, former Chicago official. The indictment against Hochstein charges that he falsely testified before a special Federal Grand Jury while being questioned in connection with War Bond sales via the nationally-observed “Free Movie Day,” staged Monday by exhibitors, will run well into the millions, on the basis of reports received by the WAC headquarters here up to last night.

In New York City alone, the early returns released by Leo Brecher, State Bond chairman for the WAC, indicated Uncle Sam’s war chest had been augmented by more than a million.

The record for Broadway theaters, (Continued on Page 5)

**FREE MOVIES** NET MILLIONS

Record For Broadway Won by Capitol’s $120,000

COLUMBUS, O.—Marking a decided new departure in trade controv-ery strategy, Allied’s Ohio state affiliate, the ITO of Ohio, is circulating Columbus’s stockholders with an “open letter” signed by Pete J. Wood, and’s secretary.

Move is the latest by Allied in its
to the anti-Columbia campaign stemming
(Continued on Page 5)

**Film Ad. Publicity Space Curtailed in Nashville**

NASHVILLE, Tenn.—Paper shortage has brought severe pruning of space locally for both film theater advertising and publicity, the former being cut back drastically.

At the evening meeting of the Council of NBIC last night at the Astor Hotel, glowing tribute was paid to the Hollywood Cavalcade of Stars
(Continued on Page 9)

**Raw Film Again At Low Level**

Mid-August Reserves’ Gain Is Wiped Out

**Gov’t Links George E. Browne to Capone Ring**

**“Army” Brings Extended Runs to Smaller Spots**

This Is the Army” is reported to have brought the extended run to (Continued on Page 9)

A Rum “Star” But—
Wotta B. O. Drawl!!

Adolf Hitler’s newspaper, Voel-

kischer Beobachter, has told the Ger-
man people that U. S. officials, in-
cluding President Roosevelt, Elmer
Davis, Attorney General Biddle, plus
New York’s Mayor LaGuardia and
Milton Eisenhower, brother of the
General, are among those who plot-
ed the extradition of Mussolini to
the United States where he was to
have been publicly exhibited in
Madison Square Garden or the Met-
ropolitan Opera House at $100 a
seat, half the “take” to go to
Roosevelt’s War Fund. Further, it
was said that Paramount had offered
$1,000,000 for the screen rights to
the spectacle and parade on Man-
hattan’s streets.

**“War’s Horror . . . and the screen”**

by CHESTER B. BAHN

ON the basis of what E. Palmer Hoyt, OWI domestic director, had to say in addressing the Southern Newspaper Publishers Association at Hot Springs, Ark., on Monday, the war coverage in American news-

papers in the immediate future will qualify as “the sturdiest, frankest, most realistic . . . possible,” and that, as Hoyt points out, means showing men being killed and wounded.

It is no secret that newspaper coverage of the war thus far has been on the “soft” side, and that, with some exceptions, the grim toll of battle has been carefully played down. That, of course, has not been the fault of the newsreels, who have argued continuously for footage that does not mini-

mize the horrors of conflict. Instead, it has reflected, largely, the censorship policy laid down by the armed forces.

THE about-face now indicated will be welcomed generally, with the proviso that the pendulum is not permitted to swing too far in the other way. Just as a consider-
able number of moviegoers have been criti-
cal of the newsreels’ omission of the horrific side, so will many react adversely if some balance is not employed in newsreel editing and makeup.

That goes especially for women whose sons, husbands or sweethearts are now in uniform in the far-flung theaters of opera-
tions. By and large, when the average wo-
man sees a mailed soldier or one who has met death in action starkly pictured on the screen, she instinctively makes a personal interpretation. Thus the wounded or the dead, at least momentarily, become her own. The emotional shock in many, many cases is such as to keep the feminine patron away from the box-office. If you have any doubt as to that, investigate for yourself.

AS Hoyt told the Southern publishers, it may be true that “the highest home front morale exists in Russia,” but not all will go along with him when he attempts to draw a parallel between the Russian re-
taction to war’s horrors on the screen and what he believes will be that in the United States. In this connection, said Hoyt:

“If you have seen Russian motion pictures of the war as they are shown to their own
(Continued on Page 2)
Minumum FWFTB Prices For Men in Uniform

Because of the minimum admission prices set for "For Whom the Bell Tolls," Paramount feels that the minimum scale for service men, 50 cents for matinees and 75 cents for evenings, is reasonable, it was stated yesterday by Charles M. Reagan, assistant general sales manager.

Wait WMC Hr. Decisions in Three West Coast Cities

The granting of an exemption from the 40-hour week for Detroit exchange workers leaves three exchange centers where decisions on industry applications for exemptions are pending. These are Hollywood, San Francisco, Los Angeles and Seattle.

No WB Complaint at FCC On Fidler "Army" Remarks

Washington Bureau of THE FILM DAILY

Washington—No written complaint has been received at the FCC from Fidler's representatives, including the Leo Spitz—William Goetz group, who deny a published report that the duo would try to enter the major distribution field or will make an effort to distribute their own pictures.
THE NO.1 PIN-UP GIRL IN THE SCREEN'S NO.1 MUSICAL!

BETTY GRABLE
ROBERT YOUNG
ADOLPHE MENJOU

in

SWEET
ROSIE
O'GRADY

in Technicolor!

REGINALD GARDINER • VIRGINIA GREY • PHIL REGAN
Sig Ruman • Alan Dinehart • Hobart Cavanaugh • Frank Orth • Jonathan Hale

Directed by IRVING CUMMINGS • Produced by WILLIAM PERLBERG
Screen Play by Ken England • Based on Stories by William R. Upman and Frederick Stephani and Edward Van Every • Lyrics and Music by Mack Gordon and Harry Warren • Dances Staged by Hermes Pan, Musical Numbers Supervised by Fanchon.

NO WONDER IT'S S.R.O.! IT'S FROM 20TH CENTURY-FOX!
Only 20 Arbitration Awards Reversed

(Continued from Page 1)

their entirety. Two other awards were given "split" decisions that, parts of the original award were affirmed and other parts reversed.

Twenty-seven awards were affirmed completely by the board. Four others were affirmed in part and modified in part. Twenty-nine arbitrators' awards were modified to meet provisions of the decree or liberalized by the board. Most of the reversals were made in the first dozen decisions issued by the board. Complaints that the board was being too "technical" in its opinions brought about a more liberal attitude.

Thus the "batting average" of the arbitrators has been high during the existence of arbitration.

Allied Carries Col.
Row to Stockholders

(Continued from Page 1)

from the company's alleged failure to deliver a number of pix on last season's program. Letter is hung upon Columbia's recent release to its stockholders of a "pretty-pictur" booklet announcing the 1943-44 lineup as a pet.

"In order to acquaint you with the exact situation, you will find attached a copy of a resolution adopted by the Allied States Association of Motion Picture Exhibitors at its Board of Directors meeting held in Baltimore on Aug. 12, 1943," reads the letter. "This organization is comprised of theatre owners scattered throughout the country, and the reason you will find, also represents the attitude of many, many other theatre owners."

Letter concludes with this invitation, "If you are interested in any other aspects of the business as it relates to you: company, do not hesitate to write us."

Rep. Lineup to M & P
Boston—Republic has closed a deal for its entire 1943-44 program with the M & P Circuit of New England, operating 110 theaters. The circuit was represented by M. J. Mullin and Chester Stoddard, Republic by President J. R. Grainger and Boston Branch Manager Jack Davis.

WEDDING BELLs


West Coast Bureau of THE FILM DAILY

Hollywood—Eva Gabor, Hungarian actress under contract to 20th-Fox, and Charles Isaacs, USCG, were married.

Movie Miscellany:

- NATIONAL maps appear to be concentrating more on yarns about filmmundo... It's a natural tack that has been tardily evolutionary when you consider the tremendous public interest manifested in films and film talk... One of the most-talked-of articles of late was the M-G-M yarn in Life... 
- The Streetevest's Oct. 2 issue has a hunderiner of a story on the extraordinary Conways.—Jimmy, Eddie, Bill, Harry... Mag's editors thought so much of the article that (it's by H. Allen Smith that) they gave it lead-off position... • Even the current issue of The New Yorker has a movie piece in the yarn entitled "Night in Algiers." By Irwin Shaw... He recounts a night at editorial quarters of Stars and Stripes there, and mentions one of the assistant editors... Later we wagger, is none other than former FILM DAILY-lister Master Sergeant Dave Golding, who now is Stars and Stripes editor... • In the current issue of Time, you'll find the entire Theater Department devoted to material which sprang from the initiative and alertness of Fred Lynch, Radio City Music Hall's director of publicity... When the famous emporium of Gus S. Eysell opened its engagement of Paramount's "So Proudly We Hail," and Russell Markert put on the accompanying stage presentation, "Minstrel Show." Fred dug up the fact that 1943 was the 100th anniversary of minstrel shows... He and the staff of RCMH also ferreted-out Neil O'Brien, now 75 years of age and last of the great minstrels... There resulted not only the Time story but feature yarns over AP and UP wires, and ditto in the local World-Telegram, Sun, News, Mirror and Post... Nice going, what?... 

- SCANNING pic signs and nearer vistas, it's fitting to call attention to a service organization, Ross Federal, and consequently to H. A. Ross... Starting "bout 14 years ago, as an idea to make selling and buying of picex easier, the plan has grown into a massive nationwide organization... It took "guts" to do what B'n Ross did, and now sons Clifford and Danny assist him... The average theater owner, at long last, has begun to know what percentage selling and checking means to him, and, likewise, to the distributor-salesman. . . . • File under Chickens Come Home To Roost Department. Hunt Stromberg, indie UA producer and champion of the single-bill, is, according to records, the innocent channel through which duals commenced... Intended as a two-reeler, his short, "Lady's Man," was sneak-previewed at Grauman's Million Dollar Theater 21 years ago... The sneek was so successful that it was kept in four-reel form, and sold, as it second feature on the program. O Tempora! O Mores!...

- HAVING attended private showing of the "Battle of Russia" the other day in the big 20th-Fox h.o. projection room (size of many a theater), Phil M. "gives out" with this observation... There isn't a pic in circulation that shows so well the terrible ordeal inflicted upon, and the magnificent courage of our Russian ally... Ll-Col. Antonio Livak produced it for the Army Service Forces under supervision of Ll-Col. Frank Capone... It's a pity that only our fighting men, and not the public generally, will see it... Predecessor pic in the series are "Prolude to War," "The Nazis Strike Back," "Divide and Conquer" and "Battle of Britain"... Shown in American film houses it would sell War Bonds like hot cakes... 

- AVENGENCE PEARL HARBOR! KEEP BUYING WAR BONDS!

DATE BOOK

Today: Charles Francis Cee address, Toronto Advertising and Sales Club.

Oct. 1: Jack Osserman testimonial, Blackstone Hotel, Chicago.

Oct. 1: Actors' Equity quarterly meeting.

Oct. 4: Phil Bubyo testimonial, Philadelphia.

Oct. 6-7: War conference of the Allied Theaters of Michigan, Detroit.

Oct. 5: NELC pledge rally.


Oct. 9: "We're On Our Way—to Victory," Madison Square Garden.


Nov. 16: Night of Stars, Madison Square Garden.

Nov. 15: Nite of Stars, Madison Square Garden.

Nov. 18: Picture Proenneke Harvest Dinner, Waldorf-Astoria Starlight Roof.

Nov. 28: Academy's third annual still photography show, Hollywood.

Two Photo Solvents Placed Under Allocation

Washington Bureau of THE FILM DAILY

Washing.—Acetone and diacetyl, solvents important in the production of photo film, were placed under allocation yesterday by WPB, with issuance of Order M-352. Control over delivery and acceptance of delivery was established by the order. The two chemicals are of importance in the production of explosives and other war materials.

Newsprint Reduction Order Will Cut Film Ad Space

Washington Bureau of THE FILM DAILY

Washington.—A further reduction in newspaper usage of about five percent was ordered yesterday by WPB, following a warning last week that such an order was coming. Amusement space, at early hit in many papers, will probably be curtailed by more, but yesterday's announcement, expected as it was, should not radically alter the space picture given by THE FILM DAILY a week ago.

Cedar Rapids Strand Open

Cedar Rapids, Ia.—The Strand theater has re-opened for night shows and continuous runs Saturdays and Sundays.

STORKS

It's a boy, Eric Carl Liljefors, at the home of the H. C. Liljefors of AAF Service's Accounting Department.
“Whistling in Brooklyn”

with Red Skelton, Ann Rutherford
M-G-M 87 M's.

LATEST SKELTON SHOW IS A HEC-TIC TRAIL THAT WILL RACE IN PLENTY OF DOUGH EVERYWHERE.

This “Whistling in Brooklyn” strikes a happy box office trail. It has put Skelton and some of the other cast members in a good mood, the audience is laughing and there is a quality audience.

“Sahara”

with Humphrey Bogart, Bruce Bennett, Lloyd Bridges, Rex Ingram
Columbia
87 Mins.

SWELL MELLER OF ARMORED WAR-FARE IN NORTH AFRICA; STIRRING FARE FOR THE ACTION FANS.

Glorying the hard-bitten courage of the men who manned the North African campaign and the camaraderie of United Nations’ soldiers, “Sahara” is a stirring if not a sensational saga of the North African campaigns. The action is in the last days of the American campaign in the North African desert.

“Always a Bridesmaid”

with Andrews Sisters, Patric Knowles
Universal
61 Mins.

MUSICAL PROVIDES FAIR ENTERTAINMENT FOR FAMILY TRADE; ANDREW’S SISTERS ARE MAIN ASSETS.

“Always a Bridesmaid” is another of the modest Universal musicals fashioned to the tastes of the young folks. The production, lightweight, will do its purpose fairly well. Its chief asset from the point of view of the young people is the presence in the cast of the Andrews Sisters, who are given ample opportunity to exercise their vocal cords in the manner that brings rejoicing to their fans. Also very much of a help are the comic antics of Billy Gilbert and Charles Butterworth.

“The romantic burden is carried by Patric Knowles and Grace McDonald, the one a newspaperman, the other a secret operative for the detective bureau. The two meet when both, unknown to each other, are assigned to investigate a murder, and are heartlessly suspected of preying on its members. To obtain evidence both jilt the outfit. Each, separately, clear out of the camp of phony stock. The Andrews Sisters appear as entertainers and hostesses for the club.

Too much brain sweat wasn’t expended upon the screenplay, for Mel Rorison, partly worked from a something by Oscar Brodney, and Erle C. Kenton provided no better direction than the production deserved. It must be said for Kenton that he has kept proceedings lively at all times. Ken Goldsmith is down as associate producer.


“Sahara”

“Always a Bridesmaid”

“Seventh Column”

(Pete Smith Speciality)
M-G-M
9 Mins.

Good

Plenty of interest is packed in this short, which is in Magnaeolor. Holding first place are scenes of women making flags at the Philadelphia Quartermaster Depot. Of great pictorial worth is footage dealing with the operation of the aerial tram that runs to the top of Rio’s famous Sugar Loaf. A fellow who restores cigar boxes for Indians, a sculptor who works with paper and women ordinance workers at the Erie Proving Grounds take up the rest of the footage.

“Stars at Midnight”

D. C. Show on Monday

Washingon Bureau of THE FILM DAILY
Washington—Tickets will be available at all District of Columbia theaters for the special “Stars at Midnight” show to be presented by the local WAC next Monday night at Warners’ Earle and Loew’s Capitol. Both houses will be scaled for $25, $50 and $100 War Bonds, and it is hoped that at least $400,000 will be raised. The Earle and Capitol 2,100, and the Capitol 3,400, and plans call for sell-outs by Sept. 30, end of the show.

The show will include both the Earle and Capitol stage shows, stars from the Army show, “Play Along,” and others. The set will be designed by California, led by Lt. Rudy Vallee and featuring Jimmy Grier and others.
**Bond Sales on ‘Free Movies’ Nets Millions**

**TO THE COLORS!**

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**DAILY**

New York City Theaters

**Alone Sold Over Million:**

Music Hall Second. $94,755

(Continued from Page 1)

It appeared, went to the Capitol in the New York World's Fair
!

John Landwehr accounted for a sale of about $120,000. Columbia and United Artists stenographers as volume-typists aided the Capitol personnel in handling the Bond rush, but it was not until 1:30 a.m. yesterday that the last Bond had been delivered and the staff was able to call it a day. At times, the Bond purchasers stood 20 deep.

The sale of War Bonds at Radio City Music Hall also engaged the attention of Gus Eysell's organization until early yesterday morning. Like the Treasury issuing agent, and it was long after 1 a.m. before the last Bond had been filled in and receipts completed to reveal a total sale of $94,755.

The day's sale at the Music Hall brought out the true interest in the Bonds. The majority of Bonds in the larger denominations were sold to morning patrons during the period when the Hall has its largest house—4 to 4:30. Bulk of the sale of $25 Bonds came at night when the top tariff prevails. One woman was in receipt of over this house and was not too well dressed, surprised by taking a roll of $1, $5 and $10 bills from her bag and totaling the amount—$700 in Bonds. The Eysell's direct sales show found its attraction, Para.'s "So Proudly We Hail," a potent selling argument, witness the fact that many patrons who had bought Bonds to obtain a ticket increased their purchases. When, on leave, they called to pick up the securities.

Other Broadway houses showed the following: Paramount, 614 sales, $30,700; Loew's, 962 sales, $28,000; Hollywood, 500 sales, $28,500; Astor, 452 sales, $16,275.

Indications of the excellence of the circuit sales results came from Loew's in-theater reports showing 4,439 sales, totaling $405,619. RKO listed for its In-theater sales $23,427 in Bond sales for a total of $87,433. The Century chain's tabulation showed $80,884, mainly small Bond sales. The Fabian Paramount and Fox in Brooklyn, combined, sold 498 Bonds for $14,000. The Randforce houses, with final figures unavailable, estimated sales at $75,000, $500, $250, Hollywood, 500 sales, $28,500; Astor, 452 sales, $16,275.

**SIGNED**

CARLTON W. ALSP, associate producer, Revue, Columbia.

JEANNE NEWPORT, termat, Charles R. Rogers, Judy Clarke.

**ASSIGNMENTS**


LESTER COLE, screenplay, "Address Unknown," Columbia.

GEORGE SHELMAN, producer-director, "Don't" Kansas City, "Rebecca," Republic.

JANE MURFIN, screenplay, "And Now Tomorrow," Paramount.

DAMON RUNYON, producer, "Chica Chico," Paramount.

OTTO PREMIERG, producer, "All-Out Arlene," 20th-Fox.

ALFRED BURTON, screenwriter, "Chica Chico," 20th-Fox.


JULES DASSIN, director, "Canterville Ghost," M-G-M.

LIEW LANDERS, director, "Cowboy Canteen," Columbia.

**CASTINGS**

PAUL LUKAS, "Address Unknown," Columbia.


**BACK IN CIVVIES**

Honorably Discharged

TOMMY HARRIS, from the Army, to assistant, department administrator, Ambassador, Raleigh, N. C.

ROBERT AUSTIN, from the Army, to assistant, Roger Sherman Theater, New Haven.

JAMES WEST, film row photographer, from the Army.

JOE GOLSTEIN, from the Army, to manager, Victory, St. Louis.

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**OCS**

**ARMY**

**CASTINGS**


CLAUDE PICKARD, Paramount mail room, Hollywood.

JOHN TYERS, M-G-M contact player, Hollywood.

THOMAS M. McCABE, 20th-Fox publicity dept., home office.

JIM COUGHIN, son of Dan Cowgb, RKO studio, Cleveland.

HERBERT RUBENSTEIN, assistant manager, Capitol, Miami, Fla.

KENT SMITH, RKO contact player, Hollywood.

KENT SMITH, RKO Radio star, reports Oct. 8.

MAREY KOTH, usher, Leo's Pinkie, Brooklyn.

SHELTON BROWN, assistant, United Artists, Cleveland.

MAURICE NELSON, manager, World, Kearney, Neb.

BIL BULL, manager, manager, Dakota, Yakarta, 5, S.

THE MCBABE, publicity department head, 20th-Fox office, New York, N. Y.

**NAVY**

MILTON ELEMAN, production department, National Screen Service, New York.

WALLACE LEROY NO PER, Princess, Sioux City, la.

**USAFF**


**MERCHANT MARINE**

WALTER HARRIS, shipper, Columbia, Omaha.

**FIGHTING FRENCH**


Sam Wood Sets Four Pix for Columbia Release

West Coast Bureau of THE FILM DAILY

Hollywood—K. T. Stevons has been set as the producer-director-Manual Cameron Menzies for the feminine lead role of Giselle in Sam Wood's production of "That Uncertain Feeling," which Columbia will produce and which is now being prepared for immediate production. Paul Lukas will have the lead male role.

With the purchase of Irmin Van Cube's "Story," "Tatiana," Wood has four top-budget productions in preparation for Columbia release. "Tailfire" has a background of Napoleonic period.

The three other Sam Wood production are "Address Unknown," "Jubal Troop" and "The Land is Bright." The two latter are being designated as important productions with top-name stars.

Kozis on Museum Board

Samuel M. Kozis of Columbia's ad department, has been elected to the Advisory Board of the Museum of Modern Art. Kozis is a director of the National Museum Art Society and the author of "New Frontiers in American Painting." His first mystery novel, "Paint It in Gold," will be published in November.
8 West Coast Bureau of THE FILM DAILY

58 Features Shown As Coast Starts 11

Portland, Ore. — Although HamrickEvergreen theaters have added their eight admission prices to 75c, they are still practically in their infancy. Patrons, in addition to features and shorts, are given up-to-the-minute news bulletins on the screen.

Portland, Ore. — Price Jump Fails to Hurt Attendance

Films’ Biggest Role Still to Come — Cole

Being yesterday in an address before a luncheon meeting of the Greater Boston Advertising Club.

"A world-conscious public," said, "released from the strain of great bloodless conflict in recent historical history, will yearn for the entertainment that truly recreates. That does not mean, however, that the public will not mean from our interest in our fellowmen. The first commandment which the public gives pictures occur in the war, and the war, and achieve, will revive human spirits weakened by long years of suffering and preservation. Entertainment, he added, will thus serve a great educational function.

Speaking of greater realism of war films, Cole said that "a realistic approach to this war will be of the utmost importance in stopping the next war." He declared that if such pictures were really

"If the war front is brought to the homes of the nation, there is no question that true morale demands, it will make us grit our teeth the harder and clench our fists the tighter. It will be a test of wills, and that this holocaust must not happen again," Cole concluded.

Film executives attending were: A. C. Hayman, Robert F. Vincent R. McFaul, Ralph W. McKenna. Last night Cole was a guest of the local variety tent at an informal reception.

Films Ad. Publicity Space Curtailed in Nashville

(Continued from Page 1)

American troops are engaged toward the same end. They have the goal of conquering Italy, each Army will cover its own activities by camera, but when it comes to putting the footage together the four nations will be handled together in the campaign footage from both armies will be used. There will be one editor but he will be in constant consultation with representatives of the other nation or nations involved.

When a feature is made for instance, on the Italian campaign, there will probably be footage from our Army, the Canadian, British and French troops. Representatives of each unit will be involved in the making of the film, of one of them named as chief editor.

This policy is already in effect with the Government of Great Britain and London working on a joint British-American film of the Italian campaign. Col. Capra is chief for the project, but it is in constant consultation with a representative of the British. Col. Lawson is not sure whether any French footage is to be used in this film.

Col. Capra, incidentally, is now working under the direction of Col. Lawton. All production activities of the Special Service Division were transferred this month to the Signal Corps, under the direction of Lawson as head of APS. This would include the "Why We Fight" series of seven films assigned to Col. Capra, five of which have already been completed and will all occasion productions of the division. Special Service maintains its autonomy in the matter of distribution of entertainment films.

The industrial production unit headed by Maj. John J. Williams is also under Lawton’s direction, producing one- and two-reelers as morale boosters for showing in war plants working on Army contracts.

Reviews of Short Subjects

Cavalcade Of The Dance (Melody Masters)

10 mins. Warners

Dance fans will welcome to this one like the proverbial duck to water. Starring the renowned Veloz and Yolanda, it takes the onlooker all the way from the stool talk of 1914 to Vernon and Irene Castle, down to the present jitterbug convo- y. Along the way the exuberant and versatile dance team demonstrates the one-step, two-step, Charleston, Black Bottom, Mexican waltz and the rhumba. Musical accompaniments purveyed include "Victory Waltz," "Darktown Strutter’s Ball," "Dengoso," "Mi Hija," "Jee- pers Creepers" and "Lamento Esclave." With interest of audiences high in the diversion of dancing, the "Cavalcade Of The Dance" promises entertainments both for the box-office and promotion to get the customers in.

Desert Playground (Sports Parade)

10 mins. Warners

Highly Diverting

Magnificent Palm Springs, Nev., is the setting for an eye-appealing Ro- para offering in resplendent Techni- color. Hostelries and their facilities are delineated as are the gorgeous surroundings of the resort. High- light of the filmed material is the annual parade with its eye-pleasing costumes, bands, and circus person- nel. It was fashioned under the di- rection of Arnold Albert. Exhibs. who have been chomping for es- cape fare have exactly in that "Desert Playground." Many an on- looiker will wish that he or she could be cavorting among the physical and esthetic refinements in these tough war days.

War Pin on Campaigns Will be Joint Productions

(Continued from Page 1)

Philadelphia — Louis Rovner has filed a suit in equity in Common Pleas Court against Abraham M. Ellis, Martin B. Ellis, Sidney H. Ellis, Herman M. Ellis, Ruth E. Flit, Ruth Silber, Ruth Abel, Sidney A. Leventon, and Gertrude Hand- icke, individually, and trading as Broad-Rockland Theaters Co.

Rovner claims that he has been denied a 10 per cent interest in B. oad-Rockland which was promised him when the company was formed to take over the Rockland and Broad Theaters. He claims he contributed $2,500 in cash as a de- posit, along with $5,900 from Ruth Abel and A. M. Ellis Theaters Co. and that Ellis agreed to deliver to him 10 per cent of the income of the theaters and Dr. Al- rahan First in the Broad but that later A. M. Ellis advised him he could not be permitted an interest in Broad-Rockland on any basis, and that the partnership was set up without him. Rovner seeks relief and the restoration of his claimed 10 per cent interest.

To Open "Deerslayer" in Cooperstown, N.Y.

West Coast Bureau of THE FILM DAILY

Hollywood — Pete Harrison will take "Deerslayer" over for the coming week-end for New York to confer with officials of the James Fenimore Cooper Society. He said that this would re-creates, "The Deerslayer," at Cooper- stown, N. Y., where Cooper was born. The opening is planned for early winter.

These are distributed by the Indus- trial Division of the Bureau of Pub- lic Relations. This program is due for considerable expansion, said Lawton yesterday.

(Continued from Page 1)
Gov't Links Browne To Capone Ring

(Continued from Page 1)

the investigation of racketeering in the film industry.

According to the Federal authorities, Hochstein testified that Browne and three Capone gang members are not present at a house in River Grove, Ill., which the three have rented, and maintained in 1934. Boris Kostelanetz, special assistant U. S. attorney general in charge of the prosecution of the film extortion case, stated that the three companions of Browne, Louis Compagna, Paul de Lucena and Charles Finnelly, were not only members of the Capone mob but that Capone and other members of his gang used the house as a meeting place during 1934 and 1935.

At various times, particularly during the trial of Browne and William Boff on charges of extorting more than $1,000,000 from major film companies, it had been intimated that Browne had associated with Capone mobsters. No direct charge that he was linked to the Chicago crime syndicate was made until yesterday.

Hochstein is former Chicago city sealer and chief morals inspector who retired in 1932 to become chauffeur for Frank Rio, Chicago gangster who died in 1938, Kostelanetz said. The prosecutor added that in that same year the defendant became companion and chauffeur for Frank Nitti, who succeeded Capone as leader of the Chicago mob. Nitti in March of this year committed suicide when he learned that a New York Federal grand jury had indicted him and eight others on charges of extorting $2,500,000 from major film companies. The trial of the eight co-defendants is scheduled for Oct. 5 in New York Federal Court.

Hochstein was taken before Federal Judge Samuel Mandelbaum soon after the indictment was handed down. He pleaded not guilty and was held in $15,000 bail for trial on Oct. 18. The defendant was arraigned last Friday by U. S. Commissioner John W. Custer on a perjury complaint. Before his arraignment Hochstein publicly charged that he had been threatened by Boff in the Federal Building office of the prosecutor where he was being questioned.

It is likely that Nicholas M. Schenck, Louis B. Mayer and other film leaders who testified against Browne and Boff at their trial will be called as Government witnesses by Kostelanetz at the forthcoming trial.

The

FEMME TOUCH

VERNA PULSE, box office staff, Garrick, St. Louis.

ARTHWORT GOLDSMITH, manager, Boyd, Phila-
phia.

HADDON MATTHEWS, manager, Keith's Phila-
phia.

ARTHUR KERN, relief manager, Keith's and Kaften, Philadelphia.

JAMES RITCHIE, manager, Oriole, Philadelphia.

JOSEPH MAZIER, manager, Richmond, Phila-
phia.

HARRY RITWEIL, night manager, Savoy, Phila-
phia.

DAN S. ANDERSON, manager, Aven, Phila-
phia.

BEN BLUMBERG, manager, Uptown, Phila-
phia.

ALBERT RUBINO, manager, Northeastern, Phila-
phia.

BEN GREGOR, manager, Aurora, Phila.

O. L. STERN, manager, Bradfield, Newark, N. J.

SAMUEL SOLOMON, manager, Roxy, Maple
Shade, N. J.

WILLIAM PATCH, manager, Art, Springfield, Mass.

LIVINGSTON LANNING, United Artists ex-
position staff, St. Louis.

Jack ROMAINE, manager, Harding, Chicago.

ROY KASH, manager, Paradise, Chicago.

MORRIS SACHS, manager, iris, Chicago.

NORMAN KASSEL, advertising-publicity direc-
tor, Estudios, Chicago.

FRANK CLARK, general manager, Rialto, Cham-
pagne, Ill.

CHARLES MAHOU, publicity staff, Wometco,
Mami, Fla.

MICHAEL GODSHAW, city salesman, ABC, Chi-
icago.

CHARLES KIRKCONNELL, assistant booker,
Wometco, Miami, Fl.

JOSEPH BATTISBY, assistant manager, Capito,
Miami, Fla.

ALEX NELSON, contract department head,
PARK, sales, M-G-M, Washington.

MAX BIRNBAUM, sales staff, New Haven.

R. E. FAER, assistant advertising manager,
Tri-Suites, Des Moines.

CHARLES MADISON, managerial training, Branc-
co Theater, Omaha.

RUSSELL JESSON, ad sales manager, Universal.

LOU GOLDBERG, publicity statistical super-
intendent, 20th-Fox home office.

LIN SIMPSON, publicist, Arnold Productions.

"Army" Brings Extended Runs to Smaller Spots

(Continued from Page 1)

many of the smaller communities for the first time.

The Warner film is now in its third week in Fall River, Mass.; Watertown, N. Y.; Youngstown, O.; Omaha; Troy, N. Y.; Worcester, Mass.; Harrisburg, Pa., and other cities where the usual run is a single week. The picture has gone into its sixth stanza in Portland, Ore., and Long Beach, Cal., and into its fifth in Denver. The production went four weeks in Reading, Pa.

"Army" is in its second week in Newcastle, Pa.; Scranton, Pa.; Wilkes-Barre, Pa.; Harris City, In-

foway, Ind.; Waterloo, Ia.; Wichita, Kan.; New Bedford, Mass.; Elizabeth, N. J. The film also has had additional time in Nashville, N. C.; Connelsville, Pa., and many other spots where long runs are a rarity, according to the company.

Miskell to Enforce "Brown-Out" in Omaha

Omaha — William Miskell, Tri-
States district manager, has been

to this city's task committee to enforce "brown-out" regulations here. Theaters here are using their electric signs only from 7 to 9 p.m. each day.

Army School Closing Seen Affecting B. O.

Grand Rapids, Mich.—With the close of the Army Weather school located here since last December, Butterfield Theaters report an approximate 5 per cent decline in theater attendance.

NEIC Praises Cavalcade's Efort for the Bond Drive

(Continued from Page 1)

for its brilliant effort in behalf of the Third War Loan campaign. While it had a goal of $300,000,000 it sold, it is indicated by responsible sources, it was said, that the Cavalcade's total sales will reach $1,500,000,000. The Council praised the industry for its participation in the drive.

The different branches of the enter-
tainment industry were told to prepare now for its next big job, the National War Fund drive which they will be called upon to enter in the spirit.

It was decided to increase the membership of the Co-ordinating Committee from its present 25 mem-
ers to 42, so that all branches of the entertainment world would be included.

A resolution was proposed re-

buks the columnist, Jimmy Fidler, for alleged aspersions upon the pic-
ture, "This is the Army," made in a recent broadcast. The resolution was sturdily opposed by Walt Dennis, public relations director for NBC. The Council decided it was not au-


torized to pass such a resolution and it was tabled. It was stated, however, that the Veterans of For-

eign Wars, now in session here, would take up the Fidler remarks at its meeting tonight.

Routine detailed reports concluded the session.

Laskey Will Produce "Hollywood Canteen"

West Coast Bureau of THE FILM DAILY

Hollywood.—Commemorating his 30th anniversary in Hollywood, Jesse L. Laskey will produce "Hollywood Canteen" for Warner Bros. He is also preparing "Singing in the Wil-

derness."

NEW SMYRNA, Fla.—W. B. Small, manager of the Victoria Theater, finding that his patrons are adverse to being solicited at the buying of War Bonds at Stamps in the theater, has set up a weekly plan of sales that calls on him to be personally responsible for selling OUTSIDE of the theater 50 per cent of the picture's weekly receipts. No office work on Satur-
day until that quota has been reached force for the first six months of the year he will sell over $37,500 in Bonds and Stamps through this method.
It's no startling news in the motion picture business when Howard Hawks turns out a superb motion picture.

It's come to be known as the "Hawks Habit" for him to do the best job that can be done on any given subject.

Those of us at Universal who have thrilled to his newest production, "CORVETTE K-225," extend our heartiest congratulations for another great picture worthy of the best Howard Hawks tradition.

"CORVETTE K-225" is soon to be released. In our opinion, it will not only be gratifying to all his exhibitor friends, but it will be impressive and entertaining to the millions of Americans who are eager to see a picture dedicated to the heroism of the men who man the fighting corvettes which have made the second front possible.
NEW YORK, THURSDAY, SEPTEMBER 30, 1943

TEN CENTS

Changes in Four Decree Provisions Seen
J. C. Theater Landlord Files Anti-Trust Action

Editorial

"$ Publicity" ... a problem

By CHESTER B. BARN

FROM the industry-wide viewpoint, the move just inaugurated by the Eastern Industry Service Bureau to restrict, insofar as possible, so-called "dollar publicity" has definite merit. ... The trade's penchant for talking in big figures undesirably has brought the motion picture to the attention of tax-conscious and other legislators, state and federal. ... That has been costly to all the groups depending on the industry for its course in varying degree. ... But for reasons that are pretty obvious, the problem is complex, even if the IRS attack is limited —as at present—to advertising budgets, to individual picture allocations and to seasonal outlays customarily disclosed at sales conventions. ... In the first place, all of these are matters of legitimate trade news interest even discounting the fact that some of the figures being viewed through rose-colored glasses. ... Secondly, although the entire trade press might agree to ignore them (which is doubtful), they frequently are printed in company house organs which have a way of getting around. ... Thirdly, they are employed pretty generally by field forces in their sales arguments, not without further embroidery at times. ... Generally, while it is true that some Congressmen and state solons include the trade press of this and other industries among their "must" reading, the greater damage from "dollar publicity" comes via that which is released to or which otherwise appears in the daily papers. ... And any clipping service can establish there is plenty of that, including advertising budget figures periodically in the daily papers, of the financial columns of metropolitan dailies.... But experience and observation both tend to convince that the most damaging "dollar publicity" stems, not from announced advertising, picture and seasonal budgets, but from the SEC and IRS salary disclosures and the periodic statements of company earnings. ... Under existing circumstances, there is no way that such "dollar publicity" can be eliminated.

Speaking of advertising, the Federal Government usually is definitely on record, via a Department of Commerce booklet just published, the possibility of the telescope of advertising schedules in all media as a constructive contribution toward winning

Owners of Cameo Theater Files Landlord's Suit Against Five Circuits

Newark, N. J.—In the wake of the New York anti-trust action filed by the operators of the Cameo Theater, Jersey City, against the distributors and several circuits, another suit has been docketed in Federal Court here by the Cameot Co., Inc., of Englewood, owners of the Cameo Theater building. Plaintiff asks triple damages in the amount of $450,000, charging violations of the Clayton and Sherman anti-trust laws. The "landlord" action names as

"Buying Clinic" at Allied's Regional

New Haven — First of Allied's Eastern regional conferences under Irving Doolinger's leadership will be held at the Taft Hotel here next Monday and Tuesday. Doolinger announced at the regional conference held in connection with the New Jersey Allied convention in June that

Burroughs to London

On Stock Coating Matter

Washington Bureau of THE FILM DAILY
Washington — Lincoln V. Burroughs, assistant to Harold Hopper, WB motion picture chief, leaves

Push Drive for Bond per Seat

Exhibs. in Last Minute

Fine Paid, Averts Longer Bioff Stretch

The judgment record yesterday in New York Federal Court disclosed that William Bioff, had paid a $20,000 fine imposed upon him after he and George E. Browne, former head of the IATSE, had been convicted on charges of defrauding more than $1,000,000 from film companies. A similar fine against Browne was paid in 1941, it was further disclosed. Bioff was sentenced to 10 years and Browne to eight.

With the payment of the fines an additional 10-year sentence imposed by Federal Judge John C. Knox was suspended.

Carrier Will Test U. S. "Freeze" Order

Discussion of the threatened breakdown of the film delivery service as result of the difficulty in obtaining replacements for old equipment was postponed to next Wednesday day after the transportation

Eberson Starts Duties As Chief of OCR's Unit

Washington Bureau of THE FILM DAILY
Washington—John Eberson, New York theater architect, arrived here yesterday to put in his first day as

Hopper to Coast on Set Allocations

Washington—Harold Hopper leaves tonight for Hollywood, where he will explain how set construction materials allocations are to be handled hereafter. The allocation data has been sent the studios this week for the coming quarter, and all applications are hereafter to be processed by Hopper's office, rather than by the construction branch of WB. Hopper will return here late next week.

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**COMING AND GOING**

**NICHOLAS SCHMIDT** and J. ROBERT RUBIN were in Washington yesterday. THOMAS BARD, British Minister of Information, returned from a trip to Hollywood. COLUMBIA SILEO, head of the Mexican Press Division, has been sent to Mexico by his assistant, Secretary Jimmie Sils, who has arrived from Mexico. ATCH ELEY, of the Industry Public Relations Committee, is on his way East from the Coast. HARRY BRANDT is en route from Hollywood. ALFRED LUNT AND LYNN FONTANNE have arrived in London to appear in two plays. JACK BENNY has returned to the States from the Mediterranean theater with a 10-week tour entertaining the armed forces and has his apoplexy off a USD Camp Show. WINO SHAW AND SHACK SNYDER accompanied him back. C. J. LATTA, zone manager for Warner Theaters in the Albany territory, and MAX FRIEDMAN, buyer and booker for that area, in New York for a few days on picture dial.

**A MAN MELTER AND IVAN YEECH leave yesterday for Chicago to work with Great States Circuit on Illinois premiers of "This Is My Army."**

TECHNICAL SGT. JOHN JOMBE, operator of the Brooklyn, Faircliff, C, is home on furlough from Little Rock, Ark. ROY ROGERS puts his town on Saturday to meet the Lovell, Edinboro, Pa., which is going back on the road in Madison Square Garden starting Wednesday, will arrive here on Monday. WILLIAM C. CHERIN, Western sales manager of the Howard, Minneapolis, Minn., returns tomorrow from Indianapolis, where he wound up his two-day sticking six exchanges. EDDIE COLLINS, his assist- ant, will be with him. LOUIS KOPUST, general secretary-treasurer, returned yesterday for a brief visit in Washington.

M. P. Academy Admits Independent Producers

**West Coast Bureau of THE FILM DAILY**

— Hollywood — The Academy of Motion Picture Arts and Sciences has admitted to membership the following independent producers: Peter R. Vanduenish, Arthur Ripley, A. W. Hackel, Sam Katzman, Leon From- men, Max Alexander, Edwa-Fin- nerty, E. E. Chadwick, Jack Schwartz, from the Johnston, C, George Weeks, Scott R. Dunlap, Max King, Lindsay Parsons and Sigmund Neuf- feld.

Admission of the producers was sponsored by E. J. Mannix and Mer- ryn Leroy.

**Missing Persons' Photos To Be Televised by W2XWV**

Pictures of missing persons will be flashed on television station W2XWV beginning Sunday, through an arrangement between the N. Y. police department and Du Mont Labora- tories, Inc., and W2XWV, program director, announced yesterday.

**RISING SUN** Will Have 50-City Eastern Debut

A 50-city premiere of RKO's "Rising Sun" will be launched in New York, St. Louis and Northern New Jersey on Oct. 14. The Eastern promotion will be on the same large scale which started the picture off in other territories.

A partial list of the cities participating in the premiere includes the Palace, New York City: Kingston, N. Y.; Poughkeepsie, N. Y.; Newark, N. J.; Jersey City, N. J.; Asbury Park, N. J.; New Brunswick, N. J.; Morristown, N. J.; Perth Amboy, N. J.; Paterson, N. J.; and Princeton, N. J.

Three Months’ Releases Announced by Connors

Product for release during the next three months was announced yesterday by Tom Connors, 20th-Fox’s distribution chief.

Set for October release are “Sweet Rosie O’Grady,” “Paris After Dark,” and two re-issues, “The Rain Came” and “Under Two Flags.” “Guadal- canal Diary” and “Dancing Masters” are planned for November. The releases for December will be “Happy Land” and “The Gang’s All Here,”

**NEW YORK THEATERS**

**RADIO CITY MUSIC HALL**

ROCKEFELLER CENTER

Claudette Colbert - Godard - Lake

“SO PROUDLY WE HAIL”

Produced and directed by Mark Sandrich

Parnerm Pictures

Galaxy Stage House Symphony Orchestra

First Monday, October 31st.

Buena Vista Sound Reserved. Circle 64800.

**JEAN JOHN Arthur - Wayne IN PERSON MONROE**

“Lady Takes a Chance”

**Back The Attack PARAMOUNT TIMES SQUARE**

Benny Davis - Louie Allbritton

“Fired Wife”

**PALACE**

ROBERT PAIGE

Louise Allbritton

**Times Square**

ON SCREEN BOBBIE HOPE BETTY HUTTON

“LET’SS FACE IT”

**$ Publicity**

... a problem

(Continued from Page 1)

ning the war. . . . Titled “Advertising and Its Role in War and Peace,” and directed to “those who shorts glibly” view advertising as an economic waste in wartime, the booklet informs them that the Government “strongly disagrees with this atti- tude.” The bibliography of the article includes Government officials, working the Folk policy, heralds ad-sing “a vital cog in our free enterprise system.”

Those with long memories will recall a day when the attitude of certain influential gentlemen in the Department of Justice did not exactly coincide.

Two Hurt in Auto Crash

Indianapolis — Andy Anderson, Kentucky Circuit operator, and his assistant, L. B. Fuqua, were injured in an automobile accident.
“It’s a honey of a hold-over!”

M.G.M.’s Runaway hit from Coast to Coast!

LEAPING INTO
A 2nd HAPPY WEEK!

METRO-GOLDWYN-MAYER PUTS ITS
BEST FOOT FORWARD

with WILLIAM GAXTON - VIRGINIA WEIDLER
and the stars of the original stage hit
TOMMY DIX - NANCY WALKER - JUNE ALLYSON
KENNY BOWERS - JACK JORDAN plus GLORIA DRAHLEN
Photographed in Technicolor
Screen Play by Irving Brecher and Fred Finklehoffe - Book by Jack Beck, John
Music and Lyrics by Hugh Martin and Ralph Blane - Directed by Sherman G. Scott
Produced by Edward Buzzell - Presented by Arthur Freed

HARRY JAMES
AND HIS MUSICMAKERS

WAR BONDS!
The job that never stops!
Coe Says Films Can Help Preserve Peace

Toronto—While motion pictures have been of great service as an informative and educational medium, the drama and entertainment elements of films are more likely to appeal to the people of the 21st century, according to the motion picture industry.

Coe's speech at a luncheon meeting of the Advertiser-Sales Club of Toronto, Thursday, at the Toronto Club, said that the industry has taken one dollar in profits from the documentary films made for the Government.

Eliminate Six Items in Byrons vs. Zukor Suit

Federal Judge Alfred C. Cox yesterday eliminated six of seven items demanded by Benny Byrens, Los Angeles broker, in his suit against Adolph Zukor to recover $69,930 for services rendered. Byrens alleges he was engaged by Zukor to make a survey of the film executive's financial problems and to place his affairs in order for a consideration of 10 per cent of any savings. Zukor denies that any agreement was entered into and asserts that $1,000 paid the insurance broker was accepted as full payment for all services.

Judge Cox ruled that Byrens was only entitled to examine Zukor on correspondence between them.

Samuel Wertheimer Dead

Cumberland, Md.—Samuel Wertheimer, 77, owner of the Capitol and Victorian Theaters, is dead. He is survived by his wife, two sons and a daughter.

Happy Birthday to You

Thinking of "U":

• • • WITH justifiable pride, rank and file of the New Universal are carrying the company's banners into the season just begun, and this pride is matched by the confidence of thousands of showmen who will play the organization's 1943-44 product. This season is the fifth since the amazing metamorphosis of the old company into the new. . . . Between the Universal that was (at 1935's outset) and the Universal of today is a difference as plain as that 'twixt shadow and substance . . . . All of domestic filmland knows this, and so does the trade beyond our borders.

• • • ONE converter of the motion picture business recognizes its uniqueness as a form of commerce. To those unacquainted with its unusual facets, it is understandably assumed to have close kinship with other businesses . . . . On the retail side, this is relatively true, but only relatively. . . . For example, its product is never bought, but licensed. . . . It is never a rental fee. . . . And product-availability is subject to the distributional factor we call "clearance." . . . Now, without exception, the exhibitor is interested primarily in three things in relation to the producer-distributor, namely: Product (of quality and box office power); Price (license costs of mutual advantage); and Promptness (assured delivery in accordance with representations and announcements by the producer-distributor). . . . Phil M. calls up these basic angles because, without them as premises, a clear understanding of the New Universal's remarkable progress and ever-ascending influence cannot be appreciated or evaluated as they deserve.

• • • WHEN the New Universal emerged from its cramped cocon in late '37 and early '38, it was not into calm air or bright surroundings. . . . The old predecessor organization was beset with difficulties ranging from production down through film consumption. . . . To put it realistically, the barometer of company fortunes was low. . . . The exhibitor-customer's attitude, in many instances was dark. . . . His complaints were legion. . . . But then came the new regime of President Nate Zukor and Board Chairman Cordwin, apolitically termed the "New Universal." . . . It was, in thought, word and deed. . . . It set its marks to make rugged product, market that product at rentals considerate of the exhibitor, and deliver the product on time and as here'd long before hand. . . . Result was resurgence of customer good-will which has gained almost miraculous momentum over the past four years. . . . With it, the New Universal's prestige rocketed.

• • • NO more fascinating and inspiring "success story" exists in filmland annals than U's renaissance, achieved despite obstacles which at times must have appeared to its guiding executives as almost insurmountable. . . . They certainly appeared that way from the sidelines. . . . Perhaps the most impressive side of said renaissance is the fact that the new regime had to meet the '38-'39 season from a standing start, and, at the same time, train sights on its subsequent, seasons. . . . Backlogs of story properties had to be established; players baled back to the lot with confidence restored; new players developed; producers and directors brought into the fold; and much of the exhibition field re-titled. . . . During the past four years the New Universal has not only enhanced the well-being of the trade, but has been a potent force for the national well being from its inception. . . . Its contribution to the war effort, through its features, shorts, and newsreel, is incalculable. . . . Hail its fifth year!

• • • AVERAGE PEARL HARBOR! BACK THE ATTACK! BUY BONDS!!

Jersey City Landlord Enters Trust Action

(Continued from Page 1)

defendants five companies operating theaters in Hudson County; namely, Skouras Theatres, Inc., Stanley Co. of America, Loew's Theater and Realty Co., Rosewald Realty Co. and the Union Hill Corp. It is charged that the five companies conspired and combined to create a monopoly on first-run pictures in Hudson County theaters which they operate.

Atto: lawyers in New York yesterday said that the filing of an anti-trust action by a landlord of a theater was unique in the history of motion picture litigation.

Army Special Service Div. May Be Abolished

Washington—The Army may announce soon the abolition of the Special Service Division in name, it was learned yesterday, but its morale functions will continue to be the responsibility of Gen Frederick H. Osborn. Osborn is slated for early promotion to Major General and when his promotion is approved, it is possible that another order, already prepared, will place him in G-3 of the Army Service Forces. This section now has charge of training activities alone. The new move would not disturb the organization and when training is concerned but would bring Osborn still in charge of morale activities, including camp entertainment, camps publications, etc. Rumors that camp entertainment and the Army Motion Picture Service might be transferred to the Signal Corps brought swift denial from key men in the Signal Corps.

WB New Haven Bookers Doubling to War Plants

Angelo Lombardi and Sidney Levine, Warner New Haven bookers, are holding down night War plant jobs, in addition to their film connections.

Sam Trinz Hospitalized

Chicago—Sam Trinz, veteran theater owner, is confined to the Wesley Memorial Hospital with a heart attack.

Lindau Circuit Adds Two

Chicago—The Charles Lindau Theater Circuit has added the Kedzie Theater and the Annex Theater to its circuit, effective Oct. 1.

IN NEW POSTS

GEORGE DIBER, assistant to Dave Schowalter, UBM shows. New York.
PAUL BINSTOK, assistant supervisor, Rugoff & Becker, Brooklyn.
**20th-Fox Technicolor Total Boosted to 14**

West Coast Bureau of THE FILM DAILY

—With plans completed to produce Woodrow Wilson in color, 20th-Fox will have a total of at least 14 dye vet projects to be released during 1943-44 season.

With "Heaven Can Wait" already released, and "Sweet Rosie O'Grady" recently tested, two films are already in distribution. "The Gang's All Here" has just been completed, and the studio currently is filming "Pin-Up Girl." "Buffalo Bill" and "Home In Indiana".

Others for the Technicolor cameramen are "State Fair," "Laredo," "Where Do We Go From Here," "Bowery After Dark," "Greenwich Village," "Son of Flitsa," and, tentatively, the musical, "Mexico City."

**Non-Deferrable Jobs OK'd But Not Yet Announced**

(Continued from Page 1)

...till this clearance is obtained no information as to the job of theaters included on the list is available. It is believed that definitions to exclude theater managers and circuit and exchange bookers from inclusion as non-deferrable were submitted, but there is no assurance that the committee did not finally vote to re-write these definitions.

**Burroughs to London On Stock Coating Matter**

(Continued from Page 1)

...next week for London where he will spend a month trying to co-ordinate British film-coating activities in order to cut down the demand for coated stock there. It is hoped that as a result of Burroughs' trip this country will be able to send a larger proportion of uncoated base to England and that London can coat the stock and supply a large portion of the needs of our military forces in the European theater.

**Soviet Guerrilla Pie, New Documentary**

Washington Bure, THE FILM DAILY

Washington — "The People's Avenger," a feature-length documentary on the Soviet guerrillas shot behind the German lines by 16 cameramen under the direction of Vasili Belyaev, has been released, it was revealed this week by the Soviet Embassy. The action consists mainly of scenes in the daily life of the guerrilla bands, showing their underground and primitive in occupied territory, the distribution of underground literature, and many scenes of actual attacks by the guerrillas.

**REVIEWs OF SHORT SUBJECTS**

**"Oklahoma Outlaws" (Santa Fe Trail Western)**

Warners 20 mins. Packed With Action

Action which is usually spread over a full-length western is condensed into this two-reeler, with the result that it roars along at great pace. Here the camera is the story, with nothing left out. The story deals with the opening of the Cherokee Strip in the final decade of the past century. In the race for land, the legitimate stakers of claims ran afoul of gangsters bent on preying upon new towns through establishment therein of dens devoted to gambling and vice. Climax of this short is the lynching of the leader of the townfolk, and the mob-murdered man's lone companion, the broken-down burro, after which everything else is well-chosen and enacted the solid, rapid-fire events with skill. It stands in Robert Shaye, Juanita Stark, Warner Anderson, Ereville Alderson, Addison Richards and Charles Middletown. Direction is swift and sure, and Fagers villainous action will go for this subject in a big way.

**"Cue Wizards" (World of Sports)**

Columbia 9½ mins. Interesting

Placed on display by this short in the cue wizardry of Andrew Poszi and Charles Paterson. Poszi offers amazing evidence of the skill that marks his brand of billiards, some of his shots are hard to believe, so difficult and intricate a they. Patterson demonstrates a number of trick shots that make one wonder. Those interested in billiards will be immensely pleased by this short, which is in itself worth the bill Stern. The film suffers badly from faulty lighting, the sound also leaving something to be desired. Har. Fy Porter directed.

**"Freddie Fisher And His Band"**

Warners 10 mins. Peppy Band Reel

Two original compositions by Fred- die Fisher, "Colonel Corn" and "Old Hank," along with four other musical numbers,—"She'll Be Comin' Round the Mountain," "Listen to the Mocking Bird," "Latin Quarter" and "Tiger Rag," comprise this peppy band reel in which novelty in instrumentation and arrangement are stressed. The swing tempo employed is swift and hot, and many of the camera angles are off the beaten path. Offering should fit well into the program.

**"Dizzy Pilots"**

(Three Stooges) 17 mins.

Columbia More of Same

Here we go again, boys. The Three Stooges labor hard and furiously to get laughs, deviating not iota from their routine. This time we see them as inventors rede from the draft because they are working on a new type of plane. Their immunity from Army service ends when their plane proves a flop. The shot was produced and directed by Jules White from a script by Clyde Buck- man, who woked up no perspiration in discharging his task.

**"Cartoons Ain't Human"**

( Popeye) 7 mins.

Popeye turns animated cartoonist in his latest adventure. He makes himself the hero of his creation, est- ablishing Olive from the villain, who has the gal tied to the railroad tracks at the end. The laughs are few. Even the kids will have a tough time being entertained by this one.

**"Yours Truly"**

(Headliner) 10 mins. Okay for Young Folk

Johnny Long and his orchestra are featured in this musical short, which should please the young peo- ple. The Long aggregation is heard in five numbers, "One O'Clock Jump," "Don't Worry," "If You Please," "One Dozen Roses" and "Chopin's Minute Waltz." The vocalists are Marilyn Day and Gene Williams.

**"Room and Bored"**

Columbia 7½ mins. Okay

This Technicolor short offers an amusing struggle between the Crow and the Fox. The fuss starts when the former, a jive nut, rents an apartment from the latter and proceeds to make a nuisance of himself. The Crow's behavior finally forces the Fox to order him out, but the villain manages to stay on by trickery. The Dave Fleischer cartoon has a number of rather funny moments.

**Donlevy in Hospital**

Chicago—Brian Donlevy collapsed at the Chanute Field Army show Tuesday night and is confined to St. Luke's Hospital with a lung condition. His wife flew here from Hollywood.

**Bame Takes Over Grand**

West Lafayette, O.—The Grand Theater changed hands when R. Bame took over the house from Mrs. Florence Mayo and Mrs. R. McMurray. Bame plans to open a theater in Freeport, 0.

**Pix Shown to Troops Old Product—Benny**

The criticism that most of the film entertainment offered at the Army posts in the areas in which he appeared consisted of well-aged product was voiced by Jack Benny at a press interview at the headquarters of the 15th U.S. Army Group, to which he returned from a 10-week tour of Africa, the Middle East and the Mediterranean theater of war.

"I'm sure the guys over there were so old that Shirley Temple wasn't born yet," said the comedian.

Asserting that in Central Africa our soldiery was provided with virtually no entertainment at all, Benny said that our fighting men were in need of more diversion to sustain their morale. He disclosed that his troupe had appeared in many places which had known no entertainment before.

Benny said that our doctors and nurses overseas deserved more publicity for the work they were doing, and that one of the greatest things he has seen in my life," he asserted.

The Benny troupe averaged two shows a day throughout the tour, which covered more than 3,000 miles. It spent one day in Touggourt where living quarters is the first USO-Camp Shows company to perfor- in Italy proper.

The troupe was "never in greater demand" throughout the tour, according to Benny. "It was a great trip. It was the greatest vacation I have ever had in my life," said the comedian, offering as proof the fact he had put on 15 pounds during his absence from the States.

Benny will remain in town for his first two broadcasts of the new season. He is due to report at the Warner Bros. studios on Nov. 1 for "The Howie Hop at Midnight."

Sharing the interview with Benny was Wini Shaw, the songstress, who accompanied the Benny tour. Another member of the troupe who returned with Benny yesterday was Jack Snyder, pianist. Anna Lee was left behind in Algiers to join Adolphe Menjou. Larry Adler, who completed the troupe, was another who did not return with Benny.

Susan Shaw announced she was all set to start out on another USO-Camp Shows tour.

**Iowa Theaters Sold**

Des Moines, Ia.—W. E. Hess has sold the Royal at Spirit Lake to the United Circuit, operating theaters in Orange city and other northeastern Iowa towns.

Bob Malek, who is now serving in the service in charged of his internship is the Gladdyck and Independent theaters.

**Services Want Scrap Film**

Sydney (By Air Mail)—Both the Army and RAF have requested the help of committee who first for the collection of scrap film for important war purposes.
Exhibs. Press Drive to Sell Bond for Each Seat

Sales Made by Theaters Up to and Including Oct. 2 Will Be Credited to Trade

(Continued from Page 1)

More Than $40,000,000 in War Bond Sales Assured by FWTF's Premiere in Detroit

Detroit—Tonight's War Bond premiere of Paramount's "For Whom the Bell Tolls" will total over $4,000,000 in Bond sales, Earl J. Hudson, president of United Detroit Theatres, announced last night. Hudson also reported an advance sale of $16,000 for the regular Broadway cast members volunteer for USO shows.

Broadway Cast Members Volunteer for USO Shows

The casts of 13 Broadway attractions have volunteered their services to USO-Camps Shows on their nights off to entertain the armed forces in the Eastern military area during the coming winter. The players are from "Life With Father," "Something for the Boys," "Three's a Family," "Early to Bed, Harres," "Bitter Spirit," "Janie," "Doughgirls," "Salinda," "Oklahoma," "Star and Garter," "Kiss and Tell" and "My Father the Hero." The steps being taken as a result of conferences between USO-Camp Shows, Actors Equity, IATSE and the industry's representatives and spokesmen for the performers.

Reception for Roy Rogers

Republic will host a reception for Roy Rogers and Trigger in the Hotel Astor's East Ballroom on Tuesday, broadcasts and the numerous requests that you have taken care of in the New York area have been of indispensible help to us," said the wire.

Rochester Bond Premiere Rolls Up $257,000 Sale

Rochester—Mo. e than 3,400 persons bought about $257,000 worth of War Bonds to attend the Bond premiere of "Johnny Come Lately" at Loew's Rochester. The Rochester Philharmonic Orchestra appeared on the program.

$167,425 War Bond Sale Via St. Louis Free Pix Day

St. Louis—With reports in from 69 of St. Louis and St. Louis County theaters, committees report that Free Movie Day resulted in sales of War Bonds to 2,172 persons for a total of $167,425. Unreported theaters are all small and will add little to the grand total.

Bond Pledges and Sales Exceed Columbia's Quota

Signed pledges and sales of $1,562,400 in War Bonds are reported by Columbia, exceeding the company's quota by $524,400. Officials and employees expect to increase this figure considerably before the end of the drive.

$1,216,250 War Bond Sales At St. George Theater Show

Bond sales totaling $1,216,250 were rung up at the War Bond show at the Fabian St. George Theater, Staten Island. Screen, stage and ra-

Ampa's Bulletin to be Monthly Publication

Ampa's own monthly publication will be dubbed New Ampa Bulletin, it was decided at a board of directors meeting held yesterday with Presi-

Treasury Thanks NEIC

For War Loan Drive Co-op.

"Sincere appreciation" for the "generous co-operation extended the Cove during the War Loan drive by the members of the National Entertainment Industry Council was voiced in a message re-

$10,483,449 War Bond Sales by Loew Houses

Loew's Theaters report total sales of $10,483,449 in War Bonds in the period, Sept. 27-21, inclusive. Houses in Greater New York lead with sales of $5,335,184, with out-of-town stations reporting $5,148,265. The total is more than 25 per cent greater than the sales of the first 27 days of Septem-

Ebersen Starts Duties

As Chief of O.C.R.'s Unit

(Continued from Page 1)

head of the theater equipment unit for the Amusements Section of the Office of Civilian Requirements. He will work with Maj. Jack Cahill, assistant to Col. Kirk B. Lawton in the Army Picture Service and his son, Lt. Col. F. E. Ebersen, of the Army en-

S & K Raising Prices

Of Three Theaters to 85c

Chicago—S & K is raising the Apollo and Garrick Theater evening prices 10 cents to 85 cents with the opening of a Bond Drive. It will raise the United Artists Theater prices tomorrow to the same amount, with the premiere of "Heaven Can Wait." Previous afternoon and evening prices at Roose-

Carrier Will Test

U. S. "Freeze Order"

(Continued from Page 1)

the committee of the New York Film Boa:d of Trade.

Meanwhile it was learned that a new development order under which motor equipment was frozen on Dec. 17, 1941, will be made on be-

Ebersen has signed with Maj. Jack Cahill, assistant to Col. Kirk B. Lawton in the Army Picture Service and his son, Lt. Col. F. E. Ebersen, of the Army en-

In addition to the regular duties of the O.C.R., he will be in charge of the equipment unit for the Amusements Section.

The new O.C.R. exec. said that it appears to him now that theaters are not suffering so seriously from lack of equipment. "Allen Smith seems to have done an excellent job in their behalf" and there are no serious complaints. Ebersen stated. He is still studying the outlook, he added, and has already satisfied himself that new equipment will be released from the manufacturers' stockpile in time for replacement soon. Thus far, however, this equip-

New arrangements for several thea-

"United Nations" Day Bond Rally at Victory Square

Indications that a turnaway crowd will greet the "United Nations' Day" War bond rally at Victory Square, tonight, and that the New York rai-

Ebersen has signed with Maj. Jack Cahill, assistant to Col. Kirk B. Lawton in the Army Picture Service and his son, Lt. Col. F. E. Ebersen, of the Army en-

Cinemas will be Ed Sullivan, Bert Lytell, and Lt. Rudy Valle.

Stars of the show drawn from films as well as radio include Frank Sinatra, Perry Como, Walter Plid-

Order of the Day for War Finance Division.

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CIO Yanks Charter Of Managers Local

(Continued from Page 1)

...inti...
The 1944 Film Year Book is now in intensive preparation!
Suit to Force Sale of Newark Houses Lost

Newark, N. J.—Vice Chancellor Bigelow, in an opinion handed down here, disallowed a suit to compel Samuel Schechner, relator, and the R.L.S. Corp. to sell the Palace and Colonial Theaters in Orange, N. J., to the Ledirik Amusement Company, Inc. Ledirik has been lessee and operator of the two theaters since 1930, and its lease according to counsel has 17 years to run. The principal stockholders, officers and directors of the company, are Moe Riedel, president, and his two sons, Jerome and Alan.

Three years ago the theaters were sold to the R.L.S. Corp. by the Mutual Theater Company. Schechner owns one-third of the stock of the company while the rest is held by Rudolph Weiss of New York, a Warner Bros. employee, and Louis Levin, owner of the Elwood Theater here, who has a pooling arrangement with Warner Bros.

Reopen Champagne Theater

Champaign, Ill.—Ted Anthony has reopened the Rex Theater (formerly Varsity) after remodelling and re-furnishing the house, closed for some months.

WAR SERVICE

... on the Film Front

Détroit—Variety Club of Michigan resumes its second season of the Canton for Servicemen, with 50 men in uniform invited to the club every Sunday night. Acts from local night clubs, 50 hostesses from the exchanges and theaters, and refreshments are provided. Activity is headed by: Arvid Kantor, National Screen Service, general chairman; Frank Wertman, N.C. Theaters, co-chairman; Irving Belinsky, Film Drug Store, food chairman; and Asher Shaw, United Detroit Theatres, entertainment chairman.

"Buying Clinic" at Allied's Regional!

(Continued from Page 1)

(HOLLYWOOD DAILY)

SIGNED

... (Continued from Page 1)


CASTINGS


STORY PURCHASES


TITLE SWITCHES


See Changes in Four Decree Provisions

West Coast Bureau of THE FILM DAILY

Hollywood—Lt. Samuel Engel of the Office of Strategic Services, who has spent the past six months in Brazil with the Toland of Com. John Ford's unit, photographing the joint war effort of Brazil and the U.S., on behalf of the CIA, has arrived in Hollywood with confide-able footage, which will be cut and edited into various subjects to be released theatrically and on 16 mm. film by CIAA.

Tri-States to Use Plays To Keep the Omaha Open

Omaha—This will be Omaha's biggest roadshow season in a decade, according to a decision reached by Tri-States Theaters corporation. When not playing pictures, the theater will be used as a roadshow house.

Warner Club to Elect Annual election of the Board of Governors and officers of the War-ner Club. In embracing the Warner Clubs throughout the country, will be held in New York on Oct. 16. Elec-tion of the Board of Governors and officers of the Club will take place next Monday. Current president of the Club is Martin F. Bennett.

Ban "After Midnight" Shows

Johnson City, Tenn.—An ordinance prohibiting movie shows between midnight and 7 a.m. is going through the City Council without opposition, at the recommendation of juvenile court autho-ities.

But No Points!

New Haven—Elwood Russell, formerly of the Loew Poli division office staff, now in action in Sicily, reports that two cans of pineapple juice after two weeks of thirst on an African desert.